

## Ipsos MORI July 2018 Political Monitor Topline Results

3<sup>rd</sup> August 2018

Fieldwork: 20<sup>th</sup> – 24<sup>th</sup> July 2018

### Technical Details

Ipsos MORI interviewed a representative sample of 1023 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 20<sup>th</sup> – 24<sup>th</sup> July 2018. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

### Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

#### **Voting intentions: headline indicator**

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (795)

|                               | Q1a/b<br>July<br>% | Q1a/b<br>June<br>% |
|-------------------------------|--------------------|--------------------|
| Conservative                  | 38                 | 41                 |
| Labour                        | 38                 | 38                 |
| Liberal Democrats (Lib Dem)   | 10                 | 7                  |
| Scottish/Welsh Nationalist    | 5                  | 5                  |
| Green Party                   | 3                  | 4                  |
| UK Independence Party         | 6                  | 4                  |
| Other                         | 1                  | 1                  |
| <b>Conservative lead (±%)</b> | <b>0</b>           | <b>+3</b>          |
| <i>Would not vote</i>         | *                  | *                  |
| <i>Undecided</i>              | 5                  | 4                  |
| <i>Refused</i>                | 1                  | *                  |

### Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

|                               | %         |
|-------------------------------|-----------|
| Conservative                  | 38        |
| Labour                        | 39        |
| Liberal Democrats (Lib Dem)   | 9         |
| Scottish/Welsh Nationalist    | 4         |
| Green Party                   | 3         |
| UK Independence Party         | 6         |
| Other                         | 1         |
| <b>Conservative lead (±%)</b> | <b>-1</b> |
| <i>Would not vote</i>         | 6         |
| <i>Undecided</i>              | 7         |
| <i>Refused</i>                | 1         |

## Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

|                                    | %         |
|------------------------------------|-----------|
| 10 – absolutely certain to vote    | <b>67</b> |
| 9                                  | <b>6</b>  |
| 8                                  | <b>5</b>  |
| 7                                  | <b>5</b>  |
| 6                                  | <b>1</b>  |
| 5                                  | <b>4</b>  |
| 4                                  | <b>2</b>  |
| 3                                  | <b>1</b>  |
| 2                                  | <b>1</b>  |
| 1 – absolutely certain not to vote | <b>6</b>  |
| Don't know                         | <b>1</b>  |

## Satisfaction Ratings

### Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?

|                                 | Satisfied | Dissatisfied | Don't know | Net satisfaction |
|---------------------------------|-----------|--------------|------------|------------------|
|                                 | %         | %            | %          | ±                |
| Government (Q3) <b>July '18</b> | <b>22</b> | <b>69</b>    | <b>9</b>   | <b>-47</b>       |
| <i>June '18</i>                 | <i>30</i> | <i>63</i>    | <i>7</i>   | <b>-33</b>       |
| May (Q4) <b>July '18</b>        | <b>30</b> | <b>62</b>    | <b>8</b>   | <b>-32</b>       |
| <i>June '18</i>                 | <i>35</i> | <i>58</i>    | <i>7</i>   | <b>-23</b>       |
| Corbyn (Q5) <b>July '18</b>     | <b>28</b> | <b>58</b>    | <b>14</b>  | <b>-30</b>       |
| <i>June '18</i>                 | <i>31</i> | <i>57</i>    | <i>12</i>  | <b>-26</b>       |
| Cable (Q6) <b>July '18</b>      | <b>24</b> | <b>40</b>    | <b>35</b>  | <b>-16</b>       |
| <i>June '18</i>                 | <i>27</i> | <i>34</i>    | <i>38</i>  | <b>-7</b>        |

- Q3 **Are you satisfied or dissatisfied with the way the Government is running the country?**
- Q4 **Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?**
- Q5 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

