[I feel like I can talk to my parent(s) about anything that is bothering me] Do you agree or disagree with the following

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
Top 2 box (Net)	431	84	90	83	84	89	53	50	35	171	94	28	64	60	152	117	50	380	353	77	52	68	134	177	257	174
	86%	84%	91%	84%	84%	86%	85%	80%	90%	86%	87%	90%	87%	88%	86%	83%	86%	86%	87%	82%	95%	84%	89%	82%	86%	85%
		*	*	*	*	*	*	*	**			*	*	*			*			*	X*	*				
Strongly agree (4)	182	32	38	36	31	45	21	20	19	78	30	14	28	22	58	56	17	165	143	38	23	33	60	65	106	76
	36%	32%	39%	36%	31%	44%	33%	32%	50%	39%	28%	43%	38%	32%	33%	40%	28%	37%	35%	41%	42%	41%	40%	30%	36%	37%
		*	*	*	*	*	*	*	**	K		*	*	*			*			*	*	*				
Somewhat agree (3)	249	53	52	47	54	44	32	30	15	93	64	15	36	38	94	61	34	215	210	39	29	34	73	112	151	98
	50%	53%	53%	48%	53%	42%	52%	49%	40%	47%	59%	47%	49%	56%	53%	43%	58%	49%	52%	42%	54%	43%	49%	52%	51%	48%
		*	*	*	*	*	*	*	**		J	*	*	*			*			*	*	*				
Bot 2 box (Net)	70	16	9	15	16	14	9	12	4	27	14	3	9	8	25	24	8	61	54	16	3	13	17	37	39	30
	14%	16%	9%	15%	16%	14%	15%	20%	10%	14%	13%	10%	13%	12%	14%	17%	14%	14%	13%	17%	5%	16%	11%	17%	13%	15%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*		U		
Somewhat disagree (2)	59	11	8	15	12	13	5	12	4	22	13	2	8	7	20	21	7	52	46	13	3	11	15	30	34	25
	12%	11%	8%	15%	12%	13%	8%	20%	10%	11%	12%	8%	11%	10%	11%	15%	12%	12%	11%	14%	5%	14%	10%	14%	11%	12%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
Strongly disagree (1)	11	5	1	-	4	1	4	-	-	5	1	1	1	1	6	3	1	10	8	3	-	2	2	7	6	5
	2%	5%	1%	-	4%	1%	7%	-	-	2%	1%	3%	1%	2%	3%	2%	2%	2%	2%	3%	-	2%	1%	3%	2%	2%
		D*	*	*	*	*	K*	*	**			*	*	*			*			*	*	*				
Ref	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-	1	1	-
	*	-	-	1%	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	1%	-	-	-	*	*	-
		*	*	*	*	*	*	*	**			*	*	*			*			S*	*	*				
Sigma	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	3.2	3.11	3.29	3.22	3.11	3.29	3.12	3.12	3.4	3.23	3.14	3.3	3.24	3.19	3.15	3.21	3.13	3.21	3.2	3.21	3.37	3.23	3.28	3.1	3.2	3.2
Std.Err	0.03	0.08	0.07	0.07	0.08	0.07	0.1	0.09	0.11	0.05	0.06	0.13	0.08	0.08	0.06	0.06	0.09	0.03	0.04	0.08	0.08	0.09	0.06	0.05	0.04	0.05
Std.Dev	0.72	0.78	0.65	0.69	0.76	0.73	0.82	0.71	0.67	0.74	0.64	0.73	0.71	0.68	0.74	0.77	0.68	0.73	0.71	0.79	0.58	0.78	0.69	0.75	0.71	0.75

[SUMMARY TOP2BOX (Regularly/Sometimes)] How often do you use the following social media platforms?

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total Answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
	381	62	72	82	80	86	45	52	29	150	80	25	51	50	134	117	44	337	311	70	46	59	109	167	215	166
Instagram	76%	61%	73%	83%	80%	83%	72%	83%	77%	75%	75%	79%	70%	73%	76%	83%	76%	76%	77%	74%	84%	73%	73%	78%	72%	82%
		*	*	B*	B*	B*	*	*	**			*	*	*		M	*			*	*	*				Y
	358	57	64	75	74	88	44	43	29	140	80	23	53	39	131	109	45	313	299	60	44	58	103	154	197	162
Snapchat	72%	57%	65%	76%	74%	85%	70%	69%	76%	70%	74%	71%	72%	58%	74%	77%	77%	71%	73%	64%	81%	71%	68%	71%	66%	79%
		*	*	B*	B*	BC*	*	*	**			*	*	*	N	N	*			*	*	*				Y
	275	40	51	50	63	70	31	37	18	87	84	18	50	29	109	69	36	239	232	43	37	54	72	113	141	134
Facebook	55%	40%	52%	50%	63%	68%	50%	59%	47%	44%	78%	58%	68%	43%	61%	49%	61%	54%	57%	46%	67%	66%	48%	52%	47%	66%
		*	*	*	B*	BCD*	*	*	**		GHJL	*	NP*	*	NP		*			*	W*	WX*				Y
	452	86	91	89	87	98	50	59	36	184	95	28	65	58	167	124	53	399	365	87	50	73	139	190	267	185
YouTube	90%	86%	93%	90%	87%	94%	80%	95%	93%	93%	88%	87%	89%	85%	94%	88%	91%	90%	90%	93%	92%	90%	92%	88%	90%	91%
		*	*	*	*	*	*	G*	**	G		*	*	*	N		*			*	*	*				
	50	9	12	8	10	11	4	9	1	24	9	2	6	3	22	17	9	41	37	13	4	6	12	28	29	21
Houseparty	10%	9%	12%	9%	10%	11%	6%	15%	3%	12%	9%	5%	8%	5%	12%	12%	16%	9%	9%	14%	7%	8%	8%	13%	10%	10%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	127	21	14	32	28	32	18	15	9	52	22	10	20	15	47	37	18	109	104	23	13	20	35	59	67	60
Twitter	25%	21%	15%	32%	28%	31%	29%	25%	23%	26%	21%	32%	28%	22%	27%	26%	31%	25%	25%	25%	23%	25%	23%	28%	23%	29%
		*	*	C*	C*	C*	*	*	**			*	*	*			*			*	*	*				
	65	8	7	10	17	23	9	12	5	22	15	2	9	5	30	16	7	58	52	13	6	5	17	36	25	40
Kik Messenger	13%	8%	7%	11%	17%	22%	15%	20%	13%	11%	14%	5%	13%	7%	17%	12%	12%	13%	13%	14%	11%	7%	11%	17%	8%	19%
		*	*	*	C*	BCD*	*	*	**			*	*	*	N		*			*	*	*		V		Y

