## Global Views On Healthcare – 2018

What does the world think about healthcare?

#### **IPSOS GLOBAL ADVISOR**

**GAME CHANGERS** 



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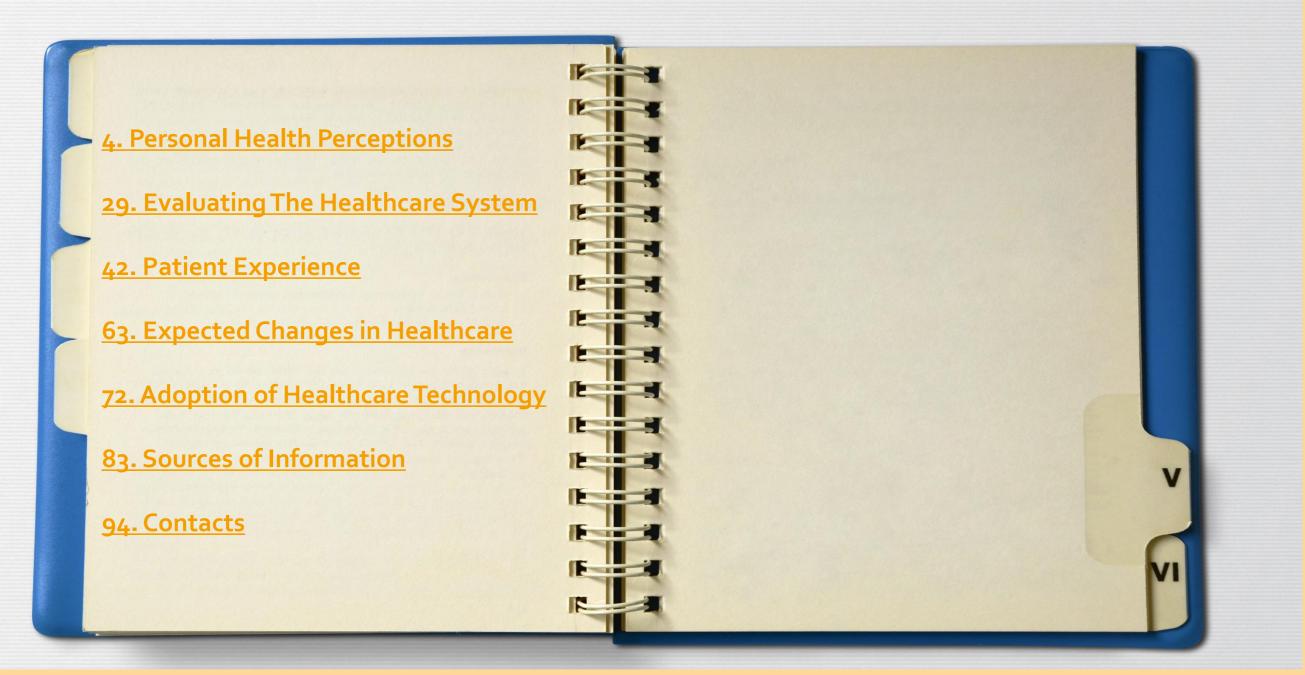
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- The findings come from surveys conducted in 2018 on the Ipsos Global Advisor platform using the Ipsos Online Panel system.
- The survey comprising questions A1-A5 was conducted between April 20 and May 4, 2018 with 20,767 adults across 27 countries: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States.
- The survey comprising questions B1-B13 was conducted between May 25 and June 8, 2018 with 23,249 adults across 28 countries (the same as above plus Colombia).
- All survey respondents are aged 18-64 in Canada and the U.S. and 16-64 in all other countries .
- The sample size per country in each survey is approximately N=1,000 for Australia, Brazil, Canada, China, France, Italy, Japan, Malaysia, Spain, Germany, Great Britain, and the U.S., and approximately N=500 for Argentina, Belgium, Colombia, Chile, Hungary, India, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Sweden, and Turkey.

- Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.
- A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.
- In 17 of the countries surveyed, internet penetration is sufficiently high to think of the samples as representative of the national population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain, and U.S. Brazil, Chile, China, Colombia, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa, and Turkey have lower levels of internet penetration. Samples from those countries should not be considered to be fully nationally representative, but instead to represent a more affluent, connected population, representing an important and emerging middle class.
- Results may not always sum to 100% or may be 1 point higher/lower than the actuals due to rounding, multiple responses or the exclusion of don't knows or not stated responses.

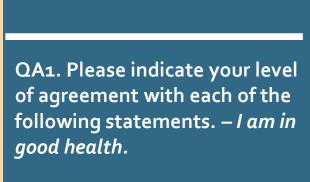


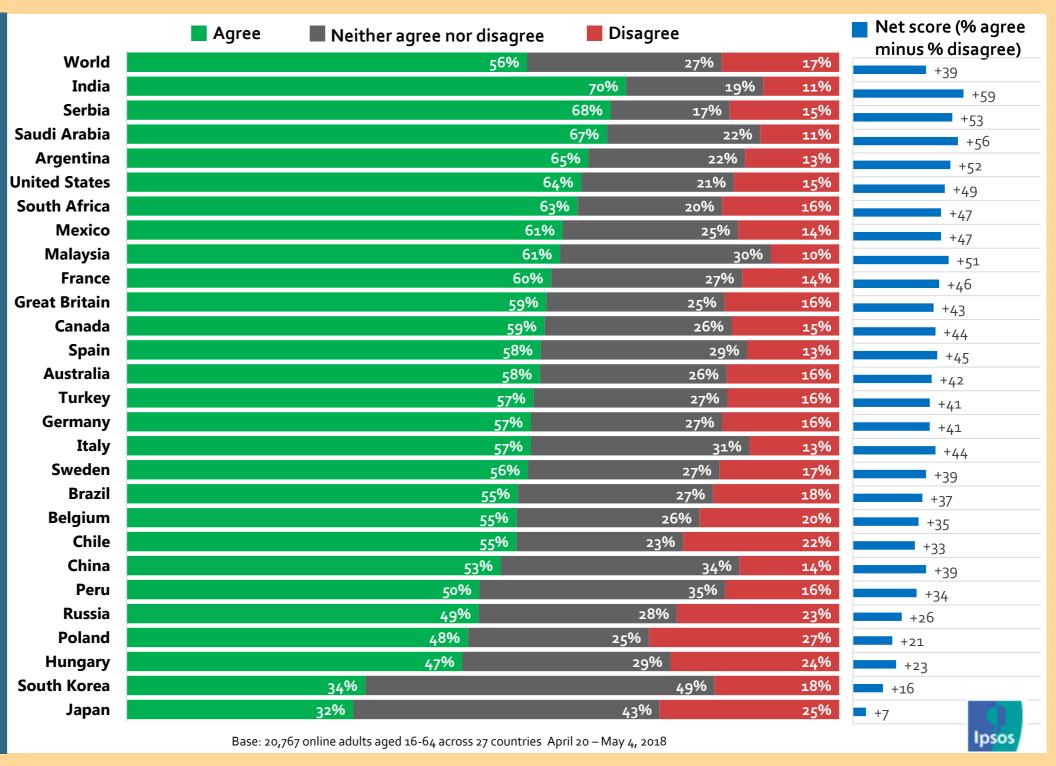
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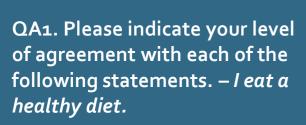


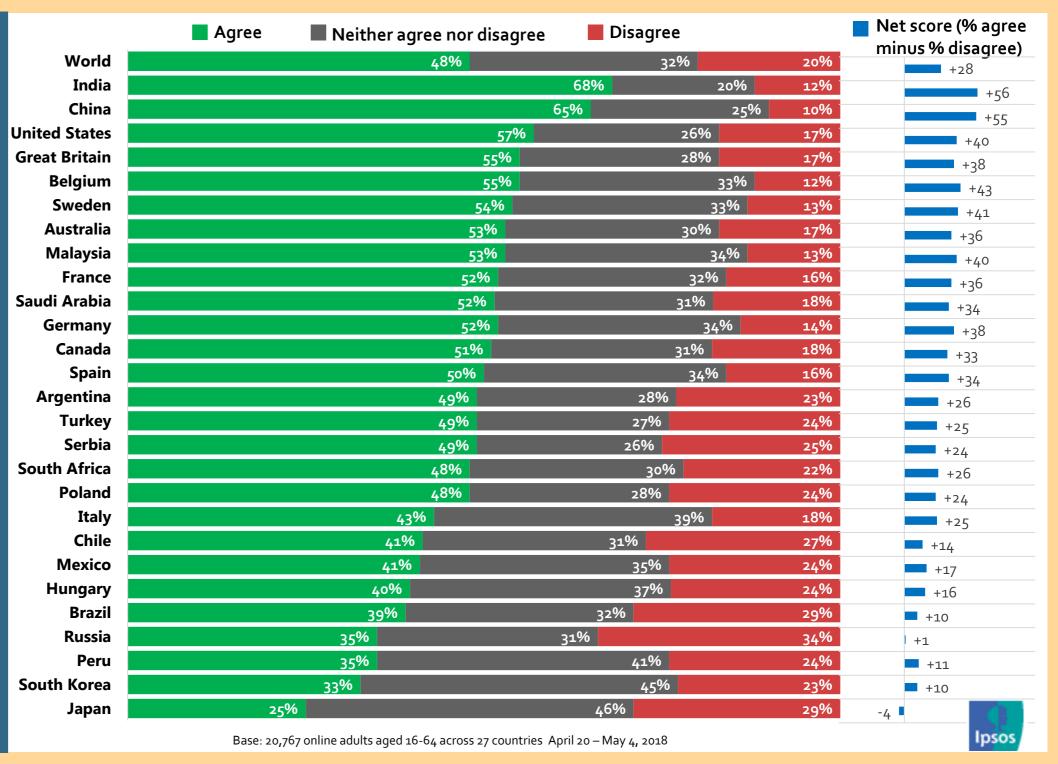
#### Personal Health Perceptions – Good Health



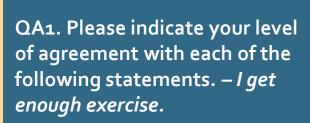


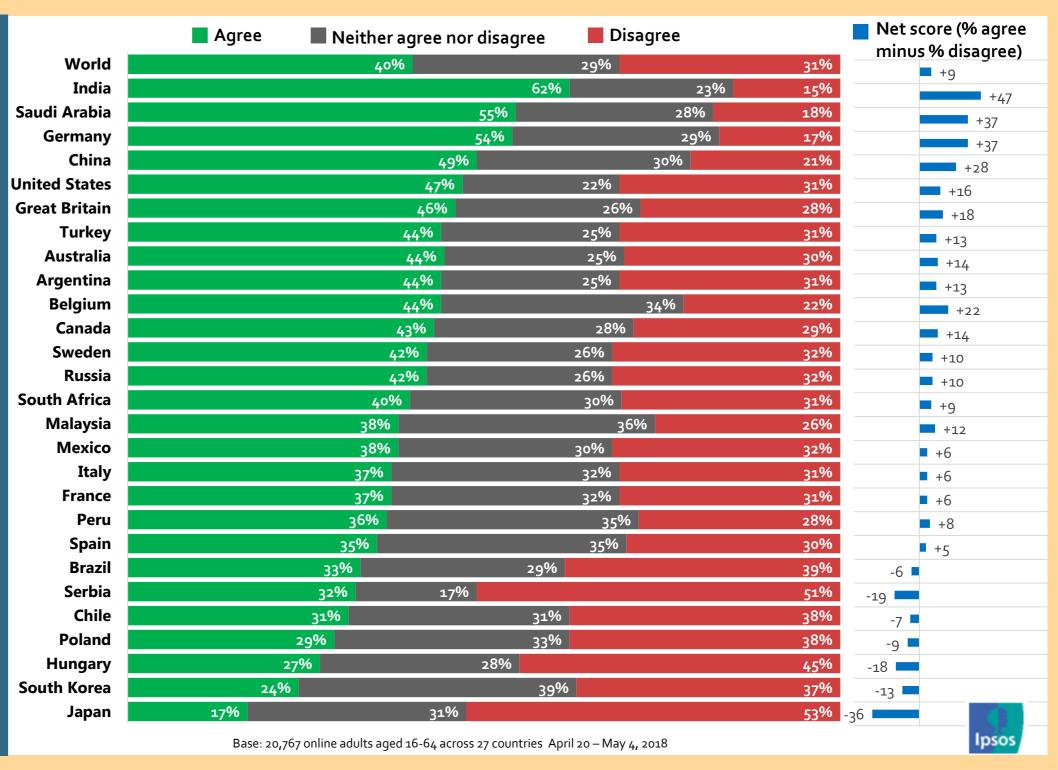
## Personal Health Perceptions – Healthy Diet



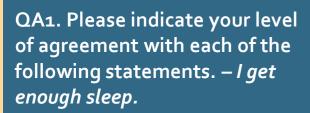


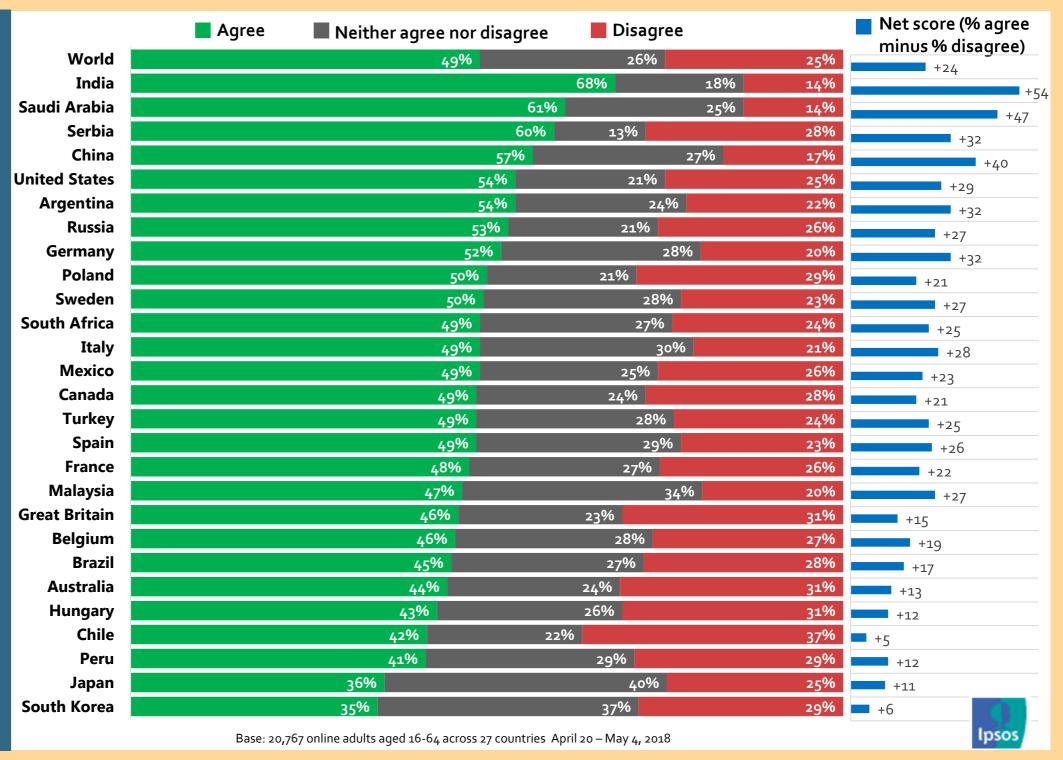
## Personal Health Perceptions – Exercise





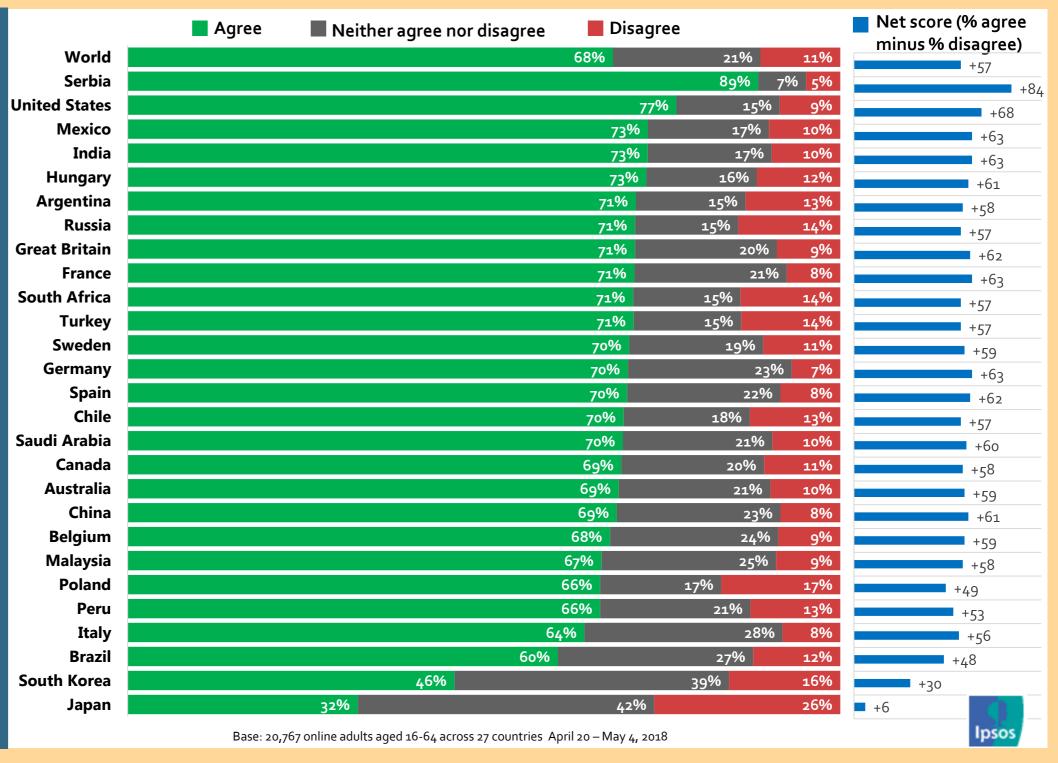
## Personal Health Perceptions – Sleep



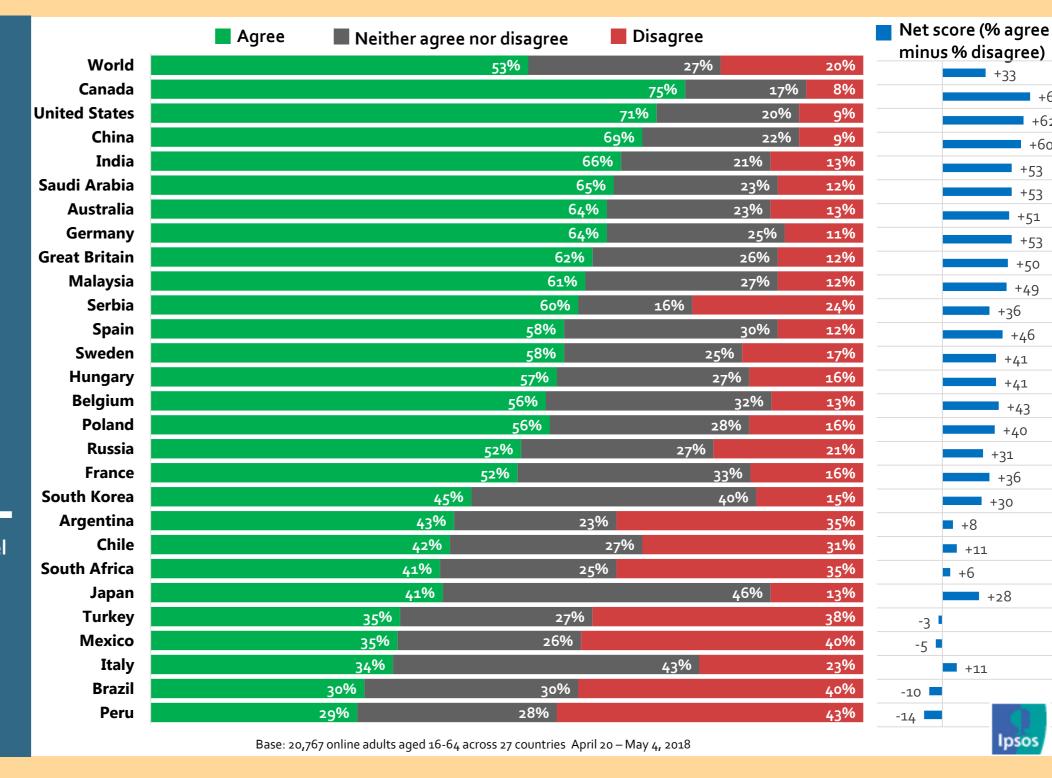


Personal Health
Perceptions – Social
Engagement





#### Personal Health Perceptions – Safety



QA1. Please indicate your level of agreement with each of the following statements. - I feel safe in my community.

+67

+60

+49

+36

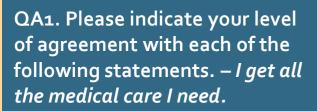
+40

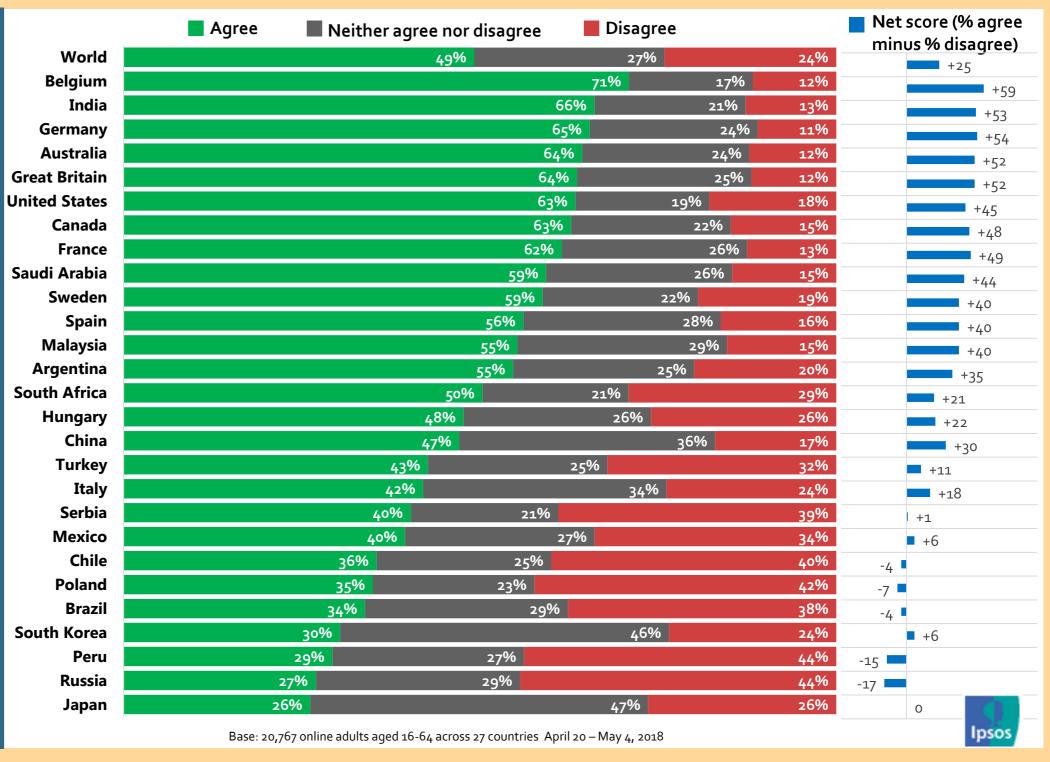
+36

**Ipsos** 

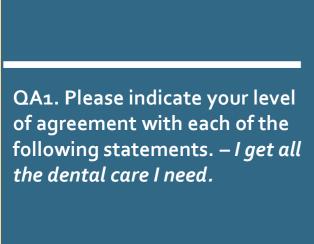
+30

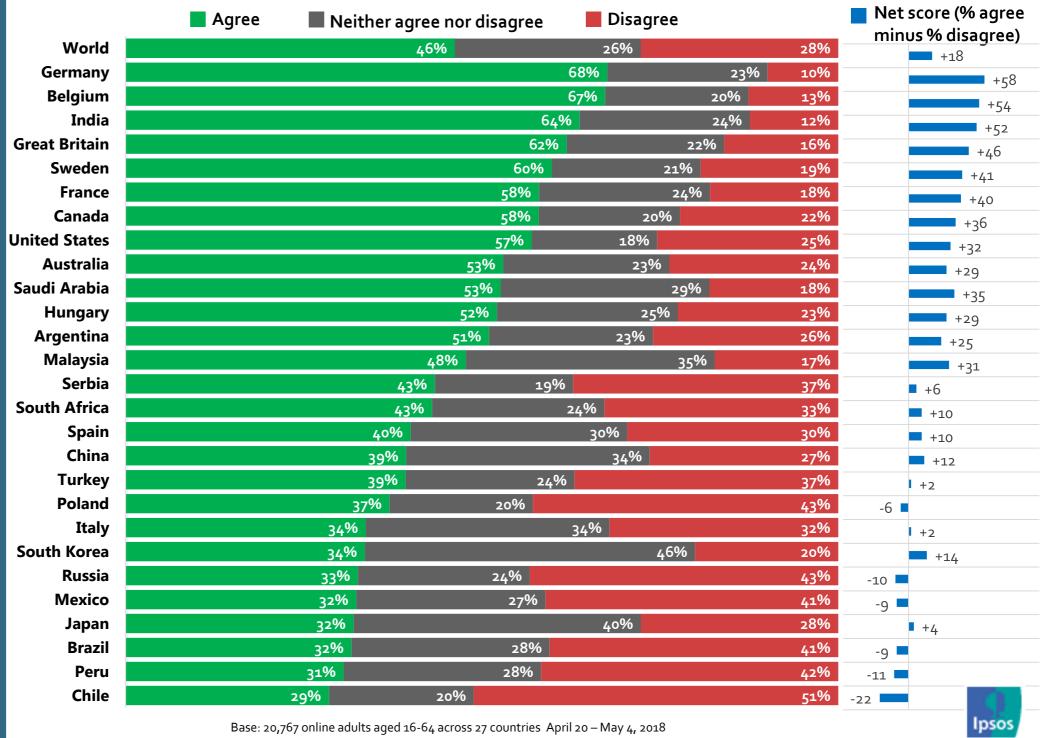
Personal Health
Perceptions – Medical
Care





## Personal Health Perceptions – Dental Care





#### Personal Health Perceptions - Summary

Please indicate your level of agreement with each of the following statements. (% agree)

