

## Ipsos MORI Young People Omnibus Survey 2018 The Sutton Trust Topline Results July 2018

- 2,381 interviews conducted and processed among school children aged 11-16 in schools in England and Wales.
- Pupils were selected from a random sample of schools drawn from the Edubase database (a database of schools maintained by the Department for Education).
- Pupils either completed online or filled in questionnaires at school between 5th February - 25th May 2018.
- Results are based on ALL participating pupils, unless otherwise stated.
- Data are weighted by school year, gender and region to match the profile of school children across England and Wales.
- An asterisk (\*) represents a value of less than half a per cent, but not zero
- Where results do not sum to 100%, this is due to multiple responses or computer rounding.

*Trend data from previous Sutton Trust Young People Omnibus surveys has been included where applicable.*

QB1.	How likely or unlikely are you to go into higher education when you are old enough?	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
	<i>Base: All</i>	2381	2612	2555	2488	2796	2595	2757	2739	2700	2447	2387	2417	2334	2709	2303	2469
	Very likely	32%	33%	36%	36%	36%	38%	38%	39%	39%	41%	39%	37%	34%	34%	33%	40%
	Fairly likely	45%	41%	41%	43%	42%	43%	43%	39%	41%	32%	34%	34%	37%	35%	36%	31%
	Fairly unlikely	7%	10%	8%	7%	7%	6%	6%	7%	6%	6%	6%	8%	5%	7%	7%	8%
	Very unlikely	3%	4%	3%	3%	3%	3%	2%	3%	2%	4%	3%	4%	4%	5%	5%	5%
	Not sure either way yet	11%	11%	10%	9%	10%	8%	9%	10%	11%	13%	19%	17%	19%	18%	18%	14%
	Not stated	1%	2%	2%	1%	2%	1%	1%	1%	2%	5%	1%	1%	1%	1%	*	2%
	Likely	77%	74%	77%	79%	78%	81%	81%	78%	80%	73%	72%	71%	71%	69%	70%	71%
	Unlikely	11%	14%	11%	10%	10%	9%	8%	10%	7%	9%	8%	11%	9%	11%	12%	13%
	Net likely	66%	60%	66%	69%	68%	72%	73%	68%	72%	64%	64%	60%	62%	58%	58%	58%