How aware are your parents about your social media activity?

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Unweighted Base	**498**	**100**	**99**	**100**	**100**	**99**	**60**	**41**	**30**	**204**	**126**	**37**	**72**	**70**	**177**	**138**	**62**	**436**	**406**	**92**	**56**	**77**	**153**	**212**	**299**	**199**
Base: Uses social media	**498**	**100**	**97**	**99**	**100**	**103**	**62**	**62**	**38**	**197**	**108**	**31**	**73**	**67**	**176**	**141**	**58**	**440**	**405**	**93**	**55**	**80**	**149**	**214**	**296**	**203**
Top 2 box (Net)	435	93	87	86	82	87	53	58	33	178	84	29	65	57	151	128	45	390	351	84	49	66	135	184	266	169
	87%	93%	90%	87%	82%	85%	85%	93%	87%	91%	78%	94%	88%	85%	86%	90%	77%	89%	87%	90%	90%	83%	91%	86%	90%	84%
		E*	*	*	*	*	*	K*	**	K		K*	*	*			*	Q		*	*	*			Z	
Very aware (4)	187	53	40	32	26	37	13	21	21	91	27	15	34	20	60	54	17	171	150	38	18	33	67	70	125	63
	38%	53%	41%	33%	26%	36%	21%	34%	54%	46%	25%	48%	47%	30%	34%	38%	29%	39%	37%	41%	32%	42%	45%	33%	42%	31%
		DEF*	E*	*	*	*	*	*	**	GK		GK*	N*	*			*			*	*	*	X		Z	
Somewhat aware (3)	248	41	47	53	56	51	40	37	13	88	57	14	30	37	91	74	28	219	201	46	32	33	69	114	141	107
	50%	41%	49%	54%	56%	49%	63%	59%	33%	45%	53%	46%	41%	56%	52%	52%	49%	50%	50%	50%	58%	41%	46%	53%	48%	53%
		*	*	*	B*	*	J*	*	**			*	*	*			*			*	*	*				
Bot 2 box (Net)	63	7	10	13	18	16	9	5	5	18	24	2	9	10	25	13	13	50	54	9	5	14	14	30	30	33
	13%	7%	10%	13%	18%	15%	15%	7%	13%	9%	22%	6%	12%	15%	14%	10%	23%	11%	13%	10%	10%	17%	9%	14%	10%	16%
		*	*	*	B*	*	*	*	**		HJL	*	*	*			R*			*	*	*				Y
Not very aware (2)	59	7	9	13	17	13	6	5	5	17	24	2	9	10	21	13	12	47	51	8	5	12	14	28	29	30
	12%	7%	9%	13%	17%	13%	10%	7%	13%	9%	22%	6%	12%	15%	12%	10%	21%	11%	13%	8%	10%	15%	9%	13%	10%	15%
		*	*	*	B*	*	*	*	**		GHJL	*	*	*			R*			*	*	*				
Not at all aware (1)	4	-	1	-	1	2	3	-	-	1	-	-	-	-	4	-	1	3	3	1	-	2	-	2	1	3
	1%	-	1%	-	1%	2%	5%	-	-	*	-	-	-	-	2%	-	2%	1%	1%	1%	-	3%	-	1%	*	2%
		*	*	*	*	*	JK*	*	**			*	*	*			*			*	*	*				
Sigma	498	100	97	99	100	103	62	62	38	197	108	31	73	67	176	141	58	440	405	93	55	80	149	214	296	203
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	3.24	3.46	3.3	3.19	3.07	3.18	3.01	3.27	3.4	3.36	3.03	3.43	3.34	3.15	3.17	3.29	3.04	3.27	3.23	3.3	3.23	3.22	3.35	3.18	3.32	3.13
Std.Err	0.03	0.06	0.07	0.07	0.07	0.07	0.09	0.07	0.12	0.05	0.07	0.11	0.08	0.08	0.05	0.05	0.1	0.03	0.03	0.07	0.08	0.09	0.05	0.05	0.04	0.05
Std.Dev	0.69	0.62	0.67	0.66	0.68	0.74	0.73	0.59	0.72	0.66	0.69	0.61	0.69	0.66	0.72	0.63	0.76	0.67	0.69	0.67	0.61	0.79	0.65	0.68	0.66	0.71

