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Public Opinion Survey

New Federal Seniors' Measures

June 2018

Methodology



Canadians 18+;
Oversample of caregivers & seniors (65+)



10-minute survey run on Ipsos' iSay Panel



Field dates: June 8-13,
2018



1,588 completed surveys
Credibility interval +/-2.8%*



Survey data weighted by:

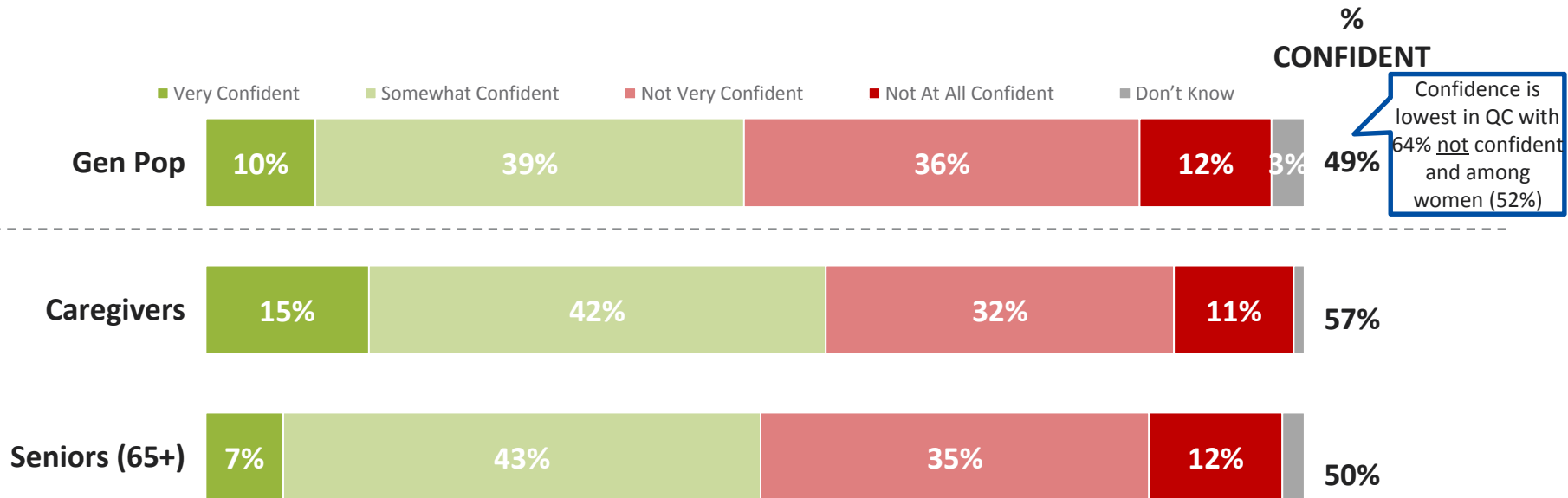
- Gender
- Age
- Region
- Education

Key Findings:

- ❖ Just half of Canadians are confident that the healthcare system will be able to meet senior care needs, and this confidence is soft.
- ❖ The vast majority support new federal funding to cover rising healthcare costs, access to virtual care, family care benefits, or to eliminate delays in receiving health coverage.
- ❖ New funding from the federal government to help provinces cover the rising costs of health care for seniors, such as more home care services and long-term care is viewed as being the most beneficial in terms of improving senior care in Canada, closely followed by a new family benefit.
- ❖ There are few regional or demographic differences, making these findings of support even more clear.

