# WHAT WORRIES THE



2018 May



## US SUMMARY: MAY 2018

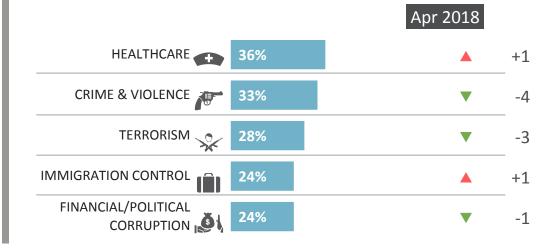
The majority (57%) of Americans think things in the country are on the wrong track.

Healthcare, along with crime & violence, remain top concerns in the United States.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

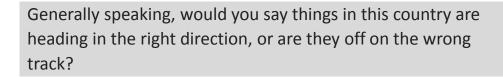


Base: Representative sample of American adults aged 18-64. c.1000 per month Source: Global Advisor

## WORLD SUMMARY: MAY 2018

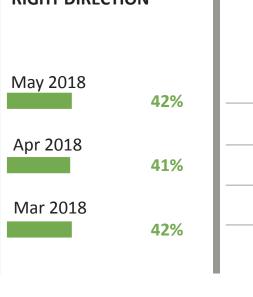
The majority (58%) of people around the world think things in their country are on the wrong track.

The top global concerns are evenly distributed between corruption, unemployment, inequality, and crime.

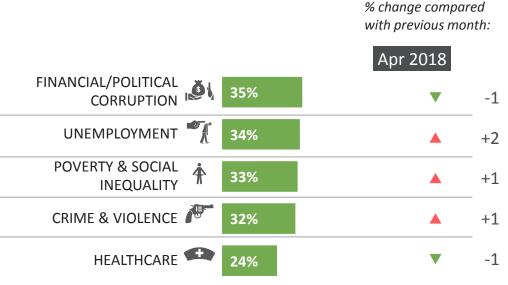


**RIGHT DIRECTION**/ **RIGHT DIRECTION** WRONG TRACK May 2018 May 2018 42% **RIGHT DIRECTION ▲ 42%** Apr 2018 41% ◀ 58% Mar 2018 WRONG TRACK 42% x

Base: Representative sample of adults aged 16-64 in 28 participating countries. c.18,000 per month



Which three of the following topics do you find the most worrying in your country?\*

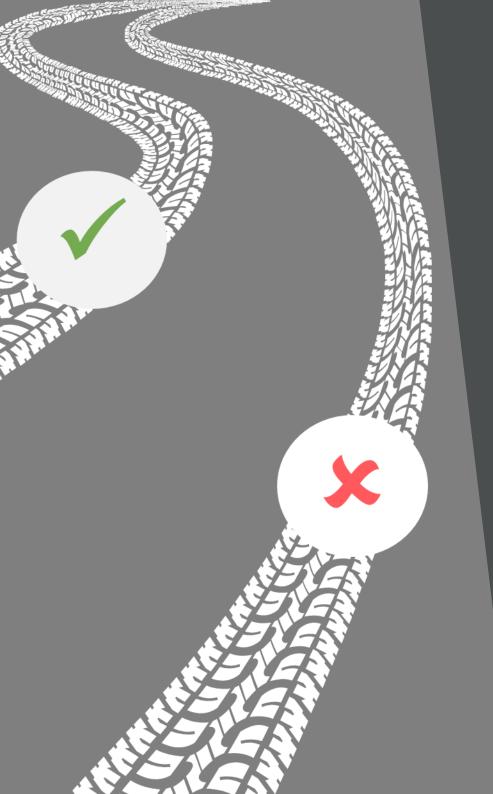


\*Please note that participants in China were not shown the full list of topics for this question. Financial/political corruption, poverty and social inequality, taxes, and rise of extremism were excluded from the list shown to Chinese participants.

Source: Global Advisor







# RIGHT

## DIRECTION

## WRONG

## TRACK

- Country comparisons
- Trends over time: US
- Trends over time: World



## COUNTRY COMPARISON

## RIGHT DIRECTION/WRONG TRACK

### **Ipsos Public Affairs**

% change compared with previous month:

