



Politicians Seen as Some of the Worst Things About America, and Most Americans Aren't Proud of America Right Now

An Ipsos/USA Today Poll

Washington, DC, June 27, 2018 — Ahead of Independence Day, Ipsos and USA Today asked Americans about patriotism, the people, and the things that represent the country's greatest qualities. Nurses, teachers, and being kind to strangers represent the best of America, according to the poll.

When asked to rate several concepts, people, and professions on a scale of 1 to 7, with 1 being worst about America and 7 being the best, nurses were chosen as those who represent the best of America, scoring the highest mean rating of 6.0. Nurses receive high marks across the political spectrum, with Republicans (6.1), Democrats (6.0), and Independents (6.0) rating them equally high. Kindness to strangers is the top-ranking value and second-highest ranking overall (5.6), with Republicans and Democrats once again aligned (5.7 among both groups). The Founding Fathers, speaking English, and school teachers are also seen as some of the best parts of America, each with mean ratings of 5.5.

When it comes to the worst of America, those in the political sphere take the lead. Politicians earn a mean score of just 2.7. Republicans (3.1), Democrats (2.7) and Independents (2.2) all report poor opinions about politicians. Political correctness (3.3) also represents one of the worst things about America for the general public.

Specific politicians demonstrate deeply polarized opinions between Democrats and Republicans. Republicans believe that President Trump represents one of the better things about America (5.3), and Democrats believe he represents the absolute worst (1.9). On the opposite end of the spectrum, Democrats rank House Minority Leader Nancy Pelosi more toward the middle (4.2), while Republicans consider her one of the worst things about America (2.1). However, Republican Senator John McCain scores slightly higher with Democrats (4.5) than with Republicans (4.0).

More than seven in ten (72%) respondents feel proud to be Americans, including 90% of Republicans, while only 61% of Democrats feel the same way. However, just four in ten Americans (42%) feel proud of America *right now*. Republicans still report higher levels of pride than Democrats, and the gap is wider when asking about the present moment. A strong majority (71%) of Republicans feel proud of America right now, while less than a quarter of Democrats (22%) agree. Most Americans (70%) feel fatigued watching the news, and this is one point where there is agreement across party lines.

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Press Release – continued –

1. Does each of the following symbolize what is best about America or worst about America on a scale of 1 to 7 with 1 being worst and 7 being best? *Mean rating shown (mean excludes 'don't know')*

	Total	Republicans	Democrats	Independents
Nurses	6.0	6.1	6.0	6.0
Kindness to strangers	5.6	5.7	5.7	5.5
School teachers	5.5	5.4	5.8	5.4
Speaking English	5.5	5.8	5.2	5.3
Founding Fathers	5.5	6.1	5.0	5.5
Believing in God	5.2	5.8	4.8	5.1
Police officers	5.0	5.8	4.5	4.8
Respect for authority	4.9	5.3	4.6	4.8
The 2 nd Amendment	4.9	5.1	4.8	5.1
Providing aid to other countries	4.9	4.6	5.1	5.1
Racial diversity	4.8	4.5	5.1	4.9
Standing at attention when the President is in the room	4.8	5.8	3.9	4.7
Having secure borders	4.8	5.7	4.2	4.6
America's belief we are the greatest country	4.8	5.7	4.3	4.6
Being uncompromising in your beliefs	4.4	5.0	4.1	4.3
Welcoming immigrants and refugees	4.3	3.8	4.9	4.4
Protesting the government	4.3	3.5	5.0	4.3
John McCain	4.2	4.0	4.5	3.9
Affirmative Action	4.2	3.8	4.7	4.0
Journalists	3.9	3.0	4.8	3.7
Actors	3.9	3.3	4.5	3.7
Tucker Carlson	3.8	4.8	2.8	3.5
Bankers	3.7	4.1	3.6	3.2
Rachel Maddow	3.6	2.7	4.6	3.3
Joe Scarborough	3.5	3.2	3.8	3.3
Kneeling during the National Anthem	3.4	2.5	4.3	3.3
Donald Trump	3.4	5.3	1.9	3.0
Paul Ryan	3.4	4.4	2.6	3.1
Political correctness	3.3	3.1	3.7	3.0
Nancy Pelosi	3.0	2.1	4.2	2.7
Politicians	2.7	3.1	2.7	2.2

