



Table of Contents

1_1. Do you agree or disagree with the following statements? - Our country would be safer if we enacted stricter gun control laws.

1_1. Do you agree or disagree with the following statements? - Our country would be safer if we enacted stricter gun control laws.

1_1. Do you agree or disagree with the following statements? - Our country would be safer if we enacted stricter gun control laws.

1_2. Do you agree or disagree with the following statements? - Gun owners should be allowed to carry concealed guns in public.

1_2. Do you agree or disagree with the following statements? - Gun owners should be allowed to carry concealed guns in public.

1_2. Do you agree or disagree with the following statements? - Gun owners should be allowed to carry concealed guns in public.

1_3. Do you agree or disagree with the following statements? - The NRA is an important protector of the Second Amendment (The right to bear arms).

1_3. Do you agree or disagree with the following statements? - The NRA is an important protector of the Second Amendment (The right to bear arms).

1_3. Do you agree or disagree with the following statements? - The NRA is an important protector of the Second Amendment (The right to bear arms).

1_4. Do you agree or disagree with the following statements? - The NRA is obstructing politicians from enacting meaningful gun control laws.

1_4. Do you agree or disagree with the following statements? - The NRA is obstructing politicians from enacting meaningful gun control laws.

1_4. Do you agree or disagree with the following statements? - The NRA is obstructing politicians from enacting meaningful gun control laws.

1_5. Do you agree or disagree with the following statements? - I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.

1_5. Do you agree or disagree with the following statements? - I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.

1_5. Do you agree or disagree with the following statements? - I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.

1_6. Do you agree or disagree with the following statements? - Many people in my community own or use guns.

1_6. Do you agree or disagree with the following statements? - Many people in my community own or use guns.

1_6. Do you agree or disagree with the following statements? - Many people in my community own or use guns.

1. Do you agree or disagree with the following statements? - Agree Summary

1. Do you agree or disagree with the following statements? - Agree Summary

1. Do you agree or disagree with the following statements? - Agree Summary

1. Do you agree or disagree with the following statements? - Disagree Summary

1. Do you agree or disagree with the following statements? - Disagree Summary

1. Do you agree or disagree with the following statements? - Disagree Summary

1. Do you agree or disagree with the following statements? - Grid Table

2. Do you think civilians should be allowed to purchase, operate, and carry the following types of guns or firearms?

2. Do you think civilians should be allowed to purchase, operate, and carry the following types of guns or firearms?

2. Do you think civilians should be allowed to purchase, operate, and carry the following types of guns or firearms?

3. Do you, personally, currently own a gun or firearm? If so, approximately how many?

3. Do you, personally, currently own a gun or firearm? If so, approximately how many?

3. Do you, personally, currently own a gun or firearm? If so, approximately how many?

4. How did you first become familiar with guns?

4. How did you first become familiar with guns?

4. How did you first become familiar with guns?

4A. Which of these was the most influential in your decision to purchase your first gun or firearm?

4A. Which of these was the most influential in your decision to purchase your first gun or firearm?

4A. Which of these was the most influential in your decision to purchase your first gun or firearm?

5. How often do you carry a gun on you?

5. How often do you carry a gun on you?

5. How often do you carry a gun on you?

6. Please describe the type of gun related media that you read, watch, or listen to, if any at all.

6. Please describe the type of gun related media that you read, watch, or listen to, if any at all.

6. Please describe the type of gun related media that you read, watch, or listen to, if any at all.

7. What kind, if any, of gun related media are you willing to put on your social media feed?

7. What kind, if any, of gun related media are you willing to put on your social media feed?

7. What kind, if any, of gun related media are you willing to put on your social media feed?

8. Have you ever been de-friended or blocked on social media for posting gun related media? What kind of relationship do you have with these people (ex. Family, friends, coworkers, acquaintances, etc.)?

8. Have you ever been de-friended or blocked on social media for posting gun related media? What kind of relationship do you have with these people (ex. Family, friends, coworkers, acquaintances, etc.)?

8. Have you ever been de-friended or blocked on social media for posting gun related media? What kind of relationship do you have with these people (ex. Family, friends, coworkers, acquaintances, etc.)?

9. Do you feel a need to censor your social media of gun related topics? If so, how do you do so?

9. Do you feel a need to censor your social media of gun related topics? If so, how do you do so?

9. Do you feel a need to censor your social media of gun related topics? If so, how do you do so?

10. Some claim social media has revolutionized the way Americans discuss gun control. Do you feel like this statement is accurate? How so?

10. Some claim social media has revolutionized the way Americans discuss gun control. Do you feel like this statement is accurate? How so?

10. Some claim social media has revolutionized the way Americans discuss gun control. Do you feel like this statement is accurate? How so?

PID. With which political party do you most identify?

PID. With which political party do you most identify?

PID. With which political party do you most identify?

Household Income

Household Income

Household Income

Gender

Gender

Gender

Age

Age

Age

Region

Region

Region

Education

Education

Education

Age & Presence Of Children

Age & Presence Of Children

Age & Presence Of Children

Marital Status

Marital Status

Marital Status

Employment

Employment

Employment

Race

Race

Race

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Metro status

Metro status

Metro status

1_1. Do you agree or disagree with the following statements? - Our country would be safer if we enacted stricter gun control laws.

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Strongly agree	681	308	373	217	209	255	255	426	136	125	242	179
	34%	32%	36%	37%	30%	35%	34%	34%	38%	29%	32%	38%
				D					I			I
Somewhat agree	430	205	225	146	137	147	154	276	80	103	154	92
	21%	21%	22%	25%	20%	20%	21%	22%	22%	24%	20%	19%
Neither agree nor disagree	286	141	145	93	98	95	126	159	46	65	105	70
	14%	15%	14%	16%	14%	13%	17%	13%	13%	15%	14%	15%
							G					
Somewhat disagree	226	114	112	53	89	84	82	144	43	53	87	43
	11%	12%	11%	9%	13%	12%	11%	11%	12%	13%	12%	9%
Strongly disagree	336	182	154	66	144	126	106	230	41	73	147	75
	17%	19%	15%	11%	21%	17%	14%	18%	11%	17%	20%	16%
		B			C	C		F		H	H	
Don't know	51	20	31	18	16	18	23	28	12	4	19	16
	3%	2%	3%	3%	2%	2%	3%	2%	3%	1%	3%	3%
									I			I
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	1111	512	599	363	346	402	409	702	216	228	395	271
	55%	53%	58%	61%	50%	55%	55%	56%	60%	54%	52%	57%
				D					J			
Disagree (Net)	562	296	266	119	233	210	188	374	84	126	234	118
	28%	31%	26%	20%	34%	29%	25%	30%	23%	30%	31%	25%
		B			C	C					H	

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_1. Do you agree or disagree with the following statements? - Our country would be safer if we enacted stricter gun control laws.

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Strongly agree	681	171	510	373	308	326	59	145	150	333	348	471	210	427	100	97
	34%	30%	35%	33%	35%	32%	33%	35%	37%	31%	37%	31%	42%	56%	16%	24%
Somewhat agree			A								I		K	NO		N
	430	130	300	207	223	207	52	89	82	230	200	327	102	170	126	89
	21%	23%	21%	19%	25%	21%	29%	21%	20%	22%	21%	22%	20%	22%	21%	22%
Neither agree nor disagree					C		EH									
	286	83	203	178	107	141	25	64	55	142	143	196	89	80	85	72
	14%	15%	14%	16%	12%	14%	14%	15%	13%	13%	15%	13%	18%	11%	14%	18%
Somewhat disagree					D											M
	226	68	158	122	104	131	16	37	43	121	106	186	41	35	106	53
	11%	12%	11%	11%	12%	13%	9%	9%	10%	11%	11%	12%	8%	5%	17%	13%
Strongly disagree															M	M
	336	110	227	203	133	179	21	66	71	209	127	291	45	40	184	75
	17%	19%	16%	18%	15%	18%	11%	16%	17%	20%	13%	19%	9%	5%	30%	19%
Don't know										J		L			MO	M
	51	10	42	35	17	21	8	14	9	25	26	36	16	10	10	10
	3%	2%	3%	3%	2%	2%	4%	3%	2%	2%	3%	2%	3%	1%	2%	2%
Sigma																
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	1111	301	810	580	531	534	111	234	232	563	548	799	312	596	226	185
	55%	53%	56%	52%	60%	53%	61%	57%	57%	53%	58%	53%	62%	78%	37%	47%
Disagree (Net)					C								K	NO		N
	562	178	385	325	237	310	36	103	114	330	233	477	86	75	291	129
	28%	31%	27%	29%	27%	31%	20%	25%	28%	31%	24%	32%	17%	10%	47%	33%
						FG				J		L			MO	M

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_1. Do you agree or disagree with the following statements? - Our country would be safer if we enacted stricter gun control laws.

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Strongly agree	681	118	563	218	554	254	44	36	38	75
	34%	21%	39%	21%	58%	35%	27%	19%	20%	19%
			A		C					
Somewhat agree	430	112	318	207	244	177	44	33	36	68
	21%	20%	22%	20%	26%	24%	27%	17%	18%	18%
					C		I			
Neither agree nor disagree	286	76	209	137	75	110	22	30	24	55
	14%	14%	14%	13%	8%	15%	13%	16%	12%	14%
				D						
Somewhat disagree	226	73	153	161	41	75	16	28	30	58
	11%	13%	10%	16%	4%	10%	9%	14%	15%	15%
				D						
Strongly disagree	336	163	173	283	27	87	37	62	65	127
	17%	30%	12%	28%	3%	12%	22%	32%	33%	33%
		B		D					F	F
Don't know	51	8	43	10	8	21	2	2	3	5
	3%	1%	3%	1%	1%	3%	1%	1%	2%	1%
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Agree (Net)	1111	231	880	425	798	431	88	69	74	143
	55%	42%	60%	42%	84%	60%	53%	36%	38%	37%
			A		C		GHI			
Disagree (Net)	562	237	326	444	68	162	52	90	95	184
	28%	43%	22%	44%	7%	22%	32%	47%	48%	48%
		B		D				F	F	F

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_2. Do you agree or disagree with the following statements? - Gun owners should be allowed to carry concealed guns in public.

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Strongly agree	380	224	156	120	140	121	137	243	52	94	168	66
	19%	23%	15%	20%	20%	17%	18%	19%	15%	22%	22%	14%
		B								HK	HK	
Somewhat agree	451	227	224	135	164	151	153	298	65	110	187	88
	22%	23%	21%	23%	24%	21%	20%	24%	18%	26%	25%	19%
										HK	HK	
Neither agree nor disagree	363	161	202	119	138	105	151	211	60	71	157	74
	18%	17%	19%	20%	20%	15%	20%	17%	17%	17%	21%	16%
				E	E							
Somewhat disagree	310	144	166	85	100	125	119	191	66	57	93	95
	15%	15%	16%	14%	14%	17%	16%	15%	18%	13%	12%	20%
									J			IJ
Strongly disagree	453	194	259	114	134	204	162	291	103	81	135	134
	23%	20%	25%	19%	19%	28%	22%	23%	29%	19%	18%	28%
			A			CD			IJ			IJ
Don't know	54	19	35	19	16	19	25	29	12	10	14	18
	3%	2%	3%	3%	2%	3%	3%	2%	3%	2%	2%	4%
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	831	451	380	255	304	272	289	541	117	204	356	154
	41%	46%	37%	43%	44%	37%	39%	43%	33%	48%	47%	32%
		B			E					HK	HK	
Disagree (Net)	763	338	425	200	234	329	281	482	169	138	227	229
	38%	35%	41%	34%	34%	45%	38%	38%	47%	33%	30%	48%
			A			CD			IJ			IJ

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_2. Do you agree or disagree with the following statements? - Gun owners should be allowed to carry concealed guns in public.

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Strongly agree	380	115	265	243	137	196	35	85	64	221	159	310	70	71	189	74
	19%	20%	18%	22%	15%	19%	19%	21%	16%	21%	17%	21%	14%	9%	31%	19%
				D						J		L			MO	M
Somewhat agree	451	149	301	245	205	262	41	72	77	260	190	367	83	128	176	101
	22%	26%	21%	22%	23%	26%	23%	17%	19%	25%	20%	24%	17%	17%	29%	26%
		B				GH				J		L			M	M
Neither agree nor disagree	363	120	243	215	148	163	37	108	54	177	185	247	115	134	99	73
	18%	21%	17%	19%	17%	16%	21%	26%	13%	17%	20%	16%	23%	18%	16%	18%
							H	EH					K			
Somewhat disagree	310	81	229	150	161	154	21	58	77	153	157	211	100	166	64	47
	15%	14%	16%	13%	18%	15%	12%	14%	19%	14%	17%	14%	20%	22%	11%	12%
					C								K	NO		
Strongly disagree	453	98	355	232	220	206	41	82	124	221	231	336	117	256	71	94
	23%	17%	25%	21%	25%	20%	23%	20%	30%	21%	24%	22%	23%	34%	12%	24%
			A						EG					NO		N
Don't know	54	9	45	33	21	25	5	10	13	27	27	36	17	8	13	7
	3%	2%	3%	3%	2%	3%	3%	2%	3%	3%	3%	2%	3%	1%	2%	2%
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	831	264	567	488	342	458	75	157	141	481	349	677	153	199	365	175
	41%	46%	39%	44%	38%	45%	42%	38%	34%	45%	37%	45%	31%	26%	60%	44%
		B		D		GH				J		L			MO	M
Disagree (Net)	763	179	584	382	381	360	63	140	201	374	389	546	217	421	135	141
	38%	31%	41%	34%	43%	36%	35%	34%	49%	35%	41%	36%	43%	55%	22%	36%
			A		C				EFG		I		K	NO		N

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_2. Do you agree or disagree with the following statements? - Gun owners should be allowed to carry concealed guns in public.

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Strongly agree	380	193	187	313	101	148	63	69	61	130
	19%	35%	13%	31%	11%	20%	38%	36%	31%	34%
		B		D						
Somewhat agree	451	168	283	317	171	169	55	56	57	113
	22%	30%	19%	31%	18%	23%	33%	30%	29%	29%
		B		D						
Neither agree nor disagree	363	84	279	172	137	146	18	35	31	65
	18%	15%	19%	17%	14%	20%	11%	18%	16%	17%
Somewhat disagree	310	52	258	110	189	102	14	12	26	39
	15%	9%	18%	11%	20%	14%	8%	6%	13%	10%
			A		C				GI	G
Strongly disagree	453	50	403	94	341	137	13	18	18	37
	23%	9%	28%	9%	36%	19%	8%	10%	9%	9%
			A		C					
Don't know	54	5	49	10	11	21	1	1	2	3
	3%	1%	3%	1%	1%	3%	1%	1%	1%	1%
			A							
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Agree (Net)	831	361	470	629	272	317	117	125	118	243
	41%	65%	32%	62%	29%	44%	72%	65%	60%	63%
		B		D			H			
Disagree (Net)	763	102	661	204	530	239	27	30	45	75
	38%	19%	45%	20%	56%	33%	16%	16%	23%	19%
			A		C					

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_3. Do you agree or disagree with the following statements? - The NRA is an important protector of the Second Amendment (The right to bear arms).

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Strongly agree	543	290	253	130	197	217	204	339	83	115	226	119
	27%	30%	24%	22%	28%	30%	27%	27%	23%	27%	30%	25%
		B			C	C					H	
Somewhat agree	472	221	251	148	165	160	160	313	89	103	197	83
	23%	23%	24%	25%	24%	22%	21%	25%	25%	24%	26%	18%
									K	K	K	
Neither agree nor disagree	349	140	209	121	123	106	156	193	60	78	123	88
	17%	14%	20%	20%	18%	15%	21%	15%	17%	18%	16%	19%
			A	E			G					
Somewhat disagree	182	82	100	69	45	67	60	122	33	35	51	64
	9%	8%	10%	12%	7%	9%	8%	10%	9%	8%	7%	13%
				D								IJ
Strongly disagree	370	197	174	75	139	156	118	253	71	77	130	94
	18%	20%	17%	13%	20%	22%	16%	20%	20%	18%	17%	20%
					C	C		F				
Don't know	93	40	53	50	25	18	49	44	23	17	27	27
	5%	4%	5%	8%	4%	3%	7%	4%	6%	4%	4%	6%
				DE			G					
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	1015	510	505	277	361	377	364	652	172	218	423	202
	51%	53%	49%	47%	52%	52%	49%	52%	48%	51%	56%	43%
										K	HK	
Disagree (Net)	552	279	274	145	184	224	178	375	103	111	180	158
	27%	29%	26%	24%	27%	31%	24%	30%	29%	26%	24%	33%
						C		F				J

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_3. Do you agree or disagree with the following statements? - The NRA is an important protector of the Second Amendment (The right to bear arms).

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Strongly agree	543	152	391	353	190	263	33	127	120	309	234	429	114	129	262	95
	27%	27%	27%	32%	21%	26%	18%	31%	29%	29%	25%	28%	23%	17%	43%	24%
Somewhat agree				D			F	F							MO	M
	472	148	325	250	222	238	49	94	92	262	210	360	112	149	185	84
	23%	26%	23%	22%	25%	24%	27%	23%	22%	25%	22%	24%	22%	20%	30%	21%
Neither agree nor disagree															MO	
	349	108	241	213	136	181	38	75	55	167	182	240	109	123	88	82
	17%	19%	17%	19%	15%	18%	21%	18%	14%	16%	19%	16%	22%	16%	14%	21%
Somewhat disagree							H						K			N
	182	46	136	88	94	92	14	32	45	98	84	132	50	93	32	43
	9%	8%	9%	8%	11%	9%	8%	8%	11%	9%	9%	9%	10%	12%	5%	11%
Strongly disagree														N		N
	370	94	277	157	213	189	35	59	88	188	182	286	84	241	29	80
	18%	16%	19%	14%	24%	19%	19%	14%	21%	18%	19%	19%	17%	32%	5%	20%
Don't know				C			G								NO	N
	93	24	69	57	36	43	12	29	10	37	56	59	34	26	15	13
	5%	4%	5%	5%	4%	4%	7%	7%	2%	4%	6%	4%	7%	3%	3%	3%
Sigma							H	H			I					
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	1015	299	716	603	412	501	83	220	212	570	445	790	226	279	447	179
	51%	52%	50%	54%	46%	50%	46%	53%	52%	54%	47%	52%	45%	37%	73%	45%
Disagree (Net)				D						J		L			MO	M
	552	140	412	245	307	281	48	91	132	286	266	418	134	334	61	123
	27%	24%	29%	22%	34%	28%	27%	22%	32%	27%	28%	28%	27%	44%	10%	31%
				C		G			G					NO		N

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_3. Do you agree or disagree with the following statements? - The NRA is an important protector of the Second Amendment (The right to bear arms).

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Strongly agree	543 27%	242 44%	301 21%	543 53%	153 16%	166 23%	62 38%	91 48%	89 45%	180 47%
Somewhat agree	472 23%	152 28%	320 22%	472 47%	199 21%	179 25%	50 30%	55 29%	48 24%	102 26%
Neither agree nor disagree	349 17%	72 13%	278 19%	- -	134 14%	150 21%	25 15%	22 12%	25 13%	47 12%
Somewhat disagree	182 9%	38 7%	144 10%	- -	127 13%	77 11%	14 8%	8 4%	16 8%	24 6%
Strongly disagree	370 18%	40 7%	330 23%	- -	321 34%	98 14%	12 7%	13 7%	15 8%	28 7%
Don't know	93 5%	8 1%	85 6%	- -	16 2%	54 8%	2 1%	2 1%	4 2%	6 1%
Sigma	2010 100%	551 100%	1459 100%	1015 100%	950 100%	724 100%	164 100%	191 100%	196 100%	387 100%
Summary										
Agree (Net)	1015 51%	394 71%	621 43%	1015 100%	352 37%	345 48%	112 68%	146 76%	136 70%	282 73%
Disagree (Net)	552 27%	78 14%	474 33%	- -	448 47%	175 24%	26 16%	21 11%	31 16%	52 14%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_4. Do you agree or disagree with the following statements? - The NRA is obstructing politicians from enacting meaningful gun control laws.