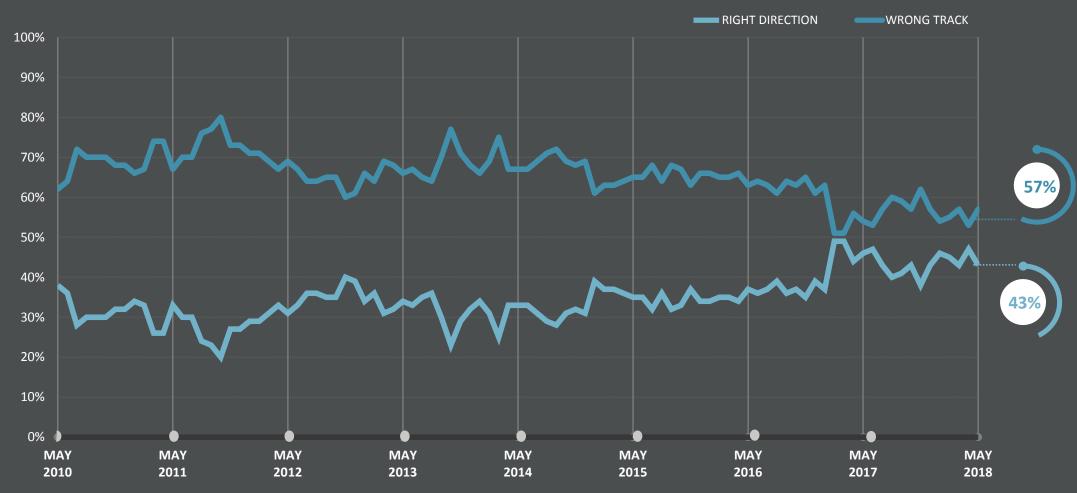
					Apr 202	18
World	$(\mathbf{i})$	58%	42%			+1
China	*)	8% 💻	92%	WRONG	-	-1
Saudi Arabia	55839 	24%	76%	TRACK		+2
South Korea	<b>(</b> )	26%	74%	RIGHT		+9
India		40%	60%	DIRECTION		-6
Russia		44%	56%			-1
Serbia		44%	56%			
Australia	**	50%	50%			+7
Israel	*	51%	49%			+1
Canada	*	53%	47%			+1
Chile		54%	46%			-2
Poland		56%	44%			+11
US		57%	43%			-4
Malaysia		59%	41%			+6
Japan	•	60%	40%			-1
Sweden		60%	40%			+7
Belgium		62%	38%			
Great Britain		62%	38%			+3
Germany		63%	37%			-1
Argentina	•	64%	36%			-14
South Africa		67%	33%			-7
France		69%	31%			
Peru	<u>@</u>	70%	30%			+4
Turkey	C*	72%	28% 26%			-5
Hungary						+1
Spain		80% 83%	20% 17%			
Brazil		85%				+4
Mexico	*		15%			+2
Italy		86%	14%			-10

Base: Representative sample of 21,268 adults aged 16-64 in 28 participating countries, April 20th 2018 - May 4th 2018.

Source: Global Advisor

## US: RIGHT DIRECTION/ WRONG TRACK

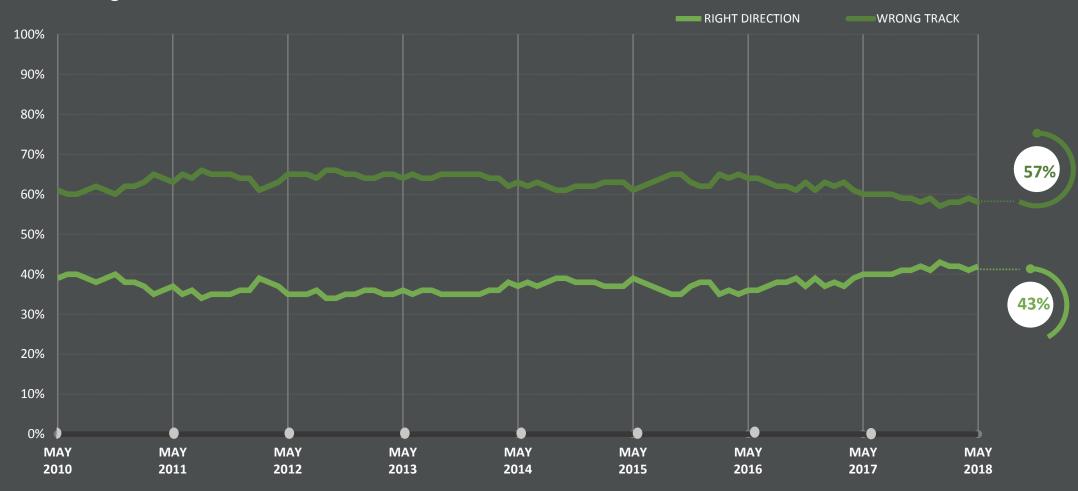
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of American adults aged 18-64. c.1000 per month Source: Global Advisor

## WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor



# US WORRIES

- US top worries
- World's top worries
- Trends over time for worries: US & world



US WORRIES

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Mentioned in May 2018 (%)					Apr 2	2018
Healthcare				36%		+1
Crime & violence				33%	▼	-4
Terrorism	×			28%	▼	-3
Immigration control	ÎÌ			24%	<b></b>	+1
Financial/political corruption	١٩			24%	▼	-1
Moral decline	55		2	2%	▼	-1
Poverty & social inequality	Ŧ		20%	0	=	
Unemployment	<b>A</b>	1	19%		<b></b>	+7
Education	$\mathbf{i}$	15%			▼	-1
Taxes	TAX	15%			<b></b>	+1
Rise of extremism	<b>2</b>	14%			▼	-4
Climate change		12%			<b></b>	+1
Threats against the environment	2	10%			<b></b>	+4
Maintaining social programs		7%			=	
Inflation		6%			<b>_</b>	+2
Childhood obesity	<u></u>	4%			=	
Access to credit	<b>ب</b>	1%			=	

Base: Representative sample of American adults aged 18-64. May 2018: 1,005; April 2018: 1,009. Source: Global Advisor

WORLD WORRIES

Mentioned in May 2018 (%)

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

Wentioned in Way 2018 (%)						.010
Financial/political corruption				35%	▼	-1
Unemployment	- A			34%	<b></b>	+2
Poverty & social inequality	Ŧ			33%	<b></b>	+1
Crime & violence				32%	<b></b>	+1
Healthcare				24%	▼	-1
Education			20%		▼	-1
Taxes	TRE	1	8%		=	
Moral decline	<u> </u>	15%			<b></b>	+1
Terrorism	×	14%			▼	-1
Immigration control		14%			=	
Threats against the environment		11%			<b></b>	+1
Inflation		10%			•	-1
Rise of extremism	2	9%			=	
Maintaining social programs		9%			▼	-1
Climate change		9%			=	
Childhood obesity	<b>*</b>	4%			=	
Access to credit	(F)	2%			=	

