



Voters See Tackling Healthcare and Immigration as Congress' Top Priorities

2018 Pre-election Poll

Washington, DC, November 5, 2018 – In the final countdown to next week's midterm elections, Ipsos, in partnership with Daily Beast, examine what issues registered voters want their newly elected officials to tackle first. Among registered voters, there is high enthusiasm for the elections, with nearly two-thirds (62%) ranking their motivation to vote a 10 out of 10, indicating they are very motivated to vote. Democratic registered voters are slightly more motivated to vote (68% give a '10' rating) than Republicans (61%).

Overall, health care appears to be the top priority for the next Congress to address (31%). However, there are deep partisan splits, with more Democrats citing health care, along with impeaching President Trump. For Republicans, immigration is actually a higher priority than health care (43% compared to 27% saying health care). Lower priorities include additional tax cuts (7%) and addressing the opioid epidemic (4%).

When given a more comprehensive list of issues and asked to rank the priority of each on a scale of one to seven (with seven being the highest priority), there are only a few high priority items that Democrats and Republicans agree on. These include passing tax cuts for the middle class (69% of Democrats and 77% of Republicans) and increasing infrastructural spending (71% of Democrats and 69% of Republicans). However, Republicans are slightly more bullish about the budget, with a large majority saying balancing the federal budget (81%) and passing tax cuts for the middle class (77%) are high priority items. Meanwhile, Democrats look to universal background checks for gun purchases (88%), new environmental protections to fight against climate change (79%), and passing a Medicare-for-All health care plan (78%) as the top priorities – even above increasing infrastructural spending.

1. Are you registered to vote?

	Total (N=2,012)	Democrats (N=708)	Republicans (N=707)	Independents (N=357)
Yes	84%	91%	92%	81%
No	14	7	6	18
Don't know	2	2	2	1

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2. Thinking about the upcoming midterm elections next week, on a scale of 1-10, how motivated are you to vote, with 10 being very motivated and 1 being not motivated at all? **Asked only to registered voters*

	Total (N=1,688)	Democrats (N=642)	Republicans (N=643)	Independents (N=292)
Very Motivated - 10	62%	68%	61%	58%
9	7	8	8	3
8	9	7	11	9
7	4	4	5	4
6	2	2	2	3
5	5	4	4	8
4	1	1	*	1
3	2	*	2	3
2	1	1	*	2
Not Motivated At All - 1	4	3	3	6
Don't know	3	2	3	3

3. Do you have a favorable or unfavorable opinion of the following? **Asked only to registered voters*

Total favorable

	Total	Democrats	Republicans	Independents
Oprah Winfrey	63%	84	40	59
Barack Obama	62%	95	26	60
Joe Biden	59%	84	34	54
Bernie Sanders	55%	82	25	55
Colin Kaepernick	40%	64	17	34
Donald Trump	40%	11	79	34
Elizabeth Warren	40%	63	19	33
Michael Bloomberg	34%	48	24	27
Jeff Bezos	34%	42	28	33
Nikki Haley	34%	23	51	29
Nancy Pelosi	33%	59	12	23
Stormy Daniels	29%	48	14	23
Beto O'Rourke	29%	46	15	26
Mitch McConnell	25%	13	45	17
Kanye West	22%	11	40	15
Michael Avenatti	20%	31	12	13
Howard Schultz	18%	23	16	12
Vladimir Putin	12%	7	20	11

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a. Michael Bloomberg

	Total	Democrats	Republicans	Independents
Very favorable	7%	11%	4%	4%
Somewhat favorable	12	18	8	7
Lean towards favorable	15	19	13	15
Lean towards unfavorable	10	9	11	13
Somewhat unfavorable	7	6	9	6
Very unfavorable	12	4	22	14
Don't know	37	33	34	40
<i>Favorable (Net)</i>	<i>34%</i>	<i>48%</i>	<i>24%</i>	<i>27%</i>
<i>Unfavorable (Net)</i>	<i>29</i>	<i>18</i>	<i>42</i>	<i>33</i>