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a. Donald Trump

	Total	Republicans	Democrats	Independents
1-Worst	40%	6%	69%	43%
2	7	3	8	12
3	6	6	6	4
4	8	12	5	6
5	10	18	3	8
6	11	20	5	11
7-Best	16	35	3	11
Don't know	3	*	1	5
<i>Mean</i>	<i>3.4</i>	<i>5.3</i>	<i>1.9</i>	<i>3.0</i>

b. Paul Ryan

	Total	Republicans	Democrats	Independents
1-Worst	18%	6%	31%	18%
2	10	6	15	9
3	10	8	11	11
4	19	24	13	27
5	12	22	8	5
6	6	12	3	5
7-Best	4	8	2	1
Don't know	21	14	17	22
<i>Mean</i>	<i>3.4</i>	<i>4.4</i>	<i>2.6</i>	<i>3.1</i>

c. Nancy Pelosi

	Total	Republicans	Democrats	Independents
1-Worst	27%	51%	10%	26%
2	10	14	5	14
3	8	8	7	10
4	14	8	17	21
5	9	5	18	6
6	6	3	13	2
7-Best	4	2	8	1
Don't know	21	9	22	20
<i>Mean</i>	<i>3.0</i>	<i>2.1</i>	<i>4.2</i>	<i>2.7</i>

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d. John McCain

	Total	Republicans	Democrats	Independents
1-Worst	10%	13%	7%	12%
2	6	6	5	10
3	10	13	8	10
4	22	23	24	19
5	17	19	19	15
6	12	12	15	9
7-Best	8	8	12	8
Don't know	15	6	11	18
<i>Mean</i>	4.2	4.0	4.5	3.9

e. Tucker Carlson

	Total	Republicans	Democrats	Independents
1-Worst	9%	3%	16%	8%
2	6	3	7	11
3	8	7	11	5
4	13	14	10	18
5	6	10	5	6
6	7	15	3	2
7-Best	5	11	1	3
Don't know	46	36	47	46
<i>Mean</i>	3.8	4.8	2.8	3.5

f. Joe Scarborough

	Total	Republicans	Democrats	Independents
1-Worst	9%	16%	5%	8%
2	6	8	6	5
3	9	7	10	12
4	15	14	14	16
5	7	7	7	5
6	3	3	5	3
7-Best	3	3	3	*
Don't know	50	43	50	49
<i>Mean</i>	3.5	3.2	3.8	3.3

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g. Rachel Maddow

	Total	Republicans	Democrats	Independents
1-Worst	14%	27%	4%	13%
2	7	10	5	7
3	7	6	7	11
4	15	12	17	16
5	7	7	10	6
6	7	2	15	4
7-Best	5	3	9	2
Don't know	38	33	33	40
Mean	3.6	2.7	4.6	3.3

h. Police Officers

	Total	Republicans	Democrats	Independents
1-Worst	7%	1%	9%	8%
2	3	2	4	3
3	8	4	11	8
4	14	6	18	19
5	22	23	24	21
6	22	28	20	19
7-Best	23	36	13	19
Don't know	2	1	1	3
Mean	5.0	5.8	4.5	4.8

i. Nurses

	Total	Republicans	Democrats	Independents
1-Worst	*	-	1%	-
2	1	*	1	1
3	1	2	*	3
4	6	6	6	5
5	17	18	18	15
6	31	32	31	33
7-Best	41	41	42	39
Don't know	3	1	1	4
Mean	6.0	6.1	6.0	6.0

