To what extent do you agree or disagree with the following statements: - I know the projected cost of post-secondary education for my child(ren)

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	**1006**	**449**	**557**	**374**	**594**	**38**	**28**	**171**	**363**	**444**
Base: All Respondents (wtd)	**1006**	**450**	**556**	**381**	**587**	**38**	**29**	**172**	**364**	**441**
Agree (Net)	639	314	325	257	353	29	17	107	195	321
	64%	70%	59%	67%	60%	76%	57%	62%	54%	73%
		B		D		*	**			GH
Strongly agree	163	88	76	82	76	5	4	39	36	84
	16%	19%	14%	22%	13%	14%	15%	22%	10%	19%
		B		D		*	**	H		H
Somewhat agree	476	226	250	175	278	24	12	68	159	237
	47%	50%	45%	46%	47%	62%	42%	40%	44%	54%
						*	**			GH
Disagree (Net)	367	136	230	124	234	9	12	65	169	120
	36%	30%	41%	33%	40%	24%	43%	38%	46%	27%
			A		C	*	**	I	I	
Somewhat disagree	273	114	159	91	174	8	7	47	123	96
	27%	25%	29%	24%	30%	22%	23%	27%	34%	22%
						*	**		I	
Strongly disagree	94	23	71	33	60	1	6	18	46	24
	9%	5%	13%	9%	10%	2%	20%	10%	13%	6%
			A			*	**	I	I	
Sigma	1006	450	556	381	587	38	29	172	364	441
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following statements: - I have a written plan in place to pay for my child's post-secondary education.

