

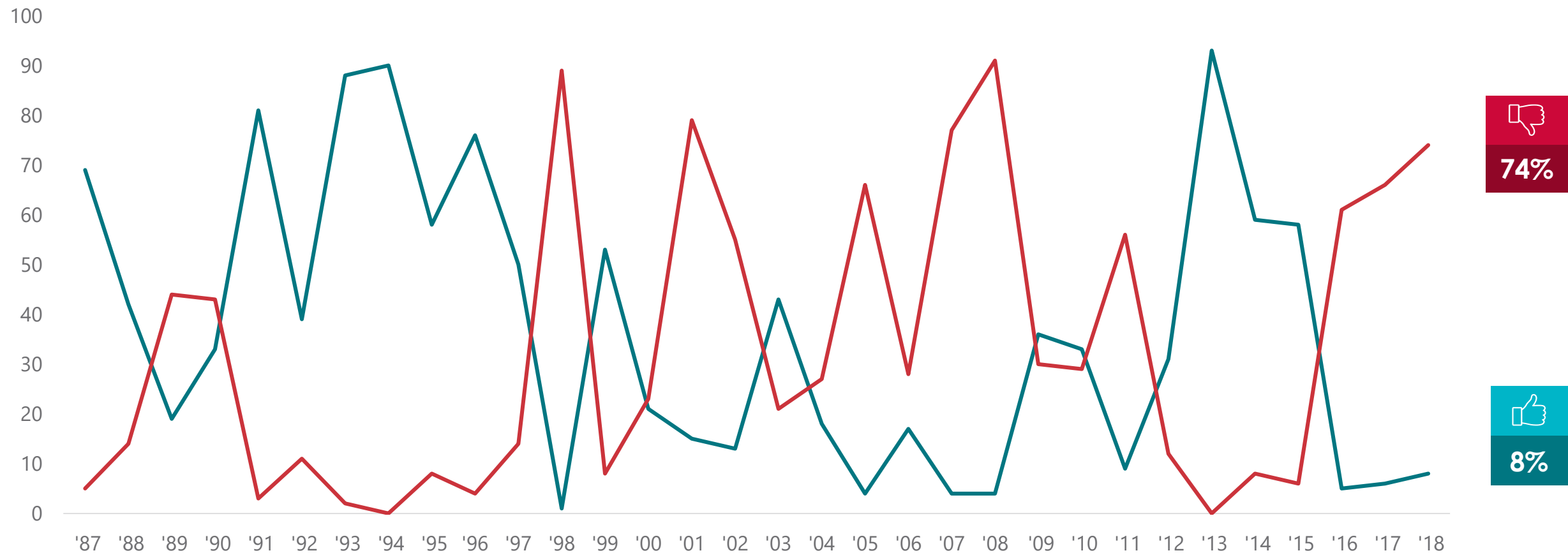
2018

# Captains of Industry



# Economic Optimism since 1987

C1. DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

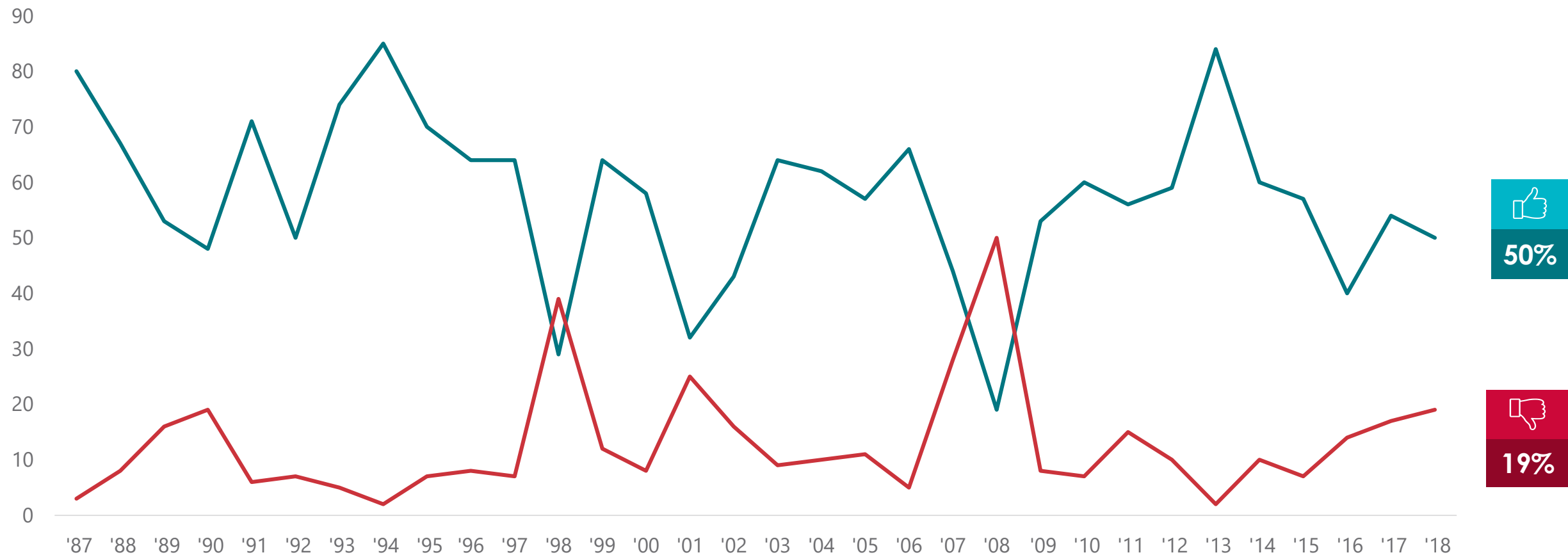