b. Jeff Bezos

	Total	Democrats	Republicans	Independents
Very favorable	6%	9%	5	5
Somewhat favorable	12	15	9	10
Lean towards favorable	16	17	15	18
Lean towards unfavorable	12	12	13	12
Somewhat unfavorable	6	5	8	7
Very unfavorable	7	6	10	7
Don't know	41	36	41	42
<i>Favorable (Net)</i>	<i>34%</i>	<i>42%</i>	<i>28%</i>	<i>33%</i>
<i>Unfavorable (Net)</i>	<i>25</i>	<i>22</i>	<i>30</i>	<i>25</i>

c. Howard Schultz

	Total	Democrats	Republicans	Independents
Very favorable	4%	6%	3%	2%
Somewhat favorable	6	6	6	5
Lean towards favorable	8	11	8	4
Lean towards unfavorable	8	7	10	7
Somewhat unfavorable	3	3	4	4
Very unfavorable	4	2	6	5
Don't know	67	65	63	73
<i>Favorable (Net)</i>	<i>18%</i>	<i>23%</i>	<i>16%</i>	<i>12%</i>
<i>Unfavorable (Net)</i>	<i>15</i>	<i>12</i>	<i>20</i>	<i>15</i>

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d. Oprah Winfrey

	Total	Democrats	Republicans	Independents
Very favorable	25%	42%	10%	17%
Somewhat favorable	19	25	12	20
Lean towards favorable	18	18	18	22
Lean towards unfavorable	10	5	14	12
Somewhat unfavorable	8	2	14	9
Very unfavorable	14	4	28	15
Don't know	5	4	4	6
<i>Favorable (Net)</i>	<i>63%</i>	<i>84%</i>	<i>40%</i>	<i>59%</i>
<i>Unfavorable (Net)</i>	<i>32</i>	<i>12</i>	<i>56</i>	<i>35</i>

e. Colin Kaepernick

	Total	Democrats	Republicans	Independents
Very favorable	16%	28%	4%	12%
Somewhat favorable	12	19	5	10
Lean towards favorable	13	17	9	12
Lean towards unfavorable	7	5	10	7
Somewhat unfavorable	8	5	9	12
Very unfavorable	25	7	48	23
Don't know	20	19	16	23
<i>Favorable (Net)</i>	<i>40%</i>	<i>64%</i>	<i>17%</i>	<i>34%</i>
<i>Unfavorable (Net)</i>	<i>40</i>	<i>17</i>	<i>67</i>	<i>43</i>

f. Kanye West

	Total	Democrats	Republicans	Independents
Very favorable	5%	3%	9%	3%
Somewhat favorable	7	4	12	4
Lean towards favorable	10	5	19	8
Lean towards unfavorable	15	13	16	17
Somewhat unfavorable	14	17	11	15
Very unfavorable	39	53	24	38
Don't know	10	6	9	15
<i>Favorable (Net)</i>	<i>22%</i>	<i>11%</i>	<i>40%</i>	<i>15%</i>
<i>Unfavorable (Net)</i>	<i>68</i>	<i>83</i>	<i>51</i>	<i>70</i>

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g. Donald Trump

	Total	Democrats	Republicans	Independents
Very favorable	20%	4%	45%	11%
Somewhat favorable	11	2	22	12
Lean towards favorable	9	4	13	11
Lean towards unfavorable	6	4	7	9
Somewhat unfavorable	6	6	3	10
Very unfavorable	45	78	8	43
Don't know	3	1	3	4
<i>Favorable (Net)</i>	<i>40%</i>	<i>11%</i>	<i>79%</i>	<i>34%</i>
<i>Unfavorable (Net)</i>	<i>57</i>	<i>88</i>	<i>18</i>	<i>62</i>

h. Barack Obama

	Total	Democrats	Republicans	Independents
Very favorable	37%	69%	7%	27%
Somewhat favorable	14	18	7	16
Lean towards favorable	11	8	13	17
Lean towards unfavorable	6	2	11	9
Somewhat unfavorable	7	1	14	6
Very unfavorable	22	2	47	23
Don't know	2	1	2	3
<i>Favorable (Net)</i>	<i>62%</i>	<i>95%</i>	<i>26%</i>	<i>60%</i>
<i>Unfavorable (Net)</i>	<i>35</i>	<i>5</i>	<i>71</i>	<i>37</i>

i. Nancy Pelosi

	Total	Democrats	Republicans	Independents
Very favorable	8%	13%	3%	3%
Somewhat favorable	13	25	4	8
Lean towards favorable	13	21	5	12
Lean towards unfavorable	11	9	12	13
Somewhat unfavorable	8	7	9	13
Very unfavorable	29	6	56	31
Don't know	18	19	11	20
<i>Favorable (Net)</i>	<i>33%</i>	<i>59%</i>	<i>12%</i>	<i>23%</i>
<i>Unfavorable (Net)</i>	<i>48</i>	<i>22</i>	<i>78</i>	<i>57</i>

