



Ipsos MORI

POLITICAL MONITOR

September 2018



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September 2018

VOTING INTENTIONS

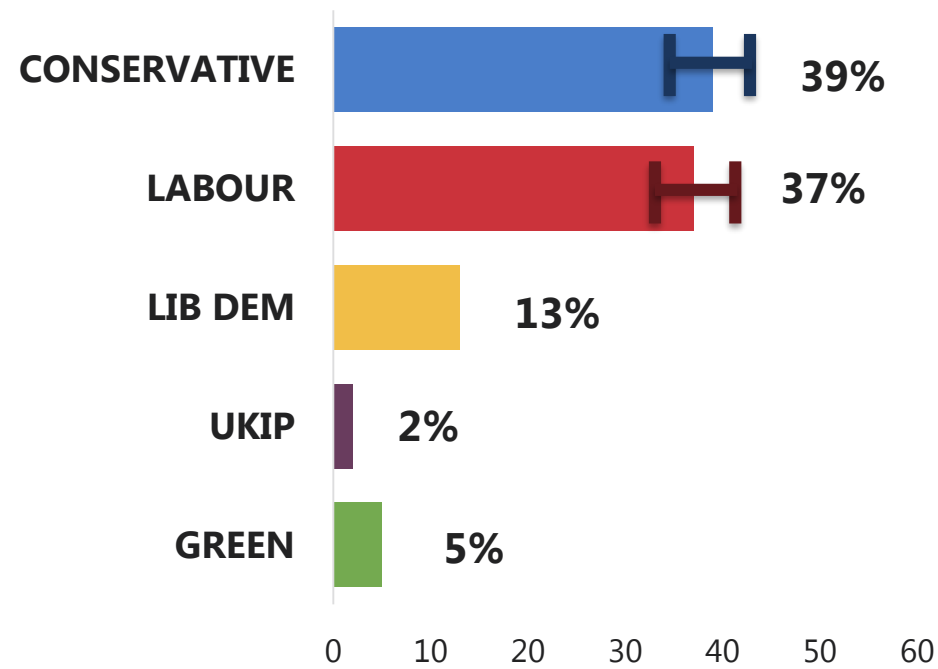


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Voting Intention

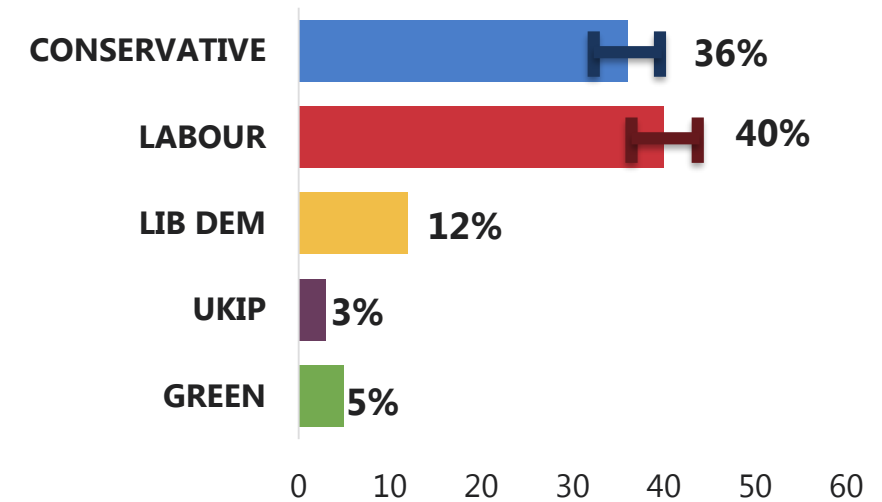
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +2

ALL GIVING A VOTING INTENTION



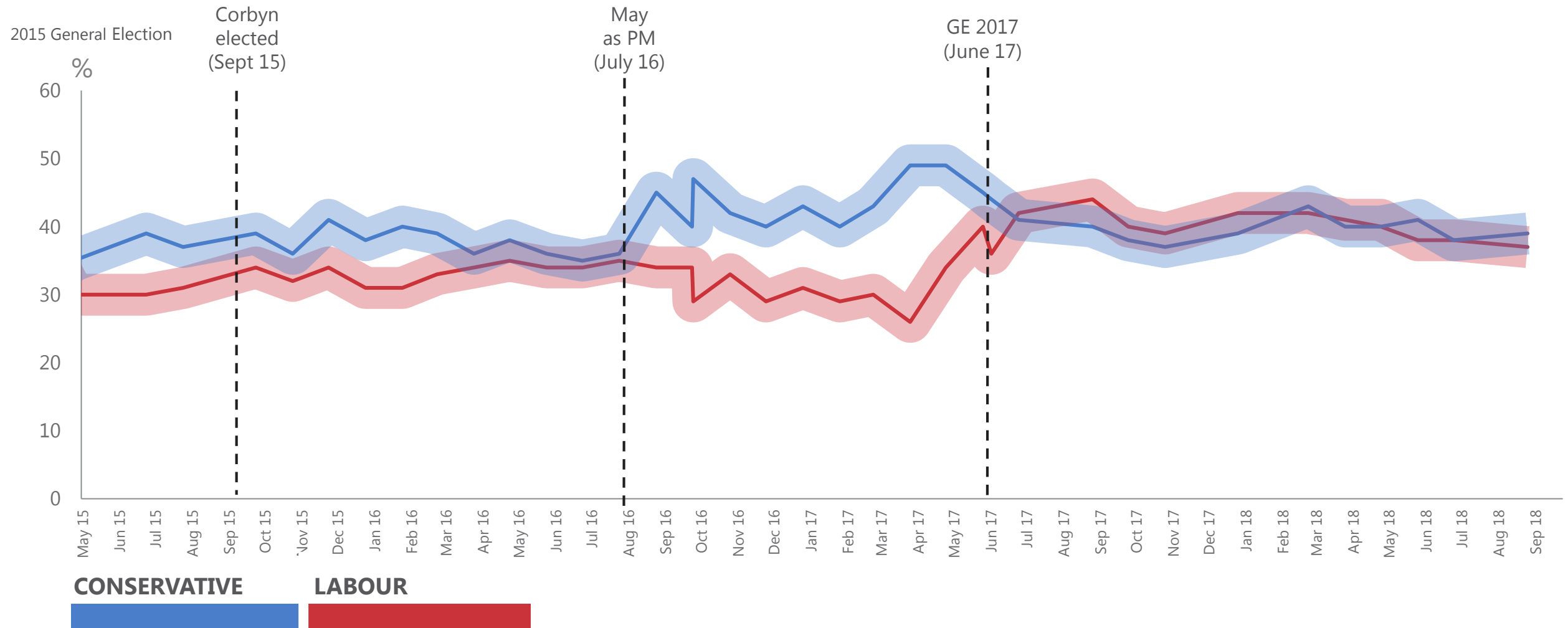
CONSERVATIVE LEAD = -4

Base: 1070 British adults 18+, 14th– 18th September 2018; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 783. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

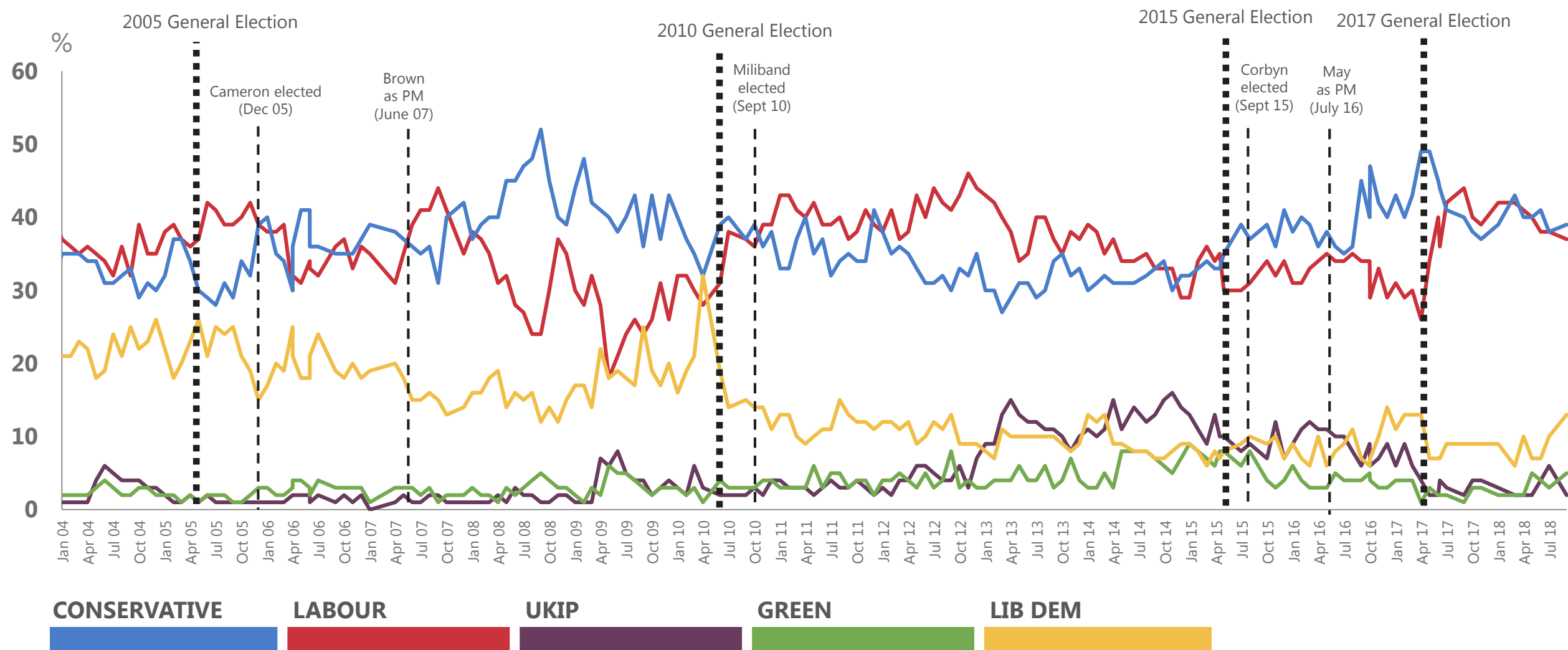


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – September '18

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

September 2018

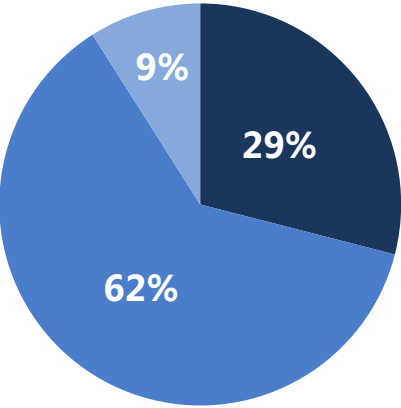
SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS



Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS?

