

17-020888-39 -

PUBLIC - Final

Perils of Perception

28th September - 3rd October 2018

All Adults aged 18-75 in the UK

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - Summary

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	Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years?										
	The number of immigrants coming into the UK from EU countries	The number of immigrants coming into the UK from countries outside the EU	Number of unemployed people in the UK	Your own standard of living	The rate the UK economy grows	The quality of the NHS	UK exports to EU member states	UK exports to countries outside the EU	The risk of a major terrorist attack carried out in the UK	Direct investment into the UK from EU member states	Direct investment into the UK from countries outside the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	2206	2206	2206	2206	2206	2206	2206	2206	2206	2206	2206
Weighted base	2206	2206	2206	2206	2206	2206	2206	2206	2206	2206	2206
Increase a lot	89 4% GJ	134 6% ADGJ	218 10% ABDEFGJ	79 4% GJ	119 5% DGJ	144 7% ADGJ	55 2%	329 15% ABCDEFGHIJK	184 8% ABDEFGJ	56 3%	189 9% ABDEFGJ
Increase a little	115	431	415	236	372	354	126	686	312	114	607

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
	5%	20%	19%	11%	17%	16%	6%	31%	14%	5%	28%
		ADEFGIJ	ADFGIJ	AGJ	ADGIJ	ADGJ		ABCDEFGHIJK	ADGJ		ABCDEFGHIJ
Stay about the same	449	909	874	1011	583	744	652	640	1205	492	695
	20%	41%	40%	46%	26%	34%	30%	29%	55%	22%	32%
		AEFGHIJK	AEFGHIJK	ABCEFGHIJK	AJ	AEGHJ	AEJ	AJ	ABCDEFGHJK		AEHJ
Decrease a little	806	317	356	503	540	416	700	206	155	703	311
	37%	14%	16%	23%	24%	19%	32%	9%	7%	32%	14%
	BCDEFGHIJK	HI	HI	BCFHIK	BCFHIK	BHIK	BCDEFHIK	I		BCDEFHIK	HI

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Decrease a lot	523 24% BCDEFGHIK	169 8% CHI	109 5% I	172 8% CHIK	323 15% BCDHIK	324 15% BCDHIK	405 18% BCDEFHIK	96 4%	74 3%	559 25% BCDEFGHIK	134 6% HI
Don't know	224 10%	246 11% AD	233 11% D	205 9%	270 12% ABCD F	224 10%	269 12% ACDFH	248 11% ADF	277 13% ABCD F H	283 13% ABCD F H	270 12% ABCD F H

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)

NET Increased	203 9%	565 26% ADEFGIJ	633 29% ABDEFGIJ	315 14% AGJ	491 22% ADGJ	498 23% ADGJ	181 8%	1015 46% ABCDEFGHIJK	496 22% ADGJ	169 8%	796 36% ABCDEFGHIJ
NET Decreased	1329 60% BCDEFGHIJK	486 22% HI	465 21% HI	676 31% BCHIK	862 39% BCDFHIK	741 34% BCDHIK	1105 50% BCDEFHIK	303 14% I	229 10%	1261 57% BCDEFGHIK	444 20% HI

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)

ed out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	89 4%	38 4%	50 5%	11 4%	16 4%	18 5%	16 4%	27 4%	78 4%	10 3%	32 6% MN	20 4%	14 3%	7 2%	2 2% *	11 6%	4 6% *
Increase a little	115 5%	61 6%	54 5%	28 10% FGH	27 6% H	17 4%	19 5%	23 3%	96 5%	19 6%	30 6%	29 5%	26 5%	16 5%	2 2% *	7 4%	5 9% *
Stay about the same	449 20%	231 21%	218 20%	50 19%	97 23%	86 22%	88 20%	129 18%	374 20%	76 23%	122 24% P	105 19%	102 21%	58 19%	20 19% *	29 16%	13 21% *
Decrease a little	806 37%	391 36%	415 37%	81 30%	137 33%	127 33%	155 36%	306 44% DEFG	664 35%	142 42% I	147 29%	231 42% KN	198 41% KN	93 31%	39 37% *	75 40% K	23 37% *
Decrease a lot	523 24%	279 26%	243 22%	60 22%	96 23%	89 23%	103 24%	175 25%	456 24%	67 20%	116 23%	117 21%	109 23%	98 32% KLM	24 23% *	45 24%	13 21% *
Don't know	224 10%	92 8%	133 12% B	38 14% H	48 11% H	51 13% H	49 11% H	38 5%	203 11% J	21 6%	65 13% M	50 9%	36 7%	31 10%	18 17% LM*	19 10%	5 7% *

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
NET Increased	203 9%	99 9%	104 9%	39 15% GH	43 10%	35 9%	35 8%	50 7%	174 9%	29 9%	62 12% O	49 9%	39 8%	23 8%	3 3% *	17 9%	10 15% O*
NET Decreased	1329 60%	670 61%	658 59%	141 53%	233 55%	216 56%	258 60%	481 69% DEFG	1120 60%	208 62%	263 51%	348 63% K	307 63% K	191 63% K	63 60% *	120 65% K	37 57% *

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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	89 4%	25 4%	12 2%	21 5% C	32 6% C	21 3%	18 3%	12 2%	38 10% FGH	51 4%	38 5%	34 6%	19 3%	17 3%	6 3%	12 5%
Increase a little	115 5%	33 5%	38 7%	14 3%	29 5%	41 6%	33 6%	33 5%	7 2%	79 6%	36 4%	30 5%	37 6%	23 5%	9 4%	15 6%
Stay about the same	449 20%	130 20%	134 23%	79 19%	107 20%	150 23% G	89 17%	125 19%	85 23%	292 21%	158 20%	118 19%	141 23%	102 20%	47 20%	42 18%
Decrease a little	806 37%	253 39%	212 36%	161 38%	180 33%	234 36% I	217 40% I	260 40% I	95 25%	514 36%	292 37%	198 33%	226 36%	200 40% L	98 41% L	85 35%
Decrease a lot	523 24%	160 24%	139 24%	99 23%	125 23%	118 18%	124 23%	163 25% F	118 31% F	323 23%	199 25%	144 24%	134 22%	122 24%	62 26%	60 25%
Don't know	224 10%	55 8%	50 9%	50 12%	70 13%	83 13%	58 11%	52 8%	31 8%	151 11%	73 9%	84 14%	64 10%	38 8%	13 6%	25 11%

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
					B	H						NO	O			

NET Increased	203 9%	58 9%	50 9%	35 8%	61 11%	62 10%	51 10%	45 7%	45 12%	130 9%	74 9%	64 11%	56 9%	40 8%	16 7%	27 11%
NET Decreased	1329 60%	413 63% E	350 60%	260 61%	306 56%	352 54%	341 63% F	423 66% F	212 57%	837 59%	492 62%	342 56%	360 58%	321 64% L	160 68% LM	145 61%

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		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	89 4%	16 3%	31 4%	1 1%	14 4%	28 3%	41 4%	10 3%	6 3%	14 7%	17 4%	26 3%	5 2%	3 2%	36 5%	12 8% LM	4 4% *	42 4%	21 3%	7 4%
Increase a little	115 5%	35 6%	34 5%	7 5%	14 4%	42 5%	44 5%	17 4%	14 7%	11 6%	18 4%	31 4%	25 13% LO	9 6%	32 4%	11 8%	7 6% *	45 5%	36 6%	13 8%
Stay about the same	449 20%	129 21% E	177 24% E	24 17%	44 13%	207 23% G	161 17%	61 16%	53 28% H	48 24%	112 23% H	180 21% O	41 22%	38 29% O	119 16%	35 25% O	34 29% O*	188 19%	133 21%	41 27%
Decrease a little	806 37%	255 42%	259 36%	55 39%	117 35%	320 36%	376 41%	173 45% K	72 39%	77 39%	168 35%	309 37% Q	69 36%	58 44% PQ	300 39% PQ	39 27%	28 24% *	371 38%	263 41% T	45 30%
Decrease a lot	523 24%	130 21%	166 23%	50 36% BC	119 35% BC	220 25%	230 25%	101 26% I	25 13%	35 17%	127 26% IJ	222 26% MNPQ	34 18% Q	18 14%	220 29% MNPQ	19 13%	9 8% *	278 29% S	132 21%	39 25%
Don't know	224 10%	42 7% D	56 8% D	2 1%	31 9% D	66 7%	75 8%	22 6%	17 9%	13 7%	37 8%	74 9%	17 9%	7 5%	57 7%	27 19% LMNO	34 29% LMNO*	50 5%	56 9% R	9 6%

NET Increased	203	51	64	8	28	70	85	28	20	25	35	57	30	12	68	23	11	87	57	20
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	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	9%	8%	9%	6%	8%	8%	9%	7%	11%	13%	7%	7%	16% LO	9%	9%	16% LO	10% *	9%	9%	13%
NET Decreased	1329 60%	385 64%	425 59%	105 76% BC	236 70% C	540 61%	605 65%	275 71% UK	96 52%	111 56%	295 62% I	531 63% MPQ	103 54% PQ	76 57% PQ	520 68% MNPQ	57 40%	37 32% *	649 67% T	396 62%	84 55%

