Ipsos Public Affairs

The Inclusiveness of Nationalities

A Global Advisor Survey

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Methodology

The survey was conducted in 27 countries via the Ipsos Online Panel system: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

Interviews were conducted with 20,767 adults aged 18-64 in Canada and the U.S. and 16-64 in all other countries between April 20 and May 4, 2018.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

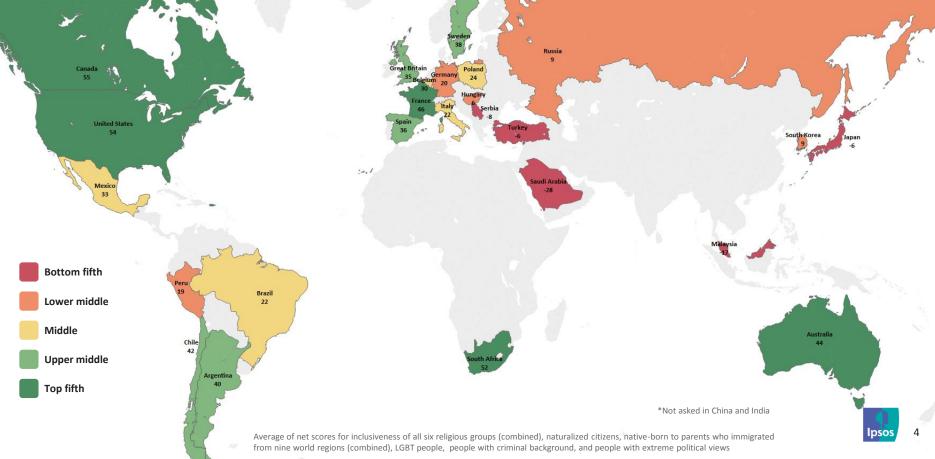
In 17 of the 27 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, China, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered to be fully nationally representative, but instead to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



OVERALL INCLUSIVENESS INDEX





Overall Inclusiveness Index

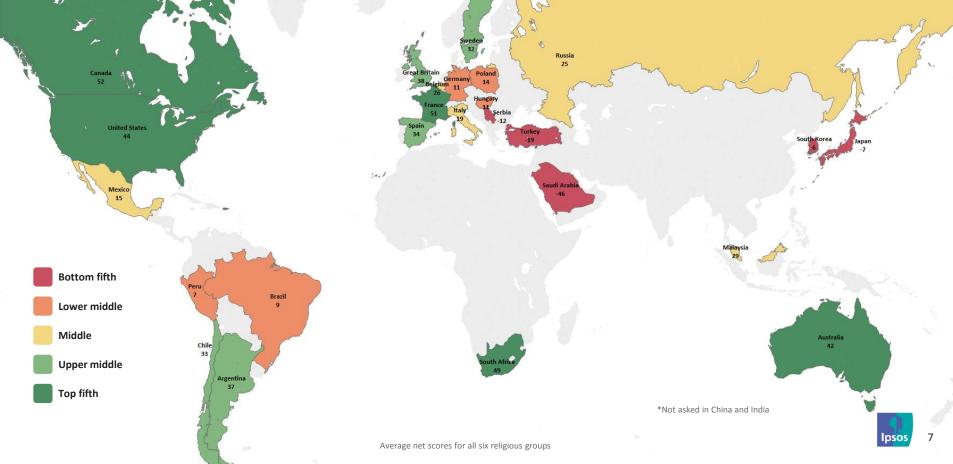
					Overall Inclusion I	ndex Components			Reference	e Data
		Overall Individual Index*	Religious Inclusiveness Score	Naturalized- Citizen Inclusiveness Score	Second Generation Inclusiveness Score	LBGT Inclusiveness Score	Criminal Background Inclusiveness Score	Extreme Political Views Inclusiveness Score	Armed Forces Veteran Inclusiveness Score	Self- Perception Net Score
Canada	1+1	55	52	51	76	71	47	33	82	87
United States		54	44	63	66	63	41	45	82	85
South Africa		52	49	33	72	66	42	49	77	84
France		46	51	27	51	76	32	37	75	86
Australia	₩.	44	42	56	69	55	24	16	76	71
Chile	•	42	33	38	75	69	26	13	72	83
Argentina	•	40	37	29	68	64	25	16	77	86
Sweden		38	32	26	51	69	35	18	67	71
Spain		36	34	25	54	65	33	3	64	62
Great Britain		35	38	30	51	53	27	12	62	42
Mexico		33	15	40	65	54	24	-2	72	90
Belgium		30	26	16	43	68	27	1	69	72
Poland		24	14	-5	29	41	33	29	71	73
Italy		22	19	4	30	55	22	1	63	75
Brazil		22	9	14	53	44	14	-4	65	85
Germany		20	11	20	31	47	19	-6	42	65
Peru	9	19	7	13	63	37	1	-9	76	89
South Korea	(•);	9	6	35	34	2	-16	-7	73	71
Russia		9	25	10	40	-13	22	-33	65	86
Hungary		6	11	-34	4	34	13	8	59	84
Turkey	C+	-6	-19	-22	-6	-6	10	10	58	75
Japan		-6	-7	4	-8	7	-6	-23	25	57
Serbia	<u>ģ</u>	-8	-12	-29	-5	9	4	-14	54	66
Malaysia	•	-17	29	-34	-1	-46	-32	-16	82	92
Saudi Arabia	5580	-28	-46	15	-1	-59	-26	-50	62	37
India		N/A	N/A	23	18	N/A	N/A	N/A	N/A	97
China	*>	N/A	N/A	N/A	-35	N/A	N/A	N/A	N/A	97

*Average of net scores for inclusiveness of all six religious groups (combined), naturalized citizens, native-born to parents who immigrated from nine world regions (combined), LGBT people, people with criminal background, and people with extreme political views – all six net scores have an equal weight

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RELIGION

Religious Inclusiveness Score



Is a Christian a Real [Country's Demonym]?

🕅 Total		63%		26%	12%	
France		82%		2070		4%
South Africa		80%				5%
Canada		80%			17%	3%
United States		79%				5%
Argentina		78%				5%
Russia		74%				5%
Chile		74%				
		73%				4%
Poland		73%		19%		%
Sweden		72%		229		%
Hungary		71%				4%
Belgium		71%		22%		%
Brazil		70%		21%	9%	
🔄 Australia		70%		25%	6	5%
🔋 Serbia		69%		27%	, E	5%
🛛 Peru		68%		25%	7	%
spain Spain		67%		29%	I	4%
Mexico		65%		24%	11%	6
Germany		65%		22%	13%	
Great Britain		65%		30%		5%
Malaysia		58%		32%	11%	6
😒 South Korea	35%		49%		17%	
Turkey 17	/%	37%		46%		
Japan 12%		68	%		20%	
Saudi Arabia 6%	23%		72%			

At least 65% of adults in all majority or historically Christian countries where the question was asked think Christians are "real" nationals.

Multi-ethnic **Malaysia** is the only majority/historically non-Christian country surveyed where a majority view Christians as "real" nationals.

South Koreans and **Japanese** are more likely to say they are not sure whether that is the case.

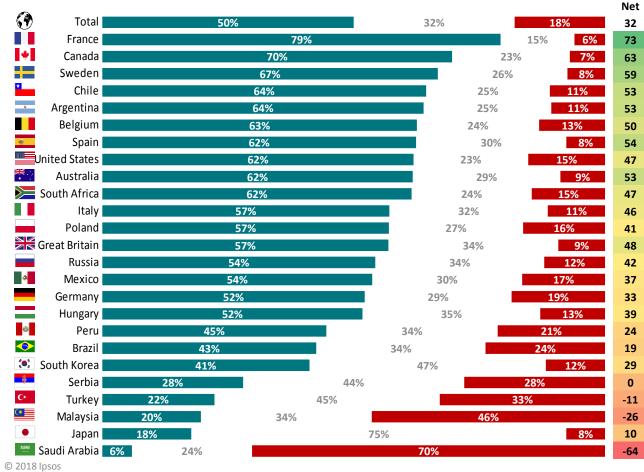
A plurality in **Turkey** and a solid majority in **Saudi Arabia** consider Christians are not "real" Turks or Saudis.

% Real % Not sure

% Not a real

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China and India

Is an atheist a Real [Country's Demonym]?



Only three countries surveyed count at least two thirds of adults considering atheists as "real" nationals – France, Canada and Sweden.

It is the view of a smaller majority of adults (50%-64%) in 14 other countries and of a plurality in two other countries – all of them also majority or historically Christian.

"Unsure" is the prevailing opinion in Japan, South Korea, Turkey, and Serbia.

Nearly half in **Malaysia** and seven in ten in **Saudi Arabia** think an atheist is "not a real" Malaysian or Saudi.