[Accept friend or follow requests on social media from people you've never met in person] How often do you do the following things

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
	163	29	25	28	40	41	23	18	15	72	29	6	23	21	63	47	19	144	137	27	13	29	43	78	82	81
Top 2 box (Net)	33%	29%	25%	28%	40%	39%	36%	30%	40%	36%	27%	19%	31%	31%	35%	33%	33%	33%	34%	28%	24%	36%	29%	36%	28%	40%
		*	*	*	C*	C*	*	*	**	L		*	*	*			*			*	*	*				Y
	37	6	6	6	9	10	4	6	4	14	7	2	4	5	14	12	2	35	29	8	3	9	10	15	18	19
Regularly	7%	6%	6%	6%	9%	10%	7%	10%	10%	7%	6%	6%	6%	8%	8%	8%	3%	8%	7%	8%	5%	11%	7%	7%	6%	10%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	126	23	19	22	31	31	19	12	11	57	22	4	19	16	49	35	17	109	107	19	10	20	33	63	64	62
Sometimes	25%	23%	19%	22%	31%	30%	30%	20%	30%	29%	21%	13%	25%	23%	28%	25%	29%	25%	26%	20%	19%	25%	22%	29%	22%	30%
		*	*	*	*	*	*	*	**	L		*	*	*			*			*	*	*				Y
	337	71	73	71	60	63	40	44	23	126	79	26	50	47	115	93	39	298	270	67	42	51	107	136	214	122
Bot 2 box (Net)	67%	71%	74%	72%	60%	61%	64%	70%	60%	63%	73%	81%	69%	69%	65%	66%	67%	67%	66%	72%	76%	64%	71%	63%	72%	60%
		*	EF*	*	*	*	*	*	**			J*	*	*			*			*	*	*			Z	
	125	21	20	28	22	34	13	17	7	48	31	10	18	12	46	35	14	112	101	25	15	19	35	56	69	56
Rarely	25%	21%	20%	29%	22%	32%	20%	27%	17%	24%	29%	32%	24%	17%	26%	25%	23%	25%	25%	26%	28%	24%	23%	26%	23%	27%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	212	50	53	42	38	29	27	27	17	78	48	16	32	36	69	58	25	186	169	43	27	32	72	81	145	67
Never	42%	50%	54%	43%	38%	28%	43%	43%	43%	39%	44%	50%	44%	52%	39%	41%	44%	42%	41%	45%	49%	40%	48%	38%	49%	33%
		F*	EF*	F*	*	*	*	*	**			*	*	*			*			*	*	*			Z	
	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	1	1	-	-	-	-	1	1	-
Ref	*	-	1%	-	-	-	-	-	-	*	-	-	-	-	-	1%	-	*	*	-	-	-	-	*	*	-
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

[Respond to online messages from people who you don't know in person] How often do you do the following things

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
	110	18	17	22	26	27	14	12	8	46	25	5	12	17	42	35	12	97	92	17	12	19	30	48	56	54
Top 2 box (Net)	22%	17%	17%	22%	26%	26%	23%	20%	20%	23%	23%	16%	16%	25%	24%	24%	21%	22%	23%	19%	22%	23%	20%	22%	19%	26%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				Y
	22	3	6	5	3	6	7	1	-	7	5	2	2	4	9	7	4	18	18	4	2	4	6	11	14	9
Regularly	4%	3%	6%	5%	3%	5%	12%	2%	-	3%	5%	5%	3%	6%	5%	5%	7%	4%	4%	5%	3%	5%	4%	5%	5%	4%
		*	*	*	*	*	J*	*	**			*	*	*			*			*	*	*				
	87	15	11	17	24	22	7	11	8	39	20	3	10	13	34	28	9	79	74	13	10	15	25	37	42	45
Sometimes	17%	15%	11%	17%	23%	21%	12%	17%	20%	20%	18%	11%	13%	18%	19%	20%	15%	18%	18%	14%	19%	19%	16%	17%	14%	22%
		*	*	*	C*	*	*	*	**			*	*	*			*			*	*	*				Y
	390	83	82	77	74	75	48	48	31	153	83	27	62	51	133	106	46	344	313	77	43	62	120	165	241	148
Bot 2 box (Net)	78%	83%	83%	78%	74%	72%	77%	78%	80%	77%	77%	84%	84%	75%	75%	76%	79%	78%	77%	81%	78%	77%	80%	77%	81%	73%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*			Z	
	130	19	22	29	29	30	8	25	8	53	29	7	25	10	51	33	19	111	104	26	12	21	27	70	71	59
Rarely	26%	19%	23%	30%	29%	29%	14%	40%	20%	27%	27%	23%	34%	15%	29%	23%	33%	25%	26%	27%	22%	26%	18%	33%	24%	29%
		*	*	*	*	*	*	G*	**	G	G	*	N*	*	N		*			*	*	*		W		
	259	63	59	48	44	45	39	24	23	100	54	19	37	41	83	74	27	233	208	51	31	41	93	95	170	89
Never	52%	63%	60%	48%	44%	43%	63%	38%	60%	50%	50%	60%	50%	60%	47%	52%	46%	53%	51%	54%	56%	51%	62%	44%	57%	44%
		DEF*	EF*	*	*	*	H*	*	**			*	*	*			*			*	*	*	X		Z	
	2	-	-	-	-	2	-	2	-	-	-	-	-	-	2	-	-	2	2	-	-	-	-	2	-	2
Ref	*	-	-	-	-	2%	-	3%	-	-	-	-	-	-	1%	-	-	*	*	-	-	-	-	1%	-	1%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

