

Ipsos MORI September 2018 Political Monitor Topline Results

28th September 2018

Fieldwork: 14th – 18th September 2018

Technical Details

Ipsos MORI interviewed a representative sample of 1,070 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 14th – 18th September 2018. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (783)

	Q1a/b September %	Q1a/b July %
Conservative	39	38
Labour	37	38
Liberal Democrats (Lib Dem)	13	10
Scottish/Welsh Nationalist	3	5
Green Party	5	3
UK Independence Party	2	6
Other	1	1
Conservative lead (±%)	+2	0
<i>Would not vote</i>	*	*
<i>Undecided</i>	3	5
<i>Refused</i>	*	1

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

	%
Conservative	36
Labour	40
Liberal Democrats (Lib Dem)	12
Scottish/Welsh Nationalist	3
Green Party	5
UK Independence Party	3
Other	1
Conservative lead (±%)	-4
<i>Would not vote</i>	7
<i>Undecided</i>	5
<i>Refused</i>	*

Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	64
9	4
8	7
7	3
6	3
5	5
4	2
3	4
2	1
1 – absolutely certain not to vote	7
Don't know	1

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) Sept '18	20	72	8	-52
<i>July '18</i>	22	69	9	-47
May (Q4) Sept '18	29	62	9	-33
<i>July '18</i>	30	62	8	-32
Corbyn (Q5) Sept '18	24	66	10	-42
<i>July '18</i>	28	58	14	-30
Cable (Q6) Sept '18	24	39	38	-15
<i>July '18</i>	24	40	35	-16

- Q3 **Are you satisfied or dissatisfied with the way the Government is running the country?**
- Q4 **Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?**
- Q5 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

*Base: All party supporters (*Government is based on Conservative supporters)*

		Satisfied	Dissatisfied	Don't know	Net satisfaction	
	Base	%	%	%	±	
Government (Q3)	Sept '18	334	40	51	9	-11
	July '18	382	45	44	11	+1
May (Q4)	Sept '18	334	56	35	9	+21
	July '18	382	55	37	8	+18
Corbyn (Q5)	Sept '18	359	48	44	8	+4
	June '18	302	59	30	12	+29

Economic Optimism Index

- Q7 **Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

	Sept '18	July '18
	%	%
Improve	15	17
Stay the same	19	23
Get worse	59	54
Don't know	7	6
Ipsos MORI Economic Optimism Index (EOI)	-44	-37

State of the Parties

Q8 On balance, do you agree or disagree that ...has what it takes to be a good Prime Minister?

Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
Theresa May	Sep '18	9	24	11	21	32	3	33	53
	Jul '18	12	22	8	20	35	2	34	55
	Apr '18	16	28	7	19	28	3	44	47
	Jul '16	23	32	10	11	16	7	55	27
	Jul '15	7	21	18	17	25	11	28	42
	Jul '14	8	22	13	19	29	10	30	48
Jeremy Corbyn	Sep '18	8	19	9	15	45	4	27	60
	Jul '18	13	18	7	17	44	2	31	61
	Apr '18	14	16	6	15	43	5	30	58
	Jul '16	11	12	6	18	50	3	23	68
	Jul '15	6	11	19	15	21	28	17	36
Michael Gove	Sep '18	2	9	17	21	35	17	11	56
	Jul '18	3	7	14	20	41	14	10	61
	Apr '18	4	8	10	22	38	18	12	60
	Jul '15	3	10	18	18	35	16	13	53
	Jul '14	2	9	10	18	48	13	11	66
Jeremy Hunt	Sep '18	2	12	20	20	33	14	14	53
	Jul '18	4	11	14	18	40	13	15	58
Sajid Javid	Sep '18	2	15	26	20	18	19	17	38
	Jul '18	3	16	20	18	23	20	19	41
Boris Johnson	Sep '18	9	16	8	13	51	3	25	64
	Jul '18	12	13	6	13	53	3	25	66
	Apr '18	7	10	5	19	53	6	17	72
	Jul '16	11	10	5	22	48	4	21	70
	Jul '15	13	19	11	21	31	6	32	52
	Jul '14	12	20	9	20	34	5	32	54
Ruth Davidson	Sep '18	7	15	23	12	17	26	22	29
	Apr '18	10	19	13	13	16	28	29	29

Base: Conservative party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
Theresa May	Sep '18	334	23	38	10	13	13	3	61	26
	Jul '18	382	28	35	6	17	11	3	63	28
	Apr '18	340	37	43	4	9	5	1	81	14
	Jul '16	292	49	32	8	5	4	3	81	9
	Jul '15	312	14	31	16	17	13	8	45	30
	Jul '14	242	15	28	13	22	15	8	43	37
Michael Gove	Sep '18	334	5	16	16	26	25	12	21	51
	July '18	382	4	10	15	25	35	11	14	60
	Apr '18	340	7	12	13	31	26	11	20	56
	Jul '15	312	4	12	20	26	22	16	16	53
	Jul '14	242	2	13	10	27	37	12	14	64
Jeremy Hunt	Sep '18	334	3	19	23	20	22	14	22	42
	Jul '18	382	6	16	19	21	24	13	22	45
Sajid Javid	Sep '18	334	3	23	23	20	13	18	26	33
	Jul '18	382	4	14	26	20	20	17	18	40
Boris Johnson	Sep '18	334	13	26	7	16	35	4	39	51
	Jul '18	382	10	21	9	19	38	4	31	57
	Apr '18	340	11	15	6	30	32	6	26	62
	Jul '16	292	9	14	6	29	39	3	23	68
	Jul '15	312	20	27	8	26	16	3	47	42
	Jul '14	242	21	26	12	18	19	4	47	37
Ruth Davidson	Sep '18	334	11	17	20	12	15	26	28	27
	Apr '18	340	21	18	11	11	13	27	39	24

Base: Labour party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
Jeremy Corbyn	Sep '18	359	21	36	11	14	15	3	57	29
	Jul '18	302	29	33	6	20	12	*	62	32
	Apr '18	325	35	32	10	9	12	2	67	21
	Jul '16	310	27	20	6	21	24	2	47	45
	Jul '15	299	10	16	19	19	15	22	26	33

Q9 Who do you think would make the most capable Prime Minister, the Conservative's Theresa May, or Labour's Jeremy Corbyn?