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Strongly agree	617	320	297	164	201	252	206	411	121	116	222	159
	31%	33%	29%	28%	29%	35%	28%	33%	34%	27%	29%	33%
						CD		F				
Somewhat agree	332	153	179	125	107	100	123	209	65	71	124	73
	17%	16%	17%	21%	15%	14%	16%	17%	18%	17%	16%	15%
				DE								
Neither agree nor disagree	389	166	223	126	142	121	171	218	63	86	147	92
	19%	17%	21%	21%	21%	17%	23%	17%	18%	20%	20%	19%
			A				G					
Somewhat disagree	187	90	97	51	64	71	66	121	27	41	80	39
	9%	9%	9%	9%	9%	10%	9%	10%	8%	10%	11%	8%
Strongly disagree	345	195	150	61	137	147	112	233	50	82	139	75
	17%	20%	14%	10%	20%	20%	15%	18%	14%	19%	18%	16%
		B			C	C						
Don't know	140	45	95	66	41	33	68	71	33	28	42	37
	7%	5%	9%	11%	6%	5%	9%	6%	9%	7%	6%	8%
			A	DE			G		J			
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	950	473	476	289	308	353	329	621	185	187	345	232
	47%	49%	46%	49%	44%	49%	44%	49%	52%	44%	46%	49%
Disagree (Net)	532	285	247	112	202	218	178	354	77	123	219	113
	26%	29%	24%	19%	29%	30%	24%	28%	21%	29%	29%	24%
		B			C	C				H	H	

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_4. Do you agree or disagree with the following statements? - The NRA is obstructing politicians from enacting meaningful gun control laws.

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Strongly agree	617	168	449	287	330	318	57	99	144	322	295	461	156	389	73	107
	31%	29%	31%	26%	37%	32%	31%	24%	35%	30%	31%	31%	31%	51%	12%	27%
Somewhat agree	332	92	240	170	162	176	37	63	56	177	155	235	97	146	90	64
	17%	16%	17%	15%	18%	18%	20%	15%	14%	17%	16%	16%	19%	19%	15%	16%
Neither agree nor disagree	389	121	268	257	131	191	35	102	61	185	204	274	115	106	121	99
	19%	21%	19%	23%	15%	19%	19%	25%	15%	17%	21%	18%	23%	14%	20%	25%
Somewhat disagree	187	46	140	100	86	93	15	37	42	107	79	150	37	47	88	36
	9%	8%	10%	9%	10%	9%	8%	9%	10%	10%	8%	10%	7%	6%	14%	9%
Strongly disagree	345	103	242	210	135	172	26	64	84	207	139	294	52	43	207	69
	17%	18%	17%	19%	15%	17%	14%	15%	21%	19%	15%	19%	10%	6%	34%	17%
Don't know	140	40	100	92	47	56	12	51	21	63	77	94	45	31	32	23
	7%	7%	7%	8%	5%	6%	6%	12%	5%	6%	8%	6%	9%	4%	5%	6%
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	950	260	689	458	492	494	93	162	200	499	451	696	254	535	164	170
	47%	46%	48%	41%	55%	49%	52%	39%	49%	47%	47%	46%	50%	70%	27%	43%
Disagree (Net)	532	149	382	311	221	265	40	100	127	314	218	443	88	89	295	104
	26%	26%	27%	28%	25%	26%	22%	24%	31%	30%	23%	29%	18%	12%	48%	26%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_4. Do you agree or disagree with the following statements? - The NRA is obstructing politicians from enacting meaningful gun control laws.

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Strongly agree	617 31%	121 22%	496 34%	178 18%	617 65%	203 28%	47 29%	36 19%	38 19%	74 19%
			A		C		I			
Somewhat agree	332 17%	90 16%	243 17%	174 17%	332 35%	148 20%	34 21%	31 16%	25 13%	56 14%
					C					
Neither agree nor disagree	389 19%	92 17%	297 20%	181 18%	- -	155 21%	27 16%	34 18%	31 16%	65 17%
				D						
Somewhat disagree	187 9%	65 12%	122 8%	134 13%	- -	65 9%	17 11%	25 13%	22 11%	47 12%
			B	D						
Strongly disagree	345 17%	163 30%	182 12%	301 30%	- -	81 11%	33 20%	61 32%	69 35%	130 34%
			B	D				F	F	F
Don't know	140 7%	21 4%	119 8%	47 5%	- -	72 10%	6 4%	4 2%	11 6%	15 4%
			A	D						
Sigma	2010 100%	551 100%	1459 100%	1015 100%	950 100%	724 100%	164 100%	191 100%	196 100%	387 100%
Summary										
Agree (Net)	950 47%	211 38%	739 51%	352 35%	950 100%	351 49%	81 49%	67 35%	63 32%	130 34%
			A		C		GHI			
Disagree (Net)	532 26%	228 41%	304 21%	435 43%	- -	146 20%	51 31%	85 45%	92 47%	177 46%
		B		D				F	F	F

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_5. Do you agree or disagree with the following statements? - I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Strongly agree	139	94	45	64	51	24	56	83	29	27	59	24
	7%	10%	4%	11%	7%	3%	7%	7%	8%	6%	8%	5%
		B		E	E							
Somewhat agree	162	105	57	80	47	34	56	106	27	28	65	41
	8%	11%	5%	14%	7%	5%	7%	8%	8%	7%	9%	9%
		B		DE								
Neither agree nor disagree	247	139	108	86	101	60	113	134	37	52	101	57
	12%	14%	10%	15%	15%	8%	15%	11%	10%	12%	13%	12%
		B		E	E		G					
Somewhat disagree	260	136	123	91	92	77	97	163	49	67	95	49
	13%	14%	12%	15%	13%	11%	13%	13%	14%	16%	13%	10%
				E						K		
Strongly disagree	1153	469	684	252	383	519	400	754	204	243	419	288
	57%	48%	66%	42%	55%	72%	54%	60%	57%	57%	56%	61%
			A		C	CD		F				
Don't know	49	26	23	20	19	10	24	25	11	7	15	15
	2%	3%	2%	3%	3%	1%	3%	2%	3%	2%	2%	3%
				E								
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	301	199	102	144	98	58	112	189	57	55	124	66
	15%	21%	10%	24%	14%	8%	15%	15%	16%	13%	16%	14%
		B		DE	E							
Disagree (Net)	1413	606	808	343	475	596	497	916	253	310	514	337
	70%	62%	78%	58%	69%	82%	67%	73%	71%	73%	68%	71%
			A		C	CD		F				

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_5. Do you agree or disagree with the following statements? - I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Strongly agree	139	50	89	94	45	83	13	28	16	78	61	106	33	46	49	27
	7%	9%	6%	8%	5%	8%	7%	7%	4%	7%	6%	7%	7%	6%	8%	7%
Somewhat agree				D		H										
	162	53	108	94	68	90	15	38	18	94	67	111	51	46	61	30
	8%	9%	8%	8%	8%	9%	8%	9%	4%	9%	7%	7%	10%	6%	10%	8%
						H		H							M	
Neither agree nor disagree	247	88	160	166	81	140	31	45	30	129	118	162	85	79	81	54
	12%	15%	11%	15%	9%	14%	17%	11%	7%	12%	12%	11%	17%	10%	13%	14%
Somewhat disagree				B		D							K			
	260	74	186	146	114	132	23	59	46	121	139	179	81	96	75	63
	13%	13%	13%	13%	13%	13%	13%	14%	11%	11%	15%	12%	16%	13%	12%	16%
Strongly disagree	1153	296	857	590	563	539	92	228	295	618	535	921	232	483	333	212
	57%	52%	60%	53%	63%	54%	51%	55%	72%	58%	56%	61%	46%	63%	54%	54%
Don't know				A		C			EFG			L		NO		
	49	10	39	29	20	22	7	16	4	20	29	28	21	11	13	11
	2%	2%	3%	3%	2%	2%	4%	4%	1%	2%	3%	2%	4%	1%	2%	3%
							H	H					K			
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	301	103	197	188	113	172	28	67	34	172	128	217	84	92	110	57
	15%	18%	14%	17%	13%	17%	15%	16%	8%	16%	14%	14%	17%	12%	18%	14%
Disagree (Net)				D		H		H							M	
	1413	370	1043	736	678	671	114	287	341	739	674	1100	313	580	408	275
	70%	65%	72%	66%	76%	67%	63%	69%	83%	70%	71%	73%	62%	76%	67%	69%
				A		C			EFG			L		NO		

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_5. Do you agree or disagree with the following statements? - I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Strongly agree	139	66	73	104	79	84	33	25	8	33
	7%	12%	5%	10%	8%	12%	20%	13%	4%	8%
		B					HI	HI		H
Somewhat agree	162	71	91	111	79	89	35	21	15	36
	8%	13%	6%	11%	8%	12%	21%	11%	8%	9%
		B					GHI			
Neither agree nor disagree	247	103	145	138	69	106	26	45	32	76
	12%	19%	10%	14%	7%	15%	16%	23%	16%	20%
		B		D						
Somewhat disagree	260	87	173	132	87	111	31	29	27	56
	13%	16%	12%	13%	9%	15%	19%	15%	14%	14%
		B		D						
Strongly disagree	1153	216	937	512	625	311	36	68	112	180
	57%	39%	64%	50%	66%	43%	22%	35%	57%	46%
			A		C			F	FGI	FG
Don't know	49	9	40	19	10	23	3	3	3	6
	2%	2%	3%	2%	1%	3%	2%	2%	1%	2%
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Agree (Net)	301	137	164	215	159	173	68	46	23	69
	15%	25%	11%	21%	17%	24%	41%	24%	12%	18%
		B		D			GHI	HI		H
Disagree (Net)	1413	303	1110	644	712	422	67	97	139	236
	70%	55%	76%	63%	75%	58%	41%	51%	71%	61%
			A		C				FGI	FG

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_6. Do you agree or disagree with the following statements? - Many people in my community own or use guns.

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Strongly agree	532	265	266	153	183	195	204	328	63	116	254	99
	26%	27%	26%	26%	26%	27%	27%	26%	18%	27%	34%	21%
										H	HIK	
Somewhat agree	552	270	282	172	203	177	190	362	87	121	216	128
	27%	28%	27%	29%	29%	24%	26%	29%	24%	29%	29%	27%
Neither agree nor disagree	383	191	192	114	106	164	136	248	73	76	142	93
	19%	20%	18%	19%	15%	23%	18%	20%	20%	18%	19%	20%
						D						
Somewhat disagree	134	67	67	54	54	25	49	85	29	29	35	42
	7%	7%	6%	9%	8%	4%	7%	7%	8%	7%	5%	9%
				E	E				J			J
Strongly disagree	121	55	66	21	56	44	49	72	40	20	30	32
	6%	6%	6%	4%	8%	6%	7%	6%	11%	5%	4%	7%
					C				IJ			
Don't know	287	120	167	78	90	120	118	170	67	62	78	81
	14%	12%	16%	13%	13%	17%	16%	13%	19%	15%	10%	17%
			A						J	J		J
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	1084	536	548	325	387	372	395	689	150	237	470	227
	54%	55%	53%	55%	56%	51%	53%	55%	42%	56%	62%	48%
										HK	HK	
Disagree (Net)	255	122	133	76	110	69	98	157	68	48	65	74
	13%	13%	13%	13%	16%	10%	13%	12%	19%	11%	9%	16%
					E				IJ			J

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_6. Do you agree or disagree with the following statements? - Many people in my community own or use guns.

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Strongly agree	532	153	379	340	191	257	45	103	126	309	223	430	102	160	208	103
	26%	27%	26%	30%	21%	26%	25%	25%	31%	29%	23%	29%	20%	21%	34%	26%
Somewhat agree				D						J		L			MO	
	552	187	365	285	267	299	51	114	88	293	260	439	113	209	185	105
	27%	33%	25%	25%	30%	30%	28%	27%	22%	28%	27%	29%	23%	27%	30%	26%
Neither agree nor disagree		B				H						L				
	383	109	274	206	177	191	32	70	90	210	173	265	118	163	97	83
Somewhat disagree														K	N	
	134	33	101	57	77	61	24	34	15	63	71	95	39	71	29	22
	7%	6%	7%	5%	9%	6%	13%	8%	4%	6%	7%	6%	8%	9%	5%	6%
Strongly disagree				C		EH	H							N		
	121	27	93	58	63	63	7	30	21	54	67	81	40	60	25	22
Don't know																
	287	61	226	172	116	134	21	64	68	132	156	197	90	100	68	61
	14%	11%	16%	15%	13%	13%	12%	16%	17%	12%	16%	13%	18%	13%	11%	15%
Sigma		A									I					
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	1084	340	744	625	459	557	96	217	214	601	483	868	216	369	393	208
	54%	59%	52%	56%	51%	55%	53%	52%	52%	57%	51%	58%	43%	48%	64%	52%
Disagree (Net)		B								J		L			MO	
	255	61	194	115	140	125	30	64	36	117	138	176	79	131	54	44
	13%	11%	14%	10%	16%	12%	17%	15%	9%	11%	15%	12%	16%	17%	9%	11%
				C		H	H			I				NO		

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_6. Do you agree or disagree with the following statements? - Many people in my community own or use guns.

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Strongly agree	532	255	277	372	210	188	74	81	100	181
	26%	46%	19%	37%	22%	26%	45%	42%	51%	47%
		B		D						
Somewhat agree	552	167	385	304	282	225	47	68	52	120
	27%	30%	26%	30%	30%	31%	28%	36%	26%	31%
Neither agree nor disagree	383	66	318	156	169	128	30	13	23	36
	19%	12%	22%	15%	18%	18%	18%	7%	12%	9%
			A				GI			
Somewhat disagree	134	19	115	42	79	65	10	9	-	9
	7%	3%	8%	4%	8%	9%	6%	5%	-	2%
			A		C		H	HI		H
Strongly disagree	121	13	108	27	78	28	2	9	2	11
	6%	2%	7%	3%	8%	4%	1%	5%	1%	3%
			A		C					H
Don't know	287	33	255	114	132	90	2	11	20	30
	14%	6%	17%	11%	14%	12%	1%	6%	10%	8%
			A						F	F
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Agree (Net)	1084	421	663	676	492	413	120	149	152	301
	54%	76%	45%	67%	52%	57%	73%	78%	77%	78%
		B		D						
Disagree (Net)	255	32	223	70	157	93	11	18	2	21
	13%	6%	15%	7%	17%	13%	7%	10%	1%	5%
			A		C		H	HI		H

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you agree or disagree with the following statements? - Agree Summary

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Our country would be safer if we enacted stricter gun control laws.	1111	512	599	363	346	402	409	702	216	228	395	271
	55%	53%	58%	61%	50%	55%	55%	56%	60%	54%	52%	57%
				D					J			
Gun owners should be allowed to carry concealed guns in public.	831	451	380	255	304	272	289	541	117	204	356	154
	41%	46%	37%	43%	44%	37%	39%	43%	33%	48%	47%	32%
		B			E					HK	HK	
The NRA is an important protector of the Second Amendment (The right to bear arms).	1015	510	505	277	361	377	364	652	172	218	423	202
	51%	53%	49%	47%	52%	52%	49%	52%	48%	51%	56%	43%
										K	HK	
The NRA is obstructing politicians from enacting meaningful gun control laws.	950	473	476	289	308	353	329	621	185	187	345	232
	47%	49%	46%	49%	44%	49%	44%	49%	52%	44%	46%	49%
I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.	301	199	102	144	98	58	112	189	57	55	124	66
	15%	21%	10%	24%	14%	8%	15%	15%	16%	13%	16%	14%
		B		DE	E							
Many people in my community own or use guns.	1084	536	548	325	387	372	395	689	150	237	470	227
	54%	55%	53%	55%	56%	51%	53%	55%	42%	56%	62%	48%
										HK	HK	

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you agree or disagree with the following statements? - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Our country would be safer if we enacted stricter gun control laws.	1111	301	810	580	531	534	111	234	232	563	548	799	312	596	226	185
	55%	53%	56%	52%	60%	53%	61%	57%	57%	53%	58%	53%	62%	78%	37%	47%
					C								K	NO		N
Gun owners should be allowed to carry concealed guns in public.	831	264	567	488	342	458	75	157	141	481	349	677	153	199	365	175
	41%	46%	39%	44%	38%	45%	42%	38%	34%	45%	37%	45%	31%	26%	60%	44%
		B		D		GH				J		L			MO	M
The NRA is an important protector of the Second Amendment (The right to bear arms).	1015	299	716	603	412	501	83	220	212	570	445	790	226	279	447	179
	51%	52%	50%	54%	46%	50%	46%	53%	52%	54%	47%	52%	45%	37%	73%	45%
				D						J		L			MO	M
The NRA is obstructing politicians from enacting meaningful gun control laws.	950	260	689	458	492	494	93	162	200	499	451	696	254	535	164	170
	47%	46%	48%	41%	55%	49%	52%	39%	49%	47%	47%	46%	50%	70%	27%	43%
				C	G	G			G					NO		N
I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.	301	103	197	188	113	172	28	67	34	172	128	217	84	92	110	57
	15%	18%	14%	17%	13%	17%	15%	16%	8%	16%	14%	14%	17%	12%	18%	14%
		B		D		H	H	H							M	
Many people in my community own or use guns.	1084	340	744	625	459	557	96	217	214	601	483	868	216	369	393	208
	54%	59%	52%	56%	51%	55%	53%	52%	52%	57%	51%	58%	43%	48%	64%	52%
		B								J		L			MO	

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you agree or disagree with the following statements? - Agree Summary

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Our country would be safer if we enacted stricter gun control laws.	1111	231	880	425	798	431	88	69	74	143
	55%	42%	60%	42%	84%	60%	53%	36%	38%	37%
			A		C		GHI			
Gun owners should be allowed to carry concealed guns in public.	831	361	470	629	272	317	117	125	118	243
	41%	65%	32%	62%	29%	44%	72%	65%	60%	63%
		B		D			H			
The NRA is an important protector of the Second Amendment (The right to bear arms).	1015	394	621	1015	352	345	112	146	136	282
	51%	71%	43%	100%	37%	48%	68%	76%	70%	73%
		B		D						
The NRA is obstructing politicians from enacting meaningful gun control laws.	950	211	739	352	950	351	81	67	63	130
	47%	38%	51%	35%	100%	49%	49%	35%	32%	34%
			A		C		GHI			
I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.	301	137	164	215	159	173	68	46	23	69
	15%	25%	11%	21%	17%	24%	41%	24%	12%	18%
		B		D			GHI	HI		H
Many people in my community own or use guns.	1084	421	663	676	492	413	120	149	152	301
	54%	76%	45%	67%	52%	57%	73%	78%	77%	78%
		B		D						

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you agree or disagree with the following statements? - Disagree Summary

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Our country would be safer if we enacted stricter gun control laws.	562	296	266	119	233	210	188	374	84	126	234	118
	28%	31%	26%	20%	34%	29%	25%	30%	23%	30%	31%	25%
		B			C	C					H	
Gun owners should be allowed to carry concealed guns in public.	763	338	425	200	234	329	281	482	169	138	227	229
	38%	35%	41%	34%	34%	45%	38%	38%	47%	33%	30%	48%
			A			CD			IJ			IJ
The NRA is an important protector of the Second Amendment (The right to bear arms).	552	279	274	145	184	224	178	375	103	111	180	158
	27%	29%	26%	24%	27%	31%	24%	30%	29%	26%	24%	33%
						C		F				J
The NRA is obstructing politicians from enacting meaningful gun control laws.	532	285	247	112	202	218	178	354	77	123	219	113
	26%	29%	24%	19%	29%	30%	24%	28%	21%	29%	29%	24%
		B			C	C				H	H	
I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.	1413	606	808	343	475	596	497	916	253	310	514	337
	70%	62%	78%	58%	69%	82%	67%	73%	71%	73%	68%	71%
			A		C	CD		F				
Many people in my community own or use guns.	255	122	133	76	110	69	98	157	68	48	65	74
	13%	13%	13%	13%	16%	10%	13%	12%	19%	11%	9%	16%
					E				IJ			J

