## Global Views On Healthcare – 2018

What does the world think about healthcare?

### **IPSOS GLOBAL ADVISOR**

lpsos

**GAME CHANGERS** 

The second s

STATES AND A DESCRIPTION OF THE OWNER OWN

© 2018 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and *may not be* disclosed or reproduced without the prior written consent of Ipsos.

- The findings come from surveys conducted in 2018 on the Ipsos Global Advisor platform using the Ipsos Online Panel system.
- The survey comprising questions A1-A5 was conducted between April 20 and May 4, 2018 with 20,767 adults across 27 countries: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States.
- The survey comprising questions B1-B13 was conducted between May 25 and June 8, 2018 with 23,249 adults across 28 countries (the same as above plus Colombia).
- All survey respondents are aged 18-64 in Canada and the U.S. and 16-64 in all other countries .
- The sample size per country in each survey is approximately N=1,000 for Australia, Brazil, Canada, China, France, Italy, Japan, Malaysia, Spain, Germany, Great Britain, and the U.S., and approximately N=500 for Argentina, Belgium, Colombia, Chile, Hungary, India, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Sweden, and Turkey.

**GAME CHANGERS** 

- Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.
- A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.
- In 17 of the countries surveyed ,internet penetration is sufficiently high to think of the samples as representative of the national population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain, and U.S.
  Brazil, Chile, China, Colombia, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa, and Turkey have lower levels of internet penetration. Samples from those countries should not be considered to be fully nationally representative, but instead to represent a more affluent, connected population, representing an important and emerging middle class.
- Results may not always sum to 100% or may be 1 point higher/lower than the actuals due to rounding, multiple responses or the exclusion of don't knows or not stated responses.

## Personal Health Perceptions

Do citizens feel like they are living a healthy lifestyle?

### **IPSOS GLOBAL ADVISOR**

© 2018 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior written consent of Ipsos.

#### Personal Health Perceptions – Good Health

QA1. Please indicate your level of agreement with each of the following statements. – I am in good health.

	Agree	Neither	agree nor disagree	Disagree			Net score (% agree
World			56%	270	6	17%	minus % disagree)
India				70%	19%	11%	+59
Serbia			68	17	7%	15%	+53
Saudi Arabia 📃			67	<mark>%</mark>	22%	11%	+56
Argentina			65%		22%	13%	+52
Inited States			64%	2	1%	15%	+49
South Africa 📃			63%	20	%	16%	+47
Mexico			61%	:	25%	14%	+47
Malaysia			61%		30%	10%	+51
France			60%		27%	14%	+46
Great Britain 📃			59%	25	%	16%	+43
Canada			59%	2	5%	15%	+44
Spain			58%		29%	13%	+45
Australia			58%	26	%	16%	+42
Turkey			57%	27	%	16%	+41
Germany			57%	27	%	16%	+41
Italy			57%		31%	13%	+44
Sweden			56%	279	6	17%	+39
Brazil			55%	27%		18%	+37
Belgium			55%	26%		20%	+35
Chile			55%	23%		22%	+33
China			53%		34%	14%	+39
Peru			50%	35	%	16%	+34
Russia			49%	28%		23%	+26
Poland			48%	25%		27%	+21
Hungary			47%	29%		24%	+23
South Korea		34%		49%		18%	+16
Japan		32%		43%		25%	<b>+</b> 7

#### Personal Health Perceptions – Healthy Diet

QA1. Please indicate your level of agreement with each of the following statements. – *I eat a* healthy diet.

	Agree	Neither agree nor disagree	Disagree		Net score (% agree
World		48%	32%	20% ີ	minus % disagree)
India			<b>68%</b> 20%	12%	+56
China			<b>65%</b> 25	<b>% 10%</b>	+55
United States		57%	26%	17%	+40
Great Britain		55%	28%	17%	+38
Belgium		55%	33%	12%	+43
Sweden		54%	33%	13%	+41
Australia		53%	30%	17%	+36
Malaysia		53%	34%	13%	+40
France		52%	32%	16%	+36
Saudi Arabia		52%	31%	18%	+34
Germany		52%	34%	14%	+38
Canada		51%	31%	18%	+33
Spain		50%	34%	<b>16%</b>	+34
Argentina		49%	28%	23%	+26
Turkey		49%	27%	24%	+25
Serbia		49%	26%	25%	+24
South Africa		48%	30%	22%	+26
Poland		48%	28%	24%	+24
Italy		43%	39%	18%	+25
Chile		41%	31%	27%	+14
Mexico		41%	35%	24%	+17
Hungary		40%	37%	24%	+16
Brazil		39%	32%	29%	+10
Russia		35%	31%	34%	+1
Peru		35%	41%	24%	+11
South Korea		33%	45%	23%	+10
Japan	259	<u>//</u>	46%	29%	-4
	Base: 20,7	67 online adults aged 16-64 across 27 countries	April 20 – May 4, 2018		lpsos

#### Personal Health Perceptions – Exercise

QA1. Please indicate your level of agreement with each of the following statements. – I get enough exercise.

	Agree	Neither agree nor di	sagree 📕 D	isagree		Net score (% agree
World		40%	29%		31%	minus % disagree)
India			62%	23%	15%	+9
Saudi Arabia		55	5%	28%	18%	+37
Germany		54	%	29%	17%	+37
China		49%		30%	21%	+28
United States		47%	22%		31%	+16
Great Britain		46%	260	%	28%	+18
Turkey		44%	25%		31%	+13
Australia		44%	25%		30%	+14
Argentina		44%	25%		31%	+13
Belgium		44%		34%	22%	+22
Canada		43%	28%	ó	29%	+14
Sweden		42%	26%		32%	+10
Russia		42%	26%		32%	+10
South Africa		40%	30%		31%	<b>-</b> +9
Malaysia		38%	3	36%	26%	+12
Mexico		38%	30%		32%	■ +6
Italy		37%	32%		31%	■ +6
France		37%	32%		31%	<b>■</b> +6
Peru		36%	35 <sup>0</sup>	6	28%	<b>+</b> 8
Spain		35%	35%		30%	<b>■</b> +5
Brazil		33%	29%		39%	-6 🗖
Serbia		32% 17%			51%	-19
Chile		31%	31%		38%	-7 🗖
Poland		29%	33%		38%	-9 🗖
Hungary	2	2 <mark>7%</mark> 28	8%		45%	-18
South Korea	24%	5	39%		37%	-13 💻
Japan	17%	31%			53% - <sub>3</sub>	6
	Base: 20,7	67 online adults aged 16-64 across 27	countries April 20 – May	y 4, 2018		lpsos

#### Personal Health Perceptions – Sleep

	Agree	Neither agree nor disagree	Disagree		Net score (% agree minus % disagree)
World		49%	26%	25%	+24
India			68%	18% 14%	+54
Saudi Arabia		61%		25% 14%	+47
Serbia		60%	13%	28%	+32
China		57%	27	7% 17%	+40
United States		54%	21%	25%	+29
Argentina		54%	24%	22%	+32
Russia		53%	21%	26%	+27
Germany		52%	28%	20%	+32
Poland		50%	21%	29%	+21
Sweden		50%	28%	23%	+27
South Africa		49%	27%	24%	+25
Italy		49%	30%	21%	+28
Mexico		49%	25%	26%	+23
Canada		49%	24%	28%	+21
Turkey		49%	28%	24%	+25
Spain		49%	29%	23%	+26
France		48%	27%	26%	+22
Malaysia		47%	34%	20%	+27
Great Britain		46%	23%	31%	+15
Belgium		46%	28%	27%	+19
Brazil		45%	27%	28%	+17
Australia		44%	24%	31%	+13
Hungary		43%	26%	31%	+12
Chile		42% 22 <sup>0</sup>	%	37%	+5
Peru		41%	29%	29%	+12
Japan		36%	40%	25%	+11
South Korea		35%	37%	29%	- +6
	Base: 20,767 0	nline adults aged 16-64 across 27 countries Ap	oril 20 — May 4, 2018		Ipsos

QA1. Please indicate your level of agreement with each of the following statements. – I get enough sleep.

#### Personal Health Perceptions – Social Engagement

QA1. Please indicate your level of agreement with each of the following statements. – I am in frequent contact with family members and/or friends.

	Agree	Neither agree nor disagree	Disagree	2		Net score (% agree
World			68%	21%	11%	minus % disagree)
Serbia				89% 7	% 5%	+57
United States			77%	15%	9%	+68
Mexico			73%	17%	10%	+63
India			73%	17%	10%	+63
Hungary			73%	16%	12%	+61
Argentina			71%	15%	13%	+58
Russia			71%	15%	14%	+57
Great Britain			71%	20%	9%	+62
France			71%	21%	8%	+63
South Africa			71%	15%	14%	+57
Turkey			71%	15%	14%	+57
Sweden			70%	19%	11%	+59
Germany			70%	23%	7%	+63
Spain			70%	22%	8%	+62
Chile			70%	18%	13%	+57
Saudi Arabia			70%	21%	10%	+60
Canada			69%	20%	11%	+58
Australia			69%	21%	10%	+59
China			69%	23%	8%	+61
Belgium			68%	24%	9%	+59
Malaysia			67%	25%	9%	+58
Poland			66%	17%	17%	+49
Peru			66%	21%	13%	+53
Italy			4%	28%	8%	+56
Brazil		60%		27%	12%	+48
South Korea		46%		39%	16%	+30
Japan		32%	42%		26%	<b>+</b> 6

#### Personal Health Perceptions – Safety

	📕 Agree 📃 Neith	er agree nor disagree	Disagree	2		Net score (% agree
World		53%	27	%	20%	minus % disagree)
Canada			75%	17%	8%	+67
United States			71%	20%	9%	+62
China			69%	22%	9%	+60
India			66%	21%	13%	+53
Saudi Arabia		6	<mark>5%</mark>	23%	12%	+53
Australia		64	%	23%	13%	+51
Germany		64	%	25%	11%	+53
Great Britain		62%		26%	12%	+50
Malaysia		61%		27%	12%	+49
Serbia		60%	16%		24%	+36
Spain		58%		30%	12%	+46
Sweden		58%		25%	17%	+41
Hungary		57%		27%	16%	+41
Belgium		56%		32%	13%	+43
Poland		56%		28%	16%	+40
Russia		52%	27%	6	21%	+31
France		52%		33%	16%	+36
South Korea		45%		40%	15%	+30
Argentina			3%		35%	<b>+</b> 8
Chile		42%	27%		31%	+11
South Africa		<b>41%</b> 2	5%		35%	<b>+</b> 6
Japan		41%		46%	13%	+28
Turkey	35%				38%	-3
Mexico	35%	26%			40%	-5
Italy	34%		43%		23%	+11
Brazil	30%	30%			40%	-10
Peru	29%	28%			43%	-14 💻

QA1. Please indicate your level of agreement with each of the following statements. – *I feel safe in my community.* 

Base: 20,767 online adults aged 16-64 across 27 countries April 20 – May 4, 2018

lpsos

#### Personal Health Perceptions – Medical Care

QA1. Please indicate your level of agreement with each of the following statements. – I get all the medical care I need.

