



Global News **YEAR-END POLL**

The Environment

© 2018 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior written consent of Ipsos.



Methodology

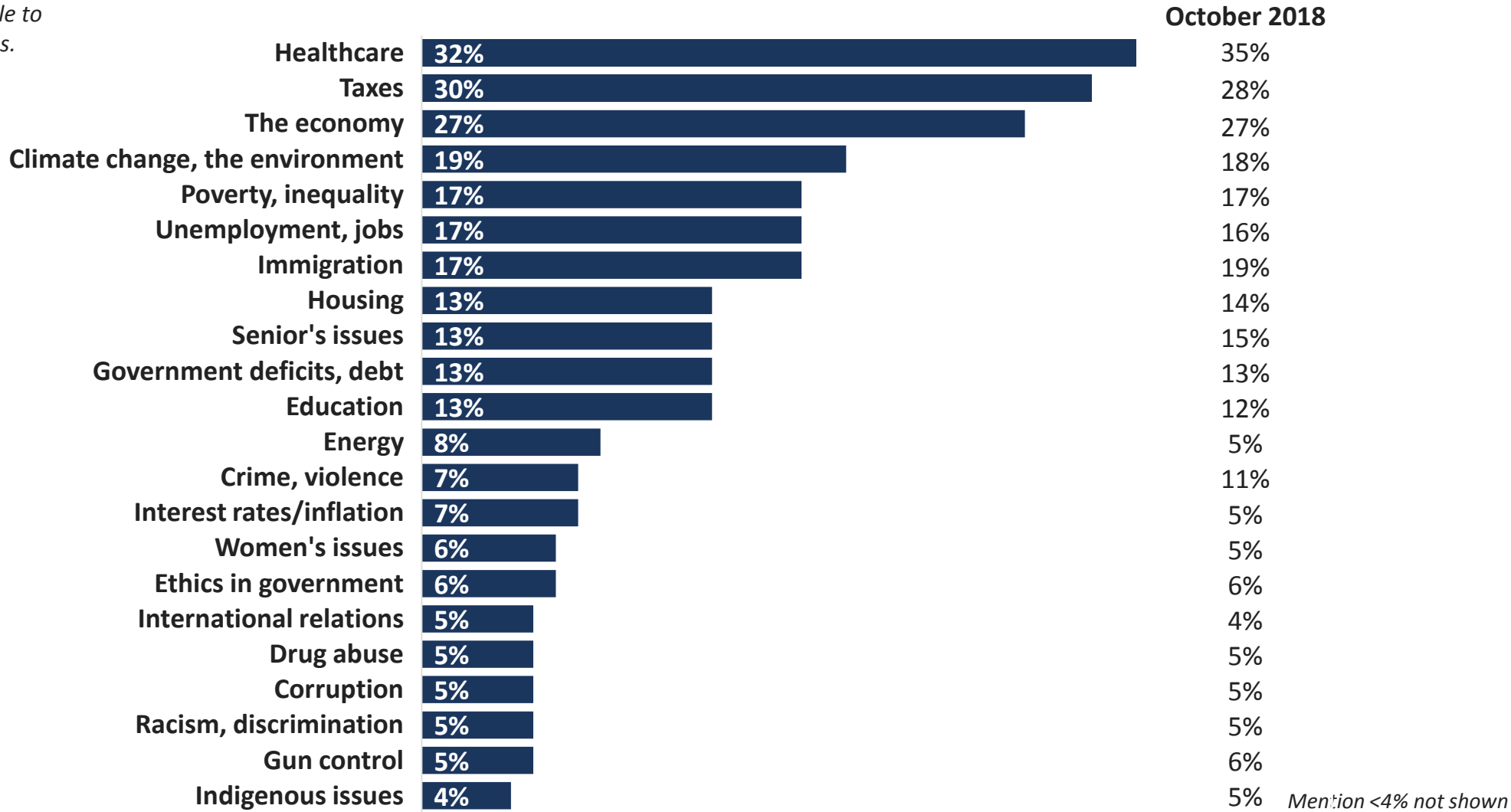
- These are the findings of an Ipsos poll conducted on exclusively for Global News
- A sample of n= 2,001 Canadians aged 18+ was sampled via the Ipsos I-Say panel and non-panel sources from December 7 to 12, 2018.
- Quotas and weighting were employed to ensure that the sample reflects that of the Canadian population by region, age and gender according to Canadian census information.
- The precision of Ipsos online polls is measured using a credibility interval. In this case the results of the poll are considered accurate to within +/- 2.5 percentage points, 19 times out of 20, of what the results would be had all Canadian adults been polled.



