



IPSOS MORI ISSUES INDEX

Scotland results

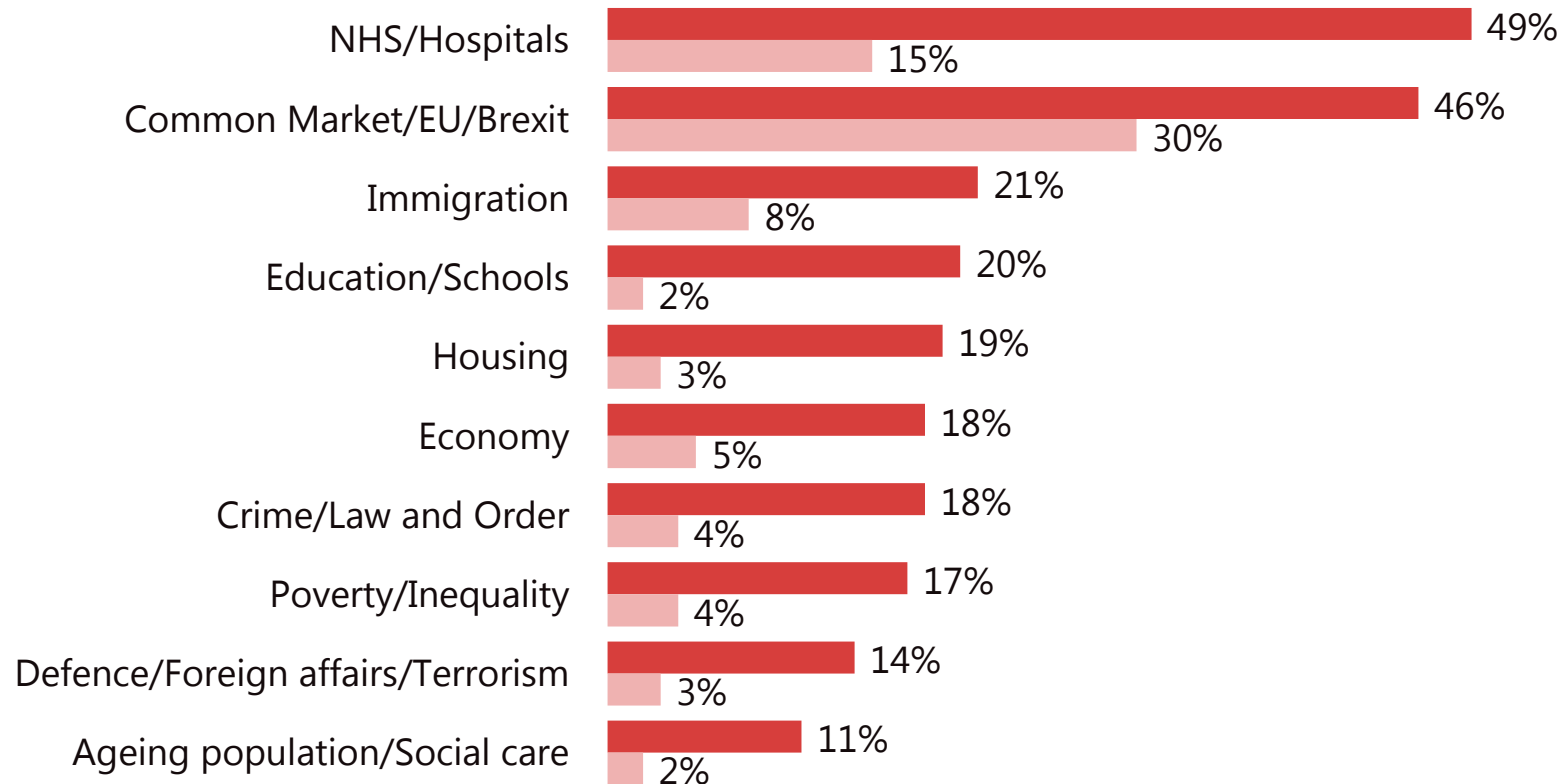
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Issues facing Britain – 2018 so far

What do you see as the most/other important issues facing Britain today?