	Agree	Neither agree no	or disagree	Disagr	ee		Net score (% agree minus % disagree)
World		49 <sup>0</sup>	%	27%		24%	+25
Belgium				71%	17%	12%	+59
India			669	6	21%	13%	+53
Germany			65%		24%	11%	+54
Australia			64%		24%	12%	+52
Great Britain			64%		25%	12%	+52
nited States			63%		19%	18%	+45
Canada			63%		22%	15%	+48
France			62%		26%	13%	+49
audi Arabia 📃			59%		26%	15%	+44
Sweden			59%		22%	19%	+40
Spain			56%		28%	16%	+40
Malaysia			55%		29%	15%	+40
Argentina			55%		25%	20%	+35
outh Africa		5	0%	21%		29%	+21
Hungary		48%		26%		26%	+22
China		47%			36%	17%	+30
Turkey		43%	2	5%		32%	+11
Italy		42%		34%		24%	+18
Serbia		40%	21%			39%	+1
Mexico		40%	270	6		34%	■ +6
Chile		36%	25%			40%	-4
Poland		35%	23%			42%	-7 🗖
Brazil		34%	29%			38%	-4
South Korea	3'	<mark>5%</mark>		46%	6	24%	■ +6
Peru	29	<mark>%</mark>	27%			44%	-15 💻
Russia	27%		29%			44%	-17
Japan 📃	26%			47%		26%	0

#### Personal Health Perceptions – Dental Care

Net score (% agree Agree **Disagree** Neither agree nor disagree minus % disagree) World 46% 26% 28% +18 23% Germany 68% 10% +58 67% Belgium 20% 13% +54 India 64% 24% 12% +52 **Great Britain** 22% 16% 62% +46 Sweden 60% 21% 19% +41 58% France 24% 18% +40 Canada 58% 20% 22% +36 United States 57% 18% 25% +32 Australia 23% 53% 24% +29 Saudi Arabia 53% 29% 18% +35 52% 25% Hungary 23% +29 51% 23% Argentina 26% +25 Malaysia 35% 48% 17% +31 Serbia 43% 19% 37% +6 South Africa 43% 24% 33% +10 Spain 40% 30% 30% +10 China 39% 34% 27% +12 Turkey 39% 24% 37% +2 Poland 37% 20% 43% -6 34% Italv 34% 32% +2 46% South Korea 20% 34% +14 Russia 33% 24% 43% -10 💻 Mexico 32% 27% 41% -9 🗖 32% 40% 28% Japan +4 Brazil 32% 28% 41% -9 🗖 Peru 31% 28% 42% -11 💻 Chile 20% 29% 51% -22

Base: 20,767 online adults aged 16-64 across 27 countries April 20 – May 4, 2018

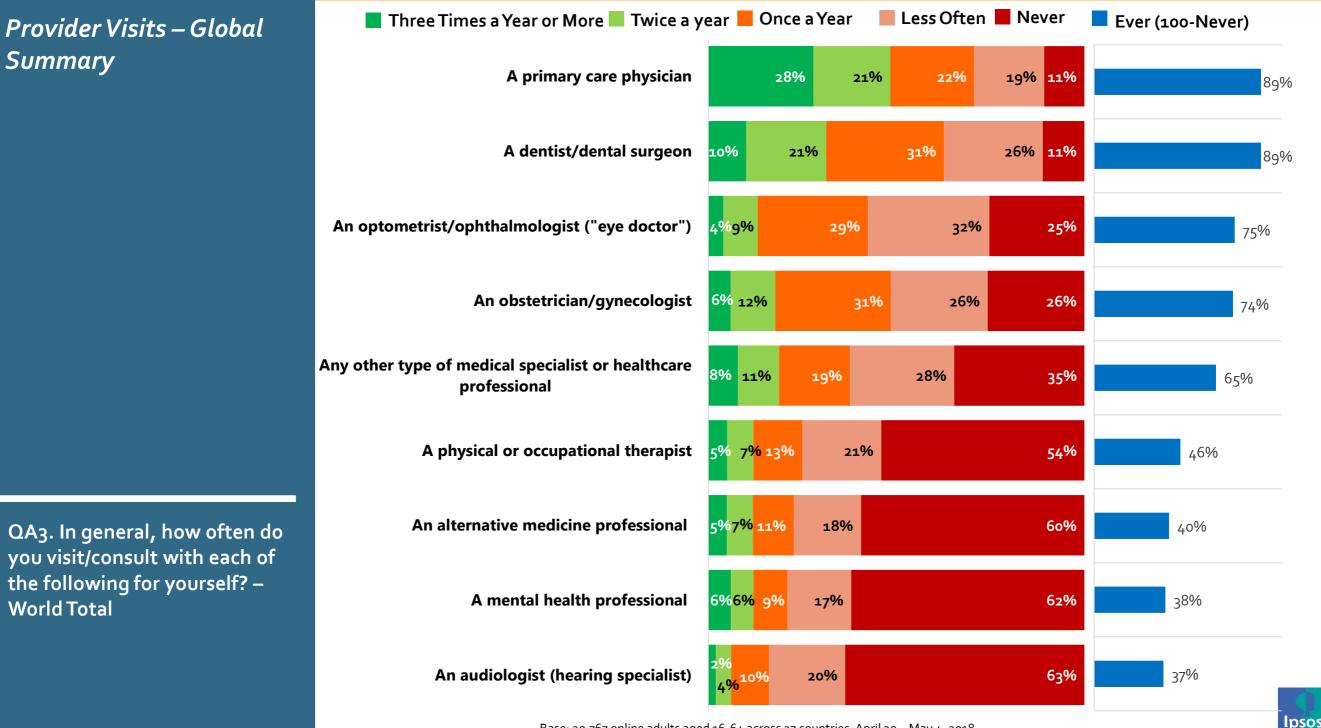
QA1. Please indicate your level of agreement with each of the following statements. – I get all the dental care I need.

Ipsos

#### Personal Health Perceptions - Summary

W 0 Please indicate your level of Α agreement with each of the R U 0 0 following statements. (% agree) G S N Ν Α R U N D R S R S U B R Α D I am in frequent contact with family 68% 71% 69% 68% 60% 69% 70% 69% 71% 71% 70% 73% 73% 64% 32% 46% 67% 73% 66% 66% 71% 70% 89% 71% 70% 70% 71% 77% members and/or friends I am in good health 56% 65% 58% 55% 55% 59% 55% 53% 60% 59% 57% 47% 70% 57% 32% 34% 61% 61% 50% 48% 49% 67% 68% 63% 58% 56% 57% 64% I feel safe in my community 53% 43% 64% 56% 30% 75% 42% 69% 52% 62% 64% 57% 66% 34% 41% 45% 61% 35% 29% 56% 52% 65% 60% 41% 58% 58% 35% 71% I get all the medical care I need 49% 55% 64% 71% 34% 63% 36% 47% 62% 64% 65% 48% 66% 42% 26% 30% 55% 40% 29% 35% 27% 59% 40% 50% 56% 59% 43% 63% 49% 54% 44% 46% 45% 49% 42% 57% 48% 46% 52% 43% 68% 49% 36% 35% 47% 49% 41% 50% 53% 61% 60% 49% 49% 50% 49% 54% I get enough sleep I eat a healthy diet 48% 49% 53% 55% 39% 51% 41% 65% 52% 55% 52% 40% 68% 43% 25% 33% 53% 41% 35% 48% 35% 52% 49% 48% 50% 54% 49% 57% I get all the dental care I need 46% 51% 53% 67% 32% 58% 29% 39% 58% 62% 68% 52% 64% 34% 32% 34% 48% 32% 31% 37% 33% 53% 43% 43% 40% 60% 39% 57% I get enough exercise 40% 44% 44% 33% 43% 31% 49% 37% 46% 54% 27% 62% 37% 17% 24% 38% 38% 36% 29% 42% 55% 32% 40% 35% 42% 44% 47%





#### Provider Visits – Primary Care Physician

QA<sub>3</sub>. In general, how often do you visit/consult with each of the following for yourself? – A primary care physician (general practitioner, internist, family doctor, etc.).

	Three Times a Year	or More 📕	Twice a year	Once a Yea	ar 📕 Le	ss Ofte	n 📕 Nev	er	Ever (100-Never)
World	2	8%	21%	2	2%		19%	11%	89%
Belgium			48%		26%		15% 9	<mark>% 2%</mark>	98%
Poland		40	0%	26%		17%	15	<mark>% 2%</mark>	98%
Serbia		36%	2	21%	21%	6	20	0%3 <mark>%</mark>	97%
Hungary		34%	17%		26%		19%	6 5%	95%
Spain		4	1%	24%		18%	139	6 5%	95%
Germany		37%		25%	:	19%	14%	5%	95%
Italy			44%	19%		18%	14%	5%	95%
Canada	2	3%	19%		28%		19%	7%	93%
France			46%	20%		17%	11%	7%	93%
Australia			43%	22%	1	L6%	11%	9%	91%
Mexico	269	6	23%		23%		19%	9%	91%
Argentina		29%	20%		26%		16%	10%	91%
United States	23%		24%		30%		14%	10%	91%
India	22%		30%		23%		15%	10%	90%
South Africa	23%		23%	19%			24%	11%	89%
Brazil	16%	20%		31%			21%	11%	89%
Turkey		31%	18%	2	2%		18%	12%	89%
Russia	15%	18%		27%			27%	12%	88%
Saudi Arabia	22%		27%		24%		15%	12%	88%
South Korea	27	%	21%		24%	1	15%	13%	88%
Chile	20%	17%		26%		2	4%	13%	87%
Great Britain	24%		22%	20%		21	L%	14%	86%
Sweden	18%	14%	2/	4%		30	%	14%	86%
China	12%	20%		29%		25	%	14%	86%
Malaysia	17%	16%	22	.%		27%		18%	82%
Peru	19%	15%		24%		24%		19%	81%
Japan	15% 7%	14%		23%				41%	59%
	Base: 20,76	7 online adults ac	jed 16-64 across 27 ci	ountries April 20 –	May 4, 2018	}			Ipsos

#### Provider Visits – Obstetrician/Gynecologist (among women)

QA<sub>3</sub>. In general, how often do you visit/consult with each of the following for yourself? – An obstetrician/gynecologist.

	Three Times	a Year or More 📕 Tw	ice a year 📕	Once a Year	Less Often	Never	Ever (100-Never)
World			31%		26%	26%	
Russia	5%	23%		40%	27%	6%	74%
Serbia	8%	23%		37%	27%	6%	94
Argentina	14%	19%			43%	17% 7%	94
Germany	4%	26%			49%	14% 7%	93
Hungary	7% 8%			47%	26%	13%	87
Chile	9%	14%		44%	20%	13%	87
Poland	15%	13%		35%	22%	14%	86
Brazil	8%	17%		41%	18%	15%	85
Sweden	. <mark>%3</mark> %	24%			53%	16%	84
Peru	9%	16%		42%	17%	17%	839
Saudi Arabia	16%	19%		25%	22%	18%	829
Italy	<mark>%</mark> 8%		37%		34%	18%	829
Spain	6 9%		39%		30%	19%	81%
Mexico	8%	17%	32%	6	23%	20%	80%
France	6%		39%		31%	21%	79%
China	13%	25%			37%	22%	78%
India	10%	17%	24%		25%	24%	76%
Belgium	<mark>% 4</mark> %		40%		29%	25%	75%
Turkey	<mark>% 15</mark> %	23%		319	6	28%	72%
<b>Jnited States</b>	<mark>4% 7%</mark>		40%	19%		30%	70%
South Korea	<u>6%</u> 9%	26%		27%		32%	68%
South Africa	<b>6</b> 5%	25%		33%		36%	64%
Canada	<mark>63% 11%</mark>		30%			54%	46%
Australia	<mark>64% 12%</mark>	269				57%	43%
Malaysia	% 9%	11% 19%	b			58%	42%
Great Britain	<mark>2%% 8%</mark>	24%				62%	39%
Japan	6%2% 8%	15%				68%	32%
	Bas	se: 10,254 online adult females	aged 16-64 across	27 countries April 2	20 – May 4, 2018		Ipsos

#### Provider Visits – Alternative Medicine Professional

QA<sub>3</sub>. In general, how often do you visit/consult with each of the following for yourself? – An alternative medicine professional (e.g., acupuncturist, osteopath, chiropractor, traditional Chinese medicine.

