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1. Thinking about extra-curricular, community and sports activities that you might have enrolled your children in during the past school year, how much did you spend on these programs over the year for ...?

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	1000	462	538	359	582	59
Base: All Respondents (wtd)	1000	445	555	409	534	57
0	214	59	155	101	104	9
	21%	13%	28%	25%	19%	16%
			A			*
1-100	89	35	53	43	38	8
	9%	8%	10%	10%	7%	13%
						*
101-200	95	42	53	40	52	2
	9%	9%	10%	10%	10%	4%
						*
201-300	82	31	52	23	50	9
	8%	7%	9%	6%	9%	16%
						C*
301-400	40	15	25	14	22	3
	4%	3%	4%	3%	4%	6%
						*
401-500	97	48	49	38	47	12
	10%	11%	9%	9%	9%	21%
						CD*
501-600	26	9	17	12	14	-
	3%	2%	3%	3%	3%	-
						*
601-700	26	21	5	16	9	*
	3%	5%	1%	4%	2%	1%
		B				*
701-800	23	14	9	9	14	*
	2%	3%	2%	2%	3%	1%
						*
801-900	7	4	3	4	3	-
	1%	1%	*	1%	1%	-
						*
901-1000	59	24	35	16	40	3
	6%	5%	6%	4%	8%	5%
						*
1001-2000	139	85	54	54	80	5
	14%	19%	10%	13%	15%	9%
		B				*
2001-3000	48	34	15	21	24	3
	5%	8%	3%	5%	4%	6%
		B				*
3001-4000	16	6	9	8	7	1
	2%	1%	2%	2%	1%	1%
						*
4001-5000	17	9	8	6	9	1
	2%	2%	1%	2%	2%	2%
						*
5001-6000	5	-	5	*	5	-
	1%	-	1%	*	1%	-
						*
6001-7000	3	2	1	1	2	-
	*	*	*	*	*	-
						*
7001-8000	1	1	*	-	1	-
	*	*	*	-	*	-
						*
8001-9000	*	*	-	-	*	-
	*	*	-	-	*	-
						*
9001-10000	13	6	7	2	11	-
	1%	1%	1%	*	2%	-
						*
Sigma	1000	445	555	409	534	57
	100%	100%	100%	100%	100%	100%

Summary						
Mean (Incl. 0)	912.5	1077.2	780.4	761.7	1049.3	715.5
		B			C	*
Std. Dev.	1547.25	1551.7	1532.31	1203.62	1794.26	1067.49
Std. Err.	48.93	73.55	65.05	59.48	77.68	141.4
Mean (Excl. 0)	1161.4	1242.1	1083.4	1012.2	1302.6	852.8
						*
Std. Dev.	1660.8	1603.72	1712.51	1293.19	1915.09	1115
Std. Err.	59.25	81.63	85.65	73.67	92.37	161.24
Median	400	500	250	300	420.3	352.8

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)

