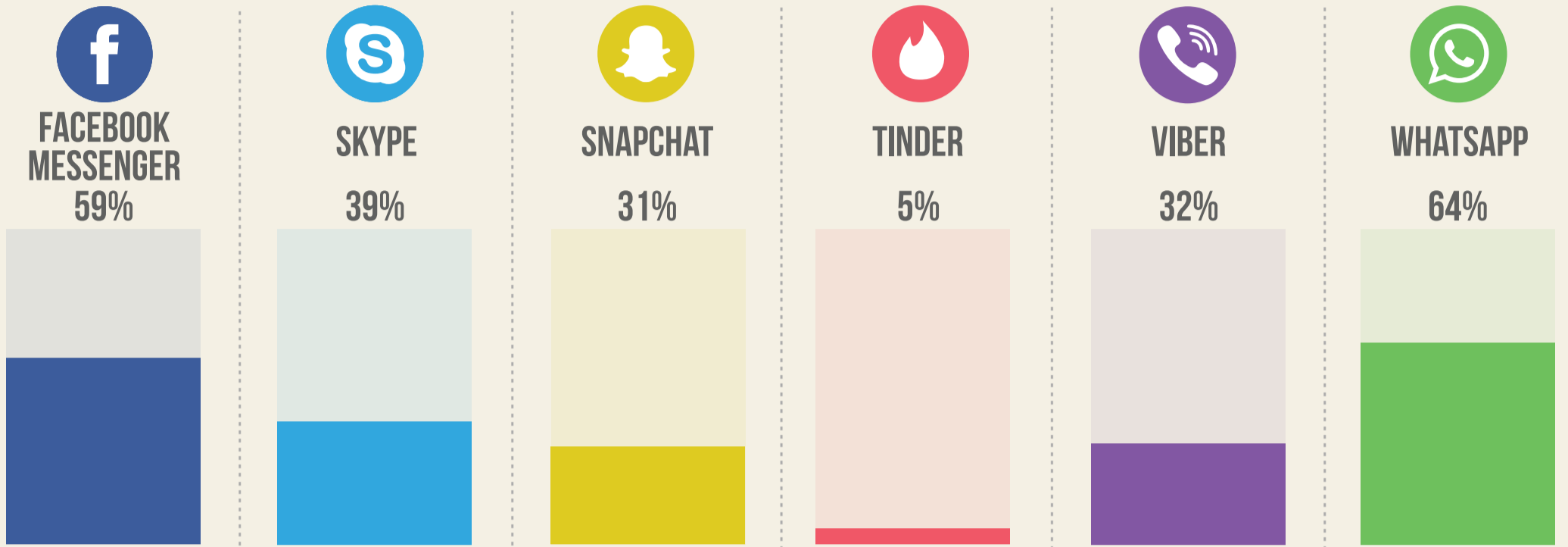


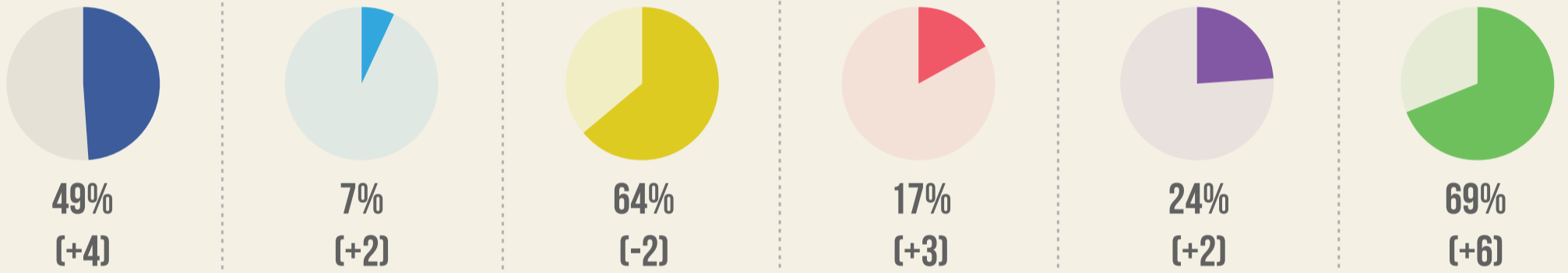
SOCIAL MESSAGING TRACKER

MARCH 2018

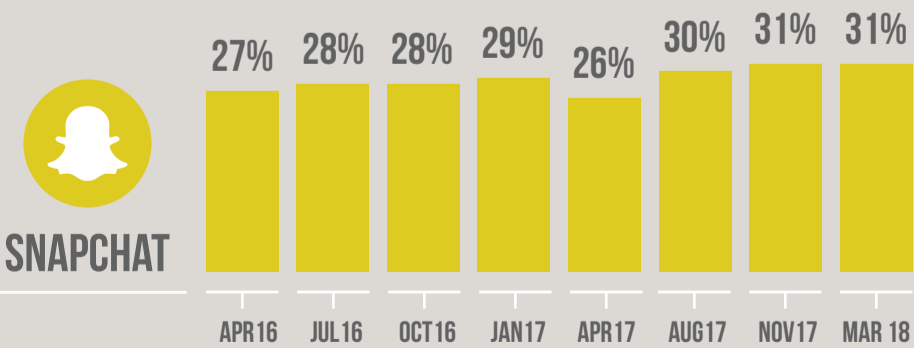
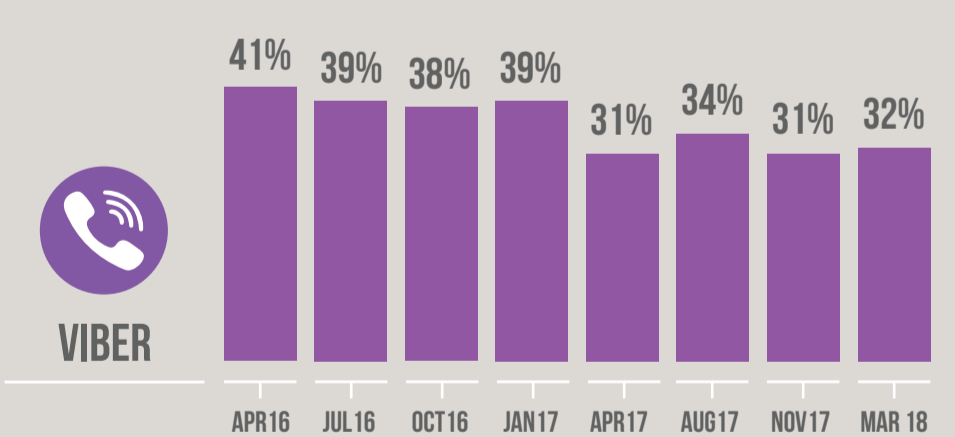