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j. Mitch McConnell

	Total	Democrats	Republicans	Independents
Very favorable	4%	2%	9%	2%
Somewhat favorable	9	4	16	8
Lean towards favorable	12	7	20	8
Lean towards unfavorable	11	8	16	10
Somewhat unfavorable	8	9	5	13
Very unfavorable	25	41	6	28
Don't know	31	29	28	33
<i>Favorable (Net)</i>	<i>25%</i>	<i>13%</i>	<i>45%</i>	<i>17%</i>
<i>Unfavorable (Net)</i>	<i>44</i>	<i>58</i>	<i>27</i>	<i>50</i>

k. Elizabeth Warren

	Total	Democrats	Republicans	Independents
Very favorable	13%	24%	4%	5%
Somewhat favorable	13	23	3	11
Lean towards favorable	14	16	12	16
Lean towards unfavorable	7	6	9	8
Somewhat unfavorable	6	3	9	8
Very unfavorable	19	3	37	20
Don't know	29	25	26	31
<i>Favorable (Net)</i>	<i>40%</i>	<i>63%</i>	<i>19%</i>	<i>33%</i>
<i>Unfavorable (Net)</i>	<i>32</i>	<i>12</i>	<i>55</i>	<i>36</i>

l. Bernie Sanders

	Total	Democrats	Republicans	Independents
Very favorable	20%	35%	5%	15%
Somewhat favorable	18	28	7	18
Lean towards favorable	17	19	13	22
Lean towards unfavorable	10	5	15	12
Somewhat unfavorable	8	2	15	6
Very unfavorable	18	3	38	16
Don't know	9	7	7	11
<i>Favorable (Net)</i>	<i>55%</i>	<i>82%</i>	<i>25%</i>	<i>55%</i>
<i>Unfavorable (Net)</i>	<i>36</i>	<i>11</i>	<i>68</i>	<i>34</i>

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Press Release – continued –

m. Vladimir Putin

	Total	Democrats	Republicans	Independents
Very favorable	2%	2%	4%	1%
Somewhat favorable	3	3	4	3
Lean towards favorable	7	2	13	7
Lean towards unfavorable	14	10	20	13
Somewhat unfavorable	15	12	19	18
Very unfavorable	47	63	29	46
Don't know	12	7	11	12
<i>Favorable (Net)</i>	<i>12%</i>	<i>7%</i>	<i>20%</i>	<i>11%</i>
<i>Unfavorable (Net)</i>	<i>76</i>	<i>85</i>	<i>68</i>	<i>77</i>

n. Michael Avenatti

	Total	Democrats	Republicans	Independents
Very favorable	5%	8%	3%	3%
Somewhat favorable	5	9	2	5
Lean towards favorable	9	14	7	6
Lean towards unfavorable	11	13	9	9
Somewhat unfavorable	6	7	5	6
Very unfavorable	13	2	27	12
Don't know	51	48	47	59
<i>Favorable (Net)</i>	<i>20%</i>	<i>31%</i>	<i>12%</i>	<i>13%</i>
<i>Unfavorable (Net)</i>	<i>29</i>	<i>21</i>	<i>40</i>	<i>28</i>

o. Joe Biden

	Total	Democrats	Republicans	Independents
Very favorable	25%	47%	7%	15%
Somewhat favorable	16	22	10	18
Lean towards favorable	17	15	17	21
Lean towards unfavorable	9	3	15	10
Somewhat unfavorable	8	3	13	11
Very unfavorable	15	4	31	13
Don't know	10	7	8	13
<i>Favorable (Net)</i>	<i>59%</i>	<i>84%</i>	<i>34%</i>	<i>54%</i>
<i>Unfavorable (Net)</i>	<i>32</i>	<i>10</i>	<i>58</i>	<i>33</i>