2. Which of the following activities do you anticipate enrolling your ... year old child in during the upcoming year?

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
Hockey	101	50	51	49	49	4
	10%	11%	9%	12%	9%	6%
						*
Soccer	208	100	108	84	111	13
	21%	23%	19%	21%	21%	23%
						*
Baseball/softball	107	46	61	48	56	4
	11%	10%	11%	12%	10%	7%
						*
Lacrosse	29	20	9	15	13	1
	3%	4%	2%	4%	3%	2%
		B				*
Football	47	32	14	24	22	*
	5%	7%	3%	6%	4%	1%
		B				*
Basketball	90	52	39	53	35	2
	9%	12%	7%	13%	7%	4%
		B		D		*
Volleyball	56	42	14	25	29	1
	6%	9%	2%	6%	5%	2%
		B				*
Swimming	433	147	286	174	240	19
	43%	33%	52%	43%	45%	34%
			A			*
Skiing	69	48	21	25	38	6
	7%	11%	4%	6%	7%	11%
		B				*
Skating	106	47	60	41	57	8
	11%	10%	11%	10%	11%	15%
						*
Gymnastics	158	63	95	70	80	7
	16%	14%	17%	17%	15%	12%
						*
Martial Arts	161	86	75	64	91	6
	16%	19%	14%	16%	17%	10%
		B				*
Scouts, or similar group	73	44	29	26	47	-
	7%	10%	5%	6%	9%	-
		B			E	*
Dance lessons	178	88	90	89	80	9
	18%	20%	16%	22%	15%	16%
				D		*
Music lessons	195	95	99	80	103	12
	19%	21%	18%	20%	19%	21%
						*
Art lessons	120	67	53	50	64	6
	12%	15%	10%	12%	12%	10%
		B				*
Drama classes	71	42	29	30	35	5
	7%	9%	5%	7%	7%	10%
		B				*
Language classes	76	44	32	41	34	1
	8%	10%	6%	10%	6%	3%
						*
Other	185	60	125	48	117	20
	18%	13%	23%	12%	22%	35%
			A		C	C*
Sigma	2463	1173	1290	1036	1302	125
	246%	264%	232%	253%	244%	220%
Summary						
1 activity	377	139	238	157	196	24
	38%	31%	43%	38%	37%	42%
			A			*
2 activities	222	110	112	81	127	14
	22%	25%	20%	20%	24%	25%
						*
3+ activities	401	196	205	172	210	19
	40%	44%	37%	42%	39%	33%
						*

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)

3. How much do you anticipate spending to enroll your … year old child in each of the following activities you mentioned? - Mean (Excl.0) Summary

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Hockey	744.1	558.9	913.6	680.8	798.1	796.4
		*	*	**		**
Soccer	212.1	226	199.5	164.1	239.3	297.1
		*	*	*	*	**
Baseball/softball	271.1	322.6	235.9	326.9	236.8	145.8
		**		**		**
Lacrosse	316.7	421.4	165.4	273.9	379.6	80
		**	**	**	**	**
Football	300	301.2	297.9	255.1	348.3	100
		**	**	**	**	**
Basketball	371.3	468.8	242.5	417	316.6	117
			**	**	**	**
Volleyball	383.7	443.2	162.5	303.7	455.3	100
			**	**	**	**
Swimming	204.7	296.2	156.4	191.5	221.9	111.9
		B				**
Skiing	381.6	428	277.9	413	368.9	346.2
		**	**	**	**	**
Skating	213	274.5	169.4	249.1	194.1	168.8
		**		**		**
Gymnastics	464	457.8	467.9	499.9	456.1	218.8
		*	*	*	*	**
Martial Arts	443.2	457.7	427.2	356.3	514.4	305.3
		*	*	*	*	**
Scouts, or similar group	226.2	226.4	226	252.4	212.8	-
		**	**	**		
Dance lessons	527.6	541.2	514.2	459.8	570.1	812.9
		*	*	*	*	**
Music lessons	500.5	567.3	436.7	492	483.9	691.4
		*	*	*	*	**
Art lessons	379.2	507.3	226.1	553.7	261.3	178
		B*	*	**		**
Drama classes	362.4	436.3	247.1	463.8	301	235.9
		**	**	**	**	**
Language classes	473.6	643.1	190.9	508.8	444.6	182.1
		**	**	**	**	**
Other	497.1	647.6	424.7	212.1	596.4	535.1
		*	*	**		**

