



## Table of Contents

<a href="#">1</a>	1. Do you have any pets?
<a href="#">2</a>	1. Do you have any pets?
<a href="#">3</a>	2. Do you generally let friends and family bring pets to your house...
<a href="#">4</a>	2. Do you generally let friends and family bring pets to your house...
<a href="#">5</a>	3_1. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay outside
<a href="#">6</a>	3_1. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay outside
<a href="#">7</a>	3_2. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay crated or caged
<a href="#">8</a>	3_2. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay crated or caged
<a href="#">9</a>	3_3. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must follow my rules
<a href="#">10</a>	3_3. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must follow my rules
<a href="#">11</a>	3_4. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - My friends or family must take responsibility for their pets' actions
<a href="#">12</a>	3_4. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - My friends or family must take responsibility for their pets' actions
<a href="#">13</a>	3_5. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family's pet misbehaves I will ask them to leave
<a href="#">14</a>	3_5. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family's pet misbehaves I will ask them to leave
<a href="#">15</a>	3. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - Grid Table
<a href="#">16</a>	4_1. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I try to always travel with my pets
<a href="#">17</a>	4_1. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I try to always travel with my pets
<a href="#">18</a>	4_2. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - Traveling with my pets sometimes cause conflict with friends or family I'm visiting
<a href="#">19</a>	4_2. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - Traveling with my pets sometimes cause conflict with friends or family I'm visiting
<a href="#">20</a>	4_3. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will stay in a hotel to be able to bring my pet
<a href="#">21</a>	4_3. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will stay in a hotel to be able to bring my pet
<a href="#">22</a>	4_4. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will decline an invitation if I can't bring my pet
<a href="#">23</a>	4_4. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will decline an invitation if I can't bring my pet
<a href="#">24</a>	4_5. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will board or get a sitter for my pet if it's not welcome or I can't travel with it
<a href="#">25</a>	4_5. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will board or get a sitter for my pet if it's not welcome or I can't travel with it
<a href="#">26</a>	4_6. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I have called an animal a support animal to get it on a plane.
<a href="#">27</a>	4_6. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I have called an animal a support animal to get it on a plane.

<a href="#">28</a>	4. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - Grid Table
<a href="#">29</a>	5_1. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I always make sure my host is comfortable beforehand if I bring my pet
<a href="#">30</a>	5_1. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I always make sure my host is comfortable beforehand if I bring my pet
<a href="#">31</a>	5_2. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I bring my own pet food and supplies
<a href="#">32</a>	5_2. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I bring my own pet food and supplies
<a href="#">33</a>	5_3. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I make sure my pet gets walked/taken care of
<a href="#">34</a>	5_3. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I make sure my pet gets walked/taken care of
<a href="#">35</a>	5_4. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I supervise my pet when it's around others to make sure it behaves
<a href="#">36</a>	5_4. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I supervise my pet when it's around others to make sure it behaves
<a href="#">37</a>	5_5. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - If my pet breaks something or damages something (chews on, soils) I will fix it or pay for repairs
<a href="#">38</a>	5_5. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - If my pet breaks something or damages something (chews on, soils) I will fix it or pay for repairs
<a href="#">39</a>	5. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - Grid Table
<a href="#">40</a>	Household Income
<a href="#">41</a>	Household Income
<a href="#">42</a>	Gender
<a href="#">43</a>	Gender
<a href="#">44</a>	Age
<a href="#">45</a>	Age
<a href="#">46</a>	Region
<a href="#">47</a>	Region
<a href="#">48</a>	Education
<a href="#">49</a>	Education
<a href="#">50</a>	Age & Presence Of Children
<a href="#">51</a>	Age & Presence Of Children
<a href="#">52</a>	Marital Status
<a href="#">53</a>	Marital Status
<a href="#">54</a>	Employment
<a href="#">55</a>	Employment
<a href="#">56</a>	Race
<a href="#">57</a>	Race
<a href="#">58</a>	Are you of Hispanic Ethnicity?
<a href="#">59</a>	Are you of Hispanic Ethnicity?
<a href="#">60</a>	Metro status
<a href="#">61</a>	Metro status

1. Do you have any pets?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Dog	469 47%	223 46%	246 47%	153 52%	167 48%	150 41%	166 45%	161 50%	141 46%	71 40%	92 44%	188 50%	118 50%
				E									
Cat	305 30%	146 30%	159 31%	99 34%	98 28%	107 30%	114 31%	126 39%	64 21%	60 33%	79 38%	102 27%	64 27%
							H	FH			K		
Fish/Amphibian	66 7%	23 5%	43 8%	28 10%	24 7%	14 4%	31 8%	24 7%	11 3%	6 4%	19 9%	28 7%	13 5%
				E							I		
Other mammal (gerbil, hamster, etc.)	31 3%	19 4%	12 2%	15 5%	14 4%	2 1%	7 2%	17 5%	7 2%	8 4%	7 3%	12 3%	4 2%
				E	E			F					
Other	31 3%	16 3%	15 3%	12 4%	9 3%	10 3%	13 3%	13 4%	5 2%	2 1%	9 4%	17 4%	4 2%
I do not have any pets	355 35%	184 38%	171 33%	92 31%	111 32%	152 42%	132 36%	101 31%	122 40%	72 41%	67 32%	133 35%	83 35%
						CD							
Sigma	1256 125%	610 126%	646 124%	399 135%	423 122%	435 120%	464 125%	443 136%	350 115%	219 123%	273 129%	479 127%	285 120%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

1. Do you have any pets?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Dog	469	149	320	280	189	250	45	103	70	275	194	407	62
	47%	52%	45%	47%	46%	47%	52%	50%	39%	50%	43%	52%	28%
							*	H				L	*
Cat	305	88	217	186	118	158	25	69	53	165	140	260	45
	30%	30%	30%	31%	29%	30%	29%	34%	29%	30%	31%	33%	21%
							*					L	*
Fish/Amphibian	66	26	40	46	21	32	6	23	5	30	36	45	21
	7%	9%	6%	8%	5%	6%	7%	11%	3%	5%	8%	6%	10%
							*	H					*
Other mammal (gerbil, hamster, etc.)	31	12	18	19	12	21	4	6	1	18	13	30	1
	3%	4%	3%	3%	3%	4%	4%	3%	*	3%	3%	4%	*
						H	H*						*
Other	31	9	22	23	8	16	4	6	6	15	16	26	5
	3%	3%	3%	4%	2%	3%	4%	3%	3%	3%	4%	3%	2%
							*						*
I do not have any pets	355	98	257	200	155	186	26	65	77	193	162	242	114
	35%	34%	36%	34%	38%	35%	30%	32%	43%	35%	36%	31%	52%
							*		G				K*
Sigma	1256	383	873	754	502	663	110	271	211	695	561	1009	247
	125%	132%	122%	127%	123%	125%	127%	132%	117%	126%	124%	128%	114%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

