



Ipsos MORI

POLITICAL MONITOR

September 2018



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September 2018

VOTING INTENTIONS

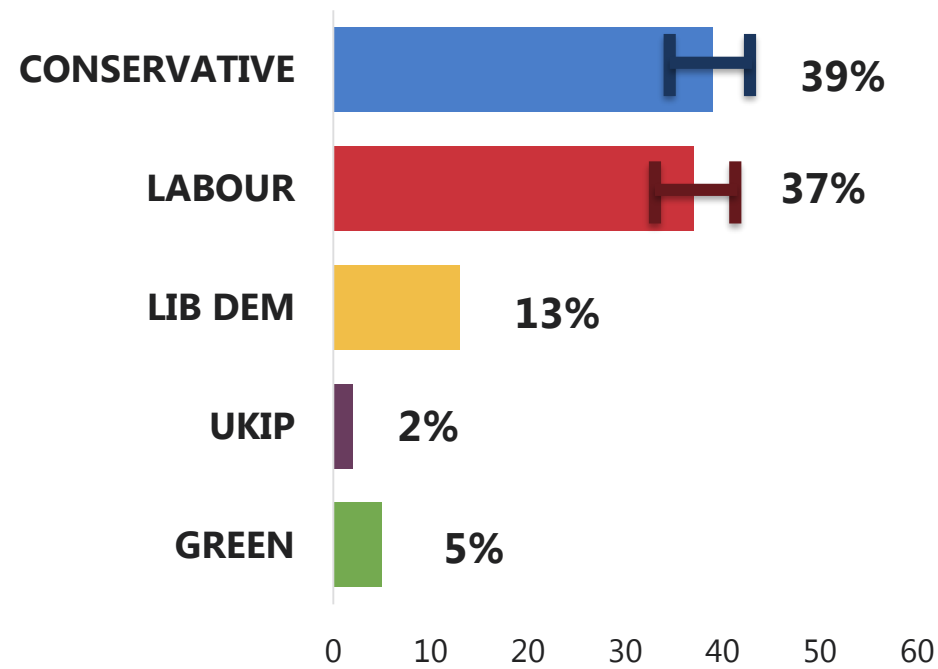


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Voting Intention

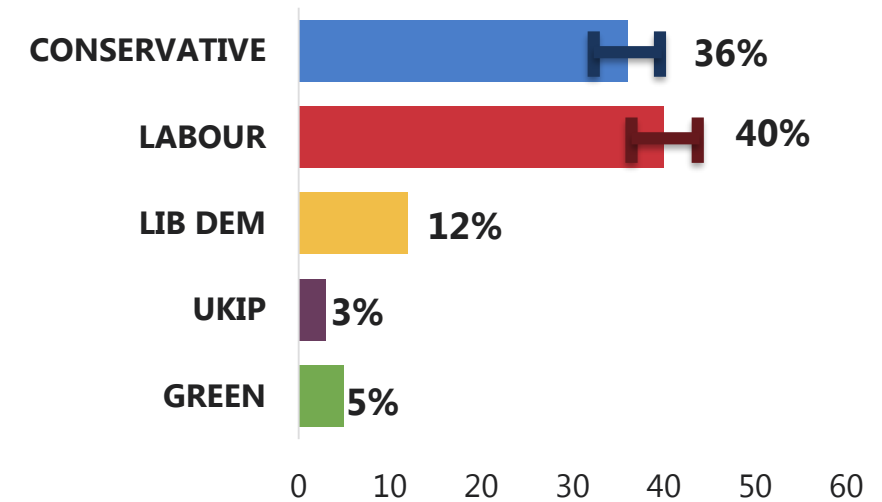
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +2

