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- 1. Thinking about a typical day, how much physical activity or exercise would you say you get?
- 2. Do you prefer to exercise or engage in physical activity on your own or with other people?
- 3. Do you incorporate spinning (indoor cycling) into your exercise or physical activity?
- 4. Which of the following prevents you from getting more exercise or physical activity?
- 5_1. To what extent do you agree or disagree with the following Making time to get to an exercise class is difficult.
- 5_2. To what extent do you agree or disagree with the following It is more convenient for me to get exercise at home than to go to a gym.
- 5_3. To what extent do you agree or disagree with the following I would work out more if I could do it from my home.
- 5_4. To what extent do you agree or disagree with the following I want to work out on my own time, when I'm available, not on a schedule.
- 5 5. To what extent do you agree or disagree with the following Working out with others motivates me to exercise harder
- 5_6. To what extent do you agree or disagree with the following I get bored easily when working out
- 5. To what extent do you agree or disagree with the following Top 2 Box Summary
- 5. To what extent do you agree or disagree with the following Bottom 2 Box Summary

1. Thinking about a typical day, how much physical activity or exercise would you say you get?

				REG	REGION	
	Total	ВС	АВ	SK/MB	Ontario	
		А	В	С	D	
Base: All Respondents (unwtd)	1001	121	103	93	356	
Base: All Respondents (wtd)	1001	136	112	65	384	
	59	7	3	1	17	
none at all	6%	5%	2%		5%	
	342	48	24		107	
less than 30 minutes	34%	36%	21%		28%	
less than 50 minutes	3470	*	*	*	2070	
	369	47	53	22	168	
30 to 59 minutes	37%	34%	47%	34%	44%	
		*	E*	SK/MB C 93 65 1 2% * 19 29% * 22	Е	
	102	19	19	10	31	
60 minutes to 89 minutes	10%	14%	17%	15%	8%	
		*	E*	*		
	49	3	10	5	23	
90 minutes to 2 hours	5%	3%	9%	8%	6%	
		*	*	E*		
	79	12	4	7	38	
more than 2 hours a day	8%	9%	3%	11%	10%	
		*	*	E*	Е	
	1001	136	112	65	384	
Sigma	100%	100%	100%	100%	100%	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOL	D INCOME		EHOLD
Quebec	Atlantic	\$60K -	\$100K+	Kids	No Kids
Quebec	Atlantic	<\$100K	Ţ100K1	Rids	NO RIGS
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
26	5	39	20	24	35
11%	7%	6%	6%	7%	5%
D	*				
124	20	234	108	119	224
53%	29%	35%	32%	33%	35%
ABCDF	*				
60	20	223	146	134	235
25%	30%	33%	44%	38%	36%
	*		G		
15	8	65	37	38	64
7%	12%	10%	11%	11%	10%
	*				
5	2	37	12	13	36
2%	3%	5%	4%	4%	6%
	*				
5	13	70	9	27	52
2%	19%	11%	3%	8%	8%
	BE*	Н			
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%
	_		_	_	

2. Do you prefer to exercise or engage in physical activity on your own or with other people?

				REG	SION
	Total	ВС	АВ	SK/MB	Ontario
		А	В	С	D
Base: All Respondents (unwtd)	1001	121	103	93	356
Base: All Respondents (wtd)	1001	136	112	65	384
	727	88	88	48	274
on my own	73%	65%	79%	73%	71%
		*	*	*	
	274	48	24	18	111
with other people	27%	35%	21%	27%	29%
		*	*	*	
	1001	136	112	65	384
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

			.D INCOME		EHOLD DSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
175	55	497	230	262	465
74%	81%	74%	69%	74%	72%
	*				
60	13	172	102	93	181
26%	19%	26%	31%	26%	28%
	*				
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

3. Do you incorporate spinning (indoor cycling) into your exercise or physical activity?

				REG	REGION	
	Total	ВС	АВ	SK/MB	Ontario	
		A	В	С	D	
Base: All Respondents (unwtd)	1001	121	103	93	356	
Base: All Respondents (wtd)	1001	136	112	65	384	
	173	24	19	7	81	
yes	17%	18%	17%	11%	21%	
		*	*	SK/MB C 93 65		
	828	112	93	58	304	
no	83%	82%	83%	89%	79%	
		*	*	*		
	1001	136	112	65	384	
Sigma	100%	100%	100%	100%	100%	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOL	.D INCOME		EHOLD DSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	l	J
233	95	570	431	381	620
235	68	669	332	355	646
33	9	117	56	82	91
14%	13%	17%	17%	23%	14%
	*			J	
202	59	552	276	273	555
86%	87%	83%	83%	77%	86%
	*				I
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

