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1_53. Do you have a favorable or unfavorable opinion of the following? - Affordability
1_53. Do you have a favorable or unfavorable opinion of the following? - Affordability
1_54. Do you have a favorable or unfavorable opinion of the following? - Sustainability
1_54. Do you have a favorable or unfavorable opinion of the following? - Sustainability

1_55. Do you have a favorable or unfavorable opinion of the following? - Being inclusive

1_55. Do you have a favorable or unfavorable opinion of the following? - Being inclusive

1_56. Do you have a favorable or unfavorable opinion of the following? - Reducing waste and trash

1_56. Do you have a favorable or unfavorable opinion of the following? - Reducing waste and trash

1. Do you have a favorable or unfavorable opinion of the following? - Top 3 Box Summary

1. Do you have a favorable or unfavorable opinion of the following? - Top 3 Box Summary

1. Do you have a favorable or unfavorable opinion of the following? - Bottom 3 Box Summary

1. Do you have a favorable or unfavorable opinion of the following? - Bottom 3 Box Summary

1. Do you have a favorable or unfavorable opinion of the following? - Grid Table

2_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

2_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

2_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful

2_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful

2_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

2_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

2_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me

2_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me

2_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth

2_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth

2_6. Do you agree or disagree with the following statements? - I am proud to be an American right now

2_6. Do you agree or disagree with the following statements? - I am proud to be an American right now

2. Do you agree or disagree with the following statements? - Grid Table

3. How do you get most of your news?

3. How do you get most of your news?

4. Of the choices listed below, which is your main source of television news?

4. Of the choices listed below, which is your main source of television news?

PID. With which political party do you most identify?

PID. With which political party do you most identify?

Household Income

Household Income

Gender

Gender

Age

Age

Region

Region

Education

Education

Age & Presence Of Children

Age & Presence Of Children

Marital Status

Marital Status

Employment

Employment

Race

Race

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Metro status

Metro status

1_23. Do you have a favorable or unfavorable opinion of the following? - Beauty

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	833	216	617	448	385	422	83	161	167	449	384	638	195
	83%	78%	85%	83%	84%	82%	86%	81%	86%	84%	82%	84%	81%
			A				*						
Very favorable	298	88	210	176	122	151	34	63	50	148	149	217	81
	30%	32%	29%	32%	27%	29%	35%	32%	26%	28%	32%	28%	34%
							*						
Somewhat favorable	273	80	193	136	137	143	30	53	46	156	117	210	62
	27%	29%	27%	25%	30%	28%	31%	27%	24%	29%	25%	28%	26%
							*						
Lean towards favorable	262	49	213	137	126	129	19	45	70	145	118	211	52
	26%	18%	29%	25%	27%	25%	20%	23%	36%	27%	25%	28%	22%
			A				*		EFG				
Bottom 3 Box (Net)	78	30	48	36	42	43	10	13	11	39	39	58	20
	8%	11%	7%	7%	9%	8%	10%	6%	6%	7%	8%	8%	8%
							*						
Lean towards unfavorable	43	13	30	24	19	21	6	9	7	19	24	36	7
	4%	5%	4%	4%	4%	4%	7%	4%	4%	4%	5%	5%	3%
							*						
Somewhat unfavorable	24	13	11	6	18	17	4	2	2	14	9	11	13
	2%	5%	1%	1%	4%	3%	4%	1%	1%	3%	2%	1%	5%
			B				*						K
Very unfavorable	11	4	7	6	5	6	-	2	2	5	6	11	-
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-
							*						
Don't know	92	30	62	58	33	48	3	25	16	46	46	67	25
	9%	11%	8%	11%	7%	9%	3%	12%	8%	9%	10%	9%	10%
							*	F					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_24. Do you have a favorable or unfavorable opinion of the following? - Inner beauty

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	844	384	460	231	290	323	313	281	250	150	180	324	189	294	297	168
	84%	80%	89%	78%	84%	89%	84%	86%	82%	84%	85%	86%	80%	85%	86%	84%
			A			C										
Very favorable	485	177	308	148	164	173	188	167	130	68	101	198	119	191	147	85
	48%	37%	59%	50%	47%	48%	50%	51%	43%	38%	48%	53%	50%	55%	43%	42%
			A									I	I	NO		
Somewhat favorable	206	108	98	58	84	64	71	74	62	54	42	69	42	61	83	46
	21%	22%	19%	20%	24%	18%	19%	23%	20%	30%	20%	18%	18%	17%	24%	23%
										JKL						
Lean towards favorable	153	99	54	25	43	85	55	39	59	29	38	58	28	42	66	38
	15%	21%	10%	8%	12%	24%	15%	12%	19%	16%	18%	15%	12%	12%	19%	19%
			B			CD									M	
Bottom 3 Box (Net)	71	42	29	34	26	12	22	19	29	11	11	28	22	30	23	14
	7%	9%	6%	11%	7%	3%	6%	6%	10%	6%	5%	7%	9%	9%	7%	7%
				E	E											
Lean towards unfavorable	32	17	15	15	8	9	10	7	16	3	5	13	12	12	13	8
	3%	4%	3%	5%	2%	3%	3%	2%	5%	2%	2%	3%	5%	3%	4%	4%
Somewhat unfavorable	16	14	2	6	9	1	3	6	7	5	2	6	2	7	4	4
	2%	3%	*	2%	3%	*	1%	2%	2%	3%	1%	2%	1%	2%	1%	2%
			B		E	E										
Very unfavorable	23	11	12	12	9	2	10	6	6	2	3	9	8	11	6	2
	2%	2%	2%	4%	3%	*	3%	2%	2%	1%	2%	2%	3%	3%	2%	1%
				E												
Don't know	87	57	30	31	29	27	36	25	26	17	20	24	26	24	24	18
	9%	12%	6%	10%	9%	7%	10%	8%	8%	10%	9%	6%	11%	7%	7%	9%
			B													
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_24. Do you have a favorable or unfavorable opinion of the following? - Inner beauty

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	844	227	617	445	399	425	89	159	172	456	388	649	195
	84%	82%	85%	82%	87%	83%	91%	80%	89%	85%	83%	85%	82%
							G*		G				
Very favorable	485	129	356	261	224	238	59	101	86	256	229	361	124
	48%	47%	49%	48%	49%	46%	61%	51%	45%	48%	49%	47%	52%
							EH*						
Somewhat favorable	206	54	152	116	90	116	14	41	36	108	98	164	42
	21%	20%	21%	21%	20%	23%	14%	21%	18%	20%	21%	22%	18%
							*						
Lean towards favorable	153	44	109	69	84	70	15	17	50	92	61	124	29
	15%	16%	15%	13%	18%	14%	16%	9%	26%	17%	13%	16%	12%
					C		*		EG				
Bottom 3 Box (Net)	71	23	48	40	31	48	3	18	3	33	39	47	24
	7%	8%	7%	7%	7%	9%	3%	9%	2%	6%	8%	6%	10%
						H	*	H					
Lean towards unfavorable	32	14	19	15	17	24	-	7	1	18	14	22	10
	3%	5%	3%	3%	4%	5%	-	4%	1%	3%	3%	3%	4%
						H	*						
Somewhat unfavorable	16	5	10	8	8	12	1	2	1	8	8	12	4
	2%	2%	1%	2%	2%	2%	1%	1%	*	1%	2%	2%	2%
							*						
Very unfavorable	23	4	19	16	6	12	2	8	1	6	16	13	10
	2%	1%	3%	3%	1%	2%	2%	4%	*	1%	3%	2%	4%
							*	H			I		
Don't know	87	26	61	57	30	41	5	21	19	45	42	66	21
	9%	9%	8%	10%	7%	8%	6%	11%	10%	9%	9%	9%	9%
							*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_25. Do you have a favorable or unfavorable opinion of the following? - Retail therapy

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	462	187	275	169	157	137	177	162	123	83	107	170	102	164	167	78
	46%	39%	53%	57%	45%	38%	47%	50%	40%	47%	51%	45%	43%	47%	49%	39%
			A	DE												
Very favorable	146	50	96	77	42	27	52	64	29	32	27	57	30	56	54	12
	15%	10%	18%	26%	12%	7%	14%	20%	10%	18%	13%	15%	13%	16%	16%	6%
			A	DE				H						O	O	
Somewhat favorable	134	61	73	50	50	33	48	52	34	28	30	44	30	47	54	22
	13%	13%	14%	17%	15%	9%	13%	16%	11%	16%	14%	12%	13%	13%	16%	11%
				E												
Lean towards favorable	183	76	106	42	64	77	76	46	60	23	50	68	41	61	59	43
	18%	16%	21%	14%	18%	21%	21%	14%	20%	13%	24%	18%	17%	18%	17%	22%
						C	G				I					
Bottom 3 Box (Net)	304	152	151	75	106	123	93	95	116	62	58	115	68	105	102	73
	30%	32%	29%	25%	31%	34%	25%	29%	38%	35%	28%	31%	29%	30%	30%	37%
									F							
Lean towards unfavorable	161	88	73	39	50	72	51	41	69	35	31	71	24	60	50	38
	16%	18%	14%	13%	14%	20%	14%	13%	23%	20%	15%	19%	10%	17%	15%	19%
									FG	L		L				
Somewhat unfavorable	77	36	41	22	26	29	22	33	22	14	14	26	24	22	35	16
	8%	8%	8%	7%	7%	8%	6%	10%	7%	8%	6%	7%	10%	6%	10%	8%
									F							
Very unfavorable	65	27	38	14	31	21	20	21	24	13	14	18	20	24	17	20
	7%	6%	7%	5%	9%	6%	5%	6%	8%	7%	7%	5%	9%	7%	5%	10%
Don't know	236	144	92	52	83	102	103	67	66	33	45	91	66	78	74	49
	24%	30%	18%	17%	24%	28%	28%	21%	22%	18%	22%	24%	28%	22%	22%	24%
			B				C	G								
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_25. Do you have a favorable or unfavorable opinion of the following? - Retail therapy

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	462	156	306	256	206	250	46	94	72	258	204	358	104
	46%	56%	42%	47%	45%	49%	47%	48%	37%	48%	44%	47%	44%
		B				H	*						
Very favorable	146	63	83	84	62	82	15	29	19	81	65	106	40
	15%	23%	11%	16%	13%	16%	16%	15%	10%	15%	14%	14%	17%
		B					*						
Somewhat favorable	134	46	88	67	66	73	18	24	19	77	57	101	33
	13%	17%	12%	12%	14%	14%	19%	12%	10%	14%	12%	13%	14%
							*						
Lean towards favorable	183	48	135	104	78	95	13	41	34	100	83	151	31
	18%	17%	19%	19%	17%	18%	13%	21%	18%	19%	18%	20%	13%
							*						
Bottom 3 Box (Net)	304	65	238	147	156	164	23	50	67	162	141	226	77
	30%	24%	33%	27%	34%	32%	24%	25%	34%	30%	30%	30%	32%
			A				*						
Lean towards unfavorable	161	34	128	77	84	82	17	25	37	78	83	119	42
	16%	12%	18%	14%	18%	16%	17%	13%	19%	15%	18%	16%	18%
							*						
Somewhat unfavorable	77	22	56	38	40	43	3	14	17	47	30	63	14
	8%	8%	8%	7%	9%	8%	3%	7%	9%	9%	7%	8%	6%
							*						
Very unfavorable	65	10	55	33	33	39	3	11	12	38	27	44	21
	7%	4%	8%	6%	7%	8%	3%	6%	6%	7%	6%	6%	9%
							*						
Don't know	236	55	181	139	97	99	28	54	55	114	123	179	58
	24%	20%	25%	26%	21%	19%	29%	27%	29%	21%	26%	23%	24%
							*	E	E				
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_26. Do you have a favorable or unfavorable opinion of the following? - Vanity

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	312	159	153	105	92	115	111	115	85	61	71	118	63	95	146	45
	31%	33%	30%	35%	27%	32%	30%	35%	28%	34%	33%	31%	26%	27%	43%	23%
															MO	
Very favorable	103	63	40	52	25	26	32	49	22	25	15	42	21	28	57	11
	10%	13%	8%	18%	7%	7%	9%	15%	7%	14%	7%	11%	9%	8%	17%	5%
		B		DE				FH		J					MO	
Somewhat favorable	76	40	35	30	24	22	31	30	15	11	23	31	12	33	26	10
	8%	8%	7%	10%	7%	6%	8%	9%	5%	6%	11%	8%	5%	9%	7%	5%
Lean towards favorable	133	55	78	23	44	67	48	36	49	25	32	46	30	34	63	24
	13%	11%	15%	8%	13%	19%	13%	11%	16%	14%	15%	12%	13%	10%	18%	12%
						C									M	
Bottom 3 Box (Net)	514	229	285	119	199	197	189	154	172	86	105	200	123	195	155	117
	51%	47%	55%	40%	58%	54%	51%	47%	56%	48%	50%	53%	52%	56%	45%	58%
					C	C									N	N
Lean towards unfavorable	193	88	105	57	61	75	78	57	58	41	37	75	40	58	74	46
	19%	18%	20%	19%	18%	21%	21%	18%	19%	23%	18%	20%	17%	17%	22%	23%
Somewhat unfavorable	141	64	77	31	50	60	54	37	50	26	31	53	31	62	36	31
	14%	13%	15%	10%	14%	17%	15%	11%	16%	14%	14%	14%	13%	18%	11%	16%
															N	
Very unfavorable	180	77	103	31	88	62	57	59	64	19	37	72	51	76	45	40
	18%	16%	20%	10%	25%	17%	15%	18%	21%	11%	18%	19%	21%	22%	13%	20%
					CE	C						I	I		N	
Don't know	176	95	81	72	54	50	72	56	48	32	35	58	51	57	42	38
	18%	20%	16%	24%	16%	14%	19%	17%	16%	18%	17%	15%	22%	16%	12%	19%
				DE												
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_26. Do you have a favorable or unfavorable opinion of the following? - Vanity

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	312	99	213	181	131	175	33	48	55	171	141	229	83
	31%	36%	29%	33%	29%	34%	35%	24%	28%	32%	30%	30%	34%
						G	*						
Very favorable	103	49	54	52	51	65	14	11	13	69	34	77	26
	10%	18%	7%	10%	11%	13%	15%	6%	7%	13%	7%	10%	11%
		B				G	G*			J			
Somewhat favorable	76	20	56	51	25	46	4	11	15	27	49	45	31
	8%	7%	8%	9%	5%	9%	4%	6%	8%	5%	11%	6%	13%
							*				I		K
Lean towards favorable	133	30	103	78	55	65	15	26	28	75	58	107	26
	13%	11%	14%	14%	12%	13%	16%	13%	14%	14%	12%	14%	11%
							*						
Bottom 3 Box (Net)	514	131	383	251	263	260	43	97	113	279	235	408	106
	51%	48%	53%	46%	57%	51%	44%	49%	58%	52%	50%	54%	44%
					C		*						
Lean towards unfavorable	193	46	147	103	90	90	21	38	43	105	88	149	44
	19%	17%	20%	19%	20%	18%	22%	19%	22%	20%	19%	20%	18%
							*						
Somewhat unfavorable	141	33	108	65	76	65	10	30	36	83	58	119	22
	14%	12%	15%	12%	17%	13%	10%	15%	19%	16%	12%	16%	9%
							*						
Very unfavorable	180	52	128	83	97	105	12	29	34	91	89	140	40
	18%	19%	18%	15%	21%	20%	12%	15%	18%	17%	19%	18%	17%
					C		*						
Don't know	176	46	130	111	65	78	20	52	26	84	93	125	51
	18%	17%	18%	20%	14%	15%	21%	26%	13%	16%	20%	16%	21%
				D			*	EH					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_27. Do you have a favorable or unfavorable opinion of the following? - Physical fitness

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	866	414	452	238	294	334	314	283	269	159	177	323	206	297	307	172
	86%	86%	87%	80%	85%	92%	84%	87%	88%	89%	84%	86%	87%	85%	89%	86%
						CD										
Very favorable	405	197	208	145	119	141	142	137	126	62	80	155	108	157	121	78
	40%	41%	40%	49%	35%	39%	38%	42%	41%	35%	38%	41%	46%	45%	35%	39%
				DE										N		
Somewhat favorable	255	119	136	66	93	96	88	89	78	53	57	84	61	77	100	50
	25%	25%	26%	22%	27%	27%	24%	27%	26%	30%	27%	22%	26%	22%	29%	25%
Lean towards favorable	206	97	108	27	82	96	84	56	65	44	41	84	36	63	87	44
	21%	20%	21%	9%	24%	27%	23%	17%	21%	25%	20%	22%	15%	18%	25%	22%
				C	C					L						
Bottom 3 Box (Net)	96	42	54	40	35	21	43	31	22	12	22	40	22	32	31	22
	10%	9%	10%	13%	10%	6%	11%	10%	7%	7%	11%	11%	9%	9%	9%	11%
				E												
Lean towards unfavorable	49	21	28	21	20	8	23	12	13	5	12	20	11	13	18	12
	5%	4%	5%	7%	6%	2%	6%	4%	4%	3%	6%	5%	5%	4%	5%	6%
				E												
Somewhat unfavorable	19	8	11	6	3	10	12	6	2	2	6	8	3	8	4	5
	2%	2%	2%	2%	1%	3%	3%	2%	1%	1%	3%	2%	1%	2%	1%	2%
Very unfavorable	28	12	16	13	13	2	7	13	7	4	4	12	7	11	9	5
	3%	3%	3%	4%	4%	1%	2%	4%	2%	2%	2%	3%	3%	3%	3%	3%
				E	E											
Don't know	41	28	13	18	16	7	16	11	14	7	11	13	9	19	6	6
	4%	6%	3%	6%	5%	2%	4%	3%	5%	4%	5%	3%	4%	5%	2%	3%
		B		E										N		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_27. Do you have a favorable or unfavorable opinion of the following? - Physical fitness

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	866	234	631	451	415	444	82	168	172	467	398	674	192
	86%	85%	87%	83%	90%	86%	85%	85%	89%	88%	85%	88%	80%
					C		*					L	
Very favorable	405	118	287	202	203	206	50	74	75	214	191	290	115
	40%	43%	40%	37%	44%	40%	52%	38%	38%	40%	41%	38%	48%
							*						
Somewhat favorable	255	73	182	128	127	139	16	56	45	140	115	207	48
	25%	27%	25%	24%	28%	27%	17%	28%	23%	26%	25%	27%	20%
							*						
Lean towards favorable	206	43	163	121	85	99	16	37	53	113	92	176	29
	21%	16%	22%	22%	18%	19%	17%	19%	27%	21%	20%	23%	12%
							*					L	
Bottom 3 Box (Net)	96	23	73	62	33	53	11	16	15	39	56	62	34
	10%	8%	10%	11%	7%	10%	12%	8%	8%	7%	12%	8%	14%
							*				I		
Lean towards unfavorable	49	10	38	29	19	30	3	9	6	22	27	33	16
	5%	4%	5%	5%	4%	6%	4%	4%	3%	4%	6%	4%	7%
							*						
Somewhat unfavorable	19	3	16	15	4	8	2	3	7	5	14	12	7
	2%	1%	2%	3%	1%	2%	2%	1%	3%	1%	3%	2%	3%
							*				I		
Very unfavorable	28	10	18	18	10	15	6	5	2	12	16	17	11
	3%	4%	3%	3%	2%	3%	6%	2%	1%	2%	3%	2%	4%
							*						
Don't know	41	19	22	29	12	17	4	14	6	28	13	27	14
	4%	7%	3%	5%	3%	3%	4%	7%	3%	5%	3%	4%	6%
		B					*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_28. Do you have a favorable or unfavorable opinion of the following? - Being sedentary

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	289	176	113	113	106	70	110	101	78	56	50	118	65	106	120	40
	29%	36%	22%	38%	31%	19%	30%	31%	26%	31%	24%	31%	27%	31%	35%	20%
Very favorable		B		E	E									O	O	
	56	42	14	35	18	4	13	29	14	12	6	30	8	19	30	5
Somewhat favorable	6%	9%	3%	12%	5%	1%	3%	9%	5%	7%	3%	8%	3%	5%	9%	3%
		B		DE	E			F				J			O	
Lean towards favorable	92	55	36	37	34	21	40	29	23	17	20	35	20	34	35	15
	9%	11%	7%	13%	10%	6%	11%	9%	7%	10%	9%	8%	8%	10%	10%	7%
		B		E												
	141	78	63	42	54	46	57	43	41	27	24	53	38	54	55	20
Bottom 3 Box (Net)	14%	16%	12%	14%	16%	13%	15%	13%	14%	15%	11%	14%	16%	15%	16%	10%
	538	236	302	111	179	247	172	173	192	96	118	200	123	178	173	136
Lean towards unfavorable	54%	49%	58%	38%	52%	68%	46%	53%	63%	54%	56%	53%	52%	51%	50%	68%
			A		C	CD			F							MN
Somewhat unfavorable	197	87	110	41	53	102	70	53	74	43	42	66	46	68	66	47
	20%	18%	21%	14%	15%	28%	19%	16%	24%	24%	20%	18%	19%	20%	19%	24%
							CD									
	146	58	87	28	48	70	48	49	49	33	41	49	23	51	50	34
Very unfavorable	15%	12%	17%	9%	14%	19%	13%	15%	16%	18%	19%	13%	10%	15%	14%	17%
							C			L	L					
Don't know	195	91	104	42	78	75	54	72	70	20	36	85	54	59	58	54
	19%	19%	20%	14%	23%	21%	14%	22%	23%	11%	17%	23%	23%	17%	17%	27%
							C		F	F		I	I			MN
	175	72	104	71	61	44	90	51	34	26	43	58	48	63	50	25
Sigma	17%	15%	20%	24%	18%	12%	24%	16%	11%	15%	20%	15%	20%	18%	15%	12%
				E			GH									
	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_28. Do you have a favorable or unfavorable opinion of the following? - Being sedentary

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	289	110	179	163	126	164	31	55	39	167	122	192	97
	29%	40%	25%	30%	27%	32%	32%	28%	20%	31%	26%	25%	40%
		B				H	*						K
Very favorable	56	29	27	22	34	35	9	10	2	42	14	45	10
	6%	10%	4%	4%	7%	7%	9%	5%	1%	8%	3%	6%	4%
		B				H	H*	H		J			
Somewhat favorable	92	35	57	56	36	58	7	14	12	52	40	59	33
	9%	13%	8%	10%	8%	11%	7%	7%	6%	10%	8%	8%	14%
							*						
Lean towards favorable	141	46	95	86	56	71	15	31	24	72	69	87	54
	14%	17%	13%	16%	12%	14%	16%	16%	12%	14%	15%	11%	22%
							*						K
Bottom 3 Box (Net)	538	109	428	242	295	274	40	90	134	297	241	451	87
	54%	40%	59%	45%	64%	53%	41%	45%	69%	56%	52%	59%	36%
			A							EFG			L
Lean towards unfavorable	197	44	153	98	99	93	21	33	50	105	92	162	35
	20%	16%	21%	18%	22%	18%	22%	17%	26%	20%	20%	21%	15%
							*						
Somewhat unfavorable	146	21	125	53	93	73	7	20	46	79	67	136	10
	15%	8%	17%	10%	20%	14%	7%	10%	24%	15%	14%	18%	4%
			A							EFG			L
Very unfavorable	195	45	150	92	103	109	12	36	38	113	82	153	42
	19%	16%	21%	17%	22%	21%	12%	18%	20%	21%	17%	20%	17%
							*						
Don't know	175	57	119	137	39	75	26	53	21	70	105	120	56
	17%	21%	16%	25%	8%	15%	27%	27%	11%	13%	22%	16%	23%
				D			EH*	EH			I		
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_29. Do you have a favorable or unfavorable opinion of the following? - Socializing

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	845	396	449	243	282	321	314	272	259	156	182	316	192	293	296	173
	84%	82%	87%	82%	82%	89%	85%	84%	85%	87%	86%	84%	81%	84%	86%	87%
						CD										
Very favorable	329	150	179	127	88	115	129	115	85	64	64	125	76	130	112	54
	33%	31%	34%	43%	25%	32%	35%	35%	28%	36%	30%	33%	32%	37%	33%	27%
				DE										O		
Somewhat favorable	292	139	153	82	98	112	107	94	91	50	73	102	67	102	102	62
	29%	29%	30%	28%	28%	31%	29%	29%	30%	28%	35%	27%	28%	29%	30%	31%
Lean towards favorable	224	107	117	34	96	94	78	63	83	41	44	89	49	61	82	58
	22%	22%	23%	11%	28%	26%	21%	19%	27%	23%	21%	24%	21%	18%	24%	29%
				C	C									M		
Bottom 3 Box (Net)	107	54	52	29	46	32	43	35	29	15	17	46	29	38	38	19
	11%	11%	10%	10%	13%	9%	11%	11%	10%	8%	8%	12%	12%	11%	11%	10%
Lean towards unfavorable	46	23	23	11	24	12	24	19	4	6	9	20	11	11	15	13
	5%	5%	4%	4%	7%	3%	6%	6%	1%	3%	4%	5%	5%	3%	4%	7%
							H	H								
Somewhat unfavorable	27	13	14	8	11	8	10	5	12	1	4	14	8	13	7	5
	3%	3%	3%	3%	3%	2%	3%	2%	4%	1%	2%	4%	3%	4%	2%	2%
Very unfavorable	33	18	15	10	11	13	9	11	14	7	3	13	10	14	16	1
	3%	4%	3%	3%	3%	3%	2%	3%	4%	4%	2%	3%	4%	4%	5%	1%
														O		
Don't know	50	32	17	24	17	9	15	18	17	8	13	14	15	17	10	8
	5%	7%	3%	8%	5%	2%	4%	6%	6%	5%	6%	4%	6%	5%	3%	4%
		B		E												
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_29. Do you have a favorable or unfavorable opinion of the following? - Socializing

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	845	235	610	443	403	424	89	159	173	458	387	643	203
	84%	85%	84%	82%	88%	83%	92%	81%	89%	86%	83%	84%	85%
					C		G*		G				
Very favorable	329	99	230	185	144	161	37	68	63	172	157	239	90
	33%	36%	32%	34%	31%	31%	38%	34%	32%	32%	34%	31%	38%
							*						
Somewhat favorable	292	98	194	144	148	156	31	50	56	158	134	227	66
	29%	36%	27%	27%	32%	30%	32%	25%	29%	30%	29%	30%	27%
		B					*						
Lean towards favorable	224	38	186	113	111	107	21	42	55	128	95	177	47
	22%	14%	26%	21%	24%	21%	21%	21%	28%	24%	20%	23%	20%
		A					*						
Bottom 3 Box (Net)	107	21	86	65	42	64	5	23	16	44	63	87	20
	11%	8%	12%	12%	9%	12%	5%	12%	8%	8%	13%	11%	8%
							*				I		
Lean towards unfavorable	46	5	41	33	14	24	3	10	9	16	30	40	7
	5%	2%	6%	6%	3%	5%	3%	5%	5%	3%	6%	5%	3%
		A					*				I		
Somewhat unfavorable	27	10	17	12	15	17	*	7	3	14	13	23	4
	3%	4%	2%	2%	3%	3%	*	3%	2%	3%	3%	3%	2%
							*						
Very unfavorable	33	5	28	20	13	23	2	6	3	14	20	24	10
	3%	2%	4%	4%	3%	4%	2%	3%	2%	3%	4%	3%	4%
							*						
Don't know	50	20	29	34	15	26	3	16	5	31	18	33	16
	5%	7%	4%	6%	3%	5%	3%	8%	3%	6%	4%	4%	7%
							*	H					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_30. Do you have a favorable or unfavorable opinion of the following? - Tolerance for pain