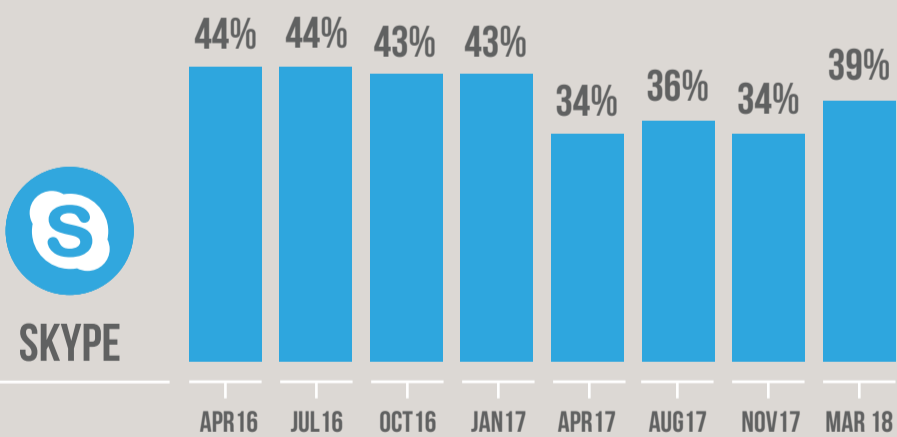
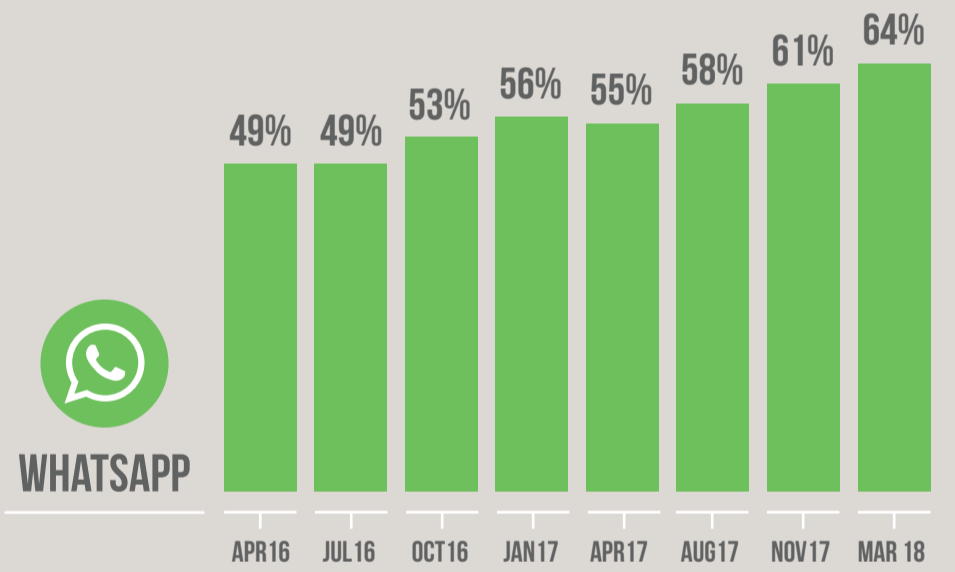
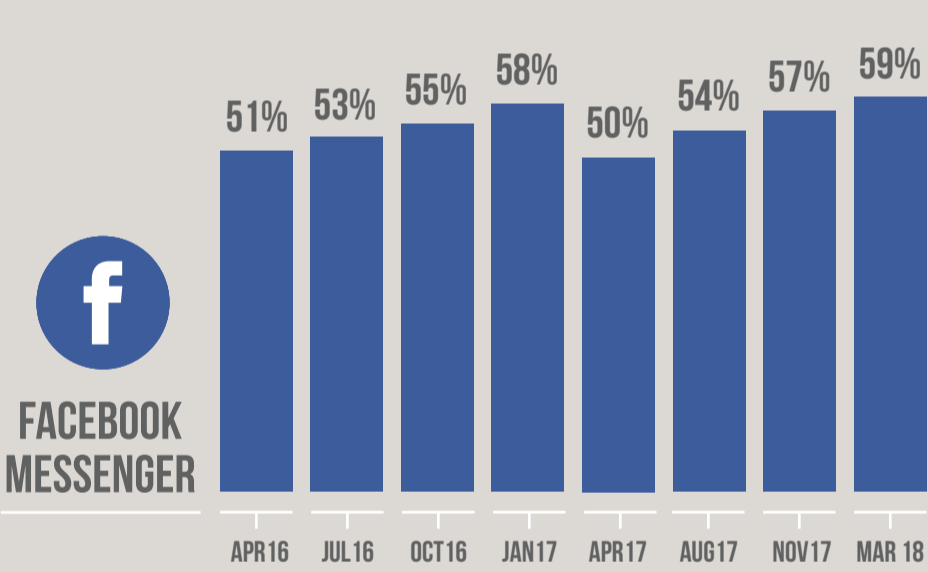
% SOCIAL MESSAGING ACCOUNT OWNERSHIP IN IRELAND



% WHO USE IT DAILY AND CHANGE SINCE NOV 17



TREND DATA : APR 16 - MAR 18



Powered by: Ipsos MRBI Omnipoll

Omnipoll is a telephone omnibus survey which interviews a fresh sample of 1,000 adults aged 15+ every two weeks.

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