Ipsos Public Affairs



Human Rights in 2018

A Global Advisor Survey

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Methodology

The survey was conducted in 28 countries via the Ipsos Online Panel system: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

Interviews were conducted between May 25 and June 8, 2018 with 23,249 adults aged 18-64 in Canada and the U.S. and 16-64 in all other countries.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Chile, Colombia, Hungary, India, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, China, Colombia, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered to be fully nationally representative, but instead to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.

Q1: How much, if anything, would you say you know about Human Rights generally?

General Knowledge About Human Rights

Total	56%	5%	38%	
Turkey	79%		3% 18%	
South Africa	76%		23%	
Malaysia	73%		4% 23%	
China	71%	1	<mark>% 28</mark> %	
Sweden	69%	49	<mark>6 27%</mark>	
India	69%	5	<mark>% 26%</mark>	
Serbia	66%	2%	32%	
Argentina	65%	2%	33%	
United States	65%	5%	31%	
Saudi Arabia	64%	9%	28%	
Chile	63%	1%	37%	
Brazil	61%	9%	30%	Great Deal/Fair Total
Poland	61%	4%	35%	
Colombia	60%	2%	39%	🗆 Don't know
South Korea	57%	4%	39%	Notvory/Nothing
Italy	57%	6%	37%	Not very/Nothing
Canada	53%	7%	40%	
Great Britain	52%	5%	43%	
Peru	52%	.%	47%	
France	50%	12%	38%	
Germany	47%	6%	48%	
Australia	46%	7%	47%	
Mexico	46% 2%		53%	
Spain	42% 7%		52%	
Hungary	41% 3%	50	5%	
Russia	38% 6%	5(6%	
Belgium	38% 16%		47%	
Japan	18% 17%	65%		

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Q1 How much, if anything, would you say you know about Human Rights generally? Base: 23,249 respondents

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Q2: To what extent, if at all, do you agree or disagree with the following statement?



Total	78%		12%	6% 3%	
Serbia	90%		4	1% <mark>5% 2</mark> %	
Hungary	88%			8% <mark>2%</mark> 3%	
Colombia	88%		6	% 6% 0%	
South Africa	86%		4%	9% 1%	
Sweden	84%		8%	6% 2%	
Germany	84%		9%	<mark>4%</mark> 3%	
Malaysia	83%		13%		
United States	83%		11%	<mark>4%</mark> 3%	
Poland	83%		7%	<mark>8%</mark> 3%	
Canada	82%		8%	5% 4%	Strong/tend to
Mexico	82%		10%	7% 0 %	agree
Turkey	82%		6%	11% 0 %	
Spain	82%		10%	5% 3%	Neither agree
Great Britain	80%		12%	<mark>6%</mark> 3%	nor disagree
Peru	80%		13%	7% 1%	nor disagree
Chile	79%		12%	<mark>9% 0</mark> %	
Russia	79%		13%	5% 3%	Strong/tend to
China	78%		18%	<mark>4%</mark> %	disagree
India	78%		13%	6% 4%	
Italy	77%		15%	5% 4%	🗆 Don't know
Australia	77%		14%	5% 4%	
Argentina	76%		15%	8% 1%	
South Korea	75%		21%	3%.%	
Brazil	69%	15%	12	2% 3%	
France	68%	17%	5%	10%	
Japan	62%	21%	9%	8%	
Saudi Arabia	61%	17%	11%	11%	
Belgium	58%	.3%	5%	14%	

It is important to have a law that protects Human Rights in [country]

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DSC

Q3: People in favour of Human Rights say that all human beings are born with equal rights, no matter who they are or where they are born. These rights can never be taken away, even though they might be restricted at times (for example, if someone breaks the law or for national security). When it comes to Human Rights, which of the following statements comes closest to what you believe?



There is such/no such a thing as Human Rights

Total	73%		13%	14%	
Turkey	92%			3% 5%	
South Korea	87%			6% 7%	
Colombia	87%		29	6 11%	
China	85%		79	%	
South Africa	83%		5%	12%	
Mexico	81%		5%	14%	
Argentina	80%		4%	15%	
Peru	80%		3%	18%	
United States	80%		13%	7%	
Chile	80%		5%	16%	There is such a third
Hungary	79%		13%	9%	There is such a thing
Germany	78%		12%	11%	as human rights
Malaysia	77%		11%	11%	
Sweden	75%		10%	15%	🗆 Don't know/No
Serbia	74%		11%	15%	opinion
Great Britain	72%		16%	12%	opinion
India	<u>_71%</u>	11%	6	18%	
Australia	70%		21%	10%	There is no such
Italy	67%	15%		18%	thing as human
Spain	67%	13%		20%	rights
Russia	66%	13%		21%	
Saudi Arabia	65%	19%		16%	
Canada	65%	26	5%	9%	
Brazil	60%	15%	26 %	6	
France	59%	24%		17%	
Japan	56%	31%		13%	
Poland	52%	19%	29%		
Belgium	48%	35%		17%	

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Q3 People in favour of Human Rights say that all human beings are born with equal rights, no matter who they are or where they are born. These rights can never be taken away, even though they might be restricted at times (for example, if someone breaks the law or for national security). When it comes to Human Rights, which of the following statements comes closest to what you believe? Base: 23,249 respondents

Q4: What difference, if at all, do you think laws protecting Human Rights make to your life?