2

Top mentions %



MOST/OTHER
IMPORTANT ISSUES

MOST IMPORTANT ISSUE

Base: 5,992 British adults 18+, January – June 2018

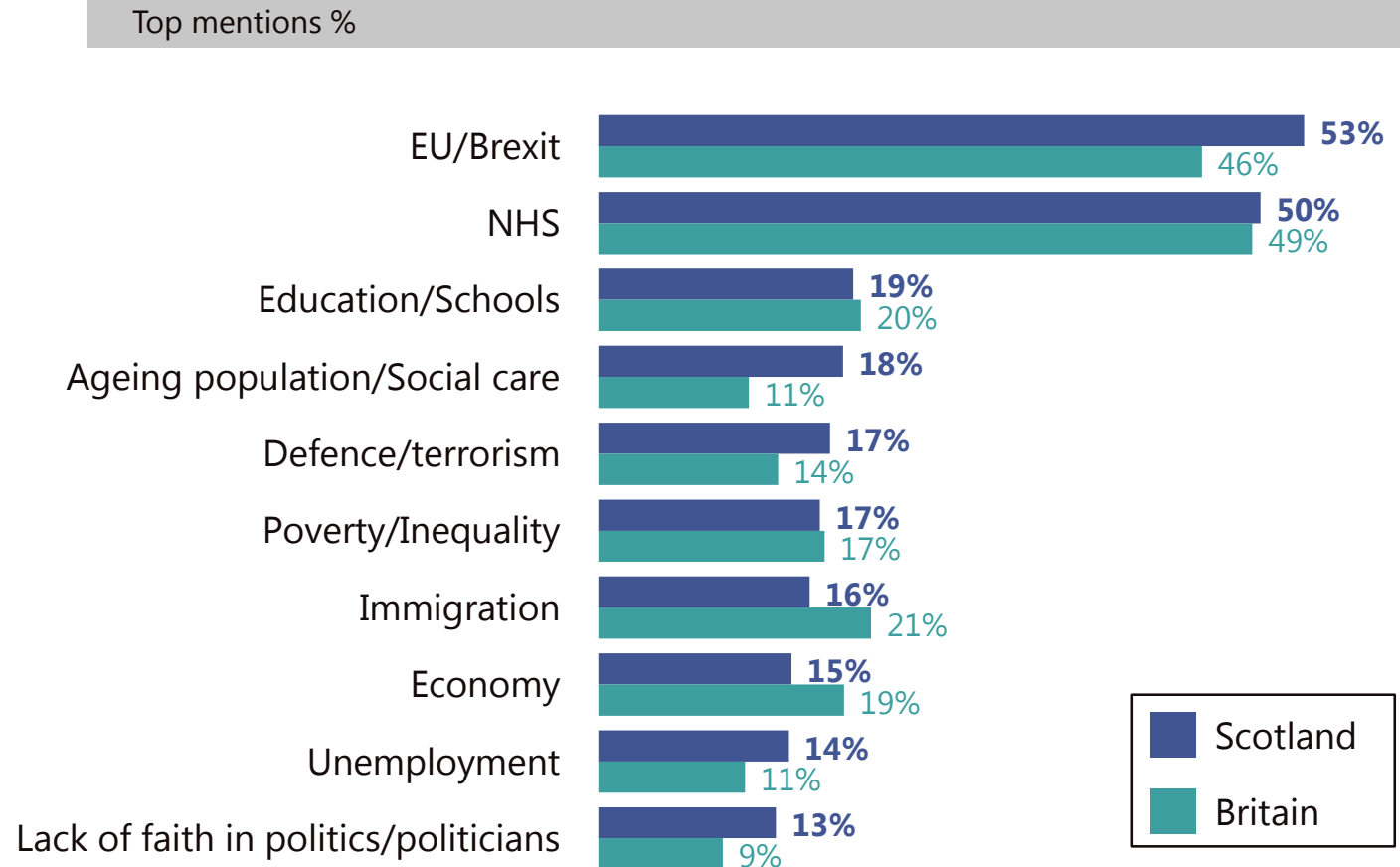
Source: Ipsos MORI Issues Index

Issues facing Britain: 2018 so far

Scotland

What do you see as the most/other important issues facing Britain today?

3

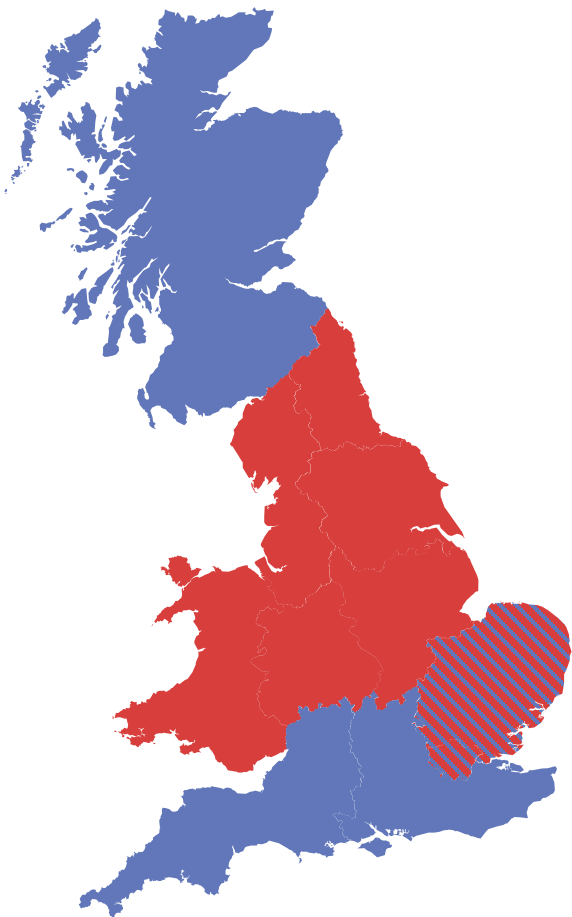


Base: 535 Scottish adults 18+, January – June 2018

Source: Ipsos MORI Issues Index

Brexit and the NHS: biggest issue is split by nation/region

What do you see as the most/other important issues facing Britain today?



