



Human Rights in 2018

A Global Advisor Survey

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Methodology

The survey was conducted in 28 countries via the Ipsos Online Panel system: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

Interviews were conducted between May 25 and June 8, 2018 with 23,249 adults aged 18-64 in Canada and the U.S. and 16-64 in all other countries.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Chile, Colombia, Hungary, India, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

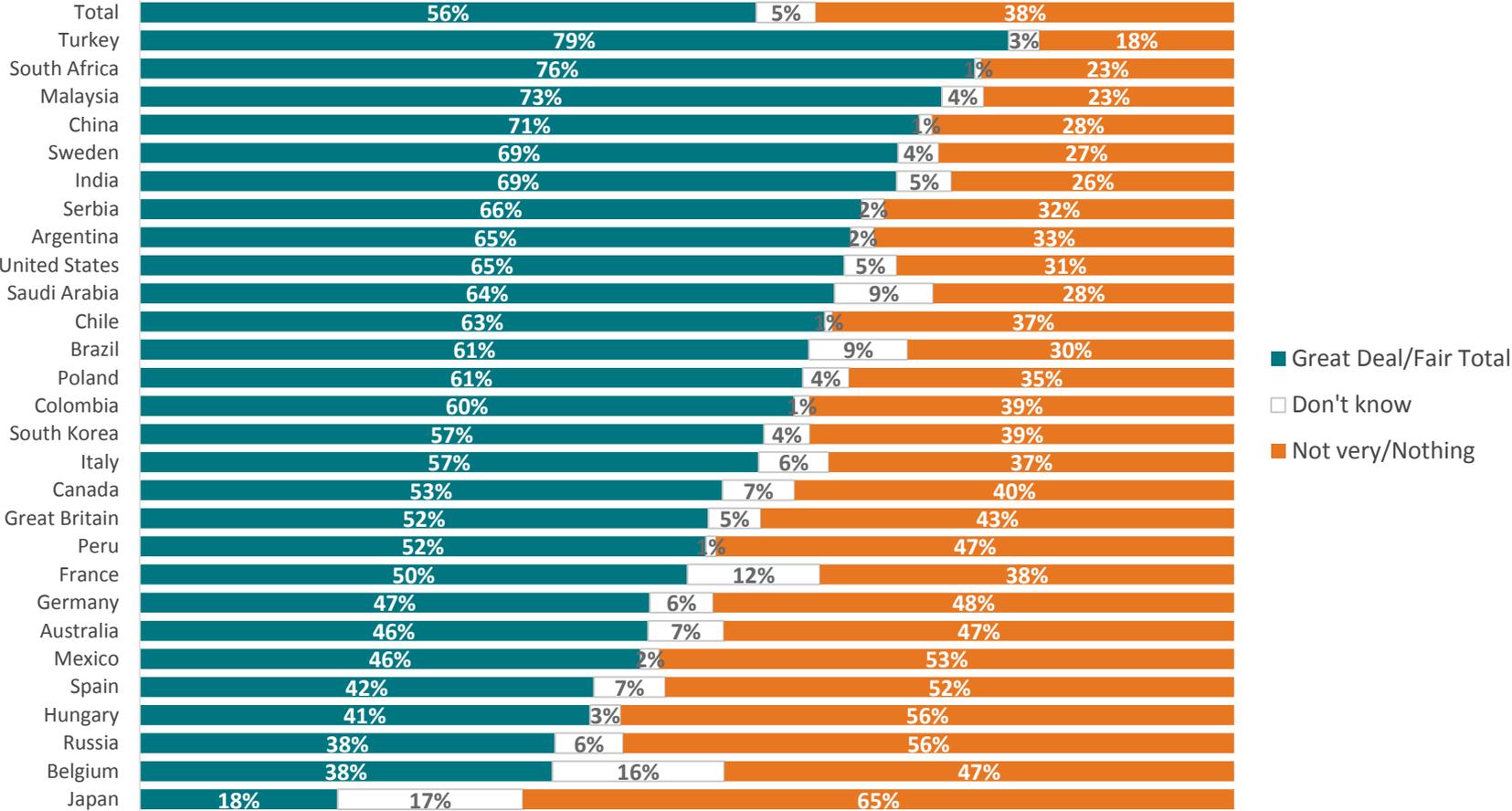
A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, China, Colombia, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered to be fully nationally representative, but instead to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.

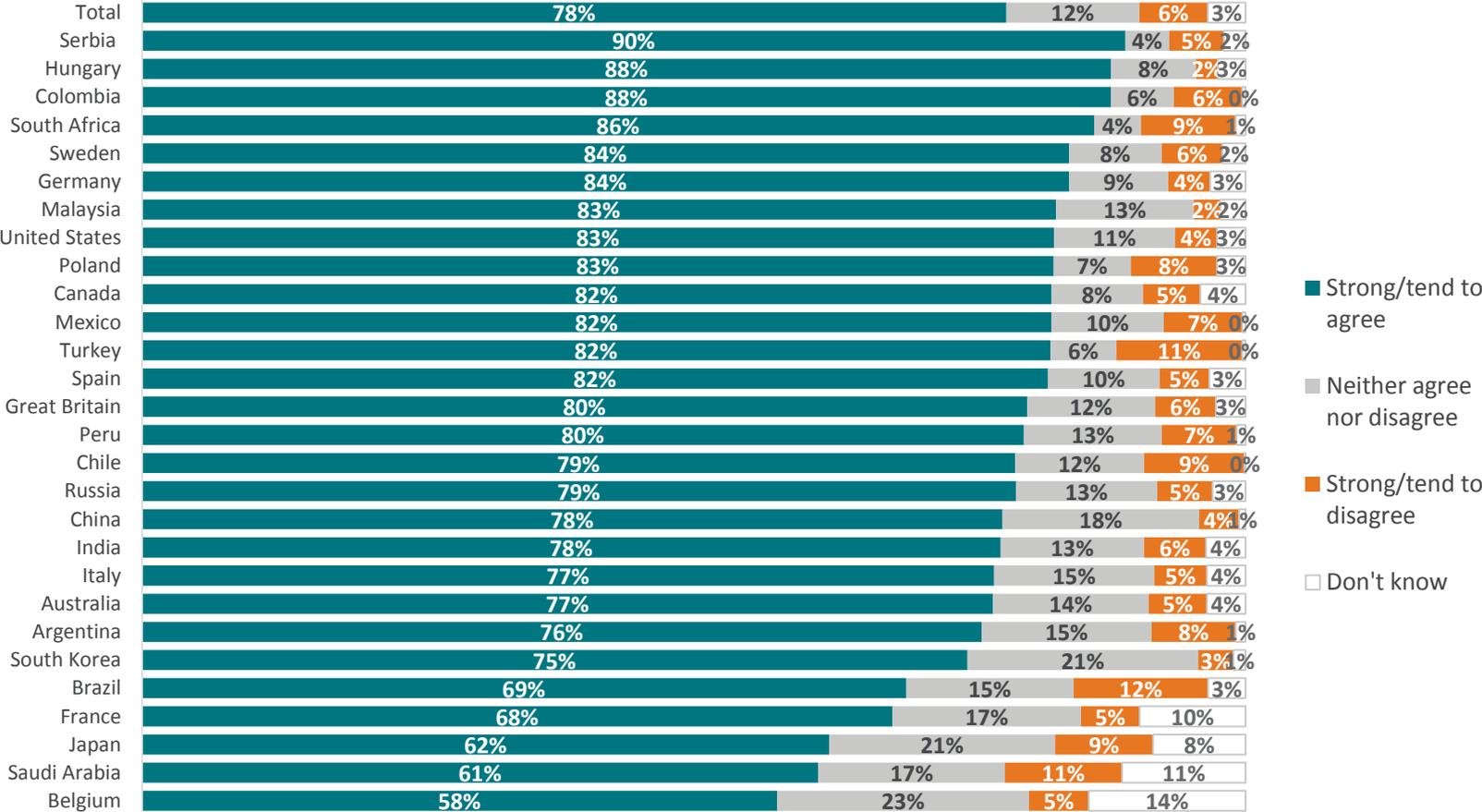
Q1: How much, if anything, would you say you know about Human Rights generally?

General Knowledge About Human Rights



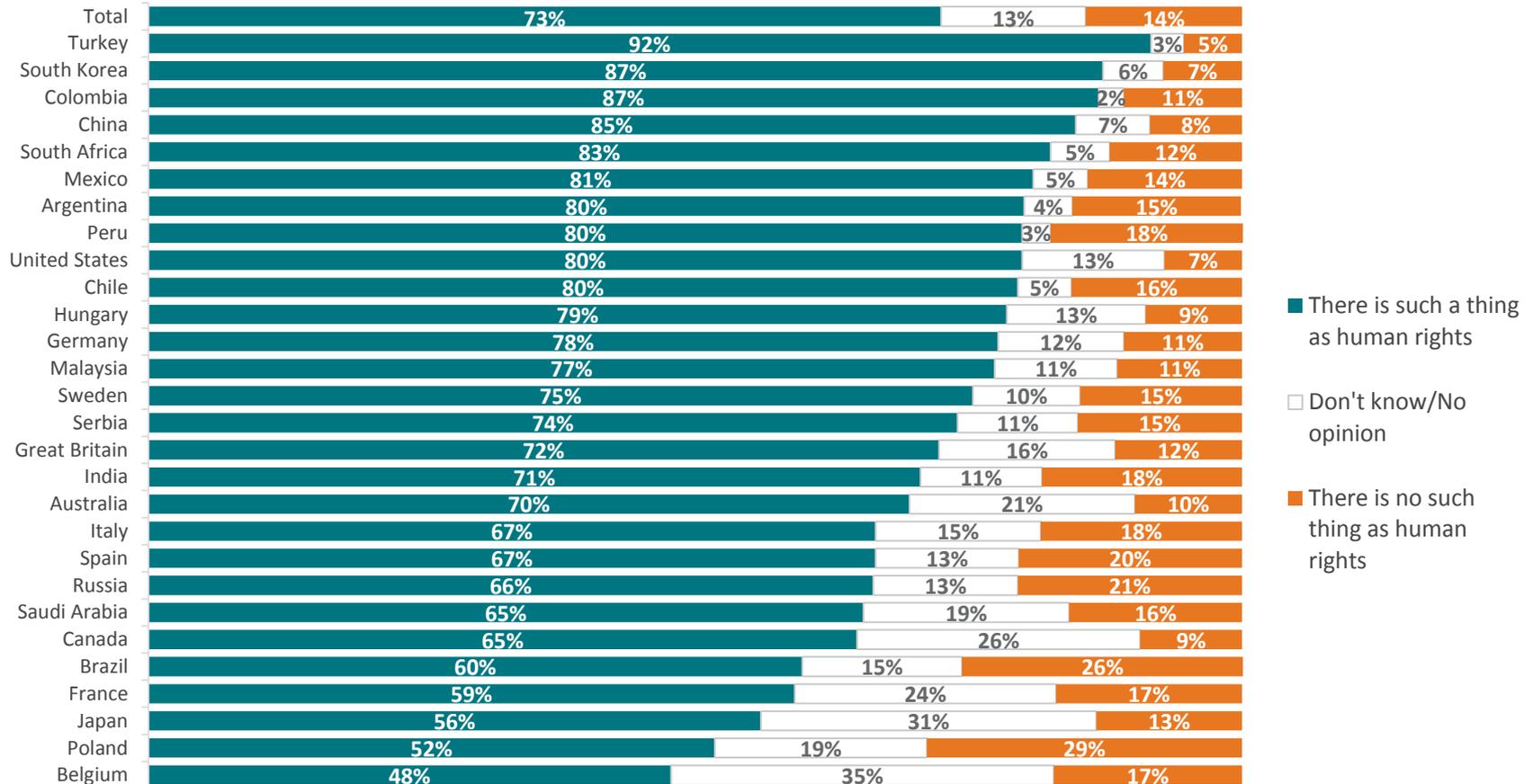
Q2: To what extent, if at all, do you agree or disagree with the following statement?

