

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 1**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	489	515	137	169	157*	174	142	225	306	332	367	463	541	269	279	208	248	548	456	1015
	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Common Market/ Brexit/EU/Europe/ Euro	<b>279</b>	164	115	28	26	43	62	41	79	54	105	120	97	182	108	75	58	38	183	96	290
	28% <sup>bd</sup>	33% <sup>zb</sup>	22%	20%	15%	27% <sup>di</sup>	36% <sup>zc</sup>	29% <sup>di</sup>	35% <sup>zc</sup>	18%	32% <sup>cd</sup>	33% <sup>zc</sup>	21%	34%	40% <sup>zm</sup>	27% <sup>o</sup>	28% <sup>oq</sup>	15%	33% <sup>zm</sup>	21% <sup>o</sup>	29%
	ioq					di		di		i	di			nopq				oq			
National health service/Hospitals/ Healthcare	<b>176</b>	56	120	30	33	30	21	23	38	63	51	61	94	82	35	57	35	49	92	84	181
	18% <sup>a</sup>	11%	23% <sup>za</sup>	22% <sup>f</sup>	20%	19%	12%	16%	17%	21% <sup>f</sup>	15%	17%	20%	15%	13%	20% <sup>lp</sup>	17%	20%	17%	18%	18%
Immigration/ immigrants	<b>75</b>	44	30	4	15	5	12	19	18	20	17	38	25	49	17	21	18	19	38	37	83
	7%	9%	6%	3%	9%	3%	7%	14% <sup>zce</sup>	8%	7% <sup>c</sup>	5%	10% <sup>zce</sup>	5%	9%	6%	8%	9%	8%	7%	8%	8%
								ij			j										
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>63</b>	20	43	5	13	9	9	8	19	18	18	27	27	36	8	12	13	29	20	43	66
	6% <sup>alp</sup>	4%	8% <sup>za</sup>	4%	7%	6%	5%	5%	8%	6%	5%	7%	6%	7%	3%	4%	6%	12% <sup>zlm</sup>	4%	9% <sup>zlm</sup>	7%
																		p		p	
Economy/Economic situation	<b>57</b>	37	20	11	14	6	12	6	8	25	17	15	30	27	17	12	14	14	29	28	53
	6% <sup>b</sup>	8% <sup>zb</sup>	4%	8%	8%	4%	7%	4%	4%	8% <sup>k</sup>	5%	4%	7%	5%	6%	4%	7%	6%	5%	6%	5%
Housing	<b>35</b>	17	18	6	3	9	8	4	4	10	17	8	18	16	3	9	9	14	12	23	28
	3% <sup>lp</sup>	3%	3%	5%	2%	6%	5%	3%	2%	3%	5% <sup>h</sup>	2%	4%	3%	1%	3%	4%	6% <sup>lp</sup>	2%	5% <sup>lp</sup>	3%
Poverty/Inequality	<b>30</b>	12	19	5	8	7	2	3	5	12	9	8	20	10	14	2	5	9	15	15	29
	3% <sup>m</sup>	2%	4%	4%	5%	5%	1%	2%	2%	4%	3% <sup>f</sup>	2%	4%	2%	5% <sup>mp</sup>	1%	3%	4% <sup>m</sup>	3% <sup>m</sup>	3% <sup>m</sup>	3%
Defence/Foreign affairs/ International terrorism	<b>28</b>	14	14	1	3	5	3	5	11	4	9	16	9	19	5	10	6	7	15	13	30
	3%	3%	3%	1%	2%	3%	2%	4%	5% <sup>i</sup>	1%	3%	4% <sup>zi</sup>	2%	3%	2%	4%	3%	3%	3%	3%	3%
Unemployment/ Factory closure/ Lack of industry	<b>21</b>	10	11	3	5	6	6	1	1	8	12	2	14	7	4	6	1	10	10	11	22
	2% <sup>hk</sup>	2%	2%	2%	3% <sup>k</sup>	4% <sup>hk</sup>	3% <sup>hk</sup>	1%	*	2% <sup>k</sup>	4% <sup>hk</sup>	*	3%	1%	2%	2%	1%	4%	2%	2% <sup>n</sup>	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 11th - 29th May 2018  
 Number of sample points : 195  
 Source : Ipsos MORI (JN Q218)

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**Table 1**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	489	515	137	169	157*	174	142	225	306	332	367	463	541	269	279	208	248	548	456	1015
	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Pollution/ Environment	<b>20</b> 2%l	9 2%	11 2%	2 2%	3 2%	4 3%	4 2%	6 4%hk	1 1%	5 2%	8 2%	8 2%h	9 2%	11 2%	1 *	8 3%lp	9 4%l	3 1%	8 2%l	12 3%l	16 2%
Education/Schools	<b>19</b> 2%hkq	6 1%	13 2%	6 5%zhk	5 3%h	2 1%	3 2%	2 2%	- -	12 4%zhk	5 2%	2 1%	14 3%	5 1%	6 2%	10 4%zno	1 *	2 1%	16 3%zq	3 1%	16 2%
Lack of faith in politics / politicians / government	<b>18</b> 2%	12 2%	6 1%	3 2%	1 1%	3 2%	2 1%	1 *	8 4%z	5 2%	5 1%	9 2%g	8 2%	11 2%	4 2%	4 1%	4 2%	7 3%	8 1%	10 2%	20 2%
Ageing population/ Social care for the elderly	<b>17</b> 2%	7 1%	10 2%	3 2%	3 2%	4 3%	3 2%	2 2%	1 1%	6 2%	8 2%	4 1%	10 2%	7 1%	7 2%	4 1%	5 2%	3 1%	10 2%	7 2%	20 2%
Drug abuse	<b>17</b> 2%kp	10 2%	7 1%	1 1%	7 4%zhk	5 3%hk	1 1%	2 2%	- -	8 3%hk	7 2%	2 1%	14 3%	3 1%	2 1%	2 1%	8 4%zlm	5 2%	4 1%	13 3%p	12 1%
Inflation/Prices	<b>15</b> 1%p	9 2%	6 1%	3 2%	- -	6 4%d	2 1%	2 2%	1 1%	3 1%	8 3%	4 1%	9 2%	6 1%	- -	3 1%	2 1%	10 4%zlp	3 1%	12 3%lp	12 1%
Low pay/Minimum wage/Fair wages	<b>10</b> 1%	5 1%	5 1%	2 2%	2 1%	- -	4 2%	2 1%	- -	5 2%	4 1%	2 *	5 1%	5 1%	- -	4 1%	3 1%	3 1%	4 1%	6 1%	10 1%
Population levels/ Overpopulation	<b>8</b> 1%	5 1%	4 1%	- -	3 2%j	- -	- -	- -	6 2%zj	3 1%	- -	6 2%j	3 1%	6 1%	2 1%	1 *	3 1%	2 1%	3 1%	5 1%	7 1%
Public services in general	<b>8</b> 1%q	5 1%	4 1%	2 2%	2 1%	- -	* -	1 1%	3 1%	4 1%	* -	4 1%	4 1%	4 1%	5 2%q	3 1%	* -	* -	8 1%	1 *	10 1%
Race relations	<b>7</b> 1%	3 1%	4 1%	- -	5 3%zjf	- -	- -	1 1%	1 *	5 2%j	- -	2 *	5 1%	2 *	3 1%	2 1%	1 *	2 1%	5 1%	2 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

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**Table 1**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	489	515	137	169	157*	174	142	225	306	332	367	463	541	269	279	208	248	548	456	1015
	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Morality/ Individual behaviour/ Lifestyle	7 1%	5 1%	2 *	1 1%	- -	- -	4 3%z	- -	1 1%	1 *	4 1%	1 *	1 *	6 1%	4 2%q	3 1%	- -	- -	7 1%zq	- -	5 *
Nationalisation/ Government control of institutions	4 *	4 1%	* *	3 2%zhk	- -	- -	1 1%	- -	- -	3 1%	1 *	- -	3 1%	1 *	1 *	2 1%	* *	1 *	3 1%	1 *	7 1%
Taxation	3 *	1 *	2 *	1 1%	2 1%	- -	- -	- -	- -	3 1%	- -	- -	3 1%	- -	- -	1 *	- -	2 1%	1 *	2 *	2 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	- -	3 *	1 1%	1 1%	- -	- -	- -	- -	3 1%	- -	- -	3 1%	- -	- -	1 *	- -	1 1%	1 *	1 *	2 *
Privatisation	2 *	2 *	- -	- -	- -	- -	2 1%	- -	1 *	- -	2 *	1 *	- -	2 *	- -	- -	2 1%p	- -	- -	2 1%	2 *
Pensions/Social security/Benefits	2 *	1 *	1 *	* *	- -	- -	1 1%	1 1%	- -	* *	1 *	1 *	* *	2 *	- -	2 1%z	- -	- -	2 *	- -	3 *
Animal welfare	1 *	1 *	1 *	- -	- -	- -	1 1%	1 *	- -	- -	1 *	1 *	- -	1 *	- -	1 *	1 *	- -	1 *	1 *	3 *
Northern Ireland	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Local government/ Council tax	1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *
Foot and mouth outbreak/Farming crisis	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *
Petrol prices/Fuel	1 *	1 *	- -	- -	- -	- -	1 *	- -	* *	- -	1 *	* *	- -	1 *	1 *	* *	- -	- -	1 *	- -	2 *

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<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
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	<b>100%</b>	<b>49%</b>	<b>51%</b>	<b>14%</b>	<b>17%</b>	<b>16%*</b>	<b>17%</b>	<b>14%</b>	<b>22%</b>	<b>30%</b>	<b>33%</b>	<b>37%</b>	<b>46%</b>	<b>54%</b>	<b>27%</b>	<b>28%</b>	<b>21%</b>	<b>25%</b>	<b>55%</b>	<b>45%</b>	<b>101%</b>
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
AIDS	1	-	1	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	1
	*	-	*	-	-	1%	-	-	-	-	*	-	*	-	-	*	-	-	*	-	*
Bird flu/Pandemic flu/Swine flu/Ebola	1	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	1%	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*	-	*
Transport/Public transport	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1
	*	-	*	-	*	-	-	-	-	*	-	-	*	-	-	*	-	-	*	-	*
Scottish/Welsh assembly/Devolution/Constitutional reform	1	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	1	1
	*	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	-	*	*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	21	6	15	-	1	4	6	5	4	1	11	9	5	16	14	1	3	4	14	7	18
	2%im	1%	3%	-	1%	3%	4%ci	4%ci	2%	*	3%i	3%i	1%	3%	5%zmp	*	1%	1%	3%m	1%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