4. Which of the following prevents you from getting more exercise or physical activity?

				REG	SION
	Total	ВС	AB	SK/MB	Ontario
		Α	В	С	D
Base: All Respondents (unwtd)	1001	121	103	93	356
Base: All Respondents (wtd)	1001	136	112	65	384
	200	F.0	24	22	470
	399	59			170
Not enough time	40%	43% *			44%
				B C 103 93 112 65 31 22 27% 34% * * 37 17 33% 26% * * 24% 26% * * 18 5 16% 7% * * 21 7 19% 11% * * 13 3 11% 4% * * 8 2 7% 3% * * 27 13 24% 20% * * 24 16	BF
	286	54			94
Too lazy	29%	40%	33%		25%
		DF*	*	*	
	255	50	27	17	94
Doesn't fit with my schedule	25%	36%	24%	26%	24%
		E*	*	C 93 65 22 34% * 17 26% * 5 7% * 7 11% * 3 4% * 2 3% * 13 20% * 16 25%	
	120	12	18	5	46
Haven't found something I like to do yet	12%	8%	16%	7%	12%
		*	*	*	
	154	23	21	7	68
Inconvenient to join a class or gym	15%	17%	19%	11%	18%
		*	*	SK/MB C 93 65 22 34% * 17 26% * 17 26% * 17 21% * 3 4% * 13 20% * 16 25% A* 101	
	95	11	13	3	39
don't have anything to help me stay active at home	9%	8%	11%	4%	10%
		*	*	SK/MB C 93 65 22 34% * 17 26% * 17 26% * 7 11% * 3 4% * 2 3% * 13 20% * 16 25% A* 101	
	87	13	8	2	41
Don't have anybody to be active with	9%	10%	7%	3%	11%
		*	*	SK/MB C 93 65 22 34% * 17 26% * 17 26% * 7 11% * 3 4% * 2 3% * 13 20% * 16 25% A* 101	
	225	38	27	13	87
I don't like working out	22%	28%	24%	20%	23%
		*		SK/MB C 93 65 22 34% * 17 26% * 17 26% * 17 26% * 3 4% * 13 20% * 16 25% A* 101	
	158	14	24	16	54
Some other reason	16%	10%	22%		14%
		*			
	1778	273	206		693
Sigma	178%	201%	184%		180%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*) - Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOI	LD INCOME		EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
E	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
404	10	246	454	400	247
101	18	246	154	182	217
43%	26%	37%	46%	51%	34%
	*		G	J	
73	11	195	91	108	179
31%	16% *	29%	27%	30%	28%
50	18	156	99	80	175
21%	27%	23%	30%	23%	27%
	*				
31	9	77	42	40	79
13%	13%	12%	13%	11%	12%
	*				
26	9	101	53	55	99
11%	13%	15%	16%	15%	15%
	*				
22	8	69	26	52	43
9%	11%	10%	8%	15%	7%
	*			J	
17	6	56	31	30	57
7%	9%	8%	9%	8%	9%
	*				
50	9	157	68	75	150
21%	13%	23%	20%	21%	23%
	*				
38	11	113	45	45	113
16%	16%	17%	14%	13%	17%
	*				
406	98	1168	609	667	1111
173%	144%	175%	183%	188%	172%

5_1. To what extent do you agree or disagree with the following - Making time to get to an exercise class is difficult.

				REGION		
	Total	ВС	АВ	SK/MB	Ontario	
		A	В	С	D	
Base: All Respondents (unwtd)	1001	121	103	93	356	
Base: All Respondents (wtd)	1001	136	112	65	384	
	756	96	76	50	311	
Top 2 Box (Net)	75%	71%	68%	77%	81%	
		*	*	*	В	
	287	36	39	20	113	
Strongly agree	29%	26%	35%	31%	29%	
		*	*	*		
	469	60	36	30	198	
Somewhat agree	47%	44%	33%	45%	51%	
		*	*	*	В	
	245	40	36	15	74	
Bottom 2 Box (Net)	25%	29%	32%	23%	19%	
		*	D*	*		
	172	28	22	8	59	
Somewhat disagree	17%	21%	19%	12%	15%	
		*	*	*		
	74	12	15	7	15	
Strongly disagree	7%	9%	13%	11%	4%	
		*	D*	D*		
	1001	136	112	65	384	
Sigma	100%	100%	100%	100%	100%	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOLD INCOME			EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
170	53	517	239	265	491
72%	78%	77%	72%	75%	76%
	*				
57	21	186	101	119	168
24%	31%	28%	30%	34%	26%
	*				
113	32	331	138	146	323
48%	47%	49%	41%	41%	50%
	*				
65	15	152	94	90	155
28%	22%	23%	28%	25%	24%
	*				
47	9	106	66	64	108
20%	13%	16%	20%	18%	17%
	*				
18	6	46	28	26	47
8%	9%	7%	8%	7%	7%
	*				
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

