



# Global News **YEAR-END POLL**

Social Cohesion

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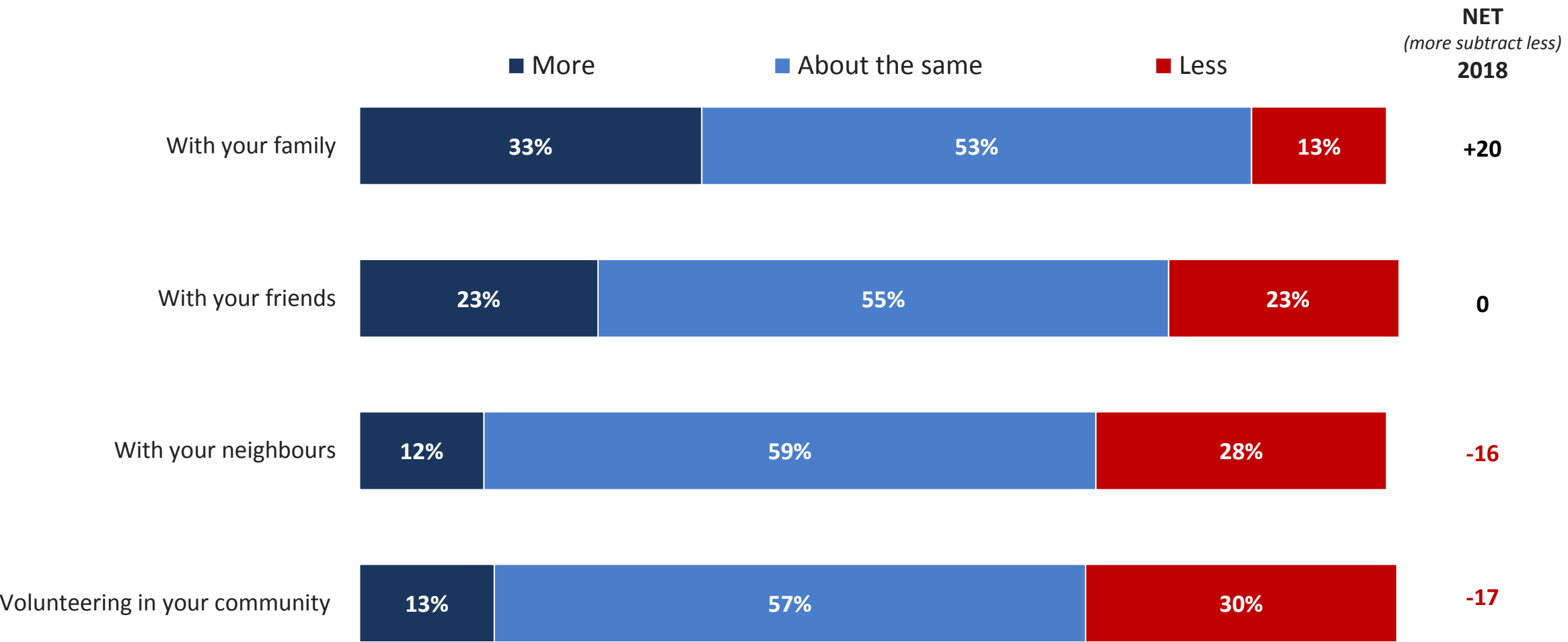
# Methodology

- These are the findings of an Ipsos poll conducted on exclusively for Global News
- A sample of n= 2,001 Canadians aged 18+ was sampled via the Ipsos I-Say panel and non-panel sources from December 7 to 12, 2018.
- Quotas and weighting were employed to ensure that the sample reflects that of the Canadian population by region, age and gender according to Canadian census information.
- The precision of Ipsos online polls is measured using a credibility interval. In this case the results of the poll are considered accurate to within +/- 2.5 percentage points, 19 times out of 20, of what the results would be had all Canadian adults been polled.