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j. School Teachers

	Total	Republicans	Democrats	Independents
1-Worst	2%	2%	2%	2%
2	1	2	1	2
3	5	7	2	5
4	13	16	10	14
5	20	22	19	20
6	24	24	24	25
7-Best	32	27	40	26
Don't know	3	1	1	6
Mean	5.5	5.4	5.8	5.4

k. Bankers

	Total	Republicans	Democrats	Independents
1-Worst	10%	4%	11%	14%
2	12	9	15	14
3	19	18	21	21
4	26	31	21	30
5	17	22	14	11
6	7	8	9	3
7-Best	4	6	4	*
Don't know	6	3	5	6
Mean	3.7	4.1	3.6	3.2

l. Politicians

	Total	Republicans	Democrats	Independents
1-Worst	31%	22%	30%	42%
2	19	18	23	22
3	18	20	18	14
4	16	19	16	13
5	7	11	7	5
6	3	4	3	2
7-Best	3	4	2	-
Don't know	3	2	1	3
Mean	2.7	3.1	2.7	2.2

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m. Journalists

	Total	Republicans	Democrats	Independents
1-Worst	14%	26%	4%	14%
2	10	16	3	14
3	13	19	8	15
4	21	19	24	21
5	17	11	25	14
6	12	5	21	8
7-Best	7	3	12	8
Don't know	6	3	3	6
<i>Mean</i>	<i>3.9</i>	<i>3.0</i>	<i>4.8</i>	<i>3.7</i>

n. Actors

	Total	Republicans	Democrats	Independents
1-Worst	10%	20%	3%	9%
2	10	16	5	12
3	17	21	12	19
4	24	18	31	24
5	19	9	25	18
6	7	5	10	7
7-Best	8	9	10	3
Don't know	5	1	3	7
<i>Mean</i>	<i>3.9</i>	<i>3.3</i>	<i>4.5</i>	<i>3.7</i>

o. Kneeling during the National Anthem

	Total	Republicans	Democrats	Independents
1-Worst	33%	55%	15%	34%
2	8	10	6	9
3	8	6	8	9
4	13	8	19	10
5	10	6	13	12
6	10	4	16	8
7-Best	13	9	17	12
Don't know	6	1	6	7
<i>Mean</i>	<i>3.4</i>	<i>2.5</i>	<i>4.3</i>	<i>3.3</i>

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p. Standing at attention when the President is in the room

	Total	Republicans	Democrats	Independents
1-Worst	9%	1%	15%	11%
2	4	2	7	5
3	10	5	16	7
4	15	10	14	21
5	14	15	15	11
6	14	22	12	12
7-Best	26	44	10	26
Don't know	8	1	10	8
<i>Mean</i>	4.8	5.8	3.9	4.7

q. Kindness to strangers

	Total	Republicans	Democrats	Independents
1-Worst	3%	1%	4%	2%
2	2	1	*	6
3	5	3	4	7
4	9	12	9	9
5	19	20	17	15
6	22	23	24	20
7-Best	38	39	41	39
Don't know	2	*	1	2
<i>Mean</i>	5.6	5.7	5.7	5.5

r. Respect for authority

	Total	Republicans	Democrats	Independents
1-Worst	6%	5%	6%	6%
2	4	5	4	4
3	10	7	10	12
4	18	11	25	22
5	18	18	22	13
6	17	19	18	19
7-Best	23	35	13	22
Don't know	4	1	2	4
<i>Mean</i>	4.9	5.3	4.6	4.8