5_2. To what extent do you agree or disagree with the following - It is more convenient for me to get exercise at home

				REGION	
	Total	ВС	AB	SK/MB	Ontario
		A	В	С	D
Base: All Respondents (unwtd)	1001	121	103	93	356
Base: All Respondents (wtd)	1001	136	112	65	384
,					
	775	109	85	57	289
Top 2 Box (Net)	77%	80%	76%	88%	75%
		*	*	SK/MB C 93 65	
	337	43	39	23	128
Strongly agree	34%	31%	35%	35%	33%
		*	*	SK/MB C 93 65 57 88% * 23 35% * 35 53% * 8 12% * 7 11% * * * 65	
	438	66	45	35	161
Somewhat agree	44%	49%	40%	53%	42%
		*	*	*	
	226	27	27	8	95
Bottom 2 Box (Net)	23%	20%	24%	12%	25%
		*	*	*	
	177	20	23	7	67
Somewhat disagree	18%	15%	20%	11%	18%
		*	*	*	
	49	7	5	*	28
Strongly disagree	5%	5%	4%	*	7%
		*	*	*	Е
	1001	136	112	65	384
Sigma	100%	100%	100%	100%	100%

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

than to go to a gym.

			HOUSEHOLD INCOME		EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
181	53	501	274	263	512
77%	78%	75%	83%	74%	79%
	*				
74	30	212	125	120	218
31%	45%	32%	37%	34%	34%
	*				
108	23	288	150	144	294
46%	33%	43%	45%	41%	46%
	*				
54	15	168	58	92	134
23%	22%	25%	17%	26%	21%
	*				
49	10	128	49	72	105
21%	15%	19%	15%	20%	16%
	*				
4	5	40	9	20	29
2%	7%	6%	3%	6%	5%
	*				
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

5_3. To what extent do you agree or disagree with the following - I would work out more if I could do it from my home.

				REGION		
	Total	ВС	АВ	SK/MB	Ontario	
		A	В	С	D	
Base: All Respondents (unwtd)	1001	121	103	93	356	
Base: All Respondents (wtd)	1001	136	112	65	384	
	702	89	85	45	287	
Top 2 Box (Net)	70%	65%	76%	69%	75%	
		*	*	*		
	227	16	32	17	101	
Strongly agree	23%	11%	29%	26%	26%	
		*	A*	SK/MB C 93 65 45 69% * 17	Α	
	474	73	52	28	186	
Somewhat agree	47%	54%	47%	43%	48%	
		*	*	*		
	299	47	27	20	98	
Bottom 2 Box (Net)	30%	35%	24%	31%	25%	
		*	*	*		
	236	35	17	17	77	
Somewhat disagree	24%	26%	15%	26%	20%	
		*	*	*		
	64	12	10	3	20	
Strongly disagree	6%	9%	9%	4%	5%	
		*	*	SK/MB C 93 65 45 69% * 17 26% A* 28 43% * 20 31% * 17 26% * 3 4% * 65		
	1001	136	112	65	384	
Sigma	100%	100%	100%	100%	100%	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOLD INCOME			EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
153	43	471	231	264	438
65%	63%	70%	69%	74%	68%
	*				
44	17	154	73	107	120
19%	26%	23%	22%	30%	19%
	*			J	
109	26	317	157	157	318
46%	38%	47%	47%	44%	49%
	*				
82	25	198	102	91	208
35%	37%	30%	31%	26%	32%
	*				
69	19	159	76	63	173
29%	29%	24%	23%	18%	27%
	*				ı
13	5	38	25	29	35
6%	8%	6%	8%	8%	5%
	*				
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

5_4. To what extent do you agree or disagree with the following - I want to work out on my own time, when I'm availab