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Press Release – continued –

o. Stormy Daniels

	Total	Democrats	Republicans	Independents
Very favorable	4%	6%	3%	3%
Somewhat favorable	8	13	4	8
Lean towards favorable	17	29	7	12
Lean towards unfavorable	11	13	9	13
Somewhat unfavorable	10	9	10	13
Very unfavorable	27	10	49	26
Don't know	22	21	17	25
<i>Favorable (Net)</i>	<i>29%</i>	<i>48%</i>	<i>14%</i>	<i>23%</i>
<i>Unfavorable (Net)</i>	<i>48</i>	<i>32</i>	<i>69</i>	<i>52</i>

p. Beto O'Rourke

	Total	Democrats	Republicans	Independents
Very favorable	13%	24%	4%	10%
Somewhat favorable	9	14	4	8
Lean towards favorable	7	8	6	8
Lean towards unfavorable	6	4	8	4
Somewhat unfavorable	3	2	6	4
Very unfavorable	11	2	23	10
Don't know	51	46	49	56
<i>Favorable (Net)</i>	<i>29%</i>	<i>46%</i>	<i>15%</i>	<i>26%</i>
<i>Unfavorable (Net)</i>	<i>20</i>	<i>8</i>	<i>36</i>	<i>17</i>

q. Nikki Haley

	Total	Democrats	Republicans	Independents
Very favorable	12%	4%	25%	10%
Somewhat favorable	9	8	13	9
Lean towards favorable	12	12	14	10
Lean towards unfavorable	9	13	5	10
Somewhat unfavorable	7	11	4	7
Very unfavorable	8	13	4	8
Don't know	42	41	37	46
<i>Favorable (Net)</i>	<i>34%</i>	<i>23%</i>	<i>51%</i>	<i>29%</i>
<i>Unfavorable (Net)</i>	<i>24</i>	<i>36</i>	<i>12</i>	<i>25</i>

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Press Release – continued –

4. Looking beyond the midterm elections, when the next Congress comes into session in January, what do you think should be its first priority? In your own words. ***Asked only to registered voters**

[Open-ended question; verbatims provided separately]

5. And from the following list, which do you think should be the next Congress's first priority? ***Asked only to registered voters**

	Total	Democrats	Republicans	Independents
Fixing problems with our health care system	31%	34%	27%	32%
Immigration reform	26	13	43	26
Investigating and potentially impeaching President Trump	20	37	4	15
Passing additional tax cuts	7	4	11	7
Addressing the opioid epidemic	4	4	4	5
Other	7	5	8	10
Don't know	5	4	4	4

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Press Release – continued –

6. For each of the following, please indicate how much of a priority you think it should be for the next Congress to address.
***Asked only to registered voters**

Total high priority

	Total	Democrats	Republicans	Independents
Balancing the federal budget	76%	74%	81%	75%
Universal background checks for all gun purchases	75	88	64	72
Passing tax cuts for the middle class	72	69	77	70
More funding to fix our roads, bridges, and infrastructure	70	71	69	71
Addressing the opioid epidemic	60	66	58	59
Passing a Medicare-for-All health care plan	60	78	40	55
New environmental protections to fight against climate change	58	79	33	56
Creating a path to citizenship for undocumented immigrants	47	65	29	43
Investigating and potentially impeaching President Trump	44	71	14	39
Repealing the Affordable Care Act	39	21	63	32
Confirming more federal judges	35	29	49	28
Building a wall along the U.S.-Mexico border	34	14	63	29
Passing tax cuts for businesses	32	20	45	34

a. Addressing the opioid epidemic

	Total	Democrats	Republicans	Independents
1	21%	22%	18%	25%
2	18	19	18	17
3	22	25	22	18
4	20	17	24	15
5	10	8	9	14
6	3	3	3	3
7	4	3	4	4
Don't know	3	3	2	4
<i>High Priority 5-7 (Net)</i>	<i>60%</i>	<i>66%</i>	<i>58%</i>	<i>59%</i>
<i>Low priority 1-3 (Net)</i>	<i>16</i>	<i>14</i>	<i>16</i>	<i>22</i>

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b. Building a wall along the U.S.-Mexico border