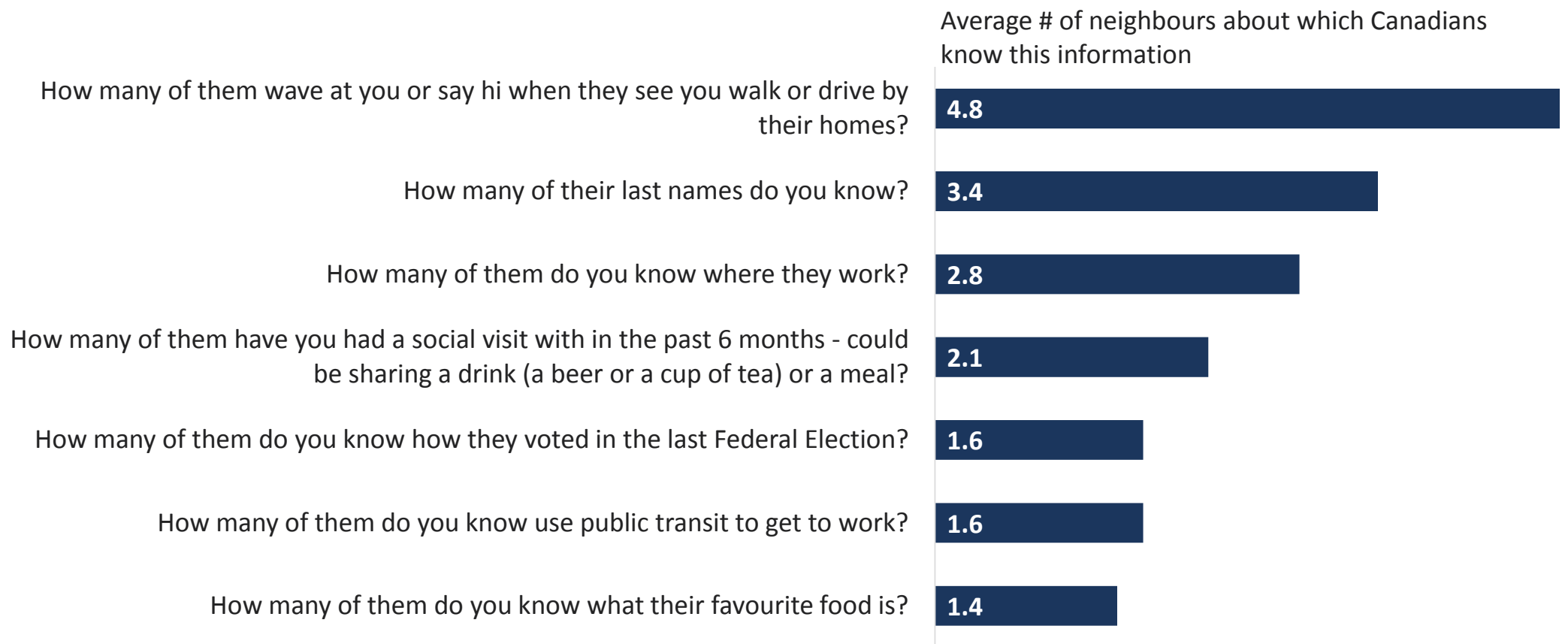
# Social Cohesion

In 2018, Canadians spent more time with their family and friends than in the past, while they spent fewer time with their neighbours and volunteering in their community.