2. Do you generally let friends and family bring pets to your house...

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Anytime they would like	380	208	172	121	120	139	139	134	107	80	75	142	83
	38%	43%	33%	41%	35%	38%	37%	41%	35%	45%	35%	38%	35%
		B											
Only if they prearrange it with me	257	100	157	90	87	80	103	77	77	26	69	91	72
	26%	21%	30%	30%	25%	22%	28%	24%	25%	14%	33%	24%	30%
			A	E							I	I	I
I do not let friends and family bring pets to my house	260	127	133	53	99	108	96	72	92	43	39	108	70
	26%	26%	26%	18%	29%	30%	26%	22%	30%	24%	19%	29%	30%
				C	C							J	J
Only in an emergency	106	49	57	33	39	35	34	42	31	30	28	35	13
	11%	10%	11%	11%	11%	10%	9%	13%	10%	17%	13%	9%	5%
										KL	L		
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

2. Do you generally let friends and family bring pets to your house...

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Anytime they would like	380	111	268	233	147	218	36	60	66	219	161	325	55
	38%	38%	38%	39%	36%	41%	41%	29%	36%	40%	36%	41%	25%
						G	*					L	*
Only if they prearrange it with me	257	77	180	146	111	128	27	60	42	138	119	213	44
	26%	27%	25%	24%	27%	24%	30%	29%	23%	25%	26%	27%	20%
							*						*
I do not let friends and family bring pets to my house	260	75	185	163	97	135	14	54	58	133	127	166	94
	26%	26%	26%	27%	24%	25%	16%	26%	32%	24%	28%	21%	43%
							*		F				K*
Only in an emergency	106	26	80	55	51	49	11	32	15	61	45	82	24
	11%	9%	11%	9%	13%	9%	12%	15%	8%	11%	10%	10%	11%
							*						*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_1. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay outside

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
True	281	153	128	86	105	90	77	111	93	61	49	104	67
	28%	32%	25%	29%	30%	25%	21%	34%	30%	34%	23%	28%	28%
Not true	722	330	391	210	240	271	295	214	213	118	162	272	170
	72%	68%	75%	71%	70%	75%	79%	66%	70%	66%	77%	72%	72%
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_1. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay outside

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
True	281	103	179	159	122	162	19	52	48	171	110	198	83
	28%	35%	25%	27%	30%	30%	22%	25%	27%	31%	24%	25%	38%
		B					*						K*
Not true	722	187	535	437	285	368	68	153	132	380	342	588	134
	72%	65%	75%	73%	70%	70%	78%	75%	73%	69%	76%	75%	62%
			A				*					L	*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_2. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay crated or caged

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
True	252	153	98	77	105	70	56	99	97	64	37	94	56
	25%	32%	19%	26%	30%	19%	15%	31%	32%	36%	18%	25%	24%
Not true	751	330	421	219	241	292	316	226	209	114	174	283	181
	75%	68%	81%	74%	70%	81%	85%	69%	68%	64%	82%	75%	76%
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_2. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must stay crated or caged

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
True	252	92	159	128	124	159	15	36	41	162	89	165	86
	25%	32%	22%	21%	30%	30%	18%	18%	23%	29%	20%	21%	40%
Not true	751	197	554	468	283	371	72	169	140	389	362	621	130
	75%	68%	78%	79%	70%	70%	82%	82%	77%	71%	80%	79%	60%
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_3. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must follow my rules

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
True	841	400	442	236	288	318	316	275	251	133	181	327	200
	84%	83%	85%	80%	83%	88%	85%	85%	82%	74%	86%	87%	85%
Not true						C					I	I	I
	162	84	78	60	58	44	56	50	55	46	30	49	36
	16%	17%	15%	20%	17%	12%	15%	15%	18%	26%	14%	13%	15%
Sigma				E						JKL			
	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_3. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family bring pets to my house they must follow my rules

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
True	841	229	612	498	343	429	72	179	162	453	389	659	183
	84%	79%	86%	84%	84%	81%	82%	87%	90%	82%	86%	84%	84%
							*		E				*
Not true	162	60	101	98	64	101	15	27	19	99	63	128	34
	16%	21%	14%	16%	16%	19%	18%	13%	10%	18%	14%	16%	16%
						H	*						*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_4. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - My friends or family must take responsibility for their pets' actions

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
True	932	443	490	265	318	349	353	298	282	147	196	367	224
	93%	92%	94%	90%	92%	97%	95%	92%	92%	82%	93%	97%	94%
Not true						CD					I	IJ	I
	71	41	30	31	27	13	20	27	24	32	16	10	13
	7%	8%	6%	10%	8%	3%	5%	8%	8%	18%	7%	3%	6%
Sigma				E	E					JKL	K		
	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_4. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - My friends or family must take responsibility for their pets' actions

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
True	932	258	675	558	375	480	78	197	177	500	433	723	209
	93%	89%	95%	94%	92%	91%	90%	96%	98%	91%	96%	92%	96%
Not true			A				*	E	EF		I		*
	71	32	39	39	32	50	9	8	4	52	19	63	8
	7%	11%	5%	6%	8%	9%	10%	4%	2%	9%	4%	8%	4%
Sigma			B			GH	H*			J			*
	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_5. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family's pet misbehaves I will ask them to leave

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
True	400	213	187	115	153	132	137	135	127	79	64	151	106
	40%	44%	36%	39%	44%	37%	37%	42%	42%	44%	30%	40%	45%
Not true		B								J		J	J
	603	270	333	181	193	229	235	190	178	100	147	225	131
	60%	56%	64%	61%	56%	63%	63%	58%	58%	56%	70%	60%	55%
Sigma		A									IKL		
	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3\_5. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - If friends or family's pet misbehaves I will ask them to leave

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
True	400	139	261	208	192	222	37	71	69	244	156	289	111
	40%	48%	37%	35%	47%	42%	43%	35%	38%	44%	35%	37%	51%
Not true		B		C		*		J		K*			
	603	150	453	388	215	308	50	134	112	308	295	497	106
Sigma	60%	52%	63%	65%	53%	58%	57%	65%	62%	56%	65%	63%	49%
		A	D		*		I	L	*				
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

3. Please indicate if each of the following are True or Not true, when friends and family members bring pets to your house: - Grid Table

	If friends or family bring pets to my house they must stay outside	If friends or family bring pets to my house they must stay crated or caged	If friends or family bring pets to my house they must follow my rules	My friends or family must take responsibility for their pets' actions	If friends or family's pet misbehaves I will ask them to leave
	A	B	C	D	E
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>1003</b>	<b>1003</b>	<b>1003</b>	<b>1003</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>1003</b>	<b>1003</b>	<b>1003</b>	<b>1003</b>
True	281	252	841	932	400
	28%	25%	84%	93%	40%
			ABE	ABCE	AB
Not true	722	751	162	71	603
	72%	75%	16%	7%	60%
	CDE	CDE	D		CD
Sigma	1003	1003	1003	1003	1003
	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_1. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I try to always travel with my pets

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	214	118	95	84	71	58	69	101	44	41	42	83	47
	33%	39%	27%	41%	30%	28%	29%	45%	24%	38%	29%	34%	31%
		B		E				FH	*	*			*
Not true	434	181	253	120	164	151	171	123	140	66	102	160	107
	67%	61%	73%	59%	70%	72%	71%	55%	76%	62%	71%	66%	69%
		A				C	G		G*	*			*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_1. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I try to always travel with my pets

