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PID. With which political party do you most identify?

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LIV. How would you describe the area in which you live?

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Household Income

Household Income

Gender

Gender

Age

Age

Region

Region

Education

Education

Age & Presence Of Children

Age & Presence Of Children

Marital Status

Marital Status

Employment

Employment

Race

Race

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Metro status

Metro status

1. Knowing that, should non-dairy brands be allowed to use the term "milk" on their product labels?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Yes	319	142	177	115	122	82	102	105	111	57	58	111	93
	32%	29%	34%	39%	35%	23%	27%	32%	36%	32%	27%	29%	39%
No				E	E								J
	493	261	232	131	162	201	184	159	150	84	118	195	97
	49%	54%	45%	44%	47%	55%	49%	49%	49%	47%	56%	52%	41%
Don't know				B	C						L	L	
	193	82	111	51	62	80	86	62	45	38	36	71	48
	19%	17%	21%	17%	18%	22%	23%	19%	15%	21%	17%	19%	20%
Sigma				H									
	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

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	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Yes	319	116	203	158	160	183	19	63	55	190	129	239	80
	32%	39%	29%	29%	35%	36%	23%	32%	24%	34%	28%	32%	32%
		B				H	*						
No	493	120	373	277	216	240	38	91	125	266	227	374	119
	49%	40%	53%	51%	47%	48%	47%	46%	56%	48%	50%	50%	47%
		A					*						
Don't know	193	60	133	105	87	81	24	43	45	95	97	139	54
	19%	20%	19%	19%	19%	16%	30%	22%	20%	17%	22%	18%	21%
							E*						
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

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2. In other countries, like Canada, Great Britain, and Germany, imitation dairy foods made from plants cannot be labeled as a type of milk. The U.S. has the same policy, but still allows companies to use the word "milk" on non-dairy beverages. What effect, if any, does this have on your confidence in food labeling in the U.S.?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
More confident	91	53	37	47	34	10	27	34	30	26	11	27	26
	9%	11%	7%	16%	10%	3%	7%	10%	10%	15%	5%	7%	11%
No effect				E	E					JK			
	473	229	244	130	147	197	175	142	157	81	94	169	129
Less confident	47%	47%	47%	44%	42%	54%	47%	43%	51%	45%	44%	45%	55%
						CD							
Sigma	441	202	239	120	166	156	172	151	119	72	107	181	82
	44%	42%	46%	40%	48%	43%	46%	46%	39%	40%	50%	48%	34%
Sigma				L	L								
	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
More confident	91	47	43	32	59	58	3	19	11	61	29	52	39
	9%	16%	6%	6%	13%	11%	3%	10%	5%	11%	6%	7%	15%
No effect		B		C		H	*		J				K
	473	115	358	261	212	223	47	90	114	254	219	366	107
Less confident	47%	39%	50%	48%	46%	44%	58%	46%	51%	46%	48%	49%	42%
		A					*						
Sigma	441	134	308	249	193	222	31	88	100	236	205	334	108
	44%	45%	43%	46%	42%	44%	39%	45%	45%	43%	45%	44%	42%
							*						
	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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3. The U.S. Food and Drug Administration currently defines "milk" as the product of an animal, but doesn't enforce that labeling rule. Do you believe that the FDA should restrict non-dairy beverage companies from using the term "milk" on their product labels?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
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<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
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Yes	610	306	304	153	217	240	233	195	182	104	133	244	129
	61%	63%	58%	52%	63%	66%	62%	60%	60%	58%	63%	65%	54%
No	235	112	123	90	86	59	80	82	73	41	49	77	67
	23%	23%	24%	30%	25%	16%	21%	25%	24%	23%	23%	21%	28%
Don't know	160	67	93	53	44	63	60	48	51	34	30	55	41
	16%	14%	18%	18%	13%	17%	16%	15%	17%	19%	14%	15%	17%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Yes	610	194	417	342	269	290	50	116	153	340	270	454	156
	61%	65%	59%	63%	58%	58%	63%	59%	68%	62%	60%	60%	62%
							*		E				
No	235	64	171	115	119	140	14	44	37	119	116	168	67
	23%	22%	24%	21%	26%	28%	17%	22%	17%	22%	26%	22%	26%
						H	*						
Don't know	160	39	121	84	75	73	16	36	34	93	67	130	30
	16%	13%	17%	16%	16%	14%	20%	18%	15%	17%	15%	17%	12%
							*						
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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PID. With which political party do you most identify?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Strong Democrat	176	73	104	37	65	74	54	68	54	26	44	63	43
	18%	15%	20%	13%	19%	21%	15%	21%	18%	15%	21%	17%	18%
Moderate Democrat	117	42	75	45	40	32	47	42	28	27	25	39	26
	12%	9%	14%	15%	12%	9%	13%	13%	9%	15%	12%	10%	11%
Lean Democrat	86	36	50	27	29	30	29	24	33	13	16	23	34
	9%	8%	10%	9%	8%	8%	8%	7%	11%	7%	8%	6%	15%
Lean Republican	81	49	33	20	22	39	30	27	25	13	17	32	19
	8%	10%	6%	7%	6%	11%	8%	8%	8%	7%	8%	9%	8%
Moderate Republican	103	52	51	35	30	38	22	47	34	20	20	41	21
	10%	11%	10%	12%	9%	10%	6%	14%	11%	11%	9%	11%	9%
Strong Republican	141	87	54	44	40	57	45	56	40	30	35	50	27
	14%	18%	10%	15%	12%	16%	12%	17%	13%	17%	17%	13%	11%
Independent	195	104	91	43	80	72	91	38	67	34	32	88	40
	19%	21%	17%	15%	23%	20%	24%	12%	22%	19%	15%	23%	17%
Other	26	11	14	9	7	9	15	4	6	2	3	12	9
	3%	2%	3%	3%	2%	3%	4%	1%	2%	1%	1%	3%	4%
Don't know/Refuse	80	31	49	35	33	11	41	20	19	15	20	27	18
	8%	6%	9%	12%	10%	3%	11%	6%	6%	8%	9%	7%	8%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Republican (Net)	325	188	137	100	92	133	96	130	99	62	72	123	67
	32%	39%	26%	34%	27%	37%	26%	40%	32%	35%	34%	33%	28%
Democrat (Net)	380	151	229	109	134	137	130	134	115	66	85	126	104
	38%	31%	44%	37%	39%	38%	35%	41%	38%	37%	40%	33%	44%