It is important to have a law that protects Human Rights in [country]



Q3: People in favour of Human Rights say that all human beings are born with equal rights, no matter who they are or where they are born. These rights can never be taken away, even though they might be restricted at times (for example, if someone breaks the law or for national security). When it comes to Human Rights, which of the following statements comes closest to what you believe?

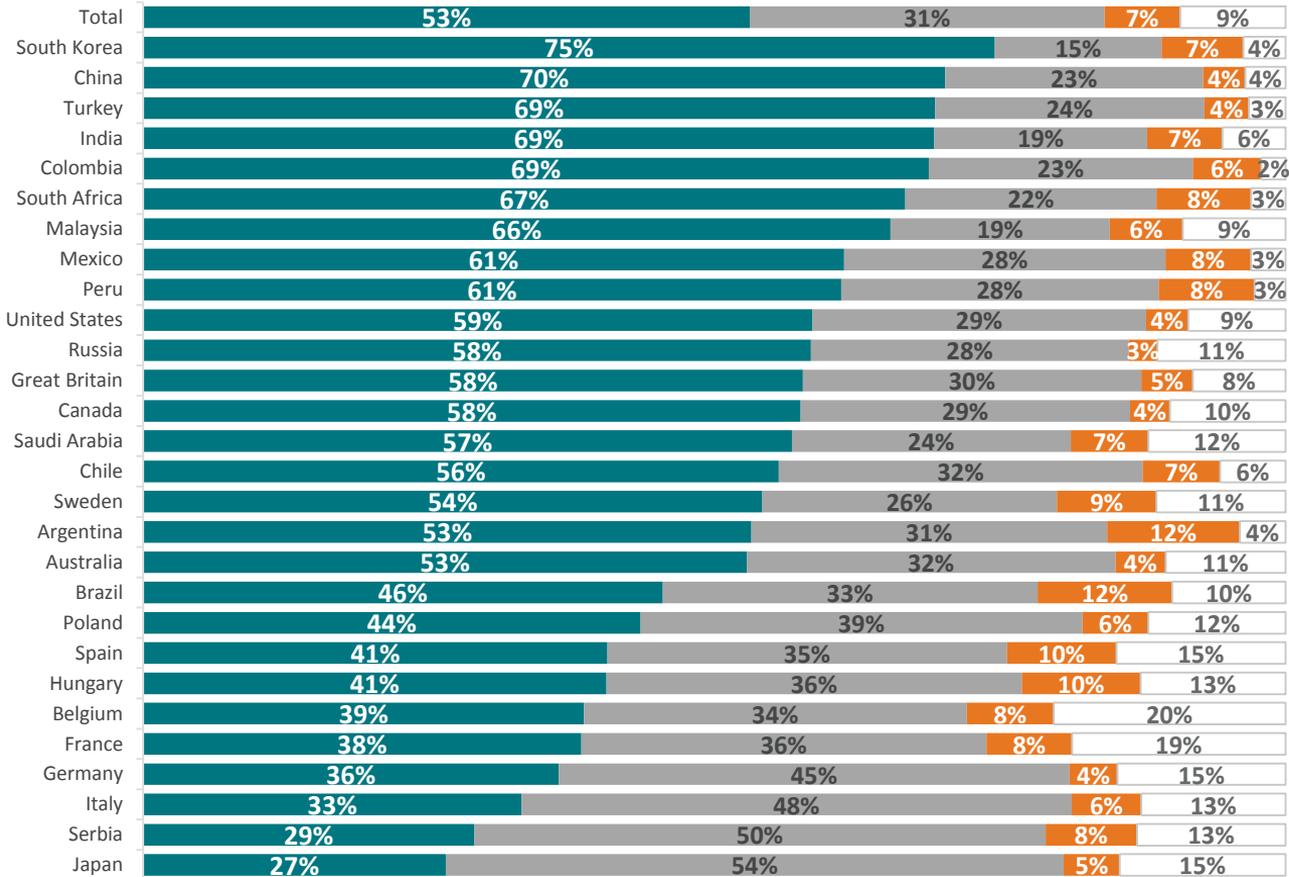
There is such/no such a thing as Human Rights



Q3 People in favour of Human Rights say that all human beings are born with equal rights, no matter who they are or where they are born. These rights can never be taken away, even though they might be restricted at times (for example, if someone breaks the law or for national security). When it comes to Human Rights, which of the following statements comes closest to what you believe? Base: 23,249 respondents

Q4: What difference, if at all, do you think laws protecting Human Rights make to your life?

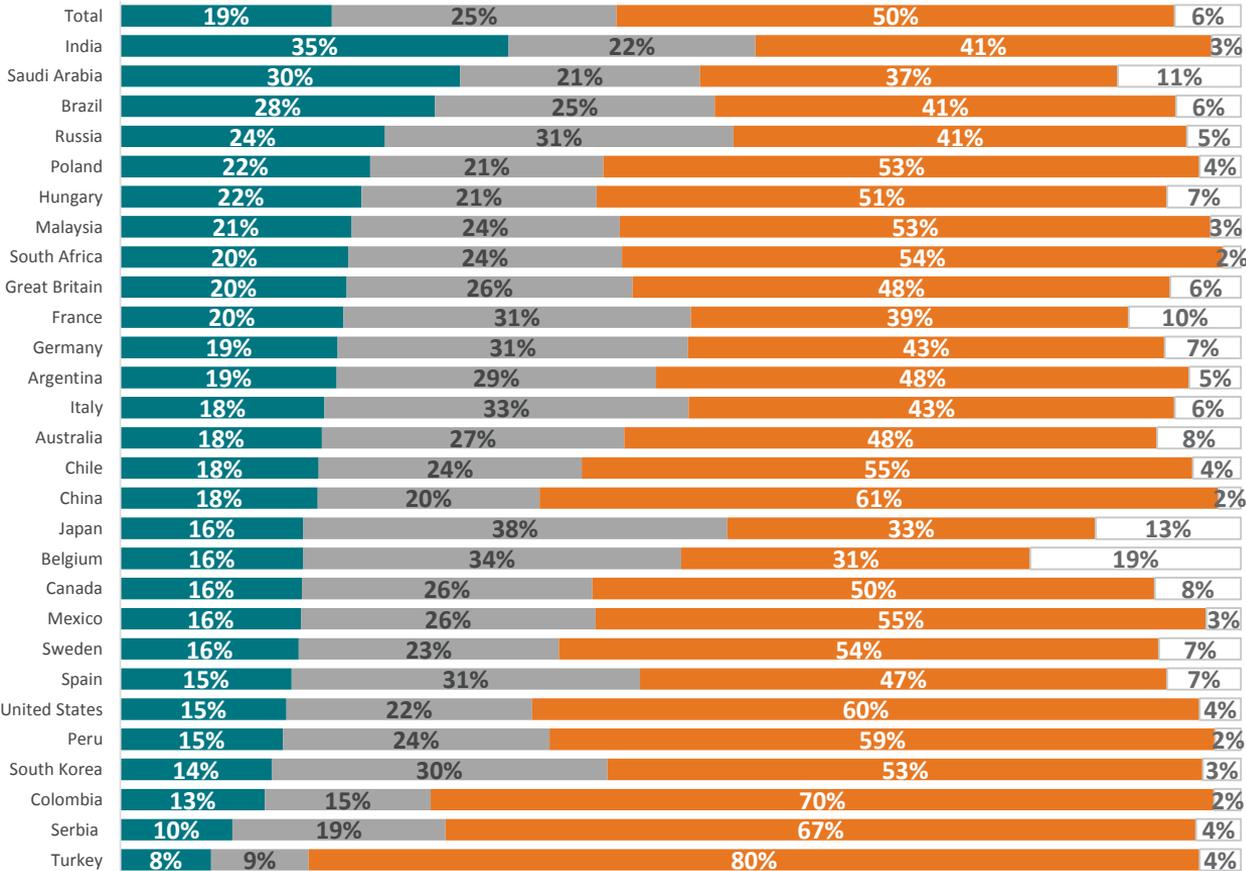
Difference that laws protecting Human Rights make to your life



- Very/fairly positive
- No difference
- Fairly/very negative
- Don't know

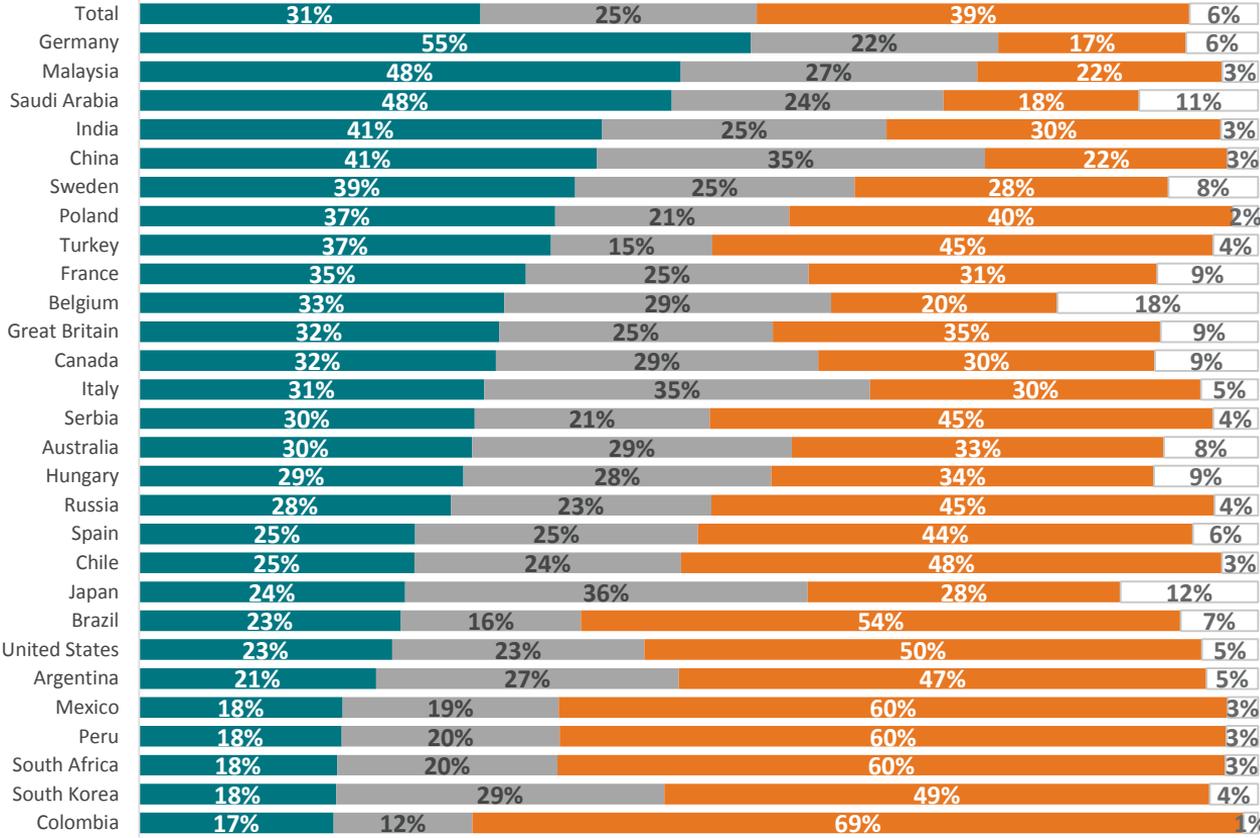
Q5: Please tell me how much you agree or disagree with the following statements.