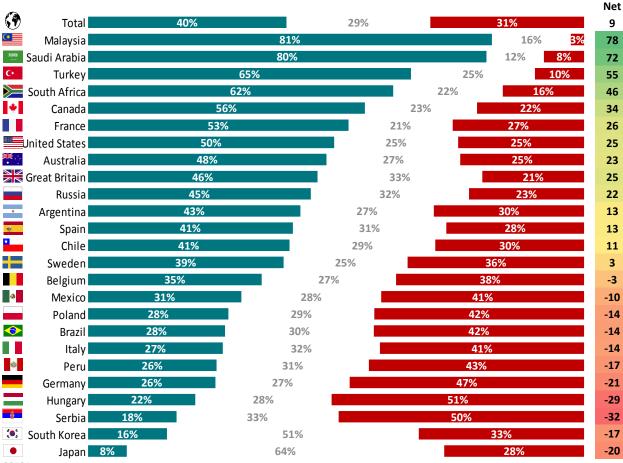
% Real % Not sure



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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China and India

Is a Muslim a Real Briton?



At least 65% of adults in the three majority Muslim countries surveyed (Malaysia, Saudi Arabia and Turkey) view Muslims as "real" nationals.

Among all other countries, only four (South Africa, Canada, France and the U.S.) show a majority of adults who do so and seven other countries show a plurality who do so.

A majority of adults in **South Korea** and **Japan** are not sure.

An outright majority in two countries (**Hungary** and **Serbia**) and a plurality in seven countries consider Muslims are "not real" nationals.

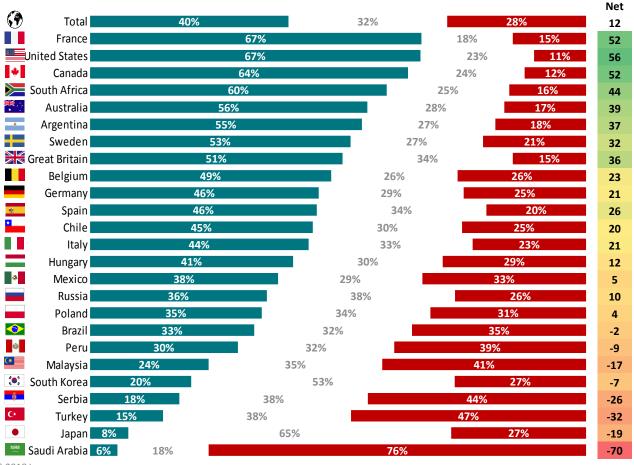
% Real % Not sure

% Not a real

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Is a Jew a Real [Country's Demonym]?



Only two countries surveyed count at least two thirds of adults thinking of Jews as "real" nationals (**France** and the **U.S.**), followed by six other countries where a smaller majority of adults think so, and eight countries where a plurality do so.

"Unsure" is the prevailing opinion in Japan, South Korea, and Russia.

A very large majority in **Saudi Arabia** and a plurality in five other countries (including majority-Christian **Serbia**, **Peru**, and **Brazil** and majority-Muslim **Turkey** and **Malaysia**) think a Jew is "not a real" national.

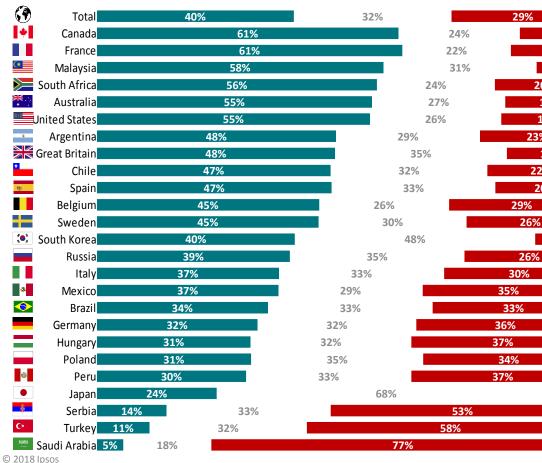
% Real % Not sure



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Is a **Buddhist** a Real [Country's Demonym]?



The view that a Buddhist is a "real" national is shared by a majority of adults in only six countries surveyed - Canada, France, Malaysia, South Africa, Australia, and the U.S.- and by a plurality in ten other countries.

Adults in Japan, South Korea and **Poland** are most likely to say they are not sure if that is the case.

An outright majority in three countries - Saudi Arabia, Turkey, and Serbia – and a plurality in three countries consider a Buddhist is "not a real" national.

% Real % Not sure



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8%

Net

11

46

44

46

36

37

36

25

30

25

27

16

19

28

13

7

2

1

-4

-6

-3

-7

16

-39

-47

-72

15%

17%

20%

18%

19%

18%

23%

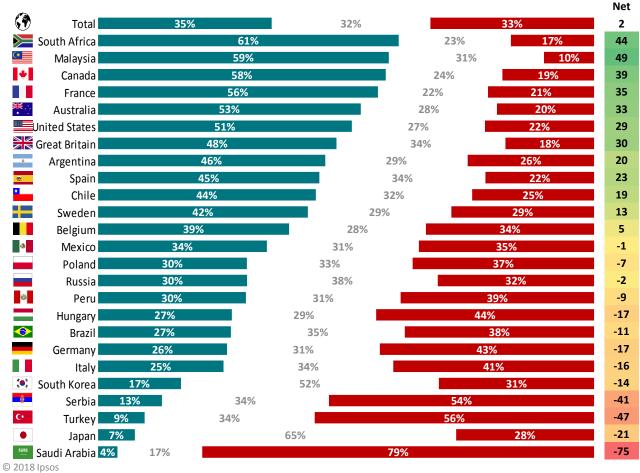
22%

20%

12%

12%

Is a Hindu a Real [Country's Demonym]?



The view that a Hindu is a "real" national is shared by a majority of adults in only six countries surveyed – **South Africa**, **Malaysia**, **Canada**, **France**, **Australia**, and the **U.S.**— and by a plurality in six other countries. (The question was not asked in India.)

Adults in Japan, South Korea and Russia are most likely to not be sure.

An outright majority in three countries – **Saudi Arabia**, **Turkey**, and **Serbia** – and a plurality in seven countries consider a Hindu is "not a real" national.

% Real % Not sure

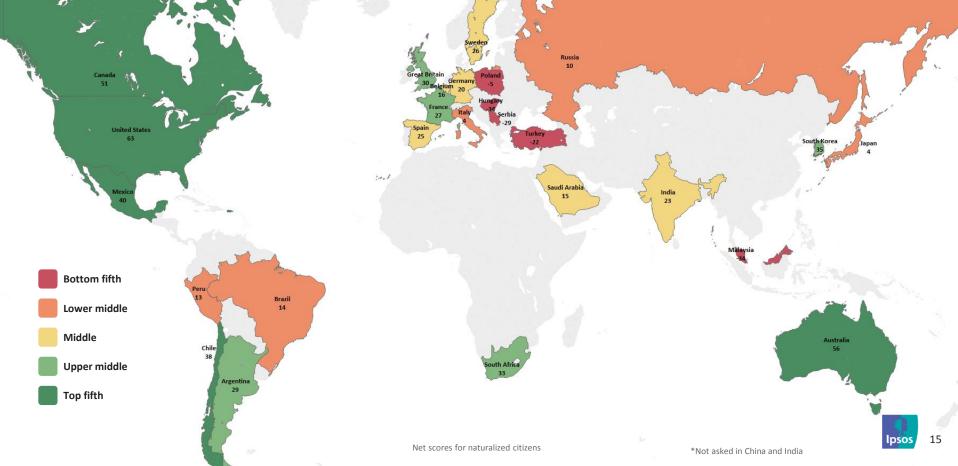


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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China and India

IMMIGRATION

Naturalized-Citizen Inclusiveness Score



Is an Immigrant Who Has Become a Citizen of [country] a Real [demonym]?

						INC
😚 🛛 Total	48%		21%		31%	1
United States		76%			11% 13%	6
🔶 Canada		68%		159	4 17%	5
🎌 Australia		68%		2	12%	5
Mexico		64%		13%	24%	4
Chile Chile		63%		12%	25%	3
South Africa		62%		9%	30%	3
 Argentina 	5	7%		16%	28%	2
🤹 South Korea	55	5%		25%	20%	3
France	55	%		18%	28%	2
India	539	%	1	7%	30%	2
Sweden	53%	6		20%	27%	2
😹 Great Britain	52%			27%	22%	3
🔹 Spain	51%			23%	26%	2
Belgium	49%		17%		34%	1
Germany	49%		239	6	29%	2
🔹 Peru	48%		18%		35%	1
Saudi Arabia	47%		22%		32%	1
Srazil Brazil	46%		22%		32%	1
Russia	44%		23%		33%	1
Italy	41%		23%		36%	5
Poland	36%		23%		41%	
🗠 Turkey	27%	23%		50%	0	-2
 Japan 	24%		55%		21%	3
💶 🛛 Malaysia	23%	20%		57%		-3
Serbia	22%	28%		51%		-2
Hungary	21%	25%		54%		-3

A majority of adults in 13 countries - including three quarters in the U.S. and two thirds in Canada and Australia – and a plurality in seven other countries surveyed consider that a naturalized citizen is a "real" national.