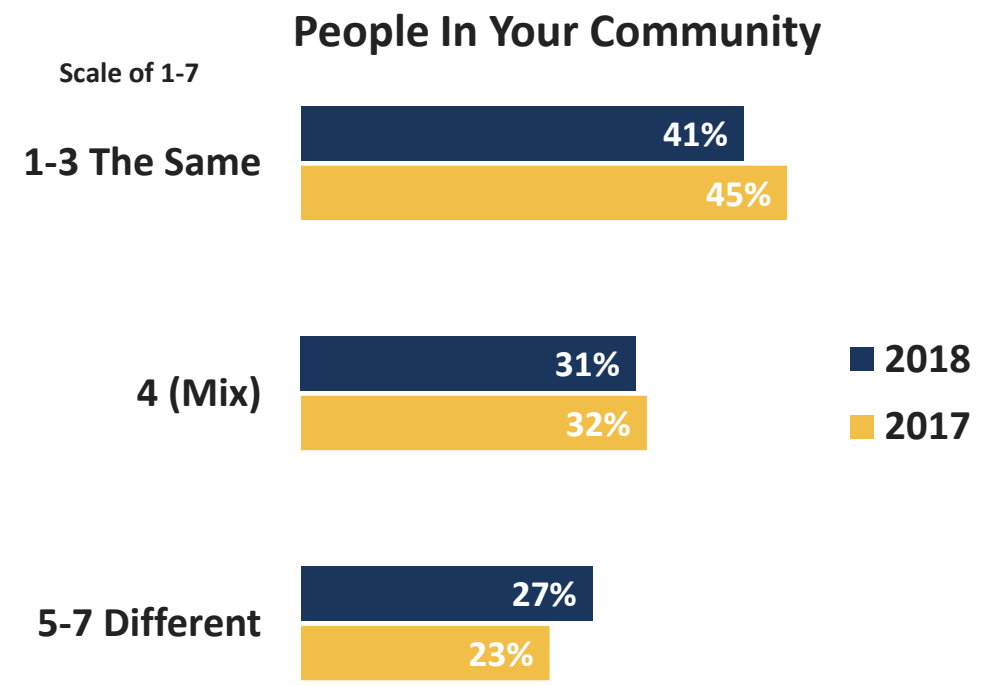
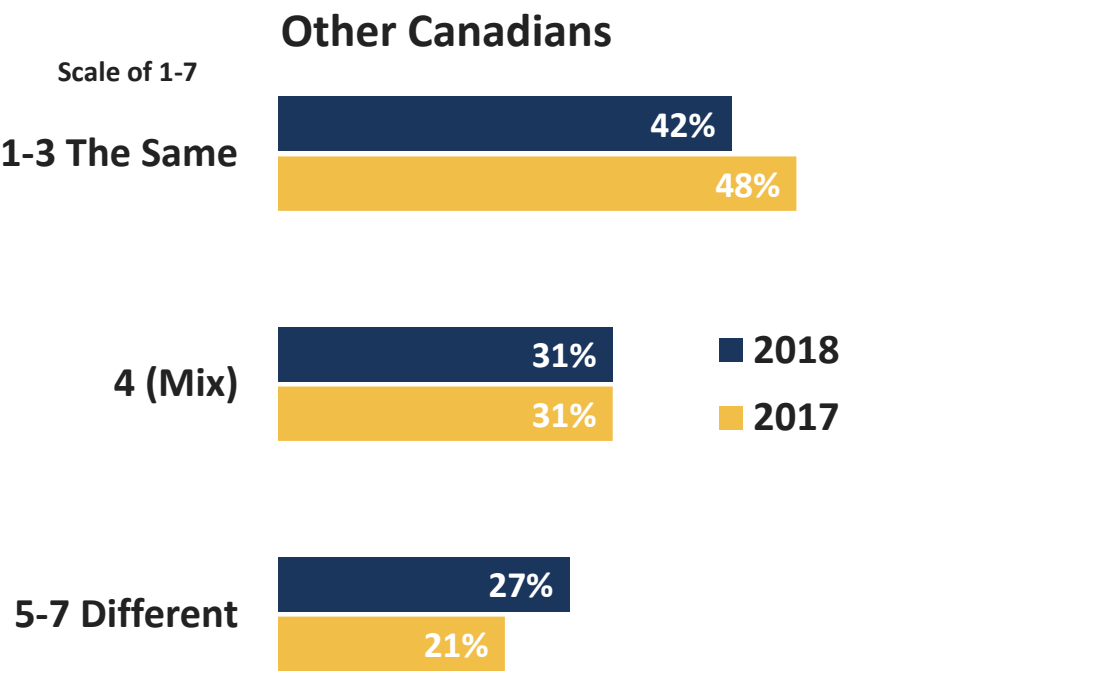




Canadians are generally unfamiliar with their 10 closest neighbours. Most know very little about them and have minimal social interaction with those living in close proximity to them.



Canadians feel that they their opinions are somewhat similar to other Canadians, as well as those in their communities.



# Contacts

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