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		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	134 6%	72 7%	61 6%	17 6%	29 7%	28 7%	24 6%	36 5%	117 6%	17 5%	38 7%	33 6%	20 4%	22 7%	4 4% *	7 4%	10 16% LMOP*
Increase a little	431 20%	215 20%	216 19%	56 21%	65 16%	59 15%	81 19%	169 24% EF	344 18%	87 26% I	77 15%	99 18%	118 24% KL	64 21%	20 20% *	44 24% K	9 13% *
Stay about the same	909 41%	452 41%	457 41%	99 37%	183 44%	178 46% D	167 39%	282 40%	771 41%	137 41%	231 45% O	228 41%	197 41%	118 39%	34 32% *	74 40%	28 43% *
Decrease a little	317 14%	153 14%	164 15%	35 13%	58 14%	47 12%	73 17%	104 15%	277 15%	40 12%	60 12%	86 16%	69 14%	47 16%	23 22% K*	22 12%	11 17% *
Decrease a lot	169 8%	98 9%	71 6%	21 8%	31 7%	27 7%	26 6%	64 9%	142 8%	27 8%	38 7%	49 9%	35 7%	24 8%	4 4% *	17 9%	1 2% *
Don't know	246 11%	102 9%	144 13% B	41 15% H	54 13% H	50 13% H	58 14% H	44 6%	220 12%	26 8%	68 13%	58 10%	46 9%	28 9%	20 19% LMN*	22 12%	5 8% *

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All Adults aged 18-75 in the UK

	Gender			Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	565	287	278	73	94	87	106	205	461	104	115	132	138	86	24	51	19
	26%	26%	25%	27%	22%	22%	25%	29% EF	25%	31% I	23%	24%	28%	28%	23% *	28%	29% *
NET Decreased	486	251	235	56	89	74	99	168	419	67	98	135	104	71	27	39	12
	22%	23%	21%	21%	21%	19%	23%	24%	22%	20%	19%	24%	22%	23%	26% *	21%	19% *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P/Q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P/Q Minimum Base: 30(**) Small Base: 100(*)

17-020888-39 -
PUBLIC - Final
Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - The number of immigrants coming into the UK from countries outside the EU

All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	134 6%	32 5%	30 5%	33 8%	39 7%	38 6%	31 6%	42 7%	22 6%	92 7%	42 5%	48 8%	28 5%	25 5%	21 9% M	12 5%
Increase a little	431 20%	133 20%	119 20%	75 18%	105 19%	121 19%	108 20%	131 20%	72 19%	260 18%	171 21%	121 20%	124 20%	96 19%	52 22%	38 16%
Stay about the same	909 41%	297 45% DE	268 46% DE	154 36%	189 35%	256 40%	234 43% I	300 46% FI	119 32%	615 44% K	294 37%	219 36%	272 44% L	230 46% L	98 42%	90 37%
Decrease a little	317 14%	93 14%	80 14%	65 15%	79 15%	93 14%	71 13%	84 13%	69 18%	189 13%	128 16%	79 13%	91 15%	77 15%	36 15%	34 14%
Decrease a lot	169 8%	43 7%	29 5%	41 10% C	56 10% C	47 7%	32 6%	32 5%	58 16% FGH	90 6%	79 10% J	51 8%	37 6%	34 7%	13 5%	35 14% LMNO
Don't know	246 11%	58 9%	58 10%	55 13%	75 14%	93 14%	64 12%	55 9%	34 9%	164 12%	82 10%	92 15%	68 11%	39 8%	15 6%	32 13%

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
					B	H						NO	O			O

NET Increased	565 26%	165 25%	149 25%	108 25%	144 26%	158 24%	139 26%	173 27%	94 25%	352 25%	213 27%	168 28%	152 25%	121 24%	73 31% P	50 21%
NET Decreased	486 22%	136 21%	109 19%	106 25% C	136 25% C	140 22%	103 19%	117 18%	127 34% FGH	279 20%	207 26% J	130 21%	128 21%	111 22%	49 21%	68 29% M

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*ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K,L/M/N/O/P Minimum Base: 30(**) Small Base: 100(*)*

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Perils of Perception
28th September - 3rd October 2018
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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	134 6%	21 3%	50 7% B	9 7%	28 8% B	64 7%	45 5%	10 3%	11 6%	14 7% H	35 7% H	67 8% O	8 4%	6 4%	38 5%	9 7%	3 3% *	59 6%	33 5%	12 8%
Increase a little	431 20%	134 22%	145 20%	31 23%	62 18%	184 21%	184 20%	88 23%	38 20%	46 23%	87 18%	156 19%	45 23% Q	35 26% Q	151 20%	31 21%	14 12% *	217 22%	129 20%	33 21%
Stay about the same	909 41%	249 41%	315 44%	66 47%	127 37%	396 45% G	362 39%	152 39%	80 43%	77 39%	223 46%	374 44% O	83 44%	59 44%	291 38%	49 34%	49 42% *	391 40%	278 43%	69 45%
Decrease a little	317 14%	109 18%	110 15%	17 13%	43 13%	125 14%	150 16%	69 18%	35 19%	34 17%	66 14%	119 14%	27 14%	14 10%	130 17%	14 10%	11 9% *	156 16%	103 16%	15 9%
Decrease a lot	169 8%	48 8%	40 6%	12 8%	44 13% C	37 4%	104 11% F	41 11% IK	5 3%	14 7%	24 5%	43 5%	11 6%	9 7%	95 12% LMQ	10 7%	2 2% *	95 10% S	39 6%	15 10%
Don't know	246 11%	45 7% D	63 9% D	3 2%	35 10% D	76 9%	82 9%	25 6%	17 9%	12 6%	43 9%	83 10%	17 9%	11 8%	59 8%	30 21% LMNO	37 32% LMNO*	54 6%	60 9% R	11 7%

NET Increased	565	156	195	41	90	248	229	99	48	60	123	224	52	41	189	40	17	276	162	44
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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	26%	26%	27%	29%	27%	28%	25%	26%	26%	30%	26%	27% Q	27% Q	30% Q	25%	28% Q	14% *	28%	25%	29%
NET Decreased	486 22%	158 26%	150 21%	29 21%	87 26%	162 18%	253 27% F	110 29% K	40 22%	48 24%	91 19%	161 19%	38 20%	23 17%	225 29% LMNPQ	24 17%	13 11% *	252 26%	141 22%	29 19%

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Overlap formulae used
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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O/P/Q,R/S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

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Perils of Perception
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All Adults aged 18-75 in the UK**

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - Number of unemployed people in the UK

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	218 10%	113 10%	105 9%	37 14% H	36 9%	41 11%	45 11%	58 8%	191 10%	27 8%	56 11%	50 9%	45 9%	32 10%	5 5% *	24 13%	8 12% *
Increase a little	415 19%	213 20%	202 18%	64 24% G	79 19%	74 19%	67 16%	131 19%	360 19%	55 16%	107 21%	87 16%	89 18%	50 17%	21 20% *	44 24% L	15 24% *
Stay about the same	874 40%	402 37%	472 42% B	87 32%	164 39%	149 38%	178 41% D	296 42% D	714 38%	161 48% I	193 38%	235 43%	202 42%	110 36%	36 34% *	69 37%	30 46% *
Decrease a little	356 16%	208 19% C	148 13%	32 12%	65 16%	59 15%	66 15%	134 19% D	302 16%	54 16%	81 16%	98 18%	74 15%	59 19%	16 15% *	24 13%	5 8% *
Decrease a lot	109 5%	54 5%	55 5%	13 5%	24 6%	14 4%	17 4%	41 6%	93 5%	16 5%	20 4%	26 5%	24 5%	24 8%	7 7% *	7 4%	2 3% *
Don't know	233 11%	101 9%	132 12%	36 14% H	51 12% H	51 13% H	57 13% H	39 6%	211 11% J	22 7%	56 11%	56 10%	51 11%	29 9%	20 19% LN*	17 9%	5 7% *

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		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
NET Increased	633 29%	326 30%	307 28%	101 38% EGH	116 28%	115 30%	113 26%	189 27%	551 29%	82 25%	163 32% L	137 25%	134 28%	82 27%	26 25% *	67 36% L	23 36% *
NET Decreased	465 21%	263 24% C	203 18%	45 17%	89 21%	73 19%	83 19%	175 25% DF	396 21%	70 21%	101 20%	124 22%	98 20%	82 27% KPQ	23 22% *	31 17%	7 10% *

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Overlap formulae used
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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	218 10%	64 10%	59 10%	43 10%	52 10%	67 10%	53 10%	78 12% I	20 5%	152 11%	66 8%	60 10%	57 9%	52 10%	30 13%	19 8%
Increase a little	415 19%	136 21%	113 19%	66 16%	100 18%	109 17%	93 17%	128 20%	85 23%	249 18%	166 21%	99 16%	135 22%	94 19%	44 19%	43 18%
Stay about the same	874 40%	274 42%	238 41%	155 37%	207 38%	260 40%	210 39%	271 42%	134 36%	566 40%	308 39%	219 36%	240 39%	207 41%	107 45% L	102 43%
Decrease a little	356 16%	103 16%	91 16%	83 20%	79 14%	111 17%	95 18%	90 14%	60 16%	229 16%	127 16%	110 18%	92 15%	88 18%	31 13%	35 15%
Decrease a lot	109 5%	21 3%	28 5%	22 5%	38 7% B	20 3%	28 5%	21 3%	40 11% FH	54 4%	55 7% J	38 6%	34 6%	19 4%	8 3%	11 4%
Don't know	233 11%	57 9%	54 9%	54 13%	68 13%	82 13%	59 11%	57 9%	35 9%	159 11%	74 9%	83 14%	63 10%	41 8%	16 7%	30 12%

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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
						H						NO				