Base: Representative sample of adults aged 16-64. May 2018: 21,268; April 2018: 19,771. Source: Global Advisor



## US CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

### Which three of the following topics do you find the most worrying in your country?

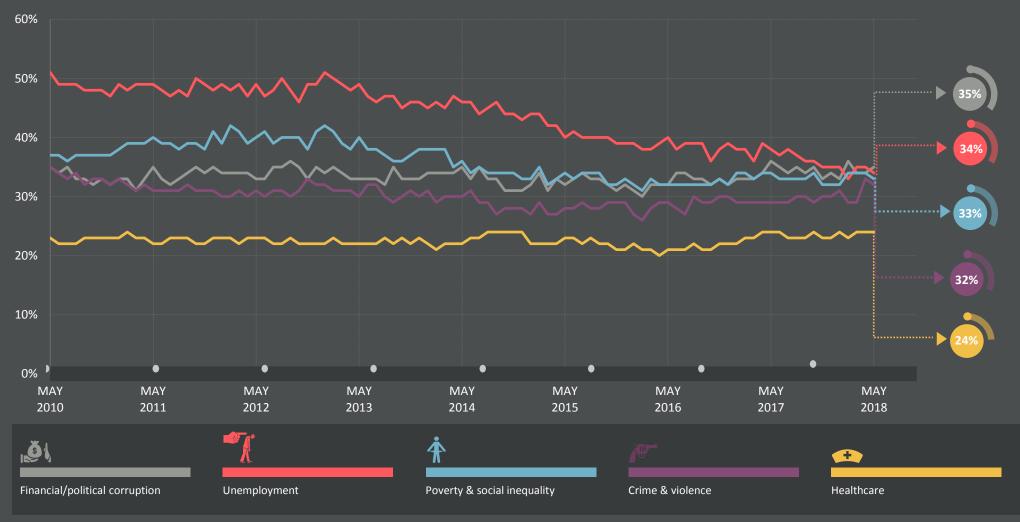


Base: Representative sample of American adults aged 18-64. c.1000 per month Source: Global Advisor



## THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

### Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor

# WORLD WORRIES

## COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of US top 5 concerns



### **Ipsos Public Affairs**

#### HEALTHCARE 1

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	y 2018	in each country	Apr 20	18
WORLD	<b>(</b> )	24%	▼	-1
HUNGARY		69%	▼	-5
POLAND		57%	=	
BRAZIL		48%	<b></b>	+3
CHINA	*)	41%	<b></b>	+7
GREAT BRITAIN		39%	▼	-6
CANADA	*	37%	▼	-3
RUSSIA		37%		+2
US		36%	<b></b>	+1
SERBIA		34%		
SWEDEN			▼	-1
AUSTRALIA			▼	-2
SPAIN	*	23%	=	
CHILE			<b>•</b>	-2
BELGIUM			<b></b>	-4
FRANCE		16%	=	
INDIA	<u>(8)</u>	16%	<b></b>	-1
ISRAEL	\$	16%	<b>—</b>	-2
ITALY		16%	=	
JAPAN		16%	=	
SAUDI ARABIA	2000	15%	<b>—</b>	-3
SOUTH AFRICA		15%	<b></b>	-1
GERMANY		14%	<b></b>	-1
PERU	<b>@</b>		<b></b>	-2
MEXICO	<u></u>	9%	<b></b>	-1
ARGENTINA	•	7%	<b></b>	-1
MALAYSIA		5%	<b>V</b>	-1
SOUTH KOREA	<b>(</b> )	3%	<b>•</b>	-1
TURKEY	C*	3%	<b></b>	1

Base: Representative sample of adults aged 16-64 in 28 participating countries. May 2018: 21,268; April 2018: 19,771. Source: Global Advisor

## 2 | CRIME & VIOLENCE

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

(%) worried in May 2018 in each country

WORLD	$\mathbf{i}$	32%	<b></b>	+1
PERU	ŵ	67%	<b></b>	+7
MEXICO	•	65%	<b></b>	+2
SOUTH AFRICA		58%	▼	-1
CHILE		57%		+6
BRAZIL		50%	▼	-5
ARGENTINA	•	49%	<b></b>	+6
SWEDEN		44%	▼	-6
INDIA	(3)	43%	<b></b>	+10
GERMANY		36%	▼	-4
MALAYSIA		35%		+2
AUSTRALIA	*	33%	<b></b>	+2
SERBIA		33%		
US		33%	▼	-4
GREAT BRITAIN		30%		+10
ITALY		30%		+3
BELGIUM		25%		+6
ISRAEL	\$	25%	<b>V</b>	-2
SPAIN	<u></u>	25%		+3
FRANCE				+2
TURKEY	<b>C</b> *		<b>•</b>	-7
SOUTH KOREA	<b>(0</b> )		<b></b>	-1
POLAND		17%		+3
CANADA	*			+2
JAPAN				+2
CHINA			<b>.</b>	-1
HUNGARY			=	
RUSSIA				+3
SAUDI ARABIA	15979 		<b>.</b>	-5