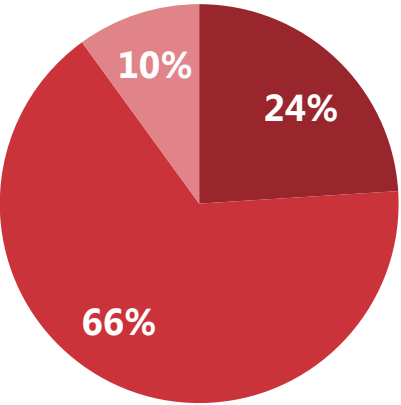
Theresa May



-0.5%
swing from July 2018
-33 Net

| | |
|--------------|-----|
| SATISFIED | 29% |
| DISSATISFIED | 62% |

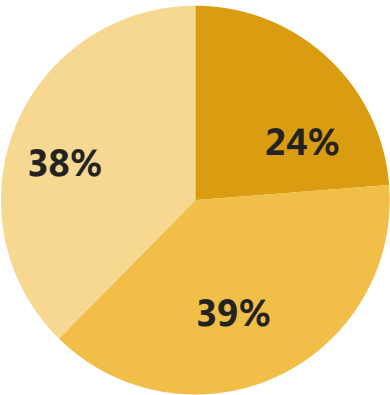
Jeremy Corbyn



-6%
swing from July 2018
-42 Net

| | |
|--------------|-----|
| SATISFIED | 24% |
| DISSATISFIED | 66% |

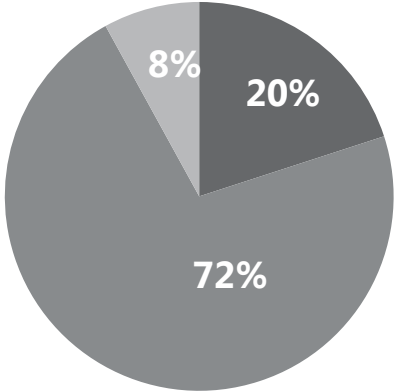
Vince Cable



+0.5%
swing from July 2018
-15 Net

| | |
|--------------|-----|
| SATISFIED | 24% |
| DISSATISFIED | 39% |

The Government



-2.5%
swing from July 2018
-52 Net

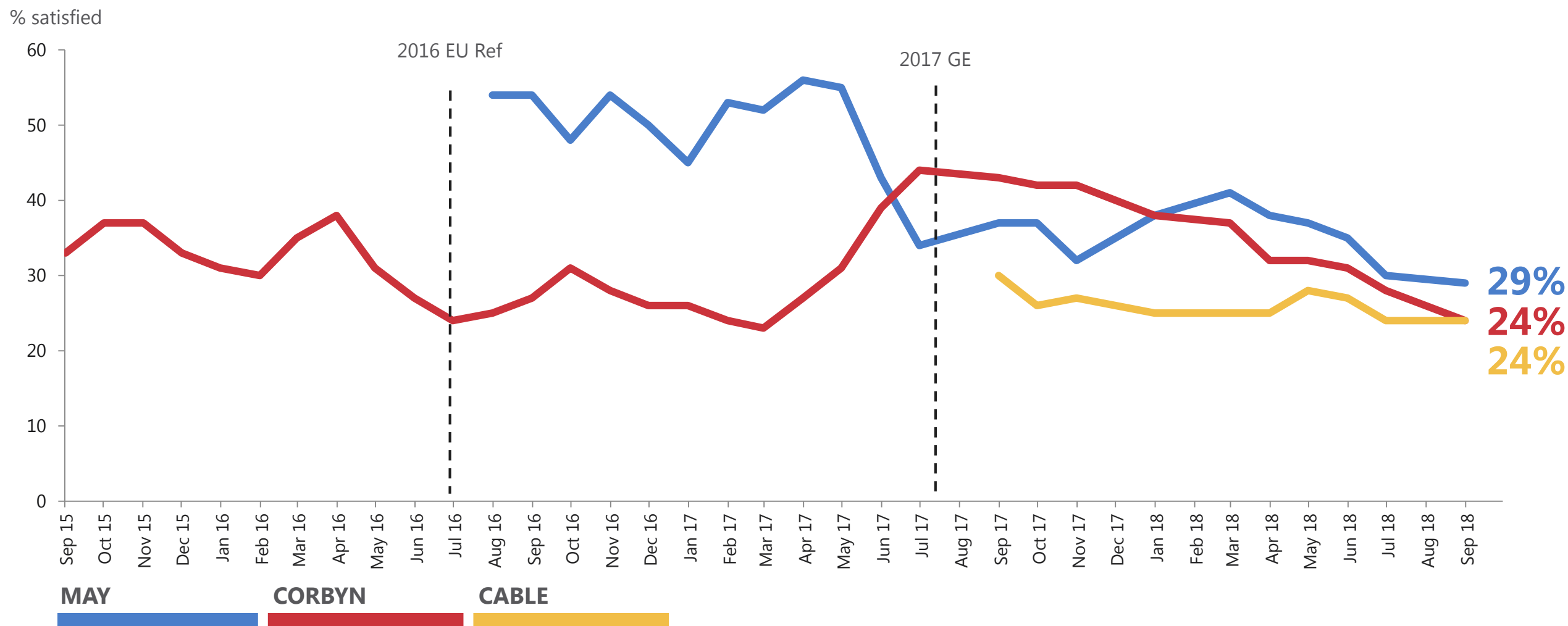
| | |
|--------------|-----|
| SATISFIED | 20% |
| DISSATISFIED | 72% |

Base 1,070 British adults 18+ 14th –18th September 2018. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders Sept 2015 – Sept 2018

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR/LIB DEM PARTY?



Base: c.1,000 British adults each month.

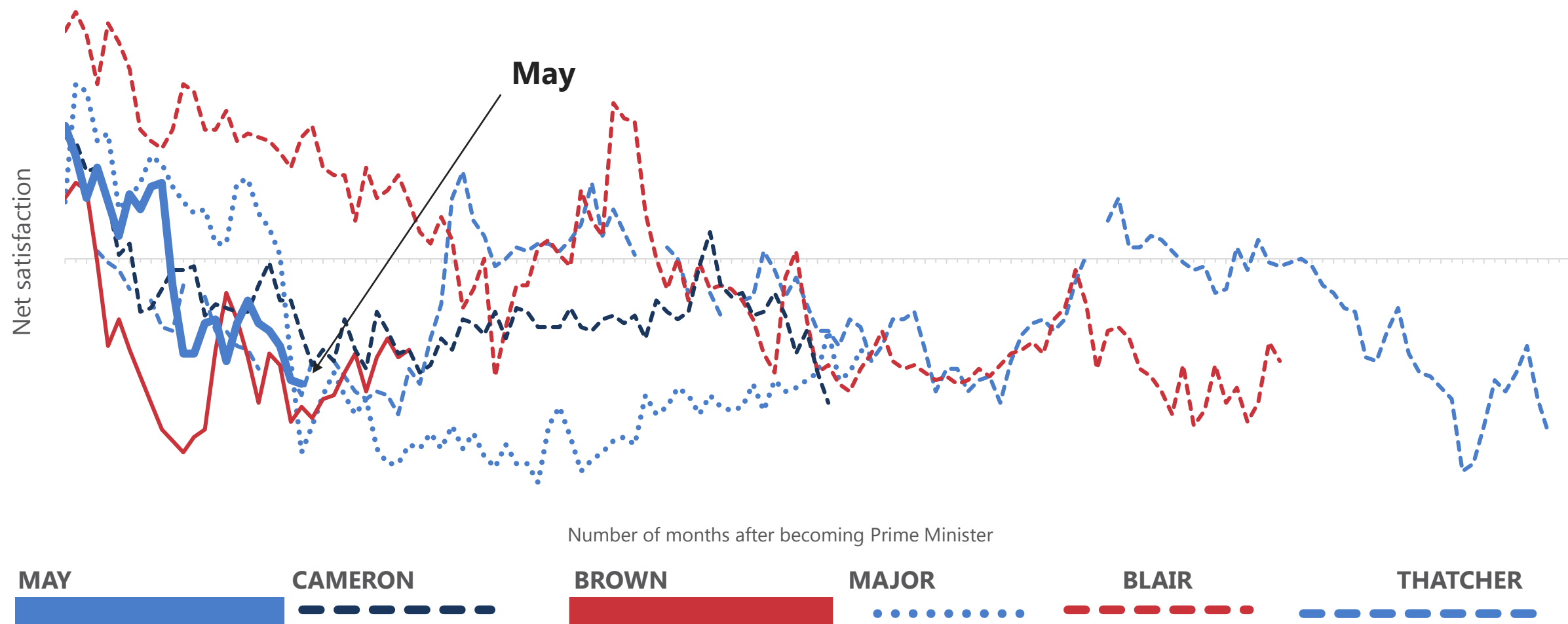


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Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers (1979-2018)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Base: c.1,000 British adults each month

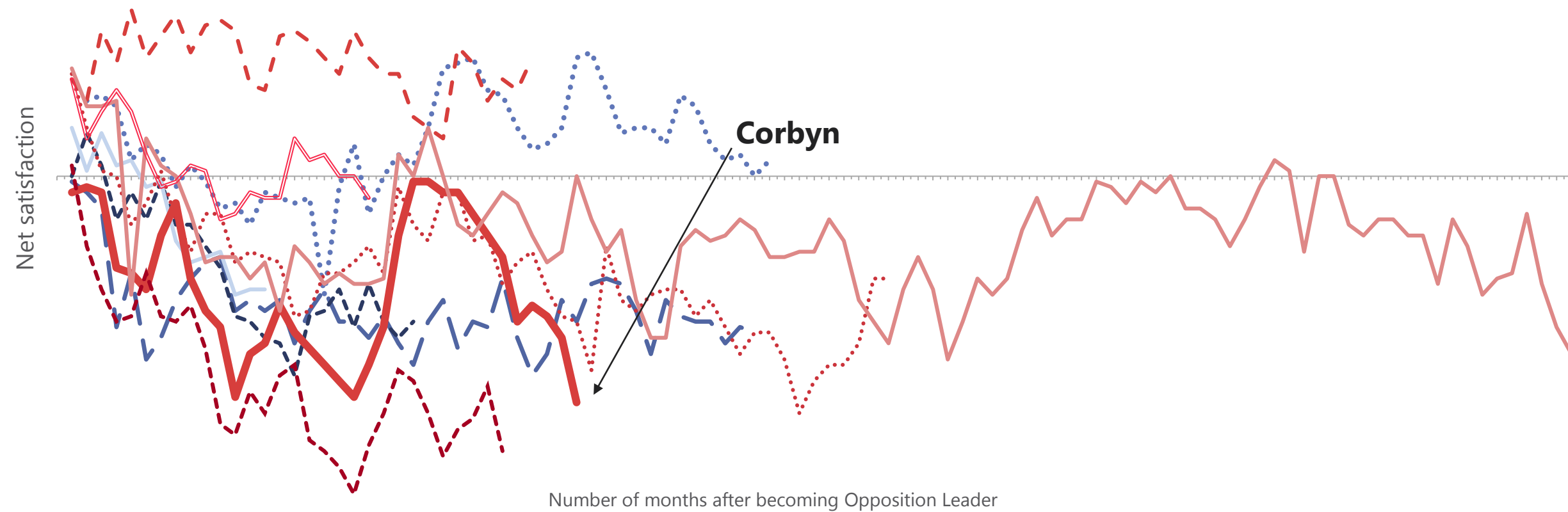
Source: Ipsos MORI Political Monitor



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Net satisfaction with Opposition Leaders (1980 – 2018)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



- Hague (97-01)
- Duncan Smith (01-03)
- Howard (03-05)
- Cameron (05-10)
- Blair (94-97)
- Miliband (10-15)
- Corbyn (15-present)
- Kinnock (83-92)
- Foot (80-83)
- Smith (92-94)

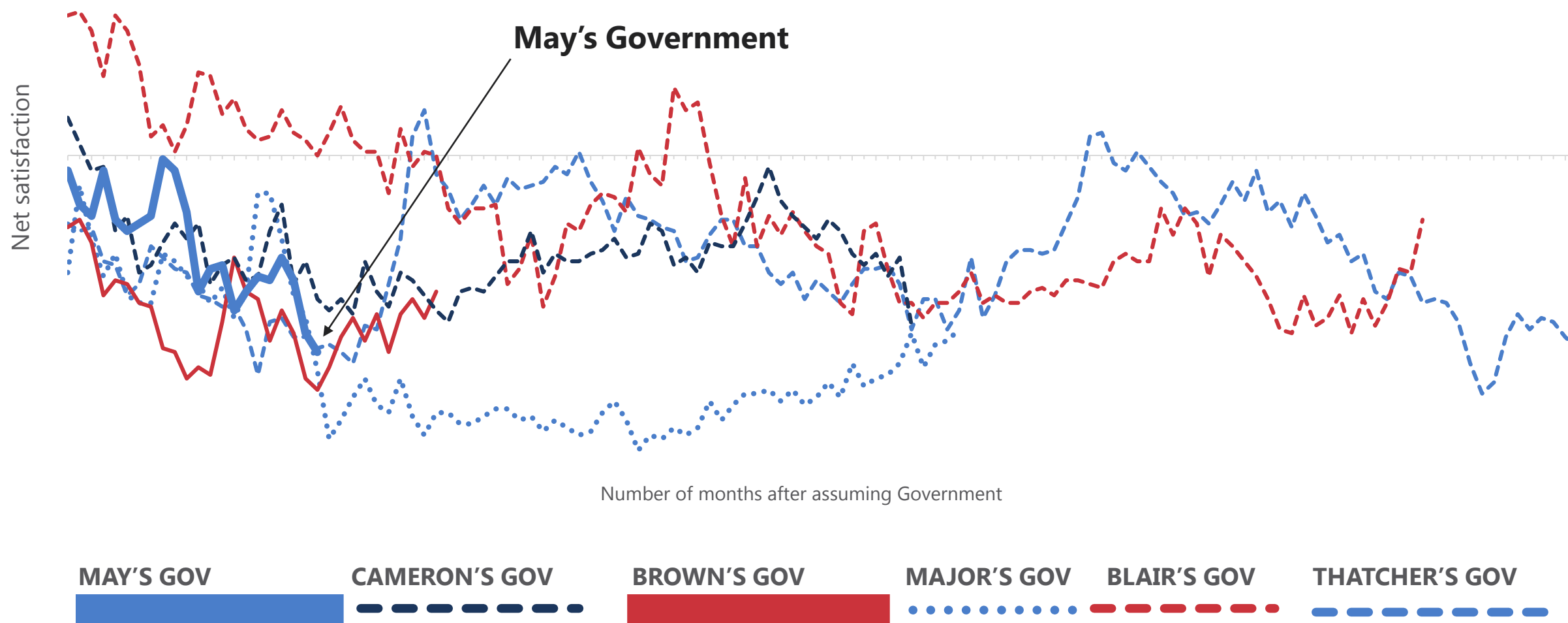
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with the Government (1979-2018)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY ?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



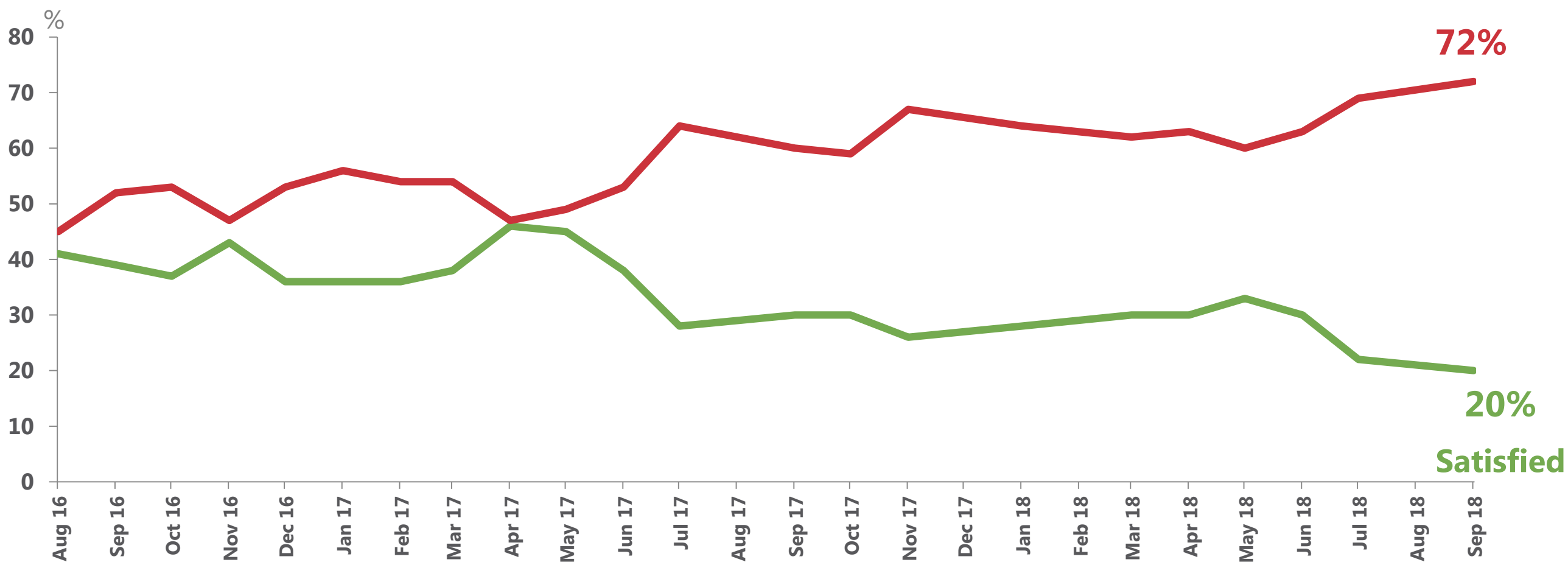
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Satisfaction with Theresa May's Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY ?