NET Increased	633 29%	200 30%	172 29%	109 26%	152 28%	175 27%	146 27%	206 32% F	106 28%	401 28%	232 29%	159 26%	192 31%	146 29%	74 31%	62 26%
NET Decreased	465 21%	124 19%	120 21%	105 25%	116 21%	131 20%	124 23% H	111 17%	100 27% H	283 20%	182 23%	148 24% O	126 20%	107 21%	38 16%	46 19%

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		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	218 10%	24 4%	100 14% B	24 17% BE	33 10% B	135 15% G	43 5%	7 2%	17 9% H	16 8% H	79 17% HIJ	141 17% MNOQ	10 5%	9 6%	27 4%	20 14% MO	8 7% *	115 12% S	29 4%	29 19% RS
Increase a little	415 19%	88 14%	169 23% B	39 28% B	70 21%	224 25% G	127 14%	49 13%	36 20%	29 15%	128 27% HJ	222 26% NOPQ	42 22% NOQ	16 12%	101 13%	21 15%	12 10% *	213 22% S	109 17%	29 19%
Stay about the same	874 40%	272 45% CE	263 36%	54 39%	123 36%	348 39%	389 42%	161 42%	91 49% K	78 39%	169 35%	313 37%	91 48% LP	52 39%	324 42%	48 34%	42 36% *	377 39%	280 44%	53 34%
Decrease a little	356 16%	146 24% CDE	102 14%	13 9%	57 17%	83 9%	226 24% F	116 30% IK	22 12%	55 28% IK	40 8%	66 8%	21 11%	39 29% LMPQ	194 25% LMP	18 13%	18 15% L*	151 15%	138 22% R	23 15%
Decrease a lot	109 5%	26 4%	25 3%	7 5%	32 9% BC	23 3%	65 7% F	22 6%	3 2%	7 3%	17 4%	20 2%	9 4%	7 5%	61 8% L	9 6% L	3 3% *	65 7%	26 4%	10 6%
Don't know	233 11%	51 8% D	64 9% D	2 2%	25 7% D	70 8%	77 8%	30 8%	17 9%	13 7%	46 10%	80 10%	18 9%	10 8%	57 7%	26 18% LMNO	33 29% LMNO*	53 5%	60 9% R	9 6%

NET Increased	633	112	269	63	103	358	170	56	53	45	207	363	52	25	128	41	20	328	138	59
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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	29%	18%	37% B	45% BE	30% B	41% G	18%	15%	29% H	23%	43% HIJ	43% MNOPQ	27% O	19%	17%	29% O	18% *	34% S	21%	38% S
NET Decreased	465 21%	172 28% CD	127 18%	19 14%	89 26% CD	106 12%	290 31% F	138 36% IK	25 13%	62 31% IK	57 12%	86 10%	30 15%	46 35% LMPQ	255 33% LMPQ	28 19% L	21 18% L*	215 22%	164 26%	33 22%

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**17-020888-39 -
PUBLIC - Final
Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK**

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - Your own standard of living

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	79 4%	45 4%	34 3%	13 5%	26 6% H	12 3%	14 3%	15 2%	66 4%	13 4%	18 3%	27 5% M	10 2%	10 3%	5 4% *	9 5%	1 2% *
Increase a little	236 11%	146 13% C	90 8%	39 14%	38 9%	44 11%	39 9%	76 11%	195 10%	41 12%	54 11%	65 12%	49 10%	33 11%	11 10% *	17 9%	7 11% *
Stay about the same	1011 46%	485 44%	526 47%	83 31%	177 42% D	175 45% D	195 45% D	381 55% DEFG	843 45%	168 50%	234 46%	251 45%	239 49%	134 44%	49 47% *	74 40%	30 47% *
Decrease a little	503 23%	233 21%	270 24%	74 28% H	104 25%	87 22%	100 23%	138 20%	433 23%	70 21%	120 23%	126 23%	108 22%	71 23%	19 18% *	44 24%	16 25% *
Decrease a lot	172 8%	92 8%	80 7%	24 9%	30 7%	28 7%	33 8%	57 8%	152 8%	20 6%	42 8%	34 6%	34 7%	27 9%	5 4% *	26 14% LMO	5 8% *
Don't know	205 9%	91 8%	114 10%	36 13% H	46 11% H	43 11% H	50 12% H	31 4%	183 10%	22 7%	45 9%	49 9%	45 9%	28 9%	17 16% *	16 9%	5 7% *

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		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
NET Increased	315 14%	191 17% C	124 11%	51 19% GH	64 15%	56 14%	53 12%	91 13%	261 14%	53 16%	72 14%	91 17%	59 12%	43 14%	15 15% *	26 14%	8 13% *
NET Decreased	676 31%	325 30%	350 31%	98 37% H	134 32%	115 30%	133 31%	195 28%	585 31%	91 27%	161 32%	161 29%	141 29%	98 32%	24 23% *	69 37% O	21 33% *

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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	79 4%	25 4%	13 2%	14 3%	28 5% C	26 4%	13 2%	18 3%	22 6%	56 4%	23 3%	15 2%	21 3%	28 6% L	7 3%	9 4%
Increase a little	236 11%	72 11%	56 10%	35 8%	73 13% D	63 10%	58 11%	63 10%	52 14%	154 11%	81 10%	56 9%	69 11%	57 11%	30 13%	23 10%
Stay about the same	1011 46%	300 46%	284 49%	193 46%	234 43%	313 48% H	246 46%	277 43%	175 47%	641 45%	371 47%	268 44%	285 46%	231 46%	112 48%	114 48%
Decrease a little	503 23%	168 26% E	135 23%	100 24%	100 18%	119 18%	136 25% F	174 27% F	75 20%	325 23%	178 22%	121 20%	148 24%	122 24%	60 26%	52 22%
Decrease a lot	172 8%	44 7%	50 9%	35 8%	43 8%	47 7%	36 7%	63 10%	25 7%	105 7%	67 8%	71 12% MNOP	45 7%	30 6%	14 6%	12 5%
Don't know	205 9%	46 7%	45 8%	46 11%	67 12%	79 12%	50 9%	50 8%	25 7%	129 9%	76 9%	78 13%	53 9%	33 7%	11 5%	29 12%

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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
					BC	H						NO				NO

NET Increased	315 14%	96 15%	69 12%	49 12%	100 18% CD	89 14%	72 13%	80 12%	74 20% H	210 15%	104 13%	71 12%	90 14%	85 17% L	37 16%	32 13%
NET Decreased	676 31%	213 32%	185 32%	135 32%	143 26%	166 26%	172 32% F	237 37% FI	100 27%	430 30%	245 31%	192 31%	192 31%	152 30%	75 32%	64 27%

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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	79 4%	19 3%	25 3%	3 2%	20 6%	33 4%	36 4%	12 3%	7 4%	6 3%	19 4%	26 3%	6 3%	5 4%	34 4%	7 5%	2 2% *	43 4%	21 3%	9 6%
Increase a little	236 11%	73 12% D	82 11% D	5 4%	51 15% D	60 7%	147 16% F	58 15% IK	14 7%	48 24% HIK	27 6%	55 6%	14 7%	14 10%	140 18% LMNPQ	9 6%	5 4% *	106 11%	96 15% R	17 11%
Stay about the same	1011 46%	366 60% CDE	271 38%	48 34%	152 45%	311 35%	543 59% F	246 64% IJK	93 50% K	98 49% K	151 31%	261 31%	92 48% L	83 62% LMP	444 58% LMP	66 47% L	58 50% L*	417 43%	348 54% RT	59 38%
Decrease a little	503 23%	97 16%	205 28% BE	60 43% BCE	64 19%	305 35% G	113 12%	42 11%	51 27% HJ	29 15%	168 35% HJ	308 37% MNOPQ	52 27% NOQ	19 14%	83 11%	30 21% O	12 10% *	266 27% S	106 16%	42 27% S
Decrease a lot	172 8%	12 2%	89 12% B	20 15% B	27 8% B	110 12% G	30 3%	7 2%	6 3%	4 2%	81 17% HIJ	123 15% MNOPQ	11 6%	3 2%	21 3%	10 7% O	3 3% *	100 10% S	18 3%	20 13% S
Don't know	205 9%	40 7%	50 7% D	3 2%	26 8% D	62 7%	57 6%	21 5%	16 8%	13 6%	34 7%	70 8%	17 9%	10 7%	42 6%	21 15% LO	36 31% LMNOP*	41 4%	53 8% R	8 5%

NET Increased	315	92	107	8	70	93	183	71	20	54	45	80	20	19	174	16	7	149	117	26
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	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	14%	15% D	15% D	6%	21% D	11%	20% F	18% K	11%	27% IK	9%	10%	10%	14%	23% LMNPQ	11%	6% *	15%	18%	17%
NET Decreased	676 31%	109 18%	294 41% BE	80 58% BCE	91 27% B	415 47% G	143 15%	48 13%	56 30% HJ	33 17%	249 52% HIJ	430 51% MNO PQ	63 33% NOQ	21 16%	104 14%	40 28% NOQ	15 13% *	366 38% S	124 19%	62 40% S

