



Ipsos MORI

# POLITICAL MONITOR

June  
2018



# June 2018

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## VOTING INTENTIONS

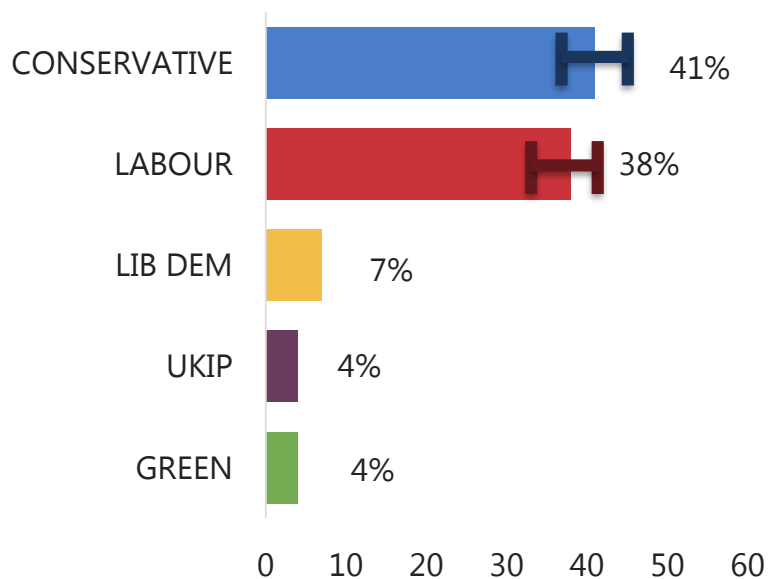


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# Voting Intention

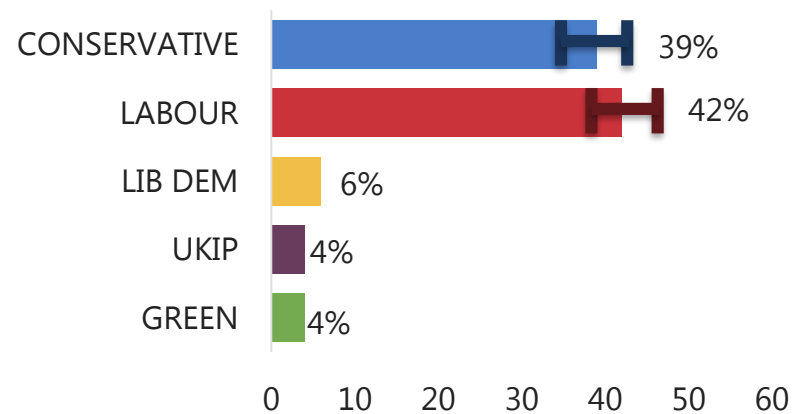
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

## HEADLINE VOTING INTENTION



**CONSERVATIVE LEAD = +3**

## ALL GIVING A VOTING INTENTION



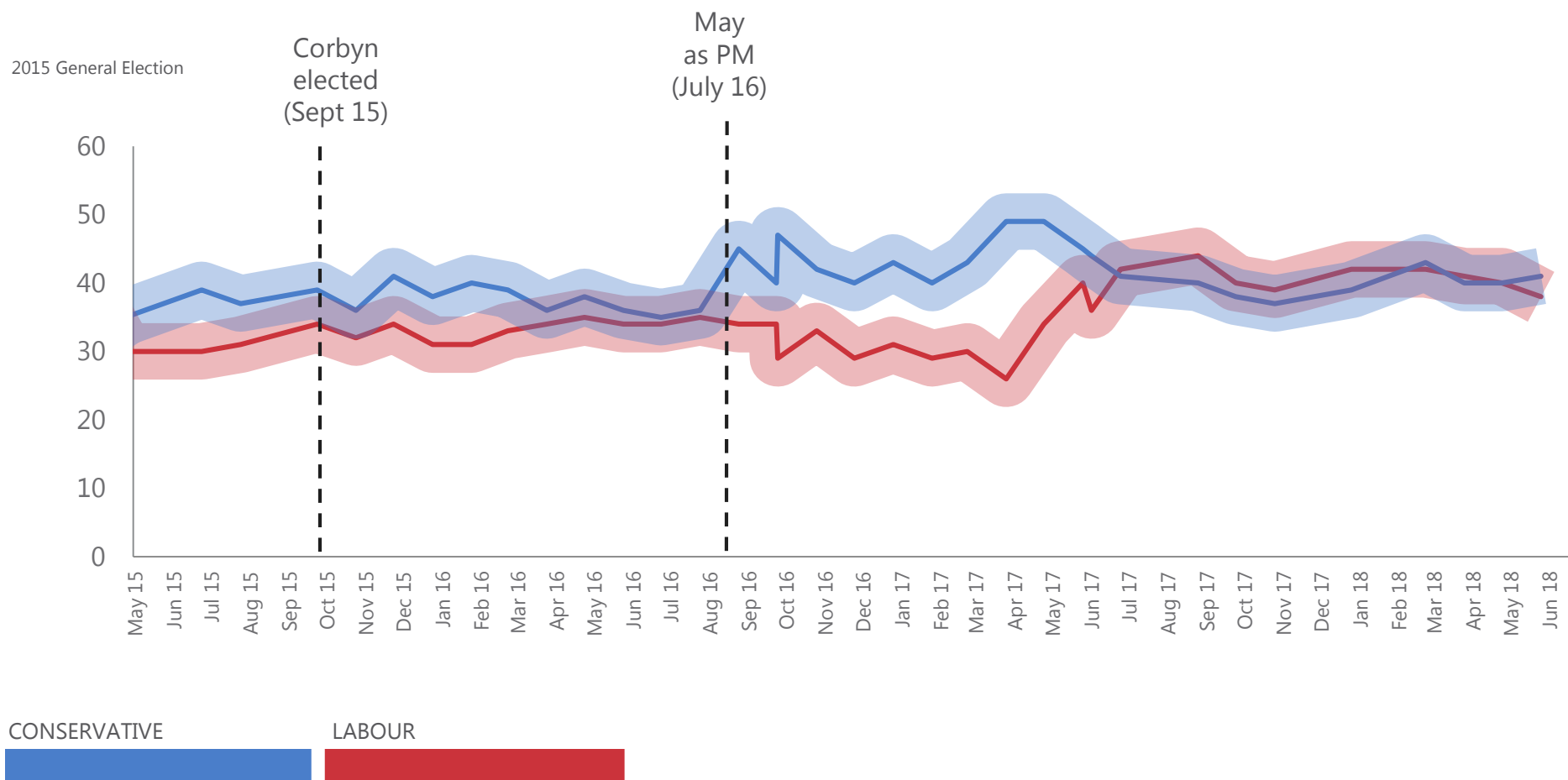
**CONSERVATIVE LEAD = -3**

Base: 1026 British adults 18+, 22nd– 27th June 2018; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 784. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

# Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



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## HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



# June 2018

## SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS

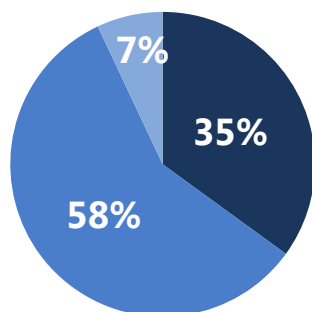




# Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB  
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS?

**Theresa May**

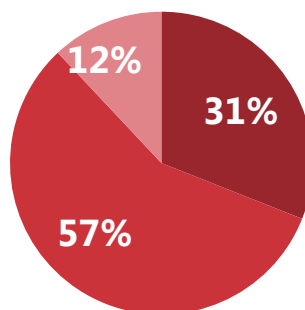


-2%  
swing from June 2018

**-23 Net**

SATISFIED	35%
DISSATISFIED	58%

**Jeremy Corbyn**

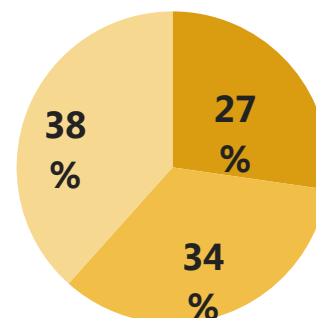


-1%  
swing from June 2018

**-26 Net**

SATISFIED	31%
DISSATISFIED	57%

**Vince Cable**

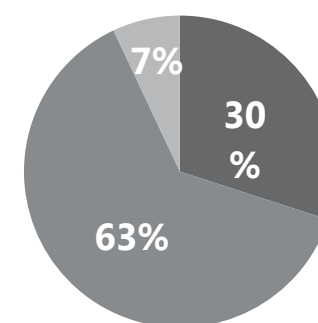


-1%  
swing from June 2018

**-7 Net**

SATISFIED	27%
DISSATISFIED	34%

**The Government**



-3%  
swing from June 2018

**-33 Net**

SATISFIED	30%
DISSATISFIED	63%

Base: 1026 British adults 18+ 22<sup>nd</sup> – 27<sup>th</sup> June 2018. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