QB2.	Why are you unlikely to go into higher education?	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
	<i>Base: All who are unlikely to go into higher education</i>	250	349	286	240	291	241	233	283	202	219	223	281	220	326	286	343
	<b>Don't like idea/don't enjoy learning or studying</b>	<b>58%</b>	<b>70%</b>	<b>68%</b>	<b>71%</b>	<b>62%</b>	<b>63%</b>										
	I prefer to do something practical rather than studying from books	38%	54%	55%	54%	48%	49%	44%	58%	45%	33%	52%	52%	48%	45%	49%	39%
	I do not enjoy learning	31%	36%	23%	27%	24%	20%	25%	31%	24%	29%	25%	27%	21%	30%	25%	32%
	I don't like the idea of it	24%	32%	30%	31%	27%	27%	19%	31%	25%	23%	22%	24%	22%	21%	19%	24%
	Someone from a university talked to me about higher education and it put me off	6%	8%	11%	5%	4%	6%	8%	12%	9%	5%	6%	5%	7%	6%	6%	7%
	<b>Finance</b>	<b>44%</b>	<b>64%</b>	<b>62%</b>	<b>60%</b>	<b>62%</b>	<b>57%</b>										
	I want to start earning money as soon as possible	31%	51%	49%	50%	49%	44%	42%	52%	45%	31%	50%	49%	43%	48%	40%	40%
	I'm worried about getting into debt as a student	21%	22%	26%	24%	25%	23%	22%	36%	21%	12%	13%	20%	15%	17%	18%	14%
	My family can't afford to pay for me to be a student	16%	15%	17%	17%	18%	15%	19%	28%	13%	12%	7%	11%	7%	10%	7%	9%
	My family want me to start earning money as soon as possible	8%	9%	11%	6%	7%	7%	9%	14%	16%	6%	6%	11%	10%	12%	9%	7%
	<b>Not clever enough</b>	<b>35%</b>	<b>44%</b>	<b>44%</b>	<b>37%</b>	<b>38%</b>	<b>41%</b>										
	I'm not clever enough	28%	35%	36%	24%	28%	29%	28%	31%	31%	13%	20%	24%	31%	26%	29%	29%
	I won't get good enough exam results to get into a university	22%	33%	26%	28%	28%	33%	35%	33%	38%	28%	22%	29%	32%	26%	25%	28%
	<b>Not needed for job</b>	<b>35%</b>	<b>42%</b>	<b>43%</b>	<b>49%</b>	<b>42%</b>	<b>42%</b>										
	I can get a well-paid job without a degree	27%	33%	33%	33%	28%	30%	28%	39%	33%	20%	30%	34%	30%	35%	25%	31%
	I do not need a degree to do the job(s) I am considering	22%	24%	27%	34%	26%	27%	22%	33%	24%	22%	25%	27%	21%	30%	25%	32%
	<b>Social</b>	<b>26%</b>	<b>28%</b>	<b>31%</b>	<b>25%</b>	<b>23%</b>	<b>29%</b>										
	My parents did not go to university	13%	13%	16%	13%	13%	18%	10%	20%	16%	8%	9%	8%	14%	12%	13%	11%
	People like me are not expected to go to university	14%	13%	15%	12%	9%	12%	14%	15%	21%	8%	6%	13%	19%	15%	13%	11%
	Most of my friends are not planning to go to university	10%	8%	8%	4%	7%	8%	5%	11%	11%	8%	7%	9%	15%	12%	11%	9%
	My teachers are encouraging me to do something else	5%	3%	4%	2%	2%	4%	4%	6%	6%	4%	4%	5%	4%	3%	3%	3%
	<b>Others stated</b>																
	I'd like to do an apprenticeship	3%	2%														
	It's too expensive	-	1%														
	I have ambitions in sport	-	1%														
	I'd like to go travelling	1%	1%														
	I'd like to join the armed forces	1%	1%														
	I haven't yet decided / made up my mind	-	1%														
	It's daunting / scary	-	1%														
	I don't know enough about it	20%	18%	21%	17%	24%	18%	21%	29%	25%	16%	16%	16%	16%	15%	15%	16%
	Other	5%	1%	6%	8%	8%	11%	8%	10%	4%	3%	8%	4%	3%	2%	5%	7%
	Don't know	4%	2%	3%	2%	2%	2%	3%	1%	2%	7%	5%	3%	4%	5%	4%	1%
	Not stated	7%	1%	1%	2%	2%	2%	1%	2%	2%	7%	5%	3%	4%	5%	4%	1%

QB3.	<b>To what extent, if at all, are you worried about the cost of higher education?</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
	<i>Base: All who are likely to go into higher education.</i>	<i>2099</i>	<i>1942</i>	<i>1986</i>	<i>1971</i>	<i>2181</i>
	Very worried	12%	12%	9%	10%	12%
	Fairly worried	34%	39%	38%	39%	39%
	Not very worried	36%	34%	35%	36%	34%
	Not at all worried	9%	8%	10%	8%	8%
	Don't know	8%	6%	6%	6%	6%
	Not stated	1%	1%	1%	1%	1%
	Worried	46%	51%	47%	49%	51%
QB4.	Not worried	45%	42%	46%	44%	42%
	Net worried	1%	9%	1%	5%	10%
	<b>Which of the following, if any, is your biggest concern about the cost of higher education?</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
	<i>Base: All who are likely to go into higher education or are not sure yet and are worried about the cost of higher education</i>	<i>963</i>	<i>968</i>	<i>930</i>	<i>961</i>	<i>1121</i>
	Tuition fees of up to £9,000 a year	38%	46%	45%	45%	44%
	Having to repay student loans for up to 30 years	24%	18%	19%	18%	18%
	The cost of living as a student	16%	16%	17%	15%	17%
	Lost earnings by not working	4%	3%	4%	3%	4%
	I am not worried about any of these things	1%	2%	2%	3%	3%
	Don't know	15%	13%	12%	14%	12%
	Not stated	2%	2%	2%	2%	3%
	Any worries	82%	83%	84%		

