# [ I feel like I can talk to my parent(s) about anything that is bothering me ] Do you agree or disagree with the following

|                       |       |       |          | Region 2 |       |       |
|-----------------------|-------|-------|----------|----------|-------|-------|
|                       | Total | ВС    | AB/SK/MB | ON       | QC    | ATL   |
|                       | A     | В     | С        | D        | E     | F     |
| Base: Total answering | 501   | 62    | 101      | 199      | 108   | 32    |
|                       |       |       |          |          |       |       |
|                       | 431   | 53    | 84       | 171      | 94    | 28    |
| op 2 box (Net)        | 86%   | 85%   | 84%      | 86%      | 87%   | 90%   |
|                       |       | *     | *        |          |       | *     |
|                       | 182   | 21    | 39       | 78       | 30    | 14    |
| Strongly agree (4)    | 36%   | 33%   | 39%      | 39%      | 28%   | 43%   |
|                       |       | *     | *        | E        |       | *     |
| Somewhat agree (3)    | 249   | 32    | 45       | 93       | 64    | 15    |
|                       | 50%   | 52%   | 45%      | 47%      | 59%   | 47%   |
|                       |       | *     | *        |          | D     | *     |
| Bot 2 box (Net)       | 70    | 9     | 16       | 27       | 14    | 3     |
|                       | 14%   | 15%   | 16%      | 14%      | 13%   | 10%   |
|                       |       | *     | *        |          |       | *     |
| Somewhat disagree (2) | 59    | 5     | 16       | 22       | 13    | 2     |
|                       | 12%   | 8%    | 16%      | 11%      | 12%   | 8%    |
| (=)                   |       | *     | *        |          |       | *     |
|                       | 11    | 4     | -        | 5        | 1     | 1     |
| Strongly disagree (1) | 2%    | 7%    | _        | 2%       | 1%    | 3%    |
|                       |       | CE*   | *        |          |       | *     |
|                       | 1     | -     | _        | 1        | _     | _     |
| Ref                   | *     | _     | _        | *        | _     | _     |
|                       |       | *     | *        |          |       | *     |
|                       | 501   | 62    | 101      | 199      | 108   | 32    |
| Sigma                 | 100%  | 100%  | 100%     | 100%     | 100%  | 100%  |
| S-15-11-12            | 100/0 | 150/0 | 100/0    | 100/0    | 100/0 | 100/0 |
|                       | 3.2   | 3.12  | 3.23     | 3.23     | 3.14  | 3.3   |
| Mean                  |       |       |          |          |       |       |
| Std.Err               | 0.03  | 0.1   | 0.07     | 0.05     | 0.06  | 0.13  |
| Sta.Eii               |       |       |          |          |       |       |
| Std.Dev               | 0.72  | 0.82  | 0.71     | 0.74     | 0.64  | 0.73  |
| 5.0.50                |       |       |          |          |       |       |

# [ SUMMARY TOP2BOX (Regularly/Sometimes) ] How often do you use the following social media platforms?

|                       |       | Region 2 |          |     |      |     |  |  |
|-----------------------|-------|----------|----------|-----|------|-----|--|--|
|                       | Total | ВС       | AB/SK/MB | ON  | QC   | ATL |  |  |
|                       | А     | В        | С        | D   | E    | F   |  |  |
| Base: Total Answering | 501   | 62       | 101      | 199 | 108  | 32  |  |  |
|                       |       |          |          |     |      |     |  |  |
| nstagram              | 381   | 45       | 81       | 150 | 80   | 25  |  |  |
|                       | 76%   | 72%      | 81%      | 75% | 75%  | 79% |  |  |
|                       |       | *        | *        |     |      | *   |  |  |
| Snapchat              | 358   | 44       | 72       | 140 | 80   | 23  |  |  |
|                       | 72%   | 70%      | 72%      | 70% | 74%  | 71% |  |  |
|                       |       | *        | *        |     |      | *   |  |  |
|                       | 275   | 31       | 55       | 87  | 84   | 18  |  |  |
| Facebook              | 55%   | 50%      | 54%      | 44% | 78%  | 58% |  |  |
|                       |       | *        | *        |     | BCDF | *   |  |  |
|                       | 452   | 50       | 95       | 184 | 95   | 28  |  |  |
| YouTube               | 90%   | 80%      | 94%      | 93% | 88%  | 87% |  |  |
|                       |       | *        | B*       | В   |      | *   |  |  |
|                       | 50    | 4        | 10       | 24  | 9    | 2   |  |  |
| Houseparty            | 10%   | 6%       | 10%      | 12% | 9%   | 5%  |  |  |
|                       |       | *        | *        |     |      | *   |  |  |
|                       | 127   | 18       | 24       | 52  | 22   | 10  |  |  |
| Twitter               | 25%   | 29%      | 24%      | 26% | 21%  | 32% |  |  |
|                       |       | *        | *        |     |      | *   |  |  |
|                       | 65    | 9        | 17       | 22  | 15   | 2   |  |  |
| Kik Messenger         | 13%   | 15%      | 17%      | 11% | 14%  | 5%  |  |  |
|                       |       | *        | *        |     |      | *   |  |  |