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	684	339	344	187	236	260	236	223	224	120	135	260	168	234	236	148
	68%	70%	66%	63%	68%	72%	64%	69%	73%	67%	64%	69%	71%	67%	69%	74%
									F							
Very favorable	204	110	95	75	67	63	73	70	61	31	32	86	55	64	80	43
	20%	23%	18%	25%	19%	17%	20%	22%	20%	18%	15%	23%	23%	18%	23%	21%
				E												
Somewhat favorable	242	121	120	66	87	88	78	87	77	37	50	92	63	81	83	49
	24%	25%	23%	22%	25%	24%	21%	27%	25%	21%	24%	24%	27%	23%	24%	25%
Lean towards favorable	237	108	129	46	82	109	86	66	85	51	53	83	50	90	73	56
	24%	22%	25%	16%	24%	30%	23%	20%	28%	29%	25%	22%	21%	26%	21%	28%
				C	C											
Bottom 3 Box (Net)	211	86	125	69	74	67	89	67	55	41	54	75	41	81	80	27
	21%	18%	24%	23%	22%	19%	24%	21%	18%	23%	26%	20%	17%	23%	23%	14%
			A											O	O	
Lean towards unfavorable	82	35	48	24	29	29	32	28	23	19	19	32	11	29	32	11
	8%	7%	9%	8%	8%	8%	9%	9%	7%	11%	9%	9%	5%	8%	9%	6%
										L						
Somewhat unfavorable	67	24	43	25	17	25	29	20	18	6	22	23	17	19	33	8
	7%	5%	8%	8%	5%	7%	8%	6%	6%	3%	10%	6%	7%	5%	10%	4%
										I						
Very unfavorable	61	27	34	20	29	13	28	19	14	16	13	20	12	34	14	8
	6%	6%	7%	7%	8%	3%	7%	6%	5%	9%	6%	5%	5%	10%	4%	4%
				E										N		
Don't know	108	58	50	39	35	34	47	35	26	17	22	41	27	32	28	25
	11%	12%	10%	13%	10%	9%	13%	11%	9%	10%	10%	11%	12%	9%	8%	12%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_30. Do you have a favorable or unfavorable opinion of the following? - Tolerance for pain

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	684	185	499	341	343	356	62	123	142	369	315	539	145
	68%	67%	69%	63%	75%	69%	64%	62%	73%	69%	67%	71%	61%
					C		*		G			L	
Very favorable	204	64	141	103	101	115	21	36	32	120	84	156	49
	20%	23%	19%	19%	22%	22%	22%	18%	16%	22%	18%	20%	20%
							*						
Somewhat favorable	242	67	175	119	122	138	17	43	44	120	122	189	53
	24%	24%	24%	22%	27%	27%	18%	22%	22%	22%	26%	25%	22%
							*						
Lean towards favorable	237	54	183	118	119	103	24	43	67	129	108	193	44
	24%	20%	25%	22%	26%	20%	25%	22%	34%	24%	23%	25%	18%
							*		EG				
Bottom 3 Box (Net)	211	59	152	134	77	107	25	48	31	105	106	143	68
	21%	21%	21%	25%	17%	21%	26%	24%	16%	20%	23%	19%	28%
				D			*					K	
Lean towards unfavorable	82	19	63	46	36	42	12	16	12	46	36	56	26
	8%	7%	9%	8%	8%	8%	13%	8%	6%	9%	8%	7%	11%
							*						
Somewhat unfavorable	67	18	49	43	24	31	9	13	14	35	33	51	16
	7%	7%	7%	8%	5%	6%	9%	7%	7%	6%	7%	7%	7%
							*						
Very unfavorable	61	21	40	45	17	34	4	18	5	24	37	36	26
	6%	8%	6%	8%	4%	7%	4%	9%	3%	4%	8%	5%	11%
				D			*	H				K	
Don't know	108	33	75	68	40	51	9	27	21	61	47	81	26
	11%	12%	10%	12%	9%	10%	10%	14%	11%	11%	10%	11%	11%
							*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_31. Do you have a favorable or unfavorable opinion of the following? - Good personal hygiene

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	920	428	492	252	322	347	347	300	273	165	194	356	205	320	318	192
	92%	89%	95%	85%	93%	96%	93%	92%	89%	93%	92%	95%	87%	92%	93%	96%
Very favorable			A		C							L				
	735	316	419	197	258	280	274	241	221	127	146	292	171	263	236	158
Somewhat favorable	73%	66%	81%	67%	75%	78%	74%	74%	72%	71%	69%	78%	72%	76%	69%	79%
			A		C											N
Lean towards favorable	134	84	50	43	49	42	50	47	36	30	31	47	26	47	60	21
	13%	17%	10%	14%	14%	12%	14%	15%	12%	17%	14%	13%	11%	14%	18%	10%
Bottom 3 Box (Net)			B													
	51	27	24	12	15	24	23	12	16	8	17	17	8	9	22	12
Lean towards unfavorable	5%	6%	5%	4%	4%	7%	6%	4%	5%	5%	8%	5%	3%	3%	6%	6%
																M
Somewhat unfavorable	47	28	19	24	14	8	14	13	20	7	8	13	18	13	20	7
	5%	6%	4%	8%	4%	2%	4%	4%	7%	4%	4%	4%	8%	4%	6%	3%
Very unfavorable				E												
	13	7	7	8	2	3	2	5	7	1	-	2	10	2	9	2
Don't know	1%	1%	1%	3%	1%	1%	1%	1%	2%	*	-	1%	4%	1%	2%	1%
												IJK				
Sigma	14	14	*	9	5	-	2	4	8	4	3	5	1	1	9	4
	1%	3%	*	3%	1%	-	1%	1%	3%	2%	2%	1%	1%	*	3%	2%
Very unfavorable			B		E											M
	19	8	12	7	7	5	9	4	6	2	5	6	7	10	2	1
Don't know	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	3%	3%	1%	1%
Sigma	35	27	8	20	9	7	11	12	12	6	9	6	13	15	5	2
	4%	6%	2%	7%	3%	2%	3%	4%	4%	3%	4%	2%	6%	4%	1%	1%
Sigma			B		DE											K
	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_31. Do you have a favorable or unfavorable opinion of the following? - Good personal hygiene

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	920	239	681	495	425	463	86	184	188	484	436	716	204
	92%	87%	94%	91%	93%	90%	88%	93%	97%	91%	93%	94%	85%
		A					*		EF			L	
Very favorable	735	183	552	399	337	362	69	156	149	380	356	566	170
	73%	66%	76%	74%	73%	70%	71%	79%	77%	71%	76%	74%	71%
		A					*						
Somewhat favorable	134	49	85	62	71	81	12	15	25	73	61	108	26
	13%	18%	12%	11%	16%	16%	13%	8%	13%	14%	13%	14%	11%
		B				G	*						
Lean towards favorable	51	7	44	34	17	21	4	13	13	32	19	43	8
	5%	2%	6%	6%	4%	4%	4%	6%	7%	6%	4%	6%	3%
							*						
Bottom 3 Box (Net)	47	21	26	23	24	30	8	7	1	27	20	25	22
	5%	7%	4%	4%	5%	6%	9%	4%	1%	5%	4%	3%	9%
		B				H	H*						K
Lean towards unfavorable	13	7	6	4	9	11	2	1	-	9	4	7	6
	1%	3%	1%	1%	2%	2%	2%	1%	-	2%	1%	1%	3%
							*						
Somewhat unfavorable	14	9	5	3	11	11	3	*	-	11	3	8	6
	1%	3%	1%	1%	2%	2%	3%	*	-	2%	1%	1%	2%
		B			C		H*						
Very unfavorable	19	4	15	16	3	9	4	6	1	7	13	9	10
	2%	2%	2%	3%	1%	2%	4%	3%	1%	1%	3%	1%	4%
				D			*						K
Don't know	35	16	19	25	11	21	3	7	5	22	13	21	14
	4%	6%	3%	5%	2%	4%	3%	3%	3%	4%	3%	3%	6%
		B					*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_32. Do you have a favorable or unfavorable opinion of the following? - Guilty pleasures

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	737	341	397	211	256	270	267	241	230	141	157	269	171	266	257	143
	74%	71%	76%	71%	74%	75%	72%	74%	75%	79%	74%	72%	72%	76%	75%	71%
Very favorable	196	96	100	79	58	59	81	65	49	45	33	75	42	67	70	33
	20%	20%	19%	27%	17%	16%	22%	20%	16%	25%	16%	20%	18%	19%	21%	16%
				DE						J						
Somewhat favorable	234	124	110	70	94	71	79	80	76	38	58	86	52	99	80	40
	23%	26%	21%	24%	27%	20%	21%	25%	25%	21%	27%	23%	22%	29%	23%	20%
Lean towards favorable	308	121	187	63	105	140	107	96	105	58	66	107	77	100	107	70
	31%	25%	36%	21%	30%	39%	29%	29%	34%	32%	31%	29%	32%	29%	31%	35%
			A	C	CD											
Bottom 3 Box (Net)	156	80	76	50	61	44	59	50	48	24	35	60	36	52	58	35
	16%	17%	15%	17%	18%	12%	16%	15%	16%	14%	17%	16%	15%	15%	17%	17%
Lean towards unfavorable	82	44	38	26	36	21	27	30	25	13	20	30	20	24	33	18
	8%	9%	7%	9%	10%	6%	7%	9%	8%	7%	9%	8%	8%	7%	10%	9%
Somewhat unfavorable	51	27	23	14	16	20	22	11	18	8	9	23	11	16	17	16
	5%	6%	5%	5%	5%	6%	6%	3%	6%	4%	4%	6%	5%	5%	5%	8%
Very unfavorable	23	9	14	10	10	3	9	9	4	4	6	7	6	11	8	1
	2%	2%	3%	3%	3%	1%	2%	3%	1%	2%	3%	2%	2%	3%	2%	*
Don't know	109	62	46	34	28	46	46	34	28	14	19	47	29	30	28	23
	11%	13%	9%	12%	8%	13%	12%	11%	9%	8%	9%	12%	12%	9%	8%	12%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_32. Do you have a favorable or unfavorable opinion of the following? - Guilty pleasures

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	737	193	544	392	345	391	66	150	130	400	337	578	160
	74%	70%	75%	72%	75%	76%	68%	76%	67%	75%	72%	76%	67%
						H	*						
Very favorable	196	52	144	117	79	96	27	41	32	101	95	143	53
	20%	19%	20%	21%	17%	19%	28%	21%	16%	19%	20%	19%	22%
							*						
Somewhat favorable	234	71	163	119	116	131	23	48	33	119	116	192	42
	23%	26%	22%	22%	25%	25%	24%	24%	17%	22%	25%	25%	18%
						H	*						
Lean towards favorable	308	70	238	157	151	165	16	61	66	181	127	243	65
	31%	25%	33%	29%	33%	32%	17%	31%	34%	34%	27%	32%	27%
						F	*	F	F				
Bottom 3 Box (Net)	156	52	104	78	78	83	19	24	30	80	76	105	51
	16%	19%	14%	14%	17%	16%	19%	12%	16%	15%	16%	14%	21%
							*						
Lean towards unfavorable	82	28	55	38	45	45	10	14	12	43	40	56	26
	8%	10%	8%	7%	10%	9%	11%	7%	6%	8%	8%	7%	11%
							*						
Somewhat unfavorable	51	18	32	27	24	22	7	6	15	28	23	33	18
	5%	7%	4%	5%	5%	4%	8%	3%	8%	5%	5%	4%	7%
							*						
Very unfavorable	23	6	17	14	9	15	1	4	3	9	14	16	7
	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%	3%
							*						
Don't know	109	31	78	72	37	40	12	23	34	54	55	80	29
	11%	11%	11%	13%	8%	8%	12%	12%	17%	10%	12%	10%	12%
				D			*		E				
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_33. Do you have a favorable or unfavorable opinion of the following? - Sense of humor

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	928	432	496	252	325	350	349	293	286	162	194	356	216	325	313	190
	93%	89%	96%	85%	94%	97%	94%	90%	94%	91%	92%	95%	91%	93%	91%	95%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Very favorable	659	286	372	187	227	245	262	198	198	112	124	256	168	238	208	138
	66%	59%	72%	63%	66%	68%	71%	61%	65%	62%	59%	68%	71%	68%	61%	69%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Somewhat favorable	189	98	90	49	68	72	64	70	54	38	41	70	39	67	71	34
	19%	20%	17%	17%	20%	20%	17%	22%	18%	21%	20%	19%	17%	19%	21%	17%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Lean towards favorable	80	47	33	17	30	33	22	25	33	13	29	30	9	19	34	18
	8%	10%	6%	6%	9%	9%	6%	8%	11%	7%	14%	8%	4%	6%	10%	9%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Bottom 3 Box (Net)	41	26	15	24	11	6	12	20	8	10	8	14	9	10	23	5
	4%	5%	3%	8%	3%	2%	3%	6%	3%	5%	4%	4%	4%	3%	7%	3%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Lean towards unfavorable	21	11	10	15	5	1	6	7	8	4	4	5	8	5	13	2
	2%	2%	2%	5%	1%	*	2%	2%	3%	2%	2%	1%	3%	1%	4%	1%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Somewhat unfavorable	4	3	1	3	1	-	1	3	-	2	-	2	-	2	1	1
	*	1%	*	1%	*	-	*	1%	-	1%	-	1%	-	1%	*	*
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Very unfavorable	16	12	4	6	6	4	6	10	-	4	5	6	1	3	9	2
	2%	2%	1%	2%	2%	1%	2%	3%	-	2%	2%	2%	1%	1%	3%	1%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Don't know	33	25	8	19	9	5	10	12	11	7	9	6	12	13	7	5
	3%	5%	2%	7%	2%	2%	3%	4%	4%	4%	4%	2%	5%	4%	2%	2%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_33. Do you have a favorable or unfavorable opinion of the following? - Sense of humor

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	928	236	692	499	429	474	88	180	186	484	444	714	214
	93%	86%	95%	92%	93%	92%	91%	91%	96%	91%	95%	94%	89%
		A					*				I		
Very favorable	659	172	487	359	300	328	72	127	132	331	328	503	156
	66%	62%	67%	66%	65%	64%	75%	64%	68%	62%	70%	66%	65%
							*				I		
Somewhat favorable	189	49	140	101	88	95	11	42	40	102	86	146	42
	19%	18%	19%	19%	19%	19%	12%	21%	20%	19%	18%	19%	18%
							*						
Lean towards favorable	80	16	64	40	41	50	4	10	15	51	29	64	16
	8%	6%	9%	7%	9%	10%	4%	5%	8%	10%	6%	8%	7%
							*						
Bottom 3 Box (Net)	41	22	19	19	22	19	7	11	4	26	15	25	16
	4%	8%	3%	4%	5%	4%	7%	6%	2%	5%	3%	3%	7%
		B					*						
Lean towards unfavorable	21	13	8	9	12	8	5	7	1	13	8	6	15
	2%	5%	1%	2%	3%	2%	5%	4%	*	3%	2%	1%	6%
		B					H*	H					K
Somewhat unfavorable	4	3	1	2	2	3	1	-	-	3	1	3	1
	*	1%	*	*	*	1%	1%	-	-	1%	*	*	*
							*						
Very unfavorable	16	6	10	8	8	8	1	4	3	9	7	15	1
	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%	*
							*						
Don't know	33	18	15	24	9	21	2	7	3	24	10	24	9
	3%	7%	2%	4%	2%	4%	2%	4%	2%	4%	2%	3%	4%
		B					*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_34. Do you have a favorable or unfavorable opinion of the following? - Giving the benefit of doubt

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	845	406	440	222	296	328	315	270	260	152	179	326	187	296	289	176
	84%	84%	85%	75%	86%	91%	85%	83%	85%	85%	85%	87%	79%	85%	84%	88%
				C	C											
Very favorable	288	133	154	91	88	109	114	98	75	52	49	127	60	110	101	49
	29%	28%	30%	31%	25%	30%	31%	30%	25%	29%	23%	34%	25%	32%	29%	24%
												J				
Somewhat favorable	323	151	172	84	111	129	114	103	106	55	67	116	86	134	95	70
	32%	31%	33%	28%	32%	36%	31%	32%	35%	31%	32%	31%	36%	38%	28%	35%
														N		
Lean towards favorable	234	121	113	48	97	90	86	68	80	46	63	84	42	53	94	57
	23%	25%	22%	16%	28%	25%	23%	21%	26%	26%	30%	22%	18%	15%	27%	29%
				C	C							L			M	M
Bottom 3 Box (Net)	86	34	53	36	32	18	30	31	26	10	18	30	28	29	39	12
	9%	7%	10%	12%	9%	5%	8%	9%	9%	6%	8%	8%	12%	8%	11%	6%
				E												
Lean towards unfavorable	38	15	23	14	16	9	14	15	9	4	8	15	11	14	16	5
	4%	3%	4%	5%	5%	2%	4%	5%	3%	2%	4%	4%	5%	4%	5%	2%
Somewhat unfavorable	27	8	18	14	6	7	9	8	10	2	7	10	7	5	17	3
	3%	2%	4%	5%	2%	2%	2%	2%	3%	1%	3%	3%	3%	1%	5%	1%
															M	
Very unfavorable	22	10	12	9	10	3	7	8	7	4	3	6	10	10	6	5
	2%	2%	2%	3%	3%	1%	2%	2%	2%	2%	1%	1%	4%	3%	2%	2%
Don't know	70	44	26	38	18	15	27	24	19	16	14	19	21	23	15	12
	7%	9%	5%	13%	5%	4%	7%	7%	6%	9%	7%	5%	9%	6%	4%	6%
		B		DE												
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_34. Do you have a favorable or unfavorable opinion of the following? - Giving the benefit of doubt

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	845	227	618	451	394	430	85	160	172	450	396	667	179
	84%	82%	85%	83%	86%	84%	87%	81%	88%	84%	84%	87%	75%
							*					L	
Very favorable	288	86	202	169	119	141	38	52	56	148	140	221	67
	29%	31%	28%	31%	26%	27%	39%	26%	29%	28%	30%	29%	28%
							*						
Somewhat favorable	323	82	242	160	164	166	31	61	64	183	140	250	73
	32%	30%	33%	29%	36%	32%	32%	31%	33%	34%	30%	33%	31%
							*						
Lean towards favorable	234	60	175	123	111	122	16	46	51	119	115	195	39
	23%	22%	24%	23%	24%	24%	16%	23%	26%	22%	25%	26%	16%
							*					L	
Bottom 3 Box (Net)	86	27	60	46	40	49	8	21	9	47	39	56	31
	9%	10%	8%	8%	9%	10%	8%	10%	5%	9%	8%	7%	13%
							*	H					
Lean towards unfavorable	38	5	33	20	18	17	2	14	5	17	21	29	9
	4%	2%	5%	4%	4%	3%	2%	7%	3%	3%	4%	4%	4%
							*						
Somewhat unfavorable	27	17	10	12	15	19	1	3	3	22	5	16	10
	3%	6%	1%	2%	3%	4%	1%	2%	1%	4%	1%	2%	4%
		B					*			J			
Very unfavorable	22	5	17	14	7	13	4	4	1	8	14	11	11
	2%	2%	2%	3%	2%	3%	4%	2%	*	1%	3%	1%	4%
							*					K	
Don't know	70	22	48	45	25	35	4	17	14	37	33	40	30
	7%	8%	7%	8%	5%	7%	5%	9%	7%	7%	7%	5%	12%
							*						K
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_35. Do you have a favorable or unfavorable opinion of the following? - Taking an ethical stand

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	848	398	451	232	296	320	304	278	266	150	180	320	198	303	294	171
	85%	82%	87%	78%	86%	89%	82%	86%	87%	84%	85%	85%	84%	87%	86%	85%
Very favorable	457	209	247	129	150	177	163	161	133	73	79	191	113	189	147	80
	46%	43%	48%	44%	44%	49%	44%	49%	43%	41%	37%	51%	48%	54%	43%	40%
Somewhat favorable	248	121	126	66	97	85	85	83	80	49	59	85	55	74	83	63
	25%	25%	24%	22%	28%	23%	23%	25%	26%	28%	28%	22%	23%	21%	24%	31%
Lean towards favorable	144	67	77	36	49	59	56	35	54	27	43	44	30	41	64	28
	14%	14%	15%	12%	14%	16%	15%	11%	18%	15%	20%	12%	13%	12%	19%	14%
Bottom 3 Box (Net)	63	37	26	25	24	14	24	22	17	12	7	26	17	15	24	17
	6%	8%	5%	9%	7%	4%	6%	7%	6%	7%	3%	7%	7%	4%	7%	9%
Lean towards unfavorable	34	21	13	14	11	10	16	12	6	6	5	13	10	6	12	12
	3%	4%	3%	5%	3%	3%	4%	4%	2%	3%	2%	4%	4%	2%	4%	6%
Somewhat unfavorable	14	9	5	4	5	4	3	5	6	4	1	8	1	3	9	3
	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	*	2%	*	1%	2%	1%
Very unfavorable	15	8	8	7	8	-	5	5	6	2	1	4	7	7	4	3
	2%	2%	2%	3%	2%	-	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%
Don't know	91	48	43	39	25	27	44	25	22	17	23	30	21	29	26	13
	9%	10%	8%	13%	7%	8%	12%	8%	7%	9%	11%	8%	9%	8%	7%	6%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1_35. Do you have a favorable or unfavorable opinion of the following? - Taking an ethical stand

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	848	225	623	434	414	439	81	155	173	461	387	659	189
	85%	82%	86%	80%	90%	86%	83%	78%	89%	86%	83%	86%	79%
					C	G	*		G				
Very favorable	457	123	334	222	235	230	45	85	97	248	209	358	99
	46%	44%	46%	41%	51%	45%	47%	43%	50%	46%	45%	47%	41%
					C		*						
Somewhat favorable	248	63	185	135	113	131	25	46	46	130	117	182	65
	25%	23%	25%	25%	25%	25%	25%	23%	24%	24%	25%	24%	27%
							*						
Lean towards favorable	144	40	104	78	66	79	11	24	30	83	61	119	25
	14%	14%	14%	14%	14%	15%	12%	12%	15%	16%	13%	16%	10%
							*						
Bottom 3 Box (Net)	63	19	44	39	24	40	8	10	5	25	38	42	21
	6%	7%	6%	7%	5%	8%	8%	5%	2%	5%	8%	5%	9%
						H	*						
Lean towards unfavorable	34	9	25	22	12	17	6	8	3	11	23	19	15
	3%	3%	3%	4%	3%	3%	6%	4%	2%	2%	5%	3%	6%
							*				I		
Somewhat unfavorable	14	6	8	5	9	12	-	-	2	9	4	14	-
	1%	2%	1%	1%	2%	2%	-	-	1%	2%	1%	2%	-
							*						
Very unfavorable	15	4	12	12	3	11	2	3	-	5	11	9	7
	2%	1%	2%	2%	1%	2%	2%	1%	-	1%	2%	1%	3%
							*						
Don't know	91	32	59	69	22	34	8	33	16	48	43	62	29
	9%	12%	8%	13%	5%	7%	9%	16%	8%	9%	9%	8%	12%
				D			*	EH					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_36. Do you have a favorable or unfavorable opinion of the following? - Risking one's self to help others

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	774	371	403	227	258	288	298	251	225	142	153	288	191	268	277	151
	77%	77%	78%	77%	75%	80%	80%	77%	74%	79%	72%	77%	81%	77%	81%	75%
Very favorable	204	122	81	79	63	62	77	78	49	43	31	74	56	62	91	27
	20%	25%	16%	27%	18%	17%	21%	24%	16%	24%	15%	20%	24%	18%	27%	14%
		B		DE						J					MO	
Somewhat favorable	294	124	169	88	88	117	118	88	87	59	67	99	68	124	95	55
	29%	26%	33%	30%	26%	33%	32%	27%	29%	33%	32%	26%	29%	36%	28%	27%
			A													
Lean towards favorable	276	124	152	60	107	109	103	85	89	40	55	115	67	82	91	69
	28%	26%	29%	20%	31%	30%	28%	26%	29%	22%	26%	30%	28%	24%	26%	34%
				C	C										M	
Bottom 3 Box (Net)	151	69	82	42	59	50	43	49	59	20	41	62	28	47	54	38
	15%	14%	16%	14%	17%	14%	12%	15%	19%	11%	19%	16%	12%	13%	16%	19%
								F			I					
Lean towards unfavorable	76	36	40	22	34	19	19	29	27	9	22	35	10	26	26	16
	8%	7%	8%	8%	10%	5%	5%	9%	9%	5%	10%	9%	4%	7%	8%	8%
											L					
Somewhat unfavorable	37	20	18	7	13	17	12	10	15	7	11	12	7	8	15	12
	4%	4%	3%	2%	4%	5%	3%	3%	5%	4%	5%	3%	3%	2%	4%	6%
Very unfavorable	38	14	24	13	12	13	12	9	17	4	8	15	12	13	14	10
	4%	3%	5%	4%	3%	4%	3%	3%	5%	2%	4%	4%	5%	4%	4%	5%
Don't know	77	43	35	26	28	23	31	25	21	17	17	26	17	33	12	11
	8%	9%	7%	9%	8%	6%	8%	8%	7%	10%	8%	7%	7%	10%	4%	6%
														N		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_36. Do you have a favorable or unfavorable opinion of the following? - Risking one's self to help others

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	774	211	563	428	346	391	79	153	150	407	367	597	177
	77%	77%	77%	79%	75%	76%	82%	78%	77%	76%	78%	78%	74%
							*						
Very favorable	204	71	133	117	86	115	26	34	28	105	99	154	49
	20%	26%	18%	22%	19%	22%	27%	17%	15%	20%	21%	20%	21%
		B				H	H*						
Somewhat favorable	294	79	215	164	129	144	31	59	59	157	137	231	62
	29%	28%	30%	30%	28%	28%	32%	30%	30%	29%	29%	30%	26%
							*						
Lean towards favorable	276	62	215	146	130	132	22	60	63	146	131	211	65
	28%	22%	30%	27%	28%	26%	22%	30%	32%	27%	28%	28%	27%
							*						
Bottom 3 Box (Net)	151	44	107	61	90	86	10	25	30	89	62	116	35
	15%	16%	15%	11%	20%	17%	10%	13%	15%	17%	13%	15%	15%
					C		*						
Lean towards unfavorable	76	28	47	33	43	44	4	15	13	50	26	56	19
	8%	10%	6%	6%	9%	8%	4%	8%	7%	9%	6%	7%	8%
							*						
Somewhat unfavorable	37	5	32	11	26	19	2	4	12	22	16	36	1
	4%	2%	4%	2%	6%	4%	3%	2%	6%	4%	3%	5%	1%
					C		*					L	
Very unfavorable	38	10	28	17	21	24	4	6	5	18	20	23	15
	4%	4%	4%	3%	5%	5%	4%	3%	2%	3%	4%	3%	6%
							*						
Don't know	77	21	56	53	24	36	7	19	14	38	40	50	27
	8%	8%	8%	10%	5%	7%	8%	10%	7%	7%	8%	7%	11%
					D		*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_37. Do you have a favorable or unfavorable opinion of the following? - Helping others in their times of need