Net

However, a majority in Malaysia, Hungary, Serbia, and Turkey, and a plurality in **Poland** disagree.

A majority in **Japan** is not sure.

% Real % Not sure % Not a real



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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China

16

Is an Immigrant Who Has Become a Citizen of [country] and Has a Job a Real [demonym]?

-					
😚 🛛 Total	52%		20%		28%
United States		79%			10% 11%
🔶 Canada		72%		13%	14%
💱 Australia		72%		18	3% 10%
France		65%		13%	21%
🕄 South Korea		65%		19%	16%
Mexico		64%		15%	21%
South Africa		63%		9%	28%
Chile		63%		13%	24%
Belgium		50%	1	3%	27%
Sweden		50%		16%	23%
 Argentina 	5	9%	15	5%	26 %
Spain Spain	569	%	20	1%	24%
Great Britain	55%	6		26%	20%
India	52%		18%		30%
Peru	51%		18%		31%
Germany	49%		21%		30%
Brazil	49%		22%		29%
Russia	48%		21%		30%
Italy	48%		21%		31%
Saudi Arabia	48%		21%		31%
Poland	38%	23	8%	39	%
Hungary	31%	26%		42%	
Japan	31%		51%		18%
Turkey	31%	23%		46%	
Malaysia	28%	18%		54%	
💴 Serbia	24%	25%		52%	

Globally, the percentage of adults who view a naturalized citizen who has a job as a "real" national is five points higher than for a naturalized citizen without any reference to their employment status.

Net

The employment premium for naturalized citizens is highest in Belgium, France, Hungary and South Korea (ten points or more).

% Real % Not sure % Not a real

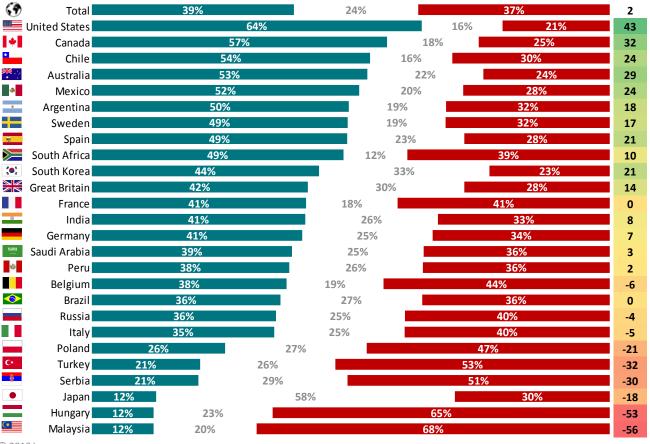


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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China



Is an Immigrant Who Has Become a Citizen of [country] and Doesn't Have a Job a Real [demonym]?



The global average percentage of adults who view a naturalized citizen who does not have a job as a "real" national is nine points lower than for a naturalized citizen without any reference to their employment status.

The non-employment penalty for naturalized citizens is highest in **Australia, France**, and **South Africa** (13 points or more).

% Real % Not sure



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18

Is an Immigrant Who Has Become a Citizen of [country] and Is Fluent in Our Language a Real [demonym]? Net

-	-						Net
3	Total	54%		19%	Ś.	27%	27
	United States		77%			11% 12%	65
₩₹.	Australia		72%			17% 11%	61
*	Canada		71%		139	16%	55
	France	64%	6		13%	23%	41
-	Sweden	64%	6		15%	21%	43
	South Africa	64%	6		10%	26%	38
•	Chile	64%	0		12%	24%	40
(•)	South Korea	64%	0		22%	15%	49
A	Mexico	64%	Ś		14%	22%	42
	Belgium	59%		13	3%	28%	31
٠	Argentina	58%		1	.7%	25%	33
-	Spain	57%			21%	23%	34
	Great Britain	56%			25%	19%	37
	Germany	55%		20	1%	25%	30
	India	52%		17%		31%	21
	Russia	51%		20%		29%	22
9	Peru	51%		17%		32%	19
	Brazil	48%		23%		29%	19
	Italy	47%		21%		32%	15
5:930 	Saudi Arabia	47%		21%		32%	15
	Poland	41%		23%		36%	5
C*	Turkey	36%	19%		45%	6	-9
•	Malaysia	33%	19%		48%		-15
	Hungary	29%	25%		46%	,	-17
- A A A A A A A A A A A A A A A A A A A	Serbia	27%	25%		49%		-22
	Japan	25%		56%		19%	6
◎ 20	18 Incoc						

Worldwide, the percentage of adults who view a naturalized citizen who is fluent in their language as a "real" national is five points higher than the percentage for a naturalized citizen without any reference to their fluency in the local language.

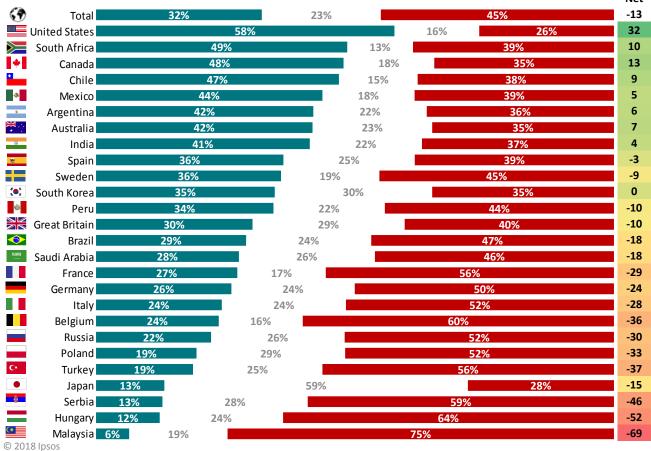
The language fluency premium is highest in Sweden, Malaysia, Belgium and France (ten points or more).

% Real % Not sure % Not a real



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Is an Immigrant Who Has Become a Citizen of [country] and Is Not Fluent in Our Language a Real [demonym]?



Globally, the proportion of adults who view a naturalized citizen who is not fluent in their language as a "real" national is 17 points lower than the percentage for a naturalized citizen without any reference to their fluency in the local language.

The non-fluency penalty is highest in **France, Australia**, and **Belgium** (by more than 25 points).

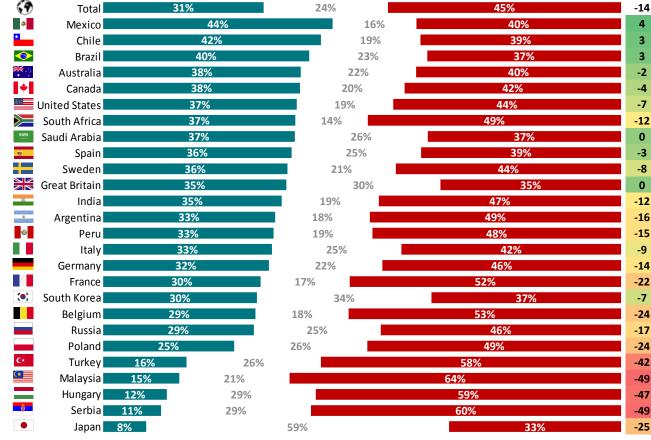
% Real % Not sure



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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China

Is a Legal Immigrant Who Has Lived in [country] Most of His/Her Life but Has Not Become a Citizen a Real [demonym]? Net



Mexico, Chile, Brazil are the only countries where a plurality view a lifelong legal immigrant who has not become a citizen as a "real" national.

Globally, only 3% do so, which is 17 points lower than for an immigrant who is a naturalized citizen.

The non-citizenship penalty for a legal immigrant is highest in the three countries most likely to view naturalized citizens as "real" nations: the U.S., Canada and Australia (30 points or more).

% Not sure % Real



4

3

3

-2

-4

-7

-12

0

-3

-8

0

-12

-15

-9

-14

-22

-7

-24

-17

-24

-42

-49

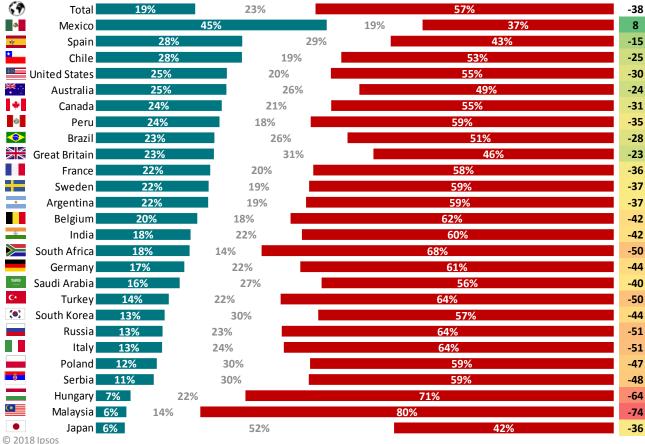
-47



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Is an Illegal/Undocumented Immigrant Who Has Lived in [country] Most of His/Her Life a Real [demonym]?