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	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Strong Democrat	176	53	123	93	84	98	15	26	37	86	90	111	65
	18%	18%	17%	17%	18%	19%	19%	13%	16%	16%	20%	15%	26%
Moderate Democrat	117	39	78	59	58	58	11	27	22	48	69	75	42
	12%	13%	11%	11%	13%	11%	14%	14%	10%	9%	15%	10%	16%
Lean Democrat	86	20	66	35	52	38	12	16	21	33	54	52	35
	9%	7%	9%	6%	11%	7%	15%	8%	9%	6%	12%	7%	14%
Lean Republican	81	17	65	51	30	35	7	10	30	52	29	75	7
	8%	6%	9%	9%	6%	7%	8%	5%	13%	9%	6%	10%	3%
Moderate Republican	103	34	69	50	52	62	5	13	23	71	32	95	7
	10%	11%	10%	9%	11%	12%	7%	6%	10%	13%	7%	13%	3%
Strong Republican	141	50	91	83	58	55	13	30	43	103	38	135	6
	14%	17%	13%	15%	13%	11%	16%	15%	19%	19%	8%	18%	2%
Independent	195	45	150	106	89	103	10	45	37	106	89	136	59
	19%	15%	21%	20%	19%	20%	13%	23%	16%	19%	20%	18%	23%
Other	26	5	21	11	14	8	3	8	6	13	13	25	1
	3%	2%	3%	2%	3%	2%	4%	4%	3%	2%	3%	3%	*
Don't know/Refuse	80	33	47	54	26	47	4	22	7	40	40	49	31
	8%	11%	7%	10%	6%	9%	6%	11%	3%	7%	9%	6%	12%
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Republican (Net)	325	101	224	184	141	152	25	53	95	226	99	304	21
	32%	34%	32%	34%	30%	30%	31%	27%	42%	41%	22%	40%	8%
Democrat (Net)	380	112	267	186	194	193	38	69	80	167	213	238	141
	38%	38%	38%	34%	42%	38%	47%	35%	35%	30%	47%	32%	56%

Field Dates: 01/04-01/07

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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LIV. How would you describe the area in which you live?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Rural	224	98	126	44	82	98	94	78	51	30	67	92	35
	22%	20%	24%	15%	24%	27%	25%	24%	17%	17%	32%	24%	15%
Suburban				C	C	C	H				IL	L	
	494	228	266	138	173	184	176	144	175	76	90	208	120
	49%	47%	51%	46%	50%	51%	47%	44%	57%	43%	42%	55%	51%
Urban							G					IJ	
	287	158	129	115	91	81	103	104	80	72	55	78	82
	29%	33%	25%	39%	26%	22%	28%	32%	26%	40%	26%	21%	34%
Sigma		B		DE						JK			K
	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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LIV. How would you describe the area in which you live?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Rural	224	49	175	150	74	88	11	63	62	131	93	203	21
	22%	17%	25%	28%	16%	18%	14%	32%	27%	24%	20%	27%	8%
			A	D			*	EF	EF			L	
Suburban	494	149	345	252	242	249	51	89	105	270	225	354	140
	49%	50%	49%	47%	52%	50%	63%	45%	47%	49%	50%	47%	55%
							GH*						
Urban	287	98	189	139	147	165	18	44	59	151	136	194	93
	29%	33%	27%	26%	32%	33%	23%	23%	26%	27%	30%	26%	37%
						G	*						K
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Household Income

