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1_2. Overall, do you think ... made things in this country better, worse, or made no difference? - The LGBTQ equal rights movement

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1_6. Overall, do you think ... made things in this country better, worse, or made no difference? - The Labor movement

1_6. Overall, do you think ... made things in this country better, worse, or made no difference? - The Labor movement

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1_7. Overall, do you think ... made things in this country better, worse, or made no difference? - The Tea Party movement

1_8. Overall, do you think ... made things in this country better, worse, or made no difference? - The Never Again/Anti-Gun Violence movement

1_8. Overall, do you think ... made things in this country better, worse, or made no difference? - The Never Again/Anti-Gun Violence movement

1_9. Overall, do you think ... made things in this country better, worse, or made no difference? - The Black Lives Matter movement

1_9. Overall, do you think ... made things in this country better, worse, or made no difference? - The Black Lives Matter movement

1. Overall, do you think ... made things in this country better, worse, or made no difference? - Better Summary

1. Overall, do you think ... made things in this country better, worse, or made no difference? - Better Summary

1. Overall, do you think ... made things in this country better, worse, or made no difference? - Worse Summary

1. Overall, do you think ... made things in this country better, worse, or made no difference? - Worse Summary

1. Overall, do you think ... made things in this country better, worse, or made no difference? - Grid Table

2_1. Do you have a favorable or unfavorable opinion of the following? - Rosa Parks

2_1. Do you have a favorable or unfavorable opinion of the following? - Rosa Parks

2_2. Do you have a favorable or unfavorable opinion of the following? - Jesse Jackson

2_2. Do you have a favorable or unfavorable opinion of the following? - Jesse Jackson

2_3. Do you have a favorable or unfavorable opinion of the following? - Al Sharpton

2_3. Do you have a favorable or unfavorable opinion of the following? - Al Sharpton

2_4. Do you have a favorable or unfavorable opinion of the following? - Malcolm X

2_4. Do you have a favorable or unfavorable opinion of the following? - Malcolm X

2_5. Do you have a favorable or unfavorable opinion of the following? - Martin Luther King, Jr.

2_5. Do you have a favorable or unfavorable opinion of the following? - Martin Luther King, Jr.

2_6. Do you have a favorable or unfavorable opinion of the following? - Maya Angelou

2_6. Do you have a favorable or unfavorable opinion of the following? - Maya Angelou

2_7. Do you have a favorable or unfavorable opinion of the following? - The Black Panther Party

2_7. Do you have a favorable or unfavorable opinion of the following? - The Black Panther Party

2_8. Do you have a favorable or unfavorable opinion of the following? - The Ku Klux Klan

2_8. Do you have a favorable or unfavorable opinion of the following? - The Ku Klux Klan

2_9. Do you have a favorable or unfavorable opinion of the following? - Harriet Tubman

2_9. Do you have a favorable or unfavorable opinion of the following? - Harriet Tubman

2_10. Do you have a favorable or unfavorable opinion of the following? - George Wallace

2_10. Do you have a favorable or unfavorable opinion of the following? - George Wallace

2_11. Do you have a favorable or unfavorable opinion of the following? - David Duke

2_11. Do you have a favorable or unfavorable opinion of the following? - David Duke

2_12. Do you have a favorable or unfavorable opinion of the following? - Muhammad Ali

2_12. Do you have a favorable or unfavorable opinion of the following? - Muhammad Ali

2_13. Do you have a favorable or unfavorable opinion of the following? - Frederick Douglas

2_13. Do you have a favorable or unfavorable opinion of the following? - Frederick Douglas

2_14. Do you have a favorable or unfavorable opinion of the following? - Thurgood Marshall

2_14. Do you have a favorable or unfavorable opinion of the following? - Thurgood Marshall

2_15. Do you have a favorable or unfavorable opinion of the following? - Colin Kaepernick

2_15. Do you have a favorable or unfavorable opinion of the following? - Colin Kaepernick

2_16. Do you have a favorable or unfavorable opinion of the following? - Jesse Owens

2_16. Do you have a favorable or unfavorable opinion of the following? - Jesse Owens