	EU/Brexit	NHS
East Midlands	36%	49%
East of England	47%	47%
London	39%	39%
North East	40%	44%
North West	40%	56%
Scotland	53%	50%
South East	60%	59%
South West	56%	53%
Wales	46%	53%
West Midlands	35%	41%
Yorkshire & Humberside	40%	49%
<i>Britain</i>	46%	49%

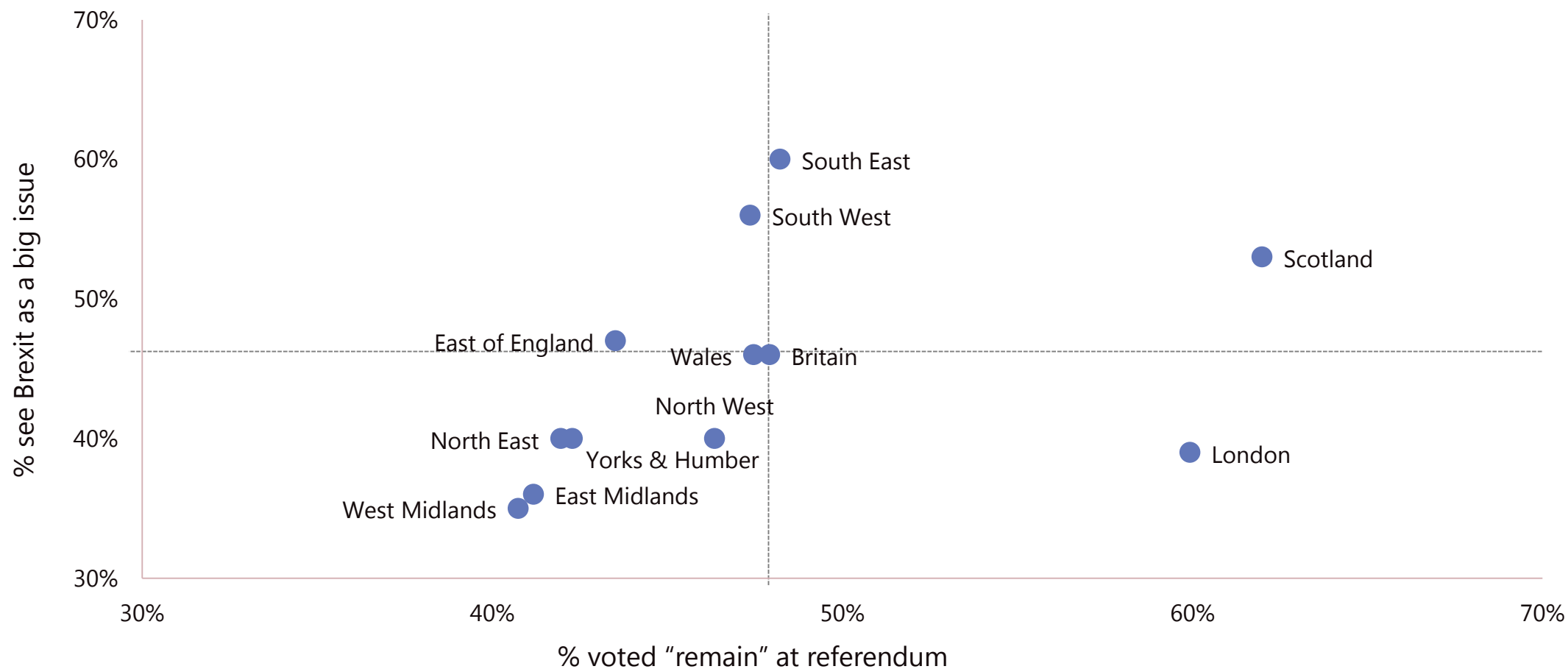
Base: 5,992 British adults 18+, January – June 2018

Source: Ipsos MORI Issues Index

Areas with larger remain votes are more concerned

Scatter chart: % seeing Brexit as an issue versus Remain vote at the referendum

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Base: 5,992 British adults 18+, January – June 2018

Ipsos MORI Issues Index / Electoral Commission



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