	Three Time	es a Year or Mo	ore 📕 Twice a yea	ar 📕 Once a Year 📕	Less Often 📕 Never	Ever (100-Never)
World	5% 7%	11%	18%		60%	40%
China	10%	16%	24%	31%	21%	79%
Saudi Arabia	10%	15%	19%	17%	38%	62%
India	9%	16%	16%	18%	42%	59%
Peru	5% 10%	17%		23%	45%	55%
Malaysia	4% 10%	15%	24	<mark>,</mark> %	47%	53%
Mexico	6% 7%	14%	20%		53%	47%
Brazil	7% 9%	15%	15%		55%	45%
South Korea	<mark>.%</mark> 8%	16%	18%		55%	45%
France	5% 9%	14%	17%		55%	45%
Australia	9% 6%	8%	19%		58%	43%
Argentina	6% 7%	13%	16%		59%	41%
South Africa	5% 7%	9%	19%		60%	40%
Chile	6% 6%	11%	17%		60%	40%
Hungary	<mark>% 4% 8%</mark>		25%		61%	39%
Germany	4 <mark>% 4% 8%</mark>		22%		62%	38%
United States	10% 6%		14%		63%	37%
Canada	9% 6%	6%	16%		64%	37%
Sweden	% 6% 9 <sup>9</sup>		19%		64%	37%
Turkey	6 5% 109		18%		64%	36%
Belgium Russia	-	<mark>%</mark> 16 20%	5%		66% 68%	34%
Poland	53% 7% 63% 5%	20%				32%
Italy	6370 570 6 5% 8%	13%			69%	31%
Great Britain	5% 5% 6%	12%			72% 73%	28%
Spain	<mark>% 4% 7%</mark>	13%			73%	27% 27%
	2 <mark>% 5%</mark>	14%			78%	22%
Japan		%			82%	18%
			dults aged 16-64 across	27 countries April 20 — May 4,		lpsos

#### Provider Visits – Mental Health Professional

QA<sub>3</sub>. In general, how often do you visit/consult with each of the following for yourself? – A mental health professional (e.g., psychiatrist, psychologist)

	📕 Three Times a Year or More 📕 Twice a year 📕 Once a Year 📕 Less Often 📕 Never	Ever (100-Never)
World	<b>6% 6% 9% 17%</b> 62%	38%
Peru	<mark>6% 9% 16% 27% 43</mark> %	
China	<mark>6 8% 16%</mark> 26% 47%	
Saudi Arabia	9% 12% 15% 17% 47%	
Brazil	<b>11% 10% 13% 15%</b> 50%	
Argentina	<b>12% 6% 13%</b> 19% 51%	
India	<mark>7% 13% 12%</mark> 16% 52%	
Chile	<b>8% 6% 10% 22%</b> 53%	
Turkey	<mark>8% 9% 9%</mark> 21% 54%	
Russia	<mark>% 3% 13%</mark> 23% 57%	
Mexico	<b>6% 5% 12% 19%</b> 58%	
Sweden	<b>10% 6% 7% 18%</b> 60%	-
Australia	9% <mark>4% 7%</mark> 17% 63%	37%
Poland	<mark>7% 4% 6%</mark> 19% 63%	37%
United States	<b>11% 7% 7% 11%</b> 64%	36%
Malaysia	<b>9% 11% 1</b> 3% 64%	36%
Serbia	<mark>⁄2% 7% 24% 65</mark> %	36%
Canada	9% 4% 5% 17% 66%	34%
South Africa	<mark>-% 6% 6% 18% 67</mark> %	33%
Hungary	<mark>4% 4% 7% 17% 68%</mark>	32%
Belgium	8%2% 4% 18% 69%	31%
Germany	<u>9% 4% 6% 12% 69%</u>	31%
Great Britain	<mark>6% 5% 7%</mark> 14% 69%	
Spain	<mark>5% 4% 7% 13%</mark> 71%	
South Korea	<mark>4% 11% 12% 72%</mark>	
Italy	<mark>%3% 7% 12%</mark> 75%	
France	6%3% 5% 11% 76%	
Japan	<mark>7%2%</mark> 3 <mark>% 5% 83%</mark>	
	Base: 20,767 online adults aged 16-64 across 27 countries April 20 — May 4, 2018	Ipsos

#### Provider Visits – Dentist/ Dental Surgeon

QA3. In general, how often do you visit/consult with each of the following for yourself? – A dentist/dental surgeon.

	Three T	imes a Year or I	More 📕 Twi	ice a year 📕	Once a Yea	ar 📕 Le	ss Often 📕 Nev	er	Ever (100-Never)
World	10%	2:	L%		31%		26%	11%	89%
Belgium	6%	249	6				<u>53</u> % 13%	4%	96%
Germany	8%			41%			37% 10	<mark>% 5</mark> %	95%
Serbia		18%	20%		30%		289	6 5%	95%
Russia	6%	19%			36%		34%	5%	95%
Sweden	6%	16%			42%		30%	6%	94%
Poland		18%	20%		29%		26%	7%	93%
Hungary	9%	15%			38%		31%	7%	93%
France	6%	16%			40%		29%	8%	92%
Brazil		18%	20%		29%		26%	9%	91%
Saudi Arabia		19%	2	.6%		28%	18%	9%	91%
Turkey	14	%	20%		26%		31%	9%	91%
Italy	9%	219	6		32%		28%	9%	91%
<b>Great Britain</b>	8%			41%		25%	17%	10%	90%
Canada	10%		29%		27%		24%	10%	90%
Argentina		20%	19%		28%		22%	11%	89%
China	6%	18%		33	%		32%	11%	89%
Peru	10%		23%		33%		22%	11%	89%
South Korea	8%	20%			31%		29%	12%	88%
Australia	5%	23%		29	%		30%	13%	87%
United States	10%			38%	18%		20%	14%	87%
South Africa	<mark>4</mark> %	15%		34%			33%	14%	86%
Spain	7%	15%		3	6%		28%	14%	86%
Chile	12%			29%			32%	15%	85%
Malaysia	6%	16%		29%			34%	16%	84%
Mexico	11%	17%		289	6		29%	16%	84%
India	9%	19%		28	%		26%	18%	82%
Japan		18% 9%	13%		28%	b l		32%	68%

Base: 20,767 online adults aged 16-64 across 27 countries April 20 – May 4, 2018

lpsos

#### Provider Visits – Optometrist/ *Ophtalmologist*

QA<sub>3</sub>. In general, how often do you visit/consult with each of the following for yourself? – An optometrist/ophthalmologist ("eye doctor")

	Three Tim	nes a Year or More 📕	Fwice a year 📕 O	nce a Year 📕 Le	ss Often 📕	Never	Ever (100-Never)
World	4% 9%		29%	32%		25%	75%
Russia	<mark>% 8%</mark>		36%	40%		13%	87%
Canada	6%	30%		48%		15%	85%
Saudi Arabia	12%	20%		33%	19%	16%	84%
Hungary	5 8% <mark>-</mark>		34%		40%	16%	84%
Poland	<mark>4%</mark> 9%	269	6		44%	17%	83%
China	5%	14%	30%		33%	18%	83%
India	10%	21%	29	%	21%	19%	82%
Brazil	6% 1	12%	34%	-	29%	19%	81%
Argentina	6%	13%	35%	2	26%	19%	81%
France	5%	29%		44	4%	20%	80%
Peru	6%	15%	33%	26	5%	21%	79%
Germany	4% 8%	28	%	37%	б	22%	78%
United States	5% 10%		39%	24%		23%	77%
South Africa	7%	30%		38%		24%	76%
South Korea	7% 9%	6	30%	29%		25%	75%
Chile	<mark>%</mark> 8%		34%	30%		26%	74%
-	2 <mark>%</mark>	29%		42%		26%	74%
Serbia	<mark>%3</mark> %	26%		43%		26%	74%
Turkey	<mark>4% 9</mark> %		30%	31%		26%	74%
Australia	% 8%		33%	29%		26%	74%
Great Britain	% 9%	28		33%		27%	73%
Spain	6 7%	30%		34%		28%	72%
Italy	6%	329		32%		28%	72%
Mexico	4% 11%		27%	27%		31%	69%
Malaysia	6 10%	22%	269	6		41%	59%
Sweden	6%	16%	32%			44%	56%
Japan	5% 5%	8% 20%				62%	38%
		Base: 20,767 online adults age	d 16-64 across 27 countrie	es April 20 – May 4, 2018			lpsos

#### Provider Visits – Audiologist/Hearing Specialist

QA<sub>3</sub>. In general, how often do you visit/consult with each of the following for yourself? – An audiologist (hearing specialist)

	📕 Three Times a Year or More 📕 Twice a year 📕 Once a Year 📕 Less Often 📕 Ne	ver 📕 Ever (100-Never)
World	6 4% 10% 20%	<b>63%</b> 37%
Argentina	5% 4% 14% 23%	<b>54%</b> 46%
Saudi Arabia	<u>8% 12% 22% 23%</u>	<b>36%</b> 64%
China	6 9% 18% 30%	<b>41%</b> 59%
India	7% 12% 14% 17%	<b>49%</b> 51%
Peru	6 <b>6% 16% 27%</b>	<b>50%</b>
Brazil	5% 8% 13% 22%	<b>51%</b>
Hungary	3% 12% 32%	<b>52%</b>
Russia	<mark>2% 14%</mark> 27%	<b>56%</b> 45%
Serbia%		<b>56%</b> 44%
Malaysia	<b>7% 14% 17%</b>	<b>61%</b> 39%
Chile	<b>2%</b> 10% 23%	<b>62%</b> 38%
Poland	<u>4% 9% 24%</u>	<b>62%</b> 38%
Mexico	6 6% 9% 19%	<b>63%</b> 37%
Turkey	6 <mark>4% 9% 23</mark> %	<b>64%</b> 37%
South Korea	4% 13% 17%	<b>65%</b> 35%
Spain	<b>2% 12% 19%</b>	<b>66%</b> 34%
Australia	<mark>3% 9% 19%</mark>	<b>67%</b> 33%
Italy	3% 11% 19%	<b>67%</b> 33%
United States	4% 5% 8% 14%	<b>69%</b> 32%
South Africa	<mark>∕ 4% 7% 16%</mark>	<b>71%</b> 29%
Canada	2 <mark>% 6% 18%</mark>	<b>72%</b> 28%
Sweden	<b>3%</b> 6% 16%	<b>73%</b> 27%
Great Britain	6 4% 6% 14%	<b>74%</b> 26%
Belgium.9		<b>75%</b> 26%
	2 <mark>% 5% 16%</mark> 2 <mark>% 4% 12%</mark>	<b>76%</b> 24%
Germany		<b>82%</b> 18%
Japan	2 <mark>% 3</mark> % 5%	89% <u>11%</u>
	Base: 20,767 online adults aged 16-64 across 27 countries April 20 — May 4, 2018	lpsos

#### Provider Visits – Physical/Occupational Therapist

QA3. In general, how often do you visit/consult with each of the following for yourself? – A physical or occupational therapist

	Three Times a Year or More	e 📕 Twice a year 📕 Once a Year 📕	Less Often 📕 Never	Ever (100-Never)
World	5% 7% 13%	21%	54%	46%
Hungary	6 5%	<u> </u>	25%	75%
China	4% 14%	23% 28%	30%	70%
Saudi Arabia	9% 17%	23% 20%	31%	69%
India	10% 16%	19% 21%	34%	66%
South Korea	<b>6%</b> 12%	21% 21%	40%	60%
Peru	<mark>-% 11% 17%</mark>	22%	46%	54%
Serbia	5% 12%	35%	47%	53%
Russia	<mark>4% 4% 17</mark> %	27%	48%	52%
Sweden	9% 5% 9%	29%	49%	52%
Spain	8% 8% 11%	22%	51%	50%
Brazil	7% 8% 13%	20%	52%	48%
Turkey	<mark>4% 5% 12%</mark>	26%	53%	47%
Germany	9% 5% 9%	23%	54%	46%
Malaysia	<mark>% 9% 14%</mark>	19%	55%	45%
Argentina	<b>6% 6% 1</b> 3%	19%	57%	43%
Belgium	7% 5% 5%	26%	58%	43%
Poland	4 <mark>% 7% 8%</mark>	22%	59%	41%
Italy	<mark>% 5% 12%</mark>	21%	59%	41%
Mexico	5% 5% 10%	21%	60%	41%
Canada	<b>5% 4% 6%</b> 2	2%	63%	37%
Australia	<b>5% 5% 8%</b> 19	9%	63%	37%
South Africa	<mark>%3% 10%</mark> 20	%	64%	36%
Great Britain	<b>5% 6% 8%</b> 17 <sup>6</sup>		64%	36%
United States	<u>5% 6% 8%</u> 16	<b>%</b>	64%	36%
Chile	<mark>% 4% 9%</mark> 16%		69%	31%
France			85%	15%
Japan 1	<mark>% 4% 5</mark> %		89%	11%