August 2016 – September 2018

Theresa May
becomes PM



Base: c.1,000 British adults each month.

Source: Ipsos MORI Political Monitor

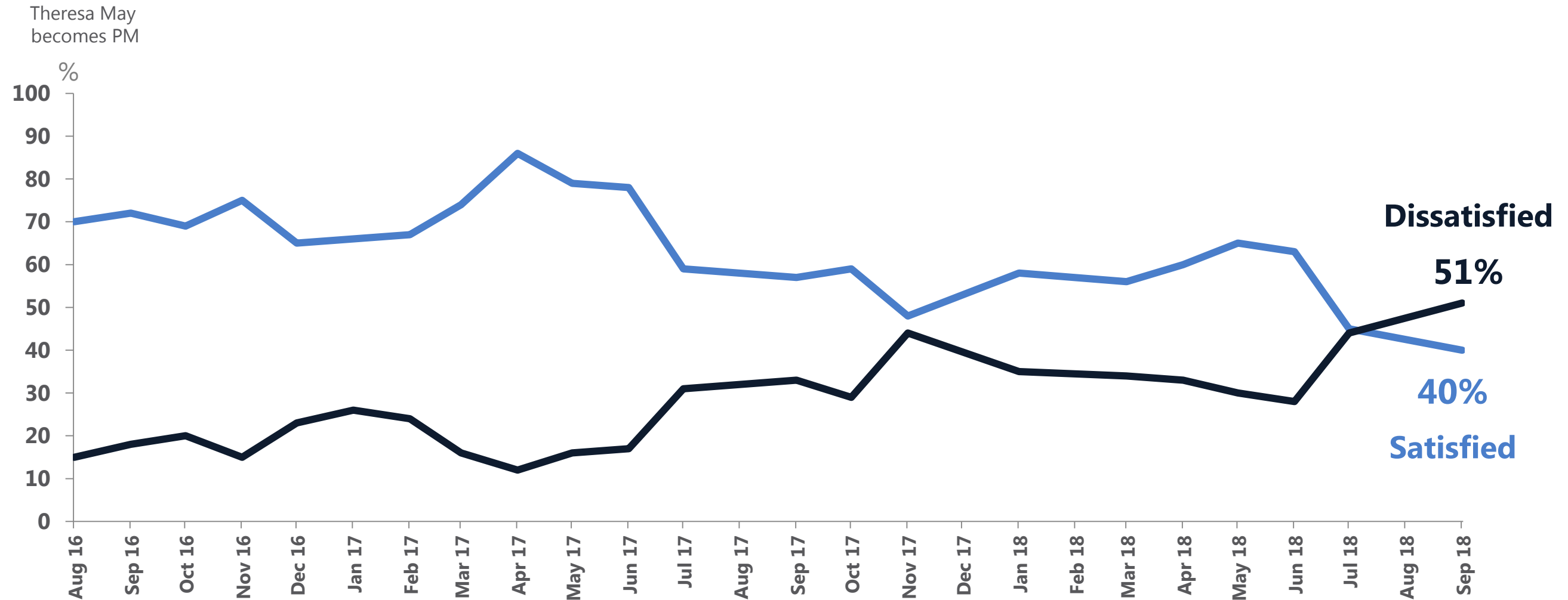


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Satisfaction with Theresa May's Government (amongst Conservative supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY ?

August 2016 – September 2018



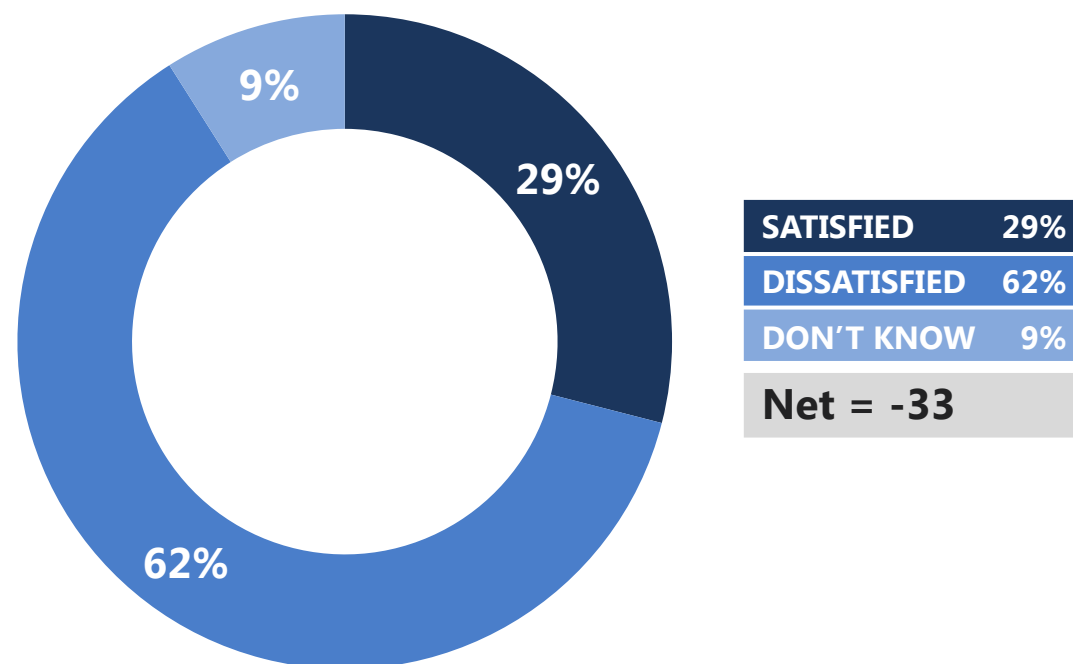
Base: c. 300-400 Conservative supporters each month.

Source: Ipsos MORI Political Monitor

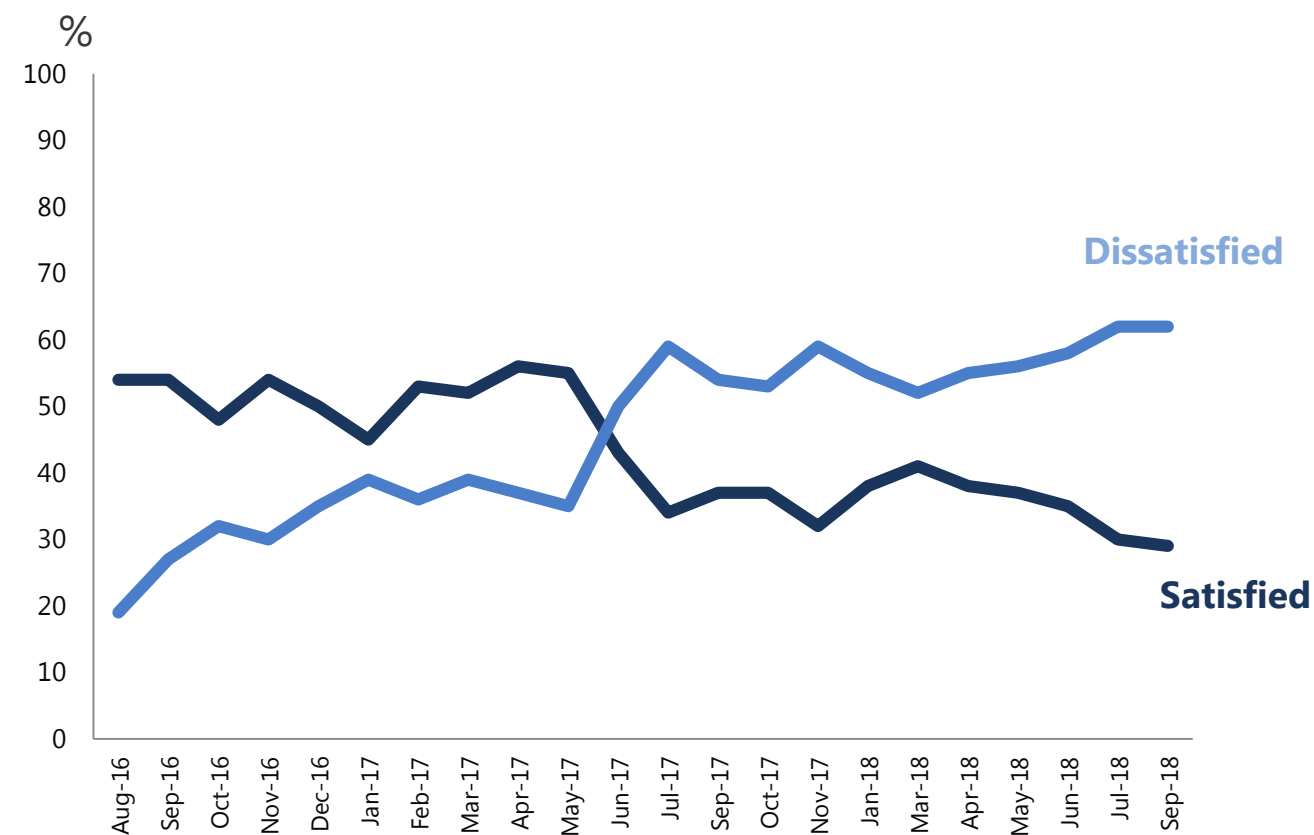
Theresa May (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

September 2018



August 2016 – September 2018



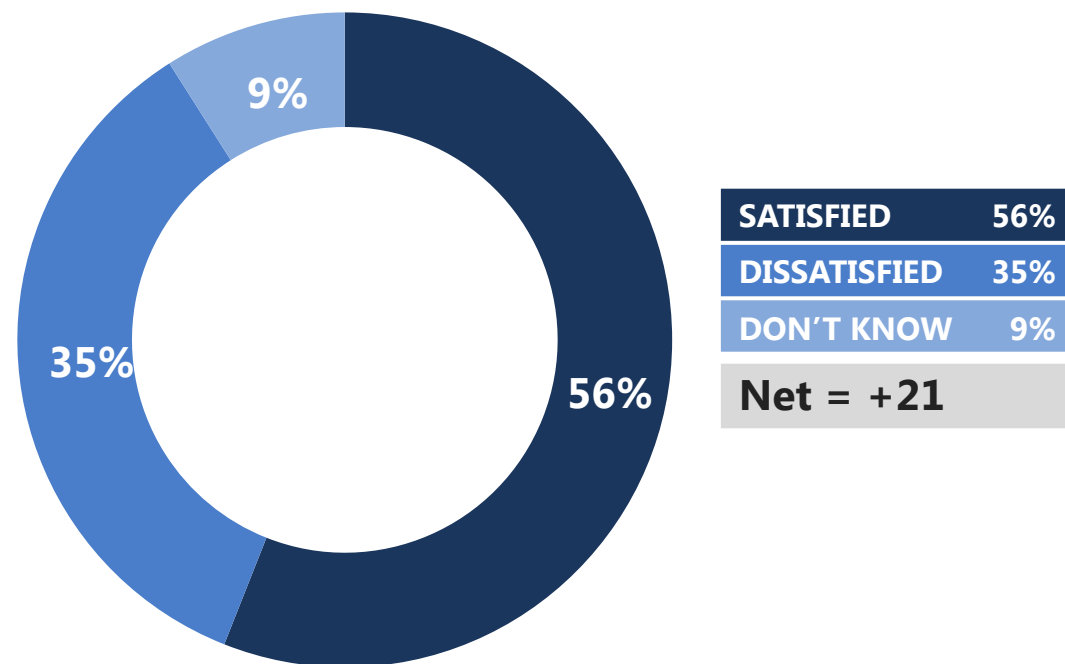
Base: 1072 British adults 18+ 14th – 18th September 2018.