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you agree or disagree with the following statements? - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Our country would be safer if we enacted stricter gun control laws.	562	178	385	325	237	310	36	103	114	330	233	477	86	75	291	129
	28%	31%	27%	29%	27%	31%	20%	25%	28%	31%	24%	32%	17%	10%	47%	33%
						FG				J		L			MO	M
Gun owners should be allowed to carry concealed guns in public.	763	179	584	382	381	360	63	140	201	374	389	546	217	421	135	141
	38%	31%	41%	34%	43%	36%	35%	34%	49%	35%	41%	36%	43%	55%	22%	36%
The NRA is an important protector of the Second Amendment (The right to bear arms).			A		C				EFG		I		K	NO		N
	552	140	412	245	307	281	48	91	132	286	266	418	134	334	61	123
	27%	24%	29%	22%	34%	28%	27%	22%	32%	27%	28%	28%	27%	44%	10%	31%
The NRA is obstructing politicians from enacting meaningful gun control laws.					C				G					NO		N
	532	149	382	311	221	265	40	100	127	314	218	443	88	89	295	104
	26%	26%	27%	28%	25%	26%	22%	24%	31%	30%	23%	29%	18%	12%	48%	26%
I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.						G			J			L			MO	M
	1413	370	1043	736	678	671	114	287	341	739	674	1100	313	580	408	275
	70%	65%	72%	66%	76%	67%	63%	69%	83%	70%	71%	73%	62%	76%	67%	69%
Many people in my community own or use guns.			A		C				EFG			L			NO	
	255	61	194	115	140	125	30	64	36	117	138	176	79	131	54	44
	13%	11%	14%	10%	16%	12%	17%	15%	9%	11%	15%	12%	16%	17%	9%	11%
					C		H	H			I			NO		

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you agree or disagree with the following statements? - Disagree Summary

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Our country would be safer if we enacted stricter gun control laws.	562	237	326	444	68	162	52	90	95	184
	28%	43%	22%	44%	7%	22%	32%	47%	48%	48%
		B		D				F	F	F
Gun owners should be allowed to carry concealed guns in public.	763	102	661	204	530	239	27	30	45	75
	38%	19%	45%	20%	56%	33%	16%	16%	23%	19%
			A		C					
The NRA is an important protector of the Second Amendment (The right to bear arms).	552	78	474	-	448	175	26	21	31	52
	27%	14%	33%	-	47%	24%	16%	11%	16%	14%
			A		C					
The NRA is obstructing politicians from enacting meaningful gun control laws.	532	228	304	435	-	146	51	85	92	177
	26%	41%	21%	43%	-	20%	31%	45%	47%	46%
		B		D				F	F	F
I often watch online videos (such as YouTube or Facebook videos) that focus on operating, buying, or collecting guns or firearms.	1413	303	1110	644	712	422	67	97	139	236
	70%	55%	76%	63%	75%	58%	41%	51%	71%	61%
			A		C				FGI	FG
Many people in my community own or use guns.	255	32	223	70	157	93	11	18	2	21
	13%	6%	15%	7%	17%	13%	7%	10%	1%	5%
			A		C		H	HI		H

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you agree or disagree with the following statements? - Grid Table

	Our country would be safer if we enacted stricter gun control	Gun owners should be allowed to carry concealed guns in	The NRA is an important protector of the Second Amendment	The NRA is obstructing politicians from enacting meaningful gun control	I often watch online videos (such as YouTube or Facebook	Many people in my community own or use guns.
	A	B	C	D	E	F
Base: All Respondents (unwtd)	2010	2010	2010	2010	2010	2010
Base: All Respondents (wtd)	2010	2010	2010	2010	2010	2010
Strongly agree	681	380	543	617	139	532
	34%	19%	27%	31%	7%	26%
	BCEF	E	BE	BCEF		BE
Somewhat agree	430	451	472	332	162	552
	21%	22%	23%	17%	8%	27%
	DE	DE	DE	E		ABCDE
Neither agree nor disagree	286	363	349	389	247	383
	14%	18%	17%	19%	12%	19%
		AE	AE	AE		AE
Somewhat disagree	226	310	182	187	260	134
	11%	15%	9%	9%	13%	7%
	CF	ACDEF	F	F	CDF	
Strongly disagree	336	453	370	345	1153	121
	17%	23%	18%	17%	57%	6%
	F	ACDF	F	F	ABCDF	
Don't know	51	54	93	140	49	287
	3%	3%	5%	7%	2%	14%
			ABE	ABCE		ABCDE
Sigma	2010	2010	2010	2010	2010	2010
	100%	100%	100%	100%	100%	100%
Summary						
Agree (Net)	1111	831	1015	950	301	1084
	55%	41%	51%	47%	15%	54%
	BCDE	E	BE	BE		BDE
Disagree (Net)	562	763	552	532	1413	255
	28%	38%	27%	26%	70%	13%
	F	ACDF	F	F	ABCDF	

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2. Do you think civilians should be allowed to purchase, operate, and carry the following types of guns or firearms?

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Handguns	1381	697	684	389	505	486	513	867	207	297	568	309
	69%	72%	66%	66%	73%	67%	69%	69%	58%	70%	75%	65%
		B			CE					H	HK	
Shotguns	1031	559	471	245	380	405	355	675	162	231	424	214
	51%	58%	45%	41%	55%	56%	48%	53%	45%	55%	56%	45%
		B			C	C		F		HK	HK	
Musket firearms	587	373	214	138	212	236	176	411	100	145	219	124
	29%	38%	21%	23%	31%	33%	24%	32%	28%	34%	29%	26%
		B			C	C		F		K		
Semi-automatic rifles	442	315	127	110	167	164	149	293	62	100	187	92
	22%	33%	12%	19%	24%	23%	20%	23%	17%	24%	25%	19%
		B			C						H	
Sniper rifles	250	182	67	87	95	68	77	173	38	57	94	61
	12%	19%	6%	15%	14%	9%	10%	14%	11%	13%	12%	13%
		B		E	E							
Firearms modified with a silencer	221	170	51	82	85	53	64	156	40	54	84	43
	11%	18%	5%	14%	12%	7%	9%	12%	11%	13%	11%	9%
		B		E	E			F				
Firearms modified with a bump stock	204	140	64	83	70	51	62	141	34	46	84	40
	10%	14%	6%	14%	10%	7%	8%	11%	9%	11%	11%	8%
		B		E								
Other	61	31	30	15	12	34	21	40	8	12	24	17
	3%	3%	3%	3%	2%	5%	3%	3%	2%	3%	3%	4%
						D						
None of the above	475	177	298	141	141	193	191	284	120	93	125	136
	24%	18%	29%	24%	20%	27%	26%	22%	34%	22%	17%	29%
			A			D			IJ	J		J
Sigma	4650	2644	2006	1291	1668	1692	1610	3041	772	1034	1809	1036
	231%	273%	193%	218%	241%	233%	216%	241%	216%	244%	240%	218%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2. Do you think civilians should be allowed to purchase, operate, and carry the following types of guns or firearms?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Handguns	1381	402	978	798	583	712	108	292	268	723	657	1069	312	466	479	270
	69%	70%	68%	71%	65%	71%	60%	70%	66%	68%	69%	71%	62%	61%	78%	68%
Shotguns				D		F		F				L			MO	M
	1031	286	744	555	476	531	68	208	224	580	451	864	166	322	385	221
Musket firearms	51%	50%	52%	50%	53%	53%	37%	50%	55%	55%	47%	57%	33%	42%	63%	56%
						F		F	F	J		L			MO	M
Semi-automatic rifles	587	156	431	300	287	302	31	116	138	354	233	511	75	158	244	135
	29%	27%	30%	27%	32%	30%	17%	28%	34%	33%	25%	34%	15%	21%	40%	34%
Sniper rifles				C		F		F	F	J		L			M	M
	442	112	329	267	174	235	23	95	88	243	198	351	91	91	212	84
Firearms modified with a silencer	22%	20%	23%	24%	20%	23%	13%	23%	22%	23%	21%	23%	18%	12%	35%	21%
				D		F		F	F						MO	M
Firearms modified with a bump stock	250	76	174	148	102	153	8	60	29	133	117	185	65	43	108	62
	12%	13%	12%	13%	11%	15%	5%	14%	7%	13%	12%	12%	13%	6%	18%	16%
Other						FH		FH							M	M
	221	65	155	133	88	139	6	53	23	112	109	149	72	42	84	57
None of the above	11%	11%	11%	12%	10%	14%	3%	13%	6%	11%	11%	10%	14%	6%	14%	14%
						FH		FH							M	M
Sigma	204	64	140	117	87	118	12	52	22	115	89	150	54	31	94	52
	10%	11%	10%	10%	10%	12%	7%	12%	5%	11%	9%	10%	11%	4%	15%	13%
						H		H							M	M
	61	7	55	32	29	25	4	9	23	37	24	55	7	16	24	17
	3%	1%	4%	3%	3%	3%	2%	2%	6%	3%	3%	4%	1%	2%	4%	4%
			A					EG								
	475	122	353	244	231	206	46	110	113	248	227	320	156	235	92	87
	24%	21%	25%	22%	26%	21%	25%	27%	28%	23%	24%	21%	31%	31%	15%	22%
						E		E				K		NO		N
	4650	1291	3359	2595	2056	2423	304	995	928	2545	2106	3654	997	1405	1721	985
	231%	226%	233%	232%	231%	241%	169%	240%	227%	240%	222%	242%	198%	184%	281%	249%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2. Do you think civilians should be allowed to purchase, operate, and carry the following types of guns or firearms?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Handguns	1381	467	914	833	573	484	118	173	176	349
	69%	85%	63%	82%	60%	67%	72%	90%	90%	90%
		B		D				F	F	F
Shotguns	1031	401	630	634	409	324	100	142	159	301
	51%	73%	43%	62%	43%	45%	61%	74%	81%	78%
		B		D				F	F	F
Musket firearms	587	254	333	377	216	184	65	88	101	189
	29%	46%	23%	37%	23%	25%	39%	46%	52%	49%
		B		D					F	
Semi-automatic rifles	442	215	226	325	100	145	61	80	74	154
	22%	39%	16%	32%	11%	20%	37%	42%	38%	40%
		B		D						
Sniper rifles	250	124	126	184	67	111	45	42	37	79
	12%	22%	9%	18%	7%	15%	27%	22%	19%	20%
		B		D						
Firearms modified with a silencer	221	105	115	161	60	96	37	39	30	69
	11%	19%	8%	16%	6%	13%	22%	20%	15%	18%
		B		D						
Firearms modified with a bump stock	204	108	96	150	55	94	47	34	28	61
	10%	20%	7%	15%	6%	13%	28%	18%	14%	16%
		B		D			GHI			
Other	61	26	36	35	24	19	5	7	14	21
	3%	5%	2%	3%	3%	3%	3%	3%	7%	5%
		B								
None of the above	475	21	454	120	273	163	11	1	9	10
	24%	4%	31%	12%	29%	23%	7%	1%	5%	3%
			A		C		GI		GI	G
Sigma	4650	1722	2929	2819	1775	1620	488	605	628	1233
	231%	312%	201%	278%	187%	224%	298%	317%	320%	319%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. Do you, personally, currently own a gun or firearm? If so, approximately how many?

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
No	1410	618	792	409	482	519	570	840	281	289	489	351
	70%	64%	76%	69%	70%	72%	76%	66%	78%	68%	65%	74%
			A				G		IJ			J
Yes, 1	257	138	119	88	82	87	84	173	35	56	112	53
	13%	14%	11%	15%	12%	12%	11%	14%	10%	13%	15%	11%
											H	
Yes, 2-5	206	123	84	53	75	79	66	141	22	51	101	32
	10%	13%	8%	9%	11%	11%	9%	11%	6%	12%	13%	7%
			B							HK	HK	
Yes, more than 5	88	56	32	23	34	31	13	75	7	23	39	19
	4%	6%	3%	4%	5%	4%	2%	6%	2%	5%	5%	4%
			B					F		H	H	
Don't know	49	34	15	20	20	9	13	35	13	4	13	18
	2%	3%	1%	3%	3%	1%	2%	3%	4%	1%	2%	4%
			B		E				I			I
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. Do you, personally, currently own a gun or firearm? if so, approximately how many?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
No	1410	370	1040	760	650	672	134	313	290	676	734	1033	377	604	346	285
	70%	65%	72%	68%	73%	67%	74%	75%	71%	64%	77%	69%	75%	79%	57%	72%
Yes, 1		A		C		E				I		K		NO		N
	257	83	174	158	99	138	28	38	52	161	96	193	64	85	100	42
Yes, 2-5	13%	14%	12%	14%	11%	14%	16%	9%	13%	15%	10%	13%	13%	11%	16%	11%
						G	G			J					MO	
Yes, more than 5	206	71	135	116	90	117	14	34	41	127	79	174	32	61	86	45
	10%	12%	9%	10%	10%	12%	8%	8%	10%	12%	8%	12%	6%	8%	14%	11%
Don't know										J		L			M	
	88	32	56	58	30	49	2	16	20	66	22	75	13	10	54	17
Sigma	4%	6%	4%	5%	3%	5%	1%	4%	5%	6%	2%	5%	3%	1%	9%	4%
										J					MO	M
	49	15	33	26	23	28	2	13	6	31	18	32	17	1	25	7
	2%	3%	2%	2%	3%	3%	1%	3%	1%	3%	2%	2%	3%	*	4%	2%
															M	M
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. Do you, personally, currently own a gun or firearm? If so, approximately how many?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
No	1410	-	1410	601	726	502	-	-	-	-
	70%	-	97%	59%	76%	69%	-	-	-	-
			A		C					
Yes, 1	257	257	-	167	119	106	88	82	87	169
	13%	47%	-	16%	13%	15%	54%	43%	44%	44%
		B		D			I			
Yes, 2-5	206	206	-	154	76	70	53	75	79	153
	10%	37%	-	15%	8%	10%	32%	39%	40%	40%
		B		D						
Yes, more than 5	88	88	-	73	16	26	23	34	31	65
	4%	16%	-	7%	2%	4%	14%	18%	16%	17%
		B		D						
Don't know	49	-	49	20	13	20	-	-	-	-
	2%	-	3%	2%	1%	3%	-	-	-	-
			A							
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4. How did you first become familiar with guns?

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	344	245	194	194	201	198	391	74	150	265	100
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	317	234	164	191	196	163	389	64	130	252	105
Family and friends	422	224	198	118	154	150	123	299	48	99	192	82
	77%	71%	85%	72%	81%	77%	76%	77%	76%	77%	76%	78%
			A						*			*
Film and TV	57	39	18	36	13	8	12	45	14	6	28	9
	10%	12%	8%	22%	7%	4%	7%	12%	23%	4%	11%	8%
				DE					IJK*		I	*
Video games	45	41	5	35	10	-	14	31	13	9	14	9
	8%	13%	2%	21%	5%	-	9%	8%	21%	7%	6%	8%
		B		DE	E				IJK*			*
Social media	43	31	12	31	8	4	7	36	12	4	22	5
	8%	10%	5%	19%	4%	2%	4%	9%	18%	3%	9%	5%
				DE					IJK*			*
Other	73	54	19	11	26	36	27	46	7	21	34	10
	13%	17%	8%	6%	13%	18%	17%	12%	11%	16%	14%	10%
		B				C			*			*
Don't know	21	13	8	2	4	15	5	16	3	5	8	5
	4%	4%	4%	1%	2%	8%	3%	4%	5%	4%	3%	5%
						CD			*			*
Sigma	662	401	260	232	215	214	188	473	98	144	299	120
	120%	127%	111%	142%	113%	109%	116%	122%	154%	111%	118%	114%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4. How did you first become familiar with guns?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	185	404	376	213	310	52	100	127	379	210	532	57	146	276	113
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	186	365	332	219	305	44	89	113	353	198	442	109	157	240	104
Family and friends	422	145	277	254	168	243	28	66	84	277	145	354	68	118	186	85
	77%	78%	76%	76%	77%	80%	64%	75%	75%	78%	74%	80%	62%	76%	77%	82%
						F	*	*				L	*			*
Film and TV	57	23	34	33	24	44	4	5	3	32	25	37	20	17	24	9
	10%	12%	9%	10%	11%	14%	10%	6%	3%	9%	13%	8%	18%	11%	10%	9%
						GH	*	*					K*			*
Video games	45	16	29	24	21	34	5	4	1	22	23	34	11	11	23	5
	8%	9%	8%	7%	10%	11%	11%	5%	1%	6%	12%	8%	10%	7%	10%	5%
						H	H*	*					*			*
Social media	43	18	25	20	23	33	7	3	1	20	23	31	13	16	21	4
	8%	10%	7%	6%	10%	11%	15%	3%	1%	6%	12%	7%	11%	10%	9%	3%
						H	GH*	*			I		*			*
Other	73	22	50	42	30	27	4	17	25	53	20	54	19	15	35	15
	13%	12%	14%	13%	14%	9%	9%	19%	22%	15%	10%	12%	17%	10%	15%	15%
							*	E*	E				*			*
Don't know	21	2	19	14	8	10	2	3	6	11	11	16	6	9	7	1
	4%	1%	5%	4%	3%	3%	4%	3%	6%	3%	5%	4%	5%	6%	3%	1%
			A				*	*					*			*
Sigma	662	227	435	388	274	391	50	99	121	414	248	526	136	188	297	119
	120%	122%	119%	117%	125%	128%	114%	111%	107%	117%	125%	119%	124%	120%	123%	115%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4. How did you first become familiar with guns?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	589	-	428	214	230	194	194	201	395
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	551	-	394	211	202	164	191	196	387
Family and friends	422	422	-	312	150	149	118	154	150	304
	77%	77%	-	79%	71%	73%	72%	81%	77%	79%
				D						
Film and TV	57	57	-	37	26	42	36	13	8	21
	10%	10%	-	9%	13%	21%	22%	7%	4%	5%
							GHI			
Video games	45	45	-	33	31	40	35	10	-	10
	8%	8%	-	8%	15%	20%	21%	5%	-	3%
					C		GHI	HI		H
Social media	43	43	-	28	30	36	31	8	4	12
	8%	8%	-	7%	14%	18%	19%	4%	2%	3%
					C		GHI			
Other	73	73	-	56	22	14	11	26	36	62
	13%	13%	-	14%	10%	7%	6%	13%	18%	16%
									F	F
Don't know	21	21	-	11	11	4	2	4	15	19
	4%	4%	-	3%	5%	2%	1%	2%	8%	5%
									FGI	G
Sigma	662	662	-	476	271	285	232	215	214	429
	120%	120%	-	121%	128%	141%	142%	113%	109%	111%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4A. Which of these was the most influential in your decision to purchase your first gun or firearm?

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	344	245	194	194	201	198	391	74	150	265	100
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	317	234	164	191	196	163	389	64	130	252	105
Family and friends	360	186	174	106	128	126	110	250	39	95	157	69
	65%	59%	74%	64%	67%	64%	67%	64%	61%	73%	62%	66%
			A						*			*
Film and TV	25	18	7	18	6	1	4	21	7	1	14	3
	5%	6%	3%	11%	3%	*	2%	5%	10%	1%	6%	3%
				DE					I*		I	*
Video games	15	10	4	9	6	-	10	5	3	3	6	3
	3%	3%	2%	5%	3%	-	6%	1%	4%	2%	2%	2%
				E	E		G		*			*
Social media	17	15	2	15	1	1	1	16	2	2	10	4
	3%	5%	1%	9%	1%	*	1%	4%	3%	2%	4%	3%
			B	DE					*			*
Other	95	64	31	14	29	52	23	72	11	18	47	18
	17%	20%	13%	8%	15%	27%	14%	18%	18%	14%	19%	17%
						CD			*			*
Don't know	39	23	16	2	20	17	15	24	3	10	18	9
	7%	7%	7%	1%	11%	9%	9%	6%	5%	8%	7%	8%
					C	C			*			*
Sigma	551	317	234	164	191	196	163	389	64	130	252	105
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4A. Which of these was the most influential in your decision to purchase your first gun or firearm?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	185	404	376	213	310	52	100	127	379	210	532	57	146	276	113
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	186	365	332	219	305	44	89	113	353	198	442	109	157	240	104
Family and friends	360	126	234	213	146	210	21	61	67	242	118	302	58	98	157	74
	65%	68%	64%	64%	67%	69%	48%	69%	60%	68%	60%	68%	53%	63%	65%	72%
						F	*	F*				L	*			*
Film and TV	25	12	14	13	13	21	3	1	1	12	13	20	5	8	14	2
	5%	6%	4%	4%	6%	7%	6%	1%	1%	3%	7%	5%	4%	5%	6%	2%
						GH	*	*					*			*
Video games	15	5	9	10	5	9	3	3		8	7	9	5	6	8	-
	3%	3%	3%	3%	2%	3%	7%	3%	-	2%	4%	2%	5%	4%	3%	-
							H*	*					*			*
Social media	17	9	9	11	6	9	7	1	1	8	9	11	7	5	8	4
	3%	5%	2%	3%	3%	3%	15%	1%	1%	2%	4%	2%	6%	3%	4%	3%
							EGH*	*					*			*
Other	95	28	67	60	35	37	6	16	37	63	32	78	17	20	44	19
	17%	15%	18%	18%	16%	12%	13%	18%	33%	18%	16%	18%	16%	13%	18%	18%
							*	*	EFG				*			*
Don't know	39	6	33	25	14	19	5	7	7	21	19	21	18	20	9	5
	7%	3%	9%	8%	6%	6%	12%	8%	6%	6%	9%	5%	16%	13%	4%	4%
			A				*	*					K*	N		*
Sigma	551	186	365	332	219	305	44	89	113	353	198	442	109	157	240	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4A. Which of these was the most influential in your decision to purchase your first gun or firearm?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	589	-	428	214	230	194	194	201	395
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	551	-	394	211	202	164	191	196	387
Family and friends	360 65%	360 65%	- -	264 67%	125 59%	129 64%	106 64%	128 67%	126 64%	254 66%
Film and TV	25 5%	25 5%	- -	18 5%	16 8%	23 12%	18 11%	6 3%	1 *	7 2%
Video games	15 3%	15 3%	- -	9 2%	13 6%	10 5%	9 5%	6 3%	- -	6 2%
Social media	17 3%	17 3%	- -	11 3%	12 6%	16 8%	15 9%	1 1%	1 *	2 *
Other	95 17%	95 17%	- -	69 18%	25 12%	17 9%	14 8%	29 15%	52 27%	81 21%
Don't know	39 7%	39 7%	- -	22 6%	20 9%	7 3%	2 1%	20 11%	17 9%	37 10%
Sigma	551 100%	551 100%	- -	394 100%	211 100%	202 100%	164 100%	191 100%	196 100%	387 100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. How often do you carry a gun on you?

