



Ipsos Public Affairs



Global News

# One Year to Go – Federal Politics Update

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GAME CHANGERS



# METHODOLOGY

# Objectives and Methodology

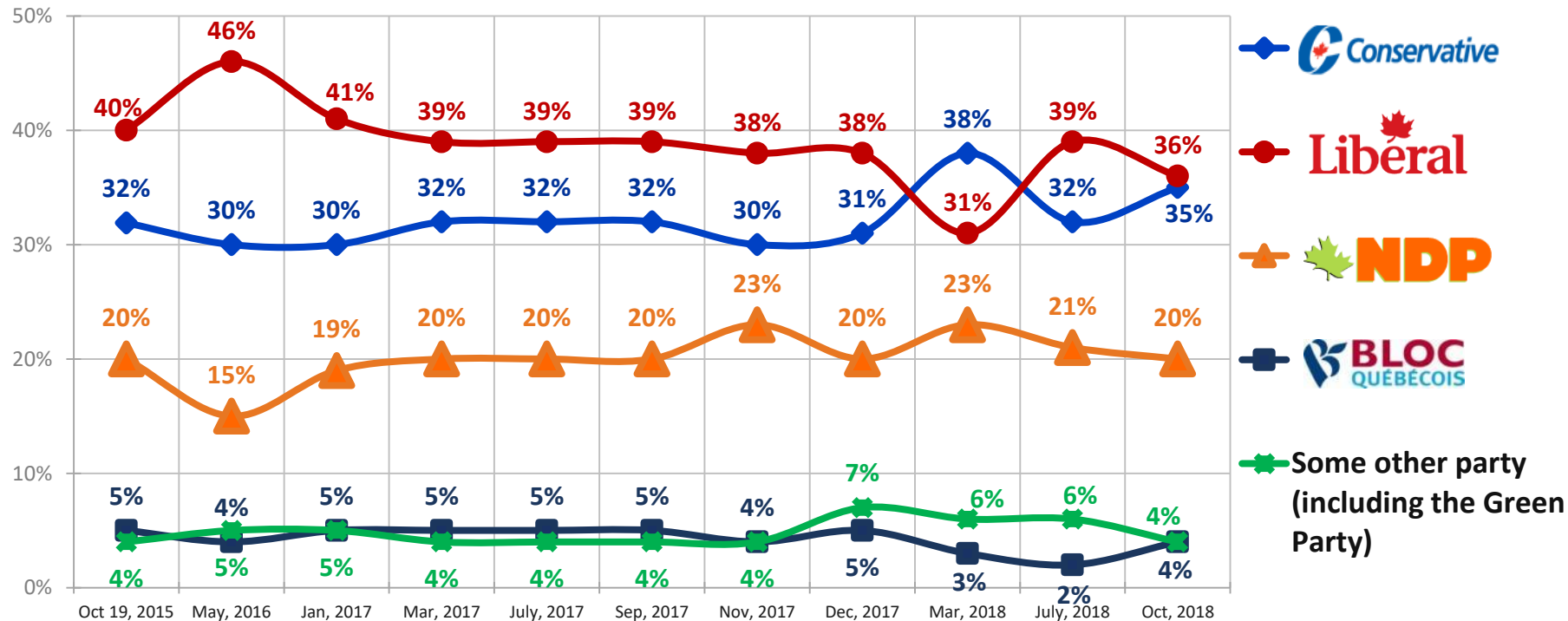
- These are findings of an Ipsos poll conducted on behalf of Global News.
- For this survey, a sample of 2,001 Canadians from the Ipsos I-Say panel was interviewed from October 5<sup>th</sup> to 9<sup>th</sup>, 2018.
- Quotas and weighting were employed to ensure that the sample's composition reflects the overall population according to census information.
- The precision of online polls is measured using a credibility interval. In this case, the results are accurate to within +/- 2.5 percentage points, 19 times out of 20, of what the results would have been had all Canadian adults been polled.
- Credibility intervals are wider among subsets of the population.

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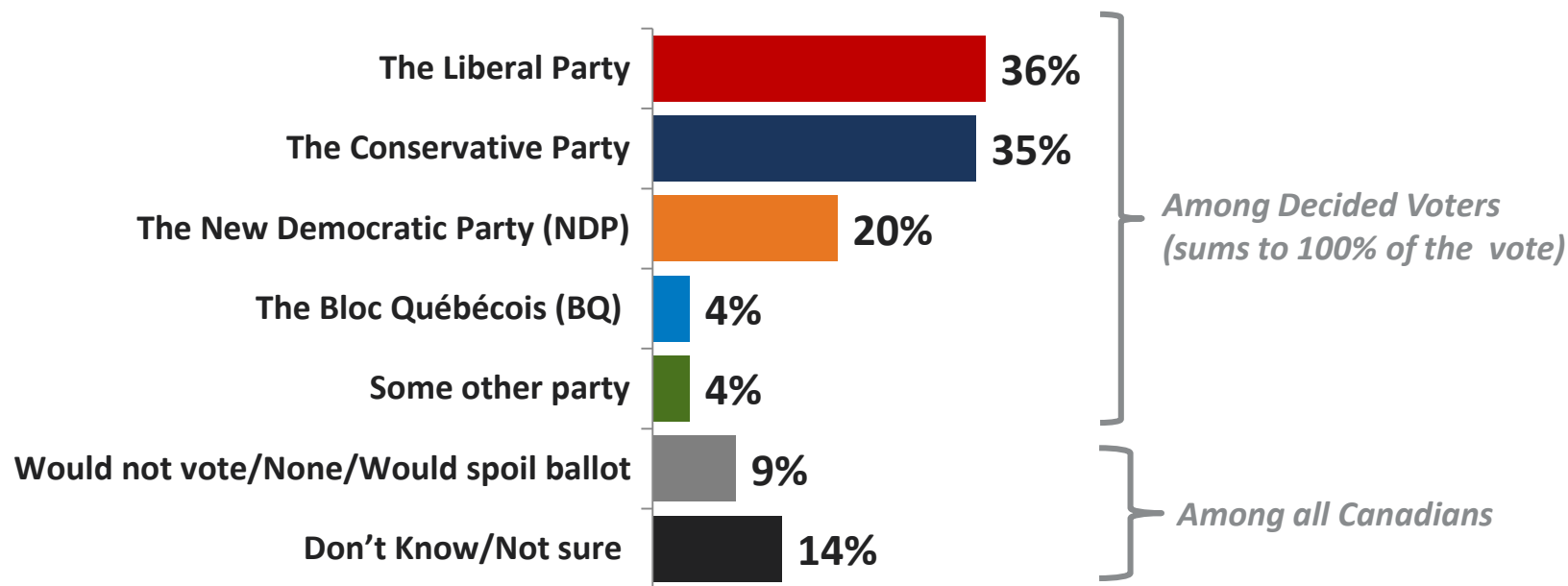
# FEDERAL HORSERACE

One year out from the election, the Liberals and the Conservatives are neck and neck in the popular vote among decided voters.

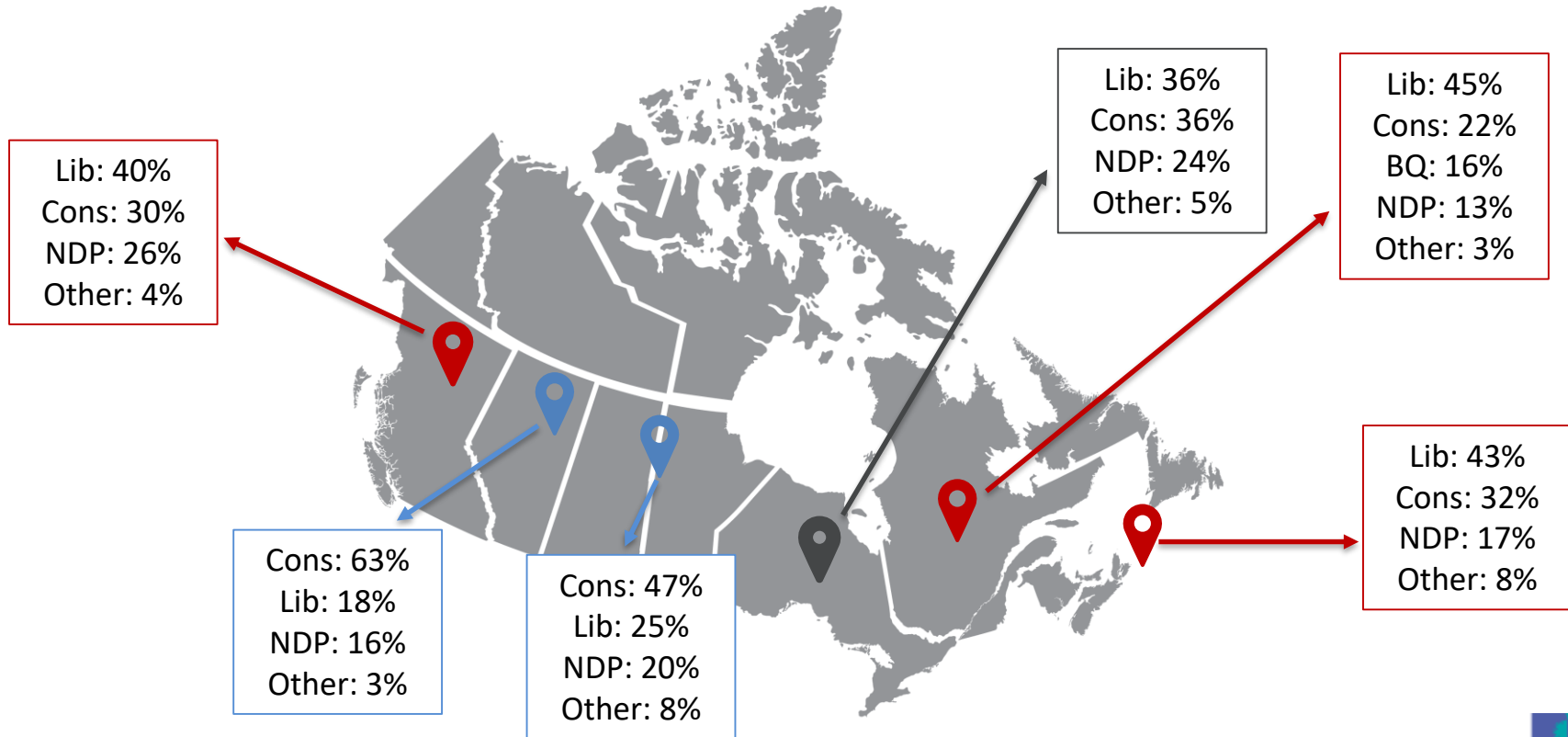


1a. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support? / Rv1b. Well, which party would you say you would lean towards?