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	909	425	484	248	318	343	344	294	271	159	192	350	208	319	304	191
	91%	88%	93%	84%	92%	95%	93%	91%	89%	89%	91%	93%	88%	92%	89%	95%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Very favorable	522	213	310	153	170	199	214	166	142	88	112	213	110	196	149	118
	52%	44%	60%	52%	49%	55%	58%	51%	47%	49%	53%	57%	46%	56%	43%	59%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Somewhat favorable	241	126	115	72	88	82	83	84	75	48	36	90	67	85	97	37
	24%	26%	22%	24%	26%	23%	22%	26%	24%	27%	17%	24%	28%	24%	28%	18%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Lean towards favorable	145	86	59	23	60	63	47	45	54	23	45	47	31	38	59	37
	15%	18%	11%	8%	17%	17%	13%	14%	18%	13%	21%	12%	13%	11%	17%	18%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Bottom 3 Box (Net)	51	29	22	23	15	13	16	17	18	12	7	14	17	13	28	6
	5%	6%	4%	8%	4%	4%	4%	5%	6%	7%	3%	4%	7%	4%	8%	3%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Lean towards unfavorable	15	13	2	4	6	5	5	6	4	4	-	8	3	2	8	2
	1%	3%	*	1%	2%	1%	1%	2%	1%	2%	-	2%	1%	1%	2%	1%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Somewhat unfavorable	20	7	12	12	1	6	7	6	7	3	6	4	7	3	14	2
	2%	2%	2%	4%	*	2%	2%	2%	2%	2%	3%	1%	3%	1%	4%	1%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Very unfavorable	16	9	7	7	8	2	4	5	7	5	1	3	7	7	6	2
	2%	2%	1%	2%	2%	1%	1%	1%	2%	3%	1%	1%	3%	2%	2%	1%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Don't know	42	28	13	24	12	5	12	13	16	7	11	12	12	15	11	3
	4%	6%	3%	8%	4%	1%	3%	4%	5%	4%	5%	3%	5%	4%	3%	2%
		B	C	DE												
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_37. Do you have a favorable or unfavorable opinion of the following? - Helping others in their times of need

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	909	239	670	491	418	457	86	182	183	486	423	704	205
	91%	87%	92%	91%	91%	89%	89%	92%	95%	91%	90%	92%	86%
			A				*					L	
Very favorable	522	154	369	284	238	252	58	110	102	268	254	402	121
	52%	56%	51%	52%	52%	49%	60%	56%	53%	50%	54%	53%	50%
							*						
Somewhat favorable	241	52	189	129	112	130	21	47	44	134	107	175	67
	24%	19%	26%	24%	24%	25%	22%	24%	22%	25%	23%	23%	28%
							*						
Lean towards favorable	145	33	112	78	67	75	7	26	38	84	61	128	18
	15%	12%	15%	14%	15%	15%	7%	13%	19%	16%	13%	17%	7%
							*		F			L	
Bottom 3 Box (Net)	51	20	31	22	29	31	8	5	7	24	27	33	17
	5%	7%	4%	4%	6%	6%	8%	2%	4%	4%	6%	4%	7%
							*						
Lean towards unfavorable	15	5	10	6	9	10	1	1	3	6	9	13	2
	1%	2%	1%	1%	2%	2%	2%	*	1%	1%	2%	2%	1%
							*						
Somewhat unfavorable	20	9	10	7	12	12	2	2	3	11	9	12	8
	2%	3%	1%	1%	3%	2%	2%	1%	2%	2%	2%	2%	3%
							*						
Very unfavorable	16	6	11	9	8	9	4	2	1	7	9	9	7
	2%	2%	1%	2%	2%	2%	4%	1%	1%	1%	2%	1%	3%
							*						
Don't know	42	18	24	29	13	26	3	10	3	24	18	25	17
	4%	6%	3%	5%	3%	5%	3%	5%	2%	4%	4%	3%	7%
							*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_38. Do you have a favorable or unfavorable opinion of the following? - Comfort

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	908	416	492	257	316	336	342	292	274	153	192	347	216	314	316	185
	91%	86%	95%	87%	91%	93%	92%	90%	90%	86%	91%	92%	91%	90%	92%	92%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Very favorable	520	211	309	161	193	165	217	156	146	86	113	200	120	190	173	97
	52%	44%	59%	54%	56%	46%	58%	48%	48%	48%	54%	53%	51%	55%	50%	48%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Somewhat favorable	249	119	130	62	83	104	84	85	80	43	57	91	58	87	83	60
	25%	25%	25%	21%	24%	29%	23%	26%	26%	24%	27%	24%	25%	25%	24%	30%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Lean towards favorable	140	86	54	34	39	66	40	51	49	23	22	56	38	37	61	29
	14%	18%	10%	12%	11%	18%	11%	16%	16%	13%	11%	15%	16%	11%	18%	14%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Bottom 3 Box (Net)	40	32	8	16	16	8	9	18	13	15	5	15	5	12	17	8
	4%	7%	2%	5%	5%	2%	2%	5%	4%	8%	2%	4%	2%	3%	5%	4%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Lean towards unfavorable	17	12	5	4	9	4	5	4	7	4	2	9	2	3	8	6
	2%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	3%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Somewhat unfavorable	16	15	1	10	4	2	1	8	6	8	1	3	3	7	7	-
	2%	3%	*	3%	1%	*	*	3%	2%	5%	*	1%	1%	2%	2%	-
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Very unfavorable	7	5	2	2	3	2	2	5	-	2	2	3	-	1	2	2
	1%	1%	*	1%	1%	*	1%	2%	-	1%	1%	1%	-	*	1%	1%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Don't know	54	35	19	22	13	18	21	15	17	11	14	14	16	23	10	8
	5%	7%	4%	8%	4%	5%	6%	5%	6%	6%	6%	4%	7%	7%	3%	4%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_38. Do you have a favorable or unfavorable opinion of the following? - Comfort

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	908	240	668	490	418	457	90	186	175	472	436	695	213
	91%	87%	92%	90%	91%	89%	92%	94%	90%	88%	93%	91%	89%
			A				*				I		
Very favorable	520	154	366	300	219	260	52	115	92	264	255	381	138
	52%	56%	50%	55%	48%	51%	54%	58%	48%	49%	55%	50%	58%
				D			*						
Somewhat favorable	249	64	185	122	127	125	23	46	54	135	114	205	44
	25%	23%	26%	22%	28%	24%	24%	23%	28%	25%	24%	27%	19%
							*						
Lean towards favorable	140	22	117	68	72	72	14	25	29	73	66	109	31
	14%	8%	16%	13%	16%	14%	15%	12%	15%	14%	14%	14%	13%
			A				*						
Bottom 3 Box (Net)	40	16	24	15	25	28	6	3	4	28	12	30	10
	4%	6%	3%	3%	5%	5%	6%	1%	2%	5%	3%	4%	4%
						G	*						
Lean towards unfavorable	17	5	12	8	9	14	*	1	1	10	7	12	4
	2%	2%	2%	2%	2%	3%	*	1%	1%	2%	1%	2%	2%
							*						
Somewhat unfavorable	16	8	8	4	12	10	4	1	1	14	2	12	4
	2%	3%	1%	1%	3%	2%	4%	*	*	3%	*	2%	2%
				C			G*			J			
Very unfavorable	7	2	5	3	4	3	2	1	2	4	4	6	1
	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%
							*						
Don't know	54	21	33	37	16	29	1	9	15	34	20	37	16
	5%	7%	5%	7%	4%	6%	2%	4%	8%	6%	4%	5%	7%
							*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_39. Do you have a favorable or unfavorable opinion of the following? - Mental health

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	864	408	456	251	296	317	321	279	263	155	182	322	204	293	310	176
	86%	84%	88%	85%	86%	88%	86%	86%	86%	87%	86%	86%	86%	84%	90%	88%
Very favorable	536	240	296	175	175	187	209	169	158	96	104	197	138	196	165	115
	53%	50%	57%	59%	51%	52%	56%	52%	52%	54%	49%	52%	58%	56%	48%	57%
Somewhat favorable	200	96	104	46	75	79	66	76	58	38	38	81	43	73	73	37
	20%	20%	20%	15%	22%	22%	18%	23%	19%	21%	18%	22%	18%	21%	21%	19%
Lean towards favorable	127	72	55	30	46	51	47	35	46	20	40	44	24	23	72	24
	13%	15%	11%	10%	13%	14%	13%	11%	15%	11%	19%	12%	10%	7%	21%	12%
											KL				MO	
Bottom 3 Box (Net)	66	33	34	18	23	25	24	20	22	12	12	27	16	25	23	14
	7%	7%	6%	6%	7%	7%	6%	6%	7%	7%	6%	7%	7%	7%	7%	7%
Lean towards unfavorable	16	11	6	1	5	11	7	5	4	5	3	5	3	1	6	7
	2%	2%	1%	*	1%	3%	2%	1%	1%	3%	2%	1%	1%	*	2%	4%
						C										M
Somewhat unfavorable	22	12	10	10	6	6	4	7	11	3	4	11	5	9	10	4
	2%	2%	2%	3%	2%	2%	1%	2%	4%	2%	2%	3%	2%	2%	3%	2%
Very unfavorable	28	10	18	7	13	8	13	8	7	4	5	10	8	16	6	3
	3%	2%	3%	2%	4%	2%	3%	2%	2%	2%	2%	3%	4%	5%	2%	2%
Don't know	72	42	30	26	26	20	26	26	20	12	17	27	16	30	11	10
	7%	9%	6%	9%	8%	5%	7%	8%	7%	7%	8%	7%	7%	9%	3%	5%
														N		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_39. Do you have a favorable or unfavorable opinion of the following? - Mental health

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	864	233	631	458	406	441	84	168	171	462	401	669	195
	86%	84%	87%	84%	88%	86%	86%	85%	88%	87%	86%	88%	81%
							*						
Very favorable	536	138	398	293	243	267	56	113	101	268	268	405	131
	53%	50%	55%	54%	53%	52%	58%	57%	52%	50%	57%	53%	55%
							*						
Somewhat favorable	200	55	145	98	102	101	20	33	46	119	81	157	43
	20%	20%	20%	18%	22%	20%	21%	17%	24%	22%	17%	21%	18%
							*						
Lean towards favorable	127	39	89	67	61	73	8	22	25	75	52	106	21
	13%	14%	12%	12%	13%	14%	8%	11%	13%	14%	11%	14%	9%
							*						
Bottom 3 Box (Net)	66	19	48	34	33	39	8	9	11	30	36	42	24
	7%	7%	7%	6%	7%	8%	8%	4%	6%	6%	8%	6%	10%
							*						
Lean towards unfavorable	16	3	14	9	8	8	3	4	1	10	7	16	-
	2%	1%	2%	2%	2%	2%	3%	2%	1%	2%	1%	2%	-
							*						
Somewhat unfavorable	22	9	13	9	13	14	2	4	3	12	11	16	7
	2%	3%	2%	2%	3%	3%	3%	2%	1%	2%	2%	2%	3%
							*						
Very unfavorable	28	7	21	16	12	17	3	1	7	8	19	10	17
	3%	2%	3%	3%	3%	3%	3%	*	4%	2%	4%	1%	7%
						G	*		G		I		K
Don't know	72	25	47	51	21	34	5	21	12	41	31	52	20
	7%	9%	7%	9%	5%	7%	6%	11%	6%	8%	7%	7%	9%
				D			*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_40. Do you have a favorable or unfavorable opinion of the following? - Connecting with others

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	876	412	464	243	301	332	333	286	257	155	185	328	207	305	303	184
	87%	85%	89%	82%	87%	92%	89%	88%	84%	87%	88%	87%	88%	88%	88%	92%
						C										
Very favorable	416	169	247	143	123	151	157	142	117	72	90	156	99	160	135	86
	42%	35%	48%	48%	35%	42%	42%	44%	38%	41%	43%	41%	42%	46%	39%	43%
			A	D												
Somewhat favorable	289	150	139	76	111	102	107	92	90	51	59	109	70	105	104	52
	29%	31%	27%	26%	32%	28%	29%	28%	30%	29%	28%	29%	30%	30%	30%	26%
Lean towards favorable	171	93	78	24	68	79	69	52	50	31	37	64	39	40	64	47
	17%	19%	15%	8%	20%	22%	18%	16%	16%	18%	18%	17%	16%	12%	19%	23%
					C	C									M	M
Bottom 3 Box (Net)	73	33	40	23	27	23	22	21	29	14	14	25	19	22	32	11
	7%	7%	8%	8%	8%	6%	6%	7%	10%	8%	7%	7%	8%	6%	9%	6%
Lean towards unfavorable	29	15	13	5	12	12	9	9	10	4	7	11	6	9	8	7
	3%	3%	3%	2%	4%	3%	2%	3%	3%	2%	3%	3%	3%	2%	2%	4%
Somewhat unfavorable	24	8	16	11	7	6	8	8	7	4	3	9	8	6	13	2
	2%	2%	3%	4%	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	4%	1%
Very unfavorable	20	10	10	7	8	5	5	4	11	6	4	5	5	8	11	2
	2%	2%	2%	2%	2%	2%	1%	1%	4%	3%	2%	1%	2%	2%	3%	1%
Don't know	53	38	15	29	17	7	17	18	18	9	12	22	10	21	9	5
	5%	8%	3%	10%	5%	2%	5%	5%	6%	5%	6%	6%	4%	6%	3%	2%
		B		DE												
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_40. Do you have a favorable or unfavorable opinion of the following? - Connecting with others

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	876	233	642	469	407	442	86	172	175	469	407	681	195
	87%	85%	88%	86%	89%	86%	89%	87%	91%	88%	87%	89%	81%
							*					L	
Very favorable	416	126	290	220	196	215	48	74	79	212	204	317	99
	42%	46%	40%	41%	43%	42%	50%	37%	41%	40%	44%	42%	41%
							*						
Somewhat favorable	289	82	207	154	135	151	29	60	49	167	122	223	66
	29%	30%	29%	28%	29%	29%	30%	31%	25%	31%	26%	29%	28%
							*						
Lean towards favorable	171	26	145	95	76	76	9	38	48	90	81	142	29
	17%	9%	20%	18%	16%	15%	9%	19%	25%	17%	17%	19%	12%
			A				*		EF				
Bottom 3 Box (Net)	73	23	50	39	34	42	7	10	14	39	34	50	23
	7%	8%	7%	7%	7%	8%	8%	5%	7%	7%	7%	7%	10%
							*						
Lean towards unfavorable	29	9	20	18	10	17	2	3	6	11	17	22	6
	3%	3%	3%	3%	2%	3%	3%	2%	3%	2%	4%	3%	3%
							*						
Somewhat unfavorable	24	10	14	11	13	14	1	3	6	15	9	16	8
	2%	4%	2%	2%	3%	3%	1%	2%	3%	3%	2%	2%	3%
							*						
Very unfavorable	20	5	16	10	11	12	4	3	1	13	7	11	9
	2%	2%	2%	2%	2%	2%	4%	2%	1%	2%	2%	1%	4%
							*						
Don't know	53	20	34	34	19	29	3	16	5	26	27	31	22
	5%	7%	5%	6%	4%	6%	4%	8%	2%	5%	6%	4%	9%
							*	H				K	
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_41. Do you have a favorable or unfavorable opinion of the following? - Pioneering

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	670	337	333	174	232	264	237	228	205	122	143	246	159	222	263	132
	67%	70%	64%	59%	67%	73%	64%	70%	67%	68%	68%	65%	67%	64%	76%	66%
						C										MO
Very favorable	204	112	92	75	59	70	86	90	29	30	38	87	49	72	83	31
	20%	23%	18%	25%	17%	19%	23%	28%	9%	17%	18%	23%	21%	21%	24%	16%
				D			H	H								
Somewhat favorable	255	131	124	60	86	110	76	80	100	50	43	87	76	92	85	59
	25%	27%	24%	20%	25%	30%	20%	24%	33%	28%	20%	23%	32%	26%	25%	30%
						C			F				J			
Lean towards favorable	211	93	117	39	87	85	75	59	77	42	62	73	34	58	94	42
	21%	19%	23%	13%	25%	24%	20%	18%	25%	23%	30%	19%	14%	17%	27%	21%
				C	C					L	KL				M	
Bottom 3 Box (Net)	110	56	54	42	43	25	36	28	46	21	16	52	21	44	35	18
	11%	12%	10%	14%	12%	7%	10%	9%	15%	12%	8%	14%	9%	13%	10%	9%
				E	E											
Lean towards unfavorable	58	27	31	16	22	20	27	13	18	11	9	28	10	25	10	12
	6%	6%	6%	5%	6%	5%	7%	4%	6%	6%	4%	7%	4%	7%	3%	6%
														N		
Somewhat unfavorable	29	16	13	14	11	4	4	9	16	4	5	15	5	9	17	2
	3%	3%	3%	5%	3%	1%	1%	3%	5%	2%	2%	4%	2%	3%	5%	1%
				E					F							
Very unfavorable	23	13	10	12	9	1	4	7	12	6	2	9	5	10	7	5
	2%	3%	2%	4%	3%	*	1%	2%	4%	4%	1%	2%	2%	3%	2%	2%
				E	E											
Don't know	222	90	132	80	71	72	100	69	54	36	51	78	57	81	46	50
	22%	19%	25%	27%	20%	20%	27%	21%	18%	20%	24%	21%	24%	23%	13%	25%
			A				H							N		N
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_41. Do you have a favorable or unfavorable opinion of the following? - Pioneering

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	670	184	486	343	327	346	67	118	138	371	299	531	139
	67%	67%	67%	63%	71%	67%	69%	60%	71%	70%	64%	70%	58%
					C		*		G			L	
Very favorable	204	64	140	113	91	101	26	37	40	110	94	157	47
	20%	23%	19%	21%	20%	20%	27%	19%	21%	21%	20%	21%	20%
							*						
Somewhat favorable	255	66	190	120	135	136	25	37	57	143	112	195	61
	25%	24%	26%	22%	29%	26%	26%	19%	30%	27%	24%	26%	25%
					C		*		G				
Lean towards favorable	211	54	157	109	102	109	16	45	41	119	92	179	32
	21%	20%	22%	20%	22%	21%	17%	23%	21%	22%	20%	23%	13%
							*					L	
Bottom 3 Box (Net)	110	40	70	61	49	60	14	22	14	64	46	64	46
	11%	14%	10%	11%	11%	12%	14%	11%	7%	12%	10%	8%	19%
							*						K
Lean towards unfavorable	58	16	41	37	21	24	9	15	10	35	22	37	21
	6%	6%	6%	7%	5%	5%	9%	8%	5%	7%	5%	5%	9%
							*						
Somewhat unfavorable	29	16	13	14	15	23	1	3	3	18	11	13	16
	3%	6%	2%	3%	3%	4%	1%	2%	1%	3%	2%	2%	7%
		B					*						K
Very unfavorable	23	8	15	10	13	14	5	3	1	11	12	14	9
	2%	3%	2%	2%	3%	3%	5%	2%	1%	2%	3%	2%	4%
							H*						
Don't know	222	53	170	139	84	107	16	58	42	99	124	168	54
	22%	19%	23%	26%	18%	21%	16%	29%	21%	18%	26%	22%	23%
				D			*	E		I			
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_42. Do you have a favorable or unfavorable opinion of the following? - Family

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	901	422	479	250	311	340	343	295	263	151	195	352	203	313	310	184
	90%	87%	92%	85%	90%	94%	92%	91%	86%	85%	92%	94%	86%	90%	90%	92%
			A								I	IL				
Very favorable	683	306	377	194	227	262	254	225	204	109	138	289	148	248	231	125
	68%	63%	73%	66%	66%	72%	68%	69%	67%	61%	65%	77%	62%	71%	67%	63%
			A									IL				
Somewhat favorable	132	71	61	34	53	45	56	41	35	31	30	38	33	42	47	36
	13%	15%	12%	12%	15%	13%	15%	13%	11%	17%	14%	10%	14%	12%	14%	18%
Lean towards favorable	86	45	41	22	31	33	33	29	24	11	27	25	23	23	32	22
	9%	9%	8%	7%	9%	9%	9%	9%	8%	6%	13%	7%	10%	7%	9%	11%
Bottom 3 Box (Net)	61	34	27	26	26	9	16	16	29	19	6	18	18	17	28	11
	6%	7%	5%	9%	7%	3%	4%	5%	9%	11%	3%	5%	8%	5%	8%	6%
				E	E				F	JK						
Lean towards unfavorable	17	7	10	7	6	5	8	4	6	4	1	8	4	5	5	5
	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	3%
Somewhat unfavorable	17	16	1	5	10	1	3	3	11	9	2	2	3	5	9	2
	2%	3%	*	2%	3%	*	1%	1%	3%	5%	1%	1%	1%	1%	3%	1%
			B		E					JKL						
Very unfavorable	27	11	16	14	9	3	5	9	13	6	2	7	11	7	13	3
	3%	2%	3%	5%	3%	1%	1%	3%	4%	4%	1%	2%	5%	2%	4%	2%
				E									J			
Don't know	40	27	13	20	9	12	13	14	13	8	10	7	15	18	5	5
	4%	6%	2%	7%	3%	3%	3%	4%	4%	4%	5%	2%	6%	5%	1%	3%
			B		D									K	N	
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_42. Do you have a favorable or unfavorable opinion of the following? - Family

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	901	234	667	485	416	455	89	177	181	475	427	697	205
	90%	85%	92%	90%	90%	89%	91%	89%	94%	89%	91%	91%	86%
			A				*						
Very favorable	683	188	495	381	302	338	72	130	143	380	303	520	164
	68%	68%	68%	70%	66%	66%	75%	66%	74%	71%	65%	68%	68%
							*						
Somewhat favorable	132	37	95	59	73	77	11	24	20	63	69	110	22
	13%	13%	13%	11%	16%	15%	11%	12%	10%	12%	15%	14%	9%
							*						
Lean towards favorable	86	9	77	45	41	39	5	23	18	31	55	66	20
	9%	3%	11%	8%	9%	8%	6%	12%	9%	6%	12%	9%	8%
			A				*				I		
Bottom 3 Box (Net)	61	23	37	30	30	38	7	12	4	35	25	41	20
	6%	9%	5%	6%	7%	7%	7%	6%	2%	7%	5%	5%	8%
						H	*						
Lean towards unfavorable	17	5	12	12	6	8	2	7	-	7	10	13	4
	2%	2%	2%	2%	1%	2%	2%	4%	-	1%	2%	2%	2%
							*	H					
Somewhat unfavorable	17	8	9	7	9	11	3	2	1	12	4	12	5
	2%	3%	1%	1%	2%	2%	3%	1%	*	2%	1%	2%	2%
							*						
Very unfavorable	27	11	16	11	15	19	2	3	3	15	11	15	11
	3%	4%	2%	2%	3%	4%	2%	2%	2%	3%	2%	2%	5%
							*						
Don't know	40	18	22	27	13	21	1	9	9	24	16	25	15
	4%	7%	3%	5%	3%	4%	1%	5%	5%	4%	3%	3%	6%
			B				*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_43. Do you have a favorable or unfavorable opinion of the following? - Community

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	852	402	449	232	296	323	313	287	252	146	179	331	196	298	296	179
	85%	83%	87%	79%	86%	89%	84%	88%	83%	82%	85%	88%	83%	86%	86%	89%
				C												
Very favorable	364	155	209	115	102	147	138	134	92	62	84	131	88	133	121	75
	36%	32%	40%	39%	30%	41%	37%	41%	30%	34%	40%	35%	37%	38%	35%	37%
				A	D		D		H							
Somewhat favorable	316	157	159	83	138	95	105	108	103	58	57	133	68	129	102	59
	32%	33%	31%	28%	40%	26%	28%	33%	34%	33%	27%	35%	29%	37%	30%	29%
					CE											
Lean towards favorable	172	90	81	35	56	81	70	44	57	26	38	67	40	36	73	46
	17%	19%	16%	12%	16%	22%	19%	14%	19%	15%	18%	18%	17%	10%	21%	23%
						C									M	M
Bottom 3 Box (Net)	87	44	42	35	30	22	36	20	31	21	16	28	22	28	41	9
	9%	9%	8%	12%	9%	6%	10%	6%	10%	12%	8%	7%	9%	8%	12%	4%
				E											O	
Lean towards unfavorable	43	25	17	15	17	11	20	7	17	13	6	14	9	11	22	4
	4%	5%	3%	5%	5%	3%	5%	2%	5%	7%	3%	4%	4%	3%	6%	2%
						G										
Somewhat unfavorable	22	12	10	12	3	7	7	9	7	4	6	6	6	6	13	2
	2%	3%	2%	4%	1%	2%	2%	2%	3%	4%	2%	2%	2%	2%	4%	1%
				D												
Very unfavorable	22	7	15	8	9	4	10	6	6	1	6	8	6	11	6	3
	2%	1%	3%	3%	3%	1%	3%	2%	2%	1%	3%	2%	3%	3%	2%	2%
Don't know	63	36	27	29	19	16	23	18	22	11	16	17	19	22	7	13
	6%	8%	5%	10%	5%	4%	6%	6%	7%	6%	8%	5%	8%	6%	2%	6%
				E										N	N	
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_43. Do you have a favorable or unfavorable opinion of the following? - Community

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	852	222	630	452	400	430	84	159	178	468	383	663	189
	85%	80%	87%	83%	87%	84%	87%	80%	92%	88%	82%	87%	79%
			A				*		EG	J		L	
Very favorable	364	103	261	183	182	176	46	61	81	206	158	285	79
	36%	37%	36%	34%	39%	34%	47%	31%	42%	39%	34%	37%	33%
							G*		G				
Somewhat favorable	316	95	221	170	146	172	28	62	54	171	145	234	82
	32%	34%	30%	31%	32%	34%	29%	31%	28%	32%	31%	31%	34%
							*						
Lean towards favorable	172	24	148	99	72	82	10	36	43	92	80	144	27
	17%	9%	20%	18%	16%	16%	10%	18%	22%	17%	17%	19%	11%
			A				*		F				
Bottom 3 Box (Net)	87	33	54	46	40	52	8	21	6	30	57	55	32
	9%	12%	7%	9%	9%	10%	8%	10%	3%	6%	12%	7%	13%
						H	*	H		I		K	
Lean towards unfavorable	43	13	30	21	22	23	6	10	4	10	33	27	16
	4%	5%	4%	4%	5%	4%	6%	5%	2%	2%	7%	4%	7%
							*			I			
Somewhat unfavorable	22	13	9	9	14	19	1	1	1	14	9	15	8
	2%	5%	1%	2%	3%	4%	2%	1%	*	3%	2%	2%	3%
			B				*						
Very unfavorable	22	6	15	17	4	11	*	9	2	6	15	13	8
	2%	2%	2%	3%	1%	2%	*	5%	1%	1%	3%	2%	3%
							*	H					
Don't know	63	21	42	44	20	31	5	19	9	36	28	44	19
	6%	8%	6%	8%	4%	6%	5%	9%	5%	7%	6%	6%	8%
				D			*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_44. Do you have a favorable or unfavorable opinion of the following? - Family farms

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	817	387	430	220	284	313	298	271	248	143	178	307	190	285	283	171
	82%	80%	83%	75%	82%	87%	80%	83%	81%	80%	84%	82%	80%	82%	82%	85%
						C										
Very favorable	387	165	223	105	124	159	145	139	103	69	88	148	83	125	144	80
	39%	34%	43%	35%	36%	44%	39%	43%	34%	39%	42%	39%	35%	36%	42%	40%
			A													
Somewhat favorable	261	131	130	71	100	90	93	83	85	46	50	95	70	96	85	57
	26%	27%	25%	24%	29%	25%	25%	25%	28%	26%	23%	25%	30%	28%	25%	29%
Lean towards favorable	168	91	77	45	60	64	60	49	60	27	40	63	37	65	53	33
	17%	19%	15%	15%	17%	18%	16%	15%	20%	15%	19%	17%	16%	19%	16%	17%
Bottom 3 Box (Net)	55	25	30	36	10	9	23	14	18	15	7	16	16	21	20	7
	5%	5%	6%	12%	3%	2%	6%	4%	6%	9%	3%	4%	7%	6%	6%	3%
				DE						J						
Lean towards unfavorable	24	4	19	13	5	5	11	3	9	7	1	3	12	8	9	3
	2%	1%	4%	5%	1%	1%	3%	1%	3%	4%	1%	1%	5%	2%	3%	1%
			A							JK			JK			
Somewhat unfavorable	12	11	1	9	3	-	2	4	6	5	*	3	3	4	5	3
	1%	2%	*	3%	1%	-	1%	1%	2%	3%	*	1%	1%	1%	2%	1%
		B		E						J						
Very unfavorable	19	10	9	14	2	3	10	6	3	4	5	10	1	9	5	1
	2%	2%	2%	5%	1%	1%	3%	2%	1%	2%	2%	3%	*	3%	2%	1%
				DE												
Don't know	130	71	59	39	51	40	50	41	39	21	27	53	31	42	41	23
	13%	15%	11%	13%	15%	11%	14%	13%	13%	12%	13%	14%	13%	12%	12%	12%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_44. Do you have a favorable or unfavorable opinion of the following? - Family farms