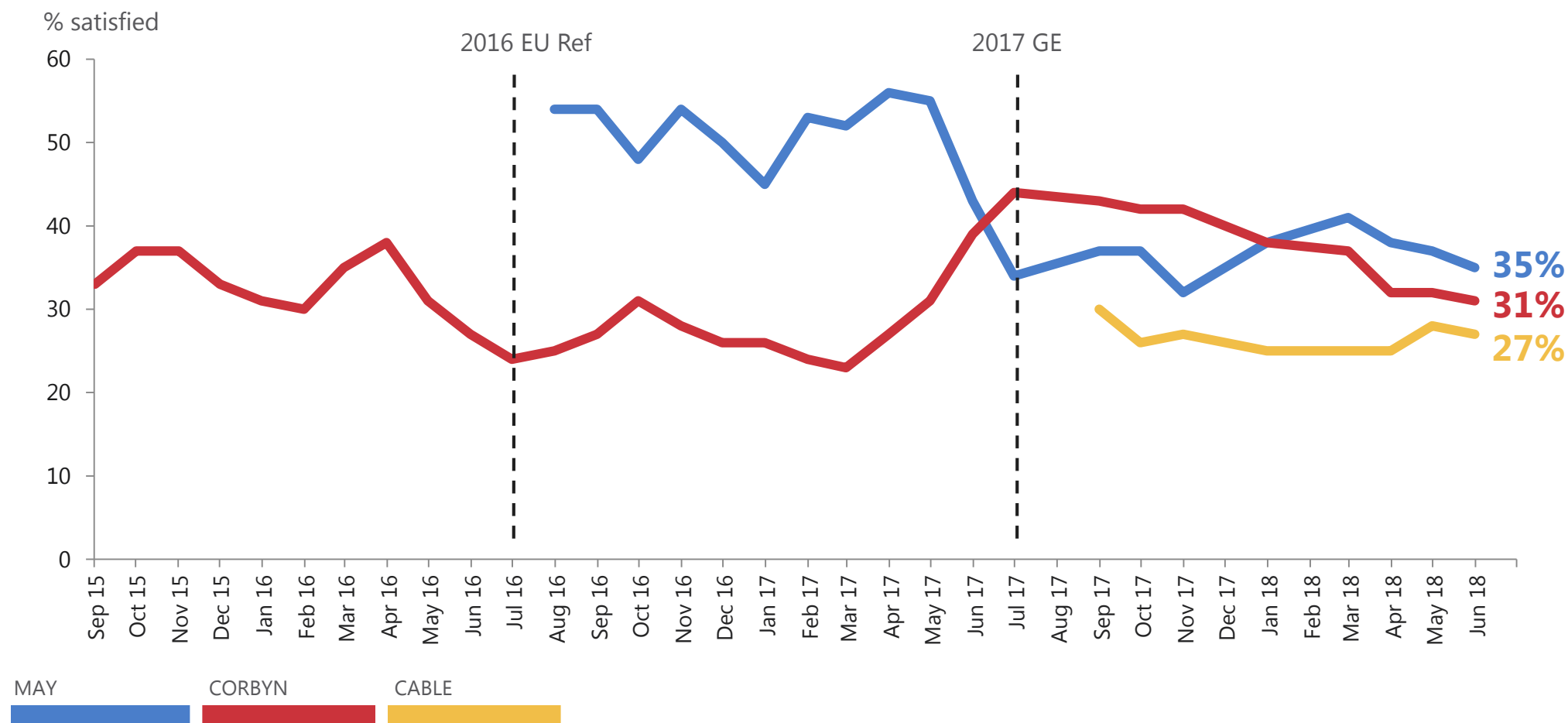
Source: Ipsos MORI Political Monitor



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# Satisfaction with Party leaders Sept 2015 – June 2018

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER  
/LEADER OF THE LABOUR/LIB DEM PARTY?



Base: c.1,000 British adults each month.

Source: Ipsos MORI Political Monitor

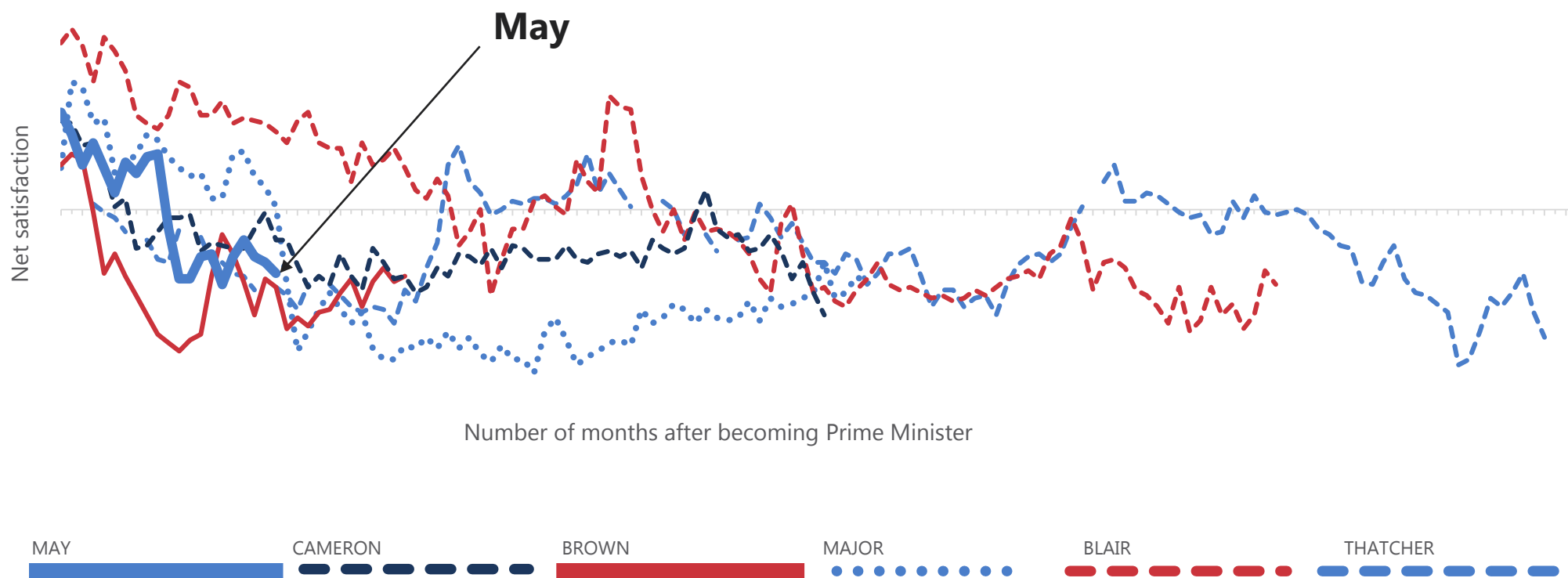


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# Net satisfaction with Prime Ministers (1979-2018)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

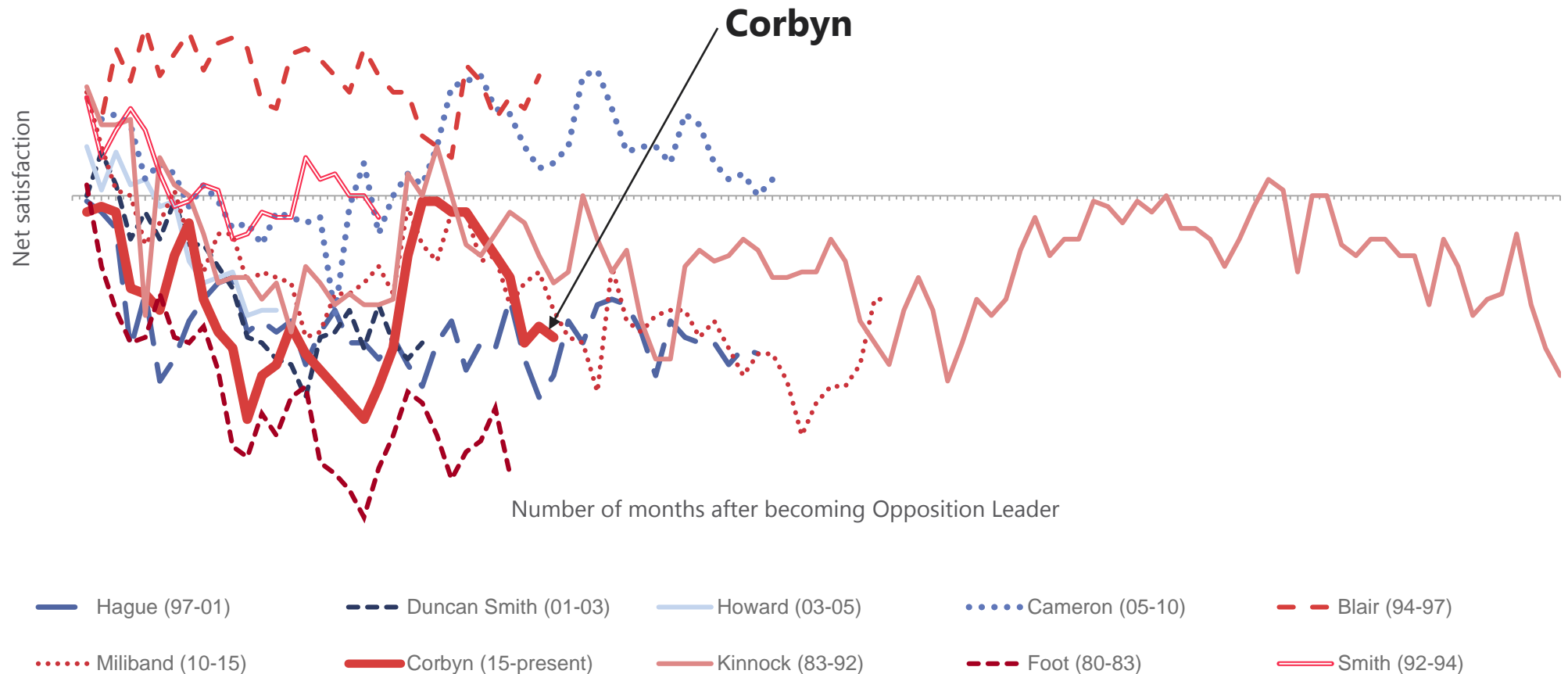
Source: Ipsos MORI Political Monitor



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# Net satisfaction with Opposition Leaders (1980 – 2018)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

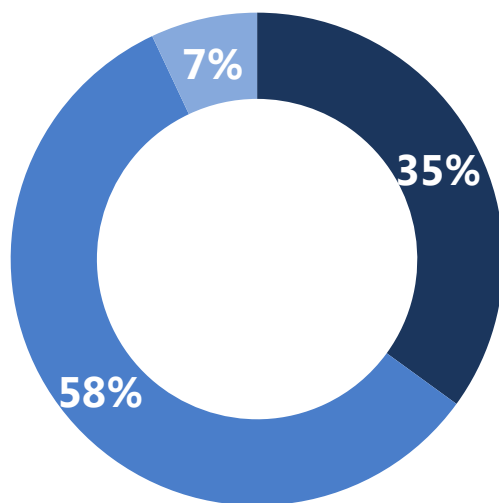


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# Theresa May (satisfaction)