How aware are your parents about your social media activity?

|                         |       |      |          | Region 2 |      |      |
|-------------------------|-------|------|----------|----------|------|------|
|                         | Total | ВС   | AB/SK/MB | ON       | QC   | ATL  |
|                         | A     | В    | C        | D        | E    | F    |
| Unweighted Base         | 498   | 60   | 71       | 204      | 126  | 37   |
|                         |       |      |          |          |      |      |
| Base: Uses social media | 498   | 62   | 101      | 197      | 108  | 31   |
|                         | 435   | 53   | 91       | 178      | 84   | 29   |
| Top 2 box (Net)         | 87%   | 85%  | 90%      | 91%      | 78%  | 94%  |
|                         |       | *    | E*       | E        |      | E*   |
|                         | 187   | 13   | 42       | 91       | 27   | 15   |
| Very aware (4)          | 38%   | 21%  | 41%      | 46%      | 25%  | 48%  |
| , . ,                   |       | *    | BE*      | BE       |      | BE*  |
| Somewhat aware (3)      | 248   | 40   | 49       | 88       | 57   | 14   |
|                         | 50%   | 63%  | 49%      | 45%      | 53%  | 46%  |
|                         |       | D*   | *        |          |      | *    |
|                         | 63    | 9    | 10       | 18       | 24   | 2    |
| Bot 2 box (Net)         | 13%   | 15%  | 10%      | 9%       | 22%  | 6%   |
|                         |       | *    | *        |          | CDF  | *    |
|                         | 59    | 6    | 10       | 17       | 24   | 2    |
| Not very aware (2)      | 12%   | 10%  | 10%      | 9%       | 22%  | 6%   |
| •                       |       | *    | *        |          | BCDF | *    |
|                         | 4     | 3    | -        | 1        | -    | -    |
| Not at all aware (1)    | 1%    | 5%   | -        | *        | -    | -    |
|                         |       | CDE* | *        |          |      | *    |
|                         | 498   | 62   | 101      | 197      | 108  | 31   |
| Sigma                   | 100%  | 100% | 100%     | 100%     | 100% | 100% |
|                         |       |      |          |          |      |      |
| Mean                    | 3.24  | 3.01 | 3.32     | 3.36     | 3.03 | 3.43 |
| Std.Err                 | 0.03  | 0.09 | 0.06     | 0.05     | 0.07 | 0.11 |
|                         | 0.69  | 0.73 | 0.64     | 0.66     | 0.69 | 0.61 |
| Std.Dev                 |       |      |          |          |      |      |

[ Accept friend or follow requests on social media from people you've never met in person ] How often do you do the following things