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	344	245	194	194	201	198	391	74	150	265	100
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	317	234	164	191	196	163	389	64	130	252	105
Never	233	106	127	51	82	100	72	161	31	57	94	51
	42%	34%	54%	31%	43%	51%	44%	42%	48%	44%	37%	49%
Rarely			A		C	C			*			*
	147	92	55	38	54	56	45	102	11	34	73	29
Once a month	27%	29%	23%	23%	28%	28%	28%	26%	17%	26%	29%	27%
									*			*
Once a week	22	16	6	12	4	5	9	13	4	5	13	1
	4%	5%	2%	7%	2%	3%	6%	3%	6%	4%	5%	1%
Daily				D					K*			*
	40	25	14	24	10	5	8	31	7	13	19	2
Don't know	7%	8%	6%	15%	5%	3%	5%	8%	10%	10%	7%	2%
				DE					K*	K		*
Sigma	99	72	27	35	34	29	19	80	12	18	50	20
	18%	23%	12%	21%	18%	15%	12%	21%	18%	14%	20%	19%
Gun Carrier (Net)		B						F	*			*
	10	5	6	4	5	1	9	1	-	3	4	2
Non Carrier (Net)	2%	1%	2%	2%	3%	*	6%	*	-	3%	2%	2%
							G		*			*
Summary	551	317	234	164	191	196	163	389	64	130	252	105
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Gun Carrier (Net)	139	97	41	60	45	34	27	111	18	30	68	22
	25%	31%	18%	36%	23%	18%	17%	29%	28%	23%	27%	21%
Non Carrier (Net)		B		DE				F	*			*
	380	199	182	88	136	156	117	264	42	92	167	80
Summary	69%	63%	77%	54%	71%	79%	72%	68%	65%	71%	66%	76%
			A		C	C			*			*

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. How often do you carry a gun on you?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	185	404	376	213	310	52	100	127	379	210	532	57	146	276	113
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	186	365	332	219	305	44	89	113	353	198	442	109	157	240	104
Never	233	76	157	131	102	111	20	41	62	157	76	195	38	78	87	43
	42%	41%	43%	39%	46%	36%	45%	46%	55%	45%	38%	44%	34%	50%	36%	42%
							*	*	E				*	N		*
Rarely	147	50	98	99	48	82	10	27	29	91	56	113	34	38	67	32
	27%	27%	27%	30%	22%	27%	22%	30%	26%	26%	28%	26%	32%	25%	28%	31%
							*	*					*			*
Once a month	22	8	14	17	5	14	2	3	4	11	11	18	4	5	13	4
	4%	5%	4%	5%	2%	4%	4%	3%	3%	3%	6%	4%	4%	3%	5%	3%
							*	*					*			*
Once a week	40	18	22	20	19	27	5	6	1	31	9	36	4	10	23	5
	7%	9%	6%	6%	9%	9%	12%	6%	1%	9%	4%	8%	4%	6%	10%	4%
						H	H*	*					*			*
Daily	99	30	69	55	44	64	8	11	16	61	39	77	22	22	49	19
	18%	16%	19%	17%	20%	21%	18%	12%	14%	17%	19%	17%	20%	14%	20%	18%
							*	*					*			*
Don't know	10	4	6	9	1	7	-	2	1	3	8	3	7	3	1	1
	2%	2%	2%	3%	*	2%	-	3%	1%	1%	4%	1%	6%	2%	1%	1%
							*	*		I			K*			*
Sigma	551	186	365	332	219	305	44	89	113	353	198	442	109	157	240	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Gun Carrier (Net)	139	48	91	76	63	92	13	16	18	91	47	113	26	32	72	23
	25%	26%	25%	23%	29%	30%	29%	18%	16%	26%	24%	26%	24%	21%	30%	23%
						GH	*	*					*			*
Non Carrier (Net)	380	125	255	230	150	193	30	67	91	248	132	308	72	116	154	76
	69%	67%	70%	69%	69%	63%	67%	76%	81%	70%	67%	70%	66%	74%	64%	73%
							*	E*	E				*			*

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. How often do you carry a gun on you?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	589	589	-	428	214	230	194	194	201	395
Base: Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	551	551	-	394	211	202	164	191	196	387
Never	233 42%	233 42%	- -	148 38%	100 47%	65 32%	51 31%	82 43%	100 51%	182 47%
					C			F	F	F
Rarely	147 27%	147 27%	- -	110 28%	47 22%	42 21%	38 23%	54 28%	56 28%	110 28%
Once a month	22 4%	22 4%	- -	17 4%	14 7%	15 7%	12 7%	4 2%	5 3%	10 3%
Once a week	40 7%	40 7%	- -	27 7%	19 9%	27 13%	24 15%	10 5%	5 3%	15 4%
Daily	99 18%	99 18%	- -	85 21%	25 12%	46 23%	35 21%	34 18%	29 15%	64 17%
Don't know	10 2%	10 2%	- -	6 2%	6 3%	8 4%	4 2%	5 3%	1 *	6 2%
Sigma	551 100%	551 100%	- -	394 100%	211 100%	202 100%	164 100%	191 100%	196 100%	387 100%
Summary										
Gun Carrier (Net)	139 25%	139 25%	- -	112 28%	44 21%	73 36%	60 36%	45 23%	34 18%	79 20%
Non Carrier (Net)	380 69%	380 69%	- -	258 66%	147 70%	107 53%	88 54%	136 71%	156 79%	292 75%
								F	F	F

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

6. Please describe the type of gun related media that you read, watch, or listen to, if any at all.

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	68	50	44	43	31	43	75	14	37	50	17
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	103	58	45	34	40	29	34	69	13	31	44	14
Hunting related media	5	5	-	2	2	1	3	2	-	1	1	2
	5%	9%	-	5%	6%	3%	8%	4%	-	4%	3%	17%
		*	*	*	*	**	*	*	**	*	*	**
Print/ magazine	4	4	1	1	3	-	1	4	1	1	2	1
	4%	6%	1%	2%	8%	-	2%	5%	5%	3%	5%	4%
		*	*	*	*	**	*	*	**	*	*	**
Online/ blogs/ message boards	2	2	-	1	1	-	-	2	1	-	1	-
	2%	4%	-	3%	3%	-	-	3%	8%	-	2%	-
		*	*	*	*	**	*	*	**	*	*	**
Target practice/ skeet/ trap shooting	1	1	-	-	1	1	1	1	-	1	-	1
	1%	2%	-	-	2%	2%	2%	1%	-	2%	-	5%
		*	*	*	*	**	*	*	**	*	*	**
Movies/ TV shows (featuring guns)	2	2	-	1	1	1	1	2	1	-	1	1
	2%	4%	-	2%	2%	4%	2%	3%	5%	-	3%	4%
		*	*	*	*	**	*	*	**	*	*	**
Youtube mentions	5	4	1	1	2	1	1	3	1	1	2	1
	5%	6%	2%	4%	6%	3%	4%	5%	5%	3%	5%	9%
		*	*	*	*	**	*	*	**	*	*	**
News/ newspapers	7	3	4	2	1	4	1	5	-	2	3	2
	7%	5%	8%	7%	1%	13%	4%	8%	-	7%	7%	13%
		*	*	*	*	**	*	*	**	*	*	**
NRA	3	2	1	-	2	1	2	1	1	2	-	1
	3%	4%	2%	-	5%	5%	7%	1%	7%	6%	-	4%
		*	*	*	*	**	*	*	**	*	*	**
Weapon mentions	3	3	-	1	1	-	2	1	-	1	2	-
	2%	4%	-	4%	3%	-	6%	1%	-	2%	4%	-
		*	*	*	*	**	*	*	**	*	*	**
Guns rights/ gun control mentions	4	2	2	2	1	-	2	2	-	2	2	-
	4%	3%	4%	7%	3%	-	5%	3%	-	6%	4%	-
		*	*	*	*	**	*	*	**	*	*	**
Incidents of gun related violence	4	4	1	4	1	-	1	4	-	1	4	-
	4%	6%	1%	10%	1%	-	2%	5%	-	2%	8%	-
		*	*	*	*	**	*	*	**	*	*	**
Other	10	6	4	5	3	1	4	6	1	2	6	1
	10%	11%	8%	16%	8%	5%	11%	9%	9%	6%	14%	4%
		*	*	*	*	**	*	*	**	*	*	**
Nothing	47	22	25	9	23	15	14	33	5	17	19	6
	46%	38%	55%	28%	57%	50%	40%	48%	39%	55%	43%	41%
		*	*	*	C*	**	*	*	**	*	*	**
Don't Know	17	8	10	9	4	4	7	11	4	3	8	2
	17%	13%	22%	28%	10%	14%	20%	15%	32%	9%	17%	17%
		*	*	*	*	**	*	*	**	*	*	**
Sigma	114	67	46	39	45	29	37	76	15	32	50	17
	111%	116%	104%	116%	114%	100%	110%	111%	109%	105%	114%	117%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

6. Please describe the type of gun related media that you read, watch, or listen to, if any at all.

	Children in Household			Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	47	71	76	42	68	9	21	20	82	36	105	13	37	49	21
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	103	45	58	64	38	61	9	16	16	69	33	79	24	38	36	17
Hunting related media	5	2	2	4	1	3	1	1	1	2	3	5	-	2	3	-
	5%	6%	4%	6%	3%	5%	6%	3%	5%	3%	9%	6%	-	6%	7%	-
	*	*	*	*	*		**	**	**		**	**	**	**	**	**
Print/ magazine	4	2	2	2	2	4	-	-	1	2	2	3	1	-	2	2
	4%	4%	4%	3%	5%	6%	-	-	3%	3%	5%	4%	4%	-	5%	12%
Online/ blogs/ message boards	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	2	2	-	-	2	1	1	-	-	2	-	2	-	-	1	1
	2%	5%	-	-	5%	2%	12%	-	-	3%	-	3%	-	-	3%	6%
Target practice/ skeet/ trap shooting	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	1	1	1	1	-	1	-	-	1	1	1	1	-	1	1	-
	1%	1%	1%	2%	-	1%	-	-	4%	1%	2%	2%	-	2%	2%	-
Movies/ TV shows (featuring guns)	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	2	1	2	1	1	2	1	-	-	1	2	2	-	2	-	1
	2%	1%	3%	2%	3%	3%	6%	-	-	1%	5%	3%	-	5%	-	4%
Youtube mentions	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	5	3	2	2	3	3	-	1	1	3	1	4	1	1	2	2
	5%	7%	3%	3%	7%	5%	-	3%	6%	5%	4%	5%	4%	2%	5%	10%
News/ newspapers	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	7	2	4	4	3	5	-	-	2	5	1	7	-	1	4	2
	7%	5%	8%	6%	8%	8%	-	-	13%	8%	4%	8%	-	2%	13%	9%
NRA	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	3	2	1	3	1	2	-	-	1	3	-	1	2	3	1	-
	3%	4%	3%	4%	1%	3%	-	-	9%	5%	-	2%	8%	7%	2%	-
Weapon mentions	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	3	1	2	3	-	3	-	-	-	1	2	3	-	1	-	1
	2%	1%	3%	4%	-	4%	-	-	-	1%	6%	3%	-	1%	-	3%
Guns rights/ gun control mentions	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	4	1	3	2	1	2	-	2	-	2	1	3	1	1	3	-
	4%	1%	5%	3%	4%	3%	-	10%	-	4%	3%	4%	3%	1%	9%	-
Incidents of gun related violence	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	4	-	4	-	4	-	4	1	-	-	4	1	4	4	-	-
	4%	-	7%	-	11%	-	39%	4%	-	-	12%	1%	15%	11%	-	-
Other	*	*	*	*	C*		**	**	**		**	**	**	**	**	**
	10	4	6	4	6	3	4	2	1	4	6	6	4	6	2	1
	10%	8%	11%	6%	15%	5%	46%	10%	8%	6%	18%	8%	15%	15%	6%	7%
Nothing	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	47	22	25	31	16	26	2	11	7	36	11	35	12	16	13	9
	46%	49%	43%	48%	41%	42%	22%	69%	46%	52%	33%	44%	52%	42%	36%	54%
Don't Know	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	17	9	9	12	5	13	1	1	1	12	6	13	4	8	6	2
	17%	19%	15%	18%	14%	22%	15%	7%	8%	17%	17%	16%	19%	21%	17%	14%
Sigma	*	*	*	*	*		**	**	**		**	**	**	**	**	**
	114	50	63	68	45	67	13	18	16	74	39	86	28	44	38	21
	111%	112%	110%	106%	118%	109%	145%	107%	103%	107%	118%	109%	118%	116%	105%	119%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

6. Please describe the type of gun related media that you read, watch, or listen to, if any at all.

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	118	-	87	52	54	44	43	31	74
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	103	103	-	74	46	45	34	40	29	69
Hunting related media	5 5%	5 5%	- -	4 5%	2 4%	2 4%	2 5%	2 6%	1 3%	3 5%
Print/ magazine	4 4%	4 4%	- -	4 5%	1 2%	1 2%	1 2%	3 8%	- -	3 5%
Online/ blogs/ message boards	2 2%	2 2%	- -	2 3%	1 2%	1 2%	1 3%	1 3%	- -	1 1%
Target practice/ skeet/ trap shooting	1 1%	1 1%	- -	1 2%	1 1%	- -	- -	1 2%	1 2%	1 2%
Movies/ TV shows (featuring guns)	2 2%	2 2%	- -	2 2%	1 1%	1 3%	1 2%	1 2%	1 4%	2 3%
Youtube mentions	5 5%	5 5%	- -	5 6%	1 3%	2 4%	1 4%	2 6%	1 3%	3 5%
News/ newspapers	7 7%	7 7%	- -	5 7%	2 4%	3 6%	2 7%	1 1%	4 13%	4 6%
NRA	3 3%	3 3%	- -	1 1%	- -	- -	- -	2 5%	1 5%	3 5%
Weapon mentions	3 2%	3 2%	- -	2 3%	3 5%	2 4%	1 4%	1 3%	- -	1 2%
Guns rights/ gun control mentions	4 4%	4 4%	- -	3 4%	1 3%	3 7%	2 7%	1 3%	- -	1 2%
Incidents of gun related violence	4 4%	4 4%	- -	4 6%	4 8%	4 8%	4 10%	1 1%	- -	1 1%
Other	10 10%	10 10%	- -	10 13%	5 11%	7 16%	5 16%	3 8%	1 5%	5 7%
Nothing	47 46%	47 46%	- -	30 40%	19 41%	15 34%	9 28%	23 57%	15 50%	37 54%
Don't Know	17 17%	17 17%	- -	12 16%	12 27%	11 25%	9 28%	4 10%	4 14%	8 12%
Sigma	114 111%	114 111%	- -	85 114%	51 112%	51 115%	39 116%	45 114%	29 100%	75 108%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7. What kind, if any, of gun related media are you willing to put on your social media feed?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	117	77	40	36	43	38	39	78	13	22	62	20
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	102	65	38	30	41	31	30	72	8	19	53	22
Hunting related media	1	1	1	1	1	-	1	-	1	-	1	-
	1%	1%	2%	2%	1%	-	4%	-	8%	-	1%	-
		*	*	**	*	*	*	*	**	**		**
Facebook	1	1	1	1	1	-	-	1	-	-	1	-
	1%	1%	2%	2%	1%	-	-	2%	-	-	2%	-
		*	*	**	*	*	*	*	**	**		**
NRA	2	-	2	-	2	-	-	2	-	-	2	-
	2%	-	5%	-	5%	-	-	3%	-	-	4%	-
		*	*	**	*	*	*	*	**	**		**
Weapon mentions	2	1	1	-	2	-	1	1	-	-	-	2
	2%	2%	2%	-	4%	-	2%	1%	-	-	-	8%
		*	*	**	*	*	*	*	**	**		**
Guns rights/ gun control mentions	2	1	1	-	1	1	2	-	1	-	1	-
	2%	1%	4%	-	3%	2%	7%	-	7%	-	3%	-
		*	*	**	*	*	G*	*	**	**		**
Any/ all/ everything	6	6	1	3	2	1	2	5	1	1	5	-
	6%	9%	2%	11%	4%	4%	6%	6%	14%	3%	9%	-
		*	*	**	*	*	*	*	**	**		**
Dislike/ do not use Social Media	5	5	-	1	1	3	1	3	1	1	3	-
	5%	7%	-	2%	1%	11%	4%	5%	7%	4%	6%	-
		*	*	**	*	*	*	*	**	**		**
Other	12	8	4	6	5	1	4	8	1	-	10	1
	12%	12%	12%	20%	11%	4%	15%	10%	8%	-	19%	5%
		*	*	**	*	*	*	*	**	**		**
Nothing	57	35	21	10	22	24	17	39	4	16	24	12
	55%	55%	56%	34%	55%	76%	57%	54%	51%	86%	46%	53%
		*	*	**	*	*	*	*	**	**		**
Don't Know	17	9	7	9	6	1	3	13	1	1	7	7
	16%	14%	20%	30%	15%	4%	11%	18%	14%	7%	13%	34%
		*	*	**	*	*	*	*	**	**		**
Sigma	104	65	39	31	41	32	32	72	9	19	54	22
	102%	101%	104%	102%	101%	102%	107%	100%	108%	100%	103%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7. What kind, if any, of gun related media are you willing to put on your social media feed?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	117	29	88	70	47	63	8	21	25	73	44	108	9	28	59	22
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	102	27	76	57	46	57	6	20	20	66	36	87	16	30	48	18
Hunting related media	1	-	1	1	1	1	-	1	-	-	1	1	-	1	1	-
	1%	-	2%	1%	1%	1%	-	3%	-	-	3%	1%	-	2%	1%	-
		**		*	*		**	**	**	*	*		**	**		**
Facebook	1	1	1	1	-	1	-	-	-	1	1	1	-	-	1	-
	1%	2%	1%	2%	-	2%	-	-	-	1%	2%	1%	-	-	2%	-
		**		*	*		**	**	**	*	*		**	**		**
NRA	2	-	2	2	-	1	-	2	-	2	1	2	-	-	2	1
	2%	-	3%	4%	-	1%	-	7%	-	2%	2%	2%	-	-	3%	3%
		**		*	*		**	**	**	*	*		**	**		**
Weapon mentions	2	1	1	1	1	2	-	-	-	2	-	2	-	1	1	-
	2%	4%	1%	1%	2%	3%	-	-	-	3%	-	2%	-	2%	2%	-
		**		*	*		**	**	**	*	*		**	**		**
Guns rights/ gun control mentions	2	1	1	1	1	1	-	1	-	1	1	2	-	-	1	1
	2%	4%	1%	2%	2%	1%	-	7%	-	1%	4%	2%	-	-	1%	7%
		**		*	*		**	**	**	*	*		**	**		**
Any/ all/ everything	6	3	4	5	1	4	1	1	1	5	1	6	-	1	3	1
	6%	10%	5%	9%	3%	7%	13%	6%	3%	8%	3%	7%	-	2%	6%	7%
		**		*	*		**	**	**	*	*		**	**		**
Dislike/ do not use Social Media	5	-	5	1	4	1	-	-	3	3	1	5	-	2	2	1
	5%	-	6%	1%	9%	2%	-	-	17%	5%	3%	5%	-	6%	4%	4%
		**		*	*		**	**	**	*	*		**	**		**
Other	12	6	6	3	9	8	-	3	1	7	5	12	-	5	6	1
	12%	22%	8%	6%	19%	15%	-	15%	3%	11%	14%	14%	-	16%	12%	7%
		**		*	*		**	**	**	*	*		**	**		**
Nothing	57	11	45	31	26	30	4	9	14	35	22	45	11	18	22	12
	55%	43%	60%	54%	57%	53%	68%	45%	69%	53%	60%	52%	74%	62%	46%	65%
		**		*	*		**	**	**	*	*		**	**		**
Don't Know	17	4	13	12	5	9	1	5	2	11	6	13	4	4	10	2
	16%	14%	17%	21%	11%	17%	19%	23%	8%	17%	15%	14%	26%	12%	22%	11%
		**		*	*		**	**	**	*	*		**	**		**
Sigma	104	27	78	57	47	57	6	22	20	66	38	89	16	30	49	19
	102%	100%	103%	101%	103%	101%	100%	107%	100%	100%	106%	102%	100%	102%	101%	104%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7. What kind, if any, of gun related media are you willing to put on your social media feed?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	117	117	-	88	46	42	36	43	38	81
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	102	102	-	76	41	35	30	41	31	72
Hunting related media	1 1%	1 1%	- -	1 1%	1 1%	1 2%	1 2%	1 1%	- -	1 1%
Facebook	1 1%	1 1%	- -	1 1%	1 3%	1 3%	1 2%	1 1%	- -	1 1%
NRA	2 2%	2 2%	- -	2 3%	- -	- -	- -	2 5%	- -	2 3%
Weapon mentions	2 2%	2 2%	- -	1 1%	1 2%	1 2%	- -	2 4%	- -	2 2%
Guns rights/ gun control mentions	2 2%	2 2%	- -	1 2%	- -	- -	- -	1 3%	1 2%	2 3%
Any/ all/ everything	6 6%	6 6%	- -	6 7%	- -	3 10%	3 11%	2 4%	1 4%	3 4%
Dislike/ do not use Social Media	5 5%	5 5%	- -	4 5%	2 4%	1 2%	1 2%	1 1%	3 11%	4 6%
Other	12 12%	12 12%	- -	9 12%	5 12%	6 17%	6 20%	5 11%	1 4%	6 8%
Nothing	57 55%	57 55%	- -	38 50%	26 64%	14 40%	10 34%	22 55%	24 76%	46 64%
Don't Know	17 16%	17 16%	- -	14 18%	7 16%	9 26%	9 30%	6 15%	1 4%	7 10%
Sigma	104 102%	104 102%	- -	77 101%	42 101%	36 102%	31 102%	41 101%	32 102%	73 102%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