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s. Political correctness

	Total	Republicans	Democrats	Independents
1-Worst	23%	29%	15%	25%
2	13	18	11	14
3	14	10	16	19
4	15	14	19	15
5	15	13	20	10
6	8	9	10	4
7-Best	5	5	4	5
Don't know	7	3	5	7
<i>Mean</i>	<i>3.3</i>	<i>3.1</i>	<i>3.7</i>	<i>3.0</i>

t. Racial diversity

	Total	Republicans	Democrats	Independents
1-Worst	9%	9%	9%	9%
2	4	5	3	5
3	8	7	5	8
4	17	25	10	17
5	20	22	20	18
6	16	14	23	14
7-Best	21	14	26	27
Don't know	5	3	3	3
<i>Mean</i>	<i>4.8</i>	<i>4.5</i>	<i>5.1</i>	<i>4.9</i>

u. Affirmative action

	Total	Republicans	Democrats	Independents
1-Worst	12%	17%	6%	15%
2	5	9	3	5
3	10	11	10	7
4	23	24	18	31
5	18	13	25	15
6	12	11	18	10
7-Best	10	9	12	9
Don't know	10	6	9	7
<i>Mean</i>	<i>4.2</i>	<i>3.8</i>	<i>4.7</i>	<i>4.0</i>

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v. Being uncompromising in your beliefs

	Total	Republicans	Democrats	Independents
1-Worst	8%	3%	13%	8%
2	7	4	9	11
3	11	10	12	11
4	20	19	20	22
5	19	24	19	12
6	13	17	12	15
7-Best	15	21	10	15
Don't know	6	2	5	6
<i>Mean</i>	<i>4.4</i>	<i>5.0</i>	<i>4.1</i>	<i>4.3</i>

w. Having secure borders

	Total	Republicans	Democrats	Independents
1-Worst	6%	3%	9%	6%
2	6	3	7	9
3	9	3	13	13
4	21	12	31	20
5	16	16	17	14
6	13	19	8	13
7-Best	25	44	11	23
Don't know	4	1	4	2
<i>Mean</i>	<i>4.8</i>	<i>5.7</i>	<i>4.2</i>	<i>4.6</i>

x. Welcoming immigrants and refugees

	Total	Republicans	Democrats	Independents
1-Worst	14%	18%	10%	11%
2	5	8	2	4
3	10	12	7	10
4	21	24	16	26
5	17	18	16	13
6	13	9	22	12
7-Best	16	8	24	19
Don't know	4	3	3	5
<i>Mean</i>	<i>4.3</i>	<i>3.8</i>	<i>4.9</i>	<i>4.4</i>

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y. Protesting the government

	Total	Republicans	Democrats	Independents
1-Worst	12%	22%	4%	10%
2	8	12	3	9
3	10	15	6	11
4	20	18	20	20
5	18	13	24	15
6	14	11	22	11
7-Best	13	7	18	16
Don't know	6	2	3	8
<i>Mean</i>	4.3	3.5	5.0	4.3

z. Believing in God

	Total	Republicans	Democrats	Independents
1-Worst	5%	1%	6%	7%
2	3	1	4	5
3	7	2	11	6
4	17	14	23	16
5	12	16	10	7
6	16	18	17	16
7-Best	34	47	24	34
Don't know	6	2	6	8
<i>Mean</i>	5.2	5.8	4.8	5.1

aa. The 2nd Amendment

	Total	Republicans	Democrats	Independents
1-Worst	6%	1%	10%	8%
2	6	2	12	6
3	9	4	13	10
4	14	10	16	17
5	14	13	16	16
6	15	23	12	9
7-Best	25	40	12	25
Don't know	10	6	10	8
<i>Mean</i>	4.9	5.1	4.8	5.1

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bb. Providing aid to other countries