Total	53%	31%	7%	9%	
South Korea	75%		15%	7% 4%	
China	70%		23%	<mark>4%</mark> 4%	
Turkey	69%		24%	<mark>4%</mark> 3%	
India	69%		19%	7% 6%	
Colombia	69%		23%	<mark>6%</mark> 2%	
South Africa	67%	2	22%	8% 3%	
Malaysia	66%	19%	6%	9%	
Mexico	61%	289	%	8% 3%	
Peru	61%	28%	6	8% 3%	
United States	59%	29%	4	<mark>% 9</mark> %	
Russia	58%	28%	3%	11%	
Great Britain	58%	30%	5	8%	Very/fairly positive
Canada	58%	29%	4%		
Saudi Arabia	57%	24%	7%	12%	No difference
Chile	56%	32%		7% 6%	Fairly/very negative
Sweden	54%	26%	9%	11%	
Argentina	_53%_	31%	1	.2% 4%	🗆 Don't know
Australia	53%	32%	4%	11%	
Brazil	46%	33%	12%	10%	
Poland	44%	39%	6%	12%	
Spain	41%	35%	10%	15%	
Hungary	41%	36%	10%	13%	
Belgium	39%	34% 89	<mark>% 2</mark>	0%	
France	38%			19%	
Germany	36%	45%	4%	15%	
Italy	33%	48%	6%	13%	
Serbia		50%	8%	13%	
Japan	27%	54%	5%	15%	

Difference that laws protecting Human Rights make to your life

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Q4 What difference, if at all, do you think laws protecting Human Rights make to your life? Base: 23,249 respondents



Q5: Please tell me how much you agree or disagree with the following statements.

Human Rights are meaningless to me in everyday life

Total	19%	25%		50%	6%
India	35%		22%	41%	3%
Saudi Arabia	30%	21	.%	37%	11%
Brazil	28%	25	%	41%	6%
Russia	24%	31%		41%	5%
Poland	22%	21%		53%	4%
Hungary	22%	21%		51%	7%
Malaysia	21%	24%		53%	3%
South Africa	20%	24%		54%	2%
Great Britain	20%	26%		48%	6%
France	20%	31%		39%	10%
Germany	19%	31%		43%	7%
Argentina	19%	29%		48%	5%
Italy	18%	33%		<u> </u>	6%
Australia	18%	27%		48%	8%
Chile	18%	24%		55%	4%
China	18%	20%		61%	2%
Japan	16%	38%		33%	13%
Belgium	16%	34%		31%	19%
Canada	16%	26%		50%	8%
Mexico	16%	26%		55%	3%
Sweden	16%	23%		54%	7%
Spain	15%	31%		47%	7%
United States	15%	22%		60%	4%
Peru	15%	24%		59%	2%
South Korea	14%	30%		53%	3%
Colombia	13% 1	5%		70%	2%
Serbia	10% 19	1%		67%	4%
Turkey	8% 9%			80%	4%

Strongly/tend to agree
 Neither agree nor disagree
 Strongly/tend to disagree
 Don't know





Human rights abuses are a problem in some countries but they are not really a problem in [country]

Total	31%		25%			39%		6%
Germany		55%			22%		17%	6%
Malaysia		48%			27%		22%	3%
Saudi Arabia		48%			24%	18	3%	11%
India	41	%		25%		3	80%	3%
China	419	%		3	5%		22%	3%
Sweden	39%			25%		28%		8%
Poland	37%		21	%		40%		2%
Turkey	37%		15%			45%		4%
France	35%		25%	6		31%		9%
Belgium	33%		29%	6		20%	18	3%
Great Britain	32%		25%			35%		9%
Canada	32%		29%	1		30%		9%
Italy	31%		35	%		30	%	5%
Serbia	_30%_		21%			45%		4%
Australia	30%		29%			33%		8%
Hungary	29%		28%			34%		9%
Russia	28%		23%			45%		4%
Spain	25%	2!	5%			44%		6%
Chile	25%	24	%			48%		3%
Japan	24%		36%			28%		12%
Brazil	23%	16%			54%			7%
United States	23%	23%			50	0%		5%
Argentina	21%	27%				47%		5%
Mexico	18%	19%			60%			3%
Peru	18%	20%			60%			3%
South Africa	18%	20%			60%			3%
South Korea	18%	29%				49%		4%
Colombia	17%	12%			69%			1%

Strongly/tend to agree
 Neither agree nor disagree
 Strongly/tend to disagree
 Don't know

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Q5 Please tell me how much you agree or disagree with the following statements. Base: 23,249 respondents

Some people take unfair advantage of Human Rights

Total	64%		19%	10%	6%
Colombia	78%			12%	8% 1%
South Africa	78%			13%	7% 2%
Peru	78%			12%	9% 1%
Mexico	78%			11%	9% 3%
Serbia	76%			12%	3% 4%
Brazil	74%		13	3% 7%	6%
Argentina	72%		13%	5 1 2	<mark>% 3%</mark>
Chile	72%		15%	6 1	0% 3%
South Korea	72%		17	1%	8% 4%
Malaysia	71%		18	3%	8% 3%
Spain	68%		16%	10%	7%
India	67%		21%	1	. <mark>0%</mark> 3%
Hungary	65%		17%	9%	9%
Russia	65%		22%	7%	7%
Poland	65%		23%	7	<mark>% 5</mark> %
China	63%		28%		7% 3%
Great Britain	63%		18%	12%	7%
Canada	61%		20%	10%	9%
United States	60%		23%	12%	5%
Italy	60%		25%	10%	5%
Japan	<u>_58%</u>		24%	6%	12%
Australia	57%		24%	11%	8%
Turkey	57%		23%	16%	5%
Saudi Arabia	53%	229	%	13%	12%
France	53%		5%	13%	10%
Germany	51%	24%		13%	12%
Sweden	47%	21%	20%		13%
Belgium	44%	25%	12%	18	%

Strongly/tend to agree
 Neither agree nor disagree
 Strongly/tend to disagree
 Don't know

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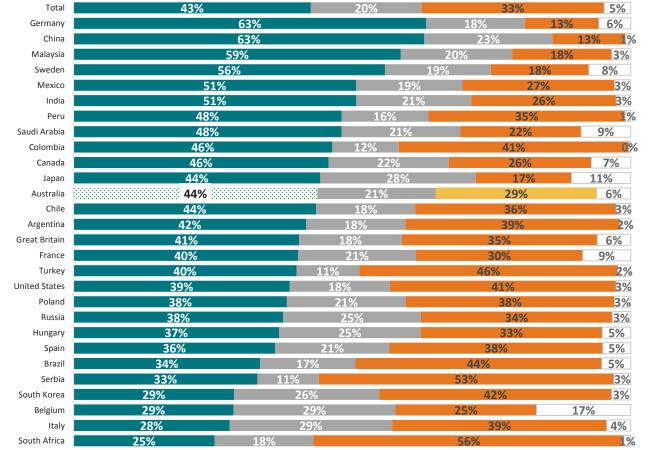
The only people who benefit from Human Rights in [country] are those who do not deserve them such as criminals and terrorists