## **Ipsos Public Affairs**

## 3 | TERRORISM

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

(	%) worried in May	2018	in each country	
_	WORLD	 	14%	

WORLD		14%	<b>.</b>	-1
ISRAEL	\$	42%	▼	-1
FRANCE		36%	▼	-13
TURKEY	C*	35%	▼	-10
GREAT BRITAIN			▼	-1
US		28%	▼	-3
GERMANY		24%	<b></b>	+1
SAUDI ARABIA	\$5939 		▼	-3
SWEDEN	_	21%	<b>A</b>	+7
BELGIUM			▼	-4
INDIA			▼	-2
AUSTRALIA	¥		=	
CANADA	*		<b></b>	+3
ITALY			<b></b>	+2
SPAIN	*	10%	▼	-1
MALAYSIA			<b></b>	+2
PERU	۵		<b></b>	+2
CHINA		7%	<b></b>	+1
JAPAN		7%	<b>V</b>	-2
POLAND		<b>5%</b>	=	
RUSSIA		<b>5%</b>	<b>•</b>	-2
SERBIA		5%		
MEXICO	<b>*</b>	4%		+2
BRAZIL		3%		+1
CHILE	<b>*</b>	3%	=	
ARGENTINA	•	2%		+1
SOUTH AFRICA		2%	=	
HUNGARY		<b>1</b> %	<b></b>	
SOUTH KOREA	<b>(</b> )	<b>1</b> %	<b>.</b>	_1

## **Ipsos Public Affairs**

## 4 | IMMIGRATION CONTROL

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

(· ) · · · · · ·				
WORLD		14%	=	
GERMANY		40%	<b></b>	+2
SWEDEN		35%	<b></b>	+7
CANADA	*		<b>A</b>	+6
ITALY		32%		+4
GREAT BRITAIN		26%	=	
BELGIUM		25%	<b></b>	+8
CHILE	*		▼	-8
				+1
AUSTRALIA		23%	▼	-1
FRANCE			▼	-4
TURKEY			▼	-1
ISRAEL			<b></b>	+4
HUNGARY				+3
SPAIN			=	
MALAYSIA		8%	=	
JAPAN		7%	=	
SOUTH AFRICA	>	7%		+2
POLAND		6%		+1
ARGENTINA	*	5%		+1
PERU	<b>a</b>	5%	<b>•</b>	-2
RUSSIA		5%		+1
INDIA	•	4%		+1
SAUDI ARABIA	15,9709	4%	<b></b>	-3
SERBIA		3%		
CHINA		2%	=	
BRAZIL		1%	=	
MEXICO			=	
SOUTH KOREA	<b>(</b> )	1%		

## **Ipsos Public Affairs**

## 5 | FINANCIAL/POLITICAL CORRUPTION

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

(%) worried in May 2018 in each country

WORLD	<b>(</b> )	35%	▼	-1
MALAYSIA		62%	▼	-4
PERU	۵	62%	▼	-6
SOUTH AFRICA	$\geq$	60%		+2
HUNGARY		58%	▼	-9
SPAIN	<u>®</u>	56%	=	
BRAZIL		55%	▼	-1
RUSSIA		55%	•	-11
MEXICO	•	49%	▼	-4
INDIA	<b>*</b>	47%		+2
SOUTH KOREA	<b>(</b> )	45%		+3
POLAND		43%	▼	-1
ISRAEL	*	39%	▼	-5
SERBIA	*	38%		
CHILE	<u>*</u>	36%		+4
TURKEY	<u>C*</u>	33%	<b>_</b>	+10
ARGENTINA	*	27%	<b>•</b>	-7
JAPAN		27%	<b></b>	-4
BELGIUM		24%	<b></b>	-2
ITALY		24%	<b></b>	7
SAUDI ARABIA	5,919	24%	<b></b>	-2
US		24%	<b></b>	1
AUSTRALIA	*	20%	<b>_</b>	+5
CANADA	*	19%	<b></b>	-2
FRANCE			<b>•</b>	7
GREAT BRITAIN				+1
GERMANY		10%	=	
SWEDEN	<u> </u>	7%		+2

# WORLD WORRIES

## COUNTRY COMPARISON

Country comparison of all 17 concerns



## **Ipsos Public Affairs**

## 1 | FINANCIAL/POLITICAL CORRUPTION

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous m<u>onth:</u>

Apr 2018

-4

-6

+2

-9

-1

-11

-4

+2

#### (%) worried in May 2018 in each country WORLD 35% MALAYSIA 62% 6 62% PERU SOUTH AFRICA 🛛 🚬 60% HUNGARY 58% SPAIN 💌 56% BRAZIL 55% RUSSIA 55% ۰ MEXICO 49% INDIA 47%

SOUTH KOREA	<b>(</b> ),	45%	<b></b>	+3
POLAND		43%	▼	-1
ISRAEL	\$	39%	▼	-5
SERBIA		38%		
CHILE	*	36%		+4
TURKEY	C*	33%		+10
ARGENTINA	*	27%	▼	-7
JAPAN		27%	▼	-4
BELGIUM			<b>•</b>	-2
ITALY			▼	-7
SAUDI ARABIA	\$29709		<b>•</b>	-2
			<b>•</b>	-1
AUSTRALIA	*	20%		+5
CANADA	*		<b>.</b>	-2
FRANCE			<b>.</b>	7
GREAT BRITAIN				+1
GERMANY		10%	=	
SWEDEN		7%		+2

#### UNEMPLOYMENT AND JOBS 2

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

with previous month:

Apr 2018

**Ipsos Public Affairs** % change compared

(%) worned in May	y 2010	in each country	Apr 20	<b>JIO</b>
WORLD		34%		+2
ITALY		68%	<b>A</b>	+1
SOUTH KOREA	<b>(</b> •);	62%	<b></b>	+5
SPAIN	<u>.</u>	62%	▼	-1
SERBIA		59%		
SOUTH AFRICA		57%	=	
MALAYSIA		43%		+10
MEXICO	¢.	39%	<b></b>	+5
INDIA	(3)		▼	-5
ARGENTINA	*	37%	=	
SAUDI ARABIA	5,939	37%	▼	-3
FRANCE		36%	<b></b>	+6
AUSTRALIA	*	35%	=	
TURKEY	C*	35%		+1
BRAZIL		34%	=	
RUSSIA		31%		+1
CHILE		30%		+4
PERU	6		=	
BELGIUM		26%		+1
CANADA	*	26%	▼	-1
CHINA		26%	▼	-3
JAPAN				+1
SWEDEN	+	21%	<b>•</b>	-3
US				+7
POLAND			<b>•</b>	-3
GREAT BRITAIN			<b></b>	-2
HUNGARY			V	-2
GERMANY				+1
ISRAEL	\$		<b>•</b>	4

## 3 | POVERTY & SOCIAL INEQUALITY

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

(%) worried in May 2018 in each country

WORLD		33%		+1
RUSSIA		56%		+1
SERBIA		56%		
HUNGARY		49%	<b></b>	+7
GERMANY		47%	•	-1
MEXICO		43%	<b></b>	+2
FRANCE		39%	<b></b>	+7
CHILE	*	38%	<b></b>	+2
SOUTH KOREA	<b>(</b> )	37%	▼	-2
ITALY		36%		+1
JAPAN		36%	=	
SPAIN	<b>.</b>	36%		+3
ARGENTINA	*	35%	▼	-1
PERU	<b>@</b>	35%		+6
TURKEY	C*	35%		+5
SOUTH AFRICA		34%		+4
ISRAEL	\$	33%	▼	-6
POLAND		33%	=	
BELGIUM		31%	▼	-6
GREAT BRITAIN		29%	▼	-1
INDIA	(3)	29%	<b></b>	+2
MALAYSIA				+3
CANADA	*	27%	<b>V</b>	3
AUSTRALIA	*	25%	<b>.</b>	1
BRAZIL		24%	=	
SWEDEN		22%	<b>.</b>	7
SAUDI ARABIA	\$319	20%	<b>.</b>	3
US		20%		

## **Ipsos Public Affairs**

4 | CRIME & VIOLENCE

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

#### (%) worried in May 2018 in each country

WORLD	$\bigcirc$	32%	<b></b>	+1
PERU	<u></u>	67%	<b></b>	+7
MEXICO		65%	<b></b>	+2
SOUTH AFRICA		58%	▼	-1
CHILE	*	57%	<b></b>	+6
BRAZIL		50%	▼	-5
ARGENTINA	*	49%	<b></b>	+6
SWEDEN		44%	▼	-6
INDIA	3	43%	<b></b>	+10
GERMANY		36%	▼	-4
MALAYSIA		35%	<b></b>	+2
AUSTRALIA	*	33%	<b></b>	+2
SERBIA		33%		
US		33%	▼	-4
GREAT BRITAIN		30%		+10
ITALY		30%		+3
BELGIUM		25%		+6
ISRAEL	*	25%	<b>•</b>	-2
SPAIN	<u>®</u>			+3
FRANCE				+2
TURKEY	C*		<b>•</b>	-7
SOUTH KOREA	<b>(0</b> )		<b>•</b>	-1
POLAND				+3
CANADA	*			+2
JAPAN				+2
CHINA				-1
HUNGARY			=	
RUSSIA				+3
SAUDI ARABIA	15979 	8%	V	-5

## **Ipsos Public Affairs**

HEALTHCARE 5

WORLD

HUNGARY

POLAND

BRAZIL

CHINA

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

#### Apr 2018 (%) worried in May 2018 in each country 24% -1 69% -5 57% 48% +3 41% GREAT BRITAIN -6 39%

CANADA	*	37%	▼	-3
RUSSIA		37%	<b></b>	+2
US		36%	<b></b>	+1
SERBIA	<b>.</b>	34%		
SWEDEN	-		▼	-1
AUSTRALIA	× ·	26%	▼	-2
SPAIN	癥	23%	=	
CHILE	*	22%	▼	-2
BELGIUM			▼	-4
FRANCE			=	
INDIA	-		▼	-1
ISRAEL	\$		▼	-2
ITALY			=	
JAPAN			=	
SAUDI ARABIA	53739	15%	<b>•</b>	-3
SOUTH AFRICA		15%	▼	-1
GERMANY			<b>.</b>	-1
PERU	<b>@</b>		▼	-2
MEXICO	<b>*</b>	9%		1
ARGENTINA	*	7%		1
MALAYSIA		5%	<b>.</b>	1
SOUTH KOREA		3%	V	
TURKEY	C*	3%	<b>.</b>	