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Under \$15K	81	21	59	31	25	25	81	-	-	13	20	22	26
	8%	4%	11%	10%	7%	7%	22%	-	-	7%	9%	6%	11%
\$15K to less than \$20K	35	19	17	6	10	19	35	-	-	4	15	12	5
	4%	4%	3%	2%	3%	5%	9%	-	-	2%	7%	3%	2%
\$20K to less than \$25K	44	21	23	11	12	21	44	-	-	7	9	20	8
	4%	4%	4%	4%	4%	6%	12%	-	-	4%	4%	5%	3%
\$25K to less than \$30K	48	15	33	15	11	22	48	-	-	7	7	26	8
	5%	3%	6%	5%	3%	6%	13%	-	-	4%	3%	7%	3%
\$30K to less than \$40K	89	36	53	28	28	34	89	-	-	13	20	32	23
	9%	8%	10%	9%	8%	9%	24%	-	-	7%	9%	9%	10%
\$40K to less than \$50K	76	37	38	11	27	38	76	-	-	12	16	31	16
	8%	8%	7%	4%	8%	11%	20%	-	-	7%	8%	8%	7%
\$50K to less than \$75K	187	75	112	49	58	80	-	187	-	28	41	85	34
	19%	15%	22%	17%	17%	22%	-	57%	-	15%	19%	22%	14%
\$75K to less than \$100K	139	92	47	70	35	34	-	139	-	35	23	43	37
	14%	19%	9%	24%	10%	9%	-	43%	-	20%	11%	11%	16%
\$100K to less than \$150K	207	107	101	55	94	59	-	-	207	38	44	73	52
	21%	22%	19%	19%	27%	16%	-	-	68%	21%	21%	19%	22%
\$150K or more	99	61	38	21	47	31	-	-	99	22	16	33	28
	10%	13%	7%	7%	14%	8%	-	-	32%	12%	7%	9%	12%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Under \$50K	373	150	223	102	112	159	373	-	-	56	87	143	86
	37%	31%	43%	34%	32%	44%	100%	-	-	31%	41%	38%	36%
\$50K-<\$100K	326	167	159	119	93	114	-	326	-	63	64	128	71
	32%	34%	31%	40%	27%	32%	-	100%	-	35%	30%	34%	30%
\$100K+	306	168	138	76	141	89	-	-	306	60	60	106	80
	30%	35%	27%	25%	41%	25%	-	-	100%	34%	28%	28%	34%
Mean (,000)	79.7	88.7	71.4	77.8	89.6	71.8	27.3	72.7	151.1	89.5	73.4	76.1	83.6
		B		CE				F	FG	JK			
STD. DEV.	59.4	60.83	56.83	58.68	62.44	55.7	13.07	15.63	51.23	66.39	56.72	54.9	62.14
		B		CE				F	FG	JK			
STD. ERR.	1.87	2.76	2.49	3.41	3.36	2.93	0.68	0.87	2.93	4.96	3.9	2.83	4.03
		B		CE				F	FG	JK			

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Household Income

	Children in Household		Education		Employment Status				Marital Status		Race		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Under \$15K	81 8%	7 2%	74 10%	68 13%	12 3%	7 1%	12 15%	40 20%	22 10%	9 2%	71 16%	41 5%	40 16%
			A	D			E*	EH	E		I		K
\$15K to less than \$20K	35 4%	8 3%	27 4%	28 5%	7 2%	4 1%	5 6%	12 6%	14 6%	9 2%	26 6%	32 4%	3 1%
				D			E*	E	E		I		
\$20K to less than \$25K	44 4%	10 3%	34 5%	34 6%	11 2%	14 3%	4 5%	15 8%	11 5%	16 3%	28 6%	32 4%	12 5%
				D			*	E			I		
\$25K to less than \$30K	48 5%	9 3%	39 5%	35 6%	13 3%	12 2%	5 6%	18 9%	13 6%	22 4%	26 6%	37 5%	11 4%
				D			*	E	E				
\$30K to less than \$40K	89 9%	19 7%	70 10%	64 12%	26 6%	37 7%	10 12%	18 9%	25 11%	39 7%	50 11%	65 9%	25 10%
				D			*						
\$40K to less than \$50K	76 8%	16 6%	59 8%	46 9%	29 6%	38 8%	5 6%	16 8%	16 7%	44 8%	32 7%	52 7%	24 9%
							*						
\$50K to less than \$75K	187 19%	42 14%	145 20%	114 21%	73 16%	84 17%	10 12%	43 22%	50 22%	90 16%	97 21%	128 17%	59 23%
							*						
\$75K to less than \$100K	139 14%	63 21%	76 11%	65 12%	74 16%	94 19%	6 8%	14 7%	24 11%	102 18%	37 8%	113 15%	26 10%
		B				FGH	*			J			
\$100K to less than \$150K	207 21%	87 29%	121 17%	69 13%	138 30%	142 28%	16 20%	15 8%	33 15%	148 27%	59 13%	173 23%	34 13%
		B			C	GH	G*			J		L	
\$150K or more	99 10%	34 11%	65 9%	18 3%	81 17%	70 14%	7 9%	4 2%	17 7%	72 13%	27 6%	78 10%	21 8%
					C	GH	G*			J			
Sigma	1005 100%	296 100%	709 100%	541 100%	464 100%	503 100%	80 100%	197 100%	225 100%	552 100%	453 100%	752 100%	253 100%
<b>Summary</b>													
Under \$50K	373 37%	70 24%	303 43%	275 51%	98 21%	112 22%	41 51%	120 61%	101 45%	140 25%	233 51%	259 34%	114 45%
			A	D			E*	EH	E		I		K
\$50K-<\$100K	326 32%	105 36%	221 31%	179 33%	147 32%	179 36%	16 20%	57 29%	74 33%	192 35%	134 30%	241 32%	85 34%
						F	*						
\$100K+	306 30%	121 41%	185 26%	87 16%	219 47%	213 42%	24 30%	20 10%	50 22%	220 40%	86 19%	251 33%	55 22%
		B			C	GH	G*		G	J		L	
Mean (,000)	79.7	95.2	73.2	58.8	104.1	99.2	71	47.2	67.6	94.6	61.6	84	66.9
		B			C	FGH	G*		G	J		L	
STD. DEV.	59.4	58.45	58.62	45.96	63.89	59.97	64.19	42.18	52.7	57.96	56.06	60.73	53.36
STD. ERR.	1.87	3.4	2.2	1.98	2.97	2.67	7.16	3.01	3.51	2.47	2.63	2.21	3.35

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Gender

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Male	485	485	-	149	169	167	150	167	168	111	99	162	113
	48%	100%	-	50%	49%	46%	40%	51%	55%	62%	47%	43%	48%
		B						F	F	JKL			
Female	520	-	520	148	177	196	223	159	138	68	113	215	125
	52%	-	100%	50%	51%	54%	60%	49%	45%	38%	53%	57%	52%
			A					GH		I	I	I	
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Gender

