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1. Thinking about extra-curricular, community and sports activities that you might have enrolled your children in during the past school year, how much did you spend on these programs over the year for ...?

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
0	214 21%	31 23% E*	35 31% E*	18 27% E*	81 21% E	29 12%	21 31% E*
1-100	89 9%	14 10%	4 3%	6 9%	34 9%	19 8%	12 18%
101-200	95 9%	12 9%	10 9%	9 14%	33 9%	27 12%	3 4%
201-300	82 8%	9 7%	14 13%	4 6%	33 9%	19 8%	3 5%
301-400	40 4%	10 7%	4 4%	1 1%	11 3%	8 3%	5 7%
401-500	97 10%	11 8%	8 7%	7 11%	49 13%	18 8%	4 5%
501-600	26 3%	3 2%	7 6%	- -	13 3%	4 2%	- -
601-700	26 3%	4 3%	2 2%	- -	8 2%	12 5%	- -
701-800	23 2%	* *	1 1%	1 2%	9 2%	10 4%	1 2%
801-900	7 1%	1 1%	- *	3 5% BD*	* *	2 1%	* *
901-1000	59 6%	5 4%	4 4%	1 1%	30 8%	17 7%	2 3%
1001-2000	139 14%	15 11%	13 12%	9 13%	49 13%	46 20%	6 10%
2001-3000	48 5%	9 6%	5 5%	2 4%	11 3%	15 7%	6 9%
3001-4000	16 2%	- *	1 1%	* *	7 2%	4 2%	3 5%
4001-5000	17 2%	4 3%	1 1%	4 6% DE*	6 2%	1 1%	* *
5001-6000	5 1%	1 1%	- *	1 1%	3 1%	* *	- *
6001-7000	3 *	- *	- *	1 1%	2 1%	- -	- -
7001-8000	1 *	1 1%	- *	- *	* *	- -	- *
8001-9000	* *	- *	- *	- *	- -	* *	- *
9001-10000	13 1%	5 4%	1 1%	* *	4 1%	3 1%	- -
Sigma	1000 100%	136 100%	112 100%	65 100%	384 100%	235 100%	68 100%
Summary							
Mean (Incl. 0)	912.5	1150.9	742.4	938.2	867.2	970.8	746.2
Std. Dev.	1547.25	2137.42	1391.77	1584.8	1475.26	1415.12	1109.28
Std. Err.	48.93	183.28	131.51	196.57	75.29	92.31	134.52
Mean (Excl. 0)	1161.4	1492.3	1083.6	1285.7	1099	1105	1074.9
Std. Dev.	1660.8	2328.6	1569.86	1733.65	1582.52	1460.04	1193.05
Std. Err.	59.25	227.37	179.21	251.73	90.91	101.61	173.64
Median	400	350	300	229.2	409.8	500	178.1

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Which of the following activities do you anticipate enrolling your ... year old child in during the upcoming year?

	REGION						
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Hockey	101 10%	6 5%	5 4%	7 10%	48 12%	25 11%	10 15%
		*	*	*	AB		AB*
Soccer	208 21%	32 23%	13 11%	12 18%	98 26%	45 19%	8 12%
		*	*	*	BF		*
Baseball/softball	107 11%	12 9%	5 4%	7 11%	63 16%	14 6%	6 9%
		*	*	*	BE		*
Lacrosse	29 3%	2 2%	6 5%	- -	7 2%	14 6%	- -
		*	*	*		D	*
Football	47 5%	7 5%	- -	2 2%	22 6%	13 5%	4 5%
		*	*	*	B	B	B*
Basketball	90 9%	13 10%	8 7%	4 7%	43 11%	19 8%	2 3%
		*	*	*			*
Volleyball	56 6%	8 6%	2 2%	4 6%	18 5%	19 8%	4 6%
		*	*	*			*
Swimming	433 43%	55 41%	57 51%	32 49%	186 48%	70 30%	34 50%
		*	E*	E*	E		E*
Skiing	69 7%	12 9%	9 8%	1 2%	15 4%	31 13%	2 3%
		*	*	*		CDF	*
Skating	106 11%	8 6%	15 13%	8 12%	43 11%	28 12%	5 7%
		*	*	*			*
Gymnastics	158 16%	24 18%	22 19%	13 20%	52 13%	37 16%	10 15%
		*	*	*			*
Martial Arts	161 16%	23 17%	11 10%	6 9%	61 16%	48 21%	11 16%
		*	*	*		C	*
Scouts, or similar group	73 7%	14 10%	12 11%	4 6%	28 7%	13 5%	2 3%
		*	*	*			*
Dance lessons	178 18%	24 18%	15 14%	10 16%	60 16%	61 26%	7 11%
		*	*	*		BDF	*
Music lessons	195 19%	34 25%	31 28%	10 16%	61 16%	47 20%	11 17%
		*	D*	*			*
Art lessons	120 12%	8 6%	10 9%	8 13%	46 12%	44 19%	5 7%
		*	*	*		AF	*
Drama classes	71 7%	8 6%	13 12%	3 5%	17 4%	29 12%	2 3%
		*	D*	*		DF	*
Language classes	76 8%	11 8%	8 7%	5 8%	30 8%	18 8%	4 5%
		*	*	*			*
Other	185 18%	28 21%	22 20%	16 25%	72 19%	31 13%	15 22%
		*	*	E*			*
Sigma	2463 246%	330 243%	263 235%	152 234%	970 253%	606 258%	143 210%
Summary							
1 activity	377 38%	52 38%	49 43%	23 36%	141 37%	83 35%	30 44%
		*	*	*			*
2 activities	222 22%	26 19%	15 13%	21 33%	89 23%	55 23%	16 23%
		*	*	AB*			*
3+ activities	401 40%	59 43%	48 43%	21 32%	154 40%	97 41%	22 33%
		*	*	*			*

