

# Pulso Brasil

E C O N O M Y . P O L I T I C S . S O C I E T Y

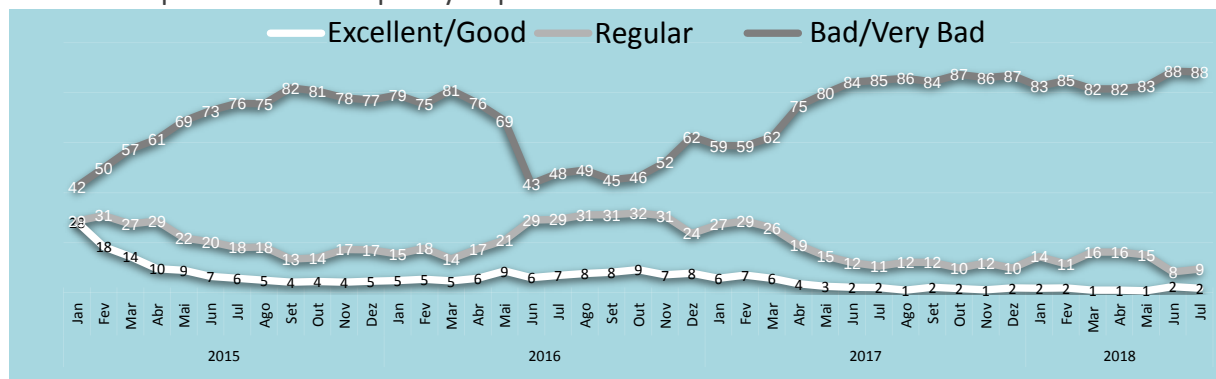
JUL 18

## DIRECTIONS

The country is still **heading in the wrong direction** to **95% of Brazilians**, remaining at this level since June 2017. To **86% of Brazilians**, the mood regarding the future of Brazil is of concern or outrage. With national pride being at a low, the *anti-establishment* feeling is increasingly ingrained in the Brazilian society: perfect storm for populist speeches and charismatic leaders.

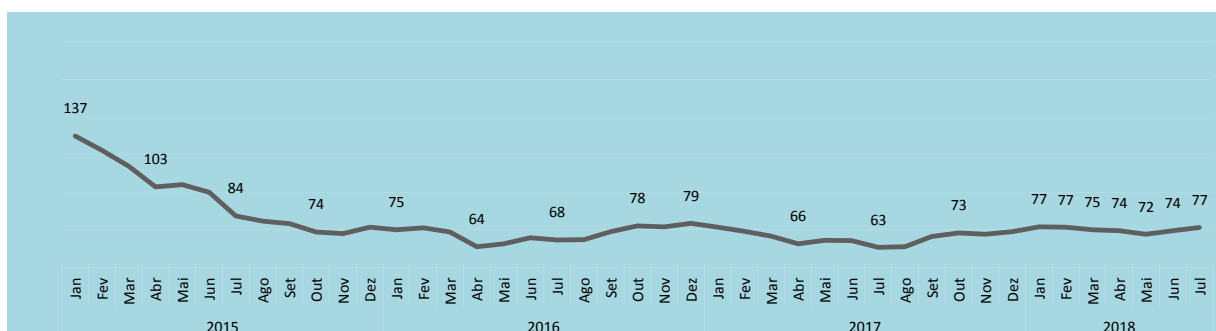
## EVALUATION

The **evaluation of the President is bad or very bad** to **88%** of Brazilians, same result obtained in the previous month. **Governors** are not in much better situation: **60%** of Brazilians evaluate the administration of their governors as **bad or very bad**, reflecting the bad moment of Brazilian politics and the quality of public administration.



## CONFIDENCE

**Consumer confidence** grew 3 percentage points in July and remained at **77 points**, repeating the result of January this year. The indicators of job insecurity remain extremely high. Unemployment will be one of the main subjects for the next election.



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GAME CHANGERS