ALL GIVING A VOTING INTENTION



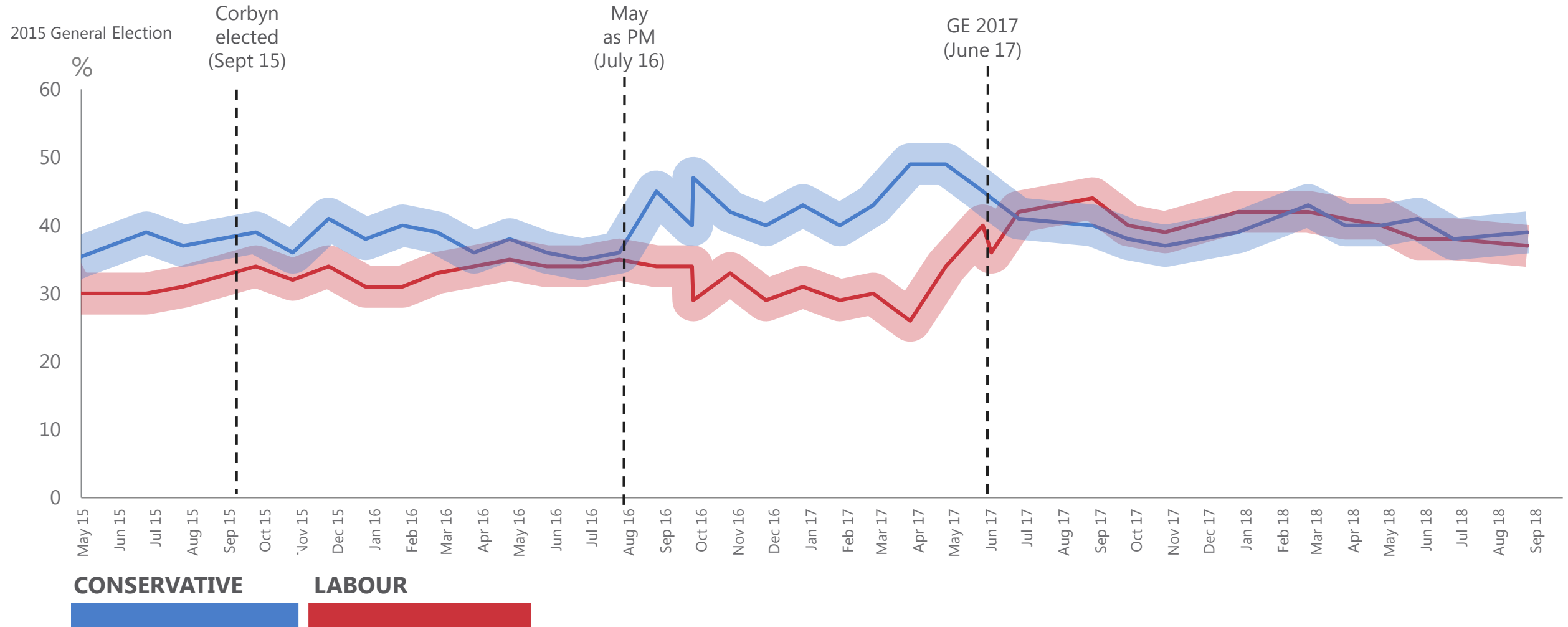
CONSERVATIVE LEAD = -4

Base: 1070 British adults 18+, 14th– 18th September 2018; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 783. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