## **Ipsos Public Affairs**

6 | EDUCATION

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

	2010			
WORLD	$\bigcirc$	20%	▼	-1
CHILE		38%	▼	-6
PERU	<b>.</b>		▼	-5
ARGENTINA	*	34%	<b>A</b>	+4
HUNGARY		33%	▼	-1
MEXICO	•	33%		+5
BRAZIL		32%	<b>A</b>	+1
TURKEY	C*	30%		+1
ISRAEL	\$	29%	=	
CHINA		24%	▼	-4
SAUDI ARABIA	5,910	23%		+1
RUSSIA		20%		+6
SOUTH AFRICA				+1
SPAIN			▼	-1
AUSTRALIA	*		▼	-1
INDIA			<b>•</b>	-2
FRANCE			<b>•</b>	-1
			<b>.</b>	-1
GREAT BRITAIN				+2
SERBIA		14%		
SOUTH KOREA	<b>(</b> •);	14%		+3
CANADA	*	13%	▼	-1
GERMANY		13%		+1
JAPAN		13%	<b>.</b>	-1
POLAND		10%		+1
BELGIUM		9%	<b>.</b>	-2
SWEDEN	<u></u>	9%	<b>.</b>	-3
ITALY		8%	<b>.</b>	-2
MALAYSIA	•	8%	<b></b>	

7

TAXES

Which three of the following topics do you find the most worrying in your country? (%) worried in May 2018 in each country

WORLD	$\bigcirc$	18%	=	
CANADA	*	36%	<b></b>	+1
ITALY		35%	<b></b>	+1
BELGIUM		34%	▼	-1
SAUDI ARABIA	55899 	31%	▼	-1
MALAYSIA		30%	<b>A</b>	+2
ARGENTINA	*		<b></b>	+3
FRANCE		27%		+4
POLAND		27%	▼	-3
JAPAN		26%	=	
ISRAEL	*			+3
TURKEY	C*		•	-3
BRAZIL				+3
AUSTRALIA	*		•	-2
SOUTH KOREA	<b>(</b> •)			+2
US		15%		+1
MEXICO			=	
SOUTH AFRICA		13%	<b>•</b>	-3
SPAIN	*			+1
SWEDEN				+4
INDIA	3	12%	<b>•</b>	-6
RUSSIA			=	
GERMANY				+1
GREAT BRITAIN		10%		+2
HUNGARY		9%		+6
CHILE		6%	=	
SERBIA				
PERU	<u></u>	4%		

26

Base: Representative sample of adults aged 16-64 in 28 participating countries. May 2018: 21,268; April 2018: 19,771. Source: Global Advisor





% change compared with previous month:

Apr 2018

## **Ipsos Public Affairs**

## 8 MORAL DECLINE

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

1 - 0/

% change compared with previous m<u>onth:</u>

Apr 20	18
<b></b>	+1
▼	-9
=	

WORLD 📢	15%		+1
CHINA *		▼	-9
MALAYSIA 🤐	27%	=	
SERBIA 🦊			
SAUDI ARABIA	23%	<b>A</b>	+3
JAPAN 🔴		▼	-4
US		▼	-1
ISRAEL 💌			+3
GERMANY			+2
SOUTH KOREA 🛛 🍋			+1
GREAT BRITAIN			+2
INDIA			+3
POLAND		=	
BELGIUM		<b></b>	+1
FRANCE			+1
HUNGARY			+1
RUSSIA		▼	-3
TURKEY C*		<b></b>	+3
AUSTRALIA 🗮		V	-2
CANADA 🖊 🍁		V	-1
ITALY		=	
PERU 🤷		=	
SWEDEN			+1
CHILE *			+2
SOUTH AFRICA 🔀			+2
MEXICO 🛛 🙆	8%	•	-1
BRAZIL 🔦	<b>1 1 1 1 1 1 1 1 1 1</b>	V	-1
SPAIN 🙍	7%	=	
ARGENTINA	6%	<b>V</b>	7

9

WORLD WORRIES

TERRORISM

(%) worried in May 2018 in each country

Which three of the following topics do you find the most worrying in your country?% change compared<br/>with previous month:

Apr 2018

<u> </u>				
WORLD		14%	▼	-1
ISRAEL	\$	42%	▼	-1
FRANCE		36%	▼	-13
TURKEY	C*	35%	▼	-10
GREAT BRITAIN			▼	-1
US			▼	-3
GERMANY				+1
SAUDI ARABIA	\$5939 	22%	▼	-3
SWEDEN				+7
BELGIUM			▼	-4
INDIA			▼	-2
AUSTRALIA	*		=	
CANADA	*		<b></b>	+3
ITALY		10%	<b></b>	+2
SPAIN	*		▼	-1
MALAYSIA			<b></b>	+2
PERU	<b>@</b>			+2
CHINA		7%		+1
JAPAN		7%	▼	-2
POLAND			=	
RUSSIA		<b>5%</b>	<b>•</b>	-2
SERBIA		<b>5%</b>		
MEXICO		4%		+2
BRAZIL		3%		+1
CHILE	<b>*</b>	3%	=	
ARGENTINA	*	2%		+1
SOUTH AFRICA		2%	=	
HUNGARY		<b>1%</b>	<b></b>	-1
SOUTH KOREA	(۳)			