I am in frequent contact with family members and/or friends

I am in good health

I feel safe in my community

I get all the medical care I need

I get enough sleep

I eat a healthy diet

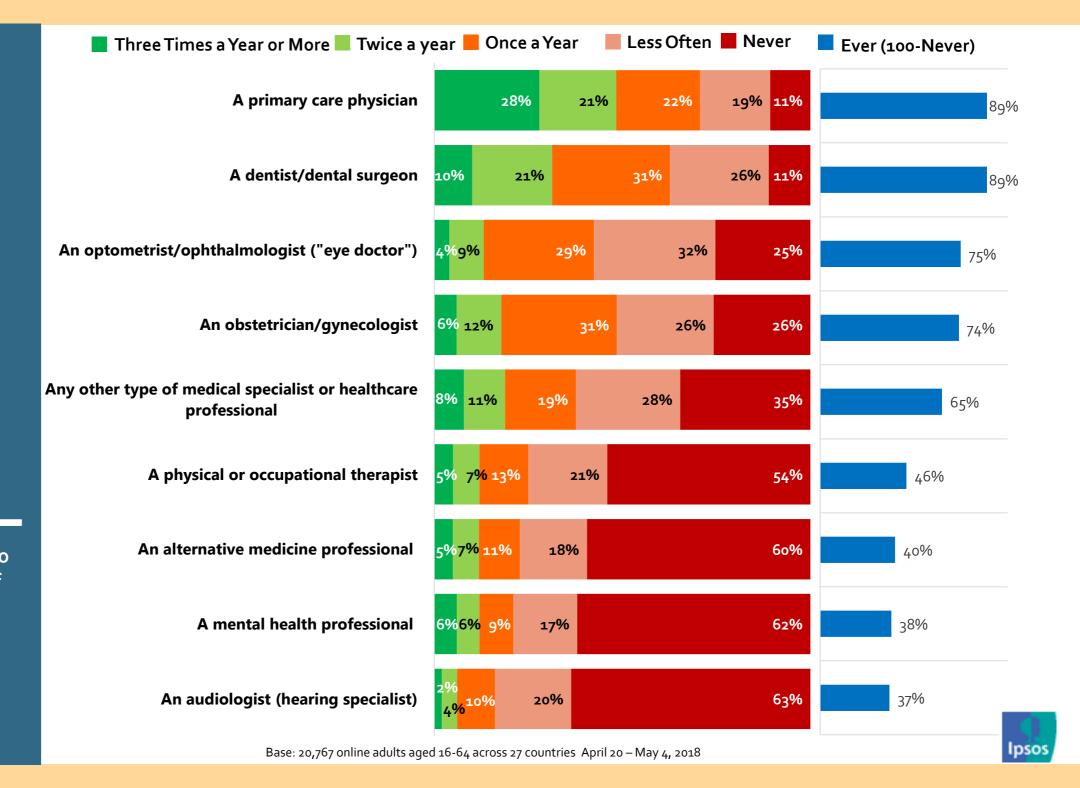
I get all the dental care I need

I get enough exercise

W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M Y S	M E X	P E R	P O L	R U S	S A U	S R B	Z A F	E S P	S W E	T U R	U S A
68%	71%	69%	68%	60%	69%	70%	69%	71%	71%	70%	73%	73%	64%	32%	46%	67%	73%	66%	66%	71%	70%	89%	71%	70%	70%	71%	77%
56%	65%	58%	55%	55%	59%	55%	53%	60%	59%	57%	47%	70%	57%	32%	34%	61%	61%	50%	48%	49%	67%	68%	63%	58%	56%	57%	64%
53%	43%	64%	56%	30%	75%	42%	69%	52%	62%	64%	57%	66%	34%	41%	45%	61%	35%	29%	56%	52%	65%	60%	41%	58%	58%	35%	71%
49%	55%	64%	71%	34%	63%	36%	47%	62%	64%	65%	48%	66%	42%	26%	30%	55%	40%	29%	35%	27%	59%	40%	50%	56%	59%	43%	63%
49%	54%	44%	46%	45%	49%	42%	57%	48%	46%	52%	43%	68%	49%	36%	35%	47%	49%	41%	50%	53%	61%	60%	49%	49%	50%	49%	54%
48%	49%	53%	55%	39%	51%	41%	65%	52%	55%	52%	40%	68%	43%	25%	33%	53%	41%	35%	48%	35%	52%	49%	48%	50%	54%	49%	57%
46%	51%	53%	67%	32%	58%	29%	39%	58%	62%	68%	52%	64%	34%	32%	34%	48%	32%	31%	37%	33%	53%	43%	43%	40%	60%	39%	57%
40%	44%	44%	44%	33%	43%	31%	49%	37%	46%	54%	27%	62%	37%	17%	24%	38%	38%	36%	29%	42%	55%	32%	40%	35%	42%	44%	47%



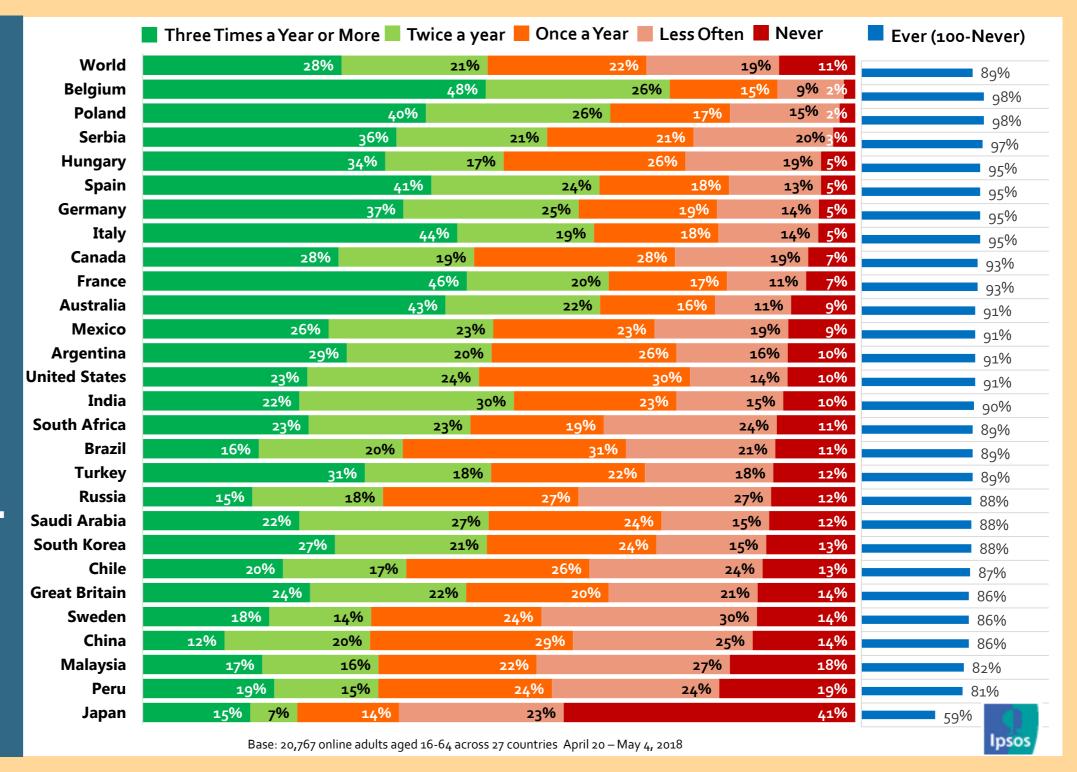
#### Provider Visits – Global Summary



QA3. In general, how often do you visit/consult with each of the following for yourself? – World Total

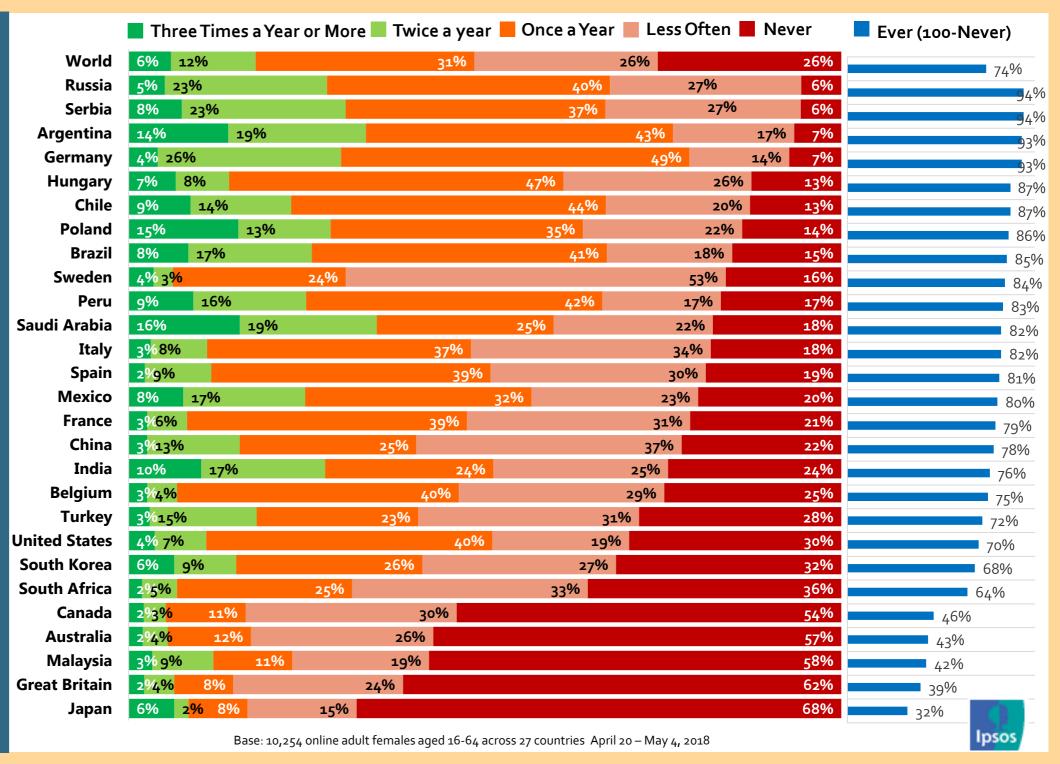
#### Provider Visits – Primary Care Physician

QA3. In general, how often do you visit/consult with each of the following for yourself? – A primary care physician (general practitioner, internist, family doctor, etc.).



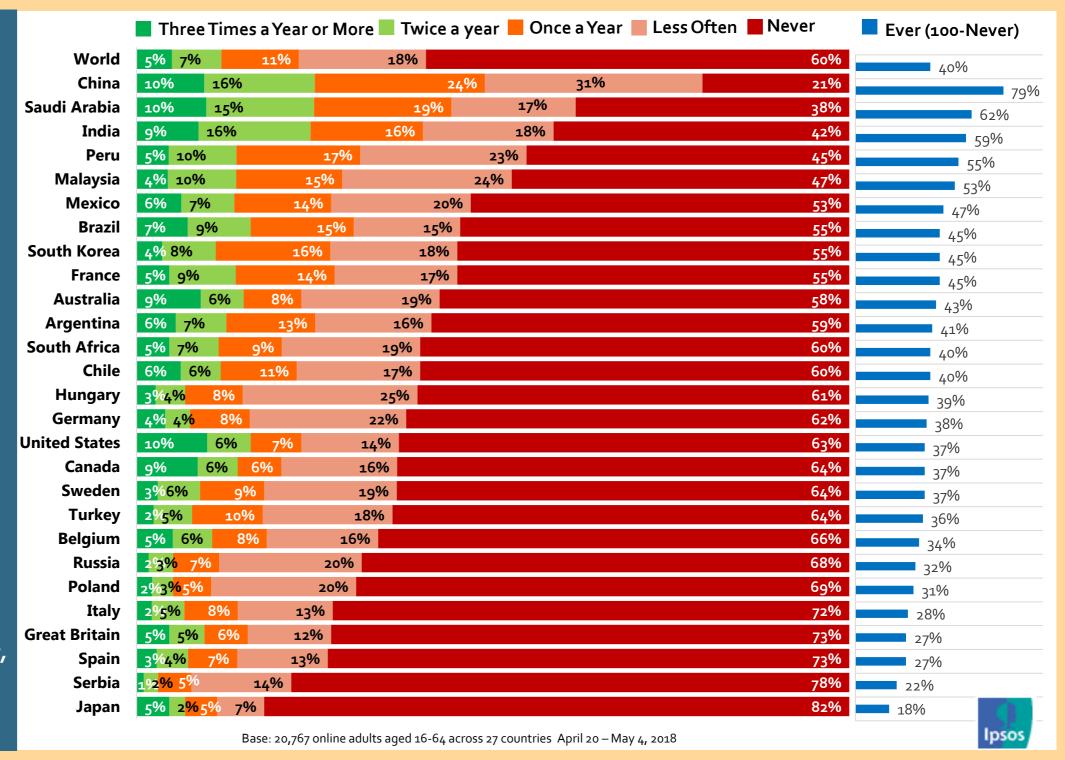
Provider Visits –
Obstetrician/ Gynecologist
(among women)

QA3. In general, how often do you visit/consult with each of the following for yourself? – An obstetrician/gynecologist.

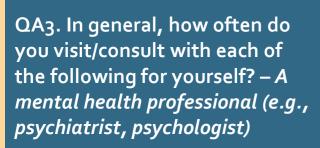


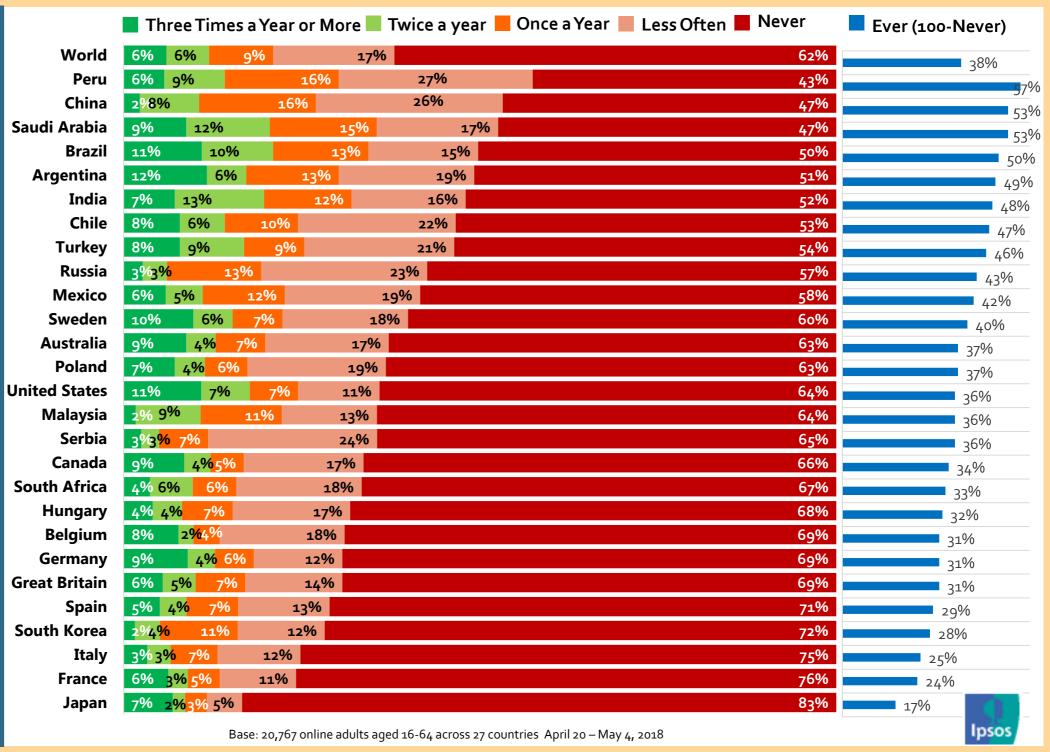
#### Provider Visits – Alternative Medicine Professional

QA3. In general, how often do you visit/consult with each of the following for yourself? – An alternative medicine professional (e.g., acupuncturist, osteopath, chiropractor, traditional Chinese medicine.

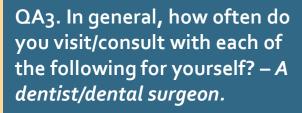


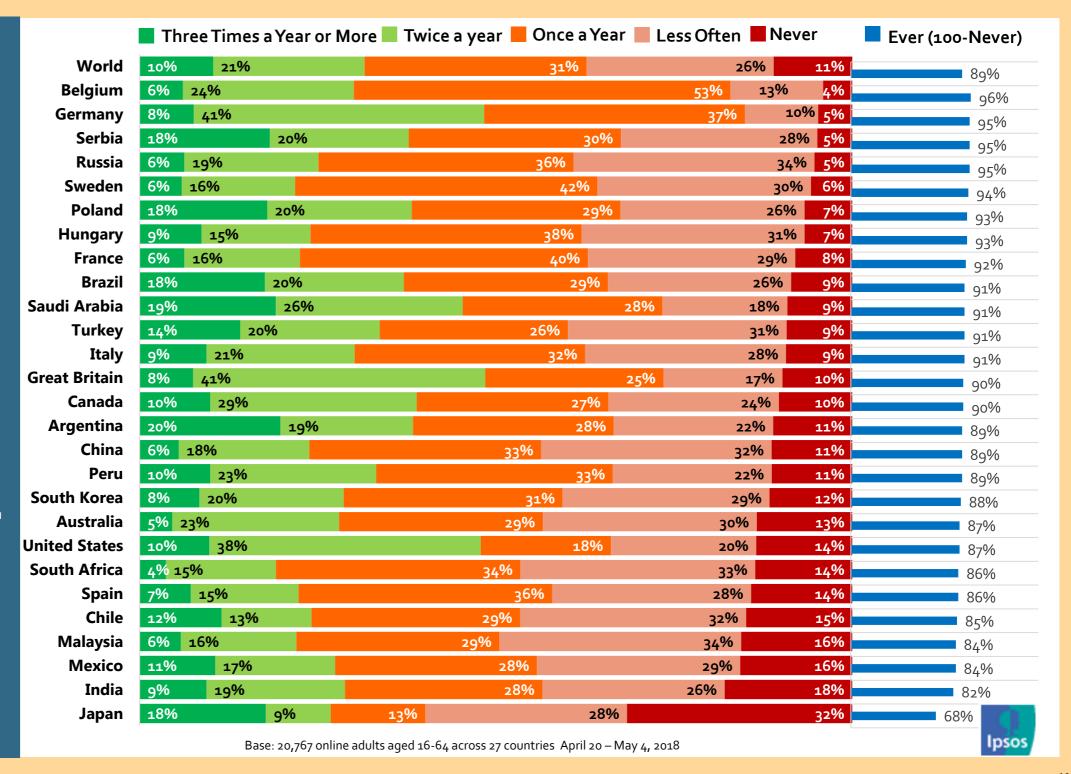
#### Provider Visits – Mental Health Professional





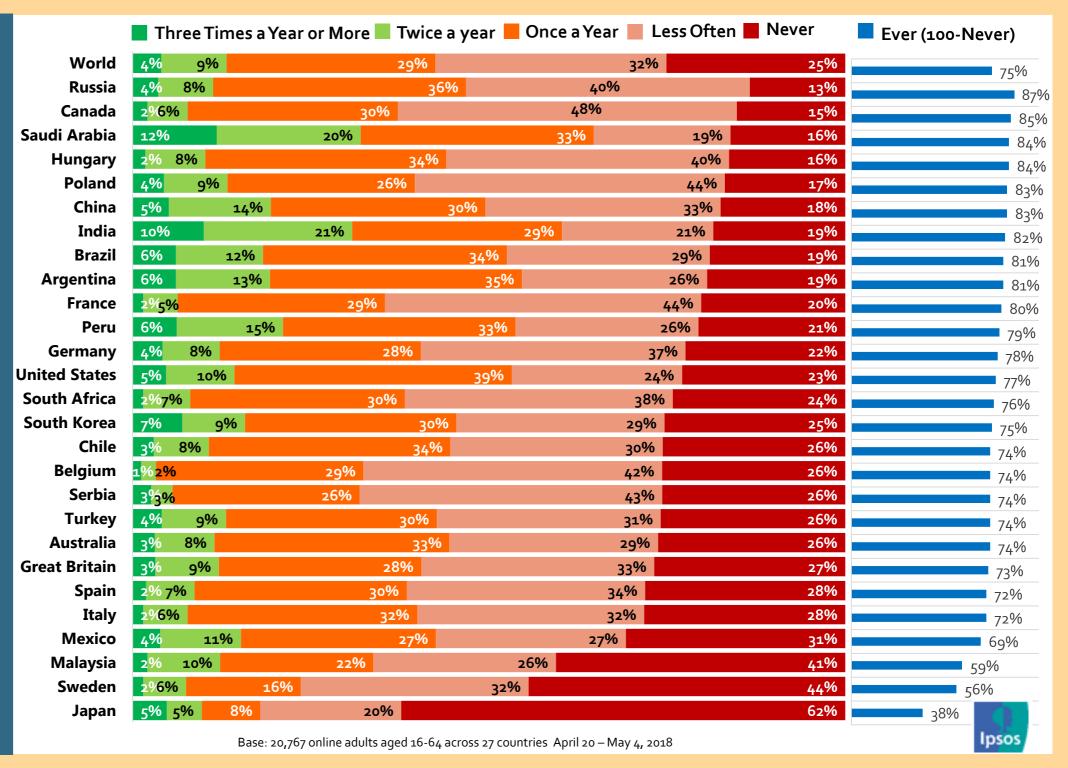
#### Provider Visits – Dentist/ Dental Surgeon



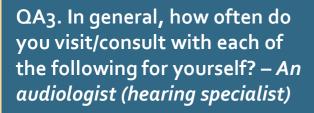


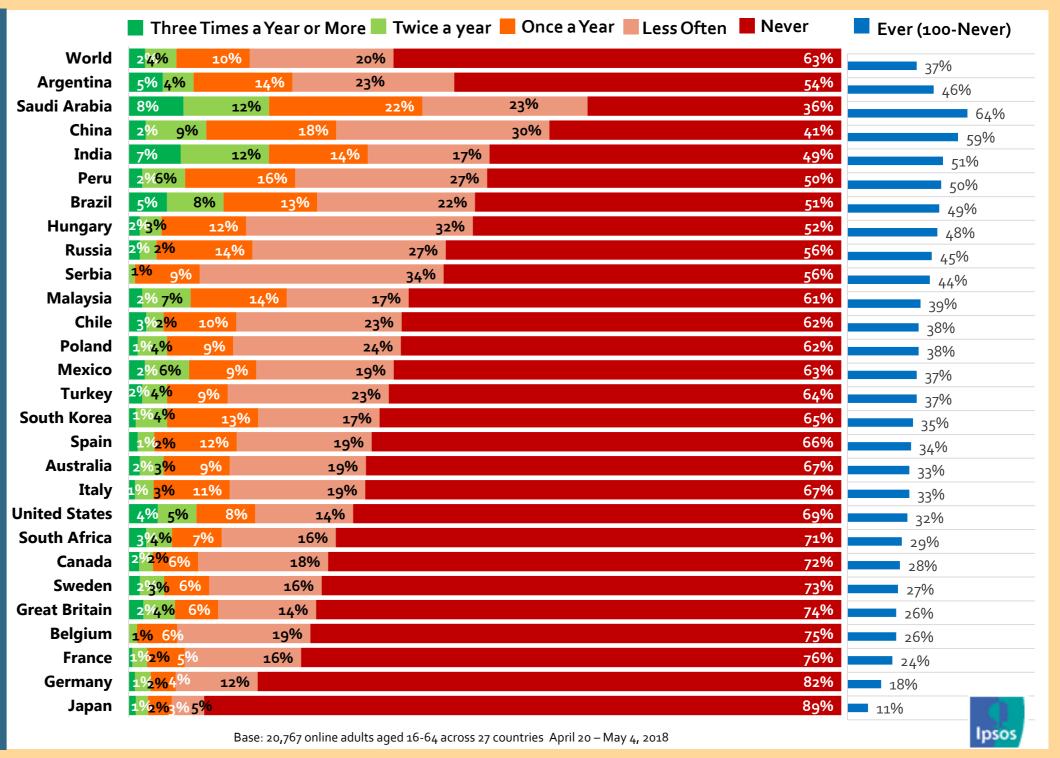
# Provider Visits – Optometrist/ Ophtalmologist

QA3. In general, how often do you visit/consult with each of the following for yourself? – An optometrist/ophthalmologist ("eye doctor")

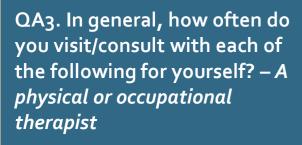


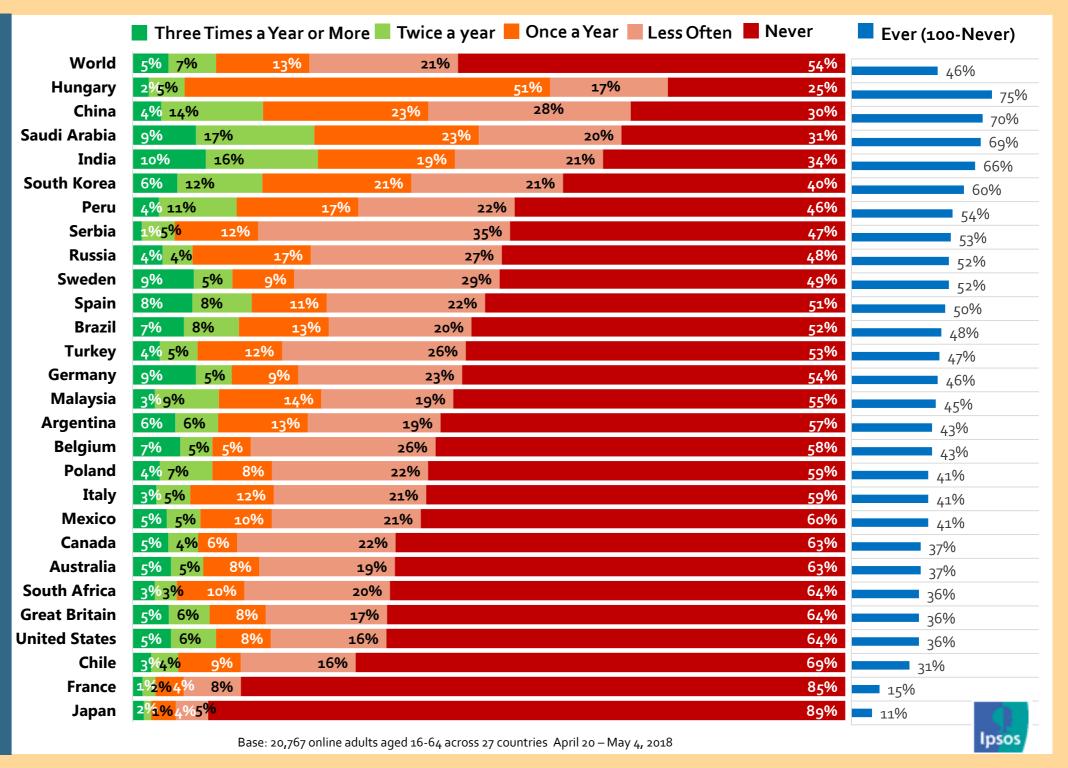
#### Provider Visits – Audiologist/ Hearing Specialist



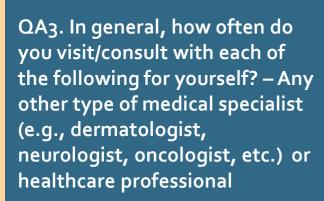


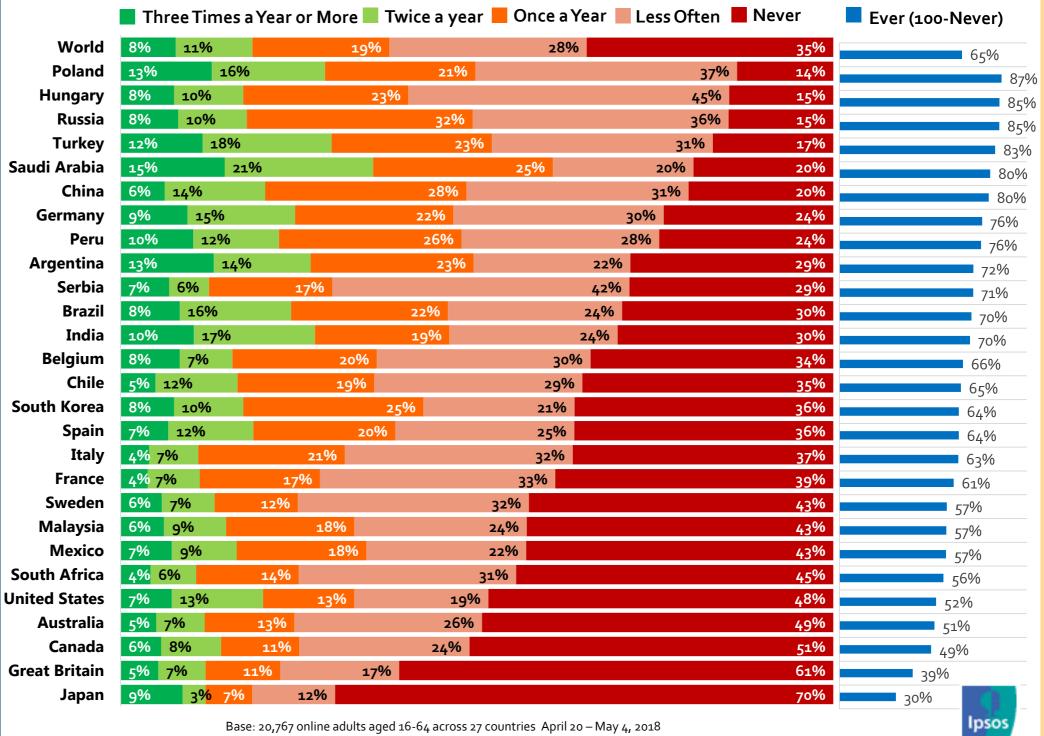
## Provider Visits – Physical/Occupational Therapist





#### Provider Visits – Other Type of Specialist





#### Prevalence of Long-**Standing Conditions**

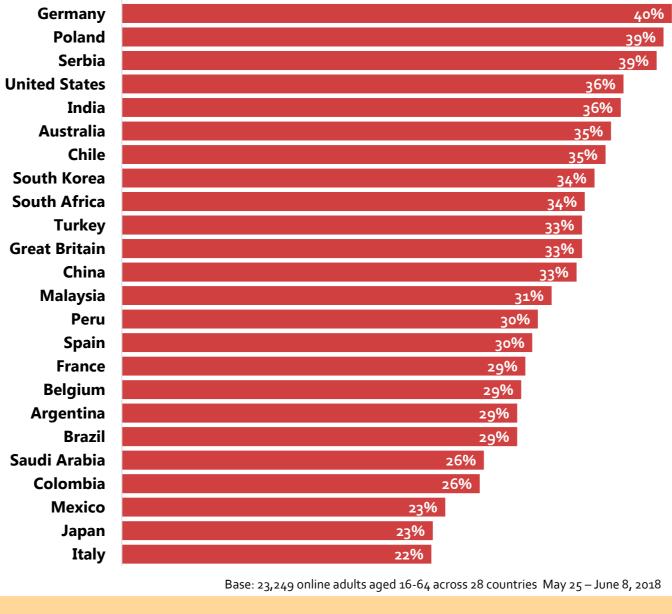
World

Russia

Hungary

Sweden

Canada



QB13. Do you have a longstanding condition, illness or health condition that limits you in some way? By long-standing, we mean anything that has troubled you over a period of time or that is likely to affect you over a period of time.