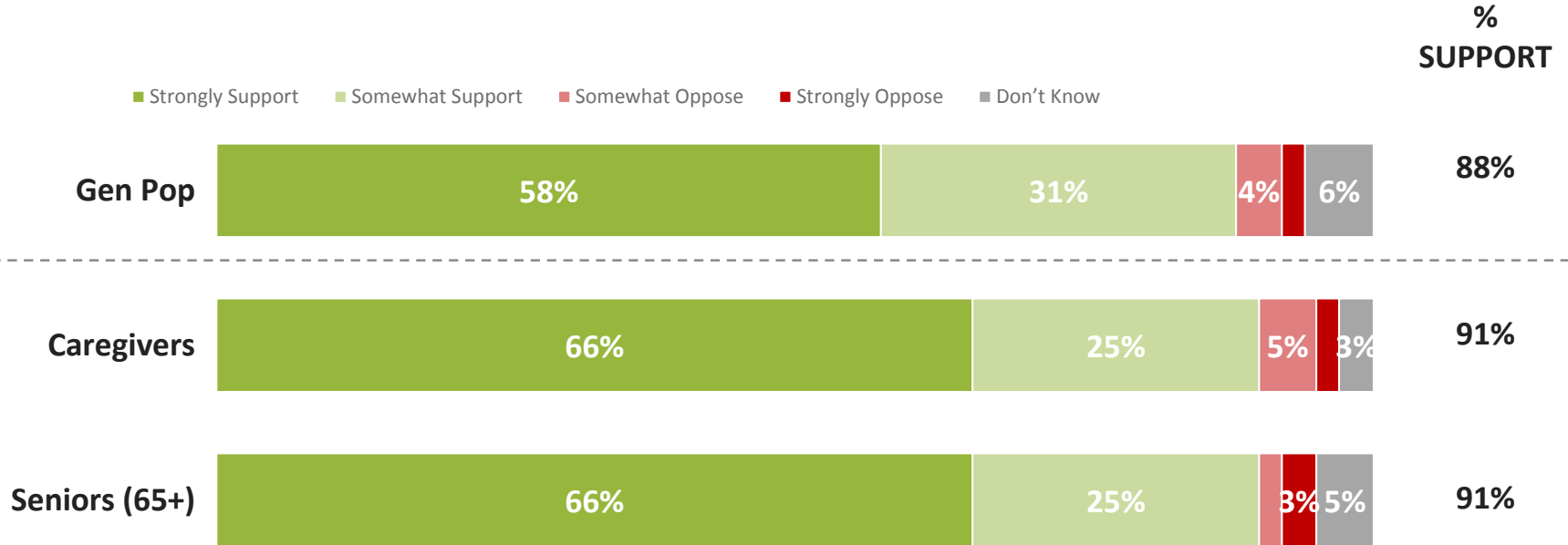
DETAILED FINDINGS

Confidence that the Healthcare System Will Be Able to Meet Senior Care Needs is Only Fair



