



Ipsos/NPR Examine How Views on Sexual Harassment Have Changed in the Past Year

Since late 2017, partisan views toward harassment have widened

Washington DC, October 31, 2018 — From unwanted sexual advancements in social settings to crude workplace ‘locker-room talk,’ allegations and instances of sexual harassment have surged through American businesses, politics, and news. This Ipsos study, conducted with NPR, examines attitudinal and behavioral shifts since [our initial sexual harassment study](#) in December 2017.

The most notable changes across time are related to partisanship. Overall, there is virtually no change on whether victims and those accused of harassment should be given the benefit of the doubt. Compared to last year, however, Republicans are less inclined to believe harassment *victims* should get the benefit of the doubt (67%, down from 78%) and are more inclined to believe those *accused* of harassment should receive the benefit of the doubt (86%, from 80%). Sentiments about *victims* have not changed for Democrats (85%), although they are slightly less inclined to believe *the accused* today (70%, down from 75% last year).

Now, fewer Americans say it can be hard to tell what is sexual harassment compared to last year (50%, versus 59%). Looking at partisanship, this change comes mainly from Democrats. In 2017, more than half of Democrats believed that it can be hard sometimes to tell what is sexual harassment and what is not (56%), but this year’s study shows a dramatic drop in the statistic to 39%. On the other hand, the number has barely changed for Republicans, from 66% in 2017 to 65% today. Both men and women report an increased clarity on the issue, as 46% of women believe it is hard to tell what is sexual harassment (down from 54%), along with 54% of men (down from 64%).

Though a majority of Americans (67%) agree they are very cautious about what they say or do in a group setting, fewer agree than they did last year (73%). However, partisan shifts show groups of Americans moving in the opposite direction on this. Two-thirds of Democrats agree they are more cautious in a group setting, down 10 points from last year (76%). On the other hand, Republicans today are slightly more cautious when it comes to what they say or do in a group setting (74%, compared to 69% in 2017).

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1. Have you worked outside of the home in the past? **Asked of those not currently working*

	Total		Male		Female		Republican		Democrat		Independent	
	10/18 (N=411)	12/17	10/18 (N=162)	12/17	10/18 (N=249)	12/17	10/18 (N=115)	12/17	10/18 (N=157)	12/17	10/18 (N=79)	12/17
Yes	89%	85%	87%	81%	91%	88%	89%	87%	91%	84%	87%	88%
No	11	15	13	19	9	12	11	13	9	16	13	12

2. In your own words, how would you define sexual harassment?

[Open-ended question; verbatims provided separately]

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3. Below is a list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Total agree

	Total		Male		Female		Republican		Democrat		Independent	
	10/18 (N=1,003)	12/17	10/18 (N=453)	12/17	10/18 (N=550)	12/17	10/18 (N=326)	12/17	10/18 (N=380)	12/17	10/18 (N=211)	12/17
A zero-tolerance policy for sexual harassment is essential to bringing about change in our society.	81%	86	73	82	89	91	72	81	90	91	76	85
Those who report being the victims of sexual harassment should be given the benefit of the doubt until proven otherwise.	77%	79	68	74	85	84	67	78	84	85	75	76
People accused of sexual harassment should be given the benefit of the doubt until proven otherwise.	76%	77	80	81	73	73	86	80	70	75	81	82
False accusations of sexual harassment against men are very common.	52%	N/A	57	N/A	48	N/A	73	N/A	36	N/A	52	N/A
It can be hard sometimes to tell what is sexual harassment and what is not.	50%	59	54	64	46	54	65	66	39	56	57	57
Allegations of sexual harassment are less relevant if they happened a long time ago and were not reported at the time.	33%	N/A	40	N/A	27	N/A	53	N/A	19	N/A	34	N/A
Allegations of sexual harassment are less relevant if they were committed by someone when they were young.	21%	N/A	26	N/A	16	N/A	33	N/A	13	N/A	19	N/A
Colleges are fair in the way they treat those accused of campus sexual harassment.	21%	N/A	21	N/A	20	N/A	19	N/A	22	N/A	17	N/A
Colleges are fair in the way they treat alleged victims of campus sexual harassment.	21%	N/A	24	N/A	18	N/A	22	N/A	20	N/A	22	N/A
Nearly all instances of sexual harassment would end if the woman simply told the man to stop.	18%	27	24	35	12	20	25	35	14	20	16	26