More than one in ten remain undecided on who they would vote for, while another one in ten say they would not vote or would spoil their ballot.



The key battleground of Ontario is a dead heat between the Liberals and Conservatives.



The Liberals do well among the young, men and the educated; Conservative support is strongest among Boomers and those in rural Canada.

		Gender		AGE			EDUCATION				HOUSEHOLD INCOME				SETTLEMENT	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Urban	Rural
		A	B	C	D	E	F	G	H	I	G	H	I	J	C	D
<b>Base</b>	n=1567	n=795	n=772	n=424	n=542	n=601	n=77	n=284	n=667	n=539	n=406	n=309	n=455	n=272	n=1379	n=188
The Conservative Party	35%	35%	36%	27%	34% <b>C</b>	42% <b>CD</b>	32%	37%	37% <b>I</b>	31%	34%	39%	32%	37%	35%	41%
The Liberal Party	36%	39% <b>B</b>	33%	42% <b>DE</b>	34%	35%	30%	36%	35%	43% <b>FGH</b>	33%	34%	38%	42% <b>G</b>	37%	31%
The New Democratic Party (NDP)	20%	18%	22%	26% <b>E</b>	21%	16%	25%	20%	19%	20%	24% <b>J</b>	18%	23% <b>J</b>	15%	21%	18%
The Bloc Québécois (BQ)	4%	4%	4%	3%	5%	3%	5%	4% <b>I</b>	4% <b>I</b>	2%	4%	5%	3%	3%	4%	3%
Or some other party	4%	3%	6%	3%	6%	4%	7% <b>G</b>	2%	6% <b>G</b>	4%	5%	3%	5%	3%	4%	7%

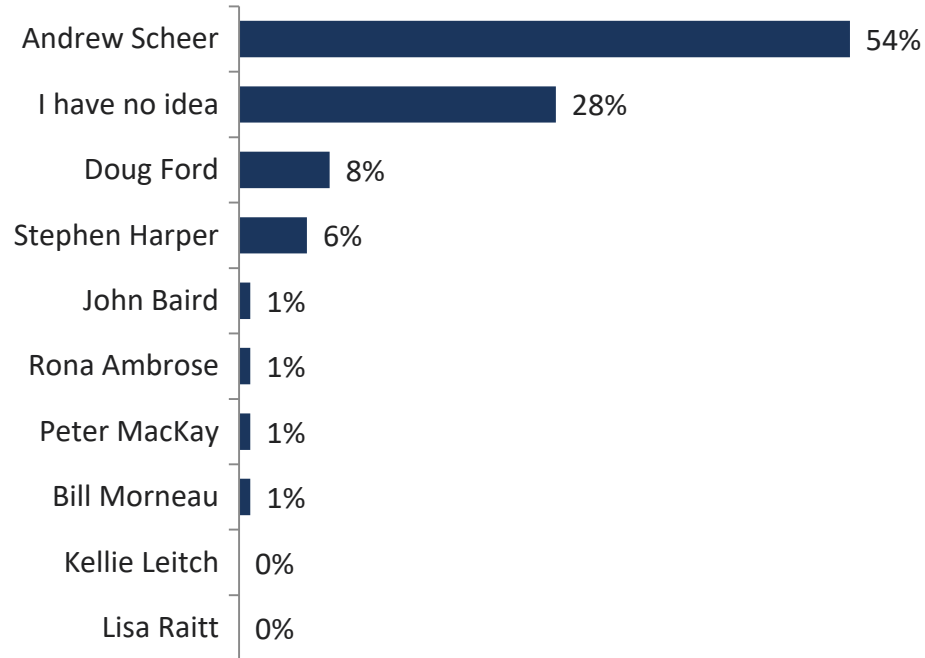
1a1a/1b. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?/Well, which party would you say you would lean towards? Base: Decided Voters Leaners (n=1,567)



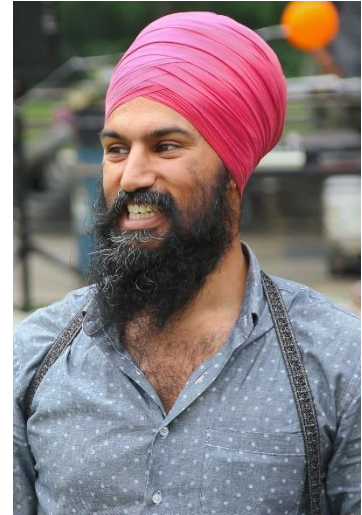
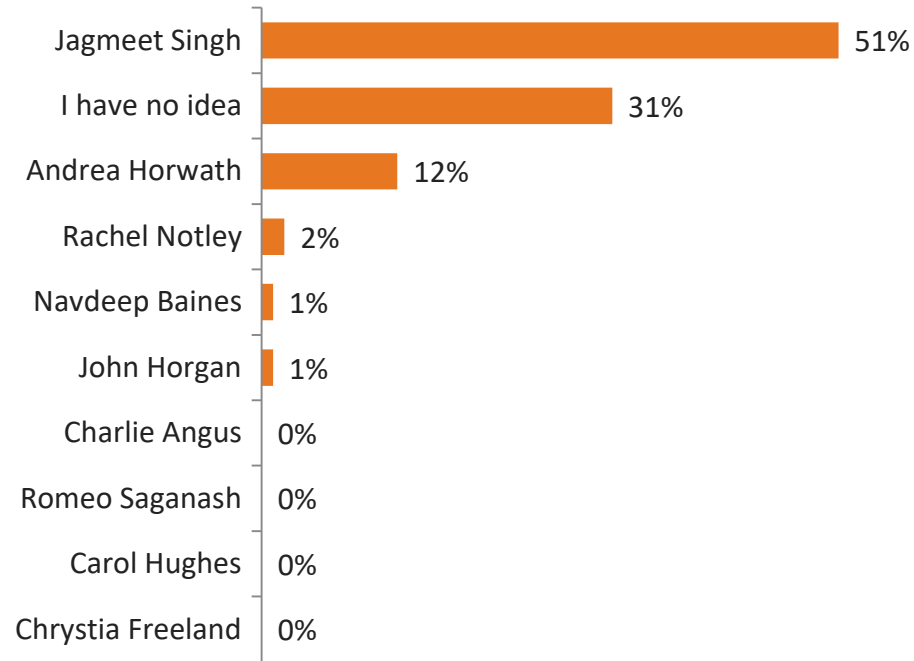
Support is higher for the Tories among those who commute to work by car, while NDP support is higher among those who take public transit to work, and get most of their news from social media or the CBC. Liberal support is higher among immigrants, those who get their news primarily from the CBC, as well as those who take public transit to work.

		I was born in Canada		I get most of my news from the CBC		I get most of my news from social media sites		I am worried about rising interest rates		I ride my bicycle to work as often as I can		Most of the time I take public transit to work		I drive my own car or ride share to get to work		I have a mortgage that is bigger than \$500K		I am worried about losing my job due to technology	
	Total	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
<b>Base</b>	n=1567	n=1326	n=241	n=524	n=1043	n=622	n=945	n=1061	n=506	n=178	n=801	n=279	n=700	n=685	n=294	n=63	n=591	n=226	n=753
The Conservative Party	35%	36%	32%	27%	39% <b>C</b>	33%	37%	36%	35%	25%	36% <b>I</b>	22%	39% <b>K</b>	38% <b>N</b>	26%	32%	39%	30%	36%
The Liberal Party	36%	35%	46% <b>A</b>	40% <b>D</b>	34%	34%	37%	35%	39%	43%	36%	45% <b>L</b>	34%	36%	40%	38%	38%	36%	37%
The New Democratic Party (NDP)	20%	21%	18%	24% <b>D</b>	18%	23% <b>F</b>	18%	21%	20%	24%	20%	27% <b>L</b>	19%	19%	25%	18%	18%	26%	19%
The Bloc Québécois (BQ)	4%	4%	1%	4%	3%	5%	3%	5% <b>H</b>	1%	3%	4%	3%	4%	4%	2%	7%	3%	5%	3%
Or some other party	4%	5%	3%	5%	4%	4%	5%	4%	5%	5%	4%	3%	5%	3%	7% <b>M</b>	5%	3%	3%	5%