57%

34%

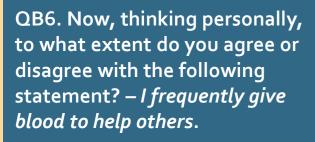
43%

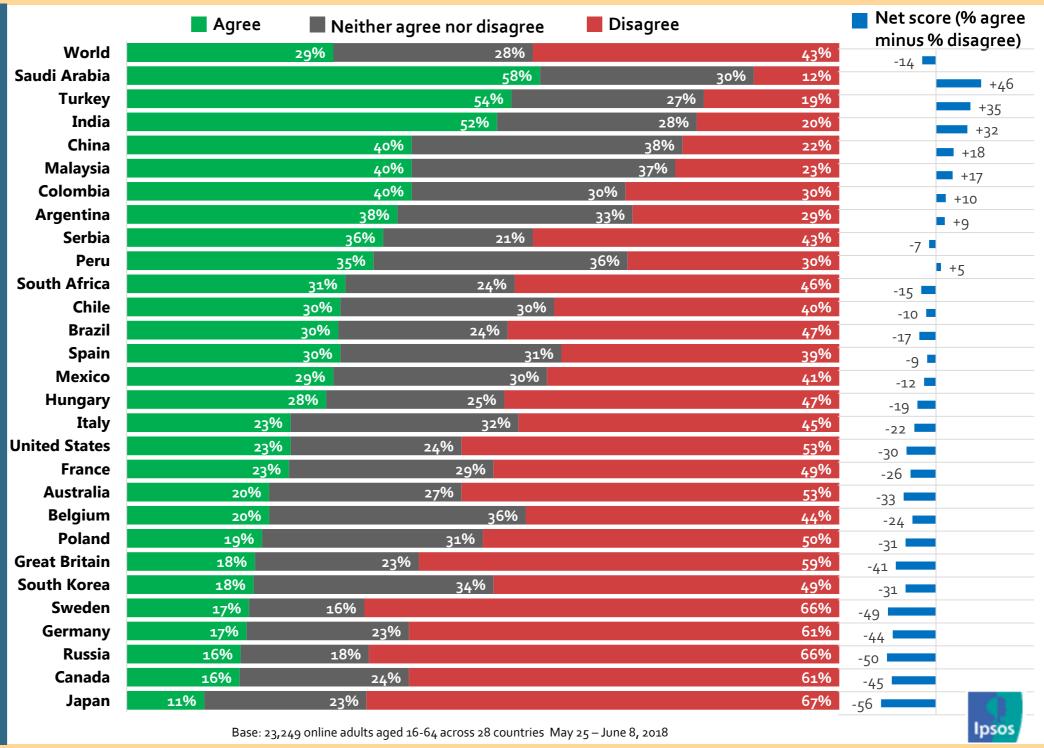
Yes

42%

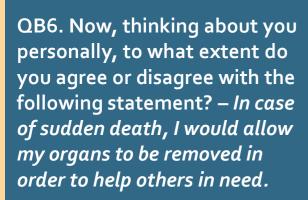
41%

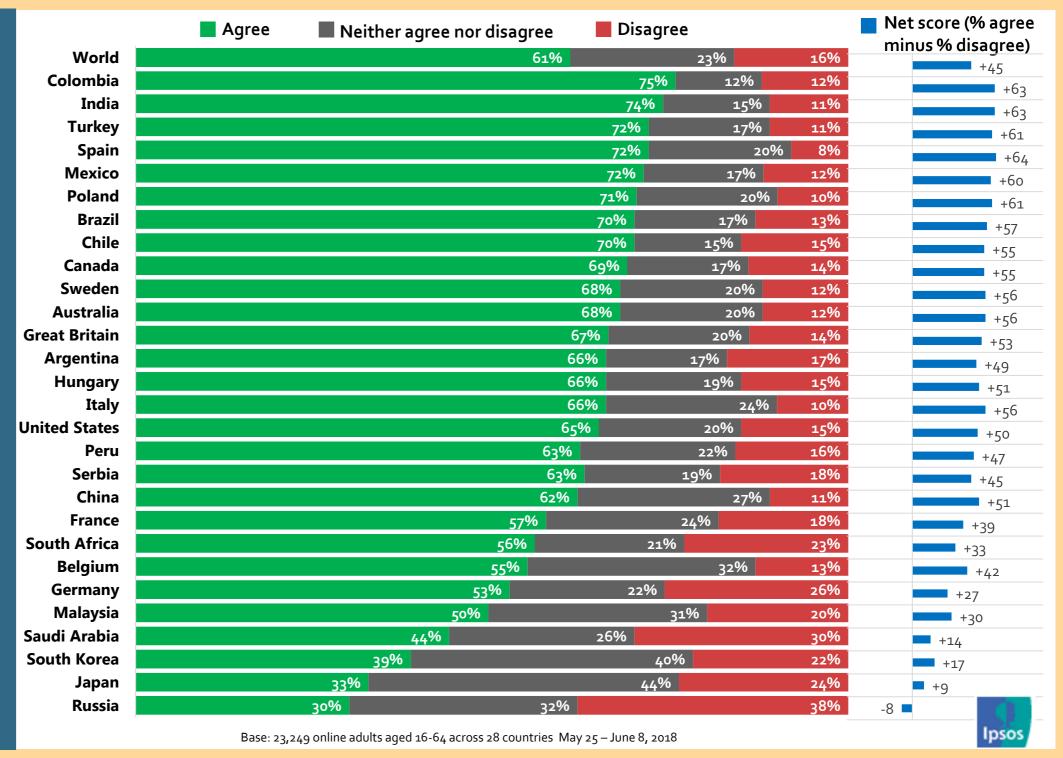
#### Frequency of Blood Donation





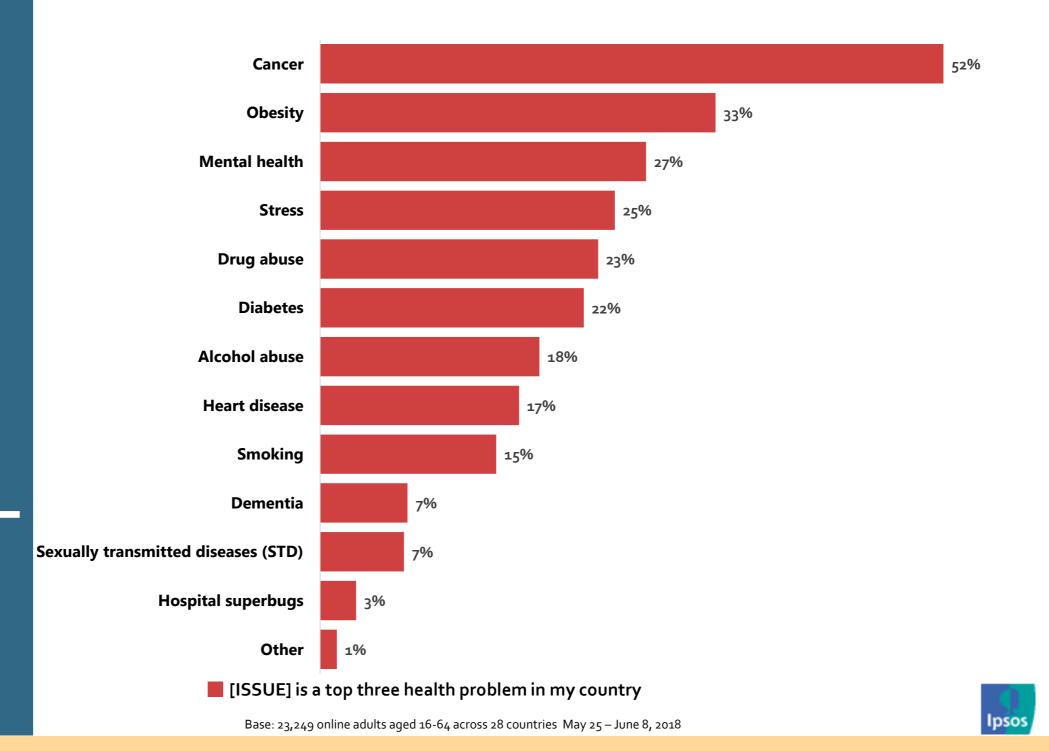
## Willingness to Donate Organs





#### Public Health Concerns – Globally

QB1. Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?



#### Top 3 Public Health Concerns per Country

Top 3 Issues in each E S P S W B E B R G B P E R C H C O L F R D E H U N K O R M E X Р О I N D J Р O R country Α U Ν Ε D Cancer Obesity 1 1 Mental health Stress Drug abuse Diabetes Alcohol abuse Heart disease Smoking Dementia Sexually transmitted diseases (STD) Hospital superbugs Other

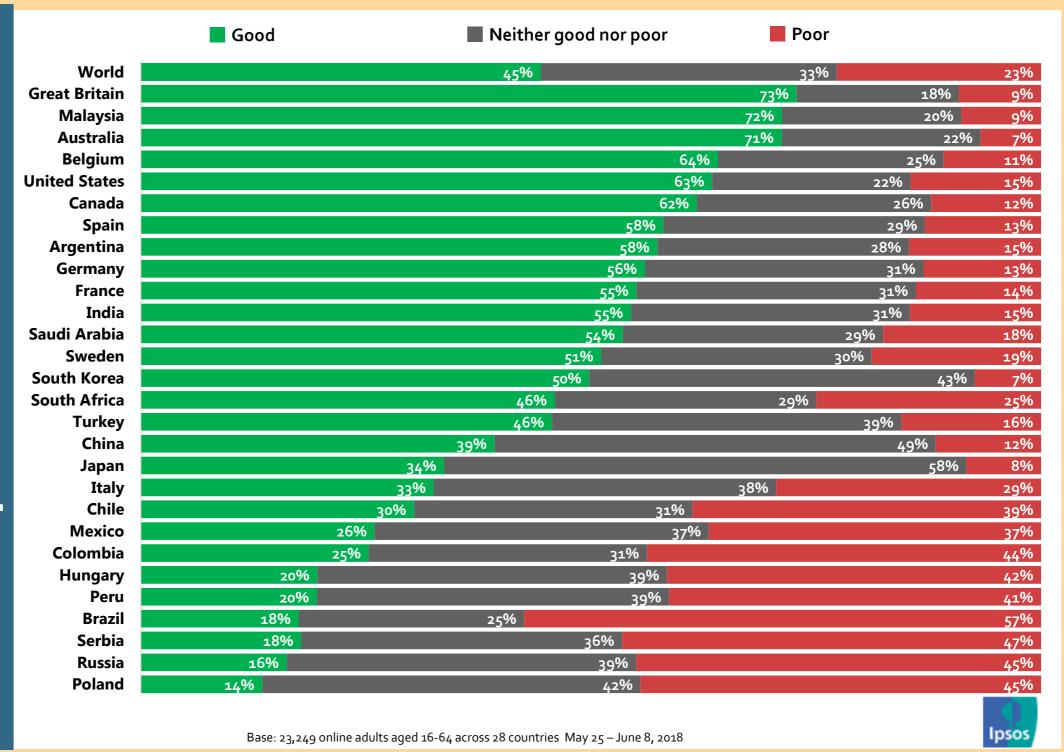
QB1. Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?





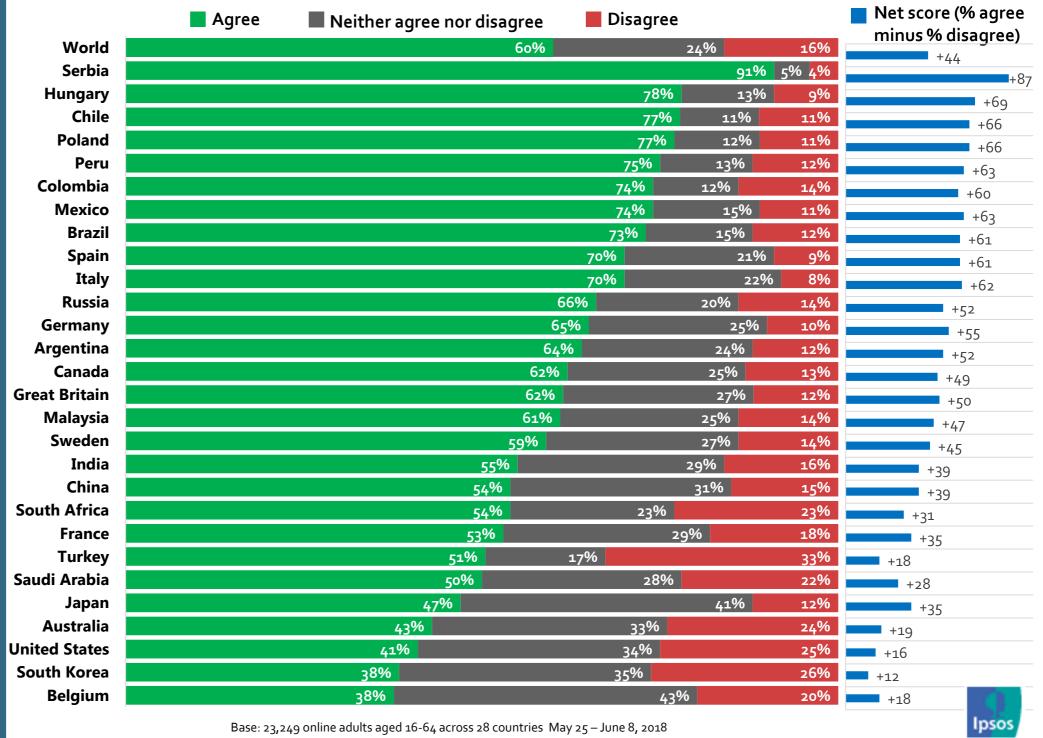
### Quality Rating of Locally Accessible Healthcare

QB2. How would you rate the quality of healthcare that you and your family have access to in your country? – By healthcare we include doctors, specialist physicians such as surgeons, hospitals, tests for diagnosis and drugs to treat various ailments.



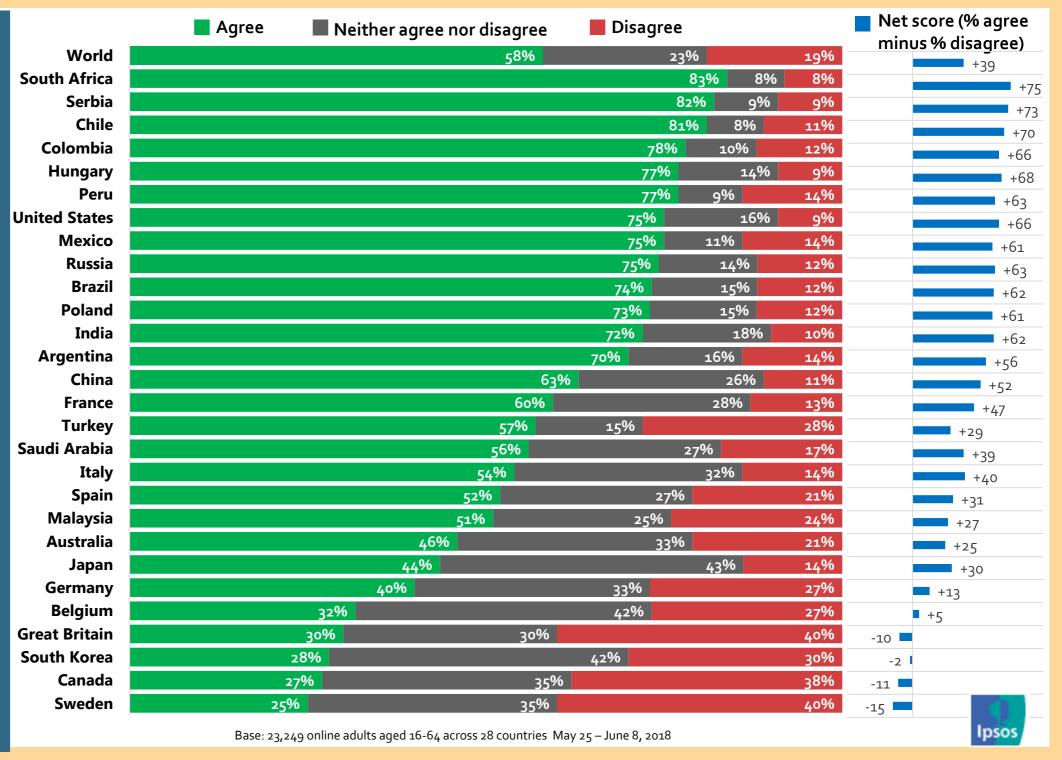
Opinion on Healthcare System – Wait Times Too Long



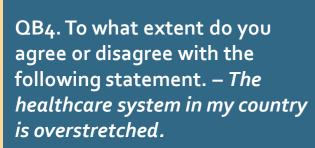


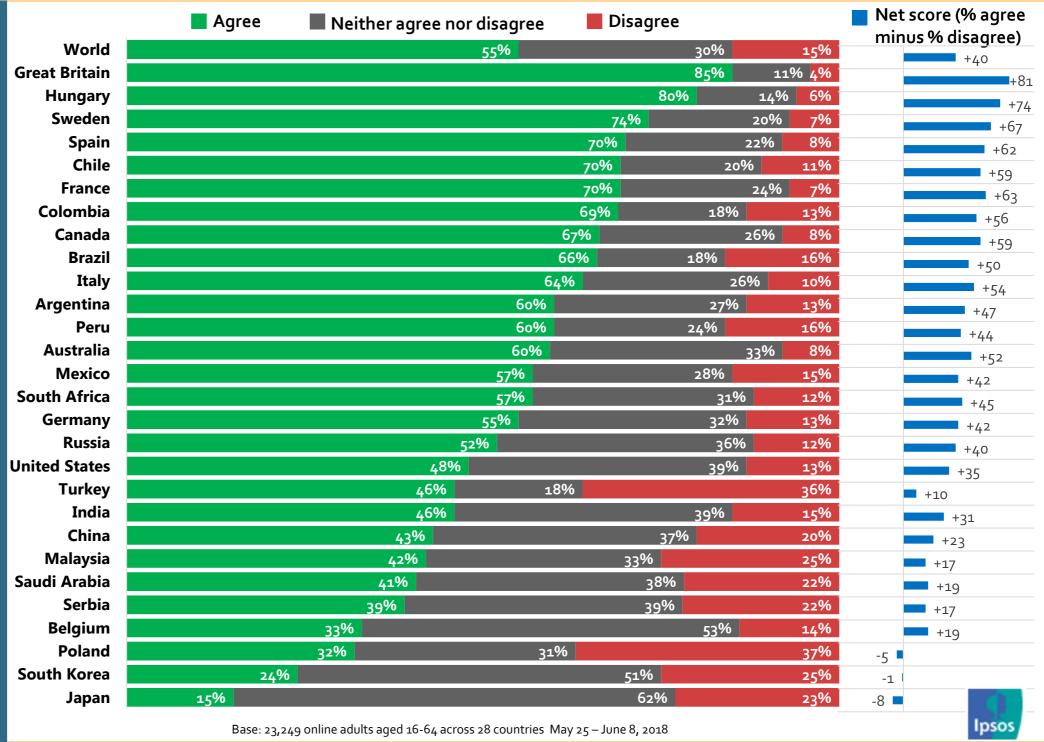
Opinion on Healthcare
System – Quality
Healthcare Unaffordable
for Many People





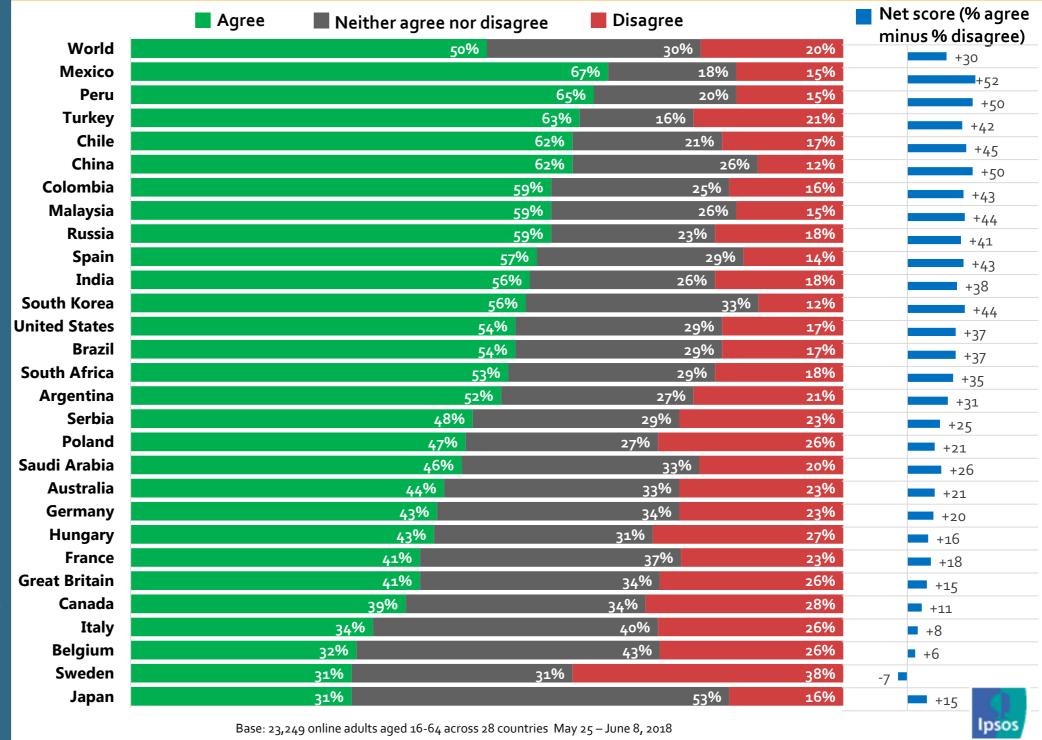
#### Opinion on Healthcare System – Overstretched





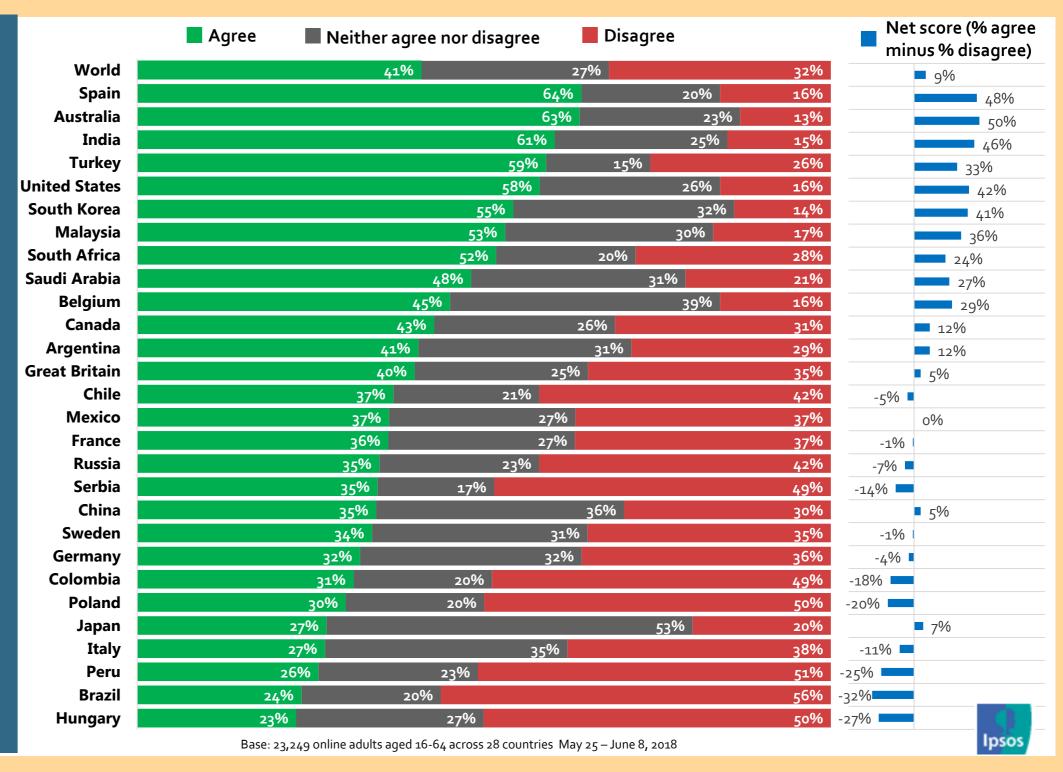
Opinion on Healthcare System – Concerned about Personal Data Security

QB4. To what extent do you agree or disagree with the following statement? – I am concerned that my personal data will be made available to third parties (government, private companies) without my consent.



