

December 2018

POLITICAL MONITOR



Ipsos MORI

December 2018

VOTING INTENTIONS

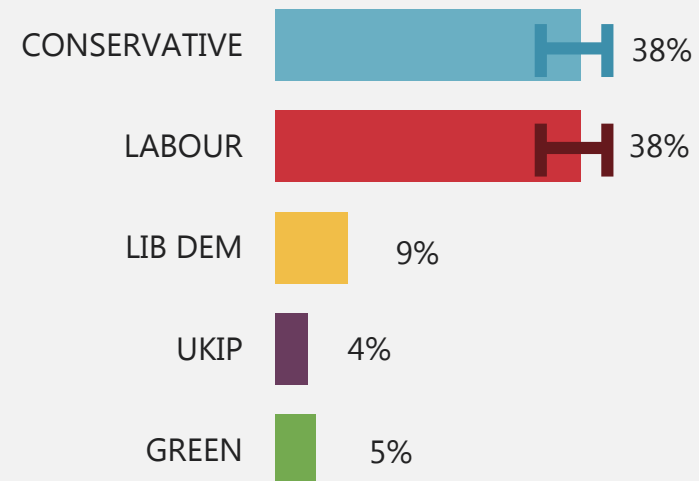


Ipsos MORI

Voting Intention: December 2018

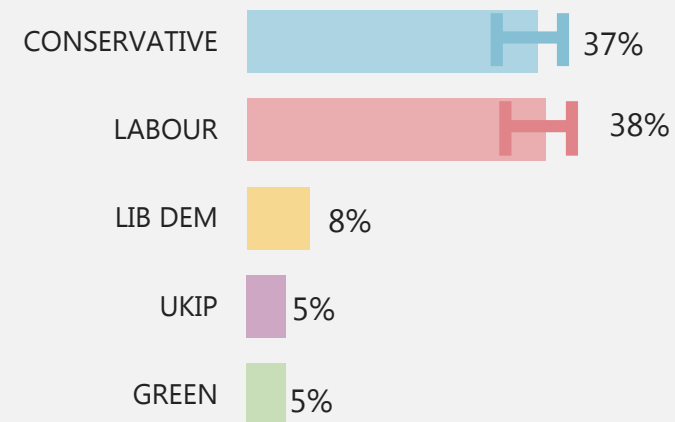
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +0

ALL GIVING A VOTING INTENTION



CONSERVATIVE LEAD = -1

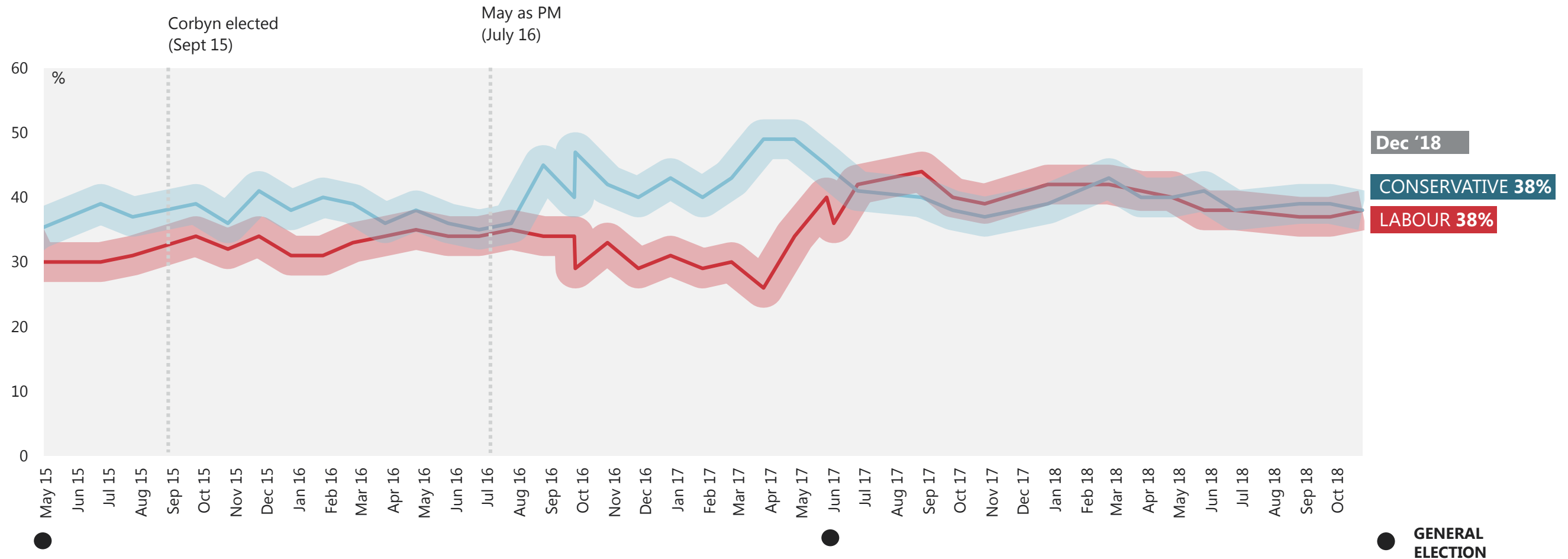


Base: 1049 British adults 18+, 30 November – 5 December 2018; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 811
Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

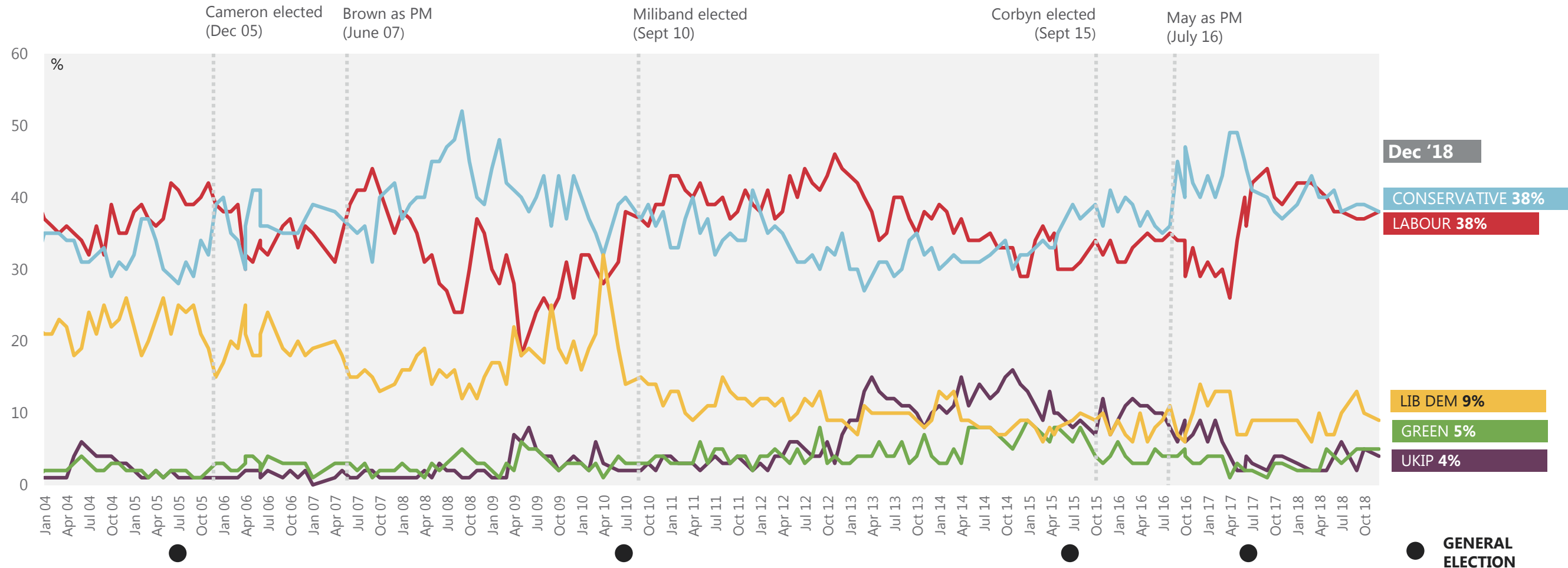


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – December '18

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

December 2018

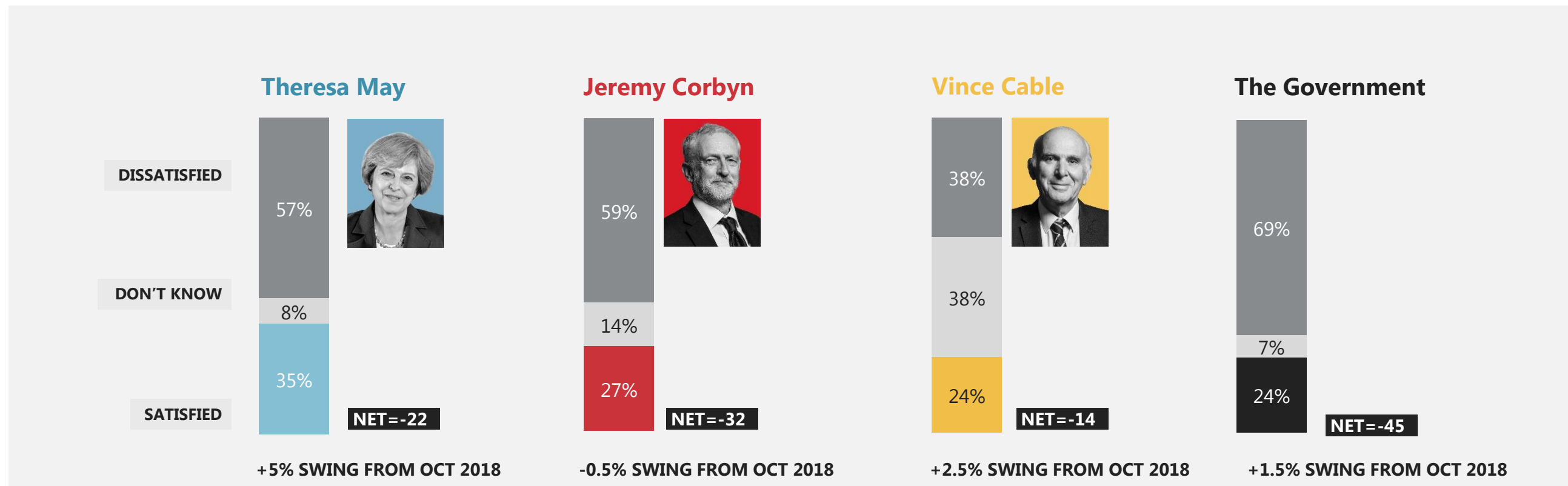
**SATISFACTION
WITH GOVERNMENT
AND PARTY
LEADERS**



Ipsos MORI

Satisfaction with leaders and the Government: December 2018

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS?

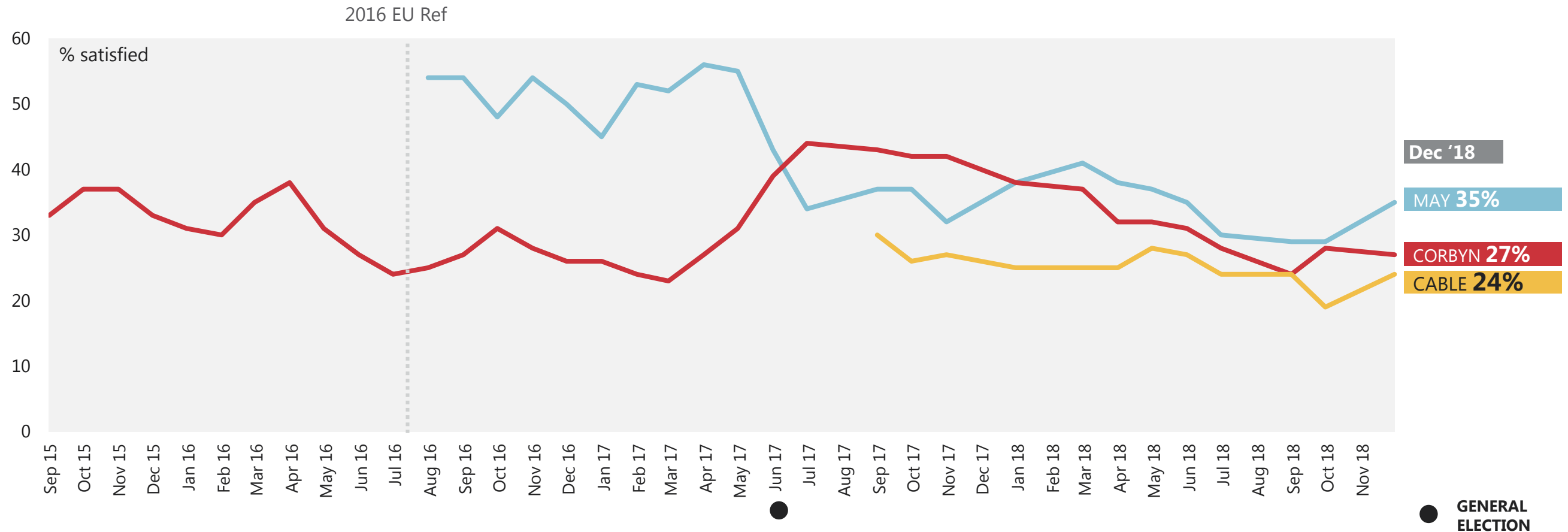


Base: 1049 British adults 18+ 30 November - 5 December 2018. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders September 2015 – December 2018

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR/LIB DEM PARTY?