8. Have you ever been de-friended or blocked on social media for posting gun related media? What kind of relationship do you have with these people (ex. Family, friends, coworkers, acquaintances, etc.)?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	65	53	47	26	45	44	74	11	31	52	24
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	112	60	52	43	27	42	38	73	10	26	49	27
Friend	5	2	3	3	2	-	1	4	-	1	3	2
	5%	4%	6%	7%	8%	-	4%	5%	-	2%	5%	8%
	*	*	*	*	**	*	*	*	**	**		**
Do not use/ post on social media (about guns)	16	7	10	7	2	8	8	8	1	4	8	4
	15%	11%	19%	15%	8%	18%	22%	11%	8%	14%	17%	13%
	*	*	*	*	**	*	*	*	**	**		**
Other	3	1	2	1	1	1	-	3	1	-	2	1
	3%	1%	4%	3%	3%	2%	-	4%	6%	-	3%	3%
	*	*	*	*	**	*	*	*	**	**		**
Nothing	77	43	34	21	23	33	29	48	8	21	31	17
	69%	71%	67%	50%	84%	79%	75%	66%	79%	81%	63%	65%
	*	*	*	*	**	C*	*	*	**	**		**
Don't Know	12	8	4	11	-	1	-	12	1	1	7	4
	11%	13%	8%	26%	-	3%	-	17%	6%	2%	15%	13%
	*	*	*	E*	**	*	*	F*	**	**		**
Sigma	114	60	54	43	28	43	38	75	10	26	51	27
	102%	100%	104%	101%	103%	102%	100%	103%	100%	100%	103%	103%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (*), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (*), Small Base: 100 (*)

[Table of contents](#)

8. Have you ever been de-friended or blocked on social media for posting gun related media? What kind of relationship do you have with these people (ex. Family, friends, coworkers, acquaintances, etc.)?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independ nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	32	86	77	41	51	14	26	27	72	46	109	9	29	54	24
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	112	32	80	74	38	50	13	23	25	68	43	93	18	29	44	26
Friend	5	-	5	5	-	3	-	2	-	3	3	4	1	-	4	-
	5%	-	7%	7%	-	7%	-	8%	-	4%	6%	4%	7%	-	9%	-
	**			**		**		**	**	*	*	**	**	**	**	**
Do not use/ post on social media (about guns)	16	2	15	12	4	6	4	3	4	7	10	15	2	5	5	6
	15%	6%	18%	17%	11%	11%	28%	15%	15%	10%	23%	16%	9%	17%	11%	22%
	**			**		**	**	**	**	*	*	**	**	**	**	**
Other	3	1	2	1	2	2	-	-	1	2	1	3	-	-	3	-
	3%	2%	3%	2%	4%	4%	-	-	4%	3%	1%	3%	-	-	6%	-
	**			**		**	**	**	**	*	*	**	**	**	**	**
Nothing	77	22	56	51	26	32	7	18	20	51	26	65	12	20	31	16
	69%	68%	70%	69%	70%	63%	56%	77%	81%	74%	61%	70%	67%	68%	71%	62%
	**			**		**	**	**	**	*	*	**	**	**	**	**
Don't Know	12	8	4	5	7	9	2	-	1	7	5	9	3	4	3	4
	11%	24%	6%	7%	18%	18%	17%	-	5%	11%	11%	10%	17%	15%	8%	16%
	**			**		**	**	**	**	*	*	**	**	**	**	**
Sigma	114	32	82	75	39	51	13	23	26	70	44	96	18	29	46	26
	102%	100%	103%	102%	103%	102%	100%	100%	104%	102%	101%	102%	100%	100%	105%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

8. Have you ever been de-friended or blocked on social media for posting gun related media? What kind of relationship do you have with these people (ex. Family, friends, coworkers, acquaintances, etc.)?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	118	-	88	40	48	47	26	45	71
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	112	112	-	82	42	43	43	27	42	69
Friend	5	5	-	3	2	3	3	2	-	2
	5%	5%	-	4%	5%	7%	7%	8%	-	3%
					**		*	**	*	H*
Do not use/ post on social media (about guns)	16	16	-	10	7	7	7	2	8	10
	15%	15%	-	12%	18%	15%	15%	8%	18%	14%
					**		*	**	*	*
Other	3	3	-	3	1	1	1	1	1	2
	3%	3%	-	3%	1%	3%	3%	3%	2%	2%
					**		*	**	*	*
Nothing	77	77	-	61	25	22	21	23	33	56
	69%	69%	-	74%	61%	51%	50%	84%	79%	81%
					**		*	**	F*	F*
Don't Know	12	12	-	8	6	11	11	-	1	1
	11%	11%	-	9%	15%	26%	26%	-	3%	2%
					**		HI*	**	*	*
Sigma	114	114	-	84	42	44	43	28	43	71
	102%	102%	-	103%	100%	101%	101%	103%	102%	102%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

9. Do you feel a need to censor your social media of gun related topics? If so, how do you do so?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	64	54	37	42	39	34	84	15	29	58	16
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	123	68	55	32	47	45	29	94	15	25	64	19
Do not discuss anything personal/ voice my opinion on social media	2	1	2	1	1	1	1	1	1	-	1	-
	2%	1%	3%	2%	2%	2%	3%	1%	6%	-	2%	-
		*	*	**	**	**	**		**	**		**
Do not mention guns/ gun control on social media (in any form)	8	2	6	1	4	4	-	8	2	1	5	-
	7%	3%	11%	4%	8%	8%	-	9%	12%	5%	8%	-
		*	*	**	**	**	**		**	**		**
Do not follow/ read people's (overshared) opinion	4	1	3	2	-	2	-	4	-	-	2	1
	3%	1%	6%	6%	-	4%	-	4%	-	-	4%	7%
		*	*	**	**	**	**		**	**		**
I have no reason/ need to censor myself/ my opinions	19	7	12	6	10	2	8	10	1	2	13	2
	15%	10%	22%	20%	22%	4%	28%	11%	7%	7%	21%	13%
		*	*	**	**	**	**		**	**		**
I do not use social media (often)	9	8	1	-	1	8	1	8	1	-	2	7
	7%	12%	2%	-	1%	19%	2%	9%	5%	-	2%	35%
		*	*	**	**	**	**		**	**		**
Other	15	6	9	3	10	2	5	9	3	4	8	-
	12%	9%	16%	8%	22%	4%	18%	10%	20%	16%	12%	-
		*	*	**	**	**	**		**	**		**
Nothing	57	37	20	15	18	24	10	47	4	18	27	9
	47%	54%	37%	49%	39%	53%	35%	50%	27%	70%	42%	46%
		*	*	**	**	**	**		**	**		**
Don't Know	12	7	5	5	4	3	4	8	3	2	6	1
	10%	11%	8%	15%	9%	7%	14%	9%	23%	7%	10%	3%
		*	*	**	**	**	**		**	**		**
Sigma	126	68	57	33	48	45	29	97	15	27	64	20
	102%	101%	104%	104%	103%	100%	100%	103%	100%	106%	101%	104%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (*), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (*), Small Base: 100 (*)

[Table of contents](#)

9. Do you feel a need to censor your social media of gun related topics? If so, how do you do so?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	45	73	74	44	67	13	14	24	78	40	104	14	24	56	25
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	123	53	70	70	53	75	10	14	24	83	40	96	27	26	62	24
Do not discuss anything personal/ voice my opinion on social media	2	-	2	2	1	1	-	-	1	2	1	2	-	-	2	-
	2%	-	3%	2%	1%	2%	-	-	4%	2%	2%	2%	-	-	4%	-
		*	*	*	*		**	**	**		**		**	**		**
Do not mention guns/ gun control on social media (in any form)	8	2	6	4	4	6	-	-	2	7	1	8	1	2	3	2
	7%	4%	9%	6%	7%	8%	-	-	9%	9%	3%	8%	3%	7%	6%	7%
		*	*	*	*		**	**	**		**		**	**		**
Do not follow/ read people's (overshared) opinion	4	3	1	1	3	4	-	-	-	2	2	4	-	1	2	1
	3%	6%	1%	1%	6%	5%	-	-	-	2%	4%	4%	-	3%	4%	3%
		*	*	*	*		**	**	**		**		**	**		**
I have no reason/ need to censor myself/ my opinions	19	8	11	8	11	11	1	5	2	13	5	15	4	6	7	3
	15%	15%	15%	11%	20%	15%	7%	34%	7%	16%	13%	15%	15%	22%	11%	12%
		*	*	*	*		**	**	**		**		**	**		**
I do not use social media (often)	9	1	8	2	7	3	-	-	6	2	7	4	5	-	8	1
	7%	3%	11%	3%	13%	4%	-	-	25%	2%	18%	5%	17%	-	12%	6%
		*	*	*	*		**	**	**		**		**	**		**
Other	15	8	7	7	7	8	3	4	-	7	8	14	1	3	7	4
	12%	15%	10%	10%	14%	11%	25%	26%	-	8%	20%	15%	2%	12%	12%	15%
		*	*	*	*		**	**	**		**		**	**		**
Nothing	57	29	29	39	19	37	4	5	11	43	14	41	16	14	24	13
	47%	54%	41%	56%	35%	49%	41%	36%	46%	52%	36%	43%	58%	54%	39%	55%
		*	*	*	*		**	**	**		**		**	**		**
Don't Know	12	3	9	8	4	7	3	1	2	9	3	10	2	2	9	1
	10%	5%	13%	12%	7%	9%	27%	4%	9%	11%	7%	11%	6%	8%	15%	3%
		*	*	*	*		**	**	**		**		**	**		**
Sigma	126	54	72	71	55	78	10	14	24	85	41	99	27	27	63	24
	102%	103%	102%	102%	102%	104%	100%	100%	100%	102%	103%	103%	100%	106%	102%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

9. Do you feel a need to censor your social media of gun related topics? If so, how do you do so?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	118	-	83	44	46	37	42	39	81
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	123	123	-	88	46	42	32	47	45	91
Do not discuss anything personal/ voice my opinion on social media	2	2	-	2	-	1	1	1	1	2
	2%	2%	-	3%	-	2%	2%	2%	2%	2%
					**		**	**	**	
Do not mention guns/ gun control on social media (in any form)	8	8	-	7	-	2	1	4	4	7
	7%	7%	-	7%	-	5%	4%	8%	8%	8%
					**		**	**	**	
Do not follow/ read people's (overshared) opinion	4	4	-	2	1	2	2	-	2	2
	3%	3%	-	3%	1%	5%	6%	-	4%	2%
					**		**	**	**	
I have no reason/ need to censor myself/ my opinions	19	19	-	14	6	7	6	10	2	12
	15%	15%	-	16%	12%	18%	20%	22%	4%	13%
					**		**	**	**	
I do not use social media (often)	9	9	-	7	3	-	-	1	8	9
	7%	7%	-	8%	6%	-	-	1%	19%	10%
					**		**	**	**	
Other	15	15	-	14	8	8	3	10	2	12
	12%	12%	-	16%	17%	19%	8%	22%	4%	13%
					**		**	**	**	
Nothing	57	57	-	37	21	17	15	18	24	42
	47%	47%	-	43%	46%	42%	49%	39%	53%	46%
					**		**	**	**	
Don't Know	12	12	-	7	9	6	5	4	3	7
	10%	10%	-	8%	19%	14%	15%	9%	7%	8%
					**		**	**	**	
Sigma	126	126	-	90	47	43	33	48	45	93
	102%	102%	-	103%	101%	103%	104%	103%	100%	102%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

10. Some claim social media has revolutionized the way Americans discuss gun control. Do you feel like this statement is accurate? How so?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	70	48	30	40	48	38	80	21	31	43	23
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	112	66	45	26	37	49	32	80	18	29	42	23
Opened up the discussion/ has more people talking about it	22	9	13	6	9	7	2	20	3	6	6	7
	20%	13%	30%	22%	26%	14%	8%	24%	17%	21%	14%	31%
		*	*	**	*	*	**		**	**	**	**
News travels faster/ instantaneously	5	2	3	1	3	1	2	4	2	-	-	3
	5%	3%	6%	4%	8%	2%	5%	4%	14%	-	-	12%
		*	*	**	*	*	**		**	**	**	**
People hide behind anonymity/ have no filter/ are consequence free	2	1	1	-	1	1	-	2	-	-	2	-
	2%	2%	2%	-	2%	2%	-	2%	-	-	4%	-
		*	*	**	*	*	**		**	**	**	**
People are unwilling to discuss the problem	4	1	3	-	3	1	-	4	-	-	1	3
	4%	1%	7%	-	9%	1%	-	5%	-	-	3%	12%
		*	*	**	*	*	**		**	**	**	**
(Social) media is biased/ only shows part of the story	7	6	1	1	1	5	3	4	1	1	2	3
	6%	9%	2%	2%	3%	10%	10%	5%	7%	5%	5%	11%
		*	*	**	*	*	**		**	**	**	**
Many people do not have enough knowledge of guns (to be part of the discussion)	6	3	3	1	2	3	1	5	1	1	3	2
	6%	5%	6%	2%	6%	7%	2%	7%	4%	3%	6%	9%
		*	*	**	*	*	**		**	**	**	**
Incorrect information is spread around/ no one fact checks	8	2	6	1	2	6	3	5	2	1	2	3
	7%	4%	12%	2%	4%	12%	10%	6%	11%	3%	5%	12%
		*	*	**	*	*	**		**	**	**	**
Focused on (gun) violence	3	1	2	1	1	1	2	1	1	1	1	1
	3%	2%	4%	4%	2%	3%	6%	1%	6%	2%	2%	3%
		*	*	**	*	*	**		**	**	**	**
Dislike/ do not use social media (to discuss guns)	6	1	5	-	4	2	2	4	1	3	2	*
	5%	2%	10%	-	11%	3%	6%	5%	7%	9%	4%	2%
		*	*	**	*	*	**		**	**	**	**
Statement is accurate (unspecified)	6	4	1	-	1	5	3	3	1	-	5	-
	5%	6%	3%	-	3%	9%	10%	3%	4%	-	12%	-
		*	*	**	*	*	**		**	**	**	**
Statement is inaccurate (unspecified)	5	4	1	3	-	1	1	4	-	-	1	4
	4%	6%	3%	13%	-	3%	2%	5%	-	-	1%	19%
		*	*	**	*	*	**		**	**	**	**
Other	16	8	8	4	6	6	8	8	3	6	5	2
	14%	11%	18%	16%	15%	12%	26%	9%	14%	19%	12%	11%
		*	*	**	*	*	**		**	**	**	**
Nothing	23	18	5	2	10	11	5	18	2	9	10	1
	20%	26%	12%	9%	26%	22%	16%	22%	13%	31%	24%	6%
		*	*	**	*	*	**		**	**	**	**
Don't Know	15	13	2	8	1	6	3	12	4	3	7	1
	14%	19%	5%	30%	3%	13%	10%	15%	24%	10%	16%	6%
		*	*	**	*	*	**		**	**	**	**
Sigma	127	73	54	27	43	56	35	92	21	30	46	31
	114%	110%	120%	107%	119%	114%	112%	115%	122%	102%	108%	134%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