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Male	485	140	344	232	253	289	30	60	106	274	210	366	118
	48%	47%	49%	43%	54%	57%	37%	31%	47%	50%	46%	49%	47%
					C	FGH	*		G				
Female	520	156	364	309	211	214	50	137	119	277	243	385	135
	52%	53%	51%	57%	46%	43%	63%	69%	53%	50%	54%	51%	53%
				D			E*	EH	E				
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Age

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
18 - 34 (Net)	297	149	148	297	-	-	102	119	76	64	44	114	75
	30%	31%	28%	100%	-	-	27%	36%	25%	36%	21%	30%	32%
18 - 24	59	23	36	59	-	-	31	15	13	16	8	18	17
	6%	5%	7%	20%	-	-	8%	5%	4%	9%	4%	5%	7%
25 - 34	237	126	112	237	-	-	71	103	62	47	36	96	58
	24%	26%	21%	80%	-	-	19%	32%	20%	27%	17%	25%	25%
35 - 54 (Net)	346	169	177	-	346	-	112	93	141	66	74	120	87
	34%	35%	34%	-	100%	-	30%	29%	46%	37%	35%	32%	37%
35 - 44	155	89	67	-	155	-	41	47	67	34	37	43	41
	15%	18%	13%	-	45%	-	11%	14%	22%	19%	17%	11%	17%
45 - 54	191	81	110	-	191	-	71	46	74	32	37	76	46
	19%	17%	21%	-	55%	-	19%	14%	24%	18%	17%	20%	19%
55 + (Net)	362	167	196	-	-	362	159	114	89	49	94	144	75
	36%	34%	38%	-	-	100%	43%	35%	29%	28%	44%	38%	32%
55 - 64	158	64	93	-	-	158	70	50	38	23	36	69	30
	16%	13%	18%	-	-	44%	19%	15%	12%	13%	17%	18%	13%
65+	205	102	102	-	-	205	89	64	52	26	58	75	46
	20%	21%	20%	-	-	56%	24%	20%	17%	15%	27%	20%	19%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Mean	47.7	47.4	47.9	28.2	45	66.1	49.1	46.2	47.5	44.4	50.7	48.4	46.2
STD. DEV.	16.49	16.68	16.32	4.26	5.59	7.25	17.08	16.99	15.07	16.36	15.75	16.83	16.18
STD. ERR.	0.52	0.75	0.72	0.25	0.29	0.39	0.85	0.83	1.14	1.09	1.04	0.92	1.11
Median	46.77	46	48.36	29	46	66	50	42.52	46	41	52	48	45

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Age

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
18 - 34 (Net)	297	116	180	149	147	185	23	83	5	142	155	199	97
	30%	39%	25%	28%	32%	37%	29%	42%	2%	26%	34%	27%	38%
		B				H	H*	H			I		K
18 - 24	59	2	57	43	16	16	14	29	-	6	53	27	33
	6%	1%	8%	8%	4%	3%	18%	15%	-	1%	12%	4%	13%
			A	D		H	EH*	EH			I		K
25 - 34	237	114	123	106	131	169	9	54	5	135	102	173	65
	24%	39%	17%	20%	28%	34%	11%	28%	2%	25%	22%	23%	25%
		B			C	FH	H*	FH					
35 - 54 (Net)	346	157	189	178	168	225	28	80	14	215	132	254	93
	34%	53%	27%	33%	36%	45%	35%	41%	6%	39%	29%	34%	37%
		B				H	H*	H		J			
35 - 44	155	97	59	69	86	116	5	32	2	106	50	120	36
	15%	33%	8%	13%	19%	23%	7%	16%	1%	19%	11%	16%	14%
		B			C	FH	H*	H		J			
45 - 54	191	60	131	109	82	109	23	48	11	109	82	134	57
	19%	20%	18%	20%	18%	22%	28%	24%	5%	20%	18%	18%	23%
						H	H*	H					
55 + (Net)	362	23	340	214	148	93	29	34	206	195	167	299	63
	36%	8%	48%	40%	32%	18%	37%	17%	92%	35%	37%	40%	25%
			A	D			EG*		EFG			L	
55 - 64	158	17	141	90	67	74	18	30	35	83	74	118	39
	16%	6%	20%	17%	14%	15%	23%	15%	16%	15%	16%	16%	16%
			A				*						
65+	205	6	199	123	81	19	11	4	171	112	93	180	24
	20%	2%	28%	23%	17%	4%	14%	2%	76%	20%	20%	24%	10%
			A				EG*		EFG			L	
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Mean	47.7	39.1	51.2	48.6	46.6	41.9	46.8	39.9	67.6	48.3	46.8	49.3	42.7
			A				EG*		EFG			L	
STD. DEV.	16.49	9.85	17.38	17.1	15.7	12.2	16.44	13.98	9.74	15.33	17.78	16.53	15.38
STD. ERR.	0.52	0.58	0.65	0.72	0.75	0.55	1.84	0.98	0.64	0.65	0.84	0.56	1.28
Median	46.77	38	54	49	44	40	51	39.03	68	46	47	48.7	43

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Region

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Northeast	179	111	68	64	66	49	56	63	60	179	-	-	-
	18%	23%	13%	22%	19%	14%	15%	19%	20%	100%	-	-	-
		B		E						JKL			
Midwest	212	99	113	44	74	94	87	64	60	-	212	-	-
	21%	20%	22%	15%	21%	26%	23%	20%	20%	-	100%	-	-
						C					IKL		
South	377	162	215	114	120	144	143	128	106	-	-	377	-
	38%	33%	41%	38%	35%	40%	38%	39%	35%	-	-	100%	-
			A									IJL	
West	237	113	125	75	87	75	86	71	80	-	-	-	237
	24%	23%	24%	25%	25%	21%	23%	22%	26%	-	-	-	100%
													IJK
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Region

