

Compared to when you were a child, do you spend more time in Nature now, less time, or about the same?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2000	255	183	136	780	477	169	421	334	582	443	540	1460	334	187
Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	300 15%	52 19%	28 12%	24 19%	104 14%	77 16%	15 11%	59 12%	41 11%	120 21%	56 17%	115 21%	185 13%	76 23%	37 20%
Much more time now	111 6%	23 8%	8 4%	5 4%	32 4%	39 8%	3 3%	24 5%	17 5%	38 7%	20 6%	40 7%	71 5%	27 8%	12 7%
A little more time now	189 9%	29 11%	20 9%	19 15%	72 9%	38 8%	11 8%	36 7%	24 7%	82 14%	35 11%	75 14%	114 8%	50 15%	25 14%
About the same	383 19%	54 20%	27 12%	22 17%	161 21%	87 18%	33 24%	106 21%	69 19%	83 14%	71 21%	104 19%	279 19%	47 14%	47 26%
Bottom 2 Box (Net)	1317 66%	166 61%	169 76%	84 64%	503 66%	306 65%	89 65%	349 68%	254 70%	373 65%	204 62%	319 59%	998 68%	205 62%	99 54%
A little less time now	557 28%	79 29%	66 29%	31 24%	188 24%	143 31%	50 37%	143 28%	99 27%	170 29%	89 27%	152 28%	405 28%	96 29%	54 29%
Much less time now	760 38%	87 32%	104 46%	52 40%	315 41%	163 35%	39 29%	206 40%	155 43%	203 35%	115 35%	167 31%	593 41%	109 33%	45 25%
Sigma	2000 100%	272 100%	224 100%	130 100%	768 100%	470 100%	136 100%	514 100%	364 100%	576 100%	330 100%	537 100%	1463 100%	328 100%	183 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements - It's easier to stay indoors than spend time in nature

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2000	255	183	136	780	477	169	421	334	582	443	540	1460	334	187
Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	1482 74%	216 79%	171 76%	103 79%	555 72%	338 72%	101 74%	377 73%	288 79%	424 74%	242 73%	410 76%	1073 73%	253 77%	139 76%
Strongly agree	548 27%	68 25%	62 28%	42 32%	221 29%	114 24%	40 30%	159 31%	122 34%	135 24%	91 27%	147 27%	401 27%	104 32%	38 21%
				*				I	I					N	
Somewhat agree	934 47%	147 54%	108 48%	61 47%	334 43%	224 48%	60 44%	218 42%	166 46%	289 50%	151 46%	263 49%	672 46%	149 45%	100 55%
		D		*						G					
Bottom 2 Box (Net)	518 26%	56 21%	53 24%	27 21%	213 28%	132 28%	35 26%	137 27%	76 21%	151 26%	89 27%	128 24%	390 27%	76 23%	44 24%
				*											
Somewhat disagree	416 21%	44 16%	42 19%	24 18%	167 22%	110 23%	30 22%	112 22%	55 15%	128 22%	65 20%	105 19%	312 21%	62 19%	35 19%
				*						H					
Strongly disagree	101 5%	12 5%	11 5%	4 3%	47 6%	22 5%	5 4%	25 5%	21 6%	23 4%	23 7%	23 4%	78 5%	14 4%	10 5%
				*											
Sigma	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements - Spending time in nature sparks my creativity

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2000	255	183	136	780	477	169	421	334	582	443	540	1460	334	187
Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	1463 73%	205 75%	166 74%	99 76%	563 73%	335 71%	96 71%	402 78%	258 71%	426 74%	226 68%	428 80%	1035 71%	282 86%	123 67%
Strongly agree	494 25%	73 27%	49 22%	29 22%	194 25%	112 24%	36 27%	133 26%	95 26%	158 27%	68 21%	180 33%	315 22%	129 39%	40 22%
Somewhat agree	969 48%	131 48%	116 52%	71 54%	369 48%	222 47%	60 44%	269 52%	163 45%	268 47%	158 48%	248 46%	721 49%	153 46%	83 45%
Bottom 2 Box (Net)	537 27%	67 25%	58 26%	31 24%	205 27%	135 29%	40 29%	113 22%	107 29%	150 26%	104 32%	109 20%	427 29%	47 14%	60 33%
Somewhat disagree	446 22%	55 20%	55 24%	28 22%	172 22%	107 23%	30 22%	88 17%	85 23%	130 23%	86 26%	96 18%	350 24%	39 12%	55 30%
Strongly disagree	91 5%	13 5%	4 2%	3 2%	33 4%	28 6%	10 7%	25 5%	22 6%	19 3%	18 6%	13 2%	77 5%	8 2%	5 3%
Sigma	2000 100%	272 100%	224 100%	130 100%	768 100%	470 100%	136 100%	514 100%	364 100%	576 100%	330 100%	537 100%	1463 100%	328 100%	183 100%

Statistics:

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements - Spending time in nature alleviates stress and helps me focus on work/productivity