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	119 5%	64 6%	55 5%	16 6%	20 5%	19 5%	22 5%	42 6%	99 5%	20 6%	30 6%	26 5%	23 5%	19 6%	4 4% *	9 5%	7 11% *
Increase a little	372 17%	185 17%	186 17%	34 13%	57 14%	62 16%	66 15%	152 22% DEFG	300 16%	71 21% I	89 17%	93 17%	92 19% P	52 17%	14 13% *	21 11%	12 19% *
Stay about the same	583 26%	300 27%	283 25%	53 20%	93 22%	117 30% DE	123 29% D	197 28% D	492 26%	91 27%	137 27%	168 31% NP	133 27%	65 22%	24 23% *	38 21%	16 26% *
Decrease a little	540 24%	269 25%	271 24%	79 29% FG	121 29% FG	82 21%	88 20%	170 24%	457 24%	82 25%	120 23%	130 24%	117 24%	77 25%	30 29% *	50 27%	15 24% *
Decrease a lot	323 15%	168 15%	155 14%	42 16%	76 18% H	55 14%	66 15%	84 12%	284 15%	39 12%	64 12%	65 12%	77 16%	55 18% L	13 12% *	41 22% KL	9 14% *
Don't know	270 12%	106 10%	163 15% B	45 17% H	53 13% H	54 14% H	65 15% H	53 8%	239 13%	30 9%	73 14% M	69 12%	43 9%	35 11%	20 19% M*	25 14%	5 7% *

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	491	249	242	50	77	81	89	194	399	92	119	119	115	71	17	30	19
	22%	23%	22%	18%	18%	21%	21%	28% DEFG	21%	27% I	23%	22%	24%	23%	17% *	16%	30% *
NET Decreased	862	437	426	121	197	136	154	254	741	121	184	196	193	132	43	91	24
	39%	40%	38%	45% FGH	47% FGH	35%	36%	36%	40%	36%	36%	35%	40%	44%	41% *	49% KL	37% *

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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	119 5%	29 4%	22 4%	31 7% C	37 7%	44 7% GH	17 3%	23 4%	35 9% GH	66 5%	53 7%	39 6% N	36 6%	16 3%	8 4%	20 8% N
Increase a little	372 17%	105 16%	78 13%	82 19% C	107 20% C	124 19% H	98 18% H	83 13%	67 18%	230 16%	142 18%	99 16%	94 15%	97 19%	40 17%	42 17%
Stay about the same	583 26%	155 24%	170 29%	104 25%	153 28%	190 29% H	135 25%	144 22%	114 30%	366 26%	217 27%	164 27%	159 26%	138 28%	57 24%	64 27%
Decrease a little	540 24%	182 28% E	158 27% E	94 22%	105 19%	130 20%	147 27% F	187 29% F	76 20%	351 25%	189 24%	128 21%	172 28% L	123 24%	62 26%	56 23%
Decrease a lot	323 15%	111 17% E	94 16% E	57 14%	61 11%	68 10%	78 14% I	153 24% FGI	25 7%	220 16%	103 13%	88 14%	80 13%	80 16% P	52 22% LMP	23 9%
Don't know	270 12%	73 11%	62 11%	54 13%	81 15%	92 14%	65 12%	56 9%	58 16%	177 13%	92 12%	90 15%	81 13%	47 9%	16 7%	36 15%

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
						H			H			NO	O			O

NET Increased	491 22%	134 20%	100 17%	113 27% C	144 26% BC	168 26% H	115 21% H	106 16%	102 27% H	296 21%	195 24%	138 23%	130 21%	113 23%	49 21%	61 26%
NET Decreased	862 39%	293 45% DE	252 43% E	151 36%	166 31%	198 31%	224 42% FI	340 53% FGI	101 27%	571 40%	292 37%	216 35%	251 40%	203 41%	114 48% LMP	78 33%

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		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	119 5%	34 6% C	18 3%	6 4%	42 12% BCD	23 3%	84 9% F	28 7% K	6 3%	8 4%	8 2%	14 2%	6 3%	2 2%	84 11% LMNQ	11 8% LN	2 1% *	61 6%	35 5%	8 5%
Increase a little	372 17%	161 27% CDE	102 14% D	8 6%	61 18% D	60 7%	267 29% F	133 34% IK	21 11%	66 33% IK	32 7%	47 6%	23 12% L	32 24% LMPQ	244 32% LMPQ	14 10%	13 11% *	164 17%	148 23% RT	21 14%
Stay about the same	583 26%	207 34% CDE	163 23%	21 15%	74 22%	154 17%	324 35% F	141 37% K	50 27% K	66 33% K	77 16%	122 15%	56 29% L	47 35% L	261 34% L	50 35% L	41 35% L*	220 23%	213 33% RT	29 19%
Decrease a little	540 24%	123 20%	208 29% B	50 36% BE	79 23%	308 35% G	138 15%	43 11%	72 39% HJ	40 20% H	159 33% HJ	287 34% OPQ	74 39% OPQ	40 30% OQ	87 11%	33 23% O	18 16% *	285 29% S	137 21%	38 25%
Decrease a lot	323 15%	24 4%	159 22% BE	49 35% BCE	52 15% B	255 29% G	23 2%	6 1%	17 9% HJ	4 2%	153 32% HIJ	282 34% MNO PQ	13 7% NO	2 2%	15 2%	5 3%	5 4% *	173 18% S	40 6%	47 31% RS
Don't know	270 12%	58 9%	72 10%	7 5%	31 9%	82 9%	91 10%	35 9%	19 10%	14 7%	50 10%	90 11%	18 10%	10 8%	73 10%	31 21% LMNO	38 32% LMNO*	71 7%	70 11% R	10 6%

NET Increased	491	195	120	14	103	83	351	161	26	74	40	61	29	34	328	25	14	225	183	30
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PUBLIC - Final
Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - The rate the UK economy grows

All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	22%	32%	17%	10%	30%	9%	38%	42%	14%	37%	8%	7%	15%	26%	43%	17%	12%	23%	28%	19%
		CD			CD		F	IK	K	IK			L	LMQ	LMNPQ	L	*		RT	
NET Decreased	862	147	367	98	131	564	161	49	90	44	312	569	88	42	102	38	23	457	176	86
	39%	24%	51%	71%	39%	64%	17%	13%	48%	22%	65%	68%	46%	32%	13%	26%	20%	47%	27%	56%
		BE		BCE	B	G			HJ	H	HU	MNOPQ	NOPQ	O		O	*	S		S

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Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O/P/Q,R/S/T,U/V Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O/P/Q,R/S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

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Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK**

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - The quality of the NHS

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	144 7%	87 8% C	57 5%	25 9% F	31 7%	15 4%	26 6%	47 7%	117 6%	27 8%	30 6%	39 7%	27 6%	25 8%	7 7% *	10 5%	5 8% *
Increase a little	354 16%	205 19% C	149 13%	36 13%	55 13%	66 17%	52 12%	145 21% DEG	288 15%	66 20%	90 18%	109 20% P	72 15%	45 15%	12 12% *	20 11%	6 9% *
Stay about the same	744 34%	378 35%	366 33%	62 23%	125 30%	146 38% DE	159 37% D	252 36% D	616 33%	128 38%	179 35%	171 31%	182 37%	94 31%	35 34% *	60 32%	23 36% *
Decrease a little	416 19%	188 17%	229 21%	58 22% F	90 21% F	58 15%	83 19%	128 18%	361 19%	56 17%	91 18%	91 16%	104 21%	53 18%	22 21% *	39 21%	16 25% *
Decrease a lot	324 15%	143 13%	182 16%	48 18%	73 17%	58 15%	55 13%	91 13%	286 15%	38 11%	66 13%	82 15%	60 12%	60 20% KM	11 10% *	36 19% M	10 16% *
Don't know	224 10%	92 8%	132 12% B	39 15% H	46 11% H	45 12% H	56 13% H	37 5%	203 11% J	20 6%	56 11%	60 11%	40 8%	25 8%	17 17% M*	20 11%	5 7% *

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	498	292	206	62	85	81	78	191	405	92	121	148	99	70	19	30	11
	23%	27%	18%	23%	20%	21%	18%	27%	22%	28%	24%	27%	20%	23%	18%	16%	17%
		C						EFG		I		MP			*		*
NET Decreased	741	331	410	106	163	116	137	218	647	94	157	173	164	113	33	75	26
	34%	30%	37%	40%	39%	30%	32%	31%	35%	28%	31%	31%	34%	37%	31%	41%	40%
			B	FH	FH										*	K	*

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Overlap formulae used

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	144 7%	35 5%	31 5%	37 9%	41 7%	49 8% H	33 6% H	17 3%	45 12% H	93 7%	51 6%	36 6%	34 5%	36 7%	14 6%	24 10% M
Increase a little	354 16%	89 14%	88 15%	71 17%	107 20% B	108 17% H	82 15%	74 11%	90 24% GH	205 15%	149 19% J	122 20% MN	89 14%	71 14%	33 14%	38 16%
Stay about the same	744 34%	228 35%	210 36%	133 31%	173 32%	238 37%	172 32%	224 35%	109 29%	496 35%	248 31%	186 31%	231 37% L	173 35%	79 34%	75 31%
Decrease a little	416 19%	142 22% E	116 20%	77 18%	81 15%	99 15%	112 21% FI	160 25% FI	44 12%	272 19%	145 18%	102 17%	116 19%	105 21%	53 22%	41 17%
Decrease a lot	324 15%	101 15%	91 16%	62 15%	71 13%	73 11%	84 16% F	118 18% F	49 13%	202 14%	123 15%	82 14%	92 15%	74 15%	45 19%	31 13%
Don't know	224 10%	61 9%	48 8%	44 10%	71 13%	79 12%	56 10%	51 8%	37 10%	144 10%	80 10%	81 13%	60 10%	41 8%	12 5%	30 13%