|                       |       |      |          | Region 2 |      |      |
|-----------------------|-------|------|----------|----------|------|------|
|                       | Total | ВС   | AB/SK/MB | ON       | QC   | ATL  |
|                       | A     | В    | С        | D        | E    | F    |
| Base: Total answering | 501   | 62   | 101      | 199      | 108  | 32   |
|                       | 163   | 23   | 34       | 72       | 29   | 6    |
| Top 2 box (Net)       | 33%   | 36%  | 33%      | 36%      | 27%  | 19%  |
|                       |       | *    | *        | F        |      | *    |
|                       | 37    | 4    | 10       | 14       | 7    | 2    |
| Regularly             | 7%    | 7%   | 10%      | 7%       | 6%   | 6%   |
|                       |       | *    | *        |          |      | *    |
| Sometimes             | 126   | 19   | 24       | 57       | 22   | 4    |
|                       | 25%   | 30%  | 24%      | 29%      | 21%  | 13%  |
|                       |       | *    | *        | F        |      | *    |
|                       | 337   | 40   | 67       | 126      | 79   | 26   |
| Bot 2 box (Net)       | 67%   | 64%  | 67%      | 63%      | 73%  | 81%  |
|                       |       | *    | *        |          |      | D*   |
|                       | 125   | 13   | 23       | 48       | 31   | 10   |
| Rarely                | 25%   | 20%  | 23%      | 24%      | 29%  | 32%  |
|                       |       | *    | *        |          |      | *    |
|                       | 212   | 27   | 43       | 78       | 48   | 16   |
| Never                 | 42%   | 43%  | 43%      | 39%      | 44%  | 50%  |
|                       |       | *    | *        |          |      | *    |
|                       | 1     | -    | -        | 1        | -    | -    |
| Ref                   | *     | -    | -        | *        | -    | -    |
|                       |       | *    | *        |          |      | *    |
|                       | 501   | 62   | 101      | 199      | 108  | 32   |
| Sigma                 | 100%  | 100% | 100%     | 100%     | 100% | 100% |
|                       |       |      |          |          |      |      |

# [ Respond to online messages from people who you don't know in person ] How often do you do the following things

|                       |       |      |          | Region 2 |      |      |
|-----------------------|-------|------|----------|----------|------|------|
|                       | Total | ВС   | AB/SK/MB | ON       | QC   | ATL  |
|                       | A     | В    | С        | D        | E    | F    |
| Base: Total answering | 501   | 62   | 101      | 199      | 108  | 32   |
|                       | 110   |      | 20       |          | 0.5  | _    |
|                       | 110   | 14   | 20       | 46       | 25   | 5    |
| Top 2 box (Net)       | 22%   | 23%  | 20%      | 23%      | 23%  | 16%  |
|                       |       | *    | *        |          | _    | *    |
| Paraulaula.           | 22    | 7    | 1        | 7        | 5    | 2    |
| Regularly             | 4%    | 12%  | 1%       | 3%       | 5%   | 5%   |
|                       |       | CD*  | *        |          |      | *    |
| Sometimes             | 87    | 7    | 18       | 39       | 20   | 3    |
|                       | 17%   | 12%  | 18%      | 20%      | 18%  | 11%  |
|                       |       | *    | *        |          |      | *    |
|                       | 390   | 48   | 79       | 153      | 83   | 27   |
| Bot 2 box (Net)       | 78%   | 77%  | 79%      | 77%      | 77%  | 84%  |
|                       |       | *    | *        |          |      | *    |
|                       | 130   | 8    | 32       | 53       | 29   | 7    |
| Rarely                | 26%   | 14%  | 32%      | 27%      | 27%  | 23%  |
|                       |       | *    | B*       | В        | В    | *    |
|                       | 259   | 39   | 47       | 100      | 54   | 19   |
| Never                 | 52%   | 63%  | 47%      | 50%      | 50%  | 60%  |
|                       |       | *    | *        |          |      | *    |
|                       | 2     | -    | 2        | -        | -    | -    |
| Ref                   | *     | -    | 2%       | -        | -    | -    |
|                       |       | *    | *        |          |      | *    |
|                       | 501   | 62   | 101      | 199      | 108  | 32   |
| Sigma                 | 100%  | 100% | 100%     | 100%     | 100% | 100% |
|                       |       |      |          |          |      |      |