Source: Ipsos MORI Political Monitor

Theresa May (satisfaction amongst Conservative supporters)

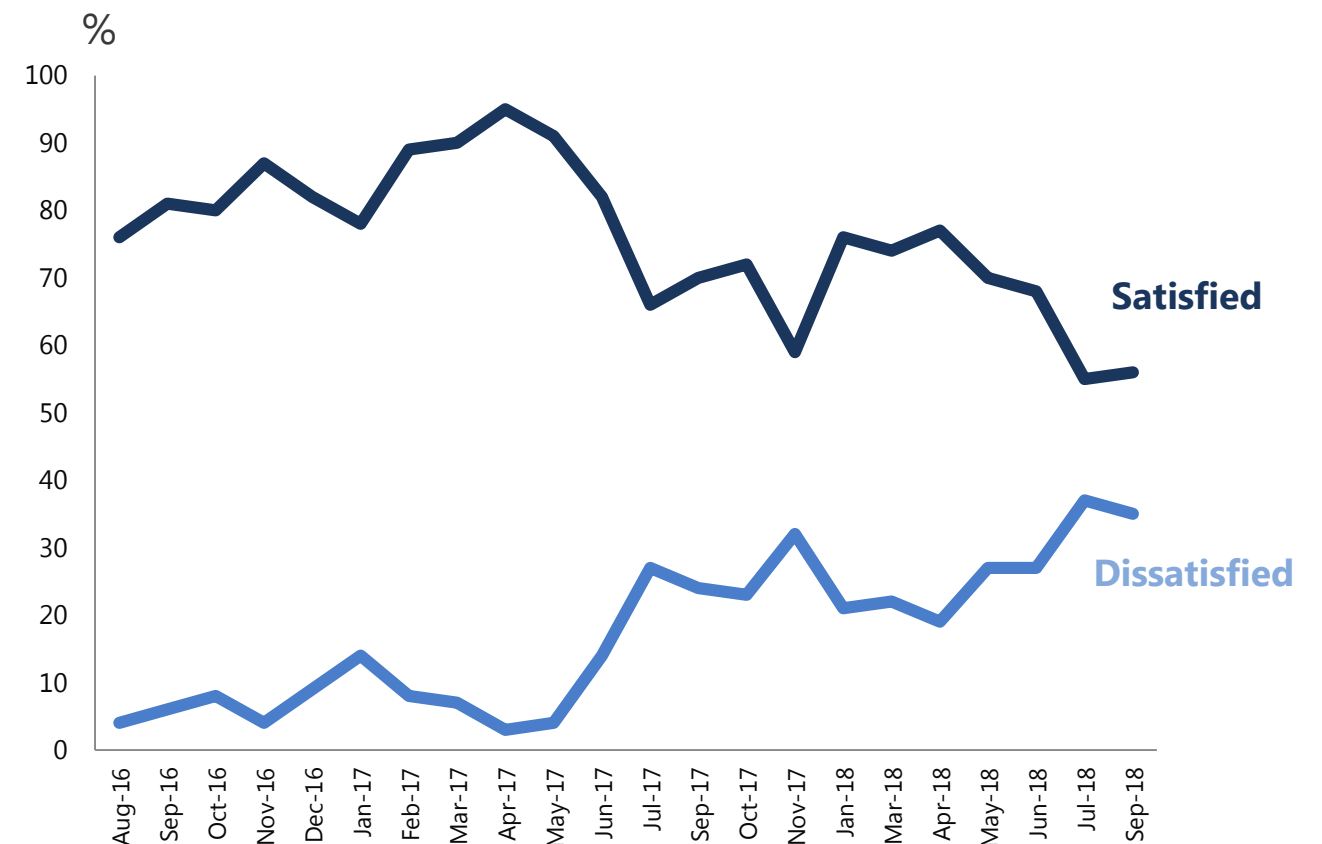
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

September 2018



Base: 334 Conservative supporters 18+ 14th – 18th September 2018.

August 2016 – September 2018

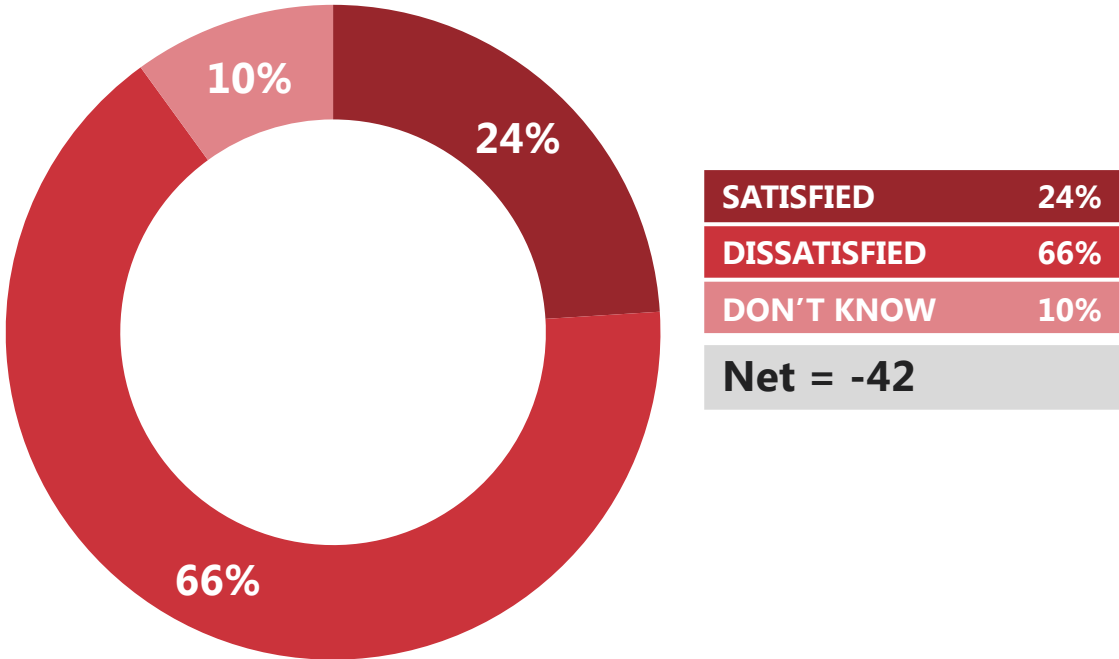


Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

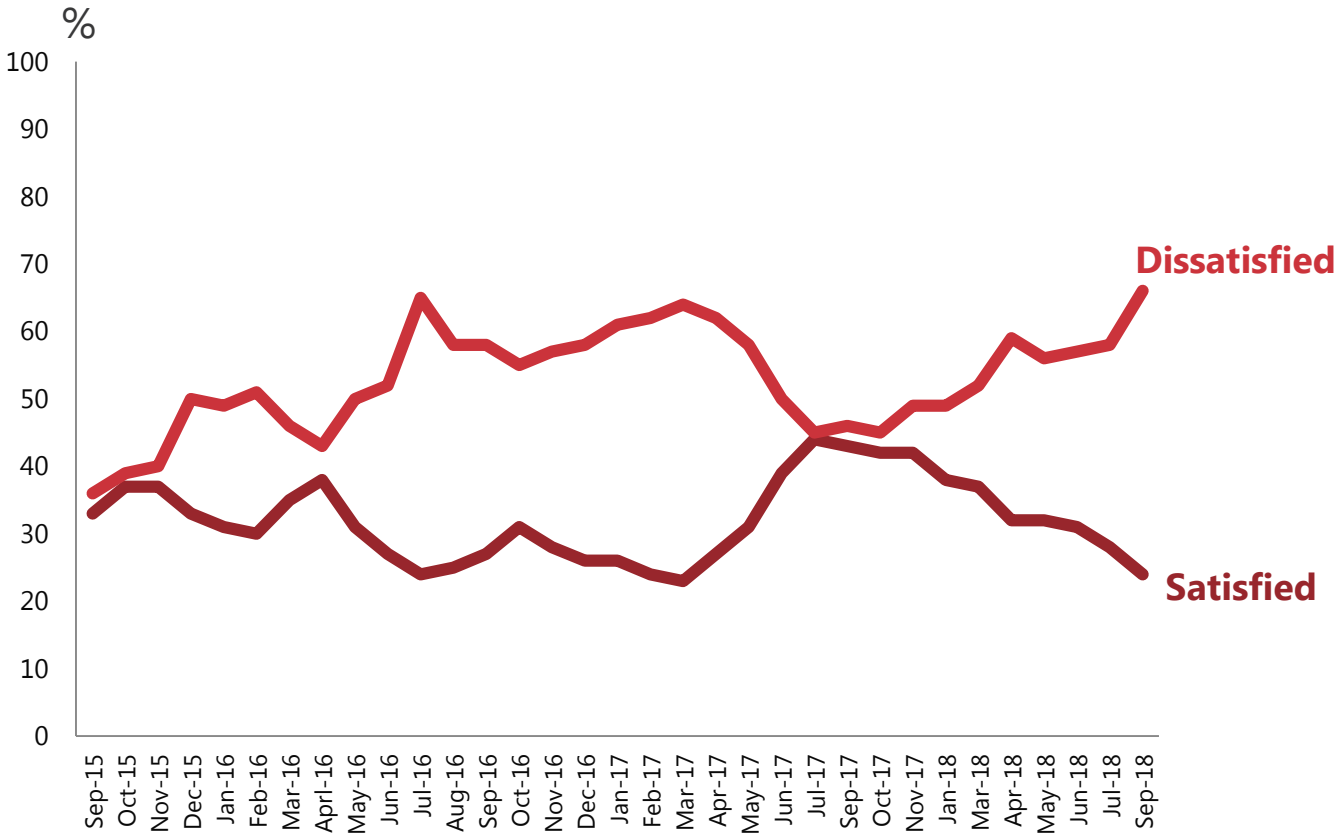
September 2018



Base: 1072 British adults 18+ 14th – 18th September 2018.



September 2015 – September 2018

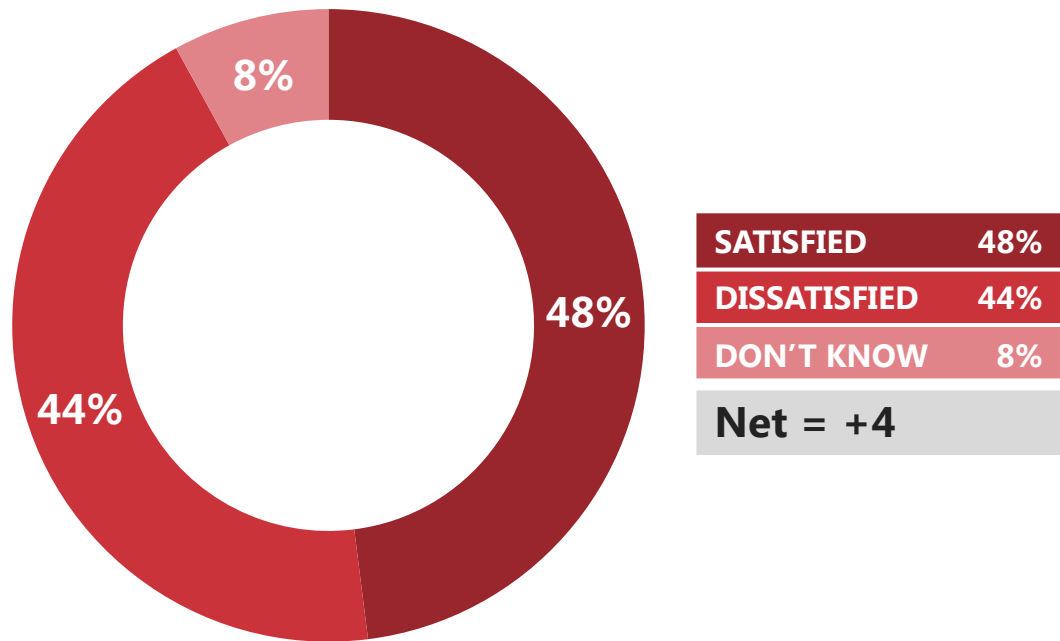


Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction amongst Labour supporters)

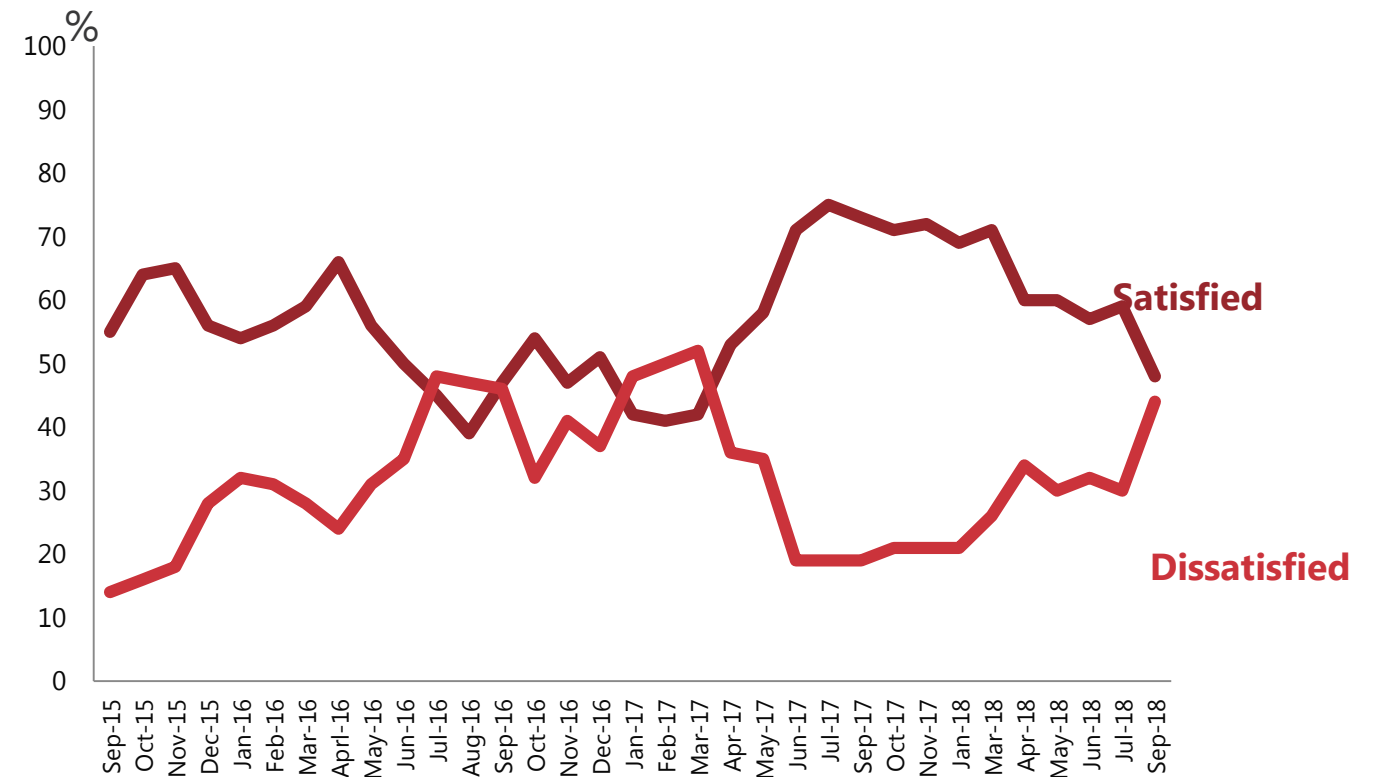
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

September 2018



Base: 359 Labour supporters 18+ 14th - 18th September 2018.