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Northeast	179	64	115	95	84	105	13	29	32	103	76	141	38
	18%	22%	16%	18%	18%	21%	17%	15%	14%	19%	17%	19%	15%
							*						
Midwest	212	53	158	120	92	103	18	33	58	112	100	180	31
	21%	18%	22%	22%	20%	20%	22%	17%	26%	20%	22%	24%	12%
							*					L	
South	377	115	262	209	168	170	36	92	79	215	162	270	107
	38%	39%	37%	39%	36%	34%	44%	47%	35%	39%	36%	36%	42%
							*	EH					
West	237	64	174	117	120	124	13	43	57	122	116	160	77
	24%	22%	24%	22%	26%	25%	17%	22%	25%	22%	26%	21%	30%
							*						K
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Education

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Grade School	4 *	1 *	3 1%	1 *	1 *	2 1%	3 1%	1 *	- -	1 1%	- -	2 1%	1 *
Some High School	10 1%	2 1%	7 1%	4 1%	3 1%	3 1%	8 2%	2 1%	- -	3 1%	1 *	6 2%	- -
Graduated High School	167 17%	69 14%	98 19%	34 12%	43 12%	90 25%	103 28%	47 14%	17 6%	27 15%	48 23%	57 15%	35 15%
Some College	232 23%	106 22%	126 24%	65 22%	83 24%	83 23%	116 31%	74 23%	42 14%	32 18%	48 23%	103 27%	49 21%
Associate's degree (AA, AS, etc.)	129 13%	54 11%	75 14%	44 15%	49 14%	35 10%	45 12%	56 17%	28 9%	32 18%	23 11%	41 11%	33 14%
Bachelor's degree (BA, BS, etc.)	306 30%	160 33%	146 28%	110 37%	107 31%	88 24%	76 20%	105 32%	125 41%	50 28%	62 29%	106 28%	87 37%
Post Graduate Degree	158 16%	93 19%	65 13%	37 12%	61 18%	60 17%	22 6%	42 13%	94 31%	34 19%	29 14%	62 16%	33 14%
Sigma	1005 100%	485 100%	520 100%	297 100%	346 100%	362 100%	373 100%	326 100%	306 100%	179 100%	212 100%	377 100%	237 100%
<b>Summary</b>													
No college degree	541 54%	232 48%	309 59%	149 50%	178 51%	214 59%	275 74%	179 55%	87 28%	95 53%	120 57%	209 55%	117 49%
College degree	464 46%	253 52%	211 41%	147 50%	168 49%	148 41%	98 26%	147 45%	219 72%	84 47%	92 43%	168 45%	120 51%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Education

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Grade School	4	1	2	4	-	1	-	3	*	2	2	4	-
	*	*	*	1%	-	*	-	1%	*	*	*	*	-
							*						
Some High School	10	-	10	10	-	1	2	6	1	2	8	5	4
	1%	-	1%	2%	-	*	2%	3%	1%	*	2%	1%	2%
				D			E*	E					
Graduated High School	167	23	145	167	-	43	22	48	54	82	85	129	38
	17%	8%	20%	31%	-	9%	28%	24%	24%	15%	19%	17%	15%
			A	D			E*	E	E				
Some College	232	59	173	232	-	85	22	66	59	106	126	161	71
	23%	20%	24%	43%	-	17%	27%	34%	26%	19%	28%	21%	28%
				D			*	E	E		I		
Associate's degree (AA, AS, etc.)	129	53	75	129	-	75	7	25	22	67	62	102	27
	13%	18%	11%	24%	-	15%	8%	13%	10%	12%	14%	14%	11%
		B		D			*						
Bachelor's degree (BA, BS, etc.)	306	101	205	-	306	195	20	40	51	181	124	224	81
	30%	34%	29%	-	66%	39%	24%	20%	23%	33%	27%	30%	32%
				C		FGH	*						
Post Graduate Degree	158	59	99	-	158	104	8	9	38	112	46	126	32
	16%	20%	14%	-	34%	21%	10%	4%	17%	20%	10%	17%	13%
				C		G	*		G	J			
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
No college degree	541	136	405	541	-	205	53	148	136	258	283	401	140
	54%	46%	57%	100%	-	41%	66%	75%	61%	47%	62%	53%	55%
			A	D			E*	EH	E		I		
College degree	464	160	304	-	464	298	28	49	89	294	170	351	113
	46%	54%	43%	-	100%	59%	34%	25%	39%	53%	38%	47%	45%
		B		C		FGH	*		G	J			