Base: 20,767 online adults aged 16-64 across 27 countries April 20 – May 4, 2018

Ipsos

#### Provider Visits – Other Type of Specialist

QA<sub>3</sub>. In general, how often do you visit/consult with each of the following for yourself? – Any other type of medical specialist (e.g., dermatologist, neurologist, oncologist, etc.) or healthcare professional

	Three Time	s a Year or More 📕	Twice a year 📕 O	nce a Year 📕 Less (	Often 📕 Never	Ever (100-Never)
World	8% 11	% 19%		28%	35	<b>5%</b>
Poland	13%	16%	21%			<b>%</b>
Hungary	8% 10%	2	3%		45% 1	5 <mark>%</mark> 85%
Russia	8% 10%	6	32%		36% 1	5 <b>%</b>
Turkey	12%	18%	23%		31% 17	<b>7%</b>
Saudi Arabia	15%	21%	2	5% 20%	6 20	80%
China	6% 1	L4%	28%	31%	20	80%
Germany	9%	15%	22%	30%	2/	<b>%</b> 76%
Peru	10%	12%	26%	28%	2/	<b>%</b>
Argentina	13%	14%	23%	22%	29	<b>9%</b>
Serbia	7% 6%	17%		42%	29	<b>9%</b> 71%
Brazil	8%	16%	22%	24%	30	70%
India	10%	17%	19%	24%	30	70%
Belgium	8% 7%	20%		30%	34	<b>%</b> 66%
Chile	<b>5%</b> 12%	19%		29%	35	<b>5%</b> 65%
South Korea	8% 10%	b l	25%	21%	36	64%
Spain	7% 12	<mark>%</mark> 209	6	25%	36	64%
Italy	<mark>4%</mark> 7%	21%		32%	37	<b>7%</b> 63%
France	<mark>4% 7%</mark>	17%	3	3%	39	61%
Sweden	<mark>6%</mark> 7%	12%	32%			57%
Malaysia	<mark>6%</mark> 9%	18%	24%			57%
Mexico	<mark>7%</mark> 9%		22%			57%
South Africa	<mark>4%</mark> 6%	14%	31%			56%
United States		13%	19%			52%
Australia	5% 7%	13%	26%			51%
Canada	<mark>6%</mark> 8%	11%	24%			49%
Great Britain	<mark>5%</mark> 7%	11% 17	%			39%
Japan	9%3% 7	<mark>% 12%</mark>			70	30%
	В	Base: 20,767 online adults ag	ed 16-64 across 27 countrie	es April 20 – May 4, 2018		Ipsos

#### Prevalence of Long-Standing Conditions

QB13. Do you have a longstanding condition, illness or health condition that limits you in some way? By long-standing, we mean anything that has troubled you over a period of time or that is likely to affect you over a period of time.

World	34%
Russia	57%
Hungary	43%
Sweden	42%
Canada	41%
Germany	40%
Poland	39%
Serbia	39%
United States	36%
India	36%
Australia	35%
Chile	35%
South Korea	34%
South Africa	34% Yes
Turkey	33%
Great Britain	33%
China	33%
Malaysia	31%
Peru	30%
Spain	30%
France	29%
Belgium	29%
Argentina	29%
Brazil	29%
Saudi Arabia	26%
Colombia	26%
Mexico	23%
Japan	23%
Italy	22%
	Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

24

lpsos

#### Frequency of Blood Donation

		Agree	Neither ag	ree nor disagree	Disagree			e (% agree
	World		29%	28%		43%	-14	disagree)
	Saudi Arabia			58%		30% 12%		+46
	Turkey			54%	27%	19%		+35
	India			52%	28%	20%		+32
	China		40%		38%	22%		+18
	Malaysia		40%		37%	23%		+17
	Colombia		40%		30%	30%		+10
	Argentina		38%		33%	29%	•	+9
	Serbia		36%	21%		43%	-7 🗖	
	Peru		35%		36%	30%		+5
	South Africa		31%	24%		46%	-15 💻	
	Chile		30%	30%		40%	-10	
	Brazil		30%	24%		47%	-17 💻	
	Spain		30%	319	b	39%	-9 🗖	
	Mexico		29%	30%		41%	-12 🗖	
	Hungary		.8%	25%		47%	-19 💻	
	Italy	23%		32%		45%	-22	
	United States	23%		24%		53%	-30	
	France	23%		29%		49%	-26	
	Australia	20%		27%		53%	-33	
	Belgium	20%		36%		44%	-24	
<b>'</b> ,	Poland	19%		31%		50%	-31	
r	Great Britain	18%	23%			59%	-41	
	South Korea	18%		34%		49%	-31	
	Sweden	17%	16%			66%	-49	
	Germany	17%	23%			61%	-44	
	Russia	16%	18%			66%	-50	
	Canada	16%	24%			61%	-45	
	Japan	11%	23%			67%	-56	
		Base: 23,24	9 online adults aged 16	5-64 across 28 countries	May 25 – June 8, 2018			lpsos

QB6. Now, thinking personally, to what extent do you agree or disagree with the following statement? – I frequently give blood to help others.

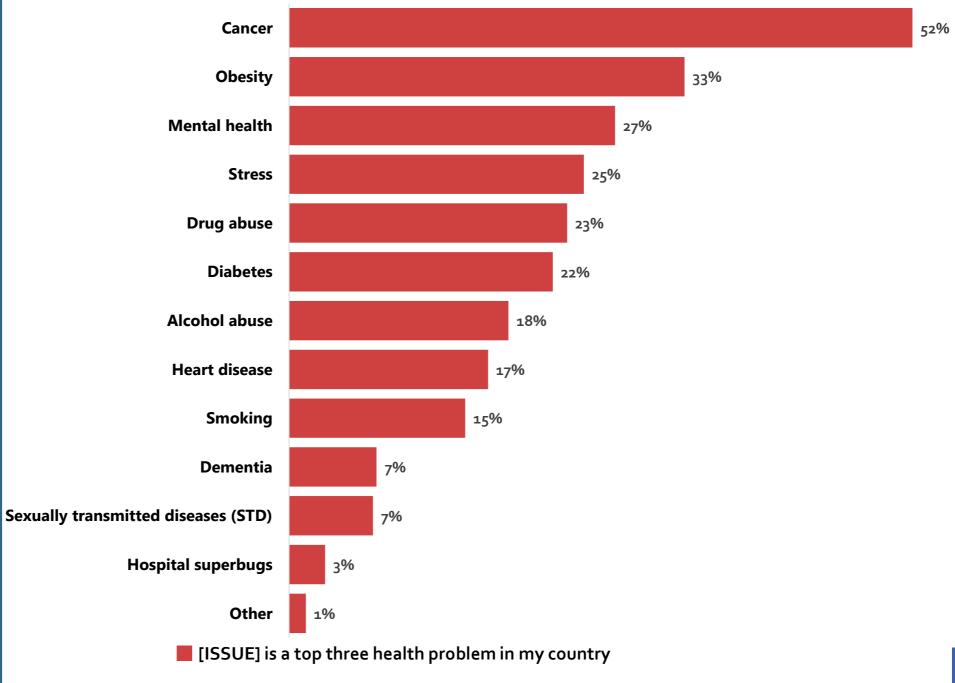
#### Willingness to Donate Organs

QB6. Now, thinking about you personally, to what extent do you agree or disagree with the following statement? – In case of sudden death, I would allow my organs to be removed in order to help others in need.

	🗖 Agree 📃 Nei	ther agree nor disagree	Disagre	e		Net score (% agree
World		61%		23%	16%	minus % disagree)
Colombia			75%	12%	12%	+63
India			74%	15%	11%	+63
Turkey			72%	17%	11%	+61
Spain			72%	20%	8%	+64
Mexico			72%	17%	12%	+60
Poland			71%	20%	10%	+61
Brazil			70%	17%	13%	+57
Chile			70%	15%	15%	+55
Canada			69%	17%	14%	+55
Sweden			68%	20%	12%	+56
Australia			68%	20%	12%	+56
Great Britain			67%	20%	14%	+53
Argentina			66%	17%	17%	+49
Hungary			66%	19%	15%	+51
Italy			66%	24%	10%	+56
United States			65%	20%	15%	+50
Peru		63	<mark>%</mark>	22%	16%	+47
Serbia		63	<mark>%</mark>	19%	18%	+45
China		620	6	27%	11%	+51
France		57%		24%	18%	+39
South Africa		56%	21%		23%	+33
Belgium		55%		32%	13%	+42
Germany		53%	22%		26%	+27
Malaysia		50%	3	1%	20%	+30
Saudi Arabia		44%	26%		30%	+14
South Korea		39%	409	6	22%	+17
Japan	33%		44%		24%	<b>-</b> +9
Russia	30%	320	6		38%	-8
	Base: 23,249 online adu	lts aged 16-64 across 28 countries	May 25 – June 8, 2018			Ipsos

#### Public Health Concerns – Globally

QB1. Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?



Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

lpsos

#### *Top 3 Public Health Concerns per Country*

QB1. Thinking generally, which of the following, if any, do you

problems facing people in your

see as the biggest health

country today?

Top 3 Issues in each country	W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	C O L	F R A	G B R	D E U	H U N	N D	T A	л Р N	K O R	M E X	M Y S	P E R	P O L	R U S	S A U	S E R	Z A F	E S P	S W E	T U R	U S A
Cancer	1	2	3	1	1	1	2	1	2	1	2	1	1	2	1	1	3	3	3	1	1	1	3	1	2	1	3	1	2
Obesity	2		2	3	3	3	1	3		2	1	3						1	1		2		2			2		2	3
Mental health	3		1			2		2			3	2					1			2							1		1
Stress		3		2					3	3			2		2	2	2							3		3	2		
Drug abuse		1			2		3		1																1			3	
Diabetes														1				2	2	3			1						
Alcohol abuse													3								3	2			3				
Heart disease														3								3		2					
Smoking															3														
Dementia																3													
Sexually transmitted diseases (STD)																													
Hospital superbugs																													
Other																													

lpsos

# Adoption of Healthcare Technology

How do we integrate technology into our healthcare?

### **IPSOS GLOBAL ADVISOR**

© 2018 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietar and *may not be* disclosed or reproduced without the prior written consent of

information

#### Usage of Telemedicine

Used, but Have used Haven't used, Haven't used Used, will use again Not Sure telemedicine (Net) and wouldn't try wouldn't use again but would try World 7% 4% 44% 25% 21% 10% Saudi Arabia 10% 21% 33% 15% 21% 31% India 17% 10% 41% 15% 17% 27% China 6% 9% 19% 7% 59% 24% 10% 5% Malaysia 53% 19% 13% 15% United States 11%3% 46% 23% 17% 15% Brazil 8% 6% 42% 15% 30% 13% Turkey 8% 5% 18% 57% 13% 12% Peru 15% 8%3% 52% 23% 11% Sweden 7% 4% 32% 40% 18% 11% South Korea **6%** 5% 54% 20% 15% 10% Chile <mark>7% 4</mark>% 47% 23% 19% 10% 6% 4% Mexico 25% 10% 41% 25% **Great Britain** 6% 4% 10% 38% 34% 19% Argentina 7% 3% 41% 9% 27% 24% 9% Canada 6% **3**% 44% 23% 24% South Africa 8% 5% 3% 55% 20% 17% 7% 4% 3% 40% 31% 22% Poland 6% Australia <mark>3%</mark>4% 29% 39% 25% 6% <mark>3%</mark> 3% 30% 40% Germany 25% <mark>3%</mark> 3<mark>%</mark> 5% Japan 42% 16% 36% 5% 26% Italy 2% 3% 39% 30% 4% Hungary **46%** 27% 2% 2% 23% 4% 38% <mark>2%</mark> 2% 21% Spain 37% **4**% <mark>2%2%</mark> 22% France 38% 37% <mark>2%1%</mark> 4% Russia 50% 34% 13% <mark>3%1%</mark> **=** 3% Serbia 60% 19% 17% 2% Belgium 1%2% 27% 51% 20% lpsos Base: 20,767 online adults aged 16-64 across 27 countries April 20 – May 4, 2018

QA4. Telemedicine allows patients to consult doctors or specialists without having to visit them in person, using video, audio and/or messaging applications on a computer, a tablet or a smartphone. Which of the following best describes your thoughts on using telemedicine?