[Post photos of yourself online] How risky do you think the following behaviours are

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
Top 2 box (Net)	305	65	58	70	58	53	41	33	28	122	60	21	51	50	105	73	35	270	242	63	33	50	103	119	193	112
	61%	65%	59%	71%	58%	52%	65%	53%	73%	62%	56%	66%	69%	73%	59%	52%	60%	61%	59%	67%	60%	62%	68%	55%	65%	55%
		*	*	F*	*	*	*	*	**			*	P*	P*			*			*	*	*	X		Z	
Very risky (4)	105	26	17	25	17	20	14	12	16	39	15	9	16	15	37	26	17	88	79	26	10	18	39	38	68	37
	21%	26%	17%	25%	17%	19%	23%	19%	40%	20%	14%	29%	21%	22%	21%	19%	28%	20%	19%	27%	18%	22%	26%	18%	23%	18%
		*	*	*	*	*	*	*	**			K*	*	*			*			*	*	*				
Somewhat risky (3)	200	39	42	45	41	34	26	21	13	84	45	12	35	35	68	46	19	182	163	37	23	33	63	81	126	75
	40%	39%	42%	46%	41%	33%	42%	34%	33%	42%	42%	37%	48%	51%	38%	33%	32%	41%	40%	40%	42%	40%	42%	38%	42%	37%
		*	*	*	*	*	*	*	**			*	P*	P*			*			*	*	*				
Bot 2 box (Net)	194	34	40	29	42	49	22	29	10	74	48	11	22	19	72	67	23	171	164	30	22	31	47	94	103	91
	39%	34%	41%	29%	42%	47%	35%	47%	27%	37%	44%	34%	29%	27%	41%	48%	40%	39%	40%	32%	40%	38%	32%	44%	35%	45%
		*	*	*	*	D*	*	*	**			*	*	*		MN	*			*	*	*		W		Y
Not very risky (2)	168	31	35	23	35	44	18	24	9	65	42	10	19	18	57	61	19	148	141	27	19	27	42	80	89	79
	33%	31%	35%	23%	35%	42%	29%	39%	23%	33%	39%	32%	26%	26%	32%	43%	33%	34%	35%	29%	35%	33%	28%	37%	30%	39%
		*	*	*	*	D*	*	*	**			*	*	*		MNO	*			*	*	*				Y
Not at all risky (1)	26	3	5	6	7	5	4	5	1	10	6	1	2	1	15	7	4	23	24	3	3	4	6	14	14	12
	5%	3%	6%	6%	7%	5%	6%	7%	3%	5%	6%	3%	3%	1%	8%	5%	7%	5%	6%	3%	5%	5%	4%	7%	5%	6%
		*	*	*	*	*	*	*	**			*	*	*	N		*			*	*	*				
Ref	2	1	-	-	-	1	-	-	-	2	-	-	1	-	-	1	-	2	1	1	-	-	-	2	1	1
	*	1%	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	1%	-	*	*	1%	-	-	-	1%	*	*
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
Sigma	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.77	2.89	2.7	2.9	2.69	2.66	2.82	2.65	3.1	2.77	2.64	2.91	2.89	2.93	2.72	2.66	2.82	2.76	2.73	2.93	2.73	2.79	2.91	2.67	2.83	2.67
Std.Err	0.04	0.08	0.08	0.08	0.08	0.08	0.11	0.11	0.14	0.06	0.08	0.15	0.09	0.09	0.07	0.07	0.12	0.04	0.04	0.09	0.11	0.09	0.07	0.06	0.05	0.06
Std.Dev	0.84	0.84	0.81	0.84	0.84	0.85	0.87	0.88	0.88	0.82	0.79	0.85	0.77	0.73	0.89	0.84	0.93	0.83	0.84	0.83	0.82	0.84	0.83	0.84	0.83	0.84

[Respond to online messages from people who you don't know in person] How risky do you think the following behaviours are