Human Rights are meaningless to me in everyday life



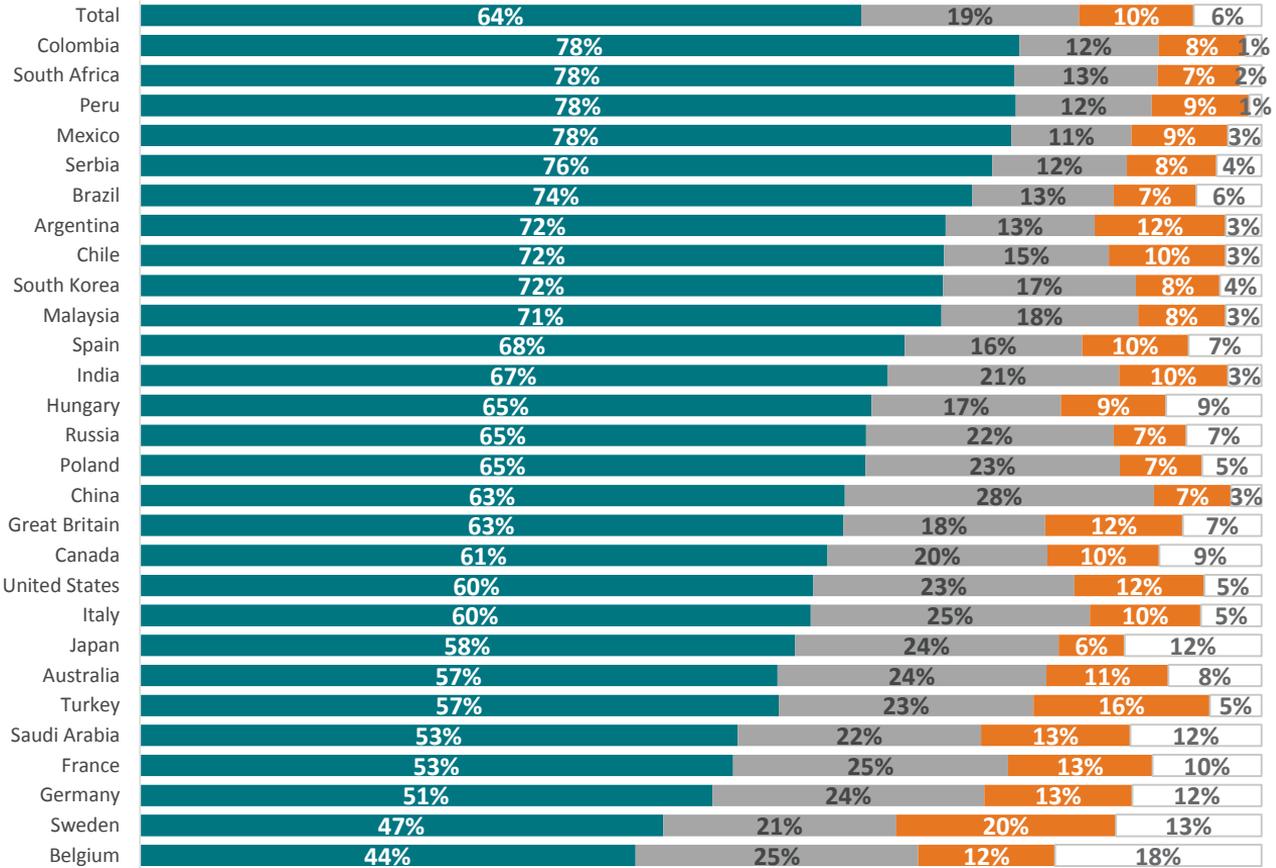
- Strongly/tend to agree
- Neither agree nor disagree
- Strongly/tend to disagree
- Don't know

Human rights abuses are a problem in some countries but they are not really a problem in [country]



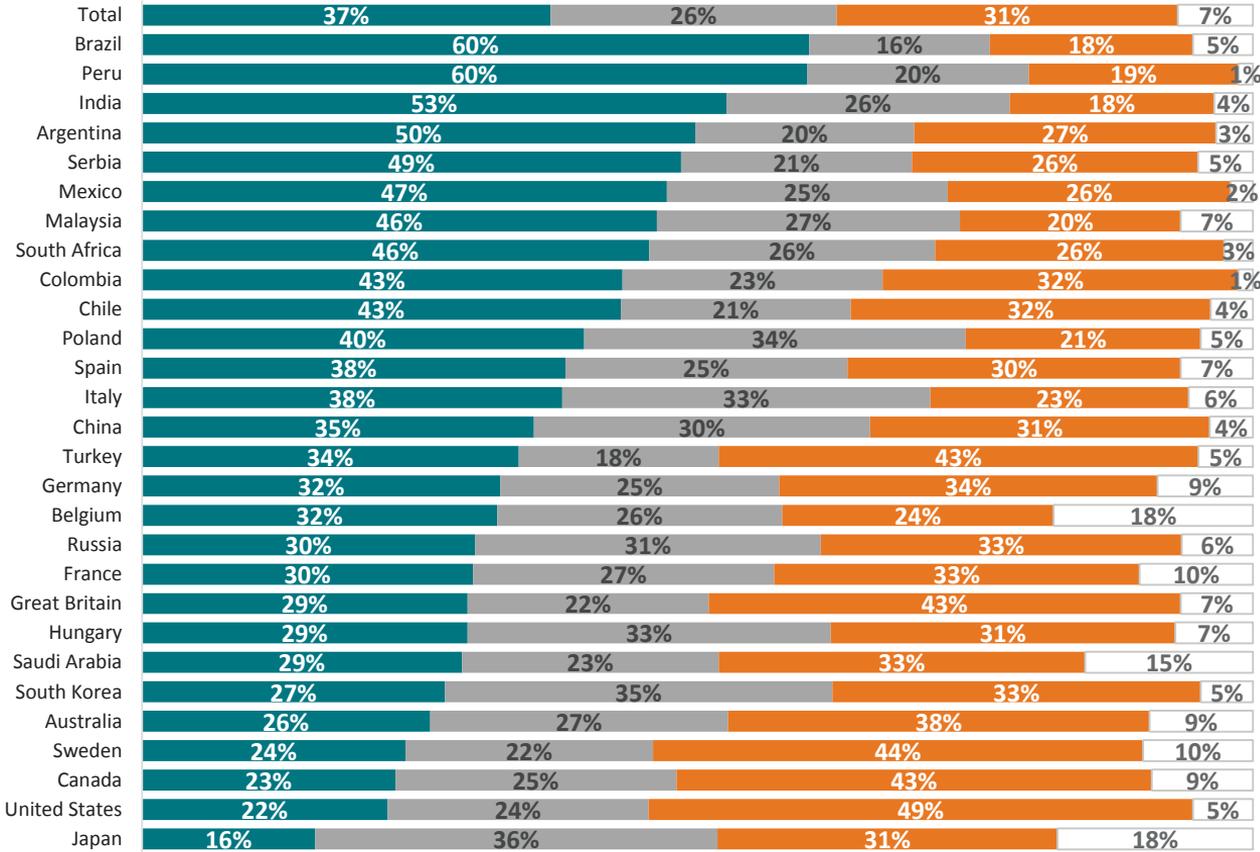
- Strongly/tend to agree
- Neither agree nor disagree
- Strongly/tend to disagree
- Don't know

Some people take unfair advantage of Human Rights



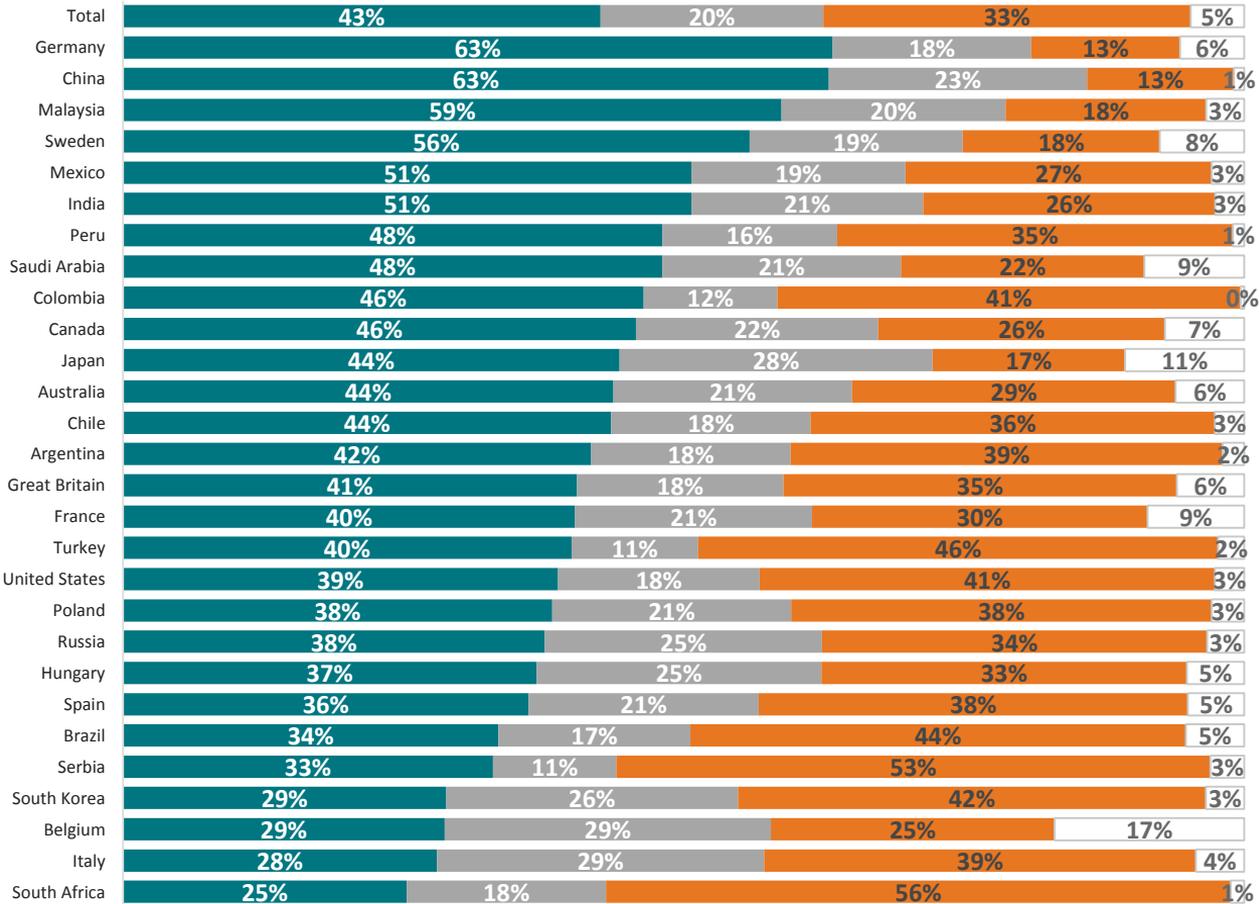
- Strongly/tend to agree
- Neither agree nor disagree
- Strongly/tend to disagree
- Don't know

The only people who benefit from Human Rights in [country] are those who do not deserve them such as criminals and terrorists



