



Factum

Just Half of Canadians Confident the Healthcare System Can Meet the Needs of Seniors

Support for New Federal Funding Initiatives is High

Toronto, ON, July 17, 2018 — Canadians' confidence in the healthcare system when it comes to meeting the needs of seniors is divided. A new Ipsos survey conducted for the Canadian Medical Association (CMA) finds that only half of Canadians say that they are confident that the Healthcare system will be able to meet senior care needs (49%). This confidence is largely made up of those who say that they are somewhat confident (39%). Given the divide in confidence, it is unsurprising that most Canadians (88%) support new federal funding measures.

When asked about the level of their support for new federal funding to cover rising healthcare costs, nine in ten say that they support these new measures (88%) with six in ten indicating that they strongly support this (58%). Similar levels of support are seen when it comes to a new family care benefit (89% indicating 'strongly' or 'somewhat support'). Consistent with the level of support found when it comes to rising health care costs and a family care benefit, a similar proportion also indicate strong support for funding to eliminate delays in receiving health coverage for seniors who move to another province (84%).

Support for new federal funding for virtual care, which would allow an individual to receive a consult with a healthcare practitioner by telephone, on an app using a mobile device, or using videoconference, is softer. Despite this, eight in ten (78%) still support this funding measure.

Among the four funding measures for seniors, Canadians were asked which would be **most** beneficial to improving the care of seniors in Canada. New funding to cover the rising costs of healthcare for seniors comes out on top with 44% (and climbing to 53% among seniors themselves). This is closely followed by a new family care benefit with thirty-seven percent.

There are few regional or demographic differences, making these findings of support even more clear.

About the Study

These are some of the findings of an Ipsos poll conducted between June 8th, 2018 and June 13th, 2018, on behalf of the Canadian Medical Association. For this survey, a sample of 1,588 was interviewed. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within \pm 2.8 percentage points, 19 times out of 20, had all Canadians been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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