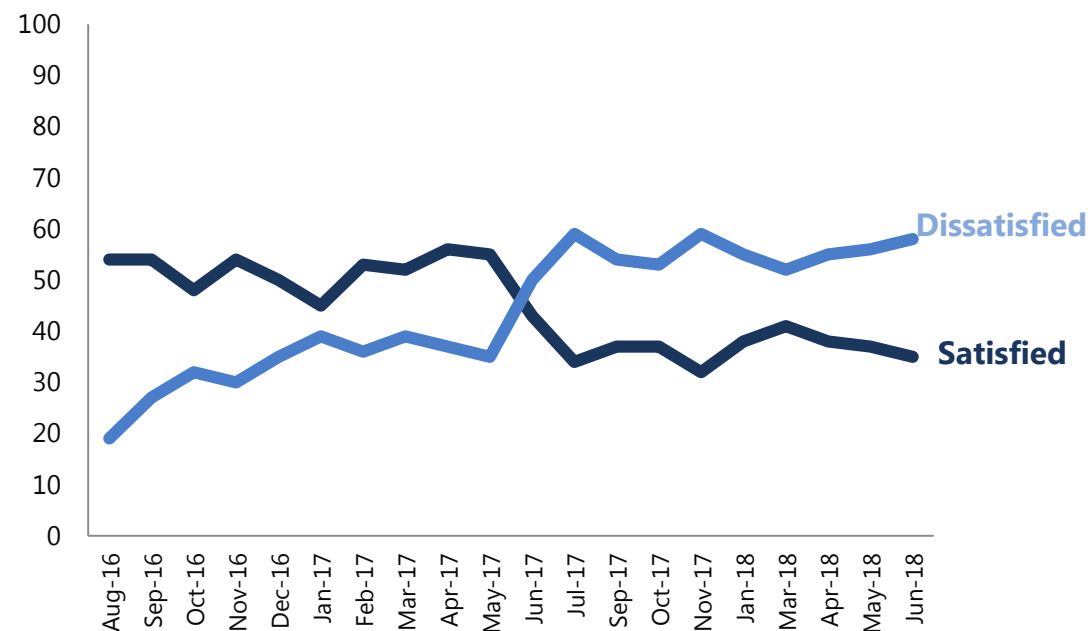
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

June 2018



SATISFIED	35%
DISSATISFIED	58%
DON'T KNOW	7%
Net = -23	

August 2016 – June 2018



Base: 1026 British adults 18+ 22nd – 27th June 2018.

Source: Ipsos MORI Political Monitor

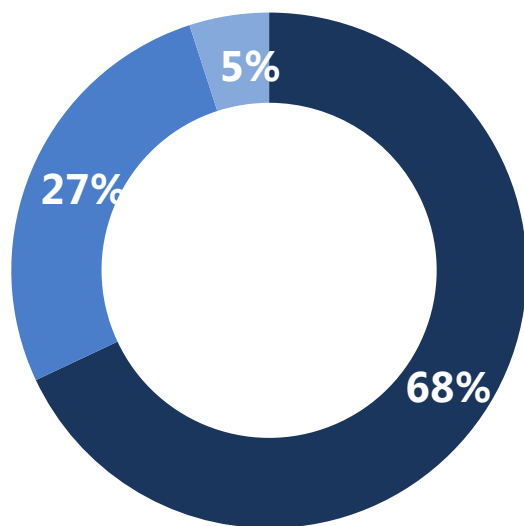


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# Theresa May (satisfaction amongst Conservative supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

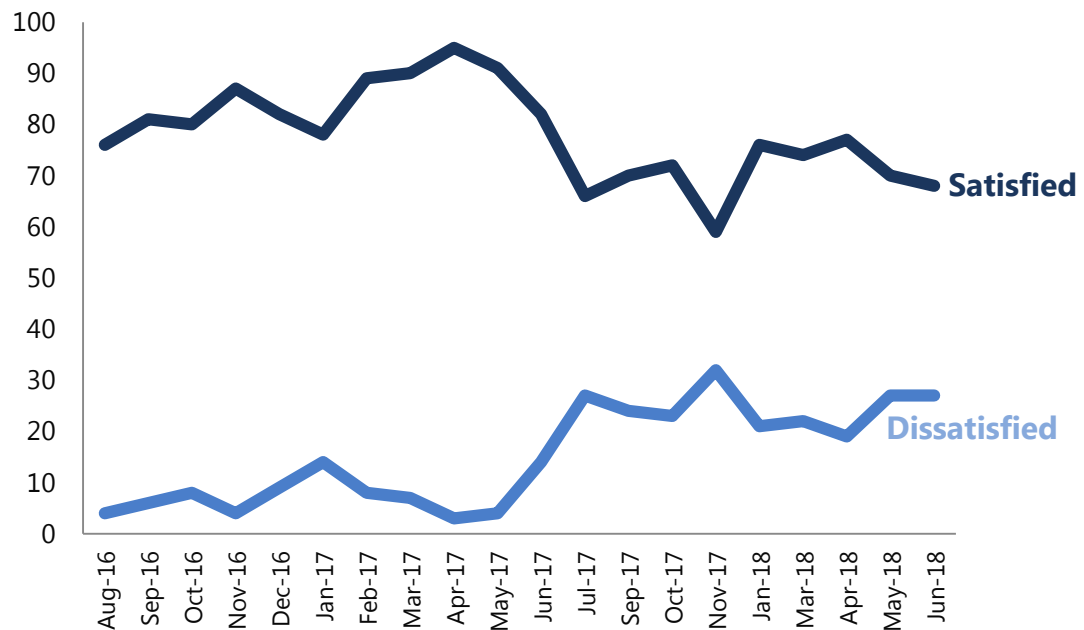
June 2018



SATISFIED	68%
DISSATISFIED	27%
DON'T KNOW	5%

Net = +41

August 2016 – June 2018



Base: 355 Conservative supporters 18+ 22nd – 27th June 2018.

Source: Ipsos MORI Political Monitor

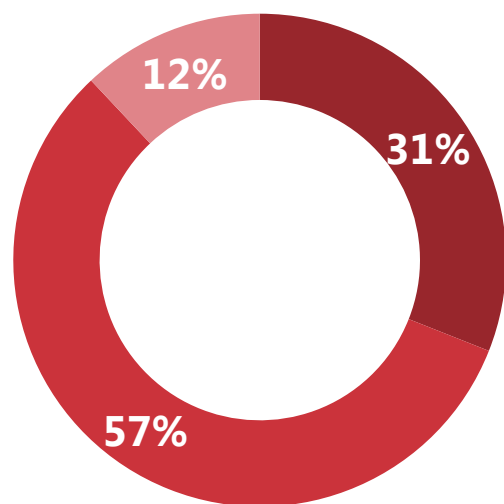


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# Jeremy Corbyn (satisfaction)

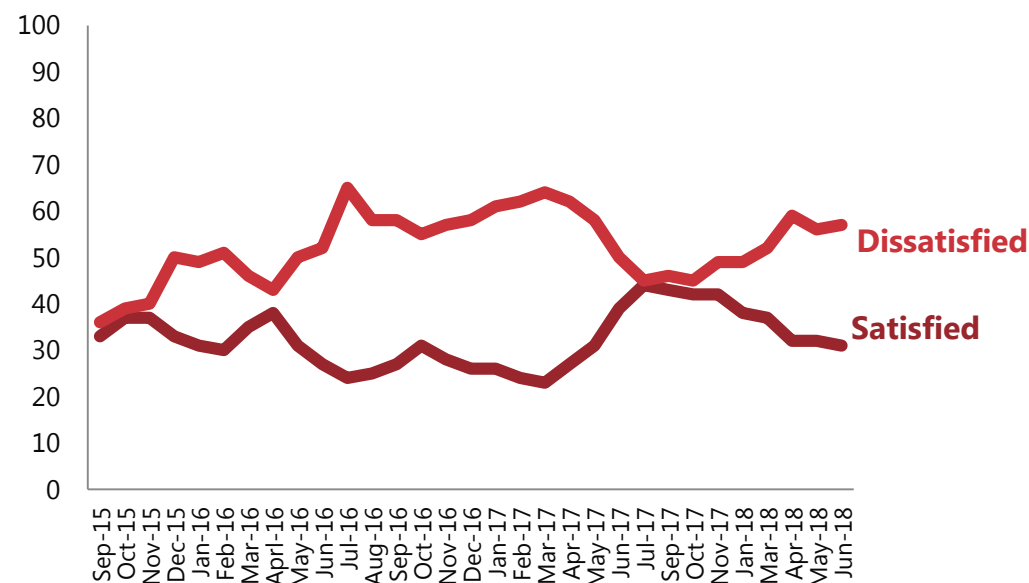
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

June 2018



SATISFIED	31%
DISSATISFIED	57%
DON'T KNOW	12%
Net = -26	

September 2015 – June 2018



Base: 1026 British adults 18+ 22nd – 27th June 2018.