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
					C	H						NO	O			O

NET Increased	498 23%	123 19%	119 20%	107 25% B	148 27% BC	157 24% H	115 21% H	91 14%	135 36% FGH	297 21%	200 25%	157 26% M	123 20%	108 21%	47 20%	63 26%
NET Decreased	741 34%	243 37% E	207 35% E	139 33%	152 28%	173 27%	197 36% FI	278 43% FGI	93 25%	474 34%	267 34%	184 30%	208 33%	180 36%	98 41% LMP	72 30%

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K,L/M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	144 7%	51 8% C	29 4%	4 3%	38 11% CD	23 3%	108 12% F	40 10% IK	7 4%	19 10% K	10 2%	14 2%	9 5% L	7 5% L	100 13% LMNPQ	8 5% L	4 4% *	72 7%	51 8%	8 5%
Increase a little	354 16%	128 21% CD	103 14% D	10 7%	63 19% D	64 7%	245 26% F	106 28% IK	14 8%	62 31% IK	33 7%	45 5%	25 13% L	28 21% L	220 29% LMPQ	18 13% L	18 16% L*	145 15%	143 22% RT	14 9%
Stay about the same	744 34%	279 46% CDE	199 28%	40 29%	107 32%	264 30%	357 39% F	172 45% JK	87 47% JK	60 31%	119 25%	222 26%	75 39% L	59 44% L	294 38% L	47 33%	44 38% L*	307 32%	251 39% R	54 35%
Decrease a little	416 19%	86 14%	157 22% B	47 34% BCE	59 17%	250 28% G	95 10%	36 9%	48 26% HJ	23 11%	128 27% HJ	260 31% MNO PQ	40 21% O	20 15% O	61 8%	20 14% O	13 11% *	222 23% S	96 15%	31 20%
Decrease a lot	324 15%	20 3%	172 24% BE	36 26% BE	49 14% B	216 25% G	48 5%	8 2%	11 6% H	17 8% H	152 32% HIJ	226 27% MNO PQ	23 12% O	8 6%	36 5%	24 17% NOQ	7 6% *	183 19% S	43 7%	35 23% S
Don't know	224 10%	43 7% D	63 9% D	2 2%	23 7% D	65 7%	74 8%	22 6%	18 10%	17 9%	38 8%	74 9%	19 10%	11 8%	54 7%	26 18% LNO	31 26% LMNO*	44 5%	59 9% R	11 7%

NET Increased	498	179	132	14	101	87	352	147	22	81	43	60	34	35	320	26	22	216	194	22
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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	23%	29% CD	18% D	10%	30% CD	10%	38% F	38% IK	12%	41% IK	9%	7%	18% L	26% L	42% LMNPQ	18% L	19% L*	22%	30% RT	15%
NET Decreased	741 34%	106 18%	329 46% BE	83 60% BCE	107 32% B	467 53% G	144 16%	44 12%	59 32% HJ	39 20% H	280 58% HIJ	486 58% MNO PQ	63 33% NOQ	28 21% O	96 13%	44 31% OQ	19 17% *	406 42% S	139 22%	66 43% S

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Perils of Perception
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All Adults aged 18-75 in the UK**

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - UK exports to EU member states

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	55 2%	36 3% C	18 2%	12 5% GH	15 4%	11 3%	6 1%	10 2%	45 2%	10 3%	8 2%	14 3%	11 2%	10 3%	1 1% *	6 3%	4 6% K*
Increase a little	126 6%	66 6%	60 5%	18 7%	23 5%	20 5%	17 4%	48 7%	109 6%	17 5%	26 5%	40 7%	21 4%	17 5%	6 6% *	14 7%	2 3% *
Stay about the same	652 30%	352 32% C	300 27%	46 17%	99 24%	126 32% DE	149 35% DE	232 33% DE	529 28%	122 37% I	159 31%	168 30%	148 30%	85 28%	30 29% *	44 24%	18 27% *
Decrease a little	700 32%	311 28%	389 35% B	81 30%	137 32%	113 29%	132 31%	238 34%	605 32%	95 28%	160 31%	171 31%	170 35%	87 29%	34 32% *	56 30%	21 33% *
Decrease a lot	405 18%	228 21% C	177 16%	64 24% FGH	95 22% FGH	62 16%	70 16%	113 16%	349 19%	56 17%	93 18%	81 15%	86 18%	71 23% L	17 16% *	44 24% L	14 21% *
Don't know	269 12%	99 9%	170 15% B	48 18% H	52 12%	57 15% H	56 13% H	57 8%	235 13%	35 10%	66 13%	78 14%	49 10%	33 11%	17 16% *	21 11%	5 8% *

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	181 8%	102 9%	78 7%	30 11% G	38 9%	31 8%	23 5%	59 8%	154 8%	27 8%	34 7%	54 10%	32 7%	27 9%	7 7% *	20 11%	6 10% *
NET Decreased	1105 50%	539 49%	566 51%	145 54% F	231 55% FG	175 45%	202 47%	351 50%	954 51%	151 45%	253 49%	252 46%	256 53%	158 52%	51 48% *	100 54%	35 54% *

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	55 2%	14 2%	12 2%	12 3%	17 3%	15 2%	10 2%	10 2%	19 5% H	42 3%	13 2%	15 2%	10 2%	14 3%	4 2%	12 5% M
Increase a little	126 6%	36 5%	30 5%	17 4%	43 8% D	38 6%	35 7%	29 4%	24 6%	81 6%	45 6%	29 5%	51 8% LOP	30 6%	9 4%	6 3%
Stay about the same	652 30%	174 27%	173 30%	125 30%	179 33% B	231 36% GH	145 27%	151 23%	125 33% H	416 30%	235 30%	177 29%	186 30%	144 29%	60 25%	84 35% O
Decrease a little	700 32%	233 36% E	180 31%	136 32%	151 28%	181 28%	195 36% F	214 33% F	110 29%	423 30%	277 35%	185 30%	187 30%	174 35%	83 35%	71 30%
Decrease a lot	405 18%	124 19% E	130 22% E	79 19%	72 13%	85 13%	95 18% F	181 28% FGI	43 12%	278 20%	127 16%	99 16%	112 18%	98 19%	63 27% LMNP	34 14%
Don't know	269 12%	75 11%	58 10%	55 13%	82 15%	97 15%	60 11%	59 9%	53 14%	170 12%	99 12%	104 17%	74 12%	42 8%	16 7%	33 14%

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All Adults aged 18-75 in the UK

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - UK exports to EU member states

All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
					C	H						MNO	O			O

NET Increased	181 8%	50 8%	42 7%	28 7%	60 11%	53 8%	45 8%	39 6%	44 12% H	123 9%	58 7%	44 7%	62 10%	43 9%	13 6%	18 7%
NET Decreased	1105 50%	357 54% E	310 53% E	215 51% E	223 41%	266 41%	290 54% FI	395 61% FGI	153 41%	701 50%	403 51%	283 47%	299 48%	272 54% LP	146 62% LMP	104 44%

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ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K,L/M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K,L/M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	55 2%	16 3%	18 2%	3 2%	8 2%	20 2%	25 3%	11 3%	5 2%	7 4%	9 2%	17 2%	3 1%	5 4%	22 3%	6 4%	2 2% *	29 3%	21 3%	* *
Increase a little	126 6%	41 7%	33 5%	4 3%	27 8%	30 3%	74 8% F	27 7% K	11 6%	11 6%	16 3%	19 2%	18 10% L	9 7% L	63 8% L	7 5%	7 6% *	53 5%	50 8%	10 6%
Stay about the same	652 30%	253 42% CDE	168 23% D	19 14%	110 32% CD	155 18%	405 44% F	199 52% IJK	35 19%	69 35% IK	85 18%	122 14%	43 22% L	54 41% LM	344 45% LMP	48 34% LM	38 33% L*	255 26%	242 38% RT	43 28%
Decrease a little	700 32%	188 31%	265 37% E	47 34%	91 27%	332 38% G	264 28%	91 23%	87 47% HK	83 42% H	170 36% H	308 37% OPQ	79 42% OPQ	46 34%	206 27%	34 24%	25 21% *	336 34%	207 32%	44 29%
Decrease a lot	405 18%	53 9%	173 24% B	62 44% BCE	64 19% B	269 31% G	61 7%	27 7%	26 14% HJ	9 5%	161 34% HIJ	295 35% MNOPQ	28 15% NO	8 6%	54 7%	13 9%	8 7% *	235 24% S	54 8%	43 28% S
Don't know	269 12%	56 9% D	66 9% D	4 3%	40 12% D	76 9%	98 11%	30 8%	22 12%	19 10%	38 8%	82 10%	19 10%	12 9%	75 10%	35 25% LMNO	36 31% LMNO*	66 7%	68 11% R	13 9%

NET Increased	181	57	51	7	35	50	99	39	15	18	26	36	21	14	86	12	9	82	71	10
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Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - UK exports to EU member states

All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	8%	9%	7%	5%	10%	6%	11% F	10% K	8%	9%	5%	4%	11% L	10% L	11% L	9%	8% *	8%	11%	7%
NET Decreased	1105 50%	241 40%	438 61% BE	109 78% BCE	155 46%	602 68% G	325 35%	118 30%	113 61% HJ	92 47% H	331 69% HJ	603 72% MNO PQ	107 56% NO PQ	53 40%	259 34%	47 33%	33 28% *	571 59% S	260 41%	87 57% S

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Overlap formulae used
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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O/P/Q,R/S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18-75 in the UK**

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - UK exports to countries outside the EU