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	817	214	603	434	382	427	82	145	163	446	371	645	172
	82%	77%	83%	80%	83%	83%	85%	73%	84%	83%	79%	85%	72%
						G	*		G			L	
Very favorable	387	94	293	203	185	198	39	69	82	220	167	327	61
	39%	34%	40%	37%	40%	39%	40%	35%	42%	41%	36%	43%	25%
							*					L	
Somewhat favorable	261	82	179	126	135	140	29	47	46	139	122	195	66
	26%	30%	25%	23%	29%	27%	29%	24%	24%	26%	26%	26%	28%
							*						
Lean towards favorable	168	38	131	105	63	89	15	29	36	86	82	123	45
	17%	14%	18%	19%	14%	17%	15%	14%	18%	16%	18%	16%	19%
				D			*						
Bottom 3 Box (Net)	55	23	32	29	26	29	5	16	6	27	28	29	26
	5%	8%	4%	5%	6%	6%	5%	8%	3%	5%	6%	4%	11%
		B					*	H					K
Lean towards unfavorable	24	13	11	14	10	11	1	7	4	11	13	10	13
	2%	5%	2%	3%	2%	2%	1%	4%	2%	2%	3%	1%	5%
		B					*						K
Somewhat unfavorable	12	3	8	2	10	8	3	1	-	8	4	7	4
	1%	1%	1%	*	2%	2%	3%	*	-	1%	1%	1%	2%
				C			H*						
Very unfavorable	19	7	12	14	6	10	*	7	1	8	11	11	9
	2%	3%	2%	3%	1%	2%	*	4%	1%	2%	2%	1%	4%
							*						
Don't know	130	39	91	79	52	57	10	38	25	61	69	89	41
	13%	14%	13%	15%	11%	11%	10%	19%	13%	11%	15%	12%	17%
							*	E					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_45. Do you have a favorable or unfavorable opinion of the following? - Industrial farms

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	452	240	212	129	154	170	159	150	144	78	102	177	95	137	200	84
	45%	50%	41%	44%	45%	47%	43%	46%	47%	44%	49%	47%	40%	40%	58%	42%
		B													MO	
Very favorable	119	72	48	57	30	32	40	48	32	19	27	51	22	29	67	19
	12%	15%	9%	19%	9%	9%	11%	15%	10%	11%	13%	13%	9%	8%	19%	9%
		B		DE											MO	
Somewhat favorable	113	61	52	22	45	47	41	41	31	21	25	50	18	35	54	17
	11%	13%	10%	7%	13%	13%	11%	13%	10%	12%	12%	13%	7%	10%	16%	9%
Lean towards favorable	220	108	112	50	79	91	78	60	81	38	50	76	56	73	79	48
	22%	22%	22%	17%	23%	25%	21%	19%	27%	21%	24%	20%	23%	21%	23%	24%
Bottom 3 Box (Net)	325	148	177	98	105	122	111	103	111	63	61	123	78	134	81	80
	32%	31%	34%	33%	30%	34%	30%	32%	36%	35%	29%	33%	33%	38%	24%	40%
															N	N
Lean towards unfavorable	176	96	81	52	47	77	62	46	68	31	32	77	37	71	54	40
	18%	20%	16%	18%	14%	21%	17%	14%	22%	18%	15%	20%	16%	20%	16%	20%
Somewhat unfavorable	70	27	43	19	27	24	22	25	23	17	13	25	14	31	13	22
	7%	6%	8%	6%	8%	7%	6%	8%	7%	10%	6%	7%	6%	9%	4%	11%
Very unfavorable	79	25	54	27	32	20	27	32	20	14	16	21	28	31	15	18
	8%	5%	10%	9%	9%	6%	7%	10%	7%	8%	8%	6%	12%	9%	4%	9%
Don't know	225	95	130	69	86	70	102	72	50	38	47	76	64	77	63	36
	22%	20%	25%	23%	25%	19%	27%	22%	17%	21%	22%	20%	27%	22%	18%	18%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_45. Do you have a favorable or unfavorable opinion of the following? - Industrial farms

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	452	150	302	239	213	236	51	74	91	261	191	352	100
	45%	54%	42%	44%	46%	46%	53%	38%	47%	49%	41%	46%	42%
		B					G*		J				
Very favorable	119	52	67	61	58	74	14	18	13	74	46	87	32
	12%	19%	9%	11%	13%	14%	14%	9%	7%	14%	10%	11%	14%
		B				H	*						
Somewhat favorable	113	29	84	64	49	60	8	19	25	65	48	96	17
	11%	11%	12%	12%	11%	12%	9%	10%	13%	12%	10%	13%	7%
							*						
Lean towards favorable	220	69	151	113	106	102	29	37	52	122	98	170	50
	22%	25%	21%	21%	23%	20%	30%	19%	27%	23%	21%	22%	21%
							*						
Bottom 3 Box (Net)	325	69	256	159	166	182	21	61	61	169	156	241	84
	32%	25%	35%	29%	36%	35%	21%	31%	31%	32%	33%	32%	35%
			A			F	*						
Lean towards unfavorable	176	38	138	80	96	94	12	34	37	92	84	129	48
	18%	14%	19%	15%	21%	18%	12%	17%	19%	17%	18%	17%	20%
					C		*						
Somewhat unfavorable	70	15	55	41	29	44	2	13	11	41	29	55	15
	7%	5%	8%	8%	6%	9%	2%	7%	6%	8%	6%	7%	6%
							*						
Very unfavorable	79	16	63	38	41	44	7	14	13	36	43	57	22
	8%	6%	9%	7%	9%	9%	7%	7%	7%	7%	9%	7%	9%
							*						
Don't know	225	57	168	145	80	95	25	62	42	104	120	169	56
	22%	21%	23%	27%	17%	19%	26%	31%	22%	20%	26%	22%	23%
				D			*	E					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_46. Do you have a favorable or unfavorable opinion of the following? - Agribusiness

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	503	269	234	139	172	192	169	167	167	87	116	199	102	167	201	109
	50%	56%	45%	47%	50%	53%	45%	51%	55%	49%	55%	53%	43%	48%	58%	55%
		B									L				M	
Very favorable	116	67	49	46	31	40	40	53	23	24	21	50	21	39	59	10
	12%	14%	9%	15%	9%	11%	11%	16%	7%	14%	10%	13%	9%	11%	17%	5%
Somewhat favorable				D				FH						O	O	
	162	90	72	51	44	66	56	50	56	29	43	57	34	53	65	36
	16%	19%	14%	17%	13%	18%	15%	15%	18%	16%	20%	15%	14%	15%	19%	18%
Lean towards favorable	225	112	114	42	97	86	72	64	89	34	52	92	47	75	76	64
	22%	23%	22%	14%	28%	24%	19%	20%	29%	19%	25%	24%	20%	22%	22%	32%
				C	C				FG						MN	
Bottom 3 Box (Net)	153	69	84	41	44	68	43	48	62	30	24	52	47	65	49	25
	15%	14%	16%	14%	13%	19%	12%	15%	20%	17%	11%	14%	20%	19%	14%	12%
									F				J			
Lean towards unfavorable	65	37	29	17	18	30	19	21	26	9	9	28	20	28	20	8
	7%	8%	6%	6%	5%	8%	5%	6%	9%	5%	4%	7%	8%	8%	6%	4%
Somewhat unfavorable	43	13	30	9	11	24	17	13	14	10	11	17	5	23	12	8
	4%	3%	6%	3%	3%	7%	5%	4%	4%	6%	5%	5%	2%	7%	3%	4%
			A													
Very unfavorable	44	19	25	15	14	14	7	14	22	11	4	7	22	14	17	9
	4%	4%	5%	5%	4%	4%	2%	4%	7%	6%	2%	2%	9%	4%	5%	4%
									F	K				JK		
Don't know	346	146	200	115	130	101	160	110	77	62	71	125	88	116	94	66
	35%	30%	39%	39%	38%	28%	43%	34%	25%	35%	34%	33%	37%	33%	27%	33%
			A	E	E		GH									
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_46. Do you have a favorable or unfavorable opinion of the following? - Agribusiness

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	503	158	345	239	264	283	41	86	93	298	205	418	85
	50%	57%	48%	44%	57%	55%	42%	43%	48%	56%	44%	55%	36%
		B			C	G	*			J		L	
Very favorable	116	46	70	57	60	63	12	17	24	74	42	96	20
	12%	17%	10%	10%	13%	12%	12%	9%	12%	14%	9%	13%	8%
		B					*			J			
Somewhat favorable	162	51	111	75	87	94	13	25	30	103	59	130	32
	16%	18%	15%	14%	19%	18%	13%	13%	15%	19%	12%	17%	13%
							*			J			
Lean towards favorable	225	62	164	108	117	126	16	43	40	120	105	192	33
	22%	22%	23%	20%	25%	25%	17%	22%	20%	23%	22%	25%	14%
							*					L	
Bottom 3 Box (Net)	153	36	117	65	87	76	18	19	39	92	61	105	48
	15%	13%	16%	12%	19%	15%	19%	10%	20%	17%	13%	14%	20%
					C		*		G				
Lean towards unfavorable	65	17	48	28	37	31	6	11	17	38	28	51	14
	7%	6%	7%	5%	8%	6%	6%	5%	9%	7%	6%	7%	6%
							*						
Somewhat unfavorable	43	5	38	27	16	18	8	6	11	29	14	30	13
	4%	2%	5%	5%	4%	3%	9%	3%	6%	5%	3%	4%	6%
							*						
Very unfavorable	44	13	31	10	34	27	4	3	11	25	19	24	20
	4%	5%	4%	2%	7%	5%	4%	1%	5%	5%	4%	3%	9%
					C	G	*					K	
Don't know	346	82	264	237	109	155	38	93	61	144	202	240	107
	35%	30%	36%	44%	24%	30%	39%	47%	32%	27%	43%	31%	44%
				D			*	EH		I		K	
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_47. Do you have a favorable or unfavorable opinion of the following? - Masculinity

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	761	386	375	204	255	301	278	243	239	135	155	286	185	255	283	148
	76%	80%	72%	69%	74%	83%	75%	75%	78%	76%	73%	76%	78%	73%	82%	74%
		B				CD									M	
Very favorable	244	130	114	91	64	88	96	89	58	35	41	105	63	81	110	29
	24%	27%	22%	31%	19%	24%	26%	27%	19%	19%	19%	28%	27%	23%	32%	15%
				D											MO	
Somewhat favorable	264	138	127	62	100	102	84	89	92	53	44	97	71	95	98	46
	26%	29%	24%	21%	29%	28%	22%	27%	30%	29%	21%	26%	30%	27%	29%	23%
Lean towards favorable	252	118	134	51	90	112	98	65	89	48	70	84	50	79	75	73
	25%	24%	26%	17%	26%	31%	26%	20%	29%	27%	33%	22%	21%	23%	22%	36%
				C	C				G		KL				MN	
Bottom 3 Box (Net)	122	50	72	44	52	27	42	40	40	25	23	50	24	54	33	27
	12%	10%	14%	15%	15%	7%	11%	12%	13%	14%	11%	13%	10%	16%	10%	14%
				E	E											
Lean towards unfavorable	61	26	36	15	33	13	19	18	24	11	11	28	12	26	16	17
	6%	5%	7%	5%	10%	4%	5%	5%	8%	6%	5%	7%	5%	8%	5%	8%
				E												
Somewhat unfavorable	29	13	17	13	7	9	9	11	10	9	9	8	4	12	11	4
	3%	3%	3%	4%	2%	3%	2%	3%	3%	5%	4%	2%	2%	3%	3%	2%
Very unfavorable	32	12	20	16	11	4	14	12	6	4	4	15	8	16	6	6
	3%	2%	4%	5%	3%	1%	4%	4%	2%	2%	2%	4%	3%	5%	2%	3%
				E												
Don't know	119	47	72	47	39	33	51	42	26	19	33	39	28	39	27	25
	12%	10%	14%	16%	11%	9%	14%	13%	9%	11%	15%	10%	12%	11%	8%	12%
				E												
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_47. Do you have a favorable or unfavorable opinion of the following? - Masculinity

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	761	196	565	402	359	400	69	130	161	415	346	597	164
	76%	71%	78%	74%	78%	78%	71%	66%	83%	78%	74%	78%	68%
						G	*		G			L	
Very favorable	244	78	166	145	99	120	30	45	49	125	119	174	70
	24%	28%	23%	27%	22%	23%	31%	23%	25%	23%	25%	23%	29%
							*						
Somewhat favorable	264	49	215	124	140	156	11	39	58	151	114	215	49
	26%	18%	30%	23%	31%	30%	12%	20%	30%	28%	24%	28%	21%
			A		C	FG	*		FG				
Lean towards favorable	252	69	184	133	119	124	27	47	55	139	113	208	44
	25%	25%	25%	25%	26%	24%	28%	24%	28%	26%	24%	27%	19%
							*						
Bottom 3 Box (Net)	122	43	80	63	59	67	17	27	11	60	62	81	41
	12%	15%	11%	12%	13%	13%	18%	14%	6%	11%	13%	11%	17%
						H	H*	H					
Lean towards unfavorable	61	26	35	26	35	35	9	14	4	33	29	37	24
	6%	9%	5%	5%	8%	7%	9%	7%	2%	6%	6%	5%	10%
		B				H	H*	H				K	
Somewhat unfavorable	29	8	21	15	14	14	6	5	4	19	10	23	7
	3%	3%	3%	3%	3%	3%	6%	3%	2%	4%	2%	3%	3%
							*						
Very unfavorable	32	9	23	22	10	18	3	8	2	9	23	21	10
	3%	3%	3%	4%	2%	3%	3%	4%	1%	2%	5%	3%	4%
							*				I		
Don't know	119	37	82	78	41	47	11	40	22	59	60	85	35
	12%	13%	11%	14%	9%	9%	11%	20%	11%	11%	13%	11%	14%
				D			*	EH					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_48. Do you have a favorable or unfavorable opinion of the following? - Strength

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	898	416	482	251	310	337	334	294	270	160	190	348	199	314	311	184
	90%	86%	93%	85%	90%	93%	90%	90%	89%	90%	90%	93%	84%	90%	90%	92%
			A			C						L				
Very favorable	430	180	250	148	144	139	177	146	107	71	80	169	110	168	128	79
	43%	37%	48%	50%	42%	38%	48%	45%	35%	40%	38%	45%	47%	48%	37%	39%
			A		E		H							N		
Somewhat favorable	311	152	159	69	120	123	105	98	107	57	70	124	60	97	129	66
	31%	31%	31%	23%	35%	34%	28%	30%	35%	32%	33%	33%	25%	28%	38%	33%
					C		C								M	
Lean towards favorable	157	84	73	34	47	76	51	50	55	32	40	55	29	50	53	39
	16%	17%	14%	12%	14%	21%	14%	15%	18%	18%	19%	15%	12%	14%	15%	20%
						CD										
Bottom 3 Box (Net)	45	21	23	22	14	9	16	13	16	9	7	10	18	13	20	7
	4%	4%	5%	8%	4%	2%	4%	4%	5%	5%	4%	3%	8%	4%	6%	3%
				E											K	
Lean towards unfavorable	24	10	14	12	5	6	8	5	12	4	5	5	10	3	14	4
	2%	2%	3%	4%	2%	2%	2%	1%	4%	2%	2%	1%	4%	1%	4%	2%
															M	
Somewhat unfavorable	7	5	2	5	2	-	2	5	-	1	-	5	2	4	2	-
	1%	1%	*	2%	1%	-	1%	1%	-	*	-	1%	1%	1%	1%	-
				E												
Very unfavorable	14	6	7	5	7	2	6	3	4	4	3	1	6	5	4	3
	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	*	3%	2%	1%	1%
										K						
Don't know	59	46	14	23	21	16	22	19	19	9	14	17	19	21	12	10
	6%	9%	3%	8%	6%	4%	6%	6%	6%	5%	7%	5%	8%	6%	4%	5%
			B													
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_48. Do you have a favorable or unfavorable opinion of the following? - Strength

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	898	234	664	483	415	450	89	180	178	478	419	694	204
	90%	85%	91%	89%	90%	88%	92%	91%	92%	90%	90%	91%	85%
			A				*						
Very favorable	430	118	312	245	186	204	44	100	82	216	214	323	107
	43%	43%	43%	45%	40%	40%	46%	51%	42%	41%	46%	42%	45%
							*	E					
Somewhat favorable	311	77	234	161	150	166	27	53	65	173	138	240	71
	31%	28%	32%	30%	33%	32%	28%	27%	33%	32%	29%	32%	29%
							*						
Lean towards favorable	157	39	117	77	79	80	18	27	32	89	68	131	26
	16%	14%	16%	14%	17%	16%	18%	14%	17%	17%	15%	17%	11%
							*						
Bottom 3 Box (Net)	45	18	26	22	23	34	3	6	2	22	23	26	19
	4%	7%	4%	4%	5%	7%	3%	3%	1%	4%	5%	3%	8%
						H	*						K
Lean towards unfavorable	24	9	15	11	13	19	2	3	1	13	11	13	11
	2%	3%	2%	2%	3%	4%	2%	1%	*	2%	2%	2%	5%
						H	*						
Somewhat unfavorable	7	7	*	3	4	5	*	2	-	4	3	5	2
	1%	3%	*	1%	1%	1%	*	1%	-	1%	1%	1%	1%
			B				*						
Very unfavorable	14	3	11	8	6	10	1	1	2	4	10	8	5
	1%	1%	2%	1%	1%	2%	1%	*	1%	1%	2%	1%	2%
							*						
Don't know	59	23	36	37	22	30	4	12	13	34	26	43	17
	6%	8%	5%	7%	5%	6%	5%	6%	7%	6%	5%	6%	7%
							*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_49. Do you have a favorable or unfavorable opinion of the following? - Individuality

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	887	409	478	254	309	323	339	286	262	157	191	342	197	314	309	172
	89%	85%	92%	86%	90%	89%	91%	88%	86%	88%	90%	91%	83%	90%	90%	86%
Very favorable			A									L				
	460	172	288	146	159	155	201	156	102	82	102	179	97	177	145	80
Somewhat favorable	46%	36%	55%	49%	46%	43%	54%	48%	34%	46%	48%	48%	41%	51%	42%	40%
			A				H	H						O		
Lean towards favorable	288	154	133	75	101	112	98	81	109	50	55	106	77	97	109	61
	29%	32%	26%	25%	29%	31%	26%	25%	36%	28%	28%	28%	32%	28%	32%	30%
Bottom 3 Box (Net)									FG							
	139	83	56	34	49	57	39	49	51	25	34	58	23	40	55	32
Lean towards unfavorable	14%	17%	11%	11%	14%	16%	11%	15%	17%	14%	16%	15%	10%	11%	16%	16%
			B													
Somewhat unfavorable	61	37	24	22	20	20	15	21	26	10	7	20	24	17	23	17
	6%	8%	5%	7%	6%	5%	4%	6%	9%	6%	3%	5%	10%	5%	7%	9%
Very unfavorable													J			
	30	20	10	11	9	11	7	10	13	5	2	10	13	7	15	6
Don't know	3%	4%	2%	4%	2%	3%	2%	3%	4%	3%	1%	3%	6%	2%	4%	3%
														J		
Sigma	10	4	5	4	3	3	3	6	1	3	2	1	3	2	4	3
	1%	1%	1%	1%	1%	1%	1%	2%	*	2%	1%	*	1%	1%	1%	2%
Very unfavorable	21	12	9	7	8	6	5	5	12	2	3	9	8	8	4	8
	2%	3%	2%	2%	2%	2%	1%	2%	4%	1%	1%	2%	3%	2%	1%	4%
Don't know	54	37	17	19	17	18	19	18	17	11	13	14	16	17	11	11
	5%	8%	3%	6%	5%	5%	5%	6%	6%	6%	6%	4%	7%	5%	3%	5%
Sigma			B													
	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_49. Do you have a favorable or unfavorable opinion of the following? - Individuality

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	887	237	650	483	404	442	88	183	175	459	427	678	209
	89%	86%	89%	89%	88%	86%	90%	92%	90%	86%	91%	89%	87%
							*	E			I		
Very favorable	460	132	328	283	177	225	39	106	90	211	249	345	115
	46%	48%	45%	52%	38%	44%	40%	54%	46%	40%	53%	45%	48%
				D			*	E			I		
Somewhat favorable	288	69	218	129	159	148	30	56	54	173	115	226	61
	29%	25%	30%	24%	35%	29%	31%	28%	28%	32%	25%	30%	26%
				C			*			J			
Lean towards favorable	139	36	103	71	69	68	18	21	32	76	64	106	33
	14%	13%	14%	13%	15%	13%	19%	10%	16%	14%	14%	14%	14%
							*						
Bottom 3 Box (Net)	61	19	42	21	40	44	8	4	5	41	20	46	15
	6%	7%	6%	4%	9%	9%	8%	2%	3%	8%	4%	6%	6%
				C		GH	G*						
Lean towards unfavorable	30	11	20	11	19	20	2	3	5	22	8	21	9
	3%	4%	3%	2%	4%	4%	2%	1%	3%	4%	2%	3%	4%
							*						
Somewhat unfavorable	10	3	7	3	7	7	2	1	-	6	4	8	1
	1%	1%	1%	1%	1%	1%	2%	*	-	1%	1%	1%	1%
							*						
Very unfavorable	21	5	16	7	14	17	3	1	-	13	8	16	5
	2%	2%	2%	1%	3%	3%	3%	*	-	2%	2%	2%	2%
						GH	H*						
Don't know	54	20	34	38	16	28	2	11	14	33	21	39	15
	5%	7%	5%	7%	3%	5%	2%	6%	7%	6%	4%	5%	6%
				D			*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_50. Do you have a favorable or unfavorable opinion of the following? - Being unaware of your impact on others

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	397	213	184	126	129	142	155	129	113	78	94	165	59	146	149	62
	40%	44%	35%	42%	37%	39%	42%	40%	37%	44%	45%	44%	25%	42%	43%	31%
		B								L	L	L		O	O	
Very favorable	159	83	76	63	55	41	56	53	50	34	33	64	29	64	45	30
	16%	17%	15%	21%	16%	11%	15%	16%	16%	19%	15%	17%	12%	19%	13%	15%
				E												
Somewhat favorable	122	77	46	36	33	54	47	54	22	18	25	61	18	51	50	15
	12%	16%	9%	12%	10%	15%	13%	16%	7%	10%	12%	16%	8%	15%	14%	7%
		B										L		O	O	
Lean towards favorable	115	53	62	27	41	47	52	22	41	27	36	40	12	31	54	17
	12%	11%	12%	9%	12%	13%	14%	7%	14%	15%	17%	11%	5%	9%	16%	8%
							G		G	L	L				MO	
Bottom 3 Box (Net)	457	197	259	135	166	156	159	152	146	81	85	156	135	167	143	106
	46%	41%	50%	46%	48%	43%	43%	47%	48%	45%	40%	42%	57%	48%	42%	53%
			A										IJK			N
Lean towards unfavorable	129	59	69	40	33	56	49	40	40	22	26	41	40	41	50	26
	13%	12%	13%	13%	10%	15%	13%	12%	13%	12%	12%	11%	17%	12%	14%	13%
Somewhat unfavorable	135	67	68	37	47	52	37	46	52	30	28	51	27	44	47	34
	13%	14%	13%	12%	14%	14%	10%	14%	17%	17%	13%	13%	11%	13%	14%	17%
									F							
Very unfavorable	192	71	122	58	86	49	73	65	54	29	31	64	68	82	47	45
	19%	15%	23%	20%	25%	13%	20%	20%	18%	16%	15%	17%	29%	24%	14%	23%
			A		E									IJK	N	N
Don't know	149	73	76	35	50	63	58	45	46	20	32	55	43	34	51	33
	15%	15%	15%	12%	14%	18%	16%	14%	15%	11%	15%	15%	18%	10%	15%	16%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_50. Do you have a favorable or unfavorable opinion of the following? - Being unaware of your impact on others

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	397	124	273	225	172	210	45	64	78	221	175	294	102
	40%	45%	38%	41%	37%	41%	47%	32%	40%	41%	37%	39%	43%
							*						
Very favorable	159	61	98	87	72	86	27	25	21	90	69	109	50
	16%	22%	13%	16%	16%	17%	28%	13%	11%	17%	15%	14%	21%
		B					EGH*						
Somewhat favorable	122	30	92	68	54	64	10	12	36	69	53	94	28
	12%	11%	13%	13%	12%	13%	10%	6%	18%	13%	11%	12%	12%
						G	*		G				
Lean towards favorable	115	32	83	70	45	60	8	27	21	62	53	91	25
	12%	12%	11%	13%	10%	12%	8%	14%	11%	12%	11%	12%	10%
							*						
Bottom 3 Box (Net)	457	115	342	221	236	242	40	95	80	227	230	355	102
	46%	42%	47%	41%	51%	47%	41%	48%	41%	42%	49%	47%	43%
					C		*						
Lean towards unfavorable	129	36	93	56	73	66	9	31	24	63	66	101	28
	13%	13%	13%	10%	16%	13%	9%	16%	12%	12%	14%	13%	12%
					C		*						
Somewhat unfavorable	135	30	106	63	72	72	16	18	29	70	65	110	26
	13%	11%	15%	12%	16%	14%	17%	9%	15%	13%	14%	14%	11%
							*						
Very unfavorable	192	49	143	102	90	104	15	46	27	94	99	145	48
	19%	18%	20%	19%	20%	20%	16%	23%	14%	18%	21%	19%	20%
							*	H					
Don't know	149	37	112	97	52	61	12	39	36	86	63	114	35
	15%	14%	15%	18%	11%	12%	13%	20%	19%	16%	13%	15%	15%
				D			*	E	E				
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_51. Do you have a favorable or unfavorable opinion of the following? - Working women