Source: Ipsos MORI Political Monitor

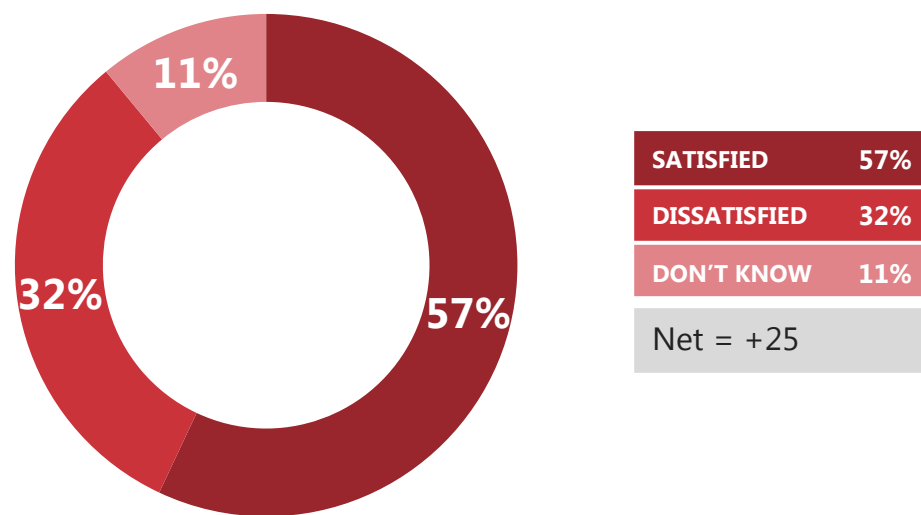


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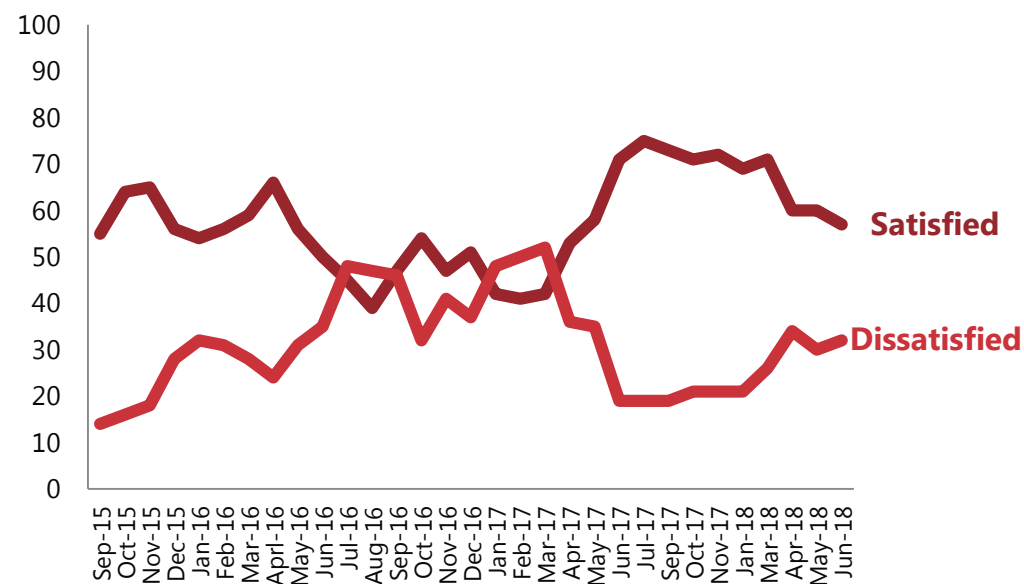
# Jeremy Corbyn (satisfaction amongst Labour supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

June 2018



September 2015 – June 2018



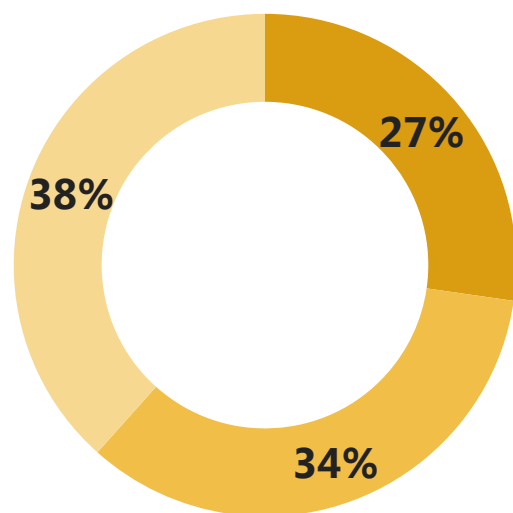
Base: 346 Labour supporters 18+ 22nd-27th June 2018.

Source: Ipsos MORI Political Monitor

# Vince Cable (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

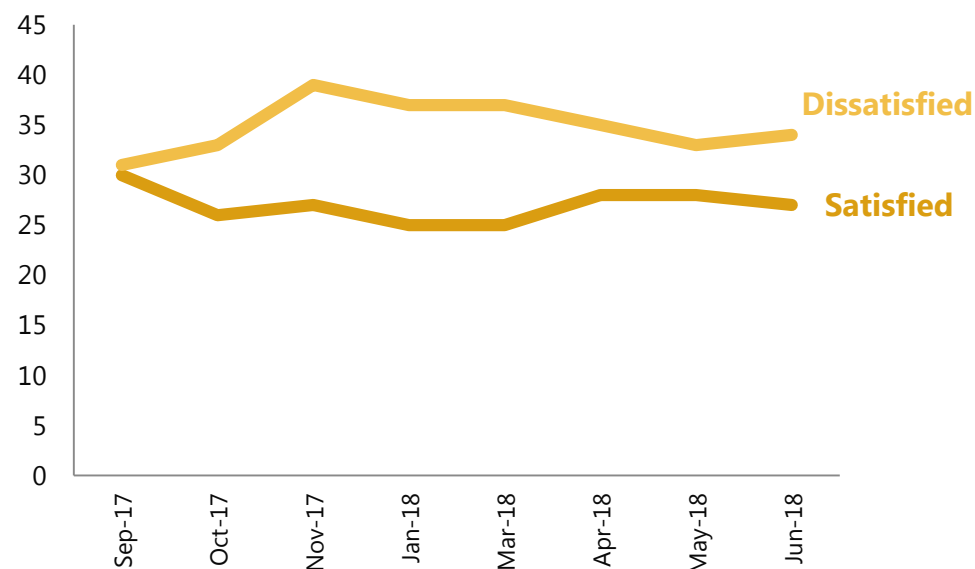
June 2018



SATISFIED	27%
DISSATISFIED	34%
DON'T KNOW	38%

Net = -7

September 2017 – June 2018



Base: 1026 British adults 18+ 22nd – 27th June 2018.

Source: Ipsos MORI Political Monitor



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# June 2018

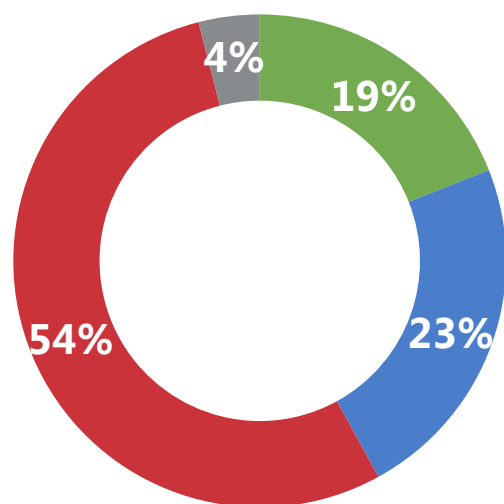
## ECONOMIC OPTIMISM



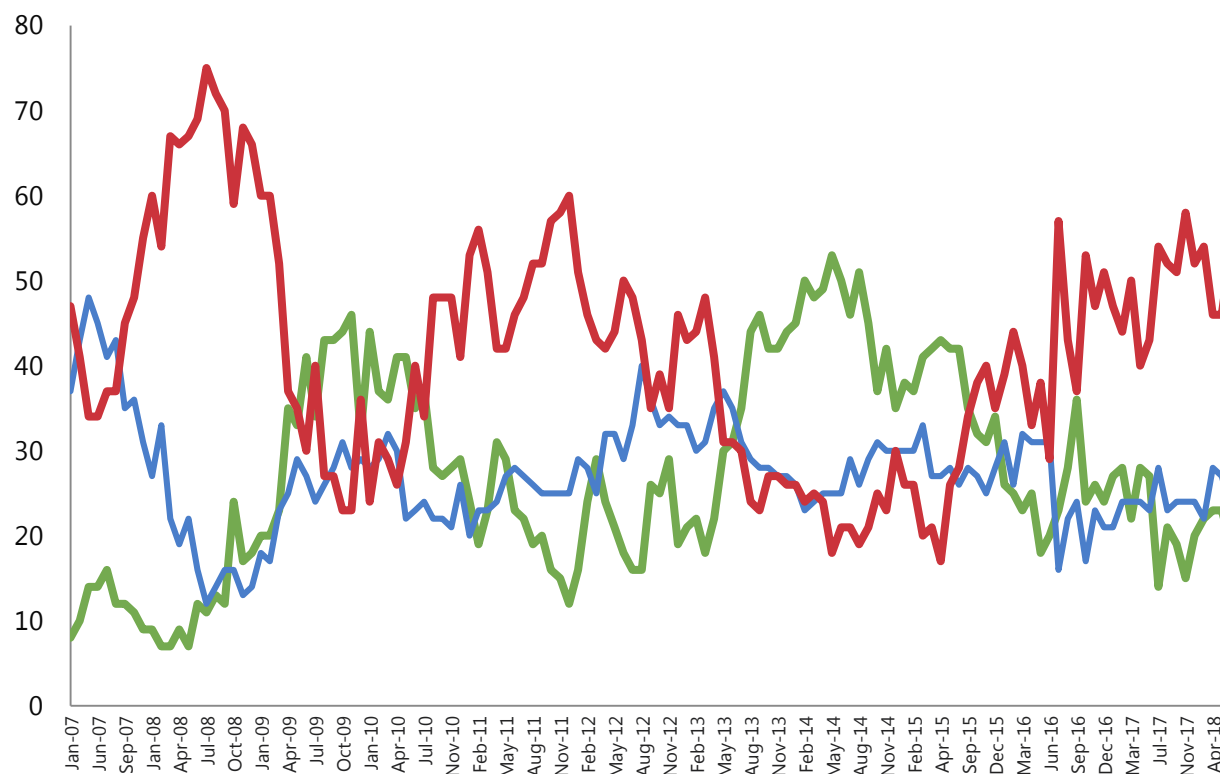
# Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

June 2018



IMPROVE	19%
STAY THE SAME	23%
GET WORSE	54%
DON'T KNOW	4%
EOI = -35	



Base: X British adults 18+ 22nd – 25th June 2018.