				REGION		
	Total	ВС	AB	SK/MB	Ontario	
		A	В	С	D	
Base: All Respondents (unwtd)	1001	121	103	93	356	
Base: All Respondents (wtd)	1001	136	112	65	384	
	839	109	91	54	335	
Top 2 Box (Net)	84%	80%	81%	83%	87%	
		*	*	*		
	404	50	39	31	180	
Strongly agree	40%	37%	35%	48%	47%	
		*	*	C 93 65 54 83% * 31	E	
	40%	59	52	23	156	
Somewhat agree	44%	43%	47%	35%	41%	
		*	*	*		
	162	27	21	11	49	
Bottom 2 Box (Net)	16%	20%	19%	17%	13%	
		*	103 93 112 65 91 54 81% 83% * * 39 31 35% 48% * * 52 23 47% 35% * * 21 11 19% 17% * * 19 5 17% 8% * * 2 6 2% 9% * AD* 112 65	*		
	136	27	19	5	44	
Somewhat disagree	14%	20%	17%	8%	11%	
		*	*	*		
	26	*	2	6	5	
Strongly disagree	3%	*	2%	9%	1%	
		*	*	C 93 65 54 83% * 31 48% * 23 35% * 11 17% * 5 8% 4 6 9% AD* 65		
	1001	136	112	65	384	
Sigma	100%	100%	100%	100%	100%	

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

ile, not on a schedule.

		HOUSEHOLD INCOME			EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
E	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
192	57	570	269	300	539
82%	84%	85%	81%	85%	83%
	*				
80	24	282	122	136	267
34%	35%	42%	37%	38%	41%
	*				
112	33	288	147	164	272
48%	49%	43%	44%	46%	42%
	*				
43	11	99	63	55	107
18%	16%	15%	19%	15%	17%
	*				
35	6	85	51	46	90
15%	9%	13%	15%	13%	14%
	*				
8	5	14	12	9	17
3%	7%	2%	4%	2%	3%
	AD*				
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

5_5. To what extent do you agree or disagree with the following - Working out with others motivates me to exercise ha

				REGION		
	Total	ВС	AB	SK/MB	Ontario	
		A	В	С	D	
Base: All Respondents (unwtd)	1001	121	103	93	356	
Base: All Respondents (wtd)	1001	136	112	65	384	
	639	93	74	44	254	
Top 2 Box (Net)	64%	68%	66%	67%	66%	
		F*	*	*	F	
	183	32	19	14	68	
Strongly agree	18%	24%	17%	21%	18%	
		*	*	SK/MB C 93 65 44 67% * 14		
		61	55	30	185	
Somewhat agree	46%	45%	49%	46%	48%	
		*	*	*		
	362	43	39	21	131	
Bottom 2 Box (Net)	36%	32%	34%	33%	34%	
		*	*	*		
	238	31	25	15	78	
Somewhat disagree	24%	23%	22%	23%	20%	
		*	*	*		
	124	12	14	6	53	
Strongly disagree	12%	9%	12%	9%	14%	
		*	*	C 93 65 44 67% * 14 21% * 30 46% * 21 33% * 15 23% * 6 9% *		
	1001	136	112	65	384	
Sigma	100%	100%	100%	100%	100%	

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOLD INCOME			EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
141	34	430	208	240	398
60%	49%	64%	63%	68%	62%
	*				
42	8	115	67	68	115
18%	12%	17%	20%	19%	18%
	*				
99	26	315	141	173	284
42%	38%	47%	42%	49%	44%
	*				
94	35	238	124	114	248
40%	51%	36%	37%	32%	38%
	AD*				
71	18	155	83	71	167
30%	27%	23%	25%	20%	26%
	*				
24	16	83	41	44	80
10%	24%	12%	12%	12%	12%
	AE*				
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

5_6. To what extent do you agree or disagree with the following - I get bored easily when working out

				REGION		
	Total	ВС	AB	SK/MB	Ontario	
		A	В	С	D	
Base: All Respondents (unwtd)	1001	121	103	93	356	
Base: All Respondents (wtd)	1001	136	112	65	384	
	625	84	74	44	259	
Top 2 Box (Net)	62%	62%	66%	67%	67%	
		*	*	*	EF	
	145	19	11	11	67	
Strongly agree	15%	14%	10%	17%	17%	
		*	*	65 44 67% *		
	480	65	63	33	192	
Somewhat agree	48%	48%	56%	50%	50%	
		*	*	*		
	376	52	38	21	125	
Bottom 2 Box (Net)	38%	38%	34%	33%	33%	
		*	*	*		
	292	44	28	13	98	
Somewhat disagree	29%	32%	25%	20%	25%	
		*	*	*		
	84	8	10	8	28	
Strongly disagree	8%	6%	9%	12%	7%	
		*	*	*		
	1001	136	112	65	384	
Sigma	100%	100%	100%	100%	100%	