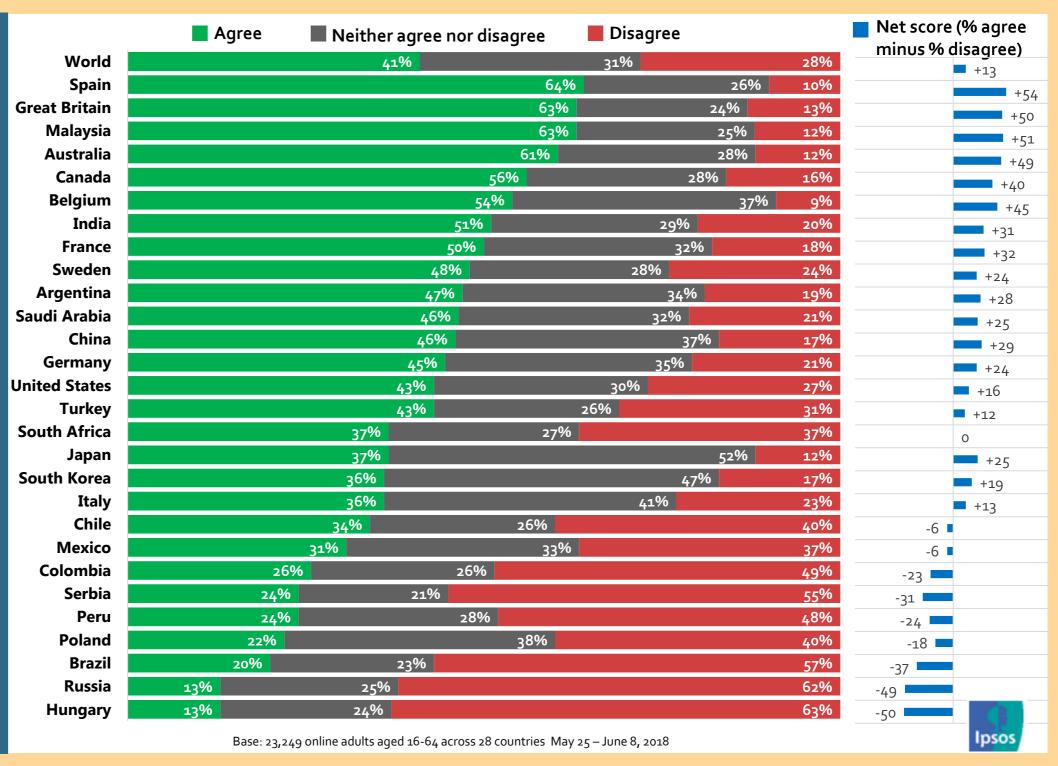
#### Opinion on Healthcare System – Easy to Get an Appointment



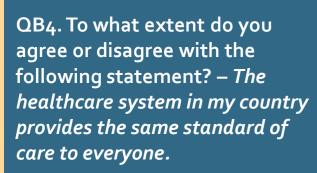


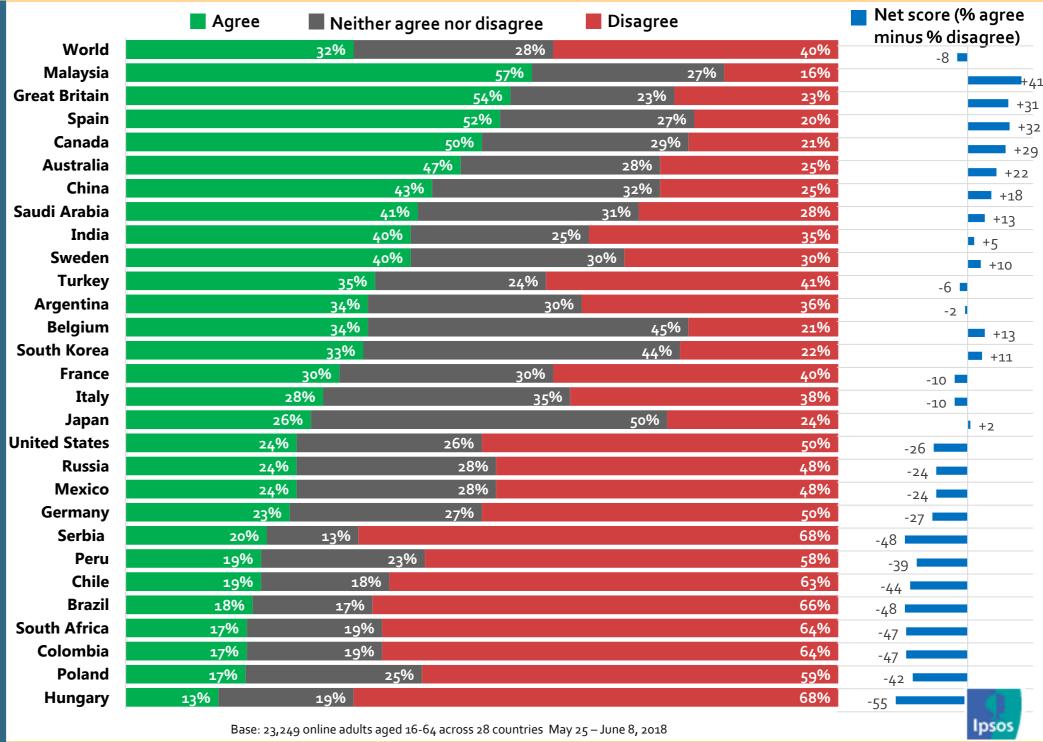
Opinion on Healthcare System – Trust It to Provide Best Treatment

QB4. To what extent do you agree or disagree with the following statement? – I trust the healthcare system in my country to provide me with the best treatment.



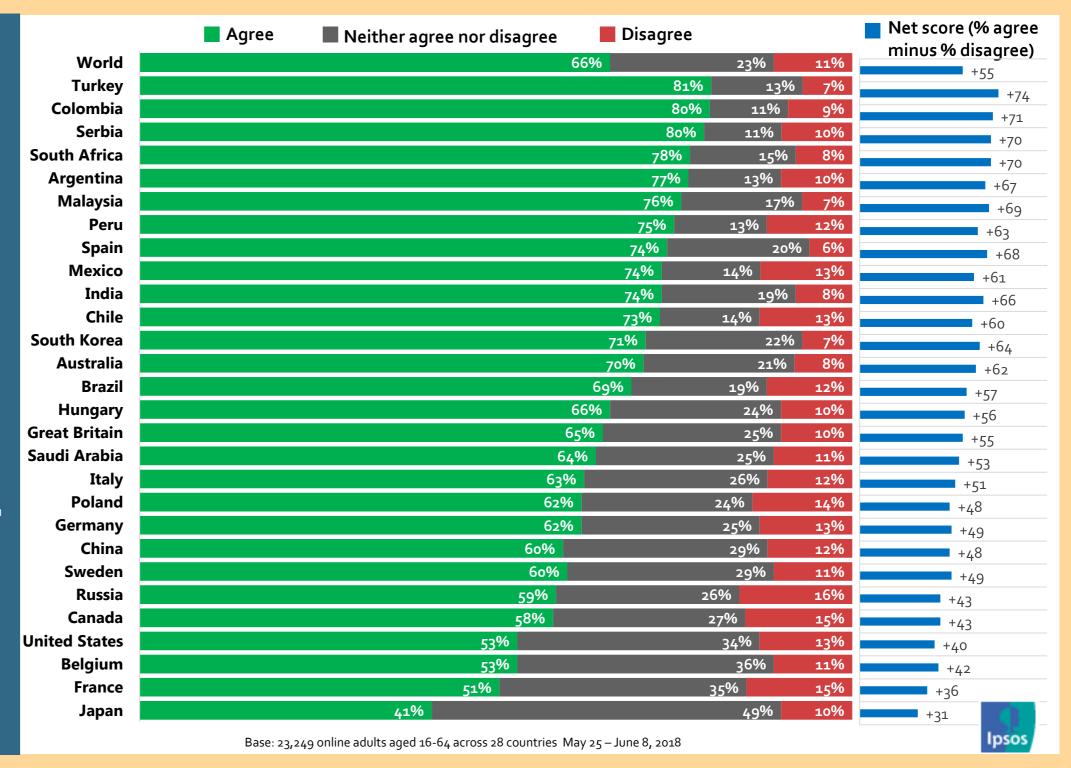
Opinion on Healthcare System – Same Standard of Care for Everyone





Opinion on Healthcare
System – Support for
Compulsory Vaccinations

QB4. To what extent do you agree or disagree with the statement. Vaccinating against serious infectious diseases should be compulsory.



### Opinion on Healthcare System – Agree Summary (% agree)

QB4. To what extent do you agree with the following statements? (% agree)	W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	C O L	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M E X	M Y S	P E R	P O L	R U S	S A U	S E R	Z A F	E S P	S W E	T U R	U S A
Vaccinating against serious infectious diseases should be compulsory	67%	77%	70%	53%	69%	58%	73%	60%	80%	51%	65%	62%	66%	74%	63%	41%	71%	74%	76%	75%	62%	59%	64%	80%	78%	74%	60%	81%	53%
Waiting times to get an appointment with doctors are too long in my country	62%	64%	43%	38%	73%	62%	77%	54%	74%	53%	62%	65%	78%	55%	70%	47%	38%	74%	61%	75%	77%	66%	50%	91%	54%	70%	59%	51%	41%
Many people in my country cannot afford good healthcare	59%	70%	46%	32%	74%	27%	81%	63%	78%	60%	30%	40%	77%	72%	54%	44%	28%	75%	51%	77%	73%	75%	56%	82%	83%	52%	25%	57%	75%
The healthcare system in my country is overstretched	54%	60%	60%	33%	66%	67%	70%	43%	69%	70%	85%	55%	80%	46%	64%	15%	24%	57%	42%	60%	32%	52%	41%	39%	57%	70%	74%	46%	48%
I am concerned that my personal data will be made available to third parties (government, private companies) without my consent	50%	52%	44%	32%	54%	39%	62%	62%	59%	41%	41%	43%	43%	56%	34%	31%	56%	67%	59%	65%	47%	59%	46%	48%	53%	57%	31%	63%	54%
In my country, information about how to look after my health is readily available when I need it	50%	47%	68%	49%	25%	65%	46%	51%	35%	48%	73%	62%	35%	50%	31%	39%	56%	43%	64%	32%	41%	49%	48%	42%	49%	59%	61%	64%	66%
In my country, information about healthcare services is readily available when I need it	47%	46%	67%	50%	22%	62%	40%	53%	27%	45%	69%	57%	33%	50%	28%	37%	54%	37%	63%	25%	34%	44%	44%	36%	47%	58%	58%	66%	61%
I find it easy to get an appointment with doctors in my local area	41%	41%	63%	45%	24%	43%	37%	35%	31%	36%	40%	32%	23%	61%	27%	27%	55%	37%	53%	26%	30%	35%	48%	35%	52%	64%	34%	59%	58%
I trust the healthcare system in my country to provide me with the best treatment	40%	47%	61%	54%	20%	56%	34%	46%	26%	50%	63%	45%	13%	51%	36%	37%	36%	31%	63%	24%	22%	13%	46%	24%	37%	64%	48%	43%	43%
The healthcare system in my country provides the same standard of care to everyone	31%	34%	47%	34%	18%	50%	19%	43%	17%	30%	54%	23%	13%	40%	28%	26%	33%	24%	57%	19%	17%	24%	41%	20%	17%	52%	40%	35%	24%



Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

#### Problems with Own Healthcare System – Globally

Access to treatment/long waiting times

Not enough staff 36% **Cost of accessing treatment** 32% **Bureaucracy** 26% Lack of investment in preventative health 21% **Poor quality treatment** 20% Ageing population 20% **Lack of investment** 19% Lack of choice 8% Low standards of cleanliness 8% **Poor safety** 8% Other 3% [ISSUE] is a top three problem facing my country's healthcare system

QB<sub>5</sub>. Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?

Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

40%

### Problems with Own Healthcare System – Summary

	VAZ																												
	W	Δ.	_		Ь			_		-	_	_					I/	D. //	D.4	_		_			-,	_		-	
QB5. Overall, which of the following, if any,	0	A	Α	_ D	_ _						G	D -			_	J	K	M -	IVI	_ F	r	K	3	_		=	3		0
do you see as the biggest problems facing the	R	R	U	E	R	Α	Н	Н	0	R	В	E	U	N	T	Р	O	E	Υ	E	O	U	Α	E	Α	S	W	U	S
healthcare system in your country?	L	G	S	L	Α	N	L	N	L	Α	R	U	N	D	Α	N	R	Х	S	R	L	S	U	R	F	P	Е	R	Α
	D																												
Access to treatment/long waiting times	41%	35%	37%	26%	35%	49%	64%	26%	59%	29%	32%	37%	65%	22%	59%	20%	26%	48%	43%	46%	70%	35%	21%	68%	41%	52%	52%	38%	22%
Not enough staff	36%	25%	37%	38%	23%	54%	39%	23%	17%	67%	54%	61%	63%	17%	38%	33%	27%	20%	34%	21%	23%	30%	15%	37%	41%	49%	68%	36%	14%
Cost of accessing treatment	32%	35%	38%	27%	18%	10%	46%	32%	37%	34%	8%	19%	18%	44%	28%	44%	32%	26%	49%	29%	34%	56%	32%	36%	39%	15%	11%	32%	64%
Bureaucracy	26%	39%	19%	20%	26%	21%	36%	24%	40%	20%	26%	32%	19%	17%	33%	7%	21%	46%	17%	38%	32%	40%	17%	25%	14%	23%	28%	23%	33%
Lack of investment in preventative health	21%	38%	18%	14%	38%	17%	20%	25%	35%	11%	19%	18%	22%	21%	20%	12%	18%	29%	13%	38%	21%	8%	16%	21%	21%	31%	9%	17%	16%
Poor quality treatment	21%	9%	7%	7%	32%	7%	16%	20%	27%	6%	6%	12%	20%	35%	17%	5%	8%	29%	26%	26%	33%	59%	25%	39%	43%	5%	11%	36%	16%
Ageing population	20%	4%	37%	28%	4%	38%	9%	46%	2%	28%	37%	29%	16%	16%	16%	52%	43%	3%	12%	2%	22%	8%	15%	9%	5%	22%	19%	16%	16%
Lack of investment	19%	49%	13%	13%	47%	10%	18%	11%	32%	17%	42%	15%	12%	15%	23%	6%	8%	30%	10%	36%	7%	14%	12%	17%	13%	41%	7%	14%	5%
Low standards of cleanliness	8%	9%	4%	3%	9%	3%	2%	6%	4%	4%	3%	8%	13%	30%	6%	2%	6%	7%	16%	7%	4%	5%	14%	10%	30%	3%	3%	12%	4%
Lack of choice	8%	7%	6%	6%	6%	5%	8%	13%	9%	4%	3%	6%	7%	12%	5%	6%	11%	10%	10%	7%	9%	7%	17%	7%	5%	5%	5%	9%	14%
Poor safety	8%	12%	4%	7%	11%	2%	4%	17%	7%	8%	2%	5%	4%	22%	6%	9%	10%	10%	12%	12%	4%	7%	14%	2%	10%	3%	5%	10%	4%
Other	3%	3%	4%	6%	2%	4%	2%	0%	3%	3%	6%	3%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	3%	3%	2%	2%	8%	2%	5%



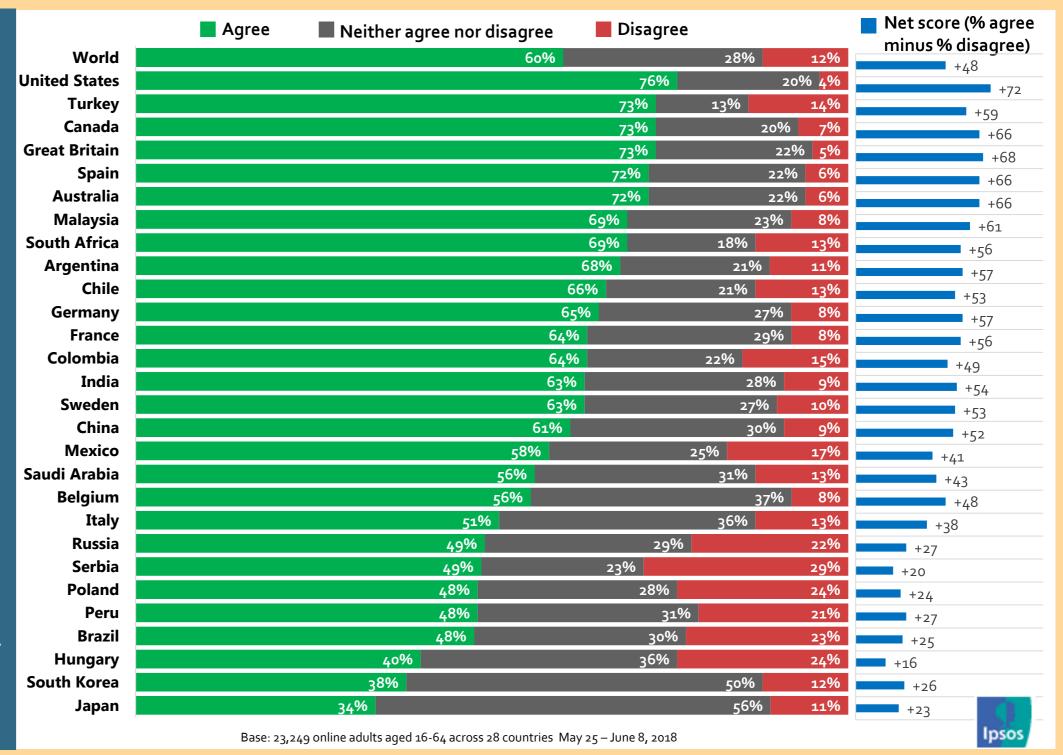
# Patient Experience

Are patients satisfied with the way their healthcare system treats them?

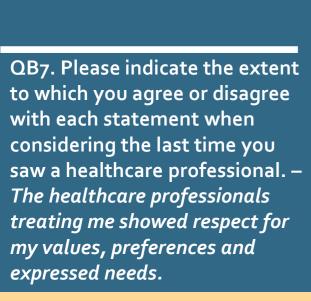


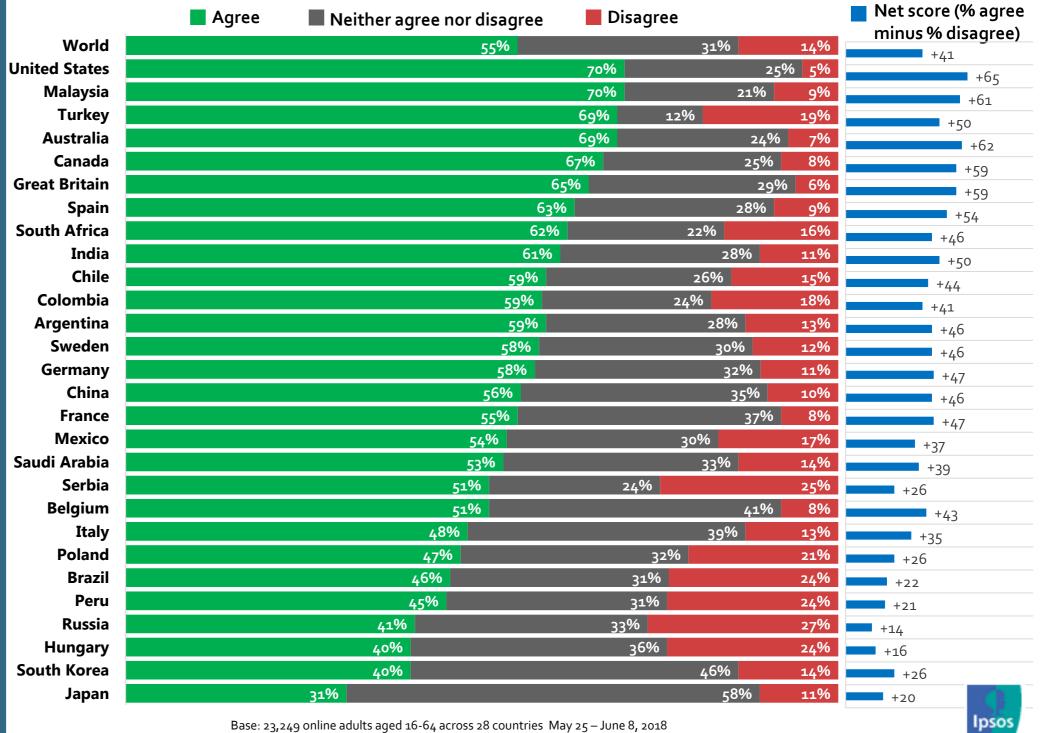
Most Recent Patient
Experience – Was Treated
with Dignity and Respect

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – I was treated with dignity and respect throughout my treatment.



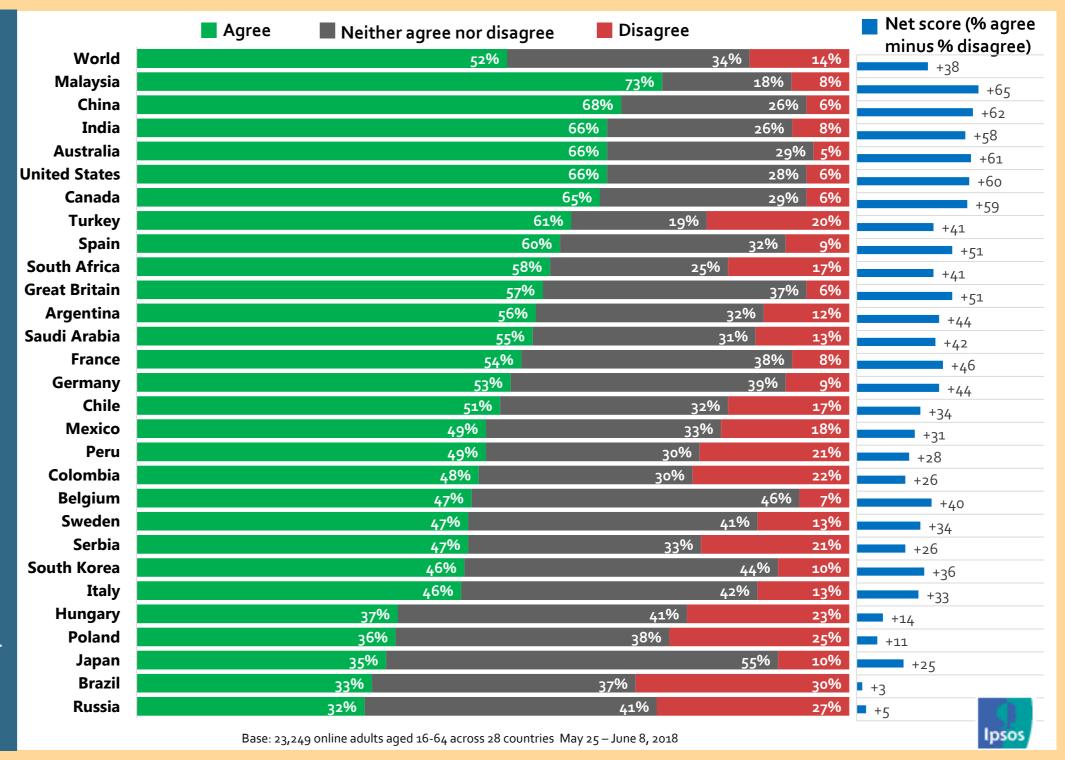
Most Recent Patient
Experience –Values,
Preferences and Needs
Were Respected





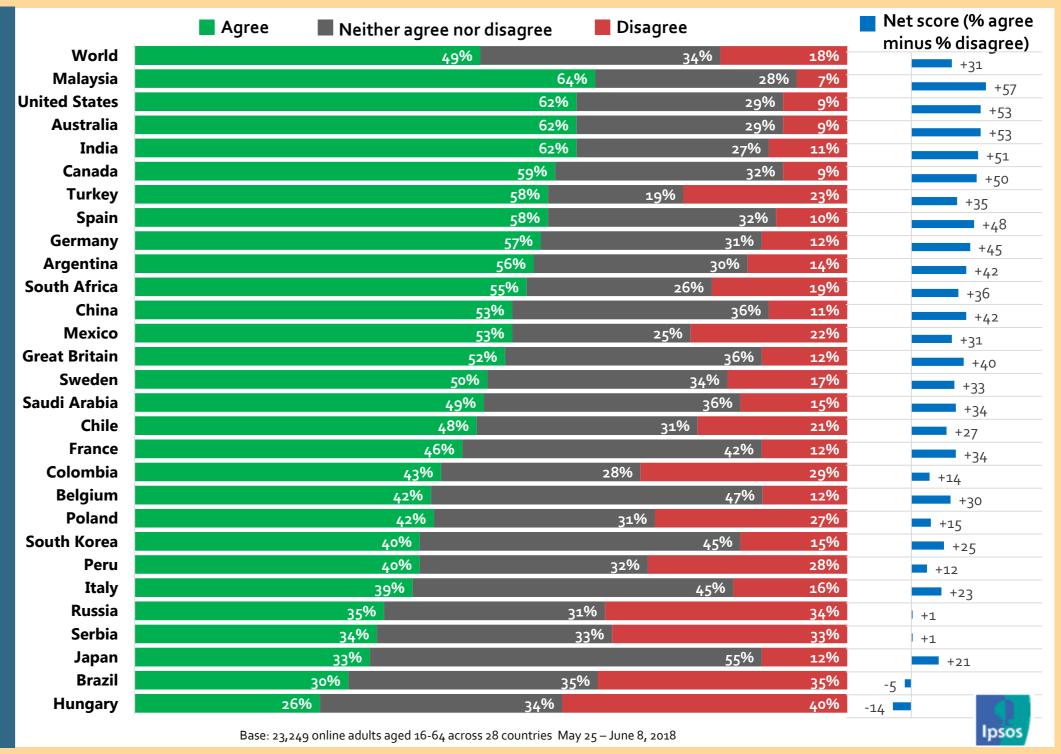
Most Recent Patient Experience – Safety Was a Priority

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – My safety was a priority.



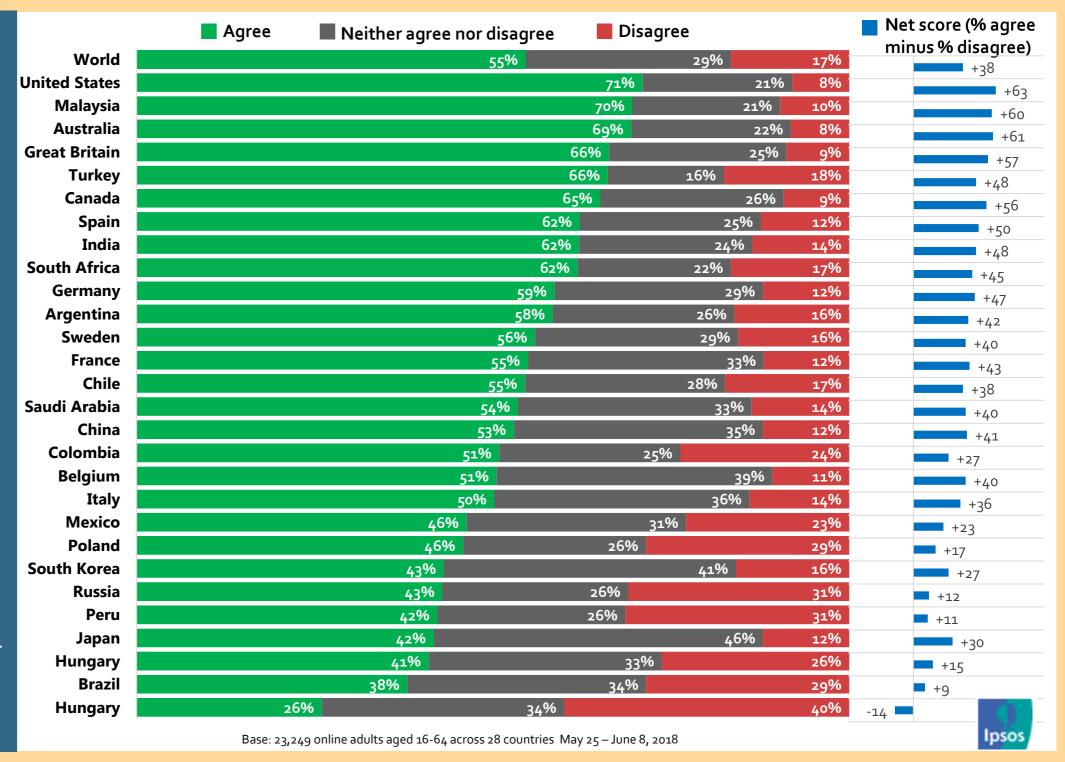
Most Recent Patient Experience – Care Was Personalized

OB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – My care was personalized to reflect my needs and choices.