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- a. Those who report being the victims of sexual harassment should be given the benefit of the doubt until proven otherwise.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	37%	37%	28%	31%	45%	44%	23%	32%	47%	45%	35%	34%
Somewhat agree	40	41	39	43	40	40	45	45	37	40	40	42
Somewhat disagree	12	12	16	15	9	9	18	14	9	7	13	15
Strongly disagree	6	4	10	6	2	3	9	4	4	3	5	5
Don't know	5	5	6	6	4	4	5	4	3	5	7	4
Agree (Net)	77%	79%	68%	74%	85%	84%	67%	78%	84%	85%	75%	76%
Disagree (Net)	18	16	26	20	11	13	28	18	13	10	18	20

- b. People accused of sexual harassment should be given the benefit of the doubt until proven otherwise.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	35%	29%	40%	30%	31%	29%	48%	34%	27%	24%	39%	31%
Somewhat agree	41	47	40	51	42	44	38	46	43	50	42	51
Somewhat disagree	14	14	13	11	16	17	7	12	21	16	13	12
Strongly disagree	5	6	4	5	6	6	4	6	5	6	4	5
Don't know	4	3	3	3	5	4	4	2	4	4	2	2
Agree (Net)	76%	77%	80%	81%	73%	73%	86%	80%	70%	75%	81%	82%
Disagree (Net)	19	20	17	16	21	23	11	18	26	21	17	16

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c. Nearly all instances of sexual harassment would end if the woman simply told the man to stop.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	6%	10%	8%	12%	3%	7%	9%	11%	4%	9%	5%	8%
Somewhat agree	12	18	15	23	9	13	16	24	11	11	11	19
Somewhat disagree	29	28	34	30	24	26	39	32	22	25	28	28
Strongly disagree	49	41	37	31	60	50	31	29	61	52	48	41
Don't know	5	4	6	4	3	4	5	4	3	3	8	4
Agree (Net)	18%	27%	24%	35%	12%	20%	25%	35%	14%	20%	16%	26%
Disagree (Net)	77	69	70	61	84	76	70	61	83	77	76	70

d. It can be hard sometimes to tell what is sexual harassment and what is not.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	14%	19%	17%	22%	11%	15%	21%	23%	8%	16%	16%	19%
Somewhat agree	36	40	37	42	35	38	44	43	30	40	41	38
Somewhat disagree	27	23	25	22	28	24	20	21	34	24	22	24
Strongly disagree	20	16	17	11	24	21	12	12	25	19	17	18
Don't know	3	2	4	3	2	1	3	2	2	1	4	1
Agree (Net)	50%	59%	54%	64%	46%	54%	65%	66%	39%	56%	57%	57%
Disagree (Net)	47	39	42	33	52	45	32	32	60	43	39	42

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e. A zero-tolerance policy for sexual harassment is essential to bringing about change in our society.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	54%	57%	44%	47%	64%	66%	44%	44%	64%	66%	48%	55%
Somewhat agree	27	30	29	35%	25	25%	28	37	25	25%	27	30%
Somewhat disagree	11	9	16	12	6	6	18	14	6	5	13	10
Strongly disagree	4	2	6	3	2	1	6	2	2	2	4	4
Don't know	4	2	5	2	3	2	4	3	2	2	7	2
Agree (Net)	81%	86%	73%	82%	89%	91%	72%	81%	90%	91%	76%	85%
Disagree (Net)	15	11	22	16	8	7	24	16	8	7	18	13

f. False accusations of sexual harassment against men are very common.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	19%	N/A	24%	N/A	15%	N/A	28%	N/A	12%	N/A	20%	N/A
Somewhat agree	33	N/A	33	N/A	33	N/A	45	N/A	24	N/A	32	N/A
Somewhat disagree	22	N/A	21	N/A	23	N/A	14	N/A	29	N/A	20	N/A
Strongly disagree	15	N/A	12	N/A	17	N/A	3	N/A	23	N/A	16	N/A
Don't know	11	N/A	11	N/A	11	N/A	9	N/A	12	N/A	12	N/A
Agree (Net)	52%	N/A	57%	N/A	48%	N/A	73%	N/A	36%	N/A	52%	N/A
Disagree (Net)	37	N/A	32	N/A	41	N/A	17	N/A	52	N/A	36	N/A