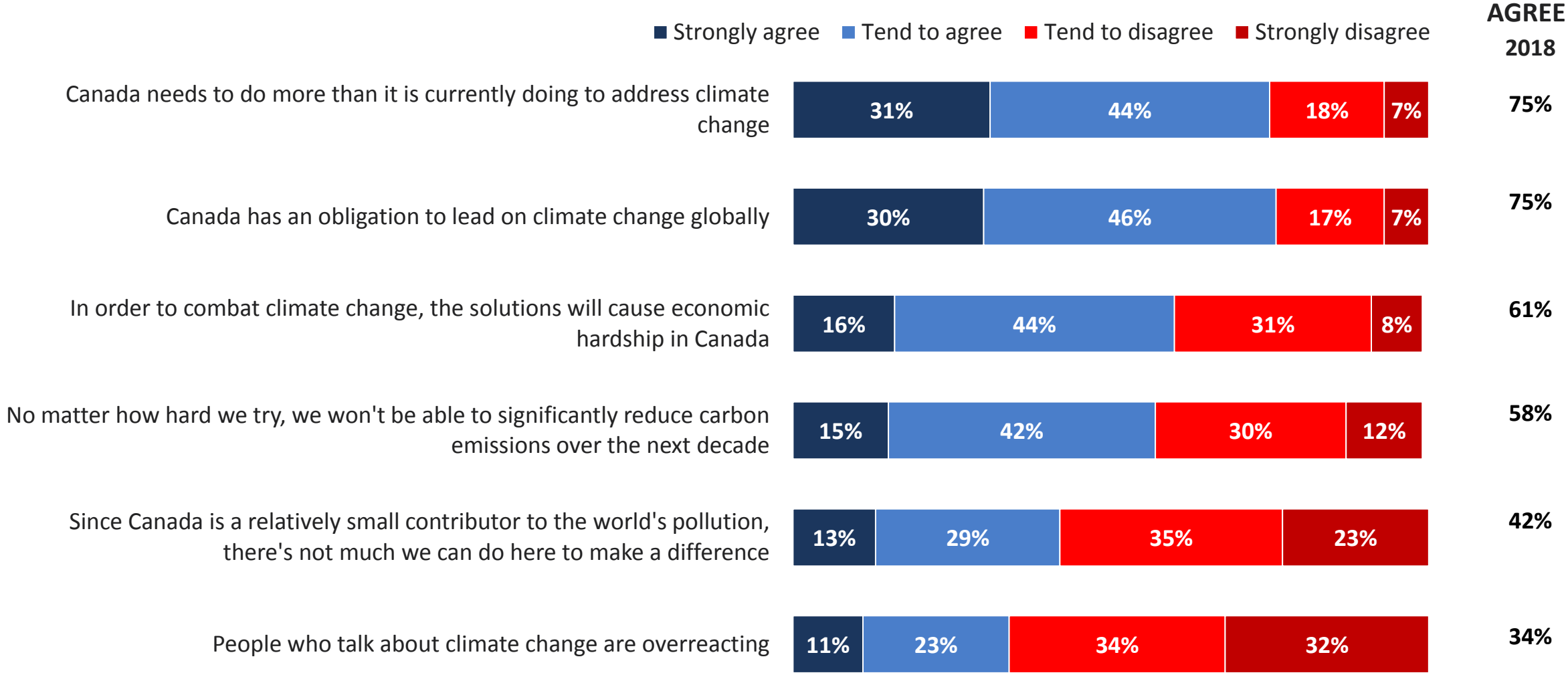
The Environment

Healthcare, taxes and the economy continue to be the top issues that Canadians say will determine how they vote in the 2019 federal election.

Respondents were able to choose up to 3 options.