Base: British Captains of Industry (100); Interviewed Oct – Dec 2018



# Company Optimism since 1987

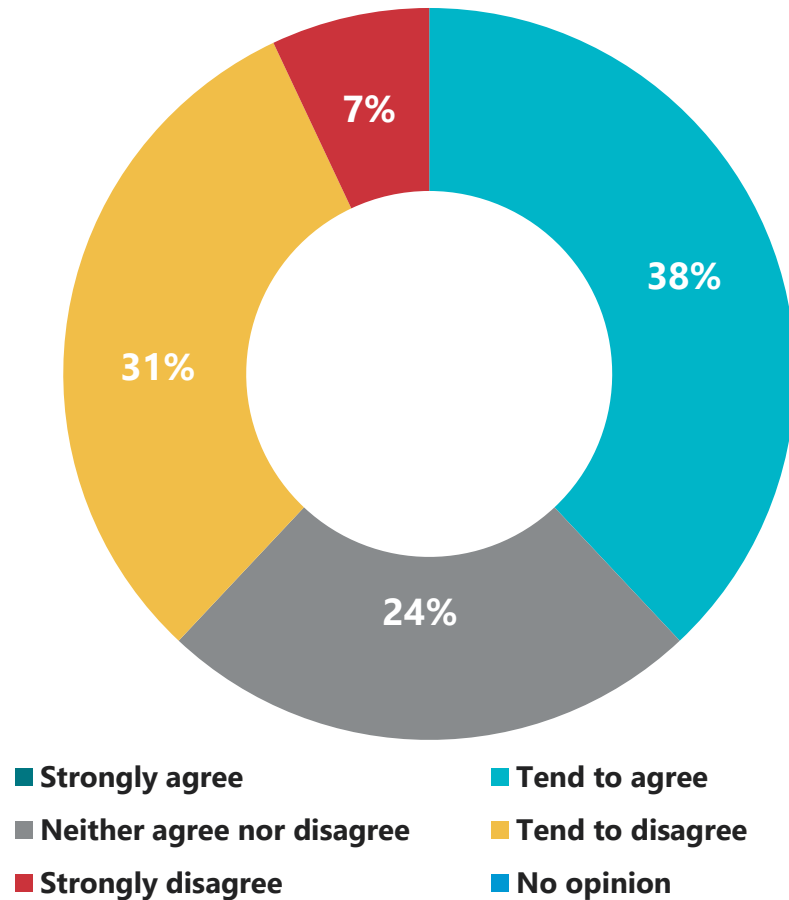
C2. DO YOU THINK THAT BUSINESS FOR YOUR OWN COMPANY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