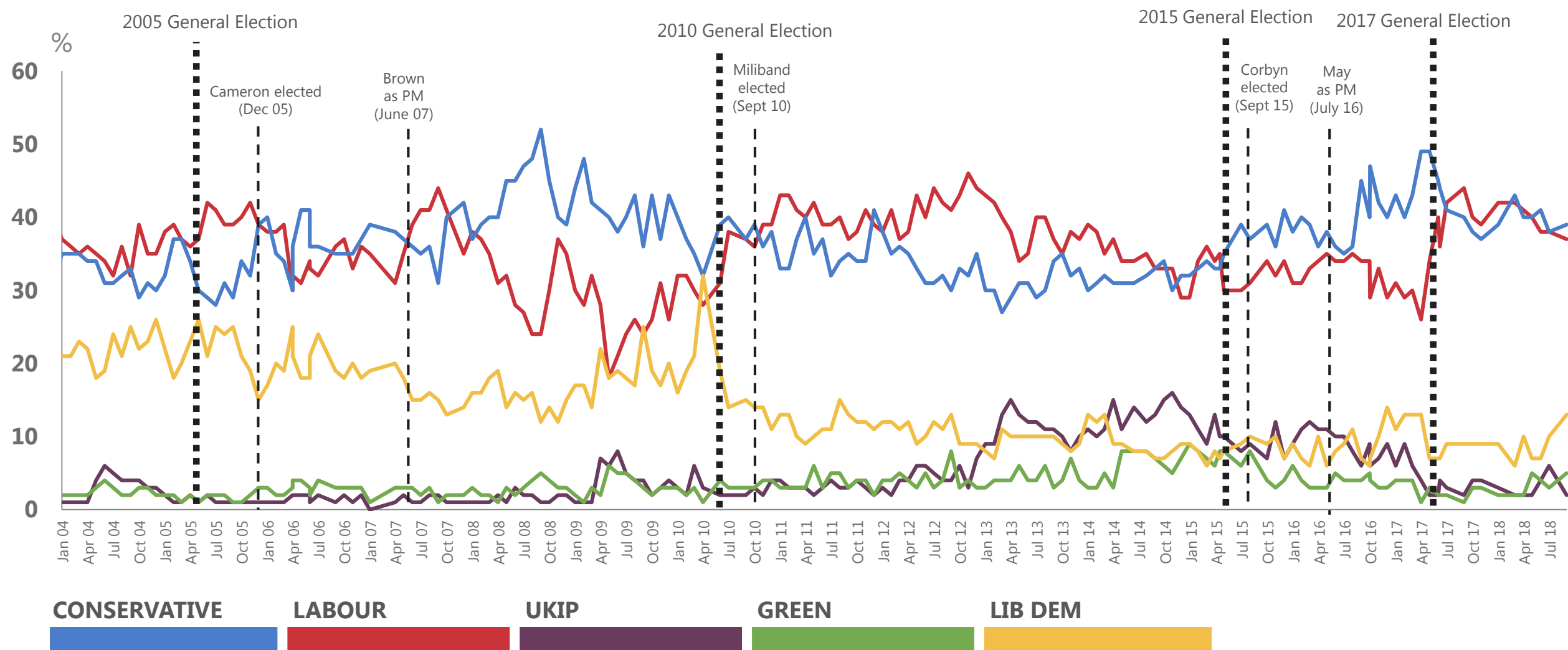


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – September '18

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

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ECONOMIC