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2000	255	183	136	780	477	169	421	334	582	443	540	1460	334	187
Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	1763 88%	234 86%	196 88%	123 95% AF*	675 88%	418 89%	116 85%	458 89%	312 86%	509 88%	291 88%	476 89%	1287 88%	311 95%	144 79%
Strongly agree	775 39%	97 36%	91 41%	55 43% *	292 38%	185 39%	55 41%	214 42%	153 42%	228 40%	109 33%	247 46%	528 36%	186 57%	46 25%
Somewhat agree	987 49%	137 50%	106 47%	68 52% *	383 50%	233 50%	61 45%	244 47%	160 44%	281 49%	181 55%	229 43%	759 52%	124 38%	98 54%
Bottom 2 Box (Net)	237 12%	38 14%	28 12%	7 5% *	93 12%	52 11%	20 15%	56 11%	52 14%	66 12%	40 12%	62 11%	176 12%	18 5%	39 21%
Somewhat disagree	191 10%	26 10%	24 11%	6 5% *	74 10%	44 9%	18 13%	40 8%	37 10%	60 10%	34 10%	51 10%	140 10%	14 4%	34 19%
Strongly disagree	46 2%	12 4%	3 2%	1 1% *	19 3%	8 2%	3 2%	16 3%	15 4%	7 1%	6 2%	10 2%	36 2%	3 1%	4 2%
Sigma	2000 100%	272 100%	224 100%	130 100%	768 100%	470 100%	136 100%	514 100%	364 100%	576 100%	330 100%	537 100%	1463 100%	328 100%	183 100%

Statistics:

Overlap formulae used

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements - I sleep better after spending time in nature

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2000	255	183	136	780	477	169	421	334	582	443	540	1460	334	187
Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	1736 87%	246 91%	201 90%	115 88%	641 84%	418 89%	114 84%	439 85%	317 87%	508 88%	289 87%	470 88%	1265 87%	314 96%	137 75%
Strongly agree	846 42%	110 40%	92 41%	58 45%	313 41%	208 44%	65 48%	208 40%	158 43%	249 43%	138 42%	260 48%	586 40%	220 67%	32 18%
Somewhat agree	890 44%	137 50%	109 49%	57 44%	328 43%	210 45%	50 36%	231 45%	159 44%	259 45%	151 46%	210 39%	680 46%	94 29%	104 57%
Bottom 2 Box (Net)	264 13%	26 9%	23 10%	15 12%	127 16%	52 11%	22 16%	75 15%	47 13%	68 12%	41 13%	67 12%	197 13%	14 4%	46 25%
Somewhat disagree	216 11%	18 7%	21 10%	11 8%	106 14%	43 9%	17 12%	62 12%	36 10%	60 10%	31 9%	58 11%	158 11%	14 4%	40 22%
Strongly disagree	48 2%	8 3%	2 1%	4 3%	21 3%	9 2%	5 4%	13 3%	11 3%	8 1%	11 3%	9 2%	39 3%	- -	6 4%
Sigma	2000 100%	272 100%	224 100%	130 100%	768 100%	470 100%	136 100%	514 100%	364 100%	576 100%	330 100%	537 100%	1463 100%	328 100%	183 100%

Statistics:

Overlap formulae used

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements - I am happier when I spend time in nature

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2000	255	183	136	780	477	169	421	334	582	443	540	1460	334	187
Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	1745 87%	242 89%	208 93%	119 91%	654 85%	402 86%	120 88%	456 89%	318 87%	502 87%	278 84%	453 84%	1293 88%	300 91%	128 70%
Strongly agree	803 40%	124 46%	89 40%	45 35%	304 40%	182 39%	59 43%	217 42%	162 44%	228 40%	123 37%	234 43%	569 39%	196 60%	26 14%
Somewhat agree	943 47%	118 43%	119 53%	74 57%	351 46%	220 47%	61 45%	239 46%	156 43%	274 48%	155 47%	219 41%	724 49%	104 32%	102 56%
Bottom 2 Box (Net)	255 13%	30 11%	16 7%	11 9%	114 15%	68 14%	16 12%	59 11%	46 13%	74 13%	52 16%	85 16%	170 12%	29 9%	55 30%
Somewhat disagree	209 10%	25 9%	13 6%	10 8%	95 12%	52 11%	12 9%	48 9%	37 10%	66 11%	39 12%	68 13%	141 10%	24 7%	41 23%
Strongly disagree	46 2%	5 2%	3 1%	1 1%	18 2%	15 3%	4 3%	11 2%	9 3%	8 1%	13 4%	17 3%	28 2%	4 1%	13 7%
Sigma	2000 100%	272 100%	224 100%	130 100%	768 100%	470 100%	136 100%	514 100%	364 100%	576 100%	330 100%	537 100%	1463 100%	328 100%	183 100%

Statistics:

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

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- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements - I am aware of the benefits that spending time in nature can bring to my physical and mental health