#### Usage of a Connected Health Device

World     12%     15%     66%     66%     66%     66%     66%     66%     66%     66%     66%     66%     66%     66%     47%-2%     47%-2%     47%-2%     47%-2%     47%-2%     47%-2%     47%-2%     47%-2%     47%-2%     47%-2%     45%     13%     13%     13%     13%     66%		Yes, curre	ntly use		nerly used but ı g now	not 📕 No,	never	Don't know	
India     23%     24%     49%     4%       Saudi Arabia     22%     19%     46%     13%       Malaysia     18%     17%     66%     6%       United States     15%     11%     70%     5%       Australia     11%     10%     70%     5%       Australia     12%     14%     70%     4%       South Korea     12%     18%     667%     9%       South Korea     12%     18%     667%     9%       South Korea     12%     12%     18%     669%     9%       South Korea     12%     12%     18%     66%     9%       South Africa     12%     12%     12%     70%     6%       Great Britain     11%     13%     70%     6%     7%     4%       Hungary     10%     13%     59%     19%     19%     19%     19%     19%     19%     19%     19%     19%     19%     19%     19%     10%		12%	159					689	6%
Saudi Arabia     12%     19%     46%     13%       Malaysia     18%     17%     60%     6%       United States     15%     11%     70%     5%       Australia     14%     10%     71%     60%     6%       Germany     13%     10%     71%     60%     5%       Justalia     14%     10%     70%     4%     5%       South Korea     12%     18%     61%     9%     5%       South Korea     12%     18%     61%     9%     5%       Canada     11%     12%     18%     65%     7%     4%       Canada     11%     10%     75%     6%     7%     5%       Great Britain     119%     9%     76%     4%     76%     4%       Hungary     10%     19%     19%     65%     7%     5%       Turkey     9%     21%     76%     5%     5%       France     8%     4%     <	China		2	8%	220	%			<mark>47% 2</mark> %
Malaysia     18%     17%     60%     6%       United States     15%     11%     70%     5%       Australia     14%     10%     77%     6%       Germany     13%     10%     77%     6%       Germany     13%     10%     70%     4%       South Korea     12%     14%     70%     4%       South Korea     12%     12%     6%     8%       South Africa     12%     12%     6%     8%       Canada     11%     10%     70%     6%       Great Britain     11%     13%     6%     70%       Hungay     10%     19%     65%     7%       Belgium     9%     21%     70%     19%       Turkey     9%     21%     70%     19%       France     8%     19%     14%     76%     1%       France     8%     13%     71%     71%     7%       Brazii     7%     15%	India		23%		24%			L	<mark>-9%</mark> 4%
United States     15%     11%     70%     5%       Australia     14%     10%     71%     6%       Germany     13%     10%     73%     4%       Italy     12%     14%     70%     4%       South Korea     12%     13%     61%     9%       South Korea     12%     13%     61%     9%       South Korea     12%     13%     61%     9%       South Korea     12%     13%     63%     8%       Sweden     12%     13%     63%     8%       Canada     11%     10%     70%     6%       Great Britain     11%     9%     70%     6%       Great Britain     9%     13%     70%     65%       Spain     9%     21%     70%     19%       Turkey     9%     21%     70%     19%       France     8% 4%     19%     76%     5%       Mexico     8%     13%     72%     5%<	Saudi Arabia		22%		19%			46%	13%
Australia     14%     10%     71%     6%       Germany     13%     10%     73%     4%       Italy     12%     14%     70%     4%       South Korea     12%     18%     61%     9%       South Korea     12%     18%     65%     9%       South Africa     12%     18%     63%     8%       Garada     11%     13%     65%     8%       Russia     11%     13%     70%     6%       Great Britain     11%     9%     70%     6%       Hungary     10%     19%     59%     7%       Spain     9%     9%     21%     70%     1%       Poland     8%     19%     19%     5%     7%       Poland     8%     13%     70%     1%       Mexico     8%     13%     7%     5%       Brazil     7%     15%     7%     7%       Serbia     6%     9%     7%	Malaysia	1	8%	17%				6o <sup>g</sup>	6%
Germany     13%     10%     73%     4%       Italy     12%     14%     70%     4%       South Korea     12%     18%     61%     9%       South Africa     12%     18%     67%     4%       Sweden     12%     18%     67%     4%       Canada     11%     12%     12%     69%     69%       Russia     11%     13%     73%     6%       Great Britain     11%     13%     76%     4%       Hungary     10%     19%     65%     7%       Spain     9%     9%     21%     70%     1%       Poland     8%     13%     19%     19%     19%       Poland     8%     13%     70%     1%       Mexico     8%     13%     70%     1%       Mexico     8%     13%     70%     70%     1%       Mexico     8%     13%     72% 1%     70%     76%     3%	United States	15%	11%					79	5%
Italy     12%     14%     70%     4%       South Korea     12%     18%     61%     9%       South Africa     12%     18%     67%     4%       Sweden     12%     12%     18%     69%     8%       Canada     11%     10%     73%     6%       Russia     11%     13%     70%     6%       Great Britain     11%     9%     9%     70%     6%       Mungary     10%     9%     19%     70%     6%       Belgium     9%     13%     19%     19%     19%       Turkey     9%     21%     70%     19%       Poland     8%     19%     19%     19%       Mexico     8%     13%     76%     19%       Mexico     8%     13%     76%     16%       Great Britain     7%     15%     7%     16%       Baly     9%     13%     19%     19%     19%       Mexico </th <th>Australia</th> <th>14%</th> <th>10%</th> <th></th> <th></th> <th></th> <th></th> <th>719</th> <th>6%</th>	Australia	14%	10%					719	6%
South Korea     12%     18%     61%     9%       South Africa     12%     18%     67%     4%       Sweden     12%     12%     69%     8%       Canada     11%     10%     73%     6%       Russia     11%     13%     70%     6%       Great Britain     11%     9%     76%     4%       Hungary     10%     19%     65%     7%       Spain     9%     9%     9%     76%     4%       Belgium     9%     13%     59%     19%     19%       Turkey     9%     21%     70%     16%     16%       Poland     8%     19%     19%     67%     5%       France     8%     4%     67%     5%       Mexico     8%     13%     74%     76%       Brazil     7%     15%     72%     76%       Kexico     8%     13%     72%     76%       Brazil     7%	Germany	13%	10%					-	73% 4%
South Africa     12%     18%     67%     4%       Sweden     12%     12%     69%     8%       Canada     11%     10%     73%     6%       Russia     11%     13%     70%     6%       Great Britain     11%     9%     76%     4%       Hungary     10%     19%     65%     7%       Spain     9%     9%     78%     4%       Belgium     9%     13%     69%     19%       Turkey     9%     21%     70%     19%       Poland     8%     19%     65%     7%       Mexico     8%     13%     67%     5%       Mexico     8%     13%     76%     7%       Mexico     8%     13%     76%     7%       Mexico     8%     13%     71%     7%       Chile     6%     18%     78%     7%       Serbia     6%     16%     78%     7%       Japa	Italy	12%	149	б				7	<mark>70%</mark> 4%
Sweden     12%     12%     12%     69%     8%       Canada     11%     10%     73%     6%       Russia     11%     13%     70%     6%       Great Britain     11%     9%     76%     4%       Hungary     10%     19%     65%     7%       Spain     9%     9%     78%     4%       Belgium     9%     13%     59%     19%       Turkey     9%     21%     70%     19%       Poland     8%     19%     67%     5%       France     8%     19%     76%     3%       Mexico     8%     13%     76%     5%       Brazil     7%     15%     71%     75%       Serbia     6%     9%     78%     7%       Argentina     6%     16%     72%     19%       Japan     4%     5%     22%     72%	South Korea	12%		18%				61%	9%
Canada     11%     10%     73%     6%       Russia     11%     13%     70%     6%       Great Britain     11%     9%     76%     4%       Hungary     10%     19%     76%     4%       Belgium     9%     9%     78%     4%       Belgium     9%     21%     70%     19%       Turkey     9%     21%     70%     19%       Poland     8%     19%     21%     70%     19%       Mexico     8%     19%     21%     70%     19%       Brazil     7%     15%     71%     76%     3%       Mexico     8%     13%     76%     76%     3%       Brazil     7%     15%     71%     76%     3%       Argentina     6%     16%     72%     76%     3%       Japan     4%     5%     22%     72%     72%     72%	South Africa	12%		18%				(	6 <mark>7%</mark> 4%
Russia     11%     13%     70%     6%       Great Britain     11%     9%     76%     4%       Hungary     10%     19%     65%     7%       Spain     9%     9%     78%     4%       Belgium     9%     13%     59%     19%       Turkey     9%     21%     70% 1%       Poland     8%     19%     67%     5%       France     8%     4%     82%     6%       Peru     8%     14%     76% 3%       Brazil     7%     15%     74%     76% 3%       Great Britain     16%     18%     72% 3%       Argentina     6%     16%     75% 3%       Japan     4% 5%     22%     72% 1%	Sweden	12%	12%					69%	8%
Great Britain     11%     9%     76%     4%       Hungary     10%     19%     65%     7%       Spain     9%     9%     78%     4%       Belgium     9%     13%     59%     19%       Turkey     9%     21%     70% 1%       Poland     8%     19%     67%     5%       France     8%     4%     82%     6%       Peru     8%     14%     76% 3%       Mexico     8%     13%     76% 3%       Brazil     7%     15%     71%     7%       Serbia     6%     9%     78%     7%       Argentina     6%     16%     75% 3%       Japan     4%     5%     22%     72% 1%	Canada	11%						739	6%
Hungary   10%   19%   65%   7%     Spain   9%   9%   78%   4%     Belgium   9%   13%   59%   19%     Turkey   9%   21%   70% 1%     Poland   8%   19%   67%   5%     France   8%   4%   82%   6%     Peru   8%   14%   76% 3%     Mexico   8%   13%   76% 3%     Brazil   7%   15%   72% 3%     Serbia   6%   9%   72% 3%     Argentina   6%   16%   22%   72% 1%     Japan   4% 5%   81%   10%	Russia	11%	13%					700	6%
Spain     9%     9%     78%     4%       Belgium     9%     13%     59%     19%       Turkey     9%     21%     70% 1%       Poland     8%     19%     67%     5%       France     8% 4%     82%     6%       Peru     8%     14%     76% 3%       Mexico     8%     13%     76% 3%       Mexico     8%     13%     76% 3%       Serbia     6%     13%     76% 3%       Argentina     6%     16%     72% 3%       Japan     4% 5%     22%     72% 1%	Great Britain	11%	9%					7	<mark>76%</mark> 4%
Belgium     9%     13%     59%     19%       Turkey     9%     21%     70% 1%       Poland     8%     19%     67%     5%       France     8% 4%     82%     6%       Peru     8%     14%     82%     6%       Mexico     8%     13%     76% 3%     76% 3%       Brazil     7%     15%     71%     7%       Chile     6%     18%     72% 3%       Serbia     6%     9%     78%     7%       Argentina     6%     16%     22%     22%     22%     10%       Japan     4% 5%     81%     10%     81%     10%     10%	Hungary	10%	1	19%				65%	7%
Turkey   9%   21%   70% 1%     Poland   8%   19%   67%   5%     France   8%   4%   82%   6%     Peru   8%   14%   76% 3%     Mexico   8%   13%   76% 3%     Brazil   7%   15%   7%     Chile   6%   9%   7%     Serbia   6%   9%   7%     Argentina   6%   16%   22%     Japan   4%   5%   81%   10%	Spain	9%	9%					7	7 <mark>8%</mark> 4%
Poland   8%   19%   67%   5%     France   8%   4%   82%   6%     Peru   8%   14%   76%   3%     Mexico   8%   13%   76%   3%     Brazil   7%   15%   76%   3%     Chile   6%   18%   72%   3%     Serbia   6%   9%   78%   7%     Argentina   6%   16%   22%   72%   3%     Japan   4%   5%   81%   10%	Belgium	9%	13%				59	9%	
France   8% 4%   82% 6%     Peru   8%   14%   76% 3%     Mexico   8%   13%   76% 3%     Brazil   7%   15%   71%     Chile   6%   9%   72% 3%     Serbia   6%   9%   78%     Argentina   6%   16%   72% 3%     Colombia   5%   22%   72% 1%     Japan   4% 5%   5%   81%   10%	•	9%		21%					
Peru   8%   14%   76% 3%     Mexico   8%   13%   76% 3%     Brazil   7%   15%   71%   7%     Chile   6%   9%   72% 3%   7%     Serbia   6%   9%   7%   7%     Argentina   6%   16%   75% 3%     Japan   4%   5%   22%   72% 1%	Poland	8%	19	9%				67	
Mexico   8%   13%   76% 3%     Brazil   7%   15%   7%     Chile   6%   18%   72% 3%     Serbia   6%   9%   7%     Argentina   6%   16%   75% 3%     Colombia   5%   22%   72% 1%     Japan   4% 5%   10%   81%   10%	France							829	
Brazil   7%   15%   71%   7%     Chile   6%   18%   72% 3%     Serbia   6%   9%   7%     Argentina   6%   16%   75% 3%     Colombia   5%   22%   72% 1%     Japan   4% 5%   10%   81%   10%			14%						
Chile   6%   18%   72% 3%     Serbia   6%   9%   78%   7%     Argentina   6%   16%   75% 3%   7%     Colombia   5%   22%   72% 1%   81%   10%	Mexico	8%	13%						76%3%
Serbia   6%   9%   7%     Argentina   6%   16%   75%   3%     Colombia   5%   22%   72%   1%     Japan   4%   5%   10%   10%			15%					71%	7%
Argentina   6%   16%   75%   3%     Colombia   5%   22%   72%   1%     Japan   4%   5%   10%		6%	18%						
Colombia     5%     22%     72%     1%       Japan     4%     5%     81%     10%		<mark>6%</mark> 9%						78%	7%
Japan 4% 5% 81% 10%	-								<mark>75%</mark> 3%
			220	%					
	Japan							81%	10%