STANDARD ERROR \* 0.00 \* 0.00 0.00 0.00 0.01 0.00 0.00 0.00 \* 0.00 0.00 \* 0.00 \* 0.00 0.00 \* 0.00 \*

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	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
ERROR VARIANCE	*	0.00	*	0.00	0.00	0.00	*	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	0.00	0.00	*	0.00	*
Don't know	<b>51</b>	24	27	12	12	6	5	5	11	24	11	16	30	20	8	22	7	13	30	20	53
	<b>5%</b>	5%	5%	9%zjf	7%	4%	3%	3%	5%	8%zj	3%	4%	7%	4%	3%	8%zlp	3%	5%	6%l	4%	5%
Personal finances (NET)	<b>55</b>	27	28	10	10	13	7	7	7	20	21	14	33	21	15	8	10	22	22	32	52
	<b>5%mp</b>	5%	5%	7%	6%	9%	4%	5%	3%	7%	6%	4%	7%	4%	5%	3%	5%	9%zmp	4%	7%am	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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**Table 2**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	868	51*	86*	328	242	310	260	366	135	276	141*	332	286	128	234	618	361	1015
	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Common Market/ Brexit/EU/Europe/ Euro	<b>279</b>	230	20	29	82	53	88	68	109	30	74	44	113	85	23	55	198	78	290
	28%enq	27%	40%de	33%	25%	22%	28%	26%	30%ij	22%	27%	31%	34%zn	30%nq	18%	23%	32%zn	21%	29%
National health service/Hospitals/ Healthcare	<b>176</b>	153	6	17	70	53	50	44	56	13	46	33	67	42	21	41	109	62	181
	18%ii	18%ii	12%	19%	21%zi	22%ii	16%	17%	15%ii	10%	17%ii	23%hij	20%	15%	16%	18%	18%	17%	18%
Immigration/immigrants	<b>75</b>	68	4	3	26	23	27	23	22	11	17	6	28	19	12	15	47	28	83
	7%	8%	8%	3%	8%	10%	9%	9%	6%	8%	6%	5%	8%	7%	9%	7%	8%	8%	8%
Crime/Law & order/ Violence/Vandalism/Anti-social (yob) behaviour	<b>63</b>	60	2	1	17	16	23	22	23	15	21	6	19	13	13	16	32	28	66
	6%cc	7%cc	3%	1%	5%cc	7%	8%cc	8%cc	6%	11%zcd	7%cc	4%	6%	4%	10%mp	7%	5%	8%	7%
Economy/Economic situation	<b>57</b>	51	1	5	24	19	18	17	15	9	9	1	15	19	5	14	34	20	53
	6%kk	6%kk	2%	6%kk	7%kk	8%jjk	6%kk	6%kk	4%kk	6%jjk	3%kk	*	5%	7%	4%	6%	6%	5%	5%
Housing	<b>35</b>	30	-	5	9	5	2	2	24	16	19	3	5	7	7	16	13	22	28
	3%fgl	3%fg	-	5%fg	3%ff	2%	1%	1%	6%za	12%zab	7%zad	2%	2%	3%	5%lp	7%zlp	2%	6%zlp	3%
Poverty/Inequality	<b>30</b>	25	1	4	12	8	6	5	12	6	8	2	2	13	8	7	15	15	29
	3%ll	3%	2%	5%	4%	3%	2%	2%	3%	5%	3%	1%	1%	4%lp	6%zlp	3%ll	2%ll	4%ll	3%
Defence/Foreign affairs/ International terrorism	<b>28</b>	24	1	3	13	10	11	10	5	-	3	3	19	5	1	3	24	4	30
	3%hqq	3%hh	2%	3%	4%ii	4%hij	4%ii	4%ii	1%	-	1%	2%	6%zmn	2%	1%	1%	4%zmq	1%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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## ISSUES INDEX MAY 2018 (PUBLIC - FINAL)

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	868	51*	86*	328	242	310	260	366	135	276	141*	332	286	128	234	618	361	1015
	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Race relations	7 1%	7 1%	- -	- -	3 1%	3 1%	- -	- -	4 1%	1 1%	4 1%	3 2% <sup>f</sup>	* *	3 1%	1 *	2 1%	3 1%	3 1%	7 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	7 1%	- -	- -	- -	- -	2 1%	2 1%	5 1%	1 1%	5 2% <sup>zd</sup>	4 3% <sup>zad</sup> e	3 1%	2 1%	- -	2 1%	5 1%	2 *	5 *
Nationalisation/ Government control of institutions	4 *	3 *	- -	1 1%	3 1%	2 1%	1 *	1 1%	- -	- -	- -	- -	1 *	- -	1 1%	1 1%	1 *	3 1%	7 1%
Taxation	3 *	3 *	- -	- -	1 *	1 *	- -	- -	2 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	2 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	3 *	- -	- -	- -	- -	1 *	1 *	1 *	1 1%	1 1%	- -	- -	- -	- -	3 1% <sup>p</sup>	- -	3 1%	2 *
Privatisation	2 *	2 *	- -	- -	2 *	2 1%	1 *	1 *	- -	- -	- -	- -	- -	2 1%	1 1%	- -	2 *	1 *	2 *
Pensions/Social security/Benefits	2 * <sup>a</sup>	1 *	- -	1 2% <sup>zaf</sup> hj	2 1% <sup>a</sup>	1 *	- -	- -	- -	- -	- -	- -	- -	2 1%	* *	- -	2 *	* *	3 *
Animal welfare	1 *	1 *	- -	* *	* *	- -	1 *	1 *	1 *	- -	- -	- -	- -	1 *	* *	- -	1 *	* *	3 *
Northern Ireland	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *
Local government/ Council tax	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 1%	- -	- -	- -	1 *	- -	1 *	1 *

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<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	868	51*	86*	328	242	310	260	366	135	276	141*	332	286	128	234	618	361	1015
	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Foot and mouth outbreak/Farming crisis	1*	1*	-	-	-	-	1*	1*	-	-	-	-	-	-	1	-	-	1*	1*
Petrol prices/Fuel	1*	1*	-	* 1%	* *	-	1*	1*	-	-	-	-	* *	1*	-	-	1*	-	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
AIDS	1*	1*	-	-	-	-	1*	1*	-	-	-	-	-	1*	-	-	1*	-	1*
Bird flu/Pandemic flu/Swine flu/Ebola	1*	1*	-	-	-	-	1*	1*	-	-	-	-	-	-	-	1*	-	1*	1*
Transport/Public transport	1*	1*	-	-	-	-	1*	1*	-	-	-	-	-	-	-	1*	-	1*	1*
Scottish/Welsh assembly/Devolution/Constitutional reform	1*	-	-	1 1%a	1*	-	-	-	-	-	-	-	1*	-	-	-	1*	-	1*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
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	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Other	<b>21</b>	17	4	1	3	2	8	4	10	1	9	8	8	11	2	*	19	2	18
	2%doq	2%	7%zad	1%	1%	1%	3%g	2%	3%	1%	3%i	6%zad	2%	4%oq	1%	*	3%zoq	1%	2%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	*	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	*
Don't know	<b>51</b>	42	5	3	13	10	15	10	22	9	17	8	14	6	8	20	19	28	53
	5%mp	5%	10%	4%	4%	4%	5%	4%	6%	7%	6%	6%	4%	2%	6%m	9%zlm	3%	8%zmp	5%
Personal finances (NET)	<b>55</b>	47	1	7	22	15	12	11	21	9	16	7	5	21	15	13	26	28	52
	5%lp	5%	2%	8%	7%	6%	4%	4%	6%	7%	6%	5%	2%	7%lp	12%zlo	5%l	4%l	8%zlp	5%

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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1015</b>	342	125	548	224	290	49	375	147	158	343	265	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	406	153*	445	204	291	46*	385	133	139	357	294	1015
	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
Common Market/ Brexit/EU/Europe/ Euro	<b>279</b>	125	37	117	94	67	20	75	29	42	116	68	290
	<b>28%</b>	31%	24%	26%	46%zg	23%	44%zg	20%	22%	30%	33%zl	23%	29%
National health service/Hospitals/ Healthcare	<b>176</b>	49	39	88	27	52	12	67	28	27	51	57	181
	18%a	12%	25%za	20%a	13%	18%	26%	17%	21%	20%	14%	19%	18%
Immigration/ immigrants	<b>75</b>	33	8	33	15	19	1	33	10	11	27	18	83
	<b>7%</b>	8%	5%	8%	7%	7%	2%	9%	7%	8%	8%	6%	8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>63</b>	21	6	35	15	22	5	17	13	7	22	25	66
	<b>6%</b>	5%	4%	8%z	7%	8%	10%	4%	10%	5%	6%	9%	7%
Economy/Economic situation	<b>57</b>	32	12	13	13	19	-	23	4	5	28	10	53
	6%c	8%zc	8%c	3%	6%	6%	-	6%	3%	4%	8%	3%	5%
Housing	<b>35</b>	16	3	16	3	14	1	15	6	4	14	17	28
	<b>3%</b>	4%	2%	4%	1%	5%t	2%	4%	4%	3%	4%	6%	3%
Poverty/Inequality	<b>30</b>	11	7	12	3	14	1	10	5	3	16	12	29
	<b>3%</b>	3%	4%	3%	2%	5%	2%	3%	4%	2%	5%	4%	3%
Defence/Foreign affairs/ International terrorism	<b>28</b>	8	4	16	9	8	1	11	3	5	14	7	30
	<b>3%</b>	2%	3%	4%	4%	3%	1%	3%	2%	4%	4%	2%	3%
Unemployment/ Factory closure/ Lack of industry	<b>21</b>	12	-	9	4	5	-	9	1	3	5	7	22
	<b>2%</b>	3%	-	2%	2%	2%	-	2%	1%	2%	2%	2%	2%

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	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
Pollution/ Environment	<b>20</b> 2% <sup>c</sup>	15 4% <sup>zc</sup>	2 1%	3 1%	-	6 2%	-	9 2%	3 2%	3 2%	8 2%	6 2%	16 2%
Education/Schools	<b>19</b> 2%	8 2%	5 3%	6 1%	3 2%	8 3%	-	7 2%	1 1%	2 2%	9 2%	6 2%	16 2%
Lack of faith in politics / politicians / government	<b>18</b> 2% <sup>f</sup>	7 2%	-	12 3%	*	6 2%	1 1%	9 2%	3 2%	-	9 2%	5 2%	20 2%
Ageing population/ Social care for the elderly	<b>17</b> 2%	10 2%	-	7 2%	4 2%	2 1%	-	9 2%	5 4%	1 *	4 1%	5 2%	20 2%
Drug abuse	<b>17</b> 2%	7 2%	2 1%	8 2%	-	7 2% <sup>f</sup>	-	10 3%	1 1%	3 2%	3 1%	7 2%	12 1%
Inflation/Prices	<b>15</b> 1% <sup>n</sup>	8 2%	-	7 2%	1 *	11 4% <sup>zf</sup>	-	3 1%	5 4% <sup>zn</sup>	3 2%	2 *	10 3%	12 1%
Low pay/Minimum wage/Fair wages	<b>10</b> 1%	7 2%	-	3 1%	-	4 1%	1 2%	5 1%	2 2%	2 1%	3 1%	4 1%	10 1%
Population levels/ Overpopulation	<b>8</b> 1%	3 1%	3 2%	3 1%	2 1%	1 *	-	5 1%	*	-	-	*	7 1%
Public services in general	<b>8</b> 1%	2 1%	2 1%	4 1%	1 *	5 2%	1 2%	2 1%	2 1%	4 3% <sup>zn</sup>	*	2 1%	10 1%
Race relations	<b>7</b> 1%	1 *	4 2%	2 *	-	4 1%	-	3 1%	-	3 2% <sup>z</sup>	2 1%	2 1%	7 1%

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Morality/ Individual behaviour/ Lifestyle	7 1%	2 *	3 2%	1 *	6 3%zg	-	-	1 *	1 1%	-	4 1%	3 1%	5 *
Nationalisation/ Government control of institutions	4 *	2 *	-	3 1%	1 *	1 *	-	1 *	-	-	-	* *	7 1%
Taxation	3 *	3 1%	-	-	2 1%	1 *	-	-	-	1 1%	-	2 1%	2 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	1 *	-	1 *	-	-	-	3 1%	1 1%	-	-	-	2 *
Privatisation	2 *	2 *	-	1 *	-	2 1%	-	-	1 1%	-	2 *	-	2 *
Pensions/Social security/Benefits	2 *	1 *	-	1 *	-	-	1 2%g	1 *	* *	-	2 *	* *	3 *
Animal welfare	1 *	1 *	* *	-	-	-	-	1 *	-	1 1%	1 *	1 *	3 *
Northern Ireland	1 *	-	-	1 *	-	-	-	1 *	-	1 1%z	-	-	1 *
Local government/ Council tax	1 *	-	1 1%	-	-	-	-	1 *	-	-	-	1 *	1 *
Foot and mouth outbreak/Farming crisis	1 *	-	-	1 *	-	-	-	1 *	1 1%	-	-	-	1 *