Mexico is the only country where a plurality consider an undocumented immigrant who has lived in the country most of their life to be a "real" national.

Globally, only 19% do so, which is 29 points lower than for an immigrant who is a naturalized citizen.

The penalty for being undocumented is highest in the three countries most likely to view naturalized citizens as "real" nationals: the **U.S.**, **Canada**, **South Africa**, **Australia**, and **South Korea** (42 points or more).

% Real % Not sure

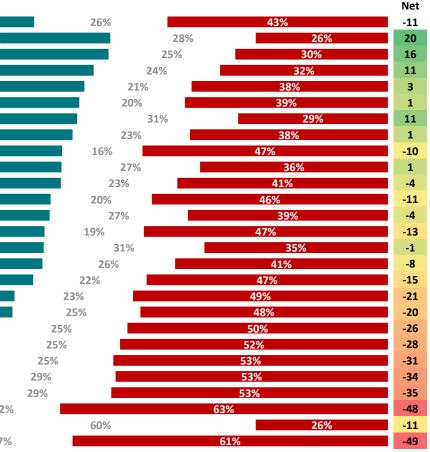


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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China

Is an Immigrant Who Has Married a Native of [country] a Real [demonym]?

😚 🛛 Total 🗖	32%	
🎫 Australia		46%
United States		46%
🔶 Canada	43	3%
Mexico	41	%
* Chile	40%	6
🤹 South Korea	40%	0
Sweden	39%	
≽ South Africa	37%	
Saudi Arabia	37%	
India	37%	
 Argentina 	35%	
spain Spain	35%	
France	34%	
Great Britain	34%	
📀 🛛 Brazil	33%	
🔹 Peru	32%	
Belgium	28%	23%
Russia	28%	25%
Germany	24%	25%
🗠 🛛 Turkey	24%	25%
ltaly	22%	25%
Serbia Serbia	19%	29%
Poland	18%	29%
💶 🛛 Malaysia	15%	22%
Japan	15%	
Hungary	12%	27%
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In every country surveyed, an immigrant who married a native (without any specification) is less likely to be viewed as a "real" national than is one who has become a citizen (32% vs. 48%, a 16point difference).

The difference is highest in the **U.S.**, Canada, and South Africa (25 points or more).

8 Real % Not sure 8 Not a real

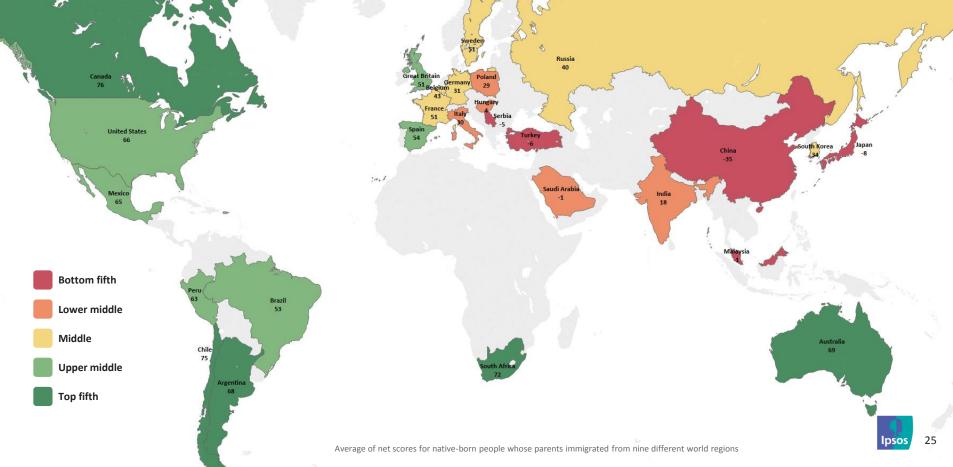


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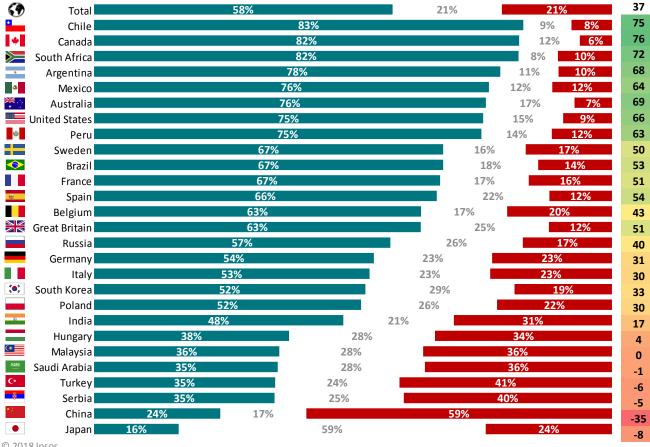
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SECOND GENERATION & PARENTS' REGION OF ORIGIN

Second Generation Inclusiveness Score



Is Someone Born and Raised in [country] whose Parents Immigrated from [world region] a Real [demonym]? Average for locally born/raised children of immigrants from nine different regions of origin*



A majority of adults in 19 countries surveyed – including 75% or more in every country of the Americas (except Brazil), Australia, and South Africa think someone born and raised in their country whose parents immigrated from another part of the world* is a "real" national.

A small plurality in Hungary agree and about as many agree as disagree in Malaysia and Saudi Arabia.

A plurality in **Turkey** and **Serbia** and a full majority in China disagree.

A majority in Japan are not sure.

* See "Region of Origin" section for more details.

% Real % Not sure

% Not a real

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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

Europe or North **America** % Real

% Not sure

[%] Not a real

Total	59	0%		21%	20%	
Chile		85%		-	8% 7%	
Canada		83%			12% 5	%
South Africa		83%			7% 10%	
Argentina		81%			10% 9%	
Australia		79%			16% 5	%
Mexico		77%			11% 12%	
United States		77%			14% 9%	
Peru		74%			12% 14%	
Sweden		71%			15% 14%	
France		69%		1	.6% 15%	
Brazil		68%		1	.9% 14%	
Spain		67%			22% 12%	
Belgium		65%		16%	19%	
Great Britain 🔛		64%		2	4% 11%	
Russia	59	1%		25%	16%	
Germany	585	%		23%	20%	
Italy	57%	6		21%	22%	
South Korea	53%			27%	19%	
Poland	53%			26%	21%	
India	48%		22%		30%	
Hungary	41%		27%		32%	
Turkey	38%		25%		36%	
Serbia	37%		28%		35%	
Malaysia	36%		28%		36%	
Saudi Arabia	34%		29%		37%	
China	24%	16%		60%		-
Japan 🗾	17%	59	%		24%	

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For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

Latin America



۲	Total	58%		21%	21%	37
*	Chile		86%		8% 6%	80
>	South Africa		83%		8% 9%	74
•	Argentina		82%		10% 9%	73
÷	Canada		82%		12% 7%	75
4	Mexico		79%		12% 9%	70
۲	Peru		77%		11% 12%	65
	United States	7	76%		15% 9%	67
*	Australia	7	/6%		17% 7%	69
	Brazil	70%		1	.8% 13%	57
	Sweden	69%		17	% 15%	54
	France	68%		17%		53
*	Spain	67%		22	% 12%	55
	Belgium	65%		15%	20%	45
×	Great Britain	63%		25%	13%	50
	Russia	58%		25%	18%	40
	Italy	56%		21%	22%	34
	Germany	55%		22%	22%	33
(•);	South Korea	51%		30%	19%	32
	Poland	50%		27%	22%	28
۲	India	49%		19%	32%	17
	Hungary	39%	28%		34%	5
ŝ.	Serbia	36%	25%		39%	-3
55933	Saudi Arabia	36%	28%		36%	0
	Malaysia	35%	28%		36%	-1
C *	Turkey	31%	24%		1%	-13
	China	24% 17%		60%		-36
•	Japan	16%	59%	-	25%	-9

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?