QC1.	When, if at all, have you received private or home tuition?	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	Not asked	Not asked	Not asked	2005
	Base: All	2381	2612	2555	2488	2796	2595	2757	2739	2700	2447				2709
	I received private/home tuition this year (in 2018)	11%	11%	11%	9%	7%	8%	8%	7%	8%	5%				6%
	I received private/home tuition last year (in 2017)	10%	11%	10%	9%	8%	9%	9%	8%	8%	7%				7%
	I received private/home tuition in the year before last (in 2016)	7%	9%	7%	7%	6%	7%	6%	6%	7%	5%				5%
	I received private/home tuition in 2015 and/or before that	13%	13%	11%	12%	11%	11%	10%	10%	8%	9%				8%
	I have never received private/home tuition	70%	66%	71%	71%	73%	71%	68%	75%	73%	70%				79%
	Not stated	3%	5%	4%	4%	4%	5%	10%	3%	7%	10%				3%
	Received private/home tuition	27%	30%	25%	25%	23%	24%	23%	23%	20%	20%				18%

  

QC2.	And why have you received private/home tuition?	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	Not asked	Not asked	Not asked	2005
	Base: All who have received private / home tuition	614	745	626	593	637	627	632	619	517	459				491
	To help me with my school work in general	47%	44%	47%	50%	46%	44%	44%	42%	41%	44%				45%
	To help me do well in a specific test or exam				52%	57%	55%	58%	57%	47%	46%				49%
	To help me do well in a specific GCSE exam	33%	38%	38%	NEW CODE 2016										
	To help me do well in a school entrance exam	27%	28%	18%	NEW CODE 2016										
	Because I am really interested in a particular subject	9%	9%	12%	13%	11%	13%	14%	12%	18%	14%				15%
	Because it is a subject my school does not provide	5%	4%	4%	5%	5%	4%	5%	4%	8%	5%				3%
	Others stated over 2%			10%											
	I wasn't doing very well in / to help me improve in a specific subject	3%													
	To help me do well in / pass my SATs	2%													
	Don't know/can't remember	3%	2%	2%	3%	4%	3%	6%	5%	6%	10%				9%
	Not stated	2%	11%	2%	1%	3%	3%	5%	3%	9%	8%				5%

  

QC3.	How often do your parents help you with school work?	2018
	Base: All	2381
	More than once a week	21%
	Once a week	19%
	Less than once a week	20%
	Not in the last year	17%
	Don't know / can't remember	22%
	Not stated	2%
	At least once a week	40%

  

QD1.	Have your teachers ever discussed the idea of apprenticeships with you in school?	2018
	Base: All	2381
	Yes	41%
	No	40%
	Don't know	18%
QD2.	Thinking ahead to when you leave school, if an apprenticeship were available for a job that you wanted to do, how interested would you be in doing an apprenticeship rather than going to university?	2018
	Base: All	2381
	Very interested	41%
	Interested	40%
	Not interested	18%

2018	Very interested	23%
	Fairly interested	41%
	Not very interested	19%
	Not at all interested	6%
	Don't know	9%
	Not stated	*
	Interested	64%
	Not interested	25%

## DEMOGRAPHIC QUESTIONS

QA1.	How old are you?	2018
	<i>Base: All</i>	2381
	11	6%
	12	21%
	13	22%
	14	19%
	15	21%
	16	11%
	11-12 years	28%
	13-14 years	41%
	15-16 years	31%

QA2.	Are you male or female?	2018
	<i>Base: All</i>	2381
	I am a boy/male	50%
	I am a girl/female	49%
	Not stated	1%

QA3.	Which of the following best describes you?	2018
	<i>Base: All</i>	2381
	<b>White</b>	<b>73%</b>
	English / Welsh / Scottish / Northern Irish / British	66%
	Irish	2%
	Gypsy or Irish traveller	*
	Other White European	3%
	Any other White background	3%
	<b>Black / African / Caribbean / Black British</b>	<b>5%</b>
	Caribbean	1%
	African	4%
	Any other Black background	1%
	<b>Asian or Asian British</b>	<b>10%</b>
	Indian	3%
	Pakistani	3%
	Bangladeshi	3%
	Chinese	*
	East African Asian	*
	Any other Asian background	*
	<b>Mixed</b>	<b>8%</b>
	White and Black Caribbean	1%
	White and Black African	*
	White and Asian	*
	Any Mixed / multiple ethnic background	7%
	<b>Other</b>	<b>2%</b>
	Not stated	1%
	<b>BME</b>	<b>26%</b>

QA4.	Which year are you now in at school?	2018
	<i>Base size:</i>	2381
	Year 7	21%
	Year 8	21%
	Year 9	20%
	Year 10	19%
	Year 11	19%