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	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
Petrol prices/Fuel	1 *	1 *	- -	* *	1 *	* *	- -	- -	- -	- -	1 *	1 *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
AIDS	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	1 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 1%	- -	- -	1 *
Transport/Public transport	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 1%	- -	- -	1 *	1 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	- -	- -	1 *	- -	- -	1 1%z	- -	- -	1 *	- -	- -	1 *
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	21 2%afg	3 1%	9 6%zac	9 2%	1 *	1 *	- -	17 4%	1 1%	3 2%	5 1%	4 1%	18 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 11th - 29th May 2018  
Number of sample points : 195  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	342	125	548	224	290	49	375	147	158	343	265	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	406	153*	445	204	291	46*	385	133	139	357	294	1015
	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01z	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	*	0.01	0.00	0.00	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	*	*	0.00	0.00	0.00	*
Don't know	<b>51</b>	17	6	28	1	11	3	33	7	2	8	10	53
	5%fmn	4%	4%	6%	1%	4%	6%f	8%	5%	2%	2%	3%	5%
Personal finances (NET)	<b>55</b>	25	7	23	5	30	1	17	11	8	22	27	52
	5%ft	6%	4%	5%	2%	10%zf	3%	4%	9%	6%	6%	9%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Common Market/ Brexit/EU/Europe/ Euro	<b>279</b>	43	139	53	43	279	51	51	142	86	256	20	25	134	30	49	35	18	-	43	290
	28% <sup>igk</sup>	23%	28% <sup>t</sup>	23%	20%	67% <sup>zab</sup>	28% <sup>cft</sup>	21%	27%	38% <sup>zgh</sup>	30% <sup>zk</sup>	15%	24%	30%	38%	28%	30%	25%	-	32% <sup>v</sup>	29%
National health service/Hospitals/ Healthcare	<b>176</b>	19	176	31	34	42	35	36	101	39	150	25	18	68	9	34	18	19	-	34	181
	18% <sup>aev</sup>	10%	36% <sup>zac</sup>	14%	16% <sup>e</sup>	10%	19% <sup>ae</sup>	15%	19%	17%	17%	18%	18%	15%	11%	19%	16%	26% <sup>p</sup>	-	25% <sup>zv</sup>	18%
Immigration/ immigrants	<b>75</b>	13	25	16	75	10	5	14	46	14	65	9	10	32	4	20	12	7	75	-	83
	7% <sup>befw</sup>	7% <sup>e</sup>	5% <sup>e</sup>	7% <sup>e</sup>	35% <sup>zabc</sup>	2% <sup>ef</sup>	3%	6%	9%	6%	8%	7%	9%	7%	5%	11%	11%	10%	100% <sup>zw</sup>	-	8%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	<b>63</b>	8	26	63	4	9	14	18	28	16	51	10	7	20	4	20	15	8	-	4	66
	6% <sup>etv</sup>	4%	5% <sup>et</sup>	27% <sup>zabe</sup>	2% <sup>ft</sup>	2%	7% <sup>et</sup>	8%	5%	7%	6%	8%	7%	4%	5%	11% <sup>z</sup>	13% <sup>z</sup>	10%	-	3%	7%
Economy/Economic situation	<b>57</b>	57	19	3	12	16	10	15	33	9	46	9	4	38	3	7	5	2	-	12	53
	6% <sup>bce</sup>	30% <sup>zbc</sup>	4%	2%	5% <sup>c</sup>	4%	6% <sup>c</sup>	6%	6%	4%	5%	7%	4%	8% <sup>z</sup>	4%	4%	4%	3%	-	8% <sup>v</sup>	5%
Housing	<b>35</b>	5	6	6	9	3	2	18	16	1	29	6	2	18	2	10	9	1	-	9	28
	3% <sup>bei</sup>	2%	1%	3%	4% <sup>bef</sup>	1%	1%	7% <sup>zhi</sup>	3% <sup>i</sup>	*	3%	5%	2%	4%	2%	6% <sup>s</sup>	8% <sup>z</sup>	2%	-	7% <sup>v</sup>	3%
Poverty/Inequality	<b>30</b>	6	14	11	4	6	14	8	16	6	26	5	4	14	3	-	-	-	-	4	29
	3% <sup>eq</sup>	3%	3%	5% <sup>e</sup>	2%	1%	8% <sup>zabe</sup>	3%	3%	3%	3%	3%	3%	3%	4% <sup>qr</sup>	-	-	-	-	3%	3%
Defence/Foreign affairs/ International terrorism	<b>28</b>	9	16	9	4	11	9	4	14	10	26	2	2	10	2	7	5	2	-	4	30
	3%	5%	3%	4%	2%	3%	5%	2%	3%	4%	3%	2%	2%	2%	2%	4%	5%	2%	-	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
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Respondent type : GB Adults 18+  
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**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Unemployment/ Factory closure/ Lack of industry	<b>21</b> 2%e	1 *	10 2%	2 1%	3 1%	4 1%	- -	6 3%	11 2%	4 2%	17 2%	4 3%	2 2%	11 2%	5 6%zqr	- -	- -	- -	- -	3 2%	22 2%
Pollution/ Environment	<b>20</b> 2%be	6 3%be	5 1%	4 2%	2 1%	4 1%	3 2%	3 1%	13 2%	4 2%	19 2%	1 1%	1 1%	14 3%	4 5%	2 1%	2 1%	- -	- -	2 1%	16 2%
Education/Schools	<b>19</b> 2%e	- -	12 2%e	6 2%e	3 2%	2 1%	19 10%zabc et	5 2%	8 1%	6 3%	18 2%	1 1%	5 5%zm	6 1%	2 3%	1 1%	1 1%	- -	- -	3 2%	16 2%
Lack of faith in politics / politicians / government	<b>18</b> 2%e	4 2%	6 1%	5 2%	4 2%	3 1%	4 2%	2 1%	13 2%	4 2%	18 2%	- -	1 1%	6 1%	3 4%	1 1%	- -	1 2%	- -	4 3%	20 2%
Ageing population/ Social care for the elderly	<b>17</b> 2%	3 2%	8 2%	8 4%e	3 2%	4 1%	4 2%	9 4%zi	8 2%	1 *	15 2%	2 1%	4 4%z	6 1%	- -	1 *	- -	1 1%	- -	3 2%	20 2%
Drug abuse	<b>17</b> 2%be	1 *	1 *	4 2%be	1 *	- -	- -	5 2%	11 2%	2 1%	12 1%	5 4%	4 4%	5 1%	- -	1 1%	- -	1 2%	- -	1 1%	12 1%
Inflation/Prices	<b>15</b> 1%bj	4 2%b	2 *	1 *	1 1%	4 1%	- -	5 2%	7 1%	4 2%	7 1%	8 6%zi	1 1%	7 2%	- -	2 1%	1 1%	* *	- -	1 1%	12 1%
Low pay/Minimum wage/Fair wages	<b>10</b> 1%be	2 1%	1 *	1 *	- -	* *	2 1%	2 1%	5 1%	3 1%	9 1%	1 1%	- -	7 1%	- -	- -	- -	- -	- -	- -	10 1%
Population levels/ Overpopulation	<b>8</b> 1%be	* *	* *	- -	- -	1 *	- -	2 1%	6 1%	1 *	8 1%	* *	* *	5 1%	1 1%	4 3%z	2 2%	2 3%	- -	- -	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
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**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Public services in general	8 1%	1 1%	4 1%	3 1%	1 1%	4 1%	5 2%zb	2 1%	4 1%	2 1%	8 1%	1 *	- -	4 1%	2 2%	1 *	- -	1 1%	- -	1 1%	10 1%
Race relations	7 1%j	- -	5 1%	- -	- -	1 *	- -	2 1%	3 1%	2 1%	4 *	4 3%zj	- -	5 1%	- -	1 *	1 1%	- -	- -	- -	7 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	- -	2 *	1 *	3 2%	2 1%	- -	1 *	5 1%	1 *	7 1%	- -	- -	5 1%	- -	3 2%	3 3%z	- -	- -	3 3%z	5 *
Nationalisation/ Government control of institutions	4 *	2 1%	2 *	1 *	1 *	1 1%	- -	1 *	3 1%	- -	3 *	1 1%	1 1%	1 *	- -	- -	- -	- -	- -	1 *	7 1%
Taxation	3 *	- -	- -	- -	- -	1 *	- -	- -	1 *	2 1%	2 *	1 1%	- -	3 1%	- -	- -	- -	- -	- -	- -	2 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *j	1 1%	1 *	- -	- -	- -	- -	3 1%zh	- -	- -	1 *	1 1%	- -	1 *	1 2%z	1 1%	1 1%	- -	- -	- -	2 *
Privatisation	2 *	- -	2 *	- -	- -	- -	2 1%	1 *	- -	- -	2 *	- -	- -	2 *	- -	1 *	- -	1 1%	- -	- -	2 *
Pensions/Social security/Benefits	2 *	* *	2 *	- -	- -	2 1%	- -	- -	- -	2 1%h	2 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	3 *
Animal welfare	1 *	- -	1 *	- -	* *	- -	1 *	- -	* *	1 1%	1 *	- -	1 1%zm	- -	- -	- -	- -	- -	- -	* *	3 *
Northern Ireland	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 *