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

4. At what age do you think it's appropriate to start enrolling children in organized activities?

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
Younger than 1 year old (0.5)	44	13	32	28	17	-
	4%	3%	6%	7%	3%	-
				D		*
1 year old (1)	34	6	28	17	17	-
	3%	1%	5%	4%	3%	-
			A			*
2 years old (2)	71	20	51	35	36	-
	7%	5%	9%	9%	7%	-
			A			*
3 years old (3)	175	62	113	79	92	3
	17%	14%	20%	19%	17%	6%
			A	E		*
4 years old (4)	155	51	103	60	78	16
	15%	12%	19%	15%	15%	28%
			A			CD*
5 years old (5)	246	117	129	94	144	7
	25%	26%	23%	23%	27%	13%
					E	*
6 years old (6)	123	71	52	47	62	14
	12%	16%	9%	12%	12%	25%
		B				CD*
7 years old (7)	48	37	11	19	28	1
	5%	8%	2%	5%	5%	2%
		B				*
8 years old (8)	47	30	17	14	26	6
	5%	7%	3%	3%	5%	10%
		B				C*
9 years old (9)	6	5	1	2	1	2
	1%	1%	*	1%	*	4%
						CD*
10 years old (10)	20	16	5	6	13	1
	2%	4%	1%	2%	2%	2%
		B				*
11 years old (11)	6	3	2	2	4	-
	1%	1%	*	*	1%	-
						*
12 years old (12)	16	8	9	2	11	3
	2%	2%	2%	*	2%	5%
						C*
13 years old (13)	1	1	-	-	1	-
	*	*	-	-	*	-
						*
14 years old (14)	3	3	-	2	*	-
	*	1%	-	1%	*	-
						*
15 years old (15)	4	1	3	*	1	3
	*	*	*	*	*	5%
						CD*
17 years old (17)	2	2	-	*	2	-
	*	*	-	*	*	-
						*
Sigma	1000	445	555	409	534	57
	100%	100%	100%	100%	100%	100%
Summary						
Mean	4.7	5.3	4.1	4.3	4.8	6.3
		B			C	CD*
Std. Dev.	2.47	2.56	2.26	2.33	2.44	2.94
Std. Err.	0.08	0.12	0.1	0.12	0.11	0.39

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

5_1. To what extent do you agree or disagree with the following statements: - I have gone into debt to finance the activities of my child(ren).

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
Top 2 Box (Net)	320	195	125	158	150	13
	32%	44%	23%	39%	28%	22%
		B		DE		*
Strongly agree	127	92	35	75	50	3
	13%	21%	6%	18%	9%	4%
		B		DE		*
Somewhat agree	193	103	91	83	100	10
	19%	23%	16%	20%	19%	18%
		B				*
Bottom 2 Box (Net)	680	250	430	251	384	44
	68%	56%	77%	61%	72%	78%
			A		C	C*
Somewhat disagree	256	104	153	96	143	17
	26%	23%	27%	24%	27%	30%
						*
Strongly disagree	423	146	277	155	241	27
	42%	33%	50%	38%	45%	48%
			A			*
Sigma	1000	445	555	409	534	57
	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

5_2. To what extent do you agree or disagree with the following statements: - It is important to keep children as busy as possible with organized activities.

| | Total | Gender | | AGE | | |
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
Top 2 Box (Net)	704	355	349	298	362	45
	70%	80%	63%	73%	68%	78%
		B				*
Strongly agree	251	141	110	119	122	10
	25%	32%	20%	29%	23%	18%
		B				*
Somewhat agree	453	214	239	178	240	34
	45%	48%	43%	44%	45%	60%
						C*
Bottom 2 Box (Net)	296	90	206	112	172	12
	30%	20%	37%	27%	32%	22%
			A			*
Somewhat disagree	243	77	166	95	136	12
	24%	17%	30%	23%	26%	20%
			A			*
Strongly disagree	53	14	40	17	36	1
	5%	3%	7%	4%	7%	2%
			A			*
Sigma	1000	445	555	409	534	57
	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

5_3. To what extent do you agree or disagree with the following statements: - Children these days spend too much time in organized activities, and not enough time just playing.