September 2015 – July 2018

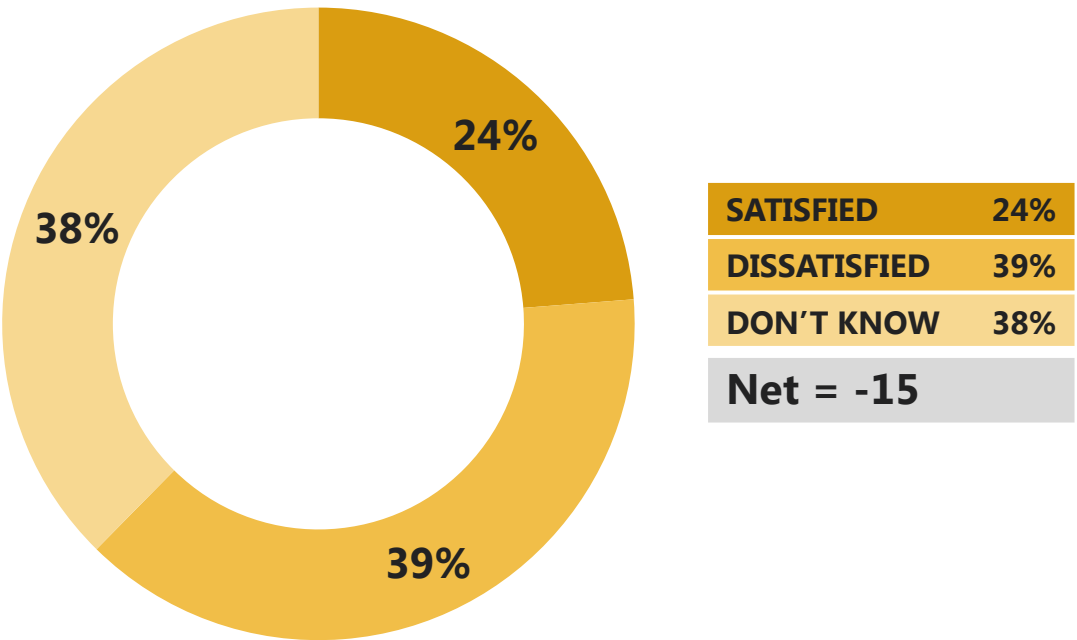


Source: Ipsos MORI Political Monitor

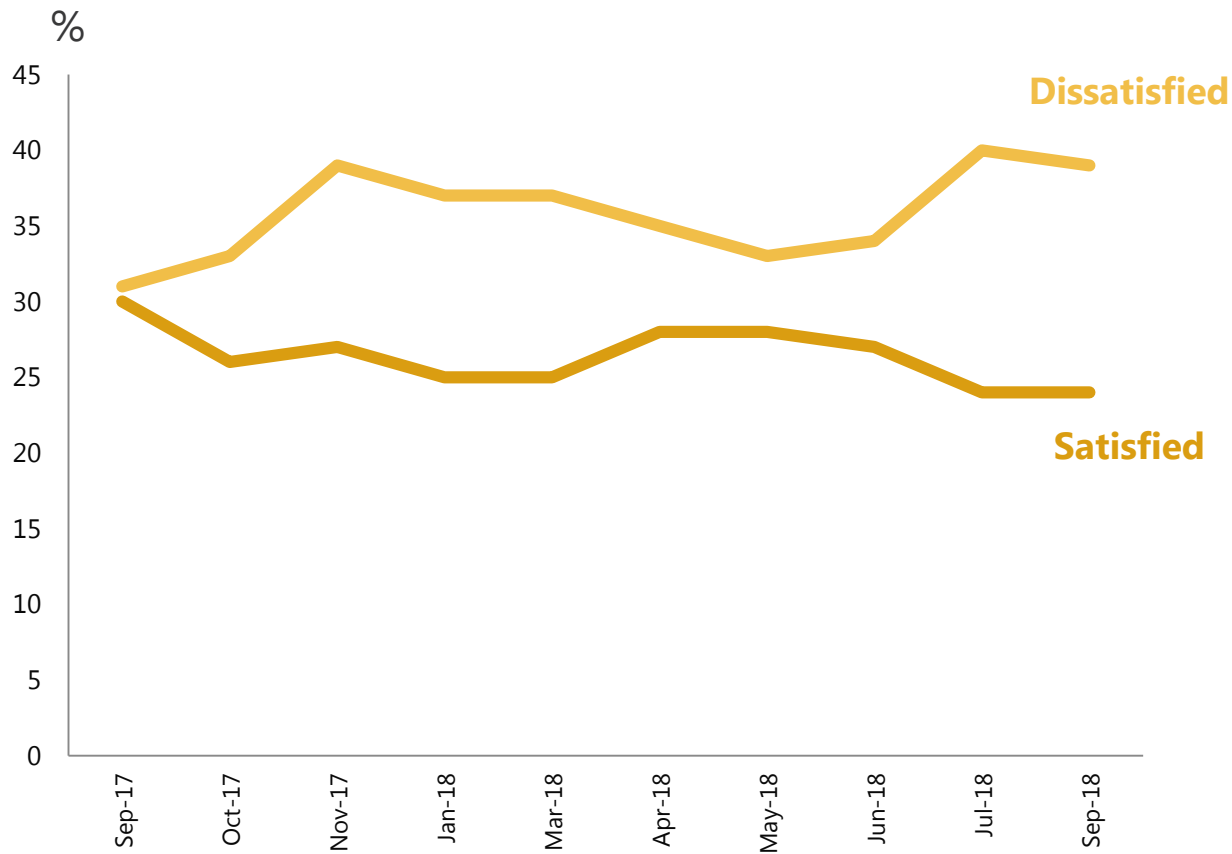
Vince Cable (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

September 2018



September 2017 – September 2018



Base: 1072 British adults 18+ 14th –18th September 2018.

Source: Ipsos MORI Political Monitor

July 2018

ECONOMIC

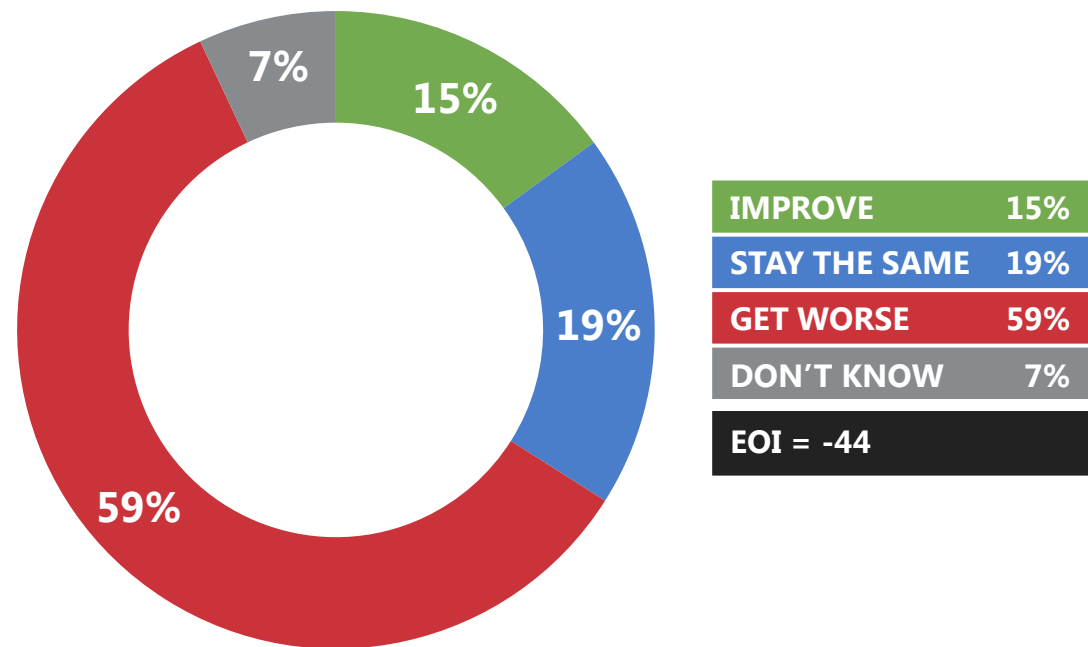
OPTIMISM



Economic Optimism Index

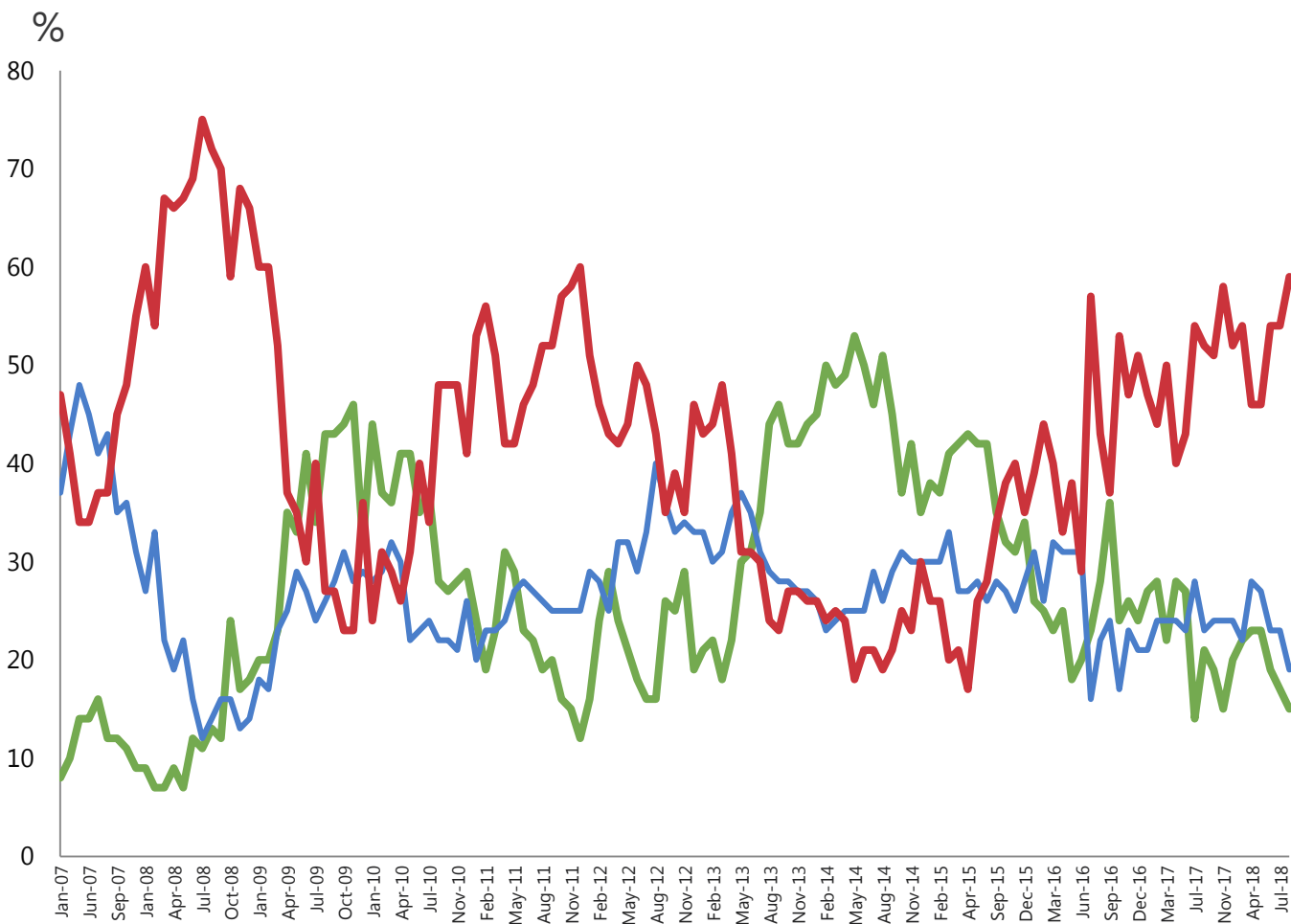
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

September 2018



Base: 1072 British adults 18+ 14th – 18th September 2018.