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	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Local government/ Council tax	1*	-	1*	-	-	1*	1%	-	1*	-	1*	-	1%zm	-	-	-	-	-	-	-	1*
Foot and mouth outbreak/Farming crisis	1*	-	1*	-	-	-	-	-	-	1*	1*	-	-	-	-	-	-	-	-	-	1*
Petrol prices/Fuel	1*	-	*	-	-	1*	-	-	1*	-	1*	-	1%	-	1%z	1*	1%	-	-	-	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
AIDS	1*	-	-	-	-	-	-	-	1*	-	1*	-	-	-	-	-	-	-	-	-	1*
Bird flu/Pandemic flu/Swine flu/ Ebola	1*	-	-	-	-	-	-	1*	-	-	-	1%j	-	-	-	-	-	-	-	-	1*
Transport/Public transport	1*	-	-	-	-	-	-	1*	-	-	1*	-	-	-	1*	1%	-	-	-	-	1*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1*	-	1*	-	-	1*	-	-	-	1*	1*	-	-	-	-	-	-	-	-	-	1*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
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	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	<b>21</b>	1	4	3	*	5	4	3	13	5	20	1	2	10	1	1	*	*	-	*	18
	2%bt	1%	1%	1%	*	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	*	*	1%	-	*	2%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	*	0.00	0.00	*	0.00	0.00	0.00	0.00	0.00	0.00	*
ERROR VARIANCE	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	*	0.00	0.00	*	0.00	0.00	0.00	0.00	0.00	0.00	*
Don't know	<b>51</b>	4	3	-	2	4	2	26	20	4	35	15	8	15	3	8	2	8	-	2	53
	5%bcef tij	2%b	1%	-	1%	1%	1%	11%zhi	4%	2%	4%	11%zj	8% m	3%	4%	5% r	1%	11% zqr	-	2%	5%
Personal finances (NET)	<b>55</b>	12	18	12	5	11	16	15	29	11	41	14	5	27	4	2	2	*	-	5	52
	5%betj q	6%et	4%	5% e	2%	3%	9% bet	6%	5%	5%	5%	10% zj	5%	6%	6%	1%	2%	*	-	4%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	489	515	137	169	157*	174	142	225	306	332	367	463	541	269	279	208	248	548	456	1015
	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
National health service/Hospitals/Healthcare	<b>494</b>	205	290	70	79	75	90	68	113	148	165	182	223	272	148	150	90	107	297	197	506
	49% <sup>aq</sup>	42%	56% <sup>za</sup>	51%	47%	48%	52%	48%	50%	48%	50%	50%	48%	50%	55% <sup>no</sup>	54% <sup>oq</sup>	44%	43%	54% <sup>zn</sup>	43%	50%
Common Market/Brexit/EU/Europe/Euro	<b>418</b>	228	190	42	48	63	86	66	113	90	149	179	153	265	164	114	69	71	277	141	431
	42% <sup>bc</sup>	47% <sup>zb</sup>	37%	30%	29%	40%	49% <sup>cd</sup>	47% <sup>cd</sup>	50% <sup>zc</sup>	29%	45% <sup>cd</sup>	49% <sup>zc</sup>	33%	49%	61% <sup>zm</sup>	41% <sup>oq</sup>	33%	29%	51% <sup>zm</sup>	31%	42%
Crime/Law & order/Violence/Vandalism/Anti-social (yob) behaviour	<b>229</b>	101	128	23	33	37	42	35	60	56	78	95	93	136	58	62	46	64	120	109	239
	23%	21%	25%	17%	20%	23%	24%	25%	27% <sup>ci</sup>	18%	24%	26% <sup>ci</sup>	20%	25%	22%	22%	22%	26%	22%	24%	24%
Immigration/immigrants	<b>212</b>	105	106	13	37	36	36	41	49	50	72	89	86	126	53	59	43	57	112	100	223
	21% <sup>ci</sup>	22%	21%	9%	22% <sup>ci</sup>	23% <sup>c</sup>	21% <sup>c</sup>	29% <sup>zc</sup>	22% <sup>c</sup>	16% <sup>c</sup>	22% <sup>c</sup>	24% <sup>zc</sup>	19%	23% <sup>c</sup>	20%	21%	21%	23%	20%	22%	22%
Economy/Economic situation	<b>191</b>	114	77	31	40	31	35	22	32	72	65	54	103	89	57	48	47	40	105	86	190
	19% <sup>bh</sup>	23% <sup>zb</sup>	15%	23% <sup>k</sup>	24% <sup>hk</sup>	20%	20%	15%	14%	23% <sup>hk</sup>	20%	15%	22%	16%	21%	17%	22%	16%	19%	19%	19%
Education/Schools	<b>185</b>	65	121	30	38	34	32	23	28	68	66	52	102	84	65	61	28	30	127	58	185
	18% <sup>ah</sup>	13%	23% <sup>za</sup>	22% <sup>h</sup>	23% <sup>hk</sup>	22% <sup>h</sup>	18%	16%	13%	22% <sup>hk</sup>	20% <sup>h</sup>	14%	22%	15%	24% <sup>zn</sup>	22% <sup>no</sup>	14%	12%	23% <sup>zn</sup>	13%	18%
Housing	<b>183</b>	85	99	26	34	39	28	32	25	60	67	57	99	85	47	52	37	48	99	84	182
	18% <sup>h</sup>	17%	19%	19%	20% <sup>h</sup>	25% <sup>hk</sup>	16%	22% <sup>hk</sup>	11%	20% <sup>h</sup>	20% <sup>h</sup>	15% <sup>h</sup>	21%	16%	18%	19%	18%	19%	18%	18%	18%
Poverty/Inequality	<b>162</b>	73	89	35	28	27	25	21	25	63	53	47	90	72	46	43	28	45	90	72	162
	16% <sup>hk</sup>	15%	17%	25% <sup>zf</sup>	17%	17%	14%	15%	11%	20% <sup>zh</sup>	16%	13%	19%	13%	17%	16%	13%	18%	16%	16%	16%
Ageing population/Social care for the elderly	<b>116</b>	48	68	12	21	15	19	21	27	33	34	49	48	68	40	39	20	17	78	37	123
	12% <sup>oq</sup>	10%	13%	8%	13%	9%	11%	15%	12%	11%	10%	13%	10%	13%	15% <sup>oq</sup>	14% <sup>oq</sup>	10%	7%	14% <sup>zoq</sup>	8%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 11th - 29th May 2018  
 Number of sample points : 195  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
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<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	489	515	137	169	157*	174	142	225	306	332	367	463	541	269	279	208	248	548	456	1015
	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Defence/Foreign affairs/ International terrorism	<b>114</b>	62	52	9	15	20	21	16	34	23	41	49	43	71	33	33	23	24	66	47	118
	11%i	13%	10%	6%	9%	12%	12%	11%	15%ci	8%	12%	13%ci	9%	13%	12%	12%	11%	10%	12%	10%	12%
Unemployment/ Factory closure/ Lack of industry	<b>104</b>	49	56	10	24	28	19	10	12	35	47	23	63	42	27	29	13	35	56	48	103
	10%hk	10%	11%	8%	14%hk	18%zc ghk	11%	7%	5%	11%hk	14%zhk	6%	13%	8%	10%	11%	6%	14%nq	10%	11%n	10%
Low pay/Minimum wage/Fair wages	<b>89</b>	44	45	19	24	12	16	11	7	43	28	18	55	34	17	24	20	28	41	48	82
	9%hk	9%	9%	14%hk	14%zhk	8%	9%h	8%	3%	14%zhk	9%h	5%h	12%	6%	6%	9%	10%	11%	7%	11%	8%
Pollution/ Environment	<b>89</b>	42	46	12	20	12	15	17	13	32	27	30	44	45	33	24	20	12	57	32	88
	9%o	9%	9%	9%	12%	8%	8%	12%h	6%	10%	8%	8%h	9%	8%	12%oq	9%	10%	5%	10%o	7%	9%
Drug abuse	<b>88</b>	38	51	12	20	13	20	14	9	32	33	23	46	43	14	26	26	22	40	48	88
	9%hkl	8%	10%	9%	12%h	9%	11%h	10%hk	4%	11%h	10%h	6%h	10%	8%	5%	9%p	13%l	9%	7%	11%l	9%
Lack of faith in politics / politicians / government	<b>82</b>	46	36	7	16	8	11	16	23	23	19	39	31	50	24	24	18	15	49	33	81
	8%	9%	7%	5%	10%	5%	7%	11%	10%	8%	6%	11%zj	7%	9%	9%	9%	9%	6%	9%	7%	8%
Public services in general	<b>80</b>	36	44	10	17	16	14	12	12	26	29	24	42	38	31	26	13	10	57	23	84
	8%oq	7%	8%	7%	10%	10%	8%	9%	5%	9%	9%	7%	9%	7%	11%oq	9%oq	6%	4%	10%zoq	5%	8%
Race relations	<b>67</b>	38	29	10	13	17	11	9	8	23	27	17	40	28	20	20	16	11	40	27	62
	7%hk	8%	6%	7%	8%	11%hk	6%	6%	3%	8%	8%h	5%	9%	5%	8%	7%	8%	5%	7%	6%	6%
Inflation/Prices	<b>66</b>	32	34	8	13	14	8	11	12	21	22	23	35	31	8	17	12	28	25	41	62
	7%lp	7%	7%	6%	8%	9%	4%	8%	5%	7%	7%	6%	8%	6%	3%	6%	6%	11%zlm p	5%	9%zlp	6%
Morality/ Individual behaviour/ Lifestyle	<b>55</b>	30	26	2	11	11	14	4	14	12	25	18	24	32	19	20	9	7	39	16	48
	6%cq	6%	5%	1%	6%	7%c	8%c	2%	6%c	4%c	8%c	5%	5%	6%	7%	7%q	4%	3%	7%zoq	4%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
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	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Pensions/Social security/Benefits	54	23	31	7	7	6	13	11	10	14	20	21	20	34	21	20	6	8	41	14	62
	5%q	5%	6%	5%	4%	4%	8%	7%	5%	5%	6%	6%	4%	6%	8%q	7%q	3%	3%	7%zoq	3%	6%
Population levels/Overpopulation	51	21	30	3	6	15	7	6	15	9	21	21	23	28	17	16	11	7	33	19	44
	5%	4%	6%	2%	3%	9%ci	4%	4%	7%	3%	6%	6%	5%	5%	6%	6%	5%	3%	6%	4%	4%
Petrol prices/Fuel	46	28	18	4	14	9	14	1	5	18	23	6	27	20	7	12	16	11	19	27	41
	5%ghk	6%	3%	3%	8%ghk	6%k	8%ghk	1%	2%	6%cgk	7%ghk	2%	6%	4%	3%	4%	8%lp	5%	3%	6%	4%
Local government/Council tax	41	20	22	3	11	4	8	5	11	14	12	15	18	23	7	11	12	11	18	23	41
	4%	4%	4%	2%	7%	2%	5%	3%	5%	5%	4%	4%	4%	4%	3%	4%	6%	5%	3%	5%	4%
Transport/Public transport	41	22	18	5	10	7	6	6	7	15	13	13	22	19	23	10	5	3	33	8	35
	4%oq	5%	4%	4%	6%	4%	3%	4%	3%	5%	4%	3%	5%	3%	8%zmn	4%	2%	1%	6%zmo	2%	3%
Taxation	38	20	18	8	10	3	8	4	5	18	11	9	21	17	10	13	5	10	23	15	40
	4%	4%	3%	6%	6%	2%	4%	3%	2%	6%k	3%	2%	5%	3%	4%	5%	2%	4%	4%	3%	4%
Nationalisation/Government control of institutions	35	15	19	4	4	4	14	3	7	8	17	10	11	23	16	8	4	7	24	11	32
	3%	3%	4%	3%	3%	2%	8%zgi	2%	3%	3%	5%	3%	2%	4%	6%zq	3%	2%	3%	4%k	4%k	3%
Animal welfare	32	8	24	2	6	8	2	12	2	8	9	14	16	16	10	6	10	7	16	16	29
	3%ah	2%	5%za	2%	4%	5%	1%	8%zcf	1%	3%	3%f	4%h	3%	3%	4%	2%	5%	3%	3%	4%	3%
Privatisation	23	10	12	5	5	7	3	1	2	9	10	3	17	6	6	4	8	4	10	12	20
	2%k	2%	2%	4%	3%	5%k	1%	1%	1%	3%	3%	1%	4%	1%	2%	2%	4%	2%	2%	3%	2%
Pound/Exchange rate/Value of pound	21	12	10	3	1	3	3	5	6	5	5	11	7	14	7	6	6	3	13	9	20
	2%	2%	2%	2%	1%	2%	2%	4%	3%	2%	2%	3%	2%	3%	2%	2%	3%	1%	2%	2%	2%
Nuclear weapons/Nuclear war/Disarmament	18	7	11	3	4	3	3	2	3	7	6	6	10	8	4	7	5	2	11	7	19
	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%	1%	2%	2%	2%

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<b>UNWEIGHTED BASE</b>	<b>1015</b>	493	522	137	149	124	163	159	283	286	287	442	410	605	246	344	189	236	590	425	1015
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	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Countryside/Rural life	13	7	6	1	1	2	3	5	1	2	4	7	4	9	4	5	2	1	10	3	14
	1%	1%	1%	1%	1%	1%	1%	4%zhi	1%	2%	1%	2%h	1%	2%	2%	2%	1%	*	2%	1%	1%
Scottish/Welsh assembly/Devolution/Constitutional reform	9	5	4	-	-	3	2	1	3	-	5	4	3	6	5	3	1	1	8	1	10
	1%	1%	1%	-	-	2%	1%	1%	1%	-	2%	1%	1%	1%	2%	1%	*	*	1%	*	1%
Trade unions/ Strikes	7	6	2	1	1	-	1	1	3	2	1	4	2	5	1	4	1	1	5	2	7
	1%	1%	*	1%	1%	-	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	*	1%
AIDS	6	3	4	3	1	1	-	1	1	3	1	2	4	2	1	2	2	1	3	3	7
	1%	1%	1%	2%	*	1%	-	1%	*	1%	*	1%	1%	*	*	1%	1%	*	1%	1%	1%
Northern Ireland	5	1	5	-	-	2	1	-	3	-	3	3	2	4	-	5	-	-	5	-	5
	1%	*	1%	-	-	1%	1%	-	1%	-	1%	1%	*	1%	-	2%zlo	-	-	1%	-	*
Bird flu/Pandemic flu/Swine flu/Ebola	5	3	2	2	-	-	3	1	-	2	3	1	2	3	1	2	2	-	3	2	5
	1%	1%	*	1%	-	-	2%	*	-	1%	1%	*	*	1%	*	1%	1%	-	1%	*	*
Median	2	2	2	2	2	3	2	2	2	2	3	2	2	2	3	2	2	2	3	2	2
Foot and mouth outbreak/Farming crisis	2	1	1	-	-	-	1	-	1	-	1	1	-	2	-	1	-	1	1	1	2
	*	*	*	-	-	-	*	-	*	-	*	*	-	*	-	*	-	*	*	*	*
Other	56	25	32	2	7	11	14	7	16	8	25	23	19	37	26	8	11	11	35	21	52
	6%cim	5%	6%	1%	4%	7%ci	8%ci	5%	7%ci	3%	8%ci	6%ci	4%	7%	10%zmo	3%	5%	4%	6%mi	5%	5%
MEAN NUMBER OF MENTIONS	3.64h	3.56	3.71	3.33	3.80	3.88	3.82	3.77	3.30	3.59	3.85h	3.48	3.69	3.59	4.06z	3.77o	3.45	3.19	3.91z	3.31	3.61
	oq														noq	q			oq		
STANDARD ERROR	0.09	0.12	0.13	0.23	0.25	0.22	0.23	0.23	0.15	0.17	0.16	0.13	0.14	0.11	0.20	0.17	0.17	0.13	0.13	0.11	0.09