you ever, used a connected health device or tool to manage your health?

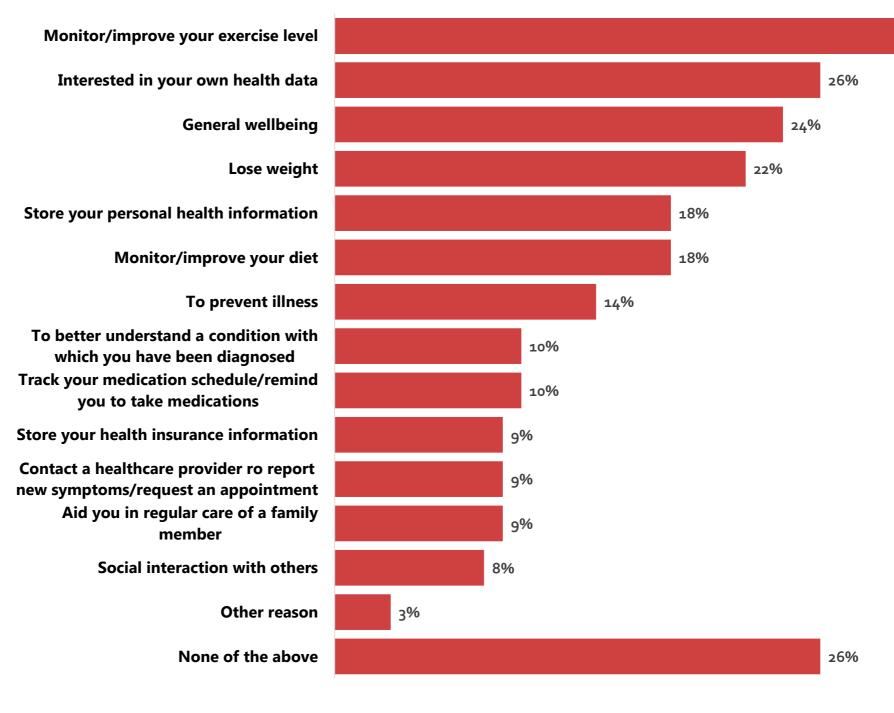
QB9. Do you currently, or have

Base: 23,249 online adults aged 16-64 across 28 countries May 25 - June 8, 2018

lpsos

#### Reasons for Connected Health Device Usage – Globally

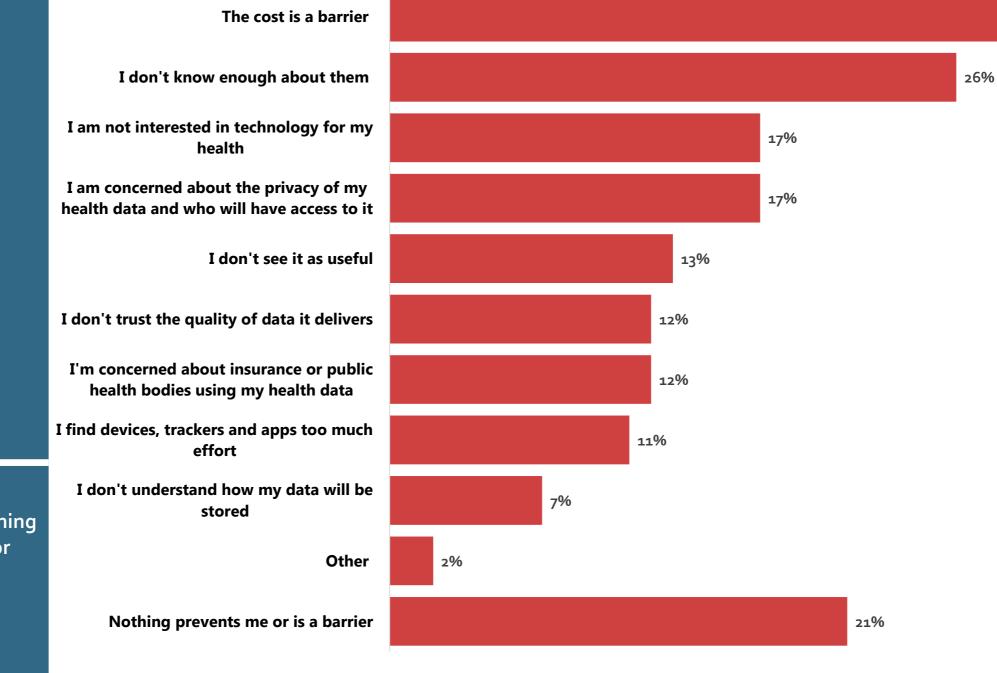
QB10. Which of the following, if any, are the reasons you currently use a connected health device or tool to manage your health?



lpsos

32%

#### Barriers to Connected Health Device Usage – Globally



QB11. What, if anything, prevents you from using/owning a connected device or tool for your health?

Base: 19,293 online adults aged 16-64 across 28 countries who do not currently use a connected health device May 25 – June 8, 2018

lpsos

28%

#### Barriers to Connected Health Device Usage – Summary

QB11. What, if anything, prevents you from using/owning a connected device or tool for your health?	W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	C O L	E S P	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M E X	M Y S	P E R	P O L	R U S	S A U	S E R	Z A F	S W E	T U R	U S A
The cost is a barrier	28%	33%	25%	17%	30%	23%	33%	25%	36%	19%	20%	18%	20%	31%	31%	20%	24%	33%	41%	44%	43%	27%	39%	19%	10%	46%	16%	34%	26%
I don't know enough about them	26%	30%	17%	23%	27%	23%	32%	25%	36%	24%	16%	15%	18%	35%	18%	14%	31%	18%	36%	32%	33%	32%	31%	13%	33%	25%	22%	29%	16%
I am not interested in technology for my health	17%	19%	22%	21%	11%	20%	18%	10%	10%	16%	25%	27%	27%	8%	20%	26%	23%	11%	14%	15%	10%	16%	13%	17%	6%	18%	26%	16%	28%
I am concerned about the privacy of my health data and who will have access to it	17%	18%	15%	19%	15%	15%	26%	25%	21%	15%	21%	14%	24%	10%	28%	7%	9%	11%	24%	27%	30%	16%	9%	18%	9%	21%	10%	8%	17%
I don't see it as useful	13%	10%	17%	18%	8%	14%	8%	20%	7%	8%	22%	15%	20%	8%	13%	20%	10%	32%	9%	11%	6%	5%	19%	8%	5%	11%	20%	8%	16%
I don't trust the quality of data it delivers	12%	12%	10%	11%	10%	9%	14%	13%	14%	9%	11%	13%	14%	7%	17%	10%	10%	14%	17%	11%	16%	10%	19%	13%	8%	9%	16%	15%	10%
I am concerned about insurance companies/public health bodies using my health data	12%	14%	11%	12%	10%	11%	18%	20%	15%	11%	15%	8%	16%	7%	19%	6%	4%	6%	13%	21%	17%	12%	7%	12%	4%	13%	9%	9%	12%
I find devices, trackers and apps too much effort	11%	9%	14%	10%	8%	13%	6%	27%	5%	5%	5%	12%	13%	3%	24%	13%	13%	10%	5%	16%	6%	6%	6%	19%	4%	18%	18%	10%	12%
I don't understand how my data will be stored	7%	10%	6%	4%	11%	8%	10%	4%	14%	7%	5%	6%	9%	8%	7%	4%	7%	4%	8%	11%	14%	7%	8%	7%	5%	8%	4%	3%	7%
Other	2%	4%	2%	2%	1%	2%	2%	0%	3%	2%	1%	3%	2%	2%	1%	1%	0%	1%	4%	1%	3%	1%	3%	1%	1%	1%	4%	2%	2%
Nothing prevents me or is a barrier	21%	20%	28%	21%	27%	28%	18%	10%	19%	31%	25%	27%	19%	24%	14%	19%	20%	18%	16%	14%	12%	24%	14%	26%	30%	15%	27%	25%	26%

Base: 19,293 online adults aged 16-64 across 28 countries who do not currently use a connected health device May 25 – June 8, 2018

lpsos

#### Would Use Connected Health Device if Recommended by Own Physician

QB12. To what extent do you agree or disagree, at all, with the following statement – *If my doctor recommended that I use a connected health device or tool as part of my treatment plan I would use it.* 

	Agree	Disagree	Don't	know			Net score (% agree minus % disagree)
World			70%		18%	12%	+52
Serbia				859	10%	<u>6</u> 5%	+75
Turkey				84%	10%	7%	+74
South Africa				80%	15%	6 5%	+65
China				80%	12%	8%	+68
Colombia				79%	12%	9%	+67
Argentina			77	7%	13%	10%	+64
Peru			75%		19%	7%	+56
Chile			74%		18%	8%	+56
Hungary			74%		16%	10%	+58
Malaysia			73%		18%	8%	+55
Mexico			73%		16%	11%	+57
Spain			73%		15%	12%	+58
India			73%		19%	8%	+54
Australia			72%	1	5%	13%	+57
Saudi Arabia			71%		20%	9%	+51
Great Britain			70%	149	6	15%	+56
Poland			70%	12%		18%	+58
Canada			68%	15%		17%	+53
Brazil			68%	16%	•	16%	+52
Russia			68%	18	3%	14%	+50
South Korea			68%		21%	11%	+47
United States			67%		22%	11%	+45
Italy			64%	2	3%	13%	+41
Sweden			63%	21%		16%	+42
Belgium		59%	18	3%		23%	+41
Germany		55%		30%	ó	16%	+25
France		52%		27%		21%	+25
Japan		44%		36%		20%	+8
	Base: 23,249 onli	ne adults aged 16-64 across 28 countrie	es May 25 – June 8, 20	018			lpsos

#### Would Use Connected Health Device if Recommended by a Nurse

QB12. To what extent do you agree or disagree, if at all, with the following statements? – If anurse recommended that I use a device, tracker or app as part of my treatment plan I would use it.