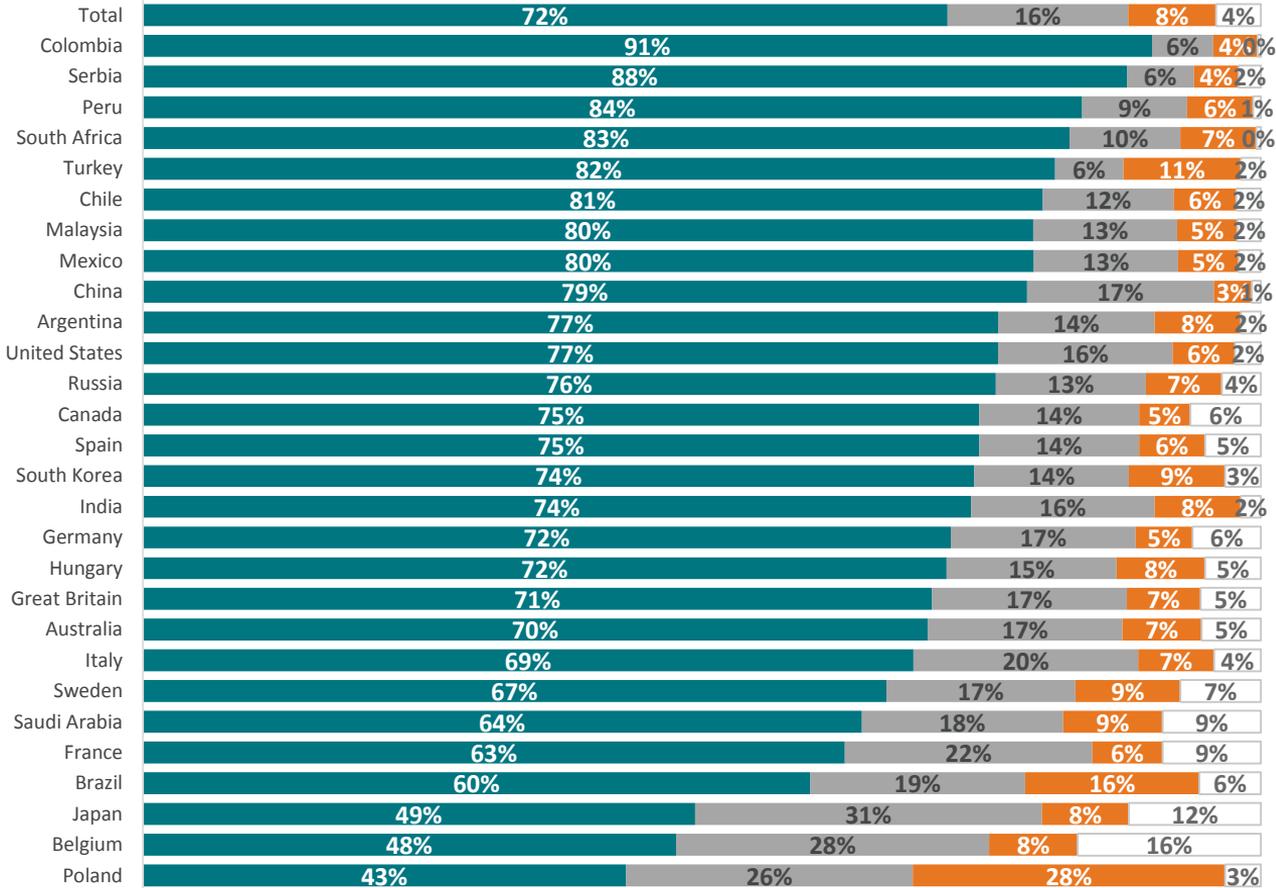
- Strongly/tend to agree
- Neither agree nor disagree
- Strongly/tend to disagree
- Don't know

Everyone in [country] enjoys the same basic Human Rights



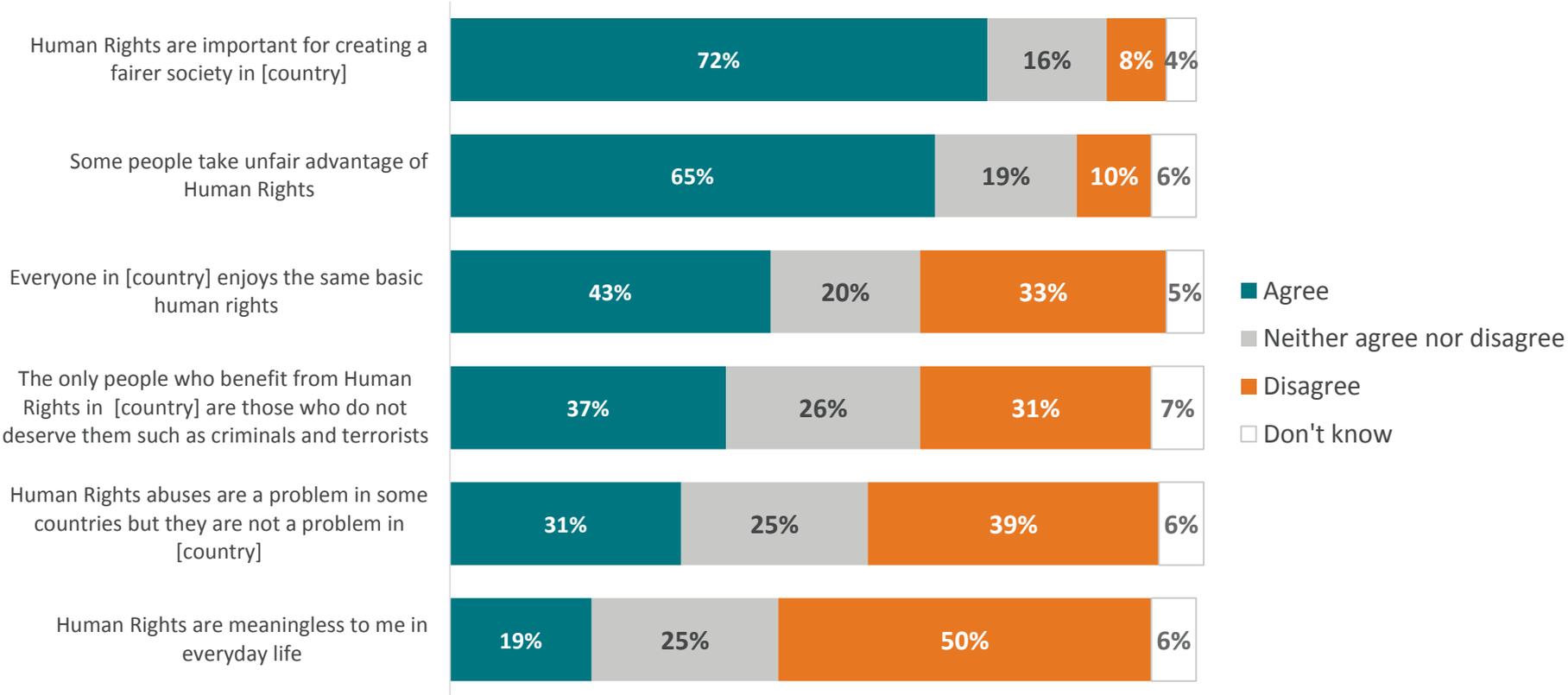
- Strongly/tend to agree
- Neither agree nor disagree
- Strongly/tend to disagree
- Don't know

Human Rights are important for creating a fairer society in [country]



- Strongly/tend to agree
- Neither agree nor disagree
- Strongly/tend to disagree
- Don't know

Attitudes Toward Human Rights: Global Total



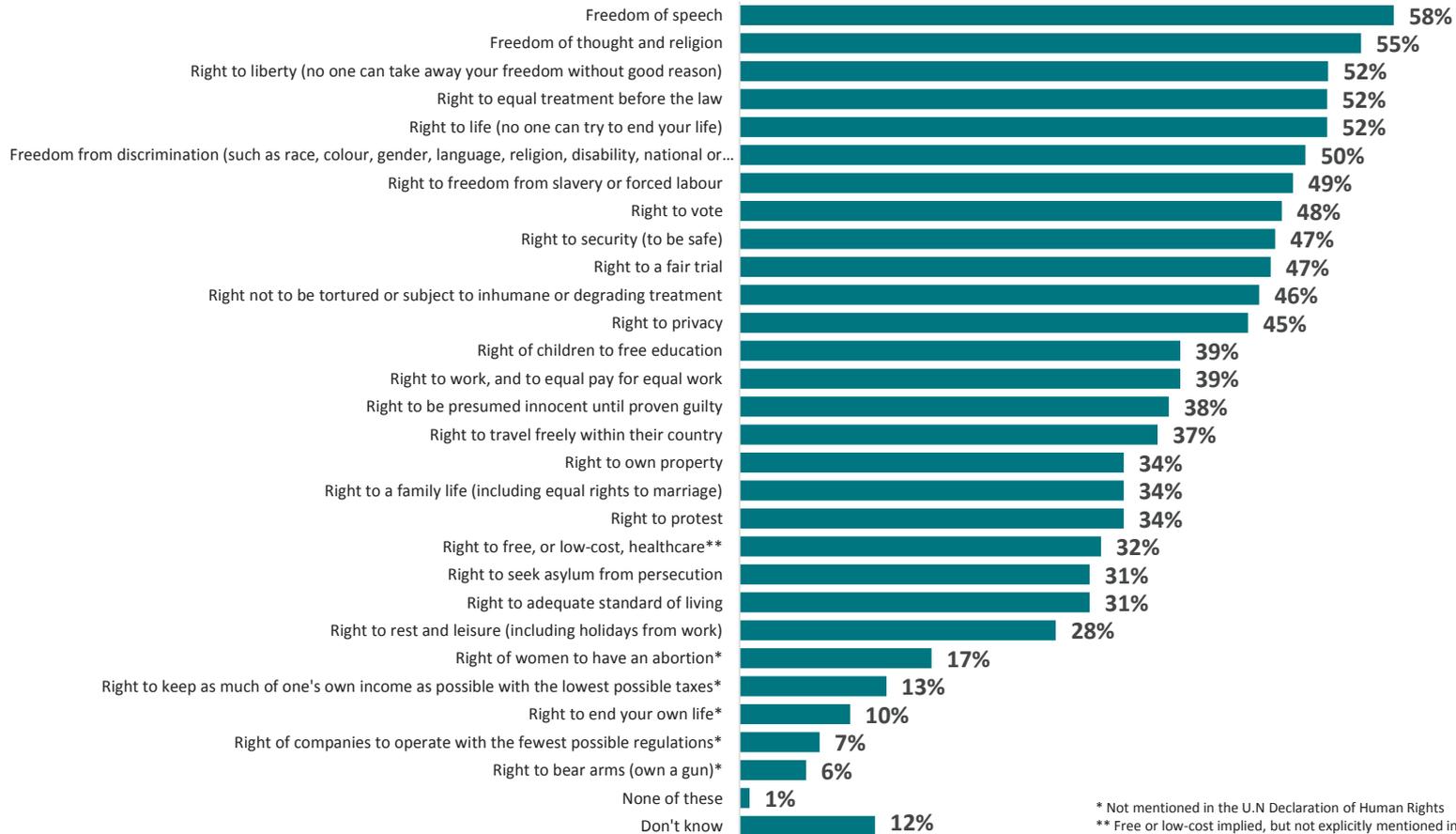
Attitudes Toward Human Rights: Summary

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Human Rights are important for creating a fairer society in [country]	72%	77%	70%	48%	60%	75%	81%	79%	91%	63%	72%	71%	72%	74%	69%	49%	80%	80%	84%	43%	76%	64%	88%	83%	74%	75%	67%	82%	77%
Some people take unfair advantage of Human Rights	65%	72%	57%	44%	74%	61%	72%	63%	78%	53%	51%	63%	65%	67%	60%	58%	71%	78%	78%	65%	65%	53%	76%	78%	72%	68%	47%	57%	60%
Everyone in [country] enjoys the same basic human rights	43%	42%	44%	29%	34%	46%	44%	63%	46%	40%	63%	41%	37%	51%	28%	44%	59%	51%	48%	38%	38%	48%	33%	25%	29%	36%	56%	40%	39%
The only people who benefit from Human Rights in [country] are those who do not deserve them such as criminals and terrorists	37%	50%	26%	32%	60%	23%	43%	35%	43%	30%	32%	29%	29%	53%	38%	16%	46%	47%	60%	40%	30%	29%	49%	46%	27%	38%	24%	34%	22%
Human rights abuses are a problem in some countries but they are not really a problem in [country]	30%	21%	30%	33%	23%	32%	25%	41%	17%	35%	55%	32%	29%	41%	31%	24%	48%	18%	18%	37%	28%	48%	30%	18%	18%	25%	39%	37%	23%
Human Rights are meaningless	19%	19%	18%	16%	28%	16%	18%	18%	13%	20%	19%	20%	22%	35%	18%	16%	21%	16%	15%	22%	24%	30%	10%	20%	14%	15%	16%	8%	15%

Q6: As you may know, the United Nations' Declaration of Human Rights identifies a series of fundamental rights that should be universally protected for all peoples across all nations.