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	**1006**	**449**	**557**	**374**	**594**	**38**	**28**	**171**	**363**	**444**
Base: All Respondents (wtd)	**1006**	**450**	**556**	**381**	**587**	**38**	**29**	**172**	**364**	**441**
Agree (Net)	456	253	202	207	239	10	11	106	113	226
	45%	56%	36%	54%	41%	27%	38%	62%	31%	51%
		B		DE		*	**	HI		H
Strongly agree	143	84	59	81	61	2	4	41	20	78
	14%	19%	11%	21%	10%	5%	12%	24%	6%	18%
		B		DE		*	**	H		H
Somewhat agree	313	169	144	126	178	8	7	65	92	148
	31%	38%	26%	33%	30%	22%	25%	38%	25%	34%
		B				*	**	H		H
Disagree (Net)	550	197	354	174	348	28	18	66	252	215
	55%	44%	64%	46%	59%	73%	62%	38%	69%	49%
			A		C	C*	**		GI	G
Somewhat disagree	328	136	192	114	197	17	8	38	145	137
	33%	30%	35%	30%	34%	46%	29%	22%	40%	31%
						C*	**		GI	G
Strongly disagree	222	60	162	61	151	10	10	28	107	77
	22%	13%	29%	16%	26%	27%	34%	16%	29%	18%
			A		C	*	**		GI	
Sigma	1006	450	556	381	587	38	29	172	364	441
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How much do you think that post-secondary education will cost for your ... child in their first year of study?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	**1006**	**449**	**557**	**374**	**594**	**38**	**28**	**171**	**363**	**444**
Base: All Respondents (wtd)	**1006**	**450**	**556**	**381**	**587**	**38**	**29**	**172**	**364**	**441**
0	4	2	2	-	3	1	-	-	4	-
	*	*	*	-	*	3%	-	-	1%	-
						C*	**		I	
1 - 500	43	13	29	18	24	1	4	9	15	14
	4%	3%	5%	5%	4%	2%	15%	5%	4%	3%
						*	**			
501 - 1000	37	12	25	12	23	1	4	4	16	13
	4%	3%	4%	3%	4%	3%	13%	2%	4%	3%
						*	**			
1001 - 2000	58	22	37	30	29	-	3	13	17	25
	6%	5%	7%	8%	5%	-	11%	8%	5%	6%
						*	**			
2001 - 3000	95	71	24	68	26	-	-	52	15	28
	9%	16%	4%	18%	4%	-	-	30%	4%	6%
		B		DE		*	**	HI		
3001 - 4000	31	21	10	16	13	2	-	7	7	17
	3%	5%	2%	4%	2%	6%	-	4%	2%	4%
		B				*	**			
4001 - 5000	76	24	52	24	49	4	4	9	34	29
	8%	5%	9%	6%	8%	9%	15%	5%	9%	6%
			A			*	**			
5001 - 10000	273	130	144	87	173	13	5	42	110	116
	27%	29%	26%	23%	29%	35%	18%	25%	30%	26%
					C	*	**			
10001 - 15000	119	47	72	30	85	4	2	12	44	61
	12%	11%	13%	8%	15%	11%	7%	7%	12%	14%
					C	*	**			G
15001 - 20000	98	30	69	29	66	4	1	10	41	47
	10%	7%	12%	8%	11%	10%	3%	6%	11%	11%
			A			*	**			
20001 - 25000	56	22	34	22	32	3	4	8	22	22
	6%	5%	6%	6%	5%	7%	15%	5%	6%	5%
						*	**			
25001 - 30000	40	17	23	16	22	2	1	3	12	24
	4%	4%	4%	4%	4%	5%	3%	2%	3%	5%
						*	**			G
30001 - 35000	15	11	4	5	8	1	-	-	3	12
	1%	2%	1%	1%	1%	2%	-	-	1%	3%
		B				*	**			GH
35001 - 40000	61	28	33	25	34	2	-	2	25	34
	6%	6%	6%	7%	6%	6%	-	1%	7%	8%
						*	**		G	G
Sigma	1006	450	556	381	587	38	29	172	364	441
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean (Incl. 0)	12379.6	11907.1	12762.4	11437.7	12921.1	13463.9	8755.1	7861.4	12861.5	13980.8
					C	*	**		G	G
Std. Dev.	10806.21	11008.52	10634.06	11324.2	10430.03	10810.59	9065.87	7849.61	10715.41	11454.19
Std. Err.	340.7	518.82	451.07	580.1	430.48	1756.4	1680.68	598.91	561.57	545.42
Mean (Excl. 0)	12426	11957.2	12805.4	11437.7	12982.5	13821.4	8755.1	7861.4	12995.5	13980.8
					C	*	**		G	G
Std. Dev.	10799.78	11004.46	10626.07	11324.2	10416.58	10722.87	9065.87	7849.61	10689.88	11454.19
Std. Err.	341.14	519.72	451.49	580.1	430.94	1765.12	1680.68	598.91	563.14	545.42
Median	10000	9000	10000	8000	10000	10000	5000	4877.5	10000	10000

When you answered the previous question, which of the following costs were you thinking of when estimating the total cost?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	**1006**	**449**	**557**	**374**	**594**	**38**	**28**	**171**	**363**	**444**
Base: All Respondents (wtd)	**1006**	**450**	**556**	**381**	**587**	**38**	**29**	**172**	**364**	**441**
Tuition	886	379	507	322	529	35	26	142	334	384
	88%	84%	91%	85%	90%	92%	88%	83%	92%	87%
			A		C	*	**		GI	
Residence or other accommodation	369	155	213	127	221	21	9	41	149	169
	37%	34%	38%	33%	38%	55%	32%	24%	41%	38%
						CD*	**		G	G
Text books	773	325	448	261	478	34	23	106	300	344
	77%	72%	81%	68%	81%	91%	78%	62%	82%	78%
			A		C	C*	**		G	G
Food	486	278	209	206	260	20	13	108	138	228
	48%	62%	38%	54%	44%	52%	43%	63%	38%	52%
		B		D		*	**	HI		H
Transportation	424	203	221	149	259	16	10	47	133	234
	42%	45%	40%	39%	44%	43%	35%	28%	36%	53%
						*	**		G	GH
Visits home	166	87	79	74	82	10	5	33	45	82
	16%	19%	14%	19%	14%	26%	17%	19%	12%	19%
		B		D		D*	**	H		H
Entertainment	174	96	78	78	91	5	6	23	44	100
	17%	21%	14%	20%	15%	14%	21%	13%	12%	23%
		B				*	**			GH
Other	7	1	6	-	6	1	-	-	3	4
	1%	*	1%	-	1%	3%	-	-	1%	1%
						C*	**			
Nothing	3	2	1	-	2	1	-	-	3	-
	*	*	*	-	*	3%	-	-	1%	-
						CD*	**			
Don't know	3	-	3	1	3	-	-	1	3	-
	*	-	1%	*	*	-	-	*	1%	-
						*	**			
Sigma	3290	1527	1764	1217	1930	143	92	502	1151	1545
	327%	339%	317%	319%	329%	378%	315%	292%	316%	350%