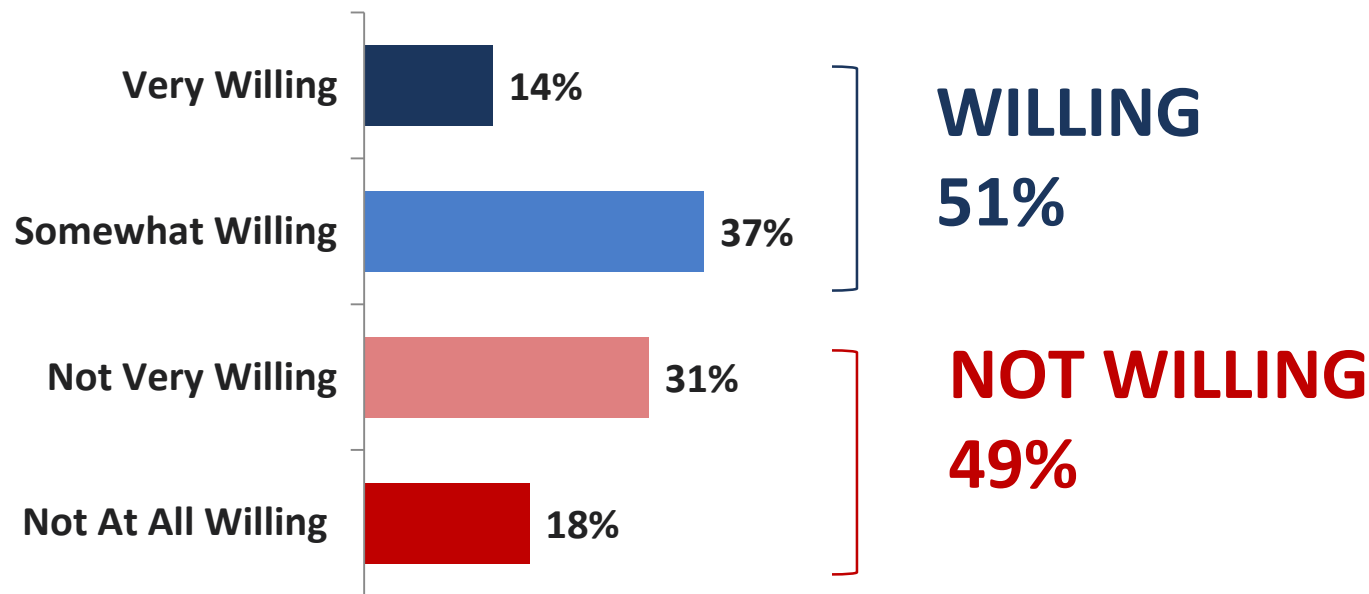
## Four in ten (46%) Canadians can't name Andrew Scheer as the leader of the Conservative Party of Canada.



Nearly half (49%) of Canadians are unable to correctly name Jagmeet Singh as the leader of the federal NDP of Canada.



Canadians are split in terms of their willingness to support a non-traditional federal political party. Half say they would be willing to do this (14% very willing), while the other half is less open to this possibility.



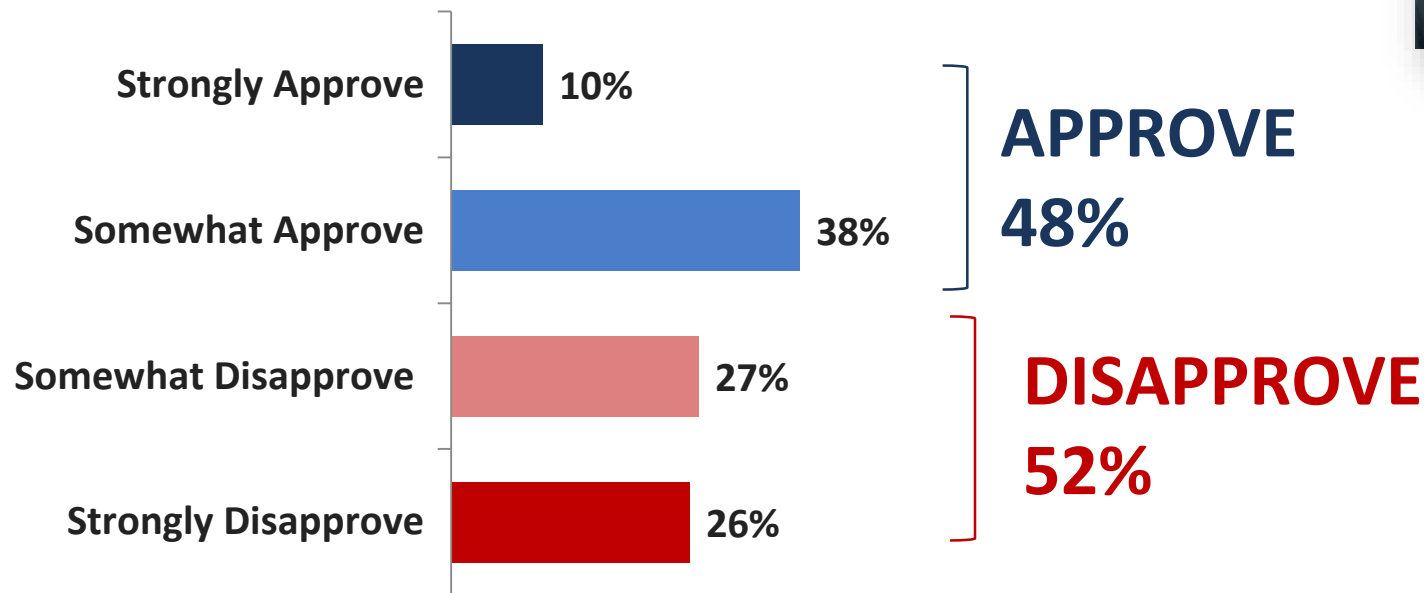
Millennials, gen X'ers and those from Atlantic Canada are significantly more willing to vote for a federal political party that isn't the Liberals, Conservatives, NDP or Bloc. 19% of NDP voters and 17% of Conservative voters are **very** willing to consider another party. Only 5% of Liberal voters say the same.

		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
Very/somewhat willing (Net)	51%	50%	52%	61% <b>E</b>	55% <b>E</b>	40%	55%	54%	47%	48%	51%	58% <b>D</b>
Very willing	14%	15%	14%	15%	14%	14%	13%	15%	15%	14%	14%	17%

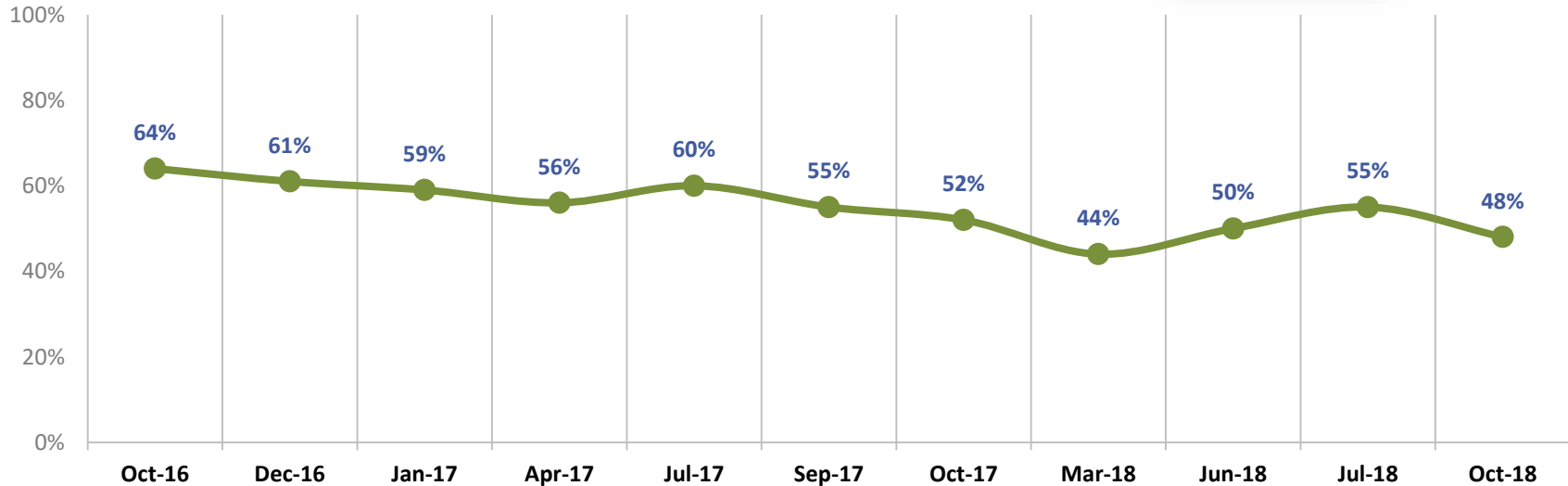
		Decided-Voters Leaners				
	Total	CONS	LIB	NDP	BQ	Other
		J	K	L	M	N
<b>Base</b>	<b>n=2001</b>	<b>n=539</b>	<b>n=591</b>	<b>n=312</b>	<b>n=48</b>	<b>n=77</b>
Very/somewhat willing (Net)	51%	47% <b>K</b>	40%	62% <b>JK</b>	67% <b>JK</b>	91% <b>JKLM</b>
Very willing	14%	17% <b>K</b>	5%	19% <b>K</b>	30% <b>JK</b>	66% <b>JKLM</b>

# APPROVAL RATINGS

Canadians are split on whether they approve or disapprove of the Trudeau government. More strongly disapprove (26%) than strongly approve (10%).



Since July, Prime Minister Trudeau's approval rating has declined by 7-points, reaching its lowest since the spring of 2018.





About six in ten say that it is time for another federal party to take over, while fewer indicate that the Trudeau government has done a good job and deserves to be re-elected next year. But if this 42% shows up to support the Liberals, it would be enough for victory.