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<b>WEIGHTED BASE</b>	<b>1004</b>	489	515	137	169	157*	174	142	225	306	332	367	463	541	269	279	208	248	548	456	1015
	<b>100%</b>	49%	51%	14%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
ERROR VARIANCE	<b>0.01</b>	0.01	0.02	0.05	0.06	0.05	0.05	0.05	0.02	0.03	0.03	0.02	0.02	0.01	0.04	0.03	0.03	0.02	0.02	0.01	0.01
Don't know	<b>122</b>	66	56	24	22	18	23	11	25	46	41	36	64	59	20	38	30	35	58	65	124
	12% <sup>l</sup>	14%	11%	17% <sup>gk</sup>	13%	12%	13%	8%	11%	15%	12%	10%	14%	11%	8%	13% <sup>lp</sup>	14% <sup>l</sup>	14% <sup>l</sup>	11%	14% <sup>l</sup>	12%
Personal finances (NET)	<b>277</b>	134	143	53	52	46	50	39	38	105	96	76	151	126	62	71	63	81	133	144	265
	28% <sup>hk</sup>	27%	28%	38% <sup>zh</sup>	31% <sup>hk</sup>	29% <sup>h</sup>	29% <sup>h</sup>	27% <sup>hk</sup>	17%	34% <sup>zh</sup>	29% <sup>hk</sup>	21% <sup>h</sup>	33%	23%	23%	25%	30%	33% <sup>lp</sup>	24%	32% <sup>zl</sup>	26%
	p			k						k										p	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	868	51*	86*	328	242	310	260	366	135	276	141*	332	286	128	234	618	361	1015
	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
National health service/Hospitals/Healthcare	<b>494</b>	429	24	42	176	135	154	130	165	40	121	81	186	138	51	109	324	160	506
	49%in q	49%i	47%i	48%i	54%hi j	56%za hij	49%i	50%i	45%i	30%	44%i	57%hi j	56%zn pq	48%	40%	47%	52%zn q	44%	50%
Common Market/Brexit/EU/Europe/Euro	<b>418</b>	353	25	40	133	93	135	110	149	38	106	69	165	129	36	81	293	117	431
	42%in oq	41%i	49%i	47%i	41%i	38%	43%i	42%i	41%i	28%	39%i	49%ij	50%zn oq	45%nq	28%	35%	47%zn oq	32%	42%
Crime/Law & order/Violence/Vandalism/Anti-social (yob) behaviour	<b>229</b>	209	9	11	73	62	72	63	84	42	73	32	92	60	32	42	151	74	239
	23% c	24% zc	18%	13%	22% c	26% cd	23%	24% c	23%	31% zc h	27% ch	22%	28% zo pq	21%	25%	18%	24%	21%	24%
Immigration/immigrants	<b>212</b>	189	12	12	65	54	63	51	84	38	71	33	76	48	29	57	123	86	223
	21% p	22%	23%	13%	20%	22%	20%	20%	23%	28% zc	26% c	23%	23% p	17%	22%	25%	20%	24%	22%
Economy/Economic situation	<b>191</b>	171	6	14	74	60	55	49	62	36	52	15	55	60	19	53	114	72	190
	19% k	20% k	12%	16%	22% k	25% za hk	18%	19%	17% k	27% za bfhjk	19% k	11%	16%	21%	15%	23%	19%	20% n	19%
Education/Schools	<b>185</b>	154	11	20	58	37	58	47	69	29	50	21	54	68	20	42	122	62	185
	18% r	18%	22%	24%	18%	15%	19%	18%	19%	21%	18%	15%	16%	24% zl	16%	18%	20% l	17%	18%
Housing	<b>183</b>	162	7	14	59	45	40	33	84	42	64	22	55	46	23	56	102	78	182
	18% fg	19% fg	15%	16%	18%	19%	13%	13%	23% za fgk	31% za bcdef ghjk	23% za fgk	16%	17%	16%	18%	24% zp	16%	22%	18%
Poverty/Inequality	<b>162</b>	142	4	17	73	57	40	36	49	15	32	17	41	56	21	38	97	60	162
	16% jl	16% j	7%	19%	22% za bfg hij k	23% za bfg hij k	13%	14%	13%	11%	12%	12%	12%	20% l	17%	16%	16% l	16%	16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 11th - 29th May 2018  
 Number of sample points : 195  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	868	51*	86*	328	242	310	260	366	135	276	141*	332	286	128	234	618	361	1015
	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Ageing population/ Social care for the elderly	<b>116</b>	92	9	15	44	29	30	21	42	14	27	13	50	38	9	15	89	24	123
	12%ao	11%	17%	18%g	13%	12%	10%	8%	11%	11%	10%	9%	15%zn	13%oq	7%	7%	14%zno	7%	12%
	q												oq			q			
Defence/Foreign affairs/ International terrorism	<b>114</b>	87	9	17	51	34	34	25	28	2	15	13	53	33	5	18	86	24	118
	11%ah	10%ij	18%hi	20%za	16%za	14%ah	11%ij	10%i	8%ij	2%	6%i	9%i	16%zn	11%n	4%	8%	14%zno	7%	12%
	ijnq		j	ghij	hij	ij							oq			q			
Unemployment/ Factory closure/ Lack of industry	<b>104</b>	84	7	13	39	26	27	20	39	17	32	15	23	35	17	29	57	46	103
	10%l	10%	13%	16%	12%	11%	9%	8%	11%	13%	11%	10%	7%	12%	14%l	12%	9%l	13%l	10%
Low pay/Minimum wage/Fair wages	<b>89</b>	72	4	14	38	24	34	31	17	6	12	6	15	28	14	31	42	44	82
	9%hjl	8%hj	7%	16%za	12%ah	10%hj	11%hj	12%ahi	5%	5%	4%	4%	5%	10%l	11%l	13%zlp	7%l	12%zlp	8%
	p			hijk	ijk	k		jk											
Pollution/ Environment	<b>89</b>	78	3	8	26	18	36	33	26	8	18	9	29	32	6	19	61	25	88
	9%	9%	6%	9%	8%	8%	12%	13%zah	7%	6%	6%	7%	9%	11%n	5%	8%	10%	7%	9%
				j				j											
Drug abuse	<b>88</b>	86	-	3	41	38	16	16	32	14	23	10	22	35	8	21	57	29	88
	9%bf	10%zbf	-	3%	12%zb	16%zab	5%	6%	9%b	10%b	9%	7%	7%	12%l	6%	9%	9%l	8%	9%
	g			cfg	cd	cd	fg	ghj	k										
Lack of faith in politics / politicians / government	<b>82</b>	67	1	14	45	31	9	8	28	3	17	13	34	28	5	10	62	15	81
	8%fgi	8%fgi	1%	17%za	14%za	13%zab	3%	3%	8%fgi	2%	6%i	10%fg	10%no	10%nq	4%	4%	10%zno	4%	8%
	noq			bfghi	bfghi	fgij						i	q			q			
				j	j														
Public services in general	<b>80</b>	67	2	10	31	21	23	21	26	7	18	11	21	35	8	16	55	25	84
	8%	8%	5%	12%	9%	8%	7%	8%	7%	5%	7%	8%	6%	12%zl	7%	7%	9%l	7%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	868	51*	86*	328	242	310	260	366	135	276	141*	332	286	128	234	618	361	1015
	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Race relations	<b>67</b>	66	-	2	23	21	15	15	29	8	25	17	16	25	8	13	41	21	62
	<b>7%</b>	8%z	-	2%	7%c	9%bc	5%	6%	8%	6%	9%bc	12%zbc	5%	9%	6%	6%	7%l	6%	6%
Inflation/Prices	<b>66</b>	60	-	6	27	21	8	8	31	15	25	10	17	16	9	23	33	33	62
	<b>7%fg</b>	7%fg	-	6%	8%fg	9%bfg	2%	3%	9%bf	11%zbf	9%bfg	7%fg	5%	5%	7%	10%p	5%	9%zp	6%
Morality/ Individual behaviour/ Lifestyle	<b>55</b>	51	*	4	20	16	10	9	26	6	22	16	19	25	1	9	44	10	48
	<b>6%fnq</b>	6%f	1%	5%	6%	7%	3%	4%	7%	5%	8%fi	11%zab	6%n	9%znq	1%	4%	7%znq	3%	5%
Pensions/Social security/Benefits	<b>54</b>	42	2	10	29	19	13	11	12	3	10	7	20	18	4	9	39	13	62
	<b>5%h</b>	5%	5%	12%zaf	9%zaf	8%ahi	4%	4%	3%	2%	4%	5%	6%	6%	3%	4%	6%	4%	6%
Population levels/ Overpopulation	<b>51</b>	50	-	1	15	13	16	16	20	4	11	7	23	17	1	10	40	11	44
	<b>5%nq</b>	6%	-	2%	4%	5%	5%	6%	5%	3%	4%	5%	7%nq	6%n	1%	4%	6%znq	3%n	4%
Petrol prices/Fuel	<b>46</b>	40	1	5	25	19	7	6	15	2	13	11	12	19	5	9	31	13	41
	<b>5%f</b>	5%f	2%	6%	7%zaf	8%zaf	2%	2%	4%	2%	5%i	8%fgi	4%	7%	4%	4%	5%l	4%	4%
Local government/ Council tax	<b>41</b>	31	-	10	18	8	12	12	11	7	9	2	14	12	6	9	27	15	41
	<b>4%</b>	4%	-	12%zab	6%e	3%	4%	5%	3%	5%	3%	1%	4%	4%	5%	4%	4%	4%	4%
Transport/Public transport	<b>41</b>	36	-	4	13	8	16	16	12	4	9	5	12	15	1	13	27	13	35
	<b>4%n</b>	4%	-	5%	4%	3%	5%	6%	3%	3%	3%	3%	4%	5%n	*	6%n	4%n	4%n	3%
Taxation	<b>38</b>	36	-	2	14	13	9	9	14	8	9	2	13	12	3	8	26	10	40
	<b>4%</b>	4%	-	2%	4%	5%	3%	3%	4%	6%	3%	1%	4%	4%	2%	3%	4%	3%	4%