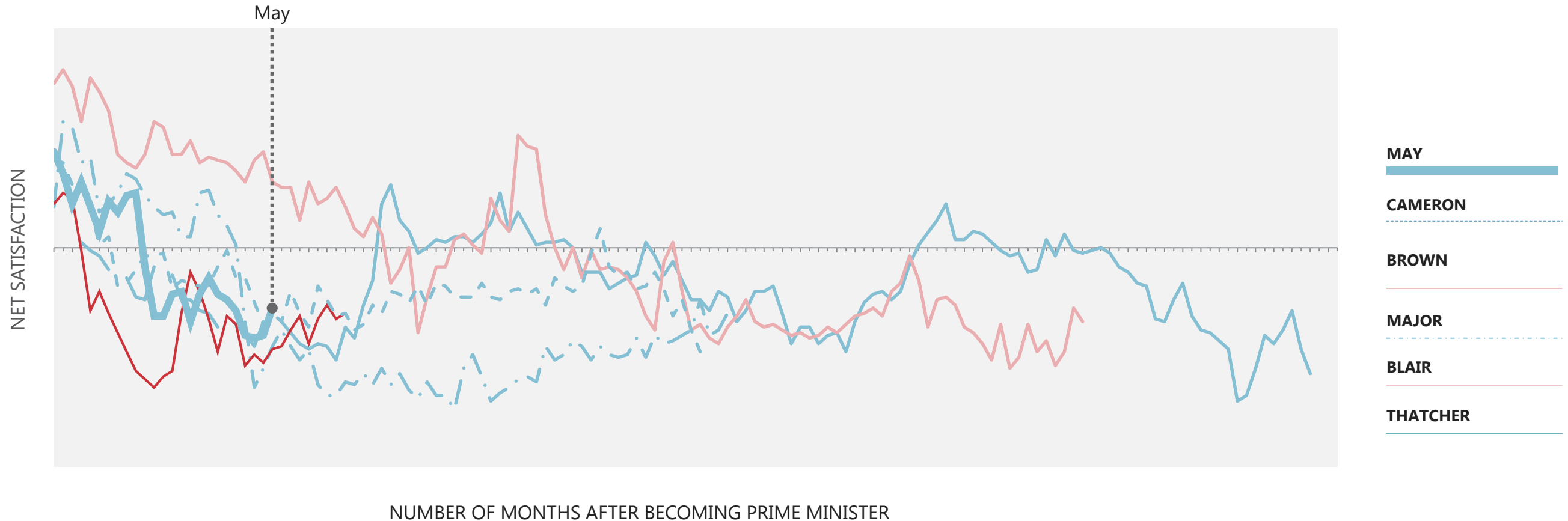


Base: c.1,000 British adults each month.

Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers (1979-2018)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

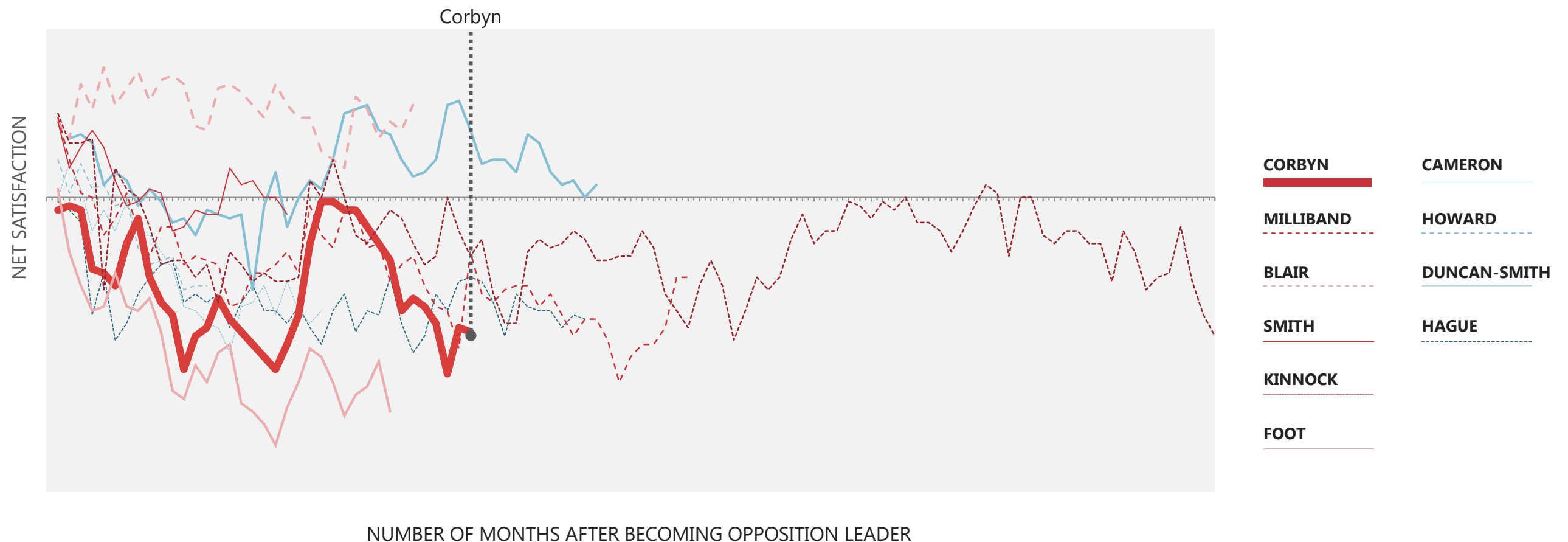
Source: Ipsos MORI Political Monitor



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Net satisfaction with Opposition Leaders (1980 – 2018)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



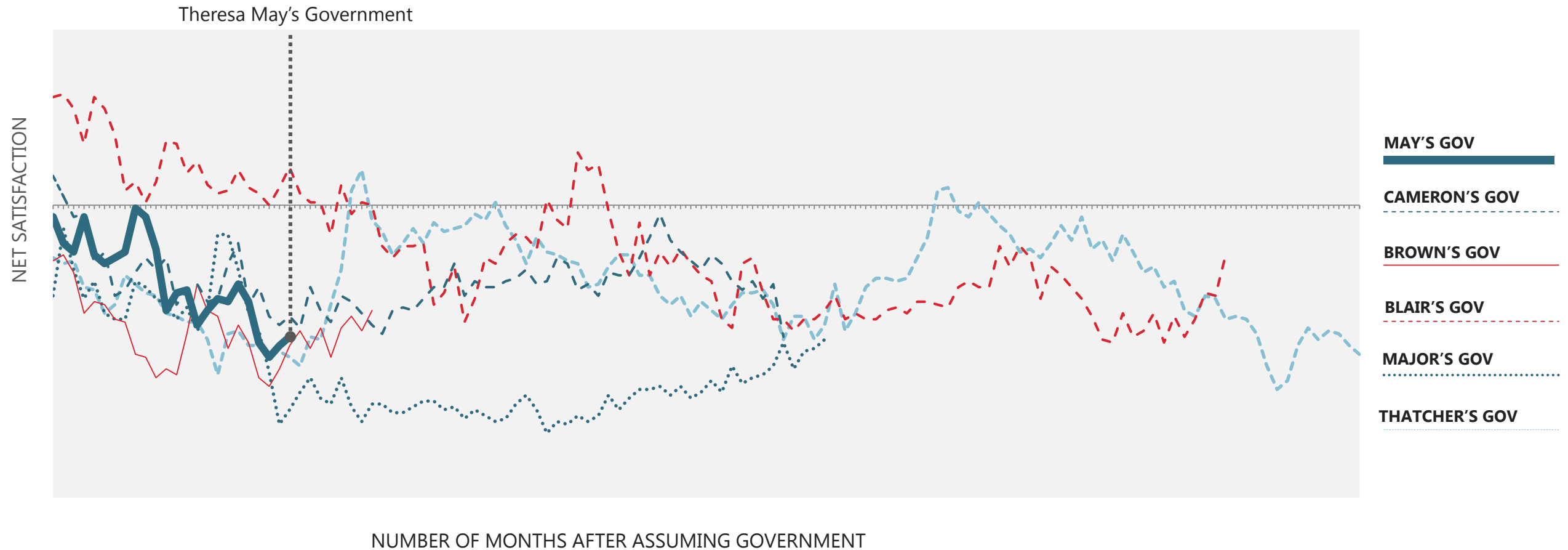
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with the Government (1979 – 2018)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

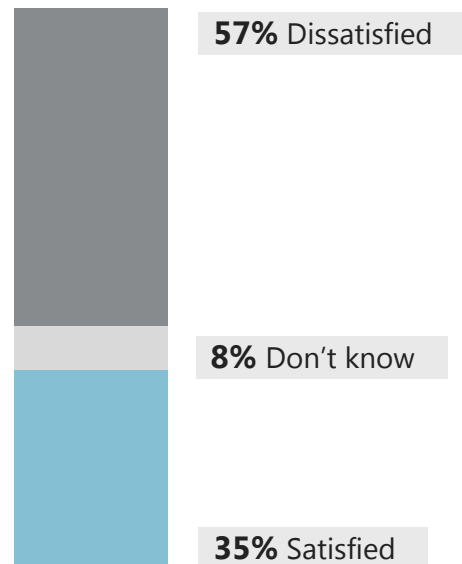
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Theresa May Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

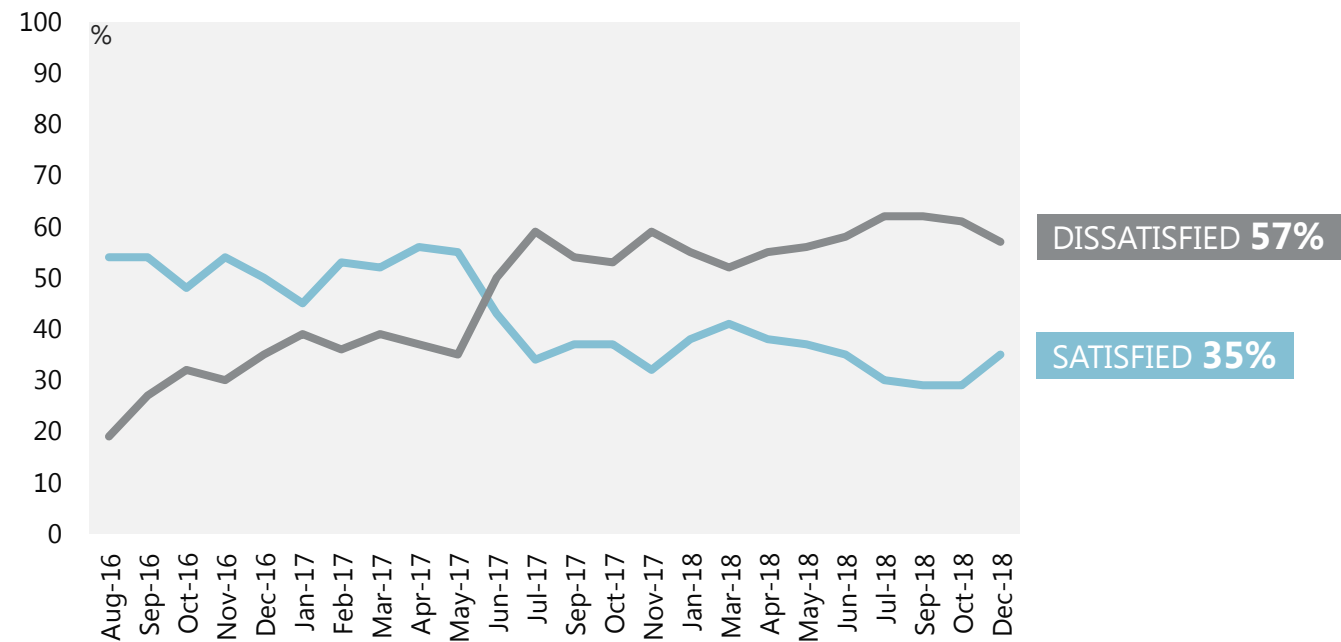
December 2018



NET = -22



August 2016 – December 2018

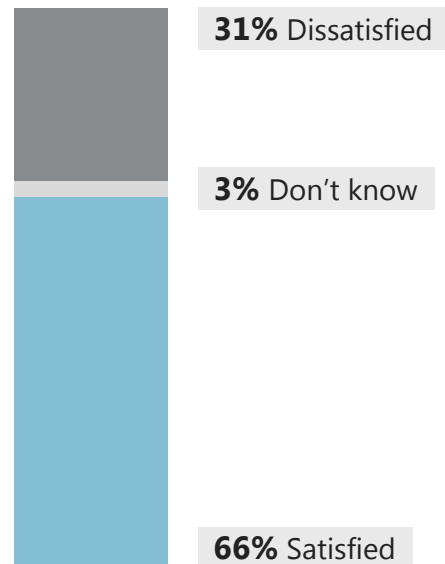


Base: 1049 British adults 18+ 30 October – 5 December 2018

Theresa May Satisfaction amongst Conservative supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

