Ipsos MORI July 2018 Political Monitor
Topline Results

27th July 2018

Fieldwork: 20th – 24th July 2018

Technical Details

Ipsos MORI interviewed a representative sample of 1023 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 20th – 24th July 2018. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

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Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who <u>will</u> vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**
IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (795)	**Q1a/b** **July** **%**	Q1a/b June %
Conservative	**38**	*41*
Labour	**38**	*38*
Liberal Democrats (Lib Dem)	**10**	*7*
Scottish/Welsh Nationalist	**5**	*5*
Green Party	**3**	*4*
UK Independence Party	**6**	*4*
Other	**1**	*1*
Conservative lead (+%)	**0**	*+3*
Would not vote	*	*
Undecided	5	*4*
Refused	1	*

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote…?**
IF UNDECIDED OR REFUSED AT Q1a
Q1b **Which party are you most inclined to support?**

	%
Conservative	**38**
Labour	**39**
Liberal Democrats (Lib Dem)	**9**
Scottish/Welsh Nationalist	**4**
Green Party	**3**
UK Independence Party	**6**
Other	**1**
Conservative lead (+%)	**-1**
Would not vote	6
Undecided	7
Refused	1

Certainty of voting

Q2   **And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

	%
10 – absolutely certain to vote	**67**
9	**6**
8	**5**
7	**5**
6	**1**
5	**4**
4	**2**
3	**1**
2	**1**
1 – absolutely certain not to vote	**6**
Don't know	**1**

<u>Satisfaction Ratings</u>

Satisfaction among general public aged 18+

Q3   **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q4   **Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?**

Q5   **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

Q6   **Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?**

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	<u>±</u>
Government (Q3) **July '18**	**22**	**69**	**9**	**-47**
June '18	*30*	*63*	*7*	*-33*
May (Q4) **July '18**	**30**	**62**	**8**	**-32**
June '18	*35*	*58*	*7*	*-23*
Corbyn (Q5) **July '18**	**28**	**58**	**14**	**-30**
June '18	*31*	*57*	*12*	*-26*
Cable (Q6) **July '18**	**24**	**40**	**35**	**-16**
June '18	*27*	*34*	*38*	*-7*

Q3   **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q4   **Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?**

Q5   **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

Base: All party supporters (*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	**Net satisfaction ±**
Government (Q3) **July '18**	382	**45**	**44**	**11**	**+1**
June '18	*355*	*63*	*28*	*9*	*+35*
May (Q4) **July '18**	382	**55**	**37**	**8**	**+18**
June '18	*355*	*68*	*27*	*5*	*+41*
Corbyn (Q5) **July '18**	302	**59**	**30**	**12**	**+29**
June '18	*346*	*57*	*32*	*11*	*+25*

Economic Optimism Index

Q7   **Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

	July '18 %	*June '18 %*
Improve	**17**	*19*
Stay the same	**23**	*23*
Get worse	**54**	*54*
Don't know	**6**	*4*
Ipsos MORI Economic Optimism Index (EOI)	**-37**	*-35*

Ipsos MORI

State of the Parties

Q8 **Please tell me to what extent, if at all, you agree or disagree with the following statements:**

A. The Labour Party should change its leader before the next general election

	June 2014	October 2015	July 2016	Sept' 2017	**July 2018**
	%	%	%	%	**%**
	Ed Miliband	**Jeremy Corbyn**			
Strongly agree	27	30	50	31	**37**
Tend to agree	22	12	16	12	**18**
Neither agree nor disagree	16	21	6	12	**14**
Tend to disagree	16	12	10	20	**10**
Strongly disagree	14	19	15	23	**17**
Don't know	4	6	3	2	**5**
Agree	**49**	**42**	**66**	**43**	**55**
Disagree	**30**	**31**	**25**	**43**	**27**

B. The Conservative Party should change its leader before the next general election

	June 2014	October 2015	September 2017	**July 2018**
	%	%	%	**%**
	David Cameron		**Theresa May**	
Strongly agree	14	22	29	**28**
Tend to agree	13	17	16	**18**
Neither agree nor disagree	21	25	16	**18**
Tend to disagree	21	13	17	**15**
Strongly disagree	26	19	21	**16**
Don't know	4	5	2	**4**
Agree	**27**	**39**	**45**	**46**
Disagree	**37**	**32**	**38**	**31**

Q9 On balance, do you agree or disagree that …has what it takes to be a good Prime Minister?