10. Some claim social media has revolutionized the way Americans discuss gun control. Do you feel like this statement is accurate? How so?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	32	86	79	39	61	8	18	31	74	44	106	12	28	58	21
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	112	30	82	68	44	62	7	14	28	67	45	87	25	34	51	18
Opened up the discussion/ has more people talking about it	22	8	14	9	13	12	1	5	4	16	6	19	3	5	11	5
	20%	28%	17%	14%	29%	19%	8%	35%	16%	24%	13%	21%	14%	16%	22%	29%
News travels faster/ instantaneously	5	1	4	3	2	1	-	3	1	4	2	4	2	4	1	-
	5%	4%	5%	4%	5%	2%	-	19%	4%	5%	4%	4%	6%	11%	2%	-
People hide behind anonymity/ have no filter/ are consequence free	2	-	2	-	2	2	-	-	-	1	1	2	-	-	2	-
	2%	-	2%	-	4%	3%	-	-	-	2%	2%	2%	-	-	4%	-
People are unwilling to discuss the problem	4	1	3	2	2	4	-	-	-	1	3	4	-	2	1	1
	4%	2%	4%	3%	5%	6%	-	-	-	2%	6%	5%	-	6%	3%	3%
(Social) media is biased/ only shows part of the story	7	1	6	5	2	4	-	1	2	4	3	6	1	-	6	1
	6%	5%	7%	7%	5%	6%	-	8%	7%	6%	6%	7%	3%	-	13%	3%
Many people do not have enough knowledge of guns (to be part of the discussion)	6	1	6	3	3	3	1	1	2	3	3	6	-	2	2	2
	6%	2%	7%	4%	8%	5%	9%	5%	5%	5%	6%	7%	-	6%	4%	10%
Incorrect information is spread around/ no one fact checks	8	1	7	5	3	2	1	3	3	6	2	6	2	2	4	1
	7%	2%	9%	7%	7%	3%	9%	19%	10%	8%	5%	7%	6%	7%	8%	3%
Focused on (gun) violence	3	1	2	2	1	2	-	-	1	1	2	3	1	1	1	1
	3%	4%	3%	3%	3%	3%	-	-	5%	2%	5%	3%	3%	2%	2%	7%
Dislike/ do not use social media (to discuss guns)	6	1	5	5	1	4	-	*	1	5	1	6	-	-	3	2
	5%	4%	6%	7%	2%	7%	-	3%	3%	7%	3%	7%	-	-	5%	13%
Statement is accurate (unspecified)	6	1	5	4	1	4	-	1	2	3	3	3	2	-	5	1
	5%	2%	6%	7%	3%	6%	-	4%	5%	4%	7%	4%	10%	-	10%	3%
Statement is inaccurate (unspecified)	5	3	2	1	4	3	1	1	-	2	3	3	2	1	1	3
	4%	9%	3%	2%	9%	5%	21%	4%	-	3%	6%	3%	9%	4%	1%	16%
Other	16	3	13	11	4	7	1	2	6	9	7	11	4	3	5	3
	14%	11%	15%	17%	10%	11%	8%	17%	21%	13%	15%	13%	18%	10%	10%	15%
Nothing	23	6	17	16	7	15	3	1	5	11	12	13	10	12	6	2
	20%	21%	20%	23%	16%	23%	45%	4%	17%	16%	26%	15%	40%	36%	12%	11%
Don't Know	15	3	12	10	5	8	1	1	6	10	5	15	-	6	9	-
	14%	11%	14%	15%	11%	12%	8%	8%	21%	16%	11%	17%	-	17%	17%	-
Sigma	127	31	96	77	50	70	7	18	32	76	51	100	27	40	58	21
	114%	104%	118%	113%	116%	111%	109%	127%	114%	114%	114%	116%	109%	116%	114%	116%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

10. Some claim social media has revolutionized the way Americans discuss gun control. Do you feel like this statement is accurate? How so?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (unwtd)	118	118	-	82	32	40	30	40	48	88
Base: Split sample (Q6-10) AND Q3 = 'Yes,1' OR 'Yes, 2-5' OR 'Yes, more than 5' (wtd)	112	112	-	74	36	37	26	37	49	86
Opened up the discussion/ has more people talking about it	22	22	-	13	8	8	6	9	7	16
	20%	20%	-	18%	22%	23%	22%	26%	14%	19%
News travels faster/ instantaneously	5	5	-	4	4	3	1	3	1	4
	5%	5%	-	5%	11%	7%	4%	8%	2%	5%
People hide behind anonymity/ have no filter/ are consequence free	2	2	-	2	-	-	-	1	1	2
	2%	2%	-	3%	-	-	-	2%	2%	2%
People are unwilling to discuss the problem	4	4	-	2	3	3	-	3	1	4
	4%	4%	-	3%	8%	9%	-	9%	1%	5%
(Social) media is biased/ only shows part of the story	7	7	-	4	-	1	1	1	5	6
	6%	6%	-	6%	-	2%	2%	3%	10%	7%
Many people do not have enough knowledge of guns (to be part of the discussion)	6	6	-	4	2	3	1	2	3	6
	6%	6%	-	6%	6%	7%	2%	6%	7%	6%
Incorrect information is spread around/ no one fact checks	8	8	-	6	3	2	1	2	6	7
	7%	7%	-	8%	8%	6%	2%	4%	12%	9%
Focused on (gun) violence	3	3	-	-	2	1	1	1	1	2
	3%	3%	-	-	5%	3%	4%	2%	3%	2%
Dislike/ do not use social media (to discuss guns)	6	6	-	5	1	1	-	4	2	6
	5%	5%	-	6%	3%	3%	-	11%	3%	7%
Statement is accurate (unspecified)	6	6	-	6	2	-	-	1	5	6
	5%	5%	-	8%	6%	-	-	3%	9%	7%
Statement is inaccurate (unspecified)	5	5	-	1	1	3	3	-	1	1
	4%	4%	-	2%	4%	9%	13%	-	3%	2%
Other	16	16	-	11	3	6	4	6	6	11
	14%	14%	-	15%	8%	16%	16%	15%	12%	13%
Nothing	23	23	-	19	4	4	2	10	11	20
	20%	20%	-	25%	11%	12%	9%	26%	22%	24%
Don't Know	15	15	-	7	10	8	8	1	6	7
	14%	14%	-	9%	28%	20%	30%	3%	13%	9%
Sigma	127	127	-	83	44	44	27	43	56	100
	114%	114%	-	113%	119%	118%	107%	119%	114%	116%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

PID. With which political party do you most identify?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Democrat (Net)	762	352	409	211	272	279	298	464	133	160	277	192
	38%	36%	39%	36%	39%	38%	40%	37%	37%	38%	37%	41%
Strong Democrat	322	146	176	77	117	129	143	179	47	75	124	76
	16%	15%	17%	13%	17%	18%	19%	14%	13%	18%	16%	16%
						C	G					
Moderate Democrat	255	125	130	75	85	95	91	164	50	44	94	67
	13%	13%	12%	13%	12%	13%	12%	13%	14%	10%	12%	14%
Lean Democrat	185	81	104	60	70	55	64	121	36	41	59	49
	9%	8%	10%	10%	10%	8%	9%	10%	10%	10%	8%	10%
Republican (Net)	612	316	296	134	213	265	169	443	111	140	235	125
	30%	33%	28%	23%	31%	37%	23%	35%	31%	33%	31%	26%
					C	CD		F				
Lean Republican	158	83	75	34	52	72	41	118	34	26	60	39
	8%	9%	7%	6%	8%	10%	5%	9%	9%	6%	8%	8%
Moderate Republican						C		F				
	249	123	126	52	96	101	71	178	54	62	94	39
	12%	13%	12%	9%	14%	14%	10%	14%	15%	15%	12%	8%
Strong Republican					C	C		F	K	K		
	204	110	94	48	65	92	57	147	23	53	81	47
	10%	11%	9%	8%	9%	13%	8%	12%	7%	12%	11%	10%
Independent						C		F		H	H	
	396	199	197	122	142	132	157	240	77	72	155	92
Other												
	20%	21%	19%	21%	21%	18%	21%	19%	21%	17%	21%	19%
	60	28	32	24	21	15	25	35	10	18	21	11
Don't know/Refuse												
	3%	3%	3%	4%	3%	2%	3%	3%	3%	4%	3%	2%
Sigma	180	74	106	102	44	34	97	83	28	33	66	53
	9%	8%	10%	17%	6%	5%	13%	7%	8%	8%	9%	11%
				DE			G					
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

PID. With which political party do you most identify?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Democrat (Net)	762	215	547	399	363	384	79	141	157	362	400	507	255	762	-	-
	38%	38%	38%	36%	41%	38%	44%	34%	38%	34%	42%	34%	51%	100%	-	-
Strong Democrat	322	83	239	175	147	153	31	66	72	139	183	202	119	322	-	-
	16%	14%	17%	16%	16%	15%	17%	16%	18%	13%	19%	13%	24%	42%	-	-
Moderate Democrat	255	75	180	140	115	131	32	40	52	115	140	172	83	255	-	-
	13%	13%	13%	13%	13%	13%	18%	10%	13%	11%	15%	11%	17%	33%	-	-
Lean Democrat	185	57	128	84	101	101	16	35	33	108	77	133	52	185	-	-
	9%	10%	9%	8%	11%	10%	9%	8%	8%	10%	8%	9%	10%	24%	-	-
Republican (Net)	612	172	440	308	304	318	46	89	159	403	208	547	64	-	612	-
	30%	30%	31%	27%	34%	32%	25%	21%	39%	38%	22%	36%	13%	-	100%	-
Lean Republican	158	37	121	78	80	81	13	23	41	97	61	145	13	-	158	-
	8%	7%	8%	7%	9%	8%	7%	6%	10%	9%	6%	10%	3%	-	26%	-
Moderate Republican	249	77	172	118	131	139	18	32	60	162	88	213	37	-	249	-
	12%	14%	12%	11%	15%	14%	10%	8%	15%	15%	9%	14%	7%	-	41%	-
Strong Republican	204	57	147	111	93	98	15	33	57	144	60	189	15	-	204	-
	10%	10%	10%	10%	10%	10%	9%	8%	14%	14%	6%	13%	3%	-	33%	-
Independent	396	104	292	230	166	185	33	105	73	194	203	307	89	-	-	396
	20%	18%	20%	21%	19%	18%	18%	25%	18%	18%	21%	20%	18%	-	-	100%
Other	60	21	39	48	12	39	1	14	6	28	32	46	14	-	-	-
	3%	4%	3%	4%	1%	4%	*	3%	1%	3%	3%	3%	3%	-	-	-
Don't know/Refuse	180	59	121	134	46	79	22	65	14	74	106	99	81	-	-	-
	9%	10%	8%	12%	5%	8%	12%	16%	4%	7%	11%	7%	16%	-	-	-
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

PID. With which political party do you most identify?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Democrat (Net)	762	157	605	279	535	259	46	61	50	111
	38%	28%	42%	27%	56%	36%	28%	32%	26%	29%
			A		C					
Strong Democrat	322	49	272	99	255	94	11	23	15	38
	16%	9%	19%	10%	27%	13%	7%	12%	8%	10%
			A		C					
Moderate Democrat	255	65	190	99	169	93	18	23	24	47
	13%	12%	13%	10%	18%	13%	11%	12%	12%	12%
					C					
Lean Democrat	185	42	143	81	112	72	17	15	11	26
	9%	8%	10%	8%	12%	10%	10%	8%	5%	7%
					C					
Republican (Net)	612	240	372	447	164	178	65	80	96	176
	30%	44%	25%	44%	17%	25%	39%	42%	49%	45%
			B		D					
Lean Republican	158	52	107	97	54	48	14	16	21	37
	8%	9%	7%	10%	6%	7%	9%	9%	11%	10%
					D					
Moderate Republican	249	86	163	175	53	70	21	33	33	66
	12%	16%	11%	17%	6%	10%	13%	17%	17%	17%
					D					
Strong Republican	204	102	102	176	57	61	29	31	42	73
	10%	19%	7%	17%	6%	8%	18%	16%	21%	19%
			B		D					
Independent	396	104	292	179	170	144	31	38	34	73
	20%	19%	20%	18%	18%	20%	19%	20%	18%	19%
Other	60	20	41	27	21	30	3	5	11	16
	3%	4%	3%	3%	2%	4%	2%	3%	6%	4%
Don't know/Refuse	180	31	149	83	60	113	19	6	5	12
	9%	6%	10%	8%	6%	16%	12%	3%	3%	3%
			A				GHI			
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Household Income

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Under \$15K	171	71	100	86	42	43	171	-	16	36	76	42
	9%	7%	10%	14%	6%	6%	23%	-	5%	9%	10%	9%
				DE			G				H	H
\$15K to less than \$20K	64	24	40	18	16	30	64	-	13	12	30	9
	3%	2%	4%	3%	2%	4%	9%	-	4%	3%	4%	2%
							G					
\$20K to less than \$25K	85	37	48	23	23	39	85	-	11	12	37	25
	4%	4%	5%	4%	3%	5%	11%	-	3%	3%	5%	5%
							G					
\$25K to less than \$30K	86	37	50	30	23	33	86	-	6	11	45	24
	4%	4%	5%	5%	3%	5%	12%	-	2%	3%	6%	5%
							G				HI	H
\$30K to less than \$40K	196	84	112	63	54	78	196	-	33	43	71	49
	10%	9%	11%	11%	8%	11%	26%	-	9%	10%	9%	10%
							G					
\$40K to less than \$50K	144	65	79	41	56	47	144	-	26	34	54	29
	7%	7%	8%	7%	8%	6%	19%	-	7%	8%	7%	6%
							G					
\$50K to less than \$75K	374	154	220	110	122	142	-	374	66	76	140	92
	19%	16%	21%	19%	18%	20%	-	30%	19%	18%	19%	19%
			A					F				
\$75K to less than \$100K	278	151	127	97	110	71	-	278	50	72	105	51
	14%	16%	12%	16%	16%	10%	-	22%	14%	17%	14%	11%
				E	E			F			K	
\$100K to less than \$150K	407	232	174	89	162	156	-	407	86	95	133	93
	20%	24%	17%	15%	23%	22%	-	32%	24%	22%	18%	20%
		B			C	C		F	J			
\$150K or more	205	114	91	36	83	86	-	205	50	32	64	60
	10%	12%	9%	6%	12%	12%	-	16%	14%	8%	8%	13%
					C	C		F	IJ			I
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Under \$50K	746	317	428	261	215	270	746	-	106	149	312	179
	37%	33%	41%	44%	31%	37%	100%	-	29%	35%	41%	38%
			A	DE		D	G				H	H
\$50K +	1264	652	612	332	477	454	-	1264	252	275	442	295
	63%	67%	59%	56%	69%	63%	-	100%	71%	65%	59%	62%
		B			CE	C		F	JK			
Mean (,000)	80.2	86.2	74.6	67.8	88.8	82.2	26.9	111.7	92.4	80.2	73.8	81.2
		B			C	C		F	IJK			
STD. DEV.	61.09	61.48	60.21	55.39	63.58	61.54	13.37	56.25	65.64	56.14	59.15	63.48
STD. ERR.	1.36	1.98	1.87	2.27	2.42	2.29	0.49	1.58	3.47	2.73	2.15	2.91

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Household Income

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Under \$15K	171	25	147	144	28	21	33	102	15	17	154	89	83	69	24	38
	9%	4%	10%	13%	3%	2%	18%	25%	4%	2%	16%	6%	16%	9%	4%	10%
\$15K to less than \$20K		A	D				EH	EH			I		K	N		N
	64	12	52	51	13	7	12	26	19	8	55	44	20	24	14	16
	3%	2%	4%	5%	1%	1%	6%	6%	5%	1%	6%	3%	4%	3%	2%	4%
\$20K to less than \$25K		D					E	E	E		I					
	85	17	68	72	13	25	15	18	28	23	62	56	29	34	18	24
	4%	3%	5%	6%	1%	2%	8%	4%	7%	2%	7%	4%	6%	4%	3%	6%
\$25K to less than \$30K		D					E				I					N
	86	20	67	72	15	28	9	19	30	17	70	58	28	37	22	10
	4%	3%	5%	6%	2%	3%	5%	5%	7%	2%	7%	4%	6%	5%	4%	3%
\$30K to less than \$40K		D					F				I					
	196	42	154	141	54	85	11	51	49	75	120	147	49	74	49	47
	10%	7%	11%	13%	6%	8%	6%	12%	12%	7%	13%	10%	10%	10%	8%	12%
\$40K to less than \$50K		D					F				I					
	144	37	107	99	45	78	4	29	32	68	76	99	45	59	43	23
	7%	6%	7%	9%	5%	8%	2%	7%	8%	6%	8%	7%	9%	8%	7%	6%
\$50K to less than \$75K		D					F				I					
	374	105	269	238	136	185	32	67	89	204	170	288	85	142	120	74
	19%	18%	19%	21%	15%	18%	18%	16%	22%	19%	18%	19%	17%	19%	20%	19%
\$75K to less than \$100K		D														
	278	94	184	143	135	174	24	38	42	186	92	223	56	84	116	46
	14%	16%	13%	13%	15%	17%	13%	9%	10%	18%	10%	15%	11%	11%	19%	12%
\$100K to less than \$150K		GH								J					MO	
	407	157	250	113	294	260	26	47	73	313	94	333	74	157	143	67
	20%	27%	17%	10%	33%	26%	14%	11%	18%	30%	10%	22%	15%	21%	23%	17%
\$150K or more		B		C		FGH			G	J		L		O		
	205	64	141	46	159	143	14	17	32	149	57	171	34	81	64	52
	10%	11%	10%	4%	18%	14%	8%	4%	8%	14%	6%	11%	7%	11%	10%	13%
Sigma		C				FGH			G	J		L				
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Under \$50K	746	151	595	579	167	243	84	246	173	209	537	492	254	298	169	157
	37%	26%	41%	52%	19%	24%	47%	59%	42%	20%	57%	33%	50%	39%	28%	40%
		A	D				E	EFH	E		I		K	N		N
\$50K +	1264	420	844	540	724	762	96	169	236	852	412	1015	249	464	443	240
	63%	74%	59%	48%	81%	76%	53%	41%	58%	80%	43%	67%	50%	61%	72%	60%
		B		C		FGH			G	J		L			MO	
Mean (.000)	80.2	91.2	75.8	59.1	106.7	96.9	67.6	53.1	72.3	100.3	57.8	85.9	63.3	79	88	82.7
		B		C		FGH			G	J		L			M	
	61.09	59.36	61.24	49.47	63.88	62.07	63.6	52	52.97	60.07	54.04	62.44	53.44	59.3	59.82	69.98
STD. DEV.																
STD. ERR.	1.36	2.48	1.61	1.48	2.14	1.96	4.73	2.55	2.62	1.84	1.75	1.61	2.38	2.15	2.42	3.52

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Household Income

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Under \$15K	171	27	144	75	68	91	12	8	8	15
	9%	5%	10%	7%	7%	13%	7%	4%	4%	4%
			A							
\$15K to less than \$20K	64	10	54	30	35	21	2	1	6	8
	3%	2%	4%	3%	4%	3%	1%	1%	3%	2%
\$20K to less than \$25K	85	16	69	41	36	31	3	6	7	13
	4%	3%	5%	4%	4%	4%	2%	3%	4%	3%
\$25K to less than \$30K	86	25	62	45	37	32	7	10	8	18
	4%	4%	4%	4%	4%	4%	4%	5%	4%	5%
\$30K to less than \$40K	196	45	151	96	83	69	11	16	18	34
	10%	8%	10%	9%	9%	9%	7%	8%	9%	9%
\$40K to less than \$50K	144	41	103	77	70	54	11	16	14	30
	7%	7%	7%	8%	7%	7%	7%	8%	7%	8%
\$50K to less than \$75K	374	125	249	210	155	133	38	42	44	87
	19%	23%	17%	21%	16%	18%	23%	22%	23%	22%
		B		D						
\$75K to less than \$100K	278	92	186	149	130	131	39	30	23	54
	14%	17%	13%	15%	14%	18%	24%	16%	12%	14%
		B					HI			
\$100K to less than \$150K	407	128	278	197	223	114	32	48	49	97
	20%	23%	19%	19%	23%	16%	19%	25%	25%	25%
				C						
\$150K or more	205	44	162	95	113	49	10	14	19	33
	10%	8%	11%	9%	12%	7%	6%	8%	10%	9%
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Under \$50K	746	163	583	364	329	297	46	56	61	117
	37%	30%	40%	36%	35%	41%	28%	29%	31%	30%
			A							
\$50K +	1264	389	876	652	621	427	118	135	135	270
	63%	70%	60%	64%	65%	59%	72%	71%	69%	70%
		B								
Mean (,000)	80.2	82.1	79.5	79	85.6	71.5	79.4	83.3	83.2	83.3
				C						
STD. DEV.	61.09	51.99	64.19	57.74	62.46	57.12	50.63	51.13	54.1	52.59
STD. ERR.	1.36	2.21	1.68	1.81	2.03	2.12	3.95	3.7	3.86	2.67

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Gender

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Male	969	969	-	297	339	333	317	652	187	198	365	220
	48%	100%	-	50%	49%	46%	43%	52%	52%	47%	48%	46%
		B						F				
	1041	-	1041	296	354	391	428	612	171	226	389	255
Female	52%	-	100%	50%	51%	54%	57%	48%	48%	53%	52%	54%
			A				G					
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Gender

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Male	969	244	725	503	466	548	74	140	207	526	443	677	292	352	316	199
	48%	43%	50%	45%	52%	54%	41%	34%	51%	50%	47%	45%	58%	46%	52%	50%
Female		A		C		FG		G				K				
	1041	327	713	616	425	458	106	275	202	535	506	831	210	409	296	197
	52%	57%	50%	55%	48%	46%	59%	66%	49%	50%	53%	55%	42%	54%	48%	50%
		B		D		E		EH				L				
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Gender