*Base: All party supporters (\*Government is based on Conservative supporters)*

|                                 |             | Satisfied | Dissatisfied | Don't know | Net satisfaction |
|---------------------------------|-------------|-----------|--------------|------------|------------------|
|                                 | <i>Base</i> | %         | %            | %          | ±                |
| Government (Q3) <b>July '18</b> | 382         | <b>45</b> | <b>44</b>    | <b>11</b>  | <b>+1</b>        |
| <i>June '18</i>                 | 355         | <i>63</i> | <i>28</i>    | <i>9</i>   | <b>+35</b>       |
| May (Q4) <b>July '18</b>        | 382         | <b>55</b> | <b>37</b>    | <b>8</b>   | <b>+18</b>       |
| <i>June '18</i>                 | 355         | <i>68</i> | <i>27</i>    | <i>5</i>   | <b>+41</b>       |
| Corbyn (Q5) <b>July '18</b>     | 302         | <b>59</b> | <b>30</b>    | <b>12</b>  | <b>+29</b>       |
| <i>June '18</i>                 | 346         | <i>57</i> | <i>32</i>    | <i>11</i>  | <b>+25</b>       |

## Economic Optimism Index

- Q7 **Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

|   | July '18   | June '18   |
|---|------------|------------|
|   | %          | %          |
| Improve   | <b>17</b>  | <i>19</i>  |
| Stay the same                                   | <b>23</b>  | <i>23</i>  |
| Get worse                                       | <b>54</b>  | <i>54</i>  |
| Don't know                                      | <b>6</b>   | <i>4</i>   |
| <b>Ipsos MORI Economic Optimism Index (EOI)</b> | <b>-37</b> | <i>-35</i> |

## State of the Parties

Q8 Please tell me to what extent, if at all, you agree or disagree with the following statements:

### A. The Labour Party should change its leader before the next general election

|                            | June<br>2014                | October<br>2015 | July<br>2016                  | Sept'<br>2017 | July<br>2018 |
|----------------------------|-----------------------------|-----------------|-------------------------------|---------------|--------------|
|                            | %<br><b>Ed<br/>Miliband</b> | %               | %<br><b>Jeremy<br/>Corbyn</b> | %             | %            |
| Strongly agree             | 27                          | 30              | 50                            | 31            | <b>37</b>    |
| Tend to agree              | 22                          | 12              | 16                            | 12            | <b>18</b>    |
| Neither agree nor disagree | 16                          | 21              | 6                             | 12            | <b>14</b>    |
| Tend to disagree           | 16                          | 12              | 10                            | 20            | <b>10</b>    |
| Strongly disagree          | 14                          | 19              | 15                            | 23            | <b>17</b>    |
| Don't know                 | 4                           | 6               | 3                             | 2             | <b>5</b>     |
| <b>Agree</b>               | <b>49</b>                   | <b>42</b>       | <b>66</b>                     | <b>43</b>     | <b>55</b>    |
| <b>Disagree</b>            | <b>30</b>                   | <b>31</b>       | <b>25</b>                     | <b>43</b>     | <b>27</b>    |

### B. The Conservative Party should change its leader before the next general election

|                            | June<br>2014                  | October<br>2015 | September<br>2017           | July<br>2018 |
|----------------------------|-------------------------------|-----------------|-----------------------------|--------------|
|                            | %<br><b>David<br/>Cameron</b> | %               | %<br><b>Theresa<br/>May</b> | %            |
| Strongly agree             | 14                            | 22              | 29                          | <b>28</b>    |
| Tend to agree              | 13                            | 17              | 16                          | <b>18</b>    |
| Neither agree nor disagree | 21                            | 25              | 16                          | <b>18</b>    |
| Tend to disagree           | 21                            | 13              | 17                          | <b>15</b>    |
| Strongly disagree          | 26                            | 19              | 21                          | <b>16</b>    |
| Don't know                 | 4                             | 5               | 2                           | <b>4</b>     |
| <b>Agree</b>               | <b>27</b>                     | <b>39</b>       | <b>45</b>                   | <b>46</b>    |
| <b>Disagree</b>            | <b>37</b>                     | <b>32</b>       | <b>38</b>                   | <b>31</b>    |

Q9 On balance, do you agree or disagree that ...has what it takes to be a good Prime Minister?