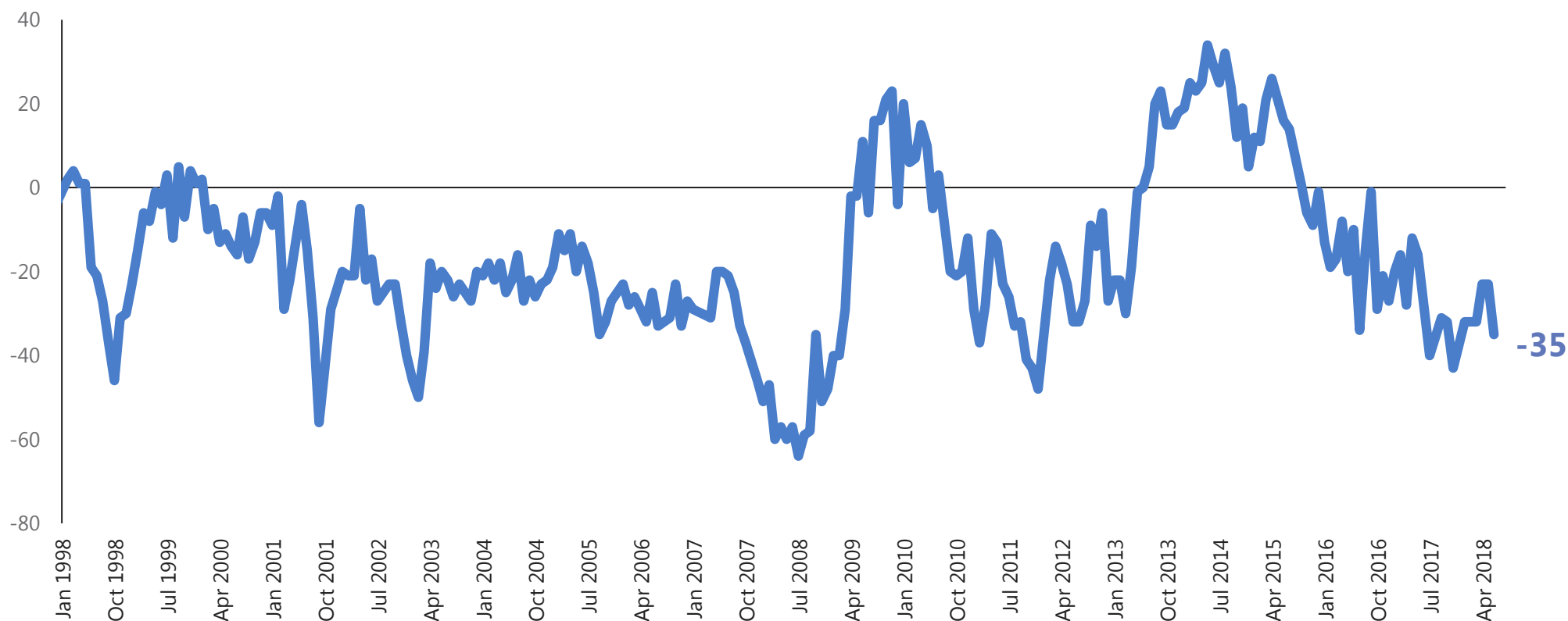
Source: Ipsos MORI Political Monitor



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# Economic Optimism Index – 1998-2018

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

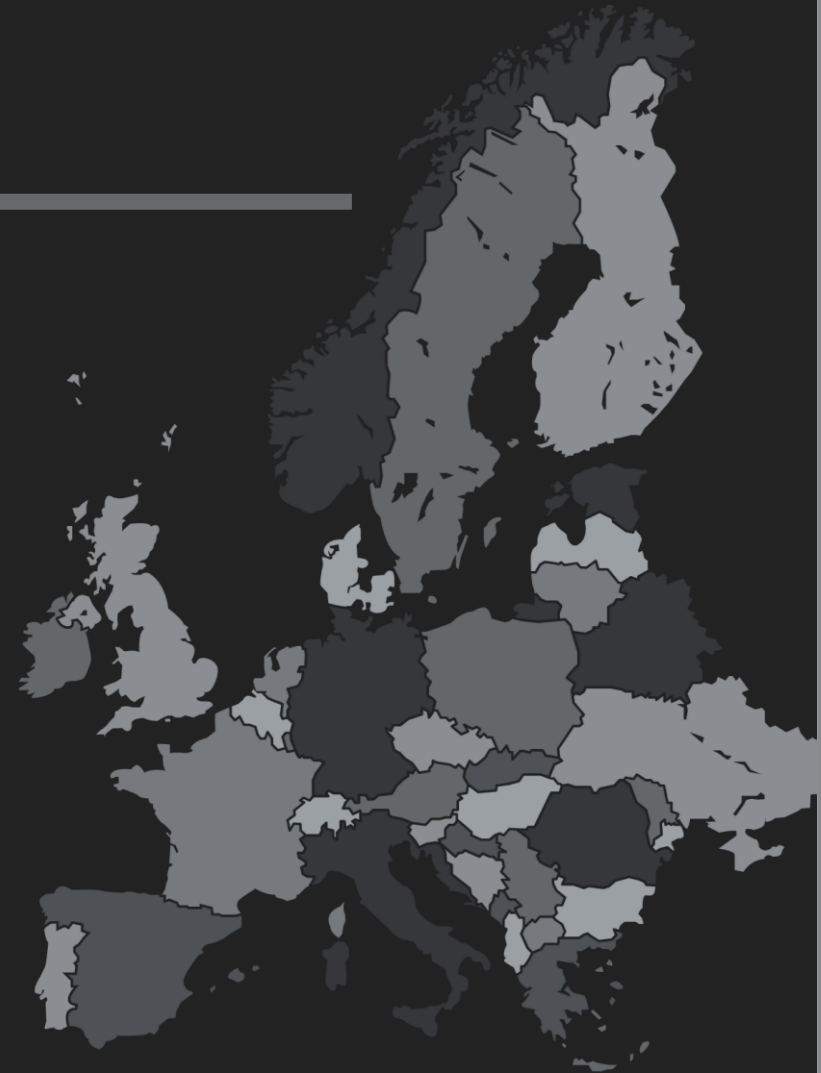


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# June 2018

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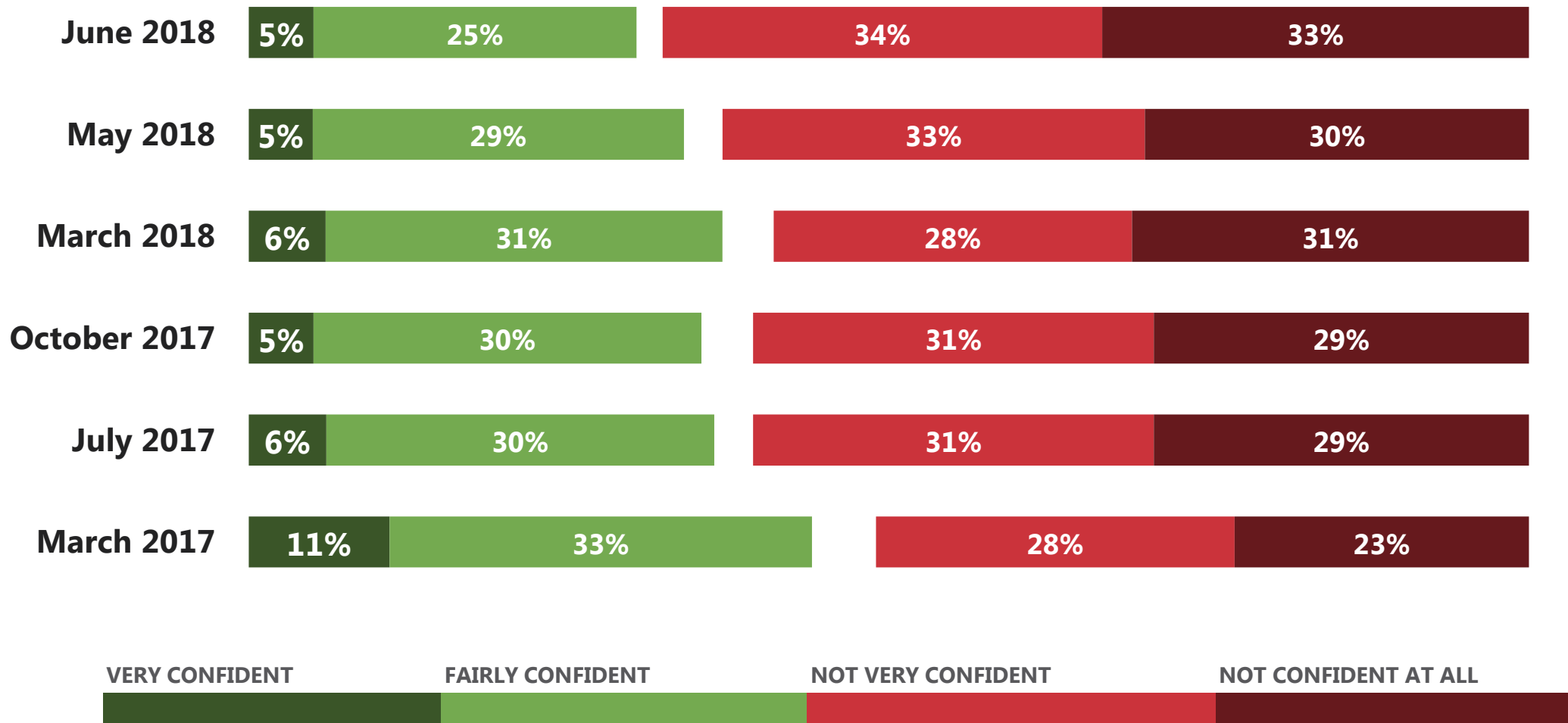
## Brexit



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# Confidence in May to get a good deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