Total	37%		26%		31%	7%
Brazil	6	0%		16%	18%	5%
Peru	6	0%		20%	1	9% 1%
India	53%			26%	18%	4%
Argentina	50%		20%		27%	3%
Serbia	49%		21%		26%	5%
Mexico	47%		25%		26%	2%
Malaysia	46%		27%		20%	7%
South Africa	46%		26%		26%	3%
Colombia	43%		23%		32%	1%
Chile	43%		21%		32%	4%
Poland	40%		34%		21%	5%
Spain	38%		25%		30%	7%
Italy	38%		33%		23%	6%
China	35%		30%		31%	4%
Turkey	34%	18%		43	%	5%
Germany	32%	25%		3	4%	9%
Belgium	32%	26%		24%		18%
Russia	30%	319	6		33%	6%
France	30%	27%		33	%	10%
Great Britain	29%	22%		43%	/ D	7%
Hungary	29%	339	%		31%	7%
Saudi Arabia	29%	23%		33%		15%
South Korea	27%	35%)		33%	5%
Australia	26%	27%		38%		9%
Sweden	24%	22%		44%		10%
Canada	23%	25%		43%		9%
United States	22%	24%		49%		5%
Japan	16%	36%		31%		18%

Strongly/tend to agree
 Neither agree nor disagree
 Strongly/tend to disagree
 Don't know

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Q5 Please tell me how much you agree or disagree with the following statements. Base: 23,249 respondents



Everyone in [country] enjoys the same basic Human Rights

Strongly/tend to agree
 Neither agree nor disagree
 Strongly/tend to disagree
 Don't know

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Q5 Please tell me how much you agree or disagree with the following statements. Base: 23,249 respondents

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Total	72%		16%	8% 4%
Colombia	91%			6% 4% %
Serbia	88%			6% <mark>4%</mark> 2%
Peru	84%			9% 6%1%
South Africa	83%			10% 7% 0 %
Turkey	82%		6%	6 11% 2%
Chile	81%		1	2% <mark>6%</mark> 2%
Malaysia	80%		1:	<mark>3% 5% </mark> 2%
Mexico	80%		1	3% <mark>5%</mark> 2%
China	79%			17% <mark>3%</mark> %
Argentina	77%		14%	8% 2%
United States	77%		16%	6 <mark>% 2</mark> %
Russia	76%		13%	<mark>7%</mark> 4%
Canada	75%		14%	5% 6%
Spain	75%		14%	6% 5%
South Korea	74%		14%	9% 3%
India	74%		16%	8% 2%
Germany	72%		17%	5% 6%
Hungary	72%		15%	8% 5%
Great Britain	71%		17%	7% 5%
Australia	70%		17%	7% 5%
Italy	69%		20%	7% 4%
Sweden	67%		17%	9% 7%
Saudi Arabia	64%		18%	9% 9%
France	63%		22%	6% 9%
Brazil	60%	19%	6 1	.6% 6%
Japan	49%	31%	8%	12%
Belgium	48%	28%	8%	16%
Poland	43%	26%	28%	3%

Human Rights are important for creating a fairer society in [country]

Strongly/tend to agree
 Neither agree nor disagree
 Strongly/tend to disagree
 Don't know

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Q5 Please tell me how much you agree or disagree with the following statements. Base: 23,249 respondents

Attitudes Toward Human Rights: Global Total

Human Rights are important for creating a fairer society in [country]

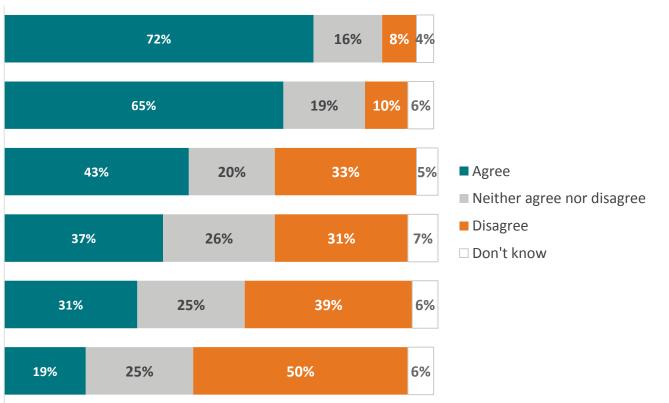
Some people take unfair advantage of Human Rights

Everyone in [country] enjoys the same basic human rights

The only people who benefit from Human Rights in [country] are those who do not deserve them such as criminals and terrorists

Human Rights abuses are a problem in some countries but they are not a problem in [country]

Human Rights are meaningless to me in everyday life





Attitudes Toward Human Rights: Summary

Human Rights are important for creating a fairer society in [country]

Some people take unfair advantage of Human Rights

Everyone in [country] enjoys the same basic human rights

The only people who benefit from Human Rights in [country] are those who do not deserve them such as criminals and terrorists

Human rights abuses are a problem in some countries but they are not really a problem in [country]