% Real

% Not sure

[%] Not a real

East Asia

3	Total	58	8%		21	L%	22%	36
	South Africa		8	33%			8% 1	0% 73
*	Chile		8	2%			10%	8% 74
÷	Canada		8	2%			12%	6% 76
*	Argentina 📃		77%	1		1	2% 11	
	Australia		76%				18%	7% 69
9	Peru		75%			14	% 11	
	United States		75%			1!	5% 10)% 65
9	Mexico		75%			13%	6 13 9	
	Sweden		68%			17%	16%	52
	France		66%			18%	16%	50
*	Spain		66%			21%	139	
	Brazil		66%			18%	16%	50
	Belgium 📃		64%			17%	20%	44
			64%			25%	12	
	Russia		3%			25%	17%	41
	Italy	55%			21%		24%	31
(0)	South Korea	54%			27	%	19%	35
	Germany	53%			24%		24%	29
	Poland	52%			26%		22%	30
(3)	India	49%			20%		31%	18
C•	Hungary	37%		29%			4%	3
	Turkey	36%		22%		42%		-6
	Malaysia	35%		28%		37	%	-2
5.973	Serbia	35%		24%		42%		-7
*)	Saudi Arabia	34%	4.69/	28%		385	6	-4
	China	26%	16%	= 00/		58%	250/	-32
-	Japan	16%		59%			25%	-9

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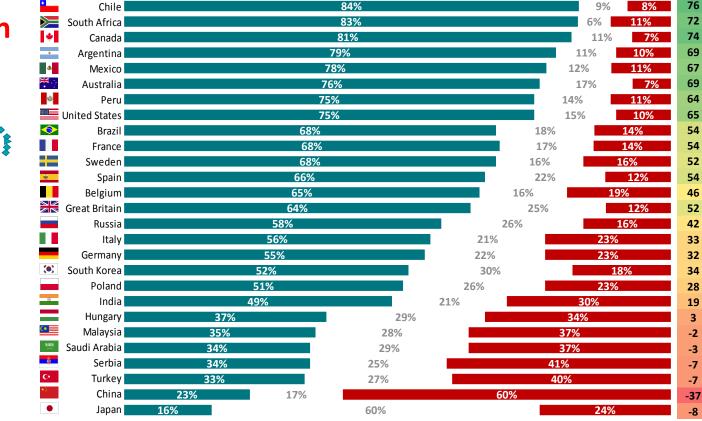
For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

58%



(?)

Total



21%

% Real

% Not sure

% Not a real

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

psos

Net

37

76

21%

9%

58%

Southeast Asia

(P)

Total



% Real

% Not sure

[%] Not a real

ĬŤ	Canada	8	32%			12	2% 6%	76
	South Africa		1%			7%	11%	70
•	Chile	8	1%			10%		72
•	Argentina	789	%			11%	12%	66
0	Peru	76%	,			12%	12%	64
•	Mexico	75%				13%	12%	63
**	Australia	75%				18%	8%	67
	United States	74%				16%	10%	64
	Brazil	68%			1	18%	14%	54
-	Sweden	68%			1	7%	16%	52
	France	67%			17	'%	16%	51
豪	Spain	66%			2	3%	12%	54
	Belgium	63%			17%		20%	43
	Great Britain	63%			25	%	13%	50
	Russia	59%			25%		16%	43
	Italy	55%			22%	2	3%	32
	Germany	54%			23%		3%	31
	Poland	53%			26%		21%	32
(•);	South Korea	53%			28%		19%	34
۲	India	49%		21%		30%		19 3
	Malaysia	38%	27%			35%		
5,000	Hungary	38%	28%			34%		4 -1
55800	Saudi Arabia	35%	29%			36%		-1
e C*	Serbia	35%	24%			41%		-7
*)	Turkey	34%	25%		E30/	41%		-30
	China	27% 16%	609/		57%	- 24	10/	-30
-	Japan	16%	60%			2	%	-0

21%

Net 37

21%

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?



South Asia

😚 🛛 Total	57%		21%	22%	35
* Chile		83%		10% 7%	76
* Canada		82%		12% 6%	76
South Africa		80%		9% 11%	69
• Argentina		79%		12% 10%	69
Peru		76%		13% 11%	65
Mexico		75%		13% 12%	63
United States		75%		16% 10%	65
🍀 🛛 🗮 🗮		75%		17% 8%	67
📀 Brazil		68%	17	% 15%	53
spain Spain		66%	22	% 12%	54
Sweden		55%	17%	18%	47
France		55%	18%	17%	48
Great Britain	63	3%	24%	13%	50
Belgium	619	%	17%	22%	39
Russia	58%		25%	17%	41
Italy	54%		22%	24%	30
Germany	53%		23%	24%	29
South Korea	52%		30%	18%	34
Poland	51%		27%	22%	29
India India	49%		21%	30%	19
🛀 Malaysia	38%	28%		35%	3
Hungary	37%	29%		34%	3
Saudi Arabia	36%	27%		38%	-2
C Turkey	35%	23%		42%	-7
Serbia	34%	24%		42%	-8
* China		16%	59%		-34
Japan	17%	58%		25%	-8

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?





Total	57%			22%	21%	
Chile		83%			10% 7%	
Canada		82%			1 2 % 6%	
South Africa		81%			8% 11%	
Argentina		78%			11% 10%	
Australia		77%			17% 7%	
United States		76%			15% <mark>9%</mark>	
Mexico		75%			13% 12%	
Peru	7	12%			15% 12%	
Sweden	685	%		1!	5% 16%	
France	68%			1	.8% 15%	
Brazil	67%			18	16%	
Spain	66%			2	1% 13%	
Belgium	65%			16%	20%	
🗧 Great Britain	63%			-	5% 12 %	
Russia	56%			27%	17%	
Poland	54%			26%	21%	
Germany	53%			23%	24%	
South Korea	52%			29%	20%	
India	48%		23%		29%	
Italy	42%		34%		24%	
Hungary	39%	27%			34%	
Malaysia	35%	27%			38%	
Serbia	35%	25%			41%	
Saudi Arabia	35%	30%			35%	
i unic y	33%	23%			44%	
China	25% 17%			58%		
Japan 1	.6%	60%			24%	

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

Africa excluding North Africa



Total	57%		21%		22%			
Canada		84%		1	1% 6%			
South Africa		83%		8%	6 9%			
Chile		82%		9%	9%			
Argentina		77%		12%	11%			
Mexico		77%		12%	11%			
Australia		75%		18% 8%				
United States		75%	17% 8%					
Peru	7	4%		16% 11%				
Brazil	67%		20%	12%				
France	66%		18%					
Spain	66%			22%	12%			
Sweden	66%			19%				
Great Britain	63%			12%				
Belgium	62%		17%		22%			
Russia	56%		26%		18%			
Germany	53%		23%	24	4%			
South Korea	53%		29%		18%			
Italy	52%		23%	25	%			
Poland	51%		26%	2	3%			
India	48%		22%	30%				
Turkey	37%	22%		41%				
Hungary	36%	28%		36%				
Saudi Arabia	36%	27%		36%				
Malaysia	35%	28%		37%				
Serbia	34%	25%		41%				
China	24% 16%		60%					
Japan 16	i%	59%		25	%			

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

Not

North Africa and the Middle East





Э т	otal	56%		22%	22%	34
	ada		2%	22/0	12% 7%	75
	hile		1%		10% 9%	
South A			1%		8% 11%	70
Argen		76%			13% 11%	65
	kico	76%			13% 11%	65
Aust		74%			17% 9%	65
	eru	73%			16% 11%	62
United St		73%			16% 11%	62
	pain	67%		21	55	
	azil	65%		20%	50	
Swe	den	65%		15%	44	
Fra	nce	64%		17%	19%	45
Great Bri	tain	62%		25%	13%	49
Belg	ium	59%		19%	22%	37
Ru	ssia	55%		27%	19%	36
Germ	any	52%		23%	25%	27
	taly	52%		24%	24%	28
South Ke	rea	51%		29%	20%	31
Po	and	49%		26%	25%	24
	ndia	45%	22%		33%	12
Saudi Ar	ibia 🦷	40%	28%		33%	7
😋 Tu	key 37	7%	24%		39%	-2
	gary 36	%	29%		35%	1
💶 🛛 Mala	ysia 359	%	28%		38%	-3
Se Se	rbia 349	6	26%		40%	-6
*) C	nina 22%	18%		60%		-38
st 🔹	pan 16%		60%		24%	-8

For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

Is Someone Born and Raised in [country] whose Parents Immigrated from [world region] a Real [demonym]?

Respondents were asked whether they consider as a real [country demonym] someone born and raised in [country] whose parents immigrated from nine different regions of the world. These questions inform whether locally born and raised offspring of immigrants – people often labeled as "second generation" – are viewed differently depending on their parents' region of origin.