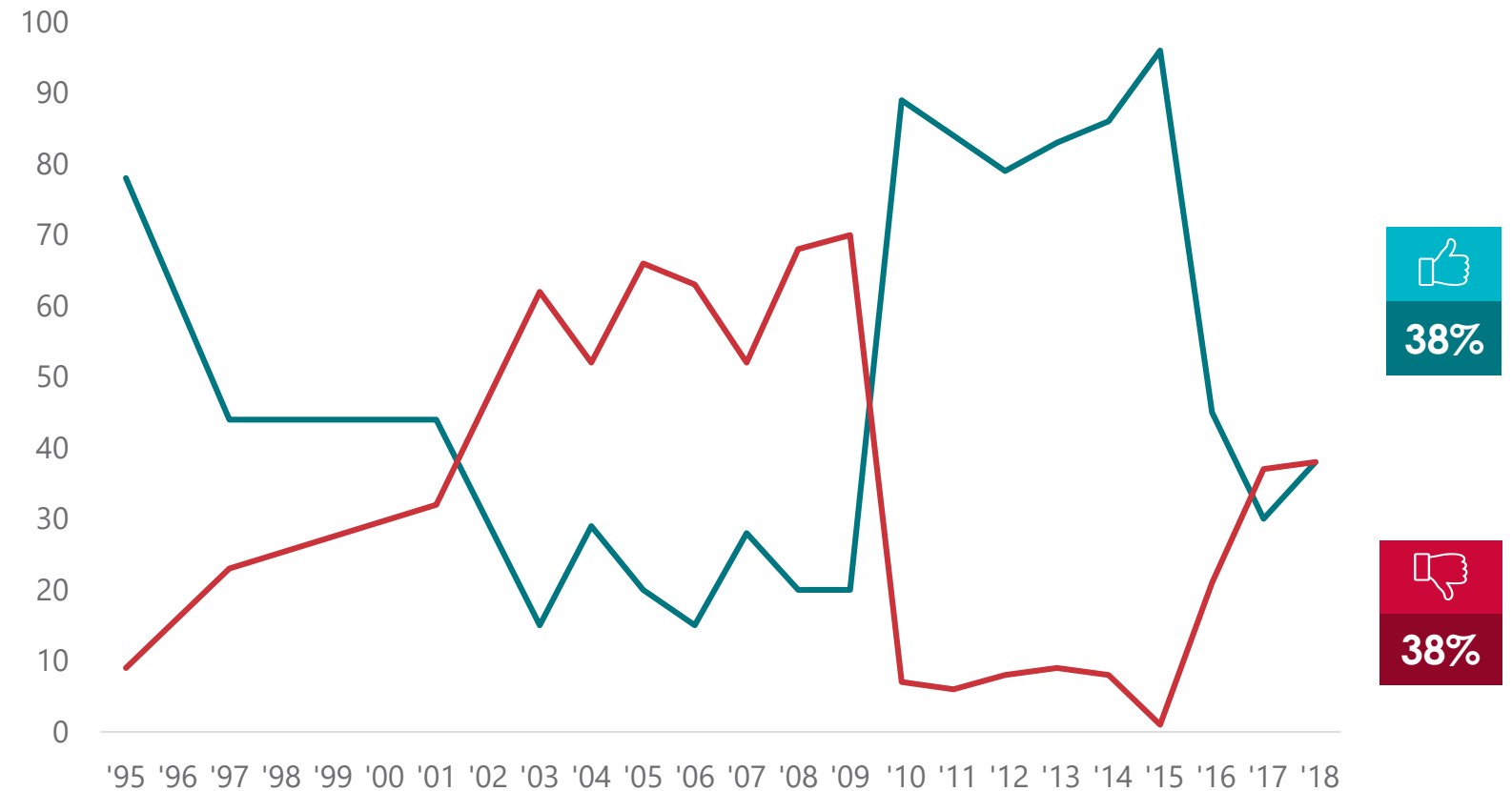
Base: British Captains of Industry (100); Interviewed Oct – Dec 2018

# Captains' confidence in economic policy remains low

C3. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT? IN THE LONG TERM, THIS GOVERNMENT'S POLICIES WILL IMPROVE THE STATE OF THE BRITISH ECONOMY