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Male	969	317	652	510	473	353	97	108	112	220
	48%	57%	45%	50%	50%	49%	59%	56%	57%	57%
		B								
Female	1041	234	806	505	476	371	67	83	84	168
	52%	43%	55%	50%	50%	51%	41%	44%	43%	43%
		A								
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Age

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
18 - 34 (Net)	593	297	296	593	-	-	261	332	105	99	233	156
	29%	31%	28%	100%	-	-	35%	26%	29%	23%	31%	33%
				DE			G				I	I
18 - 24	201	101	100	201	-	-	123	78	32	27	69	73
	10%	10%	10%	34%	-	-	17%	6%	9%	6%	9%	15%
				DE			G					HIJ
25 - 34	392	196	196	392	-	-	138	254	73	72	164	83
	20%	20%	19%	66%	-	-	18%	20%	20%	17%	22%	18%
				DE								
35 - 54 (Net)	692	339	354	-	692	-	215	477	122	161	263	146
	34%	35%	34%	-	100%	-	29%	38%	34%	38%	35%	31%
					CE			F				
35 - 44	365	167	198	-	365	-	110	255	77	86	127	75
	18%	17%	19%	-	53%	-	15%	20%	22%	20%	17%	16%
					CE			F				
45 - 54	327	172	156	-	327	-	105	222	44	76	136	72
	16%	18%	15%	-	47%	-	14%	18%	12%	18%	18%	15%
					CE						H	
55 + (Net)	725	333	391	-	-	725	270	454	132	163	257	172
	36%	34%	38%	-	-	100%	36%	36%	37%	39%	34%	36%
						CD						
55 - 64	360	151	210	-	-	360	124	236	65	79	142	73
	18%	16%	20%	-	-	50%	17%	19%	18%	19%	19%	15%
			A			CD						
65+	364	182	182	-	-	364	146	218	67	84	115	99
	18%	19%	17%	-	-	50%	20%	17%	19%	20%	15%	21%
						CD						J
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean	46.5	46.3	46.6	26.7	43.9	65.2	45.3	47.2	46.4	48.2	46	45.8
					C	CD		F		J		
STD. DEV.	16.75	17.08	16.45	4.89	5.84	7.13	17.95	15.97	17.17	16.27	16.12	17.77
STD. ERR.	0.37	0.54	0.51	0.2	0.22	0.27	0.62	0.47	0.9	0.76	0.58	0.87
Median	45.57	45	46	27	43.67	65	45	46	43.35	47	45	45

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Age

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
18 - 34 (Net)	593	187	406	365	228	315	89	185	3	224	369	379	214	211	134	122
	29%	33%	28%	33%	26%	31%	49%	45%	1%	21%	39%	25%	43%	28%	22%	31%
18 - 24				D		H	EH	EH			I		K	N		N
	201	14	187	164	37	50	49	101	-	14	187	115	86	68	31	45
	10%	2%	13%	15%	4%	5%	27%	24%	-	1%	20%	8%	17%	9%	5%	11%
			A	D		H	EH	EH			I		K	N		N
25 - 34	392	173	219	202	190	265	40	84	3	210	182	264	128	144	103	76
	20%	30%	15%	18%	21%	26%	22%	20%	1%	20%	19%	18%	25%	19%	17%	19%
			B			GH	H	H					K			
	692	344	349	342	350	475	49	155	14	405	287	494	198	272	213	142
35 - 54 (Net)	34%	60%	24%	31%	39%	47%	27%	37%	3%	38%	30%	33%	39%	36%	35%	36%
			B			C	FGH	H	FH		J		K			
35 - 44	365	216	149	170	196	258	25	80	3	209	156	267	98	153	103	70
	18%	38%	10%	15%	22%	26%	14%	19%	1%	20%	16%	18%	19%	20%	17%	18%
				C		FGH	H	H								
	327	127	200	173	154	217	24	75	11	197	131	227	100	119	111	73
45 - 54	16%	22%	14%	15%	17%	22%	13%	18%	3%	19%	14%	15%	20%	16%	18%	18%
			B			FH	H	H		J						
55 + (Net)	725	41	684	411	314	215	43	75	392	431	293	634	91	279	265	132
	36%	7%	48%	37%	35%	21%	24%	18%	96%	41%	31%	42%	18%	37%	43%	33%
			A						EFG	J		L			MO	
	360	31	329	202	158	176	27	66	91	213	147	301	60	138	119	68
55 - 64	18%	6%	23%	18%	18%	17%	15%	16%	22%	20%	16%	20%	12%	18%	19%	17%
			A						G	J		L				
65+	364	9	355	208	156	40	16	8	301	218	146	333	31	141	146	64
	18%	2%	25%	19%	17%	4%	9%	2%	73%	21%	15%	22%	6%	18%	24%	16%
			A						EG	J		L			MO	
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Mean	46.5	39.6	49.2	45.8	47.3	42.7	39	38.1	67.5	49.6	43	48.7	39.8	46.8	50.1	45.6
			A			FG			EFG	J		L			MO	
STD. DEV.	16.75	9.68	18.13	17.73	15.4	12.94	16.6	14.37	7.95	15.06	17.83	16.7	15.05	16.51	16.4	16.59
STD. ERR.	0.37	0.41	0.48	0.52	0.53	0.42	1.21	0.69	0.38	0.47	0.57	0.4	0.91	0.63	0.63	0.81
Median	45.57	38	53	45.2	45.88	41	35	37	68	49.11	41	49	38	45	51	45

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Age

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
18 - 34 (Net)	593	164	429	277	289	593	164	-	-	-
	29%	30%	29%	27%	30%	82%	100%	-	-	-
							GHI			
18 - 24	201	36	165	80	93	201	36	-	-	-
	10%	6%	11%	8%	10%	28%	22%	-	-	-
			A				GHI			
25 - 34	392	128	264	197	196	392	128	-	-	-
	20%	23%	18%	19%	21%	54%	78%	-	-	-
		B					GHI			
35 - 54 (Net)	692	191	501	361	308	131	-	191	-	191
	34%	35%	34%	36%	32%	18%	-	100%	-	49%
								FHI		FH
35 - 44	365	108	257	179	167	131	-	108	-	108
	18%	20%	18%	18%	18%	18%	-	57%	-	28%
								FHI		FH
45 - 54	327	83	244	182	141	-	-	83	-	83
	16%	15%	17%	18%	15%	-	-	43%	-	21%
								FHI		FH
55 + (Net)	725	196	528	377	353	-	-	-	196	196
	36%	36%	36%	37%	37%	-	-	-	100%	51%
									FGI	FG
55 - 64	360	102	258	193	168	-	-	-	102	102
	18%	19%	18%	19%	18%	-	-	-	52%	26%
									FGI	FG
65+	364	94	271	184	185	-	-	-	94	94
	18%	17%	19%	18%	19%	-	-	-	48%	24%
									FGI	FG
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	46.5	46.8	46.4	47.4	46.6	28.4	27.9	43.7	65.7	54.8
								F	FGI	FG
STD. DEV.	16.75	16.71	16.77	16.43	16.89	5.71	4.23	6.09	8.09	13.17
STD. ERR.	0.37	0.69	0.44	0.51	0.56	0.21	0.3	0.44	0.57	0.66
Median	45.57	45	46	47	45	29	28	42	64	55

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Region

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Northeast	358	187	171	105	122	132	106	252	358	-	-	-
	18%	19%	16%	18%	18%	18%	14%	20%	100%	-	-	-
								F	JK			
Midwest	423	198	226	99	161	163	149	275	-	423	-	-
	21%	20%	22%	17%	23%	23%	20%	22%	-	100%	-	-
					C	C				HJK		
South	754	365	389	233	263	257	312	442	-	-	754	-
	38%	38%	37%	39%	38%	36%	42%	35%	-	-	100%	-
							G				HIK	
West	475	220	255	156	146	172	179	295	-	-	-	475
	24%	23%	24%	26%	21%	24%	24%	23%	-	-	-	100%
												HIJ
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Region

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Northeast	358	96	262	183	175	195	29	64	70	183	175	287	71	133	111	77
	18%	17%	18%	16%	20%	19%	16%	15%	17%	17%	18%	19%	14%	17%	18%	19%
Midwest	423	129	295	222	201	232	32	72	86	274	149	347	77	160	140	72
	21%	23%	20%	20%	23%	23%	18%	17%	21%	26%	16%	23%	15%	21%	23%	18%
South						G				J		L				
	754	225	529	440	314	359	77	174	144	375	379	547	207	277	235	155
West																
	475	122	352	273	202	220	41	105	109	229	246	326	149	192	125	92
Sigma																
	24%	21%	24%	24%	23%	22%	23%	25%	27%	22%	26%	22%	30%	25%	20%	23%
												K				
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Region

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Northeast	358	64	294	172	185	142	18	22	24	46
	18%	12%	20%	17%	19%	20%	11%	12%	12%	12%
			A							
Midwest	423	130	293	218	187	130	37	45	48	93
	21%	24%	20%	21%	20%	18%	23%	23%	25%	24%
South	754	252	502	423	345	267	78	86	88	174
	38%	46%	34%	42%	36%	37%	48%	45%	45%	45%
		B		D						
West	475	105	370	202	232	184	31	38	36	74
	24%	19%	25%	20%	24%	25%	19%	20%	18%	19%
			A		C					
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Education

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Grade School	9	3	6	7	2	-	5	4	1	-	5	3
	*	*	1%	1%	*	-	1%	*	*	-	1%	1%
				E								
Some High School	36	14	23	16	10	11	30	6	7	8	15	6
	2%	1%	2%	3%	1%	1%	4%	*	2%	2%	2%	1%
							G					
Graduated High School	330	145	185	111	80	139	197	133	59	64	131	76
	16%	15%	18%	19%	12%	19%	26%	10%	17%	15%	17%	16%
				D		D	G					
Some College	499	228	271	150	164	185	252	247	72	97	199	131
	25%	24%	26%	25%	24%	26%	34%	20%	20%	23%	26%	28%
							G				H	H
Associate's degree (AA, AS, etc.)	243	113	130	81	86	76	93	150	44	53	91	56
	12%	12%	13%	14%	12%	11%	13%	12%	12%	13%	12%	12%
Bachelor's degree (BA, BS, etc.)	572	285	286	174	212	187	131	440	102	126	201	143
	28%	29%	27%	29%	31%	26%	18%	35%	28%	30%	27%	30%
								F				
Post Graduate Degree	320	181	139	54	139	127	36	284	73	75	112	59
	16%	19%	13%	9%	20%	18%	5%	22%	20%	18%	15%	13%
		B			C	C		F	JK			
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
No college degree	1118	503	616	365	342	411	579	540	183	222	440	273
	56%	52%	59%	62%	49%	57%	78%	43%	51%	52%	58%	57%
			A	D		D	G				H	
College degree	892	466	425	228	350	314	167	724	175	201	314	202
	44%	48%	41%	38%	51%	43%	22%	57%	49%	48%	42%	43%
		B			CE			F	J			

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Education

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Grade School	9	3	7	9	-	2	-	7	-	2	7	6	3	-	*	3
	*	*	*	1%	-	*	-	2%	-	*	1%	*	1%	-	*	1%
				D				EH								M
Some High School	36	5	31	36	-	8	4	19	6	11	25	26	10	12	4	7
	2%	1%	2%	3%	-	1%	2%	5%	2%	1%	3%	2%	2%	2%	1%	2%
				D				EH			I					
Graduated High School	330	63	267	330	-	96	32	120	81	133	197	244	86	110	86	79
	16%	11%	19%	30%	-	10%	18%	29%	20%	13%	21%	16%	17%	14%	14%	20%
			A	D			E	EFH	E		I					MN
Some College	499	126	373	499	-	197	61	121	120	224	275	358	141	193	134	101
	25%	22%	26%	45%	-	20%	34%	29%	29%	21%	29%	24%	28%	25%	22%	26%
				D			E	E	E		I					
Associate's degree (AA, AS, etc.)	243	87	156	243	-	139	25	45	34	122	121	175	68	84	83	40
	12%	15%	11%	22%	-	14%	14%	11%	8%	12%	13%	12%	14%	11%	14%	10%
		B		D		H										
Bachelor's degree (BA, BS, etc.)	572	180	392	-	572	347	38	86	101	351	221	441	131	230	197	96
	28%	31%	27%	-	64%	35%	21%	21%	25%	33%	23%	29%	26%	30%	32%	24%
					C	FGH				J					O	
Post Graduate Degree	320	107	213	-	320	217	20	16	66	217	103	257	63	133	107	70
	16%	19%	15%	-	36%	22%	11%	4%	16%	20%	11%	17%	12%	17%	18%	18%
					C	FGH	G		G	J						
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
No college degree	1118	284	834	1118	-	441	122	313	242	493	625	809	309	399	308	230
	56%	50%	58%	100%	-	44%	68%	75%	59%	46%	66%	54%	61%	52%	50%	58%
			A	D			E	EH	E		I			K		N
College degree	892	287	605	-	892	564	58	102	167	568	324	698	194	363	304	166
	44%	50%	42%	-	100%	56%	32%	25%	41%	54%	34%	46%	39%	48%	50%	42%
		B			C	FGH			G	J		L			O	

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Education

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Grade School	9	-	9	3	2	7	-	-	-	-
	*	-	1%	*	*	1%	-	-	-	-
Some High School	36	4	32	13	14	18	2	1	1	2
	2%	1%	2%	1%	1%	3%	1%	*	1%	*
Graduated High School	330	73	257	169	114	125	19	21	32	54
	16%	13%	18%	17%	12%	17%	11%	11%	17%	14%
			A	D						
Some College	499	162	337	278	219	181	37	61	63	125
	25%	29%	23%	27%	23%	25%	23%	32%	32%	32%
		B		D						F
Associate's degree (AA, AS, etc.)	243	94	150	140	109	97	34	35	25	60
	12%	17%	10%	14%	12%	13%	21%	18%	13%	15%
		B								
Bachelor's degree (BA, BS, etc.)	572	145	427	272	298	210	50	45	50	95
	28%	26%	29%	27%	31%	29%	30%	23%	26%	25%
					C					
Post Graduate Degree	320	74	246	140	194	86	23	28	23	52
	16%	13%	17%	14%	20%	12%	14%	15%	12%	13%
					C					
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
No college degree	1118	332	786	603	458	428	92	118	123	240
	56%	60%	54%	59%	48%	59%	56%	62%	62%	62%
		B		D						
College degree	892	219	673	412	492	296	72	73	74	147
	44%	40%	46%	41%	52%	41%	44%	38%	38%	38%
			A		C					

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Age & Presence Of Children

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Under 6 only	119	40	79	81	37	2	41	78	18	29	47	26
	6%	4%	8%	14%	5%	*	6%	6%	5%	7%	6%	6%
			A	DE	E							
6-12 Only	136	63	73	39	88	9	24	112	39	24	44	29
	7%	6%	7%	7%	13%	1%	3%	9%	11%	6%	6%	6%
				E	CE			F	IJK			
13-17 Only	131	54	77	14	92	26	38	93	11	25	63	32
	7%	6%	7%	2%	13%	4%	5%	7%	3%	6%	8%	7%
					CE						H	
Under 6 and 6-12	71	31	40	31	38	1	23	48	11	21	21	18
	4%	3%	4%	5%	6%	*	3%	4%	3%	5%	3%	4%
				E	E							
Under 6 and 13-17	20	9	11	6	13	-	3	17	3	5	10	2
	1%	1%	1%	1%	2%	-	*	1%	1%	1%	1%	*
				E	E							
6-12 and 13-17	79	39	40	14	62	3	14	65	13	20	35	11
	4%	4%	4%	2%	9%	*	2%	5%	4%	5%	5%	2%
				E	CE			F				
All 3	15	7	8	2	13	-	9	6	1	5	4	5
	1%	1%	1%	*	2%	-	1%	*	*	1%	*	1%
					CE							
None Under 18	1439	725	713	406	349	684	595	844	262	295	529	352
	72%	75%	69%	69%	50%	94%	80%	67%	73%	70%	70%	74%
		B		D		CD	G					
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
With Kids	571	244	327	187	344	41	151	420	96	129	225	122
	28%	25%	31%	31%	50%	6%	20%	33%	27%	30%	30%	26%
			A	E	CE			F				
No Kids	1439	725	713	406	349	684	595	844	262	295	529	352
	72%	75%	69%	69%	50%	94%	80%	67%	73%	70%	70%	74%
		B		D		CD	G					

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Age & Presence Of Children

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Under 6 only	119	119	-	53	67	67	9	42	1	88	32	94	25	38	34	20
	6%	21%	-	5%	7%	7%	5%	10%	*	8%	3%	6%	5%	5%	6%	5%
	B			C	H	H	H	H		J						
6-12 Only	136	136	-	66	70	95	15	26	-	105	31	107	29	52	44	26
	7%	24%	-	6%	8%	9%	8%	6%	-	10%	3%	7%	6%	7%	7%	6%
	B				H	H	H	H		J						
13-17 Only	131	131	-	67	64	87	8	27	9	90	41	93	38	53	42	27
	7%	23%	-	6%	7%	9%	5%	7%	2%	8%	4%	6%	8%	7%	7%	7%
	B				H	H		H		J						
Under 6 and 6-12	71	71	-	37	33	46	4	20	-	58	12	53	17	23	17	11
	4%	12%	-	3%	4%	5%	2%	5%	-	5%	1%	4%	3%	3%	3%	3%
	B					H	H	H		J						
Under 6 and 13-17	20	20	-	10	10	17	1	1	1	13	7	13	7	13	3	1
	1%	3%	-	1%	1%	2%	*	*	*	1%	1%	1%	1%	2%	*	*
	B					G								O		
6-12 and 13-17	79	79	-	41	38	54	10	15	-	60	19	65	14	28	31	17
	4%	14%	-	4%	4%	5%	5%	4%	-	6%	2%	4%	3%	4%	5%	4%
	B					H	H	H		J						
All 3	15	15	-	9	6	13	-	2	-	11	3	6	9	7	1	3
	1%	3%	-	1%	1%	1%	-	1%	-	1%	*	*	2%	1%	*	1%
	B					H								K		
None Under 18	1439	-	1439	834	605	626	134	281	397	635	804	1076	363	547	440	292
	72%	-	100%	75%	68%	62%	75%	68%	97%	60%	85%	71%	72%	72%	72%	74%
			A	D			E		EFG		I					
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
With Kids	571	571	-	284	287	380	46	133	12	425	146	431	140	215	172	104
	28%	100%	-	25%	32%	38%	25%	32%	3%	40%	15%	29%	28%	28%	28%	26%
	B				C	FH	H	H		J						
No Kids	1439	-	1439	834	605	626	134	281	397	635	804	1076	363	547	440	292
	72%	-	100%	75%	68%	62%	75%	68%	97%	60%	85%	71%	72%	72%	72%	74%
			A	D			E		EFG		I					

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Age & Presence Of Children

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Under 6 only	119 6%	35 6%	85 6%	65 6%	51 5%	99 14%	29 18%	4 2%	2 1%	6 2%
6-12 Only	136 7%	48 9%	88 6%	67 7%	72 8%	64 9%	17 10%	26 14%	5 2%	31 8%
13-17 Only	131 7%	41 7%	90 6%	81 8%	58 6%	17 2%	6 3%	25 13%	10 5%	35 9%
Under 6 and 6-12	71 4%	26 5%	45 3%	31 3%	33 3%	51 7%	14 9%	10 5%	1 1%	12 3%
Under 6 and 13-17	20 1%	7 1%	13 1%	9 1%	10 1%	10 1%	3 2%	5 2%	- -	5 1%
6-12 and 13-17	79 4%	27 5%	52 4%	41 4%	28 3%	27 4%	7 4%	18 10%	2 1%	20 5%
All 3	15 1%	2 *	13 1%	6 1%	9 1%	3 *	- -	2 1%	- -	2 *
None Under 18	1439 72%	365 66%	1073 74%	716 71%	689 73%	454 63%	89 54%	101 53%	176 90%	276 71%
Sigma	2010 100%	551 100%	1459 100%	1015 100%	950 100%	724 100%	164 100%	191 100%	196 100%	387 100%
Summary										
With Kids	571 28%	186 34%	385 26%	299 29%	260 27%	270 37%	75 46%	90 47%	21 10%	111 29%
No Kids	1439 72%	365 66%	1073 74%	716 71%	689 73%	454 63%	89 54%	101 53%	176 90%	276 71%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Marital Status