Human Rights are meaningless

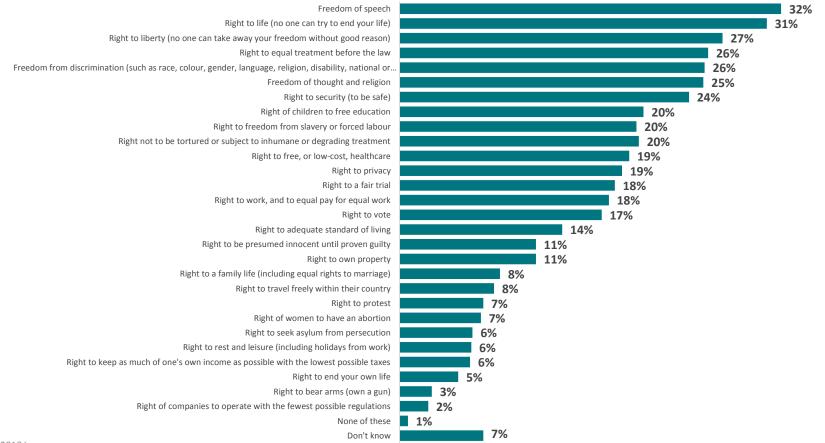
	Total	ARG	AUS	BEL	BRA	CAN	CHL	СНИ	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
er	72%	77%	70%	48%	60%	75%	81%	79%	91%	63%	72%	71%	72%	74%	69%	49%	80%	80%	84%	43%	76%	64%	88%	83%	74%	75%	67%	82%	77%
	65%	72%	57%	44%	74%	61%	72%	63%	78%	53%	51%	63%	65%	67%	60%	58%	71%	78%	78%	65%	65%	53%	76%	78%	72%	68%	47%	57%	60%
	43%	42%	44%	29%	34%	46%	44%	63%	46%	40%	63%	41%	37%	51%	28%	44%	59%	51%	48%	38%	38%	48%	33%	25%	29%	36%	56%	40%	39%
ts 1	37%	50%	26%	32%	60%	23%	43%	35%	43%	30%	32%	29%	29%	53%	38%	16%	46%	47%	60%	40%	30%	29%	49%	46%	27%	38%	24%	34%	22%
	30%	21%	30%	33%	23%	32%	25%	41%	17%	35%	55%	32%	29%	41%	31%	24%	48%	18%	18%	37%	28%	48%	30%	18%	18%	25%	39%	37%	23%
	19%	19%	18%	16%	28%	16%	18%	18%	13%	20%	19%	20%	22%	35%	18%	16%	21%	16%	15%	22%	24%	30%	10%	20%	14%	15%	16%	8%	15%



Q7: And from the list below, which four or five, if any, do you think are most important to protect as Human Rights?



Most Important Human Rights to Be Protected: Global Total



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Q7 And from the list below, which four or five, if any, do you think are most important to protect as Human Rights? Base: 23,249 respondents

DSO 9

Most Important Human Rights to Be Protected: Part 1 (Top 10)

	Total	ARG	AUS	BEL	BRA	CAN	CHL	CHN	COL	FRA	DEU	GBR HL	IN IN	ID IT/	A JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Freedom of speech	32%	34%	26%	29%	26%	31%	31%	26%	34%	35%	42%	28% 27	% 39	% 319	% 29%	6 40%	38%	43%	26%	26%	18%	38%	32%	17%	32%	45%	43%	33%
Right to life (no one can try to end your life)	31%	38%	22%	19%	36%	25%	36%	39%	6 0 %	15%	32%	25% 41	% 15	5% 26 9	% 30%	6 1 3 %	38%	51%	35%	39%	18%	45%	36%	31%	34%	21%	34%	23%
Right to liberty (no one can take away you freedom without good reason)	27%	28%	22%	25%	11%	22%	24%	34%	35%	26%	30%	26% 22	% 15	5% 28 9	% 26%	6 20 %	34%	35%	26%	31%	21%	39%	15%	42%	26%	26%	36%	24%
Right to equal treatment before the law	26%	26%	23%	19%	24%	20%	28%	36%	21%	19%	34%	23% 23	% 25	5% 21 9	% 28%	6 23%	25%	29%	20%	28%	21%	31%	24%	44%	26%	32%	32%	23%
Freedom from discrimination (such as race, colour, gender, language, religion, disability, national or social origin, or any other status)	, 26%	17%	34%	17%	28%	34%	21%	25%	19%	19%	25%	33% 28	% 22	239	% 37%	s 29%	24%	22%	18%	17%	17%	37%	38%	40%	20%	28%	29%	27%
Freedom of thought and religior	2 5%	27%	20%	18%	21%	27%	28%	20%	31%	23%	26%	20% 20	% 24	% 319	% 17%	6 3 1%	24%	32%	31%	22%	17%	23%	30%	26%	25%	24%	39%	33%
Right to security (to be safe)) 24%	23%	30%	20%	38%	24%	25%	32%	20%	19%	18%	23% 17	% 27	% 189	% 24%	6 27 %	26%	22%	24%	22%	27%	27%	34%	22%	15%	24%	30%	23%
Right of children to free education	2 0%	34%	15%	14%	32%	14%	34%	13%	36%	20%	13%	15% 16	% 25	3% 21 9	% 11%	6 17%	29%	30%	14%	30%	17%	18%	25%	6%	27%	13%	18%	13%
Right to freedom from slavery or forced labour	20%	21%	24%	14%	29%	26%	20%	8%	2 1%	24%	22%	27% 22	% 16	5% 22 9	% 18%	6 10%	23%	14%	20%	19%	11%	19%	23%	17%	20%	25%	17%	23%
Right not to be tortured or subject to inhumane or degrading treatment	20%	16%	23%	18%	15%	22%	28%	12%	18%	20%	27%	26% 20	% 10	9% 225	% 20%	6 14%	18%	10%	27%	10%	19%	30%	16%	25%	24%	29%	18%	19%

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Most Important Human Rights to Be Protected: Part 2 (Middle 10)

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Right to free, or low-cost, healthcare 19% 28% 18% 14% 25% 19% 29% 12% 27% 15% 10% 12% 17% 19% 26% 8% 11% 31% 26% 20% 34% 19% 17% 23% 8% 32% 10% 12% 15%

Right to privacy 19% 17% 16% 19% 12% 20% 16% 30% 15% 22% 18% 13% 19% 30% 11% 18% 25% 16% 17% 24% 20% 19% 24% 26% 26% 14% 11% 12% 18%