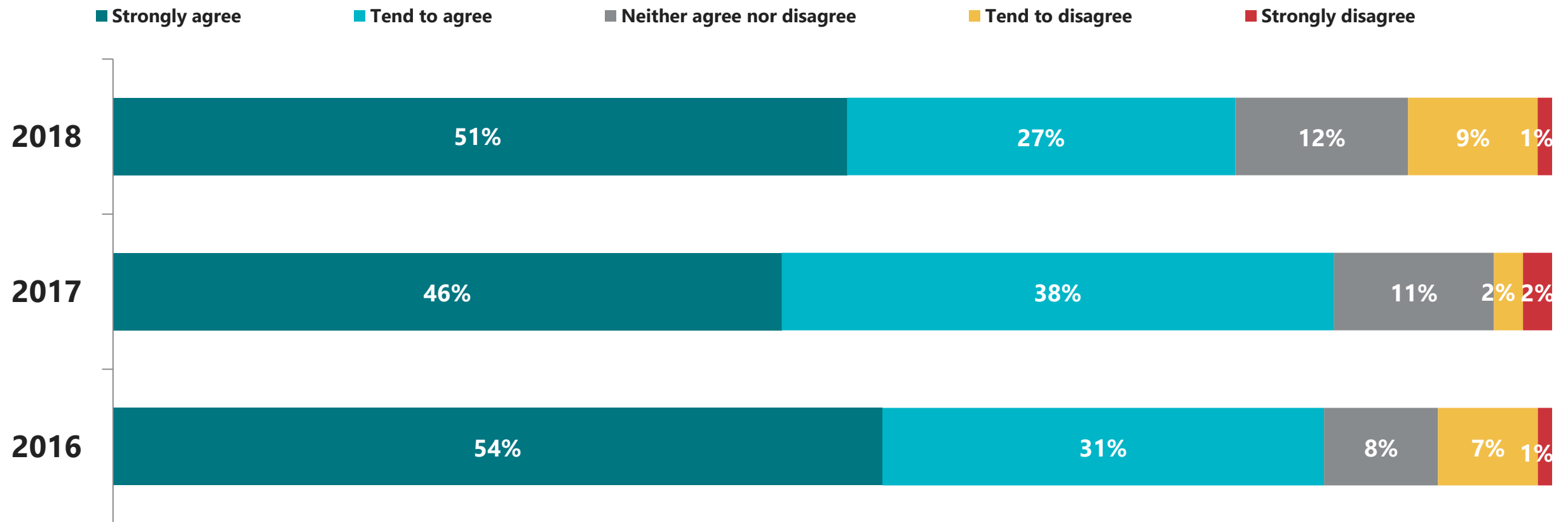


Base: British Captains of Industry (100); Interviewed Oct – Dec 2018



# Successful handling of Brexit is seen as vital to Captains

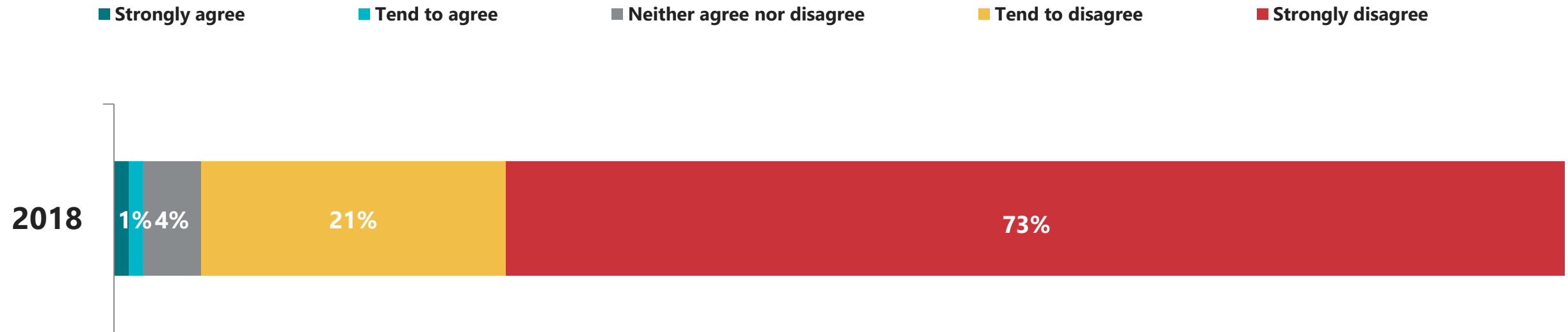
C3. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT? HOW WELL THE GOVERNMENT HANDLES BREXIT NEGOTIATIONS IS VITAL TO MY BUSINESS