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Age & Presence Of Children

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Under 6 only	78	43	35	57	20	1	21	40	17	14	10	27	27
	8%	9%	7%	19%	6%	*	6%	12%	5%	8%	5%	7%	11%
6-12 Only	64	42	22	21	38	5	10	26	29	21	13	20	10
	6%	9%	4%	7%	11%	1%	3%	8%	9%	12%	6%	5%	4%
13-17 Only	72	17	55	9	48	15	20	15	37	15	15	28	13
	7%	4%	11%	3%	14%	4%	5%	5%	12%	9%	7%	8%	6%
Under 6 and 6-12	27	7	21	15	11	1	8	10	9	5	3	15	5
	3%	1%	4%	5%	3%	*	2%	3%	3%	3%	1%	4%	2%
Under 6 and 13-17	1	1	-	1	-	-	-	-	1	1	-	-	-
	*	*	-	*	-	-	-	-	*	1%	-	-	-
6-12 and 13-17	40	21	20	10	31	-	8	12	20	6	11	16	8
	4%	4%	4%	3%	9%	-	2%	4%	7%	3%	5%	4%	3%
All 3	12	9	3	3	9	-	4	2	7	1	1	9	*
	1%	2%	1%	1%	3%	-	1%	*	2%	1%	1%	2%	*
None Under 18	709	344	364	180	189	340	303	221	185	115	158	262	174
	71%	71%	70%	61%	55%	94%	81%	68%	61%	64%	75%	69%	73%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
With Kids	296	140	156	116	157	23	70	105	121	64	53	115	64
	29%	29%	30%	39%	45%	6%	19%	32%	39%	36%	25%	31%	27%
No Kids	709	344	364	180	189	340	303	221	185	115	158	262	174
	71%	71%	70%	61%	55%	94%	81%	68%	61%	64%	75%	69%	73%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Age & Presence Of Children

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Under 6 only	78	78	-	36	42	54	3	16	6	67	11	57	22
	8%	26%	-	7%	9%	11%	3%	8%	3%	12%	3%	8%	8%
		B				H	*	H		J			
6-12 Only	64	64	-	30	34	53	1	9	2	53	12	55	9
	6%	22%	-	6%	7%	11%	1%	4%	1%	10%	3%	7%	4%
		B				FGH	*	H		J			
13-17 Only	72	72	-	35	37	42	11	15	4	54	18	53	19
	7%	24%	-	6%	8%	8%	14%	8%	2%	10%	4%	7%	7%
		B				H	H*	H		J			
Under 6 and 6-12	27	27	-	12	16	11	-	16	1	22	6	18	10
	3%	9%	-	2%	3%	2%	-	8%	*	4%	1%	2%	4%
		B					*	EFH		J			
Under 6 and 13-17	1	1	-	-	1	1	-	-	-	1	-	1	-
	*	*	-	-	*	*	-	-	-	*	-	*	-
							*						
6-12 and 13-17	40	40	-	20	20	32	1	8	-	34	6	32	9
	4%	14%	-	4%	4%	6%	1%	4%	-	6%	1%	4%	3%
		B				H	*	H		J			
All 3	12	12	-	3	9	12	-	1	-	9	3	12	1
	1%	4%	-	1%	2%	2%	-	*	-	2%	1%	2%	*
		B					*						
None Under 18	709	-	709	405	304	299	65	133	212	312	396	524	185
	71%	-	100%	75%	66%	59%	80%	68%	94%	57%	87%	70%	73%
			A	D			E*		EFG	I			
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
With Kids	296	296	-	136	160	204	16	64	13	239	57	227	69
	29%	100%	-	25%	34%	41%	20%	32%	6%	43%	13%	30%	27%
		B			C	FH	H*	H		J			
No Kids	709	-	709	405	304	299	65	133	212	312	396	524	185
	71%	-	100%	75%	66%	59%	80%	68%	94%	57%	87%	70%	73%
			A	D			E*		EFG	I			

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Marital Status

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Single	250	129	121	125	62	63	137	65	47	49	52	81	69
	25%	27%	23%	42%	18%	18%	37%	20%	15%	27%	24%	21%	29%
Domestic Partnership	60	25	35	27	26	6	22	26	12	9	13	25	12
	6%	5%	7%	9%	8%	2%	6%	8%	4%	5%	6%	7%	5%
Married	552	274	277	142	215	195	140	192	220	103	112	215	122
	55%	57%	53%	48%	62%	54%	38%	59%	72%	57%	53%	57%	51%
Widowed	36	12	23	-	4	31	19	9	7	6	7	15	7
	4%	3%	4%	-	1%	9%	5%	3%	2%	3%	4%	4%	3%
Divorced or separated	108	44	64	3	39	66	54	33	20	12	27	41	28
	11%	9%	12%	1%	11%	18%	15%	10%	7%	7%	13%	11%	12%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Married	552	274	277	142	215	195	140	192	220	103	112	215	122
	55%	57%	53%	48%	62%	54%	38%	59%	72%	57%	53%	57%	51%
Other	453	210	243	155	132	167	233	134	86	76	100	162	116
	45%	43%	47%	52%	38%	46%	62%	41%	28%	43%	47%	43%	49%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Marital Status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Single	250 25%	23 8%	227 32%	150 28%	100 21%	118 23%	32 40%	65 33%	35 16%	- -	250 55%	143 19%	107 42%
		A	B	C	D	H	EH*	EH		I			K
Domestic Partnership	60 6%	20 7%	39 6%	40 7%	20 4%	35 7%	1 2%	20 10%	3 1%	- -	60 13%	41 5%	19 8%
						H	*	FH		I			
Married	552 55%	239 81%	312 44%	258 48%	294 63%	303 60%	38 47%	93 47%	118 53%	552 100%	- -	454 60%	98 38%
		B			C	G	*			J		L	
Widowed	36 4%	1 *	34 5%	23 4%	12 3%	3 1%	2 2%	6 3%	24 11%	- -	36 8%	31 4%	4 2%
		A					*	E	EFG		I		
Divorced or separated	108 11%	12 4%	96 14%	69 13%	39 8%	44 9%	8 9%	13 7%	44 19%	- -	108 24%	82 11%	26 10%
			A				*		EG		I		
Sigma	1005 100%	296 100%	709 100%	541 100%	464 100%	503 100%	80 100%	197 100%	225 100%	552 100%	453 100%	752 100%	253 100%
<b>Summary</b>													
Married	552 55%	239 81%	312 44%	258 48%	294 63%	303 60%	38 47%	93 47%	118 53%	552 100%	- -	454 60%	98 38%
		B			C	G	*			J		L	
Other	453 45%	57 19%	396 56%	283 52%	170 37%	200 40%	42 53%	104 53%	107 47%	- -	453 100%	297 40%	156 62%
			A	D			*	E		I			K