	Agree	Disagree	Don't know		Net score (% agree minus % disagree)
World		54%	31%	15%	+23
Great Britain		64%	19%	18%	+45
Spain		63%	22%	15%	+41
South Africa		63%	28%	10%	+35
Serbia		62%	29%	9%	+33
China		62%	25%	13%	+37
Malaysia		62%	29%	9%	+33
South Korea		61%	27%	12%	+34
Saudi Arabia		61%	29%	10%	+32
Sweden		60%	24%	17%	+36
Hungary		59%	27%	14%	+32
India		58%	33%	9%	+25
Canada		56%	24%	20%	+32
Australia		56%	28%	17%	+28
Poland		55%	20%	24%	+35
Colombia		55%	32%	12%	+23
Chile		54%	34%	12%	+20
Turkey		54%	39%	7%	+15
Mexico		54%	35%	11%	+19
United States		53%	34%	14%	+19
Brazil		51%	31%	18%	+20
Russia		50%	31%	19%	+19
Peru		48%	38%	14%	+10
Italy		48%	36%	16%	+12
Argentina		47%	37%	16%	+10
Belgium		47%	27%	26%	+20
France	4	1%	37%	23%	■ +4
Germany	39 <sup>9</sup>	<b>%</b>	43%	18%	-4
Japan	399	<b>⁄₀</b>	40%	21%	-1
	Base: 23,249 online adults ag	ed 16-64 across 28 countries May	25 – June 8, 2018		lpsos

#### Would Use Connected Health Device if Recommended by Health Insurance

QB12. To what extent do you agree or disagree, if at all, with the following statements? - If my health insurance company recommended that I use a device, tracker or app as part of my treatment plan I would use it.

	Agree	Disagree	Don't	know		Net score (% agree minus % disagree)
World		50%		34%	16%	+16
Serbia			69%	22%	9%	+47
South Africa			67%	24%	9%	+43
Colombia			65%	26%	9%	+39
Saudi Arabia			62%	27%	11%	+35
Peru		60	<mark>0%</mark>	29%	11%	+31
Mexico		60	<mark>0%</mark>	29%	11%	+31
China		58%		30%	12%	+28
Malaysia		56%		34%	11%	+22
India		55%		32%	14%	+23
Brazil		54%		28%	18%	+26
Spain		53%		30%	17%	+23
Hungary		52%		33%	15%	+19
South Korea		51%		34%	15%	+17
Turkey		50%		42%	8%	<b>■</b> +8
Argentina		49%		35%	16%	+14
United States		48%		36%	15%	+12
Poland		47%	27%		26%	+20
Canada		46%		33%	21%	+13
Russia		45%		36%	20%	= +9
Belgium		44%	29%		27%	+15
Chile		44%		42%	15%	+2
Australia		42%		39%	19%	+3
Great Britain		42%	31%		28%	+11
Germany		42%		42%	16%	0
Sweden		41%	3	8%	22%	+3
Italy		37%		44%	19%	-7
Japan		35%	4	4%	22%	-9 🗖
France	32%	6		47%	21%	-15 💻
	Base: 23,249 online	adults aged 16-64 across 28 countr	ies May 25 – June 8, 20	018		lpsos

#### Would Use Connected Health Device if Recommended by Own Pharmacist

QB12. To what extent do you agree or disagree, if at all, with the following statements? – If my pharmacist recommended that I use a connected health device or tool as part of my treatment plan I would use it.

	Agree	Disagree	📕 Don't k	now		Net score (% a	
World		49%		35%	16%	minus % disag	-
China			68%	22%	11%		4 <b>+</b> 46
Serbia			67%	23%	11%		+44
South Africa			65%	26%	10%		+39
Saudi Arabia			61%	28%	10%		+33
Malaysia		6	<mark>0%</mark>	29%	10%		+31
South Korea		59 <sup>9</sup>	6	27%	15%		+32
Hungary		58%		29%	14%		+29
Spain		55%		30%	15%		+25
India		54%		37%	9%	+1	_
Turkey		51%		42%	8%	= +9	1
Canada		51%	29	%	21%		+22
Great Britain		50%	29	%	21%		+21
Poland		49%	26%		25%		+23
Mexico		48%		38%	14%	+10	-
Australia		47%		35%	18%	+12	<u>)</u>
Colombia		46%		44%	10%	+2	
Peru		46%		41%	14%	<b>+</b> 5	
Italy		44%		39%	17%	<b>•</b> +5	
Brazil		43%	3	7%	20%	<b>+</b> 6	
Argentina		43%		41%	16%	+2	
United States		43%		40%	17%	∎ +3	
Sweden		43%	3	7%	20%	<b>+</b> 6	
Russia		43%	3	8%	20%	<b>+</b> 5	
Belgium		42%	29%		28%	+13	3
Chile		41%		46%	13%	-5 🗖	
Japan		38%	41	%	21%	-3	
France	34%		45%	6	22%	-11	
Germany	34%	)		49%	17%	-15	
	Base: 23,249 online adu	llts aged 16-64 across 28 countr	ies May 25 – June 8, 2018		-	l)	psos

#### Would Use Connected Health Device if Recommended by a Friend or Family Member

QB12. To what extent do you agree or disagree, if at all, with the following statements? – If afriend or family member recommended that I use a device, tracker or app as part of my treatment plan I would use it.

	Agree	Disagree	De	on't know		Net score (% agree
World		46%		37%	17%	minus % disagree)
China			71%	18%	11%	+53
India			63%	28%	10%	+35
Malaysia			62%	28%	10%	+34
Serbia			61%	29%	10%	+32
South Korea			59%	26%	15%	+33
Saudi Arabia		55%	<b>5</b>	34%	11%	+21
Hungary		52%		33%	15%	+19
South Africa		50%		37%	13%	<b>–</b> +13
Peru		49%		37%	14%	+12
Colombia		48%		38%	14%	+10
Mexico		47%		39%	15%	■ +8
Chile		45%		39%	16%	■ +6
Spain		45%		39%	16%	■ +6
Turkey		44%		4	8% 7%	-4
Australia		43%		38%	20%	■ +5
Sweden		43%		35%	22%	+8
Brazil		42%		38%	21%	∎ +4
Italy		41%		42%	17%	-1
United States		41%		42%	17%	-1
Argentina		41%		42%	18%	-1
Poland		41%	30%		29%	+11
Russia		40%		38%	21%	l +2
Great Britain		40%		38%	23%	l +2
Canada		39%		38%	23%	+1
Belgium		37%	33%		29%	∎ +4
Japan	3	3%		45%	22%	-12
Germany	319	6		51%	18%	-20
France	30%			47%	24%	-17 💻
	Base: 23,249 onlin	e adults aged 16-64 across 28 co	untries May 25 – June	8, 2018		lpsos

## Sources of Information

Schicht/ Datur

ctoffver

sorte FLG

Where do citizens go to for healthcare information? V-

- Poperolle

#### Ell-Stoffa heitsbrei Lippenc Druckwa PSOS GLOBAL ADVISOR Obérsieben Scimmer / Ent P 1. ZO . 0 2. ZO Druck Leis Druck Le Druck Le Druck Leis P Druck Leiste Druck Leiste Einlaufwalze Duofc Dru Dru Druck Le Einhaufwa Vakuumeinstel Druck Le 0 1.Vakufoi Druck Le Vakufoil / Naß Doppelvakut Scimmer 1.Formationszone 0 FOR 2. Zone (Trockeng Trennsauger Flachsauger SSW PU Haltezone PU Preßzone Press Pressenpartie / Linie GAME CHANGERS lpsos 2.Presse 3.Presse

11 -	Lippenärr	• •	mmvv:	s T	101	8	
11.	Lippenöffnung		bar		405	19:	
11.			i.0		65		PDD
11	FU- Stoffault		mm		-3		PD Druck
1	FU- Stoffaulaufpumpe	-+	mm		115		
1	CK Freq	-+	1/min	-+-	12	01	-
1	Dock Hub	-+	1/min		945	-+	
-		-+-	mm		280		
	Duoformer D Obersich	-+-			250	-+	
			1110				-
			% / 1/min				1 1 1 m
-			% / 14		35		1. 1.
	2. Zene		%/ 1/min	1	32.		880.
T	Druck Leiste 1 + 2	T	% / I/min		64		281
T	Druck Leiste 3	1.	% / 1/min	10	29.	1 1	5600
F	Druck Leiste 4	1.	mbar		4		230
F	Druck Leiste 4	1-	mbar		20		372
1	Druck Leiste 5 + 6	+	mbar	77	0	1	
1	Druck Leiste 7 + 8	-	mbar		50	1	
1	Druck Leiste 9 4 10 Einlaufwalze Duoformer / Spalt		mbar	11.	50	+	11 111
D	an walze Duoformer / Spin		mbar	11	20	+	
1	Val			1.de	1. KJ		
	Vakuumeinstellungen		mm		enc.	1 .	11 11
-	1.Vakufoil	-			49		
	2. Vakufoil / Nac						
-	2. Vakufoil Doppelvation		mbar		-	1 3 4	
	Soi	~	mba		12	-	· · · ····
-	Scimmer 1.Formationszone / Zone 2. Zone ( Trocker	· 1	mbar	-2	7		
1 1	2. Zona / Zona		nbar	- 8	5		
			bar	DU	0+	- 1.	
						:	
	Flachsauger		bar		20	an all	-
	SSW Contains		barnfidentia	Tanda P	Prietary	inforr	nation
	PUHaltezone	mt	par.	ton cor	O total	osos.	1 1 1 1 1 1
-	PUp	mb	ar	68	0	5303.	AT CONT
	PU Preßzone	mb		-50	10	1 1 4	
Pres			1 1 1	-75	0+	1 1 1	
	Senpartie (1)	mba	ar i i l				2.46 2.5

Schicht/ Datum

Sorte

FLG Stoffverhälnis DIP / Etik.