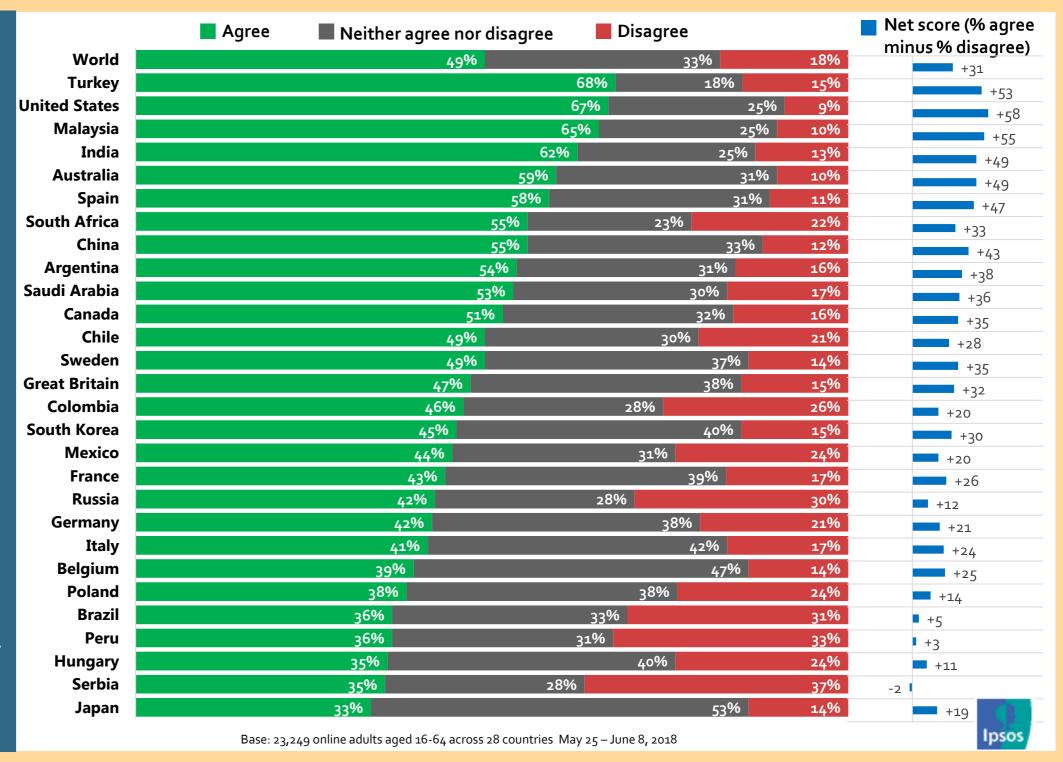
Most Recent Patient
Experience – Received
Sufficient Information

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – I was provided with sufficient information on my treatment.



Most Recent Patient
Experience – Had Easy
Access to Medical
Information

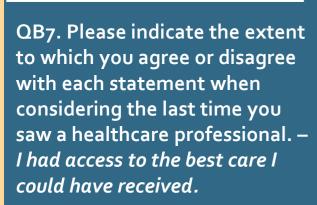
QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – I had easy access to my medical information.

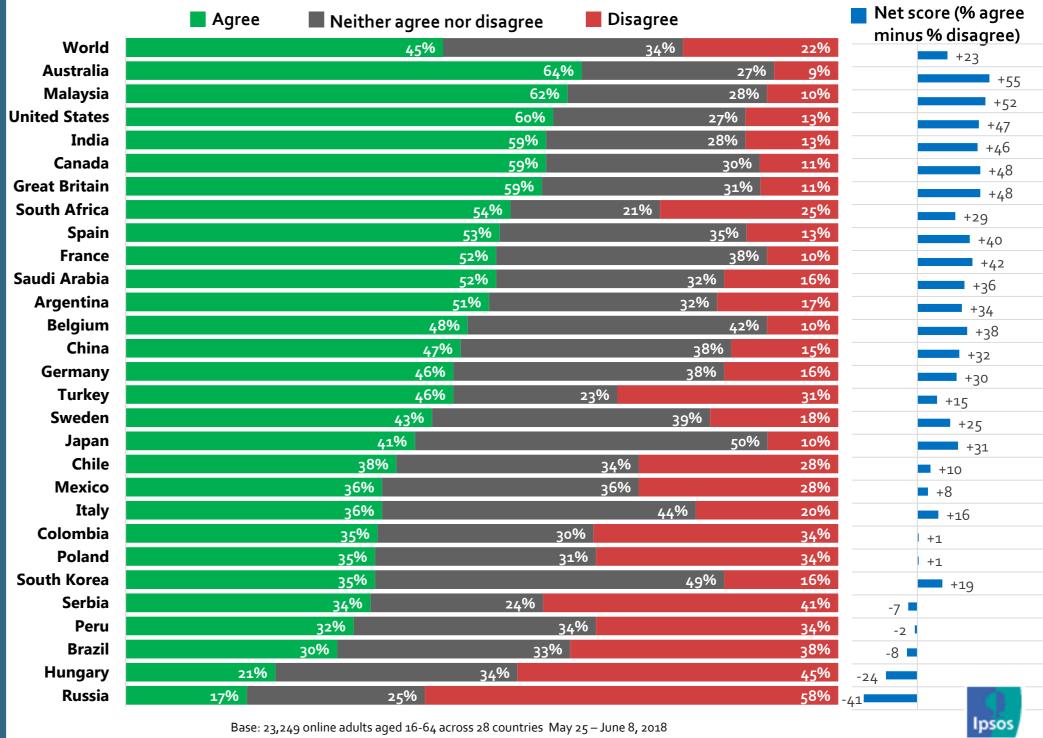


Most Recent Patient

Experience – Had Access

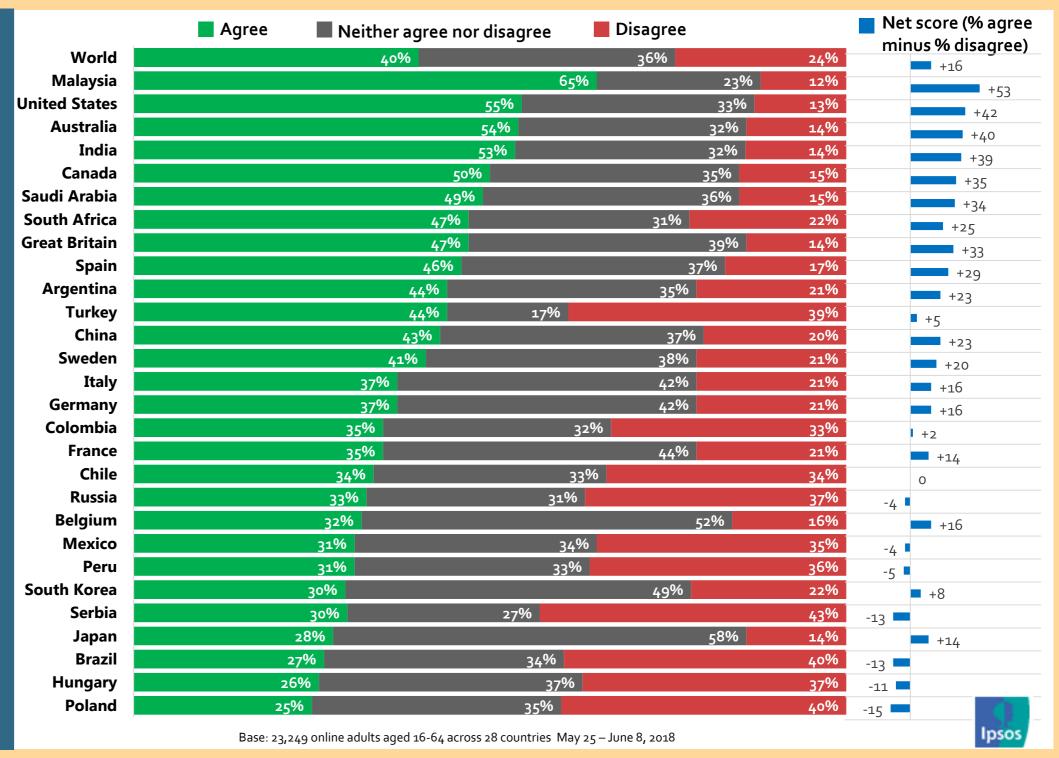
to the Best Possible Care



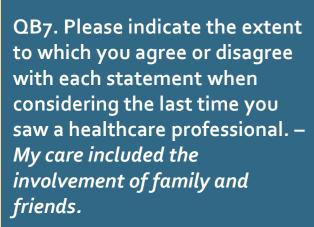


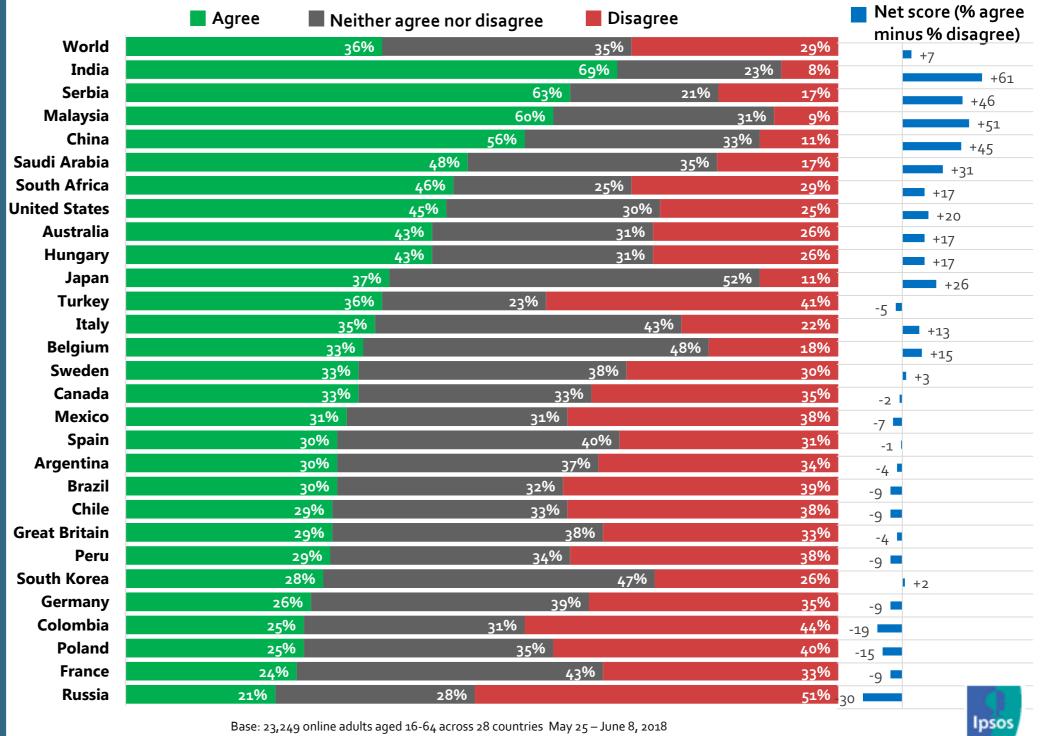
Most Recent Patient Experience – Received Emotional Support

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – During my treatment the healthcare professional showed me emotional support.



Most Recent Patient
Experience – Care
Involved Family and
Friends





### Most Recent Patient Experience – Agree Summary (% agree)

### QB7. Please indicate the extent to which you agree with each one (% agree)

I was treated with dignity and respect throughout my treatment

The healthcare professionals treating me showed respect for my values, preferences and expressed needs

I was provided with sufficient information on my treatment

My safety was a priority

My care was personalized to reflect my needs and choices

I had easy access to my medical information
I had access to the best care I could have
received

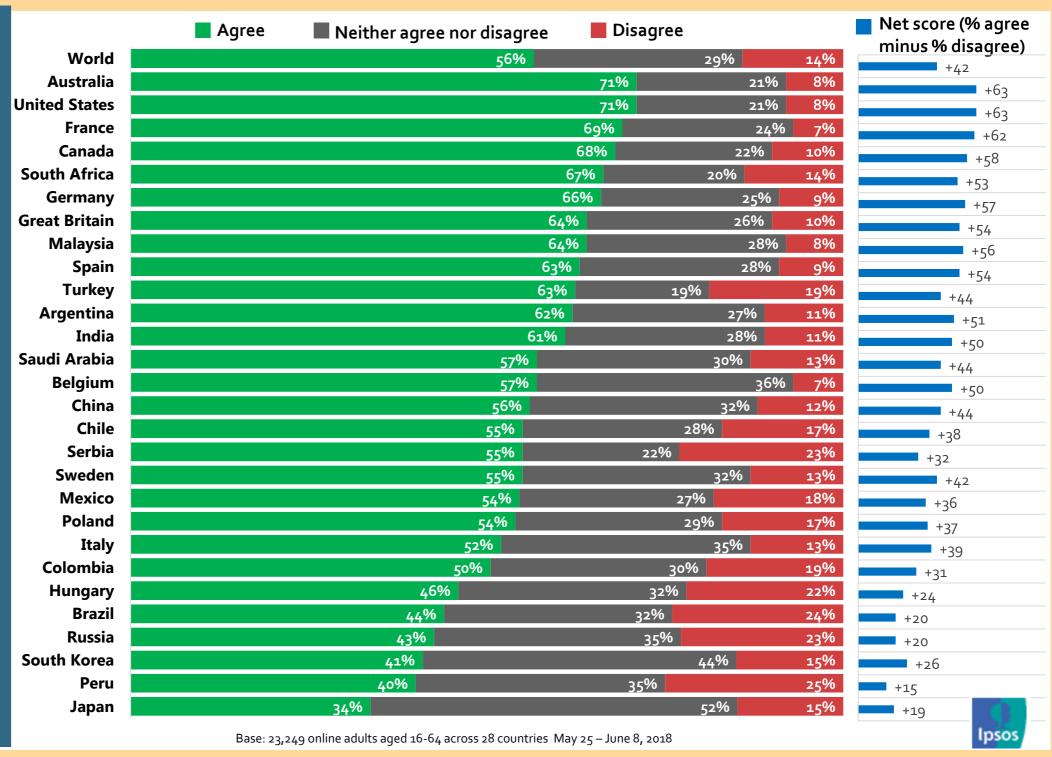
During my treatment the healthcare professional showed me emotional support My care included the involvement of family and friends

	W	_													_										_	_	_	_	
	O R	A R	A U	B E	B R	C A	C H	H	С О	r R	G B	D E	H U	I N	l T	J P	K O	M E	M Y	P E	P O	R U	S A	S E	Z A	S	S W	U	U S
	L	G	S	L	A	N	ı	L	L	Α	R	U	N	D	A	N	R	Х	S	R	L	S	U	R	F	Р	E	R	A
	D																												
6	50%	68%	72%	56%	48%	73%	61%	66%	64%	64%	73%	65%	40%	63%	51%	34%	38%	58%	69%	48%	48%	49%	56%	49%	69%	72%	63%	73%	76%
5	55%	59%	69%	51%	46%	67%	56%	59%	59%	55%	65%	58%	40%	61%	48%	31%	40%	54%	70%	45%	47%	41%	53%	51%	62%	63%	58%	69%	70%
	55%	58%	69%	51%	38%	65%	53%	55%	51%	55%	66%	59%	41%	62%	50%	42%	43%	46%	70%	42%	46%	43%	54%	47%	62%	62%	56%	66%	71%
	52%	56%	66%	47%	33%	65%	68%	51%	48%	54%	57%	53%	37%	66%	46%	35%	46%	49%	73%	49%	36%	32%	55%	47%	58%	60%	47%	61%	66%
4	19%	56%	62%	42%	30%	59%	53%	48%	43%	46%	52%	57%	26%	62%	39%	33%	40%	53%	64%	40%	42%	35%	49%	34%	55%	58%	50%	58%	62%
۷ 4	19%	54%	59%	39%	36%	51%	55%	49%	46%	43%	47%	42%	35%	62%	41%	33%	45%	44%	65%	36%	38%	42%	53%	35%	55%	58%	49%	68%	67%
2	15%	51%	64%	48%	30%	59%	47%	38%	35%	52%	59%	46%	21%	59%	36%	41%	35%	36%	62%	32%	35%	17%	52%	34%	54%	53%	43%	46%	60%
4	10%	44%	54%	32%	27%	50%	43%	34%	35%	35%	47%	37%	26%	53%	37%	28%	30%	31%	65%	31%	25%	33%	49%	30%	47%	46%	41%	44%	55%
3	36%	30%	43%	33%	30%	33%	56%	29%	25%	24%	29%	26%	43%	69%	35%	37%	28%	31%	60%	29%	25%	21%	48%	63%	46%	30%	33%	36%	45%



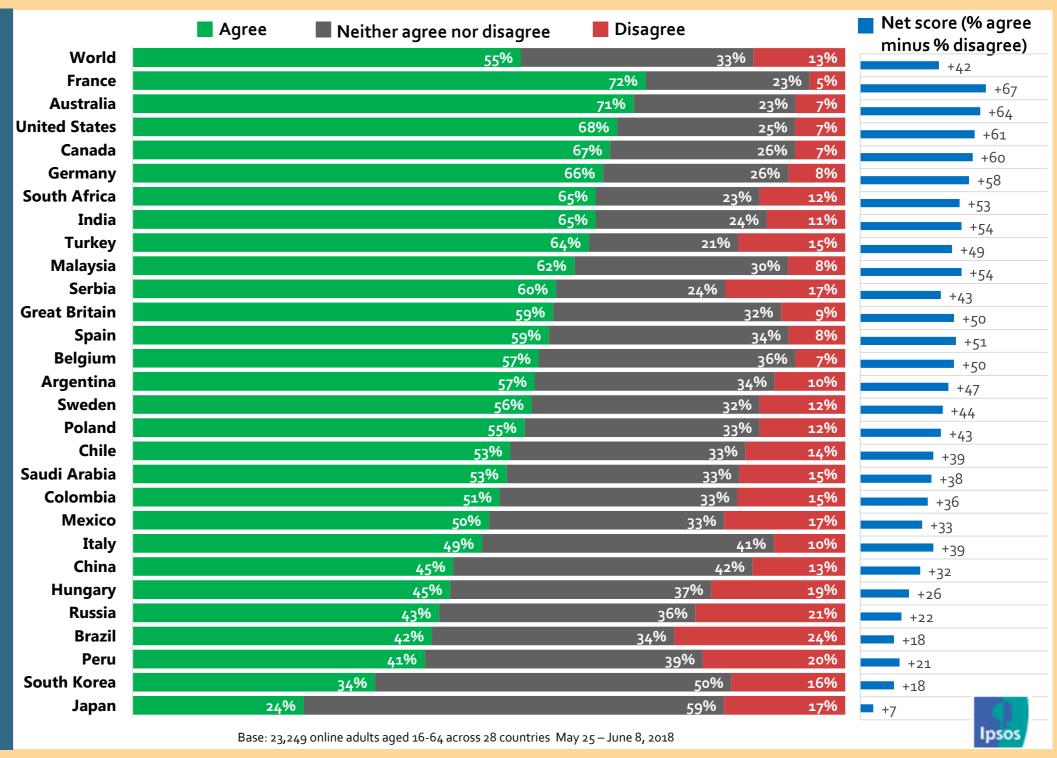
Most Recent Experience with Provider – Was Taken Seriously

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – This doctor takes me seriously.



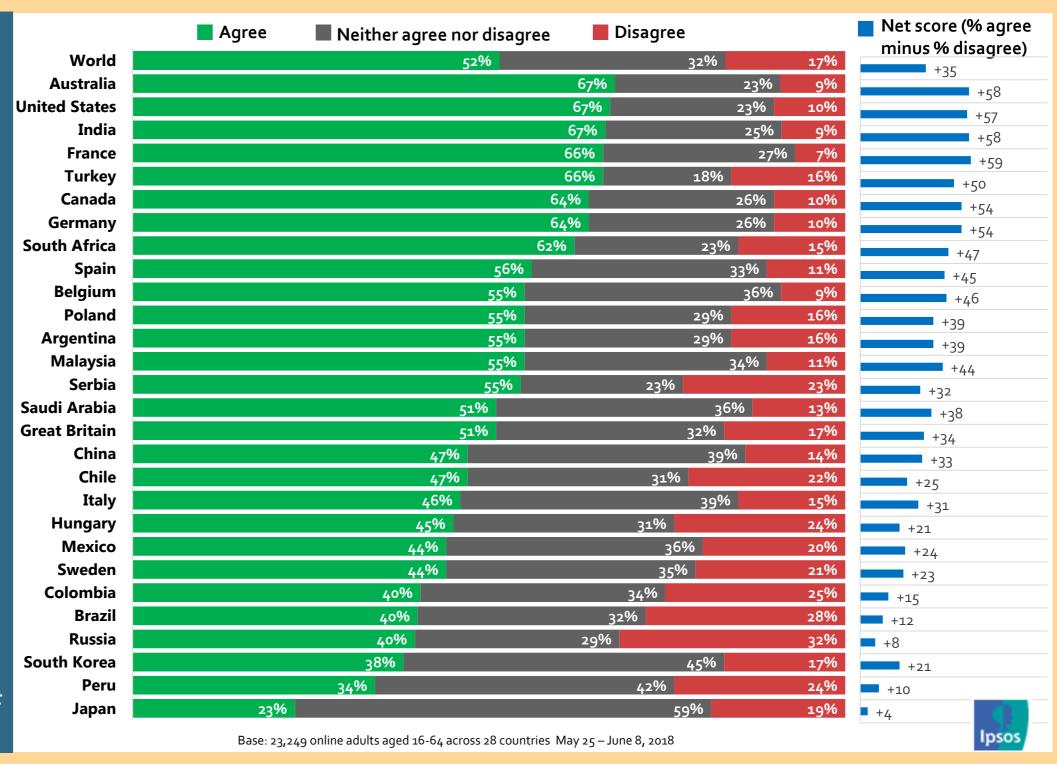
Most Recent Experience with Provider – Was Accepted As I Am

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – This doctor accepts me the way I am.



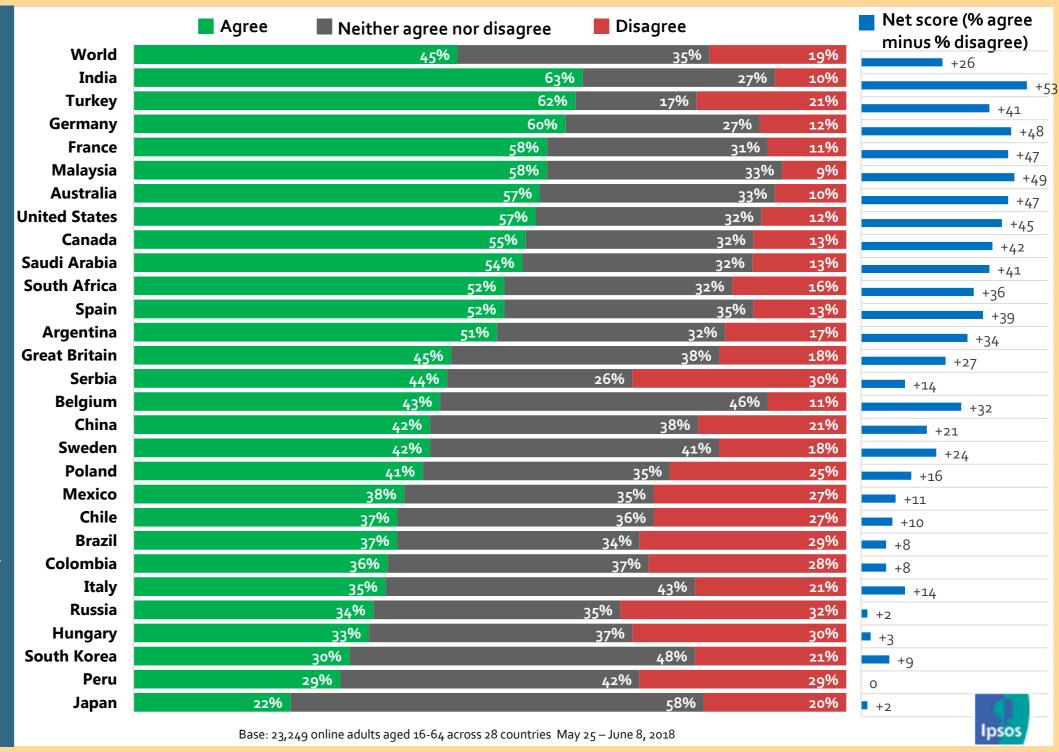
Most Recent Experience with Provider – Know What to Expect with Provider

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – I know what to expect with this doctor.

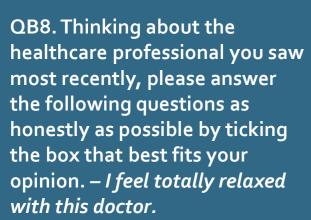


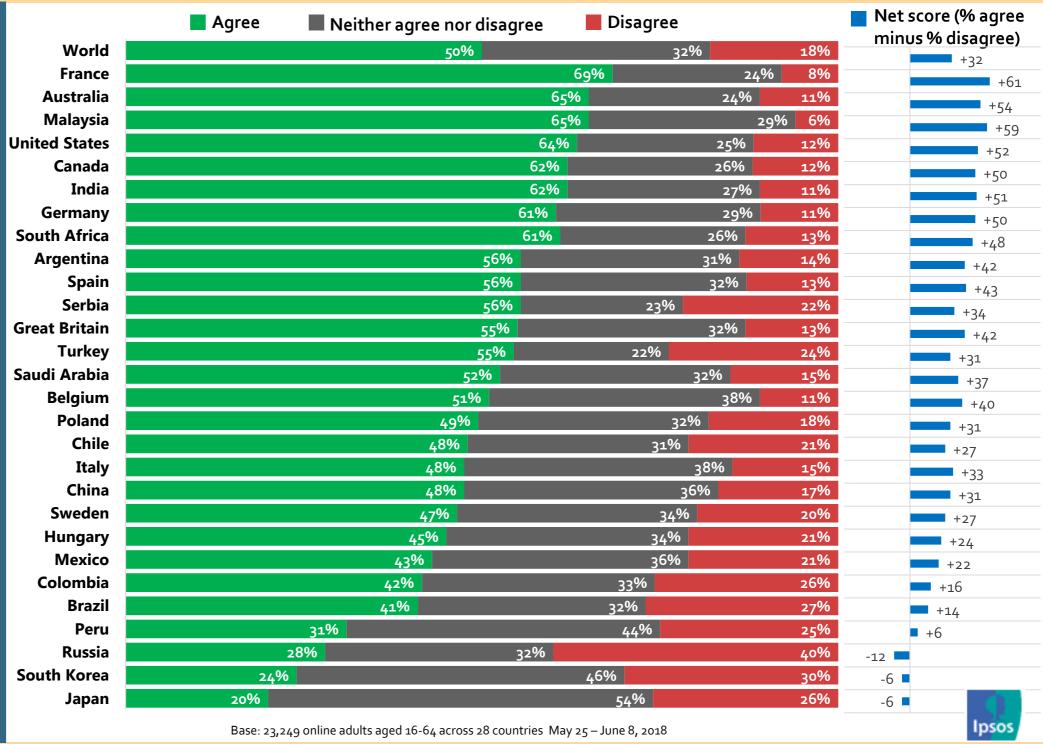
Most Recent Experience with Provider – Doctor Really Cares for Me

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – This doctor really cares for me.