# [ Post photos of yourself online ] How risky do you think the following behaviours are

|                       |       |          |          | Region 2 |      |          |
|-----------------------|-------|----------|----------|----------|------|----------|
|                       | Total | ВС       | AB/SK/MB | ON       | QC   | ATL      |
|                       |       |          |          |          |      |          |
|                       | A     | В        | С        | D        | E    | F        |
| Base: Total answering | 501   | 62       | 101      | 199      | 108  | 32       |
|                       | 205   | 44       | C4       | 422      | 60   | 24       |
| 2 h (NI-A)            | 305   | 41       | 61       | 122      | 60   | 21       |
| Top 2 box (Net)       | 61%   | 65%<br>* | 61%<br>* | 62%      | 56%  | 66%<br>* |
|                       | 105   | 14       | 28       | 39       | 15   | 9        |
| Very risky (4)        | 21%   | 23%      | 27%      | 20%      | 14%  | 29%      |
| , , , , ,             |       | *        | E*       |          |      | E*       |
|                       | 200   | 26       | 34       | 84       | 45   | 12       |
| Somewhat risky (3)    | 40%   | 42%      | 33%      | 42%      | 42%  | 37%      |
|                       |       | *        | *        |          |      | *        |
|                       | 194   | 22       | 39       | 74       | 48   | 11       |
| Bot 2 box (Net)       | 39%   | 35%      | 39%      | 37%      | 44%  | 34%      |
|                       |       | *        | *        |          |      | *        |
|                       | 168   | 18       | 33       | 65       | 42   | 10       |
| Not very risky (2)    | 33%   | 29%      | 33%      | 33%      | 39%  | 32%      |
|                       |       | *        | *        |          |      | *        |
|                       | 26    | 4        | 6        | 10       | 6    | 1        |
| Not at all risky (1)  | 5%    | 6%       | 6%       | 5%       | 6%   | 3%       |
|                       |       | *        | *        |          |      | *        |
|                       | 2     | -        | -        | 2        | -    | -        |
| Ref                   | *     | -        | -        | 1%       | -    | -        |
|                       |       | *        | *        |          |      | *        |
|                       | 501   | 62       | 101      | 199      | 108  | 32       |
| Sigma                 | 100%  | 100%     | 100%     | 100%     | 100% | 100%     |
|                       |       |          |          |          |      |          |
| Mean                  | 2.77  | 2.82     | 2.82     | 2.77     | 2.64 | 2.91     |
| IVICALI               |       |          |          |          |      |          |
| Std.Err               | 0.04  | 0.11     | 0.09     | 0.06     | 0.08 | 0.15     |
|                       |       |          |          |          |      |          |
| Std.Dev               | 0.84  | 0.87     | 0.9      | 0.82     | 0.79 | 0.85     |
|                       |       |          |          |          |      |          |

[ Respond to online messages from people who you don't know in person ] How risky do you think the following behaviours are

|                       |       | Region 2 |          |      |      |      |  |  |
|-----------------------|-------|----------|----------|------|------|------|--|--|
|                       | Total | ВС       | AB/SK/MB | ON   | QC   | ATL  |  |  |
|                       |       |          |          |      |      |      |  |  |
|                       | Α     | В        | С        | D    | E    | F    |  |  |
| Base: Total answering | 501   | 62       | 101      | 199  | 108  | 32   |  |  |
|                       |       |          |          |      |      |      |  |  |
|                       | 376   | 49       | 81       | 147  | 74   | 26   |  |  |
| op 2 box (Net)        | 75%   | 78%      | 81%      | 74%  | 68%  | 81%  |  |  |
|                       |       | *        | *        |      |      | *    |  |  |
|                       | 178   | 26       | 43       | 70   | 27   | 12   |  |  |
| Very risky (4)        | 36%   | 41%      | 43%      | 35%  | 25%  | 37%  |  |  |
|                       |       | E*       | E*       | Е    |      | *    |  |  |
|                       | 198   | 23       | 38       | 76   | 47   | 14   |  |  |
| Somewhat risky (3)    | 40%   | 37%      | 38%      | 38%  | 43%  | 45%  |  |  |
|                       |       | *        | *        |      |      | *    |  |  |
|                       | 120   | 13       | 16       | 50   | 34   | 6    |  |  |
| Bot 2 box (Net)       | 24%   | 22%      | 16%      | 25%  | 32%  | 19%  |  |  |
|                       |       | *        | *        |      | С    | *    |  |  |
|                       | 111   | 11       | 15       | 49   | 31   | 5    |  |  |
| Not very risky (2)    | 22%   | 18%      | 15%      | 25%  | 29%  | 16%  |  |  |
|                       |       | *        | *        |      | С    | *    |  |  |
|                       | 9     | 2        | 1        | 1    | 3    | 1    |  |  |
| Not at all risky (1)  | 2%    | 3%       | 1%       | *    | 3%   | 3%   |  |  |
|                       |       | *        | *        |      | D    | *    |  |  |
|                       | 5     | -        | 3        | 2    | -    | -    |  |  |
| Ref                   | 1%    | -        | 3%       | 1%   | -    | -    |  |  |
|                       |       | *        | *        |      |      | *    |  |  |
|                       | 501   | 62       | 101      | 199  | 108  | 32   |  |  |
| iigma                 | 100%  | 100%     | 100%     | 100% | 100% | 100% |  |  |
|                       |       |          |          |      |      |      |  |  |
|                       | 3.1   | 3.17     | 3.27     | 3.1  | 2.9  | 3.15 |  |  |
| Mean                  |       |          |          |      |      |      |  |  |
| -                     | 0.04  | 0.11     | 0.08     | 0.06 | 0.08 | 0.14 |  |  |
| std.Err               |       |          |          |      |      |      |  |  |
|                       | 0.8   | 0.84     | 0.76     | 0.79 | 0.81 | 0.8  |  |  |
| std.Dev               |       |          |          |      |      |      |  |  |