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	329 15%	205 19% C	124 11%	32 12%	55 13%	49 13%	57 13%	137 20% DEFG	277 15%	53 16%	63 12%	76 14%	77 16%	66 22% KLP	12 12% *	20 11%	16 24% KP*
Increase a little	686 31%	353 32%	333 30%	74 28%	107 25%	101 26%	124 29%	280 40% DEFG	573 31%	113 34%	151 30%	180 33%	162 33%	83 27%	26 25% *	65 35%	19 29% *
Stay about the same	640 29%	304 28%	335 30%	66 25%	142 34% DH	120 31% H	146 34% DH	164 24%	528 28%	112 33%	159 31%	168 30%	141 29%	76 25%	30 29% *	50 27%	15 23% *
Decrease a little	206 9%	86 8%	120 11%	35 13% H	41 10%	42 11%	35 8%	54 8%	189 10% J	18 5%	46 9%	47 8%	35 7%	35 11%	14 14% *	20 11%	9 13% *
Decrease a lot	96 4%	46 4%	51 5%	13 5%	23 6%	23 6%	14 3%	24 3%	87 5%	10 3%	33 6% L	14 2%	22 5%	14 5%	4 4% *	8 5%	2 3% *
Don't know	248 11%	98 9%	150 14% B	49 18% H	53 13% H	54 14% H	54 13% H	39 6%	219 12%	30 9%	60 12%	68 12%	48 10%	30 10%	18 17% *	20 11%	5 7% *

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	1015	558	457	106	161	149	181	417	850	166	214	255	238	149	39	86	34
	46%	51%	41%	39%	38%	39%	42%	60%	45%	50%	42%	46%	49%	49%	37%	46%	53%
		C						DEFG					K		*		*
NET Decreased	303	132	171	48	64	65	49	77	275	27	79	60	57	48	18	29	11
	14%	12%	15%	18%	15%	17%	11%	11%	15%	8%	15%	11%	12%	16%	17%	16%	17%
				GH		H			J						*		*

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Overlap formulae used

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	329 15%	97 15%	81 14%	62 15%	89 16%	100 15% H	82 15% H	65 10%	82 22% H	205 15%	124 16%	88 14%	88 14%	82 16%	31 13%	41 17%
Increase a little	686 31%	219 33%	180 31%	118 28%	169 31%	189 29%	172 32%	221 34% F	105 28%	421 30%	265 33%	191 31%	197 32%	152 30%	79 34%	66 28%
Stay about the same	640 29%	184 28%	189 32% E	127 30%	140 26%	184 28%	156 29%	206 32%	94 25%	435 31% K	205 26%	152 25%	187 30%	153 31%	72 31%	75 31%
Decrease a little	206 9%	59 9%	58 10%	40 9%	50 9%	56 9%	51 9%	66 10%	33 9%	129 9%	78 10%	48 8%	56 9%	53 11%	24 10%	25 10%
Decrease a lot	96 4%	29 5%	23 4%	26 6%	17 3%	22 3%	25 5%	29 5%	20 5%	63 4%	34 4%	36 6%	22 3%	20 4%	14 6% P	5 2%
Don't know	248 11%	66 10%	53 9%	49 12%	80 15%	97 15%	54 10%	57 9%	41 11%	158 11%	90 11%	94 15%	71 12%	41 8%	14 6%	28 12%

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
					BC	GH						NO	O			O

NET Increased	1015 46%	316 48%	261 45%	180 43%	258 47%	289 45%	254 47%	286 44%	187 50%	626 44%	389 49%	279 46%	285 46%	234 47%	110 47%	107 45%
NET Decreased	303 14%	89 14%	81 14%	66 16%	67 12%	78 12%	76 14%	95 15%	53 14%	191 14%	111 14%	83 14%	78 13%	73 15%	39 17%	29 12%

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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	329 15%	136 22% CD	71 10%	8 6%	74 22% CD	58 7%	243 26% F	121 31% IJK	11 6%	41 21% IK	25 5%	41 5%	13 7%	17 13% L	234 31% LMNPQ	16 11% L	9 8% *	159 16% T	129 20% T	13 9%
Increase a little	686 31%	228 38% C	221 31%	43 31%	106 31%	271 31%	312 34%	143 37%	75 40% K	64 32%	144 30%	234 28%	72 37% LPQ	53 40% LPQ	265 35% LPQ	30 21%	26 22% *	322 33% T	228 35% T	35 23%
Stay about the same	640 29%	162 27%	226 31% E	53 38% BE	81 24%	294 33% G	237 26%	90 23%	55 29%	52 26%	158 33% H	282 33% O	59 31% O	49 37% O	169 22%	46 32% O	34 30% *	268 28%	174 27%	56 36% RS
Decrease a little	206 9%	27 4%	86 12% B	18 13% B	38 11% B	126 14% G	43 5%	5 1%	22 12% H	17 9% H	67 14% H	127 15% NOP	25 13% NO	3 2%	31 4%	10 7%	11 9% NO*	108 11% S	43 7%	20 13% S
Decrease a lot	96 4%	12 2%	46 6% BE	12 9% BE	9 3%	57 7% G	17 2%	6 2%	6 3%	5 3%	41 9% HIJ	71 8% MNOQ	5 3%	- -	13 2%	6 4% N	1 1% *	55 6% S	9 1%	14 9% S
Don't know	248 11%	42 7%	72 10% D	4 3%	32 10% D	76 9%	74 8%	21 5%	18 9%	19 10%	45 9%	87 10% O	18 9%	11 8%	52 7%	36 25% LMNO	35 30% LMNO*	62 6%	60 9%	15 10%

NET Increased	1015	363	292	52	180	328	555	264	86	105	169	275	84	71	498	45	35	480	356	49
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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	46%	60% CD	40%	37%	53% CD	37%	60% F	69% IJK	46% K	53% K	35%	33%	44% LPQ	53% LPQ	65% LMNPQ	32%	30% *	49% T	55% RT	32%
NET Decreased	303 14%	39 6%	132 18% B	30 22% B	46 14% B	183 21% G	60 7%	11 3%	28 15% H	22 11% H	108 23% HJ	198 24% MNO PQ	30 16% NO	3 2%	44 6%	16 11% N	12 10% N*	163 17% S	52 8%	34 22% S

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Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK**

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - The risk of a major terrorist attack carried out in the UK

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	184 8%	97 9%	87 8%	29 11%	33 8%	34 9%	28 6%	60 9%	162 9%	22 7%	44 9%	48 9%	36 7%	30 10%	5 5% *	10 5%	11 17% MOP*
Increase a little	312 14%	164 15%	148 13%	45 17%	56 13%	54 14%	66 15%	90 13%	264 14%	48 14%	74 15%	75 14%	51 11%	50 17% M	14 13% *	41 22% KLM	6 9% *
Stay about the same	1205 55%	601 55%	604 54%	107 40%	224 53% D	208 54% D	236 55% D	430 62% DEF	1009 54%	196 58%	284 55%	303 55%	296 61% NO	145 48%	46 44% *	96 52%	35 54% *
Decrease a little	155 7%	83 8%	72 6%	14 5%	37 9%	33 9%	24 6%	47 7%	131 7%	24 7%	33 6%	36 7%	25 5%	30 10% M	13 12% M*	11 6%	7 11% *
Decrease a lot	74 3%	40 4%	34 3%	16 6% FH	17 4% F	5 1%	17 4% F	19 3%	60 3%	14 4%	16 3%	23 4%	17 4%	8 3%	5 5% *	4 2%	1 1% *
Don't know	277 13%	108 10%	169 15% B	57 21% EFGH	53 13% H	54 14% H	60 14% H	53 8%	245 13%	31 9%	61 12%	66 12%	59 12%	40 13%	21 21% *	24 13%	5 7% *

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Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	496	261	235	74	90	87	94	151	426	70	119	123	87	81	19	51	17
	22%	24%	21%	28%	21%	23%	22%	22%	23%	21%	23%	22%	18%	27% M	18% *	27% M	26% *
NET Decreased	229	123	106	30	54	38	41	66	191	38	49	60	42	38	18	14	8
	10%	11%	10%	11%	13%	10%	9%	9%	10%	11%	10%	11%	9%	12%	17% MP*	8%	12% *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P/Q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P/Q Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	184 8%	49 8%	37 6%	47 11% C	51 9%	55 9%	43 8%	48 7%	38 10%	118 8%	66 8%	48 8%	42 7%	45 9%	23 10%	26 11%
Increase a little	312 14%	101 15%	80 14%	51 12%	79 15%	73 11%	72 13%	105 16% F	62 16%	195 14%	117 15%	82 13%	76 12%	74 15%	42 18% M	39 16%
Stay about the same	1205 55%	358 55%	342 59% E	227 54%	279 51%	369 57% I	303 56%	360 56%	172 46%	768 54%	437 55%	319 52%	352 57%	285 57%	127 54%	122 51%
Decrease a little	155 7%	43 7%	44 7%	27 6%	41 8%	40 6%	38 7%	44 7%	33 9%	102 7%	53 7%	51 8%	49 8%	31 6%	13 6%	10 4%
Decrease a lot	74 3%	26 4%	16 3%	14 3%	18 3%	21 3%	13 2%	13 2%	27 7% GH	49 3%	25 3%	17 3%	21 3%	15 3%	10 4%	11 5%
Don't know	277 13%	78 12%	66 11%	57 13%	76 14%	89 14%	70 13%	74 11%	43 12%	178 13%	98 12%	92 15%	80 13%	52 10%	20 9%	32 13%

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All Adults aged 18-75 in the UK

	Social grade					Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
												NO				