	Total	Democrats	Republicans	Independents
1	19%	6%	37%	18%
2	7	3	13	6
3	8	5	13	5
4	7	5	9	7
5	6	4	7	9
6	7	6	6	8
7	43	69	12	44
Don't know	3	2	2	2
<i>High Priority 5-7 (Net)</i>	<i>34%</i>	<i>14%</i>	<i>63%</i>	<i>29%</i>
<i>Low priority 1-3 (Net)</i>	<i>56</i>	<i>78</i>	<i>26</i>	<i>62</i>

c. Creating a path to citizenship for undocumented immigrants

	Total	Democrats	Republicans	Independents
1	17%	25%	8%	16%
2	14	21	8	14
3	16	20	13	14
4	16	15	17	15
5	10	7	12	9
6	7	4	10	10
7	17	6	29	19
Don't know	3	2	2	4
<i>High Priority 5-7 (Net)</i>	<i>47%</i>	<i>65%</i>	<i>29%</i>	<i>43%</i>
<i>Low priority 1-3 (Net)</i>	<i>34</i>	<i>17</i>	<i>52</i>	<i>38</i>

d. Repealing the Affordable Care Act

	Total	Democrats	Republicans	Independents
1	19%	8%	31%	17%
2	9	6	14	6
3	11	7	18	9
4	13	10	15	14
5	7	6	8	9
6	6	8	3	7
7	29	49	5	32
Don't know	6	6	4	6
<i>High Priority 5-7 (Net)</i>	<i>39%</i>	<i>21%</i>	<i>63%</i>	<i>32%</i>
<i>Low priority 1-3 (Net)</i>	<i>42</i>	<i>63</i>	<i>17</i>	<i>48</i>

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Press Release – continued –

e. Passing a Medicare-for-All health care plan

	Total	Democrats	Republicans	Independents
1	30%	40%	16%	29%
2	14	20	10	10
3	16	18	15	16
4	14	12	17	16
5	6	2	10	7
6	3	2	6	2
7	12	2	22	13
Don't know	5	3	5	8
<i>High Priority 5-7 (Net)</i>	<i>60%</i>	<i>78%</i>	<i>40%</i>	<i>55%</i>
<i>Low priority 1-3 (Net)</i>	<i>21</i>	<i>6</i>	<i>38</i>	<i>22</i>

f. Investigating and potentially impeaching President Trump

	Total	Democrats	Republicans	Independents
1	25%	43%	6%	20%
2	9	13	3	9
3	10	15	6	10
4	8	12	4	8
5	6	6	5	9
6	6	2	9	5
7	33	5	67	34
Don't know	3	2	2	4
<i>High Priority 5-7 (Net)</i>	<i>44%</i>	<i>71%</i>	<i>14%</i>	<i>39%</i>
<i>Low priority 1-3 (Net)</i>	<i>45</i>	<i>14</i>	<i>80</i>	<i>49</i>

g. Passing tax cuts for the middle class

	Total	Democrats	Republicans	Independents
1	32%	28%	34%	34%
2	19	18	20	18
3	21	23	23	19
4	14	15	13	15
5	5	4	5	6
6	3	3	1	2
7	4	5	2	4
Don't know	3	3	2	3
<i>High Priority 5-7 (Net)</i>	<i>72%</i>	<i>69%</i>	<i>77%</i>	<i>70%</i>
<i>Low priority 1-3 (Net)</i>	<i>11</i>	<i>13</i>	<i>8</i>	<i>12</i>

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g. Passing tax cuts for businesses

	Total	Democrats	Republicans	Independents
1	9%	5%	13%	11%
2	8	4	13	9
3	15	11	20	15
4	18	16	23	13
5	15	15	14	15
6	11	12	8	12
7	21	33	7	22
Don't know	4	4	3	3
<i>High Priority 5-7 (Net)</i>	32%	20%	45%	34%
<i>Low priority 1-3 (Net)</i>	46	60	28	49

h. Confirming more federal judges

	Total	Democrats	Republicans	Independents
1	11%	7%	17%	7%
2	9	8	13	8
3	15	15	19	12
4	24	23	24	29
5	15	16	11	19
6	8	10	5	8
7	10	15	5	8
Don't know	8	7	6	8
<i>High Priority 5-7 (Net)</i>	35%	29%	49%	28%
<i>Low priority 1-3 (Net)</i>	33	41	22	35

i. Universal background checks for all gun purchases

	Total	Democrats	Republicans	Independents
1	45%	58%	31%	43%
2	16	16	17	15
3	14	14	16	14
4	10	7	15	11
5	4	2	7	3
6	2	1	4	3
7	6	2	9	9
Don't know	2	1	2	2
<i>High Priority 5-7 (Net)</i>	75%	88%	64%	72%
<i>Low priority 1-3 (Net)</i>	13	5	20	15