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
Top 2 box (Net)	376	84	76	75	71	70	49	48	33	147	74	26	54	58	121	110	42	334	301	75	35	69	120	153	236	141
	75%	84%	78%	76%	71%	67%	78%	77%	87%	74%	68%	81%	74%	84%	68%	78%	73%	75%	74%	80%	64%	85%	80%	71%	79%	69%
		EF*	*	*	*	*	*	*	**			*	*	O*			*			*	*	UX*	U		Z	
Very risky (4)	178	39	30	41	36	32	26	24	19	70	27	12	28	30	61	45	19	159	142	36	16	33	61	68	110	68
	36%	39%	30%	42%	36%	31%	41%	39%	50%	35%	25%	37%	38%	45%	34%	32%	32%	36%	35%	38%	29%	41%	41%	31%	37%	33%
		*	*	*	*	*	K*	*	**	K		*	*	*			*			*	*	*				
Somewhat risky (3)	198	45	47	34	35	38	23	24	14	76	47	14	27	27	60	65	24	175	159	39	19	35	59	85	126	72
	40%	45%	48%	35%	35%	37%	37%	39%	36%	38%	43%	45%	36%	40%	34%	46%	40%	39%	39%	41%	35%	43%	39%	39%	42%	36%
		*	*	*	*	*	*	*	**			*	*	*		O	*			*	*	*				
Bot 2 box (Net)	120	16	22	21	29	31	13	11	5	50	34	6	18	10	54	31	16	104	102	18	20	12	30	57	60	60
	24%	16%	22%	22%	29%	30%	22%	17%	13%	25%	32%	19%	24%	14%	30%	22%	27%	23%	25%	19%	36%	15%	20%	27%	20%	29%
		*	*	*	B*	B*	*	*	**			*	*	*	N		*			*	VW*	*		V		Y
Not very risky (2)	111	15	20	21	26	29	11	11	4	49	31	5	16	10	50	29	15	96	95	16	19	9	30	53	56	55
	22%	15%	21%	21%	26%	28%	18%	17%	10%	25%	29%	16%	21%	14%	28%	21%	26%	22%	23%	17%	34%	11%	20%	25%	19%	27%
		*	*	*	*	B*	*	*	**			*	*	*	N		*			*	VW*	*		V		Y
Not at all risky (1)	9	1	2	1	3	2	2	-	1	1	3	1	2	-	4	2	1	8	7	2	1	3	-	5	4	5
	2%	1%	2%	1%	3%	2%	3%	-	3%	*	3%	3%	3%	-	2%	1%	2%	2%	2%	2%	2%	4%	-	2%	1%	2%
		*	*	*	*	*	*	*	**		J	*	*	*			*			*	*	W*				
Ref	5	-	-	2	-	3	-	3	-	2	-	-	2	1	3	-	-	5	4	1	-	-	-	5	2	3
	1%	-	-	2%	-	3%	-	5%	-	1%	-	-	2%	1%	1%	-	-	1%	1%	1%	-	-	-	2%	1%	2%
		*	*	*	*	*	*	K*	**			*	*	*			*			*	*	*				
Sigma	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	3.1	3.22	3.06	3.2	3.04	2.99	3.17	3.23	3.34	3.1	2.9	3.15	3.11	3.31	3.02	3.09	3.03	3.11	3.08	3.17	2.92	3.22	3.2	3.03	3.16	3.02
Std.Err	0.04	0.07	0.08	0.08	0.09	0.08	0.11	0.1	0.13	0.06	0.08	0.14	0.1	0.09	0.06	0.06	0.11	0.04	0.04	0.08	0.11	0.09	0.06	0.06	0.04	0.06
Std.Dev	0.8	0.74	0.76	0.8	0.87	0.83	0.84	0.74	0.8	0.79	0.81	0.8	0.85	0.71	0.85	0.76	0.81	0.8	0.81	0.79	0.84	0.8	0.76	0.81	0.77	0.85

As a young woman, what are some of the things you do to increase your personal safety? (Select that all apply)

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
Make sure someone always knows where I`m going	405	80	82	75	76	91	47	50	35	165	81	28	62	54	135	123	44	360	338	66	43	68	127	166	237	167
	81%	80%	83%	76%	76%	88%	75%	81%	90%	83%	75%	87%	84%	79%	76%	87%	76%	81%	83%	70%	78%	85%	85%	77%	80%	82%
		*	*	*	*	DE*	*	*	**			*	*	*		O	*		T	*	*	*				
Keep personal information from people I don`t know well	387	80	74	76	74	81	45	49	33	155	80	25	62	54	128	110	46	340	319	67	46	63	122	156	231	156
	77%	80%	76%	77%	74%	79%	72%	78%	87%	78%	74%	79%	84%	80%	72%	78%	79%	77%	78%	72%	84%	78%	81%	73%	78%	76%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
Keep my phone on whenever I leave the house	375	64	67	79	76	89	46	49	33	156	64	27	54	41	134	114	45	330	315	60	41	64	111	158	209	165
	75%	64%	68%	80%	76%	86%	74%	78%	87%	79%	59%	85%	74%	61%	75%	81%	78%	74%	77%	64%	75%	79%	74%	74%	70%	81%
		*	*	BC*	*	BC*	*	K*	**	K		K*	*	*	N	N	*		T	*	*	*				Y
Only go to parties/people`s houses where I know the host or go with someone who does	315	57	59	61	66	72	40	35	19	123	73	25	40	45	106	98	32	283	255	60	38	53	89	136	177	138
	63%	57%	60%	62%	66%	69%	64%	56%	50%	62%	68%	79%	55%	66%	60%	70%	55%	64%	63%	63%	69%	65%	59%	63%	59%	68%
		*	*	*	*	*	*	*	**			HJ*	*	*		M	*			*	*	*				
Be cautious about meeting people in person that I have met online	274	45	50	57	54	68	37	39	23	108	48	19	41	37	93	83	35	238	225	49	27	49	77	120	152	122
	55%	45%	51%	58%	54%	65%	59%	63%	60%	54%	44%	61%	56%	54%	52%	59%	61%	54%	55%	52%	50%	60%	52%	56%	51%	60%
		*	*	*	*	BC*	*	K*	**			*	*	*			*			*	*	*				
Put on the highest security settings in my social media accounts	236	45	45	47	48	51	31	32	19	104	34	15	35	28	80	68	26	209	193	43	27	38	78	93	137	99
	47%	45%	46%	48%	48%	49%	50%	51%	50%	52%	32%	47%	48%	41%	45%	48%	45%	47%	47%	45%	50%	46%	52%	43%	46%	48%
		*	*	*	*	*	K*	K*	**	K		*	*	*			*			*	*	*				
Make sure that if I`m dating someone, my friends know who they are	221	34	37	42	46	63	28	32	13	82	49	17	37	30	73	63	26	195	182	39	28	38	64	91	112	109
	44%	34%	37%	43%	46%	61%	45%	52%	33%	41%	46%	53%	50%	44%	41%	45%	45%	44%	45%	41%	52%	47%	43%	42%	38%	53%
		*	*	*	*	BCDE*	*	*	**			*	*	*			*			*	*	*				Y
Other	47	13	13	5	10	7	5	10	3	18	8	3	8	6	15	10	4	44	41	6	5	7	14	22	31	16
	9%	13%	13%	6%	10%	6%	8%	17%	7%	9%	7%	11%	10%	9%	8%	7%	6%	10%	10%	6%	8%	9%	9%	10%	11%	8%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
None of the above	7	3	1	-	3	-	1	-	-	5	1	-	2	2	1	2	-	7	3	4	-	2	2	3	4	3
	1%	3%	1%	-	3%	-	2%	-	-	2%	1%	-	3%	3%	1%	1%	-	1%	1%	4%	-	2%	1%	1%	1%	1%
		*	*	*	*	*	*	*	**			*	*	*			*			S*	*	*				
Sigma	2266	421	427	443	453	522	279	296	178	917	437	159	341	297	766	672	259	2006	1872	394	255	381	684	945	1291	975
	452%	420%	435%	449%	452%	503%	448%	476%	463%	462%	405%	501%	464%	436%	431%	476%	445%	453%	460%	419%	467%	471%	456%	439%	434%	478%

