



Press Release

Six in Ten (63%) Teen Girls in Canada Are Concerned They May Experience War in Their Lifetime

Nine in Ten Agree Remembrance Day Should Focus on More Than Past Conflicts

Toronto, ON, November 1, 2018 —This year marks the 100th anniversary of the Armistice which ceased hostilities during World War I. Despite the years that have passed since arms have been put down, about two thirds (63%) of Canadian teenage girls say they are concerned they may experience war in their lifetime, including two in ten (17%) who say they are *very* concerned about this possibility (46% are somewhat concerned). This is according to an Ipsos poll conducted exclusively for Girl Guides of Canada (GGC).

The poll sought the opinions of Canadian girls ages 14 to 17 on topics relating to Remembrance Day. While a majority of girls indicate that the possibility of war is a worry of theirs, concern rises among girls who have come face to face with people who have been personally affected by war. Concern about the possibility of war in their lifetime is significantly higher among girls who have met either a refugee (75% vs. 56% among those who have not met a refugee), or a veteran (72% vs. 53% of those who have not).

Lest We Forget

Nearly all (96%) Canadian teenage girls say that Remembrance Day should honour the sacrifices of soldiers (62% strongly/34% somewhat), while nine in ten (91%) agree (42% strongly/49% somewhat) that this day should honour the contributions of women and men who supported the war effort at home.

However, for most, Remembrance Day is about more than commemorating past wars. The overwhelming majority of girls (93%) agree (43% strongly/50% somewhat) this day should focus on the contributions of people who build peace in our world, while another nine in ten (91%) say (43% strongly/48% somewhat) Remembrance Day should be a time when we think of all the people currently affected by war around the world.

For additional information, please visit:

https://www.girlguides.ca/web/GGC/Media/Media_Releases/GGC/Media/Media_Releases/Statement_on_Remembrance_Day_2018.aspx

About the Study

These are some of the findings of an Ipsos poll conducted between September 5th and 17th, 2018. For this survey, a sample of 502 girls in Canada aged 14-17 between were interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within

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±5.0 percentage points, 19 times out of 20. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

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