|                      |                | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't know | Agree     | Disagree  |
|----------------------|----------------|----------------|---------------|----------------------------|------------------|-------------------|------------|-----------|-----------|
| <b>Theresa May</b>   | <b>Jul '18</b> | <b>12</b>      | <b>22</b>     | <b>8</b>                   | <b>20</b>        | <b>35</b>         | <b>2</b>   | <b>34</b> | <b>55</b> |
|                      | Apr '18        | 16             | 28            | 7                          | 19               | 28                | 3          | 44        | 47        |
|                      | Jul '16        | 23             | 32            | 10                         | 11               | 16                | 7          | 55        | 27        |
|                      | Jul '15        | 7              | 21            | 18                         | 17               | 25                | 11         | 28        | 42        |
|                      | Jul '14        | 8              | 22            | 13                         | 19               | 29                | 10         | 30        | 48        |
| <b>Jeremy Corbyn</b> | <b>Jul '18</b> | <b>13</b>      | <b>18</b>     | <b>7</b>                   | <b>17</b>        | <b>44</b>         | <b>2</b>   | <b>31</b> | <b>61</b> |
|                      | Apr '18        | 14             | 16            | 6                          | 15               | 43                | 5          | 30        | 58        |
|                      | Jul '16        | 11             | 12            | 6                          | 18               | 50                | 3          | 23        | 68        |
|                      | Jul '15        | 6              | 11            | 19                         | 15               | 21                | 28         | 17        | 36        |
| <b>Michael Gove</b>  | <b>Jul '18</b> | <b>3</b>       | <b>7</b>      | <b>14</b>                  | <b>20</b>        | <b>41</b>         | <b>14</b>  | <b>10</b> | <b>61</b> |
|                      | Apr '18        | 4              | 8             | 10                         | 22               | 38                | 18         | 12        | 60        |
|                      | Jul '15        | 3              | 10            | 18                         | 18               | 35                | 16         | 13        | 53        |
|                      | Jul '14        | 2              | 9             | 10                         | 18               | 48                | 13         | 11        | 66        |
| <b>Jeremy Hunt</b>   | <b>Jul '18</b> | <b>4</b>       | <b>11</b>     | <b>14</b>                  | <b>18</b>        | <b>40</b>         | <b>13</b>  | <b>15</b> | <b>58</b> |
| <b>Sajid Javid</b>   | <b>Jul '18</b> | <b>3</b>       | <b>16</b>     | <b>20</b>                  | <b>18</b>        | <b>23</b>         | <b>20</b>  | <b>19</b> | <b>41</b> |
| <b>Boris Johnson</b> | <b>Jul '18</b> | <b>12</b>      | <b>13</b>     | <b>6</b>                   | <b>13</b>        | <b>53</b>         | <b>3</b>   | <b>25</b> | <b>66</b> |
|                      | Apr '18        | 7              | 10            | 5                          | 19               | 53                | 6          | 17        | 72        |
|                      | Jul '16        | 11             | 10            | 5                          | 22               | 48                | 4          | 21        | 70        |
|                      | Jul '15        | 13             | 19            | 11                         | 21               | 31                | 6          | 32        | 52        |
|                      | Jul '14        | 12             | 20            | 9                          | 20               | 34                | 5          | 32        | 54        |

Base: Own party supporters.