Trudeau government  
has done a good job  
and deserves  
re-election

**42%**

Time for another  
federal party  
to take over

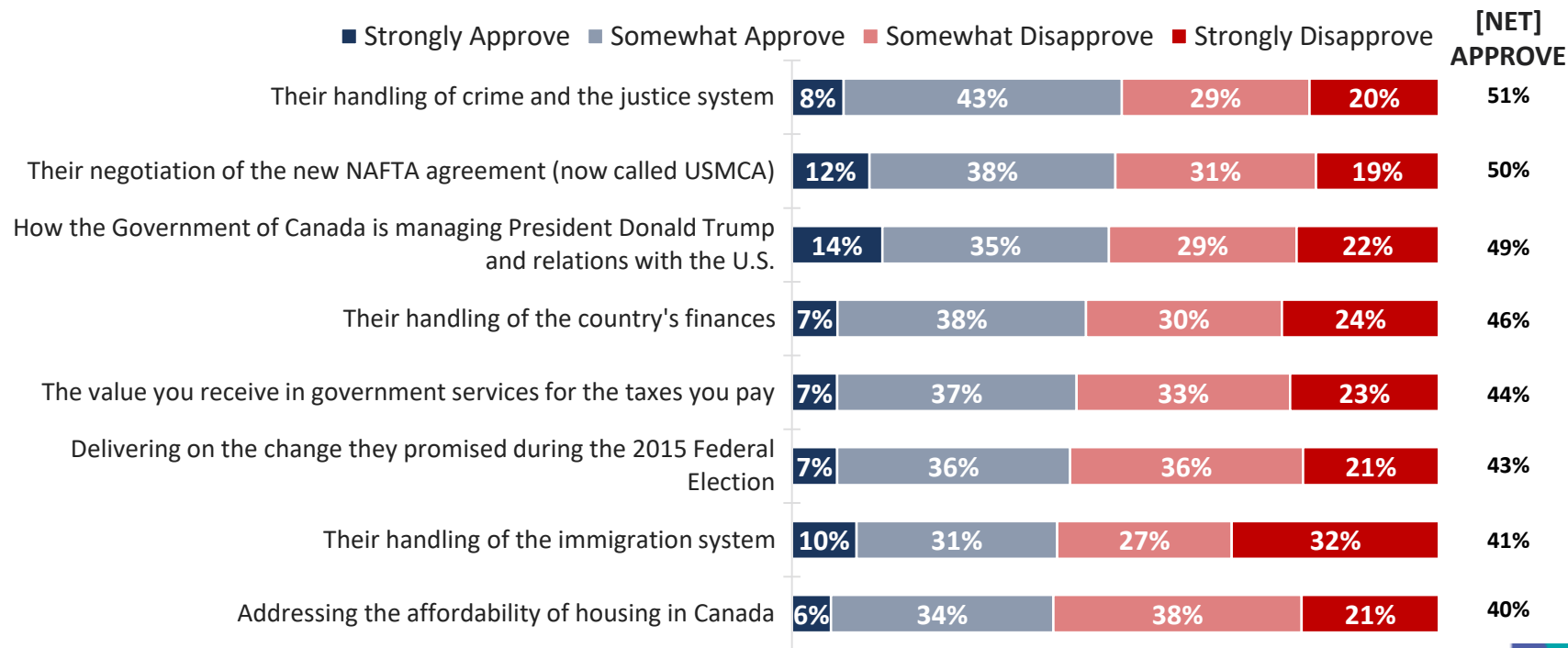
**58%**

Men, millennials, those from BC, Ontario, Quebec and Atlantic Canada are significantly more likely to say that the Trudeau government deserves re-election, while women, those from Alberta, Saskatchewan/Manitoba are more likely to indicate that it's time for another party to take over.

		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
The Liberal government under Prime Minister Justin Trudeau has done a good job and deserves to be re-elected in 2019	42%	47% <b>B</b>	38%	53% <b>DE</b>	38%	39%	50% <b>BC</b>	25%	35%	44% <b>B</b>	45% <b>BC</b>	48% <b>BC</b>
It is time for another federal party to take over and run the country	58%	53%	62% <b>A</b>	47%	62% <b>C</b>	61% <b>C</b>	50%	75% <b>ADEF</b>	65% <b>AEF</b>	56%	55%	52%

Q3. Some people say that the Conservative government under Prime Minister Justin Trudeau has done a good job and deserves to be re-elected in 2019. Other people say that it is time for another federal party to take over and run the country. Which of these statements is closest to your point of view? Base: All Respondents (n=2001)

The federal government under Prime Minister Trudeau receives its highest approval ratings on their handling of crime and the justice system, as well as their dealing with the United States, which includes renegotiating NAFTA, and relating with US President Trump. Fewer approve of their dealings with the immigration system or addressing housing affordability.



Men, millennials, and those from BC, Ontario, Quebec and Atlantic Canada are significantly more likely to say they approve of the Liberal government's handling of all tested issues.

		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
Their handling of crime and the justice system	51%	56% <b>B</b>	46%	69% <b>DE</b>	44%	45%	61% <b>BCD</b>	36%	35%	47% <b>BC</b>	62% <b>BCD</b>	55% <b>BC</b>
Their negotiation of the new NAFTA agreement (now called USMCA)	50%	54% <b>B</b>	46%	58% <b>DE</b>	46%	48%	61% <b>BCE</b>	39%	45%	54% <b>BE</b>	43%	54% <b>BE</b>
How the Government of Canada is managing President Donald Trump and relations with the U.S.	49%	51%	47%	52%	46%	50%	59% <b>BCE</b>	42%	42%	51% <b>CE</b>	43%	58% <b>BCE</b>
Their handling of the country's finances	46%	52% <b>B</b>	40%	56% <b>DE</b>	42%	42%	49% <b>BC</b>	29%	32%	45% <b>BC</b>	56% <b>BCD</b>	50% <b>BC</b>
The value you receive in government services for the taxes you pay	44%	48% <b>B</b>	39%	58% <b>DE</b>	38%	39%	48% <b>BC</b>	35%	34%	43%	49% <b>BC</b>	43%
Delivering on the change they promised during the 2015 Federal Election	43%	46%	41%	53% <b>DE</b>	40%	39%	49% <b>BC</b>	31%	31%	46% <b>BC</b>	45% <b>BC</b>	47% <b>BC</b>
Their handling of the immigration system	41%	46% <b>B</b>	37%	63% <b>DE</b>	34%	32%	47% <b>BC</b>	30%	28%	41% <b>BC</b>	46% <b>BC</b>	48% <b>BC</b>
Addressing the affordability of housing in Canada	40%	43% <b>B</b>	38%	53% <b>DE</b>	38%	34%	36%	28%	34%	37% <b>B</b>	56% <b>ABCD</b>	41% <b>B</b>

Most Canadians express greater concern with politicians who make election promises and don't follow through than with politicians who make surprise policy changes after being elected to office.

Politicians who promise specific policies and then don't follow through when they are elected.

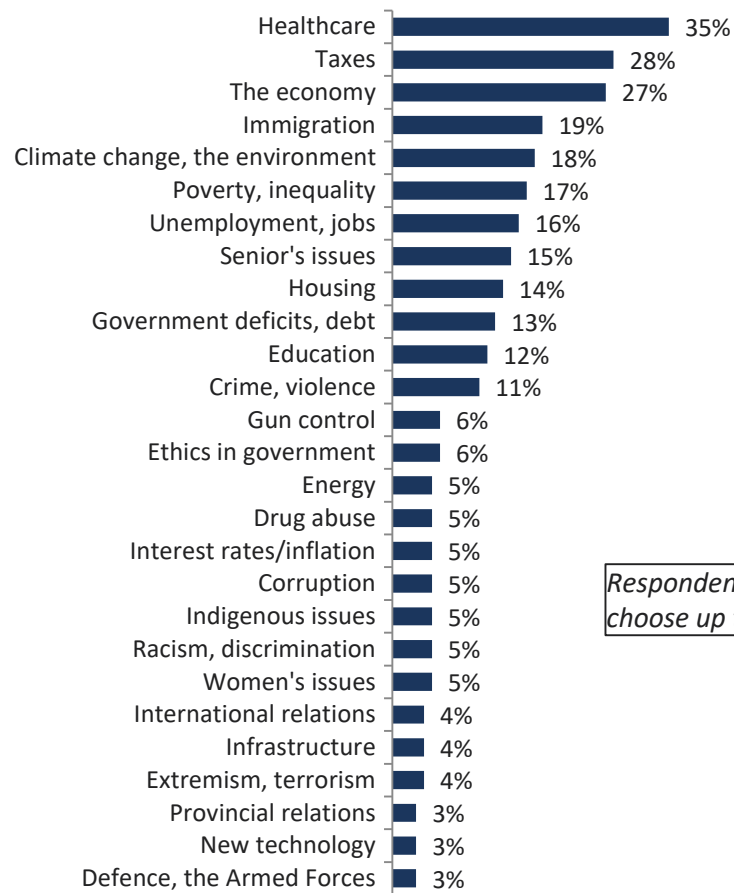
**63%**

Politicians who make policy changes after being elected that they didn't talk about when they were running for office.

**37%**

# TOP ISSUES AND WHO IS BEST TO DEAL WITH THEM

The top-five issues heading into next year's election campaign are healthcare, taxes, the economy, immigration, and climate change/the environment.



*Respondents were able to choose up to 3 options.*

Among the top-five issues, women and Canadians over the age of 35 are more likely to choose healthcare and immigration as top voting issues. Men are more likely to say they will prioritize taxes and the economy.