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	214	71	143	133	81	129	22	43	20	137	76	186	27
	33%	37%	31%	34%	32%	38%	35%	31%	19%	38%	26%	34%	26%
Not true	434	120	314	263	171	214	39	97	83	221	213	358	76
	67%	63%	69%	66%	68%	62%	65%	69%	81%	62%	74%	66%	74%
							*	*	EF*		I		*
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_2. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - Traveling with my pets sometimes cause conflict with friends or family I'm visiting

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	252	134	118	104	87	62	83	105	64	48	57	89	58
	39%	45%	34%	51%	37%	30%	35%	47%	35%	46%	40%	36%	38%
		B		DE				F	*	*			*
Not true	395	165	230	100	148	147	157	119	120	58	87	155	96
	61%	55%	66%	49%	63%	70%	65%	53%	65%	54%	60%	64%	62%
		A		C		C	G		*	*			*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_2. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - Traveling with my pets sometimes cause conflict with friends or family I'm visiting

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	252	75	177	141	111	142	24	58	29	144	108	217	36
	39%	39%	39%	36%	44%	41%	39%	41%	28%	40%	37%	40%	35%
						H	*	*	*				*
Not true	395	116	279	255	141	202	37	83	74	214	181	328	68
	61%	61%	61%	64%	56%	59%	61%	59%	72%	60%	63%	60%	65%
						*	*	E*					*
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_3. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will stay in a hotel to be able to bring my pet

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	323	161	162	113	111	100	121	122	81	55	70	127	72
	50%	54%	47%	56%	47%	48%	51%	54%	44%	52%	49%	52%	47%
Not true	324	139	186	91	124	109	119	103	103	51	74	117	82
	50%	46%	53%	44%	53%	52%	49%	46%	56%	48%	51%	48%	53%
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_3. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will stay in a hotel to be able to bring my pet

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	323	86	238	202	122	177	36	66	45	187	136	277	46
	50%	45%	52%	51%	48%	51%	59%	47%	44%	52%	47%	51%	45%
Not true	324	106	219	194	131	167	25	75	58	171	153	267	57
	50%	55%	48%	49%	52%	49%	41%	53%	56%	48%	53%	49%	55%
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_4. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will decline an invitation if I can't bring my pet

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	136	87	50	63	45	28	40	65	31	39	24	49	25
	21%	29%	14%	31%	19%	14%	17%	29%	17%	36%	17%	20%	16%
		B		DE				FH	*	JKL*			*
Not true	512	213	299	141	190	181	200	160	152	68	120	194	130
	79%	71%	86%	69%	81%	86%	83%	71%	83%	64%	83%	80%	84%
		A		C	C		G		G*	*	I	I	I*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_4. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will decline an invitation if I can't bring my pet

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	136	48	88	74	62	91	11	24	11	90	46	119	17
	21%	25%	19%	19%	25%	26%	17%	17%	10%	25%	16%	22%	17%
Not true						H	*	*	*	J			*
	512	143	368	322	190	253	50	116	93	269	243	426	86
	79%	75%	81%	81%	75%	74%	83%	83%	90%	75%	84%	78%	83%
Sigma						*	*	E*		I			*
	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_5. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will board or get a sitter for my pet if it's not welcome or I can't travel with it

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	499	230	269	162	175	163	173	183	144	86	107	191	115
	77%	77%	77%	79%	74%	78%	72%	81%	78%	81%	74%	79%	74%
								F	*	*			*
Not true	149	70	79	42	60	46	67	42	39	20	37	52	39
	23%	23%	23%	21%	26%	22%	28%	19%	22%	19%	26%	21%	26%
							G	*	*				*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_5. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I will board or get a sitter for my pet if it's not welcome or I can't travel with it

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	499	149	350	296	204	277	48	93	81	283	217	428	71
	77%	78%	77%	75%	81%	81%	78%	67%	78%	79%	75%	79%	69%
						G	*	*	*				*
Not true	149	42	107	100	48	66	13	47	22	76	73	117	32
	23%	22%	23%	25%	19%	19%	22%	33%	22%	21%	25%	21%	31%
							*	E*	*				*
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_6. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I have called an animal a support animal to get it on a plane.

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	82	59	23	54	19	9	15	52	15	31	15	23	13
	13%	20%	6%	26%	8%	4%	6%	23%	8%	29%	10%	9%	8%
		B		DE				FH	*	JKL*			*
Not true	566	241	326	150	216	200	225	172	169	75	129	221	142
	87%	80%	94%	74%	92%	96%	94%	77%	92%	71%	90%	91%	92%
			A		C	C	G		G*	*	I	I	I*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4\_6. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - I have called an animal a support animal to get it on a plane.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	82	28	53	42	39	58	9	11	4	59	22	75	6
	13%	15%	12%	11%	15%	17%	15%	8%	4%	17%	8%	14%	6%
Not true						GH	H*	*	*	J			*
	566	163	403	353	213	286	51	130	99	299	267	470	97
	87%	85%	88%	89%	85%	83%	85%	92%	96%	83%	92%	86%	94%
Sigma						*	E*	EF*		I			*
	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

4. Please indicate if each of the following are True or Not true, thinking about traveling and pets: - Grid Table

	I try to always travel with my pets	Traveling with my pets sometimes cause conflict with	I will stay in a hotel to be able to bring my pet	I will decline an invitation if I can't bring my pet	I will board or get a sitter for my pet if it's not welcome or I can't	I have called an animal support animal to get it on a plane.
	A	B	C	D	E	F
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>661</b>	<b>661</b>	<b>661</b>	<b>661</b>	<b>661</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>648</b>	<b>648</b>	<b>648</b>	<b>648</b>	<b>648</b>
True	214	252	323	136	499	82
	33%	39%	50%	21%	77%	13%
	DF	DF	ABDF	F	ABCDF	
Not true	434	395	324	512	149	566
	67%	61%	50%	79%	23%	87%
	CE	CE	E	ABCE		ABCDE
Sigma	648	648	648	648	648	648
	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_1. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I always make sure my host is comfortable beforehand if I bring my pet

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	592	261	331	182	213	197	230	202	161	96	136	218	143
	91%	87%	95%	89%	91%	94%	96%	90%	88%	90%	94%	89%	93%
			A				GH		*	*			*
Not true	56	38	17	22	22	12	10	23	23	11	8	26	11
	9%	13%	5%	11%	9%	6%	4%	10%	12%	10%	6%	11%	7%
		B						F	F*	*			*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_1. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I always make sure my host is comfortable beforehand if I bring my pet

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	592	167	426	366	226	309	54	132	97	321	271	506	86
	91%	87%	93%	92%	90%	90%	89%	94%	94%	90%	94%	93%	83%
Not true			A				*	*	*			L	*
	56	25	31	30	26	35	7	8	6	38	18	38	17
	9%	13%	7%	8%	10%	10%	11%	6%	6%	10%	6%	7%	17%
Sigma		B					*	*	*				K*
	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_2. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I bring my own pet food and supplies

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	590	260	330	174	218	198	226	198	165	94	135	218	142
	91%	87%	95%	85%	93%	95%	94%	88%	90%	89%	94%	90%	92%
			A		C	C	G		*	*			*
Not true	58	39	19	30	17	11	14	26	18	12	9	25	12
	9%	13%	5%	15%	7%	5%	6%	12%	10%	11%	6%	10%	8%
		B		DE				F	*	*			*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_2. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I bring my own pet food and supplies