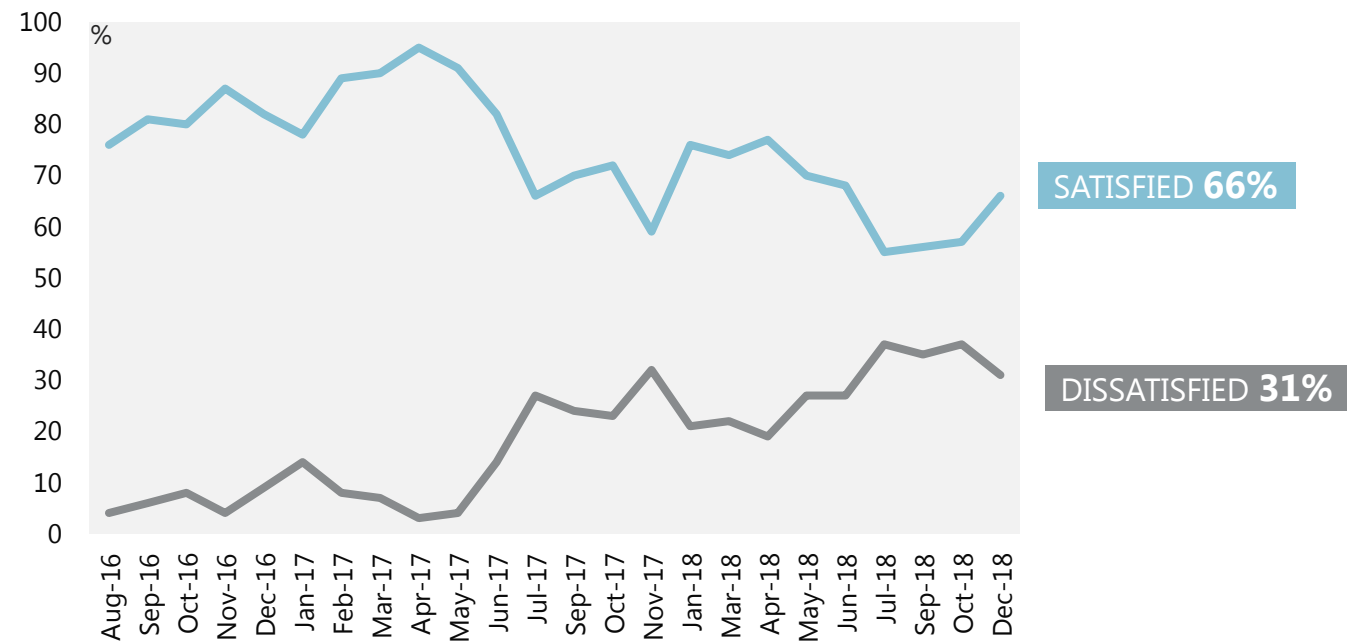
December 2018



NET = +35



August 2016 – December 2018



Base: 382 Conservative supporters 18+ 30 November – 5 December 2018



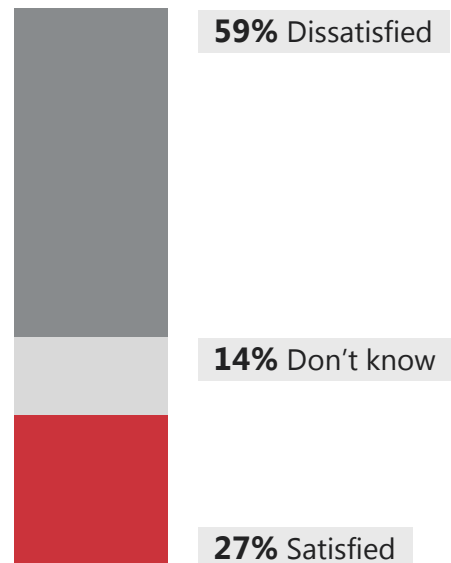
Ipsos MORI

Source: Ipsos MORI Political Monitor

Jeremy Corbyn Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

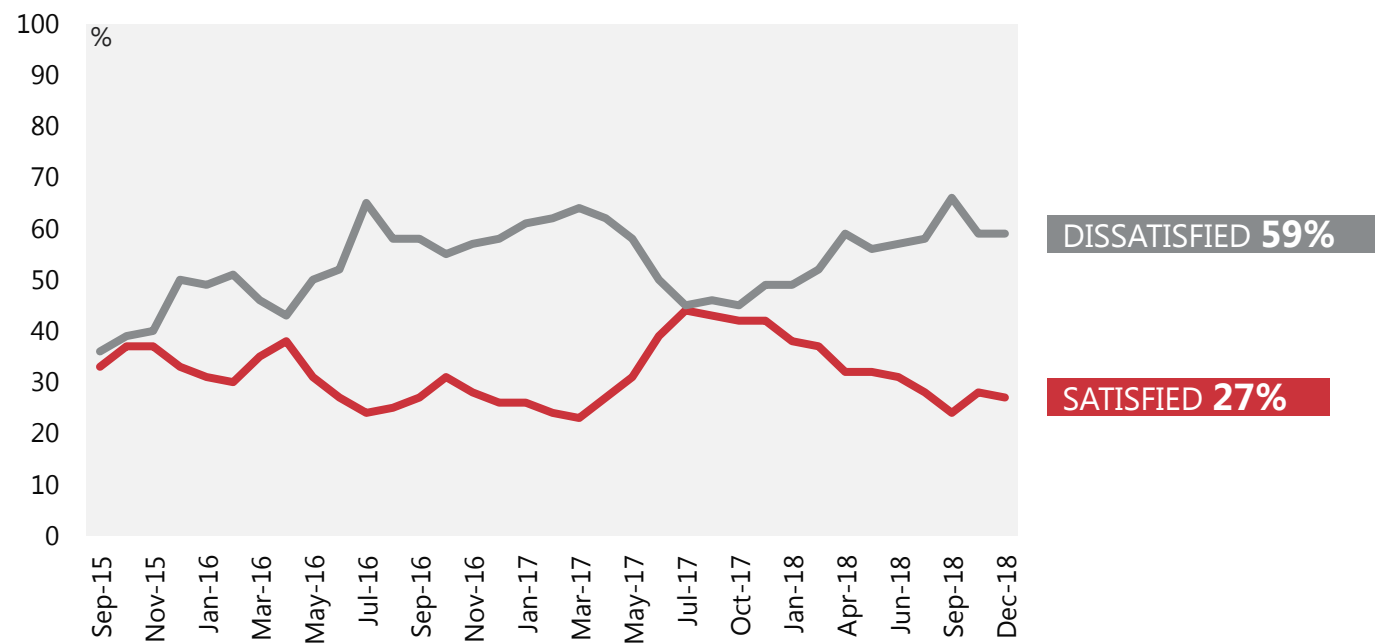
December 2018



NET = -32



September 2015 – December 2018

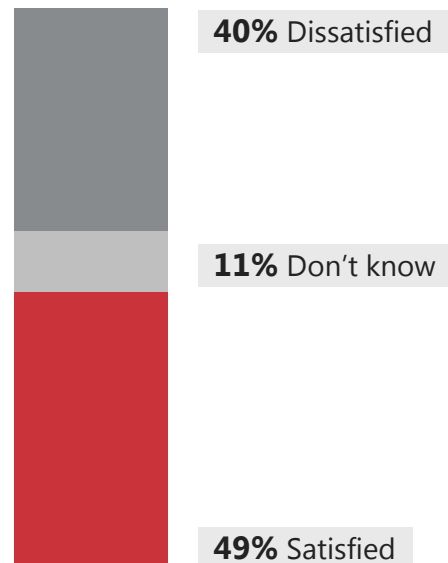


Base: 1049 British adults 18+ 30 October – 5 December 2018

Jeremy Corbyn | Satisfaction amongst Labour supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

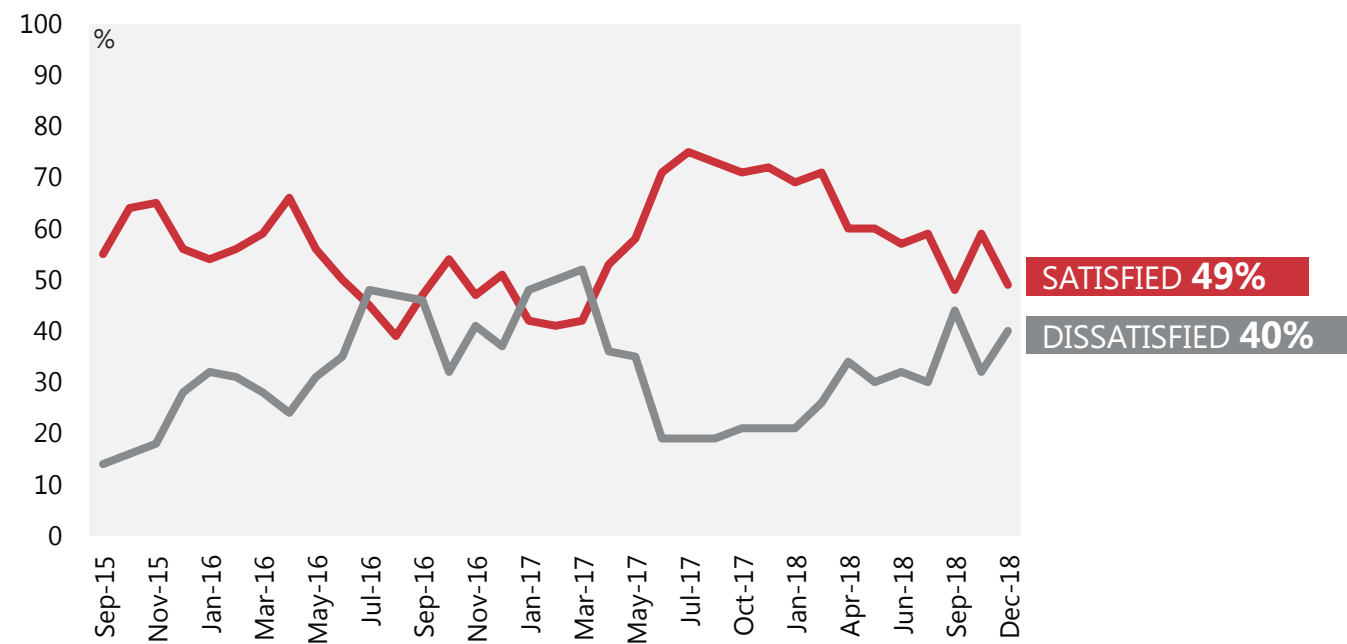
December 2018



NET = +9



September 2015 – December 2018



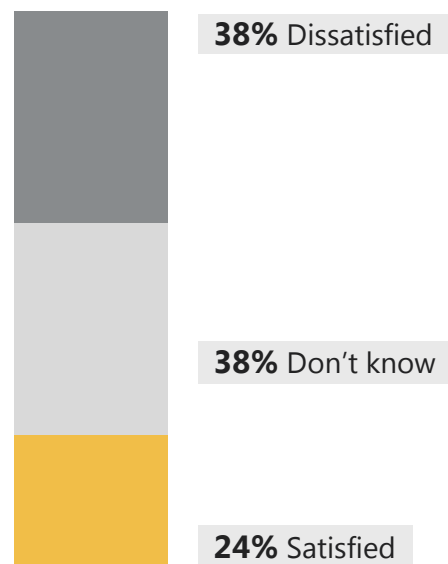
Base: 320 Labour supporters 18+ 30 October – 5 December 2018