[With friends] How often do you talk about online safety with your friends or family?

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
	313	63	65	64	59	61	40	39	31	127	55	20	49	41	113	88	34	278	245	68	33	46	100	133	192	120
Top 2 box (net)	62%	63%	66%	65%	59%	59%	65%	63%	80%	64%	51%	63%	66%	60%	64%	62%	59%	63%	60%	72%	60%	57%	67%	62%	65%	59%
		*	*	*	*	*	*	*	**	K		*	*	*			*			S*	*	*				
	82	9	12	22	16	23	9	14	5	36	15	3	16	6	25	31	7	75	68	15	11	11	23	38	43	39
Regularly	16%	9%	12%	22%	16%	22%	15%	22%	13%	18%	14%	11%	22%	9%	14%	22%	12%	17%	17%	16%	19%	13%	15%	18%	15%	19%
		*	*	B*	*	B*	*	*	**			*	N*	*		N	*			*	*	*				
	230	54	53	43	43	39	31	26	26	91	40	17	32	35	88	57	27	203	177	53	23	35	78	95	149	81
Sometimes	46%	54%	54%	43%	43%	37%	50%	42%	67%	46%	37%	52%	44%	51%	49%	41%	47%	46%	44%	56%	41%	44%	52%	44%	50%	40%
		F*	F*	*	*	*	*	*	**			*	*	*			*			S*	*	*			Z	
	188	36	34	34	41	42	22	23	8	71	52	12	25	26	64	53	23	164	161	26	22	35	50	81	104	84
Bot 2 box (net)	37%	36%	34%	35%	41%	41%	35%	37%	20%	36%	48%	37%	34%	39%	36%	38%	40%	37%	40%	28%	40%	43%	33%	38%	35%	41%
		*	*	*	*	*	*	*	**		J	*	*	*			*		T	*	*	*				
	155	32	29	26	36	32	20	21	5	58	41	10	22	22	55	41	19	136	133	21	18	26	40	71	88	67
Rarely	31%	32%	29%	27%	35%	31%	32%	34%	13%	29%	38%	31%	29%	32%	31%	29%	32%	31%	33%	23%	33%	32%	27%	33%	29%	33%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	33	4	5	8	6	11	2	1	3	14	11	2	3	4	9	12	4	28	28	5	4	9	10	10	16	16
Never	7%	4%	5%	8%	6%	10%	3%	2%	7%	7%	10%	5%	4%	6%	5%	9%	7%	6%	7%	5%	7%	12%	6%	5%	6%	8%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	X*				
	1	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-
Ref	*	1%	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	1%	-	*	-	-	-	-	*	*	-
		*	*	*	*	*	*	*	**			*	*	*			R*			*	*	*				
	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

[With family] How often do you talk about online safety with your friends or family?

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
	373	83	73	77	65	75	45	47	31	154	73	23	56	49	129	107	42	331	306	66	44	60	119	149	233	140
Top 2 box (net)	74%	83%	74%	78%	65%	72%	72%	76%	80%	78%	67%	73%	77%	73%	73%	76%	72%	75%	75%	71%	80%	74%	80%	69%	78%	69%
		E*	*	E*	*	*	*	*	**	K		*	*	*			*			*	*	*	X		Z	
	172	38	32	38	29	35	18	24	20	71	31	8	32	20	60	44	17	156	139	33	17	27	63	66	108	65
Regularly	34%	38%	32%	38%	29%	34%	28%	39%	53%	36%	29%	26%	44%	29%	34%	31%	28%	35%	34%	35%	30%	33%	42%	31%	36%	32%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*	X			
	201	45	41	39	35	40	27	23	10	83	42	15	24	30	69	62	25	175	167	34	27	34	56	84	125	75
Sometimes	40%	45%	42%	39%	35%	39%	44%	37%	27%	42%	39%	47%	33%	43%	39%	44%	43%	40%	41%	36%	50%	41%	37%	39%	42%	37%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	104	11	22	17	30	23	14	12	6	34	31	7	14	16	42	26	17	88	83	22	10	17	28	49	50	54
Bot 2 box (net)	21%	11%	22%	17%	30%	23%	23%	19%	17%	17%	29%	21%	18%	23%	24%	18%	28%	20%	20%	23%	18%	22%	18%	23%	17%	26%
		*	B*	*	BD*	B*	*	*	**		J	*	*	*			*			*	*	*				Y
	86	11	19	14	23	20	13	9	5	26	27	6	10	13	37	20	13	73	68	18	9	14	22	41	43	42
Rarely	17%	11%	19%	14%	23%	19%	22%	15%	13%	13%	25%	18%	14%	18%	21%	14%	22%	17%	17%	19%	17%	17%	15%	19%	15%	21%
		*	*	*	B*	*	*	*	**		J	*	*	*			*			*	*	*				
	18	-	3	4	8	4	1	3	1	8	4	1	3	3	5	6	4	14	15	3	1	4	6	8	7	11
Never	4%	-	3%	4%	8%	4%	2%	5%	3%	4%	4%	3%	4%	5%	3%	4%	6%	3%	4%	4%	2%	5%	4%	4%	2%	6%
		*	*	*	B*	*	*	*	**			*	*	*			*			*	*	*				
	24	6	3	5	5	5	3	3	1	11	4	2	3	3	6	8	-	24	18	6	1	3	3	17	14	10
Ref	5%	6%	3%	5%	5%	5%	5%	5%	3%	5%	4%	5%	5%	4%	4%	6%	-	5%	4%	6%	2%	4%	2%	8%	5%	5%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*		W		
	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