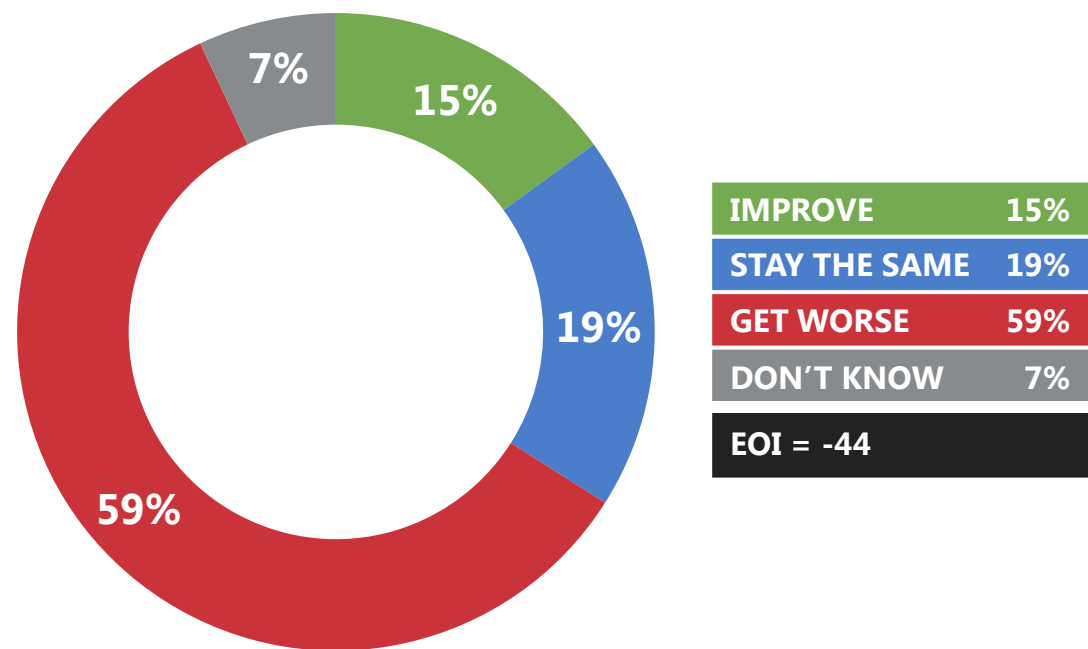
OPTIMISM



Economic Optimism Index

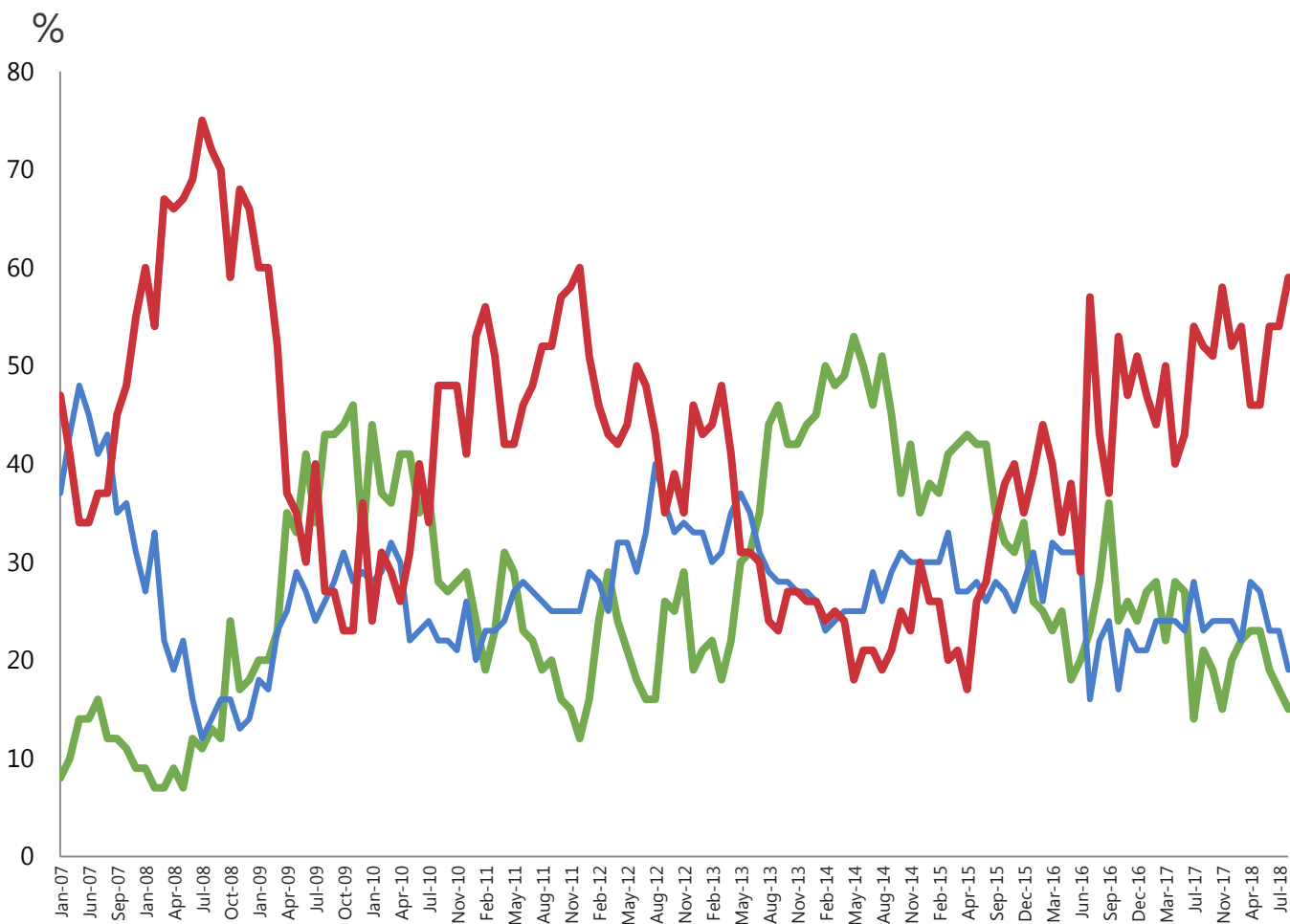
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

September 2018



Base: 1070 British adults 18+ 14th – 18th September 2018.