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

	HOUSEHOLD INCOME		.D INCOME		EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
130	34	418	207	225	400
55%	50%	63%	62%	63%	62%
	*				
32	5	94	51	63	82
13%	7%	14%	15%	18%	13%
	*				
98	29	324	156	161	318
42%	43%	48%	47%	46%	49%
	*				
105	34	250	126	130	246
45%	50%	37%	38%	37%	38%
D	D*				
84	25	195	97	90	202
36%	37%	29%	29%	25%	31%
	*				
22	9	56	29	40	44
9%	13%	8%	9%	11%	7%
	*				
235	68	669	332	355	646
100%	100%	100%	100%	100%	100%

5. To what extent do you agree or disagree with the following - Top 2 Box Summary

			REGION		
	Total	ВС	AB	SK/MB	Ontario
		A	В	С	D
Base: All Respondents (unwtd)	1001	121	103	93	356
Base: All Respondents (wtd)	1001	136	112	65	384
	756	96	76	50	311
Making time to get to an exercise class is difficult.	75%	71%	68%	77%	81%
		*	*	6 77% * 57 6 88% * 45	В
It is more convenient for me to get exercise at home than to	775	109	85	57	289
go to a gym.	77%	80%	76%	88%	75%
		*	*	5 57 % 88% * 5 45	
	702	89	85	45	287
I would work out more if I could do it from my home.	70%	65%	76%	69%	75%
		*	*	*	
I want to work out on my own time, when I'm available, not	839	109	91	54	335
on a schedule.	84%	80%	81%	83%	87%
		*	*	SK/MB C 93 65 50 77% * 57 88% * 45 69% * 54	
	639	93	74	44	254
Working out with others motivates me to exercise harder	64%	68%	66%	67%	66%
		F*	*	*	F
	625	84	74	44	259
I get bored easily when working out	62%	62%	66%	67%	67%
		*	*	*	EF

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOLD INCOME			EHOLD OSITION
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
E	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
170	53	517	239	265	491
72%	78%	77%	72%	75%	76%
	*				
181	53	501	274	263	512
77%	78%	75%	83%	74%	79%
	*				
153	43	471	231	264	438
65%	63%	70%	69%	74%	68%
	*				
192	57	570	269	300	539
82%	84%	85%	81%	85%	83%
	*				
141	34	430	208	240	398
60%	49%	64%	63%	68%	62%
	*				
130	34	418	207	225	400
55%	50%	63%	62%	63%	62%
	*				

5. To what extent do you agree or disagree with the following - Bottom 2 Box Summary

				REGION	
	Total	ВС	AB	SK/MB	Ontario
		A	В	С	D
Base: All Respondents (unwtd)	1001	121	103	93	356
Base: All Respondents (wtd)	1001	136	112	65	384
	245	40	36	15	74
Making time to get to an exercise class is difficult.	25%	29%	32% D*	23%	19%
It is more convenient for me to get exercise at home than to	226	27	27	8	95
go to a gym.	23%	20%	24%	12%	25%
	299	47	27	20	98
I would work out more if I could do it from my home.	30%	35%	24%	31%	25%
	162	27	* 21	* 11	49
I want to work out on my own time, when I'm available, not on a schedule.	16%	20%	19%	17%	13%
	362	43	39	21	131
Working out with others motivates me to exercise harder	36%	32%	34%	33%	34%
	376	52	38	21	125
I get bored easily when working out	38%	38%	34%	33%	33%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H,I/J Minimum Base: 30 (**), Small Base: 100 (*)

		HOUSEHOLD INCOME		HOUSEHOLD COMPOSITION	
Quebec	Atlantic	\$60K - <\$100K	\$100K+	Kids	No Kids
Е	F	G	Н	I	J
233	95	570	431	381	620
235	68	669	332	355	646
65	15	152	94	90	155
28%	22%	23%	28%	25%	24%
	*				
54	15	168	58	92	134
23%	22%	25%	17%	26%	21%
	*				
82	25	198	102	91	208
35%	37%	30%	31%	26%	32%
	*				
43	11	99	63	55	107
18%	16%	15%	19%	15%	17%
	*				
94	35	238	124	114	248
40%	51%	36%	37%	32%	38%
	AD*				
105	34	250	126	130	246
45%	50%	37%	38%	37%	38%
D	D*				