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	869	55	91	351	260	311	256	353	152	272	120	385	228	188	191	613	379	1015
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	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Nationalisation/ Government control of institutions	<b>35</b> <b>3%</b>	31 4%	- -	4 5%	12 4%	8 3%	8 3%	8 3%	14 4%	3 2%	11 4%	8 6%	14 4%	12 4%	3 3%	5 2%	25 4%	9 2%	32 3%
Animal welfare	<b>32</b> 3% <sup>f</sup>	26 3%	- -	6 7% <sup>fg</sup>	13 4%	7 3%	4 1%	4 2%	15 4%	4 3%	12 4%	8 6% <sup>f</sup>	10 3%	13 5%	1 1%	7 3%	23 4%	8 2%	29 3%
Privatisation	<b>23</b> <b>2%</b>	20 2%	- -	2 3%	7 2%	5 2%	8 2%	8 3%	8 2% <sup>i</sup>	* *	5 2% <sup>i</sup>	4 3%	7 2%	9 3%	2 1%	4 2%	16 3%	6 2%	20 2%
Pound/Exchange rate/Value of pound	<b>21</b> <b>2%</b>	18 2%	- -	3 4%	6 2%	3 1%	4 1%	4 2%	11 3%	3 2%	7 3%	4 3%	10 3% <sup>n</sup>	5 2%	- -	6 3%	15 3%	6 2%	20 2%
Nuclear weapons/ Nuclear war/ Disarmament	<b>18</b> <b>2%</b>	15 2%	1 3%	2 3%	8 2%	6 2%	6 2%	4 2%	4 1%	3 2%	3 1%	1 *	6 2%	2 1%	1 1%	8 3%	8 1%	9 2% <sup>n</sup>	19 2%
Countryside/Rural life	<b>13</b> <b>1%</b>	9 1%	1 2%	3 3%	7 2%	4 2%	3 1%	2 1%	3 1%	- -	2 1%	2 1%	5 2%	6 2%	1 *	1 1%	11 2%	2 *	14 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>9</b> 1% <sup>a</sup>	4 *	- -	5 6% <sup>zad</sup> efghi jk	6 2% <sup>ae</sup>	1 1%	2 1%	2 1%	1 *	1 1%	1 *	- -	4 1%	2 1%	- -	4 2%	5 1%	4 1%	10 1%
Trade unions/ Strikes	<b>7</b> <b>1%</b>	6 1%	- -	1 1%	2 1%	2 1%	1 *	1 1%	3 1% <sup>j</sup>	- -	1 *	1 *	4 1%	- -	- -	3 1%	4 1%	3 1%	7 1%
AIDS	<b>6</b> <b>1%</b>	5 1%	- -	1 1%	1 *	- -	3 1%	3 1%	2 1%	1 1%	1 *	- -	2 1%	2 1%	1 *	1 *	4 1%	1 *	7 1%
Northern Ireland	<b>5</b> <b>1%</b>	5 1%	- -	- -	* *	* *	3 1%	3 1%	2 *	1 1%	2 1%	1 1%	3 1%	- -	- -	3 1%	3 *	3 1%	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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**What do you see as the main/other important issues facing Britain today?**  
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	<b>100%</b>	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	28%	13%	23%	62%	36%	101%
Bird flu/Pandemic flu/Swine flu/Ebola	5 1%	4 1%	-	1 1%	1 *	-	2 1%	2 1%	3 1%	-	2 1%	2 1%	1 *	3 1%	-	2 1%	3 1%	2 1%	5 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2
Foot and mouth outbreak/Farming crisis	2 *	1 *	1 1%dh	-	-	-	2 1%	1 *	-	-	-	-	1 *	-	1 1%	-	1 *	1 *	2 *
Other	56 6%oq	47 5%	5 11%g	4 4%	18 6%	15 6%	14 5%	9 3%	23 6%	5 4%	18 6%i	13 9%g	19 6%	24 8%oq	6 5%	5 2%	43 7%zoq	11 3%	52 5%
MEAN NUMBER OF MENTIONS	3.64f nq	3.63f	3.10	4.02f	4.02z afg	4.02z afg	3.30	3.34	3.57	3.35	3.51	3.66	3.73n	3.92n q	2.94	3.56n	3.82z nq	3.35n	3.61
STANDARD ERROR	0.09	0.09	0.22	0.41	0.19	0.21	0.12	0.14	0.13	0.16	0.14	0.23	0.16	0.19	0.12	0.18	0.12	0.12	0.09
ERROR VARIANCE	0.01	0.01	0.05	0.17	0.03	0.04	0.01	0.02	0.02	0.03	0.02	0.05	0.03	0.03	0.01	0.03	0.02	0.01	0.01
Don't know	122 12%dg mp	104 12%dg	12 24%zac defg	6 7%	27 8%	21 9%	33 11%g	21 8%	62 17%za cdefg j	21 16%de g	39 14%d	17 12%	35 10%	19 7%	20 16%mp	43 18%zlm p	54 9%	64 18%zl mp	124 12%
Personal finances (NET)	277 28%bl p	240 28%b	7 14%	30 35%b	111 34%za bfhj	81 33%za bf	74 24%	67 26%	92 25%	35 26%	69 25%	34 24%	65 20%	86 30%lp	39 31%l	80 34%zl p	152 25%l	119 33%zl p	265 26%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/gh/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

## ISSUES INDEX MAY 2018 (PUBLIC - FINAL)

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1015</b>	342	125	548	224	290	49	375	147	158	343	265	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	406	153*	445	204	291	46*	385	133	139	357	294	1015
	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
National health service/Hospitals/ Healthcare	<b>494</b> 49%a	178 44%	95 62%za	221 50%	108 53%	158 54%	30 66%z	158 41%	58 44%	77 56%	203 57%zl	151 51%	506 50%
Common Market/ Brexit/EU/Europe/ Euro	<b>418</b> 42%cg	185 46%c	65 43%	168 38%	129 63%zg	96 33%	27 58%zg	131 34%	38 28%	56 40%	178 50%zl	108 37%	431 42%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>229</b> 23%	91 22%	27 17%	112 25%	65 32%z	71 25%	9 19%	70 18%	32 24%	40 29%	92 26%	72 24%	239 24%
Immigration/ immigrants	<b>212</b> 21%	81 20%	37 24%	93 21%	54 26%g	49 17%	10 21%	82 21%	26 19%	31 23%	93 26%z	68 23%	223 22%
Economy/Economic situation	<b>191</b> 19%cl	98 24%zc	33 22%c	59 13%	42 20%	65 22%h	4 8%	64 17%	15 11%	20 14%	90 25%zl	54 18%	190 19%
Education/Schools	<b>185</b> 18%	71 18%	42 27%za	72 16%	36 17%	63 22%	15 34%zf	58 15%	17 13%	26 19%	92 26%zl	72 25%	185 18%
Housing	<b>183</b> 18%	79 19%	30 20%	74 17%	38 19%	62 21%	11 24%	63 16%	21 16%	31 22%	82 23%z	56 19%	182 18%
Poverty/Inequality	<b>162</b> 16%c	75 18%	27 18%	60 14%	29 14%	59 20%z	7 15%	51 13%	21 16%	29 21%	71 20%z	53 18%	162 16%
Ageing population/ Social care for the elderly	<b>116</b> 12%	48 12%	22 14%	46 10%	36 18%zg	30 10%	4 10%	34 9%	11 8%	17 12%	49 14%	29 10%	123 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 11th - 29th May 2018  
Number of sample points : 195  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1015</b>	342	125	548	224	290	49	375	147	158	343	265	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	406	153*	445	204	291	46*	385	133	139	357	294	1015
	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
Defence/Foreign affairs/ International terrorism	<b>114</b> <b>11%</b>	45 11%	16 10%	53 12%	36 18%z	32 11%	3 6%	37 10%	9 7%	19 14%	55 15%z1	37 12%	118 12%
Unemployment/ Factory closure/ Lack of industry	<b>104</b> 10%b	58 14%zbc	6 4%	41 9%	22 11%	32 11%	1 3%	37 10%	13 10%	17 12%	43 12%	36 12%	103 10%
Low pay/Minimum wage/Fair wages	<b>89</b> 9%cf	48 12%zc	11 7%	30 7%	9 4%	31 11%f	4 9%	36 9%	14 10%	13 9%	38 11%	30 10%	82 8%
Pollution/ Environment	<b>89</b> 9%cf	43 11%	16 11%	30 7%	11 5%	32 11%f	4 10%	26 7%	7 6%	12 9%	40 11%	24 8%	88 9%
Drug abuse	<b>88</b> 9%	38 9%	17 11%	33 8%	17 8%	29 10%	2 5%	39 10%	9 7%	18 13%	36 10%	29 10%	88 9%
Lack of faith in politics / politicians / government	<b>82</b> 8%	37 9%	6 4%	39 9%	17 8%	20 7%	5 11%	29 8%	7 5%	10 8%	39 11%z	15 5%	81 8%
Public services in general	<b>80</b> 8%c	37 9%	18 12%c	25 6%	17 8%	26 9%	9 20%zfg	22 6%	11 9%	14 10%	34 10%	23 8%	84 8%
Race relations	<b>67</b> 7%	37 9%zc	6 4%	24 5%	10 5%	26 9%	3 7%	25 6%	7 5%	10 7%	29 8%	24 8%	62 6%
Inflation/Prices	<b>66</b> 7%	34 8%b	3 2%	28 6%	10 5%	33 11%zfh	- -	21 5%	13 9%	14 10%	18 5%	27 9%	62 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/r - z1/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 11th - 29th May 2018  
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**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1015</b>	342	125	548	224	290	49	375	147	158	343	265	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	406	153*	445	204	291	46*	385	133	139	357	294	1015
	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
Morality/ Individual behaviour/ Lifestyle	<b>55</b> <b>6%</b>	19 5%	15 10%	21 5%	23 11%zg	13 5%	1 3%	15 4%	5 4%	5 4%	26 7%	21 7%	48 5%
Pensions/Social security/Benefits	<b>54</b> <b>5%</b>	28 7%	6 4%	21 5%	14 7%	12 4%	3 7%	20 5%	6 5%	5 4%	31 9%z	17 6%	62 6%
Population levels/ Overpopulation	<b>51</b> <b>5%</b>	21 5%	11 7%	19 4%	16 8%	12 4%	1 2%	11 3%	2 2%	8 6%	17 5%	16 5%	44 4%
Petrol prices/Fuel	<b>46</b> 5%cl	28 7%zc	12 8%c	6 1%	9 5%	15 5%	- -	17 4%	1 1%	10 7%l	18 5%l	20 7%	41 4%
Local government/ Council tax	<b>41</b> <b>4%</b>	13 3%	13 9%zac	15 3%	9 4%	16 5%	- -	10 3%	6 4%	4 3%	21 6%	15 5%	41 4%
Transport/Public transport	<b>41</b> 4%c	21 5%c	10 7%c	10 2%	12 6%	12 4%	1 3%	11 3%	4 3%	9 6%	16 5%	14 5%	35 3%
Taxation	<b>38</b> <b>4%</b>	16 4%	9 6%	13 3%	9 4%	13 5%	2 5%	12 3%	4 3%	6 4%	14 4%	11 4%	40 4%
Nationalisation/ Government control of institutions	<b>35</b> <b>3%</b>	11 3%	10 7%	13 3%	5 2%	9 3%	1 2%	17 4%	3 2%	2 1%	12 3%	7 3%	32 3%
Animal welfare	<b>32</b> <b>3%</b>	11 3%	11 7%zc	11 2%	3 1%	8 3%	2 4%	16 4%	5 4%	4 3%	11 3%	12 4%	29 3%
Privatisation	<b>23</b> 2%c	12 3%	5 3%	6 1%	1 1%	12 4%zf	1 2%	4 1%	3 2%	2 2%	6 2%	4 1%	20 2%

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<b>UNWEIGHTED BASE</b>	<b>1015</b>	342	125	548	224	290	49	375	147	158	343	265	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	406	153*	445	204	291	46*	385	133	139	357	294	1015
	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
Pound/Exchange rate/Value of pound	<b>21</b>	13	1	7	8	3	1	7	-	3	8	2	20
	<b>2%</b>	3%	1%	2%	4%g	1%	2%	2%	-	2%	2%	1%	2%
Nuclear weapons/ Nuclear war/ Disarmament	<b>18</b>	12	2	5	4	5	-	5	1	2	10	1	19
	<b>2%</b>	3%	1%	1%	2%	2%	-	1%	1%	2%	3%	*	2%
Countryside/Rural life	<b>13</b>	5	2	6	2	1	1	3	2	1	5	2	14
	<b>1%</b>	1%	1%	1%	1%	*	2%	1%	2%	1%	1%	1%	1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>9</b>	5	-	4	2	1	1	1	-	1	6	1	10
	<b>1%</b>	1%	-	1%	1%	*	1%	*	-	1%	2%	*	1%
Trade unions/ Strikes	<b>7</b>	3	1	3	3	1	-	2	-	2	4	1	7
	<b>1%</b>	1%	1%	1%	2%	*	-	1%	-	2%	1%	*	1%
AIDS	<b>6</b>	3	1	2	2	1	-	3	1	3	3	1	7
	<b>1%</b>	1%	1%	1%	1%	*	-	1%	*	2%z	1%	*	1%
Northern Ireland	<b>5</b>	2	2	2	1	-	1	1	-	1	4	1	5
	<b>1%</b>	*	1%	*	1%	-	2%g	*	-	1%	1%	*	*
Bird flu/Pandemic flu/Swine flu/ Ebola	<b>5</b>	2	-	3	1	1	-	3	1	1	3	-	5
	<b>1%</b>	*	-	1%	1%	*	-	1%	1%	1%	1%	-	*
Median	<b>2</b>	2	3	2	2	3	2	2	2	3	3	3	2
Foot and mouth outbreak/Farming crisis	<b>2</b>	1	-	1	-	-	-	2	1	1	-	-	2
	<b>*</b>	*	-	*	-	-	-	*	1%	1%	-	-	*