	2017 General Election					
	Apr '17	May '17	Jun '17	Jun '17	Jul '17	Sep '18
	%	%	%	%	%	%
Theresa May	61	56	50	47	46	46
Jeremy Corbyn	23	29	35	36	38	37
Neither/none	6	7	6	7	8	12
No difference	1	*	*	1	1	*
Other	1	1	*	*	2	*
Don't know	7	6	8	8	5	4

Q10 Who do you think would make the most capable Prime Minister, Theresa May, or Boris Johnson?

Base: All respondents

Base: Conservative Party Supporters (334)

	Sept '18 %
Theresa May	57
Boris Johnson	28
Neither/none	11
No difference	1
Other	*
Don't know	3

	Sept '18 %
Theresa May	58
Boris Johnson	33
Neither/none	2
No difference	1
Other	*
Don't know	5

Q11 Which of these statements comes to closest to your view of Theresa May and the Conservative party?

	David Cameron	Theresa May		
	Sept' 2015 %	Sept' 2016 %	Sept' 2017 %	Sept' 2018 %
I <u>like</u> Theresa May and I <u>like</u> the Conservative party	31	32	25	24
I <u>like</u> Theresa May but I <u>do not like</u> the Conservative party	13	28	13	15
I <u>do not like</u> Theresa May but I <u>like</u> the Conservative party	10	6	13	14
I <u>do not like</u> Theresa May and I <u>do not like</u> the Conservative party	42	27	43	43
Don't know	4	7	5	5
Like Theresa May	44	60	38	39
Do not like Theresa May	52	33	56	57
Like the Conservative party	41	38	38	38
Do not like the Conservative party	55	55	56	58

Base: Conservative party supporters (334)

	Sept' 2016 %	Sept' 2017 %	Sept' 2018 %
Like Theresa May	88	76	64
Do not like Theresa May	8	24	31

Q12 Which of these statements comes to closest to your view of Jeremy Corbyn and the Labour party?

Base: All respondents.

	Sept' 2015 %	Sept' 2016 %	Sept' 2017 %	Sept' 2018
I <u>like</u> Jeremy Corbyn and I <u>like</u> the Labour party	23	23	33	25
I <u>like</u> Jeremy Corbyn but I <u>do not like</u> the Labour party	14	14	13	7
I <u>do not like</u> Jeremy Corbyn but I <u>like</u> the Labour party	17	23	21	32
I <u>do not like</u> Jeremy Corbyn and I do not <u>like</u> the Labour party	38	31	27	32
Don't know	9	8	5	5
Like Jeremy Corbyn	37	37	46	32
Do not like Jeremy Corbyn	55	54	48	64
Like the Labour party	40	46	54	57
Do not like the Labour party	52	45	40	39

Base: Labour party supporters (359)

	Sept' 2015 %	Sept' 2016 %	Sept' 2017 %	Sept' 2018 %
Like Jeremy Corbyn	70	60	81	60
Do not like Jeremy Corbyn	24	37	18	37

Q13 And when, if at all, do you think the Conservative party should change its leader?

Base: All respondents

	Sept '18 %
As soon as possible	29
Once Britain has left the European Union but before the next General Election	30
After the next General Election	32
Don't know (not read out)	9

Base: Party supporters

September 2018

	Conservative party supporters %	Labour party supporters %
<i>Base:</i>	334	359
As soon as possible	16	39
Once Britain has left the European Union but before the next General Election	36	25
After the next General Election	39	30
Don't know (not read out)	9	7

Brexit

Q14 Please tell me how confident, if at all, you are that Theresa May will get a good deal for Britain in negotiations with other European Union leaders?

	Very confident %	Fairly confident %	Not very confident %	Not confident at %	Don't know %	Confident %	Not confident %
Sep '18	4	24	37	33	2	28	70
<i>Jul '18</i>	4	21	36	36	3	25	72
<i>Jun '18</i>	5	25	34	33	2	30	67
<i>May '18</i>	5	29	33	30	3	34	63
<i>Mar '18</i>	6	31	28	31	4	37	59
<i>Oct '17</i>	5	30	31	29	4	35	60
<i>Jul '17</i>	6	30	31	29	3	36	60
<i>Mar '17</i>	11	33	28	23	5	44	51

Q15 And if Jeremy Corbyn was Prime Minister, how confident, if at all, would you be that he would get a good deal for Britain in negotiations with other European Union leaders?

	Very confident %	Fairly confident %	Not very confident %	Not confident at %	Don't know %	Confident %	Not confident %
Sep '18	4	24	25	42	5	28	67
<i>Mar '18</i>	<i>5</i>	<i>28</i>	<i>29</i>	<i>34</i>	<i>5</i>	<i>33</i>	<i>63</i>
<i>Jul '17</i>	<i>6</i>	<i>23</i>	<i>29</i>	<i>38</i>	<i>5</i>	<i>29</i>	<i>67</i>

Q16 And if Boris Johnson was Prime Minister, how confident, if at all, would you be that he would get a good deal for Britain in negotiations with other European Union leaders?

	Very confident %	Fairly confident %	Not very confident %	Not confident at %	Don't know %	Confident %	Not confident %
Sep '18	9	24	20	44	3	33	64