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	590	173	417	364	226	309	54	128	99	329	261	500	90
	91%	91%	91%	92%	90%	90%	89%	91%	96%	92%	90%	92%	87%
Not true	58	18	40	32	26	35	7	12	5	30	28	45	13
	9%	9%	9%	8%	10%	10%	11%	9%	4%	8%	10%	8%	13%
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_3. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I make sure my pet gets walked/taken care of

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	615	279	336	191	223	201	231	212	172	102	143	228	143
	95%	93%	97%	94%	95%	96%	96%	94%	94%	96%	99%	93%	92%
Not true	33	21	12	13	12	8	9	13	11	4	1	16	12
	5%	7%	3%	6%	5%	4%	4%	6%	6%	4%	1%	7%	8%
									*	*		J	J*
Sigma	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_3. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I make sure my pet gets walked/taken care of

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	615	178	437	378	237	328	59	127	101	341	274	522	93
	95%	93%	96%	96%	94%	96%	97%	91%	98%	95%	95%	96%	90%
							*	*	*				*
Not true	33	13	20	18	15	15	2	13	3	17	16	23	10
	5%	7%	4%	4%	6%	4%	3%	9%	2%	5%	5%	4%	10%
							*	*	*				*
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_4. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I supervise my pet when it's around others to make sure it behaves

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	608	272	336	187	218	202	231	208	169	100	140	222	145
	94%	91%	96%	92%	93%	97%	96%	93%	92%	94%	98%	91%	94%
Not true			A						*	*	K		*
	40	28	13	16	17	7	9	17	15	6	3	22	9
	6%	9%	4%	8%	7%	3%	4%	7%	8%	6%	2%	9%	6%
Sigma		B							*	*		J	*
	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_4. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - I supervise my pet when it's around others to make sure it behaves

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	608	174	434	375	232	315	59	134	100	334	274	515	92
	94%	91%	95%	95%	92%	92%	97%	95%	97%	93%	95%	95%	89%
							*	*	*				*
Not true	40	18	23	21	20	28	2	7	3	25	16	29	11
	6%	9%	5%	5%	8%	8%	3%	5%	3%	7%	5%	5%	11%
							*	*	*				*
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_5. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - If my pet breaks something or damages something (chews on, soils) I will fix it or pay for repairs

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>263</b>	<b>398</b>	<b>198</b>	<b>215</b>	<b>248</b>	<b>274</b>	<b>281</b>	<b>106</b>	<b>134</b>	<b>160</b>	<b>237</b>	<b>130</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>300</b>	<b>348</b>	<b>204</b>	<b>235</b>	<b>209</b>	<b>240</b>	<b>224</b>	<b>184</b>	<b>106</b>	<b>144</b>	<b>244</b>	<b>154</b>
True	610	275	334	185	222	203	231	209	170	101	140	223	146
	94%	92%	96%	91%	95%	97%	96%	93%	93%	95%	97%	91%	95%
Not true						C			*	*	K		*
	38	24	14	19	13	6	9	16	13	5	4	21	8
	6%	8%	4%	9%	5%	3%	4%	7%	7%	5%	3%	9%	5%
Sigma				E					*	*		J	*
	648	300	348	204	235	209	240	224	184	106	144	244	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5\_5. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - If my pet breaks something or damages something (chews on, soils) I will fix it or pay for repairs

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>180</b>	<b>481</b>	<b>422</b>	<b>239</b>	<b>328</b>	<b>70</b>	<b>139</b>	<b>124</b>	<b>356</b>	<b>305</b>	<b>604</b>	<b>57</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>191</b>	<b>457</b>	<b>396</b>	<b>252</b>	<b>343</b>	<b>61</b>	<b>140</b>	<b>103</b>	<b>359</b>	<b>289</b>	<b>545</b>	<b>103</b>
True	610	176	434	373	237	317	59	133	101	340	269	520	90
	94%	92%	95%	94%	94%	92%	97%	95%	98%	95%	93%	95%	87%
							*	*	*			L	*
Not true	38	15	23	23	16	27	2	8	2	18	20	25	13
	6%	8%	5%	6%	6%	8%	3%	5%	2%	5%	7%	5%	13%
							*	*	*				K*
Sigma	648	191	457	396	252	343	61	140	103	359	289	545	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

5. And thinking about taking your pets to other people's houses, please indicate if each of the following are True or Not true. - Grid Table

	I always make sure my host is comfortable beforehand if I bring my	I bring my own pet food and supplies	I make sure my pet gets walked/taken care of	I supervise my pet when it's around others to make sure it behaves	If my pet breaks something or damages something (chews on, soils) I will
	A	B	C	D	E
<b>Base: All Answering (unwtd)</b>	<b>661</b>	<b>661</b>	<b>661</b>	<b>661</b>	<b>661</b>
<b>Base: All Answering (wtd)</b>	<b>648</b>	<b>648</b>	<b>648</b>	<b>648</b>	<b>648</b>
True	592 91%	590 91%	615 95%	608 94%	610 94%
Not true	56 9%	58 9%	33 5%	40 6%	38 6%
Sigma	648 100%	648 100%	648 100%	648 100%	648 100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Household Income

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Under \$15K	96	27	69	39	26	31	96	-	-	12	20	43	22
	10%	6%	13%	13%	8%	8%	26%	-	-	7%	9%	11%	9%
			A				GH						
\$15K to less than \$20K	25	8	17	2	6	18	25	-	-	6	6	9	5
	3%	2%	3%	1%	2%	5%	7%	-	-	3%	3%	2%	2%
						C	GH						
\$20K to less than \$25K	38	14	24	19	10	9	38	-	-	4	11	15	9
	4%	3%	5%	6%	3%	3%	10%	-	-	2%	5%	4%	4%
				E			GH						
\$25K to less than \$30K	43	19	23	12	17	14	43	-	-	3	12	20	8
	4%	4%	5%	4%	5%	4%	11%	-	-	2%	6%	5%	3%
							GH						
\$30K to less than \$40K	104	33	70	28	37	38	104	-	-	9	30	40	25
	10%	7%	14%	10%	11%	11%	28%	-	-	5%	14%	11%	10%
			A				GH			I			
\$40K to less than \$50K	66	19	47	15	17	34	66	-	-	12	15	24	14
	7%	4%	9%	5%	5%	9%	18%	-	-	7%	7%	6%	6%
			A				GH						
\$50K to less than \$75K	187	90	96	67	53	66	-	187	-	20	37	81	49
	19%	19%	19%	23%	15%	18%	-	57%	-	11%	17%	21%	21%
								FH				I	I
\$75K to less than \$100K	139	84	55	70	42	27	-	139	-	42	28	45	24
	14%	17%	10%	24%	12%	7%	-	43%	-	24%	13%	12%	10%
		B		DE				FH		JKL			
\$100K to less than \$150K	220	139	81	34	114	72	-	-	220	53	45	63	59
	22%	29%	16%	11%	33%	20%	-	-	72%	30%	21%	17%	25%
		B			CE	C			FG	K			
\$150K or more	86	49	37	9	24	53	-	-	86	16	8	38	23
	9%	10%	7%	3%	7%	15%	-	-	28%	9%	4%	10%	10%
						CD			FG			J	J
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Under \$50K	372	121	251	115	114	144	372	-	-	47	93	150	82
	37%	25%	48%	39%	33%	40%	100%	-	-	26%	44%	40%	35%
			A				GH				I	I	