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**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1015</b>	342	125	548	224	290	49	375	147	158	343	265	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	406	153*	445	204	291	46*	385	133	139	357	294	1015
	<b>100%</b>	40%	15%*	44%	20%	29%	5%*	38%	13%	14%	36%	29%	101%
Other	<b>56</b>	17	14	25	7	15	1	25	13	8	14	19	52
	<b>6%</b>	4%	9%	6%	3%	5%	2%	7%	10%zn	6%	4%	6%	5%
MEAN NUMBER OF MENTIONS	3.64c	3.88c	4.01c	3.29	4.05z	3.75	3.73	3.23	3.02	3.91l	4.30z	3.76	3.61
STANDARD ERROR	<b>0.09</b>	0.16	0.28	0.11	0.22	0.15	0.39	0.12	0.13	0.17	0.18	0.15	0.09
ERROR VARIANCE	<b>0.01</b>	0.02	0.08	0.01	0.05	0.02	0.16	0.01	0.02	0.03	0.03	0.02	0.01
Don't know	<b>122</b>	47	12	64	9	31	5	73	13	10	25	29	124
	12%fn	12%	8%	14%z	4%	11%ft	11%	19%	10%	7%	7%	10%	12%
Personal finances (NET)	<b>277</b>	134	43	100	43	102	8	101	36	44	112	93	265
	28%cf	33%zc	28%	22%	21%	35%zf	16%	26%	27%	32%	31%	32%	26%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
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**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL		
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015	
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015	
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%	
National health service/Hospitals/ Healthcare	<b>494</b>	91 49%gkv	494 47%	126 100%zac	99 47%	223 53%z	133 72%zac	101 41%	257 48%	136 60%zgh	442 51%zk	52 39%	56 54%	210 47%	41 51%	87 49%	55 48%	36 49%	25 34%	73 54%v	506 50%	
Common Market/ Brexit/EU/Europe/ Euro	<b>418</b>	84 42%gkv	223 44%	84 45%zct	78 37%	418 100%zab	83 45%	72 29%	221 42%g	125 55%zgh	376 44%zk	38 28%	42 40%	203 46%	38 47%	67 38%	44 39%	26 36%	10 13%	68 50%v	431 42%	
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	<b>229</b>	37 19%	126 26%e	229 100%zab	54 26%	84 20%	62 34%zab	49 20%	131 25%	49 22%	195 23%	33 25%	25 24%	92 21%	16 20%	52 30%z	36 31%	23 31%	16 22%	38 28%	239 24%	
Immigration/ immigrants	<b>212</b>	52 21%g	99 27%zbe	99 20%	54 24%	212 100%zab	78 19%	40 21%	39 16%	129 24%zg	44 19%	184 21%	28 21%	29 28%z	90 20%	10 13%	51 29%zp	32 27%p	19 26%	75 100%z	137 100%z	223 22%
Economy/Economic situation	<b>191</b>	191 19%i	91 100%zbc	37 18%	52 25%zbc	84 20%	44 24%	57 23%i	105 20%i	29 13%	156 18%	33 25%	20 19%	111 25%z	24 30%z	39 22%	32 28%zq	12 17%	13 17%	39 29%z	190 19%	
Education/Schools	<b>185</b>	44 18%rv	133 23%	62 27%zet	40 19%	83 20%	185 100%zab	54 22%	91 17%	40 18%	163 19%	23 17%	26 25%z	84 19%	22 27%qr	23 13%	12 11%	12 17%	5 6%	35 25%zv	185 18%	
Housing	<b>183</b>	43 18%h	97 22%e	49 20%e	52 21%e	64 24%ze	56 30%zbc	69 28%zhi	80 15%	34 15%	155 18%	27 20%	24 23%	83 19%	14 17%	43 24%	31 27%z	15 20%	8 11%	44 32%zv	182 18%	
Poverty/Inequality	<b>162</b>	42 16%qrv	93 22%z	57 19%z	34 25%zbe	74 18%	52 28%zbe	43 18%	88 17%	31 14%	138 16%	22 17%	17 17%	83 19%	20 25%zqr	14 8%	5 5%	10 13%qr	5 6%	29 21%v	162 16%	

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Ageing population/ Social care for the elderly	<b>116</b> <b>12%</b>	33 18%z	85 17%zt	45 20%zt	25 12%	66 16%z	42 23%zet	31 13%	51 10%	34 15%	107 12%	9 7%	16 16%	53 12%	9 11%	20 11%	14 12%	6 8%	4 5%	21 15%	123 12%
Defence/Foreign affairs/ International terrorism	<b>114</b> <b>11%</b>	30 16%	65 13%	38 17%z	28 13%	62 15%z	35 19%zb	22 9%	55 10%	37 16%zg	105 12%	8 6%	14 14%	48 11%	8 10%	21 12%	14 12%	7 9%	5 7%	23 17%	118 12%
Unemployment/ Factory closure/ Lack of industry	<b>104</b> <b>10%</b>	34 18%zbe	53 11%	32 14%e	31 15%e	37 9%	26 14%e	31 13%	52 10%	21 9%	84 10%	20 15%	15 15%	47 11%	14 17%	21 12%	11 10%	11 15%	6 8%	25 18%z	103 10%
Low pay/Minimum wage/Fair wages	<b>89</b> <b>9%ii</b>	32 17%zbe	49 10%	28 12%	19 9%	35 8%	26 14%ze	25 10%	53 10%	12 5%	77 9%	12 9%	12 11%	48 11%	8 10%	11 6%	8 7%	5 6%	5 7%	14 10%	82 8%
Pollution/ Environment	<b>89</b> <b>9%</b>	24 13%e	53 11%e	23 10%	17 8%	30 7%	35 19%zbce	21 9%	48 9%	20 9%	79 9%	9 7%	14 13%	43 10%	7 9%	10 6%	8 7%	3 4%	4 5%	13 9%	88 9%
Drug abuse	<b>88</b> <b>9%e</b>	30 16%zbe	44 9%	40 17%zbe	25 12%e	26 6%	25 14%zbe	29 12%i	47 9%	13 6%	69 8%	18 13%	12 12%	44 10%	3 4%	15 8%	8 7%	7 10%	5 7%	20 14%z	88 9%
Lack of faith in politics / politicians / government	<b>82</b> <b>8%k</b>	16 8%	42 9%	32 14%zbe	23 11%	33 8%	20 11%	16 6%	46 9%	20 9%	78 9%zk	3 3%	8 8%	36 8%	5 6%	11 6%	8 7%	5 6%	8 11%	15 11%	81 8%
Public services in general	<b>80</b> <b>8%</b>	26 13%z	53 11%z	23 10%	21 10%	38 9%	34 18%zbce	19 8%	38 7%	23 10%	73 8%	7 5%	12 12%	43 10%	11 14%	11 6%	7 6%	6 8%	6 8%	15 11%	84 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 11th - 29th May 2018  
 Number of sample points : 195  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Race relations	<b>67</b> 7%j	7 4%	32 6%	25 11%zabe	12 6%	27 7%	16 9%a	11 5%	44 8%	11 5%	50 6%	16 12%zj	5 5%	38 8%	5 6%	8 4%	6 5%	2 2%	5 7%	7 5%	62 6%
Inflation/Prices	<b>66</b> 7%bej	23 12%zbe	20 4%	21 9%be	25 12%zbe	15 4%	15 8%be	24 10%z	30 6%	12 5%	49 6%	17 13%zj	10 10%	27 6%	3 4%	15 9%	10 8%	6 8%	5 6%	21 15%z	62 6%
Morality/ Individual behaviour/ Lifestyle	<b>55</b> 6%	14 7%	31 6%	27 12%zbe	15 7%	26 6%	12 6%	7 3%	35 7%	13 6%	46 5%	10 7%	4 4%	32 7%	5 6%	11 6%	9 8%	2 3%	1 1%	14 10%zv	48 5%
Pensions/Social security/Benefits	<b>54</b> 5%	16 9%	38 8%z	18 8%	19 9%z	30 7%	19 10%z	10 4%	30 6%	14 6%	48 6%	6 5%	10 9%z	24 5%	7 8%	6 3%	5 5%	1 1%	3 4%	16 12%z	62 6%
Population levels/ Overpopulation	<b>51</b> 5%	14 7%	26 5%	16 7%	20 9%zbe	19 4%	13 7%	10 4%	27 5%	14 6%	46 5%	5 3%	4 4%	28 6%	6 8%	8 5%	6 5%	2 3%	6 8%	13 10%z	44 4%
Petrol prices/Fuel	<b>46</b> 5%	23 12%zbe	28 6%	15 7%	18 9%ze	19 4%	18 9%zbe	10 4%	30 6%	6 3%	36 4%	10 8%	6 6%	33 7%z	2 3%	8 5%	5 4%	4 5%	4 6%	14 10%z	41 4%
Local government/ Council tax	<b>41</b> 4%	15 8%z	23 5%	15 6%	13 6%	18 4%	11 6%	9 4%	26 5%	7 3%	36 4%	5 4%	7 6%	20 5%	6 7%	11 6%	6 5%	5 7%	3 4%	10 7%	41 4%
Transport/Public transport	<b>41</b> 4%h	9 5%	32 6%zet	15 6%t	5 2%	16 4%	17 9%zet	14 6%h	14 3%	13 6%	34 4%	7 5%	4 4%	26 6%	3 3%	8 5%	6 6%	2 2%	-	5 4%	35 3%
Taxation	<b>38</b> 4%j	15 8%zb	18 4%	12 5%	8 4%	20 5%	14 8%zb	11 5%	18 3%	8 4%	27 3%	10 8%zj	3 3%	20 4%	4 5%	5 3%	3 3%	2 3%	3 4%	5 4%	40 4%
Nationalisation/ Government control of institutions	<b>35</b> 3%	13 7%z	20 4%	13 6%	7 4%	25 6%z	14 7%z	9 4%	22 4%	3 1%	31 4%	4 3%	5 5%	16 4%	5 6%	2 1%	2 2%	-	*	7 5%	32 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 11th - 29th May 2018  
 Number of sample points : 195  
 Source : Ipsos MORI (JN Q218)