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g. Allegations of sexual harassment are less relevant if they happened a long time ago and were not reported at the time.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	11%	N/A	13%	N/A	9	N/A	20%	N/A	5%	N/A	11%	N/A
Somewhat agree	22	N/A	27	N/A	18	N/A	33	N/A	14	N/A	22	N/A
Somewhat disagree	24	N/A	26	N/A	22	N/A	26	N/A	24	N/A	22	N/A
Strongly disagree	39	N/A	30	N/A	48	N/A	17	N/A	55	N/A	38	N/A
Don't know	3	N/A	4	N/A	3	N/A	4	N/A	1	N/A	6	N/A
Agree (Net)	33%	N/A	40%	N/A	27%	N/A	53%	N/A	19%	N/A	34%	N/A
Disagree (Net)	63	N/A	56	N/A	70	N/A	43	N/A	80	N/A	60	N/A

h. Allegations of sexual harassment are less relevant if they were committed by someone when they were young.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	5%	N/A	7%	N/A	3%	N/A	8%	N/A	3%	N/A	5%	N/A
Somewhat agree	16	N/A	19	N/A	13	N/A	25	N/A	10	N/A	14	N/A
Somewhat disagree	27	N/A	29	N/A	25	N/A	30	N/A	26	N/A	30	N/A
Strongly disagree	46	N/A	38	N/A	54	N/A	30	N/A	58	N/A	42	N/A
Don't know	6	N/A	7	N/A	5	N/A	7	N/A	3	N/A	9	N/A
Agree (Net)	21%	N/A	26%	N/A	16%	N/A	33%	N/A	13%	N/A	19%	N/A
Disagree (Net)	73	N/A	67	N/A	79	N/A	60	N/A	84	N/A	72	N/A



i. Colleges are fair in the way they treat those accused of campus sexual harassment.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	5%	N/A	5%	N/A	4%	N/A	5%	N/A	4%	N/A	3%	N/A
Somewhat agree	16	N/A	16	N/A	16	N/A	14	N/A	19	N/A	14	N/A
Somewhat disagree	33	N/A	34	N/A	32	N/A	35	N/A	34	N/A	33	N/A
Strongly disagree	23	N/A	21	N/A	24	N/A	21	N/A	23	N/A	25	N/A
Don't know	23	N/A	23	N/A	23	N/A	26	N/A	21	N/A	25	N/A
Agree (Net)	21%	N/A	20%	N/A	21%	N/A	19%	N/A	22%	N/A	17%	N/A
Disagree (Net)	56	N/A	56	N/A	57	N/A	56	N/A	57	N/A	58	N/A

j. Colleges are fair in the way they treat alleged victims of campus sexual harassment.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	5%	N/A	6%	N/A	3%	N/A	6%	N/A	4%	N/A	4%	N/A
Somewhat agree	16	N/A	18	N/A	14	N/A	17	N/A	16	N/A	17	N/A
Somewhat disagree	32	N/A	32	N/A	33	N/A	32	N/A	36	N/A	28	N/A
Strongly disagree	25	N/A	21	N/A	29	N/A	20	N/A	26	N/A	26	N/A
Don't know	22	N/A	23	N/A	21	N/A	25	N/A	17	N/A	25	N/A
Agree (Net)	21%	N/A	24%	N/A	18%	N/A	22%	N/A	20%	N/A	22%	N/A
Disagree (Net)	57	N/A	53	N/A	61	N/A	52	N/A	62	N/A	54	N/A

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4. Have you personally experienced sexual harassment?

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Yes	35%	44%	18%	27%	50%	59%	31%	37%	35%	51%	41%	42%
No	61	52	79	70	45	36	67	60	62	47	56	55
Prefer not to respond	4	4	3	3	5	5	2	3	4	2	2	3

5. Below is another short list of statements. For each, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Now, I am very cautious about what I say or do in a group setting.	67%	73	68	78	67	68	74	69	66	76	66	74
If it happened to me, I would be more likely to report sexual harassment now than I was a year ago.	62%	N/A	57	N/A	67	N/A	54	N/A	71	N/A	56	N/A
In the past year, my views on what constitutes sexual harassment have become more clear.	54%	N/A	52	N/A	57	N/A	46	N/A	66	N/A	41	N/A
Now, a woman who reports being sexually harassed is risking her career.	50%	44	41	36	58	52	36	39	60	53	49	41
[INSERT FOR MALES ONLY] I worry I will be unfairly accused of sexual harassment.	36%	N/A	36	N/A	-	N/A	48	N/A	26	N/A	36	N/A
[INSERT FOR FEMALES ONLY] I worry a man I care about will be unfairly accused of sexual harassment.	30%	N/A	-	N/A	30	N/A	46	N/A	18	N/A	28	N/A
These days, reports of sexual harassment are generally ignored.	29%	26	22	21	36	31	16	26	37	31	24	23