Net score (% Real minus % Not a real) per parents' region of origin

	Native-Born's Immigrant Parents' Region of Origin												
	Europe/ North America	Latin America	East Asia		Southe ast Asia		Pacific	Africa (excl. No. Afr.)	East/ NO.	9-Region Average	Spread	Highest Net Regions	Lowest Net Regions
	Net	Net	Net	Net	Net	Net	Net	Net	Net	Net	Net		
Total	39	37	36	37	37	35	36	35	34	36	5	Eur/NA	MENA
Canada	78	75	76	74	76	76	76	78	75	76	4	Eur/NA	Carib.
Chile	78	80	74	76	72	76	76	73	72	75	8	Lat. Am.	MENA, S.E. Asia
South Africa	73	74	73	72	70	69	70	74	70	72	5	Africa	MENA, Carib.
Australia	74	69	69	69	67	67	70	67	65	69	9	Eur/NA	MENA
Argentina	72	73	66	69	66	69	68	66	65	68	8	Lat. Am.	MENA, E. Asia
United States	68	67	65	65	64	65	67	67	62	66	6	Eur/NA	MENA
Mexico	65	70	62	67	63	63	63	66	65	65	8	Lat. Am.	E. Asia
Peru	60	65	64	64	64	65	60	63	62	63	5	Lat. Am.	Pacific
Spain	55	55	53	54	54	54	53	54	55	54	2	Eur/NA, Lat. Am., MENA	Pacific
Brazil	54	57	50	54	54	53	51	55	50	53	7	Lat. Am.	MENA, E. Asia
Great Britain	53	50	52	52	50	50	51	51	49	51	4	Eur/NA	MENA
Sweden	57	54	52	52	52	47	52	47	44	51	13	Eur/NA	MENA
France	54	53	50	54	51	48	53	48	45	51	9	Eur/NA, Carib.	MENA
Belgium	46	45	44	46	43	39	45	40	37	43	9	Eur/NA, Lat. Am., Carib.	MENA
Russia	43	40	41	42	43	41	39	38	36	40	7	Eur/NA	MENA
South Korea	34	32	35	34	34	34	32	35	31	34	4	E. Asia, S. Asia, Africa	MENA
Germany	38	33	29	32	31	29	29	29	27	31	11	Eur/NA	MENA
Italy	35	34	31	33	32	30	18	27	28	30	17	Eur/NA	Pacific
Poland	32	28	30	28	32	29	33	28	24	29	9	S.E. Asia, Pacific	MENA
India	18	17	18	19	19	19	19	18	12	18	7	Carib., Pacific, S. Asia, S.E. Asia	MENA
Hungary	9	5	3	3	4	3	5	0	1	4	9	Eur/NA	Africa
Saudi Arabia	-3	0	-4	-3	-1	-2	0	0	7	-1	11	MENA	Eur/NA, Carib., E. Asia
Malaysia	0	-1	-2	-2	3	3	-3	-2	-3	-1	6	S.E. Asia	MENA, Pacific
Serbia	2	-3	-7	-7	-6	-8	-6	-7	-6	-5	9	Eur/NA	S. Asia, E. Asia, S.E. Asia, Carib.,
Turkey	2	-13	-6	-7	-7	-7	-11	-4	-2	-6	15	Eur/NA	Lat. Am.
, Japan	-7	-9	-9	-8	-8	-8	-8	-9	-8	-8	2	Eur/NA	Africa
China	-36	-36	-32	-37	-30	-34	-33	-36	-38	-35	8	S.E. Asia	MENA

Globally, the net score spread (difference between the region with the highest net score and the region with the lowest net score) is of 5 points globally (from +39 for Europe/North America to +34 for Middle East/North Africa)

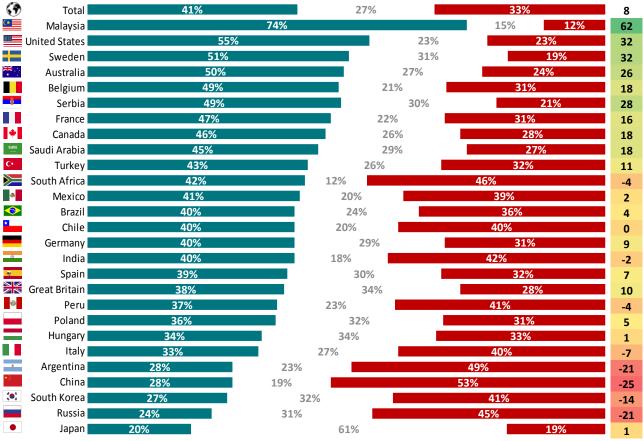
Some countries differentiate nativeborn children of immigrants depending on their parents' region of origin more than do others.

Countries showing the **widest** net score **spread** are: **Italy** (17 points), **Turkey** (15), **Sweden** (13), **Germany** (11), and **Saudi Arabia** (11).

Those with the **narrowest** spread are: **Spain** and **Japan** (2 each), following **Great Britain, Canada** and **South Korea** (4 each).

. Africa

Is Someone Born and Raised Abroad by [country demonym] Parents a Real [demonym]?



Across the 27 countries surveyed, 41% consider someone born and raised abroad by parents from their own country to be a "real" national. This is 7 points lower than for a naturalized citizen and 17 points lower than for someone born and raised in the country by immigrant parents (+/-3 points depending on the parents' region of origin).

The four countries where children of expatriates are more likely than naturalized immigrants to be seen as "real" nationals are: **Malaysia** (by 51 points), **Serbia**, **Turkey** and **Hungary**.

Malaysia (by 38 points), Serbia, Saudi Arabia, Turkey, China and Japan are the six countries where children of expatriates are more likely to be seen as "real nationals than are native-born children of immigrants.

The country where both naturalized citizens and native-born children of immigrants have the biggest edge over children of expats is **Argentina.**

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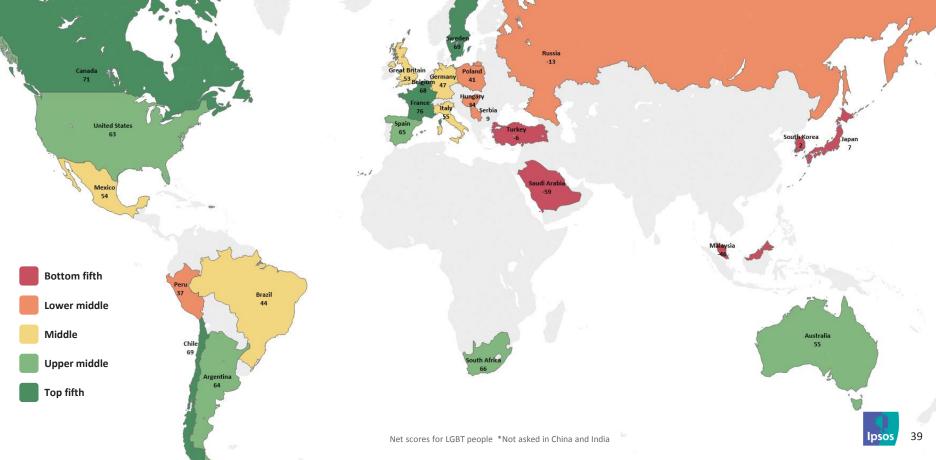
For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]?

OTHER AN HERE THE STATE OF THE

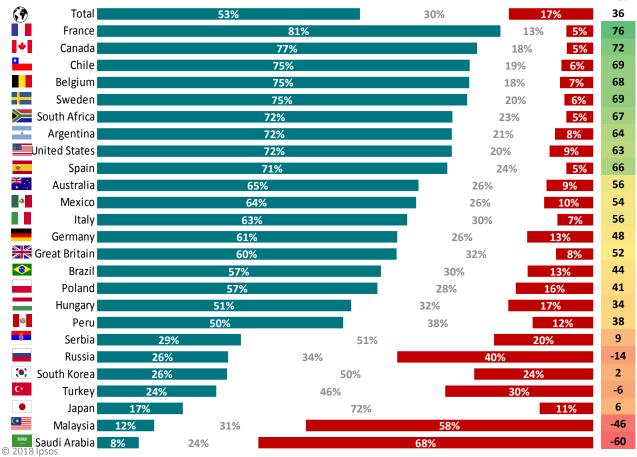
FESTIVAL GOLF

当ビル3F、4F





Is Someone Who Is Gay, Lesbian, Bisexual or Transgender a Real [Country's Demonym]?



Eighteen countries surveyed count a majority of adults who think an LGBT person is a "real" national, including five where three quarters do so (France, Canada, Chile, Belgium, and Sweden)

A majority in Japan, Serbia and South Korea and a plurality in Turkey say they are not sure.

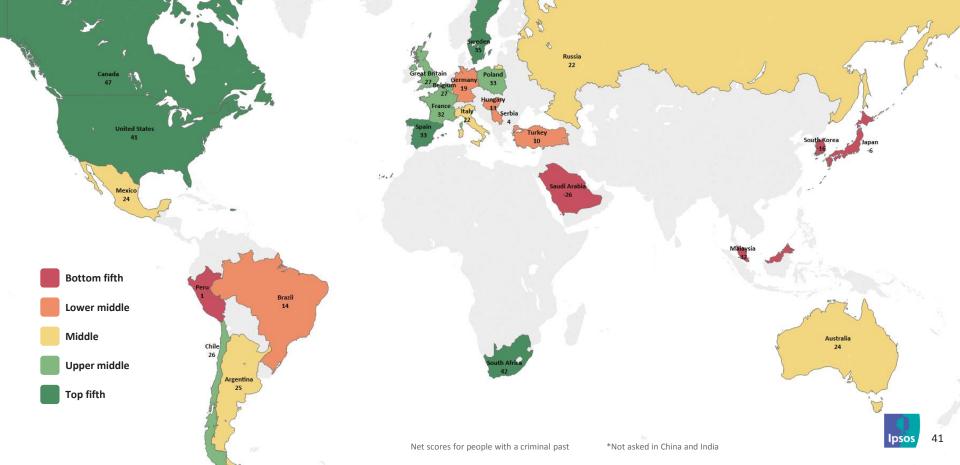
A majority in **Saudi Arabia** and **Malaysia** and a plurality in **Russia** think an LGBT person is "not a real" national.