## 10 | IMMIGRATION CONTROL

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

WORLD	$\langle \mathbf{r} \rangle$	14%	=	
GERMANY		40%	<b></b>	+2
SWEDEN	-	35%	<b></b>	+7
CANADA	*	32%		+6
ITALY		32%		+4
GREAT BRITAIN		26%	=	
BELGIUM		25%		+8
CHILE	*		V	-8
				+1
AUSTRALIA	*		▼	-1
FRANCE		22%	•	-4
TURKEY			•	-1
ISRAEL	\$	15%		+4
HUNGARY				+3
			=	
MALAYSIA		8%	=	
JAPAN		7%	=	
SOUTH AFRICA		7%		+2
POLAND		6%		+1
ARGENTINA	•	5%		+1
PERU	<b>@</b>	5%	<b>•</b>	-2
RUSSIA		5%		+1
INDIA		4%		+1
SAUDI ARABIA	5.5759	4%	<b>•</b>	-3
SERBIA	<b>*</b>	3%		
CHINA		2%	=	
BRAZIL		1%	=	
MEXICO	<b>*</b>	1%	=	
SOUTH KOREA	<b>(</b> )	<b>1</b> %		

(%) worried in May 2018 in each country

## **Ipsos Public Affairs**

## 11 | THREATS AGAINST THE ENVIRONMENT

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
WORLD	$\bigcirc$	11%	<b></b>	+1
CHINA		44%	<b>A</b>	+4
	<b>(</b> )	20%	▼	-1
SWEDEN	+-		<b></b>	+3
GERMANY			<b>A</b>	+3
BELGIUM			▼	-1
INDIA			<b></b>	+1
CANADA	*		<b></b>	+1
FRANCE			<b></b>	+3
	*		<b></b>	+1
POLAND			=	
RUSSIA			<b></b>	+4
GREAT BRITAIN		10%	=	
JAPAN		10%	<b>•</b>	-1
PERU	0	10%	<b></b>	+3
US		10%	<b></b>	+4
CHILE	×	9%	<b>—</b>	-1
SAUDI ARABIA	53309 	9%	<b></b>	+2
MEXICO	<b>•</b>		<b>•</b>	-2
	\$	7%	<b></b>	+3
		7%	<b>—</b>	-1
SERBIA		7%		
ITALY			<b></b>	+1
SPAIN	<u>-</u>	<b>5%</b>	<b>_</b>	+1
BRAZIL		4%	=	
HUNGARY		3%	=	
		3%		+1
TURKEY	C*	2%	<b></b>	1
ARGENTINA		1%	<b></b>	

## 12 | INFLATION

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

1%	worried i	n May 2	018 in e	each coui	ntrv
					ii ci y

WORLD	$\mathbf{i}$	10%	▼	-1
ARGENTINA	•	54%	▼	-2
CHINA		34%		+1
TURKEY	C*			+2
AUSTRALIA			<b>A</b>	+2
MALAYSIA			▼	-9
RUSSIA			▼	-2
CANADA	*	13%	▼	-1
MEXICO	•		▼	-3
SAUDI ARABIA	163709		▼	-2
SOUTH AFRICA				+1
BRAZIL		9%	<b></b>	+1
INDIA		9%	▼	-1
JAPAN		9%	<b></b>	+3
GREAT BRITAIN		8%	▼	-2
SOUTH KOREA	<b>(</b> •);		▼	-4
PERU	۵	7%	<b></b>	+1
BELGIUM	200.000	<b>6%</b>	=	
US			<b></b>	+2
CHILE		5%	<b></b>	+1
FRANCE		5%	<b></b>	+2
GERMANY		3%	<b>_</b>	+1
POLAND		3%	<b></b>	5
HUNGARY		<b>2</b> %	=	
ISRAEL	<b>*</b>	<b>2</b> %	<b>A</b>	+1
ITALY			<b></b>	1
SPAIN			=	
SWEDEN		<b>2</b> %		+2
SERBIA	-			

## 13 | RISE OF EXTREMISM

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

(,				
WORLD	$\bigcirc$	9%	=	
SWEDEN	-	23%	▼	-1
BELGIUM		22%	<b></b>	+10
GERMANY		20%	▼	-4
GREAT BRITAIN			▼	-5
FRANCE			▼	-2
ISRAEL	*	17%	<b>A</b>	+5
TURKEY	C*		<b></b>	+4
US			▼	-4
POLAND			=	
INDIA		10%	<b></b>	+2
AUSTRALIA	*	9%	=	
HUNGARY			<b></b>	+3
MALAYSIA			▼	-4
SPAIN	癥		▼	-3
SAUDI ARABIA	\$2919 	7%		+1
CANADA	*	6%	▼	-1
JAPAN		<b>5%</b>	<b>•</b>	-1
SOUTH KOREA	<b>(</b> •);	5%	=	
ITALY		4%	▼	-3
RUSSIA		4%	▼	-1
SOUTH AFRICA		4%	▼	-2
BRAZIL		3%	=	
SERBIA	<b></b>	3%		
ARGENTINA	*	2%	=	
CHILE	×	2%	=	
MEXICO	<b>*</b>	1%	=	
PERU	۵	*	<b>v</b>	

## **Ipsos Public Affairs**

## 14 | MAINTAINING SOCIAL PROGRAMS

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

-1 +3 +7 -9

-2 -8 -1 -4 -2 -2

-4 -1 +2

<u>-1</u> -1

+1 +2

-1

WORLD	$\bigcirc$	9%	▼
JAPAN		37%	<b></b>
CHINA	*)	34%	
SWEDEN		20%	▼
POLAND			
GREAT BRITAIN			▼
SOUTH KOREA	<b>(</b> )		▼
SPAIN	<u>*</u>	10%	▼
AUSTRALIA	*	9%	▼
RUSSIA		9%	▼
CANADA	*	8%	▼
ISRAEL	*	8%	=
BELGIUM		7%	▼
ITALY		7%	▼
SAUDI ARABIA	\$2939	7%	
SERBIA	<b>*</b>	7%	
US		7%	=
GERMANY		6%	▼
HUNGARY		5%	▼
CHILE	*	4%	▼
ARGENTINA	*	3%	▼
FRANCE		3%	=
INDIA		3%	
TURKEY	C*	3%	
BRAZIL		2%	▼
MALAYSIA		2%	=
MEXICO		2%	•
PERU	ŵ	2%	=