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Press Release – continued –

j. New environmental protections to fight against climate change

	Total	Democrats	Republicans	Independents
1	27%	41%	8%	28%
2	14	19	10	11
3	17	18	15	17
4	13	9	19	16
5	8	4	13	7
6	6	2	12	5
7	11	4	20	13
Don't know	3	2	3	4
<i>High Priority 5-7 (Net)</i>	<i>58%</i>	<i>79%</i>	<i>33%</i>	<i>56%</i>
<i>Low priority 1-3 (Net)</i>	<i>26</i>	<i>10</i>	<i>46</i>	<i>24</i>

k. More funding to fix our roads, bridges, and infrastructure³

	Total	Democrats	Republicans	Independents
1	24%	25%	21%	27%
2	21	24	19	20
3	25	22	30	24
4	18	21	17	16
5	6	4	9	6
6	2	1	2	4
7	1	1	1	1
Don't know	3	2	1	3
<i>High Priority 5-7 (Net)</i>	<i>70%</i>	<i>71%</i>	<i>69%</i>	<i>71%</i>
<i>Low priority 1-3 (Net)</i>	<i>9</i>	<i>6</i>	<i>12</i>	<i>10</i>

l. Balancing the federal budget

	Total	Democrats	Republicans	Independents
1	33%	30%	35%	36%
2	20	18	22	20
3	23	25	24	19
4	14	15	13	13
5	4	5	4	4
6	1	2	*	1
7	1	2	*	1
Don't know	3	2	1	6
<i>High Priority 5-7 (Net)</i>	<i>76%</i>	<i>74%</i>	<i>81%</i>	<i>75%</i>
<i>Low priority 1-3 (Net)</i>	<i>7</i>	<i>10</i>	<i>5</i>	<i>6</i>

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Press Release – continued –

7. How do you get most of your news about the next week’s midterm elections? **Asked only to registered voters*

	Total	Democrats	Republicans	Independents
Broadcast television (ABC, CBS, NBC)	24%	26%	23%	21%
Cable television (CNN, Fox News, MSNBC)	21	22	26	15
Online/internet newspapers	19	21	14	23
Social media (Twitter, Facebook)	10	9	9	8
Radio	7	5	8	10
Print newspapers/magazines	6	4	6	10
Word of mouth (friends, family)	4	3	5	4
Mobile News apps	4	4	4	3
Blogs	*	*	*	-
None of the above	5	4	4	5

8. Of the choices listed below, which is your main source of television news in general? Select one. **Asked only to registered voters*

	Total	Democrats	Republicans	Independents
FOX News	20%	8%	37%	17%
CNN	15	24	7	13
ABC	13	13	12	13
NBC	11	11	12	11
CBS	8	8	8	10
Public Television	6	7	4	4
MSNBC	6	11	2	3
Other	6	6	5	8
None of the above	14	11	13	21

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Press Release – continued –

About the Study

These are findings from an Ipsos poll conducted October 30-November 1, 2018. For the survey, a sample of roughly 1,688 adults 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 642 Democrats, 643 Republicans, and 292 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2013 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.7 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,688, DEFF=1.5, adjusted Confidence Interval=+/-4.2 percentage points).

The poll also has a credibility interval plus or minus 4.4 percentage points Democrats, 4.4 percentage points for Republicans, and 6.5 for Independents.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us.

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Press Release – continued –

About Ipsos Public Affairs

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos has media partnerships with the most prestigious news organizations around the world. Through our media partnerships, Ipsos Public Affairs is a leading source of intelligent information for businesses and professionals in the U.S., Canada, the UK, and internationally. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,780.5 million in 2017.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Eurolist – NYSE-Euronext.
The company is part of the SBF 120 and the Mid-60 index
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