September 2007 – September 2018

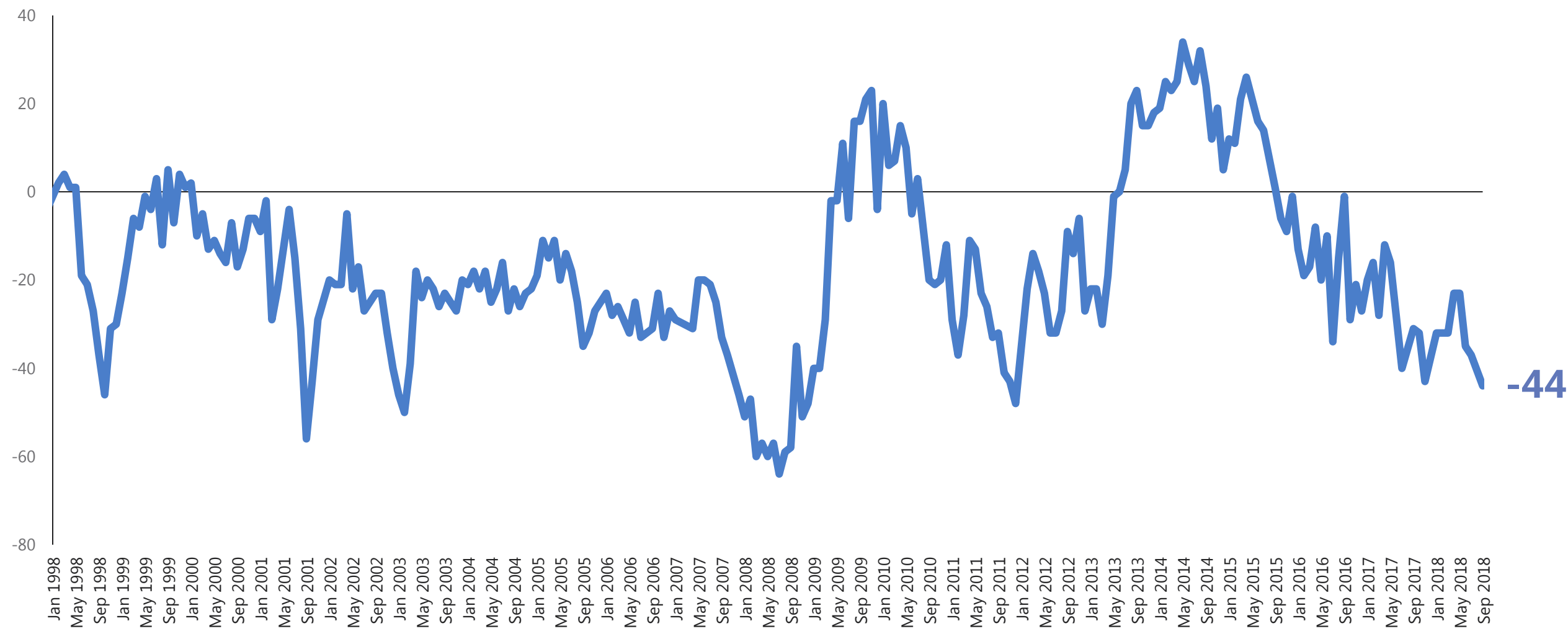


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Economic Optimism Index – 1998-2018

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

September 2018

Party Leadership

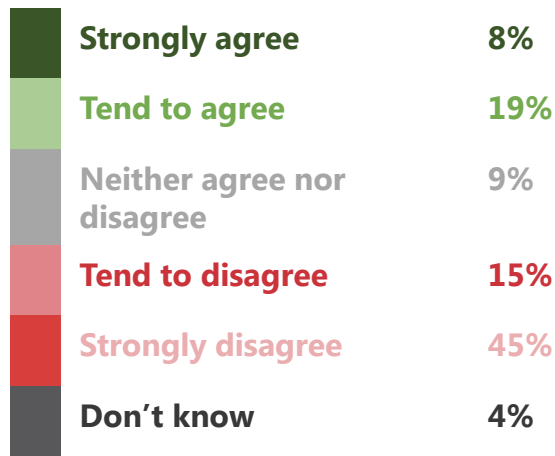
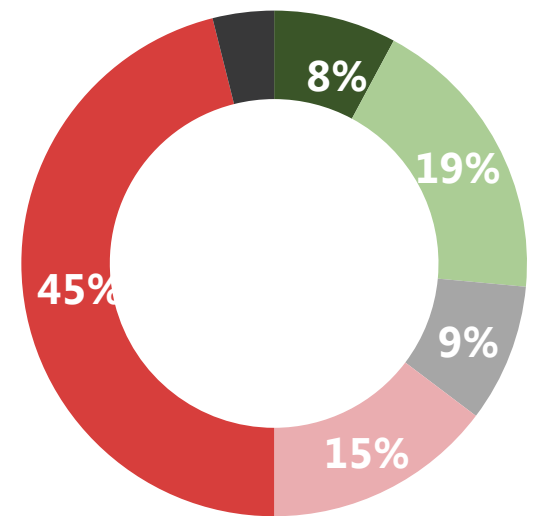


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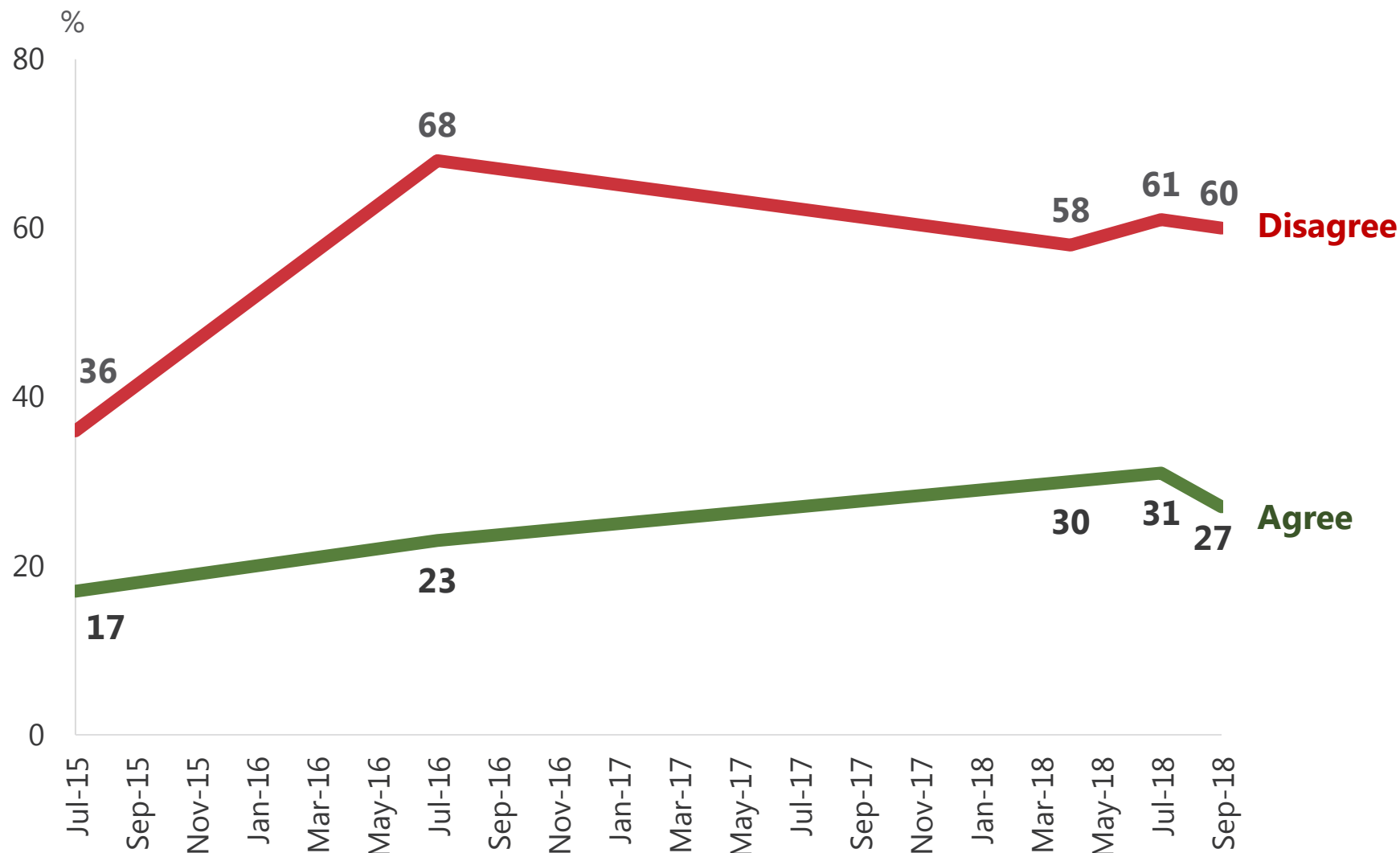
Jeremy Corbyn: Prime Minister material?

ON BALANCE, DO YOU AGREE OR DISAGREE THAT JEREMY CORBYN HAS WHAT IT TAKES TO BE A GOOD PRIME MINISTER?

September 2018



July 2015 – September 2018

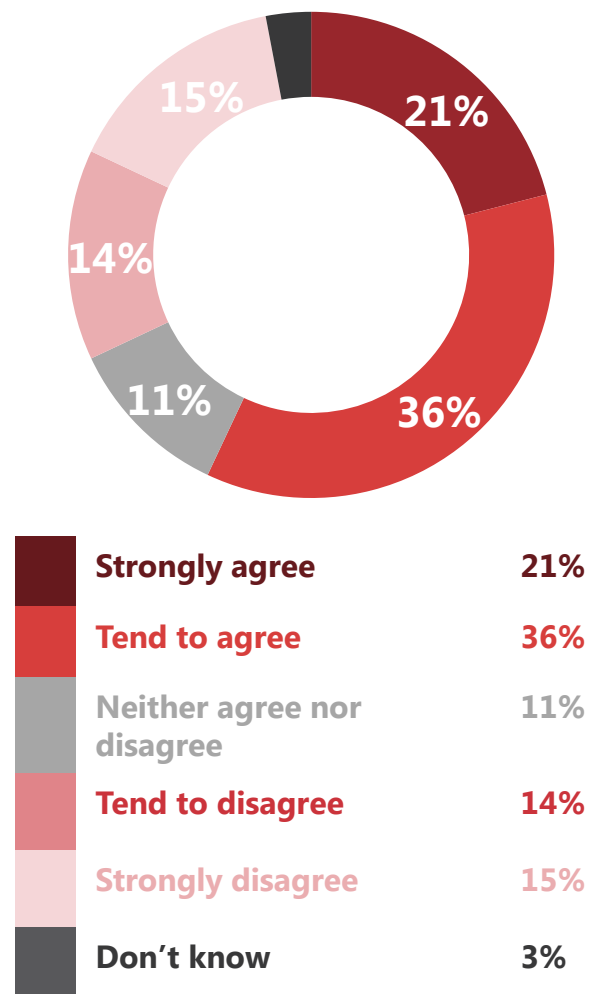


Base: 1,070 British adults 18+ 14th – 18th September 2018.

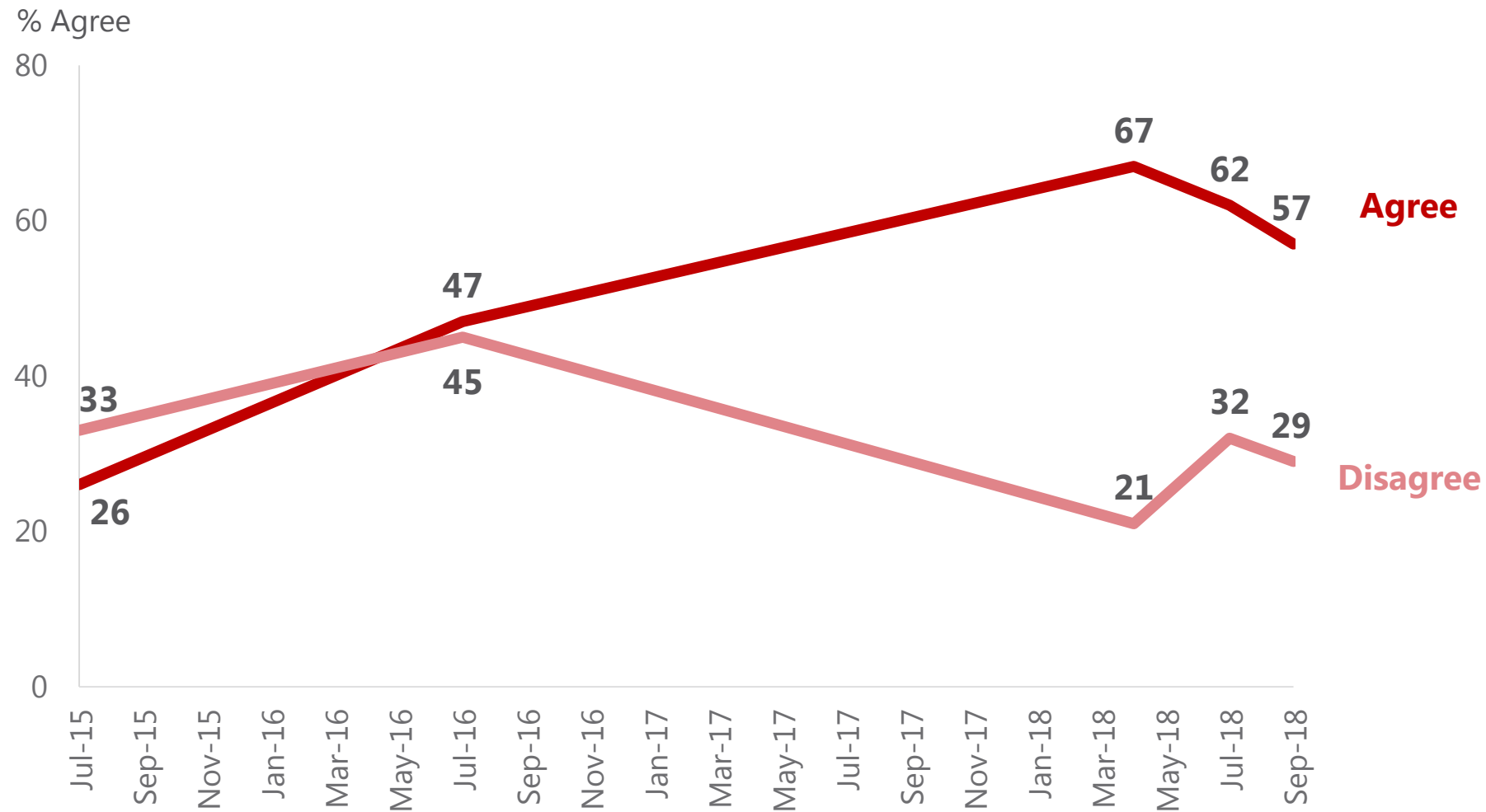
Corbyn as Prime Minister (amongst Labour supporters)

ON BALANCE, DO YOU AGREE OR DISAGREE THAT... HAS WHAT IT TAKES TO BE A GOOD PRIME MINISTER?

September 2018



July 2015 – September 2018



Base: 359 Labour supporters 18+ 14th – 18th September 2018.