		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
Healthcare	35%	28%	41% <b>A</b>	26%	34% <b>C</b>	43% <b>CD</b>	28%	24%	38% <b>AB</b>	36% <b>AB</b>	37% <b>AB</b>	52% <b>ABCDE</b>
Taxes	28%	32% <b>B</b>	24%	29%	27%	27%	26%	23%	27%	27%	31%	26%
The economy	27%	30% <b>B</b>	24%	20%	29% <b>C</b>	30% <b>C</b>	24%	38% <b>ADE</b>	29%	25%	25%	28%
Immigration	19%	17%	22% <b>A</b>	13%	23% <b>C</b>	20% <b>C</b>	16%	21% <b>F</b>	17% <b>F</b>	18% <b>F</b>	27% <b>ACDF</b>	9%
Climate change, the environment	18%	16%	20%	19%	17%	18%	19%	16%	17%	14%	25% <b>AD</b>	22%

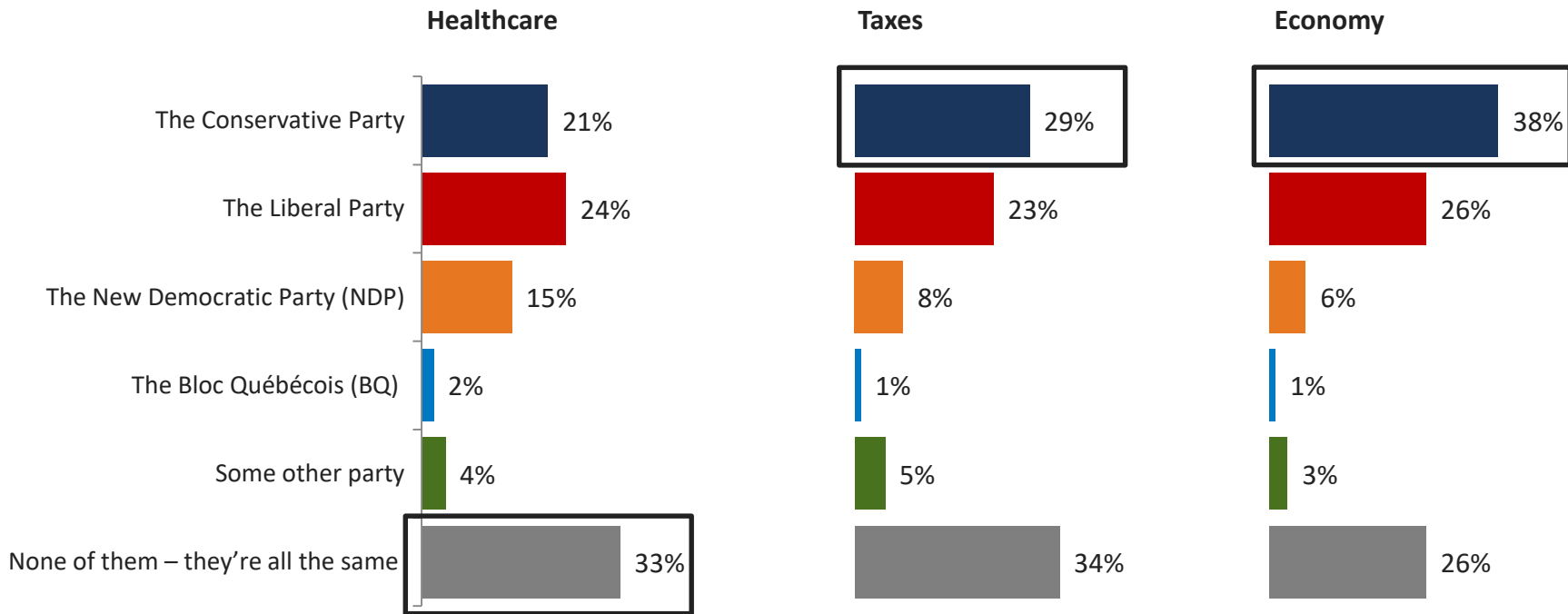


Conservative voters are most likely to say that the economy is a top issue of theirs, while they are the *least likely* to say that climate change/the environment is a priority.

Bloc supporters are most likely to indicate that immigration will be a voting issue of theirs (47%), followed by Tory voters (26%).

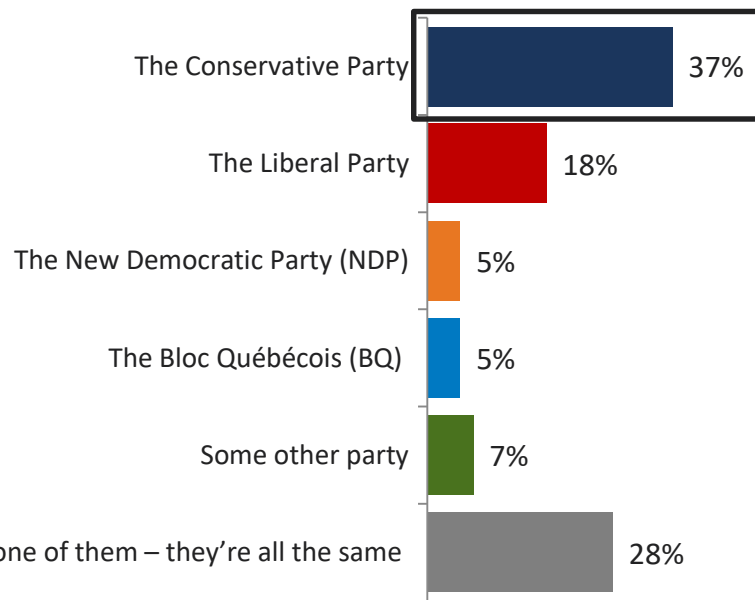
		Decided-Voters Leaners				
	Total	CONS	LIB	NDP	BQ	Other
		J	K	L	M	N
<b>Base</b>	<b>n=2001</b>	<b>n=539</b>	<b>n=591</b>	<b>n=312</b>	<b>n=48</b>	<b>n=77</b>
Healthcare	35%	32%	38%	31%	33%	29%
Taxes	28%	29%	27%	23%	17%	20%
The economy	27%	33% <sup>LMN</sup>	27% <sup>M</sup>	22%	13%	17%
Immigration	19%	26% <sup>KL</sup>	12%	12%	47% <sup>JKLN</sup>	20%
Climate change, the environment	18%	9%	23% <sup>J</sup>	27% <sup>J</sup>	27% <sup>J</sup>	28% <sup>J</sup>

Who is best to manage? Among those who name these issues as their most important, nobody has an advantage on healthcare, while the Conservatives have an advantage on taxes and the economy.

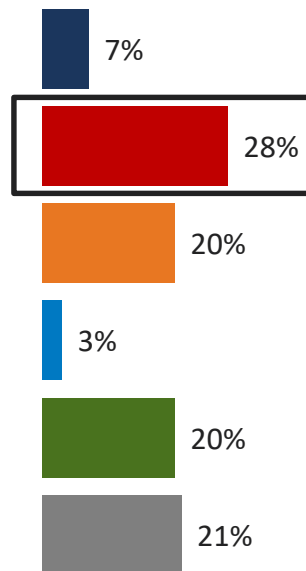


The Conservatives are thought to be most fit to tackle issues relating to immigration, while Canadians believe that the Liberals are best to deal with climate change and the environment. The NDP has the advantage when it comes to poverty and inequality.

