



Press Release

Two in Three (65%) Canadian Teens Believe Girls Have Unequal Social, Economic, and Political Rights

Canadian Youth On Average Noticing Unequal Treatment At 11-Years-Old

Toronto, ON, October 11, 2018 — A majority (65%) of teens ages 12 to 17 believe that there is currently an inequality between Canadian men/boys and women/girls in terms of social, political and/or economic rights. This is according to a new Ipsos poll conducted on behalf of Girl Guides of Canada.

October 11th celebrates the International Day of the Girl, but according to the findings from the poll, Canadians still have work to do in terms of achieving social, political and economic equality for all genders. Two-thirds of Canadian Youth agree (65% -- 14% strongly/50% somewhat) that girls are experiencing a difference in terms of the rights they receive. Girls (69% vs. 60% of boys) are significantly more likely to agree that these inequalities exist.

Given this, eight in ten girls agree (81% -- 28% strongly/ 52% somewhat) that it is important for them to have access to spaces dedicated for girls and women. Boys also see importance in these spaces, as a similar proportion agree (76% -- 24% strongly/52% somewhat).

Youth Begin Feel Experience Inequality Early On

From an early age, both boys and girls are recognizing that inequality exists. Canadian Youth were asked about their experience with gender inequality, and the impact that it may have had on their lives. Among Canadian Youth who have experienced gender inequality, almost eight in ten (77%) say they first noticed inequality by the age of 13-years-old. On average, both boys and girls first noticed inequalities in their lives at the age of 11.

For additional information, please visit:

http://www.girlguides.ca/WEB/GGC/Media/Thought_Leadership/Statement_on_IDG.aspx

About the Study

These are some of the findings of an Ipsos poll conducted between September 5th and 17th, 2018. For this survey, a sample of 1,003 girls and boys in Canada aged 12-17 between were interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ±3.5 percentage points, 19 times out of 20. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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About Ipsos

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