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Single	486	272	214	285	130	72	276	210	96	76	182	133
	24%	28%	21%	48%	19%	10%	37%	17%	27%	18%	24%	28%
		B		DE	E		G		I		I	I
Domestic Partnership	163	59	104	72	67	24	76	87	30	23	69	41
	8%	6%	10%	12%	10%	3%	10%	7%	8%	6%	9%	9%
			A	E	E		G				I	
Married	1060	526	535	224	405	431	209	852	183	274	375	229
	53%	54%	51%	38%	59%	60%	28%	67%	51%	65%	50%	48%
					C	C		F		HJK		
Widowed	86	23	63	1	6	79	57	29	12	13	44	17
	4%	2%	6%	*	1%	11%	8%	2%	3%	3%	6%	4%
			A			CD	G					
Divorced or separated	214	89	125	11	84	119	127	86	37	37	84	55
	11%	9%	12%	2%	12%	16%	17%	7%	10%	9%	11%	12%
					C	CD	G					
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Married	1060	526	535	224	405	431	209	852	183	274	375	229
	53%	54%	51%	38%	59%	60%	28%	67%	51%	65%	50%	48%
					C	C		F		HJK		
Other	950	443	506	369	287	293	537	412	175	149	379	246
	47%	46%	49%	62%	41%	40%	72%	33%	49%	35%	50%	52%
				DE			G		I		I	I

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Marital Status

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Single	486	48	438	317	170	213	83	156	34	-	486	270	217	198	91	120
	24%	8%	30%	28%	19%	21%	46%	38%	8%	-	51%	18%	43%	26%	15%	30%
Domestic Partnership		A	D			H	EH	EH			I		K	N		N
	163	50	113	106	58	108	13	32	10	-	163	118	45	81	26	26
	8%	9%	8%	9%	6%	11%	7%	8%	3%	-	17%	8%	9%	11%	4%	7%
				D		H	H	H			I			NO		
Married	1060	425	635	493	568	565	61	178	256	1060	-	882	178	362	403	194
	53%	74%	44%	44%	64%	56%	34%	43%	63%	100%	-	59%	35%	48%	66%	49%
		B			C	FG			EFG	J		L			MO	
	86	2	84	61	25	14	11	7	54	-	86	72	14	36	27	15
Widowed	4%	*	6%	5%	3%	1%	6%	2%	13%	-	9%	5%	3%	5%	4%	4%
			A	D				EG	EFG		I					
Divorced or separated	214	45	169	142	72	105	12	42	55	-	214	165	48	85	64	41
	11%	8%	12%	13%	8%	10%	7%	10%	14%	-	23%	11%	10%	11%	10%	10%
		A	D					F			I					
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Married	1060	425	635	493	568	565	61	178	256	1060	-	882	178	362	403	194
	53%	74%	44%	44%	64%	56%	34%	43%	63%	100%	-	59%	35%	48%	66%	49%
		B			C	FG			EFG	J		L			MO	
	950	146	804	625	324	441	119	237	153	-	950	625	325	400	208	203
Other	47%	26%	56%	56%	36%	44%	66%	57%	37%	-	100%	41%	65%	52%	34%	51%
			A	D		H	EH	EH			I		K	N		N

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Marital Status

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Single	486	99	387	217	253	318	52	33	14	48
	24%	18%	27%	21%	27%	44%	32%	17%	7%	12%
			A		C		GHI	HI		H
Domestic Partnership	163	39	124	67	68	88	15	15	9	24
	8%	7%	8%	7%	7%	12%	9%	8%	5%	6%
Married	1060	353	707	570	499	294	97	127	130	257
	53%	64%	48%	56%	53%	41%	59%	66%	66%	66%
		B								
Widowed	86	21	65	41	41	1	-	3	18	21
	4%	4%	4%	4%	4%	*	-	2%	9%	5%
									FGI	FG
Divorced or separated	214	38	176	120	89	23	1	13	25	38
	11%	7%	12%	12%	9%	3%	*	7%	13%	10%
			A					F	F	F
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Married	1060	353	707	570	499	294	97	127	130	257
	53%	64%	48%	56%	53%	41%	59%	66%	66%	66%
		B								
Other	950	198	752	445	451	430	68	64	66	130
	47%	36%	52%	44%	47%	59%	41%	34%	34%	34%
			A							

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Employment

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Employed - full-time	862	474	388	276	408	178	194	668	173	203	307	178
	43%	49%	37%	47%	59%	25%	26%	53%	48%	48%	41%	37%
Employed - part-time		B		E	CE			F	JK	JK		
	180	74	106	89	49	43	84	96	29	32	77	41
	9%	8%	10%	15%	7%	6%	11%	8%	8%	8%	10%	9%
Self-Employed				DE			G					
	144	74	70	39	67	38	49	95	21	29	51	42
Retired	7%	8%	7%	7%	10%	5%	7%	7%	6%	7%	7%	9%
					E							
	409	207	202	3	14	392	173	236	70	86	144	109
Student/Pupil	20%	21%	19%	1%	2%	54%	23%	19%	20%	20%	19%	23%
					CD		G					
	56	32	25	54	1	1	32	25	10	8	16	21
Military	3%	3%	2%	9%	*	*	4%	2%	3%	2%	2%	5%
				DE			G					
	5	5	-	5	-	-	4	1	-	2	3	-
Homemaker	*	1%	-	1%	-	-	1%	*	-	*	*	-
		B		DE								
	141	9	132	41	81	18	50	91	23	31	52	35
Currently Unemployed	7%	1%	13%	7%	12%	3%	7%	7%	6%	7%	7%	7%
		A		E	CE							
	202	93	108	75	71	56	155	47	31	31	95	45
(Dk/Ns)	10%	10%	10%	13%	10%	8%	21%	4%	9%	7%	13%	9%
				E			G				I	
	11	1	9	9	2	-	4	7	-	-	7	4
Sigma	1%	*	1%	2%	*	-	1%	1%	-	-	1%	1%
		A		DE								
	2010	969	1041	593	692	725	746	1264	358	423	754	475
Summary	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Full Time	1006	548	458	315	475	215	243	762	195	232	359	220
	50%	56%	44%	53%	69%	30%	33%	60%	54%	55%	48%	46%
		B		E	CE			F		JK		
Part Time	180	74	106	89	49	43	84	96	29	32	77	41
	9%	8%	10%	15%	7%	6%	11%	8%	8%	8%	10%	9%
				DE			G					
Not Emp.	415	140	275	185	155	75	246	169	64	72	174	105
	21%	14%	26%	31%	22%	10%	33%	13%	18%	17%	23%	22%
		A		DE	E		G				I	
Retired	409	207	202	3	14	392	173	236	70	86	144	109
	20%	21%	19%	1%	2%	54%	23%	19%	20%	20%	19%	23%
						CD	G					

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Employment

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Employed - full-time	862	353	509	371	491	862	-	-	-	492	370	632	230	334	272	155
	43%	62%	35%	33%	55%	86%	-	-	-	46%	39%	42%	46%	44%	44%	39%
Employed - part-time	B			C		FGH				J						
	46	134	122	58	-	180	-	-	-	61	119	130	51	79	46	33
Self-Employed	9%	8%	9%	11%	7%	-	100%	-	-	6%	13%	9%	10%	10%	8%	8%
				D		EGH				I						
Retired	144	27	117	71	73	144	-	-	-	73	71	97	47	50	46	31
	7%	5%	8%	6%	8%	14%	-	-	-	7%	7%	6%	9%	7%	8%	8%
Student/Pupil	A					FGH										
	409	12	397	242	167	-	-	-	409	256	153	366	43	157	159	73
Military	20%	2%	28%	22%	19%	-	-	-	100%	24%	16%	24%	9%	21%	26%	18%
			A						EFG	J		L			MO	
Homemaker	56	3	53	42	15	-	-	56	-	4	52	33	23	23	11	15
	3%	1%	4%	4%	2%	-	-	14%	-	*	6%	2%	5%	3%	2%	4%
Currently Unemployed	A			D				EFH			I		K			
	5	-	5	2	3	-	-	5	-	2	3	3	2	1	1	2
Sigma	*	-	*	*	*	-	-	1%	-	*	*	*	*	*	*	1%
								EH								
(Dk/Ns)	141	95	46	92	49	-	-	141	-	111	30	110	31	33	44	44
	7%	17%	3%	8%	5%	-	-	34%	-	10%	3%	7%	6%	4%	7%	11%
Full Time	B			D				EFH		J						MN
	202	35	167	167	35	-	-	202	-	61	141	132	69	84	33	42
Part Time	10%	6%	12%	15%	4%	-	-	49%	-	6%	15%	9%	14%	11%	5%	11%
			A	D				EFH			I		K	N		N
Not Emp.	11	1	10	10	1	-	-	11	-	1	10	5	6	-	-	2
	1%	*	1%	1%	*	-	-	3%	-	*	1%	*	1%	-	-	*
Retired				D				EH			I					
	409	12	397	242	167	-	-	-	409	256	153	366	43	157	159	73
Summary	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Full Time																
	1006	380	626	441	564	1006	-	-	-	565	441	728	277	384	318	185
Part Time	50%	67%	43%	39%	63%	100%	-	-	-	53%	46%	48%	55%	50%	52%	47%
	B			C		FGH				J						
Not Emp.	180	46	134	122	58	-	180	-	-	61	119	130	51	79	46	33
	9%	8%	9%	11%	7%	-	100%	-	-	6%	13%	9%	10%	10%	8%	8%
Retired				D			EGH				I					
	415	133	281	313	102	-	-	415	-	178	237	283	131	141	89	105
Sigma	21%	23%	20%	28%	11%	-	-	100%	-	17%	25%	19%	26%	19%	15%	27%
				D				EFH			I		K			MN
Summary	409	12	397	242	167	-	-	-	409	256	153	366	43	157	159	73
	20%	2%	28%	22%	19%	-	-	-	100%	24%	16%	24%	9%	21%	26%	18%
			A						EFG	J		L			MO	

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Employment

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Employed - full-time	862	265	597	440	432	361	90	120	55	175
	43%	48%	41%	43%	45%	50%	55%	63%	28%	45%
		B					H	HI		H
Employed - part-time	180	44	136	83	93	100	24	10	11	21
	9%	8%	9%	8%	10%	14%	14%	5%	6%	5%
							GHI			
Self-Employed	144	40	104	60	62	47	11	17	12	29
	7%	7%	7%	6%	7%	6%	7%	9%	6%	7%
Retired	409	113	296	212	200	3	3	5	104	109
	20%	20%	20%	21%	21%	*	2%	3%	53%	28%
									FGI	FG
Student/Pupil	56	6	50	19	25	54	6	1	-	1
	3%	1%	3%	2%	3%	8%	4%	*	-	*
			A				GHI			
Military	5	5	-	3	2	5	5	-	-	-
	*	1%	-	*	*	1%	3%	-	-	-
		B					GHI			
Homemaker	141	41	100	79	42	56	16	20	5	25
	7%	7%	7%	8%	4%	8%	10%	11%	2%	6%
				D			H	HI		H
Currently Unemployed	202	35	167	113	89	88	8	17	10	27
	10%	6%	11%	11%	9%	12%	5%	9%	5%	7%
			A							
(Dk/Ns)	11	2	9	6	5	9	1	1	-	1
	1%	*	1%	1%	1%	1%	1%	*	-	*
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Full Time	1006	305	701	501	494	408	102	137	66	204
	50%	55%	48%	49%	52%	56%	62%	72%	34%	53%
		B					H	HI		H
Part Time	180	44	136	83	93	100	24	10	11	21
	9%	8%	9%	8%	10%	14%	14%	5%	6%	5%
							GHI			
Not Emp.	415	89	326	220	162	212	36	38	15	53
	21%	16%	22%	22%	17%	29%	22%	20%	8%	14%
			A	D			HI	HI		H
Retired	409	113	296	212	200	3	3	5	104	109
	20%	20%	20%	21%	21%	*	2%	3%	53%	28%
									FGI	FG

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Race

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
White	1507	677	831	379	494	634	492	1015	287	347	547	326
	75%	70%	80%	64%	71%	87%	66%	80%	80%	82%	73%	69%
			A		C	CD		F	JK	JK		
Black	255	150	105	98	107	50	139	116	37	42	147	28
	13%	15%	10%	16%	15%	7%	19%	9%	10%	10%	20%	6%
		B		E	E		G		K		HIK	
Asian	112	67	44	47	42	23	46	66	15	21	16	60
	6%	7%	4%	8%	6%	3%	6%	5%	4%	5%	2%	13%
		B		E	E					J		HIJ
Other	136	75	61	69	50	18	69	68	19	14	44	60
	7%	8%	6%	12%	7%	2%	9%	5%	5%	3%	6%	13%
				DE	E		G					HIJ
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
White	1507	677	831	379	494	634	492	1015	287	347	547	326
	75%	70%	80%	64%	71%	87%	66%	80%	80%	82%	73%	69%
			A		C	CD		F	JK	JK		
Other	503	292	210	214	198	91	254	249	71	77	207	149
	25%	30%	20%	36%	29%	13%	34%	20%	20%	18%	27%	31%
		B		DE	E		G				HI	HI

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Race

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
White	1507	431	1076	809	698	728	130	283	366	882	625	1507	-	507	547	307
	75%	75%	75%	72%	78%	72%	72%	68%	89%	83%	66%	100%	-	67%	89%	77%
					C				EFG	J		L			MO	M
Black	255	78	176	179	75	154	24	59	18	72	182	-	255	165	18	35
	13%	14%	12%	16%	8%	15%	13%	14%	4%	7%	19%	-	51%	22%	3%	9%
				D		H	H	H			I		K	NO		N
Asian	112	25	87	31	81	57	12	27	16	54	58	-	112	45	27	19
	6%	4%	6%	3%	9%	6%	7%	7%	4%	5%	6%	-	22%	6%	4%	5%
					C								K			
Other	136	37	99	99	38	67	15	45	10	52	84	-	136	45	20	35
	7%	6%	7%	9%	4%	7%	8%	11%	2%	5%	9%	-	27%	6%	3%	9%
				D		H	H	EH			I		K	N		N
Sigma	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
White	1507	431	1076	809	698	728	130	283	366	882	625	1507	-	507	547	307
	75%	75%	75%	72%	78%	72%	72%	68%	89%	83%	66%	100%	-	67%	89%	77%
					C				EFG	J		L			MO	M
Other	503	140	363	309	194	277	51	131	43	178	325	-	503	255	64	89
	25%	25%	25%	28%	22%	28%	28%	32%	11%	17%	34%	-	100%	33%	11%	23%
				D		H	H	H			I		K	NO		N

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Race

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
White	1507	442	1065	790	696	477	133	134	176	309
	75%	80%	73%	78%	73%	66%	81%	70%	89%	80%
		B		D			G		FGI	G
Black	255	66	188	124	135	113	15	36	15	51
	13%	12%	13%	12%	14%	16%	9%	19%	8%	13%
								FHI		H
Asian	112	17	95	44	60	57	6	6	5	11
	6%	3%	6%	4%	6%	8%	4%	3%	2%	3%
			A		C					
Other	136	26	111	57	58	77	10	15	1	16
	7%	5%	8%	6%	6%	11%	6%	8%	*	4%
			A				H	HI		H
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
White	1507	442	1065	790	696	477	133	134	176	309
	75%	80%	73%	78%	73%	66%	81%	70%	89%	80%
		B		D			G		FGI	G
Other	503	109	394	226	254	247	31	57	21	78
	25%	20%	27%	22%	27%	34%	19%	30%	11%	20%
			A		C		H	FHI		H

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Are you of Hispanic Ethnicity?

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
Yes	313	143	170	156	113	44	140	173	45	35	117	116
	16%	15%	16%	26%	16%	6%	19%	14%	13%	8%	16%	24%
				DE	E		G				I	HIJ
No	1667	812	855	426	567	675	594	1073	309	382	630	346
	83%	84%	82%	72%	82%	93%	80%	85%	86%	90%	84%	73%
					C	CD		F	K	JK	K	
(Dk/Ns)	30	13	17	11	13	6	11	19	4	7	7	13
	1%	1%	2%	2%	2%	1%	2%	1%	1%	2%	1%	3%
												J
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Are you of Hispanic Ethnicity?

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
Yes	313	117	196	209	104	171	36	90	16	133	180	203	110	137	60	59
	16%	21%	14%	19%	12%	17%	20%	22%	4%	13%	19%	13%	22%	18%	10%	15%
		B		D		H	H	H		I		K		N		N
No	1667	448	1219	896	771	819	141	319	388	914	753	1296	371	617	546	329
	83%	78%	85%	80%	86%	81%	78%	77%	95%	86%	79%	86%	74%	81%	89%	83%
			A		C				EFG	J		L			MO	
(Dk/Ns)	30	6	25	14	16	16	3	6	5	14	17	8	22	8	7	8
	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	4%	1%	1%	2%
Sigma												K				
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Are you of Hispanic Ethnicity?

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
Yes	313	60	253	144	143	185	25	29	6	35
	16%	11%	17%	14%	15%	25%	15%	15%	3%	9%
			A				HI	HI		H
No	1667	484	1183	864	797	527	136	158	190	348
	83%	88%	81%	85%	84%	73%	83%	83%	97%	90%
		B							FGI	FG
(Dk/Ns)	30	7	23	8	9	13	3	5	-	5
	1%	1%	2%	1%	1%	2%	2%	2%	-	1%
										H
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Metro status

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2010	983	1027	593	714	703	835	1175	362	453	779	416
Base: All Respondents (wtd)	2010	969	1041	593	692	725	746	1264	358	423	754	475
All <1M (Includes NON-METRO)	892	386	505	236	301	354	385	507	125	221	386	160
	44%	40%	49%	40%	44%	49%	52%	40%	35%	52%	51%	34%
			A			C	G			HK	HK	
1M-4.9M	610	292	319	181	215	214	218	393	72	138	187	213
	30%	30%	31%	31%	31%	29%	29%	31%	20%	33%	25%	45%
										HJ		HIJ
5M+	508	291	217	175	176	157	143	365	162	64	181	101
	25%	30%	21%	30%	25%	22%	19%	29%	45%	15%	24%	21%
		B		E				F	IJK		I	I
Sigma	2010	969	1041	593	692	725	746	1264	358	423	754	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Metro status

		Children in Household		Education		Employment Status				Marital Status		Race		Party ID		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	2010	559	1451	1180	830	959	188	435	428	1044	966	1735	275	682	676	417
Base: All Respondents (wtd)	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
All <1M (Includes NON-METRO)	892	268	624	534	357	399	74	206	213	493	399	728	164	308	301	179
	44%	47%	43%	48%	40%	40%	41%	50%	52%	46%	42%	48%	33%	40%	49%	45%
1M-4.9M				D				E	EF			L			M	
	610	162	448	348	263	305	57	118	131	328	282	449	162	231	179	127
	30%	28%	31%	31%	29%	30%	32%	28%	32%	31%	30%	30%	32%	30%	29%	32%
5M+	508	141	367	236	272	302	50	91	65	240	268	331	177	223	132	90
	25%	25%	26%	21%	30%	30%	28%	22%	16%	23%	28%	22%	35%	29%	22%	23%
Sigma				C		GH	H	H			I		K	NO		
	2010	571	1439	1118	892	1006	180	415	409	1060	950	1507	503	762	612	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Metro status

	Total	Gun Owner	Non Gun Owner	Pro NRA	Anti NRA	Millennial	18-34 Gun Owner	35-54 Gun Owner	55+ Gun Owner	35+ Gun Owner
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	2010	589	1421	1049	915	727	194	194	201	395
Base: All Respondents (wtd)	2010	551	1459	1015	950	724	164	191	196	387
All <1M (Includes NON-METRO)	892	289	603	497	386	295	73	104	112	216
	44%	52%	41%	49%	41%	41%	44%	54%	57%	56%
		B		D					F	F
1M-4.9M	610	144	466	290	295	225	37	55	53	108
	30%	26%	32%	29%	31%	31%	22%	29%	27%	28%
			A							
5M+	508	118	390	228	268	204	55	33	31	63
	25%	21%	27%	22%	28%	28%	33%	17%	16%	16%
			A		C		GHI			
Sigma	2010	551	1459	1015	950	724	164	191	196	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 7/10-7/12

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)