[I am confident that I would know if I was being “catfished” online] To be “catfished” means being lured into a relationship by a person pretending to be someone they`re not. Please respond yes or no to the following

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
	325	62	62	69	66	67	33	37	29	137	65	24	42	39	118	94	38	287	270	56	36	52	109	128	192	133
Yes	65%	62%	63%	69%	66%	65%	53%	59%	77%	69%	60%	77%	58%	57%	67%	67%	65%	65%	66%	59%	66%	64%	72%	60%	65%	65%
		*	*	*	*	*	*	*	**	G		G*	*	*			*			*	*	*	X			
	169	37	36	27	34	36	29	24	9	59	41	7	29	29	57	45	20	149	131	38	19	28	38	85	100	70
No	34%	37%	36%	28%	34%	35%	47%	39%	23%	30%	38%	23%	40%	43%	32%	32%	35%	34%	32%	41%	34%	34%	25%	39%	34%	34%
		*	*	*	*	*	JL*	*	**			*	*	*			*			*	*	*		W		
	6	2	1	3	-	1	-	2	-	3	2	-	2	-	2	2	-	6	6	-	-	1	3	2	5	1
Ref	1%	2%	1%	3%	-	1%	-	2%	-	1%	2%	-	2%	-	1%	1%	-	1%	2%	-	-	1%	2%	1%	2%	*
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

[I have a friend who has done things online that weren't safe] Do you agree or disagree with the following

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
Top 2 box (Net)	293	51	54	55	66	67	33	38	29	124	50	18	48	27	111	85	30	264	252	41	32	49	92	120	160	133
	59%	51%	55%	56%	66%	65%	54%	61%	77%	62%	46%	58%	65%	39%	62%	60%	51%	60%	62%	44%	59%	60%	61%	56%	54%	65%
		*	*	*	B*	*	*	*	**	K		*	N*	*	N	N	*		T	*	*	*				Y
Strongly agree (4)	90	12	16	14	21	27	7	12	12	41	10	8	16	6	34	27	14	76	75	15	12	14	31	33	42	48
	18%	12%	16%	14%	21%	26%	12%	20%	30%	20%	9%	24%	22%	9%	19%	19%	24%	17%	18%	16%	21%	18%	21%	15%	14%	24%
		*	*	*	*	BD*	*	*	**	K		K*	*	*			*			*	*	*				Y
Somewhat agree (3)	204	39	38	41	44	40	26	26	18	84	40	11	32	20	77	58	16	188	178	26	21	34	61	88	119	85
	41%	39%	39%	42%	44%	39%	42%	41%	46%	42%	37%	34%	44%	30%	43%	41%	28%	42%	44%	28%	38%	43%	40%	41%	40%	42%
		*	*	*	*	*	*	*	**			*	*	*			*	Q	T	*	*	*				
Bot 2 box (Net)	206	49	44	43	34	35	29	24	9	74	57	13	25	41	67	55	28	177	154	52	22	32	58	94	136	70
	41%	49%	45%	44%	34%	34%	46%	39%	23%	37%	53%	42%	34%	61%	38%	39%	49%	40%	38%	55%	41%	40%	38%	44%	46%	34%
		EF*	*	*	*	*	*	*	**		J	*	*	MOP*			*			S*	*	*			Z	
Somewhat disagree (2)	146	30	35	33	25	22	13	18	5	56	46	7	17	26	48	40	21	125	114	32	19	22	39	66	98	48
	29%	30%	36%	33%	25%	22%	22%	29%	13%	28%	42%	23%	23%	38%	27%	29%	36%	28%	28%	34%	34%	28%	26%	31%	33%	23%
		*	F*	*	*	*	*	*	**		GJL	*	*	*			*			*	*	*			Z	
Strongly disagree (1)	60	19	9	10	9	13	15	6	4	17	11	6	8	16	19	15	7	53	40	20	4	10	18	28	38	22
	12%	19%	9%	10%	9%	13%	25%	10%	10%	9%	10%	19%	10%	23%	11%	10%	13%	12%	10%	21%	7%	12%	12%	13%	13%	11%
		C*	*	*	*	*	JK*	*	**			*	*	MOP*			*			S*	*	*				
Ref	2	-	-	1	-	1	-	-	-	1	1	-	1	-	-	1	-	2	1	1	-	-	1	1	1	1
	*	-	-	1%	-	1%	-	-	-	1%	1%	-	1%	-	-	1%	-	*	*	1%	-	-	1%	*	*	*
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
Sigma	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.65	2.44	2.63	2.6	2.78	2.79	2.41	2.71	2.97	2.74	2.46	2.64	2.77	2.25	2.71	2.69	2.62	2.65	2.71	2.39	2.73	2.66	2.7	2.58	2.55	2.78
Std.Err	0.04	0.09	0.09	0.09	0.09	0.1	0.13	0.11	0.15	0.06	0.08	0.19	0.11	0.11	0.07	0.08	0.13	0.04	0.04	0.1	0.12	0.1	0.08	0.06	0.05	0.07
Std.Dev	0.91	0.93	0.86	0.86	0.89	0.97	1	0.9	0.93	0.88	0.81	1.06	0.91	0.93	0.9	0.9	0.99	0.9	0.88	1	0.88	0.91	0.94	0.9	0.89	0.93

