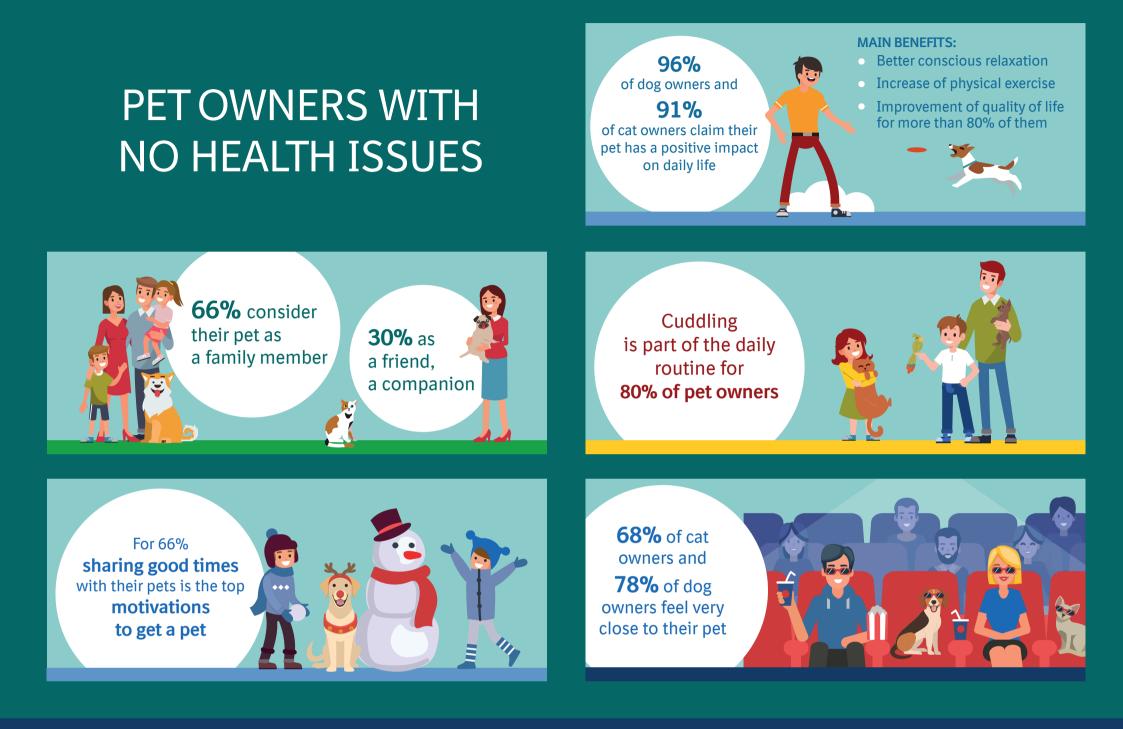
## A UNIQUE BOND

## Boehringer Ingelheim



ADULTS WITH HEALTH ISSUES/ PARENT WITH CHILD WITH HEALTH ISSUES

Unconditional love and trust is what **80%** of owners with a condition strongly agree on while talking about their affective state with their pet

## **BETTER WELL BEING:**

- Sharing quiet moments
- Forgetting stress and worries
- Feeling of being loved and welcomed

Some healthcare professionals recognize the benefit of the human animal bond, especially for children with health issues.

## A PET IN THE HOUSEHOLD CAN HELP:

- Keep the person active
- Avoid depression
- Improve their day to day life

For up to **40%** of respondents users of medicine (relaxants, painkillers, depressants...) a pet helps decrease the intake of medicine

Qualitative survey conducted by Ipsos in 3 countries (France, United Kingdom, Germany) in June 2017. In addition, 3.000 individuals participated to the quantitative online survey in 5 countries (France, United Kingdom, Italy, Spain, Germany) conducted by Ipsos from 16th to 21st of September 2017.

