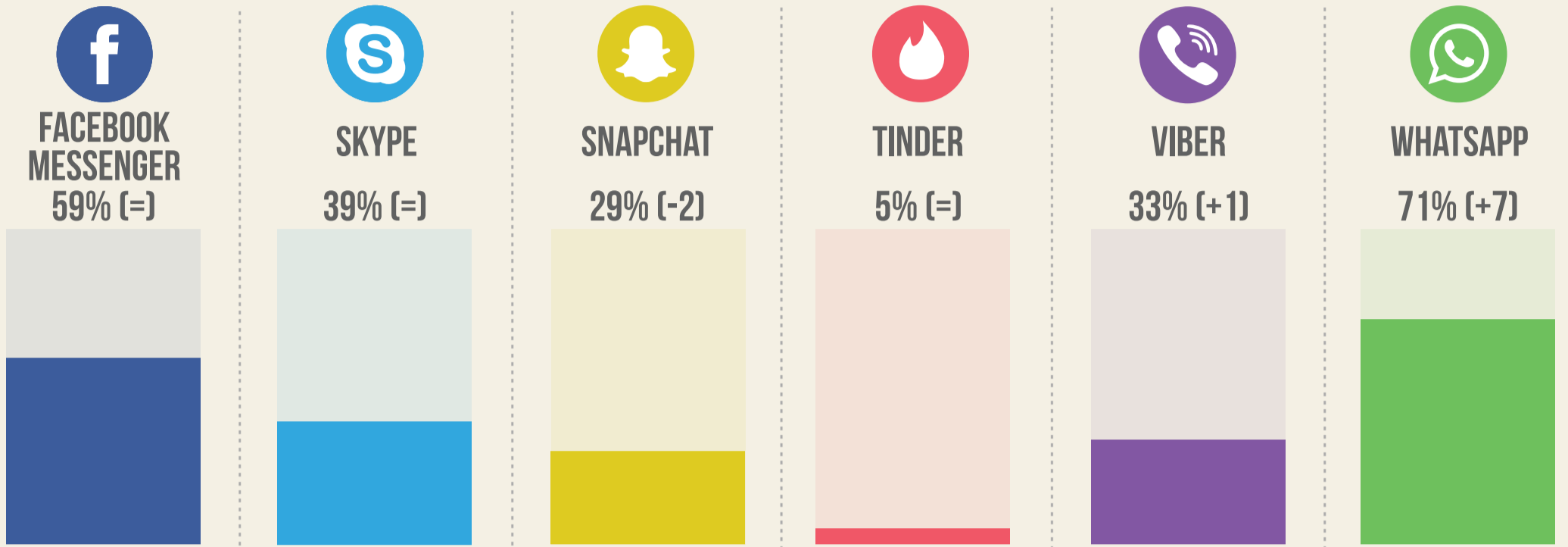


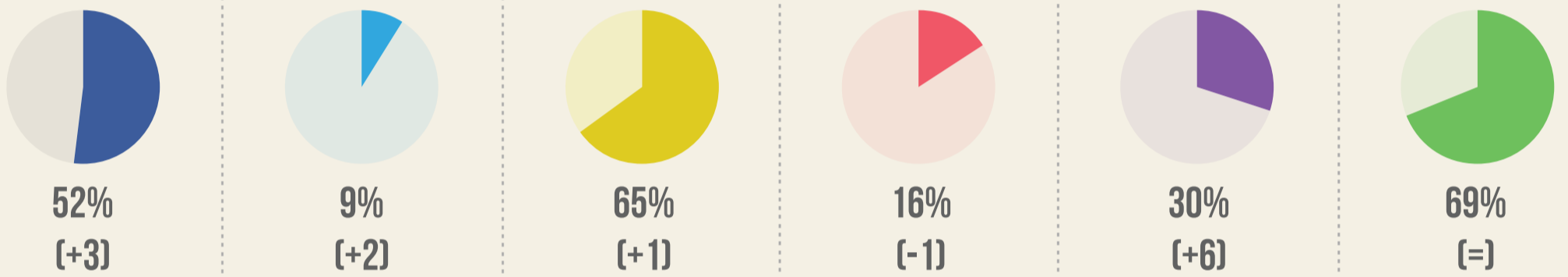
SOCIAL MESSAGING TRACKER

JUNE 2018

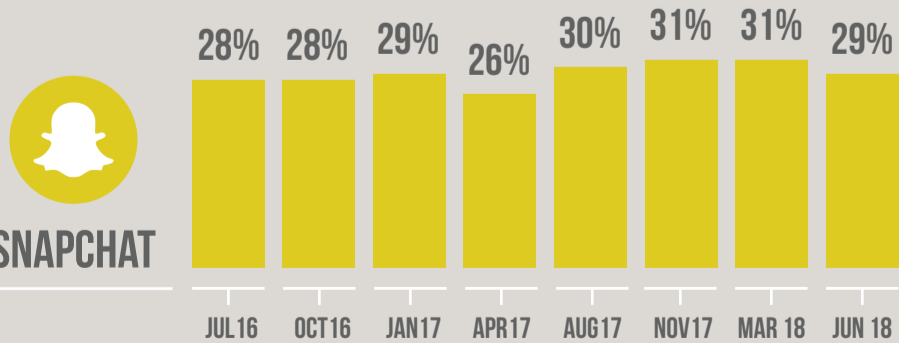
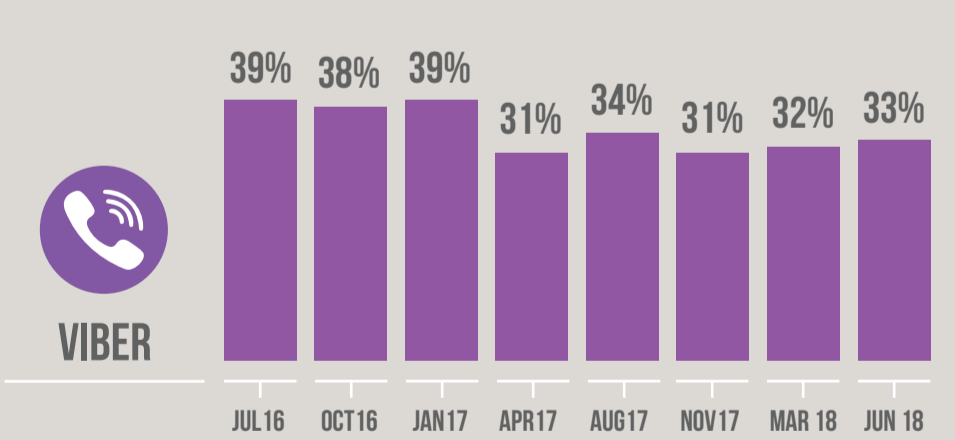
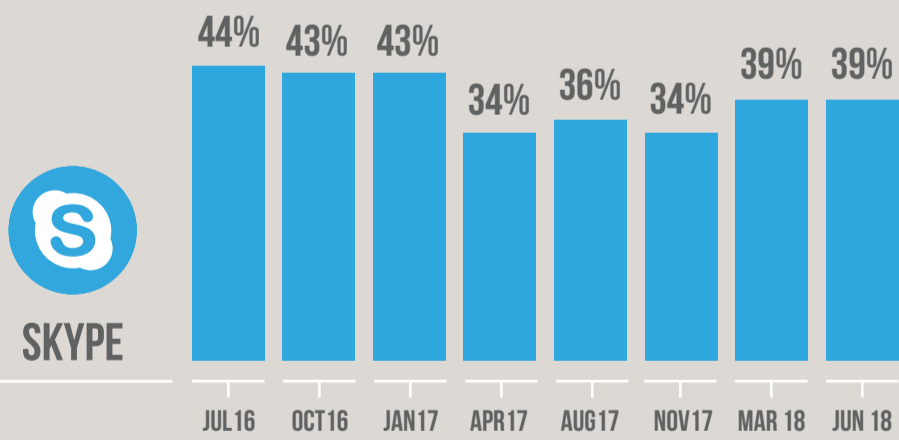
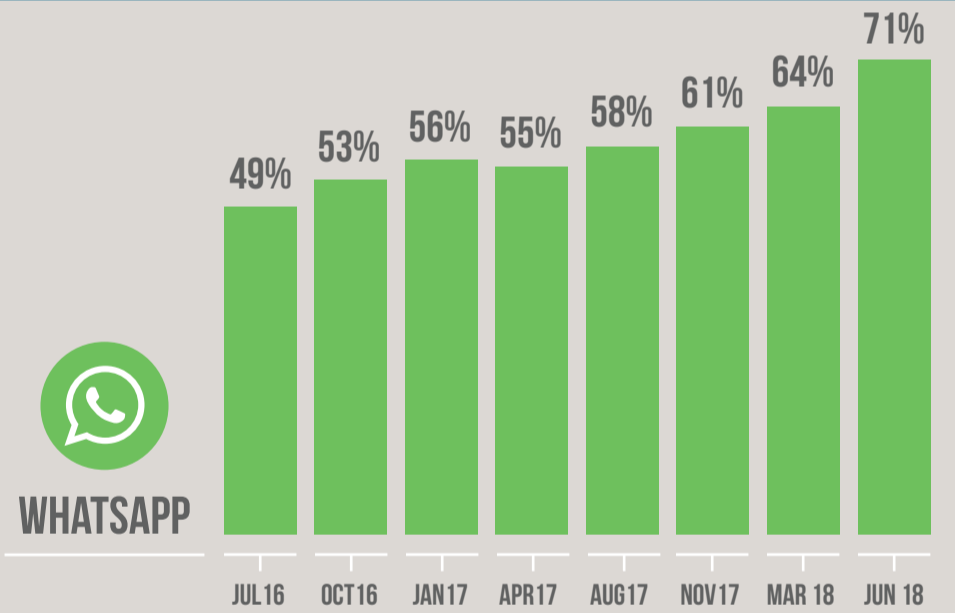