As a young woman, what are some of the things you do to increase your personal safety? (Select that all apply)

|  | Region 2 |      |          |      |      |            |  |  |
|--|----------|------|----------|------|------|------------|--|--|
|  | Total    | ВС   | AB/SK/MB | ON   | QC   | ATL        |  |  |
|  |          |      |          | _    |      |            |  |  |
|  | A        | В    | С        | D    | Е    | F          |  |  |
| Base: Total answering  | 501      | 62   | 101      | 199  | 108  | 32         |  |  |
|  |          |      |          |      |      |            |  |  |
|  | 405      | 47   | 85       | 165  | 81   | 28         |  |  |
| Make sure someone always knows where I`m going   | 81%      | 75%  | 84%      | 83%  | 75%  | 87%        |  |  |
|  | 02/0     | *    | *        |      | 7070 | *          |  |  |
|  | 387      | 45   | 82       | 155  | 80   | 25         |  |  |
| Wasan and the form of the form of the late |          |      |          |      |      |            |  |  |
| Keep personal information from people I don't know well  | 77%      | 72%  | 82%      | 78%  | 74%  | 79%        |  |  |
|  |          | *    | *        |      |      | *          |  |  |
|  | 375      | 46   | 82       | 156  | 64   | 27         |  |  |
| Keep my phone on whenever I leave the house  | 75%      | 74%  | 81%      | 79%  | 59%  | 85%        |  |  |
|  | 7370     | *    | E*       | E    | 3370 | E*         |  |  |
|  | 315      | 40   | 54       | 123  | 73   | 25         |  |  |
| Only go to parties/people`s houses where I know the host   | 0_0      |      |          |      |      |            |  |  |
| or go with someone who does  | 63%      | 64%  | 54%      | 62%  | 68%  | 79%        |  |  |
|  | 05%      | *    | 34%      | 0270 | 0070 | 79%<br>CD* |  |  |
|  | 274      | 37   | 62       | 108  | 48   | 19         |  |  |
| Be cautious about meeting people in person that I have met   | 274      | 37   | 02       | 100  | 40   | 19         |  |  |
| online   | 55%      | 59%  | 62%      | 54%  | 44%  | 61%        |  |  |
|  |          | *    | E*       |      |      | *          |  |  |
|  | 236      | 31   | 51       | 104  | 34   | 15         |  |  |
| Put on the highest security settings in my social media  | 47%      | 50%  | 51%      | 52%  | 32%  | 47%        |  |  |
| accounts   | 47/0     | E*   | E*       | E    | 32/0 | 4770<br>*  |  |  |
|  | 221      | 28   | 45       | 82   | 49   | 17         |  |  |
| Make sure that if I`m dating someone, my friends know who  |          | 20   | 7.7      | 02   | 73   | 1/         |  |  |
| they are   | 44%      | 45%  | 45%      | 41%  | 46%  | 53%        |  |  |
|  |          | *    | *        |      |      | *          |  |  |
|  | 47       | 5    | 13       | 18   | 8    | 3          |  |  |
| Other  | 9%       | 8%   | 13%      | 9%   | 7%   | 11%        |  |  |
|  |          | *    | *        |      |      | *          |  |  |
|  | 7        | 1    | -        | 5    | 1    | -          |  |  |
| None of the above  | 1%       | 2%   | -        | 2%   | 1%   | -          |  |  |
|  |          | *    | *        |      |      | *          |  |  |
|  | 2266     | 279  | 474      | 917  | 437  | 159        |  |  |
| Sigma  | 452%     | 448% | 471%     | 462% | 405% | 501%       |  |  |