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2000	255	183	136	780	477	169	421	334	582	443	540	1460	334	187
Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	1887 94%	253 93%	212 95%	126 97%	722 94%	449 95%	125 92%	476 93%	354 97%	545 95%	310 94%	490 91%	1397 96%	319 97%	148 81%
Strongly agree	963 48%	126 46%	107 48%	61 47%	356 46%	248 53%	66 48%	246 48%	190 52%	278 48%	155 47%	269 50%	695 47%	207 63%	46 25%
Somewhat agree	924 46%	126 46%	105 47%	65 50%	366 48%	201 43%	59 44%	230 45%	164 45%	267 46%	156 47%	221 41%	702 48%	112 34%	102 56%
Bottom 2 Box (Net)	113 6%	19 7%	12 5%	4 3%	46 6%	21 5%	11 8%	38 7%	10 3%	30 5%	20 6%	48 9%	66 4%	9 3%	35 19%
Somewhat disagree	94 5%	14 5%	11 5%	4 3%	41 5%	16 3%	8 6%	34 7%	5 1%	27 5%	19 6%	40 7%	54 4%	8 2%	29 16%
Strongly disagree	19 1%	5 2%	* *	- -	6 1%	5 1%	3 2%	4 1%	5 1%	3 1%	1 *	7 1%	12 1%	2 1%	6 3%
Sigma	2000 100%	272 100%	224 100%	130 100%	768 100%	470 100%	136 100%	514 100%	364 100%	576 100%	330 100%	537 100%	1463 100%	328 100%	183 100%

Statistics:

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements - My work productivity goes up if I am able to spend part or all of my day working near or around nature.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	1257	142	111	94	513	283	114	179	199	431	345	426	831	262	153
Base: All Answering (wtd)	1177	143	132	85	464	264	89	214	200	430	247	405	773	250	144
Top 2 Box (Net)	837 71%	109 76%	94 71%	63 74%	329 71%	188 71%	53 60%	142 67%	145 72%	313 73%	173 70%	312 77%	525 68%	200 80%	103 71%
Strongly agree	264 22%	35 25%	29 22%	16 19%	101 22%	65 25%	18 20%	44 21%	50 25%	106 25%	49 20%	125 31%	139 18%	90 36%	33 23%
Somewhat agree	573 49%	74 51%	65 50%	47 55%	229 49%	123 47%	35 39%	98 46%	95 47%	207 48%	124 50%	187 46%	386 50%	109 44%	70 48%
Bottom 2 Box (Net)	340 29%	34 24%	38 29%	22 26%	135 29%	75 29%	36 40%	72 33%	56 28%	117 27%	75 30%	92 23%	248 32%	50 20%	41 29%
Somewhat disagree	264 22%	26 18%	35 27%	10 12%	110 24%	53 20%	29 33%	57 27%	34 17%	94 22%	59 24%	74 18%	190 25%	41 17%	32 22%
Strongly disagree	76 6%	8 6%	3 2%	12 14%	25 5%	22 8%	6 7%	15 7%	21 11%	23 5%	15 6%	18 4%	58 8%	9 4%	9 6%
Sigma	1177 100%	143 100%	132 100%	85 100%	464 100%	264 100%	89 100%	214 100%	200 100%	430 100%	247 100%	405 100%	773 100%	250 100%	144 100%

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To what extent do you agree or disagree with the following statements - I'm concerned that future generations won't have close or easy access to nature

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		It's important for kids to spend time in nature	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Strongly agree	All else
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Base: All Respondents (wtd)	2000	272	224	130	768	470	136	514	364	576	330	537	1463	328	183
Top 2 Box (Net)	1636 82%	215 79%	175 78%	105 81%	655 85%	369 78%	117 86%	423 82%	306 84%	470 82%	255 77%	445 83%	1191 81%	280 85%	145 79%
Strongly agree	714 36%	106 39%	70 31%	51 39%	284 37%	159 34%	45 33%	207 40%	142 39%	174 30%	109 33%	190 35%	524 36%	147 45%	30 16%
Somewhat agree	922 46%	109 40%	106 47%	55 42%	371 48%	209 45%	72 53%	217 42%	164 45%	296 51%	146 44%	254 47%	667 46%	133 40%	115 63%
Bottom 2 Box (Net)	364 18%	57 21%	49 22%	25 19%	113 15%	101 22%	19 14%	91 18%	58 16%	106 18%	75 23%	93 17%	272 19%	49 15%	38 21%
Somewhat disagree	312 16%	47 17%	44 20%	23 17%	98 13%	82 17%	18 13%	76 15%	49 14%	91 16%	65 20%	81 15%	231 16%	40 12%	35 19%
Strongly disagree	53 3%	10 4%	5 2%	2 2%	14 2%	19 4%	2 1%	15 3%	9 2%	15 3%	11 3%	12 2%	41 3%	9 3%	3 2%
Sigma	2000 100%	272 100%	224 100%	130 100%	768 100%	470 100%	136 100%	514 100%	364 100%	576 100%	330 100%	537 100%	1463 100%	328 100%	183 100%

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