

# THE GOOGLE GENERATION AND HEALTH CARE

## ARTIFICIAL INTELLIGENCE AND AI IN HEALTH

Would like to see more technology as part of the **health system**



% Strongly Agree



Would like to see more technology as part of my **personal health care**



Excited by the impact Artificial intelligence could have on health



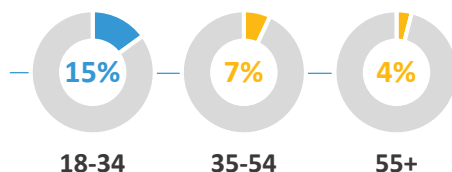
% Agree



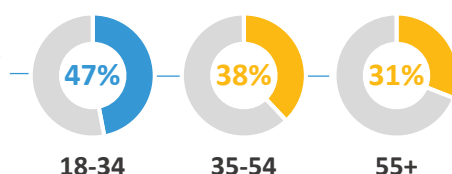
## VIRTUAL VISITS



Have had a virtual health visit...



If available would use virtual visits for more than half or all of their visits...



Virtual visits would...

% Agree



**Lead to more timely care**

18-34 **75%** vs. **65%** 35-54, **63%** 55+



**Be more convenient for me**

18-34 **68%** vs. **64%** 35-54, **57%** 55+



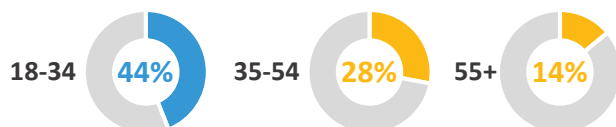
**Lead to better overall health care**

18-34 **56%** vs. **51%** 35-54, **48%** 55+

## HEALTH MONITORING DEVICES

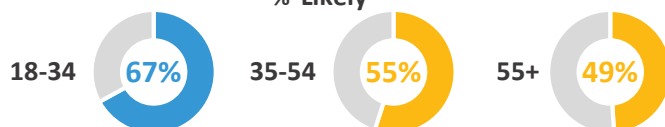


Have a mobile device (FitBit, Apple Watch, etc.) or app that helps monitor and improve health



How likely would you be to take advantage of a mobile device that would measure your health status on a continuous basis – meaning 24 hours/7 days per week.

% Likely



## ABOUT THE STUDY

N=2,003 interviews were completed among a representative sample of Canadians aged 18 years and older (the "credibility interval\*" for a sample of this size is  $\pm 2.5$  percentage points, 95% of the time). The 10 minute survey was conducted online between May 16 and 18, 2018. The general public data was weighted according to region, age, and gender to ensure a sample that matches the actual adult population of Canada.