	Total	Republicans	Democrats	Independents
1-Worst	5%	5%	7%	2%
2	3	5	1	4
3	11	11	8	9
4	18	24	16	15
5	21	23	19	26
6	19	18	26	16
7-Best	19	13	22	23
Don't know	4	1	2	5
<i>Mean</i>	4.9	4.6	5.1	5.1

cc. Speaking English

	Total	Republicans	Democrats	Independents
1-Worst	1%	2%	2%	-
2	2	2	2	2
3	5	2	6	6
4	21	13	25	25
5	16	14	20	12
6	19	20	19	18
7-Best	33	46	24	31
Don't know	3	1	2	7
<i>Mean</i>	5.5	5.5	5.6	5.3

dd. Founding Fathers

	Total	Republicans	Democrats	Independents
1-Worst	3%	*	5%	3%
2	2	*	4	1
3	5	1	6	6
4	12	11	15	13
5	15	10	21	14
6	23	27	25	22
7-Best	33	48	19	33
Don't know	6	2	5	7
<i>Mean</i>	5.5	6.1	5.0	5.5

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Press Release – continued –

ee. America’s belief that we are the greatest country

	Total	Republicans	Democrats	Independents
1-Worst	9%	1%	14%	11%
2	5	1	7	6
3	8	3	12	9
4	16	14	17	15
5	16	17	16	17
6	16	20	16	17
7-Best	26	41	15	21
Don’t know	3	1	1	3
Mean	4.8	5.7	4.3	4.6

2. How do you define “patriotism”?

	Total	Republicans	Democrats	Independents
Pride/ Loyalty (Net)	67%	73%	65%	66%
Proud of/ respect/ love my country	41%	44%	42%	41%
Patriotic/ loyal to country	11%	12%	10%	12%
Supporting/ doing what is best for the country (first)	9%	7%	10%	10%
Believing in/ caring about our country	7%	6%	9%	5%
Respect/ standing for the national anthem/ flag	6%	12%	3%	5%
Support the military	5%	9%	2%	5%
Supporting the country’s leaders/ president/ government	5%	11%	2%	4%
Greatest country in the world	2%	3%	1%	1%
Values (Net)	31%	31%	35%	34%
Standing up/ defends this country from threats (foreign and domestic)	15%	16%	14%	15%
Respect/ support/ follow the core values/ customs (of this country)	8%	11%	7%	9%
Being nice/ kind/ respectful/ compassionate	4%	3%	6%	4%
Contribute to society/ make the world/ country a better place	2%	2%	2%	4%
A sense of belonging/ working together/ unity	1%	1%	2%	-
Being a moral/ upstanding citizen	1%	2%	1%	2%
Open arms/ acceptance of all	1%	1%	2%	*
Equality/ equality for all/ treat everyone equally	1%	1%	2%	1%
Support human rights	1%	-	1%	3%
Helping the less fortunate	1%	1%	3%	1%
Being honest/ trustworthy	1%	1%	-	1%
Law/ Rules/ Guidelines (Net)	7%	11%	6%	6%
Upholding the Constitution	4%	5%	3%	4%
Obey/ uphold the law	3%	6%	2%	2%
Vote in elections	1%	2%	1%	-

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Freedom (Net)	6%	7%	4%	8%
freedom of religion	2%	2%	1%	3%
Freedom of speech	1%	1%	1%	*
freedom (unspecified)	4%	4%	3%	4%
(Legal) citizen of the United States	2%	2%	2%	1%
Diverse culture/ country	1%	1%	1%	2%
America (unspecified)	1%	*	1%	2%
Being aware our country is not perfect	1%	*	1%	-
Not sure anymore/ negative mentions	5%	3%	7%	4%
Other	8%	8%	7%	10%
Nothing	*	1%	-	1%
Don't Know	5%	5%	3%	2%

3. Do you agree or disagree with the following statements?

a. I am proud to be an American

	Total	Republicans	Democrats	Independents
Strongly agree	51%	73%	33%	52%
Somewhat agree	21	17	28	15
Neither agree nor disagree	13	4	15	16
Somewhat disagree	7	3	12	7
Strongly disagree	7	2	12	8
Don't know	1	*	1	1
<i>Agree (Net)</i>	<i>72</i>	<i>90</i>	<i>61</i>	<i>67</i>
<i>Disagree (Net)</i>	<i>14</i>	<i>6</i>	<i>24</i>	<i>15</i>

b. I am proud of America right now

	Total	Republicans	Democrats	Independents
Strongly agree	21%	37%	12%	16%
Somewhat agree	21	34	11	20
Neither agree nor disagree	17	13	18	17
Somewhat disagree	20	13	23	24
Strongly disagree	19	3	36	21
Don't know	2	*	1	2
<i>Agree (Net)</i>	<i>42</i>	<i>71</i>	<i>22</i>	<i>36</i>
<i>Disagree (Net)</i>	<i>39</i>	<i>16</i>	<i>59</i>	<i>45</i>