# [ With friends ] How often do you talk about online safety with your friends or family?

|       | Region 2  |   |  |  |   |  |  |  |
|-------|---|---|--|--|---|--|--|--|
| Total | ВС  | AB/SK/MB  | ON   | QC   | ATL   |  |  |  |
| А     | В   | С   | D  | E  | F   |  |  |  |
| 501   | 62  | 101   | 199  | 108  | 32  |  |  |  |
|       |   |   |  |  |   |  |  |  |
|       |   |   |  |  | 20  |  |  |  |
| 62%   |   |   |  | 51%  | 63%   |  |  |  |
|       |   |   |  |  | *   |  |  |  |
|       |   |   |  |  | 3   |  |  |  |
| 16%   |   |   | 18%  | 14%  | 11%   |  |  |  |
|       |   |   |  |  | *   |  |  |  |
| 230   | 31  | 51  | 91   | 40   | 17  |  |  |  |
| 46%   | 50%   | 51%   | 46%  | 37%  | 52%   |  |  |  |
|       | *   | *   |  |  | *   |  |  |  |
| 188   | 22  | 30  | 71   | 52   | 12  |  |  |  |
| 37%   | 35%   | 30%   | 36%  | 48%  | 37%   |  |  |  |
|       | *   | *   |  | CD   | *   |  |  |  |
| 155   | 20  | 26  | 58   | 41   | 10  |  |  |  |
| 31%   | 32%   | 26%   | 29%  | 38%  | 31%   |  |  |  |
|       | *   | *   |  |  | *   |  |  |  |
| 33    | 2   | 4   | 14   | 11   | 2   |  |  |  |
| 7%    | 3%  | 4%  | 7%   | 10%  | 5%  |  |  |  |
|       | *   | *   |  |  | *   |  |  |  |
| 1     | -   | -   | -  | 1  | -   |  |  |  |
| *     | -   | -   | -  | 1%   | -   |  |  |  |
|       | *   | *   |  |  | *   |  |  |  |
| 501   | 62  | 101   | 199  | 108  | 32  |  |  |  |
| 100%  | 100%  | 100%  | 100%   | 100%   | 100%  |  |  |  |
|       | 82<br>16%<br>230<br>46%<br>188<br>37%<br>155<br>31%<br>33<br>7% | A B  501 62  313 40 62% 65%  *  82 9 16% 15%  *  230 31 46% 50%  *  188 22 37% 35%  *  155 20 31% 32%  *  33 2 7% 3%  *  1 -  *  501 62 | A B C  501 62 101  313 40 70 62% 65% 70%      * E* 82 9 19 16% 15% 19%      * *  230 31 51 46% 50% 51%      * *  188 22 30 37% 35% 30%      * *  155 20 26 31% 32% 26%      * *  33 2 4 7% 3% 4%      * *  1      * -      * *  501 62 101 | Total         BC         AB/SK/MB         ON           A         B         C         D           501         62         101         199           313         40         70         127           62%         65%         70%         64%           *         E*         E         E           82         9         19         36           16%         15%         19%         18%           *         *         *         *           230         31         51         91           46%         50%         51%         46%           *         *         *           188         22         30         71           37%         35%         30%         36%           *         *         *           155         20         26         58           31%         32%         26%         29%           *         *         *           33         2         4         14           7%         3%         4%         7%           *         *         *         * | Total         BC         AB/SK/MB         ON         QC           A         B         C         D         E           501         62         101         199         108           313         40         70         127         55           62%         65%         70%         64%         51%           82         9         19         36         15           16%         15%         19%         18%         14%           *         *         *         *           230         31         51         91         40           46%         50%         51%         46%         37%           *         *         *         *           188         22         30         71         52           37%         35%         30%         36%         48%           *         *         *         *         CD           155         20         26         58         41           31%         32%         26%         29%         38%           *         *         *         *           33         2 |  |  |  |