Base: c. 300 Labour supporters each month

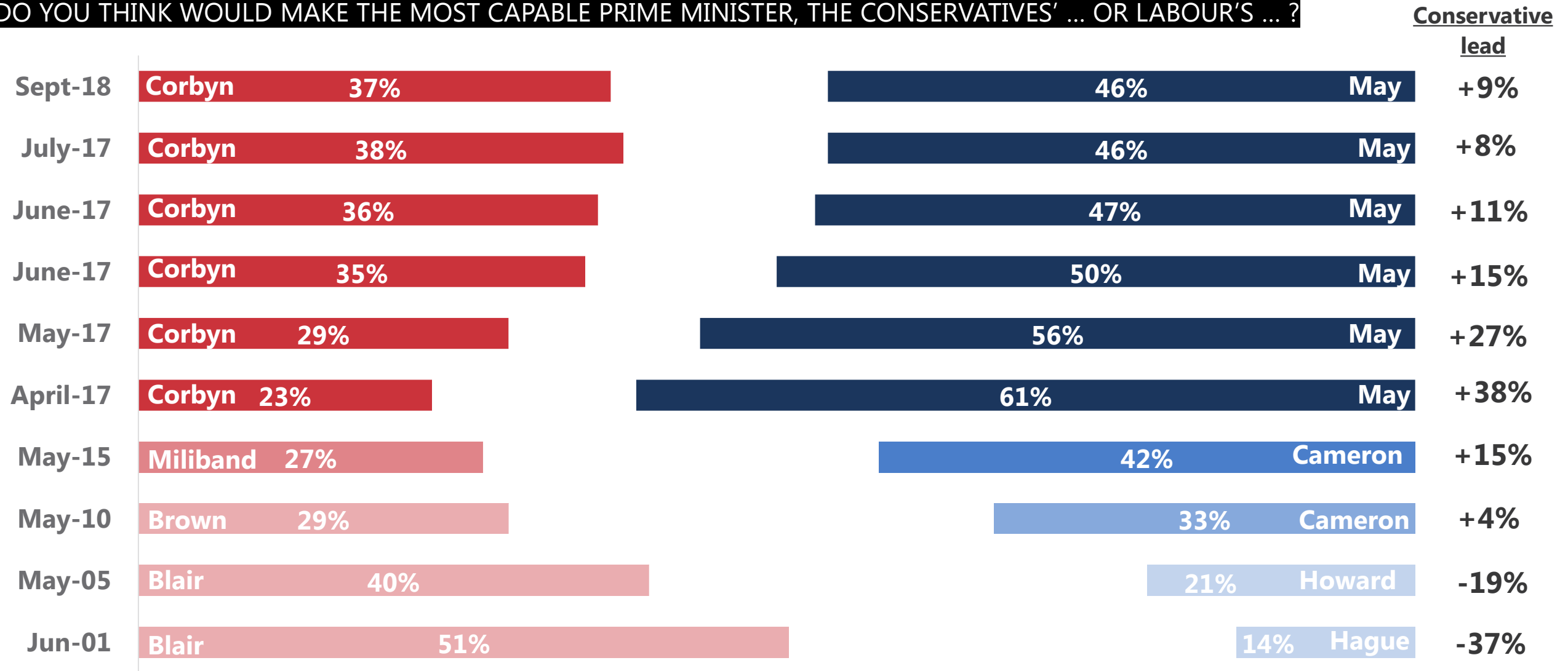


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Source: Ipsos MORI Political Monitor

Most capable Prime Minister (since 2001)

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVES' ... OR LABOUR'S ... ?



Base: c1000 British adults each month

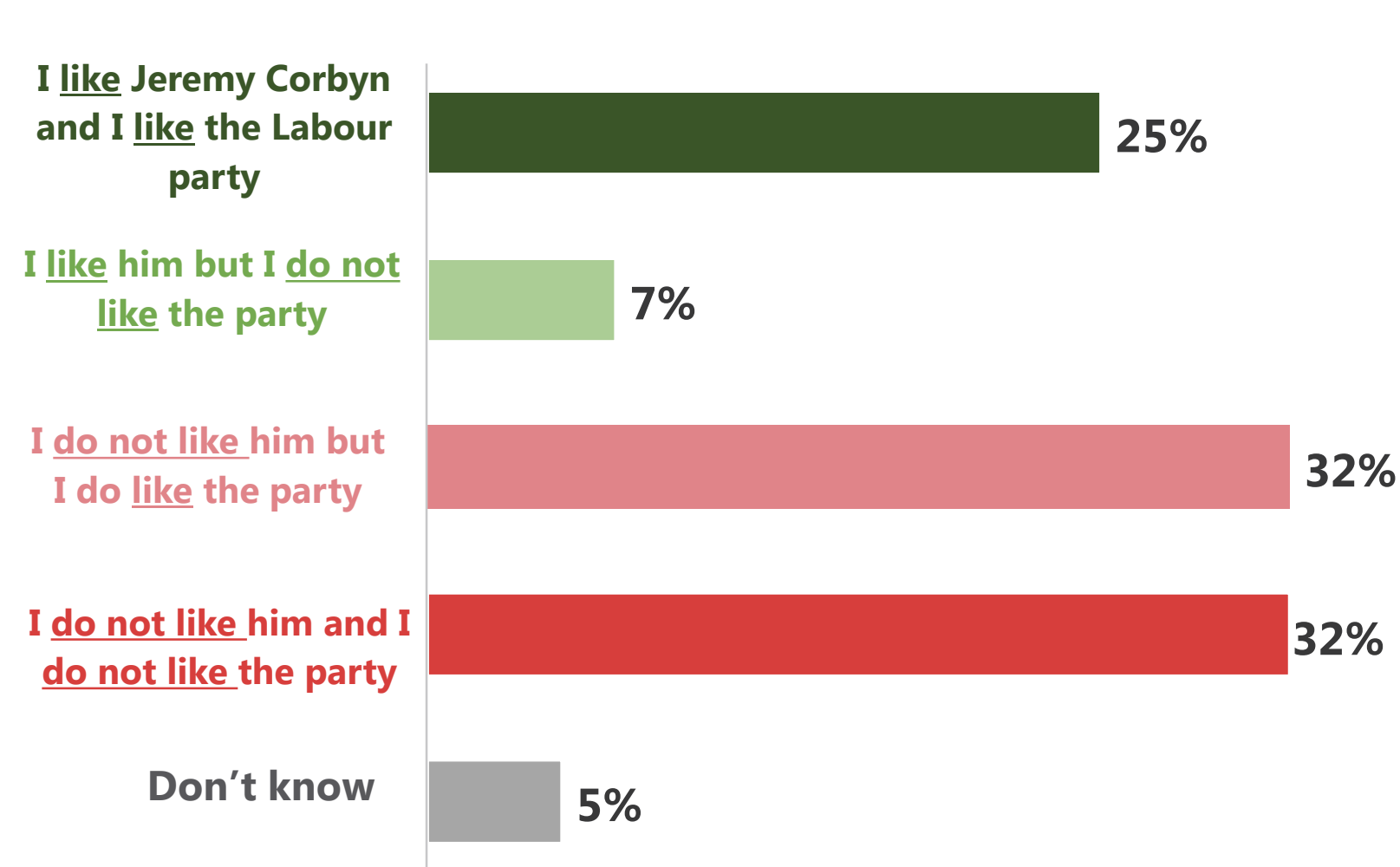
Source: Ipsos MORI Political Monitor



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Jeremy Corbyn and the Labour party

WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW OF JEREMY CORBYN AND THE LABOUR PARTY?



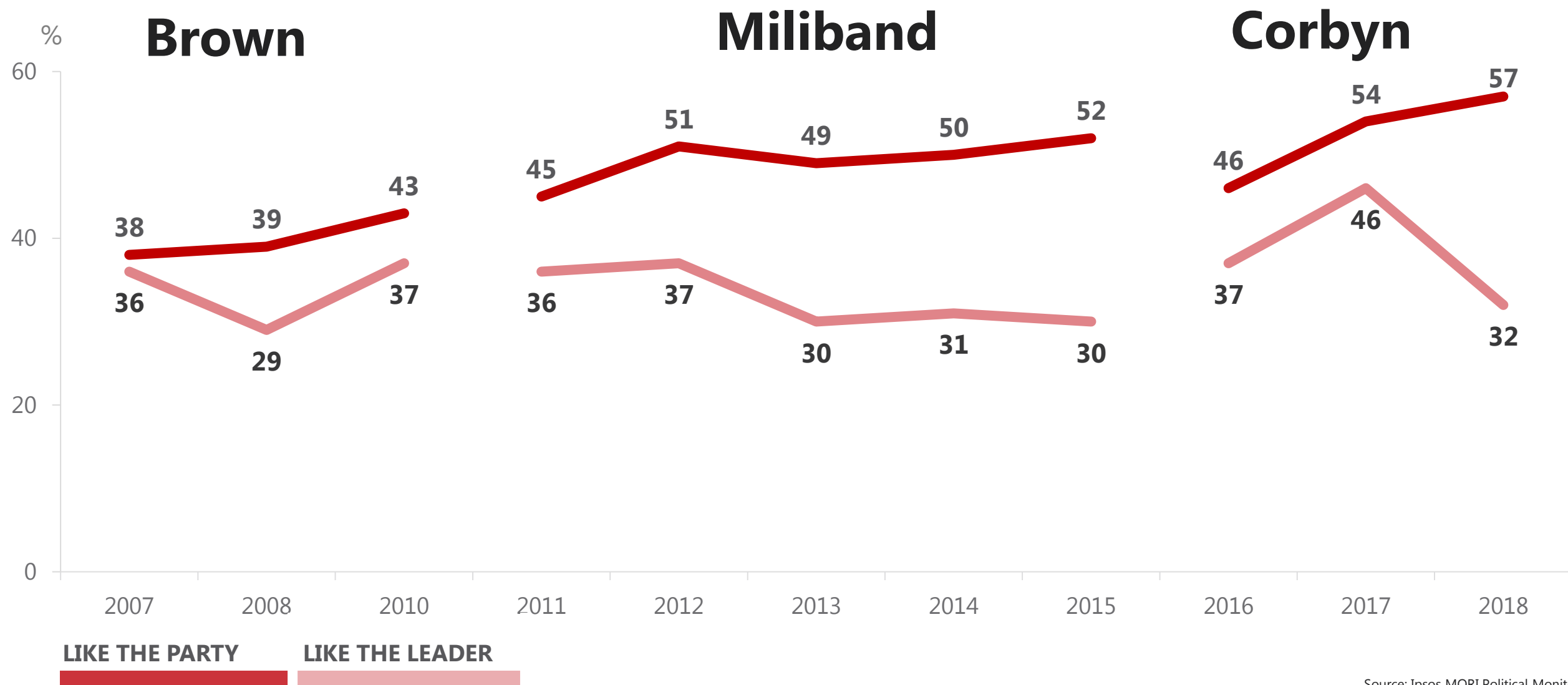
| | | Jeremy Corbyn and the Labour party % | |
|--------|----------------|--------------------------------------|-----------------------|
| | | Sept '17 | Change since Sept '16 |
| TOTALS | Like Corbyn | 32% | -14 |
| | Dislike Corbyn | 64% | +16 |
| | Like party | 57% | +3 |
| | Dislike party | 39% | -1 |

Base: 1,070 British adults 18+ 14th – 18th September 2018.

Source: Ipsos MORI Political Monitor

Likeability of the Labour Party and its leaders

WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEWS OF ... AND THE LABOUR PARTY?

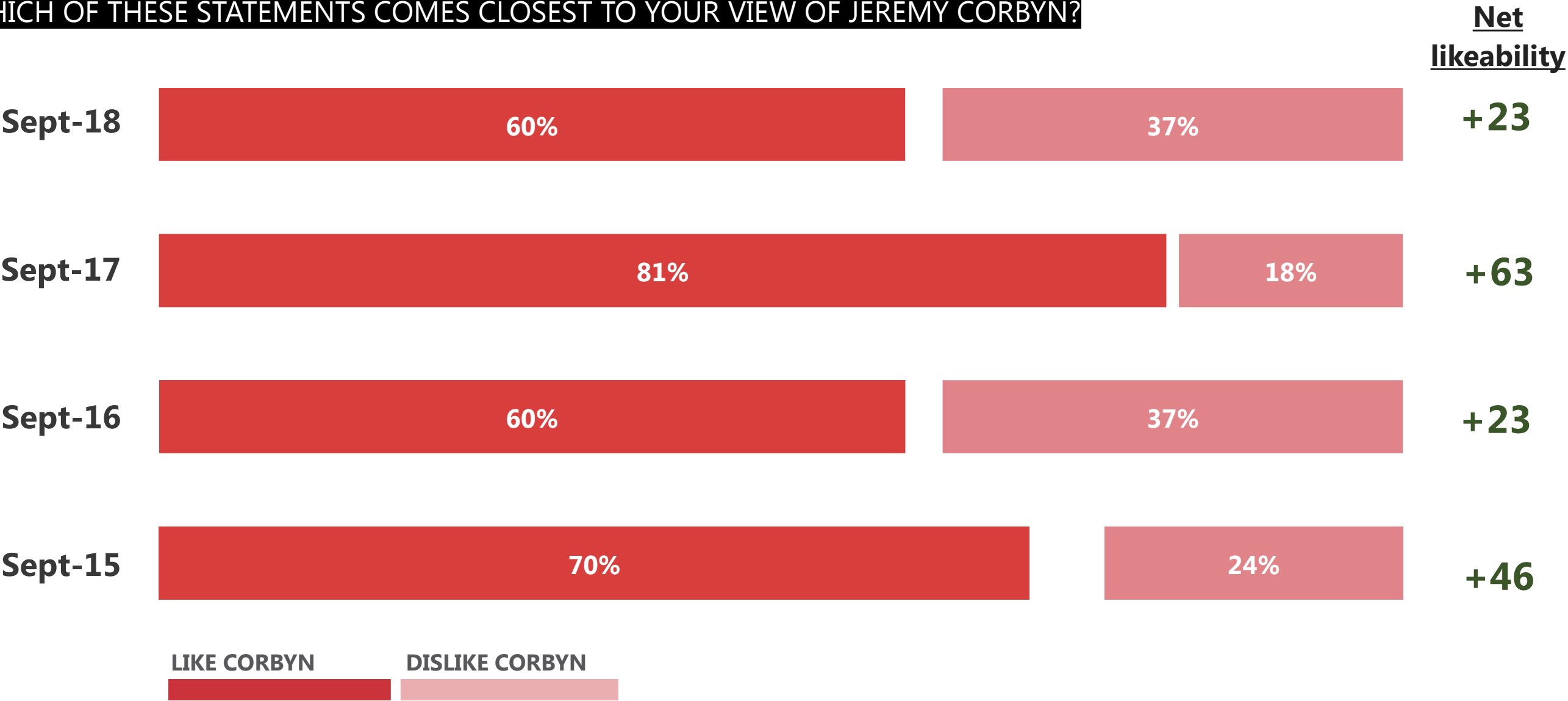


Source: Ipsos MORI Political Monitor

c. 1,000 British adults 18+

Corbyn's ratings (among own Labour party supporters)