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How much do you anticipate spending to enroll your ... year old child in each of the following activities you mentioned? - Mean (Excl.0)

Summary

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Hockey	744.1	368.9	954.8	1158.6	765.4	561.2	906.5
		**	**	**		**	**
Soccer	212.1	238.7	150.4	113.8	178.8	302.4	282.7
		**	**	**	*	D*	**
Baseball/softball	271.1	194.2	332.5	583.5	211.5	349.1	448.6
		**	**	**		**	**
Lacrosse	316.7	150	372.5	-	164.6	456.9	-
		**	**		**	**	
Football	300	267.8	-	130.8	290.3	368.3	266.6
		**		**	**	**	**
Basketball	371.3	455.9	374.8	1841.9	238.8	298	182.2
		**	**	**	**	**	**
Volleyball	383.7	759.6	258.2	159	317.8	357.7	264.9
		**	**	**	**	**	**
Swimming	204.7	265.3	162.9	220.7	171.1	275.9	193.3
		*	*	*		D*	**
Skiing	381.6	321.4	446.4	374.9	434.3	362	351.9
		**	**	**	**	**	**
Skating	213	205.4	180.1	131.8	185.3	320.2	190.3
		**	**	**		**	**
Gymnastics	464	499.5	286	1067.6	392.1	453.2	401.4
		**	**	**		**	**
Martial Arts	443.2	498.3	484.9	565	479.2	369.1	332.8
		**	**	**		**	**
Scouts, or similar group	226.2	197.3	177.8	123.1	232.7	246.2	521
		**	**	**	**	**	**
Dance lessons	527.6	853.3	391.3	1104.9	454.9	424.9	384.1
		**	**	**	*	*	**
Music lessons	500.5	723.2	428.3	372.8	556.5	411.7	297.8
		**	**	**		**	**
Art lessons	379.2	548.2	189.3	270.1	226.1	671.6	83.5
		**	**	**		**	**
Drama classes	362.4	373.2	326.4	720.7	226.2	410.9	469.9
		**	**	**	**	**	**
Language classes	473.6	699.8	526.3	250.9	481.1	395.8	133.3
		**	**	**	**	**	**
Other	497.1	625.6	430.2	311	392.1	632.8	559.5
		**	**	**	**	**	**

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. At what age do you think it's appropriate to start enrolling children in organized activities?