2_17. Do you have a favorable or unfavorable opinion of the following? - W.E.B. Dubois

2_17. Do you have a favorable or unfavorable opinion of the following? - W.E.B. Dubois

2_18. Do you have a favorable or unfavorable opinion of the following? - Nelson Mandela

2_18. Do you have a favorable or unfavorable opinion of the following? - Nelson Mandela

2_19. Do you have a favorable or unfavorable opinion of the following? - Ida B. Wells

2_19. Do you have a favorable or unfavorable opinion of the following? - Ida B. Wells

2. Do you have a favorable or unfavorable opinion of the following? - Favorable (lean) Summary

2. Do you have a favorable or unfavorable opinion of the following? - Favorable (lean) Summary

2. Do you have a favorable or unfavorable opinion of the following? - Favorable Summary

2. Do you have a favorable or unfavorable opinion of the following? - Favorable Summary

2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable (lean) Summary

2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable (lean) Summary

2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable Summary

2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable Summary

2. Do you have a favorable or unfavorable opinion of the following? - Grid Table

3. Looking back do you think the tone of Martin Luther King Jr.'s message about equal rights for Blacks was too forceful, not forceful enough, or just about right for that time of history?

3. Looking back do you think the tone of Martin Luther King Jr.'s message about equal rights for Blacks was too forceful, not forceful enough, or just about right for that time of history?

PID. With which political party do you most identify?

PID. With which political party do you most identify?

Household Income

Household Income

Gender

Gender

Age

Age

Region

Region

Education

Education

Age & Presence Of Children

Age & Presence Of Children

Marital Status

Marital Status

Employment

Employment

Race

Race

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Metro status

Metro status

US01ETH. Which of the following best describes you?

US01ETH. Which of the following best describes you?

1_1. Overall, do you think ... made things in this country better, worse, or made no difference? - The Civil Rights Movement of the 1960s

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	487	248	238	163	168	156	178	146	163	83	100	180	123
	39%	42%	37%	45%	39%	35%	39%	37%	43%	38%	39%	39%	42%
				E									
Somewhat better	382	185	197	84	129	170	128	125	129	69	83	152	77
	31%	31%	31%	23%	30%	38%	28%	31%	34%	31%	32%	33%	27%
						CD							
No difference	168	81	87	53	62	53	72	55	41	18	39	61	50
	14%	14%	14%	15%	15%	12%	16%	14%	11%	8%	15%	13%	17%
										I			I
Somewhat worse	49	23	26	10	16	23	17	20	12	10	13	20	6
	4%	4%	4%	3%	4%	5%	4%	5%	3%	5%	5%	4%	2%
Much worse	46	29	17	13	12	20	14	17	14	9	8	19	9
	4%	5%	3%	4%	3%	5%	3%	4%	4%	4%	3%	4%	3%
Don't know	104	29	75	41	39	23	50	37	17	31	17	30	26
	8%	5%	12%	11%	9%	5%	11%	9%	4%	14%	6%	7%	9%
			A	E			H	H		JK			
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	869	433	436	247	296	326	305	272	292	152	184	333	200
	70%	73%	68%	68%	70%	73%	67%	68%	78%	69%	71%	72%	69%
Worse (Net)								FG					
	95	52	43	23	28	44	31	37	26	20	21	39	15
	8%	9%	7%	6%	7%	10%	7%	9%	7%	9%	8%	8%	5%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_1. Overall, do you think ... made things in this country better, worse, or made no difference? - The Civil Rights Movement of the 1960s