Which of the following, if any, do you think are defined as Human Rights according to the UN?

Human Rights Identified as Part of U.N. Declaration: Global Total



* Not mentioned in the U.N Declaration of Human Rights

** Free or low-cost implied, but not explicitly mentioned in UNDHR

Human Rights Identified as Part of U.N. Declaration: Part 1 (Top 10)

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Freedom of speech	58%	74%	55%	44%	53%	60%	71%	53%	75%	49%	55%	59%	52%	56%	53%	42%	64%	70%	74%	51%	70%	34%	49%	75%	37%	61%	57%	66%	55%
Freedom of thought and religion	55%	69%	54%	39%	53%	59%	69%	50%	76%	47%	55%	56%	47%	45%	52%	34%	53%	65%	70%	59%	67%	29%	36%	73%	44%	59%	55%	70%	55%
Right to equal treatment before the law	52%	66%	52%	35%	49%	55%	68%	59%	66%	41%	55%	56%	44%	42%	42%	38%	48%	61%	65%	49%	62%	35%	22%	65%	56%	59%	56%	66%	52%
Right to life (no one can try to end your life)	52%	69%	48%	34%	54%	51%	69%	56%	78%	35%	49%	51%	57%	36%	43%	35%	39%	63%	70%	52%	71%	30%	43%	70%	44%	59%	44%	61%	51%
Right to liberty (no one can take away your freedom without good reason)	52%	66%	50%	37%	40%	53%	62%	55%	70%	48%	49%	54%	50%	37%	46%	31%	44%	64%	64%	55%	66%	29%	37%	60%	55%	55%	49%	68%	53%
Freedom from discrimination (such as race, colour, gender, language, religion, disability, national or social origin, or any other status)	50%	55%	58%	31%	54%	58%	54%	55%	52%	40%	45%	59%	50%	38%	37%	42%	53%	52%	48%	43%	61%	30%	34%	71%	55%	49%	53%	57%	53%
Right to freedom from slavery or forced labour	49%	65%	57%	34%	57%	57%	63%	33%	64%	48%	47%	60%	47%	41%	43%	27%	39%	62%	54%	50%	57%	25%	22%	66%	34%	56%	55%	52%	56%
Right to vote	48%	58%	47%	31%	40%	56%	61%	49%	67%	42%	39%	52%	46%	55%	41%	20%	55%	57%	58%	45%	59%	30%	25%	75%	35%	53%	43%	57%	50%
Right to a fair trial	47%	63%	57%	35%	48%	54%	61%	48%	60%	34%	38%	61%	39%	30%	31%	29%	52%	54%	53%	45%	58%	30%	19%	66%	45%	56%	40%	68%	53%
Right to security (to be safe)	47%	58%	51%	33%	59%	52%	59%	53%	57%	35%	30%	46%	38%	46%	30%	25%	51%	56%	53%	54%	55%	35%	24%	70%	37%	46%	43%	59%	50%

Human Rights Identified as Part of U.N. Declaration: Part 2 (Middle 10)

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Right not to be tortured or subject to inhumane or degrading treatment	46%	60%	53%	34%	45%	52%	65%	38%	62%	44%	48%	57%	45%	26%	44%	28%	39%	53%	45%	51%	48%	34%	15%	54%	42%	52%	56%	56%	50%
Right to privacy	45%	58%	46%	35%	41%	49%	57%	59%	60%	41%	36%	45%	39%	50%	31%	30%	48%	52%	51%	45%	59%	34%	19%	69%	40%	47%	28%	53%	49%
Right of children to free education	39%	62%	34%	25%	52%	33%	56%	43%	59%	33%	24%	35%	36%	39%	36%	15%	38%	62%	57%	32%	46%	31%	18%	47%	14%	54%	22%	59%	38%
Right to work, and to equal pay for equal work	39%	58%	40%	22%	42%	39%	51%	49%	55%	27%	18%	37%	33%	44%	33%	20%	37%	53%	50%	30%	47%	32%	16%	60%	32%	49%	21%	52%	44%
Right to be presumed innocent until proven guilty	38%	44%	51%	31%	36%	48%	45%	26%	45%	36%	23%	50%	46%	24%	24%	10%	41%	39%	40%	39%	58%	24%	14%	61%	25%	47%	41%	44%	49%
Right to travel freely within their country	37%	56%	41%	24%	30%	40%	56%	34%	55%	39%	27%	40%	37%	37%	27%	11%	45%	52%	49%	29%	50%	32%	4%	51%	25%	41%	31%	45%	40%
Right to own property	34%	43%	32%	18%	29%	33%	40%	52%	43%	24%	25%	22%	44%	34%	23%	19%	34%	38%	46%	42%	59%	29%	9%	53%	24%	33%	23%	48%	42%
Right to a family life (including equal rights to marriage)	34%	43%	34%	18%	37%	34%	46%	46%	52%	23%	23%	40%	31%	31%	29%	14%	36%	48%	44%	35%	43%	25%	9%	49%	22%	32%	22%	53%	35%
Right to protest	34%	44%	39%	26%	41%	41%	38%	32%	45%	27%	31%	42%	53%	33%	23%	16%	42%	33%	36%	33%	26%	22%	5%	40%	16%	30%	36%	46%	43%
Right to free, or low-cost, healthcare**	32%	52%	30%	17%	43%	26%	48%	35%	51%	22%	14%	20%	20%	35%	26%	11%	34%	51%	49%	29%	44%	31%	18%	52%	14%	43%	11%	47%	25%

** Free or low-cost implied, but not explicitly mentioned in UNDHR

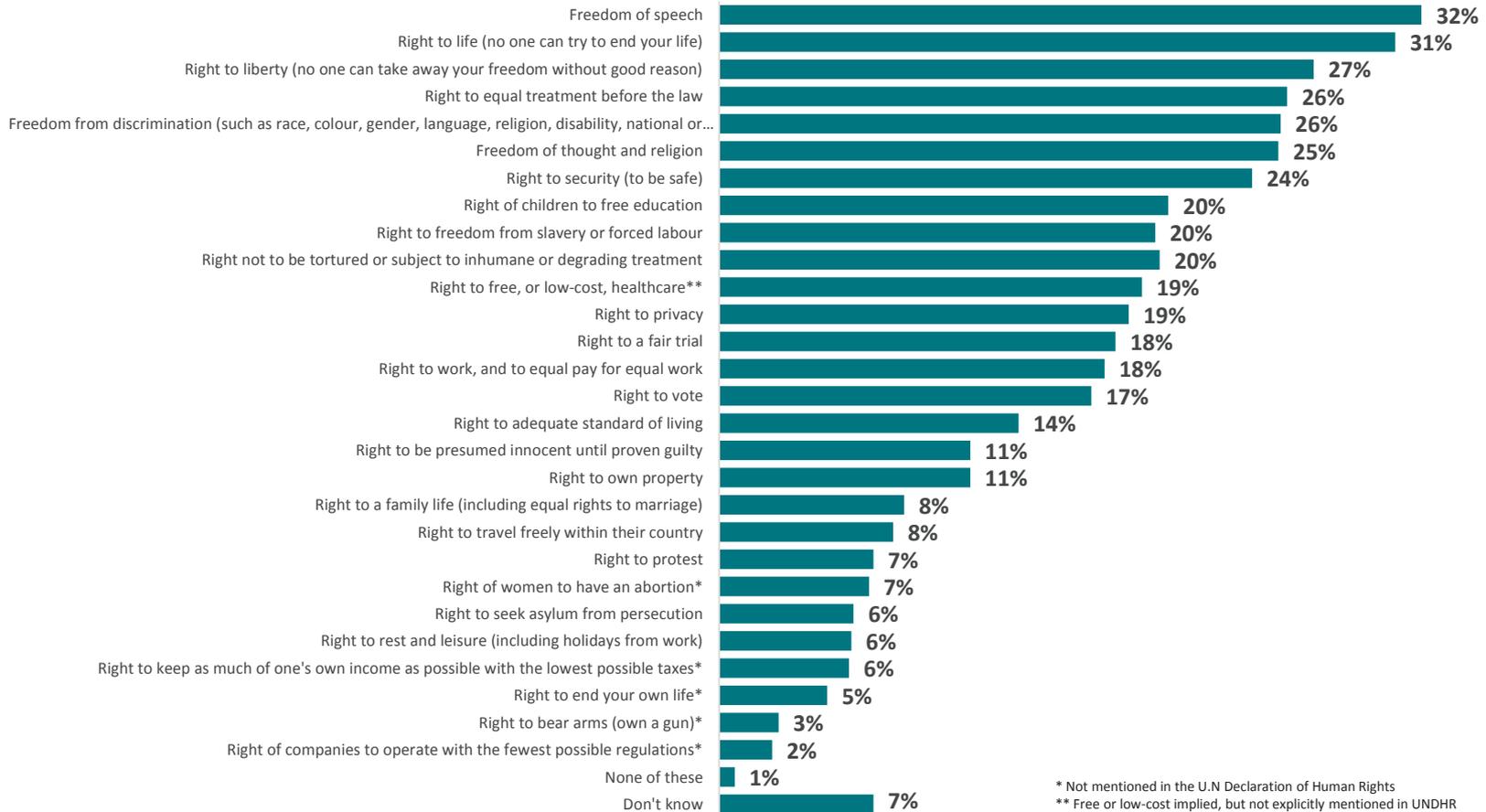
Human Rights Identified as Part of U.N. Declaration: Part 3 (Bottom 10)

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA	
Right to seek asylum from persecution	31%	33%	43%	17%	26%	34%	36%	30%	39%	30%	39%	45%	30%	11%	28%	16%	47%	33%	27%	35%	39%	23%	6%	37%	21%	33%	44%	43%	32%	
Right to adequate standard of living	31%	41%	42%	16%	30%	36%	38%	28%	46%	22%	14%	33%	20%	30%	25%	22%	34%	40%	41%	21%	46%	31%	6%	53%	24%	31%	24%	50%	33%	
Right to rest and leisure (including holidays from work)	28%	38%	26%	17%	37%	26%	40%	42%	33%	21%	14%	26%	30%	26%	20%	14%	36%	28%	26%	30%	53%	23%	10%	39%	24%	28%	18%	34%	23%	
Right of women to have an abortion*	17%	19%	25%	15%	9%	25%	24%	23%	10%	26%	11%	21%	17%	20%	17%	9%	12%	16%	10%	19%	18%	-	4%	23%	10%	24%	21%	24%	23%	
Right to keep as much of one's own income as possible with the lowest possible taxes*	13%	14%	14%	8%	20%	16%	15%	19%	13%	8%	7%	10%	10%	17%	9%	8%	18%	16%	14%	13%	22%	20%	2%	24%	6%	8%	6%	19%	20%	
Right to end your own life*	10%	10%	16%	12%	7%	15%	14%	17%	6%	13%	7%	11%	8%	11%	13%	4%	10%	10%	8%	7%	11%	-	1%	11%	9%	13%	5%	3%	15%	
Right of companies to operate with the fewest possible regulations*	7%	5%	7%	4%	10%	5%	7%	14%	6%	3%	4%	4%	4%	13%	6%	5%	14%	5%	6%	10%	8%	13%	0%	8%	7%	4%	3%	14%	7%	
Right to bear arms (own a gun)*	6%	2%	7%	5%	7%	8%	5%	6%	4%	3%	4%	3%	4%	9%	4%	2%	5%	5%	5%	5%	8%	6%	1%	15%	2%	3%	2%	3%	31%	
None of these	1%	-	1%	1%	2%	1%	1%	1%	-	2%	2%	1%	1%	1%	1%	3%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	1%	1%	2%
Don't know	12%	6%	17%	28%	11%	18%	4%	3%	3%	23%	18%	17%	15%	7%	16%	24%	8%	5%	3%	15%	11%	16%	3%	4%	7%	14%	12%	6%	14%	

* Not mentioned in the U.N Declaration of Human Rights

Q7: And from the list below, which four or five, if any, do you think are most important to protect as Human Rights?