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Younger than 1 year old (0.5)	44 4%	6 5%	10 9%	1 2%	19 5%	4 2%	3 4%
		*	E*	*			*
1 year old (1)	34 3%	6 4%	1 1%	2 4%	17 4%	5 2%	3 4%
		*	*	*			*
2 years old (2)	71 7%	11 8%	8 7%	7 11%	32 8%	9 4%	5 7%
		*	*	E*			*
3 years old (3)	175 17%	21 15%	26 23%	18 27%	77 20%	22 9%	12 17%
		*	E*	E*	E		*
4 years old (4)	155 15%	21 15%	12 11%	11 17%	76 20%	26 11%	9 13%
		*	*	*	E		*
5 years old (5)	246 25%	40 29%	30 27%	8 13%	78 20%	71 30%	19 29%
		C*	*	*		CD	C*
6 years old (6)	123 12%	16 12%	9 8%	6 9%	33 9%	48 20%	10 15%
		*	*	*		BCD	*
7 years old (7)	48 5%	3 2%	5 4%	5 8%	9 2%	22 9%	4 5%
		*	*	D*		AD	*
8 years old (8)	47 5%	6 5%	4 4%	1 2%	24 6%	9 4%	2 2%
		*	*	*			*
9 years old (9)	6 1%	-	-	-	1 *	5 2%	-
		*	*	*			*
10 years old (10)	20 2%	1 1%	4 3%	* *	10 3%	4 2%	2 2%
		*	*	*			*
11 years old (11)	6 1%	* *	-	1 2%	2 *	2 1%	-
		*	*	*			*
12 years old (12)	16 2%	5 4%	-	1 1%	5 1%	6 2%	-
		*	*	*			*
13 years old (13)	1 *	-	-	-	-	-	1 1%
		*	*	*			*
14 years old (14)	3 *	-	2 2%	-	-	* *	-
		*	D*	*			*
15 years old (15)	4 *	-	-	1 2%	2 1%	* *	-
		*	*	*			*
17 years old (17)	2 *	* *	-	-	* *	1 *	-
		*	*	*			*
Sigma	1000 100%	136 100%	112 100%	65 100%	384 100%	235 100%	68 100%
Summary							
Mean	4.7	4.6	4.4	4.5	4.4	5.4	4.5
		*	*	*		ABCDF	*
Std. Dev.	2.47	2.46	2.56	2.74	2.45	2.36	2.11
Std. Err.	0.08	0.21	0.24	0.34	0.13	0.15	0.26

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. To what extent do you agree or disagree with the following statements: - I have gone into debt to finance the activities of my child(ren).

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Top 2 Box (Net)	320 32%	46 34%	34 30%	19 29%	111 29%	85 36%	25 37%
		*	*	*			*
Strongly agree	127 13%	9 7%	20 18%	6 9%	39 10%	43 18%	10 15%
		*	A*	*		AD	*
Somewhat agree	193 19%	37 27%	14 12%	13 20%	72 19%	42 18%	15 22%
		B*	*	*			*
Bottom 2 Box (Net)	680 68%	90 66%	78 70%	46 71%	273 71%	150 64%	43 63%
		*	*	*			*
Somewhat disagree	256 26%	29 21%	22 20%	14 22%	87 23%	85 36%	19 29%
		*	*	*		ABCD	*
Strongly disagree	423 42%	61 45%	55 50%	32 49%	186 48%	65 28%	24 35%
		E*	E*	E*	E		*
Sigma	1000 100%	136 100%	112 100%	65 100%	384 100%	235 100%	68 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. To what extent do you agree or disagree with the following statements: - It is important to keep children as busy as possible with organized activities.

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Top 2 Box (Net)	704	85	65	45	274	187	49
	70%	62%	58%	69%	71%	80%	71%
		*	*	*	B	AB	*
Strongly agree	251	29	29	10	98	69	16
	25%	21%	26%	16%	26%	29%	23%
		*	*	*		C	*
Somewhat agree	453	56	36	34	176	118	33
	45%	41%	32%	53%	46%	50%	48%
		*	*	B*	B	B	*
Bottom 2 Box (Net)	296	51	47	20	110	48	19
	30%	38%	42%	31%	29%	20%	29%
		E*	DE*	*			*
Somewhat disagree	243	46	38	17	82	45	16
	24%	34%	34%	26%	21%	19%	24%
		DE*	DE*	*			*
Strongly disagree	53	5	10	3	28	4	3
	5%	4%	9%	5%	7%	2%	5%
		*	E*	*	E		*
Sigma	1000	136	112	65	384	235	68
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. To what extent do you agree or disagree with the following statements: - Children these days spend too much time in organized activities, and not enough time just playing.

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Top 2 Box (Net)	572	82	61	32	218	138	40
	57%	60%	55%	50%	57%	59%	58%
		*	*	*			*
Strongly agree	164	25	16	9	56	48	10
	16%	18%	15%	14%	15%	20%	15%
		*	*	*			*
Somewhat agree	408	57	45	24	162	90	29
	41%	42%	40%	36%	42%	38%	43%
		*	*	*			*
Bottom 2 Box (Net)	428	54	51	33	166	97	28
	43%	40%	45%	50%	43%	41%	42%
		*	*	*			*
Somewhat disagree	361	46	44	27	141	83	21
	36%	34%	39%	41%	37%	35%	30%
		*	*	*			*
Strongly disagree	68	8	7	6	25	14	8
	7%	6%	6%	9%	7%	6%	11%
		*	*	*			*
Sigma	1000	136	112	65	384	235	68
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. To what extent do you agree or disagree with the following statements: - The cost of my kids' activities puts a strain on my family's finances.