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	887	404	483	254	305	328	336	288	263	159	188	338	201	316	306	175
	89%	84%	93%	86%	88%	91%	90%	89%	86%	89%	89%	90%	85%	91%	89%	87%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Very favorable	553	226	327	167	191	196	214	185	154	87	112	235	119	239	153	102
	55%	47%	63%	56%	55%	54%	58%	57%	50%	49%	53%	63%	50%	69%	44%	51%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Somewhat favorable	202	112	91	50	73	79	70	67	65	49	45	65	44	49	92	40
	20%	23%	17%	17%	21%	22%	19%	21%	21%	27%	21%	17%	19%	14%	27%	20%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Lean towards favorable	131	66	65	37	41	54	52	36	44	24	31	39	38	29	62	33
	13%	14%	13%	12%	12%	15%	14%	11%	14%	14%	15%	10%	16%	8%	18%	17%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Bottom 3 Box (Net)	63	41	22	19	22	22	14	23	26	11	12	21	19	16	29	15
	6%	8%	4%	6%	6%	6%	4%	7%	8%	6%	6%	6%	8%	4%	9%	7%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Lean towards unfavorable	22	15	7	7	2	12	4	11	6	3	1	8	10	*	12	8
	2%	3%	1%	2%	1%	3%	1%	3%	2%	2%	*	2%	4%	*	4%	4%
		D	E	F	G	H	I	J	K	L	M	N	O			
Somewhat unfavorable	25	18	7	6	13	6	4	3	18	5	5	8	7	10	11	4
	3%	4%	1%	2%	4%	2%	1%	1%	6%	3%	2%	2%	3%	3%	3%	2%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Very unfavorable	16	7	8	6	7	3	6	9	1	2	6	5	2	5	6	3
	2%	2%	2%	2%	2%	1%	2%	3%	*	1%	3%	1%	1%	2%	2%	1%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Don't know	52	38	15	23	19	11	22	14	17	8	10	17	17	16	8	11
	5%	8%	3%	8%	5%	3%	6%	4%	5%	5%	5%	4%	7%	5%	2%	6%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_51. Do you have a favorable or unfavorable opinion of the following? - Working women

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	887	240	647	475	412	448	87	178	174	467	420	683	205
	89%	87%	89%	88%	90%	87%	90%	90%	90%	87%	90%	90%	85%
							*						
Very favorable	553	134	420	304	249	272	61	116	104	278	276	414	139
	55%	48%	58%	56%	54%	53%	63%	59%	54%	52%	59%	54%	58%
			A				*						
Somewhat favorable	202	66	137	102	100	108	15	34	45	115	88	172	31
	20%	24%	19%	19%	22%	21%	16%	17%	23%	21%	19%	23%	13%
							*					L	
Lean towards favorable	131	40	91	68	63	68	12	27	25	75	57	97	34
	13%	15%	13%	13%	14%	13%	12%	14%	13%	14%	12%	13%	14%
							*						
Bottom 3 Box (Net)	63	13	49	31	32	42	6	4	11	36	26	46	17
	6%	5%	7%	6%	7%	8%	6%	2%	6%	7%	6%	6%	7%
						G	*						
Lean towards unfavorable	22	1	21	10	12	13	2	1	5	10	12	16	5
	2%	*	3%	2%	3%	3%	2%	*	3%	2%	2%	2%	2%
							*						
Somewhat unfavorable	25	8	18	13	12	18	4	3	1	14	12	16	9
	3%	3%	2%	2%	3%	4%	4%	2%	*	3%	2%	2%	4%
						H	*						
Very unfavorable	16	5	11	7	8	10	*	-	5	13	3	13	2
	2%	2%	2%	1%	2%	2%	*	-	3%	2%	1%	2%	1%
							*		G				
Don't know	52	23	29	37	16	24	4	16	9	30	22	34	18
	5%	8%	4%	7%	3%	5%	4%	8%	5%	6%	5%	4%	8%
			B				*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_52. Do you have a favorable or unfavorable opinion of the following? - Indulgence

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	613	296	317	181	215	217	218	208	187	122	128	235	128	223	213	124
	61%	61%	61%	61%	62%	60%	58%	64%	61%	68%	61%	63%	54%	64%	62%	62%
										L						
Very favorable	136	77	59	76	33	28	50	61	26	26	22	56	32	46	63	14
	14%	16%	11%	26%	10%	8%	13%	19%	8%	15%	11%	15%	13%	13%	18%	7%
				DE				H							O	
Somewhat favorable	197	101	96	48	82	67	66	56	75	52	40	77	27	80	64	39
	20%	21%	18%	16%	24%	18%	18%	17%	25%	29%	19%	21%	11%	23%	19%	19%
										JKL		L				
Lean towards favorable	280	119	162	57	100	123	102	92	87	44	66	102	69	96	86	71
	28%	25%	31%	19%	29%	34%	27%	28%	28%	25%	31%	27%	29%	28%	25%	36%
				C	C										N	
Bottom 3 Box (Net)	265	120	145	69	90	106	98	80	87	37	54	96	77	88	95	57
	26%	25%	28%	23%	26%	29%	26%	25%	28%	21%	26%	26%	33%	25%	28%	28%
													I			
Lean towards unfavorable	159	77	82	39	61	59	57	50	53	20	37	59	44	45	59	42
	16%	16%	16%	13%	18%	16%	15%	15%	17%	11%	17%	16%	19%	13%	17%	21%
Somewhat unfavorable	74	33	42	20	19	35	28	21	26	10	16	23	25	29	25	11
	7%	7%	8%	7%	6%	10%	8%	6%	8%	6%	7%	6%	11%	8%	7%	6%
Very unfavorable	31	11	21	10	11	11	14	9	8	7	2	15	8	14	11	4
	3%	2%	4%	3%	3%	3%	4%	3%	3%	4%	1%	4%	3%	4%	3%	2%
Don't know	124	67	57	46	40	38	56	37	31	19	29	44	32	36	35	19
	12%	14%	11%	15%	12%	11%	15%	11%	10%	11%	14%	12%	13%	10%	10%	9%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_52. Do you have a favorable or unfavorable opinion of the following? - Indulgence

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	613	167	446	338	275	325	63	104	121	341	272	465	148
	61%	60%	61%	62%	60%	63%	65%	53%	63%	64%	58%	61%	62%
						G	*						
Very favorable	136	54	82	75	61	83	17	17	20	75	61	93	43
	14%	20%	11%	14%	13%	16%	18%	8%	10%	14%	13%	12%	18%
		B				G	*						
Somewhat favorable	197	44	153	108	89	101	19	36	41	108	88	145	52
	20%	16%	21%	20%	19%	20%	19%	18%	21%	20%	19%	19%	22%
							*						
Lean towards favorable	280	69	211	154	126	141	27	52	60	158	122	227	53
	28%	25%	29%	28%	27%	27%	28%	26%	31%	30%	26%	30%	22%
							*						
Bottom 3 Box (Net)	265	70	195	127	138	130	22	58	55	133	132	201	64
	26%	25%	27%	23%	30%	25%	23%	29%	28%	25%	28%	26%	27%
					C		*						
Lean towards unfavorable	159	47	112	72	88	81	16	36	27	86	73	120	39
	16%	17%	15%	13%	19%	16%	17%	18%	14%	16%	16%	16%	16%
					C		*						
Somewhat unfavorable	74	14	60	38	37	31	3	15	25	35	39	57	17
	7%	5%	8%	7%	8%	6%	3%	8%	13%	7%	8%	7%	7%
							*		EF				
Very unfavorable	31	9	22	17	14	18	3	7	3	11	20	23	8
	3%	3%	3%	3%	3%	4%	3%	4%	2%	2%	4%	3%	3%
							*						
Don't know	124	39	85	78	46	59	12	35	18	60	64	97	27
	12%	14%	12%	14%	10%	12%	12%	18%	9%	11%	14%	13%	11%
							*	EH					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_53. Do you have a favorable or unfavorable opinion of the following? - Affordability

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	887	422	465	247	307	333	329	286	272	156	194	341	195	310	306	182
	88%	87%	90%	83%	89%	92%	88%	88%	89%	88%	92%	91%	82%	89%	89%	91%
						C					L	L				
Very favorable	521	208	313	181	173	167	216	179	126	90	117	190	124	212	158	87
	52%	43%	60%	61%	50%	46%	58%	55%	41%	50%	55%	51%	52%	61%	46%	43%
			A	DE			H	H						NO		
Somewhat favorable	233	124	109	44	87	102	71	75	88	49	48	92	44	67	96	57
	23%	26%	21%	15%	25%	28%	19%	23%	29%	27%	23%	24%	19%	19%	28%	29%
					C	C			F						M	M
Lean towards favorable	133	90	43	21	47	64	42	32	58	18	29	59	27	31	52	37
	13%	19%	8%	7%	14%	18%	11%	10%	19%	10%	14%	16%	11%	9%	15%	19%
		B			C	C		FG							M	M
Bottom 3 Box (Net)	57	21	36	26	21	11	22	18	17	13	9	13	23	19	22	9
	6%	4%	7%	9%	6%	3%	6%	6%	6%	7%	4%	3%	10%	6%	7%	4%
				E									K			
Lean towards unfavorable	22	10	12	8	10	4	9	9	4	4	3	5	9	3	7	7
	2%	2%	2%	3%	3%	1%	2%	3%	1%	2%	2%	1%	4%	1%	2%	4%
Somewhat unfavorable	17	6	11	13	1	3	5	3	8	5	4	1	7	4	13	-
	2%	1%	2%	4%	*	1%	1%	1%	3%	3%	2%	*	3%	1%	4%	-
				DE						K			K		O	
Very unfavorable	19	5	14	5	10	4	8	7	4	4	1	6	7	12	3	2
	2%	1%	3%	2%	3%	1%	2%	2%	1%	2%	1%	2%	3%	3%	1%	1%
														N		
Don't know	58	40	18	23	17	18	21	21	16	9	8	22	18	19	15	10
	6%	8%	3%	8%	5%	5%	6%	6%	5%	5%	4%	6%	8%	5%	4%	5%
		B														
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_53. Do you have a favorable or unfavorable opinion of the following? - Affordability

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	887	228	658	471	416	454	83	176	173	473	414	689	197
	88%	83%	91%	87%	91%	88%	86%	89%	89%	89%	88%	90%	82%
			A				*					L	
Very favorable	521	137	384	302	219	252	62	114	94	259	261	397	124
	52%	50%	53%	56%	48%	49%	64%	58%	48%	49%	56%	52%	52%
				D			EH*						
Somewhat favorable	233	67	166	100	133	137	14	41	41	142	91	192	41
	23%	24%	23%	18%	29%	27%	14%	21%	21%	27%	19%	25%	17%
					C	F	*			J			
Lean towards favorable	133	24	109	69	64	66	8	20	39	71	62	100	33
	13%	9%	15%	13%	14%	13%	8%	10%	20%	13%	13%	13%	14%
			A				*		EFG				
Bottom 3 Box (Net)	57	22	35	32	26	33	8	9	7	26	31	33	24
	6%	8%	5%	6%	6%	6%	8%	5%	4%	5%	7%	4%	10%
							*						K
Lean towards unfavorable	22	6	16	15	6	9	3	7	2	9	12	14	7
	2%	2%	2%	3%	1%	2%	3%	3%	1%	2%	3%	2%	3%
							*						
Somewhat unfavorable	17	13	4	5	12	10	4	*	2	13	4	9	8
	2%	5%	1%	1%	3%	2%	4%	*	1%	2%	1%	1%	3%
			B				G*						
Very unfavorable	19	4	15	11	8	14	*	2	2	4	15	10	8
	2%	1%	2%	2%	2%	3%	*	1%	1%	1%	3%	1%	4%
							*				I		
Don't know	58	26	32	40	18	26	5	13	14	35	23	40	18
	6%	9%	4%	7%	4%	5%	6%	7%	7%	7%	5%	5%	8%
			B				*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_54. Do you have a favorable or unfavorable opinion of the following? - Sustainability

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	870	412	458	242	301	327	315	290	265	154	189	333	195	301	301	182
	87%	85%	88%	82%	87%	91%	85%	89%	87%	86%	89%	89%	83%	87%	88%	91%
Very favorable	433	191	242	139	148	146	164	154	116	70	82	184	97	178	118	89
	43%	40%	47%	47%	43%	40%	44%	47%	38%	39%	39%	49%	41%	51%	35%	45%
Somewhat favorable	264	131	133	66	98	100	83	93	88	53	66	86	60	78	105	60
	26%	27%	26%	22%	28%	28%	22%	29%	29%	29%	31%	23%	25%	22%	31%	30%
Lean towards favorable	173	90	82	37	55	81	68	43	62	31	40	63	38	45	78	33
	17%	19%	16%	12%	16%	22%	18%	13%	20%	17%	19%	17%	16%	13%	23%	16%
Bottom 3 Box (Net)	56	28	28	24	19	13	22	13	21	12	4	17	22	17	28	8
	6%	6%	5%	8%	5%	4%	6%	4%	7%	7%	2%	5%	9%	5%	8%	4%
Lean towards unfavorable	25	10	15	7	10	7	9	4	12	3	2	6	13	6	18	2
	3%	2%	3%	3%	3%	2%	3%	1%	4%	2%	1%	2%	6%	2%	5%	1%
Somewhat unfavorable	11	8	3	4	3	4	5	4	2	3	1	4	3	4	4	1
	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%
Very unfavorable	20	10	9	12	5	2	7	5	7	6	1	7	6	7	7	5
	2%	2%	2%	4%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%
Don't know	76	42	33	30	25	21	35	22	18	13	18	25	19	29	14	11
	8%	9%	6%	10%	7%	6%	10%	7%	6%	7%	9%	7%	8%	8%	4%	5%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_54. Do you have a favorable or unfavorable opinion of the following? - Sustainability

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	870	228	642	456	414	451	83	163	173	465	405	678	192
	87%	83%	88%	84%	90%	88%	86%	82%	89%	87%	87%	89%	80%
					C		*					L	
Very favorable	433	124	309	234	199	228	41	89	75	218	216	330	104
	43%	45%	43%	43%	43%	44%	43%	45%	39%	41%	46%	43%	43%
							*						
Somewhat favorable	264	67	198	123	141	140	29	41	55	155	110	207	57
	26%	24%	27%	23%	31%	27%	30%	21%	28%	29%	23%	27%	24%
					C		*						
Lean towards favorable	173	37	135	98	74	83	13	33	43	93	80	141	31
	17%	14%	19%	18%	16%	16%	13%	17%	22%	17%	17%	19%	13%
							*						
Bottom 3 Box (Net)	56	21	35	28	27	33	10	9	4	30	26	33	23
	6%	8%	5%	5%	6%	6%	10%	5%	2%	6%	6%	4%	10%
						H	H*						K
Lean towards unfavorable	25	11	14	10	15	17	4	2	2	18	7	15	10
	3%	4%	2%	2%	3%	3%	4%	1%	1%	3%	2%	2%	4%
							*						
Somewhat unfavorable	11	4	7	6	5	5	2	3	1	4	7	10	1
	1%	2%	1%	1%	1%	1%	3%	2%	*	1%	1%	1%	*
							*						
Very unfavorable	20	5	14	13	7	11	3	4	1	7	12	8	12
	2%	2%	2%	2%	2%	2%	3%	2%	1%	1%	3%	1%	5%
							*						K
Don't know	76	27	49	58	18	30	4	25	17	39	37	52	24
	8%	10%	7%	11%	4%	6%	4%	13%	9%	7%	8%	7%	10%
				D			*	E					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_55. Do you have a favorable or unfavorable opinion of the following? - Being inclusive

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	735	359	376	220	253	262	267	233	235	136	134	286	179	265	244	160
	73%	74%	72%	74%	73%	72%	72%	72%	77%	76%	63%	76%	76%	76%	71%	80%
										J		J	J			
Very favorable	316	149	167	117	99	100	111	113	93	49	51	139	77	143	80	61
	32%	31%	32%	40%	29%	28%	30%	35%	30%	27%	24%	37%	33%	41%	23%	31%
				DE								IJ		NO		
Somewhat favorable	251	116	134	75	92	84	90	68	93	55	56	72	68	92	83	61
	25%	24%	26%	25%	27%	23%	24%	21%	31%	31%	26%	19%	29%	26%	24%	30%
									G	K				K		
Lean towards favorable	168	93	74	28	62	78	66	52	49	32	27	75	34	30	82	38
	17%	19%	14%	9%	18%	22%	18%	16%	16%	18%	13%	20%	15%	9%	24%	19%
				C	C									M	M	
Bottom 3 Box (Net)	143	62	81	34	51	57	47	50	45	24	43	49	27	47	66	23
	14%	13%	16%	12%	15%	16%	13%	15%	15%	13%	20%	13%	11%	13%	19%	11%
											KL				O	
Lean towards unfavorable	74	32	42	15	27	32	25	30	20	14	20	27	13	27	27	15
	7%	7%	8%	5%	8%	9%	7%	9%	6%	8%	9%	7%	5%	8%	8%	7%
Somewhat unfavorable	41	13	29	11	14	16	13	12	17	3	16	15	7	10	24	6
	4%	3%	6%	4%	4%	5%	3%	4%	5%	2%	8%	4%	3%	3%	7%	3%
											I			M		
Very unfavorable	28	17	11	8	11	9	10	9	9	7	8	6	7	10	15	2
	3%	4%	2%	3%	3%	2%	3%	3%	3%	4%	4%	2%	3%	3%	4%	1%
Don't know	125	63	62	41	41	42	58	42	25	19	34	41	30	36	33	18
	12%	13%	12%	14%	12%	12%	15%	13%	8%	11%	16%	11%	13%	10%	10%	9%
							H									
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_55. Do you have a favorable or unfavorable opinion of the following? - Being inclusive

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	735	196	539	367	367	387	71	134	143	393	342	571	163
	73%	71%	74%	68%	80%	75%	73%	68%	74%	74%	73%	75%	68%
					C		*						
Very favorable	316	88	228	143	173	162	35	65	53	165	151	250	67
	32%	32%	31%	26%	38%	32%	37%	33%	28%	31%	32%	33%	28%
					C		*						
Somewhat favorable	251	75	176	128	123	144	22	37	48	138	112	186	65
	25%	27%	24%	24%	27%	28%	23%	19%	25%	26%	24%	24%	27%
						G	*						
Lean towards favorable	168	33	135	97	71	80	14	32	42	89	78	136	32
	17%	12%	19%	18%	15%	16%	14%	16%	22%	17%	17%	18%	13%
			A				*						
Bottom 3 Box (Net)	143	45	97	81	61	80	19	23	21	81	62	106	37
	14%	16%	13%	15%	13%	16%	19%	12%	11%	15%	13%	14%	16%
							*						
Lean towards unfavorable	74	24	50	42	32	35	12	15	12	46	28	61	13
	7%	9%	7%	8%	7%	7%	13%	8%	6%	9%	6%	8%	6%
							*						
Somewhat unfavorable	41	15	26	26	16	31	3	2	6	22	19	29	12
	4%	5%	4%	5%	3%	6%	3%	1%	3%	4%	4%	4%	5%
						G	*						
Very unfavorable	28	7	21	14	14	15	4	5	4	12	15	16	12
	3%	2%	3%	3%	3%	3%	4%	3%	2%	2%	3%	2%	5%
							*						
Don't know	125	35	90	94	31	46	7	41	30	60	64	86	39
	12%	13%	12%	17%	7%	9%	7%	21%	15%	11%	14%	11%	16%
				D			*	EF	E				
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_56. Do you have a favorable or unfavorable opinion of the following? - Reducing waste and trash

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 3 Box (Net)	910	424	487	248	312	350	345	297	269	165	190	347	208	312	316	188
	91%	88%	94%	84%	90%	97%	93%	91%	88%	92%	90%	92%	88%	90%	92%	94%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
		CD														
Very favorable	545	248	297	149	185	211	216	185	144	92	107	211	135	215	151	122
	54%	51%	57%	51%	54%	58%	58%	57%	47%	51%	51%	56%	57%	62%	44%	61%
							H							N		N
Somewhat favorable	223	112	111	65	76	82	79	75	69	42	50	84	48	68	84	47
	22%	23%	21%	22%	22%	23%	21%	23%	23%	23%	24%	22%	20%	20%	24%	24%
Lean towards favorable	142	64	78	34	51	57	50	37	55	31	33	52	26	29	81	18
	14%	13%	15%	11%	15%	16%	13%	11%	18%	18%	15%	14%	11%	8%	24%	9%
															MO	
Bottom 3 Box (Net)	50	28	22	24	21	5	13	15	21	7	10	17	16	18	21	8
	5%	6%	4%	8%	6%	1%	4%	5%	7%	4%	5%	5%	7%	5%	6%	4%
				E	E											
Lean towards unfavorable	17	9	8	9	7	2	10	5	3	2	6	5	3	9	5	2
	2%	2%	2%	3%	2%	*	3%	1%	1%	1%	3%	1%	1%	3%	2%	1%
				E												
Somewhat unfavorable	16	9	7	7	7	2	1	1	14	3	1	5	7	1	11	3
	2%	2%	1%	2%	2%	*	*	*	5%	1%	1%	1%	3%	*	3%	2%
									FG						M	
Very unfavorable	17	10	7	8	8	2	2	9	5	2	2	6	6	7	4	3
	2%	2%	1%	3%	2%	*	1%	3%	2%	1%	1%	2%	2%	2%	1%	1%
							F									
Don't know	42	32	10	23	12	6	13	13	15	7	11	11	13	18	6	4
	4%	7%	2%	8%	4%	2%	4%	4%	5%	4%	5%	3%	5%	5%	2%	2%
		B		DE										N		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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1_56. Do you have a favorable or unfavorable opinion of the following? - Reducing waste and trash

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 3 Box (Net)	910	239	671	488	422	453	90	178	189	484	427	703	208
	91%	87%	92%	90%	92%	88%	93%	90%	97%	91%	91%	92%	87%
			A				*		EG				
Very favorable	545	149	396	292	253	259	56	109	120	284	261	414	131
	54%	54%	54%	54%	55%	50%	58%	55%	62%	53%	56%	54%	55%
							*		E				
Somewhat favorable	223	57	166	112	111	120	19	42	43	123	100	169	54
	22%	21%	23%	21%	24%	23%	19%	21%	22%	23%	21%	22%	22%
							*						
Lean towards favorable	142	33	109	85	58	74	15	28	25	77	66	119	23
	14%	12%	15%	16%	13%	14%	16%	14%	13%	14%	14%	16%	10%
							*						
Bottom 3 Box (Net)	50	19	31	27	23	35	3	9	3	25	25	32	18
	5%	7%	4%	5%	5%	7%	3%	5%	1%	5%	5%	4%	7%
						H	*						
Lean towards unfavorable	17	7	10	13	4	9	2	4	2	5	12	11	6
	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%	3%	1%	2%
							*						
Somewhat unfavorable	16	8	9	3	13	16	-	-	-	12	4	11	5
	2%	3%	1%	1%	3%	3%	-	-	-	2%	1%	1%	2%
				C									
Very unfavorable	17	5	12	10	7	9	1	5	1	8	9	10	7
	2%	2%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	3%
							*						
Don't know	42	18	24	27	14	25	4	10	2	25	17	28	14
	4%	6%	3%	5%	3%	5%	4%	5%	1%	5%	4%	4%	6%
							*		H				
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Do you have a favorable or unfavorable opinion of the following? - Bottom 3 Box Summary

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Beauty	78	30	47	30	24	24	20	27	30	13	21	26	17	25	32	12
	8%	6%	9%	10%	7%	7%	5%	8%	10%	7%	10%	7%	7%	9%	9%	6%
	71	42	29	34	26	12	22	19	29	11	11	28	22	30	23	14
	7%	9%	6%	11%	7%	3%	6%	6%	10%	6%	5%	7%	9%	9%	7%	7%
	304	152	151	75	106	123	93	95	116	62	58	115	68	105	102	73
	30%	32%	29%	25%	31%	34%	25%	29%	38%	35%	28%	31%	29%	30%	30%	37%
	514	229	285	119	199	197	189	154	172	86	105	200	123	195	155	117
	51%	47%	55%	40%	58%	54%	51%	47%	56%	48%	50%	53%	52%	56%	45%	68%
	96	42	54	40	35	21	43	31	22	12	22	40	22	32	31	22
	10%	9%	10%	13%	10%	6%	11%	10%	7%	7%	11%	11%	9%	9%	9%	11%
	538	236	302	111	179	247	172	173	192	96	118	200	123	178	173	136
	54%	49%	58%	38%	52%	68%	46%	53%	63%	54%	56%	53%	52%	51%	50%	68%
	107	54	52	29	46	32	43	35	29	15	17	46	29	38	38	19
	11%	11%	10%	10%	13%	9%	11%	11%	10%	8%	8%	12%	12%	11%	11%	10%
	211	86	125	69	74	67	89	67	55	41	54	75	41	81	80	27
	21%	18%	24%	23%	22%	19%	24%	21%	18%	23%	26%	20%	17%	23%	23%	14%
	47	28	19	24	14	8	14	13	20	7	8	13	18	13	20	7
	5%	6%	4%	8%	4%	2%	4%	4%	7%	4%	4%	4%	8%	4%	6%	3%
	156	80	76	50	61	44	59	50	48	24	35	60	36	52	58	35
	16%	17%	15%	17%	18%	12%	16%	15%	16%	14%	17%	16%	15%	15%	17%	17%
	41	26	15	24	11	6	12	20	8	10	8	14	9	10	23	5
	4%	5%	3%	8%	3%	2%	3%	6%	3%	5%	4%	4%	4%	3%	7%	3%
	86	34	53	35	32	18	30	31	26	10	18	30	28	29	39	12
	9%	7%	10%	12%	9%	5%	8%	9%	9%	6%	8%	8%	12%	8%	11%	6%
	63	37	26	25	24	14	24	22	17	12	7	26	17	15	24	17
	6%	8%	5%	9%	7%	4%	6%	7%	6%	7%	3%	7%	7%	4%	7%	9%
	151	69	82	42	59	50	43	49	59	20	41	62	28	47	54	38
	15%	14%	16%	14%	17%	14%	12%	15%	19%	11%	19%	16%	12%	13%	16%	19%
	51	29	22	23	15	13	16	17	18	12	7	14	17	13	28	6
	5%	6%	4%	8%	4%	4%	4%	5%	6%	7%	3%	4%	7%	4%	8%	3%
	40	32	8	16	16	8	9	18	13	15	5	15	5	12	17	8
	4%	7%	2%	5%	5%	2%	2%	5%	4%	8%	2%	4%	2%	3%	5%	4%
	66	33	34	18	23	25	24	20	22	12	12	27	16	25	23	14
	7%	7%	6%	6%	7%	7%	6%	6%	7%	7%	6%	7%	7%	7%	7%	7%
	73	33	40	23	27	23	22	21	29	14	14	25	19	22	32	11
	7%	7%	8%	8%	8%	6%	6%	7%	10%	8%	7%	7%	8%	6%	9%	6%
	110	56	54	42	43	25	36	28	46	21	16	52	21	44	35	18
	11%	12%	10%	14%	12%	7%	10%	9%	15%	12%	8%	14%	9%	13%	10%	9%
	61	34	27	26	26	9	16	16	29	19	6	18	18	17	28	11
	6%	7%	5%	9%	7%	3%	4%	5%	9%	11%	3%	5%	8%	5%	8%	6%
	87	44	42	35	30	22	36	20	31	21	16	28	22	28	41	9
	9%	9%	8%	12%	9%	6%	10%	6%	10%	12%	8%	7%	9%	8%	12%	4%
	55	25	30	36	10	9	23	14	18	15	7	16	16	21	20	7
	5%	5%	6%	12%	3%	2%	6%	4%	6%	9%	3%	4%	7%	6%	6%	3%
	325	148	177	98	105	122	111	103	111	63	61	123	78	134	81	80
	32%	31%	34%	33%	30%	34%	30%	32%	36%	35%	29%	33%	33%	38%	24%	40%
	153	69	84	41	44	68	43	48	62	30	24	52	47	65	49	25
	15%	14%	16%	14%	13%	19%	12%	15%	20%	17%	11%	14%	20%	19%	14%	12%
	122	50	72	44	52	27	42	40	40	25	23	50	24	54	33	27
	12%	10%	14%	15%	15%	7%	11%	12%	13%	14%	11%	13%	10%	16%	10%	14%
	45	21	23	22	14	9	16	13	16	9	7	10	18	13	20	7
	4%	4%	5%	8%	4%	2%	4%	4%	5%	5%	4%	3%	8%	4%	6%	3%
	61	37	24	22	20	20	15	21	26	10	7	20	24	17	23	17
	6%	8%	5%	7%	6%	5%	4%	6%	9%	6%	3%	5%	10%	5%	7%	9%
	457	197	259	135	166	156	159	152	146	81	85	156	135	167	143	106
	46%	41%	50%	46%	48%	43%	43%	47%	48%	45%	40%	42%	57%	48%	42%	53%
	63	41	22	19	22	22	14	23	26	11	12	21	19	16	29	15
	6%	8%	4%	6%	6%	6%	4%	7%	8%	6%	6%	6%	8%	4%	9%	7%
	265	120	145	69	90	106	98	80	87	37	54	96	77	88	95	57
	26%	25%	28%	23%	26%	29%	26%	25%	28%	21%	26%	26%	33%	25%	28%	28%
	57	21	36	26	21	11	22	18	17	13	9	13	23	19	22	9
	6%	4%	7%	9%	6%	3%	6%	6%	6%	7%	4%	3%	10%	6%	7%	4%
	56	28	28	24	19	13	22	13	21	12	4	17	22	17	28	8
	6%	6%	5%	8%	5%	4%										