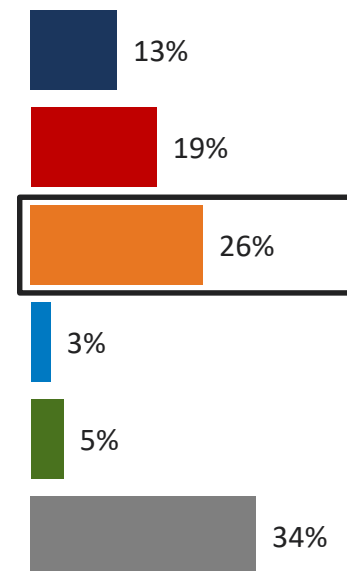
### Immigration



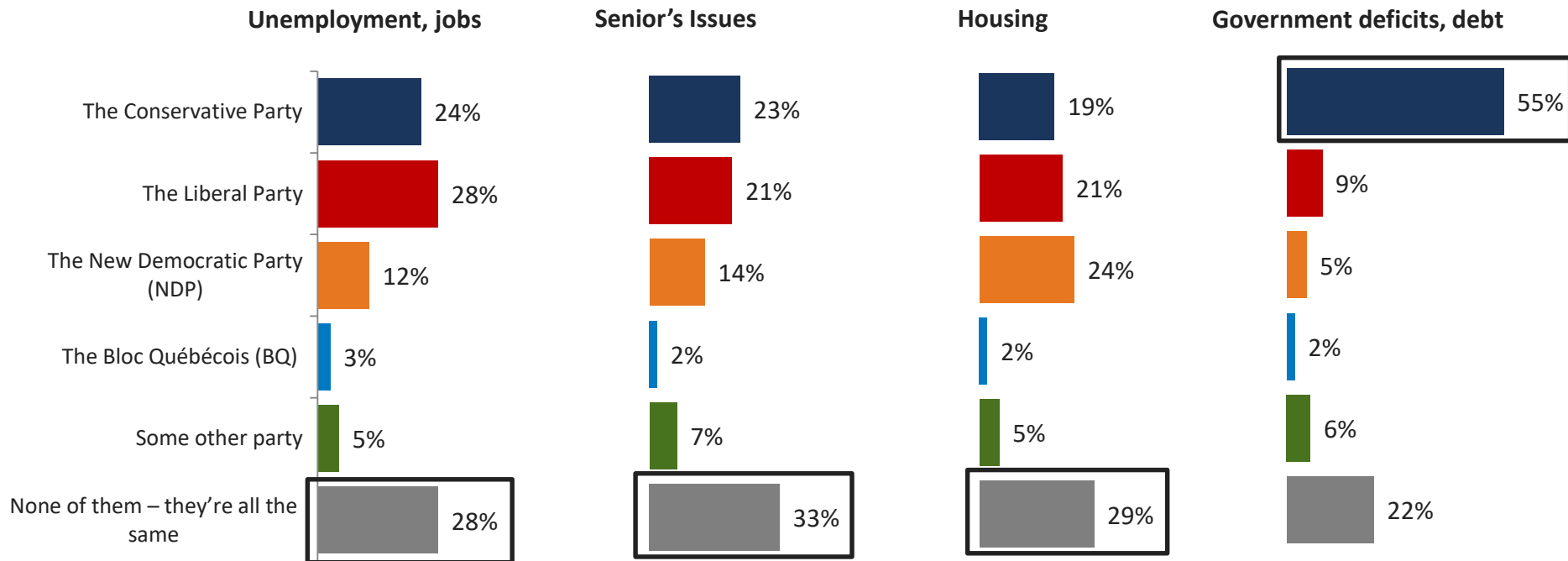
### Climate change, environment



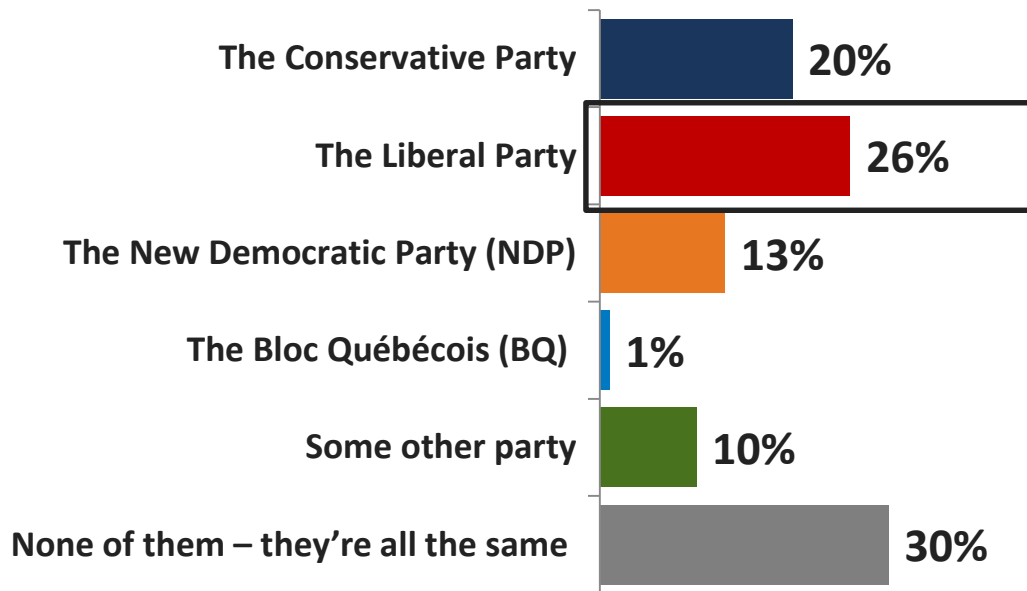
### Poverty, inequality



No party has a meaningful advantage on unemployment/jobs, senior's issues or housing. The Conservatives are thought to be best to tackle government deficits/debt – by a wide margin.

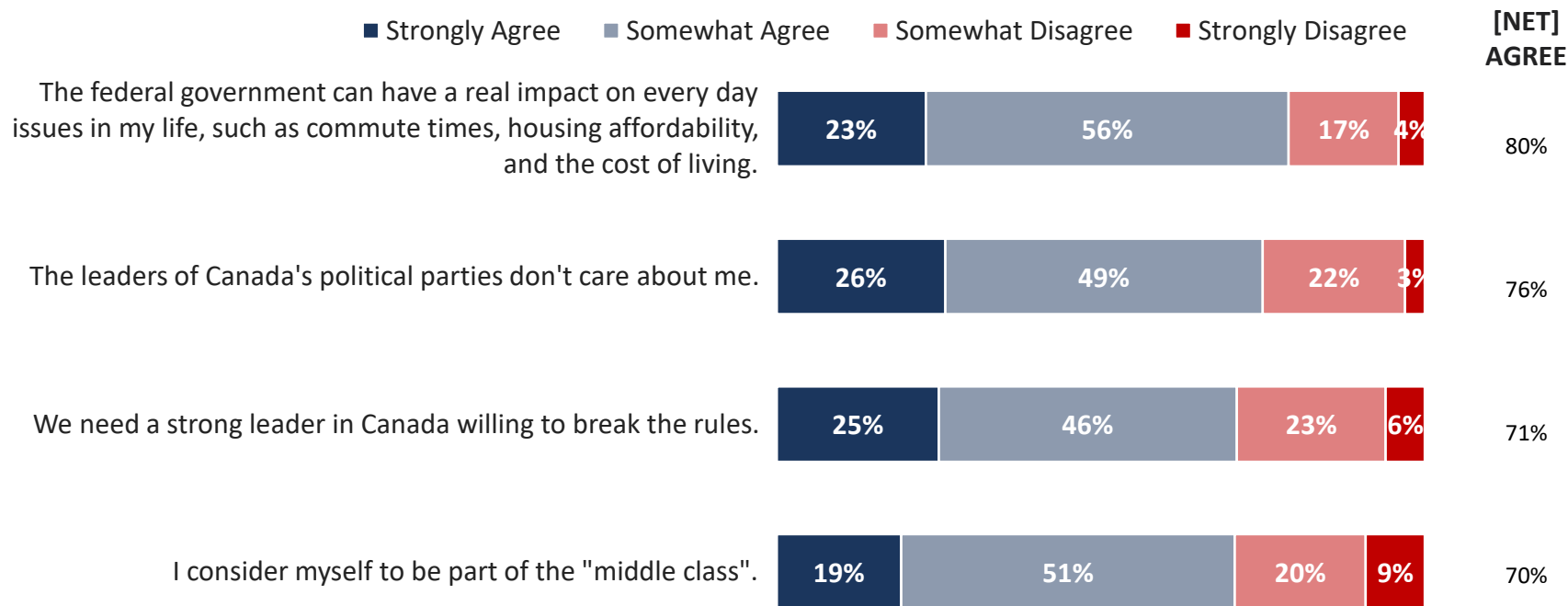


When it comes to dually making progress on climate change and growing the economy, while 30% of Canadians say that none of the parties has a competitive advantage, the Liberals (26%) have the slight edge over the Tories (20%).



# GOVERNMENT AND LEADERSHIP

Eight in ten agree that the federal government has the ability to make an impact on their every day life by addressing issues of commute times, housing affordability and the cost of living. Yet, a similar proportion also agree that political leaders don't care about them, and that we need a strong leader to break the rules.



Millennials and Liberal voters are most likely to indicate that the federal government can impact their daily lives. Conservative, NDP, BQ and other party voters are more likely to agree that Canadian political parties don't care about them. "Non-liberal" voters are also more likely to agree that Canada needs a strong leader who will break the rules.

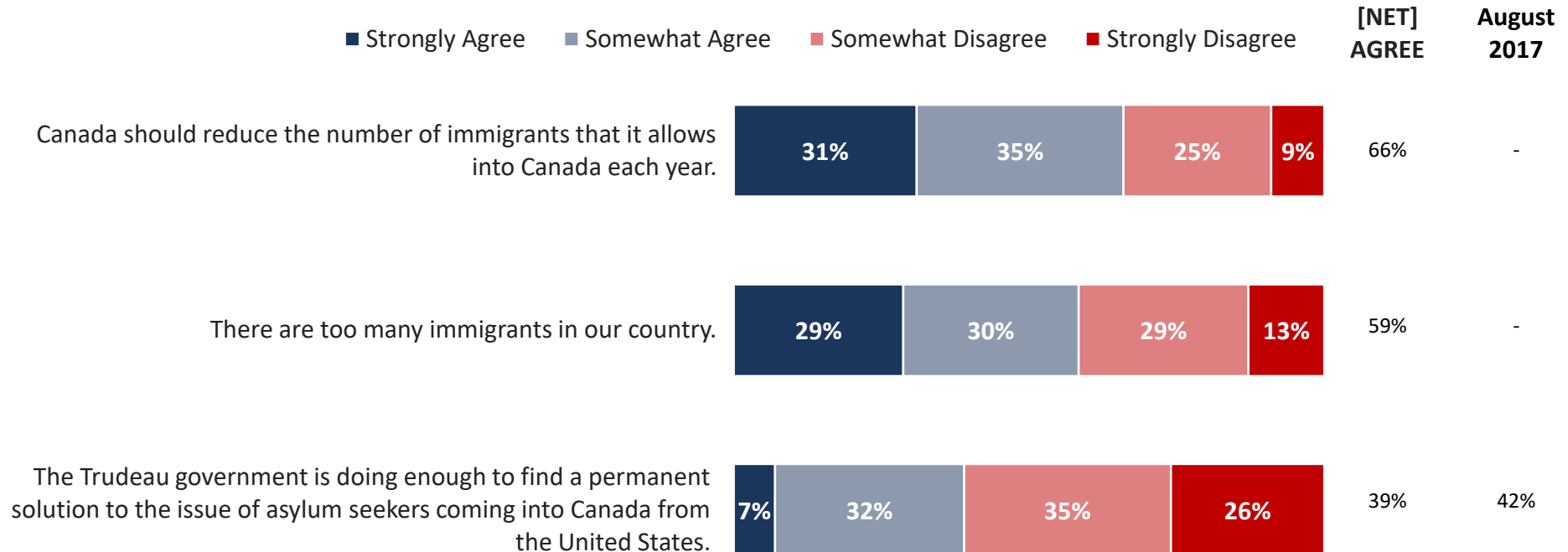
		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
The federal government can have a real impact on every day issues in my life....	80%	80%	80%	84% <b>DE</b>	77%	79%	81%	83%	77%	80%	77%	78%
The leaders of Canada's political parties don't care about me.	76%	74%	77%	71%	76%	79% <b>C</b>	74%	81% <b>D</b>	75%	72%	78%	77%
We need a strong leader in Canada willing to break the rules.	71%	71%	71%	67%	72%	73%	71% <b>CF</b>	66%	60%	69% <b>CF</b>	85% <b>ABCD</b>	57%
I consider myself to be part of the "middle class".	70%	68%	72%	69%	68%	73%	71%	79% <b>DE</b>	71%	67%	70%	73%