Source: Ipsos MORI Political Monitor

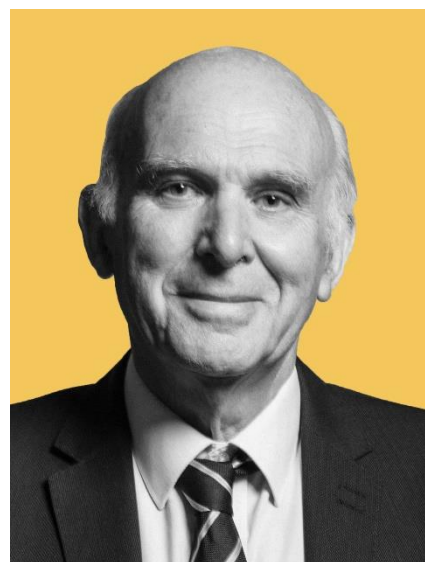
Vince Cable Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

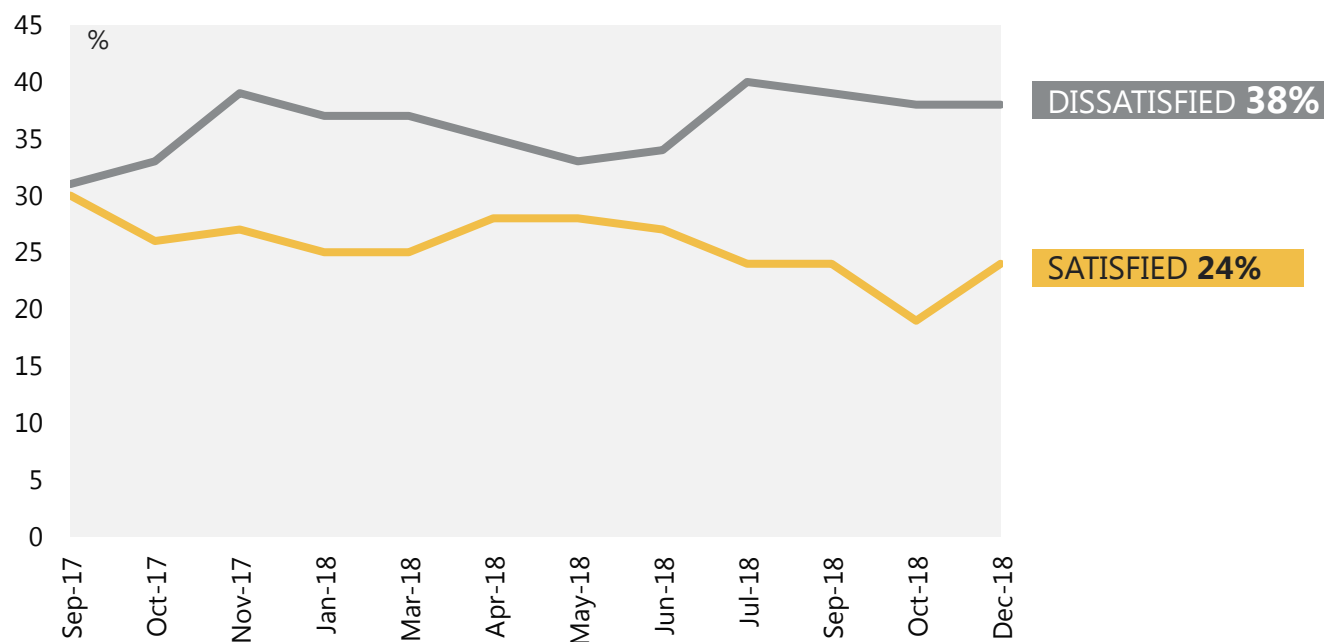
December 2018



NET = -14



September 2017 – December 2018



Base: 1049 British adults 18+ 30 October – 5 December 2018



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Source: Ipsos MORI Political Monitor

December 2018

ECONOMIC OPTIMISM

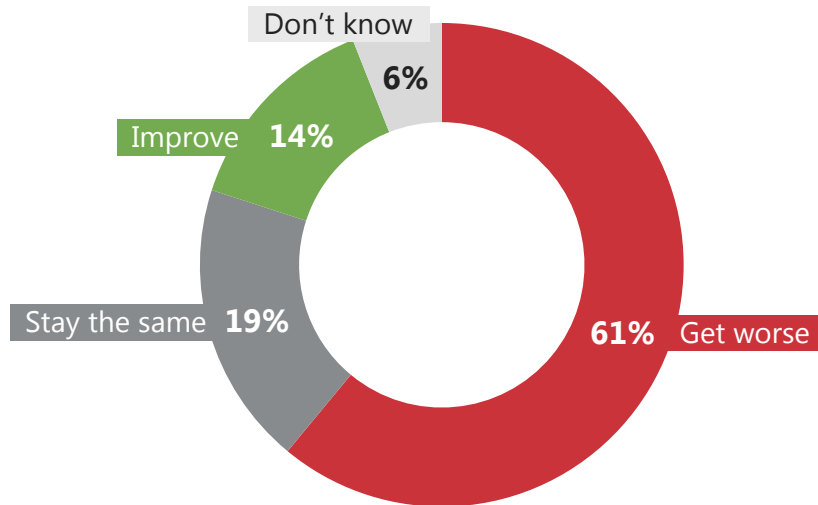


Ipsos MORI

Economic Optimism Index

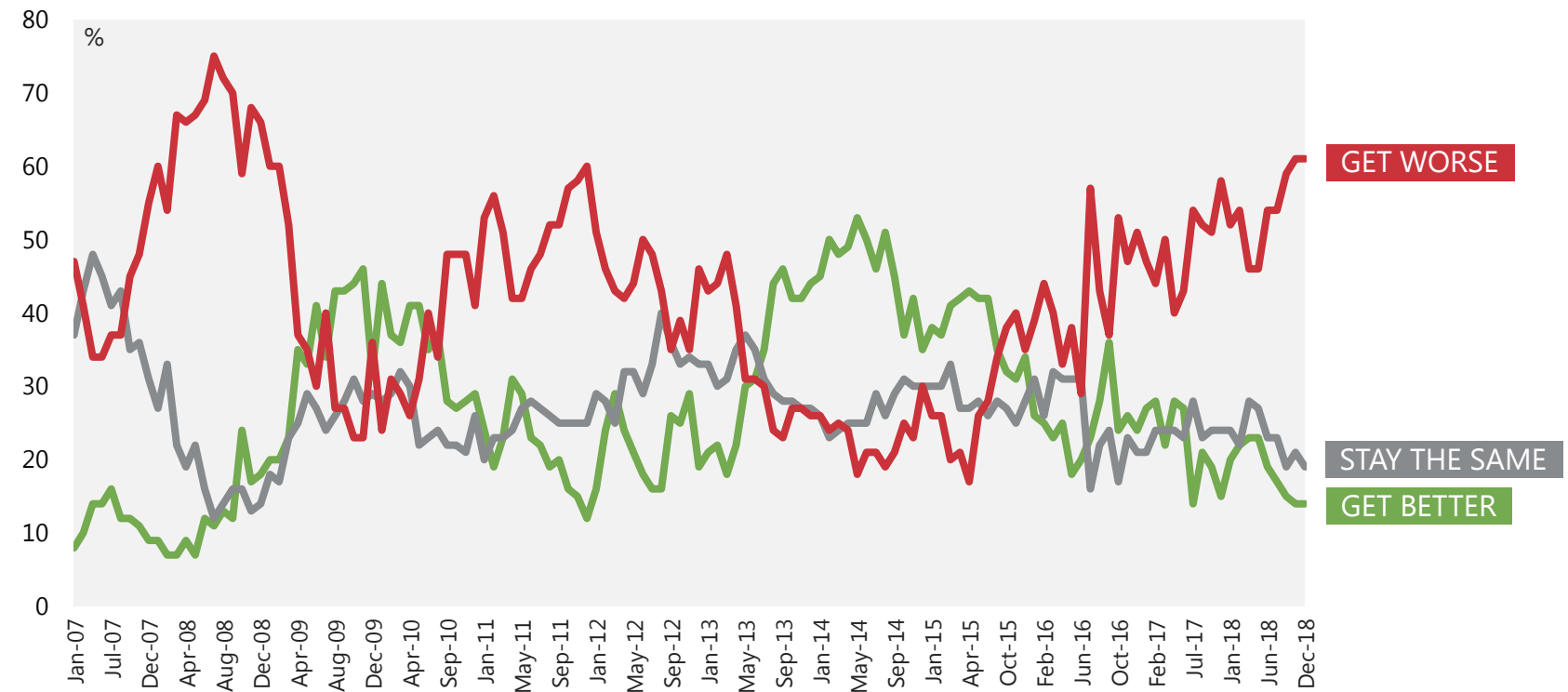
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