NET Increased	496 22%	150 23%	117 20%	98 23%	130 24%	128 20%	116 21%	152 24%	100 27%	313 22%	183 23%	130 21%	118 19%	118 24%	65 28% M	65 27% M
NET Decreased	229 10%	69 11%	60 10%	41 10%	59 11%	61 9%	51 9%	57 9%	60 16% H	151 11%	78 10%	67 11%	71 11%	46 9%	24 10%	21 9%

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K,L/M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	184 8%	31 5%	73 10% B	16 12% B	27 8%	75 9%	66 7%	18 5%	10 5%	28 14% HI	42 9%	75 9%	21 11%	8 6%	56 7%	15 11%	6 5% *	90 9%	52 8%	15 10%
Increase a little	312 14%	79 13%	128 18% BE	29 21% BE	38 11%	183 21% G	80 9%	31 8%	45 24% HJ	16 8%	107 22% HJ	178 21% OPQ	38 20% OQ	18 14% O	53 7%	17 12%	8 7% *	160 16% S	73 11%	28 18% S
Stay about the same	1205 55%	362 60%	400 55%	77 56%	181 53%	477 54%	554 60% F	238 62% K	101 54%	123 62%	254 53%	433 51%	105 55%	77 58% P	464 61% LP	62 43%	58 50% *	545 56%	372 58%	81 53%
Decrease a little	155 7%	62 10% C	32 4%	6 4%	33 10% C	36 4%	98 11% F	50 13% IJK	9 5%	9 4%	21 4%	36 4%	8 4%	14 11% L	83 11% LMP	6 4%	8 7% *	55 6%	61 10% R	13 8%
Decrease a lot	74 3%	20 3%	18 2%	5 4%	26 8% BC	19 2%	46 5% F	18 5% K	2 1%	7 4%	8 2%	16 2%	1 1%	2 2%	48 6% LM	3 2%	3 2% *	43 4%	20 3%	4 3%
Don't know	277 13%	53 9%	71 10% D	5 4%	34 10%	92 10%	82 9%	31 8%	20 11%	14 7%	48 10%	104 12% O	18 9%	12 9%	61 8%	40 28% LMNO	33 29% LMNO*	81 8%	63 10%	13 9%

NET Increased	496	110	201	45	65	259	146	49	55	44	149	253	58	27	108	32	14	250	125	43
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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	22%	18%	28% BE	33% BE	19%	29% G	16%	13%	29% H	22% H	31% H	30% NOQ	31% OQ	20%	14%	23% O	12% *	26% S	19%	28% S
NET Decreased	229 10%	82 14% C	50 7%	11 8%	60 18% CD	55 6%	144 16% F	68 18% IUK	11 6%	16 8%	29 6%	52 6%	10 5%	17 13% LM	131 17% LMP	9 7%	10 9% *	98 10%	82 13%	17 11%

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O/P/Q,R/S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

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Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK**

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - Direct investment into the UK from EU member states

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	56 3%	40 4% C	16 1%	9 3%	16 4% G	7 2%	6 1%	18 3%	48 3%	8 2%	11 2%	18 3%	10 2%	9 3%	3 3% *	2 1%	3 5% *
Increase a little	114 5%	69 6% C	45 4%	29 11% EFGH	17 4%	16 4%	15 4%	36 5%	92 5%	22 7%	24 5%	29 5%	24 5%	18 6%	3 3% *	14 7%	2 3% *
Stay about the same	492 22%	250 23%	243 22%	37 14%	100 24% D	93 24% D	103 24% D	160 23% D	409 22%	84 25%	117 23%	141 25%	99 20%	67 22%	27 26% *	34 18%	8 13% *
Decrease a little	703 32%	324 30%	378 34%	80 30%	120 28%	109 28%	140 33%	254 36% EF	586 31%	117 35%	167 33% N	180 33% N	182 38% NP	70 23%	27 26% *	50 27%	26 40% N*
Decrease a lot	559 25%	299 27%	260 23%	76 28%	113 27%	102 26%	100 23%	167 24%	489 26%	70 21%	119 23%	111 20%	116 24%	101 34% KLM	25 24% *	67 36% KLM	20 31% *
Don't know	283 13%	112 10%	172 15% B	38 14% H	54 13%	61 16% H	67 16% H	63 9%	249 13%	34 10%	75 15%	74 13%	54 11%	37 12%	19 18% *	18 10%	5 9% *

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		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	169	108	61	38	34	23	21	54	139	30	35	47	34	27	6	15	5
	8%	10% C	5%	14% EFGH	8%	6%	5%	8%	7%	9%	7%	8%	7%	9%	6% *	8%	8% *
NET Decreased	1261	623	638	156	233	212	240	421	1074	187	285	291	298	172	52	117	46
	57%	57%	57%	58%	55%	55%	56%	60%	57%	56%	56%	53%	61% L	57%	50% *	63% L	71% LO*

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Overlap formulae used
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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	56 3%	9 1%	11 2%	17 4% B	19 3%	18 3%	13 2%	8 1%	17 4% H	37 3%	19 2%	13 2%	14 2%	11 2%	7 3%	11 5%
Increase a little	114 5%	34 5%	33 6%	18 4%	29 5%	36 6%	28 5%	29 4%	21 6%	72 5%	41 5%	40 7%	26 4%	32 6%	8 4%	7 3%
Stay about the same	492 22%	128 19%	125 21%	84 20%	155 29% BCD	167 26% H	114 21% H	107 17%	104 28% H	303 21%	190 24%	143 23%	148 24% N	90 18%	54 23%	58 24%
Decrease a little	703 32%	225 34%	200 34%	125 29%	153 28%	210 32%	175 32%	213 33%	104 28%	445 32%	257 32%	176 29%	197 32%	177 35%	65 28%	88 37%
Decrease a lot	559 25%	185 28% E	150 26% E	118 28% E	105 19%	113 18%	145 27% F	226 35% FGI	74 20%	359 25%	200 25%	140 23%	151 24%	140 28% P	84 36% LMNP	43 18%
Don't know	283 13%	75 11%	64 11%	61 14%	83 15%	103 16%	65 12%	61 9%	54 14%	194 14%	89 11%	97 16%	86 14%	51 10%	17 7%	33 14%

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		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
						H						NO	O			

NET Increased	169 8%	43 7%	44 8%	35 8%	48 9%	53 8%	41 8%	37 6%	38 10%	109 8%	60 8%	53 9%	39 6%	44 9%	15 6%	18 8%
NET Decreased	1261 57%	410 63% E	351 60% E	243 57% E	258 47%	324 50%	319 59% FI	439 68% FGI	179 48%	804 57%	457 57%	316 52%	348 56%	317 63% LM	149 63% L	130 54%

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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	56 3%	22 4% D	16 2%	- -	8 2%	26 3%	24 3%	15 4%	7 4%	5 3%	10 2%	17 2%	4 2%	3 2%	23 3%	8 5% L	1 1% *	23 2%	18 3%	7 4%
Increase a little	114 5%	40 7% D	41 6%	2 1%	15 5%	44 5%	45 5%	26 7%	11 6%	19 10% K	19 4%	32 4%	13 7%	14 10% L	42 5%	8 6%	5 5% *	42 4%	51 8% R	8 5%
Stay about the same	492 22%	159 26% CD	138 19%	20 14%	94 28% CD	121 14%	289 31% F	107 28% K	36 20%	57 29% K	65 14%	97 12%	44 23% L	30 22% L	247 32% LMN	41 29% L	30 26% L*	210 22%	166 26%	32 21%
Decrease a little	703 32%	220 36% C	216 30%	44 31%	98 29%	268 30%	337 36% F	137 36% K	77 41% K	80 40% K	128 27%	240 28%	72 38% LP	59 44% LPQ	264 35% LP	33 23%	31 27% *	324 33%	224 35%	40 26%
Decrease a lot	559 25%	93 15%	239 33% B	70 50% BCE	93 27% B	344 39% G	117 13%	51 13%	35 19% J	20 10%	212 44% HIJ	372 44% MNOPQ	36 19%	16 12%	99 13%	19 13%	17 14% *	303 31% S	110 17%	54 35% S
Don't know	283 13%	72 12% D	72 10% D	4 3%	32 9% D	79 9%	114 12%	49 13%	20 11%	17 8%	45 9%	84 10%	21 11%	12 9%	89 12%	34 23% LMNO	33 28% LMNO*	72 7%	73 11% R	13 9%

NET Increased	169	62	57	2	23	70	70	41	17	24	29	49	16	17	65	16	6	64	69	14
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Perils of Perception
28th September - 3rd October 2018
All Adults aged 18-75 in the UK

Q9. I'd now like to ask you some questions about what you think will happen as a result of Britain leaving the European Union. For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years? - Direct investment into the UK from EU member states

All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	8%	10% D	8% D	1%	7% D	8%	8%	11% K	9%	12% K	6%	6%	9%	12% L	9%	11% L	5% *	7%	11% R	9%
NET Decreased	1261 57%	313 52%	456 63% B	113 82% BCE	191 56%	612 69% G	454 49%	188 49%	111 60% H	99 50%	340 71% HU	612 73% MNO PQ	109 57% OPQ	75 56% PQ	363 47% P	52 36%	48 41% *	627 64% S	334 52%	94 61%

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Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O/P/Q,R/S/T,U/V Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O/P/Q,R/S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18-75 in the UK**