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c. America is going in the wrong direction

	Total	Republicans	Democrats	Independents
Strongly agree	32%	10%	53%	33%
Somewhat agree	25	20	27	27
Neither agree nor disagree	15	21	8	16
Somewhat disagree	13	23	6	12
Strongly disagree	14	27	5	11
Don't know	2	*	1	1
<i>Agree (Net)</i>	<i>56</i>	<i>29</i>	<i>80</i>	<i>60</i>
<i>Disagree (Net)</i>	<i>27</i>	<i>50</i>	<i>11</i>	<i>23</i>

d. America needs to be made strong again

	Total	Republicans	Democrats	Independents
Strongly agree	43%	58%	28%	42%
Somewhat agree	23	25	22	24
Neither agree nor disagree	19	10	27	19
Somewhat disagree	7	2	13	7
Strongly disagree	6	3	8	7
Don't know	1	*	1	1
<i>Agree (Net)</i>	<i>66</i>	<i>84</i>	<i>50</i>	<i>66</i>
<i>Disagree (Net)</i>	<i>13</i>	<i>6</i>	<i>22</i>	<i>14</i>

e. I feel fatigued watching the news

	Total	Republicans	Democrats	Independents
Strongly agree	37%	30%	43%	38%
Somewhat agree	33	37	30	36
Neither agree nor disagree	15	17	12	13
Somewhat disagree	7	9	6	7
Strongly disagree	6	6	7	4
Don't know	2	2	2	2
<i>Agree (Net)</i>	<i>70</i>	<i>67</i>	<i>74</i>	<i>74</i>
<i>Disagree (Net)</i>	<i>13</i>	<i>15</i>	<i>13</i>	<i>12</i>

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4. Do you agree or disagree with the following statements?

- a. When jobs are scarce, employers should prioritize hiring people of this country over immigrants.

	Total	Republicans	Democrats	Independents
Strongly agree	36%	54%	19%	37%
Somewhat agree	22	20	25	25
Neither agree nor disagree	24	16	30	22
Somewhat disagree	11	7	16	10
Strongly disagree	5	3	7	5
Don't know	2	1	2	2
<i>Agree (Net)</i>	<i>58</i>	<i>73</i>	<i>44</i>	<i>62</i>
<i>Disagree (Net)</i>	<i>16</i>	<i>10</i>	<i>23</i>	<i>14</i>

- b. America needs a strong leader willing to break the rules

	Total	Republicans	Democrats	Independents
Strongly agree	20%	33%	10%	15%
Somewhat agree	18	26	12	19
Neither agree nor disagree	23	21	21	26
Somewhat disagree	16	11	24	15
Strongly disagree	20	9	31	22
Don't know	2	1	1	2
<i>Agree (Net)</i>	<i>39</i>	<i>59</i>	<i>22</i>	<i>34</i>
<i>Disagree (Net)</i>	<i>36</i>	<i>19</i>	<i>55</i>	<i>37</i>

- c. The American economy is rigged to advantage the rich and powerful

	Total	Republicans	Democrats	Independents
Strongly agree	38%	15%	56%	42%
Somewhat agree	29	32	29	28
Neither agree nor disagree	16	20	9	17
Somewhat disagree	10	22	3	8
Strongly disagree	5	11	1	4
Don't know	2	1	2	1
<i>Agree (Net)</i>	<i>67</i>	<i>47</i>	<i>85</i>	<i>70</i>
<i>Disagree (Net)</i>	<i>15</i>	<i>32</i>	<i>4</i>	<i>12</i>