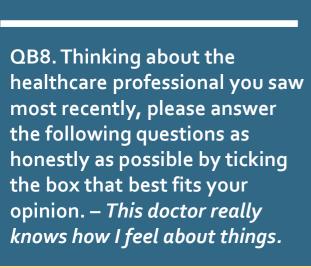


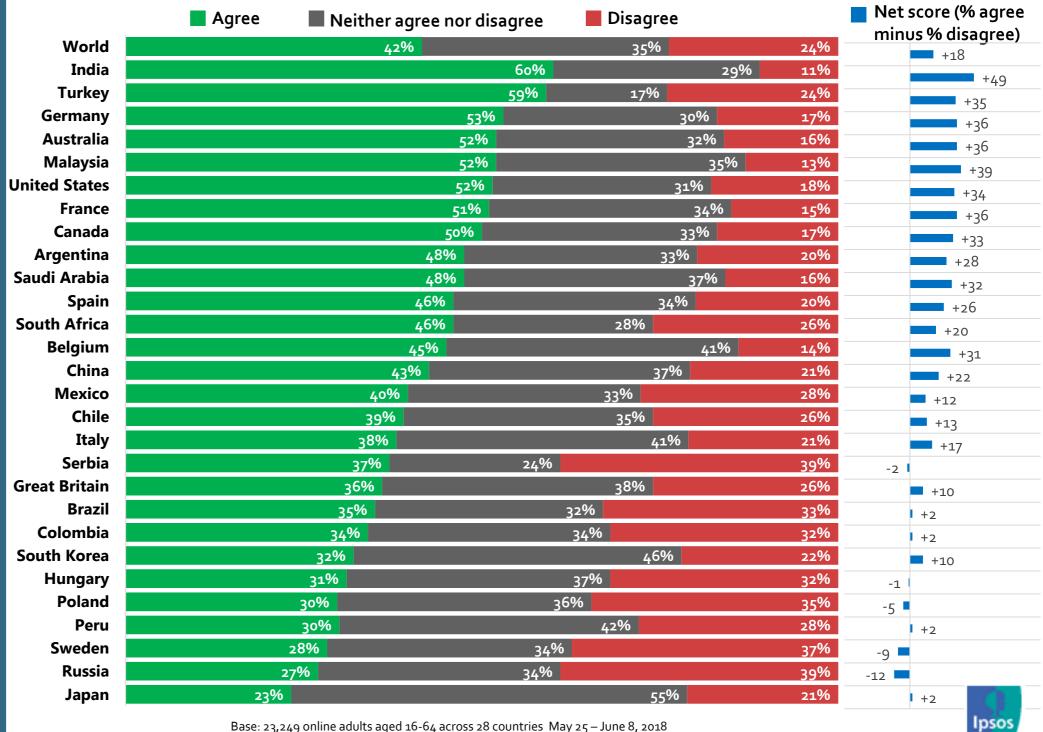
Most Recent Experience with Provider – Feel Relaxed with Doctor



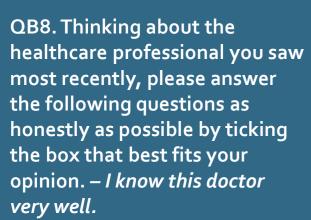


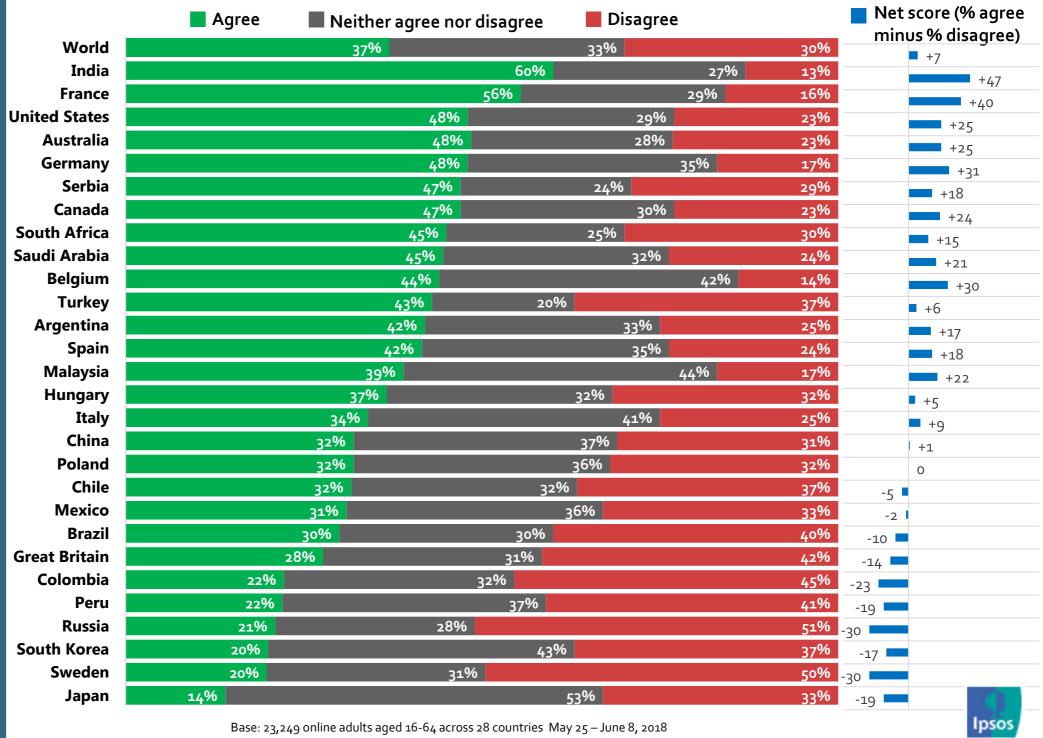
Most Recent Experience with Provider – Doctor Knows How I Feel



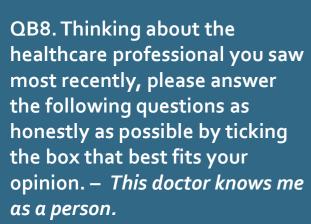


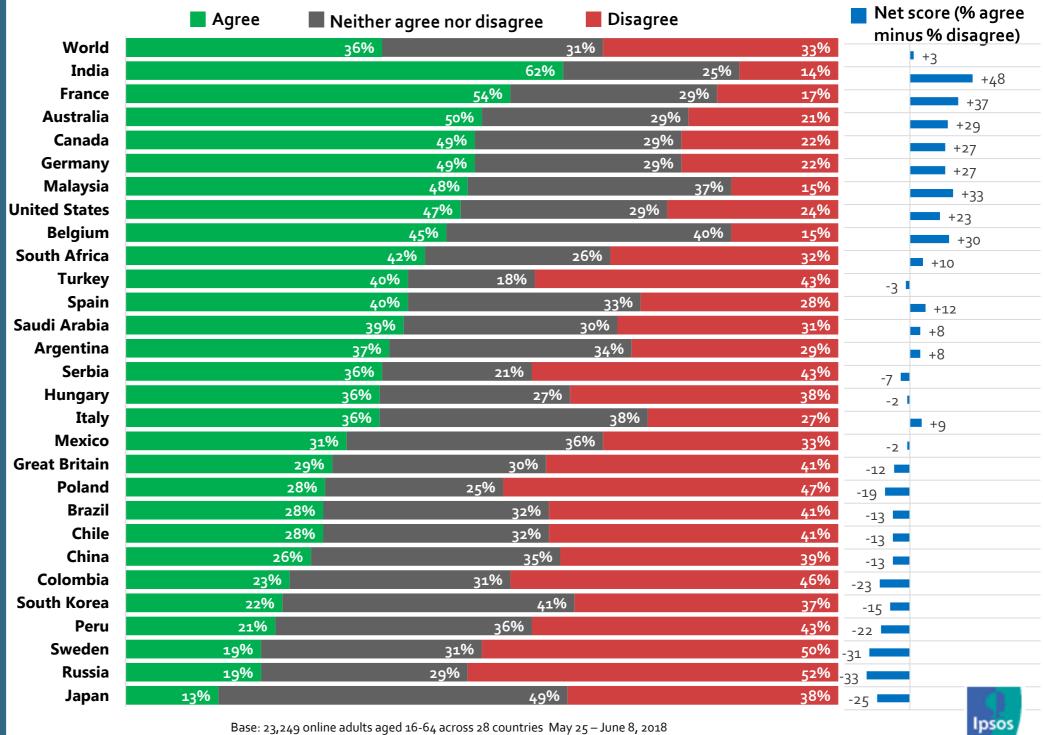
Most Recent Experience with Provider – Know Doctor Very Well





Most Recent Experience with Provider – Doctor Knows Me Very Well





### Most Recent Experience with Provider – Agree Summary (% agree)

QB8. To what extent do you agree with the following statements? (% agree)

W

This doctor takes me seriously

I know what to expect with this doctor

This doctor really cares for me This doctor really knows how I feel about things

I know this doctor very well

This doctor knows me as a person

This doctor accepts me the way I am 55% 57% 71% 57% 42% 67% 53% 45% 51% 72% 59% 66% 45% 65% 49% 24% 34% 50% 62% 41% 55% 43% 53% 60% 65% 59% 56% 64% 68% 52% 55% 67% 55% 40% 64% 47% 47% 40% 66% 51% 64% 45% 67% 46% 23% 38% 44% 55% 34% 55% 40% 51% 55% 62% 56% 44% 66% 67%

56% 62% 71% 57% 44% 68% 55% 56% 50% 69% 64% 66% 46% 61% 52% 34% 41% 54% 64% 40% 54% 43% 57% 55% 67% 63% 55% 63% 71%

I feel totally relaxed with this doctor 50% 56% 65% 51% 41% 62% 48% 48% 42% 69% 55% 61% 45% 62% 48% 20% 24% 43% 65% 31% 49% 28% 52% 56% 61% 56% 47% 55% 64%

45% 51% 57% 43% 37% 55% 37% 42% 36% 58% 45% 60% 33% 63% 35% 22% 30% 38% 58% 29% 41% 34% 54% 44% 52% 52% 42% 62% 57%

42% 48% 52% 45% 35% 50% 39% 43% 34% 51% 36% 53% 31% 60% 38% 23% 32% 40% 52% 30% 30% 27% 48% 37% 46% 46% 28% 59% 52%

37% 42% 48% 44% 30% 47% 32% 32% 22% 56% 28% 48% 37% 60% 34% 14% 20% 31% 39% 22% 32% 21% 45% 47% 45% 42% 20% 43% 48%

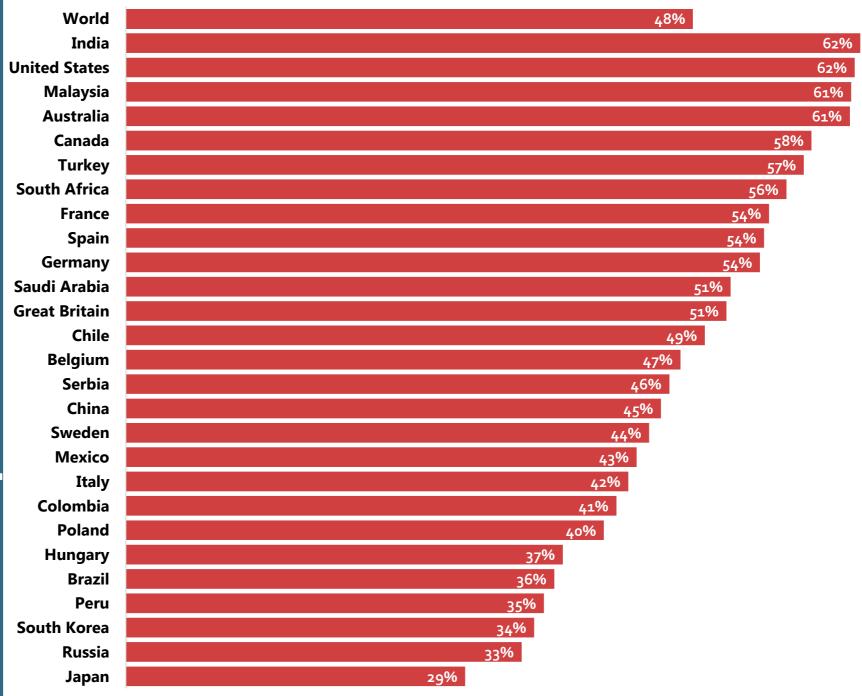
36% 37% 50% 45% 28% 49% 28% 26% 23% 54% 29% 49% 36% 62% 36% 13% 22% 31% 48% 21% 28% 19% 39% 36% 42% 40% 19% 40% 47%



Most Recent Experience as
Patient/with a Provider –
Average of 16 Attributes
(% Agree)

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional.

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion.

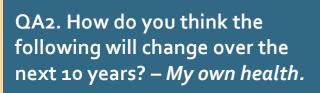


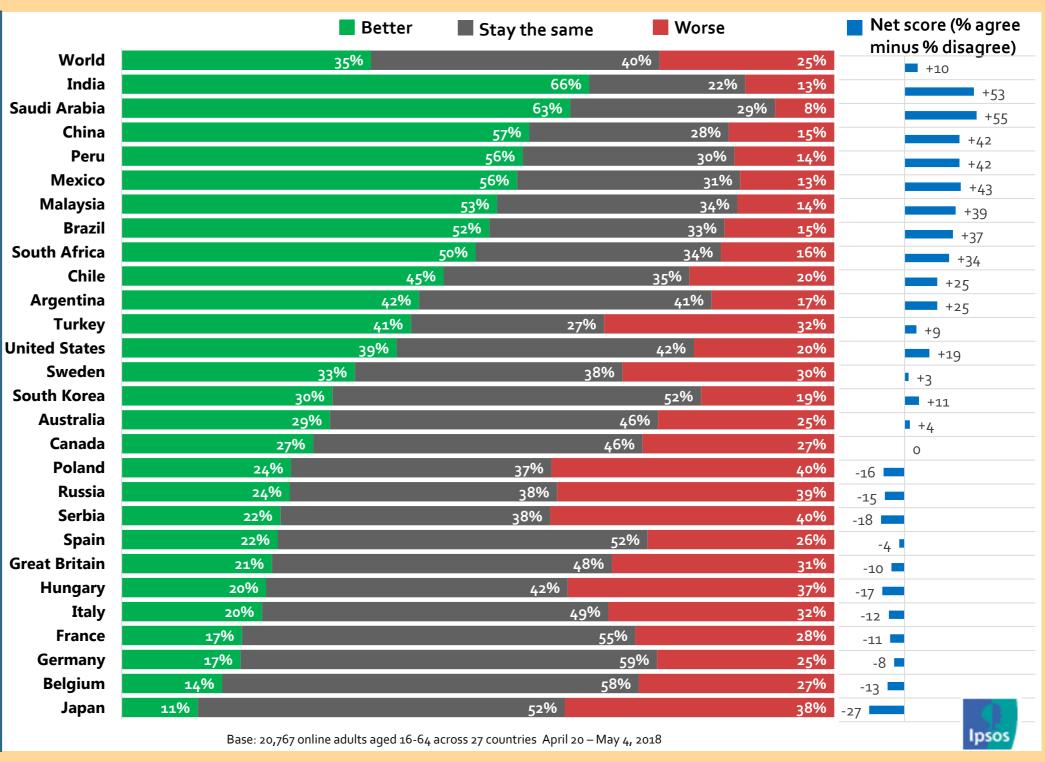


Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

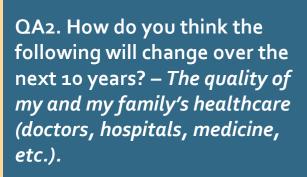


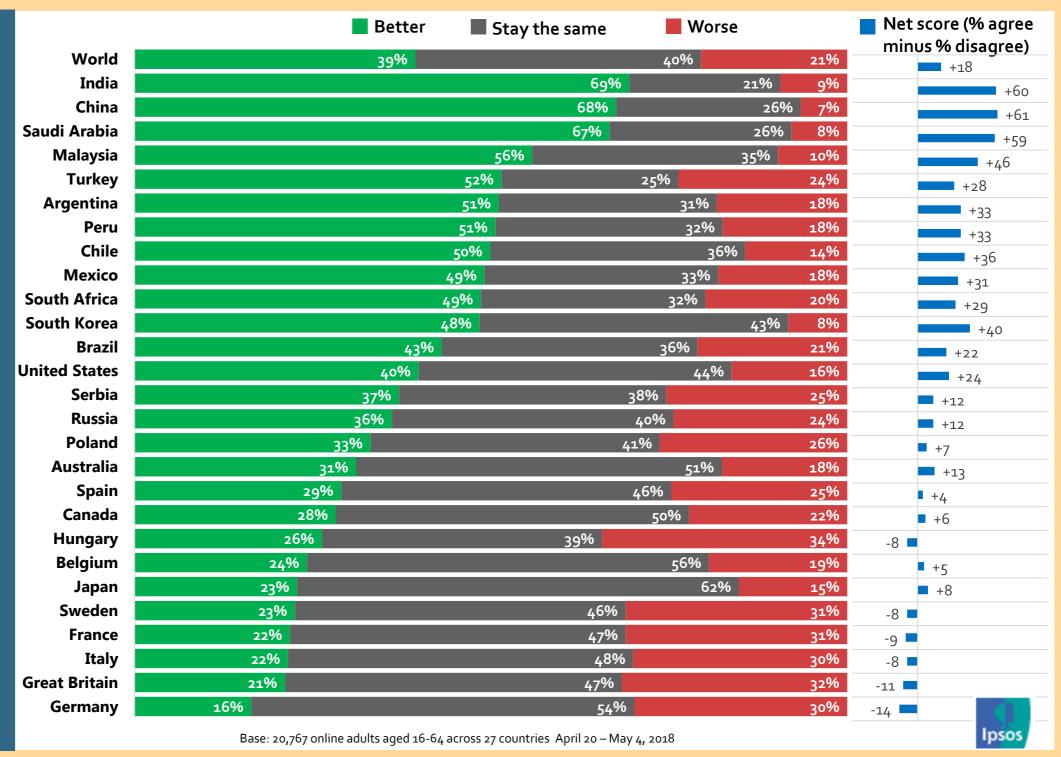
### Expected 10-Year Change – Own Health



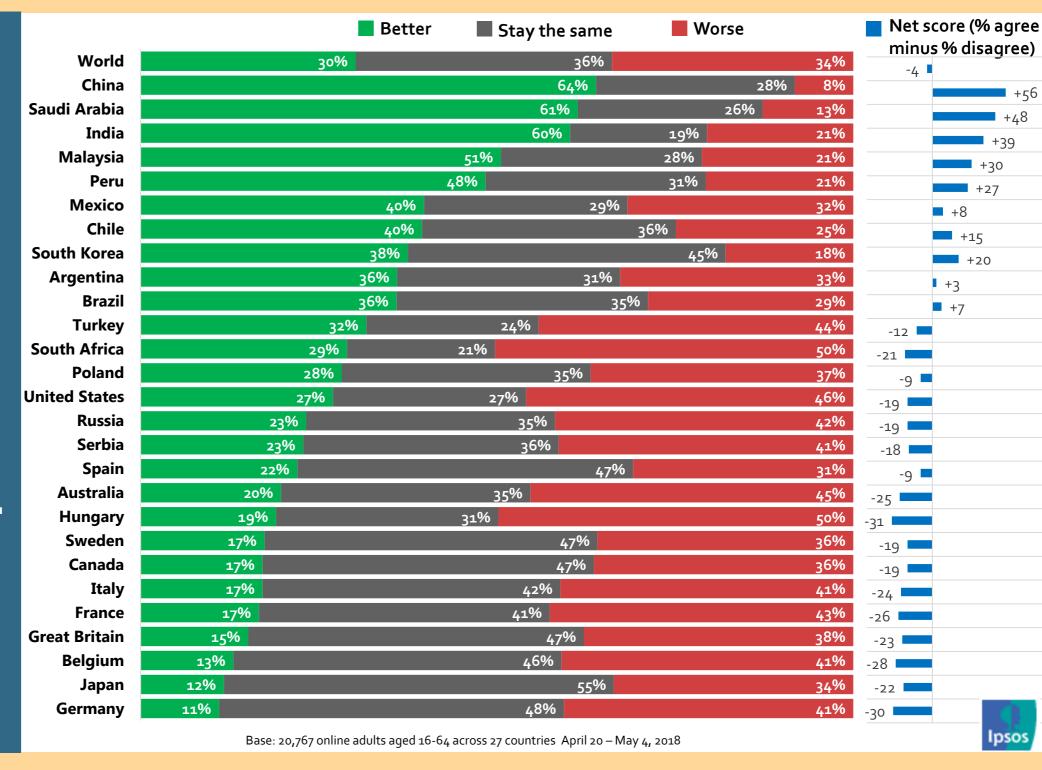


## Expected 10-Year Change – Quality of Own Healthcare



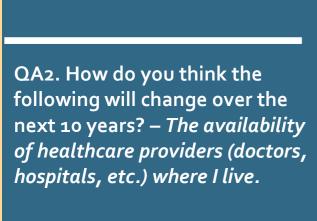


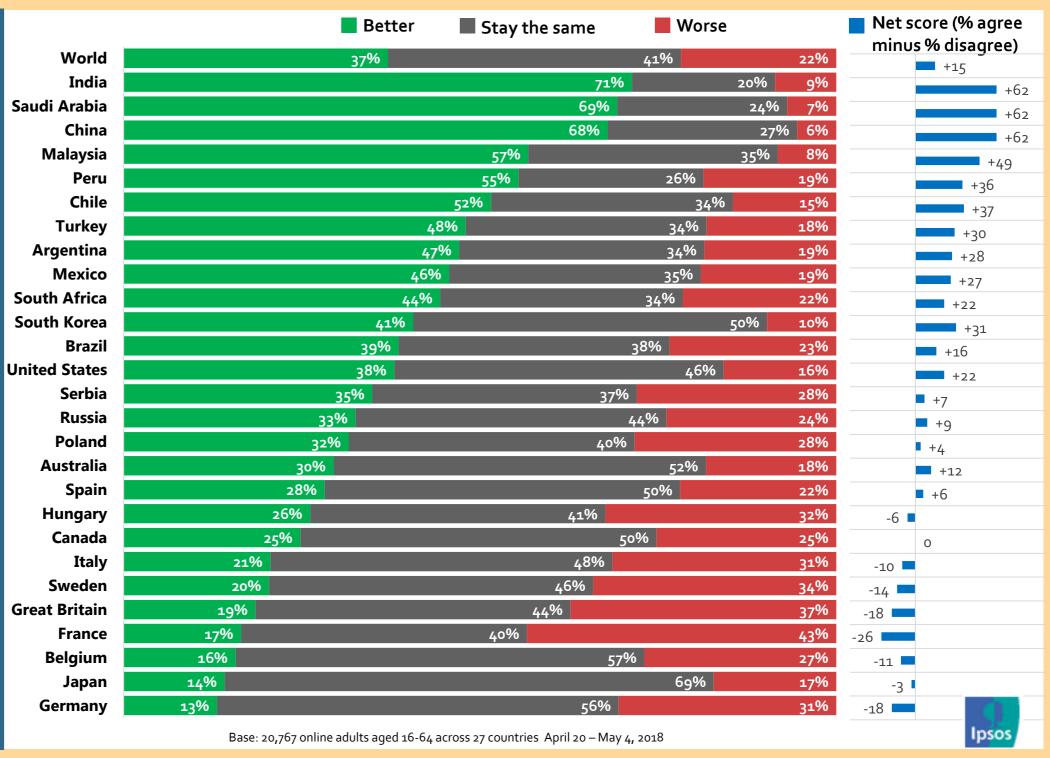
## Expected 10-Year Change – Cost of Own Healthcare



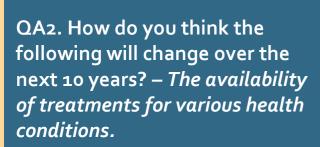
QA2. How do you think the following will change over the next 10 years? – The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.).

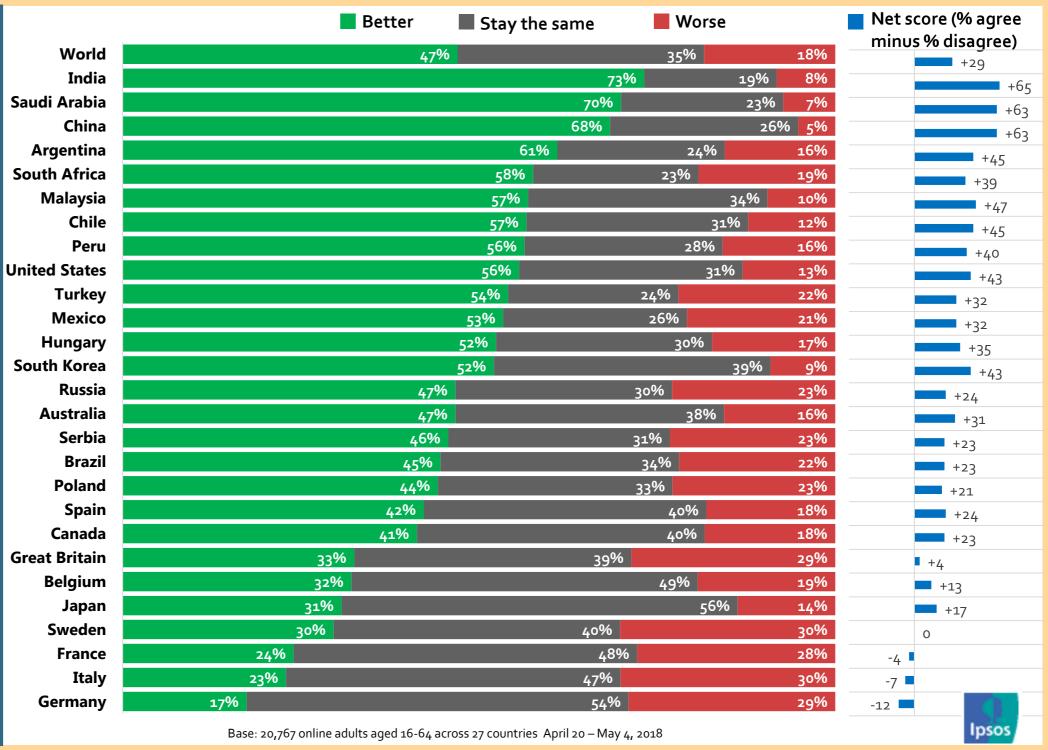
## Expected 10-Year Change - Availability of Providers





## Expected 10-Year Change - Availability of Treatments





### Expected 10-Year Change – Agree Summary (% agree)

QA2. How do you think the following will change over the next 10 years? (% agree)	W O R L	A R G	A U S	B E L	B R A	C A N	C H L	C H N	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M Y S	M E X	P E R	P O L	R U S	S A U	S R B	Z A F	E S P	S W E	T U R	U S A
My own health	35%	42%	29%	14%	52%	27%	45%	57%	17%	21%	17%	20%	66%	20%	11%	30%	53%	56%	56%	24%	24%	63%	22%	50%	22%	33%	41%	39%
The availability of healthcare providers (doctors, hospitals, etc.) where I live	37%	47%	30%	16%	39%	25%	52%	68%	17%	19%	13%	26%	71%	21%	14%	41%	57%	46%	55%	32%	33%	69%	35%	44%	28%	20%	48%	38%
The availability of treatments for various health conditions	47%	61%	47%	32%	45%	41%	57%	68%	24%	33%	17%	52%	73%	23%	31%	52%	57%	53%	56%	44%	47%	70%	46%	58%	42%	30%	54%	56%
The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.)	30%	36%	20%	13%	36%	17%	40%	64%	17%	15%	11%	19%	60%	17%	12%	38%	51%	40%	48%	28%	23%	61%	23%	29%	22%	17%	32%	27%
The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.)	39%	51%	31%	24%	43%	28%	50%	68%	22%	21%	16%	26%	69%	22%	23%	48%	56%	49%	51%	33%	36%	67%	37%	49%	29%	23%	52%	40%



### Expected 10-Year Change-Disagree Summary (% disagree)

QA2. How do you think the following will change over the next 10 years? (% disagree)	W O R L	A R G	A U S	B E L	B R A	C A N	C H L	C H N	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M Y S	M E X	P E R	P O L	R U S	S A U	S R B	Z A F	E S P	S W E	T U R	U S A
My own health	25%	17%	25%	27%	15%	27%	20%	15%	28%	31%	25%	37%	13%	32%	38%	19%	14%	13%	14%	40%	39%	8%	40%	16%	26%	30%	32%	20%
The availability of healthcare providers (doctors, hospitals, etc.) where I live	22%	19%	18%	27%	23%	25%	15%	6%	43%	37%	31%	32%	9%	31%	17%	10%	8%	19%	19%	28%	24%	7%	28%	22%	22%	34%	18%	16%
The availability of treatments for various health conditions	18%	16%	16%	19%	22%	18%	12%	5%	28%	29%	29%	17%	8%	30%	14%	9%	10%	21%	16%	23%	23%	7%	23%	19%	18%	30%	22%	13%
hospitals, medicine, etc.)	34%	33%	45%	41%	29%	36%	25%	8%	43%	38%	41%	50%	21%	41%	34%	18%	21%	32%	21%	37%	42%	13%	41%	50%	31%	36%	44%	46%
The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.)	21%	18%	18%	19%	21%	22%	14%	7%	31%	32%	30%	34%	9%	30%	15%	8%	10%	18%	18%	26%	24%	8%	25%	20%	25%	31%	24%	16%



### Expected 10-Year Change-Net Summary (% agree minus % disagree)

QA2. How do you think the following will change over the next 10 years? (% agree minus % disagree)	W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M Y S	M E X	P E R	P O L	R U S	S A U	S R B	Z A F	E S P	S W E	T U R	U S A
My own health	10%	25%	5%	-13%	36%	0%	25%	42%	-11%	-10%	-8%	-17%	53%	-12%	-27%	11%	39%	42%	42%	-16%	-15%	55%	-18%	34%	-4%	3%	8%	19%
The availability of healthcare providers (doctors, hospitals, etc.) where I live	15%	29%	11%	-11%	15%	0%	37%	63%	-27%	-19%	-17%	-6%	63%	-11%	-3%	31%	49%	27%	37%	3%	9%	62%	7%	23%	6%	-14%	30%	22%
The availability of treatments for various health conditions	29%	46%	31%	13%	23%	23%	44%	63%	-4%	4%	-12%	35%	65%	-7%	17%	43%	47%	33%	41%	21%	24%	63%	23%	38%	24%	-1%	32%	43%
The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.)	-4%	3%	-26%	-28%	7%	-19%	15%	56%	-26%	-23%	-30%	-31%	40%	-24%	-22%	20%	29%	8%	28%	-9%	-19%	49%	-19%	-21%	-9%	-19%	-13%	-19%
The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.)	18%	33%	14%	5%	22%	6%	36%	61%	-9%	-11%	-14%	-8%	60%	-9%	8%	40%	46%	31%	33%	7%	12%	59%	12%	29%	4%	-9%	28%	24%



## Adoption of Healthcare Technology

How do we integrate technology into our healthcare?