|                      |                | Base       | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't know | Agree     | Disagree  |
|----------------------|----------------|------------|----------------|---------------|----------------------------|------------------|-------------------|------------|-----------|-----------|
| <b>Theresa May</b>   | <b>Jul '18</b> | <b>382</b> | <b>28</b>      | <b>35</b>     | <b>6</b>                   | <b>17</b>        | <b>11</b>         | <b>3</b>   | <b>63</b> | <b>28</b> |
|                      | Apr '18        | 340        | 37             | 43            | 4                          | 9                | 5                 | 1          | 81        | 14        |
|                      | Jul '16        | 292        | 49             | 32            | 8                          | 5                | 4                 | 3          | 81        | 9         |
|                      | Jul '15        | 312        | 14             | 31            | 16                         | 17               | 13                | 8          | 45        | 30        |
|                      | Jul '14        | 242        | 15             | 28            | 13                         | 22               | 15                | 8          | 43        | 37        |
| <b>Jeremy Corbyn</b> | <b>Jul '18</b> | <b>302</b> | <b>29</b>      | <b>33</b>     | <b>6</b>                   | <b>20</b>        | <b>12</b>         | <b>*</b>   | <b>62</b> | <b>32</b> |
|                      | Apr '18        | 325        | 35             | 32            | 10                         | 9                | 12                | 2          | 67        | 21        |
|                      | Jul '16        | 310        | 27             | 20            | 6                          | 21               | 24                | 2          | 47        | 45        |
|                      | Jul '15        | 299        | 10             | 16            | 19                         | 19               | 15                | 22         | 26        | 33        |
| <b>Michael Gove</b>  | <b>Jul '18</b> | <b>382</b> | <b>4</b>       | <b>10</b>     | <b>15</b>                  | <b>25</b>        | <b>35</b>         | <b>11</b>  | <b>14</b> | <b>60</b> |
|                      | Apr '18        | 340        | 7              | 12            | 13                         | 31               | 26                | 11         | 20        | 56        |
|                      | Jul '15        | 312        | 4              | 12            | 20                         | 26               | 22                | 16         | 16        | 53        |
|                      | Jul '14        | 242        | 2              | 13            | 10                         | 27               | 37                | 12         | 14        | 64        |
| <b>Jeremy Hunt</b>   | <b>Jul '18</b> | <b>382</b> | <b>6</b>       | <b>16</b>     | <b>19</b>                  | <b>21</b>        | <b>24</b>         | <b>13</b>  | <b>22</b> | <b>45</b> |
| <b>Sajid Javid</b>   | <b>Jul '18</b> | <b>382</b> | <b>4</b>       | <b>14</b>     | <b>26</b>                  | <b>20</b>        | <b>20</b>         | <b>17</b>  | <b>18</b> | <b>40</b> |
| <b>Boris Johnson</b> | <b>Jul '18</b> | <b>382</b> | <b>10</b>      | <b>21</b>     | <b>9</b>                   | <b>19</b>        | <b>38</b>         | <b>4</b>   | <b>31</b> | <b>57</b> |
|                      | Apr '18        | 340        | 11             | 15            | 6                          | 30               | 32                | 6          | 26        | 62        |
|                      | Jul '16        | 292        | 9              | 14            | 6                          | 29               | 39                | 3          | 23        | 68        |
|                      | Jul '15        | 312        | 20             | 27            | 8                          | 26               | 16                | 3          | 47        | 42        |
|                      | Jul '14        | 242        | 21             | 26            | 12                         | 18               | 19                | 4          | 47        | 37        |

## Brexit

I'd now like to ask you some questions about the ongoing negotiations on Britain's future relationship with the European Union after it leaves in March next year.

Q10 Which party do you think has the best policies on handling Britain's future relationship with the European Union, the Conservatives, Labour, Liberal Democrats or some other party?

|                   | Apr '17<br>% | Mar '18<br>% | July '18<br>% |
|-------------------|--------------|--------------|---------------|
| Labour            | 17           | 25           | 20            |
| Conservatives     | 48           | 37           | 33            |
| Liberal Democrats | 12           | 6            | 10            |
| UKIP              | 3            | 3            | 4             |
| SNP               | -            | 1            | 2             |
| Other             | 4            | 4            | 6             |
| None              | 3            | 8            | 9             |
| Don't know        | 13           | 15           | 16            |

Q11 Please tell me how confident, if at all, you are that Theresa May will get a good deal for Britain in negotiations with other European Union leaders?

|                | Very confident<br>% | Fairly confident<br>% | Not very confident<br>% | Not confident at all<br>% | Don't know<br>% | Confident<br>% | Not confident<br>% |
|----------------|---------------------|-----------------------|-------------------------|---------------------------|-----------------|----------------|--------------------|
| <b>Jul '18</b> | <b>4</b>            | <b>21</b>             | <b>36</b>               | <b>36</b>                 | <b>3</b>        | <b>25</b>      | <b>72</b>          |
| Jun '18        | 5                   | 25                    | 34                      | 33                        | 2               | 30             | 67                 |
| May            | 5                   | 29                    | 33                      | 30                        | 3               | 34             | 63                 |
| Mar '18        | 6                   | 31                    | 28                      | 31                        | 4               | 37             | 59                 |
| Oct '17        | 5                   | 30                    | 31                      | 29                        | 4               | 35             | 60                 |
| Jul '17        | 6                   | 30                    | 31                      | 29                        | 3               | 36             | 60                 |
| Mar '17        | 11                  | 33                    | 28                      | 23                        | 5               | 44             | 51                 |