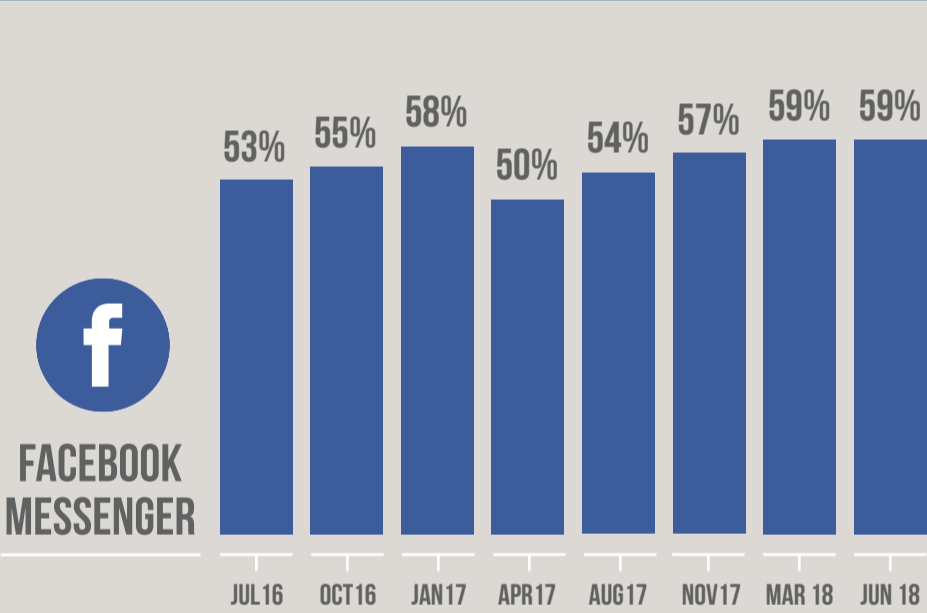
% SOCIAL MESSAGING ACCOUNT OWNERSHIP IN IRELAND & CHANGE SINCE MARCH 18



% WHO USE IT DAILY AND CHANGE SINCE MARCH 18



TREND DATA : JULY 16 - JUNE 18



Powered by: Ipsos MRBI Omnipoll

Omnipoll is a telephone omnibus survey which interviews a fresh sample of 1,000 adults aged 15+ every two weeks.

For further information on Omnipoll please contact:

Belinda Norton
belinda.norton@ipsos.com

Phone +353 (0)1 4389000

For further information on Social Networking/Messaging trackers please contact:

Rebecca Porter
rebecca.porter@ipsos.com