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Employment

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Employed - full-time	423	250	172	159	203	60	85	151	187	98	88	137	100
	42%	52%	33%	54%	59%	17%	23%	46%	61%	55%	42%	36%	42%
Employed - part-time	80	30	50	23	28	29	41	16	24	13	18	36	13
	8%	6%	10%	8%	8%	8%	11%	5%	8%	7%	8%	9%	6%
Self-Employed	80	38	42	26	22	33	26	28	26	7	15	33	25
	8%	8%	8%	9%	6%	9%	7%	9%	8%	4%	7%	9%	10%
Retired	225	106	119	5	14	206	101	74	50	32	58	79	57
	22%	22%	23%	2%	4%	57%	27%	23%	16%	18%	27%	21%	24%
Student/Pupil	28	13	15	23	5	-	16	12	-	6	6	10	6
	3%	3%	3%	8%	1%	-	4%	4%	-	3%	3%	3%	2%
Military	2	2	-	2	*	-	-	*	2	-	-	2	-
	*	*	-	1%	*	-	-	*	1%	-	-	1%	-
Homemaker	66	3	63	27	31	8	31	24	11	4	8	41	12
	7%	1%	12%	9%	9%	2%	8%	7%	4%	2%	4%	11%	5%
Currently Unemployed	98	40	58	29	42	26	72	20	6	18	19	36	25
	10%	8%	11%	10%	12%	7%	19%	6%	2%	10%	9%	10%	10%
(Dk/Ns)	3	2	1	2	1	-	1	1	-	*	-	2	-
	*	*	*	1%	*	-	*	*	-	*	-	1%	-
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Full Time	503	289	214	185	225	93	112	179	213	105	103	170	124
	50%	60%	41%	62%	65%	26%	30%	55%	69%	59%	49%	45%	52%
Part Time	80	30	50	23	28	29	41	16	24	13	18	36	13
	8%	6%	10%	8%	8%	8%	11%	5%	8%	7%	8%	9%	6%
Not Emp.	197	60	137	83	80	34	120	57	20	29	33	92	43
	20%	12%	26%	28%	23%	9%	32%	18%	6%	16%	16%	24%	18%
Retired	225	106	119	5	14	206	101	74	50	32	58	79	57
	22%	22%	23%	2%	4%	57%	27%	23%	16%	18%	27%	21%	24%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Employment

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Employed - full-time	423 42%	186 63%	236 33%	154 28%	269 58%	423 84%	- -	- -	- -	259 47%	164 36%	322 43%	101 40%
		B			C	FGH	*			J			
Employed - part-time	80 8%	16 5%	65 9%	53 10%	28 6%	- -	80 100%	- -	- -	38 7%	42 9%	58 8%	23 9%
							EGH*						
Self-Employed	80 8%	18 6%	62 9%	51 9%	29 6%	80 16%	- -	- -	- -	44 8%	36 8%	57 8%	23 9%
						FGH	*						
Retired	225 22%	13 4%	212 30%	136 25%	89 19%	- -	- -	- -	225 100%	118 21%	107 24%	188 25%	37 15%
			A				*		EFG			L	
Student/Pupil	28 3%	5 2%	23 3%	25 5%	3 1%	- -	- -	28 14%	- -	3 1%	25 6%	11 1%	17 7%
				D			*	EFH		I		K	
Military	2 *	* *	2 *	2 *	- -	- -	- -	2 1%	- -	2 *	- -	2 *	- -
							*	E					
Homemaker	66 7%	40 13%	26 4%	41 8%	24 5%	- -	- -	66 33%	- -	55 10%	10 2%	48 6%	17 7%
		B					*	EFH		J			
Currently Unemployed	98 10%	18 6%	80 11%	77 14%	20 4%	- -	- -	98 50%	- -	31 6%	67 15%	62 8%	36 14%
				D			*	EFH		I		K	
(Dk/Ns)	3 *	- -	3 *	1 *	1 *	- -	- -	3 1%	- -	* *	2 *	3 *	- -
							*	E					
Sigma	1005 100%	296 100%	709 100%	541 100%	464 100%	503 100%	80 100%	197 100%	225 100%	552 100%	453 100%	752 100%	253 100%
<b>Summary</b>													
Full Time	503 50%	204 69%	299 42%	205 38%	298 64%	503 100%	- -	- -	- -	303 55%	200 44%	379 50%	124 49%
		B			C	FGH	*			J			
Part Time	80 8%	16 5%	65 9%	53 10%	28 6%	- -	80 100%	- -	- -	38 7%	42 9%	58 8%	23 9%
							EGH*						
Not Emp.	197 20%	64 21%	133 19%	148 27%	49 11%	- -	- -	197 100%	- -	93 17%	104 23%	127 17%	70 28%
				D			*	EFH		I		K	
Retired	225 22%	13 4%	212 30%	136 25%	89 19%	- -	- -	- -	225 100%	118 21%	107 24%	188 25%	37 15%
			A				*		EFG			L	