\$50K-<\$100K	325	175	151	138	95	93	-	325	-	62	65	125	73
	32%	36%	29%	47%	27%	26%	-	100%	-	35%	31%	33%	31%
				DE					FH				
\$100K+	305	188	117	43	137	125	-	-	305	70	53	101	82
	30%	39%	23%	15%	40%	35%	-	-	100%	39%	25%	27%	35%
		B			C	C			FG	JK			
Mean (,000)	78	89.2	67.5	63.1	84.6	83.8	26.4	72.3	146.8	91	68.5	73.8	83.1
		B			C	C		F	FG	JK			J
STD. DEV.	57.81	54.92	58.52	41.15	57.44	67.02	13.31	15.01	49.98	58.52	50.38	56.67	63.09
STD. ERR.	1.83	2.5	2.57	2.39	3.09	3.52	0.69	0.83	2.86	4.38	3.47	2.92	4.1

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Household Income

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Under \$15K	96	19	77	83	13	14	14	51	16	10	86	65	31
	10%	7%	11%	14%	3%	3%	16%	25%	9%	2%	19%	8%	14%
				D			E*	EH	E		I		*
\$15K to less than \$20K	25	5	20	23	2	4	3	10	8	5	20	20	6
	3%	2%	3%	4%	*	1%	4%	5%	4%	1%	5%	3%	3%
				D			*	E	E		I		*
\$20K to less than \$25K	38	11	27	30	8	15	8	12	3	8	31	28	11
	4%	4%	4%	5%	2%	3%	9%	6%	2%	1%	7%	4%	5%
				D			EH*				I		*
\$25K to less than \$30K	43	12	31	35	8	18	4	13	8	14	29	35	7
	4%	4%	4%	6%	2%	3%	5%	6%	5%	3%	6%	5%	3%
				D			*				I		*
\$30K to less than \$40K	104	24	79	80	24	41	9	35	19	35	69	75	28
	10%	8%	11%	13%	6%	8%	11%	17%	11%	6%	15%	10%	13%
				D			*	E			I		*
\$40K to less than \$50K	66	17	49	44	22	33	8	5	20	32	34	58	8
	7%	6%	7%	7%	5%	6%	9%	3%	11%	6%	8%	7%	4%
							G*		G				*
\$50K to less than \$75K	187	49	138	119	67	89	16	41	40	95	92	142	45
	19%	17%	19%	20%	16%	17%	19%	20%	22%	17%	20%	18%	21%
							*						*
\$75K to less than \$100K	139	47	92	58	81	98	13	11	17	116	23	118	20
	14%	16%	13%	10%	20%	19%	14%	6%	9%	21%	5%	15%	9%
					C	GH	G*			J			*
\$100K to less than \$150K	220	88	131	86	134	164	7	18	31	182	38	177	43
	22%	31%	18%	14%	33%	31%	8%	9%	17%	33%	8%	23%	20%
		B			C	FGH	*		G	J			*
\$150K or more	86	18	68	37	49	55	5	8	18	55	31	67	18
	9%	6%	10%	6%	12%	10%	5%	4%	10%	10%	7%	9%	8%
					C	G	*		G				*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
	372	88	284	296	76	125	47	126	75	104	269	282	91

Under \$50K	37%	30%	40%	50%	19%	24%	53%	61%	41%	19%	59%	36%	42%
			A	D			E*	EH	E		I		*
\$50K-<\$100K	325	96	230	177	148	187	29	53	57	211	114	260	65
	32%	33%	32%	30%	36%	35%	33%	26%	31%	38%	25%	33%	30%
						G	*			J			*
\$100K+	305	106	199	123	182	218	12	26	49	237	69	245	61
	30%	37%	28%	21%	45%	41%	13%	13%	27%	43%	15%	31%	28%
		B			C	FGH	*		FG	J			*
Mean (,000)	78	84	75.5	62.7	100.4	93.4	56.5	47.5	77.8	96.7	55	79.3	73
					C	FGH	*		FG	J			*
STD. DEV.	57.81	55.52	58.57	50.94	60	56.11	44.75	43.75	65.18	54.34	53.53	57.16	59.95
STD. ERR.	1.83	3.26	2.19	2.09	2.97	2.44	4.79	3.05	4.85	2.31	2.52	2.04	4.07

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Gender

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Male	484	484	-	148	169	166	121	175	188	91	96	175	122
	48%	100%	-	50%	49%	46%	32%	54%	62%	51%	45%	47%	51%
Female	519	-	519	148	177	195	251	151	117	88	115	201	115
	52%	-	100%	50%	51%	54%	68%	46%	38%	49%	55%	53%	49%
Sigma		B						F	F				
	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Gender

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Male	484	141	342	249	235	308	28	60	87	289	194	367	117
	48%	49%	48%	42%	58%	58%	32%	29%	48%	52%	43%	47%	54%
Female					C	FGH	*		FG	J			*
	519	148	371	347	172	222	59	145	93	262	257	420	100
	52%	51%	52%	58%	42%	42%	68%	71%	52%	48%	57%	53%	46%
Sigma				D			EH*	EH	E		I		*
	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)



Median	45	44	47	28	43.59	63	46	38	52	40.37	44	49.13	42.81

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)



STD. ERR.	0.51	0.68	0.62	0.67	0.79	0.61	1.75	0.98	0.57	0.66	0.79	0.56	1.32
Median	45	38	54	45	45	41	33	43	67	47.42	43	47	43

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Region

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Northeast	179	91	88	61	62	56	47	62	70	179	-	-	-
	18%	19%	17%	21%	18%	15%	13%	19%	23%	100%	-	-	-
Midwest								F	F	JKL			
	211	96	115	54	83	75	93	65	53	-	211	-	-
	21%	20%	22%	18%	24%	21%	25%	20%	17%	-	100%	-	-
South											IKL		
	376	175	201	99	132	145	150	125	101	-	-	376	-
	38%	36%	39%	33%	38%	40%	40%	39%	33%	-	-	100%	-
West												IJL	
	237	122	115	82	70	85	82	73	82	-	-	-	237
	24%	25%	22%	28%	20%	24%	22%	22%	27%	-	-	-	100%
Sigma													IJK
	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Region

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Northeast	179	58	120	105	74	102	17	33	27	116	62	151	28
	18%	20%	17%	18%	18%	19%	19%	16%	15%	21%	14%	19%	13%
Midwest							*			J			*
	211	56	155	123	88	111	11	49	40	116	95	187	24
	21%	19%	22%	21%	22%	21%	13%	24%	22%	21%	21%	24%	11%
South							*					L	*
	376	95	281	238	138	188	31	82	75	194	182	273	103
	38%	33%	39%	40%	34%	35%	35%	40%	42%	35%	40%	35%	48%
West							*						K*
	237	80	157	130	107	129	29	41	38	125	111	175	61
	24%	28%	22%	22%	26%	24%	33%	20%	21%	23%	25%	22%	28%
Sigma							G*						*
	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Education