Data <3% not labelled

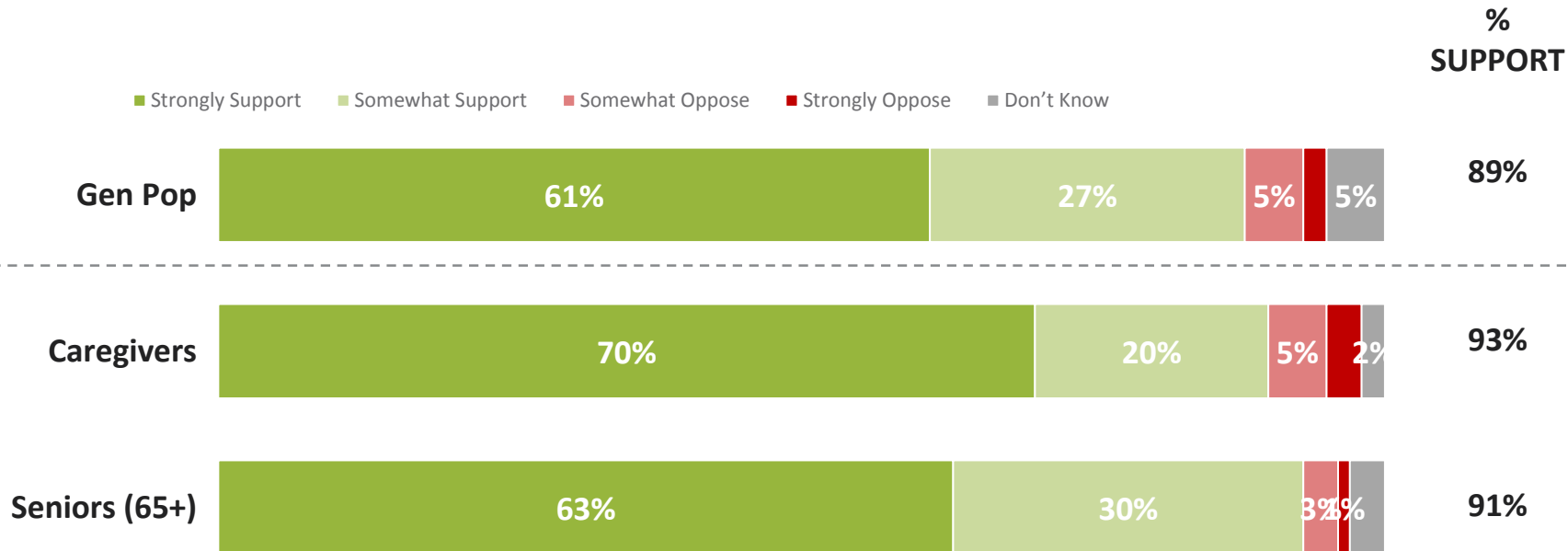
There's Strong Support for New Federal Funding to Cover Rising Healthcare Costs



Data <3% not labelled

Q.2. The federal government transfers funding to the provinces to support the costs of health care, such as hospitals, home care and long-term care. To what extent would you support new funding from the federal government to help provinces cover the rising costs of health care for seniors?
 Base: Gen Pop National (n=1,588); Seniors 65+ (n=400); Informal Caregivers (n=628)

Similarly, High Support for New Family Care Benefit, especially among Caregivers



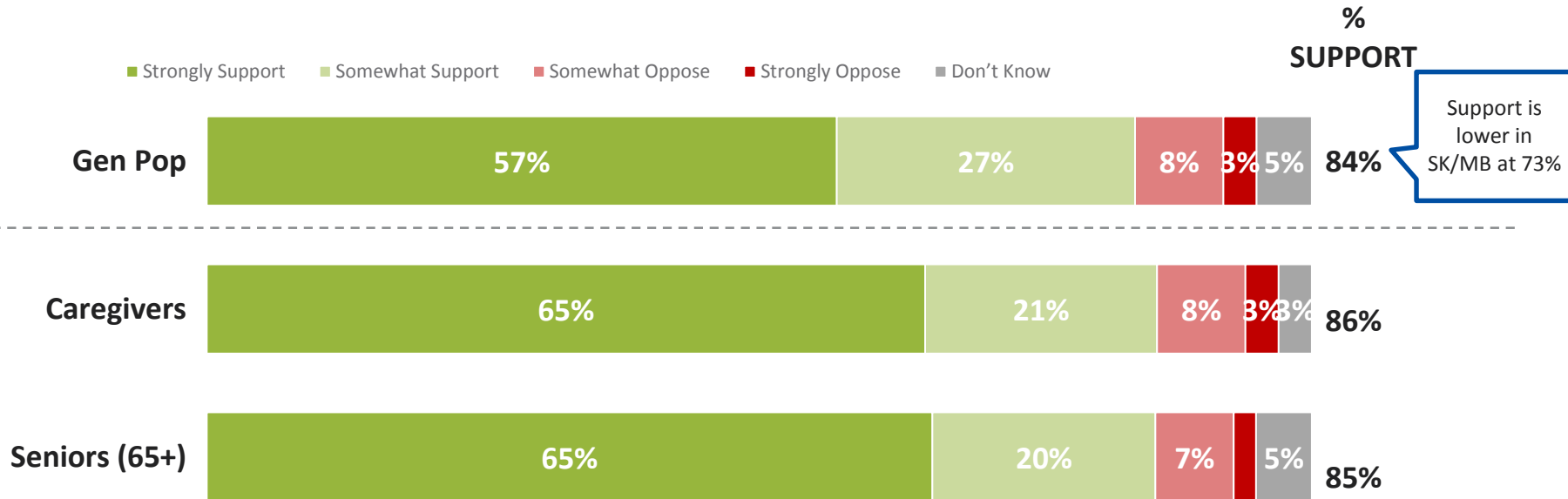
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Q.4.