December 2018



EOI = -47

January 2007 - December 2018



Base: 1049 British adults 18+ 30 October – 5 December 2018

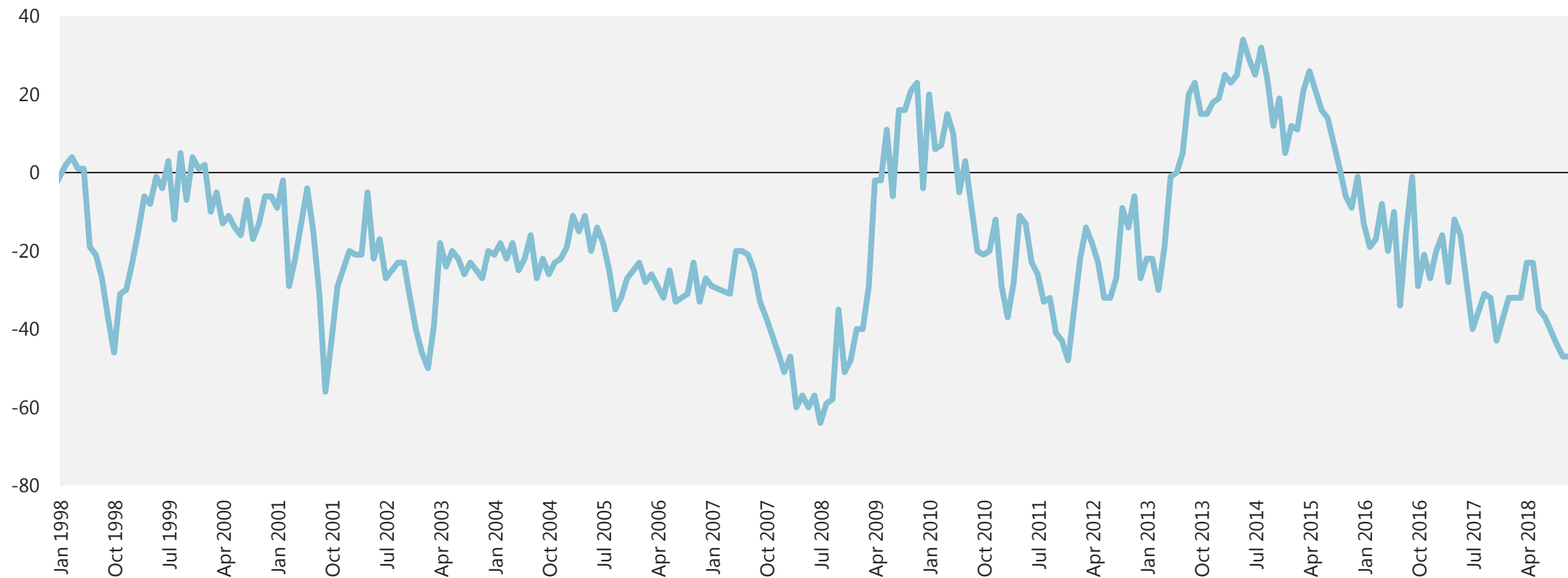


Ipsos MORI

Source: Ipsos MORI Political Monitor

Economic Optimism Index – 1998-2018

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



NET OPTIMISM = -47

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

December 2018

BREXIT

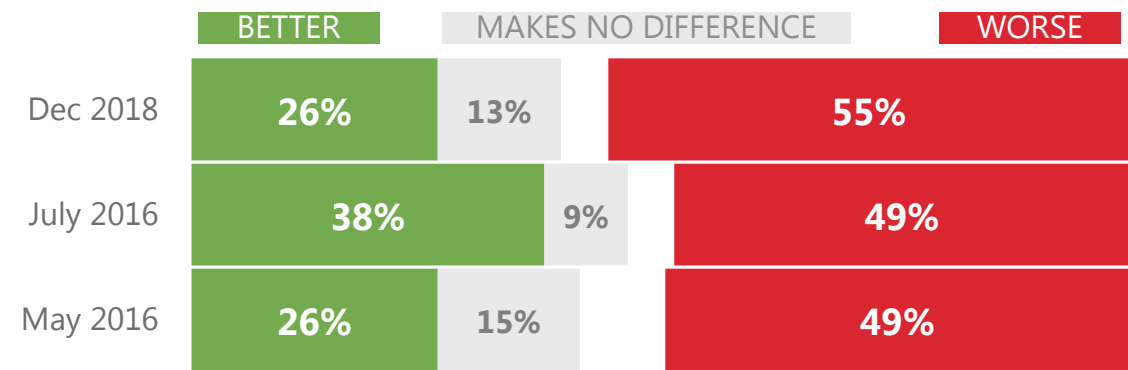


Ipsos MORI

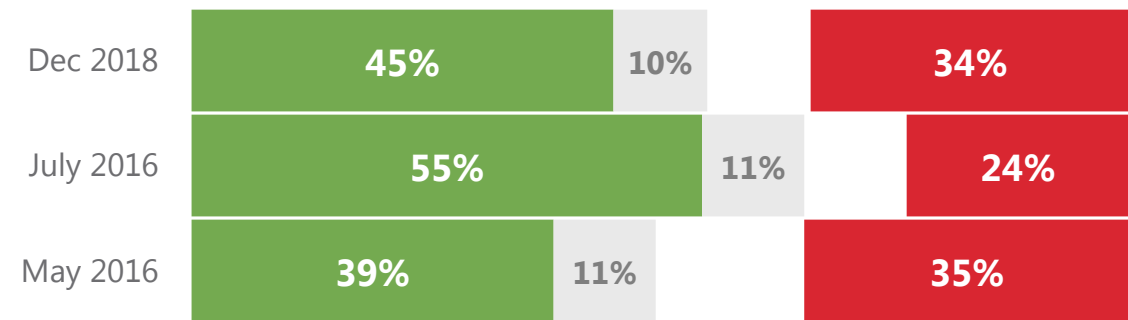
People are more pessimistic about the short term impact of Brexit on the economy since the referendum

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EUROPEAN UNION, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR XXX, OR WILL IT MAKE NO DIFFERENCE?

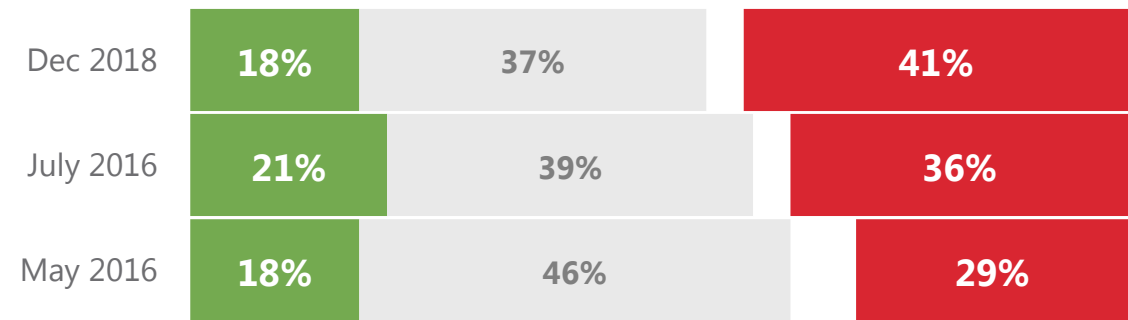
Britain's economy over the next five years



Britain's economy over the next ten to twenty years



Your own standard of living

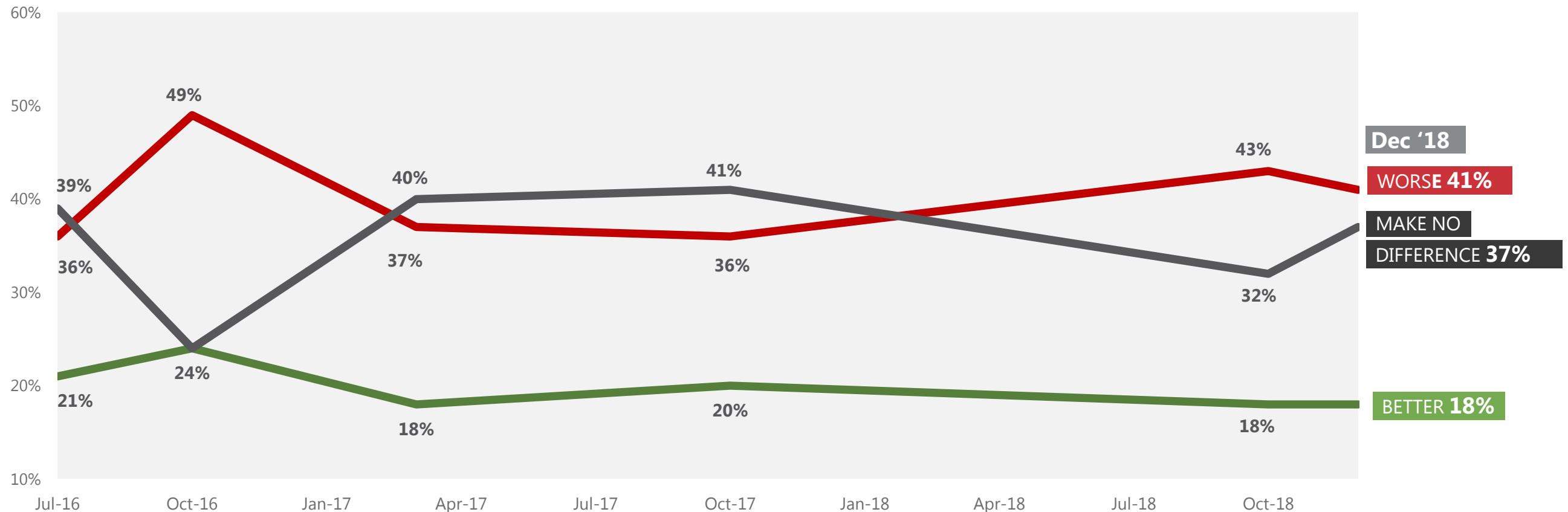


Source: Ipsos MORI Political Monitor

Base: c. 1,000 British adults 18+ each month

Impact of Brexit Own standards of living

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EUROPEAN UNION, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR YOUR OWN STANDARD OF LIVING, OR WILL IT MAKE NO DIFFERENCE?



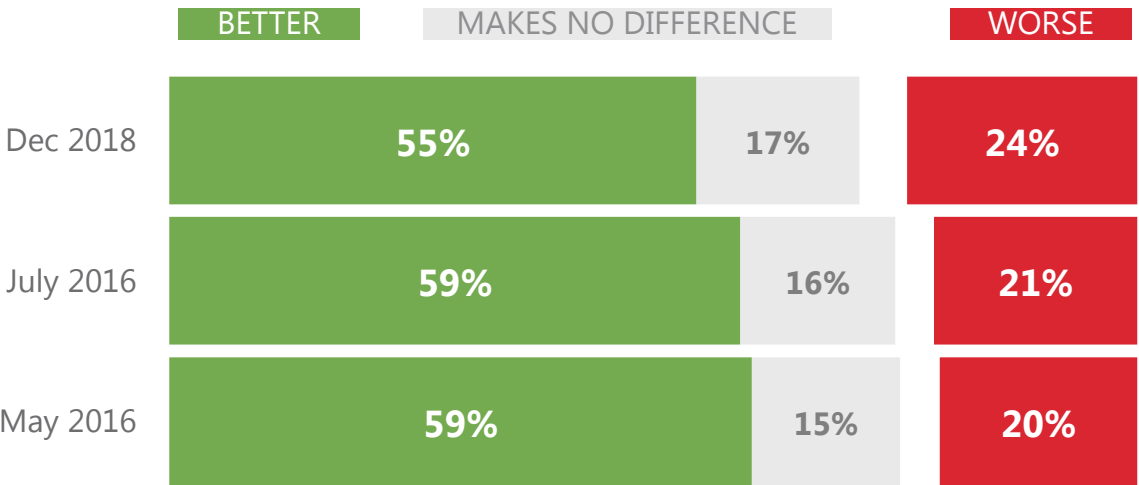
Source: Ipsos MORI Political Monitor

Base: c. 1,000 British adults 18+

However, the public still think Brexit will be better for sovereignty and immigration control

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EUROPEAN UNION, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR XXX, OR WILL IT MAKE NO DIFFERENCE?

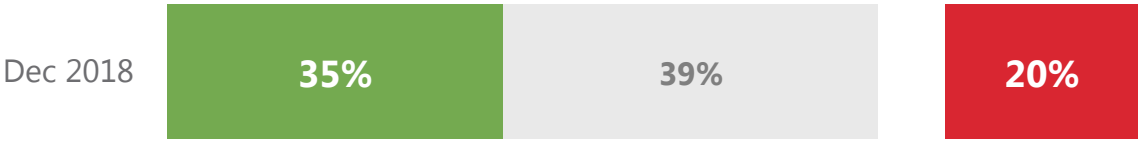
Britain’s ability to make decisions in its own best interests



Britain’s control over immigration from the EU



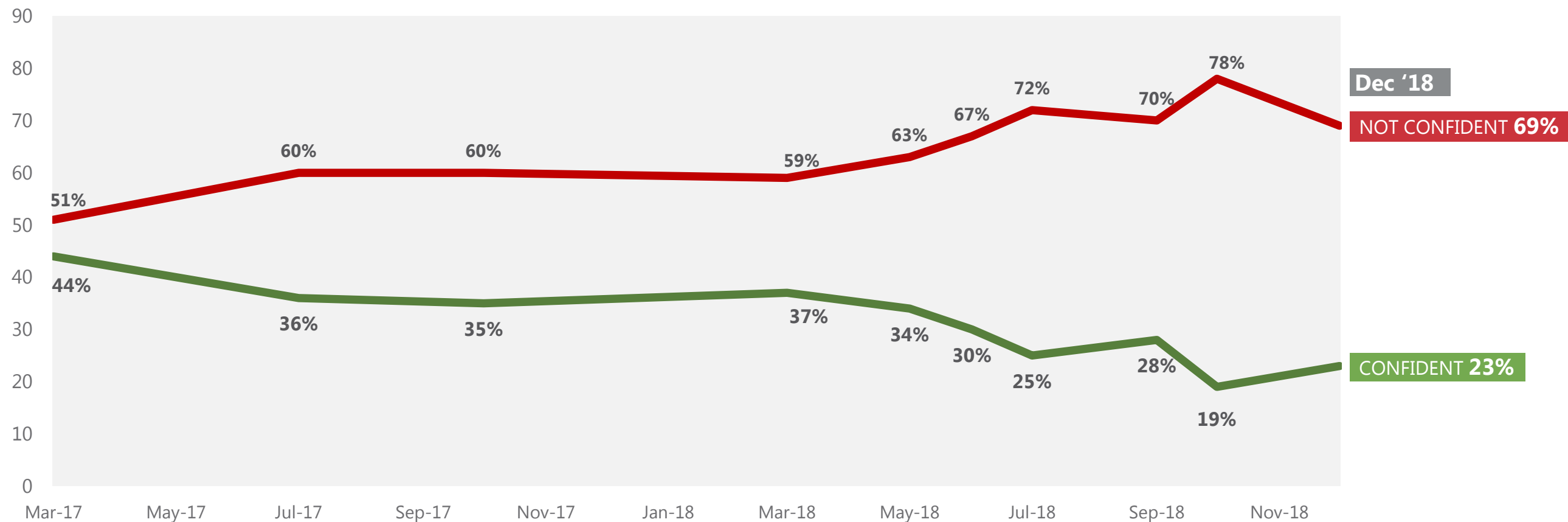
Britain’s control over immigration from outside the EU