1. Do you have a favorable or unfavorable opinion of the following? - Bottom 3 Box Summary

	Children in Household		Education		Employment Status				Marital Status		Race		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwt)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wt)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Beauty	78	30	48	36	42	43	10	13	11	39	39	58	20
	8%	11%	7%	7%	9%	8%	10%	6%	6%	7%	8%	8%	8%
Inner beauty	71	23	48	40	31	48	3	18	3	33	39	47	24
	7%	8%	7%	7%	7%	9%	3%	9%	2%	6%	8%	6%	10%
Retail therapy	304	65	238	147	156	164	23	50	67	162	141	226	77
	30%	24%	33%	27%	34%	32%	24%	25%	34%	30%	30%	30%	32%
Vanity	514	131	383	251	263	260	43	97	113	279	235	408	106
	51%	48%	53%	46%	57%	51%	44%	49%	58%	52%	50%	54%	44%
Physical fitness	96	23	73	62	33	53	11	16	15	39	56	62	34
	10%	8%	10%	11%	7%	10%	12%	8%	8%	7%	12%	8%	14%
Being sedentary	538	109	428	242	295	274	40	90	124	297	241	451	87
	54%	40%	59%	45%	64%	53%	41%	45%	69%	56%	52%	59%	36%
Socializing	107	21	86	65	42	64	5	23	16	44	63	87	20
	11%	8%	12%	12%	9%	12%	5%	12%	8%	8%	13%	11%	8%
Tolerance for pain	211	59	152	134	77	107	25	48	31	105	106	143	68
	21%	21%	21%	25%	17%	21%	26%	24%	16%	20%	23%	19%	28%
Good personal hygiene	47	21	26	23	24	30	8	7	1	27	20	25	22
	5%	7%	4%	4%	5%	6%	9%	4%	1%	5%	4%	3%	9%
Guilty pleasures	156	52	104	78	78	83	19	24	30	80	76	105	51
	16%	19%	14%	14%	17%	16%	19%	12%	16%	15%	16%	14%	21%
Sense of humor	41	22	19	19	22	19	7	11	4	26	15	25	16
	4%	8%	3%	4%	5%	4%	7%	6%	2%	5%	3%	3%	7%
Giving the benefit of doubt	86	27	60	46	40	49	8	21	9	47	39	56	31
	9%	10%	8%	8%	9%	10%	8%	10%	5%	9%	8%	7%	13%
Taking an ethical stand	63	19	44	39	24	40	8	10	5	25	38	42	21
	6%	7%	6%	7%	5%	8%	8%	5%	2%	5%	8%	5%	9%
Risking one's self to help others	151	44	107	61	90	86	10	25	30	89	62	116	35
	15%	16%	15%	11%	20%	17%	10%	13%	15%	17%	13%	15%	15%
Helping others in their times of need	51	20	31	22	29	31	8	5	7	24	27	33	17
	5%	7%	4%	4%	6%	6%	8%	2%	4%	4%	6%	4%	7%
Comfort	40	16	24	15	25	28	6	3	4	28	12	30	10
	4%	6%	3%	3%	5%	5%	6%	1%	2%	5%	3%	4%	4%
Mental health	66	19	48	34	33	39	8	9	11	30	36	42	24
	7%	7%	7%	6%	7%	8%	8%	4%	6%	6%	6%	6%	10%
Connecting with others	73	23	50	39	34	42	7	10	14	39	34	50	23
	7%	8%	7%	7%	7%	8%	8%	5%	7%	7%	7%	7%	10%
Pioneering	110	40	70	61	49	60	14	22	14	64	46	64	46
	11%	14%	10%	11%	11%	12%	14%	11%	7%	12%	10%	8%	19%
Family	61	23	37	30	30	38	7	12	4	35	25	41	20
	6%	9%	5%	6%	7%	7%	7%	6%	2%	7%	5%	5%	8%
Community	87	33	54	46	40	52	8	21	6	30	57	55	32
	9%	12%	7%	9%	9%	10%	8%	10%	3%	6%	12%	7%	13%
Family farms	55	23	32	29	26	29	5	16	6	27	28	29	26
	5%	8%	4%	5%	6%	6%	5%	8%	3%	5%	6%	4%	11%
Industrial farms	325	69	256	159	166	182	21	61	61	169	156	241	84
	32%	25%	35%	29%	36%	35%	21%	31%	31%	32%	33%	32%	35%
Agribusiness	153	36	117	65	87	76	18	19	39	92	61	105	48
	15%	13%	16%	12%	19%	15%	19%	10%	20%	17%	13%	14%	20%
Masculinity	122	43	80	63	59	67	17	27	11	60	62	81	41
	12%	15%	11%	12%	13%	13%	18%	14%	6%	11%	13%	11%	17%
Strength	45	18	26	22	23	34	3	6	2	22	23	26	19
	4%	7%	4%	4%	5%	7%	3%	3%	1%	4%	5%	3%	8%
Individuality	61	19	42	21	40	44	8	4	5	41	20	46	15
	6%	7%	6%	4%	9%	9%	8%	2%	3%	8%	4%	6%	6%
Being unaware of your impact on others	457	115	342	221	236	242	40	95	80	227	230	355	102
	46%	42%	47%	41%	51%	47%	41%	48%	41%	42%	49%	47%	43%
Working women	63	13	49	31	32	42	6	4	11	36	26	46	17
	6%	5%	7%	6%	7%	8%	6%	2%	6%	7%	6%	6%	7%
Indulgence	265	70	195	127	138	130	22	58	55	133	132	201	64
	26%	25%	27%	23%	30%	25%	23%	29%	28%	25%	28%	26%	27%
Affordability	57	22	35	32	26	33	8	9	7	26	31	33	24
	6%	8%	5%	6%	6%	6%	8%	5%	4%	5%	7%	4%	10%
Sustainability	56	21	35	28	27	33	10	9	4	30	26	33	23
	6%	8%	5%	5%	6%	6%	10%	5%	2%	6%	6%	4%	10%
Being inclusive	143	45	97	81	61	80	19	23	21	81	62	106	37
	14%	16%	13%	15%	13%	16%	19%	12%	11%	15%	13%	14%	16%
Reducing waste and trash	50	19	31	27	23	35	3	9	3	25	25	32	18
	5%	7%	4%	5%	5%	7%	3%	5%	1%	5%	5%	4%	7%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Do you have a favorable or unfavorable opinion of the following? - Grid Table

	Very favorable	Somewhat favorable	Lean towards favorable	Lean towards unfavorable	Somewhat unfavorable	Very unfavorable	Don't know
	A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1002	1002	1002	1002	1002	1002	1002
Base: All Respondents (wtd)	1002	1002	1002	1002	1002	1002	1002
Beauty	298	273	262	43	24	11	92
	30%	27%	26%	4%	2%	1%	9%
	DEFG	DEFG	DEFG	EF			DEF
Inner beauty	485	206	153	32	16	23	87
	48%	21%	15%	3%	2%	2%	9%
	BCDEFG	CDEFG	DEFG	E			DEF
Retail therapy	146	134	183	161	77	65	236
	15%	13%	18%	16%	8%	7%	24%
	EF	EF	BEF	EF			ABCDE
Vanity	103	76	133	193	141	180	176
	10%	8%	13%	19%	14%	18%	18%
			B	ABCE	AB	ABCE	ABC
Physical fitness	405	255	206	49	19	28	41
	40%	25%	21%	5%	2%	3%	4%
	BCDEFG	CDEFG	DEFG	EF			E
Being sedentary	56	92	141	197	146	195	175
	6%	9%	14%	20%	15%	19%	17%
		A	AB	ABCE	AB	ABCE	AB
Socializing	329	292	224	46	27	33	50
	33%	29%	22%	5%	3%	3%	5%
	CDEFG	CDEFG	DEFG				E
Tolerance for pain	204	242	237	82	67	61	108
	20%	24%	24%	8%	7%	6%	11%
	DEFG	DEFG	DEFG				EF
Good personal hygiene	735	134	51	13	14	19	35
	73%	13%	5%	1%	1%	2%	4%
	BCDEFG	CDEFG	DEF				DE
Guilty pleasures	196	234	308	82	51	23	109
	20%	23%	31%	8%	5%	2%	11%
	DEFG	DEFG	ABDEFG	EF	F		EF
Sense of humor	659	189	80	21	4	16	33
	66%	19%	8%	2%	*	2%	3%
	BCDEFG	CDEFG	DEFG	E		E	EF
Giving the benefit of doubt	288	323	234	38	27	22	70
	29%	32%	23%	4%	3%	2%	7%
	CDEFG	CDEFG	DEFG				DEF
Taking an ethical stand	457	248	144	34	14	15	91
	46%	25%	14%	3%	1%	2%	9%
	BCDEFG	CDEFG	DEFG	EF			DEF
Risking one's self to help others	204	294	276	76	37	38	77
	20%	29%	28%	8%	4%	4%	8%
	DEFG	ADEFG	ADEFG	EF			EF
Helping others in their times of need	522	241	145	15	20	16	42
	52%	24%	15%	1%	2%	2%	4%
	BCDEFG	CDEFG	DEFG				DEF
Comfort	520	249	140	17	16	7	54
	52%	25%	14%	2%	2%	1%	5%
	BCDEFG	CDEFG	DEFG				DEF
Mental health	536	200	127	16	22	28	72
	53%	20%	13%	2%	2%	3%	7%
	BCDEFG	CDEFG	DEFG				DEF
Connecting with others	416	289	171	29	24	20	53
	42%	29%	17%	3%	2%	2%	5%
	BCDEFG	CDEFG	DEFG				DEF
Pioneering	204	255	211	58	29	23	222
	20%	25%	21%	6%	3%	2%	22%
	DEF	ADEF	DEF	EF			DEF
Family	683	132	86	17	17	27	40
	68%	13%	9%	2%	2%	3%	4%
	BCDEFG	CDEFG	DEFG				DE
Community	364	316	172	43	22	22	63
	36%	32%	17%	4%	2%	2%	6%
	CDEFG	CDEFG	DEFG	EF			EF
Family farms	387	261	168	24	12	19	130
	39%	26%	17%	2%	1%	2%	13%
	BCDEFG	CDEFG	DEFG				DEF
Industrial farms	119	113	220	176	70	79	225
	12%	11%	22%	18%	7%	8%	22%
	EF	EF	ABDEF	ABEF			ABDEF
Agribusiness	116	162	225	65	43	44	346
	12%	16%	22%	7%	4%	4%	35%
	DEF	ADEF	ABDEF				ABCDE
Masculinity	244	264	252	61	29	32	119
	24%	26%	25%	6%	3%	3%	12%
	DEFG	DEFG	DEFG	EF			DEF
Strength	430	311	157	24	7	14	59
	43%	31%	16%	2%	1%	1%	6%
	BCDEFG	CDEFG	DEFG	E			DEF
Individuality	460	288	139	30	10	21	54
	46%	29%	14%	3%	1%	2%	5%
	BCDEFG	CDEFG	DEFG	E			DEF
Being unaware of your impact on others	159	122	115	129	135	192	149
	16%	12%	12%	13%	13%	19%	15%
	C						BCDEG
Working women	553	202	131	22	25	16	52
	55%	20%	13%	2%	3%	2%	5%
	BCDEFG	CDEFG	DEFG				DEF
Indulgence	136	197	280	159	74	31	124
	14%	20%	28%	16%	7%	3%	12%
	EF	ADEFG	ABDEFG	EF	F		EF
Affordability	521	233	133	22	17	19	58
	52%	23%	13%	2%	2%	2%	6%
	BCDEFG	CDEFG	DEFG				DEF
Sustainability	433	264	173	25	11	20	76
	43%	26%	17%	3%	1%	2%	8%
	BCDEFG	CDEFG	DEFG				DEF
Being inclusive	316	251	168	74	41	28	125
	32%	25%	17%	7%	4%	3%	12%
	BCDEFG	CDEFG	DEFG	EF			DEF
Reducing waste and trash	545	223	142	17	16	17	42
	54%	22%	14%	2%	2%	2%	4%
	BCDEFG	CDEFG	DEFG				DEF

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 2 Box (Net)	619	304	315	154	218	246	237	208	174	106	129	259	124	180	273	115
	62%	63%	61%	52%	63%	68%	64%	64%	57%	59%	61%	69%	53%	52%	80%	57%
Strongly agree				C	C							IL			MO	
	384	194	190	97	132	155	171	126	87	60	83	167	73	84	199	67
Somewhat agree	38%	40%	37%	33%	38%	43%	46%	39%	29%	34%	40%	44%	31%	24%	58%	34%
						C	H	H				IL			MO	
Neither agree nor disagree	235	110	125	57	87	91	67	82	86	46	45	93	51	96	74	48
	23%	23%	24%	19%	25%	25%	18%	25%	28%	26%	22%	25%	22%	28%	21%	24%
Bottom 2 Box (Net)							F	F								
	226	100	126	72	69	85	83	70	73	39	51	71	64	92	44	57
Somewhat disagree	23%	21%	24%	25%	20%	23%	22%	22%	24%	22%	24%	19%	27%	27%	13%	28%
														N	N	
Strongly disagree	108	49	59	46	38	24	33	31	44	23	17	34	35	53	20	23
	11%	10%	11%	16%	11%	7%	9%	9%	15%	13%	8%	9%	15%	15%	6%	12%
Don't know				E											N	
	56	27	29	20	22	15	16	16	24	13	12	17	14	23	15	11
Sigma	6%	6%	6%	7%	6%	4%	4%	5%	8%	7%	5%	4%	6%	7%	4%	6%
Don't know	52	22	30	26	16	10	17	15	20	10	6	17	20	30	5	12
	5%	5%	6%	9%	5%	3%	5%	5%	7%	6%	3%	4%	9%	9%	1%	6%
Sigma				E									J	N		N
	49	31	19	23	20	6	18	17	15	10	14	12	13	23	6	5
Sigma	5%	6%	4%	8%	6%	2%	5%	5%	5%	6%	7%	3%	6%	7%	2%	3%
				E	E									N		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 2 Box (Net)	619	160	459	334	285	320	54	115	130	349	270	489	129
	62%	58%	63%	62%	62%	62%	56%	58%	67%	65%	58%	64%	54%
							*			J		L	
Strongly agree	384	100	284	237	147	186	35	83	81	216	167	317	67
	38%	36%	39%	44%	32%	36%	36%	42%	42%	41%	36%	42%	28%
				D			*					L	
Somewhat agree	235	60	175	97	138	134	20	32	49	133	102	172	63
	23%	22%	24%	18%	30%	26%	20%	16%	25%	25%	22%	23%	26%
				C	G		*		G				
Neither agree nor disagree	226	66	159	123	103	107	20	46	51	106	120	164	62
	23%	24%	22%	23%	22%	21%	21%	24%	27%	20%	26%	21%	26%
							*						
Bottom 2 Box (Net)	108	27	82	53	55	59	19	20	11	51	57	73	35
	11%	10%	11%	10%	12%	12%	19%	10%	6%	10%	12%	10%	15%
						H	H*						
Somewhat disagree	56	15	41	22	34	32	10	8	6	28	28	38	18
	6%	6%	6%	4%	7%	6%	10%	4%	3%	5%	6%	5%	7%
							*						
Strongly disagree	52	11	41	31	21	27	9	12	4	23	29	35	17
	5%	4%	6%	6%	5%	5%	9%	6%	2%	4%	6%	5%	7%
							H*						
Don't know	49	23	26	33	17	27	3	17	2	28	21	36	13
	5%	8%	4%	6%	4%	5%	4%	9%	1%	5%	4%	5%	5%
		B				H	*	H					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 2 Box (Net)	680	315	365	197	234	249	282	226	172	126	150	254	150	277	213	124
	68%	65%	70%	67%	68%	69%	76%	70%	56%	71%	71%	68%	64%	80%	62%	62%
							H	H						NO		
Strongly agree	458	213	245	145	150	163	209	147	103	81	102	183	92	202	127	83
	46%	44%	47%	49%	43%	45%	56%	45%	34%	45%	48%	49%	39%	58%	37%	42%
							GH	H						NO		
Somewhat agree	222	102	121	52	84	86	73	80	70	45	48	70	59	75	86	41
	22%	21%	23%	18%	24%	24%	20%	25%	23%	25%	23%	19%	25%	21%	25%	20%
Neither agree nor disagree	157	79	78	42	52	63	45	52	60	28	26	63	40	35	53	52
	16%	16%	15%	14%	15%	17%	12%	16%	20%	15%	13%	17%	17%	10%	15%	26%
									F							MN
Bottom 2 Box (Net)	101	56	45	26	36	39	23	26	52	15	17	37	32	13	63	22
	10%	12%	9%	9%	10%	11%	6%	8%	17%	9%	8%	10%	14%	4%	18%	11%
									FG						M	M
Somewhat disagree	61	25	35	13	25	23	15	13	33	6	15	22	18	6	37	15
	6%	5%	7%	4%	7%	6%	4%	4%	11%	3%	7%	6%	8%	2%	11%	7%
									FG						M	M
Strongly disagree	40	31	10	13	11	17	8	13	19	10	2	15	14	7	26	7
	4%	6%	2%	4%	3%	5%	2%	4%	6%	5%	1%	4%	6%	2%	7%	4%
		B							F	J			J		M	
Don't know	63	33	30	31	23	10	22	20	21	10	17	22	15	22	14	3
	6%	7%	6%	10%	7%	3%	6%	6%	7%	5%	8%	6%	6%	6%	4%	2%
				E	E									O		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 2 Box (Net)	680	185	496	383	298	347	62	135	137	346	334	525	155
	68%	67%	68%	71%	65%	67%	64%	68%	71%	65%	71%	69%	65%
							*						
Strongly agree	458	135	323	271	187	221	49	95	93	226	232	331	127
	46%	49%	44%	50%	41%	43%	50%	48%	48%	42%	49%	43%	53%
				D			*						
Somewhat agree	222	50	173	111	111	126	13	40	43	120	103	194	28
	22%	18%	24%	21%	24%	25%	14%	20%	22%	22%	22%	25%	12%
							*					L	
Neither agree nor disagree	157	38	119	75	82	81	15	28	33	93	64	118	39
	16%	14%	16%	14%	18%	16%	15%	14%	17%	17%	14%	15%	16%
							*						
Bottom 2 Box (Net)	101	29	72	44	58	53	10	18	20	60	41	72	29
	10%	11%	10%	8%	13%	10%	10%	9%	10%	11%	9%	9%	12%
							*						
Somewhat disagree	61	20	41	27	34	32	5	11	13	40	21	45	16
	6%	7%	6%	5%	7%	6%	5%	5%	7%	7%	5%	6%	7%
							*						
Strongly disagree	40	9	31	17	23	21	4	8	7	21	20	27	13
	4%	3%	4%	3%	5%	4%	4%	4%	4%	4%	4%	4%	5%
							*						
Don't know	63	24	39	41	22	32	10	17	4	34	29	47	16
	6%	9%	5%	8%	5%	6%	11%	8%	2%	6%	6%	6%	7%
							H*	H					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 2 Box (Net)	679	319	359	212	230	236	271	219	189	125	144	256	153	299	177	127
	68%	66%	69%	72%	67%	65%	73%	67%	62%	70%	68%	68%	65%	86%	51%	64%
Strongly agree	402	185	218	124	136	143	167	132	103	71	80	161	90	206	77	77
	40%	38%	42%	42%	39%	40%	45%	40%	34%	40%	38%	43%	38%	59%	23%	38%
Somewhat agree	276	135	142	89	94	94	104	87	85	54	64	95	63	93	99	50
	28%	28%	27%	30%	27%	26%	28%	27%	28%	30%	30%	25%	27%	27%	29%	25%
Neither agree nor disagree	137	69	68	32	49	56	50	39	48	32	28	49	29	19	56	48
	14%	14%	13%	11%	14%	16%	13%	12%	16%	18%	13%	13%	12%	6%	16%	24%
Bottom 2 Box (Net)	137	72	65	31	45	61	34	49	54	14	26	56	41	10	100	22
	14%	15%	12%	10%	13%	17%	9%	15%	18%	8%	12%	15%	17%	3%	29%	11%
Somewhat disagree	78	37	41	20	30	27	17	24	37	8	15	37	18	4	62	8
	8%	8%	8%	7%	9%	8%	5%	7%	12%	4%	7%	10%	8%	1%	18%	4%
Strongly disagree	59	35	24	10	15	34	17	24	17	6	11	19	23	7	38	13
	6%	7%	5%	3%	4%	9%	5%	8%	6%	3%	5%	5%	10%	2%	11%	7%
Don't know	49	22	27	20	22	8	17	18	15	8	13	16	13	20	11	3
	5%	5%	5%	7%	6%	2%	4%	6%	5%	4%	6%	4%	6%	6%	3%	2%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 2 Box (Net)	679	185	493	380	299	340	67	149	123	341	338	510	168
	68%	67%	68%	70%	65%	66%	69%	75%	63%	64%	72%	67%	70%
							*	EH			I		
Strongly agree	402	118	285	219	183	196	41	92	73	202	201	291	111
	40%	43%	39%	40%	40%	38%	42%	47%	38%	38%	43%	38%	47%
							*						
Somewhat agree	276	68	209	161	115	143	26	57	50	139	138	220	57
	28%	25%	29%	30%	25%	28%	27%	29%	26%	26%	29%	29%	24%
							*						
Neither agree nor disagree	137	39	98	62	75	70	13	23	31	87	50	106	31
	14%	14%	14%	11%	16%	14%	13%	12%	16%	16%	11%	14%	13%
							*			J			
Bottom 2 Box (Net)	137	32	105	66	71	81	8	12	37	81	56	108	28
	14%	12%	14%	12%	15%	16%	8%	6%	19%	15%	12%	14%	12%
						G	*		G				
Somewhat disagree	78	25	53	36	41	49	5	8	16	47	30	63	15
	8%	9%	7%	7%	9%	9%	5%	4%	8%	9%	6%	8%	6%
						G	*						
Strongly disagree	59	7	52	30	29	32	3	4	21	33	26	45	14
	6%	3%	7%	5%	6%	6%	3%	2%	11%	6%	6%	6%	6%
			A			G	*		G				
Don't know	49	20	29	34	15	23	10	14	3	25	24	38	12
	5%	7%	4%	6%	3%	5%	10%	7%	1%	5%	5%	5%	5%
							H*	H					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 2 Box (Net)	707	347	360	192	250	266	271	233	204	128	156	272	151	253	228	153
	71%	72%	69%	65%	72%	74%	73%	72%	67%	72%	74%	72%	64%	73%	66%	76%
						C										N
Strongly agree	391	202	189	114	129	148	164	126	101	69	84	158	80	127	128	91
	39%	42%	36%	39%	37%	41%	44%	39%	33%	38%	40%	42%	34%	36%	37%	45%
							H									
Somewhat agree	316	145	172	78	121	118	107	106	103	60	71	114	71	126	100	62
	32%	30%	33%	26%	35%	33%	29%	33%	34%	33%	34%	30%	30%	36%	29%	31%
Neither agree nor disagree	150	65	85	45	53	52	60	44	47	29	21	59	41	37	61	34
	15%	13%	16%	15%	15%	14%	16%	13%	15%	16%	10%	16%	17%	11%	18%	17%
															M	
Bottom 2 Box (Net)	97	43	54	34	21	42	23	33	41	14	23	31	29	41	44	12
	10%	9%	10%	11%	6%	12%	6%	10%	14%	8%	11%	8%	12%	12%	13%	6%
						D			F							O
Somewhat disagree	67	32	35	24	12	31	16	19	32	9	16	25	18	26	34	8
	7%	7%	7%	8%	3%	9%	4%	6%	11%	5%	7%	7%	8%	7%	10%	4%
				D		D		F							O	
Strongly disagree	30	11	19	9	10	11	7	14	9	6	7	7	11	15	10	5
	3%	2%	4%	3%	3%	3%	2%	4%	3%	3%	3%	2%	4%	4%	3%	2%
Don't know	47	28	19	25	20	2	19	16	13	7	12	13	15	18	10	1
	5%	6%	4%	9%	6%	*	5%	5%	4%	4%	6%	4%	6%	5%	3%	*
				E		E								O		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 2 Box (Net)	707	182	525	395	313	357	57	146	147	374	333	553	155
	71%	66%	72%	73%	68%	70%	59%	74%	76%	70%	71%	72%	65%
							*	F	F				
Strongly agree	391	99	292	228	163	203	29	82	76	203	188	302	89
	39%	36%	40%	42%	35%	40%	30%	42%	39%	38%	40%	40%	37%
							*						
Somewhat agree	316	83	233	166	150	154	27	64	71	171	145	251	66
	32%	30%	32%	31%	33%	30%	28%	32%	37%	32%	31%	33%	27%
							*						
Neither agree nor disagree	150	47	103	71	79	78	19	24	29	87	63	106	44
	15%	17%	14%	13%	17%	15%	20%	12%	15%	16%	13%	14%	18%
							*						
Bottom 2 Box (Net)	97	25	72	43	54	50	18	12	17	46	51	69	28
	10%	9%	10%	8%	12%	10%	19%	6%	9%	9%	11%	9%	12%
							EG*						
Somewhat disagree	67	16	51	25	43	35	10	10	12	36	31	45	22
	7%	6%	7%	5%	9%	7%	10%	5%	6%	7%	7%	6%	9%
					C		*						
Strongly disagree	30	9	21	18	12	15	9	2	5	10	20	24	6
	3%	3%	3%	3%	3%	3%	9%	1%	2%	2%	4%	3%	2%
							EGH*						
Don't know	47	22	26	34	14	28	3	16	1	26	21	35	12
	5%	8%	4%	6%	3%	5%	3%	8%	*	5%	4%	5%	5%
		B				H	*	H					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 2 Box (Net)	672	338	334	208	236	229	251	222	199	124	141	251	157	164	297	137
	67%	70%	64%	70%	68%	63%	68%	68%	65%	70%	67%	67%	66%	47%	86%	69%
Strongly agree	415	208	207	127	136	152	167	133	115	70	91	171	84	81	208	81
	41%	43%	40%	43%	39%	42%	45%	41%	38%	39%	43%	45%	35%	23%	61%	40%
Somewhat agree	257	130	127	80	100	77	85	88	84	55	50	80	73	83	88	57
	26%	27%	25%	27%	29%	21%	23%	27%	28%	31%	24%	21%	31%	24%	26%	28%
Neither agree nor disagree	110	45	65	28	42	40	61	29	19	17	23	46	23	53	19	24
	11%	9%	12%	9%	12%	11%	17%	9%	6%	10%	11%	12%	10%	15%	5%	12%
Bottom 2 Box (Net)	174	74	100	38	48	88	44	58	72	31	36	63	44	108	24	33
	17%	15%	19%	13%	14%	24%	12%	18%	24%	17%	17%	17%	19%	31%	7%	16%
Somewhat disagree	78	37	42	18	20	41	23	26	30	12	20	27	19	43	8	21
	8%	8%	8%	6%	6%	11%	6%	8%	10%	7%	9%	7%	8%	12%	2%	11%
Strongly disagree	95	37	58	20	28	47	21	32	43	18	16	36	25	65	15	11
	9%	8%	11%	7%	8%	13%	6%	10%	14%	10%	8%	10%	10%	19%	4%	6%
Don't know	47	26	20	23	20	4	15	16	15	6	12	16	13	23	5	6
	5%	5%	4%	8%	6%	1%	4%	5%	5%	3%	6%	4%	5%	7%	1%	3%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 2 Box (Net)	672	191	481	379	294	364	65	127	116	363	310	532	140
	67%	69%	66%	70%	64%	71%	67%	64%	60%	68%	66%	70%	59%
						H	*					L	
Strongly agree	415	114	301	233	182	212	41	85	78	222	193	338	77
	41%	41%	41%	43%	40%	41%	42%	43%	40%	42%	41%	44%	32%
							*					L	
Somewhat agree	257	77	180	146	111	153	24	42	38	141	117	193	64
	26%	28%	25%	27%	24%	30%	25%	21%	20%	26%	25%	25%	27%
						GH	*						
Neither agree nor disagree	110	26	83	64	46	40	12	26	31	54	55	75	34
	11%	10%	11%	12%	10%	8%	12%	13%	16%	10%	12%	10%	14%
							*	E	E				
Bottom 2 Box (Net)	174	37	136	71	102	79	18	30	47	91	83	126	47
	17%	14%	19%	13%	22%	15%	18%	15%	24%	17%	18%	17%	20%
					C		*		E				
Somewhat disagree	78	15	64	35	43	31	6	15	26	37	41	62	16
	8%	5%	9%	6%	9%	6%	7%	8%	13%	7%	9%	8%	7%
							*		E				
Strongly disagree	95	23	73	36	59	48	11	15	21	54	41	64	31
	9%	8%	10%	7%	13%	9%	12%	7%	11%	10%	9%	8%	13%
					C		*						
Don't know	47	21	25	29	18	30	2	14	-	26	20	30	17
	5%	8%	3%	5%	4%	6%	3%	7%	-	5%	4%	4%	7%
		B				H	*	H					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. Do you agree or disagree with the following statements? - I am proud to be an American right now