Right to a fair trial 18% 18% 20% 18% 15% 17% 16% 17% 13% 9% 12% 23% 19% 13% 9% 19% 25% 14% 22% 19% 23% 14% 17% 16% 25% 17% 18% 35% 19%

Right to work, and to equal pay for equal work 18% 27% 16% 9% 17% 14% 20% 19% 25% 15% 9% 13% 18% 22% 24% 10% 13% 23% 22% 16% 22% 18% 21% 19% 20% 25% 11% 10% 17%

Right to vote 17% 23% 14% 12% 8% 22% 15% 12% 19% 17% 19% 22% 16% 31% 17% 7% 26% 14% 17% 10% 5% 13% 14% 27% 16% 15% 24% 11% 25%

Right to adequate standard of living 14% 17% 19% 6% 10% 16% 14% 9% 17% 13% 7% 14% 10% 14% 17% 17% 9% 13% 13% 9% 26% 17% 13% 16% 15% 14% 9% 17% 10%

Right to be presumed innocent until proven guilty 11% 7% 18% 12% 11% 19% 8% 8% 7% 12% 7% 16% 18% 8% 6% 3% 15% 10% 4% 10% 20% 12% 9% 14% 7% 11% 12% 14% 18%

Right to own property 11% 14% 5% 7% 9% 5% 9% 28% 12% 6% 6% 5% 23% 11% 12% 9% 12% 11% 11% 23% 17% 14% 6% 13% 11% 10% 7% 10% 9%

 Right to a family life (including equal rights to marriage)
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Q7 And from the list below, which four or five, if any, do you think are most important to protect as Human Rights? Base: 23,249 respondents

Most Important Human Rights to Be Protected: Part 3 (Bottom 10)

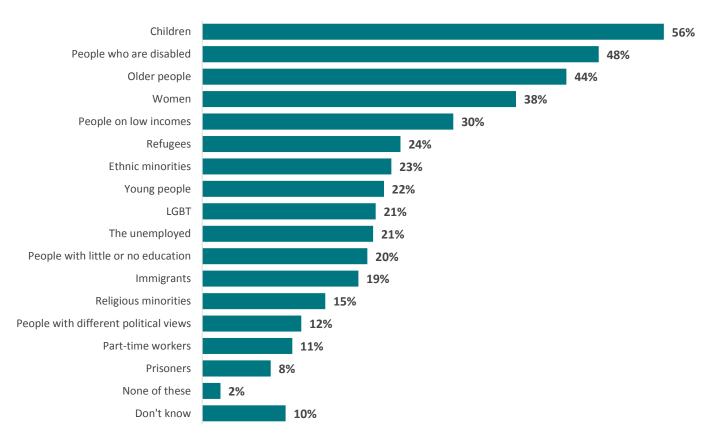
	Total	ARG	AUS	BEL	BRA	CAN	CHL	СНМ	COL	FRA	DEU	GBR	HUN	IND	ITA	JPN	MYS	MEX	PER	POL	RUS	SAU	SRB	ZAF	KOR	ESP	SWE	TUR	USA
Right to protest	7%	7%	5%	8%	11%	5%	6%	6%	6%	8%	8%	7%	23%	14%	6%	5%	12%	5%	7%	5%	3%	9%	4%	4%	3%	6%	9%	7%	8%
Right of women to have an abortion	7%	11%	8%	6%	5%	9%	11%	4%	3%	15%	5%	6%	8%	9%	9%	3%	4%	5%	5%	11%	3%	-	5%	3%	7%	8%	18%	3%	7%
Right to seek asylum from persecution	6%	2%	11%	4%	7%	6%	4%	5%	2%	6%	10%	9%	6%	5%	7%	4%	19%	3%	5%	6%	2%	8%	10%	3%	5%	3%	10%	7%	5%
Right to rest and leisure (including holidays from work)	6%	4%	4%	5%	9%	3%	5%	1 2 %	5%	6%	3%	3%	7%	8%	6%	7%	7%	4%	2%	7%	1 2 %	13%	3%	4%	11%	5%	6%	3%	3%
Right to keep as much of one's own income as possible with the lowest possible taxes	6%	4%	5%	7%	9%	6%	6%	6%	5%	6%	5%	3%	6%	7%	5%	8%	5%	7%	6%	7%	6%	10%	4%	8%	4%	4%	4%	5%	7%
Right to end your own life	5%	3%	8%	8%	3%	6%	5%	5%	2%	11%	6%	8%	4%	7%	8%	5%	5%	4%	3%	3%	3%	-	2%	2%	7%	7%	4%	1%	4%
Right to bear arms (own a gun)	3%	1%	2%	3%	5%	3%	1%	3%	1%	2%	2%	1%	2%	4%	2%	2%	2%	2%	1%	5%	1%	4%	0%	3%	1%	1%	2%	0%	15%
Right of companies to operate with the fewest possible regulations	2%	2%	1%	4%	2%	1%	1%	4%	1%	1%	2%	1%	1%	6%	3%	2%	6%	3%	1%	6%	1%	6%	1%	2%	4%	1%	2%	3%	2%
None of these	1%	0%	1%	1%	1%	1%	0%	0%	-	2%	1%	1%	-	1%	0%	3%	0%	1%	1%	-	0%	1%	0%	0%	1%	1%	1%	1%	1%
Don't know	8%	2%	10%	24%	8%	10%	3%	3%	2%	14%	12%	13%	7%	5%	10%	16%	7%	2%	2%	8%	5%	15%	2%	1%	3%	9%	9%	3%	8%



Q8: Which, if any, of these groups need the most protection for their Human Rights?



