



McCaskill (D) Neck and Neck with Hawley (R) in the Missouri Senate Race

Healthcare is the strongest motivator to vote for likely voters

Washington, D.C., October 10, 2018 — Today, Ipsos released new election data in partnership with Reuters and the University of Virginia Center for Politics, showing that Democrat Sen. Claire McCaskill (44%) and Republican Josh Hawley (45%) are tied in the Missouri race for the Senate seat. Most likely voters view both McCaskill (80%) and Hawley (63%) as “traditional” politicians.

Counter to conventional wisdom, Sen. McCaskill’s vote against the confirmation of Supreme Court Justice Brett Kavanaugh does not appear to have had an overwhelmingly negative impact on her campaign. When asked, Missouri voters are evenly split on the vote, with more Independents supporting McCaskill’s position than opposing it.

The top issues in determining the vote in Missouri are healthcare (19%) and the economy (12%). On the issue of healthcare, 41% of likely voters feel that Democrats have the better policy as opposed to 37% who feel that Republicans have the better policy. Conversely, on the issue of the economy, 48% feel that Republicans have a better policy compared to 31% who feel that Democrats have the better policy.

For more information on Missouri and other races, please reference the [Political Atlas](#), an interactive website collaboration between Ipsos and the University of Virginia Center for Politics.

The Political Atlas site provides daily updates of the main issues affecting citizens in all 50 states, along with poll and social media indicators for every congressional, senate, and gubernatorial race in the country, with expert assessments. Bringing this to the midterms provides further resolution to the ebbs and flows of the campaigns. Ipsos uses machine learning and natural language processing algorithms to collect and categorize over 5 million individual posts a day.

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