# [ With family ] How often do you talk about online safety with your friends or family?

|                       |       | Region 2 |          |      |      |      |  |  |
|-----------------------|-------|----------|----------|------|------|------|--|--|
|                       | Total | ВС       | AB/SK/MB | ON   | QC   | ATL  |  |  |
|                       | А     | В        | С        | D    | E    | F    |  |  |
| Base: Total answering | 501   | 62       | 101      | 199  | 108  | 32   |  |  |
|                       |       |          |          |      |      |      |  |  |
|                       | 373   | 45       | 78       | 154  | 73   | 23   |  |  |
| Top 2 box (net)       | 74%   | 72%      | 78%      | 78%  | 67%  | 73%  |  |  |
|                       |       | *        | *        | E    |      | *    |  |  |
|                       | 172   | 18       | 45       | 71   | 31   | 8    |  |  |
| Regularly             | 34%   | 28%      | 45%      | 36%  | 29%  | 26%  |  |  |
|                       |       | *        | E*       |      |      | *    |  |  |
|                       | 201   | 27       | 33       | 83   | 42   | 15   |  |  |
| Sometimes             | 40%   | 44%      | 33%      | 42%  | 39%  | 47%  |  |  |
|                       |       | *        | *        |      |      | *    |  |  |
|                       | 104   | 14       | 18       | 34   | 31   | 7    |  |  |
| Bot 2 box (net)       | 21%   | 23%      | 18%      | 17%  | 29%  | 21%  |  |  |
|                       |       | *        | *        |      | D    | *    |  |  |
|                       | 86    | 13       | 14       | 26   | 27   | 6    |  |  |
| Rarely                | 17%   | 22%      | 14%      | 13%  | 25%  | 18%  |  |  |
|                       |       | *        | *        |      | D    | *    |  |  |
|                       | 18    | 1        | 4        | 8    | 4    | 1    |  |  |
| Never                 | 4%    | 2%       | 4%       | 4%   | 4%   | 3%   |  |  |
|                       |       | *        | *        |      |      | *    |  |  |
|                       | 24    | 3        | 4        | 11   | 4    | 2    |  |  |
| Ref                   | 5%    | 5%       | 4%       | 5%   | 4%   | 5%   |  |  |
|                       |       | *        | *        |      |      | *    |  |  |
|                       | 501   | 62       | 101      | 199  | 108  | 32   |  |  |
| Sigma                 | 100%  | 100%     | 100%     | 100% | 100% | 100% |  |  |

[I am confident that I would know if I was being "catfished" online] To be "catfished" means being lured into a relationship by a person pretending to be someone they're not. Please respond yes or no to the following

|                       |       | Region 2 |          |      |      |      |  |  |
|-----------------------|-------|----------|----------|------|------|------|--|--|
|                       | Total | ВС       | AB/SK/MB | ON   | QC   | ATL  |  |  |
|                       | А     | В        | С        | D    | E    | F    |  |  |
| Base: Total answering | 501   | 62       | 101      | 199  | 108  | 32   |  |  |
|                       |       |          |          |      |      |      |  |  |
|                       | 325   | 33       | 66       | 137  | 65   | 24   |  |  |
| Yes                   | 65%   | 53%      | 66%      | 69%  | 60%  | 77%  |  |  |
|                       |       | *        | *        | В    |      | B*   |  |  |
|                       | 169   | 29       | 33       | 59   | 41   | 7    |  |  |
| No                    | 34%   | 47%      | 33%      | 30%  | 38%  | 23%  |  |  |
|                       |       | DF*      | *        |      |      | *    |  |  |
|                       | 6     | -        | 2        | 3    | 2    | -    |  |  |
| Ref                   | 1%    | -        | 2%       | 1%   | 2%   | -    |  |  |
|                       |       | *        | *        |      |      | *    |  |  |
|                       | 501   | 62       | 101      | 199  | 108  | 32   |  |  |
| Sigma                 | 100%  | 100%     | 100%     | 100% | 100% | 100% |  |  |
|                       |       |          |          |      |      |      |  |  |