		Decided-Voters Leaners				
	Total	CONS	LIB	NDP	BQ	Other
		J	K	L	M	N
<b>Base</b>	<b>n=2001</b>	<b>n=539</b>	<b>n=591</b>	<b>n=312</b>	<b>n=48</b>	<b>n=77</b>
The federal government can have a real impact on every day issues in my life....	80%	80%	85% <b>JMN</b>	82%	70%	72%
The leaders of Canada's political parties don't care about me.	76%	82% <b>K</b>	63%	78% <b>K</b>	79% <b>K</b>	82% <b>K</b>
We need a strong leader in Canada willing to break the rules.	71%	74% <b>K</b>	66%	70%	98% <b>JKLN</b>	77%
I consider myself to be part of the "middle class".	70%	77% <b>KLN</b>	71% <b>N</b>	69% <b>N</b>	81% <b>N</b>	54%



# IMMIGRATION

Two-thirds of Canadians believe that the country should reduce the number of immigrants allowed into Canada, while six in ten say there are too many immigrants already.



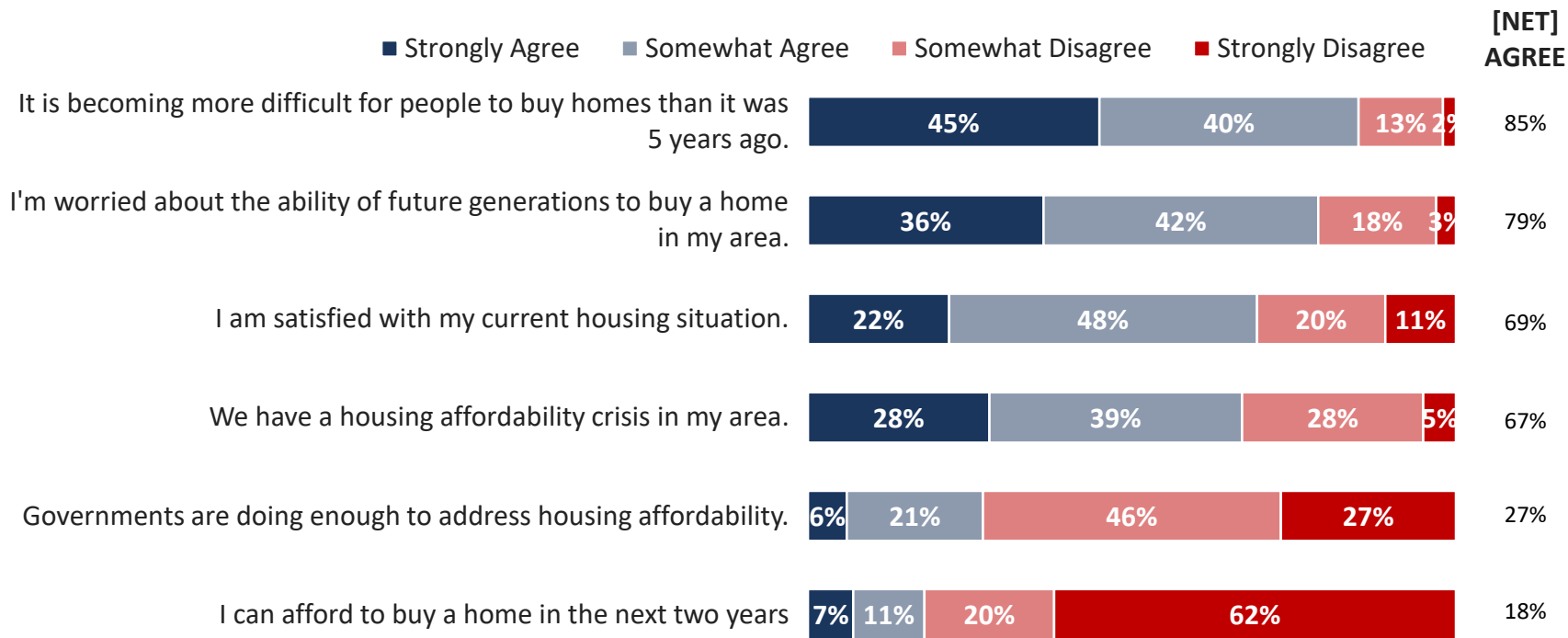
Concern about immigration is higher among Gen X and Boomers than Millennials. Conservative voters are by far the most likely to believe there are too many immigrants in Canada, and to believe that Canada should reduce the number of immigrants it allows each year.

		Gender		AGE			REGION					
% agree	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
Canada should reduce the number of immigrants that it allows into Canada each year.	66%	65%	67%	59%	69% <b>C</b>	68% <b>C</b>	61%	66%	69%	68% <b>F</b>	66%	59%
There are too many immigrants in our country.	59%	59%	58%	51%	63% <b>C</b>	60% <b>C</b>	54%	62% <b>F</b>	60% <b>F</b>	59% <b>F</b>	61% <b>F</b>	48%
The Trudeau government is doing enough to find a permanent solution to the issue of asylum seekers coming into Canada from the U.S.	39%	43% <b>B</b>	35%	54% <b>DE</b>	34%	32%	44% <b>BC</b>	30%	28%	38% <b>C</b>	43% <b>BC</b>	43% <b>BC</b>

		Decided-Voters Leaners				
% agree	Total	CONS	LIB	NDP	BQ	Other
		J	K	L	M	N
<b>Base</b>	<b>n=2001</b>	<b>n=539</b>	<b>n=591</b>	<b>n=312</b>	<b>n=48</b>	<b>n=77</b>
Canada should reduce the number of immigrants that it allows into Canada each year.	66%	80% <b>KL</b>	52%	60% <b>K</b>	81% <b>KL</b>	75% <b>KL</b>
There are too many immigrants in our country.	59%	72% <b>KLN</b>	43%	54% <b>K</b>	83% <b>KLN</b>	57% <b>K</b>
The Trudeau government is doing enough to find a permanent solution to the issue of asylum seekers coming into Canada from the U.S.	39%	19%	63% <b>JLMN</b>	38% <b>J</b>	33%	32% <b>J</b>

# HOME OWNERSHIP

Canadians are concerned about the current housing situation, with two-thirds describing the current situation as a crisis. Further, 85% agree it is more difficult to buy a home now compared to 5 years ago, while 79% agree they are worried about the ability of future generations to purchase homes.



Women, British Columbians, Albertans, Ontarians, Conservative and NDP voters are significantly more likely to express concerns with the current housing situation, including that it is becoming more difficult to buy homes, and that they fear for future generations' ability to purchase homes.

		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
It is becoming more difficult for people to buy homes than it was 5 years ago.	85%	82%	87% <b>A</b>	82%	84%	87% <b>C</b>	90% <b>CE</b>	85% <b>E</b>	82%	88% <b>CE</b>	77%	83%
I'm worried about the ability of future generations to buy a home in my area.	79%	76%	81% <b>A</b>	81% <b>D</b>	74%	81% <b>D</b>	86% <b>CEF</b>	81% <b>EF</b>	76%	82% <b>EF</b>	71%	72%
I am satisfied with my current housing situation.	69%	70%	68%	65%	66%	74% <b>CD</b>	64%	70%	64%	66%	78% <b>ACDF</b>	67%

		Decided-Voters Leaners				
	Total	CONS	LIB	NDP	BQ	Other
		J	K	L	M	N
<b>Base</b>	<b>n=2001</b>	<b>n=539</b>	<b>n=591</b>	<b>n=312</b>	<b>n=48</b>	<b>n=77</b>
It is becoming more difficult for people to buy homes than it was 5 years ago.	85%	87% <b>K</b>	80%	88% <b>K</b>	85%	88%
I'm worried about the ability of future generations to buy a home in my area.	79%	79%	78%	82%	87%	72%
I am satisfied with my current housing situation.	69%	70% <b>L</b>	77% <b>JL</b>	63%	86% <b>JLN</b>	67%

British Columbians, Ontarians and Albertans are significantly more likely to agree that they have a housing affordability crisis in their area. Conversely, Millennials, Liberal and Bloc voters are significantly more likely to indicate that governments are doing enough to address housing affordability, yet still not a majority.