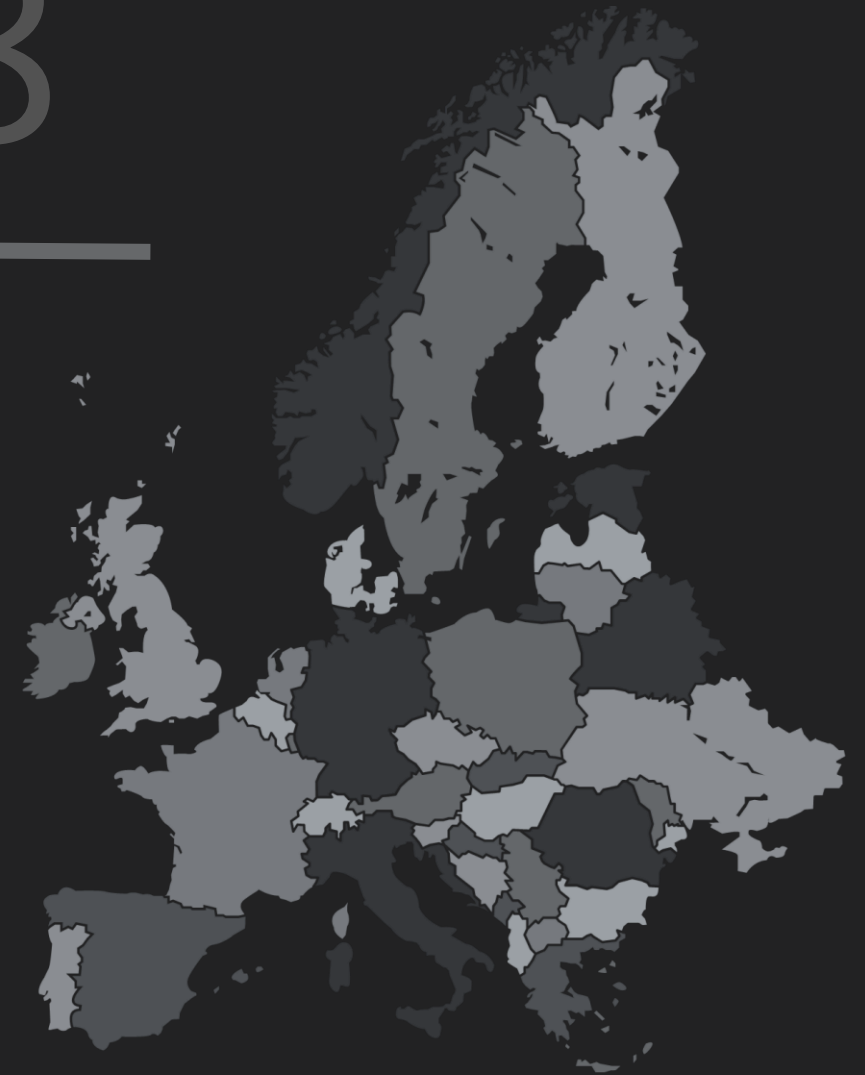
WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW OF JEREMY CORBYN?



Source: Ipsos MORI Political Monitor

September 2018

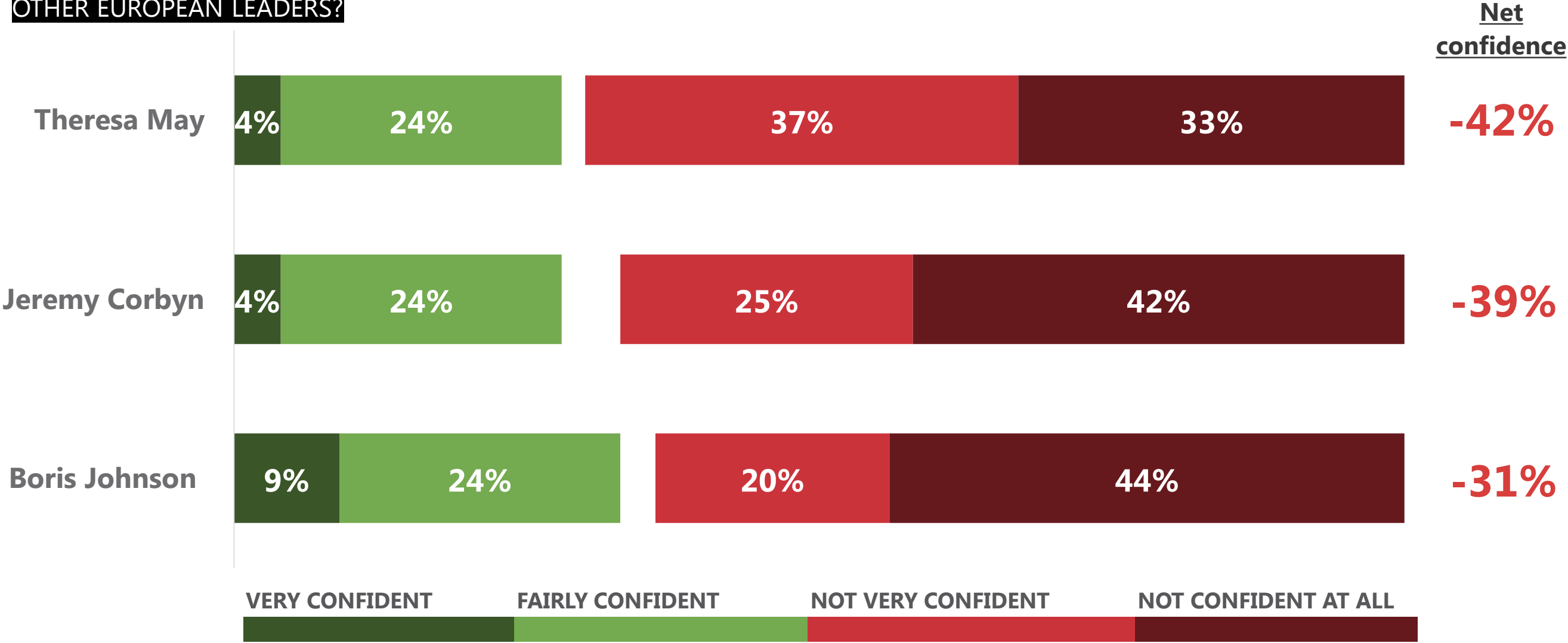
Brexit



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Confidence leaders will deliver a good Brexit deal

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT ... WILL/WOULD GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN LEADERS?

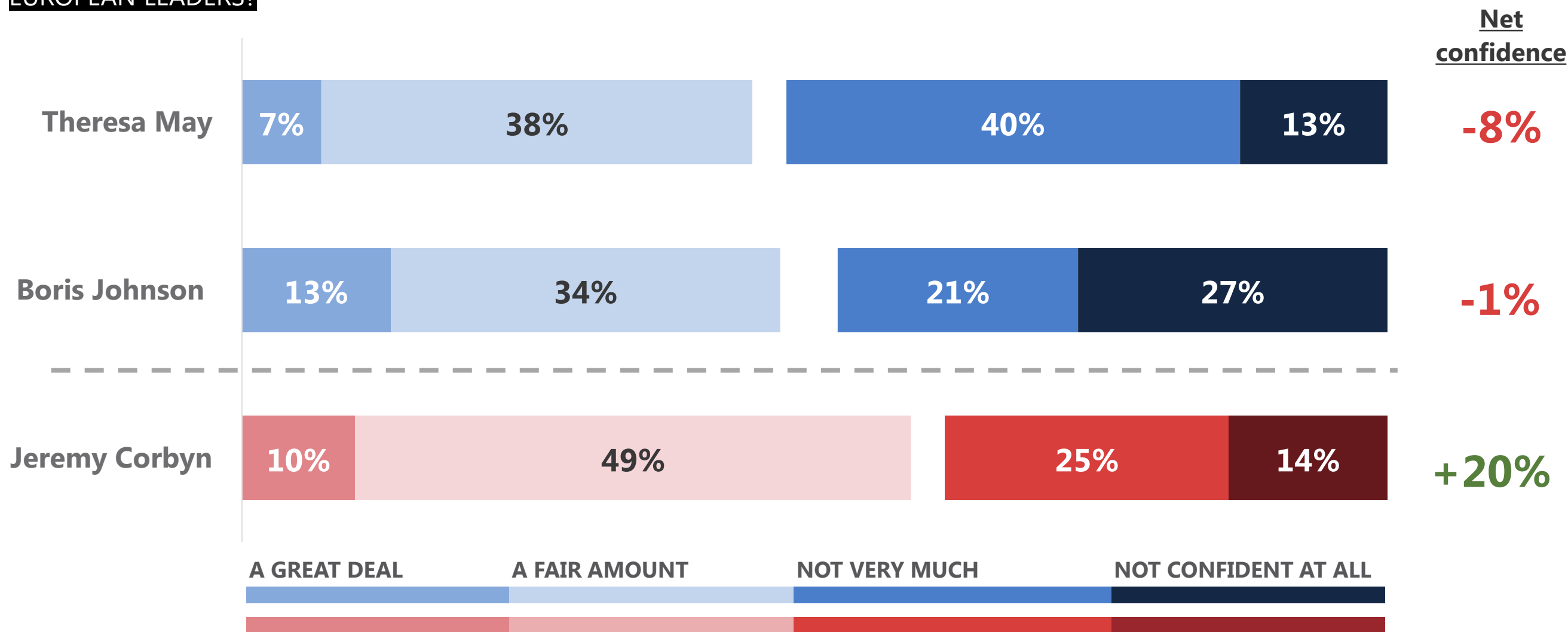


Base: 1070 British adults 18+ 14th – 18th September 2018.

Source: Ipsos MORI Political Monitor

Who will get a good Brexit deal? (by own party supporters)

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT ... WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN LEADERS?



Base: 334 Conservative supporters 18+ 14th – 18th September 2018.

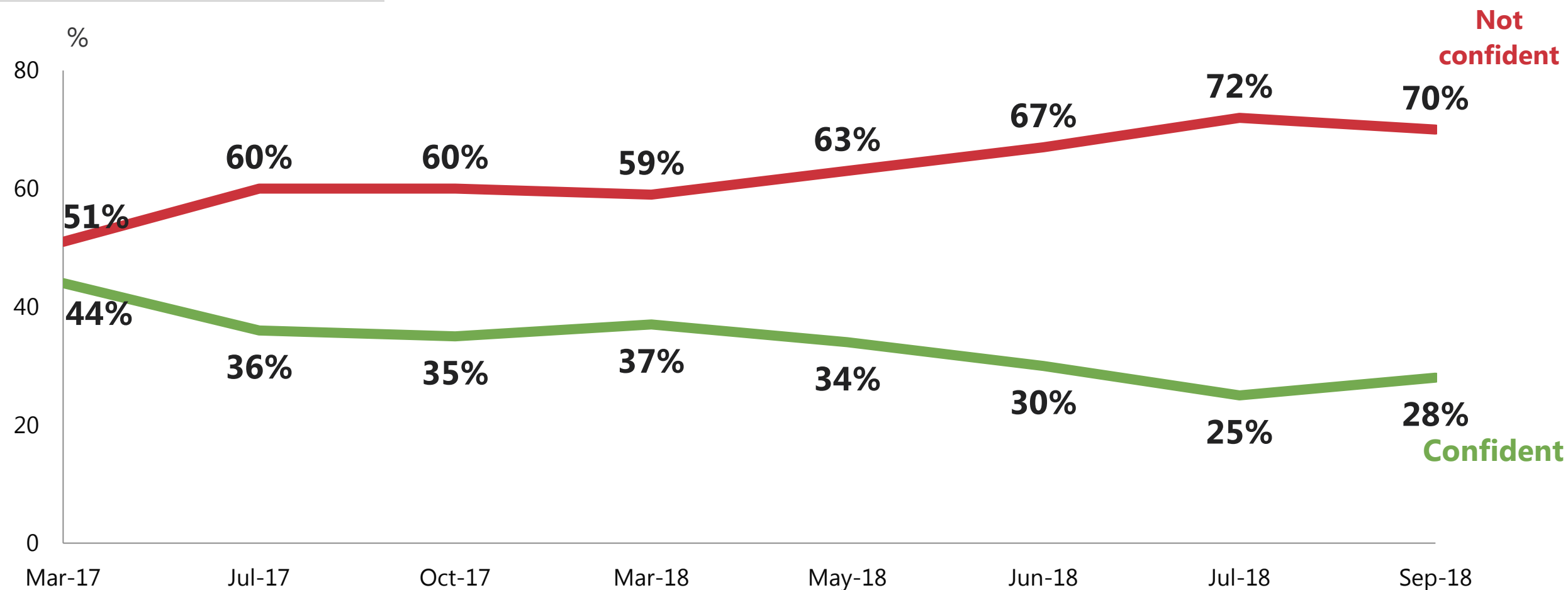
Base: 359 Labour supporters 18+ 14th – 18th September 2018.

Source: Ipsos MORI Political Monitor

Confidence in May to get a good deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

March 2017 – September 2018



c. 1,000 British adults 18+

Source: Ipsos MORI Political Monitor



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