How familiar are you with the term “sex trafficking”?

		Age					Region						Household Income				Single-Parent HH		Where Born		Lives In				Age 2	
	Total	12	13	14	15	16	BC	AB	SK/MB	ON	QC	ATL	<$40K	$40K-<$60K	$60K-<$100K	$100K+	Yes	No	In Canada	Outside of Canada	Rural	Small Town	Large City	Metropolitan	12-14	15-16
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total answering	**501**	**100**	**98**	**99**	**100**	**104**	**62**	**62**	**38**	**199**	**108**	**32**	**73**	**68**	**178**	**141**	**58**	**443**	**407**	**94**	**55**	**81**	**150**	**215**	**297**	**204**
Top 2 box (Net)	349	51	59	70	81	88	40	41	26	145	76	21	53	41	125	101	39	309	281	68	38	58	100	152	180	169
	70%	51%	60%	71%	81%	85%	65%	67%	67%	73%	70%	66%	72%	60%	70%	72%	68%	70%	69%	72%	70%	72%	67%	71%	61%	83%
		*	*	B*	BC*	BCD*	*	*	**			*	*	*			*			*	*	*				Y
Very familiar (4)	111	9	14	17	31	39	15	14	10	50	17	5	18	15	36	34	16	95	94	17	11	17	28	54	40	70
	22%	9%	15%	17%	31%	38%	23%	22%	27%	25%	16%	16%	25%	22%	20%	24%	27%	21%	23%	18%	20%	22%	19%	25%	14%	35%
		*	*	*	BCD*	BCD*	*	*	**			*	*	*			*			*	*	*				Y
Somewhat familiar (3)	238	42	45	53	50	48	26	28	15	95	58	16	35	26	89	67	24	214	187	51	27	41	72	98	140	98
	48%	42%	46%	54%	50%	47%	42%	44%	40%	48%	54%	50%	47%	39%	50%	48%	41%	48%	46%	54%	50%	50%	48%	46%	47%	48%
		*	*	*	*	*	*	*	**			*	*	*			*			*	*	*				
Bot 2 box (Net)	152	49	39	29	19	16	22	21	13	54	32	11	20	27	52	40	19	133	126	26	16	23	50	63	117	35
	30%	49%	40%	29%	19%	15%	35%	33%	33%	27%	30%	34%	28%	40%	30%	28%	32%	30%	31%	28%	30%	28%	33%	29%	39%	17%
		DEF*	EF*	F*	*	*	*	*	**			*	*	*			*			*	*	*			Z	
Not very familiar (2)	113	36	29	22	14	12	17	12	9	39	28	8	12	23	40	30	19	94	92	21	10	18	39	46	87	26
	23%	36%	30%	22%	14%	11%	27%	19%	23%	20%	26%	26%	17%	34%	23%	21%	32%	21%	23%	23%	19%	23%	26%	21%	29%	13%
		DEF*	EF*	F*	*	*	*	*	**			*	*	MP*			*			*	*	*			Z	
Not at all familiar (1)	39	13	10	7	6	4	5	9	4	15	4	3	8	4	12	10	-	39	34	5	6	4	11	17	29	10
	8%	13%	10%	7%	6%	4%	8%	14%	10%	7%	4%	8%	11%	6%	7%	7%	-	9%	8%	5%	11%	5%	8%	8%	10%	5%
		F*	*	*	*	*	*	K*	**			*	*	*			*	Q		*	*	*			Z	
Sigma	501	100	98	99	100	104	62	62	38	199	108	32	73	68	178	141	58	443	407	94	55	81	150	215	297	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.84	2.47	2.65	2.81	3.06	3.19	2.8	2.74	2.84	2.91	2.82	2.74	2.86	2.76	2.84	2.88	2.95	2.83	2.84	2.85	2.79	2.88	2.78	2.88	2.64	3.13
Std.Err	0.04	0.08	0.09	0.08	0.08	0.08	0.11	0.12	0.15	0.06	0.07	0.15	0.11	0.1	0.06	0.07	0.1	0.04	0.04	0.08	0.12	0.09	0.07	0.06	0.05	0.06
Std.Dev	0.86	0.83	0.85	0.8	0.82	0.79	0.9	0.96	0.94	0.86	0.74	0.83	0.92	0.86	0.83	0.85	0.77	0.87	0.88	0.77	0.9	0.81	0.84	0.88	0.84	0.8