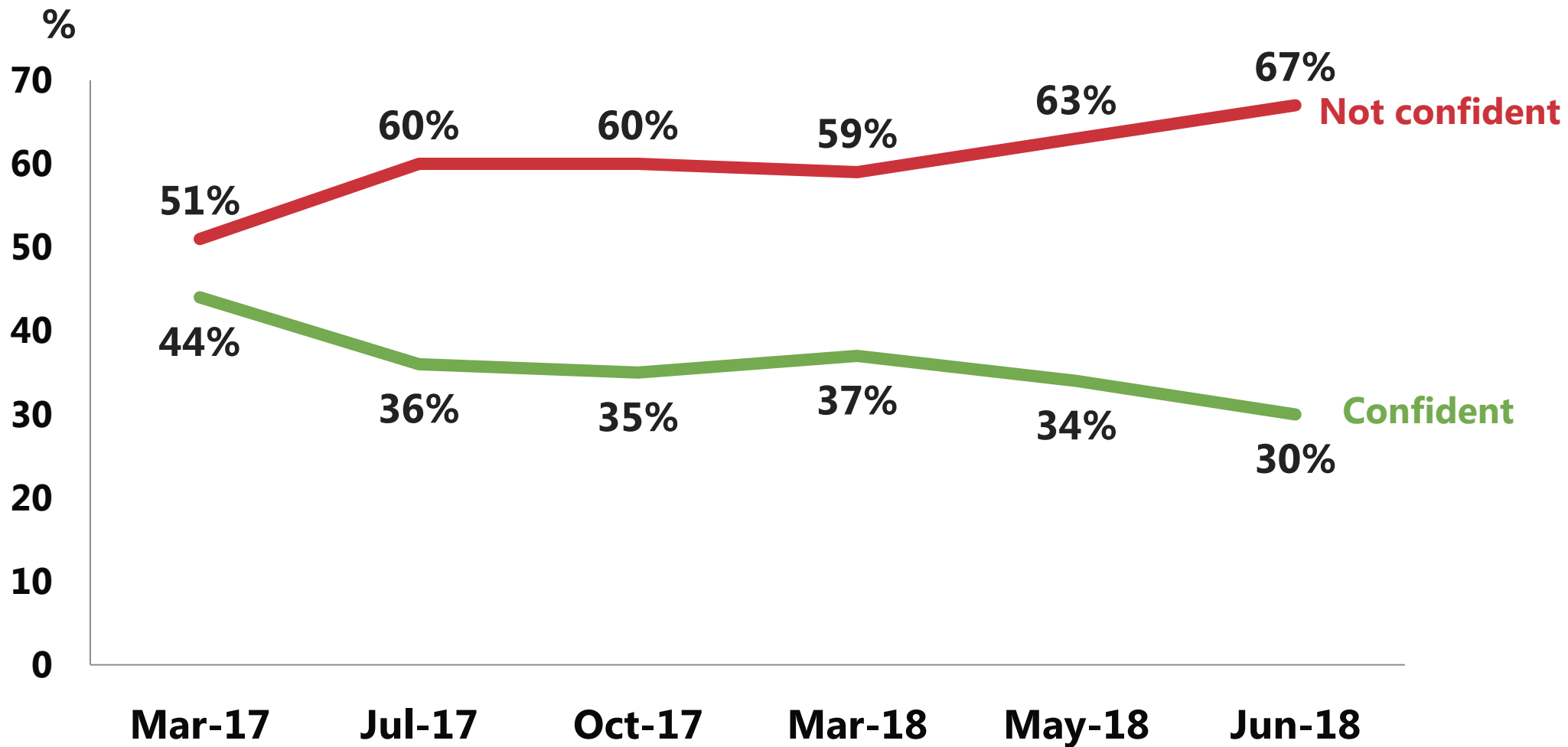


c. 1,000 British adults 18+

Source: Ipsos MORI Political Monitor

# Confidence in May to get a good deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



c. 1,000 British adults 18+

Source: Ipsos MORI Political Monitor



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# Attributing blame in the case of a no deal Brexit

**AND IF BRITAIN AND OTHER EUROPEAN UNION LEADERS FAIL TO REACH AN AGREEMENT ON THE NEW TERMS OF BRITAIN'S FUTURE RELATIONSHIP WITH THE EU BY THE TIME BRITAIN LEAVES, WHO IF ANYONE, DO YOU THINK WILL BE MOST TO BLAME? THE UK GOVERNMENT, THE EUROPEAN UNION OR BOTH EQUALLY?**

**The UK Government**

**30%**

**The European Union**

**18%**

**Both equally**

**49%**

Base: 1026 British adults 18+ 22nd – 27<sup>th</sup> June 2018.

Source: Ipsos MORI Political Monitor

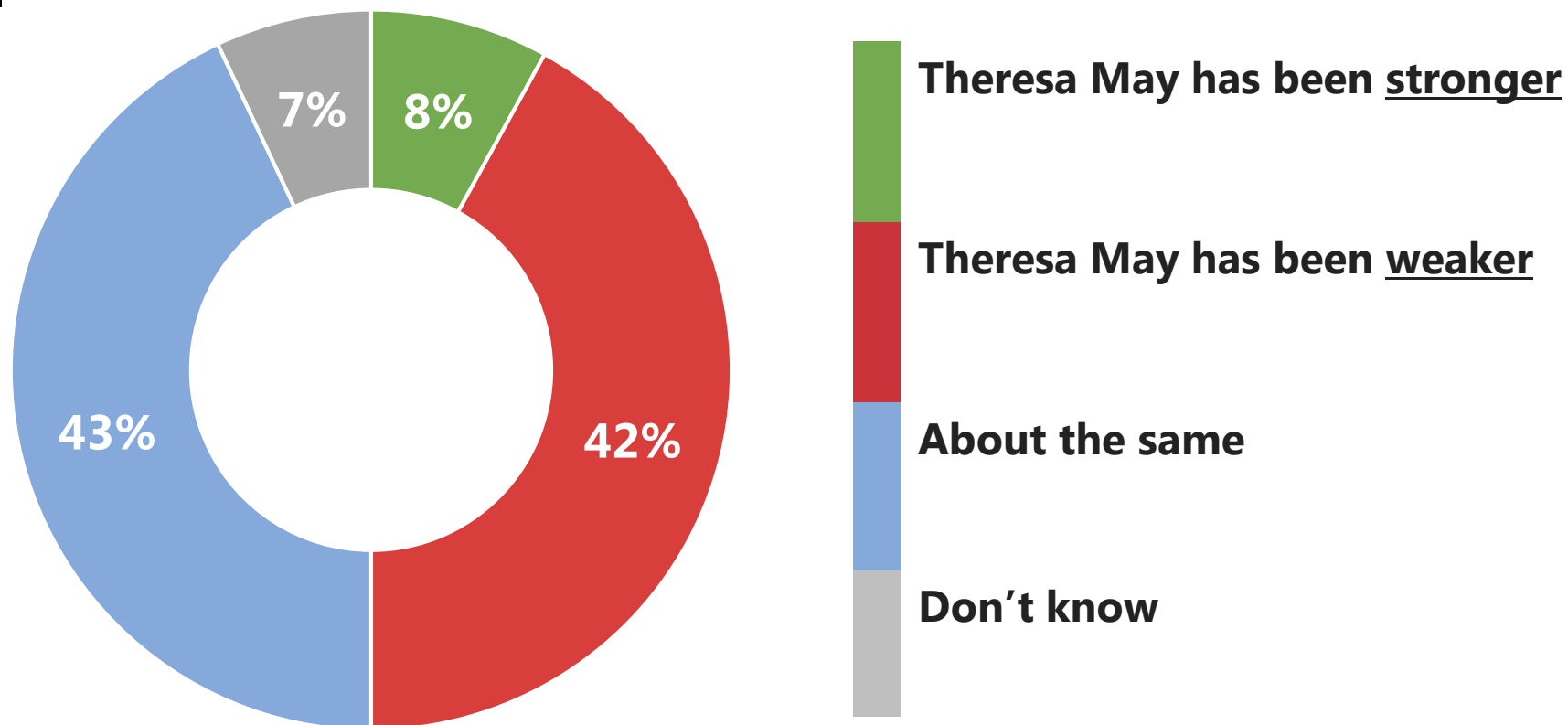


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# May's Brexit negotiations performance

**AND STILL THINKING ABOUT THE NEGOTIATIONS, DO YOU THINK THERESA MAY HAS BEEN STRONGER OR WEAKER AT ACHIEVING HER OBJECTIVES THAN THE LEADERS OF THE EUROPEAN UNION HAVE BEEN AT ACHIEVING THEIR OBJECTIVES, OR HAVE THEY BOTH BEEN ABOUT THE SAME?**



Base: 1026 British adults 18+ 22nd – 27th June 2018.