September 2007 – September 2018

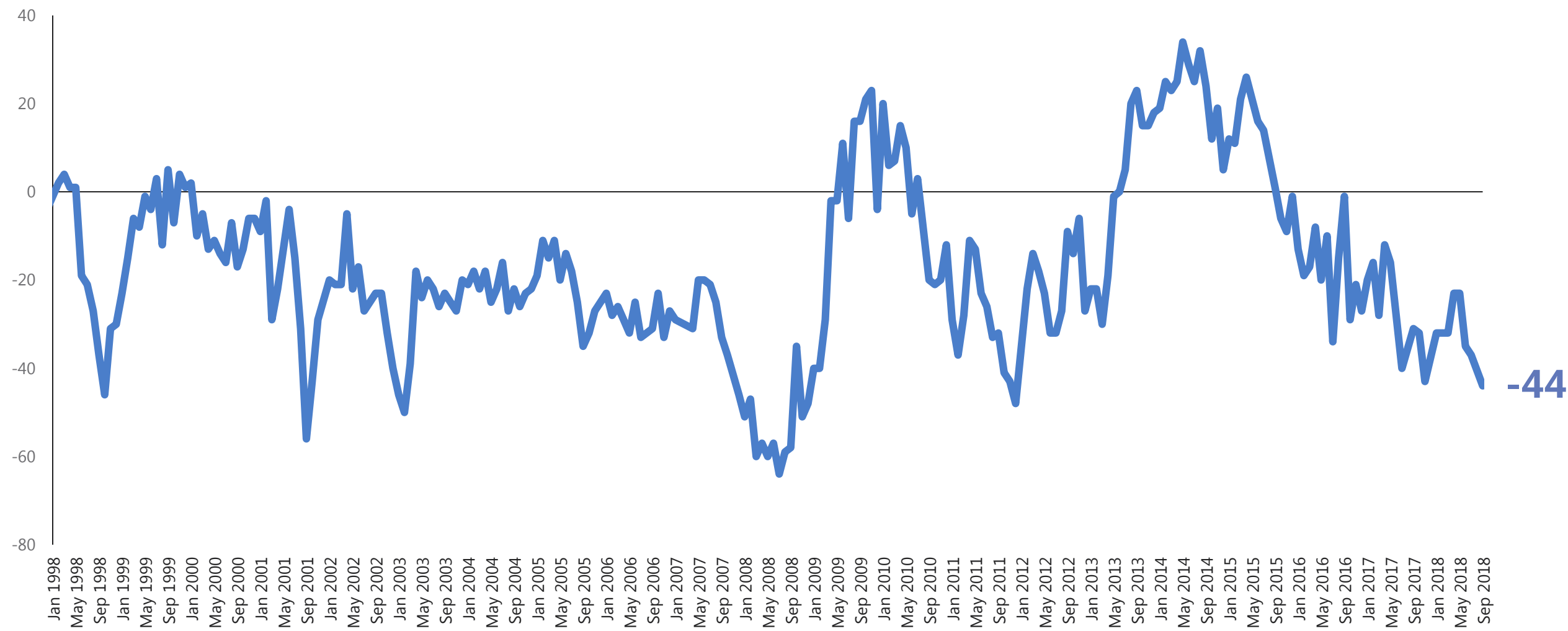


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Economic Optimism Index – 1998-2018