Source: Ipsos MORI Political Monitor

Confidence in May to get a good Brexit deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: c. 1,000 British adults 18+ each month

* In December 2018 the question was posed as 'has got a good deal', prior to that it was asked as 'will get a good deal'

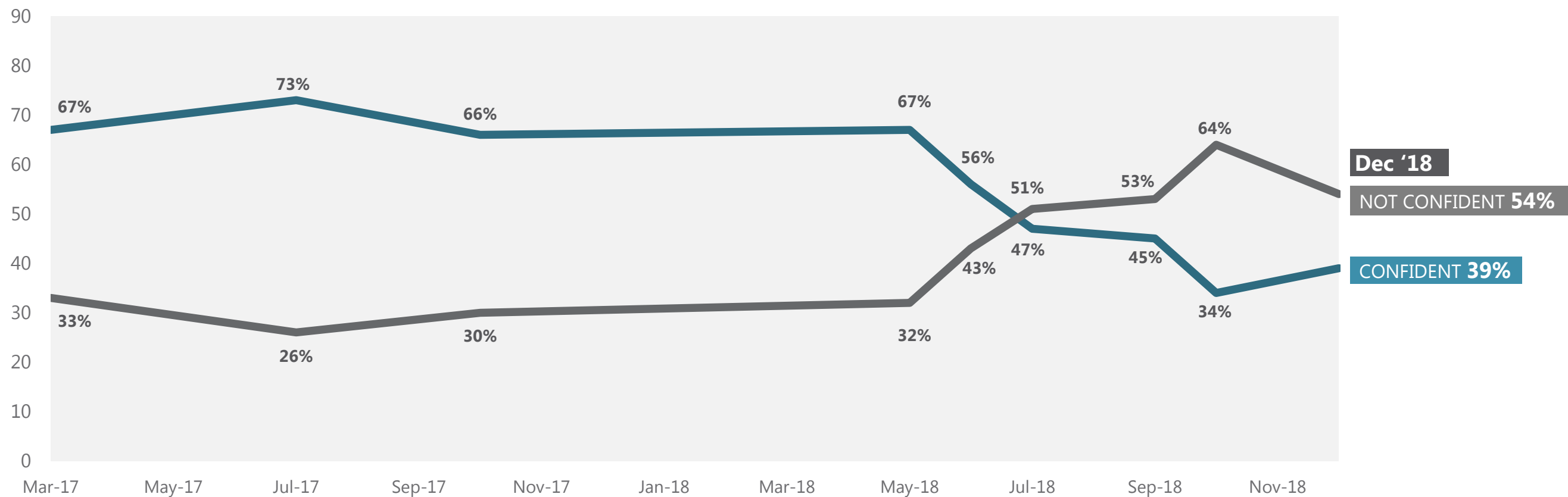
Source: Ipsos MORI Political Monitor



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Confidence in May to get a good deal for Britain Among Conservative supporters

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: c. 350 Conservative party supporters each month

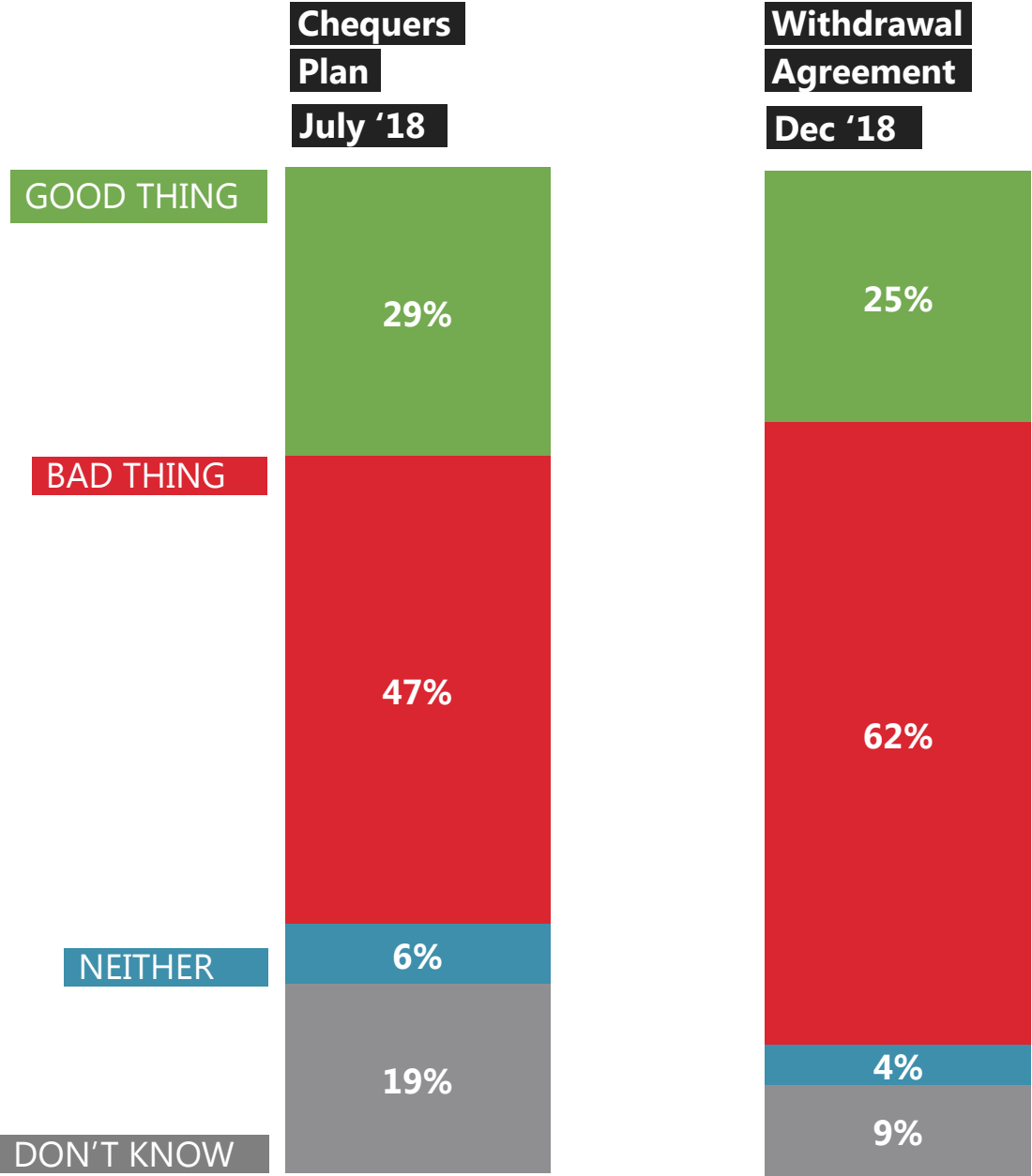
* In December 2018 the question was posed as 'has got a good deal', prior to that it was asked as 'will get a good deal'

Source: Ipsos MORI Political Monitor

Public opinion on the Withdrawal Agreement

AS YOU MAY KNOW, THE GOVERNMENT AND THE EUROPEAN UNION HAVE REACHED AN AGREEMENT ON THE TERMS OF BRITAIN'S WITHDRAWAL FROM THE EUROPEAN UNION. FROM WHAT YOU KNOW OR HAVE HEARD, DO YOU THINK IT WOULD BE A GOOD THING OR BAD THING FOR THE UK AS A WHOLE TO WITHDRAW FROM THE EU ON THESE TERMS?

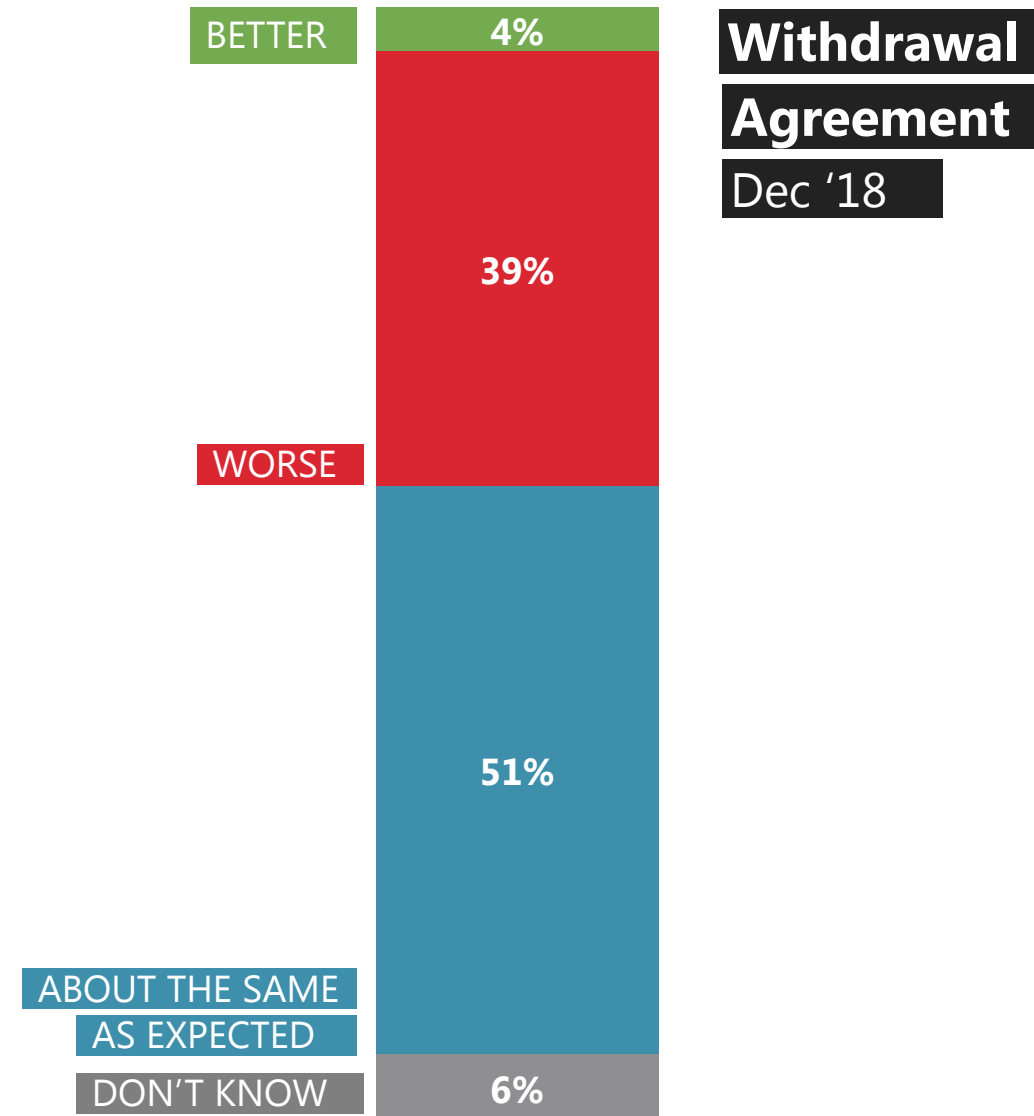
CHEQUERS: AND FROM WHAT YOU KNOW OR HAVE HEARD, DO YOU THINK THERESA MAY'S PLAN FOR BRITAIN'S FUTURE RELATIONSHIP WITH THE EUROPEAN UNION (ALSO KNOWN AS THE CHEQUERS PLAN) WOULD BE A GOOD THING OR BAD THING FOR THE UK AS A WHOLE?





Public opinion on the Withdrawal Agreement

AND REGARDLESS OF HOW YOU VOTED IN THE EU REFERENDUM, DO YOU BELIEVE THE WITHDRAWAL AGREEMENT REACHED BETWEEN THE GOVERNMENT AND THE EUROPEAN UNION IS BETTER OR WORSE, OR ABOUT THE SAME AS YOU EXPECTED AT THE TIME OF THE REFERENDUM?