Base: British Captains of Industry (100); Interviewed Oct – Dec 2018

# Majority of Captains do not support Labour's policies

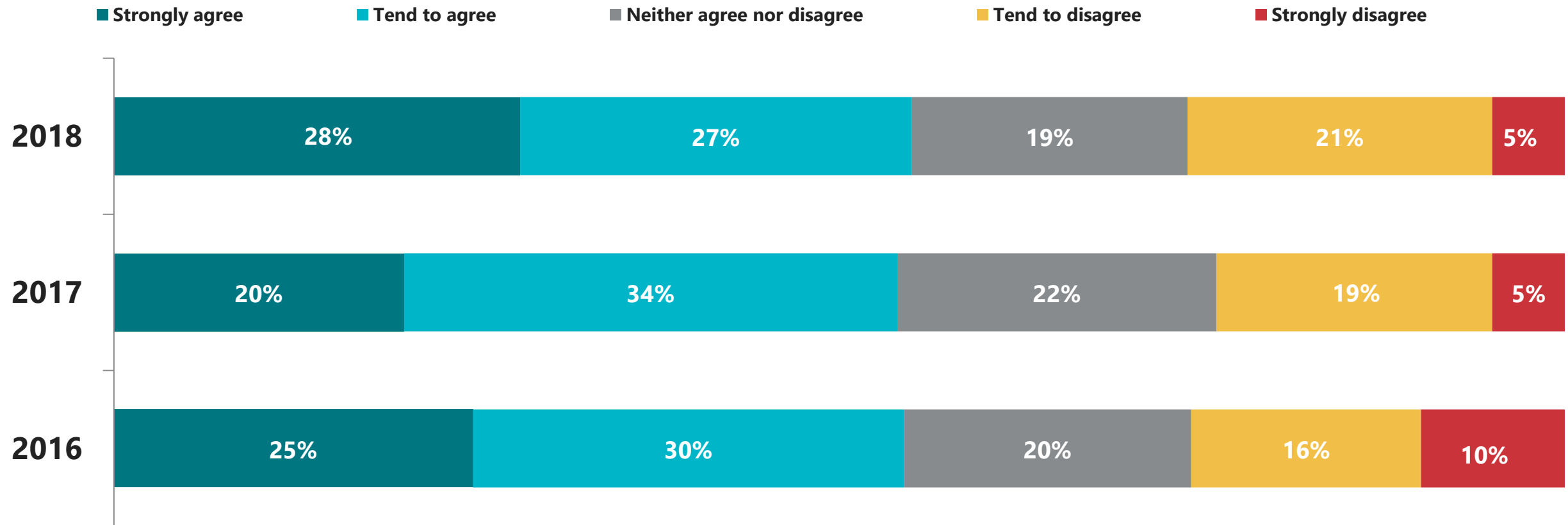
C3. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT? LABOUR'S POLICIES WOULD IMPROVE THE STATE OF THE BRITISH ECONOMY



Base: British Captains of Industry (100); Interviewed Oct – Dec 2018

# Far fewer Captains see Brexit as a risk this year...

CEU8. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT THE UK'S RELATIONSHIP WITH THE EU? THE DECISION TO LEAVE THE EU IS A SIGNIFICANT RISK TO MY COMPANY

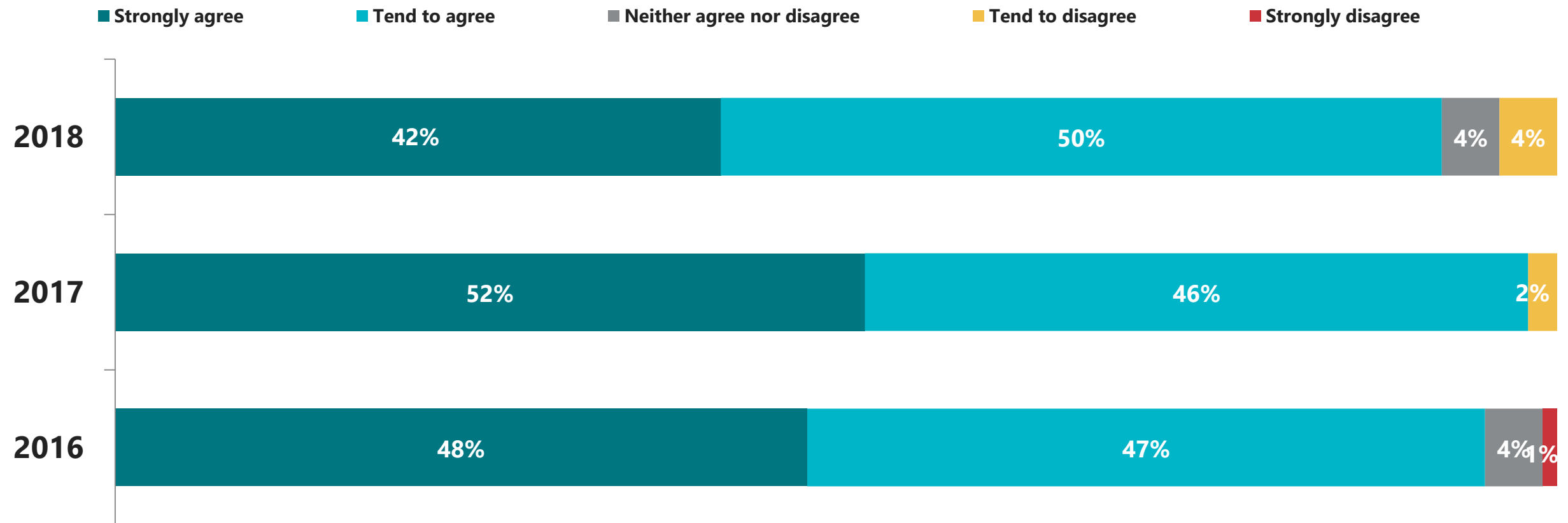


Base: British Captains of Industry (100); Interviewed Oct – Dec 2018



# ...and are confident their companies can adapt

CEU8. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT THE UK'S RELATIONSHIP WITH THE EU? I AM CONFIDENT MY COMPANY CAN ADAPT TO THE CONSEQUENCES OF LEAVING THE EU