Source: Ipsos MORI Political Monitor

# June 2018

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**NHS**

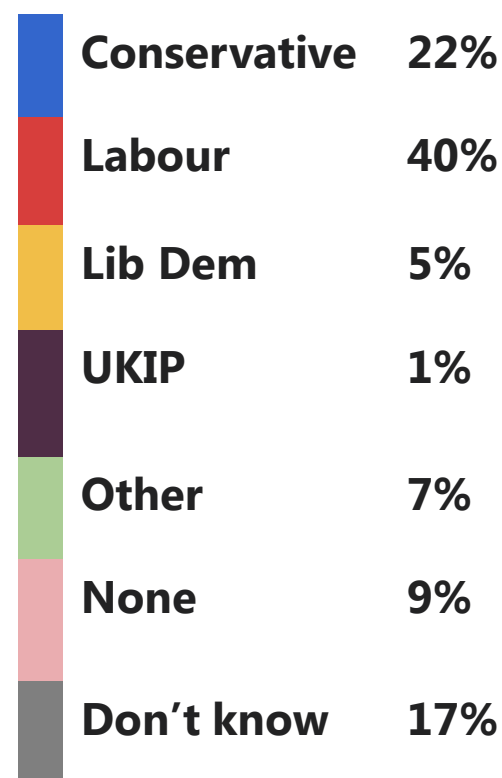
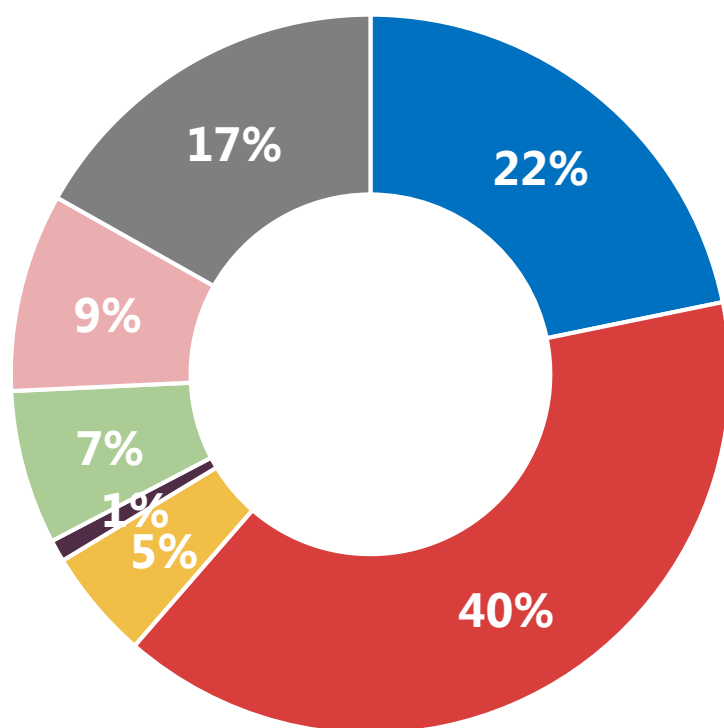


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# Best party managing the NHS

WHICH PARTY DO YOU THINK HAS THE BEST POLICIES ON HEALTHCARE, THE CONSERVATIVE ,  
LABOUR, LIBERAL DEMOCRATS OR SOME OTHER PARTY?

June 2018



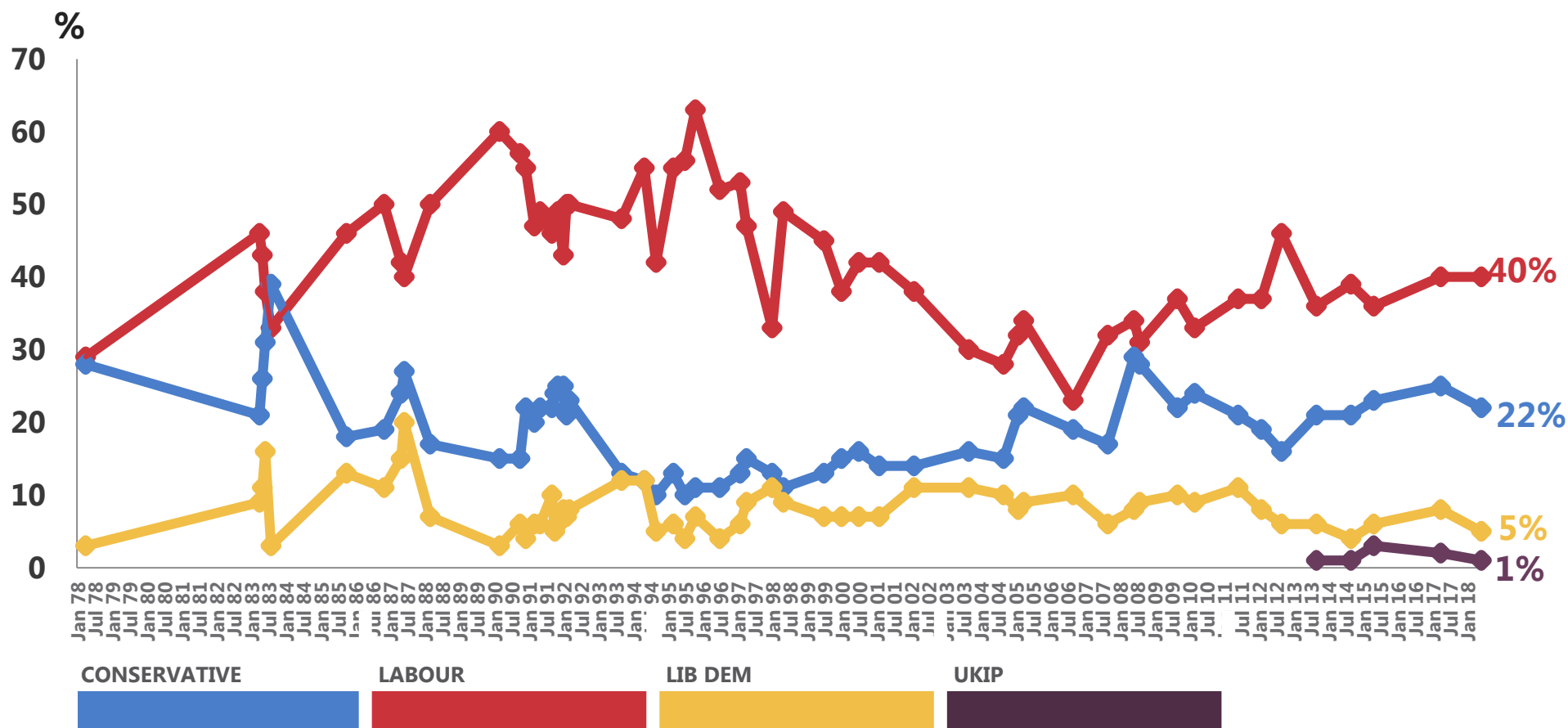
Base: 1026 British adults 18+ 22nd – 27th June 2018.

Source: Ipsos MORI Political Monitor

# Best party managing the NHS

WHICH PARTY DO YOU THINK HAS THE BEST POLICIES ON HEALTHCARE, THE CONSERVATIVE, LABOUR, LIBERAL DEMOCRATS OR SOME OTHER PARTY?

April 1978 – June 2018



Base: c.1,000 British month adults each

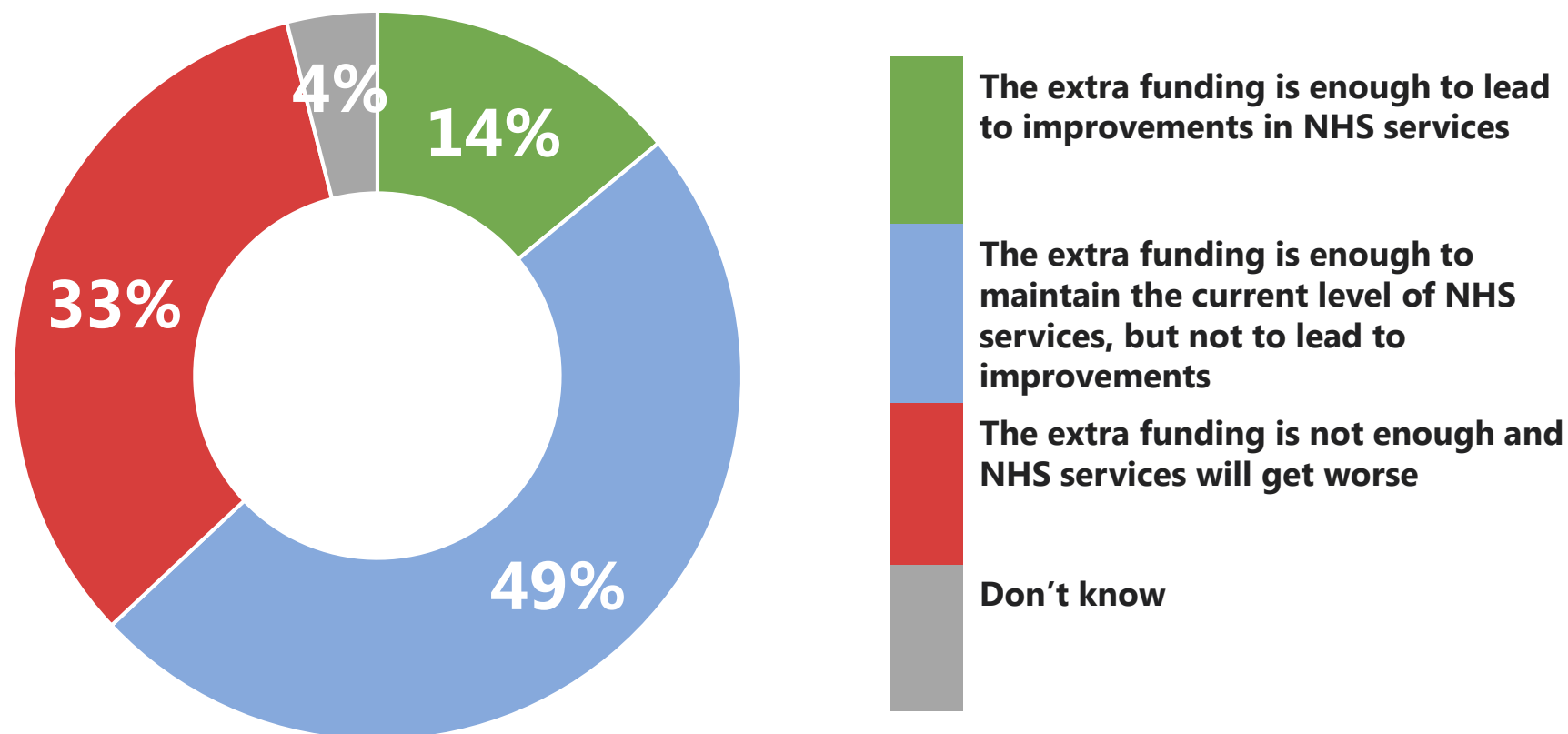
Source: Ipsos MORI Political Monitor



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# Funding the NHS

AS YOU MAY KNOW THE GOVERNMENT HAS RECENTLY ANNOUNCED THAT IT WILL BE PROVIDING AN EXTRA £20BILLION A YEAR FOR THE NHS FOR THE NEXT FIVE YEARS, AN INCREASE OF 3.4%. WHEN THINKING ABOUT THE EFFECT THIS EXTRA FUNDING WILL HAVE ON THE NHS, WHICH OF THE FOLLOWING IS CLOSEST TO YOUR OPINION?