Base: 1049 British adults 18+ 30 October – 5 December 2018

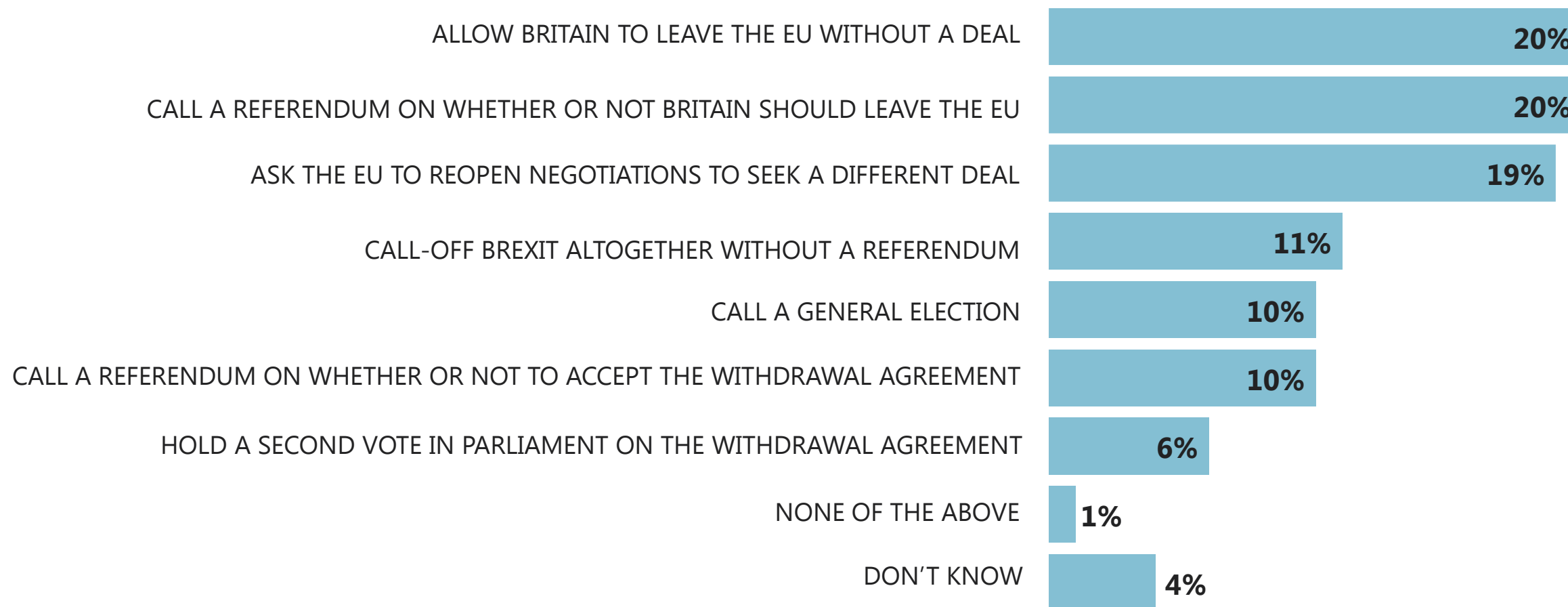


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Source: Ipsos MORI Political Monitor

Withdrawal Agreement – what should happen next?

PARLIAMENT IS EXPECTED TO VOTE ON THE WITHDRAWAL AGREEMENT ON DECEMBER 11TH. IF PARLIAMENT DOES NOT VOTE IN FAVOUR OF THE WITHDRAWAL AGREEMENT, WHICH OF THE FOLLOWING, IF ANY, DO YOU THINK THE GOVERNMENT SHOULD DO NEXT?



Base: 1049 British adults 18+ 30 October – 5 December 2018

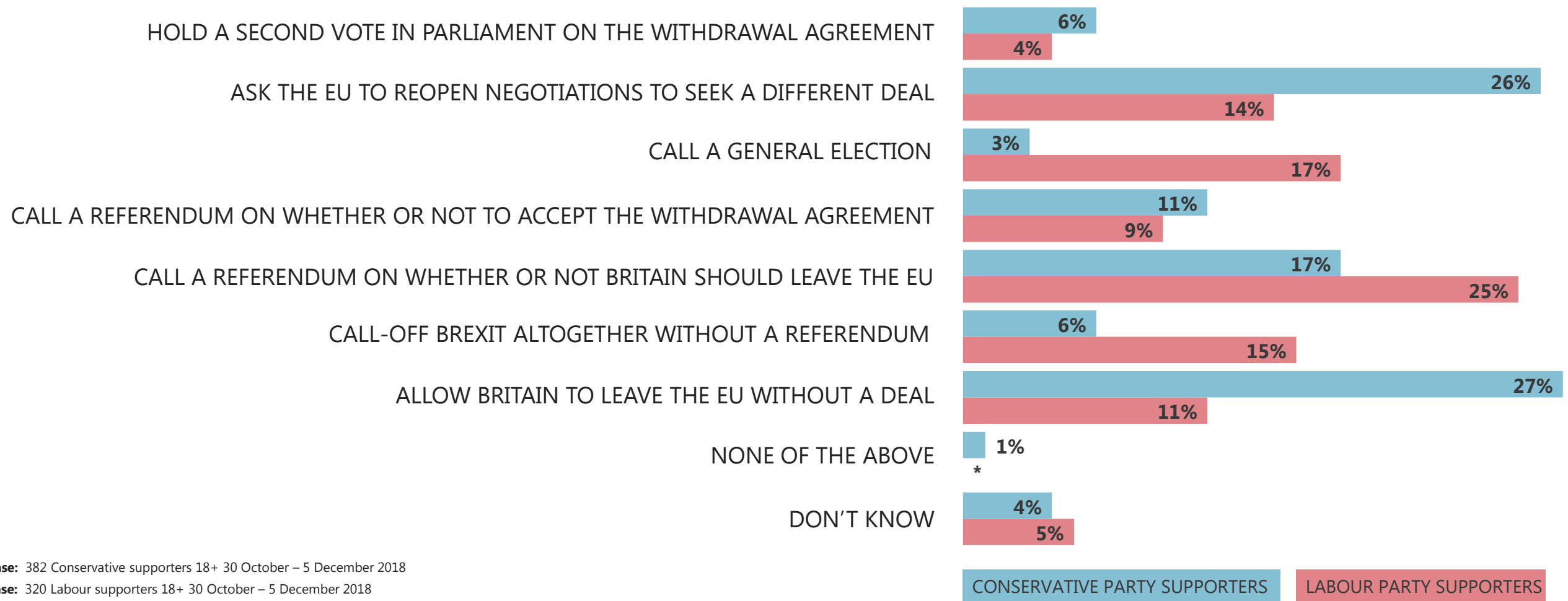


Ipsos MORI

Source: Ipsos MORI Political Monitor

Withdrawal Agreement – what should happen next?

PARLIAMENT IS EXPECTED TO VOTE ON THE WITHDRAWAL AGREEMENT ON DECEMBER 11TH. IF PARLIAMENT DOES NOT VOTE IN FAVOUR OF THE WITHDRAWAL AGREEMENT, WHICH OF THE FOLLOWING, IF ANY, DO YOU THINK THE GOVERNMENT SHOULD DO NEXT?



Base: 382 Conservative supporters 18+ 30 October – 5 December 2018

Base: 320 Labour supporters 18+ 30 October – 5 December 2018

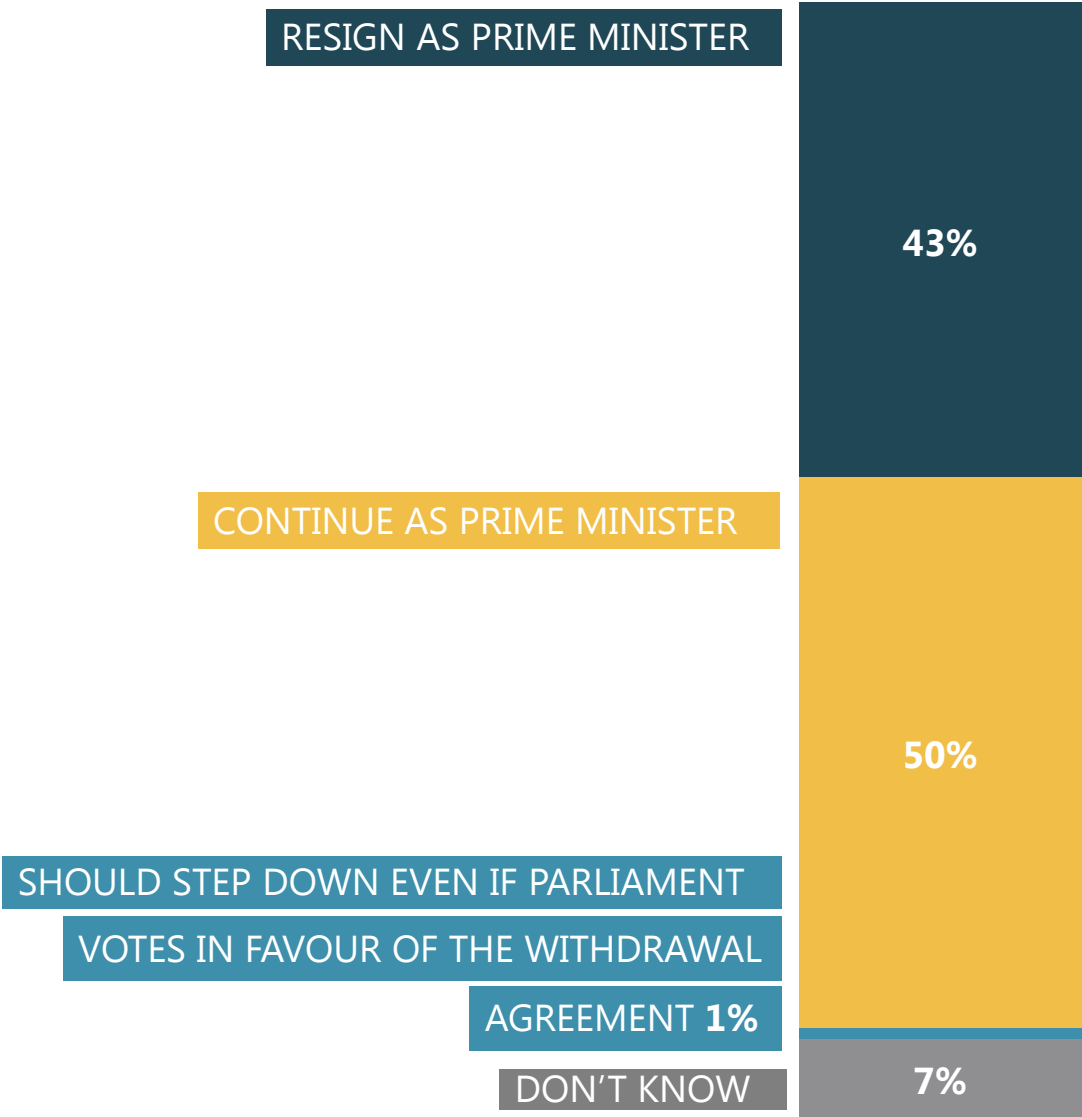


Ipsos MORI

Source: Ipsos MORI Political Monitor

If the Withdrawal Agreement is not passed, what should Theresa May do?

AND IF PARLIAMENT DOES NOT VOTE IN FAVOUR OF THE WITHDRAWAL AGREEMENT, DO YOU THINK THAT THERESA MAY SHOULD RESIGN AS PRIME MINISTER OR SHOULD SHE CONTINUE BEING THE PRIME MINISTER?