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

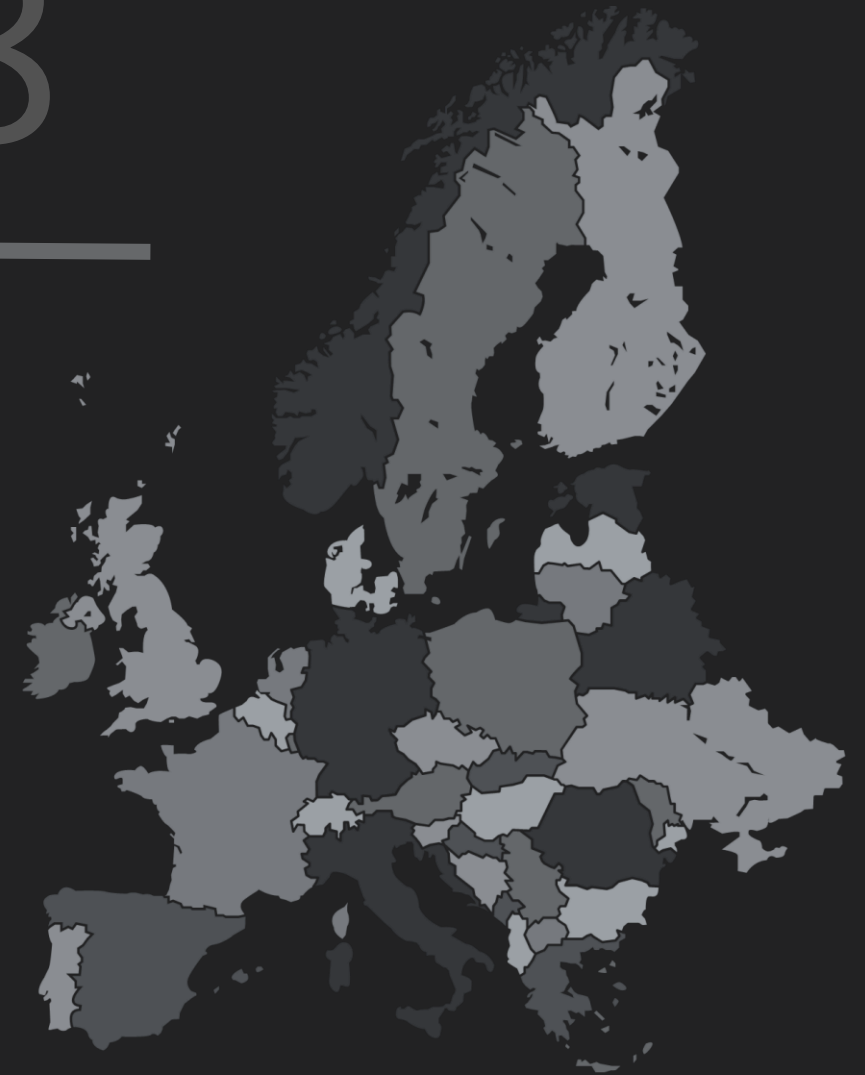


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

September 2018

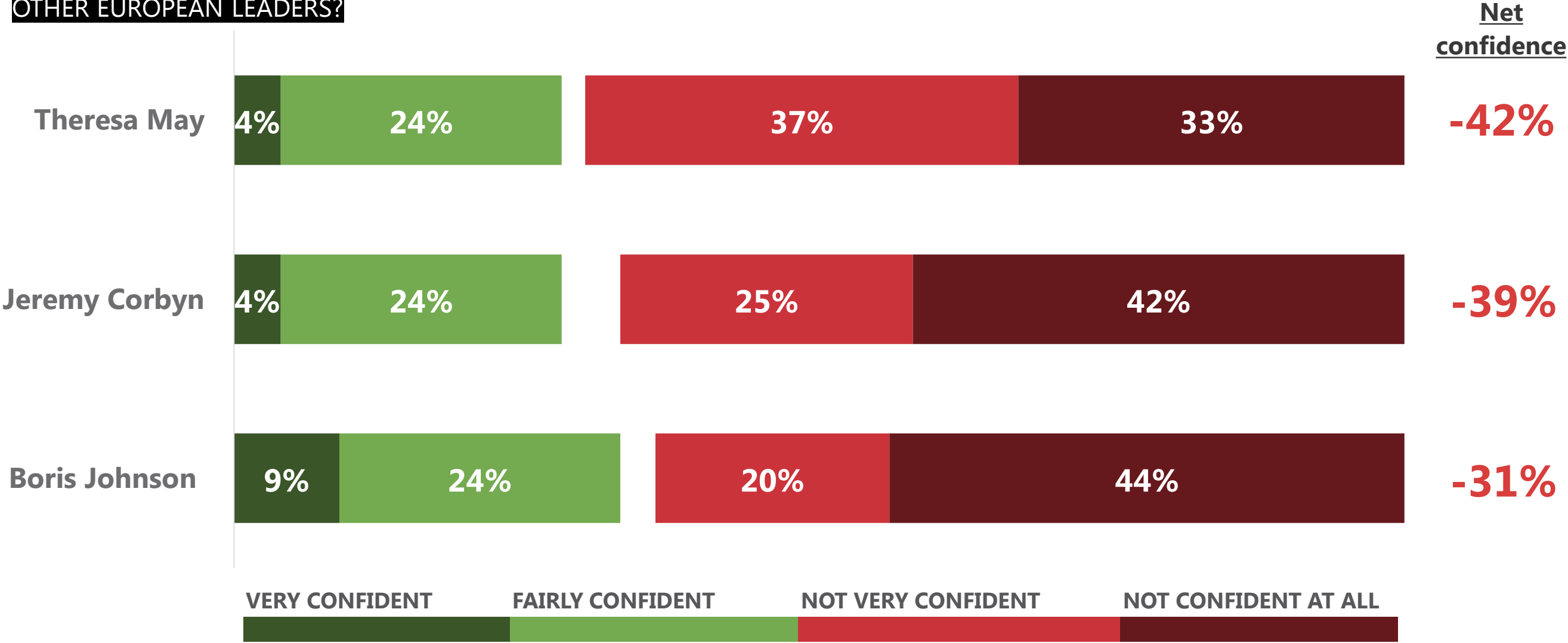
Brexit



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Confidence leaders will deliver a good Brexit deal

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT ... WILL/WOULD GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN LEADERS?