Despite our publicly-funded health care system, seniors and their families often must cover a portion of the costs for home care, long-term care and other caregiving services. To what extent would you support a new family care benefit that will provide financial assistance to families so that more seniors can afford the care they need?

Base: Gen Pop National (n=1,588); Seniors 65+ (n=400); Informal Caregivers (n=628)

And, Strong Support for New Federal Funding to Eliminate Delays in Receiving Health Coverage For Seniors Moving to Another Province



Q.3.

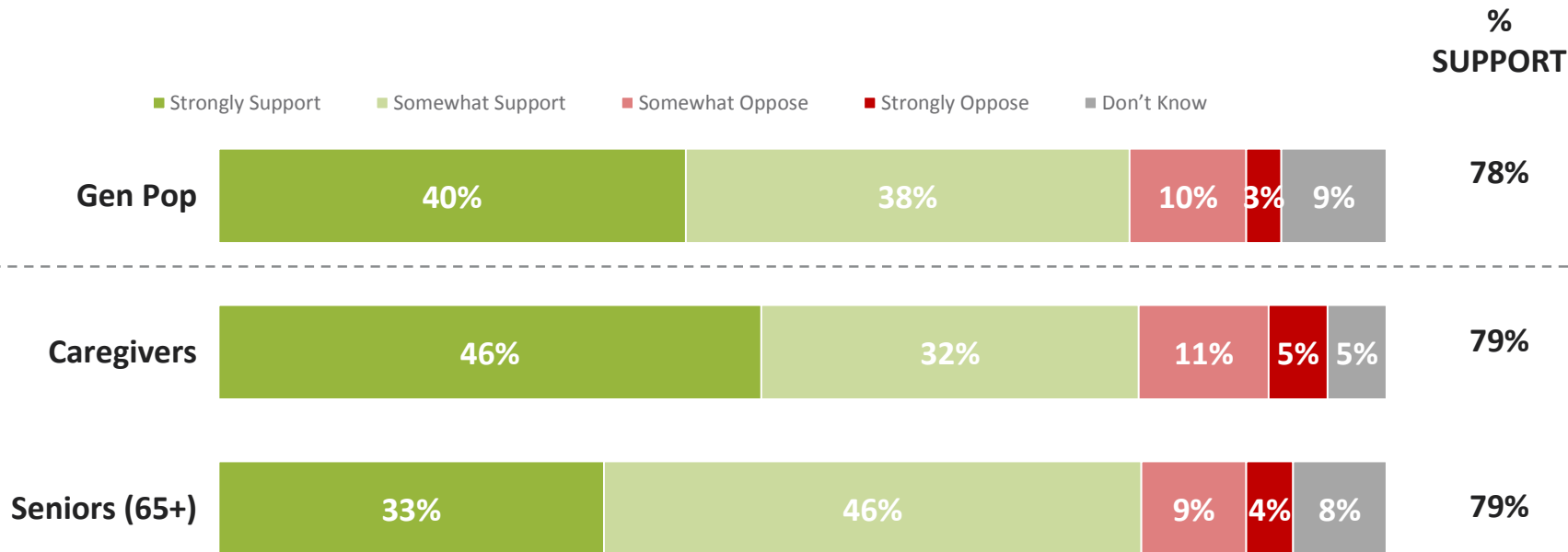
At present, individuals moving from one province to another, for example to be closer to family, may have to wait up to 3 months before receiving health care coverage. To what extent would you support new federal funding to the provinces to eliminate this potential delay in receiving health coverage for seniors moving to another province?