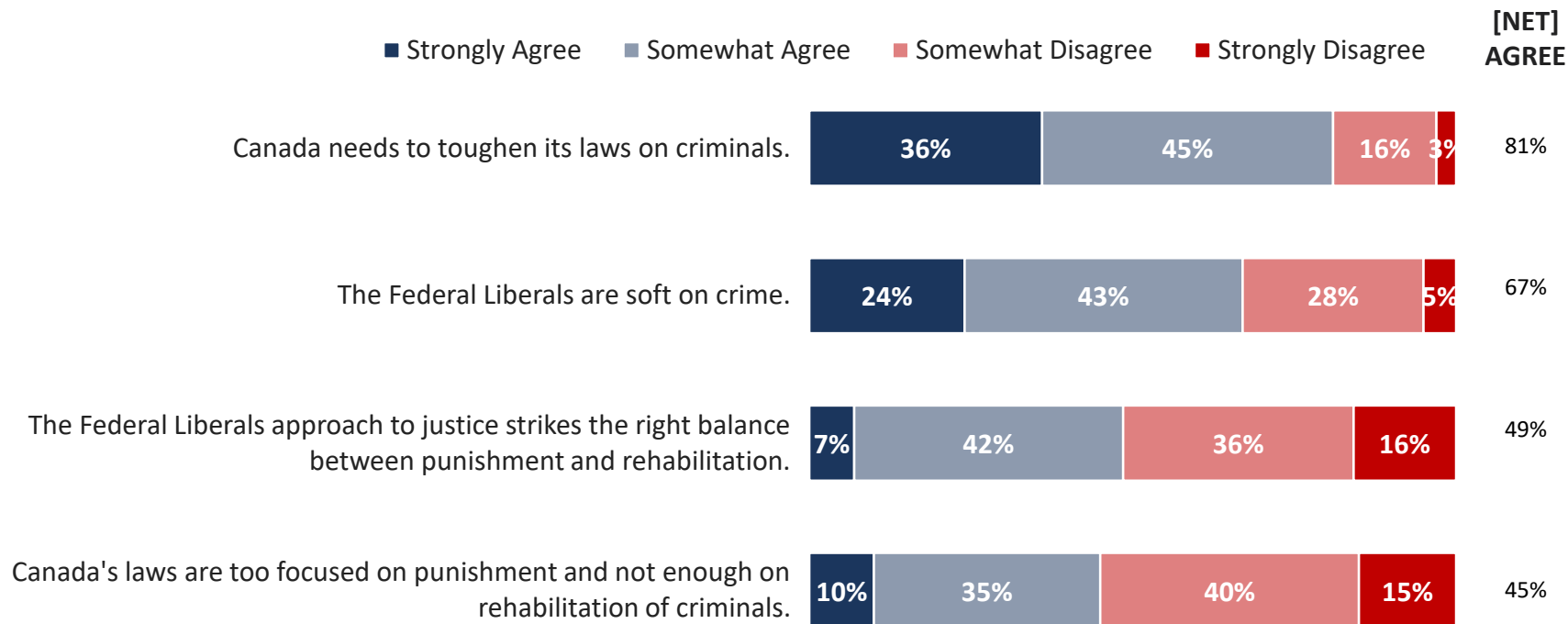
		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
We have a housing affordability crisis in my area.	67%	65%	69%	69%	65%	67%	80% <b>BCEF</b>	65% <b>E</b>	57%	74% <b>BCEF</b>	54%	62%
Governments are doing enough to address housing affordability.	27%	33% <b>B</b>	21%	39% <b>DE</b>	26% <b>E</b>	20%	23%	24%	25%	23%	39% <b>ABCD F</b>	23%
I can afford to buy a home in the next two years.	18%	20%	16%	24% <b>D</b>	15%	15%	21%	10%	25%	18%	18%	11%

		Decided-Voters Leaners				
	Total	CONS	LIB	NDP	BQ	Other
		J	K	L	M	N
<b>Base</b>	<b>n=2001</b>	<b>n=539</b>	<b>n=591</b>	<b>n=312</b>	<b>n=48</b>	<b>n=77</b>
We have a housing affordability crisis in my area.	67%	65%	69%	70%	61%	67%
Governments are doing enough to address housing affordability.	27%	25%	38% <b>JLN</b>	22%	38% <b>LN</b>	18%
I can afford to buy a home in the next two years.	18%	12%	22%	18%	32%	15%

# CRIME AND JUSTICE



Eight in ten Canadians agree that their country needs to toughen its laws on criminals, while two-thirds believe that the federal Liberals are too soft on crime. Fewer believe that the current government has found the right balance between punishment and rehabilitation.



Conservative voters and those over the age of 35 are significantly more likely to believe that Canada needs to toughen its laws on criminals, and that the federal Liberals are soft on crime.

		Gender		AGE			REGION					
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	A	B	C	D	E	F
<b>Base</b>	<b>n=2001</b>	<b>n=947</b>	<b>n=1054</b>	<b>n=546</b>	<b>n=743</b>	<b>n=712</b>	<b>n=243</b>	<b>n=203</b>	<b>n=196</b>	<b>n=717</b>	<b>n=446</b>	<b>n=196</b>
Canada needs to toughen its laws on criminals.	81%	80%	82%	72%	81% <b>C</b>	88% <b>CD</b>	75%	81%	82%	82% <b>A</b>	85% <b>A</b>	79%
The Federal Liberals are soft on crime.	67%	67%	67%	59%	68% <b>C</b>	71% <b>C</b>	58%	71% <b>AF</b>	73% <b>AF</b>	68% <b>AF</b>	69% <b>AF</b>	59%
The Federal Liberals approach to justice strikes the right balance between punishment and rehabilitation.	49%	52% <b>B</b>	46%	66% <b>DE</b>	47% <b>E</b>	39%	49% <b>BC</b>	31%	34%	49% <b>BC</b>	62% <b>ABCD</b>	47% <b>BC</b>
Canada's laws are too focused on punishment and not enough on rehabilitation of criminals.	45%	48%	43%	57% <b>DE</b>	43%	39%	48% <b>BC</b>	36%	31%	46% <b>BC</b>	52% <b>BCF</b>	42%

		Decided-Voters Leaners				
	Total	CONS	LIB	NDP	BQ	Other
		J	K	L	M	N
<b>Base</b>	<b>n=2001</b>	<b>n=539</b>	<b>n=591</b>	<b>n=312</b>	<b>n=48</b>	<b>n=77</b>
Canada needs to toughen its laws on criminals.	81%	91% <b>KLN</b>	78%	72%	95% <b>KLN</b>	70%
The Federal Liberals are soft on crime.	67%	85% <b>KLN</b>	49%	66% <b>K</b>	86% <b>KLN</b>	66% <b>K</b>
The Federal Liberals approach to justice strikes the right balance between punishment and rehabilitation.	49%	25%	75% <b>JLN</b>	53% <b>JN</b>	66% <b>JN</b>	18%
Canada's laws are too focused on punishment and not enough on rehabilitation of criminals.	45%	35%	48% <b>J</b>	54% <b>J</b>	70% <b>JKN</b>	45%

# DEMOGRAPHICS

# Demographics

## GENDER



49%

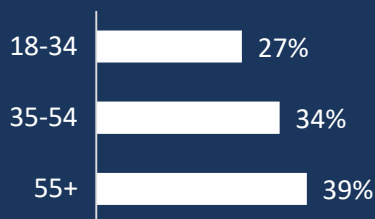
Male



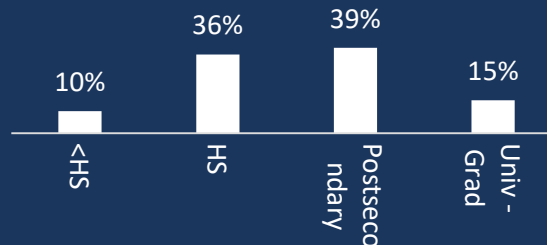
51%

Female

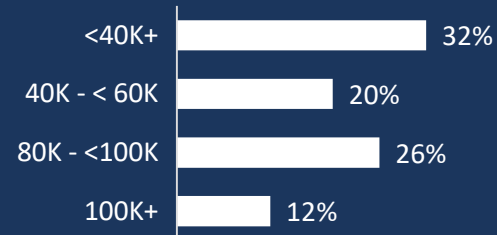
## AGE



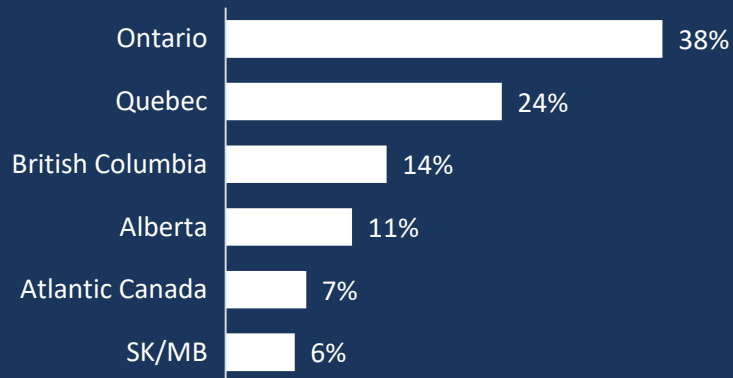
## EDUCATION



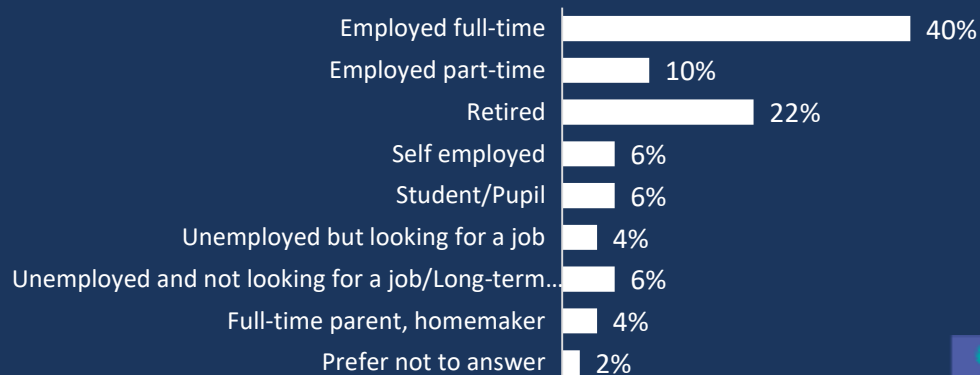
## INCOME



## REGION



## EMPLOYMENT



# Contact

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