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a. These days, reports of sexual harassment are generally ignored.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	7%	6%	6%	7%	8%	6%	4%	6%	10%	10%	3%	4%
Somewhat agree	22	20	16	14	28	25	12	20	27	22	21	19
Somewhat disagree	39	40	38	41	39	40	44	39	36	41	40	40
Strongly disagree	26	29	33	34	19	25	34	32	21	26	27	35
Don't know	7	4	7	4	7	4	5	4	6	2	9	2
Agree (Net)	29%	26%	22%	21%	36%	31%	16%	26%	37%	31%	24%	23%
Disagree (Net)	64	69	71	74	58	65	78	71	57	67	67	75

b. Now, a woman who reports being sexually harassed is risking her career.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	14%	11%	10%	10%	17%	12%	9%	9%	19%	17%	8%	7%
Somewhat agree	36	33	31	27	41	40	27	30	41	37	41	34
Somewhat disagree	26	32	29	35	23	30	35	39	22	30	22	30
Strongly disagree	16	17	21	22	12	13	21	13	13	14	18	26
Don't know	8	6	9	6	7	5	7	9	6	3	11	3
Agree (Net)	50%	44%	41%	36%	58%	52%	36%	39%	60%	53	49%	41%
Disagree (Net)	42	50	50	57	35	43	57	52	35	44	40	56



c. Now, I am very cautious about what I say or do in a group setting.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	28%	32%	30%	39%	26%	26%	33%	29	26%	35%	27%	32%
Somewhat agree	39	41	38	39	41	42	41	40	40	40	38	42
Somewhat disagree	19	17	18	13	19	20	17	20	21	15	17	17
Strongly disagree	9	7	9	6	9	8	6	8	8	7	14	6
Don't know	5	3	5	3	5	4	3	4	4	2	4	3
Agree (Net)	67%	73%	68%	78%	67%	68%	74%	69%	66%	76%	66%	74%
Disagree (Net)	28	24	27	19	28	28	22	28	30	22	31	23

d. In the past year, my views on what constitutes sexual harassment have become more clear.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	19%	N/A	16%	N/A	21%	N/A	15%	N/A	23%	N/A	13%	N/A
Somewhat agree	36	N/A	36	N/A	35	N/A	31	N/A	44	N/A	28	N/A
Somewhat disagree	25	N/A	27	N/A	23	N/A	29	N/A	20	N/A	33	N/A
Strongly disagree	13	N/A	13	N/A	12	N/A	17	N/A	10	N/A	17	N/A
Don't know	8	N/A	8	N/A	8	N/A	8	N/A	5	N/A	8	N/A
Agree (Net)	54%	N/A	52%	N/A	57%	N/A	46%	N/A	66%	N/A	41%	N/A
Disagree (Net)	38	N/A	40	N/A	35	N/A	46	N/A	29	N/A	50	N/A

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e. I worry I will be unfairly accused of sexual harassment. *Asked only to males

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	13%	N/A	13%	N/A	-	N/A	15%	N/A	8%	N/A	16%	N/A
Somewhat agree	23	N/A	23	N/A	-	N/A	33	N/A	17	N/A	20	N/A
Somewhat disagree	26	N/A	26	N/A	-	N/A	26	N/A	28	N/A	28	N/A
Strongly disagree	34	N/A	34	N/A	-	N/A	22	N/A	43	N/A	33	N/A
Don't know	4	N/A	4	N/A	-	N/A	4	N/A	3	N/A	3	N/A
Agree (Net)	36%	N/A	36%	N/A	-	N/A	48%	N/A	26%	N/A	36%	N/A
Disagree (Net)	60	N/A	60	N/A	-	N/A	48	N/A	71	N/A	61	N/A

f. I worry a man I care about will be unfairly accused of sexual harassment. *Asked only to females

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	9%	N/A	-	N/A	9%	N/A	16%	N/A	5%	N/A	12%	N/A
Somewhat agree	21	N/A	-	N/A	21	N/A	30	N/A	14	N/A	16	N/A
Somewhat disagree	25	N/A	-	N/A	25	N/A	19	N/A	31	N/A	26	N/A
Strongly disagree	40	N/A	-	N/A	40	N/A	30	N/A	47	N/A	42	N/A
Don't know	5	N/A	-	N/A	5	N/A	5	N/A	4	N/A	3	N/A
Agree (Net)	30%	N/A	-	N/A	30%	N/A	46%	N/A	18%	N/A	28%	N/A
Disagree (Net)	66	N/A	-	N/A	66	N/A	49	N/A	78	N/A	68	N/A

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g. If it happened to me, I would be more likely to report sexual harassment now than I was a year ago