Groups that Most Need Protection for Their Human Rights: Global Total



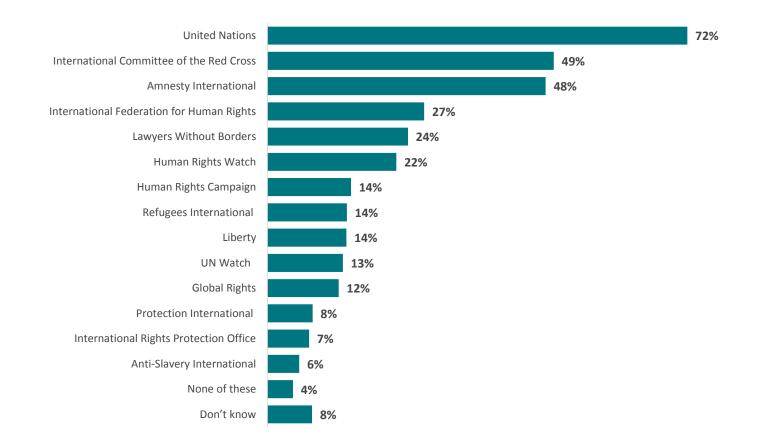
Groups that Most Need Protection for Their Human Rights

Total ARG AUS BEL BRA CAN CHL CHN COL FRA DEU GBR HUN IND ITA JPN MYS MEX PER POL RUS SAU SRB ZAF KOR ESP SWE TUR USA Children 56% 75% 48% 42% 56% 51% 73% 59% 80% 50% 51% 45% 52% 48% 55% 31% 54% 68% 74% 54% 67% 34% 65% 76% 41% 62% 47% 69% 48% People who are disabled 48% 57% 47% 30% 46% 46% 55% 52% 55% 42% 41% 43% 54% 37% 54% 32% 56% 52% 51% 54% 65% 31% 54% 52% 49% 42% 38% 55% 46% Older people 44% 62% 38% 27% 55% 42% 59% 47% 63% 39% 32% 32% 40% 42% 47% 13% 51% 55% 55% 44% 68% 34% 43% 56% 28% 42% 30% 52% 38% Women 38% 40% 30% 26% 39% 35% 39% 45% 56% 29% 25% 25% 35% 57% 36% 11% 51% 47% 51% 29% 33% 32% 48% 64% 24% 32% 29% 58% 35% People on low incomes 30% 42% 29% 21% 38% 28% 36% 40% 37% 24% 19% 24% 27% 34% 32% 22% 40% 31% 34% 24% 49% 27% 22% 29% 33% 27% 15% 33% 29% Refugees 24% 26% 34% 23% 23% 26% 33% 24% 27% 20% 24% 34% 14% 20% 24% 23% 21% 28% 21% 15% 18% 29% 14% 27% 21% 29% 30% 26% 25% Ethnic minorities 23% 18% 29% 21% 16% 28% 32% 19% 39% 18% 28% 30% 22% 19% 18% 16% 29% 32% 19% 18% 11% 17% 18% 24% 16% 19% 27% 18% 33% LGBT 21% 22% 27% 26% 21% 32% 29% 18% 26% 21% 29% 27% 15% 23% 24% 16% 11% 26% 19% 18% 8% NA 26% 31% 12% 24% 35% 18% 33% Young people 22% 24% 21% 19% 22% 22% 24% 13% 33% 21% 14% 22% 22% 21% 25% 7% 21% 29% 30% 21% 23% 18% 12% 40% 5% 22% 12% 26% 20% The unemployed 21% 28% 19% 14% 26% 15% 22% 18% 29% 16% 11% 16% 20% 28% 36% 15% 21% 20% 16% 15% 32% 24% 35% 29% 13% 28% 11% 23% 19% People with little or no education 20% 33% 26% 15% 24% 19% 33% 21% 28% 17% 12% 23% 18% 30% 15% 16% 28% 33% 24% 9% 20% 12% 8% 27% 10% 15% 12% 17% 23% Immigrants 19% 17% 24% 16% 15% 24% 36% 8% 30% 15% 14% 24% 9% 20% 17% 10% 8% 37% 22% 9% 10% 22% 8% 22% 12% 23% 18% 20% 28% Religious minorities 15% 11% 19% 15% 13% 18% 11% 13% 14% 12% 24% 21% 12% 24% 12% 12% 24% 11% 7% 17% 7% 14% 8% 21% 3% 9% 21% 16% 22% People with different political views 12% 14% 15% 11% 6% 11% 15% 19% 13% 11% 14% 15% 12% 14% 8% 7% 15% 13% 8% 15% 12% NA 13% 13% 6% 8% 17% 22% 16% Part-time workers 11% 13% 14% 8% 9% 11% 14% 9% 13% 11% 7% 15% 6% 15% 13% 8% 18% 10% 10% 14% 11% 9% 20% 12% 12% 10% 6% 2% 13% Prisoners 8% 5% 12% 9% 6% 8% 9% 8% 11% 7% 5% 12% 3% 11% 11% 3% 9% 9% 4% 9% 10% 17% 3% 11% 2% 5% 5% 12% 11% None of these 2% 1% 4% 3% 3% 5% 0% 2% 0% 4% 3% 5% 2% 2% 1% 4% 0% 1% 1% 2% 1% 1% 2% 1% 2% 1% 3% 2% 5% Don't know 10% 3% 15% 24% 9% 15% 4% 5% 2% 20% 15% 19% 10% 5% 10% 24% 6% 3% 1% 13% 8% 15% 5% 4% 6% 10% 13% 2% 13%

Q8 Which, if any, of these groups need the most protection for their Human Rights? Base: 23,249 respondents

Q9: Which, if any, of the following organisations have you heard of?