Base: Representative sample of adults aged 16-64 in 28 participating countries. May 2018: 21,268; April 2018: 19,771. Source: Global Advisor

2%

SOUTH AFRICA

## 15 | CLIMATE CHANGE

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

WORLD	$\langle \mathbf{i} \rangle$	9%	=	
CHINA	*)	31%	<b>A</b>	+9
AUSTRALIA	*	20%		+2
CANADA	*		<b>A</b>	+2
GERMANY				+1
SAUDI ARABIA	5,919	15%		+7
JAPAN			▼	-3
SOUTH KOREA			▼	-2
SWEDEN			▼	-1
BELGIUM			=	
FRANCE				+3
US				+1
INDIA	•		▼	-4
GREAT BRITAIN		9%		+1
SPAIN	癈	7%	=	
POLAND		6%	<b>V</b>	-1
PERU	<b>.</b>	6%		+2
MEXICO	<b>*</b>	5%	<b>.</b>	-4
CHILE	*	4%	<b>.</b>	-2
HUNGARY		4%	=	
ITALY		4%		+1
MALAYSIA		4%		+1
ISRAEL	\$	3%	=	
RUSSIA		3%		+1
SERBIA		3%		
TURKEY	<b>C</b> *	3%	•	-1
ARGENTINA	*	2%	<b>V</b>	1
SOUTH AFRICA		2%		-1
BRAZIL		1%		

## **Ipsos Public Affairs**

## 16 | CHILDHOOD OBESITY

(%) worried in May 2018 in each country

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2018

WORLD	$(\mathbf{r})$	4%	=	
SAUDI ARABIA	5,970		=	
POLAND				+5
AUSTRALIA		6%	▼	-2
CHILE		6%	▼	-2
CHINA	*)	5%	▼	-2
GREAT BRITAIN		5%	=	
BELGIUM		4%	▼	-1
GERMANY		4%	<b></b>	+1
HUNGARY		4%	<b></b>	+2
INDIA		4%	=	
ISRAEL	\$	4%	=	
MALAYSIA		4%	<b></b>	+1
MEXICO	<u> 0</u>	4%	▼	-1
US		4%	=	
CANADA	*	3%	▼	-1
SERBIA		3%		
TURKEY	C*	3%		+2
ARGENTINA	*	2%		+1
RUSSIA		2%	=	
SPAIN	<u>®</u>	2%	=	
SWEDEN	-	2%	<b>•</b>	-2
BRAZIL		1%	=	
FRANCE			<b>•</b>	-1
ITALY		1%	=	
JAPAN		1%	=	
PERU	ŵ	1%	=	
SOUTH KOREA		1%	=	
SOUTH AFRICA		*	<b>.</b>	_1

## 17 | ACCESS TO CREDIT

(%) worried in May 2018 in each country

WORLD

CHINA

RUSSIA

CANADA

ARGENTINA

SAUDI ARABIA

**(**)

\*

2%

5%

4% 4%

3%

3%

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

**Ipsos Public Affairs** 

Apr 2018

+1

+1

+1

+2

+1

-1

+1

+1

-1

-1

-2

-1

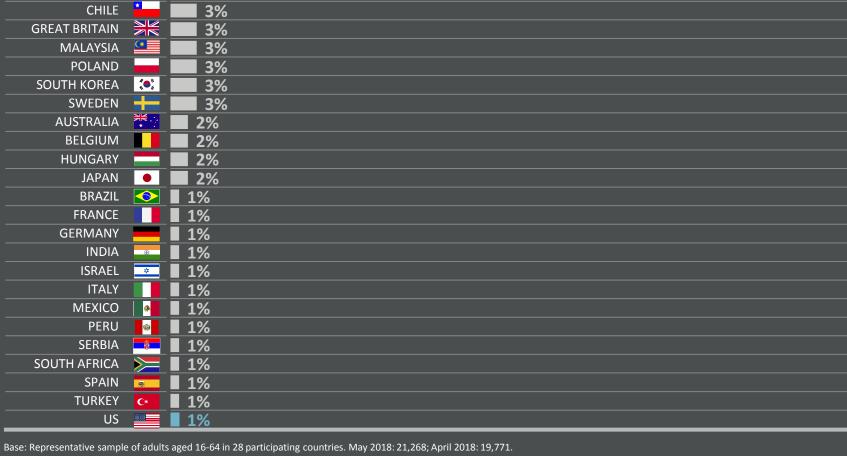
+1

-1

•

▼ .

36



#### WORLD WORRIES



## METHODOLOGY



## METHODOLOGY

The survey is conducted monthly in 28 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 21,268 adults aged 18-64 in Canada, Israel and the US, and aged 16-64 in all other countries, were interviewed between April 20th 2018 and May 4th 2018.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, China, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.









## FOR MORE INFORMATION

Nicolas BoyonSenior Vice President nicolas.boyon@ipsos.com

Chris JacksonVice Presidentchris.jackson@ipsos.com