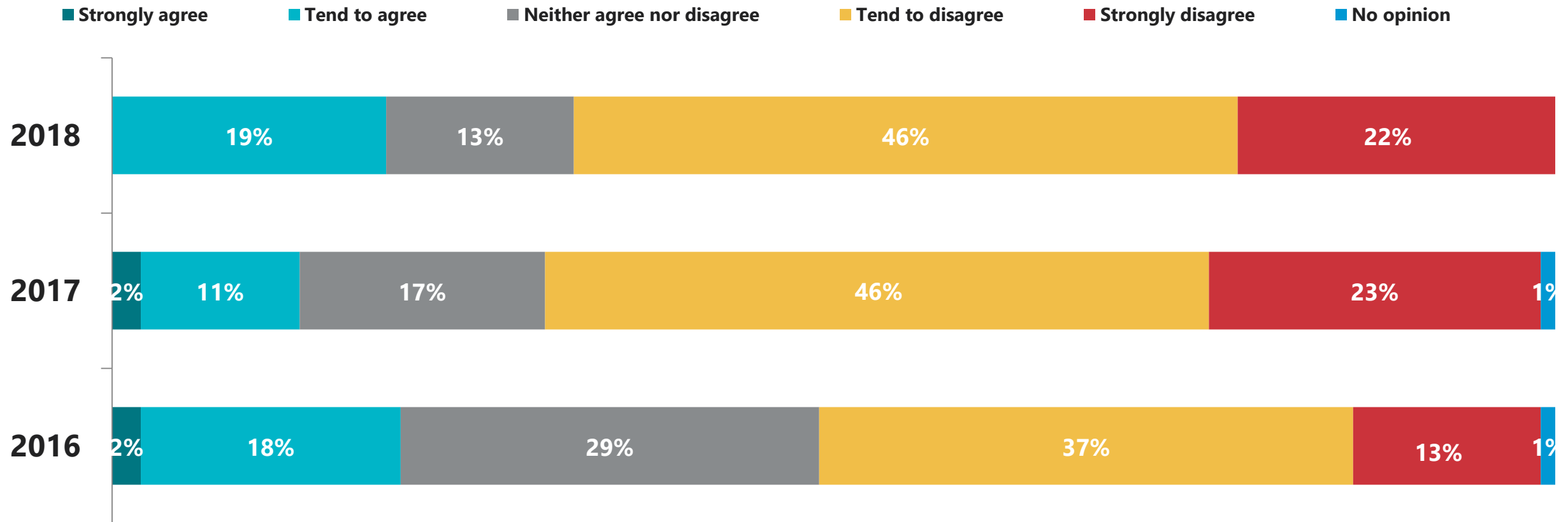


Base: British Captains of Industry (100); Interviewed Oct – Dec 2018



# Captains' confidence in Brexit negotiations remains low

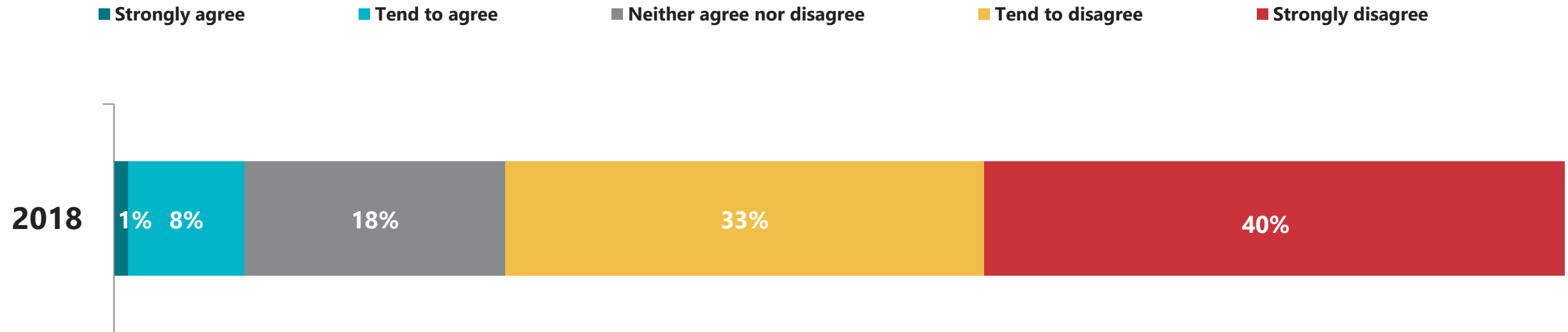
CEU8. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT THE UK'S RELATIONSHIP WITH THE EU? I AM CONFIDENT IN THE ABILITY OF THE GOVERNMENT TO NEGOTIATE THE BEST DEAL POSSIBLE FOR UK BUSINESSES WITH THE EU