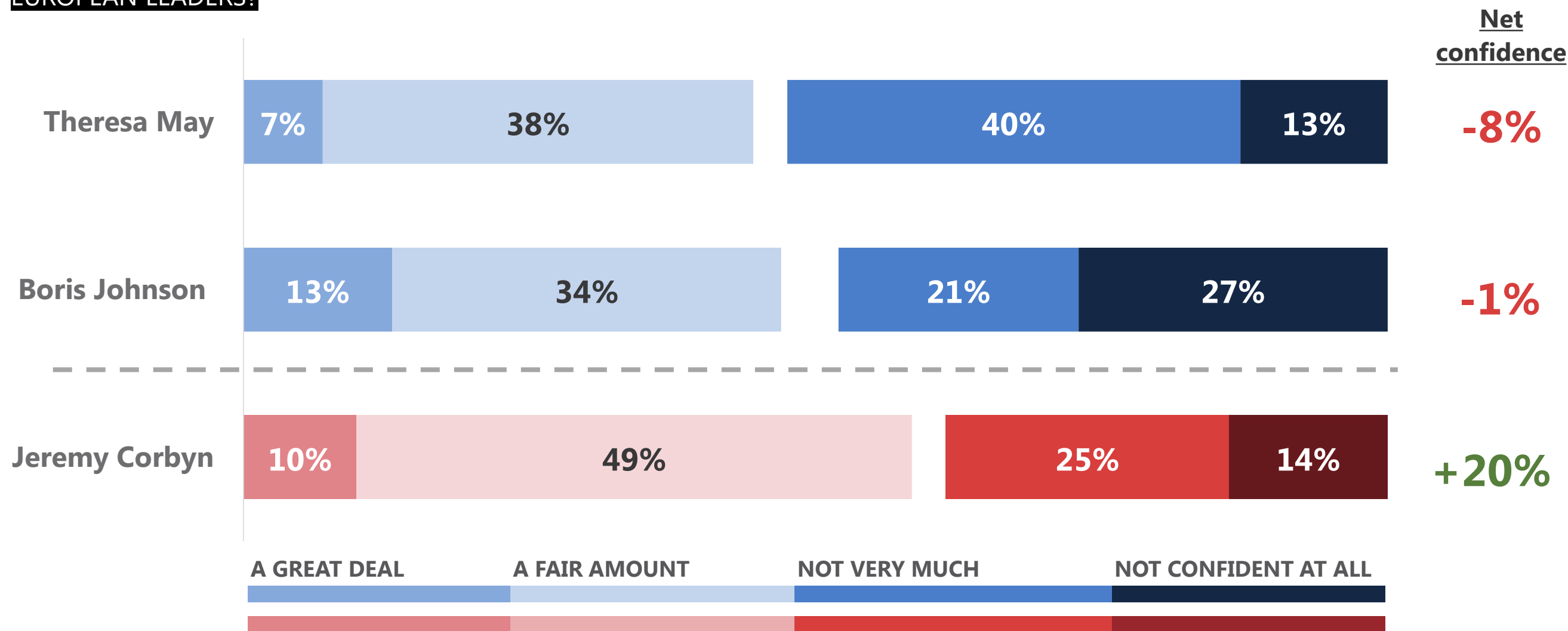


Base: 1070 British adults 18+ 14th – 18th September 2018.

Source: Ipsos MORI Political Monitor

Who will get a good Brexit deal? (by own party supporters)

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT ... WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN LEADERS?



Base: 334 Conservative supporters 18+ 14th – 18th September 2018.

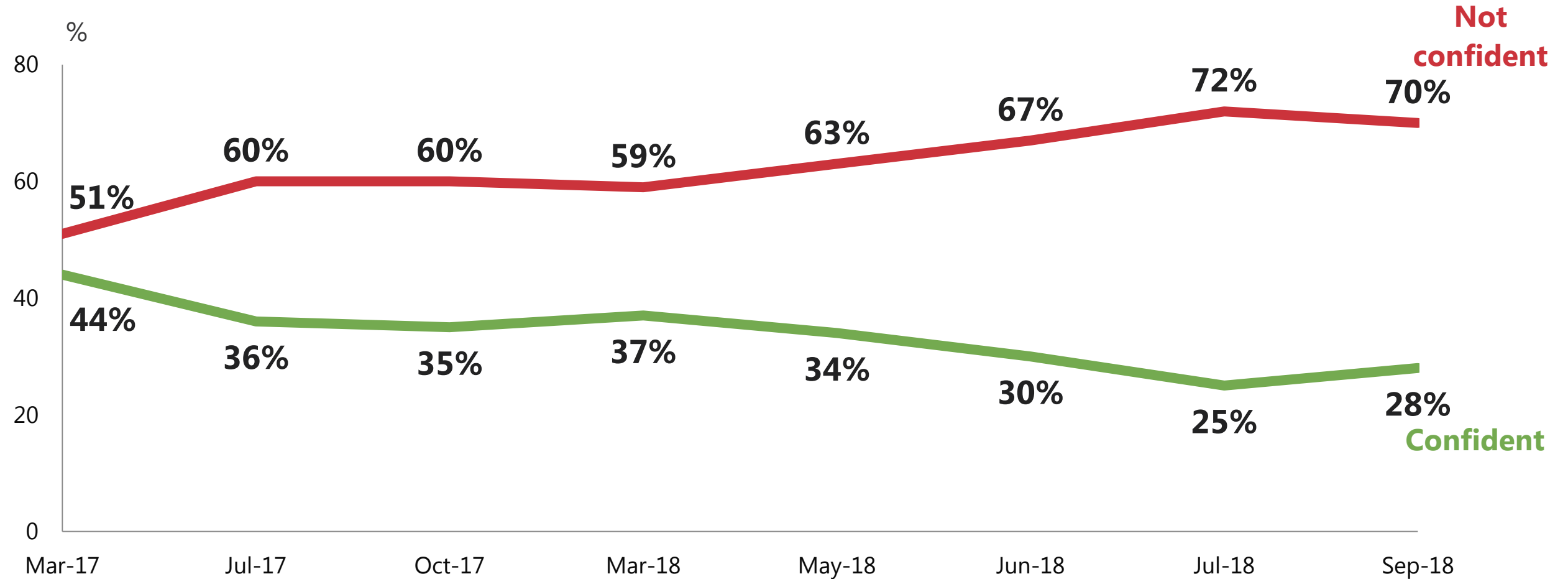
Base: 359 Labour supporters 18+ 14th – 18th September 2018.