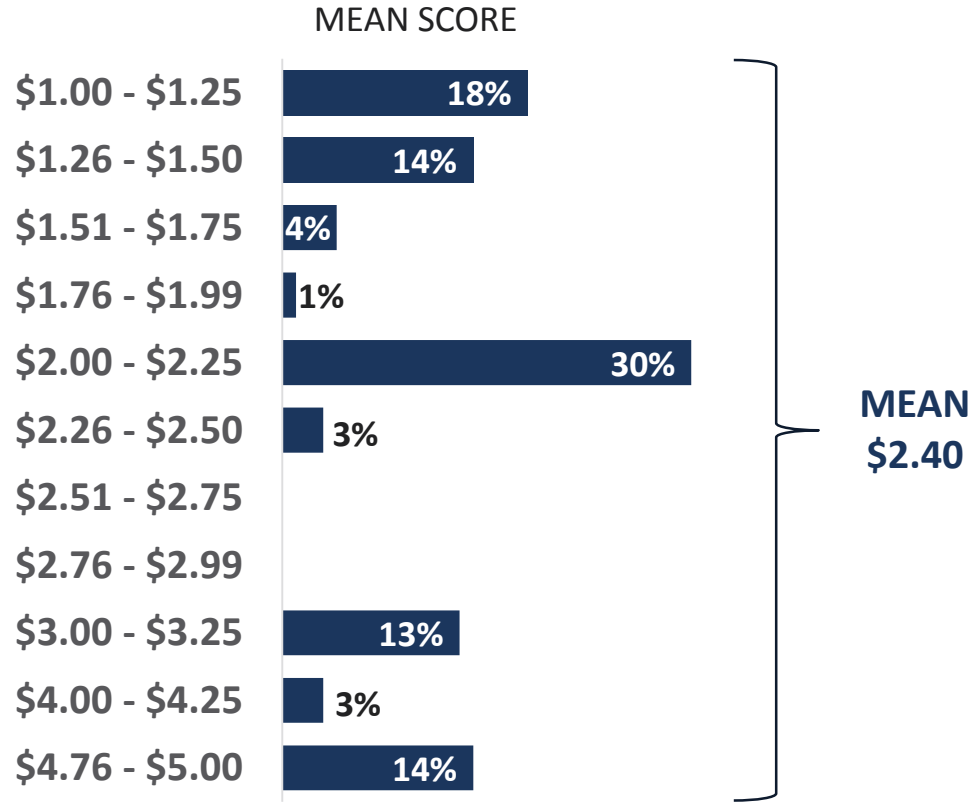


Most Canadians believe that their country needs to do more to address climate change, and that Canada has an obligation to lead on this issue globally.

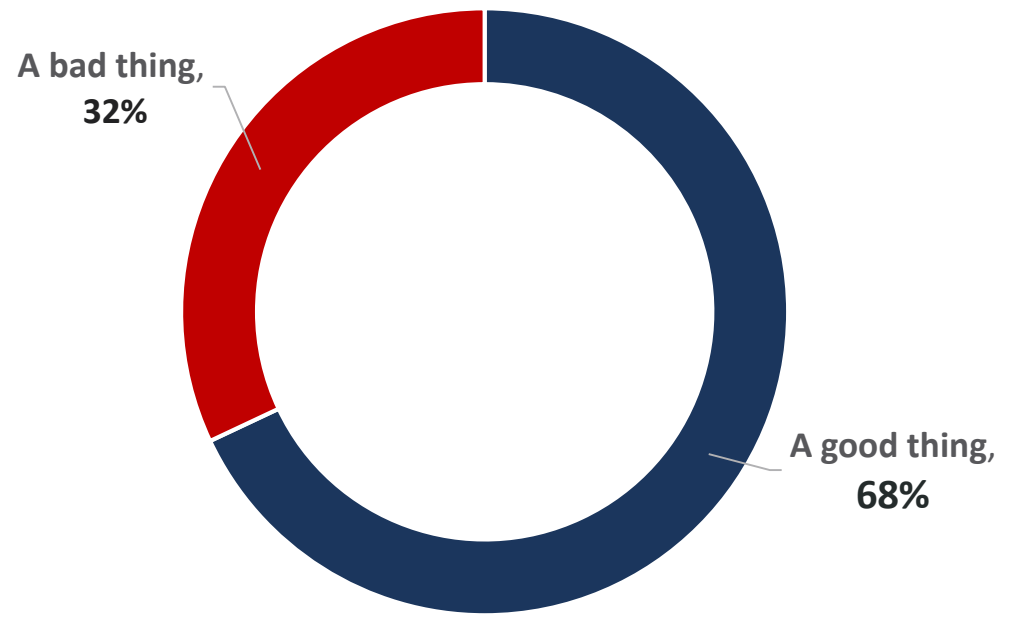


On average, gas would need to increase to \$2.40/litre for Canadians to switch to a more fuel-efficient vehicle. Most Canadians perceive low oil and gas prices to be a good thing.

Cost of gas in order to switch to a more efficient car



Think that oil and gas prices are



2018Q4. How much would a litre of gas need to cost in order for you to switch to a more fuel efficient car, or find alternate modes of transportation?
 2018Q5. Do you think that low oil and gas prices are...
 Base: All Respondents (n=2001)

Contacts

Darrell Bricker, PhD

CEO, Ipsos Global Public Affairs

✉ Darrell.Bricker@Ipsos.com

Mike Colledge

President, Ipsos Public Affairs Canada

✉ Mike.Colledge@Ipsos.com

Sean Simpson

Vice President, Ipsos Public Affairs Canada

✉ Sean.Simpson@Ipsos.com