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
Theresa May	**Jul '18**	**12**	**22**	**8**	**20**	**35**	**2**	**34**	**55**
	Apr '18	*16*	*28*	*7*	*19*	*28*	*3*	*44*	*47*
	Jul '16	*23*	*32*	*10*	*11*	*16*	*7*	*55*	*27*
	Jul '15	*7*	*21*	*18*	*17*	*25*	*11*	*28*	*42*
	Jul '14	*8*	*22*	*13*	*19*	*29*	*10*	*30*	*48*
Jeremy Corbyn	**Jul '18**	**13**	**18**	**7**	**17**	**44**	**2**	**31**	**61**
	Apr '18	*14*	*16*	*6*	*15*	*43*	*5*	*30*	*58*
	Jul '16	*11*	*12*	*6*	*18*	*50*	*3*	*23*	*68*
	Jul '15	*6*	*11*	*19*	*15*	*21*	*28*	*17*	*36*
Michael Gove	**Jul '18**	**3**	**7**	**14**	**20**	**41**	**14**	**10**	**61**
	Apr '18	*4*	*8*	*10*	*22*	*38*	*18*	*12*	*60*
	Jul '15	*3*	*10*	*18*	*18*	*35*	*16*	*13*	*53*
	Jul '14	*2*	*9*	*10*	*18*	*48*	*13*	*11*	*66*
Jeremy Hunt	**Jul '18**	**4**	**11**	**14**	**18**	**40**	**13**	**15**	**58**
Sajid Javid	**Jul'18**	**3**	**16**	**20**	**18**	**23**	**20**	**19**	**41**
Boris Johnson	**Jul '18**	**12**	**13**	**6**	**13**	**53**	**3**	**25**	**66**
	Apr '18	*7*	*10*	*5*	*19*	*53*	*6*	*17*	*72*
	Jul '16	*11*	*10*	*5*	*22*	*48*	*4*	*21*	*70*
	Jul '15	*13*	*19*	*11*	*21*	*31*	*6*	*32*	*52*
	Jul '14	*12*	*20*	*9*	*20*	*34*	*5*	*32*	*54*

Base: Own party supporters.

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
Theresa May	**Jul '18**	*382*	**28**	**35**	**6**	**17**	**11**	**3**	**63**	**28**
	Apr '18	*340*	*37*	*43*	*4*	*9*	*5*	*1*	*81*	*14*
	Jul '16	*292*	*49*	*32*	*8*	*5*	*4*	*3*	*81*	*9*
	Jul '15	*312*	*14*	*31*	*16*	*17*	*13*	*8*	*45*	*30*
	Jul '14	*242*	*15*	*28*	*13*	*22*	*15*	*8*	*43*	*37*
Jeremy Corbyn	**Jul '18**	*302*	**29**	**33**	**6**	**20**	**12**	*****	**62**	**32**
	Apr '18	*325*	*35*	*32*	*10*	*9*	*12*	*2*	*67*	*21*
	Jul '16	*310*	*27*	*20*	*6*	*21*	*24*	*2*	*47*	*45*
	Jul '15	*299*	*10*	*16*	*19*	*19*	*15*	*22*	*26*	*33*
Michael Gove	**Jul '18**	*382*	**4**	**10**	**15**	**25**	**35**	**11**	**14**	**60**
	Apr '18	*340*	*7*	*12*	*13*	*31*	*26*	*11*	*20*	*56*
	Jul '15	*312*	*4*	*12*	*20*	*26*	*22*	*16*	*16*	*53*
	Jul '14	*242*	*2*	*13*	*10*	*27*	*37*	*12*	*14*	*64*
Jeremy Hunt	**Jul '18**	*382*	**6**	**16**	**19**	**21**	**24**	**13**	**22**	**45**
Sajid Javid	**Jul'18**	*382*	**4**	**14**	**26**	**20**	**20**	**17**	**18**	**40**
Boris Johnson	**Jul '18**	*382*	**10**	**21**	**9**	**19**	**38**	**4**	**31**	**57**
	Apr '18	*340*	*11*	*15*	*6*	*30*	*32*	*6*	*26*	*62*
	Jul '16	*292*	*9*	*14*	*6*	*29*	*39*	*3*	*23*	*68*
	Jul '15	*312*	*20*	*27*	*8*	*26*	*16*	*3*	*47*	*42*
	Jul '14	*242*	*21*	*26*	*12*	*18*	*19*	*4*	*47*	*37*