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Top 2 Box (Net)	550 55%	73 54%	67 60%	33 51%	208 54%	126 54%	43 63%
		*	*	*			*
Strongly agree	194 19%	25 19%	17 15%	13 21%	70 18%	52 22%	15 23%
		*	*	*			*
Somewhat agree	356 36%	48 35%	50 45%	20 31%	137 36%	73 31%	28 41%
		*	*	*			*
Bottom 2 Box (Net)	450 45%	63 46%	45 40%	32 49%	176 46%	109 46%	25 37%
		*	*	*			*
Somewhat disagree	282 28%	40 29%	25 22%	24 36%	109 28%	71 30%	13 19%
		*	*	F*			*
Strongly disagree	168 17%	23 17%	20 18%	8 12%	67 17%	38 16%	12 18%
		*	*	*			*
Sigma	1000 100%	136 100%	112 100%	65 100%	384 100%	235 100%	68 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. To what extent do you agree or disagree with the following statements: - The options for activities for children are better today than ever before.

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Top 2 Box (Net)	888	126	101	55	347	198	60
	89%	92%	91%	85%	90%	84%	89%
		*	*	*			*
Strongly agree	416	53	40	26	165	106	26
	42%	39%	36%	39%	43%	45%	39%
		*	*	*			*
Somewhat agree	471	72	61	30	183	91	34
	47%	53%	55%	46%	48%	39%	50%
		E*	E*	*			*
Bottom 2 Box (Net)	112	10	11	10	37	37	8
	11%	8%	9%	15%	10%	16%	11%
		*	*	*			*
Somewhat disagree	100	10	11	9	31	32	6
	10%	8%	9%	14%	8%	14%	9%
		*	*	*			*
Strongly disagree	12	-	-	*	5	5	2
	1%	-	-	*	1%	2%	2%
		*	*	*			*
Sigma	1000	136	112	65	384	235	68
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_6. To what extent do you agree or disagree with the following statements: - It is important to give children as diverse an experience in activities as is possible.

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
Top 2 Box (Net)	913	125	100	58	358	206	65
	91%	92%	90%	90%	93%	88%	96%
		*	*	*			*
Strongly agree	457	58	55	27	173	111	33
	46%	43%	49%	41%	45%	47%	49%
		*	*	*			*
Somewhat agree	455	67	45	31	185	95	32
	46%	49%	40%	48%	48%	40%	47%
		*	*	*			*
Bottom 2 Box (Net)	87	11	12	7	26	29	3
	9%	8%	10%	10%	7%	12%	4%
		*	*	*			*
Somewhat disagree	80	11	12	7	22	26	3
	8%	8%	10%	10%	6%	11%	4%
		*	*	*			*
Strongly disagree	7	-	-	*	4	3	-
	1%	-	-	*	1%	1%	-
		*	*	*			*
Sigma	1000	136	112	65	384	235	68
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	126	103	99	367	222	83
Base: All Respondents (wtd)	1000	136	112	65	384	235	68
It is important to give children as diverse an experience in activities as is possible.	913	125	100	58	358	206	65
	91%	92%	90%	90%	93%	88%	96%
		*	*	*			*
The options for activities for children are better today than ever before.	888	126	101	55	347	198	60
	89%	92%	91%	85%	90%	84%	89%
		*	*	*			*
It is important to keep children as busy as possible with organized activities.	704	85	65	45	274	187	49
	70%	62%	58%	69%	71%	80%	71%
		*	*	*	B	AB	*
Children these days spend too much time in organized activities, and not enough time just playing.	572	82	61	32	218	138	40
	57%	60%	55%	50%	57%	59%	58%
		*	*	*			*
The cost of my kids' activities puts a strain on my family's finances.	550	73	67	33	208	126	43
	55%	54%	60%	51%	54%	54%	63%
		*	*	*			*
I have gone into debt to finance the activities of my child(ren).	320	46	34	19	111	85	25
	32%	34%	30%	29%	29%	36%	37%
		*	*	*			*

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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