



# Evers (D) Holds a Small Lead Over Walker (R) in the Wisconsin Race for Governor

## Healthcare is the strongest motivator to vote for likely voters

**Washington, D.C., September 26, 2018** — Today, Ipsos released new election data in partnership with Reuters and the University of Virginia Center for Politics, showing that Democrat Tony Evers (50%) holds a small lead over Republican Scott Walker (43%) in their race for governor of Wisconsin. On the other hand, in the race for the Wisconsin senate seat, Democrat Tammy Baldwin (52%) holds a large lead over Republican Leah Vukmir (39%).

Among likely voters in Wisconsin, healthcare (20%) is the issue most likely to drive voters to the polls by a large margin, followed by the economy (15%).

For more information on Wisconsin and other races, please reference the [Political Atlas](#), an interactive website collaboration between Ipsos and the University of Virginia Center for Politics.

The Political Atlas site provides daily updates of the main issues affecting citizens in all 50 states, along with poll and social media indicators for every congressional, senate, and gubernatorial race in the country, with expert assessments. Bringing this to the midterms provides further resolution to the ebbs and flows of the campaigns. Ipsos uses machine learning and natural language processing algorithms to collect and categorize over 5 million individual posts a day.

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## Press Release – continued –

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