Brexit

I'd know like to ask you some questions about the ongoing negotiations on Britain's future relationship with the European Union after it leaves in March next year.

Q10 **Which party do you think has the best policies on handling Britain's future relationship with the European Union, the Conservatives, Labour, Liberal Democrats or some other party?**

	Apr '17 %	Mar '18 %	July '18 %
Labour	17	25	20
Conservatives	48	37	33
Liberal Democrats	12	6	10
UKIP	3	3	4
SNP	-	1	2
Other	4	4	6
None	3	8	9
Don't know	13	15	16

Q11 **Please tell me how confident, if at all, you are that Theresa May will get a good deal for Britain in negotiations with other European Union leaders?**

	Very confident %	Fairly confident %	Not very confident %	Not confident at %	Don't know %	Confident %	Not confident %
Jul '18	**4**	**21**	**36**	**36**	**3**	**25**	**72**
Jun '18	*5*	*25*	*34*	*33*	*2*	*30*	*67*
May	*5*	*29*	*33*	*30*	*3*	*34*	*63*
Mar '18	6	31	28	31	4	37	59
Oct '17	*5*	*30*	*31*	*29*	*4*	*35*	*60*
Jul '17	*6*	*30*	*31*	*29*	*3*	*36*	*60*
Mar '17	*11*	*33*	*28*	*23*	*5*	*44*	*51*

Q12 **How much, if at all, do you trust each of the following to make the right decisions for Britain about its exit from the European Union?**

	A great deal %	A fair amount %	Not very much %	Not at all %	Don't know %	Trust %	Distrust %
Theresa May	10	31	26	32	1	**41**	**58**
Jeremy Corbyn	7	24	24	41	3	**31**	**65**
Phillip Hammond	3	30	28	24	15	**33**	**52**
Boris Johnson	11	24	16	47	3	**35**	**63**
Jacob Rees-Mogg	9	20	13	37	21	**29**	**50**

Base: Own party supporters.

	Base	A great deal	A fair amount	Not very much	Not at all	Don't know	Trust	Distrust
		%	%	%	%	%	%	%
Theresa May	*382*	20	52	19	7	1	**72**	**26**
Jeremy Corbyn	*302*	15	48	23	10	4	**63**	**33**
Phillip Hammond	*382*	7	40	28	17	8	**47**	**45**
Boris Johnson	*382*	12	34	20	30	4	**46**	**50**
Jacob Rees-Mogg	*382*	17	31	14	18	21	**48**	**32**

Q13 **And from what you know or have heard, do you think Theresa May's plan for Britain's future relationship with the European Union (also known as the Chequers plan) would be a good thing or bad thing for the UK as a whole?**

	%
Good thing	29
Bad thing	47
Neither good or bad	6
Don't know	19