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Press Release – continued –

d. Traditional parties and politicians don't care about people like me

	Total	Republicans	Democrats	Independents
Strongly agree	38%	29%	40%	50%
Somewhat agree	33	38	32	26
Neither agree nor disagree	17	17	18	16
Somewhat disagree	7	11	7	4
Strongly disagree	2	4	1	2
Don't know	2	1	2	1
<i>Agree (Net)</i>	<i>71</i>	<i>67</i>	<i>72</i>	<i>76</i>
<i>Disagree (Net)</i>	<i>9</i>	<i>15</i>	<i>8</i>	<i>6</i>

e. The mainstream media is more interested in making money than telling the truth

	Total	Republicans	Democrats	Independents
Strongly agree	40%	57%	25%	39%
Somewhat agree	25	24	24	31
Neither agree nor disagree	14	14	16	13
Somewhat disagree	7	1	13	8
Strongly disagree	9	3	19	7
Don't know	3	1	2	3
<i>Agree (Net)</i>	<i>66</i>	<i>81</i>	<i>50</i>	<i>70</i>
<i>Disagree (Net)</i>	<i>17</i>	<i>4</i>	<i>32</i>	<i>15</i>

5. What news or commentary source do you trust the most? (Select one)

	Total	Republicans	Democrats	Independents
Fox News	19%	41%	3%	16%
CNN	14	7	24	12
ABC	9	6	15	5
PBS/NPR	9	7	11	11
NBC	6	5	8	6
CBS	4	4	4	4
MSNBC	3	1	6	3
Comedy Central	3	1	4	2
USA Today	1	2	1	1
C-SPAN	1	*	1	*
Undecided	32	27	23	39

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6. How would you describe your own political viewpoints?

	Total	Republicans	Democrats	Independents
Very liberal	8%	1%	19%	5%
Liberal	16	2	32	12
Moderate	37	30	34	54
Conservative	22	42	9	19
Very conservative	11	22	4	6
Other	7	3	2	6
Liberal (Net)	24%	3%	51%	16%
Conservative (Net)	32	64	13	24
Moderate	37	30	34	54

7. With which political party do you most identify?

	Total	Republicans	Democrats	Independents
Strong Democrat	12%	-	35%	-
Moderate Democrat	13	-	39	-
Lean Democrat	9	-	26	-
Lean Republican	9	28	-	-
Moderate Republican	11	36	-	-
Strong Republican	12	36	-	-
Independent	21	-	-	100
Other	4	-	-	-
Don't know/Refuse	9	-	-	-
Democrat (Net)	34%	-	100%	-
Republican (Net)	32	100	-	-
Independent	21	-	-	100

8. How would you describe the area in which you live?

	Total	Republicans	Democrats	Independents
Rural	21%	27%	13%	21%
Suburban	56	51	55	55
Urban	32	22	32	23

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About the Study

These are findings from an Ipsos poll conducted on behalf of the USA Today from June 26-27, 2018. For the survey, a sample of roughly 1,004 adults age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 338 Democrats, 324 Republicans, and 213 Independents.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online nonprobability sampling polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,004, DEFF=1.5, adjusted Confidence Interval=5).

The poll also has a credibility interval plus or minus 6.1 percentage points for Democrats, plus or minus 6.2 percentage points for Republicans, and plus or minus 7.7 percentage points for Independents.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us.

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About Ipsos Public Affairs

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos has media partnerships with the most prestigious news organizations around the world. Through our media partnerships, Ipsos Public Affairs is a leading source of intelligent information for businesses and professionals in the U.S., Canada, the UK, and internationally. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,782.7 million in 2016.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.

We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.

We deliver with security, speed, simplicity and substance. We are Game Changers.

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