Awareness of Human Rights Organisations: Global Total





Awareness of Human Rights Organisations: Summary

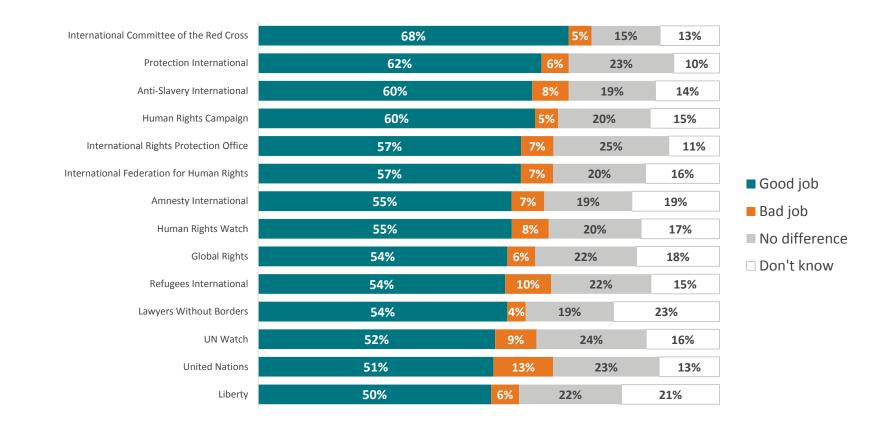
Total ARG AUS BEL BRA CAN CHL CHN COL FRA DEU GBR HUN IND ITA JPN MYS MEX PER POL RUS SAU SRB ZAF KOR ESP SWE TUR USA United Nations 72% 80% 74% 52% 64% 72% 77% 71% 84% 59% 64% 80% 66% 65% 64% 59% 64% 78% 79% 74% 79% 43% 88% 82% 84% 77% 84% 84% 76% International Committee of the Red Cross 49% 67% 33% 24% 47% 39% 64% 70% 73% 51% 31% 41% 78% 44% 49% 39% 31% 54% 59% 67% 74% 34% 32% 52% 60% 57% 34% 45% 33% Amnesty International 48% 52% 68% 62% 27% 60% 57% 15% 52% 66% 68% 76% 40% 31% 71% 15% 20% 49% 38% 54% 15% 38% 35% 43% 36% 71% 75% 60% 49% International Federation for Human Rights 27% 37% 14% 13% 33% 16% 36% 36% 41% 31% 14% 16% 46% 36% 17% 19% 27% 40% 40% 12% 26% 21% 25% 26% 25% 24% 19% 56% 12% Lawyers without Borders 24% 23% 25% 13% 21% 29% 31% 22% 21% 15% 37% 27% 4% 13% 17% 42% 15% 25% 24% 26% 27% 22% 15% 32% 50% 26% 26% 25% 28% Human Rights Watch 22% 17% 21% 25% 9% 19% 19% 19% 31% 16% 34% 24% 11% 30% 10% 4% 23% 20% 10% 16% 13% 33% 37% 35% 22% 13% 48% 40% 23% Human Rights Campaign 14% 7% 19% 9% 5% 13% 11% 12% 12% 6% 11% 23% 10% 37% 6% 3% 31% 9% 7% 11% 11% 20% 13% 42% 8% 7% 14% 24% 26% Refugees International 14% 9% 12% 8% 7% 8% 8% 42% 9% 8% 16% 11% 8% 18% 10% 1% 27% 9% 8% 2% 1% 25% 11% 16% 50% 12% 16% 24% 10% Liberty 14% 11% 8% 7% 13% 4% 10% 9% 23% 5% 9% 36% 20% 24% 5% 7% 17% 8% 7% 25% 10% 8% 16% 28% 28% 8% 10% 19% 9% UN Watch 13% 3% 18% 8% 4% 16% 6% 29% 5% 3% 15% 16% 5% 26% 3% 2% 43% 5% 3% 5% 3% 14% 13% 31% 7% 3% 21% 46% 15% Global Rights 12% 9% 8% 10% 9% 10% 9% 14% 13% 5% 12% 7% 8% 30% 6% 5% 19% 9% 8% 11% 7% 15% 17% 22% 33% 7% 17% 14% 11% Protection International 8% 8% 3% 5% 7% 3% 11% 19% 14% 4% 3% 3% 3% 14% 2% 2% 25% 13% 10% 5% 3% 13% 3% 5% 13% 4% 5% 15% 4% 3% 4% 5% 24% 5% 4% 3% 5% 13% 19% 2% 2% 18% 5% 3% 5% 2% 11% 4% 9% 23% 3% 3% 10% 5% International Rights Protection Office 7% 3% 4% 6% Anti-Slavery International 6% 4% 8% 3% 3% 3% 4% 8% 3% 3% 4% 13% 2% 17% 3% 1% 12% 4% 2% 3% 4% 9% 3% 14% 3% 2% 5% 8% 8% 5% 6% 6% 7% 1% 3% 8% 7% 4% 5% 3% 4% 9% 2% 5% 5% 5% 6% 3% Don't know 8% 4% 9% 20% 14% 10% 4% 5% 2% 13% 9% 6% 5% 5% 10% 18% 11% 4% 3% 10% 8% 17% 3% 2% 4%



Q10: And do you think [organisation] is doing a good job or a bad job at protecting Human Rights, or is it making no difference?