% Real % Not sure

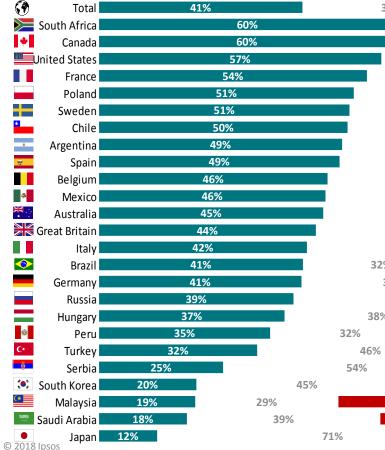


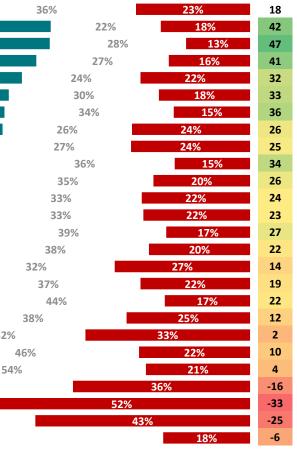
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Criminal Background Inclusiveness Score



Is Someone Who Has Been Convicted of a Criminal Offense and Served Time in Prison a Real [Country's Demonym]?





The view that someone who has been a convicted of a crime and incarcerated is a "real" national is shared by a majority of adults in only seven countries surveyed (chief among them **South Africa** and **Canada**) and by a plurality in ten other countries.

A majority in two countries (**Japan** and **Serbia**) and a plurality in four other countries say they are not sure if that is the case.

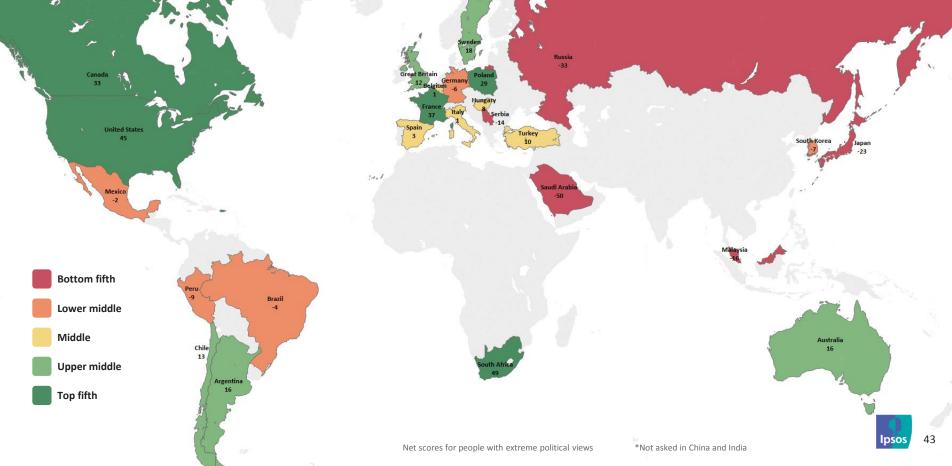
A plurality in **Saudi Arabia** and a majority in **Malaysia** consider that a felon is "not a real" national of their country.

% Real % Not sure

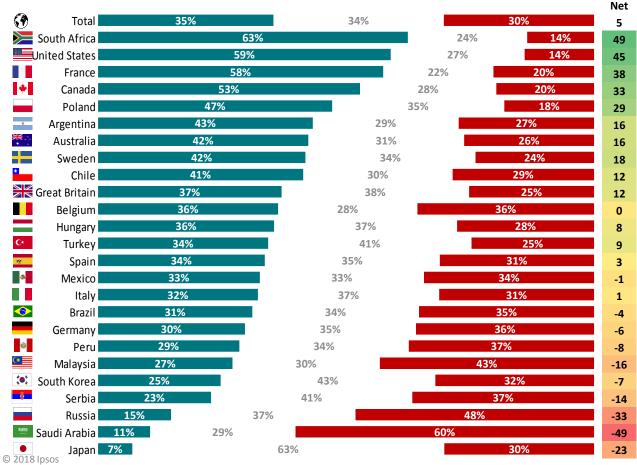


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Extreme Political Views Inclusiveness



Is **Someone with Extreme Political Views** a Real [Country's Demonym]?



A majority of people in four countries surveyed (**South Africa**, the **U.S.**, **France**, and **Canada**) and a plurality in five other countries think someone with extreme political views is a "real" national.

A majority in **Japan** and a plurality in five countries say they are not sure.

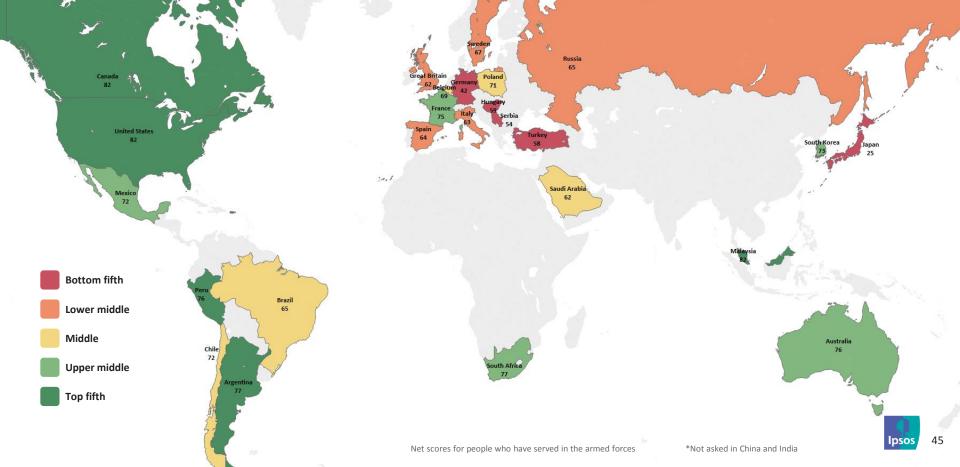
A majority in **Saudi Arabia** and a plurality in five countries think someone with extreme political views is "not a real" national.

% Real % Not sure



For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]? *Not asked in China and India

Armed Forces Veteran Inclusiveness Index



Is Someone Who Has Served in the Armed Forces a Real [Country's Demonym]?

		Net
73%	20%	6% 67
86%	9%	5% 81
85%	12%	3% 82
85%	13%	3% 82
82%	11%	6% 76
82%	13%	5% 77
82%	14%	4% 78
80%	16%	4% 76
80%	15%	5% 75
80%	13% 8	<mark>% 72</mark>
77%	18%	5% 72
77%	17%	5% 72
77%	17%	6% 71
75%	12% 13%	62
75%	19%	6% 69
74%	18% 99	65
72%	22%	6% 66
72%	20% 8	64
70%	23%	64
69%	26%	6% 63
68%	27%	6% 62
66%	26% 8	% 58
66%	25% 99	57
59%	36%	5% 54
58%	27% 16%	42
32%	62%	5% 26
	86% 85% 85% 82% 82% 82% 80% 80% 80% 80% 77% 77% 75% 75% 75% 75% 75% 75% 75% 75% 75% 75% 66% 66% 66% 66% 59% 58%	86% 9% 85% 12% 85% 13% 82% 11% 82% 13% 82% 14% 80% 16% 80% 15% 80% 13% 77% 17% 75% 12% 18% 99 72% 20% 8 69% 26% 26% 66% 25% 59% 36%

At least 65% of adults in all but three of the countries surveyed think that someone who has served in the armed forces is a "real" national.

Not

This view is shared by a narrower majority of adults in Serbia and Germany while a majority in Japan are not sure.

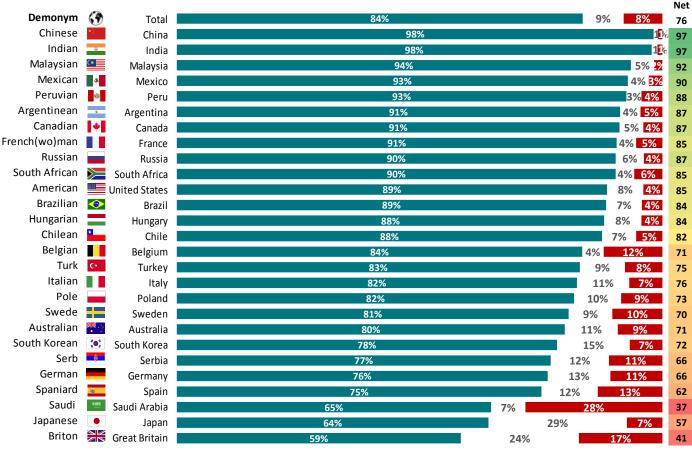
% Real % Not sure % Not a real

SELF-PERCEPTION AS A "REAL" NATIONAL*

* DEMONYM OF COUNTRY OF RESIDENCE, E.G., AMERICAN IN THE U.S., "BRAZILIAN" IN BRAZIL, ETC.

