



Factum

Majority (72%) of Canadians Approve of Trudeau's Handling of Trump Situation, but Acknowledge (81%) that it has Hurt Bilateral Relations

Majority (55%, down 6 points) Remains Confident in Trudeau Government's Ability to Renegotiate NAFTA in Canada's Best Interests

Seven in Ten (70%) Canadians Are Taking The Matter Into Their Own Hands Saying They Will Avoid Made In USA Products

Toronto, ON, June 16, 2018 — In the wake of the recent G7 meetings in Quebec which caused U.S. President Donald Trump to call Prime Minister Justin Trudeau “dishonest and weak”, a new Ipsos poll conducted for Global News has found that a majority (72%) of Canadians approve (26% strongly/46% somewhat) of how Trudeau is handling the situation, while just three in ten (28%) disapprove (9% strongly/19% somewhat). In stark contrast, just 14% of Canadians approve of how President Donald Trump is handling the situation. In fact, Ipsos polling in the U.S. shows that a majority (57%) of Americans approve of how Prime Minister Trudeau is handling the situation, while only 37% of Americans approve of how President Donald Trump is handling it.

Moreover, Canadians believe the Prime Minister Trudeau should play hardball with President Trump, with eight in ten (79%) agreeing (36% strongly/43% somewhat) that Canada should retaliate against U.S.-imposed tariffs with tariffs of our own against the U.S.

However, a majority of Canadians (55%) agree (17% strongly/38% somewhat) that there could be danger in doing so, saying that they're concerned that the Trudeau government could push President Trump too far, and that he will do something to really hurt the Canadian economy. Further, half (49%) agree (14% strongly/35% somewhat) that they're concerned that the Trudeau government could Push President Trump too far, and that he will do something that will make it harder for Canadians to travel to the U.S. for business or vacations.

Impacting Canada's bargaining position somewhat, a slim majority (53%) agrees that, in the end, Canada needs the U.S. much more than the U.S. needs Canada.

While most (81%) Canadians agree (24% strongly/57% somewhat) that the situation has damaged relations between the U.S. and Canada, a majority (57%) believes (15% strongly/42% somewhat) that Canada shouldn't overreact to President Trump's comments, believing it was just political posturing related to the NAFTA negotiations.

Given the situation, Canadians appear to be rallying around the government and Canadian businesses:

- Nine in ten (88%) agree (45% strongly/43% somewhat) that they're glad to see politicians from other Canadian political parties state their support for the Federal Liberal Government's decision to push back on U.S. tariffs.

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- Seven in ten (70%) agree (25% strongly/45% somewhat) that now that they know about the trade dispute, they will start to look at where products are made and avoid buying products made in the U.S. if they can.

The situation in Quebec and the aftermath has had an impact on how Canadians feel about Trump, the U.S. government, and other players. The chart below demonstrates the percentage of Canadians who are more or less favourable towards various people or entities as a result of recent events.

<i>Towards....</i>	% more favourable	% no impact	% less favourable
The American people	12%	57%	32%
The American government	9%	27%	65%
The G7 Alliance	29%	55%	17%
U.S. President Donald Trump	10%	17%	73%
Canadian PM Justin Trudeau	45%	31%	23%
French President Emmanuel Macron	31%	60%	9%
German Chancellor Angela Merkel	32%	58%	10%
NAFTA	27%	56%	17%

Canadians Still Positive on NAFTA, Despite Trade Woes

The poll shows that Canadians are still positive on NAFTA and trade in general, despite the challenges that the Canadian government is facing in negotiating NAFTA:

- A strong majority (85%) supports (37% strongly/49% somewhat) being in NAFTA with the United States and Mexico, while 15% opposes it (4% strongly/10% somewhat). Support for NAFTA in America is also high at 72% -- although not as high as it is in Canada.
- A majority (54%) believes NAFTA has benefitted Canada (down 2 points since a poll last July), while just 16% say it has hurt Canada (up 1 point), and 11% say it's had no impact either way (up 2 points). Two in ten (19%) don't know (up 1 point).
- Overall, Canadians are more likely to believe that renegotiating NAFTA will be a good thing (44%, up 7 points) rather than a bad thing (20%, down 2 points) for Canada, while 13% say it won't make any difference (down 3 points) and 23% don't know (down 2 points)

Despite the recent altercation between Trump and Trudeau, a majority (55%) of Canadians remain confident (16% very/somewhat) in the Liberal government's ability to renegotiate NAFTA in the best interests of Canadians, although this is down 6 points since last July. Nearly half (45%) of Canadians are not confident (15% not at all confident/31% not very), up 6 points. Interestingly, American confidence in Donald Trump's ability to renegotiate NAFTA is only 48%, suggesting that more Canadians have confidence in their own government than Americans have confidence in theirs.

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About the Study

These are some of the findings of an Ipsos poll conducted between June 13 and 15, 2018, on behalf of Global News. For this survey, a sample of 1,001 Canadians aged 18+ was interviewed online via the Ipsos I-Say panel and non-panel sources. Quota sampling and weighting were employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.5 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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