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
	572	255	317	263	277	32
Top 2 Box (Net)	57%	57%	57%	64%	52%	56%
				D		*
	164	86	78	82	77	5
Strongly agree	16%	19%	14%	20%	14%	9%
						*
	408	169	239	181	199	27
Somewhat agree	41%	38%	43%	44%	37%	47%
						*
	428	190	238	146	257	25
Bottom 2 Box (Net)	43%	43%	43%	36%	48%	44%
					C	*
	361	162	199	118	219	24
Somewhat disagree	36%	36%	36%	29%	41%	42%
					C	*
	68	28	39	29	38	1
Strongly disagree	7%	6%	7%	7%	7%	2%
						*
	1000	445	555	409	534	57
Sigma	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

5_4. To what extent do you agree or disagree with the following statements: - The cost of my kids' activities puts a strain on my family's finances.

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
Top 2 Box (Net)	550	244	306	228	300	23
	55%	55%	55%	56%	56%	40%
					E	*
Strongly agree	194	107	87	89	96	10
	19%	24%	16%	22%	18%	17%
		B				*
Somewhat agree	356	137	219	139	204	13
	36%	31%	40%	34%	38%	22%
			A		E	*
Bottom 2 Box (Net)	450	201	249	182	234	34
	45%	45%	45%	44%	44%	60%
						D*
Somewhat disagree	282	134	147	105	151	26
	28%	30%	27%	26%	28%	45%
						CD*
Strongly disagree	168	67	101	77	83	8
	17%	15%	18%	19%	16%	15%
						*
Sigma	1000	445	555	409	534	57
	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

5_5. To what extent do you agree or disagree with the following statements: - The options for activities for children are better today than ever before.

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
Top 2 Box (Net)	888	390	497	362	476	50
	89%	88%	90%	88%	89%	88%
						*
Strongly agree	416	198	218	186	207	23
	42%	44%	39%	45%	39%	41%
						*
Somewhat agree	471	192	279	176	269	27
	47%	43%	50%	43%	50%	47%
						*
Bottom 2 Box (Net)	112	55	58	47	58	7
	11%	12%	10%	12%	11%	12%
						*
Somewhat disagree	100	49	51	41	52	7
	10%	11%	9%	10%	10%	12%
						*
Strongly disagree	12	6	7	6	6	-
	1%	1%	1%	2%	1%	-
						*
Sigma	1000	445	555	409	534	57
	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

5_6. To what extent do you agree or disagree with the following statements: - It is important to give children as diverse an experience in activities as is possible.

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
Top 2 Box (Net)	913	403	510	357	499	57
	91%	91%	92%	87%	93%	99%
					C	C*
Strongly agree	457	216	241	189	245	24
	46%	49%	43%	46%	46%	42%
						*
Somewhat agree	455	187	268	168	254	33
	46%	42%	48%	41%	48%	58%
						*
Bottom 2 Box (Net)	87	42	45	52	35	*
	9%	9%	8%	13%	7%	1%
				DE		*
Somewhat disagree	80	42	38	48	32	-
	8%	9%	7%	12%	6%	-
				DE		*
Strongly disagree	7	*	7	4	3	*
	1%	*	1%	1%	1%	1%
						*
Sigma	1000	445	555	409	534	57
	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

5. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**462**	**538**	**359**	**582**	**59**
Base: All Respondents (wtd)	**1000**	**445**	**555**	**409**	**534**	**57**
It is important to give children as diverse an experience in activities as is possible.	913	403	510	357	499	57
	91%	91%	92%	87%	93%	99%
					C	C*
The options for activities for children are better today than ever before.	888	390	497	362	476	50
	89%	88%	90%	88%	89%	88%
						*
It is important to keep children as busy as possible with organized activities.	704	355	349	298	362	45
	70%	80%	63%	73%	68%	78%
		B				*
Children these days spend too much time in organized activities, and not enough time just playing.	572	255	317	263	277	32
	57%	57%	57%	64%	52%	56%
				D		*
The cost of my kids' activities puts a strain on my family's finances.	550	244	306	228	300	23
	55%	55%	55%	56%	56%	40%
					E	*
I have gone into debt to finance the activities of my child(ren).	320	195	125	158	150	13
	32%	44%	23%	39%	28%	22%
		B		DE		*

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)