#### Usage of Telemedicine

QA<sub>4</sub>. Telemedicine allows

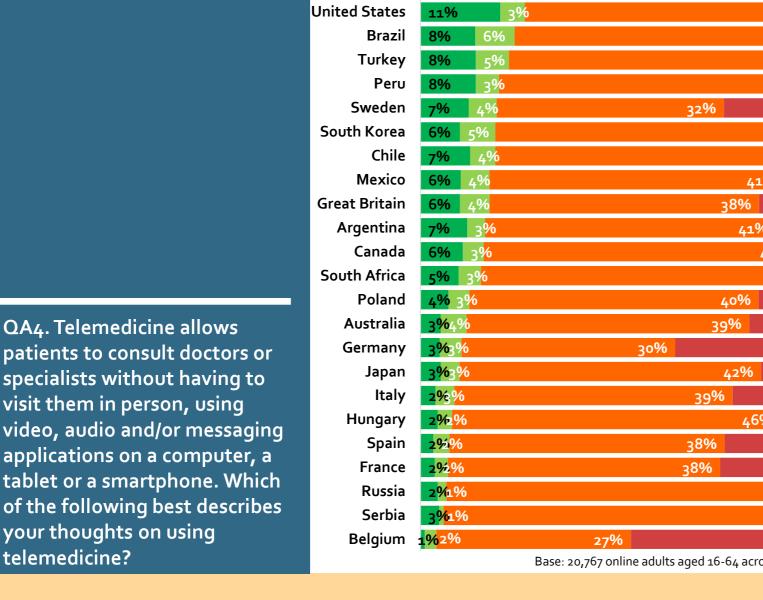
specialists without having to

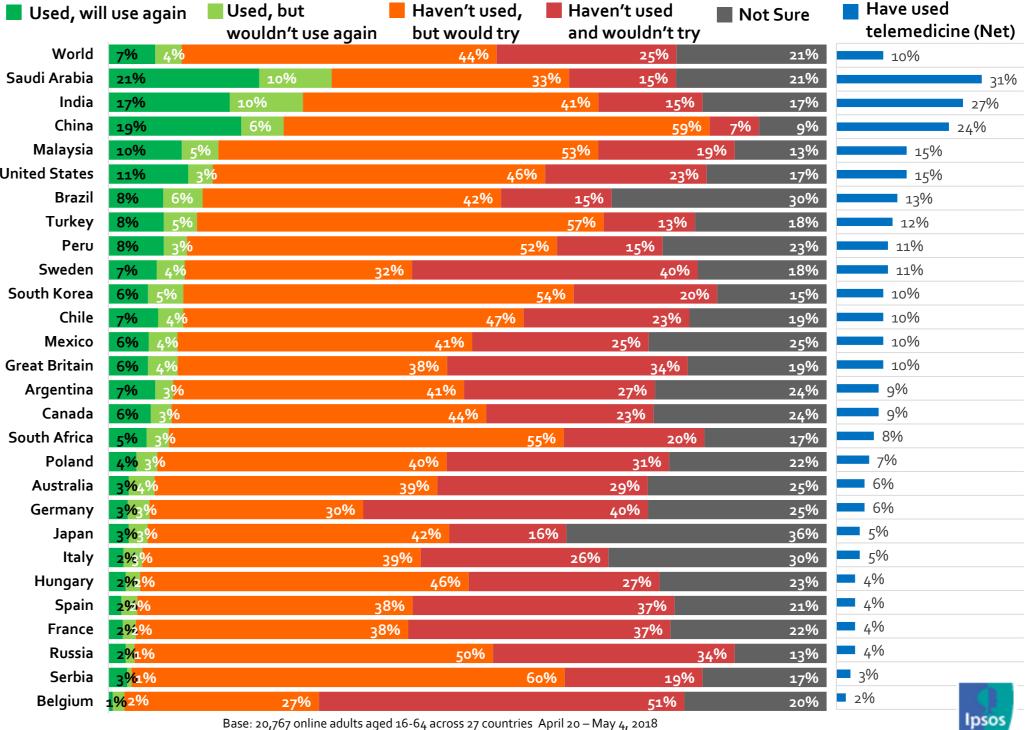
applications on a computer, a

visit them in person, using

your thoughts on using

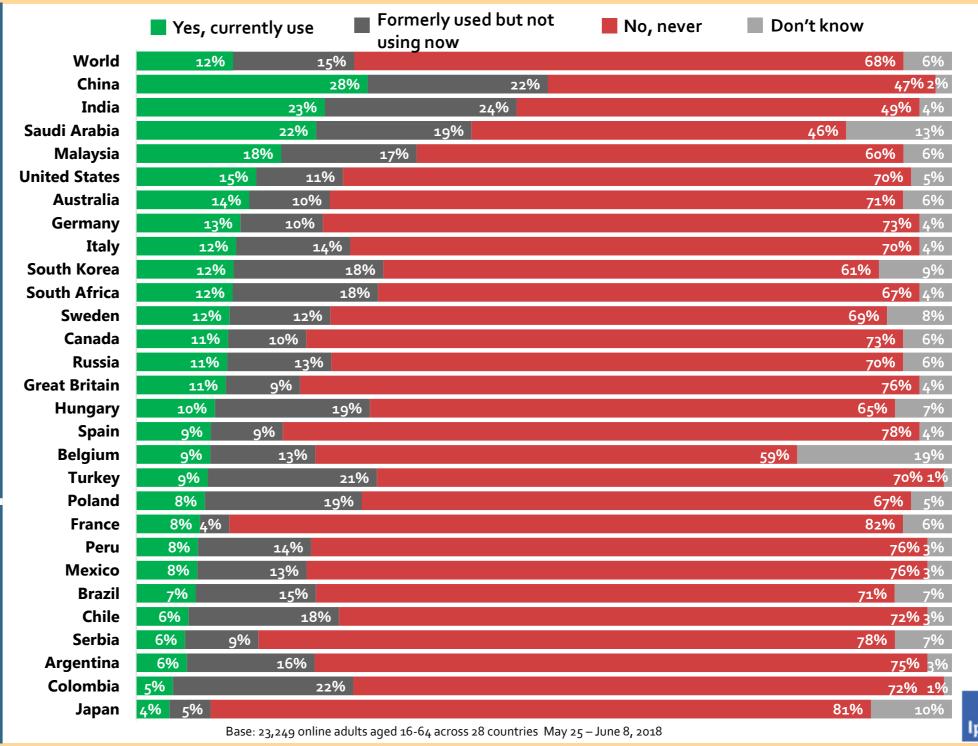
telemedicine?





### Usage of a Connected Health Device

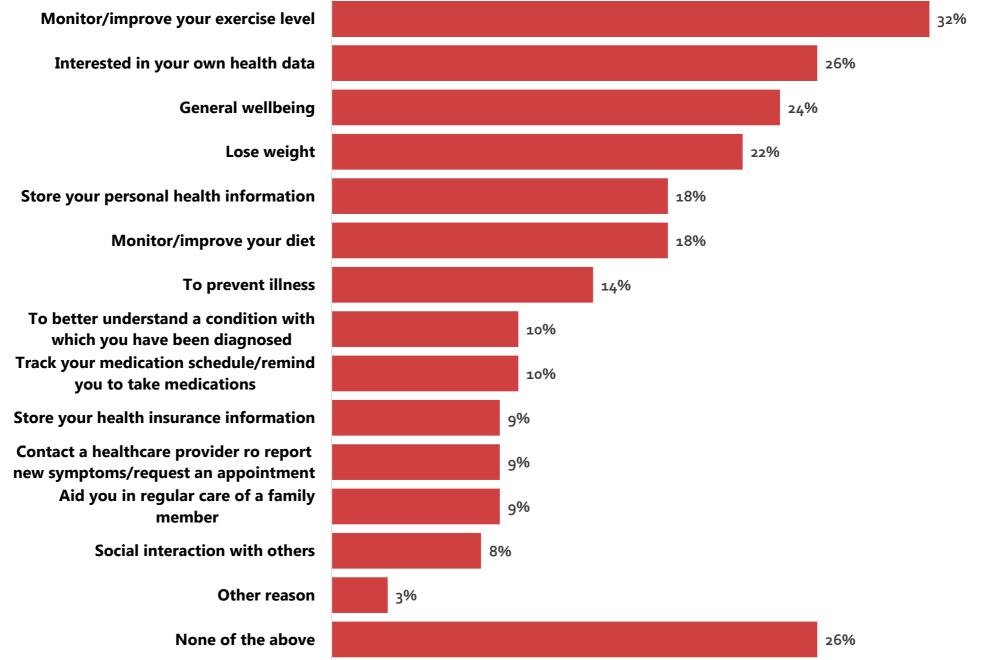






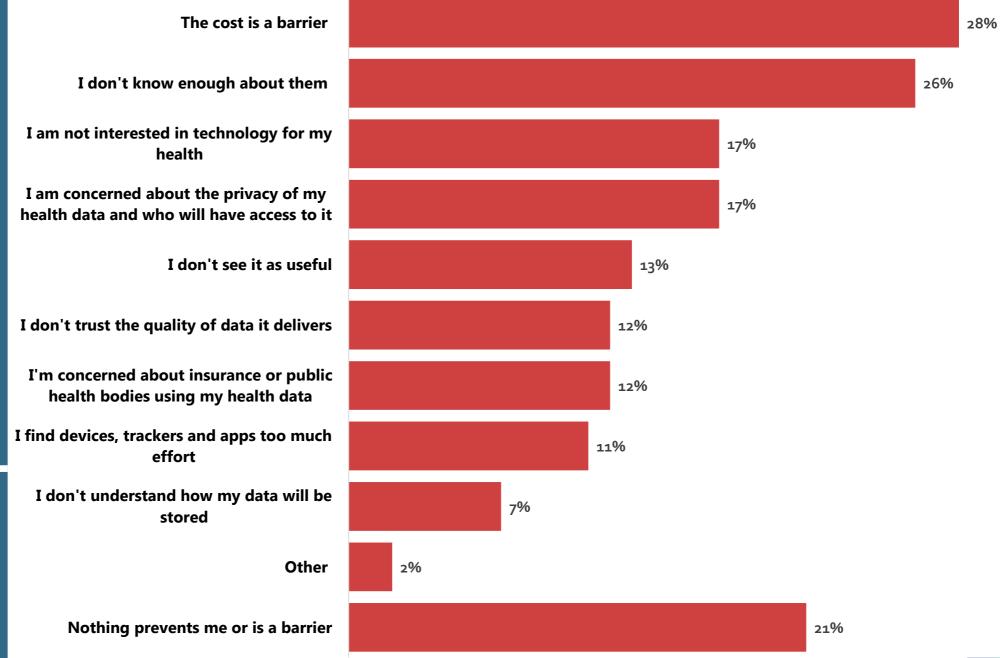
### Reasons for Connected Health Device Usage – Globally

QB10. Which of the following, if any, are the reasons you currently use a connected health device or tool to manage your health?





### Barriers to Connected Health Device Usage – Globally



QB11. What, if anything, prevents you from using/owning a connected device or tool for your health?

Base: 19,293 online adults aged 16-64 across 28 countries who do not currently use a connected health device May 25 – June 8, 2018

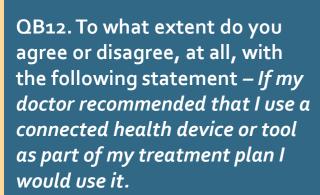


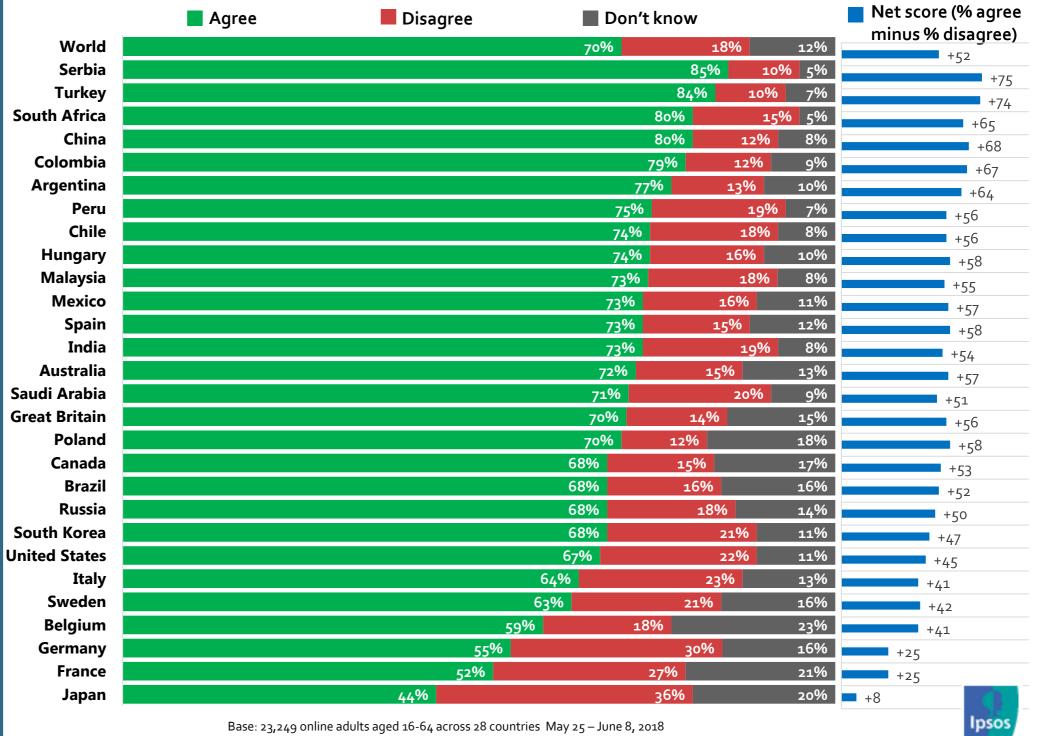
### Barriers to Connected Health Device Usage – Summary

QB11. What, if anything, prevents you from using/owning a connected device or tool for your health?	W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	C O L	E S P	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M E X	M Y S	P E R	P O L	R U S	S A U	S E R	Z A F	S W E	T U R	U S A
The cost is a barrier	28%	33%	25%	17%	30%	23%	33%	25%	36%	19%	20%	18%	20%	31%	31%	20%	24%	33%	41%	44%	43%	27%	39%	19%	10%	46%	16%	34%	26%
I don't know enough about them	26%	30%	17%	23%	27%	23%	32%	25%	36%	24%	16%	15%	18%	35%	18%	14%	31%	18%	36%	32%	33%	32%	31%	13%	33%	25%	22%	29%	16%
I am not interested in technology for my health	17%	19%	22%	21%	11%	20%	18%	10%	10%	16%	25%	27%	27%	8%	20%	26%	23%	11%	14%	15%	10%	16%	13%	17%	6%	18%	26%	16%	28%
I am concerned about the privacy of my health data and who will have access to it	17%	18%	15%	19%	15%	15%	26%	25%	21%	15%	21%	14%	24%	10%	28%	7%	9%	11%	24%	27%	30%	16%	9%	18%	9%	21%	10%	8%	17%
I don't see it as useful	13%	10%	17%	18%	8%	14%	8%	20%	7%	8%	22%	15%	20%	8%	13%	20%	10%	32%	9%	11%	6%	5%	19%	8%	5%	11%	20%	8%	16%
I don't trust the quality of data it delivers	12%	12%	10%	11%	10%	9%	14%	13%	14%	9%	11%	13%	14%	7%	17%	10%	10%	14%	17%	11%	16%	10%	19%	13%	8%	9%	16%	15%	10%
I am concerned about insurance companies/public health bodies using my health data	12%	14%	11%	12%	10%	11%	18%	20%	15%	11%	15%	8%	16%	7%	19%	6%	4%	6%	13%	21%	17%	12%	7%	12%	4%	13%	9%	9%	12%
I find devices, trackers and apps too much effort	11%	9%	14%	10%	8%	13%	6%	27%	5%	5%	5%	12%	13%	3%	24%	13%	13%	10%	5%	16%	6%	6%	6%	19%	4%	18%	18%	10%	12%
I don't understand how my data will be stored	7%	10%	6%	4%	11%	8%	10%	4%	14%	7%	5%	6%	9%	8%	7%	4%	7%	4%	8%	11%	14%	7%	8%	7%	5%	8%	4%	3%	7%
Other	2%	4%	2%	2%	1%	2%	2%	0%	3%	2%	1%	3%	2%	2%	1%	1%	0%	1%	4%	1%	3%	1%	3%	1%	1%	1%	4%	2%	2%
Nothing prevents me or is a barrier	21%	20%	28%	21%	27%	28%	18%	10%	19%	31%	25%	27%	19%	24%	14%	19%	20%	18%	16%	14%	12%	24%	14%	26%	30%	15%	27%	25%	26%

Ipsos

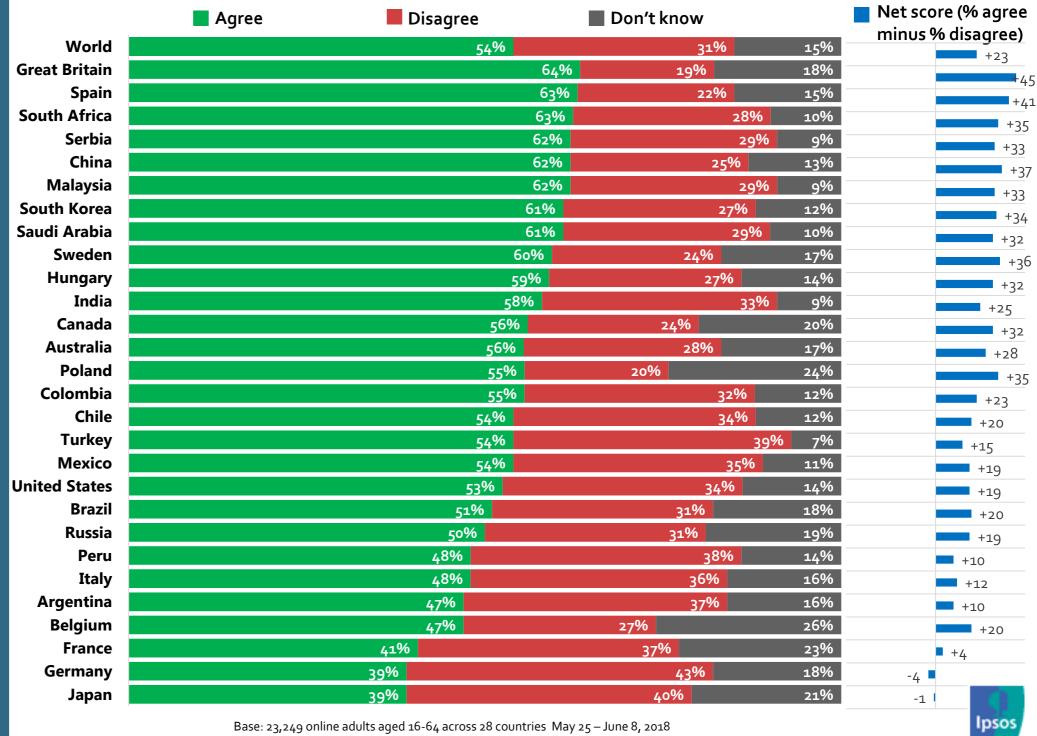
Would Use Connected
Health Device if
Recommended by Own
Physician





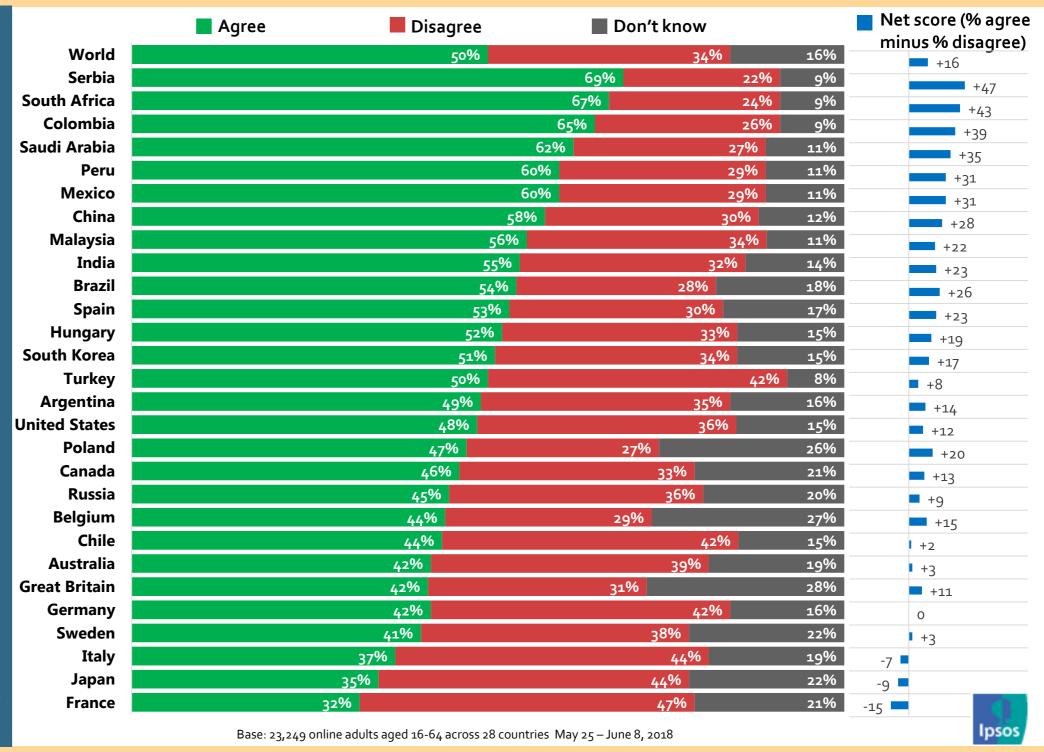
Would Use Connected
Health Device if
Recommended by a Nurse



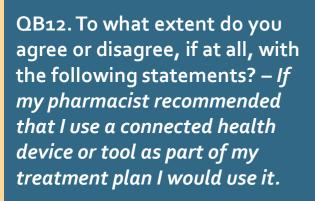


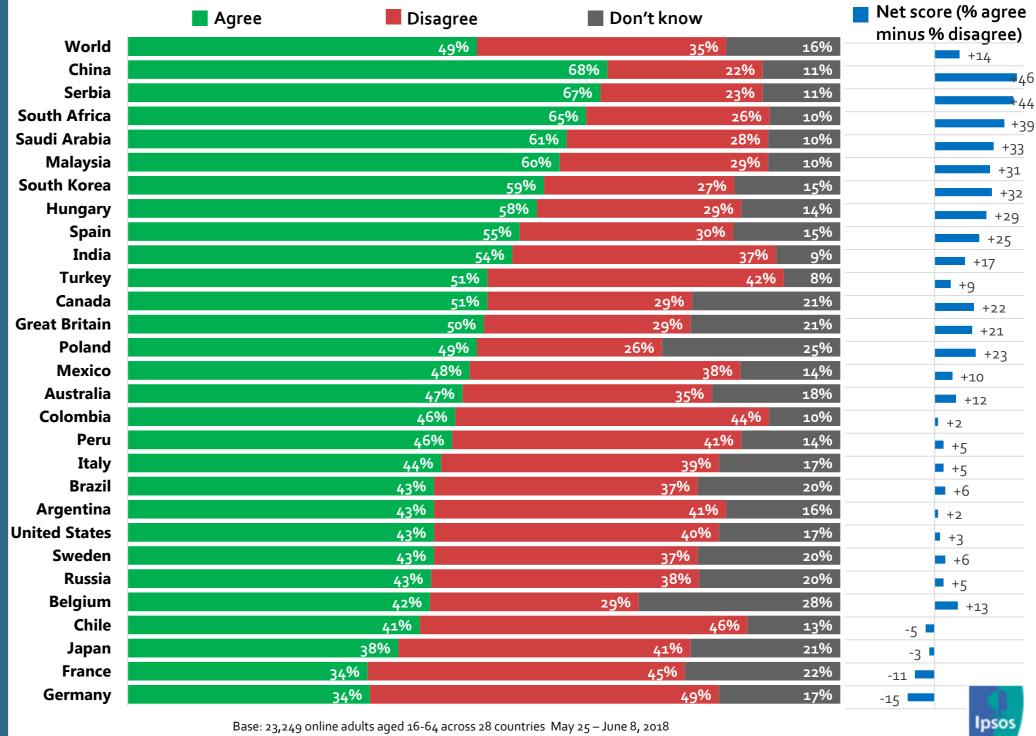
Would Use Connected
Health Device if
Recommended by Health
Insurance

QB12. To what extent do you agree or disagree, if at all, with the following statements? – If my health insurance company recommended that I use a device, tracker or app as part of my treatment plan I would use it.