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Strongly agree	29%	N/A	23%	N/A	34%	N/A	21%	N/A	36%	N/A	26%	N/A
Somewhat agree	33	N/A	34	N/A	33	N/A	34	N/A	35	N/A	29	N/A
Somewhat disagree	16	N/A	17	N/A	15	N/A	22	N/A	11	N/A	20	N/A
Strongly disagree	11	N/A	14	N/A	9	N/A	14	N/A	9	N/A	11	N/A
Don't know	10	N/A	12	N/A	9	N/A	9	N/A	9	N/A	14	N/A
Agree (Net)	62%	N/A	57%	N/A	67%	N/A	54%	N/A	71%	N/A	56%	N/A
Disagree (Net)	28	N/A	31	N/A	24	N/A	36	N/A	20	N/A	31	N/A

6. If a political candidate you were planning to vote for was accused of sexual harassment, would you...

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Definitely still vote for them	4	N/A	6	N/A	2	N/A	9	N/A	2	N/A	3	N/A
Probably still vote for them	4	N/A	6	N/A	3	N/A	9	N/A	2	N/A	3	N/A
Consider still voting for them, but it would depend on the specific circumstances	45	N/A	49	N/A	41	N/A	55	N/A	36	N/A	52	N/A
Probably not vote for them	17	N/A	15	N/A	19	N/A	10	N/A	24	N/A	18	N/A
Definitely not vote for them	20	N/A	18	N/A	23	N/A	11	N/A	29	N/A	16	N/A
Don't know	9	N/A	6	N/A	11	N/A	6	N/A	7	N/A	8	N/A

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7. If an actor, author, or other celebrity whose work you enjoy was accused of sexual harassment, would you...

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Definitely still support their work	4%	N/A	5%	N/A	2%	N/A	7%	N/A	1%	N/A	3%	N/A
Probably still support their work	7	N/A	8	N/A	6	N/A	9	N/A	6	N/A	6	N/A
Consider still supporting their work, but it would depend on the specific circumstances	50	N/A	53	N/A	47	N/A	50	N/A	48	N/A	58	N/A
Probably not support their work	17	N/A	14	N/A	20	N/A	13	N/A	23	N/A	11	N/A
Definitely not support their work	13	N/A	12	N/A	14	N/A	10	N/A	18	N/A	11	N/A
Don't know	10	N/A	8	N/A	11	N/A	11	N/A	5	N/A	11	N/A

8. How do you get most of your news? Select up to three.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
Television	65	66	63	64	68	69	65	67	70	69	61	67
Online/internet	59	60	60	64	58	55	53	57	63	63	62	60
Social media (Twitter, Facebook)	34	41	29	41	38	40	30	37	38	44	28	37
Print newspapers/magazines	27	21	29	21	24	22	31	26	23	21	28	24
Radio	25	22	26	24	24	21	24	21	26	25	29	20
Mobile News apps	15	17	12	17	17	17	13	17	16	20	11	13
None of the above	3	1	5	2	2	1	2	1	1	*	4	1

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9. Of the choices listed below, which is your main source of television news? Select up to three.

	Total		Male		Female		Republican		Democrat		Independent	
	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17	10/18	12/17
FOX News	22%	19	23	20	21	19	42	32	11	8	18	22
ABC	13%	14	10	14	16	13	11	14	16	17	11	12
CNN	12%	14	17	14	8	14	3	9	19	22	12	9
NBC	12%	16	7	16	16	18	10	13	15	19	8	12
CBS	11%	10	10	10	11	10	10	13	12	9	12	11
Public Television	7%	5	7	5	6	5	3	3	11	8	5	7
MSNBC	6%	5	6	5	7	6	4	1	5	7	11	5
Other	6%	5	7	5	4	5	6	3	4	3	7	9
None of the above	12%	12	13	12	11	10	10	11	7	7	17	14

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About the Study

These are findings from an Ipsos poll conducted October 22-23, 2018 on behalf of NPR. For the survey, a sample of 1,003 adults 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 453 males, 550 females, 326 Republicans, 380 Democrats, and 211 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,003, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

This study also has a credibility interval of 5.2 for men, 4.8 for women, 6.2 percentage points for Republicans, 5.7 for Democrats, and 7.7 percentage points for Independents.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us.

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About Ipsos Public Affairs

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos has media partnerships with the most prestigious news organizations around the world. Through our media partnerships, Ipsos Public Affairs is a leading source of intelligent information for businesses and professionals in the U.S., Canada, the UK, and internationally. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,780.5 million in 2017.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

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