Base: Gen Pop National (n=1,588); Seniors 65+ (n=400); Informal Caregivers (n=628)

Data <3% not labelled



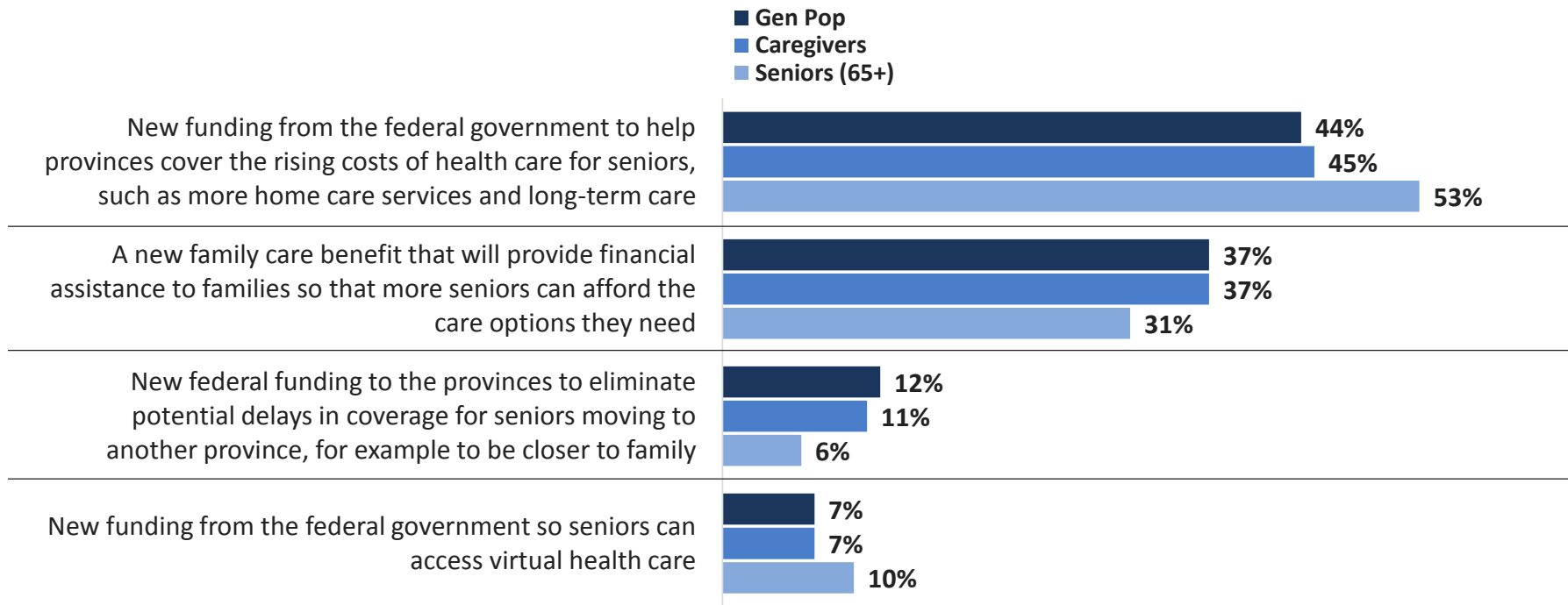
While Sentiments around New Federal Funding for Virtual Care is Softer, Strong Majorities are Supportive



Data <3% not labelled

Q.5. Virtual health care allows an individual to receive a consult with a health care practitioner by telephone, an app on a mobile device or using videoconference. To what extent would you support new funding from the federal government so seniors can access virtual health care? Base: Gen Pop National (n=1,588); Seniors 65+ (n=400); Informal Caregivers (n=628)

New Funding for Home Care/LTC Services Viewed As Most Beneficial, Closely Followed by a New Family Care Benefit



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