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Grade School	1	*	1	1	-	*	1	-	-	-	-	1	-
	*	*	*	*	-	*	*	-	-	-	-	*	-
Some High School	11	4	8	4	4	4	10	1	-	1	4	4	2
	1%	1%	1%	1%	1%	1%	3%	*	-	1%	2%	1%	1%
Graduated High School							GH						
	200	83	117	52	65	83	120	47	33	26	40	97	37
	20%	17%	23%	17%	19%	23%	32%	15%	11%	15%	19%	26%	15%
Some College							GH					IL	
	240	99	141	94	64	83	123	68	49	32	55	91	62
	24%	20%	27%	32%	18%	23%	33%	21%	16%	18%	26%	24%	26%
Associate's degree (AA, AS, etc.)			A	DE			GH						
	143	63	81	43	59	41	41	61	41	45	24	45	29
	14%	13%	16%	15%	17%	11%	11%	19%	14%	25%	11%	12%	12%
Bachelor's degree (BA, BS, etc.)								F		JKL			
	254	139	116	75	98	82	61	108	85	42	59	95	58
	25%	29%	22%	25%	28%	23%	16%	33%	28%	23%	28%	25%	24%
Post Graduate Degree								F	F				
	153	96	56	27	57	68	15	40	97	32	29	43	49
	15%	20%	11%	9%	16%	19%	4%	12%	32%	18%	14%	11%	21%
Sigma		B			C	C		F	FG				K
	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
No college degree	596	249	347	194	191	211	296	177	123	105	123	238	130
	59%	51%	67%	65%	55%	59%	80%	54%	40%	59%	58%	63%	55%
			A	D			GH	H					
College degree	407	235	172	102	155	150	76	148	182	74	88	138	107
	41%	49%	33%	35%	45%	41%	20%	46%	60%	41%	42%	37%	45%
		B			C			F	FG				

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Education

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Grade School	1	1	*	1	-	-	-	1	*	1	*	1	-
	*	*	*	*	-	-	-	*	*	*	*	*	-
							*						*
Some High School	11	3	8	11	-	5	2	3	2	3	9	10	2
	1%	1%	1%	2%	-	1%	2%	2%	1%	1%	2%	1%	1%
				D			*						*
Graduated High School	200	54	146	200	-	69	12	71	49	99	101	146	55
	20%	19%	20%	34%	-	13%	13%	34%	27%	18%	22%	19%	25%
				D			*	EF	EF				*
Some College	240	56	184	240	-	96	35	67	43	99	142	189	51
	24%	19%	26%	40%	-	18%	41%	32%	24%	18%	31%	24%	23%
				D			EH*	E			I		*
Associate's degree (AA, AS, etc.)	143	54	89	143	-	89	12	17	24	93	50	126	17
	14%	19%	12%	24%	-	17%	14%	9%	13%	17%	11%	16%	8%
				D		G	*			J		L	*
Bachelor's degree (BA, BS, etc.)	254	70	184	-	254	167	17	36	33	160	94	203	51
	25%	24%	26%	-	62%	32%	20%	18%	18%	29%	21%	26%	24%
				C		GH	*			J			*
Post Graduate Degree	153	51	102	-	153	104	8	10	30	97	55	111	41
	15%	17%	14%	-	38%	20%	10%	5%	17%	18%	12%	14%	19%
				C		G	*		G				*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
No college degree	596	169	428	596	-	259	61	159	118	295	302	472	125
	59%	58%	60%	100%	-	49%	70%	77%	65%	53%	67%	60%	57%
				D			E*	EH	E		I		*
College degree	407	121	286	-	407	271	26	47	63	257	150	314	92
	41%	42%	40%	-	100%	51%	30%	23%	35%	47%	33%	40%	43%
				C		FGH	*		G	J			*

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Age & Presence Of Children

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Under 6 only	77	46	31	48	29	*	16	28	32	17	17	20	23
	8%	9%	6%	16%	8%	*	4%	8%	11%	10%	8%	5%	10%
				DE	E			F	F				
6-12 Only	69	35	34	26	37	5	23	20	26	19	14	22	15
	7%	7%	7%	9%	11%	1%	6%	6%	8%	10%	6%	6%	6%
				E	E								
13-17 Only	70	33	37	11	48	11	25	18	26	10	12	29	18
	7%	7%	7%	4%	14%	3%	7%	6%	8%	6%	6%	8%	8%
					CE								
Under 6 and 6-12	47	17	29	25	22	-	17	19	11	2	8	21	16
	5%	4%	6%	9%	6%	-	5%	6%	4%	1%	4%	6%	7%
				E	E							I	I
6-12 and 13-17	24	9	15	1	22	1	6	9	10	9	5	3	7
	2%	2%	3%	*	6%	*	2%	3%	3%	5%	2%	1%	3%
					CE					K			
All 3	3	2	2	1	3	-	-	2	2	1	1	2	*
	*	*	*	*	1%	-	-	1%	1%	*	*	*	*
None Under 18	713	342	371	184	185	344	284	230	199	120	155	281	157
	71%	71%	71%	62%	54%	95%	76%	71%	65%	67%	74%	75%	66%
						CD	H						
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
With Kids	290	141	148	112	160	17	88	96	106	58	56	95	80
	29%	29%	29%	38%	46%	5%	24%	29%	35%	33%	26%	25%	34%
				E	E			F					
No Kids	713	342	371	184	185	344	284	230	199	120	155	281	157
	71%	71%	71%	62%	54%	95%	76%	71%	65%	67%	74%	75%	66%
						CD	H						

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Age & Presence Of Children

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Under 6 only	77	77	-	35	41	54	10	13	-	69	7	63	14
	8%	26%	-	6%	10%	10%	12%	6%	-	13%	2%	8%	6%
		B				H	H*	H		J			*
6-12 Only	69	69	-	48	21	50	3	14	2	53	16	58	11
	7%	24%	-	8%	5%	9%	4%	7%	1%	10%	3%	7%	5%
		B				H	*	H		J			*
13-17 Only	70	70	-	39	31	44	7	14	4	36	33	36	34
	7%	24%	-	6%	8%	8%	8%	7%	2%	7%	7%	5%	16%
		B				H	H*						K*
Under 6 and 6-12	47	47	-	33	14	25	4	18	-	32	15	38	9
	5%	16%	-	6%	3%	5%	4%	9%	-	6%	3%	5%	4%
		B				H	H*	H					*
6-12 and 13-17	24	24	-	13	11	13	1	10	-	19	6	16	8
	2%	8%	-	2%	3%	2%	2%	5%	-	3%	1%	2%	4%
		B					*	H					*
All 3	3	3	-	1	2	2	-	1	-	3	1	3	-
	*	1%	-	*	1%	*	-	1%	-	1%	*	*	-
		B					*						*
None Under 18	713	-	713	428	286	342	61	136	175	340	374	573	140
	71%	-	100%	72%	70%	64%	71%	66%	97%	62%	83%	73%	65%
			A				*		EFG		I		*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
With Kids	290	290	-	169	121	188	26	70	6	212	78	213	76
	29%	100%	-	28%	30%	36%	29%	34%	3%	38%	17%	27%	35%
		B					H	H*	H		J		*
No Kids	713	-	713	428	286	342	61	136	175	340	374	573	140
	71%	-	100%	72%	70%	64%	71%	66%	97%	62%	83%	73%	65%
			A				*		EFG		I		*