Most Important Human Rights to Be Protected: Global Total



* Not mentioned in the U.N Declaration of Human Rights

** Free or low-cost implied, but not explicitly mentioned in UNDHR

Most Important Human Rights to Be Protected: Part 1 (Top 10)

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Freedom of speech	32%	34%	26%	29%	26%	31%	31%	26%	34%	35%	42%	28%	27%	39%	31%	29%	40%	38%	43%	26%	26%	18%	38%	32%	17%	32%	45%	43%	33%
Right to life (no one can try to end your life)	31%	38%	22%	19%	36%	25%	36%	39%	60%	15%	32%	25%	41%	15%	26%	30%	13%	38%	51%	35%	39%	18%	45%	36%	31%	34%	21%	34%	23%
Right to liberty (no one can take away your freedom without good reason)	27%	28%	22%	25%	11%	22%	24%	34%	35%	26%	30%	26%	22%	15%	28%	26%	20%	34%	35%	26%	31%	21%	39%	15%	42%	26%	26%	36%	24%
Right to equal treatment before the law	26%	26%	23%	19%	24%	20%	28%	36%	21%	19%	34%	23%	23%	25%	21%	28%	23%	25%	29%	20%	28%	21%	31%	24%	44%	26%	32%	32%	23%
Freedom from discrimination (such as race, colour, gender, language, religion, disability, national or social origin, or any other status)	26%	17%	34%	17%	28%	34%	21%	25%	19%	19%	25%	33%	28%	22%	23%	37%	29%	24%	22%	18%	17%	17%	37%	38%	40%	20%	28%	29%	27%
Freedom of thought and religion	25%	27%	20%	18%	21%	27%	28%	20%	31%	23%	26%	20%	20%	24%	31%	17%	31%	24%	32%	31%	22%	17%	23%	30%	26%	25%	24%	39%	33%
Right to security (to be safe)	24%	23%	30%	20%	38%	24%	25%	32%	20%	19%	18%	23%	17%	27%	18%	24%	27%	26%	22%	24%	22%	27%	27%	34%	22%	15%	24%	30%	23%
Right of children to free education	20%	34%	15%	14%	32%	14%	34%	13%	36%	20%	13%	15%	16%	25%	21%	11%	17%	29%	30%	14%	30%	17%	18%	25%	6%	27%	13%	18%	13%
Right to freedom from slavery or forced labour	20%	21%	24%	14%	29%	26%	20%	8%	21%	24%	22%	27%	22%	16%	22%	18%	10%	23%	14%	20%	19%	11%	19%	23%	17%	20%	25%	17%	23%
Right not to be tortured or subject to inhumane or degrading treatment	20%	16%	23%	18%	15%	22%	28%	12%	18%	20%	27%	26%	20%	10%	22%	20%	14%	18%	10%	27%	10%	19%	30%	16%	25%	24%	29%	18%	19%

Most Important Human Rights to Be Protected: Part 2 (Middle 10)

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Right to free, or low-cost, healthcare**	19%	28%	18%	14%	25%	19%	29%	12%	27%	15%	10%	12%	17%	19%	26%	8%	11%	31%	26%	20%	34%	19%	17%	23%	8%	32%	10%	12%	15%
Right to privacy	19%	17%	16%	19%	12%	20%	16%	30%	15%	22%	18%	13%	19%	30%	11%	18%	25%	16%	17%	24%	20%	19%	24%	26%	26%	14%	11%	12%	18%
Right to a fair trial	18%	18%	20%	18%	15%	17%	16%	17%	13%	9%	12%	23%	19%	13%	9%	19%	25%	14%	22%	19%	23%	14%	17%	16%	25%	17%	18%	35%	19%
Right to work, and to equal pay for equal work	18%	27%	16%	9%	17%	14%	20%	19%	25%	15%	9%	13%	18%	22%	24%	10%	13%	23%	22%	16%	22%	18%	21%	19%	20%	25%	11%	10%	17%
Right to vote	17%	23%	14%	12%	8%	22%	15%	12%	19%	17%	19%	22%	16%	31%	17%	7%	26%	14%	17%	10%	5%	13%	14%	27%	16%	15%	24%	11%	25%
Right to adequate standard of living	14%	17%	19%	6%	10%	16%	14%	9%	17%	13%	7%	14%	10%	14%	17%	17%	9%	13%	13%	9%	26%	17%	13%	16%	15%	14%	9%	17%	10%
Right to be presumed innocent until proven guilty	11%	7%	18%	12%	11%	19%	8%	8%	7%	12%	7%	16%	18%	8%	6%	3%	15%	10%	4%	10%	20%	12%	9%	14%	7%	11%	12%	14%	18%
Right to own property	11%	14%	5%	7%	9%	5%	9%	28%	12%	6%	6%	5%	23%	11%	12%	9%	12%	11%	11%	23%	17%	14%	6%	13%	11%	10%	7%	10%	9%
Right to a family life (including equal rights to marriage)	8%	9%	8%	7%	7%	7%	11%	11%	11%	6%	5%	8%	9%	11%	12%	4%	12%	9%	9%	7%	5%	13%	7%	7%	12%	5%	5%	8%	8%
Right to travel freely within their country	8%	13%	6%	8%	4%	8%	12%	7%	7%	12%	9%	5%	8%	13%	6%	3%	15%	12%	10%	4%	5%	12%	3%	7%	6%	6%	7%	2%	6%

** Free or low-cost implied, but not explicitly mentioned in UNDHR

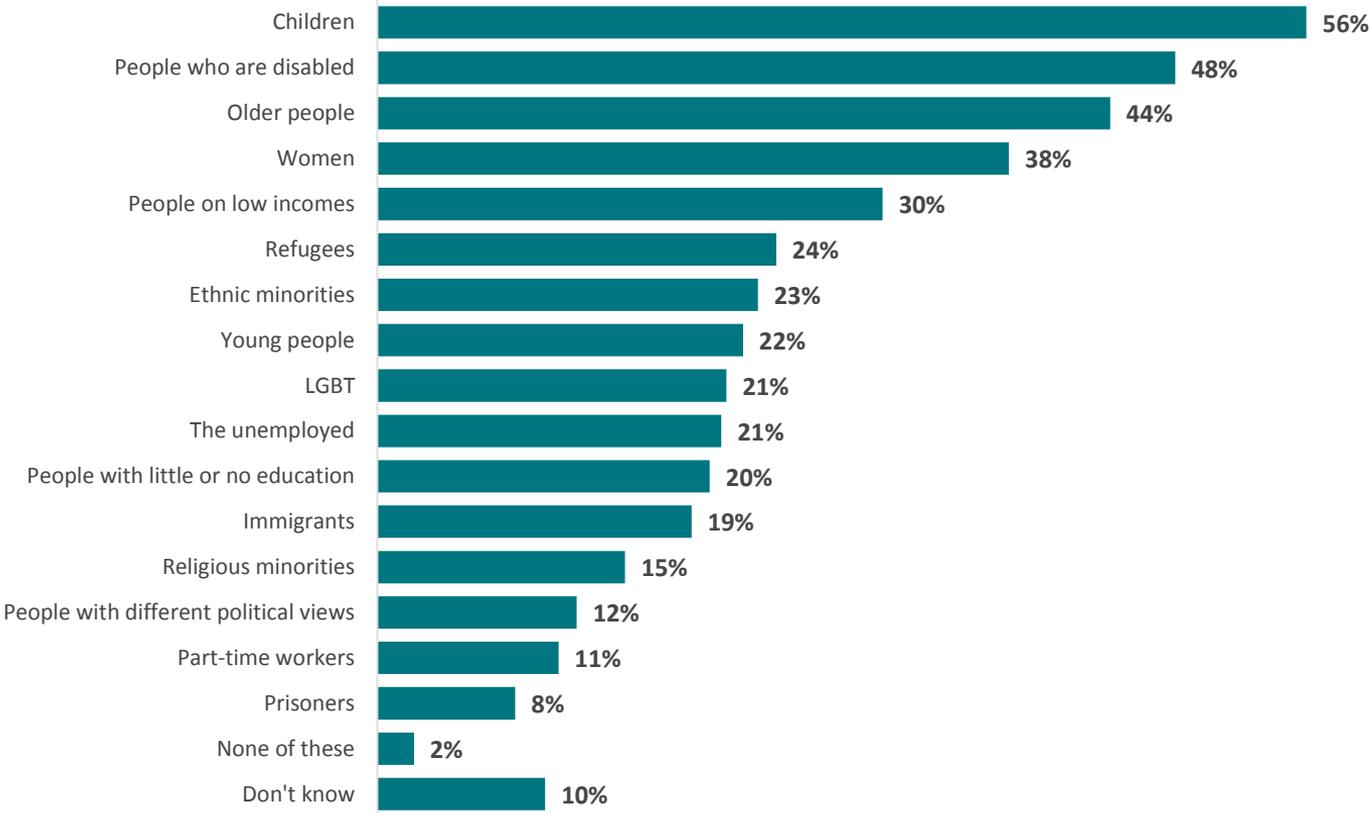
Most Important Human Rights to Be Protected: Part 3 (Bottom 10)

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Right to protest	7%	7%	5%	8%	11%	5%	6%	6%	6%	8%	8%	7%	23%	14%	6%	5%	12%	5%	7%	5%	3%	9%	4%	4%	3%	6%	9%	7%	8%
Right of women to have an abortion*	7%	11%	8%	6%	5%	9%	11%	4%	3%	15%	5%	6%	8%	9%	9%	3%	4%	5%	5%	11%	3%	-	5%	3%	7%	8%	18%	3%	7%
Right to seek asylum from persecution	6%	2%	11%	4%	7%	6%	4%	5%	2%	6%	10%	9%	6%	5%	7%	4%	19%	3%	5%	6%	2%	8%	10%	3%	5%	3%	10%	7%	5%
Right to rest and leisure (including holidays from work)	6%	4%	4%	5%	9%	3%	5%	12%	5%	6%	3%	3%	7%	8%	6%	7%	7%	4%	2%	7%	12%	13%	3%	4%	11%	5%	6%	3%	3%
Right to keep as much of one's own income as possible with the lowest possible taxes*	6%	4%	5%	7%	9%	6%	6%	6%	5%	6%	5%	3%	6%	7%	5%	8%	5%	7%	6%	7%	6%	10%	4%	8%	4%	4%	4%	5%	7%
Right to end your own life*	5%	3%	8%	8%	3%	6%	5%	5%	2%	11%	6%	8%	4%	7%	8%	5%	5%	4%	3%	3%	3%	-	2%	2%	7%	7%	4%	1%	4%
Right to bear arms (own a gun)*	3%	1%	2%	3%	5%	3%	1%	3%	1%	2%	2%	1%	2%	4%	2%	2%	2%	2%	1%	5%	1%	4%	0%	3%	1%	1%	2%	0%	15%
Right of companies to operate with the fewest possible regulations*	2%	2%	1%	4%	2%	1%	1%	4%	1%	1%	2%	1%	1%	6%	3%	2%	6%	3%	1%	6%	1%	6%	1%	2%	4%	1%	2%	3%	2%
None of these	1%	0%	1%	1%	1%	1%	0%	0%	-	2%	1%	1%	-	1%	0%	3%	0%	1%	1%	-	0%	1%	0%	0%	1%	1%	1%	1%	1%
Don't know	8%	2%	10%	24%	8%	10%	3%	3%	2%	14%	12%	13%	7%	5%	10%	16%	7%	2%	2%	8%	5%	15%	2%	1%	3%	9%	9%	3%	8%

* Not mentioned in the U.N Declaration of Human Rights

Q8: Which, if any, of these groups need the most protection for their Human Rights?