Base: British Captains of Industry (100); Interviewed Oct – Dec 2018

# Captains don't think Brexit will bring new opportunities

CEU8. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT THE UK'S RELATIONSHIP WITH THE EU? THE DECISION TO LEAVE THE EU WILL BRING SIGNIFICANT NEW OPPORTUNITIES FOR MY COMPANY



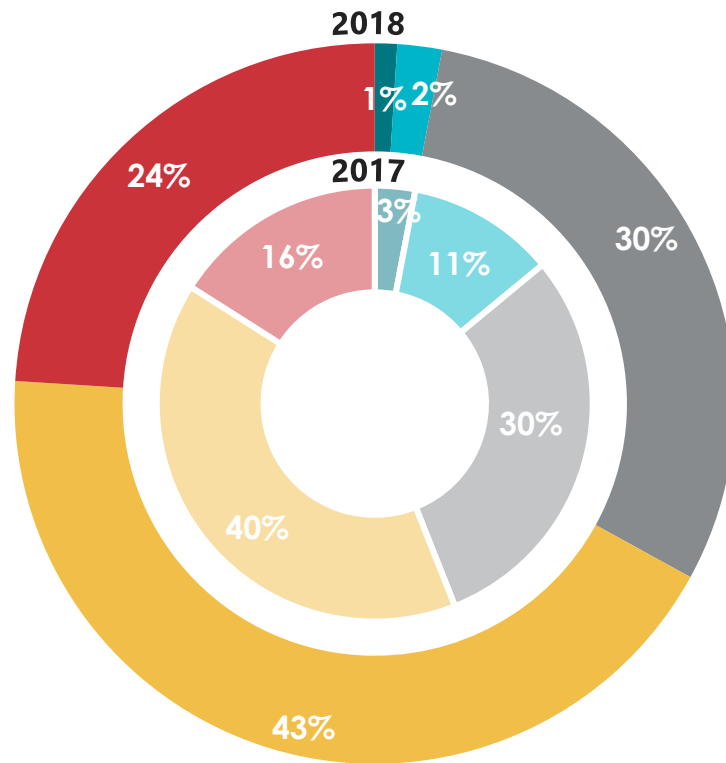
Base: British Captains of Industry (100); Interviewed Oct – Dec 2018



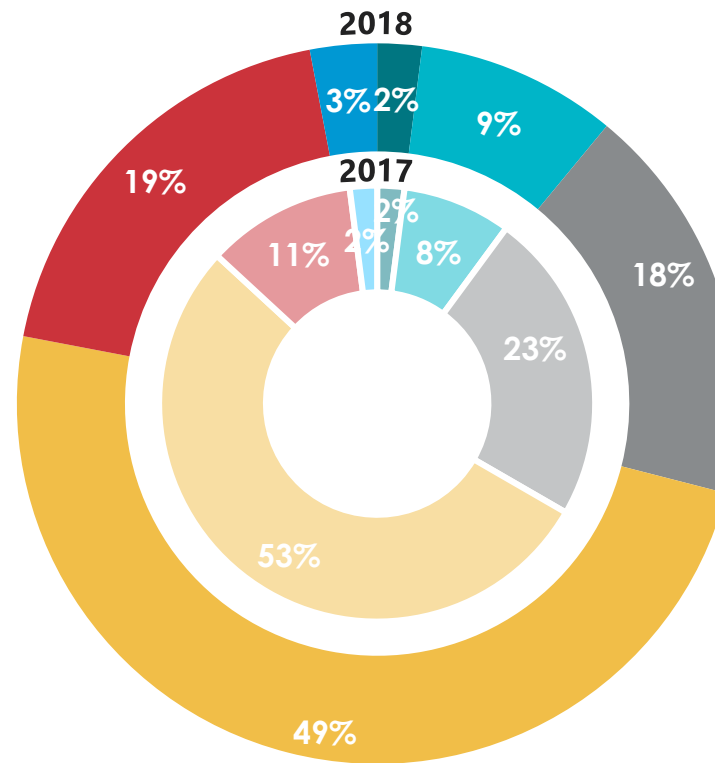
# Captains think Brexit is worse than predicted a year ago

CEU2A. DO YOU THINK THAT THE BUSINESS SITUATION OF YOUR COMPANY IS / WILL BE MORE POSITIVE OR NEGATIVE SO FAR COMPARED TO WHAT IT WOULD HAVE BEEN IF THE UK HAD VOTED TO STAY IN THE EU, OR HAS IT MADE NO DIFFERENCE?