## ISSUES INDEX MAY 2018 (PUBLIC - FINAL)

**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
	<b>100%</b>	19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Animal welfare	<b>32</b> <b>3%</b>	7 4%	19 4%e	12 5%e	10 5%e	8 2%	13 7%zbe	6 2%	20 4%	6 3%	31 4%	1 1%	8 8%zm	13 3%	1 1%	6 3%	4 4%	1 2%	3 4%	7 5%	29 3%
Privatisation	<b>23</b> <b>2%</b>	8 4%e	19 4%ze	4 2%	4 2%	6 1%	12 6%zct	4 2%	13 2%	6 3%	22 3%	* *	2 2%	15 3%	7 8%zqr	3 2%	* *	3 4%	1 1%	3 2%	20 2%
Pound/Exchange rate/Value of pound	<b>21</b> <b>2%</b>	12 6%zbe	11 2%	8 3%	6 3%	11 3%	9 5%zb	5 2%	12 2%	4 2%	17 2%	4 3%	4 4%	9 2%	4 5%	2 1%	* *	2 2%	2 2%	5 3%	20 2%
Nuclear weapons/ Nuclear war/ Disarmament	<b>18</b> <b>2%</b>	10 5%zb	11 2%	8 4%	5 2%	13 3%z	6 3%	7 3%	7 1%	4 2%	16 2%	3 2%	2 2%	12 3%	5 6%z	5 3%	4 3%	3 4%	2 2%	3 2%	19 2%
Countryside/Rural life	<b>13</b> <b>1%</b>	4 2%	6 1%	4 2%	5 3%	5 1%	6 3%	1 1%	6 1%	5 2%	13 2%	- -	1 1%	7 2%	- -	1 *	1 1%	- -	2 3%	3 2%	14 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>9</b> <b>1%</b>	5 2%	7 1%	1 1%	3 1%	9 2%z	5 2%z	2 1%	3 1%	4 2%	9 1%	- -	1 1%	5 1%	3 4%z	1 1%	1 1%	- -	- -	3 2%	10 1%
Trade unions/ Strikes	<b>7</b> <b>1%</b>	4 2%	3 1%	5 2%zb	3 1%	5 1%	4 2%	2 1%	1 *	4 2%h	5 1%	2 1%	- -	4 1%	- -	* *	* *	- -	- -	3 2%	7 1%
AIDS	<b>6</b> <b>1%</b>	2 1%	1 *	- *	1 *	4 1%	2 1%	1 1%	2 *	4 2%	4 1%	2 2%	- -	4 1%	- -	- -	- -	- -	- -	1 *	7 1%
Northern Ireland	<b>5</b> <b>1%</b>	3 2%	3 1%	1 1%	2 1%	4 1%	2 1%	1 1%	4 1%	- -	5 1%	- -	- -	4 1%	3 4%z	2 1%	2 2%	- -	- -	2 1%	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/w  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 11th - 29th May 2018  
Number of sample points : 195  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1015</b>	190	506	239	223	431	185	251	532	232	874	135	149	312	87	185	118	77	83	140	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	191	494	229	212	418	185	245	532	228	862	134	104	446	81*	177	115*	74*	75*	137	1015
<b>100%</b>		19%	49%	23%	21%	42%	18%	24%	53%	23%	86%	13%	10%	44%	8%*	18%	11%*	7%*	7%*	14%	101%
Bird flu/Pandemic flu/Swine flu/Ebola	<b>5</b> <b>1%</b>	4 2%z	4 1%	1 1%	3 1%	3 1%	1 *	2 1%	2 *	1 1%	4 1%	1 1%	- -	2 *	1 1%	1 1%	1 1%	1 1%	- -	3 2%z	5 *
Median	<b>2</b>	3	3	4	3	3	4	2	2	3	2	2	3	2	2	2	2	2	2	4	2
Foot and mouth outbreak/Farming crisis	<b>2</b> <b>*</b>	- -	2 *	- -	1 *	- -	1 *	- -	1 *	1 *	2 *	- -	- -	1 *	- -	- -	- -	- -	1 1%	- -	2 *
Other	<b>56</b> <b>6%b</b>	6 3%	19 4%	7 3%	6 3%	18 4%	9 5%	13 5%	30 6%	13 6%	53 6%	3 2%	3 3%	26 6%	3 4%	7 4%	6 5%	4 5%	3 4%	3 3%	52 5%
MEAN NUMBER OF MENTIONS	<b>3.64</b>	5.39zb	4.41z	5.20zb	4.76z	4.23z	6.03zb	3.65	3.62	3.67	3.67	3.52	4.19z	3.88	4.07	3.50	3.56	3.42	3.33	5.54zv	3.61
STANDARD ERROR	<b>0.09</b>	0.32	0.15	0.24	0.25	0.16	0.31	0.19	0.12	0.17	0.10	0.20	0.27	0.17	0.35	0.20	0.26	0.27	0.23	0.35	0.09
ERROR VARIANCE	<b>0.01</b>	0.10	0.02	0.06	0.06	0.02	0.10	0.04	0.01	0.03	0.01	0.04	0.07	0.03	0.12	0.04	0.07	0.07	0.05	0.12	0.01
Don't know	<b>122</b> 12%abce fthijrw	8 4%b	8 2%	4 2%	8 4%	31 7%bcf	2 1%	54 22%zhi	51 10%	17 7%	95 11%	24 18%	13 12%	46 10%	6 7%	14 8%r	4 4%	12 16%qr	6 8%w	2 2%	124 12%
Personal finances (NET)	<b>277</b> 28%i	79 42%zbe	139 28%	85 37%zbe	69 32%	106 25%	77 41%zbe	73 30%i	156 29%i	47 21%	233 27%	41 31%	33 31%	143 32%z	26 32%	41 23%	25 22%	19 26%	16 21%	53 38%zv	265 26%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
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**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 9**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	167	119	175	112	248	194	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	167	139*	192	140*	189	178	1015
	<b>100%</b>	17%	14%*	19%	14%*	19%	18%	101%
National health service/Hospitals/ Healthcare	<b>494</b> <b>49%</b>	88 53%	60 43%	104 54%	60 43%	105 55%zf	77 43%	506 50%
Common Market/ Brexit/EU/Europe/ Euro	<b>418</b> 42%ab d	52 31%	38 27%	111 58%za bdf	38 27%	114 60%za bdf	65 37%	431 42%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>229</b> <b>23%</b>	29 17%	28 20%	43 23%	35 25%	48 25%	47 26%	239 24%
Immigration/ immigrants	<b>212</b> <b>21%</b>	26 15%	24 18%	38 20%	34 25%	48 26%a	41 23%	223 22%
Economy/Economic situation	<b>191</b> 19%f	30 18%	42 30%za def	45 23%f	20 15%	30 16%	24 13%	190 19%
Education/Schools	<b>185</b> 18%f	47 28%zb def	20 15%	46 24%f	19 14%	33 17%	19 10%	185 18%
Housing	<b>183</b> <b>18%</b>	32 19%	28 20%	34 17%	34 24%f	34 18%	23 13%	182 18%
Poverty/Inequality	<b>162</b> 16%f	29 17%	34 24%zf	31 16%	21 15%	29 16%	17 10%	162 16%
Ageing population/ Social care for the elderly	<b>116</b> <b>12%</b>	22 13%	11 8%	24 12%	10 7%	33 17%zbd f	16 9%	123 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 11th - 29th May 2018  
 Number of sample points : 195  
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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	167	119	175	112	248	194	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	167	139*	192	140*	189	178	1015
	<b>100%</b>	17%	14%*	19%	14%*	19%	18%	101%
Defence/Foreign affairs/ International terrorism	<b>114</b> <b>11%</b>	13 8%	11 8%	28 14%	13 9%	26 14%	24 13%	118 12%
Unemployment/ Factory closure/ Lack of industry	<b>104</b> 10%e	19 11%	16 11%	27 14%e	20 15%e	10 5%	12 7%	103 10%
Low pay/Minimum wage/Fair wages	<b>89</b> 9%e	18 11%e	25 18%zce f	16 9%	12 8%	7 4%	11 6%	82 8%
Pollution/ Environment	<b>89</b> 9%	21 13%	11 8%	18 9%	8 6%	17 9%	13 7%	88 9%
Drug abuse	<b>88</b> 9%	15 9%	17 12%	13 7%	21 15%zce f	13 7%	11 6%	88 9%
Lack of faith in politics / politicians / government	<b>82</b> 8%	14 8%	10 7%	14 7%	5 4%	21 11%d	18 10%	81 8%
Public services in general	<b>80</b> 8%f	20 12%f	7 5%	18 9%f	11 8%	19 10%f	5 3%	84 8%
Race relations	<b>67</b> 7%	13 8%	10 7%	18 10%	9 6%	9 5%	8 4%	62 6%
Inflation/Prices	<b>66</b> 7%	6 4%	15 11%ac	7 3%	15 11%ac	12 6%	11 6%	62 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
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	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	167	119	175	112	248	194	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	167	139*	192	140*	189	178	1015
	<b>100%</b>	17%	14%*	19%	14%*	19%	18%	101%
Morality/ Individual behaviour/ Lifestyle	<b>55</b> <b>6%</b>	9 5%	4 3%	17 9% <sup>f</sup>	8 6%	13 7% <sup>f</sup>	5 3%	48 5%
Pensions/Social security/Benefits	<b>54</b> <b>5%</b>	10 6%	4 3%	14 7%	5 4%	16 9% <sup>zf</sup>	5 3%	62 6%
Population levels/ Overpopulation	<b>51</b> <b>5%</b>	5 3%	4 3%	14 7%	7 5%	13 7%	8 5%	44 4%
Petrol prices/Fuel	<b>46</b> 5% <sup>f</sup>	4 3%	13 9% <sup>zae</sup> f	9 5% <sup>f</sup>	14 10% <sup>zae</sup> f	5 3%	1 *	41 4%
Local government/ Council tax	<b>41</b> <b>4%</b>	3 2%	11 8% <sup>a</sup>	8 4%	4 3%	8 4%	8 4%	41 4%
Transport/Public transport	<b>41</b> <b>4%</b>	12 7% <sup>d</sup>	3 2%	13 7% <sup>d</sup>	- -	8 4% <sup>d</sup>	5 3%	35 3%
Taxation	<b>38</b> <b>4%</b>	8 5%	10 7% <sup>f</sup>	9 5%	2 1%	6 3%	3 2%	40 4%
Nationalisation/ Government control of institutions	<b>35</b> <b>3%</b>	6 3%	2 2%	13 7% <sup>z</sup>	4 3%	5 3%	4 2%	32 3%
Animal welfare	<b>32</b> <b>3%</b>	3 2%	5 4%	2 1%	7 5%	10 6% <sup>zc</sup>	4 2%	29 3%
Privatisation	<b>23</b> <b>2%</b>	3 2%	7 5%	5 3%	5 3%	2 1%	1 1%	20 2%
Pound/Exchange rate/Value of pound	<b>21</b> <b>2%</b>	2 1%	2 2%	5 3%	- -	5 3%	6 4%	20 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
 Overlap formulae used. \* small base  
 Respondent type : GB Adults 18+  
 Fieldwork dates : 11th - 29th May 2018  
 Number of sample points : 195  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

**Table 9**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>1015</b>	167	119	175	112	248	194	1015
<b>WEIGHTED BASE</b>	<b>1004</b>	167	139*	192	140*	189	178	1015
	<b>100%</b>	17%	14%*	19%	14%*	19%	18%	101%
Nuclear weapons/ Nuclear war/ Disarmament	<b>18</b> <b>2%</b>	4 2%	3 2%	6 3%	* *	2 1%	4 2%	19 2%
Countryside/Rural life	<b>13</b> <b>1%</b>	1 1%	1 1%	3 1%	2 1%	6 3%zf	* *	14 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>9</b> <b>1%</b>	- -	- -	5 3%z	- -	3 1%	1 1%	10 1%
Trade unions/ Strikes	<b>7</b> <b>1%</b>	2 1%	- -	1 1%	- -	2 1%	2 1%	7 1%
AIDS	<b>6</b> <b>1%</b>	1 1%	2 1%	1 *	- -	1 1%	1 1%	7 1%
Northern Ireland	<b>5</b> <b>1%</b>	- -	- -	3 1%	- -	3 1%	- -	5 *
Bird flu/Pandemic flu/Swine flu/ Ebola	<b>5</b> <b>1%</b>	2 1%	- -	1 *	2 1%	1 *	- -	5 *
Median	<b>2</b>	2	2	3	2	3	2	2
Foot and mouth outbreak/Farming crisis	<b>2</b> <b>*</b>	- -	- -	1 *	- -	- -	1 1%	2 *
Other	<b>56</b> <b>6%</b>	4 2%	4 3%	18 9%za	7 5%	12 7%	10 6%	52 5%
MEAN NUMBER OF MENTIONS	3.64f	3.60	3.58f	4.16z df	3.42	3.93f	3.00	3.61

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
Overlap formulae used. \* small base  
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**ISSUES INDEX MAY 2018 (PUBLIC - FINAL)**

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<b>WEIGHTED BASE</b>	<b>1004</b>	167	139*	192	140*	189	178	1015
	<b>100%</b>	17%	14%*	19%	14%*	19%	18%	101%
STANDARD ERROR	<b>0.09</b>	0.24	0.23	0.23	0.20	0.20	0.15	0.09
ERROR VARIANCE	<b>0.01</b>	0.06	0.05	0.05	0.04	0.04	0.02	0.01
Don't know	<b>122</b>	28	17	17	24	13	23	124
	12% <sup>e</sup>	17% <sup>ce</sup>	12%	9%	17% <sup>ee</sup>	7%	13% <sup>ee</sup>	12%
Personal finances (NET)	<b>277</b>	45	59	45	51	42	34	265
	28% <sup>f</sup>	27%	43% <sup>za</sup>	24%	36% <sup>ce</sup>	22%	19%	26%
			cef		f			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
 Overlap formulae used. \* small base