# [ I have a friend who has done things online that weren't safe ] Do you agree or disagree with the following

|                       |       |      |          | Region 2 |      |      |
|-----------------------|-------|------|----------|----------|------|------|
|                       | Total | ВС   | AB/SK/MB | ON       | QC   | ATL  |
|                       |       |      |          |          |      |      |
|                       | A     | В    | С        | D        | E    | F    |
| Base: Total answering | 501   | 62   | 101      | 199      | 108  | 32   |
|                       |       |      |          |          |      |      |
|                       | 293   | 33   | 68       | 124      | 50   | 18   |
| Top 2 box (Net)       | 59%   | 54%  | 67%      | 62%      | 46%  | 58%  |
|                       |       | *    | E*       | Е        |      | *    |
|                       | 90    | 7    | 24       | 41       | 10   | 8    |
| Strongly agree (4)    | 18%   | 12%  | 24%      | 20%      | 9%   | 24%  |
|                       |       | *    | E*       | E        |      | E*   |
| Somewhat agree (3)    | 204   | 26   | 44       | 84       | 40   | 11   |
|                       | 41%   | 42%  | 43%      | 42%      | 37%  | 34%  |
|                       |       | *    | *        |          |      | *    |
| Bot 2 box (Net)       | 206   | 29   | 33       | 74       | 57   | 13   |
|                       | 41%   | 46%  | 33%      | 37%      | 53%  | 42%  |
|                       |       | *    | *        |          | CD   | *    |
|                       | 146   | 13   | 23       | 56       | 46   | 7    |
| Somewhat disagree (2) | 29%   | 22%  | 23%      | 28%      | 42%  | 23%  |
|                       |       | *    | *        |          | BCDF | *    |
|                       | 60    | 15   | 10       | 17       | 11   | 6    |
| Strongly disagree (1) | 12%   | 25%  | 10%      | 9%       | 10%  | 19%  |
|                       |       | CDE* | *        |          |      | *    |
|                       | 2     | -    | -        | 1        | 1    | -    |
| Ref                   | *     | -    | -        | 1%       | 1%   | -    |
|                       |       | *    | *        |          |      | *    |
|                       | 501   | 62   | 101      | 199      | 108  | 32   |
| Sigma                 | 100%  | 100% | 100%     | 100%     | 100% | 100% |
|                       |       |      |          |          |      |      |
|                       | 2.65  | 2.41 | 2.81     | 2.74     | 2.46 | 2.64 |
| Mean                  |       |      |          |          |      |      |
|                       | 0.04  | 0.13 | 0.09     | 0.06     | 0.08 | 0.19 |
| Std.Err               |       |      |          |          |      |      |
|                       | 0.91  | 1    | 0.91     | 0.88     | 0.81 | 1.06 |
| Std.Dev               |       |      |          |          |      |      |
|                       |       |      |          |          |      |      |

## How familiar are you with the term "sex trafficking"?

|                         |       | Region 2 |          |      |      |          |
|-------------------------|-------|----------|----------|------|------|----------|
|                         | Total | ВС       | AB/SK/MB | ON   | QC   | ATL      |
|                         | А     | В        | С        | D    | E    | F        |
| Base: Total answering   | 501   | 62       | 101      | 199  | 108  | 32       |
| Top 2 box (Net)         | 349   | 40       | 67       | 145  | 76   | 21       |
|                         | 70%   | 65%<br>* | 67%      | 73%  | 70%  | 66%      |
|                         | 111   | 15       | 24       | 50   | 17   | 5        |
| Very familiar (4)       | 22%   | 23%      | 24%      | 25%  | 16%  | 16%      |
|                         |       | *        | *        |      |      | *        |
| Somewhat familiar (3)   | 238   | 26       | 43       | 95   | 58   | 16       |
|                         | 48%   | 42%<br>* | 43%      | 48%  | 54%  | 50%<br>* |
| Bot 2 box (Net)         | 152   | 22       | 33       | 54   | 32   | 11       |
|                         | 30%   | 35%      | 33%      | 27%  | 30%  | 34%      |
|                         |       | *        | *        |      |      | *        |
| Not very familiar (2)   | 113   | 17       | 21       | 39   | 28   | 8        |
|                         | 23%   | 27%      | 21%      | 20%  | 26%  | 26%      |
|                         |       | *        | *        |      |      | *        |
| Not at all familiar (1) | 39    | 5        | 13       | 15   | 4    | 3        |
|                         | 8%    | 8%       | 13%      | 7%   | 4%   | 8%       |
|                         |       | *        | E*       |      |      | *        |
| Sigma                   | 501   | 62       | 101      | 199  | 108  | 32       |
|                         | 100%  | 100%     | 100%     | 100% | 100% | 100%     |
| Mean                    | 2.84  | 2.8      | 2.78     | 2.91 | 2.82 | 2.74     |
| Std.Err                 | 0.04  | 0.11     | 0.1      | 0.06 | 0.07 | 0.15     |
| Std.Dev                 | 0.86  | 0.9      | 0.95     | 0.86 | 0.74 | 0.83     |