QA5.	Who lives in your home?	2018
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	<i>Base size:</i>	<b>2381</b>
My mother		92%
My stepmother		1%
My foster mother		1%
My father		67%
My stepfather		10%
My foster father		1%
My brother(s)		53%
My sister(s)		51%
Somebody else		2%
Not stated		3%
Two parent household		75%
Single parent household		21%
Single mother household		19%
Single father household		2%
No parent household		-
Siblings		80%
Stepmother/father		11%
Foster parent household		1%

<b>QA6.</b>	<b>What does your mother/stepmother/foster mother do?</b>	<b>2018</b>
	<i>Base: All</i>	<b>2381</b>
	Working	73%
	Works full-time	45%
	Works part-time	28%
	Looks after house/ family	26%
	Is unemployed	4%
	Something else	6%
	Not working	33%
	Don't know/Not applicable	3%
	Not stated	1%

<b>QA7.</b>	<b>What does your father/stepfather/foster father do?</b>	<b>2018</b>
	<i>Base: All</i>	<b>2381</b>
	Working	82%
	Works full-time	71%
	Works part-time	11%
	Is unemployed	3%
	Looks after house/ family	7%
	Something else	6%
	Not working	16%
	Don't know/Not applicable	8%
	Not stated	2%

<b>QA12.</b>	<b>Do you currently get free school meals or vouchers for free school meals?</b>	<b>2018</b>
	<i>Base: All</i>	<b>2381</b>
	Yes	9%
	No	84%
	Don't know	6%
	Not stated	1%

<b>QA13.</b>	<b>How well do you feel you are doing at school at the moment?</b>	<b>2018</b>
	<i>Base: All</i>	<b>2381</b>
	Very well	18%
	Quite well	60%
	Not very well	11%
	Not at all well	3%

Don't know	7%
Not stated	1%
Well	78%
Not well	15%

QA14.	Tick the box next to the number that best describes where your family would be on this ladder. (10=best possible life, 0=worst possible life)	2018
	Base size:	2381
	10	4%
	9	6%
	8	16%
	7	26%
	6	21%
	5	17%
	4	5%
	3	2%
	2	*
	1	*
	0	1%
	Best possible life	52%
	Medium possible life	43%
	Worst possible life	3%

QA15.a	How important, if at all, is each of the following things in helping people to do well and get on in life? Being confident	2018
	Base: All	2381
	Very important	53%
	Fairly important	40%
	Not very important	3%
	Not at all important	1%
	Don't know	1%
	Not stated	1%
	Important	94%
	Not very/at all important	4%
	Net important	90%

QA15.b	How important, if at all, is each of the following things in helping people to do well and get on in life? Being lucky	2018
	Base: All	2381
	Very important	9%
	Fairly important	20%
	Not very important	45%
	Not at all important	20%
	Don't know	1%
	Not stated	1%
	Important	29%
	Not very/at all important	65%
	Net important	-36%

QA15.c	How important, if at all, is each of the following things in helping people to do well and get on in life? Going to university	2018
	Base: All	2381
	Very important	34%
	Fairly important	41%
	Not very important	16%
	Not at all important	5%



Don't know	3%
Not stated	1%
Important	75%
Not very/at all important	20%
Net important	55%

<b>QA15.d</b>	<b>How important, if at all, is each of the following things in helping people to do well and get on in life? Knowing the right people</b>	<b>2018</b>
	<i>Base: All</i>	<i>2381</i>
	Very important	38%
	Fairly important	39%
	Not very important	15%
	Not at all important	3%
	Don't know	2%
	Not stated	3%
	Important	77%
	Not very/at all important	18%
	Net important	59%

<b>QA15.e</b>	<b>How important, if at all, is each of the following things in helping people to do well and get on in life? Passing exams/getting qualifications</b>	<b>2018</b>
	<i>Base: All</i>	<i>2381</i>
	Very important	73%
	Fairly important	21%
	Not very important	3%
	Not at all important	1%
	Don't know	1%
	Not stated	2%
	Important	93%
	Not very/at all important	3%
	Net important	90%

<b>QA15.f</b>	<b>How important, if at all, is each of the following things in helping people to do well and get on in life? Your family's background</b>	<b>2018</b>
	<i>Base: All</i>	<i>2381</i>
	Very important	20%
	Fairly important	35%
	Not very important	25%
	Not at all important	12%
	Don't know	4%
	Not stated	4%
	Important	55%
	Not very/at all important	36%
	Net important	19%