Groups that Most Need Protection for Their Human Rights: Global Total

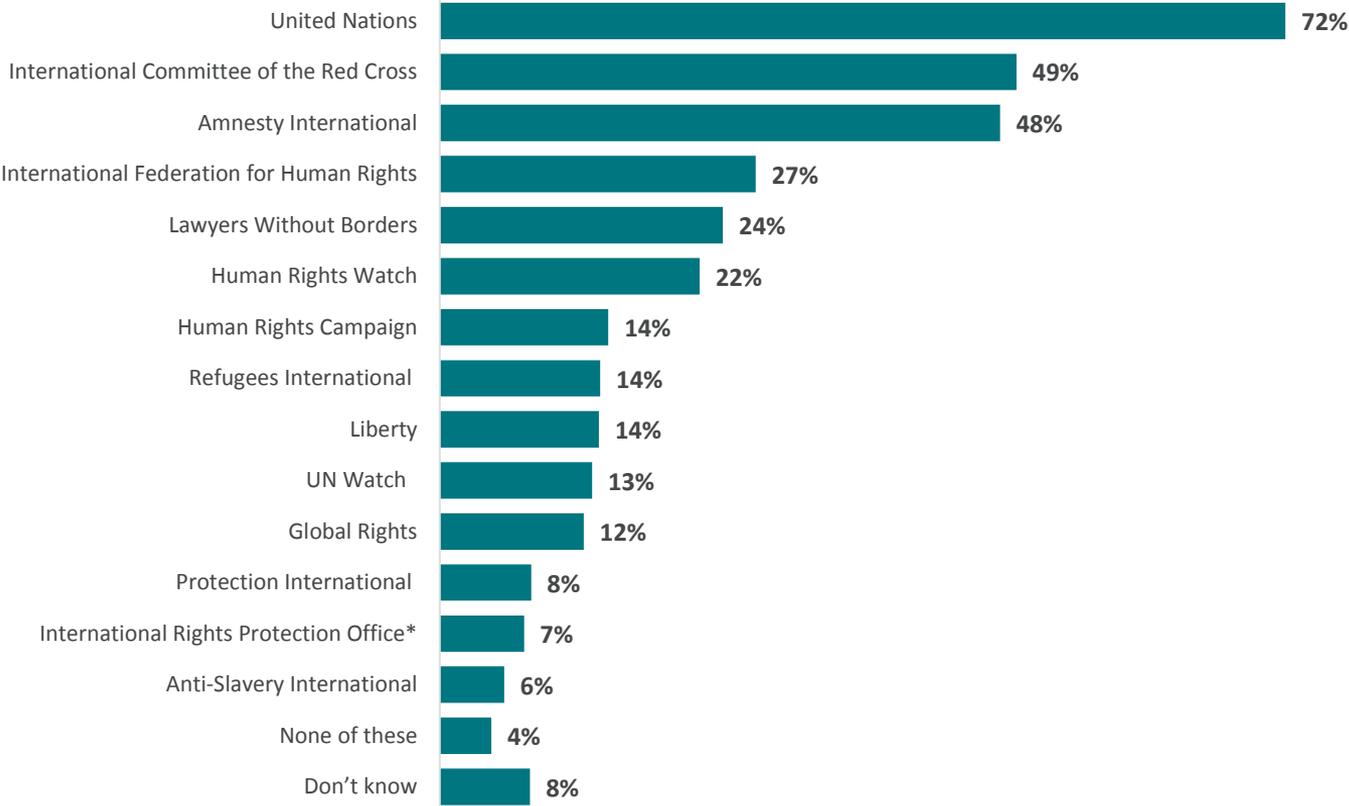


Groups that Most Need Protection for Their Human Rights

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Children	56%	75%	48%	42%	56%	51%	73%	59%	80%	50%	51%	45%	52%	48%	55%	31%	54%	68%	74%	54%	67%	34%	65%	76%	41%	62%	47%	69%	48%
People who are disabled	48%	57%	47%	30%	46%	46%	55%	52%	55%	42%	41%	43%	54%	37%	54%	32%	56%	52%	51%	54%	65%	31%	54%	52%	49%	42%	38%	55%	46%
Older people	44%	62%	38%	27%	55%	42%	59%	47%	63%	39%	32%	32%	40%	42%	47%	13%	51%	55%	55%	44%	68%	34%	43%	56%	28%	42%	30%	52%	38%
Women	38%	40%	30%	26%	39%	35%	39%	45%	56%	29%	25%	25%	35%	57%	36%	11%	51%	47%	51%	29%	33%	32%	48%	64%	24%	32%	29%	58%	35%
People on low incomes	30%	42%	29%	21%	38%	28%	36%	40%	37%	24%	19%	24%	27%	34%	32%	22%	40%	31%	34%	24%	49%	27%	22%	29%	33%	27%	15%	33%	29%
Refugees	24%	26%	34%	23%	23%	26%	33%	24%	27%	20%	24%	34%	14%	20%	24%	23%	21%	28%	21%	15%	18%	29%	14%	27%	21%	29%	30%	26%	25%
Ethnic minorities	23%	18%	29%	21%	16%	28%	32%	19%	39%	18%	28%	30%	22%	19%	18%	16%	29%	32%	19%	18%	11%	17%	18%	24%	16%	19%	27%	18%	33%
LGBT	21%	22%	27%	26%	21%	32%	29%	18%	26%	21%	29%	27%	15%	23%	24%	16%	11%	26%	19%	18%	8%	NA	26%	31%	12%	24%	35%	18%	33%
Young people	22%	24%	21%	19%	22%	22%	24%	13%	33%	21%	14%	22%	22%	21%	25%	7%	21%	29%	30%	21%	23%	18%	12%	40%	5%	22%	12%	26%	20%
The unemployed	21%	28%	19%	14%	26%	15%	22%	18%	29%	16%	11%	16%	20%	28%	36%	15%	21%	20%	16%	15%	32%	24%	35%	29%	13%	28%	11%	23%	19%
People with little or no education	20%	33%	26%	15%	24%	19%	33%	21%	28%	17%	12%	23%	18%	30%	15%	16%	28%	33%	24%	9%	20%	12%	8%	27%	10%	15%	12%	17%	23%
Immigrants	19%	17%	24%	16%	15%	24%	36%	8%	30%	15%	14%	24%	9%	20%	17%	10%	8%	37%	22%	9%	10%	22%	8%	22%	12%	23%	18%	20%	28%
Religious minorities	15%	11%	19%	15%	13%	18%	11%	13%	14%	12%	24%	21%	12%	24%	12%	12%	24%	11%	7%	17%	7%	14%	8%	21%	3%	9%	21%	16%	22%
People with different political views	12%	14%	15%	11%	6%	11%	15%	19%	13%	11%	14%	15%	12%	14%	8%	7%	15%	13%	8%	15%	12%	NA	13%	13%	6%	8%	17%	22%	16%
Part-time workers	11%	13%	14%	8%	9%	11%	14%	9%	13%	11%	7%	15%	6%	15%	13%	8%	18%	10%	10%	14%	11%	9%	20%	12%	12%	10%	6%	2%	13%
Prisoners	8%	5%	12%	9%	6%	8%	9%	8%	11%	7%	5%	12%	3%	11%	11%	3%	9%	9%	4%	9%	10%	17%	3%	11%	2%	5%	5%	12%	11%
None of these	2%	1%	4%	3%	3%	5%	0%	2%	0%	4%	3%	5%	2%	2%	1%	4%	0%	1%	1%	2%	1%	1%	2%	1%	2%	1%	3%	2%	5%
Don't know	10%	3%	15%	24%	9%	15%	4%	5%	2%	20%	15%	19%	10%	5%	10%	24%	6%	3%	1%	13%	8%	15%	5%	4%	6%	10%	13%	2%	13%

Q9: Which, if any, of the following organisations have you heard of?

Awareness of Human Rights Organisations: Global Total



* Not a real organisation

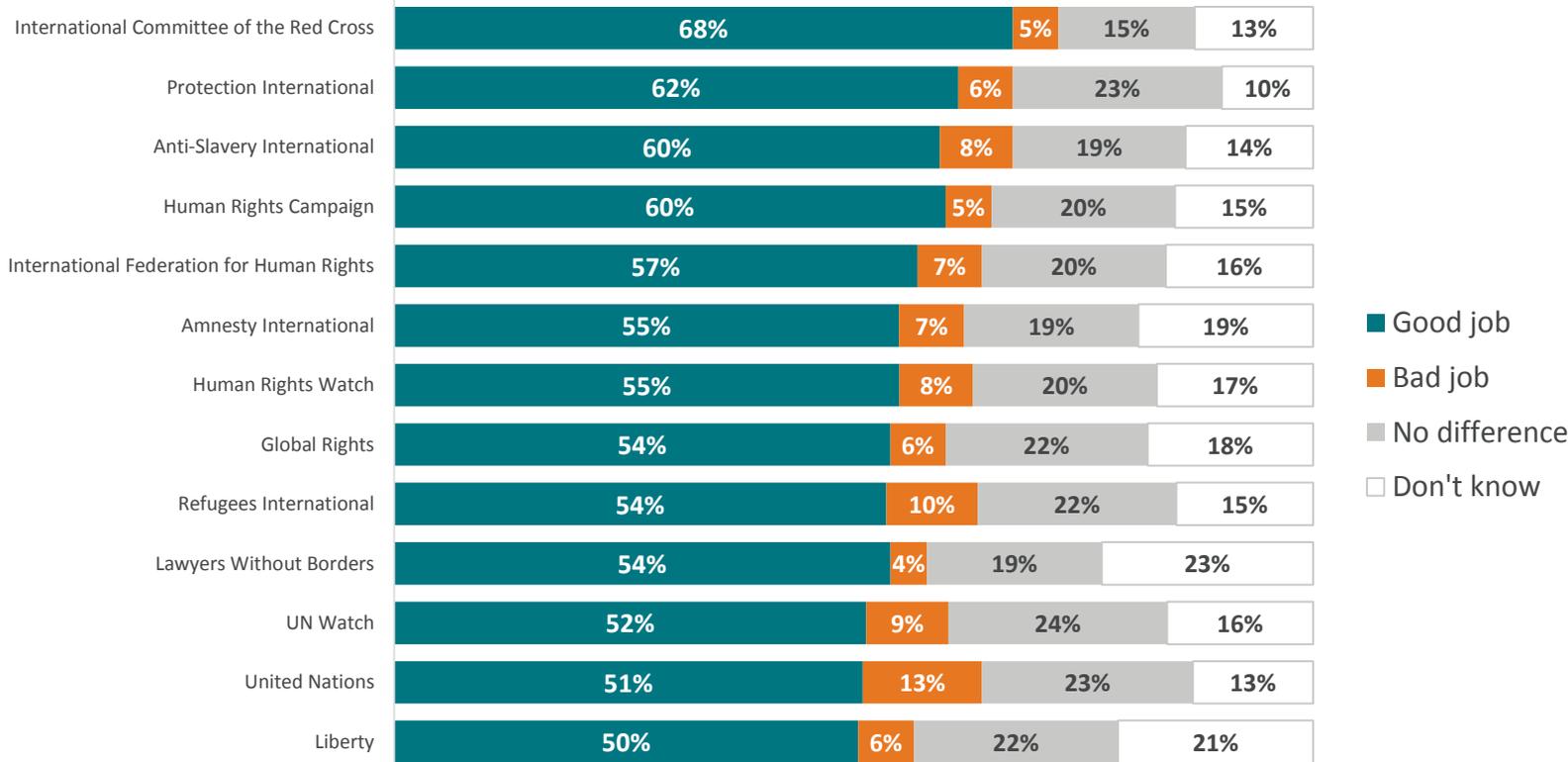
Awareness of Human Rights Organisations: Summary