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independe nt
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Top 2 Box (Net)	625	331	294	158	214	254	238	215	172	103	136	260	125	166	282	126
	62%	69%	57%	53%	62%	70%	64%	66%	56%	58%	65%	69%	53%	48%	82%	63%
Strongly agree		B				C					L	IL			MO	M
	400	212	188	102	132	166	160	138	102	64	88	160	89	90	210	64
Somewhat agree	40%	44%	36%	34%	38%	46%	43%	43%	33%	36%	42%	43%	38%	26%	61%	32%
		B				C									MO	
Neither agree nor disagree	225	119	106	56	82	87	78	77	70	40	49	100	37	76	73	62
	22%	25%	20%	19%	24%	24%	21%	24%	23%	22%	23%	27%	15%	22%	21%	31%
Bottom 2 Box (Net)												L				N
	144	60	84	47	39	58	50	42	51	27	28	51	38	51	33	35
Somewhat disagree	14%	12%	16%	16%	11%	16%	14%	13%	17%	15%	13%	13%	16%	15%	10%	18%
																N
Strongly disagree	188	70	117	66	76	46	69	53	66	40	36	54	58	113	21	39
	19%	15%	23%	22%	22%	13%	19%	16%	22%	17%	14%	25%	33%	6%	19%	
Don't know			A	E	E					K			K	NO		N
	121	46	76	42	44	36	39	33	50	29	24	35	34	73	15	25
Sigma	12%	9%	15%	14%	13%	10%	10%	10%	16%	16%	11%	9%	14%	21%	4%	12%
			A							K				NO		N
Don't know	67	25	42	24	33	10	31	20	16	11	12	19	24	41	6	14
	7%	5%	8%	8%	9%	3%	8%	6%	5%	6%	6%	5%	10%	12%	2%	7%
Sigma				E	E									N		N
	45	21	23	26	16	4	14	15	16	8	11	11	15	17	7	*
Sigma	4%	4%	5%	9%	5%	1%	4%	5%	5%	4%	5%	3%	6%	5%	2%	*
				E	E									O		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. Do you agree or disagree with the following statements? - I am proud to be an American right now

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Top 2 Box (Net)	625	180	445	344	281	325	56	107	137	351	274	502	124
	62%	65%	61%	63%	61%	63%	58%	54%	71%	66%	59%	66%	52%
							*		G			L	
Strongly agree	400	115	286	226	175	202	33	72	93	234	166	322	79
	40%	42%	39%	42%	38%	39%	34%	37%	48%	44%	35%	42%	33%
							*		G	J			
Somewhat agree	225	66	159	119	106	124	23	35	43	117	108	180	45
	22%	24%	22%	22%	23%	24%	23%	18%	22%	22%	23%	24%	19%
							*						
Neither agree nor disagree	144	36	107	82	62	63	23	31	27	75	68	102	42
	14%	13%	15%	15%	13%	12%	24%	16%	14%	14%	15%	13%	17%
							E*						
Bottom 2 Box (Net)	188	44	144	88	100	102	13	45	28	82	106	128	60
	19%	16%	20%	16%	22%	20%	14%	23%	14%	15%	23%	17%	25%
							*				I	K	
Somewhat disagree	121	33	88	54	68	64	10	27	20	57	64	82	39
	12%	12%	12%	10%	15%	13%	10%	14%	10%	11%	14%	11%	16%
							*						
Strongly disagree	67	11	56	34	32	37	4	18	8	24	42	46	21
	7%	4%	8%	6%	7%	7%	4%	9%	4%	5%	9%	6%	9%
							*				I		
Don't know	45	16	29	28	17	24	5	15	2	26	19	31	14
	4%	6%	4%	5%	4%	5%	5%	7%	1%	5%	4%	4%	6%
							*	H					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Grid Table

	When jobs are scarce, employers should prioritize hiring people of	America needs a strong leader to take the country back from	The American economy is rigged to advantage the rich and	Traditional parties and politicians don't care about people like me	The mainstream media is more interested in making money	I am proud to be an American right now
	A	B	C	D	E	F
Base: All Respondents (unwtd)	1002	1002	1002	1002	1002	1002
Base: All Respondents (wtd)	1002	1002	1002	1002	1002	1002
Top 2 Box (Net)	619 62%	680 68%	679 68%	707 71%	672 67%	625 62%
Strongly agree	384 38%	458 46%	402 40%	391 39%	415 41%	400 40%
Somewhat agree	235 23%	222 22%	276 28%	316 32%	257 26%	225 22%
Neither agree nor disagree	226 23%	157 16%	137 14%	150 15%	110 11%	144 14%
Bottom 2 Box (Net)	108 11%	101 10%	137 14%	97 10%	174 17%	188 19%
Somewhat disagree	56 6%	61 6%	78 8%	67 7%	78 8%	121 12%
Strongly disagree	52 5%	40 4%	59 6%	30 3%	95 9%	67 7%
Don't know	49 5%	63 6%	49 5%	47 5%	47 5%	45 4%
Sigma	1002 100%	1002 100%	1002 100%	1002 100%	1002 100%	1002 100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How do you get most of your news?

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Television	632	306	326	143	211	278	241	199	192	108	133	264	127	232	231	123
	63%	63%	63%	48%	61%	77%	65%	61%	63%	61%	63%	70%	54%	67%	67%	62%
				C		CD						IL				
Online/Internet	530	273	256	171	188	170	197	162	171	90	97	221	122	187	173	115
	53%	57%	49%	58%	55%	47%	53%	50%	56%	50%	46%	59%	51%	54%	50%	58%
				E								J				
Print newspapers/magazines	293	149	143	51	73	168	93	91	108	65	63	111	53	106	113	59
	29%	31%	28%	17%	21%	47%	25%	28%	36%	37%	30%	30%	22%	30%	33%	29%
						CD			F	L						
Social media (Twitter, Facebook)	266	111	155	143	90	32	130	85	51	49	61	92	63	97	74	52
	27%	23%	30%	48%	26%	9%	35%	26%	17%	27%	29%	25%	27%	28%	21%	26%
			A	DE	E		GH	H								
Radio	257	136	120	81	70	106	86	91	80	43	61	102	52	87	95	52
	26%	28%	23%	27%	20%	29%	23%	28%	26%	24%	29%	27%	22%	25%	28%	26%
						D										
Mobile News apps	160	79	80	72	55	32	61	60	39	27	29	61	43	58	61	20
	16%	16%	15%	25%	16%	9%	16%	18%	13%	15%	14%	16%	18%	17%	18%	10%
				DE	E											
None of the above	58	33	25	28	25	5	13	25	20	14	11	17	15	27	12	9
	6%	7%	5%	10%	7%	1%	4%	8%	6%	8%	5%	5%	7%	8%	4%	4%
				E	E			F						N		
Sigma	2194	1088	1107	691	713	791	820	712	662	396	455	868	476	793	759	430
	219%	225%	213%	234%	206%	219%	221%	219%	217%	222%	216%	231%	201%	228%	221%	215%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How do you get most of your news?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Television	632	158	475	339	293	291	62	120	159	346	286	471	162
	63%	57%	65%	63%	64%	57%	64%	61%	82%	65%	61%	62%	68%
							*		EFG				
Online/internet	530	151	378	261	269	289	55	91	95	273	257	390	139
	53%	55%	52%	48%	58%	56%	28%	46%	49%	51%	55%	51%	58%
					C	G	*						
Print newspapers/magazines	293	59	234	130	162	130	27	41	94	159	134	231	61
	29%	21%	32%	24%	35%	25%	28%	21%	49%	30%	29%	30%	26%
			A		C		*		EFG				
Social media (Twitter, Facebook)	266	86	180	175	91	144	31	71	20	120	145	187	78
	27%	31%	25%	32%	20%	28%	32%	36%	10%	23%	31%	25%	33%
				D		H	H*	H			I		
Radio	257	74	183	126	131	147	21	34	55	145	112	192	65
	26%	27%	25%	23%	28%	29%	21%	17%	28%	27%	24%	25%	27%
						G	*		G				
Mobile News apps	160	49	110	86	74	95	12	34	18	89	71	106	54
	16%	18%	15%	16%	16%	19%	12%	17%	9%	17%	15%	14%	22%
						H	*	H					K
None of the above	58	28	30	37	21	36	6	13	4	36	22	39	19
	6%	10%	4%	7%	5%	7%	6%	6%	2%	7%	5%	5%	8%
			B			H	*						
Sigma	2194	605	1589	1154	1041	1132	214	404	445	1168	1027	1617	577
	219%	219%	219%	213%	226%	220%	221%	204%	229%	219%	219%	212%	241%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Of the choices listed below, which is your main source of television news?

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
FOX News	200	97	103	59	57	85	91	66	43	23	41	85	51	35	120	28
	20%	20%	20%	20%	16%	23%	24%	20%	14%	13%	20%	23%	22%	10%	35%	14%
							H					I	I		MO	
ABC	147	70	77	32	51	64	60	52	35	30	30	57	30	54	46	25
	15%	14%	15%	11%	15%	18%	16%	16%	12%	17%	14%	15%	13%	15%	13%	12%
							C									
CNN	125	68	57	50	48	26	31	43	51	21	20	61	23	63	24	26
	13%	14%	11%	17%	14%	7%	8%	13%	17%	12%	9%	16%	10%	18%	7%	13%
				E	E			F	F					N		
CBS	114	49	65	24	41	49	47	33	34	16	29	43	26	46	40	21
	11%	10%	13%	8%	12%	14%	13%	10%	11%	9%	14%	11%	11%	13%	12%	11%
NBC	109	42	67	23	33	53	38	33	38	25	29	37	18	41	33	24
	11%	9%	13%	8%	9%	15%	10%	10%	12%	14%	14%	10%	7%	12%	10%	12%
							C									
Public Television	46	25	21	15	18	14	11	16	19	8	6	15	17	14	15	14
	5%	5%	4%	5%	5%	4%	3%	5%	6%	5%	3%	4%	7%	4%	4%	7%
MSNBC	41	23	18	10	14	17	13	15	13	8	8	13	11	28	7	4
	4%	5%	3%	4%	4%	5%	3%	5%	4%	4%	4%	4%	5%	8%	2%	2%
														NO		
Other	67	31	36	20	22	26	21	21	26	15	11	17	24	21	15	23
	7%	6%	7%	7%	6%	7%	6%	6%	8%	8%	5%	5%	10%	6%	4%	12%
														K		N
None of the above	152	78	74	62	62	28	60	46	46	33	36	47	37	45	43	35
	15%	16%	14%	21%	18%	8%	16%	14%	15%	18%	17%	12%	16%	13%	13%	18%
				E	E											
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Of the choices listed below, which is your main source of television news?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
FOX News	200	54	146	123	77	89	21	36	54	110	90	161	40
	20%	19%	20%	23%	17%	17%	21%	18%	28%	21%	19%	21%	17%
							*		EG				
ABC	147	34	114	86	61	61	15	36	35	76	72	111	36
	15%	12%	16%	16%	13%	12%	15%	18%	18%	14%	15%	15%	15%
							*						
CNN	125	46	79	47	78	82	14	18	12	74	51	77	49
	13%	17%	11%	9%	17%	16%	15%	9%	6%	14%	11%	10%	20%
		B			C	GH	H*						K
CBS	114	32	82	63	51	65	3	19	26	61	53	86	28
	11%	12%	11%	12%	11%	13%	4%	10%	13%	11%	11%	11%	12%
						F	*		F				
NBC	109	25	84	58	50	48	9	23	29	51	57	93	16
	11%	9%	12%	11%	11%	9%	9%	11%	15%	10%	12%	12%	7%
							*						
Public Television	46	15	31	21	25	29	2	9	6	25	22	37	9
	5%	6%	4%	4%	6%	6%	3%	4%	3%	5%	5%	5%	4%
							*						
MSNBC	41	6	35	20	21	30	2	3	6	20	22	27	14
	4%	2%	5%	4%	5%	6%	2%	2%	3%	4%	5%	3%	6%
						G	*						
Other	67	14	54	34	34	23	21	14	10	41	27	52	15
	7%	5%	7%	6%	7%	5%	21%	7%	5%	8%	6%	7%	6%
							EGH*						
None of the above	152	50	102	91	61	85	9	41	17	78	74	120	32
	15%	18%	14%	17%	13%	17%	9%	21%	9%	15%	16%	16%	13%
						H	*	FH					
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PID. With which political party do you most identify?

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Democrat (Net)	348	153	195	122	105	121	136	124	88	52	74	136	86	348	-	-
	35%	32%	38%	41%	30%	33%	37%	38%	29%	29%	35%	36%	36%	100%	-	-
				D										NO		
Strong Democrat	160	65	96	57	47	56	57	61	42	26	39	57	38	160	-	-
	16%	13%	18%	19%	14%	15%	15%	19%	14%	15%	18%	15%	16%	46%	-	-
														NO		
Moderate Democrat	107	46	61	41	28	39	47	37	23	14	22	44	27	107	-	-
	11%	10%	12%	14%	8%	11%	13%	11%	8%	8%	10%	12%	12%	31%	-	-
														NO		
Lean Democrat	81	42	39	24	30	27	32	26	23	12	13	36	20	81	-	-
	8%	9%	7%	8%	9%	7%	9%	8%	7%	7%	6%	9%	9%	23%	-	-
														NO		
Republican (Net)	343	188	156	89	115	140	102	118	123	70	78	127	68	-	343	-
	34%	39%	30%	30%	33%	39%	27%	36%	40%	39%	37%	34%	29%	-	100%	-
		B						F	F	L					MO	
Lean Republican	81	36	45	27	22	31	33	24	23	16	18	28	19	-	81	-
	8%	7%	9%	9%	6%	9%	9%	7%	8%	9%	8%	7%	8%	-	23%	-
															MO	
Moderate Republican	121	64	57	23	49	49	33	43	45	19	31	46	25	-	121	-
	12%	13%	11%	8%	14%	13%	9%	13%	15%	11%	15%	12%	10%	-	35%	-
				C											MO	
Strong Republican	142	88	54	38	44	60	36	51	55	35	29	54	24	-	142	-
	14%	18%	10%	13%	13%	17%	10%	16%	18%	20%	14%	14%	10%	-	41%	-
		B						F	F	L					MO	
Independent	200	104	97	36	84	80	73	53	75	37	38	75	50	-	-	200
	20%	21%	19%	12%	24%	22%	20%	16%	24%	21%	18%	20%	21%	-	-	100%
				C	C										MN	
Other	18	12	6	11	3	3	8	7	3	4	1	5	7	-	-	-
	2%	2%	1%	4%	1%	1%	2%	2%	1%	2%	1%	1%	3%	-	-	-
				E												
Don't know/Refuse	93	27	66	38	37	17	53	23	16	15	20	32	26	-	-	-
	9%	6%	13%	13%	11%	5%	14%	7%	5%	8%	10%	8%	11%	-	-	-
			A	E	E		GH									
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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PID. With which political party do you most identify?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Democrat (Net)	348 35%	98 36%	249 34%	198 37%	149 32%	173 34%	44 45%	64 33%	66 34%	163 30%	185 40%	227 30%	121 17%
							*				I		K
Strong Democrat	160 16%	46 17%	114 16%	87 16%	73 16%	86 17%	23 23%	21 11%	30 16%	82 15%	78 17%	99 13%	61 25%
							G*						K
Moderate Democrat	107 11%	27 10%	80 11%	62 11%	45 10%	48 9%	12 12%	20 10%	26 14%	41 8%	66 14%	66 9%	41 17%
							*				I		K
Lean Democrat	81 8%	25 9%	56 8%	49 9%	32 7%	39 8%	9 10%	23 11%	10 5%	39 7%	42 9%	61 8%	20 8%
							*	H					
Republican (Net)	343 34%	105 38%	238 33%	168 31%	176 38%	194 38%	28 29%	44 22%	77 40%	222 42%	121 26%	294 39%	49 20%
					C	G	*		G	J		L	
Lean Republican	81 8%	22 8%	59 8%	37 7%	43 9%	41 8%	13 14%	11 6%	16 8%	49 9%	32 7%	56 7%	25 10%
							G*						
Moderate Republican	121 12%	36 13%	85 12%	55 10%	66 14%	71 14%	8 8%	15 8%	26 14%	80 15%	40 9%	105 14%	16 7%
						G	*		J			L	
Strong Republican	142 14%	48 17%	94 13%	76 14%	66 14%	82 16%	7 7%	18 9%	35 18%	93 17%	49 11%	134 18%	8 3%
						G	*		FG	J		L	
Independent	200 20%	48 17%	153 21%	95 17%	106 23%	105 20%	12 12%	44 22%	39 20%	108 20%	92 20%	163 21%	37 16%
							*						
Other	18 2%	6 2%	12 2%	10 2%	8 2%	11 2%	1 1%	4 2%	2 1%	8 1%	10 2%	16 2%	2 1%
							*						
Don't know/Refuse	93 9%	19 7%	74 10%	72 13%	21 5%	31 6%	12 12%	41 21%	9 5%	32 6%	60 13%	63 8%	30 12%
				D			*	EH		I			
Sigma	1002 100%	276 100%	726 100%	542 100%	460 100%	514 100%	97 100%	198 100%	194 100%	534 100%	468 100%	763 100%	239 100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Under \$15K	84	32	52	40	26	18	84	-	-	13	19	35	18	31	12	21
	8%	7%	10%	14%	7%	5%	22%	-	-	7%	9%	9%	7%	9%	3%	10%
				DE			GH							N		N
\$15K to less than \$20K	30	9	20	7	10	12	30	-	-	4	7	14	5	13	5	3
	3%	2%	4%	2%	3%	3%	8%	-	-	2%	3%	4%	2%	4%	2%	1%
							GH									
\$20K to less than \$25K	46	20	26	15	11	21	46	-	-	4	15	16	11	20	14	5
	5%	4%	5%	5%	3%	6%	12%	-	-	2%	7%	4%	5%	6%	4%	2%
							GH				I					
\$25K to less than \$30K	54	19	35	18	8	28	54	-	-	6	13	22	14	15	18	16
	5%	4%	7%	6%	2%	8%	15%	-	-	3%	6%	6%	6%	4%	5%	8%
							D									
\$30K to less than \$40K	85	33	52	24	29	32	85	-	-	16	22	31	16	36	23	15
	8%	7%	10%	8%	8%	9%	23%	-	-	9%	10%	8%	7%	10%	7%	7%
							GH									
\$40K to less than \$50K	73	31	42	25	19	29	73	-	-	16	11	28	19	21	30	14
	7%	6%	8%	8%	5%	8%	20%	-	-	9%	5%	7%	8%	6%	9%	7%
							GH									
\$50K to less than \$75K	186	69	117	35	70	81	-	186	-	19	44	83	41	64	61	39
	19%	14%	23%	12%	20%	22%	-	57%	-	11%	21%	22%	17%	19%	18%	20%
			A		C	C		FH			I	I				
\$75K to less than \$100K	139	89	50	76	43	20	-	139	-	29	24	50	36	59	57	14
	14%	18%	10%	26%	12%	5%	-	43%	-	16%	11%	13%	15%	17%	17%	7%
		B		DE	E			FH						O		O
\$100K to less than \$150K	213	121	91	36	98	79	-	-	213	48	47	66	51	67	72	56
	21%	25%	18%	12%	28%	22%	-	-	70%	27%	22%	18%	22%	19%	21%	28%
		B			C	C			FG	K						
\$150K or more	92	60	32	19	31	41	-	-	92	24	10	32	27	21	51	19
	9%	12%	6%	7%	9%	11%	-	-	30%	13%	5%	8%	11%	6%	15%	9%
		B							FG	J			J		M	
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Under \$50K	372	144	228	129	103	140	372	-	-	59	86	145	82	136	102	73
	37%	30%	44%	44%	30%	39%	100%	-	-	33%	41%	39%	35%	39%	30%	36%
			A		D	D	GH							N		
\$50K-<\$100K	325	158	167	112	113	101	-	325	-	48	68	133	77	124	118	53
	32%	33%	32%	38%	33%	28%	-	100%	-	27%	32%	35%	32%	36%	34%	27%
				E				FH								
\$100K+	305	181	124	55	129	120	-	-	305	72	57	98	78	88	123	75
	30%	38%	24%	19%	37%	33%	-	-	100%	40%	27%	26%	33%	25%	36%	37%
		B			C	C			FG	JK					M	M
Mean (,000)	78.6	91.1	67	69	85.6	79.7	26.8	72	148.7	92.5	67.1	75.2	83.7	71.4	90	85.9
		B			C			F	FG	JK		J		M	M	
STD. DEV.	58.75	63.99	50.79	53.38	59.37	61.39	13.47	15.01	51.41	67.42	43.81	58.81	60.94	50.27	61.71	68.74
STD. ERR.	1.86	2.91	2.23	3.1	3.2	3.23	0.7	0.83	2.94	5.05	3.02	3.03	3.96	2.7	3.33	4.86

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Under \$15K	84 8%	16 6%	67 9%	71 13%	13 3%	9 2%	15 15%	48 24%	11 6%	4 1%	80 17%	48 6%	35 15%
\$15K to less than \$20K	30 3%	5 2%	24 3%	26 5%	3 1%	7 1%	3 3%	16 8%	4 2%	2 *	27 6%	16 2%	14 6%
\$20K to less than \$25K	46 5%	11 4%	35 5%	37 7%	10 2%	11 2%	11 11%	13 7%	12 6%	12 2%	34 7%	31 4%	15 6%
\$25K to less than \$30K	54 5%	14 5%	40 5%	33 6%	22 5%	17 3%	6 6%	14 7%	18 9%	23 4%	32 7%	41 5%	14 6%
\$30K to less than \$40K	85 8%	18 7%	67 9%	70 13%	15 3%	30 6%	4 4%	30 15%	22 11%	35 7%	50 11%	69 9%	16 7%
\$40K to less than \$50K	73 7%	20 7%	53 7%	57 11%	16 3%	33 6%	11 12%	12 6%	17 9%	26 5%	47 10%	56 7%	17 7%
\$50K to less than \$75K	186 19%	37 13%	149 21%	106 20%	80 17%	89 17%	18 19%	25 13%	54 28%	95 18%	91 20%	152 20%	34 14%
\$75K to less than \$100K	139 14%	62 22%	77 11%	54 10%	84 18%	107 21%	6 6%	12 6%	13 7%	106 20%	33 7%	112 15%	27 11%
\$100K to less than \$150K	213 21%	61 22%	152 21%	71 13%	142 31%	143 28%	24 24%	21 11%	25 13%	157 29%	56 12%	174 23%	39 16%
\$150K or more	92 9%	30 11%	62 9%	18 3%	75 16%	68 13%	- *	6 3%	18 9%	74 14%	19 4%	64 8%	29 12%
Sigma	1002 100%	276 100%	726 100%	542 100%	460 100%	514 100%	97 100%	198 100%	194 100%	534 100%	468 100%	763 100%	239 100%
Summary													
Under \$50K	372 37%	86 31%	286 39%	293 54%	79 17%	107 21%	49 51%	133 67%	83 43%	102 19%	270 58%	261 34%	111 46%
\$50K-<\$100K	325 32%	99 36%	226 31%	160 30%	165 36%	196 38%	24 25%	38 19%	67 35%	201 38%	124 26%	264 35%	61 25%
\$100K+	305 30%	91 33%	214 29%	89 16%	216 47%	211 41%	24 24%	27 14%	43 22%	231 43%	74 16%	237 31%	68 28%
Mean (,000)	78.6	85.9	75.8	58.2	102.7	97.8	60.2	46.4	69.8	99.3	55	79.9	74.3
STD. DEV.	58.75	56.3	59.45	49.58	59.63	59.49	43.81	45.54	56.14	57.91	50.27	56.25	66.01
STD. ERR.	1.86	3.39	2.21	2.13	2.78	2.63	4.45	3.24	4.03	2.51	2.32	2.04	4.27