The average total cost for a four-year undergraduate degree for your ... child is listed below. How surprised are you to see the cost of the average degree for your child?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	**1006**	**449**	**557**	**374**	**594**	**38**	**28**	**171**	**363**	**444**
Base: All Respondents (wtd)	**1006**	**450**	**556**	**381**	**587**	**38**	**29**	**172**	**364**	**441**
Very/somewhat surprised (Net)	734	352	382	289	416	29	26	142	243	322
	73%	78%	69%	76%	71%	76%	89%	83%	67%	73%
		B				*	**	HI		
Very surprised	409	179	230	173	224	12	20	92	150	148
	41%	40%	41%	45%	38%	32%	67%	54%	41%	33%
				D		*	**	HI	I	
Somewhat surprised	325	172	152	116	192	17	6	50	93	175
	32%	38%	27%	30%	33%	45%	22%	29%	26%	40%
		B				*	**			GH
Not very/not at all surprised (Net)	272	98	174	92	171	9	3	29	121	119
	27%	22%	31%	24%	29%	24%	11%	17%	33%	27%
			A			*	**		G	G
Not very surprised	204	76	128	71	126	7	2	23	88	90
	20%	17%	23%	19%	21%	19%	8%	14%	24%	20%
			A			*	**		G	
Not at all surprised	68	23	46	22	45	2	1	6	33	29
	7%	5%	8%	6%	8%	5%	3%	4%	9%	6%
			A			*	**		G	
Sigma	1006	450	556	381	587	38	29	172	364	441
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Now that you've been informed of the average cost of a four-year undergraduate degree for your child(ren), how likely are you to do the following things, based on your current financial situation: - Increase the education savings goal for my child(ren)'s education

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	**1006**	**449**	**557**	**374**	**594**	**38**	**28**	**171**	**363**	**444**
Base: All Respondents (wtd)	**1006**	**450**	**556**	**381**	**587**	**38**	**29**	**172**	**364**	**441**
Very/somewhat likely (Net)	758	362	396	320	409	28	22	143	250	343
	75%	80%	71%	84%	70%	74%	75%	83%	69%	78%
		B		D		*	**	H		H
Very likely	186	91	96	102	78	6	4	48	47	88
	19%	20%	17%	27%	13%	16%	12%	28%	13%	20%
				D		*	**	HI		H
Somewhat likely	571	271	300	218	331	22	18	96	203	254
	57%	60%	54%	57%	56%	58%	63%	56%	56%	58%
						*	**			
Not very/not at all likely (Net)	248	89	160	61	178	10	7	29	114	98
	25%	20%	29%	16%	30%	26%	25%	17%	31%	22%
			A		C	*	**		GI	
Not very likely	196	75	122	52	137	8	4	26	84	82
	20%	17%	22%	14%	23%	21%	14%	15%	23%	19%
			A		C	*	**		G	
Not at all likely	52	14	38	9	41	2	3	2	30	16
	5%	3%	7%	2%	7%	5%	12%	1%	8%	4%
			A		C	*	**		GI	
Sigma	1006	450	556	381	587	38	29	172	364	441
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%