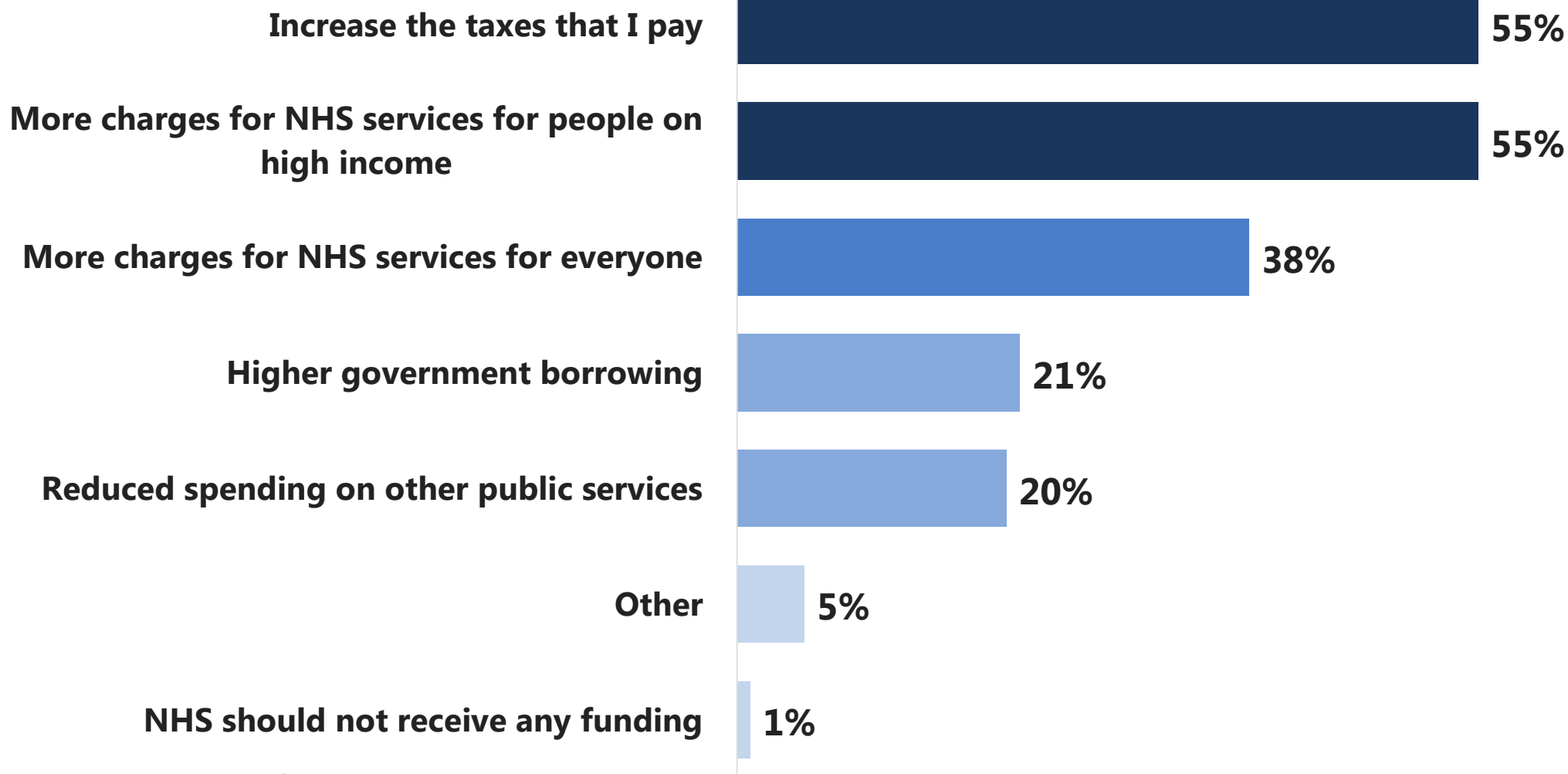


Base: 1026 British adults 18+ 22nd – 27th June 2018.

Source: Ipsos MORI Political Monitor

# Funding the NHS

WHICH OF THE FOLLOWING, IF ANY, WOULD YOU SUPPORT TO PAY FOR THE INCREASED FUNDING FOR THE NHS THE GOVERNMENT HAS ANNOUNCED? PLEASE PICK ALL THAT APPLY, OR IF YOU THINK THE NHS SHOULD NOT RECEIVE ANY FUNDING THERE IS AN OPTION TO SAY SO.



Base: 1026 British adults 18+ 22nd – 27th June 2018.

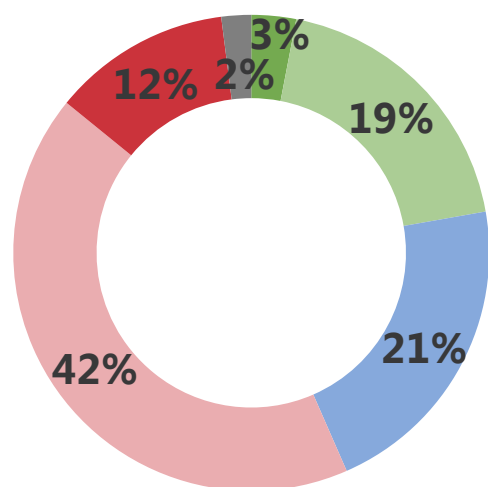
Source: Ipsos MORI Political Monitor

# Expectations of the NHS

THINKING ABOUT THE NHS OVER THE NEXT FEW YEARS DO YOU EXPECT IT TO?

June 2018

March 2002 - June 2018

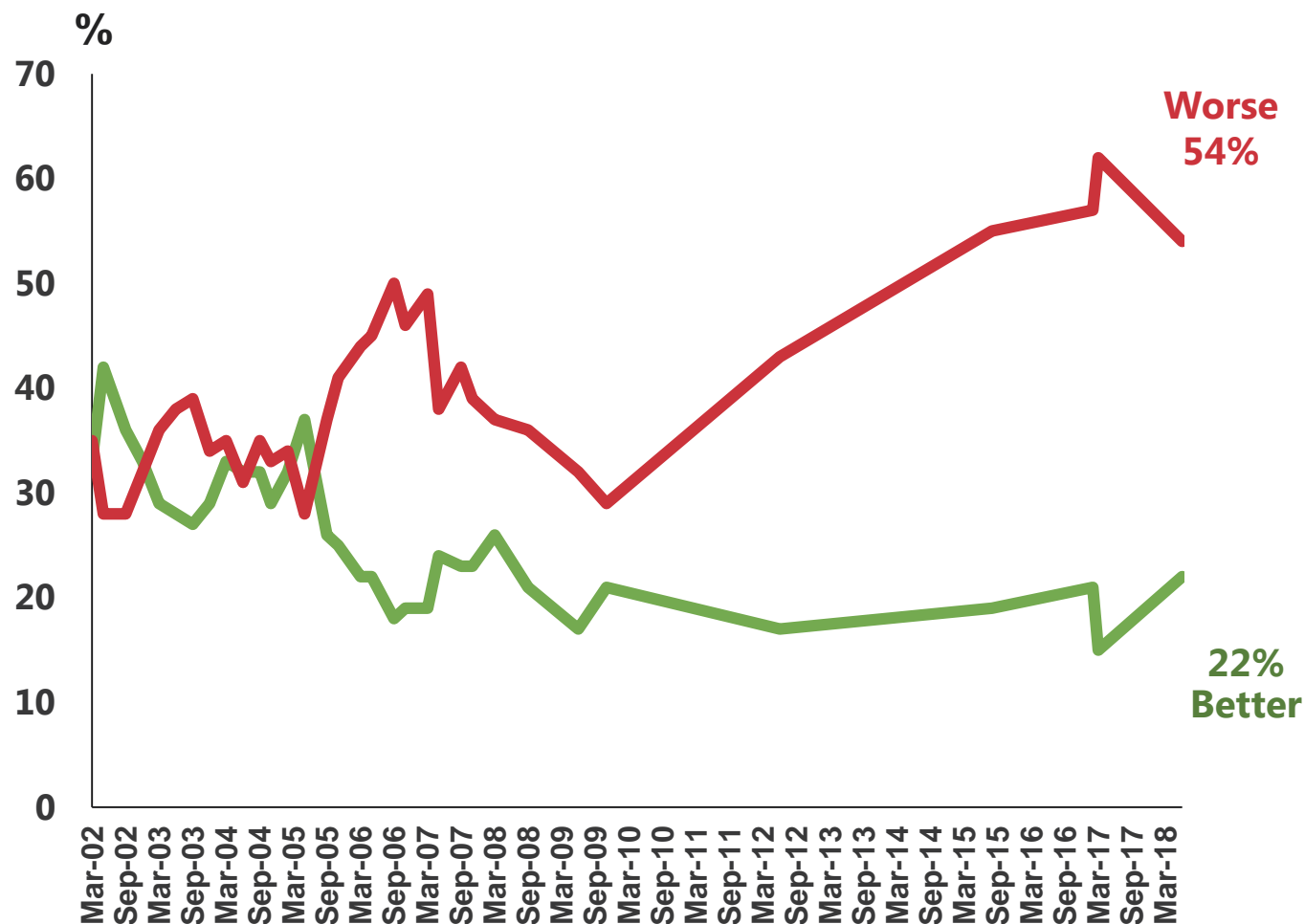


GET MUCH BETTER  
GET A LITTLE BETTER  
STAY THE SAME

GET A LITTLE WORSE  
GET MUCH WORSE  
DON'T KNOW

Better	22%
Worse	54%
Net better +/-	-32%

Base: 1026 British adults 18+ 22nd – 27th June 2018.



Source: Ipsos MORI Political Monitor



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June 2018 POLITICAL MONITOR



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