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Male	483	483	-	148	169	166	144	158	181	97	80	196	110	153	188	104
	48%	100%	-	50%	49%	46%	39%	49%	59%	54%	38%	52%	46%	44%	55%	52%
		B					F	FG	J		J				M	
Female	519	-	519	147	176	195	228	167	124	81	131	180	127	195	156	97
	52%	-	100%	50%	51%	54%	61%	51%	41%	46%	62%	48%	54%	56%	45%	48%
			A				GH	H			IK			N		
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Male	483	133	350	236	247	294	42	62	86	274	209	352	131
	48%	48%	48%	43%	54%	57%	43%	31%	44%	51%	45%	46%	55%
					C	FGH	*		G				
Female	519	143	376	307	212	219	55	136	108	259	260	410	109
	52%	52%	52%	57%	46%	43%	57%	69%	56%	49%	55%	54%	45%
				D			E*	EH	E				
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
18 - 34 (Net)	296	148	147	296	-	-	129	112	55	61	58	95	82	122	89	36
	29%	31%	28%	100%	-	-	35%	34%	18%	34%	28%	25%	35%	35%	26%	18%
				DE			H	H						NO		
18 - 24	95	44	51	95	-	-	62	20	13	16	18	31	30	35	21	15
	9%	9%	10%	32%	-	-	17%	6%	4%	9%	9%	8%	13%	10%	6%	7%
				DE			GH									
25 - 34	201	104	97	201	-	-	67	92	42	45	40	64	52	87	68	22
	20%	22%	19%	68%	-	-	18%	28%	14%	25%	19%	17%	22%	25%	20%	11%
				DE			FH			K				O	O	
35 - 54 (Net)	345	169	176	-	345	-	103	113	129	52	73	141	80	105	115	84
	34%	35%	34%	-	100%	-	28%	35%	42%	29%	34%	37%	34%	30%	34%	42%
					CE		F								M	
35 - 44	165	86	79	-	165	-	50	51	64	24	34	69	39	59	52	34
	16%	18%	15%	-	48%	-	13%	16%	21%	13%	16%	18%	16%	17%	15%	17%
					CE											
45 - 54	180	83	97	-	180	-	53	62	65	28	39	72	41	46	63	50
	18%	17%	19%	-	52%	-	14%	19%	21%	16%	18%	19%	17%	13%	18%	25%
					CE										M	
55 + (Net)	361	166	195	-	-	361	140	101	120	66	80	140	75	121	140	80
	36%	34%	38%	-	-	100%	38%	31%	39%	37%	38%	37%	32%	35%	41%	40%
						CD										
55 - 64	181	76	105	-	-	181	81	38	62	31	47	68	35	63	61	45
	18%	16%	20%	-	-	50%	22%	12%	20%	17%	22%	18%	15%	18%	18%	22%
						CD	G		G							
65+	181	90	90	-	-	181	59	63	59	35	33	72	40	57	79	36
	18%	19%	17%	-	-	50%	16%	19%	19%	20%	16%	19%	17%	16%	23%	18%
						CD										
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Mean	46.8	46.5	47.1	27.2	44.6	64.9	45.5	45.7	49.5	46.5	47.5	47.8	44.8	45.3	49.1	49.6
				C	CD				FG						M	M
STD. DEV.	16.49	16.44	16.54	4.76	6.29	7.01	17.79	16.21	14.76	16.74	15.76	16.13	17.39	16.85	16.4	15.1
STD. ERR.	0.52	0.74	0.73	0.28	0.33	0.38	0.87	0.79	1.16	1.06	1.09	0.87	1.22	0.92	0.87	1.09
Median	47	46	48	28	45	64.43	46	44.31	51	47	47.09	48	44	43	51	50.02

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
18 - 34 (Net)	296	115	180	172	124	176	45	73	2	133	162	187	108
	29%	42%	25%	32%	27%	34%	47%	37%	1%	25%	35%	25%	45%
		B				H	H*	H			I		K
18 - 24	95	15	80	80	15	36	19	40	-	15	80	50	45
	9%	5%	11%	15%	3%	7%	20%	20%	-	3%	17%	7%	19%
			A	D		H	EH*	EH			I		K
25 - 34	201	101	100	91	109	140	26	33	2	119	82	137	63
	20%	36%	14%	17%	24%	27%	27%	17%	1%	22%	18%	18%	26%
		B			C	GH	H*	H					K
35 - 54 (Net)	345	139	206	187	158	235	25	76	9	195	150	256	89
	34%	50%	28%	35%	34%	46%	26%	38%	5%	37%	32%	34%	37%
		B				FH	H*	H					
35 - 44	165	90	75	91	74	123	12	26	3	92	73	119	46
	16%	33%	10%	17%	16%	24%	13%	13%	2%	17%	16%	16%	19%
		B				GH	H*	H					
45 - 54	180	49	131	96	84	112	13	50	6	103	77	137	43
	18%	18%	18%	18%	18%	22%	13%	25%	3%	19%	16%	18%	18%
						H	H*	H					
55 + (Net)	361	22	339	183	178	102	27	49	183	205	156	320	42
	36%	8%	47%	34%	39%	20%	28%	25%	94%	38%	33%	42%	17%
			A				*		EFG			L	
55 - 64	181	14	167	97	84	81	18	37	44	101	80	162	19
	18%	5%	23%	18%	18%	16%	19%	19%	23%	19%	17%	21%	8%
			A				*					L	
65+	181	8	173	86	94	21	9	12	138	104	76	158	23
	18%	3%	24%	16%	21%	4%	9%	6%	71%	20%	16%	21%	10%
			A				*		EFG			L	
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Summary

Mean	46.8	38.8	49.8	45.6	48.2	42.1	40.8	41.8	67.4	48.7	44.7	49	39.8
			A		C		*		EFG	J		L	
STD. DEV.	16.49	10.58	17.29	17.17	15.54	12.6	16.77	15.4	8.68	15.06	17.75	16.06	15.91
STD. ERR.	0.52	0.63	0.64	0.72	0.75	0.57	1.69	1.05	0.62	0.66	0.81	0.55	1.32
Median	47	36	53.51	46	48	40	36	44.22	67	49	44	51	36

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Northeast	178	97	81	61	52	66	59	48	72	178	-	-	-	52	70	37
	18%	20%	16%	21%	15%	18%	16%	15%	24%	100%	-	-	-	15%	21%	19%
Midwest	211	80	131	58	73	80	86	68	57	-	211	-	-	74	78	38
	21%	17%	25%	20%	21%	22%	23%	21%	19%	-	100%	-	-	21%	23%	19%
South	376	196	180	95	141	140	145	133	98	-	-	376	-	136	127	75
	38%	41%	35%	32%	41%	39%	39%	41%	32%	-	-	100%	-	39%	37%	38%
West	237	110	127	82	80	75	82	77	78	-	-	-	237	86	68	50
	24%	23%	24%	28%	23%	21%	22%	24%	26%	-	-	-	100%	25%	20%	25%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Northeast	178	50	128	87	92	97	20	30	33	101	77	147	31
	18%	18%	18%	16%	20%	19%	20%	15%	17%	19%	16%	19%	13%
							*						
Midwest	211	59	152	125	86	106	20	44	40	112	99	189	22
	21%	21%	21%	23%	19%	21%	21%	22%	21%	21%	21%	25%	9%
							*					L	
South	376	100	276	203	173	181	29	80	86	204	171	258	117
	38%	36%	38%	37%	38%	35%	30%	41%	44%	38%	37%	34%	49%
							*						K
West	237	66	170	128	109	130	28	44	35	116	121	168	68
	24%	24%	23%	24%	24%	25%	29%	22%	18%	22%	26%	22%	29%
							*						
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Grade School	2 *	- -	2 *	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	2 1%
Some High School	22 2%	8 2%	14 3%	13 5%	7 2%	2 *	21 6%	2 1%	- -	2 1%	1 1%	13 3%	6 3%	8 2%	4 1%	1 1%
Graduated High School	196 20%	89 18%	107 21%	52 18%	55 16%	89 25%	125 34%	42 13%	28 9%	32 18%	41 19%	80 21%	43 18%	68 20%	62 18%	36 18%
Some College	185 18%	79 16%	106 20%	68 23%	64 19%	53 15%	106 29%	60 19%	19 6%	24 14%	44 21%	70 19%	47 20%	69 20%	56 16%	30 15%
Associate's degree (AA, AS, etc.)	137 14%	59 12%	78 15%	38 13%	61 18%	38 11%	39 11%	56 17%	42 14%	29 16%	39 19%	40 11%	29 12%	53 15%	45 13%	26 13%
Bachelor's degree (BA, BS, etc.)	284 28%	158 33%	126 24%	91 31%	103 30%	90 25%	61 16%	111 34%	111 36%	57 32%	56 27%	100 27%	71 30%	90 26%	107 31%	66 33%
Post Graduate Degree	176 18%	90 19%	86 17%	33 11%	55 16%	88 24%	17 5%	53 16%	105 34%	35 20%	30 14%	73 19%	39 16%	59 17%	69 20%	40 20%
Sigma	1002 100%	483 100%	519 100%	296 100%	345 100%	361 100%	372 100%	325 100%	305 100%	178 100%	211 100%	376 100%	237 100%	348 100%	343 100%	200 100%
Summary																
No college degree	542 54%	236 49%	307 59%	172 58%	187 54%	183 51%	293 79%	160 49%	89 29%	87 48%	125 59%	203 54%	128 54%	198 57%	168 49%	95 47%
College degree	460 46%	247 51%	212 41%	124 42%	158 46%	178 49%	79 21%	165 51%	216 71%	92 52%	86 41%	173 46%	109 46%	149 43%	176 51%	106 53%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Grade School	2 *	- -	2 *	2 *	- -	- -	- *	- -	2 1%	- -	2 *	2 *	- -
Some High School	22 2%	12 4%	10 1%	22 4%	- -	2 *	6 7%	14 7%	- -	6 1%	17 4%	14 2%	8 4%
Graduated High School	196 20%	42 15%	153 21%	196 36%	- -	57 11%	22 23%	68 34%	49 25%	86 16%	110 23%	146 19%	50 21%
Some College	185 18%	43 16%	142 20%	185 34%	- -	76 15%	24 25%	54 27%	31 16%	63 12%	122 26%	129 17%	56 23%
Associate's degree (AA, AS, etc.)	137 14%	39 14%	98 13%	137 25%	- -	85 17%	14 15%	16 8%	22 12%	79 15%	58 12%	103 14%	34 14%
Bachelor's degree (BA, BS, etc.)	284 28%	82 30%	201 28%	- -	284 62%	182 35%	22 22%	34 17%	46 24%	180 34%	104 22%	223 29%	61 25%
Post Graduate Degree	176 18%	57 21%	119 16%	- -	176 38%	112 22%	8 9%	13 6%	43 22%	120 22%	56 12%	146 19%	30 13%
Sigma	1002 100%	276 100%	726 100%	542 100%	460 100%	514 100%	97 100%	198 100%	194 100%	534 100%	468 100%	763 100%	239 100%
Summary													
No college degree	542 54%	137 49%	406 56%	542 100%	- -	219 43%	67 69%	152 77%	104 54%	234 44%	309 66%	394 52%	149 62%
College degree	460 46%	139 51%	320 44%	- -	460 100%	294 57%	30 31%	46 23%	89 46%	300 56%	160 34%	369 48%	91 38%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Under 6 only	83	44	38	68	15	-	23	36	23	16	15	32	20	28	30	15
	8%	9%	7%	23%	4%	-	6%	11%	8%	9%	7%	8%	9%	8%	9%	7%
6-12 Only	63	30	32	19	39	5	13	23	27	18	11	20	14	25	25	11
	6%	6%	6%	6%	11%	1%	3%	7%	9%	10%	5%	5%	6%	7%	7%	5%
13-17 Only	56	29	28	8	37	12	17	18	21	12	12	22	10	20	20	12
	6%	6%	5%	3%	11%	3%	5%	6%	7%	7%	6%	6%	4%	6%	6%	6%
Under 6 and 6-12	32	11	21	12	18	3	16	11	5	2	6	11	13	15	8	6
	3%	2%	4%	4%	5%	1%	4%	4%	2%	1%	3%	3%	6%	4%	2%	3%
Under 6 and 13-17	5	1	4	1	4	-	3	3	-	*	3	1	1	2	3	-
	1%	*	1%	*	1%	-	1%	1%	-	*	1%	*	1%	1%	1%	-
6-12 and 13-17	33	17	17	8	23	2	13	7	14	3	12	12	7	7	19	5
	3%	3%	3%	3%	7%	1%	4%	2%	4%	2%	6%	3%	3%	2%	6%	2%
All 3	3	-	3	-	3	-	2	1	-	-	-	2	1	2	1	-
	*	-	1%	-	1%	-	1%	*	-	-	-	1%	*	*	*	-
None Under 18	726	350	376	180	206	339	286	226	214	128	152	276	170	249	238	153
	72%	73%	72%	61%	60%	94%	77%	70%	70%	72%	72%	73%	72%	72%	69%	76%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
With Kids	276	133	143	115	139	22	86	99	91	50	59	100	66	98	105	48
	28%	27%	28%	39%	40%	6%	23%	30%	30%	28%	28%	27%	28%	28%	31%	24%
No Kids	726	350	376	180	206	339	286	226	214	128	152	276	170	249	238	153
	72%	73%	72%	61%	60%	94%	77%	70%	70%	72%	72%	73%	72%	72%	69%	76%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Under 6 only	83	83	-	42	41	62	7	12	2	65	18	56	27
	8%	30%	-	8%	9%	12%	7%	6%	1%	12%	4%	7%	11%
		B				GH	H*	H		J			
6-12 Only	63	63	-	26	37	47	6	7	3	50	13	45	18
	6%	23%	-	5%	8%	9%	6%	4%	1%	9%	3%	6%	8%
		B				GH	*			J			
13-17 Only	56	56	-	26	30	39	8	7	2	35	21	42	14
	6%	20%	-	5%	7%	8%	8%	4%	1%	7%	5%	6%	6%
		B				H	H*						
Under 6 and 6-12	32	32	-	23	10	17	7	8	-	22	11	25	8
	3%	12%	-	4%	2%	3%	7%	4%	-	4%	2%	3%	3%
		B				H	H*	H					
Under 6 and 13-17	5	5	-	3	3	5	-	*	-	3	3	3	2
	1%	2%	-	*	1%	1%	-	*	-	*	1%	*	1%
		B					*						
6-12 and 13-17	33	33	-	15	18	21	3	9	-	23	10	29	5
	3%	12%	-	3%	4%	4%	3%	4%	-	4%	2%	4%	2%
		B				H	H*	H					
All 3	3	3	-	3	-	1	-	2	-	1	2	1	2
	*	1%	-	1%	-	*	-	1%	-	*	*	*	1%
		B				*							
None Under 18	726	-	726	406	320	320	66	152	188	335	391	562	164
	72%	-	100%	75%	70%	62%	68%	77%	97%	63%	83%	74%	68%
			A				*	E	EFG		I		
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
With Kids	276	276	-	137	139	193	31	46	6	198	78	201	75
	28%	100%	-	25%	30%	38%	32%	23%	3%	37%	17%	26%	32%
		B				GH	H*	H		J			
No Kids	726	-	726	406	320	320	66	152	188	335	391	562	164
	72%	-	100%	75%	70%	62%	68%	77%	97%	63%	83%	74%	68%
			A				*	E	EFG		I		

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Single	237	121	116	121	67	49	133	64	40	44	51	83	60	107	53	42
	24%	25%	22%	41%	19%	14%	36%	20%	13%	24%	24%	22%	25%	31%	15%	21%
				DE			GH								NO	
Domestic Partnership	86	36	50	35	34	16	45	24	17	14	16	30	25	32	22	14
	9%	7%	10%	12%	10%	5%	12%	7%	6%	8%	8%	8%	11%	9%	6%	7%
				E	E		GH									
Married	534	274	259	133	195	205	102	201	231	101	112	204	116	163	222	108
	53%	57%	50%	45%	57%	57%	27%	62%	76%	57%	53%	54%	49%	47%	65%	54%
				C	C		F	FG							MO	
Widowed	44	12	32	1	4	39	25	8	11	6	9	20	9	14	16	13
	4%	3%	6%	*	1%	11%	7%	3%	4%	3%	4%	5%	4%	4%	5%	6%
				A		CD	G									
Divorced or separated	102	39	62	5	45	51	67	28	6	13	23	39	27	31	30	23
	10%	8%	12%	2%	13%	14%	18%	9%	2%	7%	11%	10%	11%	9%	9%	11%
				C	C	GH	H									
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Married	534	274	259	133	195	205	102	201	231	101	112	204	116	163	222	108
	53%	57%	50%	45%	57%	57%	27%	62%	76%	57%	53%	54%	49%	47%	65%	54%
				C	C		F	FG							MO	
Other	468	209	260	162	150	156	270	124	74	77	99	171	121	185	121	92
	47%	43%	50%	55%	43%	43%	73%	38%	24%	43%	47%	46%	51%	53%	35%	46%
				DE			GH	H						N		N

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Single	237 24%	23 8%	215 30%	157 29%	80 17%	102 20%	34 35%	72 36%	30 16%	- -	237 51%	146 19%	91 38%
			A	D			EH*	EH			I		K
Domestic Partnership	86 9%	24 9%	61 8%	64 12%	21 5%	53 10%	9 10%	16 8%	7 4%	- -	86 18%	58 8%	27 11%
				D		H	*				I		
Married	534 53%	198 72%	335 46%	234 43%	300 65%	310 60%	41 42%	78 40%	104 54%	534 100%	- -	444 58%	90 38%
			B		C	FG	*		G	J		L	
Widowed	44 4%	10 3%	34 5%	18 3%	26 6%	10 2%	5 5%	4 2%	25 13%	- -	44 9%	34 4%	10 4%
							*		EG		I		
Divorced or separated	102 10%	21 8%	81 11%	69 13%	33 7%	39 8%	8 8%	28 14%	28 14%	- -	102 22%	81 11%	21 9%
				D			*	E	E		I		
Sigma	1002 100%	276 100%	726 100%	542 100%	460 100%	514 100%	97 100%	198 100%	194 100%	534 100%	468 100%	763 100%	239 100%
Summary													
Married	534 53%	198 72%	335 46%	234 43%	300 65%	310 60%	41 42%	78 40%	104 54%	534 100%	- -	444 58%	90 38%
			B		C	FG	*		G	J		L	
Other	468 47%	78 28%	391 54%	309 57%	160 35%	203 40%	56 58%	119 60%	90 46%	- -	468 100%	319 42%	149 62%
			A	D			E*	EH			I		K

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Employed - full-time	458	260	198	156	219	83	85	178	196	90	105	162	101	162	171	90
	46%	54%	38%	53%	64%	23%	23%	55%	64%	51%	50%	43%	43%	47%	50%	45%
Employed - part-time	97	42	55	45	25	27	49	24	24	20	20	29	28	44	28	12
	10%	9%	11%	15%	7%	7%	13%	7%	8%	11%	9%	8%	12%	13%	8%	6%
Self-Employed	55	34	21	20	16	19	22	18	15	6	2	18	29	12	22	15
	6%	7%	4%	7%	5%	5%	6%	6%	5%	4%	1%	5%	12%	3%	7%	8%
Retired	194	86	108	2	9	183	83	67	43	33	40	86	35	66	77	39
	19%	18%	21%	1%	3%	51%	22%	21%	14%	18%	19%	23%	15%	19%	23%	19%
Student/Pupil	27	13	14	26	1	-	18	7	2	3	9	9	7	14	4	7
	3%	3%	3%	9%	*	-	5%	2%	1%	1%	4%	2%	3%	4%	1%	3%
Homemaker	51	1	50	10	31	11	24	17	11	9	10	18	13	12	19	16
	5%	*	10%	3%	9%	3%	6%	5%	4%	5%	5%	5%	6%	3%	6%	8%
Currently Unemployed	110	42	67	34	38	37	89	12	9	17	25	49	19	37	19	20
	11%	9%	13%	12%	11%	10%	24%	4%	3%	9%	12%	13%	8%	11%	5%	10%
(Dk/Ns)	10	5	5	3	6	1	3	2	6	1	1	4	5	2	3	1
	1%	1%	1%	1%	2%	*	1%	1%	2%	*	*	1%	2%	*	1%	1%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Full Time	514	294	219	176	235	102	107	196	211	97	106	181	130	173	194	105
	51%	61%	42%	60%	68%	28%	29%	60%	69%	54%	50%	48%	55%	50%	56%	52%
Part Time	97	42	55	45	25	27	49	24	24	20	20	29	28	44	28	12
	10%	9%	11%	15%	7%	7%	13%	7%	8%	11%	9%	8%	12%	13%	8%	6%
Not Emp.	198	62	136	73	76	49	133	38	27	30	44	80	44	64	44	44
	20%	13%	26%	25%	22%	14%	36%	12%	9%	17%	21%	21%	18%	18%	13%	22%
Retired	194	86	108	2	9	183	83	67	43	33	40	86	35	66	77	39
	19%	18%	21%	1%	3%	51%	22%	21%	14%	18%	19%	23%	15%	19%	23%	19%
							CD	H								

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Employed - full-time	458 46%	183 66%	275 38%	191 35%	267 58%	458 89%	-	-	-	284 53%	174 37%	356 47%	102 43%
		B			C	FGH	*			J			
Employed - part-time	97 10%	31 11%	66 9%	67 12%	30 7%	-	97 100%	-	-	41 8%	56 12%	64 8%	33 14%
				D			EGH*						
Self-Employed	55 6%	10 4%	45 6%	28 5%	27 6%	55 11%	-	-	-	26 5%	30 6%	37 5%	19 8%
						FGH	*						
Retired	194 19%	6 2%	188 26%	104 19%	89 19%	-	-	-	194 100%	104 20%	90 19%	163 21%	31 13%
			A				*		EFG			L	
Student/Pupil	27 3%	* *	26 4%	23 4%	4 1%	-	-	27 14%	-	2 *	25 5%	16 2%	11 5%
			A	D			*	EFH		I			
Homemaker	51 5%	26 9%	25 3%	38 7%	13 3%	-	-	51 26%	-	42 8%	9 2%	45 6%	6 3%
		B		D			*	EFH		J			
Currently Unemployed	110 11%	20 7%	90 12%	86 16%	24 5%	-	-	110 55%	-	27 5%	83 18%	78 10%	32 13%
				D			*	EFH		I			
(Dk/Ns)	10 1%	-	10 1%	5 1%	6 1%	-	-	10 5%	-	7 1%	4 1%	5 1%	6 2%
							*	EH					
Sigma	1002 100%	276 100%	726 100%	542 100%	460 100%	514 100%	97 100%	198 100%	194 100%	534 100%	468 100%	763 100%	239 100%
Summary													
Full Time	514 51%	193 70%	320 44%	219 40%	294 64%	514 100%	-	-	-	310 58%	203 43%	393 52%	121 50%
		B			C	FGH	*			J			
Part Time	97 10%	31 11%	66 9%	67 12%	30 7%	-	97 100%	-	-	41 8%	56 12%	64 8%	33 14%
				D			EGH*						
Not Emp.	198 20%	46 17%	152 21%	152 28%	46 10%	-	-	198 100%	-	78 15%	119 26%	143 19%	55 23%
				D			*	EFH		I			
Retired	194 19%	6 2%	188 26%	104 19%	89 19%	-	-	-	194 100%	104 20%	90 19%	163 21%	31 13%
			A				*		EFG			L	

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
White	763	352	410	187	256	320	261	264	237	147	189	258	168	227	294	163
	76%	73%	79%	63%	74%	88%	70%	81%	78%	82%	89%	69%	71%	65%	86%	81%
Black	123	56	67	49	48	26	59	37	28	16	13	77	16	87	9	14
	12%	12%	13%	17%	14%	7%	16%	11%	9%	9%	6%	21%	7%	25%	3%	7%
Asian	57	38	20	18	34	5	17	12	28	6	3	21	28	10	30	12
	6%	8%	4%	6%	10%	1%	5%	4%	9%	3%	1%	5%	12%	3%	9%	6%
Other	59	37	22	41	8	10	35	12	12	9	6	20	24	24	10	12
	6%	8%	4%	14%	2%	3%	9%	4%	4%	5%	3%	5%	10%	7%	3%	6%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
White	763	352	410	187	256	320	261	264	237	147	189	258	168	227	294	163
	76%	73%	79%	63%	74%	88%	70%	81%	78%	82%	89%	69%	71%	65%	86%	81%
Other	239	131	109	108	89	42	111	61	68	31	22	117	68	121	49	37
	24%	27%	21%	37%	26%	12%	30%	19%	22%	18%	11%	31%	29%	35%	14%	19%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
White	763	201	562	394	369	393	64	143	163	444	319	763	-
	76%	73%	77%	73%	80%	77%	66%	72%	84%	83%	68%	100%	51%
					C		*		FG	J		L	
Black	123	37	86	85	38	57	17	30	19	37	87	-	123
	12%	13%	12%	16%	8%	11%	18%	15%	10%	7%	18%	-	51%
				D			*				I		K
Asian	57	23	35	17	40	42	2	6	7	41	17	-	57
	6%	8%	5%	3%	9%	8%	3%	3%	4%	8%	4%	-	24%
					C	G	*			J			K
Other	59	16	43	46	13	22	13	19	6	13	46	-	59
	6%	6%	6%	8%	3%	4%	13%	9%	3%	2%	10%	-	25%
				D			EH*	EH			I		K
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
White	763	201	562	394	369	393	64	143	163	444	319	763	-
	76%	73%	77%	73%	80%	77%	66%	72%	84%	83%	68%	100%	51%
					C		*		FG	J		L	
Other	239	75	164	149	91	121	33	55	31	90	149	-	239
	24%	27%	23%	27%	20%	23%	34%	28%	16%	17%	32%	-	100%
				D			H*	H			I		K

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
Yes	156	94	62	81	44	31	61	62	33	34	16	51	56	59	41	34
	16%	19%	12%	28%	13%	9%	16%	19%	11%	19%	8%	13%	24%	17%	12%	17%
No		B		DE				H		J			JK			
	833	386	447	209	298	327	305	259	270	143	192	322	176	282	302	165
(Dk/Ns)	83%	80%	86%	71%	86%	91%	82%	80%	88%	80%	91%	86%	74%	81%	88%	82%
			A		C	C		G		IL	L			M		
Sigma	13	4	9	6	4	3	6	4	2	1	3	3	5	7	*	1
	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	*	1%
Sigma														N		
	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
Yes	156 16%	55 20%	101 14%	91 17%	65 14%	96 19%	20 21%	23 12%	17 9%	77 15%	79 17%	113 15%	43 18%
No	833 83%	216 78%	618 85%	445 82%	389 85%	413 80%	76 78%	169 86%	175 90%	451 85%	382 82%	647 85%	186 78%
(Dk/Ns)	13 1%	6 2%	7 1%	6 1%	6 1%	4 1%	1 1%	5 3%	2 1%	5 1%	8 2%	3 *	10 4%
Sigma	1002 100%	276 100%	726 100%	542 100%	460 100%	514 100%	97 100%	198 100%	194 100%	534 100%	468 100%	763 100%	239 100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

	Total	Gender		Age			Household Income			Region				PID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1002	492	510	294	359	349	419	421	162	248	209	343	202	339	357	191
Base: All Respondents (wtd)	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
All <1M (Includes NON-METRO)	444	188	256	102	164	179	176	149	119	59	117	193	76	143	167	92
	44%	39%	49%	34%	47%	50%	47%	46%	39%	33%	55%	51%	32%	41%	48%	46%
1M-4.9M	304	150	154	107	91	106	138	94	72	32	67	97	108	130	75	56
	30%	31%	30%	36%	26%	29%	37%	29%	24%	18%	32%	26%	46%	37%	22%	28%
5M+	253	145	109	87	91	76	58	82	114	88	27	86	53	74	102	52
	25%	30%	21%	29%	26%	21%	16%	25%	37%	49%	13%	23%	22%	21%	30%	26%
Sigma	1002	483	519	296	345	361	372	325	305	178	211	376	237	348	343	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	279	723	568	434	492	99	214	197	516	486	856	146
Base: All Respondents (wtd)	1002	276	726	542	460	514	97	198	194	534	468	763	239
All <1M (Includes NON-METRO)	444	116	329	263	181	214	37	106	87	254	190	370	75
	44%	42%	45%	49%	39%	42%	39%	54%	45%	48%	41%	48%	31%
				D			*	EF				L	
1M-4.9M	304	83	222	173	131	144	40	55	65	134	170	226	78
	30%	30%	31%	32%	28%	28%	41%	28%	34%	25%	36%	30%	33%
							E*				I		
5M+	253	78	176	105	148	155	20	37	41	146	108	167	87
	25%	28%	24%	19%	32%	30%	20%	19%	21%	27%	23%	22%	36%
				C		GH	*						K
Sigma	1002	276	726	542	460	514	97	198	194	534	468	763	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 11/29-11/30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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