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Marital Status

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Single	220 22%	113 23%	107 21%	115 39%	60 17%	44 12%	129 35%	56 17%	35 11%	32 18%	46 22%	80 21%	62 26%
				DE			GH						
Domestic Partnership	78 8%	24 5%	54 10%	37 12%	31 9%	11 3%	38 10%	24 7%	16 5%	10 6%	17 8%	36 10%	15 6%
			A	E	E								
Married	551 55%	289 60%	262 50%	131 44%	210 61%	211 58%	104 28%	211 65%	237 78%	116 65%	116 55%	194 52%	125 53%
		B			C	C		F	FG	K			
Widowed	42 4%	13 3%	29 6%	2 1%	3 1%	37 10%	23 6%	11 3%	8 3%	5 3%	7 3%	17 5%	13 6%
						CD							
Divorced or separated	112 11%	44 9%	68 13%	11 4%	43 12%	58 16%	78 21%	23 7%	10 3%	15 9%	26 12%	49 13%	22 9%
					C	C	GH						
Sigma	1003 100%	484 100%	519 100%	296 100%	346 100%	361 100%	372 100%	325 100%	305 100%	179 100%	211 100%	376 100%	237 100%
<b>Summary</b>													
Married	551 55%	289 60%	262 50%	131 44%	210 61%	211 58%	104 28%	211 65%	237 78%	116 65%	116 55%	194 52%	125 53%
		B			C	C		F	FG	K			
Other	452 45%	194 40%	257 50%	165 56%	136 39%	150 42%	269 72%	114 35%	69 22%	62 35%	95 45%	182 48%	111 47%
			A	DE			GH	H				I	

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Marital Status

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Single	220 22%	26 9%	194 27%	140 23%	80 20%	110 21%	31 35%	60 29%	20 11%	- -	220 49%	138 18%	81 37%
			A			H	EH*	H			I		K*
Domestic Partnership	78 8%	22 8%	56 8%	58 10%	20 5%	42 8%	4 5%	27 13%	4 2%	- -	78 17%	58 7%	20 9%
				D		H	*	H			I		*
Married	551 55%	212 73%	340 48%	295 49%	257 63%	319 60%	45 51%	88 43%	100 55%	551 100%	- -	462 59%	89 41%
		B			C	G	*		G	J		L	*
Widowed	42 4%	2 1%	40 6%	27 5%	15 4%	12 2%	2 3%	3 2%	25 14%	- -	42 9%	36 5%	6 3%
			A				*		EFG		I		*
Divorced or separated	112 11%	27 9%	85 12%	77 13%	35 9%	47 9%	5 6%	28 13%	32 18%	- -	112 25%	91 12%	21 9%
							*		EF		I		*
Sigma	1003 100%	290 100%	713 100%	596 100%	407 100%	530 100%	87 100%	205 100%	181 100%	551 100%	452 100%	786 100%	217 100%
<b>Summary</b>													
Married	551 55%	212 73%	340 48%	295 49%	257 63%	319 60%	45 51%	88 43%	100 55%	551 100%	- -	462 59%	89 41%
		B			C	G	*		G	J		L	*
Other	452 45%	78 27%	374 52%	302 51%	150 37%	211 40%	42 49%	117 57%	81 45%	- -	452 100%	324 41%	127 59%
			A	D			*	EH			I		K*

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Employment

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Employed - full-time	463	273	190	163	212	88	94	171	199	94	96	162	110
	46%	57%	37%	55%	61%	24%	25%	53%	65%	53%	46%	43%	47%
Employed - part-time	87	28	59	48	16	23	47	29	12	17	11	31	29
	9%	6%	11%	16%	5%	6%	13%	9%	4%	9%	5%	8%	12%
Self-Employed	67	35	32	10	21	35	31	16	20	8	15	25	19
	7%	7%	6%	3%	6%	10%	8%	5%	6%	4%	7%	7%	8%
Retired	181	87	93	1	9	171	75	57	49	27	40	75	38
	18%	18%	18%	*	3%	47%	20%	17%	16%	15%	19%	20%	16%
Student/Pupil	18	4	14	14	3	1	11	6	2	3	4	7	4
	2%	1%	3%	5%	1%	*	3%	2%	1%	2%	2%	2%	2%
Military	1	1	-	1	-	-	-	1	-	-	-	-	1
	*	*	-	*	-	-	-	*	-	-	-	-	*
Homemaker	67	2	66	17	39	11	25	26	17	9	14	25	20
	7%	*	13%	6%	11%	3%	7%	8%	5%	5%	6%	7%	9%
Currently Unemployed	105	44	61	36	39	30	85	15	5	16	31	45	13
	10%	9%	12%	12%	11%	8%	23%	5%	2%	9%	14%	12%	6%
(Dk/Ns)	14	8	5	5	6	2	5	5	3	5	1	6	2
	1%	2%	1%	2%	2%	1%	1%	2%	1%	3%	*	2%	1%
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Full Time	530	308	222	174	233	123	125	187	218	102	111	188	129
	53%	64%	43%	59%	67%	34%	33%	57%	71%	57%	53%	50%	54%
Part Time	87	28	59	48	16	23	47	29	12	17	11	31	29
	9%	6%	11%	16%	5%	6%	13%	9%	4%	9%	5%	8%	12%

Not Emp.	205	60	145	73	87	45	126	53	26	33	49	82	41
	20%	12%	28%	25%	25%	12%	34%	16%	9%	18%	23%	22%	17%
			A	E	E		GH	H					
Retired	181	87	93	1	9	171	75	57	49	27	40	75	38
	18%	18%	18%	*	3%	47%	20%	17%	16%	15%	19%	20%	16%
						CD							

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Employment

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Employed - full-time	463	173	290	218	245	463	-	-	-	285	178	360	103
	46%	60%	41%	37%	60%	87%	-	-	-	52%	39%	46%	48%
		B			C	FGH	*			J			*
Employed - part-time	87	26	61	61	26	-	87	-	-	45	42	66	21
	9%	9%	9%	10%	6%	-	100%	-	-	8%	9%	8%	10%
							EGH*						*
Self-Employed	67	15	52	40	26	67	-	-	-	34	33	55	11
	7%	5%	7%	7%	6%	13%	-	-	-	6%	7%	7%	5%
						FGH	*						*
Retired	181	6	175	118	63	-	-	-	181	100	81	152	28
	18%	2%	24%	20%	16%	-	-	-	100%	18%	18%	19%	13%
			A				*		EFG				*
Student/Pupil	18	3	15	15	3	-	-	18	-	1	17	11	7
	2%	1%	2%	3%	1%	-	-	9%	-	*	4%	1%	3%
							*	EFH			I		*
Military	1	-	1	-	1	-	-	1	-	1	-	1	-
	*	-	*	-	*	-	-	*	-	*	-	*	-
							*						*
Homemaker	67	44	24	49	19	-	-	67	-	56	12	51	16
	7%	15%	3%	8%	5%	-	-	33%	-	10%	3%	7%	8%
		B					*	EFH		J			*
Currently Unemployed	105	23	82	85	20	-	-	105	-	27	78	85	20
	10%	8%	12%	14%	5%	-	-	51%	-	5%	17%	11%	9%
				D			*	EFH			I		*
(Dk/Ns)	14	-	14	10	3	-	-	14	-	3	10	5	9
	1%	-	2%	2%	1%	-	-	7%	-	1%	2%	1%	4%
							*	EFH					K*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Full Time	530	188	342	259	271	530	-	-	-	319	211	415	115
	53%	65%	48%	43%	67%	100%	-	-	-	58%	47%	53%	53%
		B			C	FGH	*			J			*
	87	26	61	61	26	-	87	-	-	45	42	66	21