Q12 How much, if at all, do you trust each of the following to make the right decisions for Britain about its exit from the European Union?

|                        | A great deal<br>% | A fair amount<br>% | Not very much<br>% | Not at all<br>% | Don't know<br>% | Trust<br>% | Distrust<br>% |
|------------------------|-------------------|--------------------|--------------------|-----------------|-----------------|------------|---------------|
| <b>Theresa May</b>     | 10                | 31                 | 26                 | 32              | 1               | <b>41</b>  | <b>58</b>     |
| <b>Jeremy Corbyn</b>   | 7                 | 24                 | 24                 | 41              | 3               | <b>31</b>  | <b>65</b>     |
| <b>Phillip Hammond</b> | 3                 | 30                 | 28                 | 24              | 15              | <b>33</b>  | <b>52</b>     |
| <b>Boris Johnson</b>   | 11                | 24                 | 16                 | 47              | 3               | <b>35</b>  | <b>63</b>     |
| <b>Jacob Rees-Mogg</b> | 9                 | 20                 | 13                 | 37              | 21              | <b>29</b>  | <b>50</b>     |

Base: Own party supporters.

|                        |      | A great deal | A fair amount | Not very much | Not at all | Don't know | Trust     | Distrust  |
|------------------------|------|--------------|---------------|---------------|------------|------------|-----------|-----------|
|                        | Base | %            | %             | %             | %          | %          | %         | %         |
| <b>Theresa May</b>     | 382  | 20           | 52            | 19            | 7          | 1          | <b>72</b> | <b>26</b> |
| <b>Jeremy Corbyn</b>   | 302  | 15           | 48            | 23            | 10         | 4          | <b>63</b> | <b>33</b> |
| <b>Phillip Hammond</b> | 382  | 7            | 40            | 28            | 17         | 8          | <b>47</b> | <b>45</b> |
| <b>Boris Johnson</b>   | 382  | 12           | 34            | 20            | 30         | 4          | <b>46</b> | <b>50</b> |
| <b>Jacob Rees-Mogg</b> | 382  | 17           | 31            | 14            | 18         | 21         | <b>48</b> | <b>32</b> |

Q13 And from what you know or have heard, do you think Theresa May's plan for Britain's future relationship with the European Union (also known as the Chequers plan) would be a good thing or bad thing for the UK as a whole?

|                     | %  |
|---------------------|----|
| Good thing          | 29 |
| Bad thing           | 47 |
| Neither good or bad | 6  |
| Don't know          | 19 |

## Trump

Q15 Do you have a favourable or unfavourable opinion of Donald Trump?

|                                     | Dec '15<br>% | Oct '16<br>% | July '18<br>% |
|-------------------------------------|--------------|--------------|---------------|
| Very favourable                     | 5            | 4            | <b>8</b>      |
| Fairly favourable                   | 7            | 3            | <b>11</b>     |
| Neither favourable nor unfavourable | 9            | 6            | <b>11</b>     |
| Fairly unfavourable                 | 13           | 12           | <b>16</b>     |
| Very unfavourable                   | 61           | 72           | <b>52</b>     |
| Don't know                          | 6            | 4            | <b>2</b>      |
| <b>Favourable</b>                   | <b>12</b>    | <b>7</b>     | <b>19</b>     |
| <b>Unfavourable</b>                 | <b>74</b>    | <b>84</b>    | <b>68</b>     |



**Q16 Do you think that Britain will be more secure against its enemies in the future or less secure as a result of the way Donald Trump is doing his job as President, or will it make no difference?**

|               | %  |
|---------------|----|
| More secure   | 10 |
| Less secure   | 44 |
| No difference | 43 |
| Don't know    | 3  |

**Q17 And do you think the special relationship between the United States and Britain is stronger or weaker as a result of the way Donald Trump is doing his job as President, or has it made no difference?**

|                    | %  |
|--------------------|----|
| Stronger           | 6  |
| Weaker             | 53 |
| Made no difference | 38 |
| Don't know         | 2  |