Organisations' Performance on Human Rights: Global Total





Organisations' Performance on Human Rights: Summary

Total ARG AUS BEL BRA CAN CHL CHN COL FRA DEU GBR HUN IND ITA JPN MYS MEX PER POL RUS SAU SRB ZAF KOR ESP SWE TUR USA United Nations 51% 52% 46% 54% 64% 47% 60% 58% 71% 39% 49% 47% 49% 79% 39% 25% 62% 66% 57% 50% 35% 38% 45% 65% 36% 50% 52% 34% 42% International Committee of the Red Cross 68% 84% 67% 66% 79% 60% 84% 74% 88% 62% 62% 55% 54% 81% 62% 40% 88% 83% 81% 51% 60% 67% 73% 79% 41% 75% 67% 39% 57% Amnesty International 55% 62% 53% 62% 60% 48% 58% 53% 67% 55% 59% 55% 45% 74% 57% 34% 62% 66% 47% 52% 27% 52% 32% 61% 39% 60% 59% 48% 44% International Federation for Human Rights 57% 55% 51% 62% 65% 46% 68% 65% 68% 42% 49% 45% 52% 80% 44% 37% 69% 65% 65% 73% 41% 53% 49% 67% 34% 64% 48% 48% 51% Lawyers without Borders 54% 54% 45% 49% 66% 43% 71% 64% 77% 47% 57% 47% 50% 73% 50% 73% 50% 67% 67% 67% 43% 34% 56% 46% 66% 46% 59% 43% 75% 42% Human Rights Watch 55% 53% 45% 60% 66% 46% 64% 60% 76% 50% 51% 40% 42% 76% 51% 46% 73% 56% 68% 51% 30% 59% 40% 57% 47% 57% 46% 59% 53% Human Rights Campaign 60% 62% 51% 51% 58% 47% 65% 73% 73% 50% 50% 47% 44% 81% 55% 37% 75% 62% 60% 54% 37% 57% 49% 72% 44% 61% 58% 52% 54% Refugees International 54% 65% 50% 47% 72% 41% 76% 68% 76% 40% 45% 46% 38% 71% 46% 35% 58% 84% 51% 65% 53% 63% 39% 71% 41% 52% 50% 29% 47% Liberty 50% 57% 34% 46% 53% 38% 54% 77% 54% 35% 39% 41% 37% 79% 46% 25% 69% 78% 55% 48% 25% 67% 36% 65% 27% 48% 40% 56% 59% UN Watch 52% 49% 40% 62% 58% 43% 62% 63% 69% 38% 45% 42% 41% 80% 30% 47% 64% 53% 59% 73% 36% 44% 40% 61% 26% 66% 49% 34% 41% Global Rights 54% 57% 53% 56% 61% 41% 59% 82% 68% 35% 45% 47% 42% 78% 48% 40% 74% 62% 65% 31% 38% 62% 46% 65% 33% 52% 39% 49% 41% Protection International 62% 65% 64% 37% 65% 48% 67% 76% 76% 37% 37% 48% 12% 76% 44% 40% 69% 79% 79% 62% 48% 60% 47% 62% 36% 55% 41% 48% 58% International Rights Protection Office 57% 35% 50% 58% 58% 37% 60% 65% 66% 41% 56% 59% 48% 79% 41% 35% 72% 75% 55% 84% 49% 62% 37% 52% 43% 29% 49% 42% 65% Anti-Slavery International 60% 56% 61% 57% 72% 43% 67% 73% 66% 51% 58% 50% 47% 74% 63% 50% 68% 46% 82% 66% 30% 53% 47% 56% 57% 53% 48% 76% 54%

Base fewer than 30 Base fewer than 100



QUESTIONNAIRE

Questionnaire

Q1 How much, if anything, would you say you know about Human Rights generally?

A great deal A fair amount Not very much Nothing at all Don't know

Q2 To what extent, if at all, do you agree or disagree with the following statement?

"It is important to have a law that protects Human Rights in [country]"

Strongly agree Tend to agree Neither agree nor disagree Tend to disagree Strongly disagree Don't know Q3 People in favour of Human Rights say that all human beings are born with equal rights, no matter who they are or where they are born. These rights can never be taken away, even though they might be restricted at times (for example, if someone breaks the law or for national security). When it comes to Human Rights, which of the following statements comes closest to what you believe?

There is such a thing as Human Rights – rights that all human beings are born with There is no such thing as Human Rights – people don't have equal rights just because they are human Don't know/no opinion

Q4 What difference, if at all, do you think laws protecting Human Rights make to your life?

Very positive difference Fairly positive difference No difference Fairly negative difference Very negative difference Don't know



Q5 Please tell me how much you agree or disagree with the following statements.

Human Rights are meaningless to me in everyday life Human rights abuses are a problem in some countries but they are not really a problem in [country] Some people take unfair advantage of Human Rights The only people who benefit from Human Rights in [country] are those who do not deserve them such as criminals and terrorists Everyone in [country] enjoys the same basic human rights Human Rights are important for creating a fairer society in [country]

Strongly agree Tend to agree Neither agree nor disagree Tend to disagree Strongly disagree Don't know Declaration on Human Rights identifies a series of fundamental rights that should be universally protected for all peoples across all nations. Which of the following, if any, do you think are defined as human rights according to the UN?

Q6 As you may know, the United Nations

Q7 And from the list below, which four or five, if any, do you think are most important to protect as human rights? Freedom from discrimination (such as race, colour, gender, language, religion, disability, national or social origin, or any other status) Freedom of speech Freedom of thought and religion Right not to be tortured or subject to inhumane or degrading treatment Right of children to free education Right of companies to operate with the fewest possible regulations Right of women to have an abortion Right to a fair trial Right to a family life (including equal rights to marriage) Right to adequate standard of living Right to be presumed innocent until proven guilty Right to bear arms (own a gun) Right to end your own life Right to equal treatment before the law Right to free, or low-cost, healthcare Right to freedom from slavery or forced labour Right to keep as much of one's own income as possible with the lowest possible taxes Right to liberty (no one can take away your freedom without good reason) Right to life (no one can try to end your life) Right to own property Right to privacy Right to protest Right to rest and leisure (including holidays from work) Right to security (to be safe) Right to seek asylum from persecution Right to travel freely within their country Right to vote Right to work, and to equal pay for equal work Don't know



Q8 Which, if any, of these groups need the most protection for their human rights?

Children Ethnic minorities Immigrants Older people Part-time workers People on low incomes People who are disabled People who are Lesbian, Gay, Bi-sexual or Transgender People with different political views People with little or no education Prisoners Refugees **Religious minorities** The unemployed Women Young people None of these Don't know

Q9 Which, if any, of the following organisations have you heard of?

Amnesty International Anti-Slavery International **Global Rights** Human Rights Campaign Human Rights Watch International Committee of the Red Cross International Federation for Human Rights International Rights Protection Office Lawyers Without Borders Liberty Protection International **Refugees International** UN Watch United Nations None of these Don't know

Q10 And do you think [organisation] is doing a good job or a bad job at protecting human rights, or is it making no difference?

Very good job Fairly good job Making no difference Fairly bad job Very bad job Don't know



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GAME CHANGERS

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We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

"GAME CHANGERS" – our tagline – summarises our ambition.