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Who Consider Themselves a Real [Country's Demonym]?



Countries surveyed fall into four categories when it comes to the proportion of adults living there who consider themselves to be a "real" national:

Tier one: China and **India** are the only two countries where nearly all respondents do so (98% each)

Tier two: 12 countries in the 88%-94% range, including every country surveyed in the Americas

Tier three: 10 countries in the 75%-84% range, most of them European

Tier four: 3 countries in the 59%-65% range, Great Britain, Japan and Saudi Arabia

% Yes % Not sure



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INTERNATIONAL **EXPERIENCE AND** CONNECTIONS

International Experience



Globally, 62% have traveled outside of their country. However, proportions vary greatly – from less than two in five in **Brazil** and **Mexico** to four in five or more in **Serbia**, **Sweden** and **Belgium**.



Among the 27 countries surveyed, an average of 16% were born abroad or have lived abroad with around three in ten in Australia, Saudi Arabia and Sweden and just 6% in Brazil.



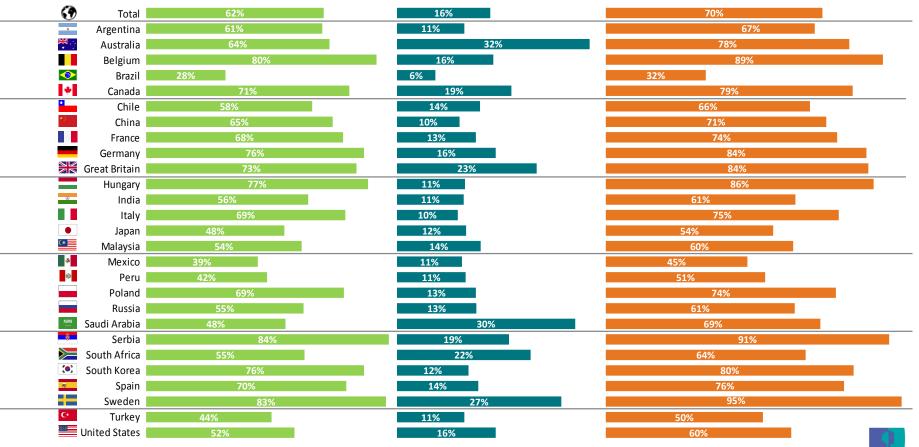
All in all, 70% **globally** have experienced being in another country during their lifetime. Above-average levels of international experience are seen in all **European** countries (excluding **Russia**), **Australia**, **Canada** and **China**.



International Experience ¹⁶ I have travelled outside of [country]

% I was born or lived outside of [country]

% Any of these



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51

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International Connections

Overall, 68% across the 27 countries have some international connection with:

36% having personal friends abroad they keep in touch:

From 58% in **Serbia**, 52% in **South Africa**, and 47% each in **India** and **Turkey** to 9% in **Japan**, 25% each in **South Korea** and the U.S., and 26% in **Russia**.

18% frequently communicating with people who are abroad as part of their job:

From 35% in India, 29% in South Africa, 27% in Malaysia and 26% in China to 3% in Japan, 9% in Brazil, and 10% in France and South Korea.

19% having close friends where they live who were born abroad:

From 36% in **Sweden** and 34% in **Australia** to 6% in each of **Japan** and **South Korea**.

33% having relatives abroad they keep in touch:

From 63% in **Serbia**, 54% in **Peru** and 51% in **Mexico** to 4% in **Japan**, 14% in **China** and 17% each in the **U.S.** and **Brazil.**

27% having casual acquaintances where they live who were born abroad:

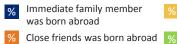
From 53% in **Sweden**, 42% in **Australia** to 7% in **Japan** and 11% in **Brazil**.

15% reporting having immediate family members who were born abroad:

From 36% in Australia, 27% in Sweden, and 26% in Canada to 3% in Japan and 6% in China.

All in all, the percentage of people with any international connection ranges is highest (80%+) in **Serbia**, **Sweden**, **South Africa**, and **India**, while it is far lower in **Japan** (19%) than anywhere else.

International Experience



Casual acquaintance was born abroad

Have relatives abroad with whom I keep in touch

Personal friends abroad with whom I keep in touch

Communicate with people abroad as part of my job

% None of these

Total 15%	19%	27%	33%	36%	18%	32%
Argentina 17%	20%	29%	35%	39%	18%	25%
🎋 🔅 Australia 🛛 36	34%	42%	37%	40%	17%	22%
Belgium 19%	24%	37%	31%	39%	18%	28%
Srazil 894	109	11%	17%	28%	9%	47%
Canada 26%	25%	37%	27%	33%	14%	33%
Chile 12%	21%	25%	43%	40%	22%	24%
*` China 🔂	13%	15%	14%	29%	26%	45%
France 18%	22%	35%	19%	28%	109	40%
Germany 14%	22%	35%	20%	33%	20%	36%
Great Britain 19%	25%	34%	35%	39%	18%	28%
Hungary 8%	9%	18%	29%	37%	15%	36%
India 17%	20%	16%	47%	47%	35%	18%
Italy 9%	15%	33%	27%	34%	11%	30%
Japan 🗉	<mark>6</mark> 9	<mark>7</mark> 9	4	9%	E	81%
Malaysia 13%	19%	21%	27%	31%	27%	33%
Mexico 119	21%	22%	51%	41%	17%	23%
Peru 13%	19%	23%	54%	43%	25%	21%
Poland 79	12%	19%	48%	36%	12%	30%
Russia 119	13%	22%	21%	26%	119	45%
Saudi Arabia 22%	27%	20%	41%	35%	24%	23%
Serbia 20%	19%	32%	63%	58%	20%	14%
South Africa 17%	31%	34%	48%	52%	29%	17%
🤹 South Korea 79	65	15%	25%	25%	109	49%
Spain 11%	24%	36%	29%	34%	15%	32%
Sweden 279	36%	53%	28%	44%	22%	16%
C* Turkey 119	16%	28%	45%	47%	17%	24%
United States 18%	20%	28%	17%	25%	13%	43%
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QUESTIONNAIRE



Questions

Q1. Do you consider yourself a real [country national]?

Yes

No

Not sure

Q2. For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]*

A Buddhist A Christian A Hindu A Jew A Jew A Muslim An atheist Someone who is gay, lesbian, bisexual or transgender Someone who has served in the armed forces of [country] Someone who has been convicted of a criminal offense and served time in prison Someone with extreme political views

*Not asked in China and India

Questions

Q3. For each item in the list below, please indicate if you think a person like this is or is not a real [country demonym]*

An illegal/undocumented immigrant who has lived in [country] most of his/her life A legal immigrant who has lived in [country] most of his/her life but has not become a citizen of [country] An immigrant who has become a citizen of [country] An immigrant who has become a citizen of [country] and is fluent in our language An immigrant who has become a citizen of [country] and is not fluent in our language An immigrant who has married a native of [country] An immigrant who has become a citizen of [country] and has a job An immigrant who has become a citizen of [country] and does not have a job Someone born and raised abroad by [country demonym] parents Someone born and raised in [country] whose parents immigrated from Europe or North America Someone born and raised in [country] whose parents immigrated from Latin America Someone born and raised in [country] whose parents immigrated from the Caribbean Someone born and raised in [country] whose parents immigrated from any part of Africa excluding North Africa Someone born and raised in [country] whose parents immigrated from North Africa or the Middle east (e.g., Algeria, Egypt, Irag, Saudi Arabia) Someone born and raised in [country] whose parents immigrated from South Asia (e.g., India, Pakistan, Bangladesh) Someone born and raised in [country] whose parents immigrated from East Asia (e.g., China, Korea, Japan) Someone born and raised in [country] whose parents immigrated from Southeast Asia (e.g., Vietnam, Indonesia, Philippines) Someone born and raised in [country] whose parents immigrated from a Pacific Island (e.g., Papua New Guinea, Fiji, Samoa)

Questions

Q4. Which, if any, of the following applies to you?

I have lived outside of [country]

I have traveled outside of [country] at least once

I was born outside of [country]

None of these

Q5. Which, if any, of the following applies to you?

One or more of my immediate family members (parent, spouse/partner, sibling, or child) was born abroad

One or more of my closest friends here was born abroad

One or more of my casual acquaintances here was born abroad

I have relatives abroad with whom I keep in touch

I have personal friends abroad with whom I keep in touch

As part of my job, I frequently communicate with people (colleagues, customers, vendors, etc.) who are abroad

None of these

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GAME CHANGERS

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Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

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