-V - Sieb

V - Poperoller

Arbeitsbreite

-

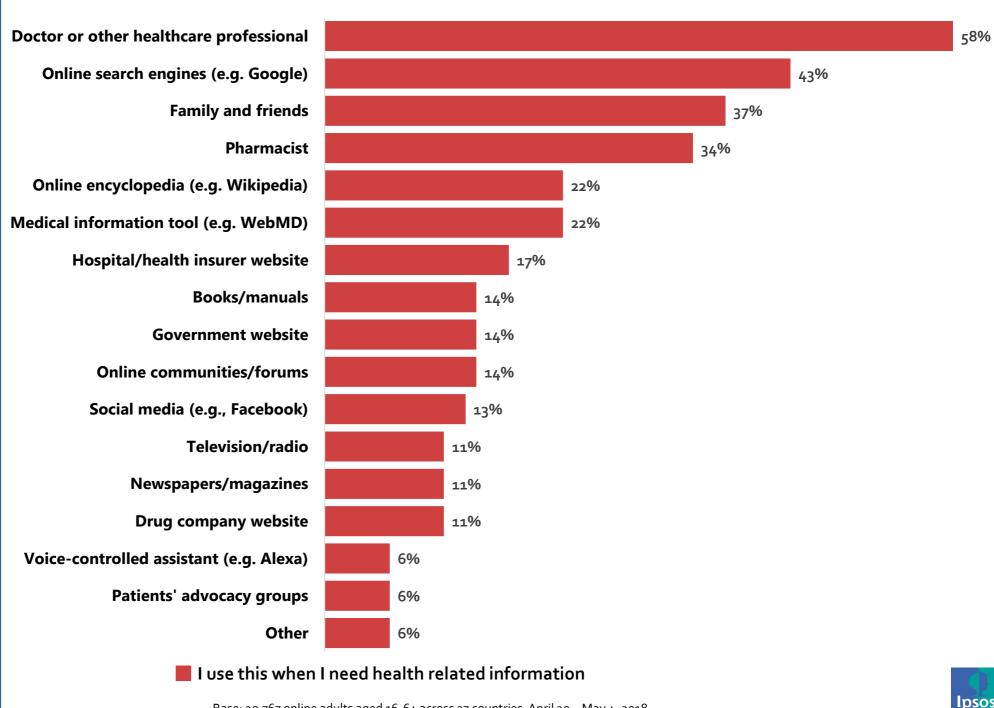
OI

g/m

m/min

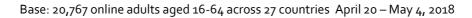
#### Sources of Healthcare-Related Information – Globally

QA<sub>5</sub>. Which of the following do you use or go to when you need information about healthcare, symptoms of diseases, treatments, etc.



### Sources of Healthcare-Related Information–Summary

QA5. Which of the following do you	W																											
use or go to when you need	0	Α	Α	В	В	С	С	С	F	G	D	н	1	1	J	к	м	м	Р	Р	R	S	S	Z	E	S	Т	U
information about healthcare,	R	R	U	E	R	Α	н	н	R	В	E	U	N	Т	Р	0	Y	E	E	0	U	Α	R	Α	S	w	U	S
symptoms of diseases, treatments,	L	G	S	L	A	N	L	N	Α	R	U	N	D	A	N	R	S	х	R	L	S	U	В	F	Р	E	R	А
etc.?	D																											
Doctor or other healthcare	58%	65%	66%	75%	50%	63%	62%	48%	56%	52%	55%	61%	53%	59%	22%	48%	61%	60%	58%	67%	67%	34%	73%	63%	64%	57%	64%	56%
professional	3070	0378	0070	1370	5070	0370	0270	4070	50%	5270	JJ70	0170	3370	5570	2270	4070	0170	0078	5070	0778	0770	3470	/ 5/0	0370	0470	5770	0470	5070
Online search engines (e.g., Google,	43%	39%	42%	36%	35%	44%	43%	40%	31%	40%	39%	47%	50%	36%	48%	47%	49%	38%	44%	40%	53%	35%	56%	58%	26%	49%	55%	47%
Yahoo, Bing)	4370	3370	4270	30%	3370	4470	4370	4070	51/0	4070	3370	4770	50%	3070	4070	4770	4370	5070	4470	4070	5570	3370	50%	5070	2070	4370	5570	4770
Family and friends	37%	42%	35%	32%	36%	34%	45%	36%	30%	29%	35%	34%	46%	24%	24%	29%	43%	43%	44%	43%	44%	29%	54%	46%	31%	38%	41%	38%
Pharmacist	34%	35%	39%	53%	29%	42%	33%	14%	43%	36%	32%	36%	24%	38%	7%	25%	46%	30%	41%	34%	28%	35%	40%	60%	44%	8%	46%	22%
Online encyclopedia (e.g., Wikipedia)	22%	32%	14%	20%	14%	20%	28%	26%	10%	16%	19%	21%	32%	17%	30%	13%	20%	25%	32%	17%	25%	21%	31%	34%	17%	17%	24%	21%
Medical/health information																												
website/application (e.g., WebMD,	22%	16%	23%	17%	16%	31%	22%	33%	23%	28%	16%	25%	29%	15%	10%	12%	22%	17%	17%	13%	14%	18%	31%	33%	9%	17%	37%	46%
Doctissimo)																												
Hospital/health system/health																	/											
insurer website/application	17%	9%	16%	11%	14%	15%	12%	37%	8%	18%	9%	20%	32%	12%	18%	20%	24%	10%	11%	16%	14%	15%	17%	27%	4%	27%	32%	19%
Books/manuals	14%	15%	6%	8%	15%	11%	21%	16%	8%	10%	13%	11%	23%	11%	10%	7%	14%	19%	21%	19%	22%	13%	24%	25%	9%	11%	13%	12%
Government/public health authority	1 4 0/	120/	170/	1 40/	120/	4 5 0/	1.00/	200/	110/	2.40/	<b>C</b> 0/	40/	210/	1 40/	1.20/	70/	200/	120/	1.00/	50/	110/	1.00/	1.40/	150/	70/	2004	1.20/	1.00/
website/application	14%	13%	17%	14%	13%	15%	16%	20%	11%	24%	6%	4%	21%	14%	12%	7%	29%	12%	10%	5%	11%	16%	14%	15%	7%	30%	13%	10%
Online																												
communities/forums/message	14%	13%	10%	9%	7%	13%	16%	15%	8%	11%	14%	21%	27%	9%	8%	22%	16%	10%	15%	17%	11%	9%	23%	24%	6%	8%	23%	17%
boards																												
Social media (e.g., Facebook)	13%	16%	7%	5%	16%	8%	16%	16%	4%	6%	5%	12%	27%	7%	7%	8%	33%	18%	29%	9%	6%	20%	17%	17%	6%	7%	25%	12%
Television/radio	11%	14%	5%	7%	14%	5%	13%	10%	6%	5%	9%	8%	22%	7%	18%	12%	19%	12%	21%	7%	6%	13%	21%	14%	6%	4%	17%	7%
Newspapers/magazines	11%	9%	6%	7%	15%	5%	10%	9%	7%	6%	11%	6%	31%	8%	10%	7%	25%	10%	17%	10%	5%	10%	17%	13%	5%	7%	12%	7%
Drug company website	11%	13%	7%	6%	10%	7%	22%	11%	4%	5%	5%	8%	19%	9%	11%	3%	19%	17%	20%	17%	10%	15%	16%	15%	5%	12%	13%	10%
Voice-controlled search application																												
on a smart device (e.g., Siri, Google	6%	7%	2%	1%	10%	2%	6%	16%	1%	2%	3%	1%	14%	3%	3%	6%	12%	8%	9%	1%	5%	7%	4%	7%	3%	2%	13%	5%
Assistant, Alexa)																												
Patients'/condition sufferers'	60/	E 0/	70/	E0/	20/	70/	60/	70/	20/	0.04	F.0/	70/	150/	40/	20/	40/	150/	40/	E0/	4%	00/	70/	60/	0.0/	40/	00/	1 40/	8%
organizations/advocacy groups	6%	5%	7%	5%	3%	7%	6%	7%	2%	9%	5%	7%	15%	4%	3%	4%	15%	4%	5%	4%	0%	7%	6%	9%	4%	8%	14%	8%
Other	6%	6%	5%	3%	12%	6%	6%	3%	9%	7%	13%	7%	4%	6%	16%	4%	7%	6%	8%	3%	5%	7%	2%	4%	8%	8%	2%	6%



lpsos

Availability of Information	
about Healthcare Services	

QB4. To what extent do you agree or disagree with the following statements? – In my country, information about healthcare services is readily available when I need it.

	📕 Agree 📃 Neit	ther agree nor disagree	Disagr	ee			ore (% agree % disagree)
World		47%	31	.%	22%	IIIIIOS	+25
Great Britain			69%	24%	8%		+61
Australia			67%	26%	7%		+60
Turkey			66% 1	3%	21%		+45
Malaysia		63	%	22%	15%		+48
Canada		629	6	27%	11%		+51
United States		61%		29%	11%		+50
Sweden		58%		33%	9%		+49
Spain		58%		31%	11%		+47
Germany		57%		32%	11%		+46
South Korea		54%		35%	12%		+42
China		53%		32%	15%		+38
India		50%		30%	20%		+30
Belgium		50%		40%	10%		+40
South Africa		47%	25%		28%		+19
Argentina		46%		34%	20%		+26
France		45%		39%	16%		+29
Saudi Arabia		44%	34	.%	22%		+22
Russia		44%	35	;%	22%		+22
Chile		40%	27%		33%		+7
Japan	3	7%		50%	13%		+24
Mexico	3	7%	30%		33%		+4
Serbia	36	<mark>%</mark> 25%			39%	-3	
Poland	34%		34%		32%	1	+2
Hungary	33%		36%		31%	1	+2
Italy	28%		42%		30%	-2	
Colombia	27%	30%			43%	-16	
Peru	25%	30%			45%	-20	
Brazil	22%	26%			53%	-31	
	Base: 23,249 online adul	ts aged 16-64 across 28 countries	May 25 – June 8, 201	.8			lpsos -

#### Availability of Information to Look After Own Health

QB4. To what extent do you agree or disagree with the statement? – In my country, information about how to look after my health is readily available when I need it.

	Agree	Neither agree nor disagree	Disagree			Net score (% agree minus % disagree)
World		50%	32%	5	18%	+32
Great Britain			73%	23%	6 <u>5</u> %	+68
Australia			68%	27%	6 <mark>5</mark> %	+63
United States			66%	27%	8%	+58
Canada			65%	26%	9%	+56
Malaysia			64%	22%	14%	+50
Turkey			64% 15%		22%	+42
Germany		62	2%	30%	8%	+54
Sweden		619	<mark>%</mark>	29%	10%	+51
Spain		59%		28%	12%	+47
South Korea		56%		34%	10%	+46
China		51%		36%	13%	+38
India		50%	29%		21%	+29
Russia		49%	30%		21%	+28
Belgium		49%		41%	10%	+39
South Africa		49%	29%		22%	+27
France		48%	3	37%	15%	+33
Saudi Arabia		48%	33%		19%	+29
Argentina		47%	34%		19%	+28
Chile		46%	31%		23%	+23
Mexico		43%	35%		22%	+21
Serbia		42%	24%		34%	+8
Poland		41%	35%		24%	+17
Japan		39%		51%	10%	+29
Hungary		35%	37%		28%	+7
Colombia		35%	33%		33%	+2
Peru	32	2%	33%		35%	-3
Italy	319	<mark>6</mark>	42%		28%	+3
Brazil	25%	29%			46%	-21
	Base: 23,249 onlin	e adults aged 16-64 across 28 countries	5 May 25 – June 8, 2018			Ipsos

## Contacts



Omar Pedraza Senior Account Manager Ipsos Public Affairs, US ➢ Omar.Pedraza@ipsos.com

+ 1 202 831 5363



Anna Quigley Research Director Ipsos MORI, UK Mona.Quigley@ipsos.com

**1** + 44 (0)207 347 3996



#### **Robert Grimm**

Director Ipsos GmbH, Germany

- Robert.Grimm@ipsos.com
- \$ + 49 (0)30 3030645 7900



#### **ABOUT IPSOS**

Ipsos ranks third in the global research industry. With a strong presence in 89 countries, Ipsos employs more than 16,000 people and has the ability to conduct research programs in more than 100 countries. Founded in France in 1975, Ipsos is controlled and managed by research professionals. They have built a solid Group around a multi-specialist positioning – Media and advertising research; Marketing research; Client and employee relationship management; Opinion & social research; Mobile, Online, Offline data collection and delivery.

Ipsos is listed on Eurolist – NYSE – Euronext. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FRooooo73298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

#### **GAME CHANGERS**

At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

"GAME CHANGERS" – our tagline – summarises our ambition.