Part Time	9%	9%	9%	10%	6%	-	100%	-	-	8%	9%	8%	10%
							EGH*						*
Not Emp.	205	70	136	159	47	-	-	205	-	88	117	153	52
	20%	24%	19%	27%	11%	-	-	100%	-	16%	26%	19%	24%
				D			*	EFH			I		*
Retired	181	6	175	118	63	-	-	-	181	100	81	152	28
	18%	2%	24%	20%	16%	-	-	-	100%	18%	18%	19%	13%
			A				*		EFG				*

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Race

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
White	786	367	420	239	237	310	282	260	245	151	187	273	175
	78%	76%	81%	81%	68%	86%	76%	80%	80%	84%	89%	73%	74%
				D		D				KL	KL		
Black	122	59	62	38	48	35	62	37	23	14	19	74	15
	12%	12%	12%	13%	14%	10%	17%	11%	7%	8%	9%	20%	7%
							H					IJL	
Asian	59	43	16	5	47	6	5	20	34	8	-	14	37
	6%	9%	3%	2%	14%	2%	1%	6%	11%	4%	-	4%	15%
		B			CE			F	F	J		J	IJK
Other	36	15	22	13	14	10	23	9	5	6	6	15	10
	4%	3%	4%	4%	4%	3%	6%	3%	2%	3%	3%	4%	4%
							GH						
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
White	786	367	420	239	237	310	282	260	245	151	187	273	175
	78%	76%	81%	81%	68%	86%	76%	80%	80%	84%	89%	73%	74%
				D		D				KL	KL		
Other	217	117	100	57	109	51	91	65	61	28	24	103	61
	22%	24%	19%	19%	32%	14%	24%	20%	20%	16%	11%	27%	26%
					CE							IJ	IJ

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Race

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
White	786	213	573	472	314	415	66	153	152	462	324	786	-
	78%	74%	80%	79%	77%	78%	76%	74%	84%	84%	72%	100%	-
							*		G	J		L	*
Black	122	39	83	90	32	55	14	36	16	36	86	-	122
	12%	13%	12%	15%	8%	10%	16%	17%	9%	6%	19%	-	56%
				D			*	EH			I		K*
Asian	59	27	32	6	52	45	-	8	5	41	18	-	59
	6%	9%	4%	1%	13%	9%	-	4%	3%	7%	4%	-	27%
		B			C	FH	*						K*
Other	36	11	26	28	8	14	7	8	7	13	24	-	36
	4%	4%	4%	5%	2%	3%	8%	4%	4%	2%	5%	-	17%
							E*				I		K*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
White	786	213	573	472	314	415	66	153	152	462	324	786	-
	78%	74%	80%	79%	77%	78%	76%	74%	84%	84%	72%	100%	-
							*		G	J		L	*
Other	217	76	140	125	92	115	21	52	28	89	127	-	217
	22%	26%	20%	21%	23%	22%	24%	26%	16%	16%	28%	-	100%
							*	H			I		K*

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Are you of Hispanic Ethnicity?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
Yes	156	86	70	71	53	33	53	46	57	36	15	62	44
	16%	18%	13%	24%	15%	9%	14%	14%	19%	20%	7%	16%	18%
No	840	396	444	223	290	327	314	277	249	142	195	311	192
	84%	82%	85%	75%	84%	90%	84%	85%	81%	79%	92%	83%	81%
(Dk/Ns)	7	1	6	2	3	2	5	2	-	1	1	4	1
	1%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%
Sigma	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Are you of Hispanic Ethnicity?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
Yes	156	62	95	97	59	93	15	33	15	105	51	136	21
	16%	21%	13%	16%	15%	18%	18%	16%	8%	19%	11%	17%	9%
No		B				H	H*	H		J			*
	840	228	612	494	345	437	70	170	163	445	395	650	190
	84%	79%	86%	83%	85%	82%	80%	83%	90%	81%	87%	83%	88%
(Dk/Ns)		A					*		EF		I		*
	7	-	7	5	2	-	2	2	3	2	5	*	7
	1%	-	1%	1%	*	-	2%	1%	1%	*	1%	*	3%
Sigma							E*	E	E				K*
	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Metro status

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>428</b>	<b>575</b>	<b>279</b>	<b>302</b>	<b>422</b>	<b>429</b>	<b>407</b>	<b>167</b>	<b>222</b>	<b>224</b>	<b>368</b>	<b>189</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>484</b>	<b>519</b>	<b>296</b>	<b>346</b>	<b>361</b>	<b>372</b>	<b>325</b>	<b>305</b>	<b>179</b>	<b>211</b>	<b>376</b>	<b>237</b>
All <1M (Includes NON-METRO)	445	186	259	119	131	195	215	128	102	52	95	195	104
	44%	38%	50%	40%	38%	54%	58%	39%	33%	29%	45%	52%	44%
1M-4.9M			A			CD	GH				I	I	I
	305	156	148	84	127	94	102	91	111	25	85	88	107
	30%	32%	29%	28%	37%	26%	28%	28%	36%	14%	40%	23%	45%
5M+					E						IK	I	IK
	254	141	112	93	88	73	55	107	92	102	32	93	27
	25%	29%	22%	31%	25%	20%	15%	33%	30%	57%	15%	25%	11%
Sigma		B		E				F	F	JKL		JL	
	1003	484	519	296	346	361	372	325	305	179	211	376	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

Metro status

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1003</b>	<b>252</b>	<b>751</b>	<b>623</b>	<b>380</b>	<b>478</b>	<b>96</b>	<b>210</b>	<b>219</b>	<b>531</b>	<b>472</b>	<b>881</b>	<b>122</b>
<b>Base: All Respondents (wtd)</b>	<b>1003</b>	<b>290</b>	<b>713</b>	<b>596</b>	<b>407</b>	<b>530</b>	<b>87</b>	<b>205</b>	<b>181</b>	<b>551</b>	<b>452</b>	<b>786</b>	<b>217</b>
All <1M (Includes NON-METRO)	445	108	337	294	151	182	40	127	95	236	209	383	62
	44%	37%	47%	49%	37%	34%	46%	62%	53%	43%	46%	49%	29%
			A	D			*	EF	E			L	*
1M-4.9M	305	98	206	168	136	185	26	45	49	167	138	217	88
	30%	34%	29%	28%	34%	35%	30%	22%	27%	30%	31%	28%	40%
						G	*						K*
5M+	254	83	170	134	119	163	21	33	37	149	105	186	67
	25%	29%	24%	22%	29%	31%	25%	16%	20%	27%	23%	24%	31%
						GH	*						*
Sigma	1003	290	713	596	407	530	87	205	181	551	452	786	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 12/13-12/14

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)