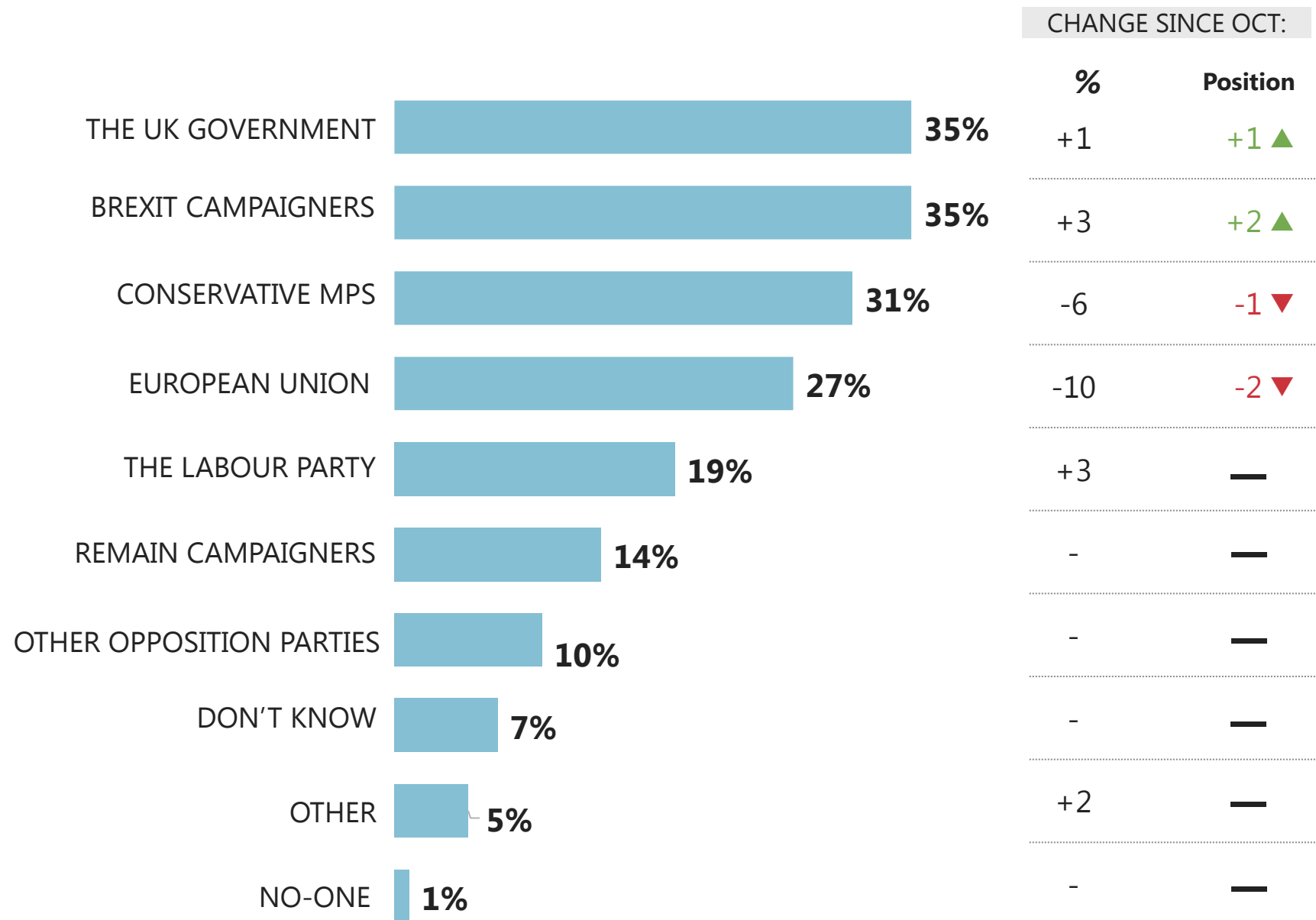
Base: 1049 British adults 18+ 30 October – 5 December 2018



Source: Ipsos MORI Political Monitor

Attributing blame in the case of a no deal Brexit

AND IF BRITAIN AND OTHER
EUROPEAN UNION LEADERS FAIL
TO REACH AN AGREEMENT ON
THE NEW TERMS OF BRITAIN'S
FUTURE RELATIONSHIP WITH THE
EU BY THE TIME BRITAIN LEAVES,
WHICH TWO OR THREE OF THE
FOLLOWING, IF ANY, DO YOU
THINK WILL BE THE MOST TO
BLAME?

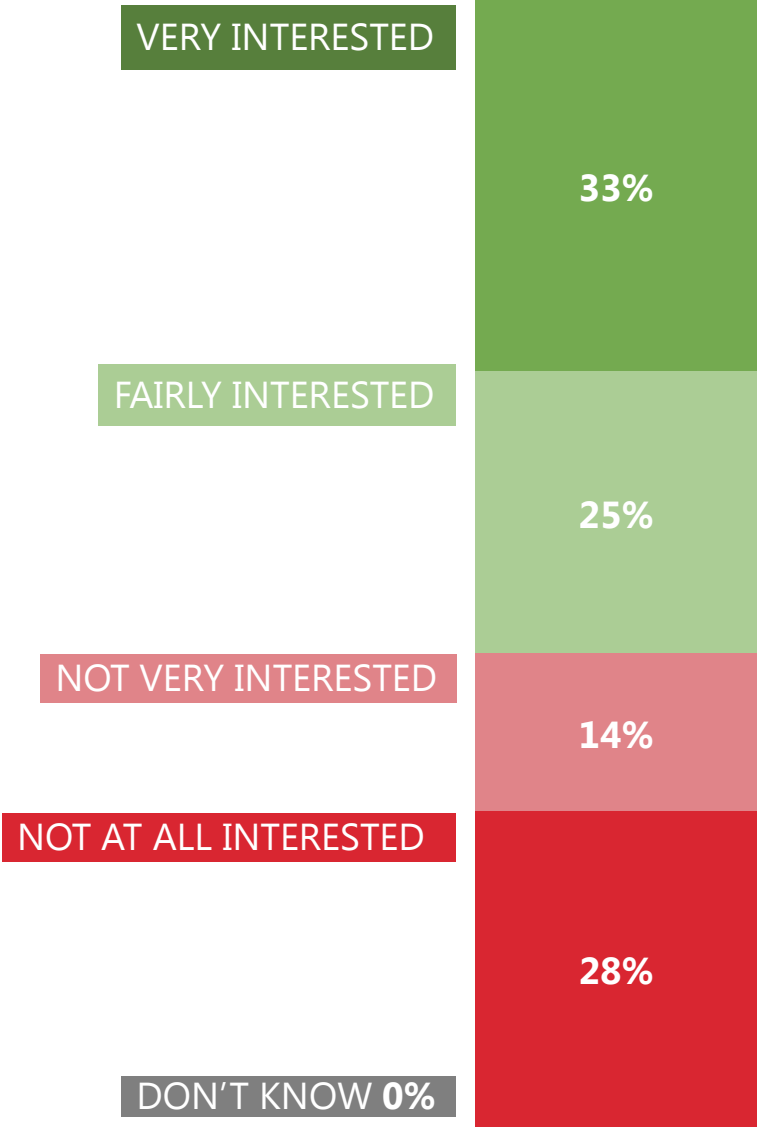


Base: 1049 British adults 18+ 30 October – 5 December 2018

Brexit television debates

Level of interest

AS YOU MAY KNOW THERE ARE PLANS TO HOLD A TELEVISED DEBATE ON SUNDAY DECEMBER 9TH BETWEEN THERESA MAY AND JEREMY CORBYN ON THEIR VIEWS OF BRITAIN'S RELATIONSHIP WITH EUROPE AFTER BRITAIN LEAVES THE EU. HOW INTERESTED, IF AT ALL, ARE YOU IN WATCHING THIS DEBATE?



Base: 1049 British adults 18+ 30 October – 5 December 2018

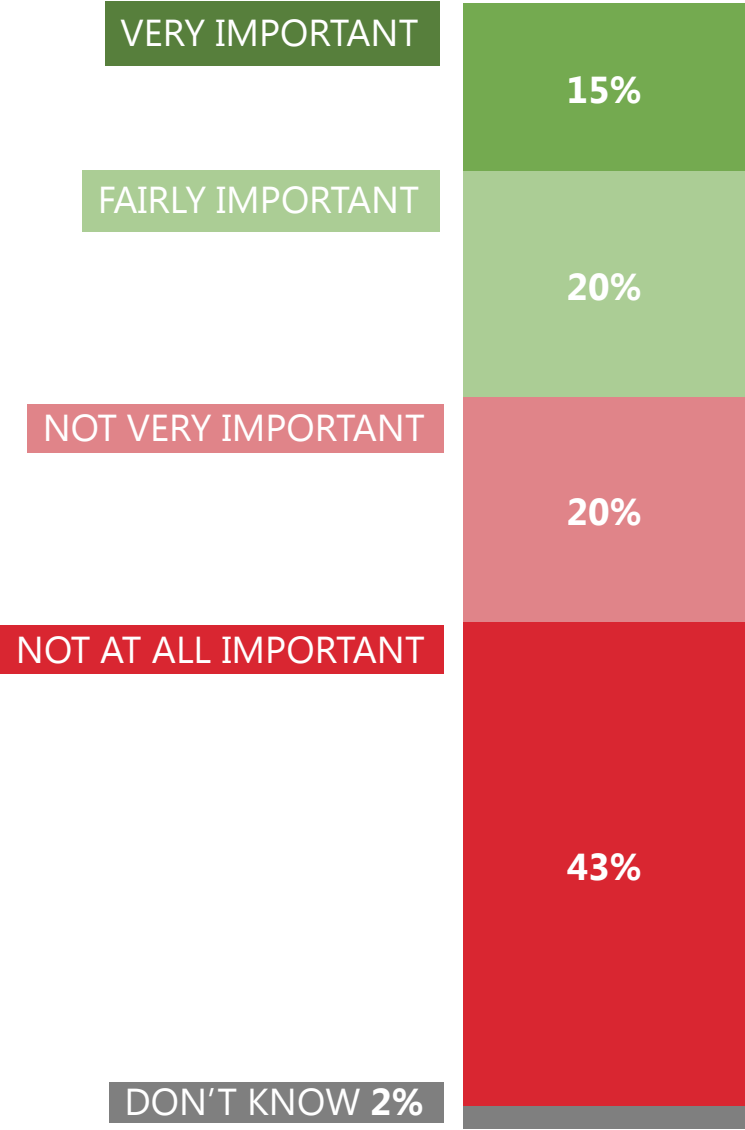


Source: Ipsos MORI Political Monitor

Brexit television debates

Importance in changing minds

HOW IMPORTANT, IF AT ALL, DO YOU THINK THE DEBATE WILL BE IN HELPING YOU MAKE UP YOUR MIND ABOUT BRITAIN'S FUTURE RELATIONSHIP WITH THE EU?



Base: 1049 British adults 18+ 30 October – 5 December 2018

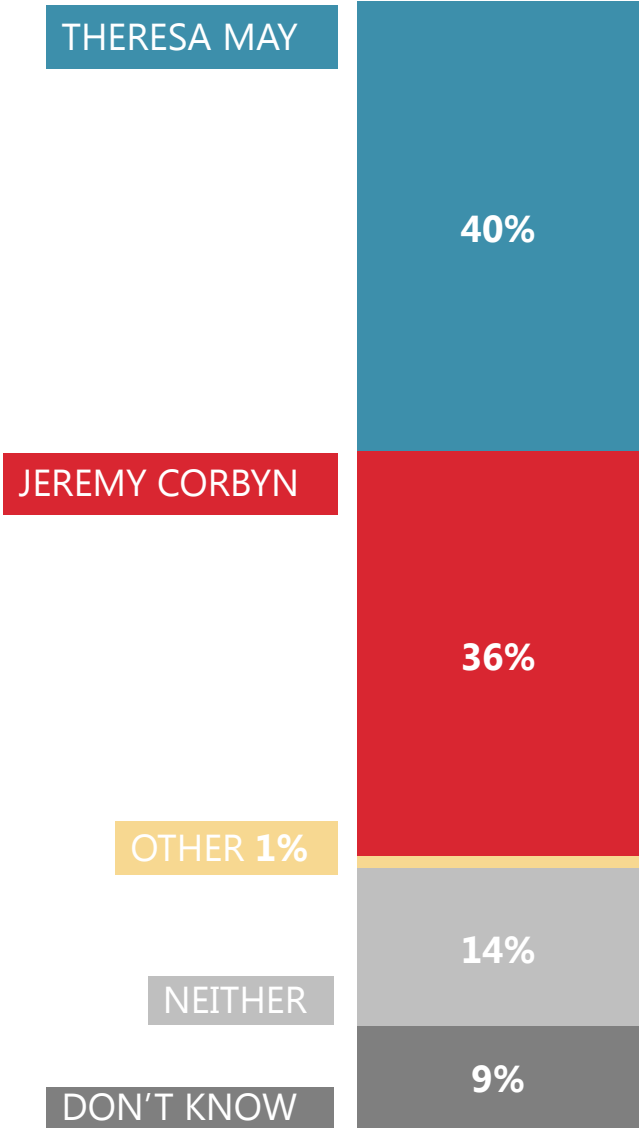


Source: Ipsos MORI Political Monitor

Brexit television debates

Who will win?

AND WHO DO YOU THINK WILL BE THE MOST CONVINCING IN THE DEBATE, THERESA MAY OR JEREMY CORBYN?



Base: 1049 British adults 18+ 30 October – 5 December 2018



Source: Ipsos MORI Political Monitor

Ipsos MORI

December 2018 Political Monitor

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