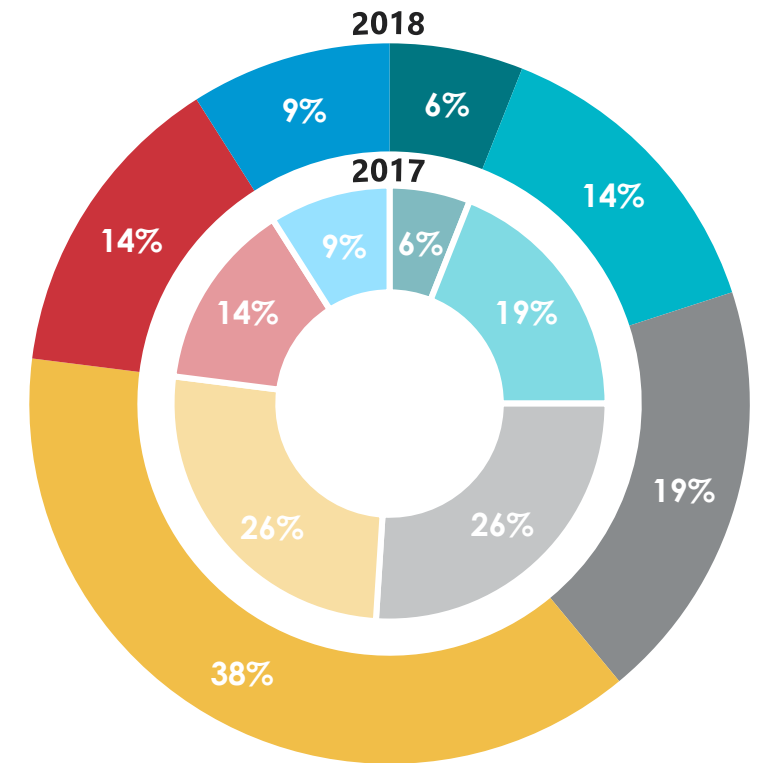
Since the referendum



In 12 months time



In 5 years time

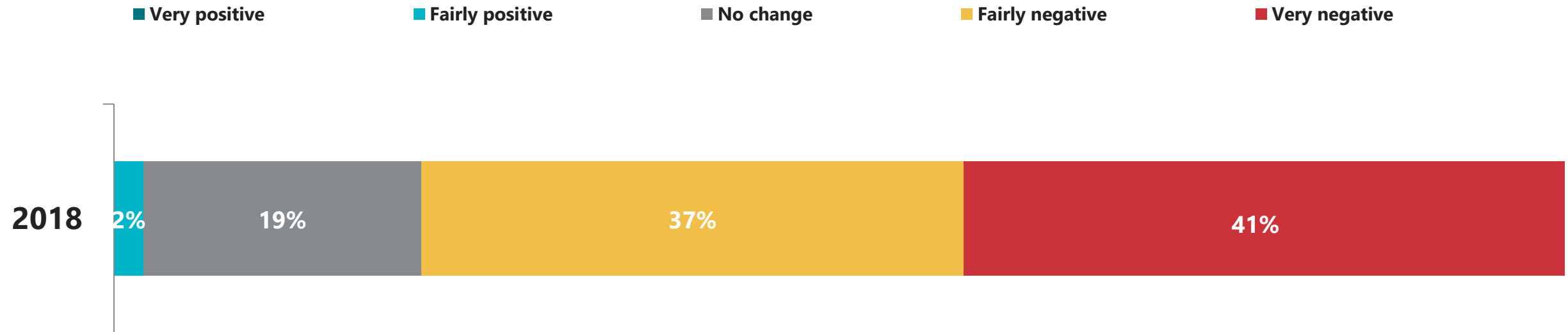


■ A lot more positive ■ A little more positive ■ Makes no difference ■ A little more negative ■ A lot more negative ■ No opinion

Base: British Captains of Industry (100); Interviewed Oct – Dec 2018

# Captains think 'no deal' would have negative impact

CEU13. OVERALL, WOULD THE UK LEAVING THE EU WITH NO DEAL HAVE A POSITIVE OR A NEGATIVE IMPACT ON YOUR BUSINESS?



Base: British Captains of Industry (100); Interviewed Oct – Dec 2018