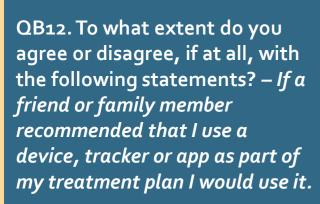


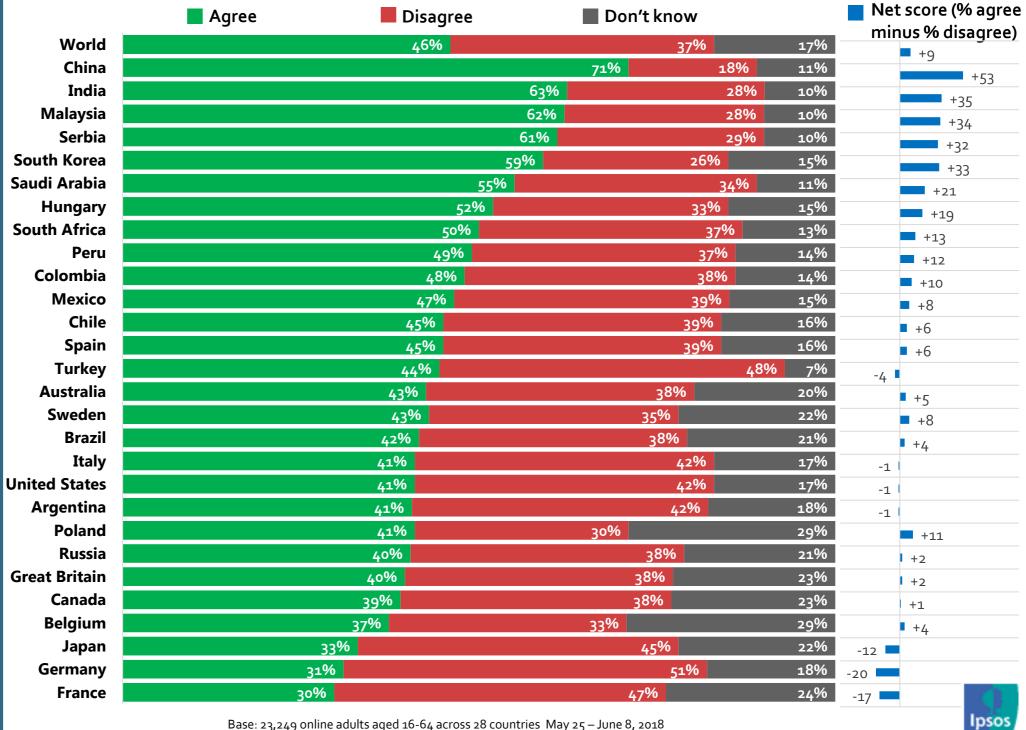
Would Use Connected
Health Device if
Recommended by Own
Pharmacist

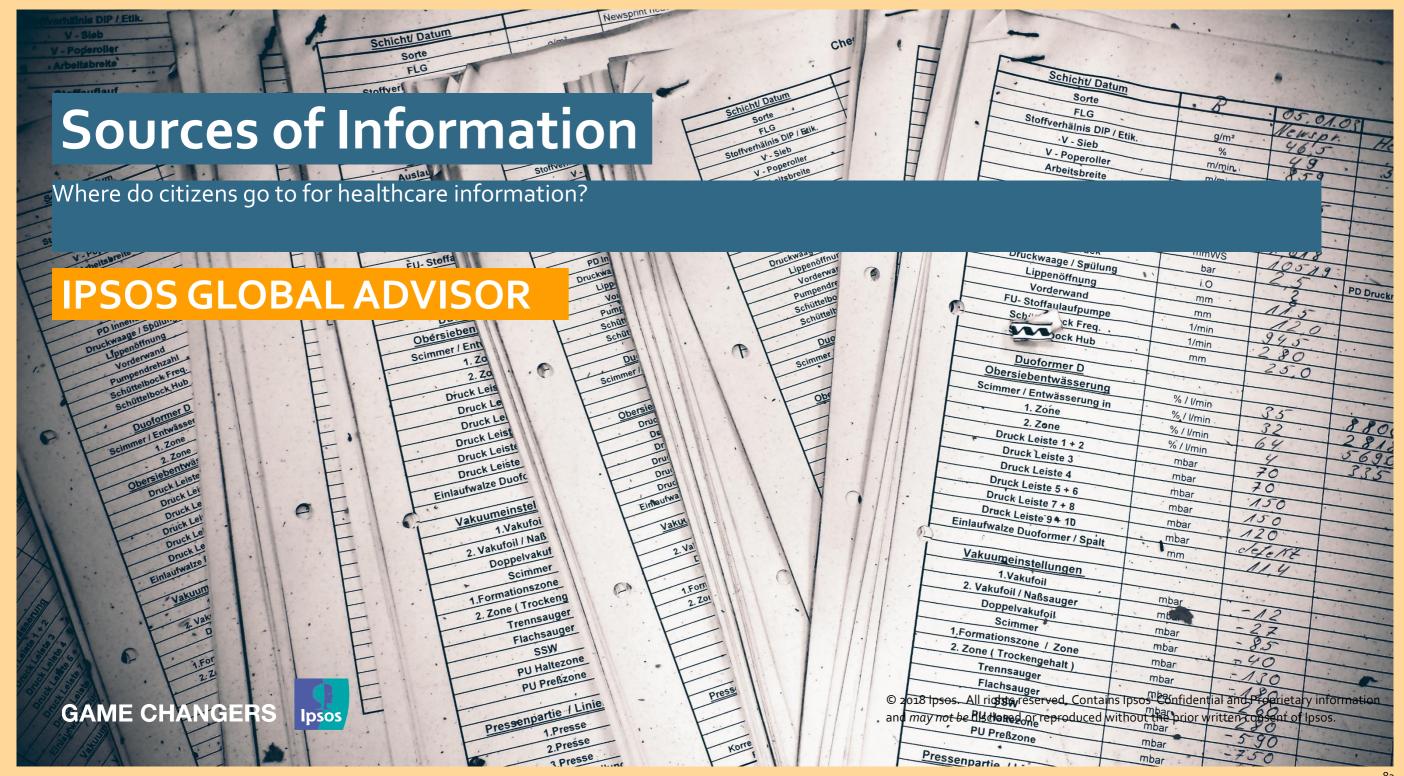




Would Use Connected
Health Device if
Recommended by a Friend
or Family Member

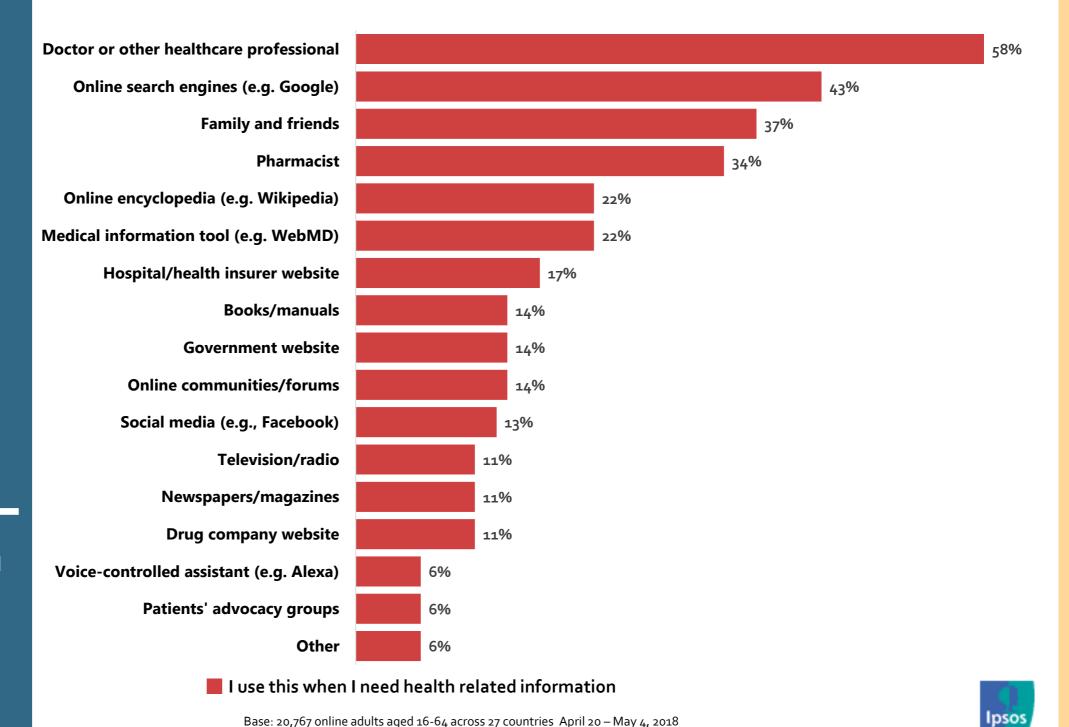






### Sources of Healthcare-Related Information – Globally

QA5. Which of the following do you use or go to when you need information about healthcare, symptoms of diseases, treatments, etc.

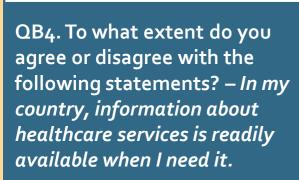


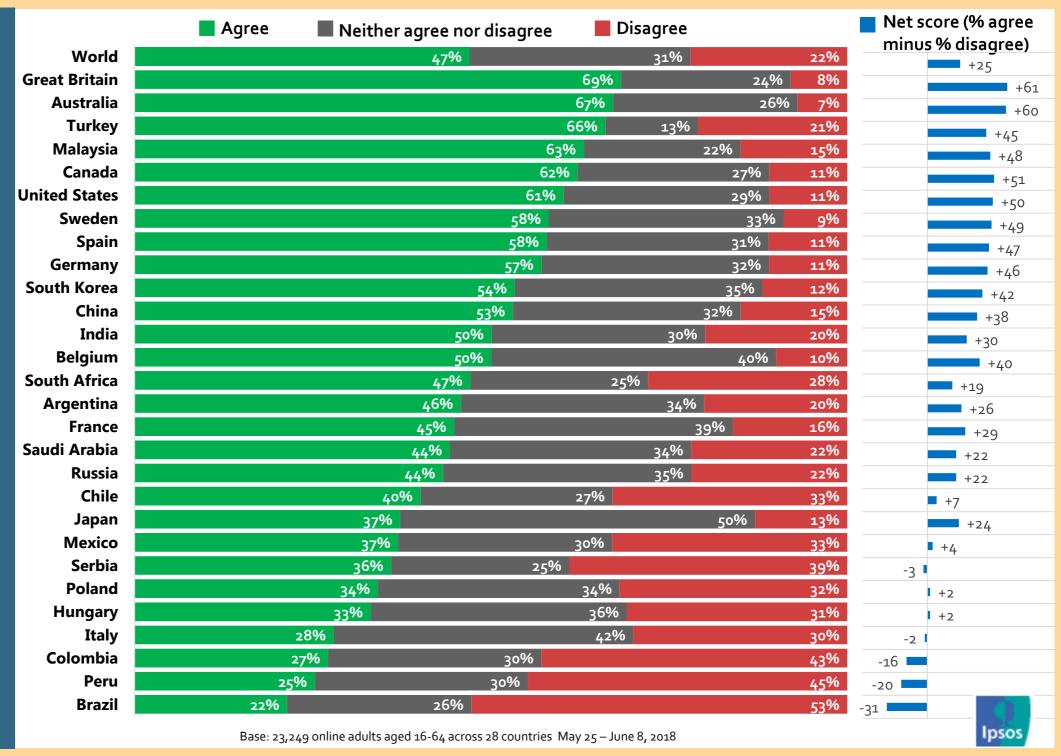
### Sources of Healthcare-Related Information—Summary

QA5. Which of the following do you	W																											
use or go to when you need	0	Α	Α	В	В	С	С	С	F	G	D	Н	1	1	J	K	M	M	P	P	R	S	S	Z	E	S	T	U
information about healthcare,	R	R	U	E	R	Α	н	н	R	В	E	U	N	Т	P	0	Υ	E	E	0	U	Α	R	Α	S	W	U	S
symptoms of diseases, treatments,	L	G	S	L	Α	N	L	N	Α	R	U	N	D	Α	N	R	S	Х	R	L	S	U	В	F	P	E	R	Α
etc.?	D																											
Doctor or other healthcare	58%	65%	66%	75%	50%	63%	62%	48%	56%	52%	55%	61%	53%	59%	22%	48%	61%	60%	58%	67%	67%	34%	73%	63%	64%	57%	64%	56%
professional	30/0	0376	0076	73/0	30%	0376	02/0	40/0	30%	32/0	3376	01/0	33/6	3370	22/0	40/0	01/6	0076	3676	07/0	0776	34/0	/3/0	0376	0470	3776	0470	30%
Online search engines (e.g., Google,	43%	39%	42%	36%	35%	44%	43%	40%	31%	40%	39%	47%	50%	36%	48%	47%	49%	38%	44%	40%	53%	35%	56%	58%	26%	49%	55%	47%
Yahoo, Bing)	4370	35/0	42/0	30/0	33/0	4470	43/0	4070	31/0	4070	35/0	47/0	30%	30%	4070	47/0	4370	30/0	4470	4070	33/6	33/0	30%	36%	20%	4570	33/6	47/0
Family and friends	37%	42%	35%	32%	36%	34%	45%	36%	30%	29%	35%	34%	46%	24%	24%	29%	43%	43%	44%	43%	44%	29%	54%	46%	31%	38%	41%	38%
Pharmacist	34%	35%	39%	53%	29%	42%	33%	14%	43%	36%	32%	36%	24%	38%	7%	25%	46%	30%	41%	34%	28%	35%	40%	60%	44%	8%	46%	22%
Online encyclopedia (e.g., Wikipedia)	22%	32%	14%	20%	14%	20%	28%	26%	10%	16%	19%	21%	32%	17%	30%	13%	20%	25%	32%	17%	25%	21%	31%	34%	17%	17%	24%	21%
		02/0	,,	_0/,0	,,	_0,0	2075		2070	2075	2370		02/0		30,0	2070		2070	02/0		2070	,	01/0	0 1,0	,,	,,	,.	
Medical/health information																												
website/application (e.g., WebMD,	22%	16%	23%	17%	16%	31%	22%	33%	23%	28%	16%	25%	29%	15%	10%	12%	22%	17%	17%	13%	14%	18%	31%	33%	9%	17%	37%	46%
Doctissimo)																												
Hospital/health system/health	17%	9%	16%	11%	14%	15%	12%	37%	8%	18%	9%	20%	32%	12%	18%	20%	24%	10%	11%	16%	14%	15%	17%	27%	4%	27%	32%	19%
insurer website/application	1,70			11/0	1170	1370	12/0	3770		1070		2070	3270	12/0	10/0	2070	2170		11/0	10,0	11,0	1370	1770	2,,0	170	27,0	3270	1370
Books/manuals	14%	15%	6%	8%	15%	11%	21%	16%	8%	10%	13%	11%	23%	11%	10%	7%	14%	19%	21%	19%	22%	13%	24%	25%	9%	11%	13%	12%
Government/public health authority	14%	13%	17%	14%	13%	15%	16%	20%	11%	24%	6%	4%	21%	14%	12%	7%	29%	12%	10%	5%	11%	16%	14%	15%	7%	30%	13%	10%
website/application	1470	1370	1770	1470	1370	1370	1070	2070	11/0	2470	070	470	21/0	1470	12/0	7,0	2370	12/0	1070	370	11/0	1070	1470	1370	,,,,	3070	1370	1070
Online																												
communities/forums/message	14%	13%	10%	9%	7%	13%	16%	15%	8%	11%	14%	21%	27%	9%	8%	22%	16%	10%	15%	17%	11%	9%	23%	24%	6%	8%	23%	17%
boards																												
Social media (e.g., Facebook)	13%	16%	7%	5%	16%	8%	16%	16%	4%	6%	5%	12%	27%	7%	7%	8%	33%	18%	29%	9%	6%	20%	17%	17%	6%	7%	25%	12%
Television/radio	11%	14%	5%	7%	14%	5%	13%	10%	6%	5%	9%	8%	22%	7%	18%	12%	19%	12%	21%	7%	6%	13%	21%	14%	6%	4%	17%	7%
Newspapers/magazines	11%	9%	6%	7%	15%	5%	10%	9%	7%	6%	11%	6%	31%	8%	10%	7%	25%	10%	17%	10%	5%	10%	17%	13%	5%	7%	12%	7%
Drug company website	11%	13%	7%	6%	10%	7%	22%	11%	4%	5%	5%	8%	19%	9%	11%	3%	19%	17%	20%	17%	10%	15%	16%	15%	5%	12%	13%	10%
Voice-controlled search application																												
on a smart device (e.g., Siri, Google	6%	7%	2%	1%	10%	2%	6%	16%	1%	2%	3%	1%	14%	3%	3%	6%	12%	8%	9%	1%	5%	7%	4%	7%	3%	2%	13%	5%
Assistant, Alexa)																												
Patients'/condition sufferers'	6%	5%	7%	5%	3%	7%	6%	7%	2%	9%	5%	7%	15%	4%	3%	4%	15%	4%	5%	4%	0%	7%	6%	9%	4%	8%	14%	8%
organizations/advocacy groups	070	3/0	7 70	J/0	3/0	1 /0	0/0	1 70	270	3/0	3/0	1 70	13/0	4/0		- 7 -	13%	4/0	3/0	.,.	0/0	1 70	070	5/0	4/0	070	14/0	670
Other	6%	6%	5%	3%	12%	6%	6%	3%	9%	7%	13%	7%	4%	6%	16%	4%	7%	6%	8%	3%	5%	7%	2%	4%	8%	8%	2%	6%

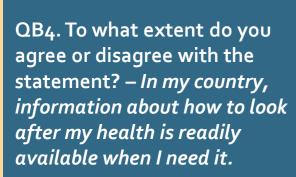


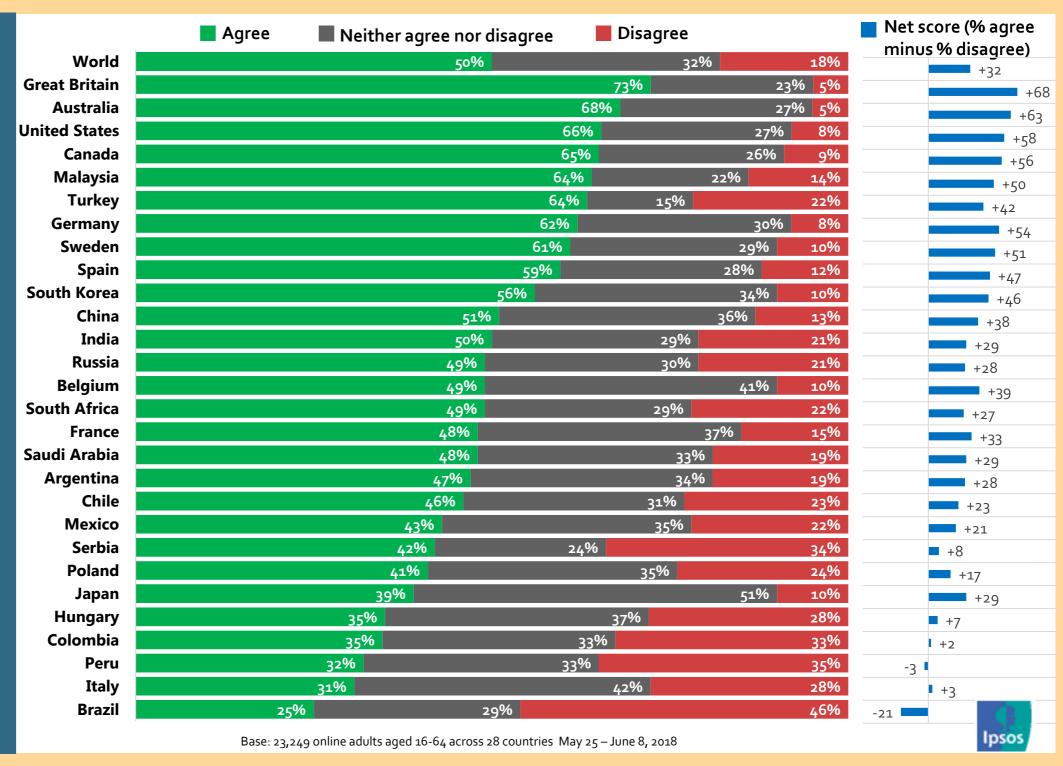
## Availability of Information about Healthcare Services





# Availability of Information to Look After Own Health





# QA1. Please indicate your level of agreement with each of the following statements.

Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree

- I eat a healthy diet
- I get enough sleep
- I get enough exercise
- I feel safe in my community
- I am in frequent contact with family members and/or friends
- I am in good health
- I get all the medical care I need
- I get all the dental care I need
- The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.) is excellent
- I am satisfied with the availability of healthcare providers (doctors, hospitals, etc.) where I live

### QA2. How do you think the following will change over the next 10 years?

Will get much better
Will get somewhat better
Will stay the same
Will get somewhat worse
Will get much worse

- My own health
- The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.)
- The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.)
- The availability of healthcare providers (doctors, hospitals, etc.)
- The availability of treatments for various health conditions

# QA3. In general, how often do you visit/consult with each of the following yourself?

Three times a year or more often Twice a year Once a year Less Often Never

- A primary care physician (general practitioner, internist, family doctor, etc.
- An obstetrician/gynecologist
- An alternative medicine professional (e.g., acupuncturist, osteopath, chiropractor, traditional Chinese medicine)
- A mental health professional (e.g., psychiatrist, psychologist)
- A dentist/dental surgeon
- An optometrist/ophthalmologist ("eye doctor")
- An audiologist (hearing specialist)
- A physical or occupational therapist
- Any other type of medical specialist (e.g., dermatologist, neurologist, oncologist, etc.) or healthcare professional



#### QA4. Which of the following best describes your thoughts on using telemedicine?

I have used telemedicine and I will use it again if I can

I have used telemedicine, but I will not use it again, even if I can

I haven't used telemedicine, but I will try it if I can

I haven't used telemedicine and I will not try it, even if I can

Not sure

#### QA5. Which of the following do you use or go to when you need information about healthcare, symptoms of diseases, treatments, etc.?

Doctor or other healthcare professional

**Pharmacist** 

Family and friends

Television/radio

Newspapers/magazines

Books/manuals

Online search engines (e.g., Google, Yahoo, Bing)

Voice-controlled search application on a smart device (e.g., Siri, Google Assistant, Alexa)

Social media (e.g., Facebook)

Online encyclopedia (e.g., Wikipedia)

Medical/health information website/application (e.g., WebMD, Doctissimo)

Government/public health authority website/application

Hospital/health system/health insurer website/application

Drug company website

Patients'/condition sufferers' organizations/advocacy groups

Online communities/forums/message boards

Other



# QB1. Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?

Cancer

Obesity

Mental health

**Diabetes** 

Dementia

Heart disease

Alcohol abuse

Drug abuse

**Smoking** 

Stress

Sexually transmitted diseases (STD)

Hospital superbugs

Other

QB2. How would you rate the quality of healthcare that you and your family have access to in your country? By healthcare we include doctors, specialist physicians such as surgeons, hospitals, tests for diagnosis and drugs to treat various ailments.

Very good Good Neither good nor poor Poor Very poor QB3. Over the coming years, do you expect the quality of healthcare that you and your family will have access to locally will improve, stay the same or get worse?

Improve
Stay the same
Get worse

### QB4. And to what extent do you agree or disagree with the following statements?

Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree

- I find it easy to get an appointment with doctors in my local area.
- In my country, information about healthcare services is readily available when I need it.
- In my country, information about how to look after my health is readily available when I need it.
- I trust the healthcare system in my country to provide me with the best treatment.
- Many people in my country cannot afford good healthcare.
- Waiting times to get an appointment with doctors are too long in my country.
- The healthcare system in my country is overstretched.
- I am concerned that my personal data will be made available to third parties (government, private companies) without my consent.
- The healthcare system in my country provides the same standard of care to everyone
- Vaccinating against serious infectious diseases should be compulsory



### QB5. Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?

Access to treatment/long waiting times

Lack of choice

Not enough staff

Lack of investment

Low standards of cleanliness

Poor quality treatment

Poor safety

Bureaucracy

Ageing population

Cost of accessing treatment

Lack of investment in preventative health

Other

### QB6. Now, thinking about you personally, to what extent do you agree or disagree with the following statements:

Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree

- In case of sudden death, I would allow my organs to be removed in order to help other people in need.
- I frequently give blood to help others.

QB7. Below are some statements related to your personal healthcare treatment. Please think about the last time you saw a healthcare professional.

Please indicate the extent to which you agree or disagree with each one.

Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree

- The healthcare professionals treating me showed respect for my values, preferences and expressed needs
- I was treated with dignity and respect throughout my treatment
- My care was personalized to reflect my needs and choices
- I was provided with sufficient Information on my treatment
- During my treatment the healthcare professional showed me emotional support
- My care included the involvement of family and friends
- My safety was a priority
- I had access to the best care I could have received
- I had easy access to my medical information



# QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion.

Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree

- I know this doctor very well
- This doctor knows me as a person
- This doctor really knows how I feel about things
- I know what to expect with this doctor
- This doctor really cares for me
- This doctor takes me seriously
- This doctor accepts me the way I am
- I feel totally relaxed with this doctor

### QB9. Do you currently, or have you ever, used a connected health device or tool to manage your health?

Yes, currently use Formerly used, but not using now No, never Don't know

### QB10. Which of the following, if any, are the reasons you currently use a connected health device or tool to manage your health?

Track your medication schedule /remind you to take medications
To help you to better understand/learn about a disease/condition with which
you have been diagnosed

Monitor/improve your diet

Lose weight

Monitor / improve your exercise level

Aid you in regular care of a family member

Contact your healthcare provider (or the healthcare provider of someone you care for) to report new symptoms /request an appointment or a medication change

Store your personal health information

Store your health insurance information

Social interaction with others

Interested in your own health data

To prevent illness

General wellbeing

Other reason (please specify)

None of the above



#### QB11 What, if anything, prevents you from using/owning a connected health device or tool for your health?

I am not interested in technology for my health

I find devices, trackers and apps too much effort

I am concerned about the privacy of my health data and who will have access to it

I am concerned about insurance companies/public health bodies using my health data

The cost is a barrier

I don't trust the quality of data it delivers

I don't see it as useful

I don't know enough about them

I don't understand how my data will be stored

Other (please specify)

Nothing prevents me or is a barrier

#### QB12 To what extent do you agree or disagree, if at all, with the following statements...

Strongly agree
Tend to agree
Tend to disagree
Strongly disagree
Don't know

- If my doctor recommended that I use a connected health device or tool as part of my treatment plan I would use it
- If my pharmacist recommended that I use a connected health device or tool as part of my treatment plan I would use it
- If my health insurance company recommended that I use a device, tracker or app as part of my treatment plan I would use it
- If a nurse recommended that I use a device, tracker or app as part of my treatment plan I would use it
- If a friend or family member recommended that I use a device, tracker or app as part of my treatment plan I would use it

QB13. Do you have a long-standing condition, illness or health condition that limits you in some way? By long-standing, we mean anything that has troubled you over a period of time or that is likely to affect you over a period of time?

Yes

No



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Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

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