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Race

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
White	752	366	385	199	254	299	259	241	251	141	180	270	160
	75%	76%	74%	67%	73%	82%	70%	74%	82%	79%	85%	72%	67%
Black	130	59	70	41	51	38	57	48	25	19	20	75	16
	13%	12%	13%	14%	15%	10%	15%	15%	8%	10%	9%	20%	7%
Asian	58	29	29	22	27	9	16	19	23	10	2	12	33
	6%	6%	6%	7%	8%	3%	4%	6%	7%	6%	1%	3%	14%
Other	66	30	36	35	15	17	41	18	8	9	9	19	28
	7%	6%	7%	12%	4%	5%	11%	5%	2%	5%	4%	5%	12%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
White	752	366	385	199	254	299	259	241	251	141	180	270	160
	75%	76%	74%	67%	73%	82%	70%	74%	82%	79%	85%	72%	67%
Other	253	118	135	97	93	63	114	85	55	38	31	107	77
	25%	24%	26%	33%	27%	18%	30%	26%	18%	21%	15%	28%	33%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Race

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
White	752	227	524	401	351	379	58	127	188	454	297	752	-
	75%	77%	74%	74%	76%	75%	72%	64%	84%	82%	66%	100%	-
						G	*		EG	J		L	
Black	130	39	90	74	55	61	12	32	24	56	74	-	130
	13%	13%	13%	14%	12%	12%	15%	16%	11%	10%	16%	-	51%
							*				I		K
Asian	58	13	45	16	41	31	3	13	10	25	33	-	58
	6%	4%	6%	3%	9%	6%	3%	7%	5%	5%	7%	-	23%
					C		*						K
Other	66	17	49	50	17	32	8	24	3	17	49	-	66
	7%	6%	7%	9%	4%	6%	9%	12%	1%	3%	11%	-	26%
				D		H	H*	EH			I		K
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
White	752	227	524	401	351	379	58	127	188	454	297	752	-
	75%	77%	74%	74%	76%	75%	72%	64%	84%	82%	66%	100%	-
						G	*		EG	J		L	
Other	253	69	185	140	113	124	23	70	37	98	156	-	253
	25%	23%	26%	26%	24%	25%	28%	36%	16%	18%	34%	-	100%
						H	*	EH			I		K

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Are you of Hispanic Ethnicity?

	Demographics												
	Total	Gender		Age			Household Income			Region			
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
Yes	156	71	85	73	57	27	59	64	34	29	14	59	54
	16%	15%	16%	24%	16%	8%	16%	20%	11%	16%	7%	16%	23%
No	836	408	429	218	289	330	309	259	268	147	196	315	179
	83%	84%	82%	73%	83%	91%	83%	79%	88%	82%	93%	84%	75%
(Dk/Ns)	12	6	6	6	1	5	5	3	4	3	2	3	5
	1%	1%	1%	2%	*	1%	1%	1%	1%	2%	1%	1%	2%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Are you of Hispanic Ethnicity?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
Yes	156	81	75	94	63	94	9	37	16	92	64	100	57
	16%	28%	11%	17%	14%	19%	12%	19%	7%	17%	14%	13%	22%
		B				H	*	H					K
No	836	214	622	440	397	402	69	159	205	458	378	649	187
	83%	72%	88%	81%	85%	80%	86%	81%	91%	83%	83%	86%	74%
		A					*		EG			L	
(Dk/Ns)	12	1	12	8	4	7	2	-	4	1	11	3	9
	1%	*	2%	1%	1%	1%	2%	-	2%	*	2%	*	4%
							*				I		K
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Metro status

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>493</b>	<b>512</b>	<b>293</b>	<b>360</b>	<b>352</b>	<b>407</b>	<b>423</b>	<b>175</b>	<b>227</b>	<b>230</b>	<b>336</b>	<b>212</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>485</b>	<b>520</b>	<b>297</b>	<b>346</b>	<b>362</b>	<b>373</b>	<b>326</b>	<b>306</b>	<b>179</b>	<b>212</b>	<b>377</b>	<b>237</b>
All <1M (Includes NON-METRO)	446	208	238	112	162	171	188	146	112	57	94	193	103
	44%	43%	46%	38%	47%	47%	50%	45%	37%	32%	44%	51%	43%
1M-4.9M	305	127	178	90	95	120	112	100	93	37	80	86	103
	30%	26%	34%	30%	28%	33%	30%	31%	30%	21%	38%	23%	43%
5M+	254	150	104	94	89	71	73	80	101	85	38	99	32
	25%	31%	20%	32%	26%	20%	20%	24%	33%	48%	18%	26%	14%
Sigma	1005	485	520	297	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Metro status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>285</b>	<b>720</b>	<b>568</b>	<b>437</b>	<b>495</b>	<b>80</b>	<b>202</b>	<b>228</b>	<b>553</b>	<b>452</b>	<b>860</b>	<b>145</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>296</b>	<b>709</b>	<b>541</b>	<b>464</b>	<b>503</b>	<b>80</b>	<b>197</b>	<b>225</b>	<b>552</b>	<b>453</b>	<b>752</b>	<b>253</b>
All <1M (Includes NON-METRO)	446	118	328	273	173	198	35	111	101	255	191	364	81
	44%	40%	46%	50%	37%	39%	43%	57%	45%	46%	42%	48%	32%
				D			*	EH				L	
1M-4.9M	305	89	216	162	144	143	22	57	82	157	149	216	89
	30%	30%	30%	30%	31%	28%	28%	29%	37%	28%	33%	29%	35%
							*						
5M+	254	89	165	106	148	161	23	28	41	140	114	171	83
	25%	30%	23%	20%	32%	32%	29%	14%	18%	25%	25%	23%	33%
				C		GH	G*						K
Sigma	1005	296	709	541	464	503	80	197	225	552	453	752	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/04-01/07

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