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
United Nations	72%	80%	74%	52%	64%	72%	77%	71%	84%	59%	64%	80%	66%	65%	64%	59%	64%	78%	79%	74%	79%	43%	88%	82%	84%	77%	84%	84%	76%
International Committee of the Red Cross	49%	67%	33%	24%	47%	39%	64%	70%	73%	51%	31%	41%	78%	44%	49%	39%	31%	54%	59%	67%	74%	34%	32%	52%	60%	57%	34%	45%	33%
Amnesty International	48%	52%	68%	62%	27%	60%	57%	15%	52%	66%	68%	76%	40%	31%	71%	15%	20%	49%	38%	54%	15%	38%	35%	43%	36%	71%	75%	60%	49%
International Federation for Human Rights	27%	37%	14%	13%	33%	16%	36%	36%	41%	31%	14%	16%	46%	36%	17%	19%	27%	40%	40%	12%	26%	21%	25%	26%	25%	24%	19%	56%	12%
Lawyers without Borders	24%	23%	25%	13%	21%	29%	31%	22%	21%	15%	37%	27%	4%	13%	17%	42%	15%	25%	24%	26%	27%	22%	15%	32%	50%	26%	26%	25%	28%
Human Rights Watch	22%	17%	21%	25%	9%	19%	19%	19%	31%	16%	34%	24%	11%	30%	10%	4%	23%	20%	10%	16%	13%	33%	37%	35%	22%	13%	48%	40%	23%
Human Rights Campaign	14%	7%	19%	9%	5%	13%	11%	12%	12%	6%	11%	23%	10%	37%	6%	3%	31%	9%	7%	11%	11%	20%	13%	42%	8%	7%	14%	24%	26%
Refugees International	14%	9%	12%	8%	7%	8%	8%	42%	9%	8%	16%	11%	8%	18%	10%	1%	27%	9%	8%	2%	1%	25%	11%	16%	50%	12%	16%	24%	10%
Liberty	14%	11%	8%	7%	13%	4%	10%	9%	23%	5%	9%	36%	20%	24%	5%	7%	17%	8%	7%	25%	10%	8%	16%	28%	28%	8%	10%	19%	9%
UN Watch	13%	3%	18%	8%	4%	16%	6%	29%	5%	3%	15%	16%	5%	26%	3%	2%	43%	5%	3%	5%	3%	14%	13%	31%	7%	3%	21%	46%	15%
Global Rights	12%	9%	8%	10%	9%	10%	9%	14%	13%	5%	12%	7%	8%	30%	6%	5%	19%	9%	8%	11%	7%	15%	17%	22%	33%	7%	17%	14%	11%
Protection International	8%	8%	3%	5%	7%	3%	11%	19%	14%	4%	3%	3%	3%	14%	2%	2%	25%	13%	10%	5%	3%	13%	3%	5%	13%	4%	5%	15%	4%
International Rights Protection Office*	7%	4%	6%	3%	3%	4%	5%	24%	5%	4%	3%	5%	13%	19%	2%	2%	18%	5%	3%	5%	2%	11%	4%	9%	23%	3%	3%	10%	5%
Anti-Slavery International	6%	4%	8%	3%	3%	3%	4%	8%	3%	3%	4%	13%	2%	17%	3%	1%	12%	4%	2%	3%	4%	9%	3%	14%	3%	2%	5%	8%	8%
None	4%	6%	5%	5%	6%	6%	7%	1%	3%	8%	7%	4%	5%	3%	4%	9%	2%	5%	5%	5%	6%	3%	3%	3%	1%	4%	2%	3%	8%
Don't know	8%	4%	9%	20%	14%	10%	4%	5%	2%	13%	9%	6%	5%	5%	10%	18%	11%	4%	3%	10%	8%	17%	3%	2%	4%	8%	5%	3%	6%

* Not a real organisation

Q10: And do you think [organisation] is doing a good job or a bad job at protecting Human Rights, or is it making no difference?

Organisations' Performance on Human Rights: Global Total



Organisations' Performance on Human Rights: Summary

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
United Nations	51%	52%	46%	54%	64%	47%	60%	58%	71%	39%	49%	47%	49%	79%	39%	25%	62%	66%	57%	50%	35%	38%	45%	65%	36%	50%	52%	34%	42%
International Committee of the Red Cross	68%	84%	67%	66%	79%	60%	84%	74%	88%	62%	62%	55%	54%	81%	62%	40%	88%	83%	81%	51%	60%	67%	73%	79%	41%	75%	67%	39%	57%
Amnesty International	55%	62%	53%	62%	60%	48%	58%	53%	67%	55%	59%	55%	45%	74%	57%	34%	62%	66%	47%	52%	27%	52%	32%	61%	39%	60%	59%	48%	44%
International Federation for Human Rights	57%	55%	51%	62%	65%	46%	68%	65%	68%	42%	49%	45%	52%	80%	44%	37%	69%	69%	65%	73%	41%	53%	49%	67%	34%	64%	48%	48%	51%
Lawyers without Borders	54%	54%	45%	49%	66%	43%	71%	64%	77%	47%	57%	47%	50%	73%	50%	37%	67%	67%	67%	43%	34%	56%	46%	66%	46%	59%	43%	75%	42%
Human Rights Watch	55%	53%	45%	60%	66%	46%	64%	60%	76%	50%	51%	40%	42%	76%	51%	46%	73%	56%	68%	51%	30%	59%	40%	57%	47%	57%	46%	59%	53%
Human Rights Campaign	60%	62%	51%	51%	58%	47%	65%	73%	73%	50%	50%	47%	44%	81%	55%	37%	75%	62%	60%	54%	37%	57%	49%	72%	44%	61%	58%	52%	54%
Refugees International	54%	65%	50%	47%	72%	41%	76%	68%	76%	40%	45%	46%	38%	71%	46%	35%	58%	84%	51%	65%	53%	63%	39%	71%	41%	52%	50%	29%	47%
Liberty	50%	57%	34%	46%	53%	38%	54%	77%	54%	35%	39%	41%	37%	79%	46%	25%	69%	78%	55%	48%	25%	67%	36%	65%	27%	48%	40%	56%	59%
UN Watch	52%	49%	40%	62%	58%	43%	62%	63%	69%	38%	45%	42%	41%	80%	30%	47%	64%	53%	59%	73%	36%	44%	40%	61%	26%	66%	49%	34%	41%
Global Rights	54%	57%	53%	56%	61%	41%	59%	82%	68%	35%	45%	47%	42%	78%	48%	40%	74%	62%	65%	31%	38%	62%	46%	65%	33%	52%	39%	49%	41%
Protection International	62%	65%	64%	37%	65%	48%	67%	76%	76%	37%	37%	48%	12%	76%	44%	40%	69%	79%	79%	62%	48%	60%	47%	62%	36%	55%	41%	48%	58%
Anti-Slavery International	60%	56%	61%	57%	72%	43%	67%	73%	66%	51%	58%	50%	47%	74%	63%	50%	68%	46%	82%	66%	30%	53%	47%	56%	57%	53%	48%	76%	54%

■ Base fewer than 30
 ■ Base fewer than 100

QUESTIONNAIRE

Questionnaire

Q1 How much, if anything, would you say you know about Human Rights generally?

- A great deal
- A fair amount
- Not very much
- Nothing at all
- Don't know

Q2 To what extent, if at all, do you agree or disagree with the following statement?

“It is important to have a law that protects Human Rights in [country]”

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

Q3 People in favour of Human Rights say that all human beings are born with equal rights, no matter who they are or where they are born. These rights can never be taken away, even though they might be restricted at times (for example, if someone breaks the law or for national security). When it comes to Human Rights, which of the following statements comes closest to what you believe?

- There is such a thing as Human Rights – rights that all human beings are born with
- There is no such thing as Human Rights – people don't have equal rights just because they are human
- Don't know/no opinion

Q4 What difference, if at all, do you think laws protecting Human Rights make to your life?

- Very positive difference
- Fairly positive difference
- No difference
- Fairly negative difference
- Very negative difference
- Don't know

Q5 Please tell me how much you agree or disagree with the following statements.

Human Rights are meaningless to me in everyday life

Human rights abuses are a problem in some countries but they are not really a problem in [country]

Some people take unfair advantage of Human Rights

The only people who benefit from Human Rights in [country] are those who do not deserve them such as criminals and terrorists

Everyone in [country] enjoys the same basic human rights

Human Rights are important for creating a fairer society in [country]

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

Q6 As you may know, the United Nations Declaration on Human Rights identifies a series of fundamental rights that should be universally protected for all peoples across all nations. Which of the following, if any, do you think are defined as human rights according to the UN?

Q7 And from the list below, which four or five, if any, do you think are most important to protect as human rights?

Freedom from discrimination (such as race, colour, gender, language, religion, disability, national or social origin, or any other status)
Freedom of speech
Freedom of thought and religion
Right not to be tortured or subject to inhumane or degrading treatment
Right of children to free education
Right of companies to operate with the fewest possible regulations
Right of women to have an abortion
Right to a fair trial
Right to a family life (including equal rights to marriage)
Right to adequate standard of living
Right to be presumed innocent until proven guilty
Right to bear arms (own a gun)
Right to end your own life
Right to equal treatment before the law
Right to free, or low-cost, healthcare
Right to freedom from slavery or forced labour
Right to keep as much of one's own income as possible with the lowest possible taxes
Right to liberty (no one can take away your freedom without good reason)
Right to life (no one can try to end your life)
Right to own property
Right to privacy
Right to protest
Right to rest and leisure (including holidays from work)
Right to security (to be safe)
Right to seek asylum from persecution
Right to travel freely within their country
Right to vote
Right to work, and to equal pay for equal work
Don't know

Q8 Which, if any, of these groups need the most protection for their human rights?

Children
Ethnic minorities
Immigrants
Older people
Part-time workers
People on low incomes
People who are disabled
People who are Lesbian, Gay, Bi-sexual or Transgender
People with different political views
People with little or no education
Prisoners
Refugees
Religious minorities
The unemployed
Women
Young people
None of these
Don't know

Q9 Which, if any, of the following organisations have you heard of?

Amnesty International
Anti-Slavery International
Global Rights
Human Rights Campaign
Human Rights Watch
International Committee of the Red Cross
International Federation for Human Rights
International Rights Protection Office
Lawyers Without Borders
Liberty
Protection International
Refugees International
UN Watch
United Nations
None of these
Don't know

Q10 And do you think [organisation] is doing a good job or a bad job at protecting human rights, or is it making no difference?

Very good job
Fairly good job
Making no difference
Fairly bad job
Very bad job
Don't know

Contacts



Yves Bardon

Paris

✉ Yves.Bardon@ipsos.com

☎ +33 1 41 98 94 10



Chloé Morin

Paris

✉ Chloe.Morin@ipsos.com

☎ +33 1 41 98 97 56



Nicolas Boyon

New York

✉ Nicolas.Boyon@ipsos.com

☎ +1 646 309 4879

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GAME CHANGERS

At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” – our tagline – summarises our ambition.