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
Increase a lot	189 9%	117 11% C	72 6%	25 9%	25 6%	32 8%	35 8%	71 10% E	163 9%	26 8%	40 8%	49 9%	43 9%	27 9%	9 9% *	9 5%	11 17% KP*
Increase a little	607 28%	339 31% C	269 24%	55 21%	93 22%	97 25%	123 29% D	239 34% DEF	491 26%	116 35% I	141 28%	155 28%	137 28%	86 29%	19 18% *	52 28%	17 27% *
Stay about the same	695 32%	319 29%	376 34%	76 28%	143 34%	125 32%	140 32%	212 30%	587 31%	108 32%	160 31%	187 34%	153 32%	84 28%	32 31% *	64 35%	15 23% *
Decrease a little	311 14%	137 13%	174 16%	47 18%	68 16%	45 12%	50 12%	101 14%	272 15%	38 11%	69 13%	60 11%	75 16%	52 17% L	16 15% *	25 14%	13 21% *
Decrease a lot	134 6%	74 7%	60 5%	25 9% H	32 7% H	31 8% H	22 5%	25 4%	118 6%	16 5%	27 5%	27 5%	29 6%	22 7%	10 10% *	16 9%	3 4% *
Don't know	270 12%	107 10%	163 15% B	40 15% H	60 14% H	59 15% H	61 14% H	51 7%	240 13%	31 9%	75 15% M	74 13%	47 10%	32 10%	18 17% *	19 10%	5 7% *

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All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)

NET Increased	796	456	340	81	119	129	158	310	655	142	181	204	180	113	29	61	28
	36%	42%	31%	30%	28%	33%	37%	44%	35%	42%	35%	37%	37%	37%	27%	33%	44%
		C					E	DEFG		I					*		*
NET Decreased	444	210	234	72	99	76	72	125	390	54	96	87	104	74	26	41	16
	20%	19%	21%	27%	24%	19%	17%	18%	21%	16%	19%	16%	21%	24%	24%	22%	25%
				FGH	G								L	L	*		*

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Overlap formulae used

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
Increase a lot	189 9%	57 9%	43 7%	34 8%	55 10%	63 10% GH	34 6%	43 7%	49 13% GH	124 9%	65 8%	52 9%	51 8%	42 8%	16 7%	28 11%
Increase a little	607 28%	178 27%	160 27%	112 27%	157 29%	181 28%	163 30%	168 26%	95 25%	374 26%	234 29%	183 30%	154 25%	140 28%	63 27%	67 28%
Stay about the same	695 32%	218 33%	196 34%	129 31%	151 28%	191 29%	174 32%	223 35% F	107 29%	453 32%	243 30%	171 28%	206 33%	165 33%	81 34%	72 30%
Decrease a little	311 14%	81 12%	98 17%	64 15%	68 12%	76 12%	72 13%	100 16% F	62 17%	187 13%	123 15%	72 12%	94 15%	78 16%	35 15%	31 13%
Decrease a lot	134 6%	50 8%	29 5%	27 6%	28 5%	33 5%	32 6%	49 8%	19 5%	89 6%	45 6%	36 6%	39 6%	26 5%	23 10% N	10 4%
Don't know	270 12%	72 11%	58 10%	56 13%	84 16%	104 16%	65 12%	60 9%	41 11%	183 13%	87 11%	95 16%	76 12%	50 10%	18 7%	31 13%

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
					C	H						NO				

NET Increased	796 36%	235 36%	203 35%	146 35%	213 39%	244 38%	196 36%	211 33%	145 39%	498 35%	298 37%	235 39%	205 33%	182 36%	80 34%	94 39%
NET Decreased	444 20%	131 20%	127 22%	91 21%	95 18%	109 17%	104 19%	150 23% F	81 22%	276 20%	168 21%	108 18%	133 21%	104 21%	57 24% L	42 17%

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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	2206	587	748	162	315	1034	793	350	203	161	536	970	193	131	651	138	106	983	605	174
Weighted base	2206	607	722	139	339	882	927	386	186	198	479	842	191	133	764	143	116	974	642	154
Increase a lot	189 9%	73 12% CD	42 6%	4 3%	47 14% CD	36 4%	137 15% F	63 16% IK	10 5%	26 13% IK	14 3%	20 2%	10 5% L	10 8% L	134 18% LMNPQ	11 8% L	3 3% *	89 9%	74 12% T	8 5%
Increase a little	607 28%	208 34% CD	180 25%	32 23%	101 30%	174 20%	360 39% F	157 41% IK	39 21%	77 39% IK	92 19%	144 17%	48 25% L	53 39% LMPQ	309 40% LMPQ	28 20%	24 20% *	281 29%	213 33% T	33 21%
Stay about the same	695 32%	190 31%	241 33%	44 32%	97 29%	317 36% G	239 26%	99 26%	75 40% HJ	54 27%	168 35% H	310 37% O	67 35% O	39 29%	187 25%	45 31%	42 36% O*	305 31%	199 31%	58 38%
Decrease a little	311 14%	69 11%	124 17% B	30 21% BE	44 13%	176 20% G	87 9%	33 9%	35 19% H	23 12%	99 21% HJ	169 20% OPQ	42 22% OPQ	21 15% OQ	55 7%	17 12%	7 6% *	163 17% S	72 11%	22 14%
Decrease a lot	134 6%	13 2%	59 8% B	25 18% BCE	17 5% B	94 11% G	13 1%	4 1%	5 3%	2 1%	57 12% HIJ	104 12% MNOQ	6 3%	- -	10 1%	9 6% NO	5 4% N*	71 7% S	20 3%	19 12% S
Don't know	270 12%	54 9% D	75 10% D	5 3%	32 9% D	85 10%	91 10%	29 7%	23 12%	15 8%	49 10%	95 11%	18 9%	11 8%	68 9%	33 23% LMNO	36 31% LMNO*	65 7%	64 10% R	14 9%

NET Increased	796	280	222	36	149	211	497	221	48	103	106	163	58	63	443	39	27	369	287	41
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All Adults aged 18-75 in the UK

		Political Voting Intention				EU Ref vote		Political Voting Intention and voting intention if another EU ref				Voting intention if another EU Ref						What likely to happen on 29th March 2019		
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Conservative Leave	Conservative Remain	Labour Leave	Labour Remain	Definitely vote to remain	Probably vote to remain	Probably vote to leave	Definitely vote to leave	Undecided	Would not vote	The UK will leave the EU without a deal in place	The UK will leave the EU with a deal in place	The UK will not leave the EU
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
	36%	46% CD	31%	26%	44% CD	24%	54% F	57% IK	26%	52% IK	22%	19%	31% L	47% LMPQ	58% LMNPQ	27%	23% *	38% T	45% RT	27%
NET Decreased	444 20%	82 13%	184 25% BE	55 39% BCE	62 18%	270 31% G	100 11%	38 10%	40 22% H	25 13%	156 32% HIJ	274 33% NOPQ	47 25% OQ	21 15% O	65 9%	26 18% O	12 10% *	234 24% S	92 14%	41 27% S

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Q10. The UK is due to leave the European Union on 29th March 2019. Which of the following do you think is most likely to happen?

All Adults aged 18-75 in the UK

		Gender		Age					Urban / Rural		Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	Urban	Rural	North	Midlands	South	London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2206	1067	1139	285	417	401	436	667	1867	339	507	566	493	291	109	180	60
Weighted base	2206	1092	1114	269	421	388	430	698	1871	335	512	552	485	303	105	185	64
The UK will leave the EU without a deal in place	974 44%	474 43%	499 45%	140 52% EH	177 42%	172 44%	189 44%	296 42%	828 44%	145 43%	244 48% L	222 40%	217 45%	126 41%	38 36% *	91 49%	36 56% LO*
The UK will leave the EU with a deal in place	642 29%	341 31%	301 27%	79 30%	104 25%	103 26%	102 24%	254 36% EFG	543 29%	99 29%	135 26%	162 29%	151 31%	103 34% P	34 33% *	44 24%	12 19% *
The UK will not leave the EU	154 7%	95 9% C	59 5%	19 7%	52 12% DFGH	22 6%	27 6%	34 5%	129 7%	25 8%	38 7%	32 6%	33 7%	24 8%	10 10% *	14 7%	3 4% *
Don't know	437 20%	181 17%	255 23% B	31 11%	88 21% D	91 24% DH	112 26% DH	115 16%	371 20%	65 20%	95 19%	137 25% KMN	83 17%	50 17%	22 21% *	37 20%	13 20% *

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All Adults aged 18-75 in the UK

		Social grade				Education				Employment status		Income				
	Total	AB	C1	C2	DE	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	2206	705	600	393	508	607	496	990	113	1445	761	559	599	521	300	227
Weighted base	2206	655	584	423	544	647	540	644	374	1410	796	609	621	501	236	240
The UK will leave the EU without a deal in place	974 44%	285 44%	267 46%	186 44%	235 43%	276 43%	245 45%	286 44%	166 44%	624 44%	349 44%	270 44%	283 46% P	231 46% P	103 44%	86 36%
The UK will leave the EU with a deal in place	642 29%	213 33% E	163 28%	124 29%	142 26%	190 29%	160 30%	169 26%	123 33%	404 29%	238 30%	151 25%	178 29%	150 30%	84 36% L	79 33%
The UK will not leave the EU	154 7%	43 7%	42 7%	24 6%	45 8%	41 6%	42 8%	57 9% I	14 4%	100 7%	53 7%	50 8%	37 6%	37 7%	17 7%	12 5%
Don't know	437 20%	114 17%	112 19%	88 21%	122 22%	139 22%	93 17%	132 20%	72 19%	281 20%	155 20%	137 23% NO	122 20% O	83 17%	31 13%	63 26% NO

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