Source: Ipsos MORI Political Monitor

Confidence in May to get a good deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

March 2017 – September 2018



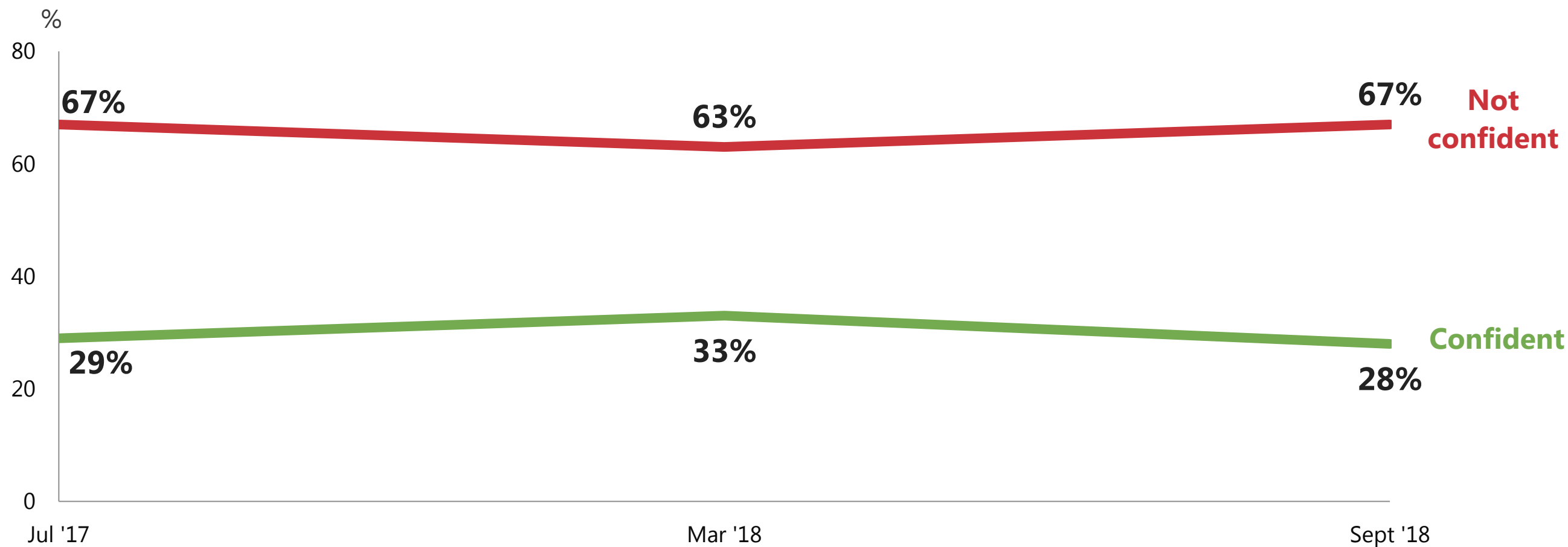
c. 1,000 British adults 18+

Source: Ipsos MORI Political Monitor

Confidence in Corbyn to get a good deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT JEREMY CORBYN WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

July 2017 – September 2018



c. 1,000 British adults 18+

Source: Ipsos MORI Political Monitor



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