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Much better	487	127	360	235	251	278	47	97	65	220	266	359	128	63	45	234	115	97	292	71	75	30	12
	39%	38%	40%	35%	44%	41%	42%	37%	35%	35%	44%	38%	42%	44%	38%	47%	30%	42%	38%	45%	39%	41%	39%
Somewhat better	382	82	300	200	182	206	31	69	76	203	179	310	73	39	26	142	144	67	259	42	50	19	7
	31%	25%	33%	30%	32%	31%	28%	26%	41%	32%	30%	33%	24%	27%	22%	28%	38%	29%	34%	27%	26%	26%	23%
No difference	168	61	107	103	65	97	12	37	22	96	72	108	60	23	33	72	47	26	88	23	33	17	7
	14%	18%	12%	15%	12%	14%	11%	14%	12%	15%	12%	12%	20%	16%	28%	14%	12%	11%	12%	15%	17%	22%	23%
Somewhat worse	49	9	40	31	18	25	3	12	9	24	25	36	13	7	3	10	30	13	31	7	7	2	2
	4%	3%	4%	5%	3%	4%	3%	5%	5%	4%	4%	4%	4%	5%	2%	2%	5%	6%	4%	5%	4%	3%	5%
Much worse	46	16	30	29	17	26	5	10	5	29	16	39	7	6	1	18	20	6	28	8	9	-	-
	4%	5%	3%	4%	3%	4%	4%	4%	3%	5%	3%	4%	2%	4%	1%	4%	5%	2%	4%	5%	4%	-	-
Don't know	104	36	67	72	32	45	13	36	9	59	45	83	20	5	10	22	35	20	68	5	19	6	3
	8%	11%	7%	11%	6%	7%	12%	14%	5%	9%	7%	9%	7%	4%	9%	4%	9%	9%	9%	3%	10%	8%	10%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Better (Net)	869	209	660	435	433	484	78	166	141	424	445	669	200	102	70	376	259	164	551	114	125	49	20
	70%	63%	73%	65%	77%	72%	70%	63%	76%	67%	74%	72%	67%	71%	60%	75%	68%	72%	72%	72%	65%	66%	62%
Worse (Net)	95	25	69	59	35	50	8	22	14	53	42	74	20	13	3	28	40	19	59	15	15	2	2
	8%	8%	8%	9%	6%	7%	7%	8%	8%	8%	7%	8%	7%	9%	3%	6%	11%	8%	8%	10%	8%	3%	5%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/L/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/L/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. Overall, do you think ... made things in this country better, worse, or made no difference? - The LGBTQ equal rights movement

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	248	124	124	113	73	61	86	80	83	48	39	88	73
	20%	21%	19%	31%	17%	14%	19%	20%	22%	22%	15%	19%	25%
				DE									J
Somewhat better	326	146	180	87	126	113	109	103	113	68	80	113	65
	26%	24%	28%	24%	30%	25%	24%	26%	30%	31%	31%	24%	22%
No difference	274	136	138	77	85	113	90	93	91	34	66	107	68
	22%	23%	22%	21%	20%	25%	20%	23%	24%	15%	25%	23%	23%
											I	I	
Somewhat worse	149	71	79	38	50	61	70	44	35	24	29	55	42
	12%	12%	12%	10%	12%	14%	15%	11%	9%	11%	11%	12%	14%
Much worse	139	80	59	26	46	67	54	43	42	21	29	66	23
	11%	13%	9%	7%	11%	15%	12%	11%	11%	9%	11%	14%	8%
		B				C						L	
Don't know	98	38	60	23	45	30	49	37	12	25	19	35	21
	8%	6%	9%	6%	11%	7%	11%	9%	3%	11%	7%	7%	7%
							H	H					
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	574	270	304	200	200	174	195	183	196	116	118	201	138
	46%	45%	47%	55%	47%	39%	43%	46%	52%	53%	46%	43%	47%
Worse (Net)				E	E				F	K			
	288	151	137	64	96	128	124	87	77	45	57	121	65
	23%	25%	21%	18%	23%	29%	27%	22%	20%	21%	22%	26%	22%
						C							

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. Overall, do you think ... made things in this country better, worse, or made no difference? - The LGBTQ equal rights movement

	Total	Children in House ¹			Education		Employment Status				Marital Status		Race				Party ID			US01ETH						
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other-African-American	Other-Neither	Democrat	Republican	Independent	White-non Hispanic	Black Hispanic	Asian	Others				
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V			
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37			
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32			
Much better	248	67	181	119	129	155	21	43	29	107	140	176	72	33	26	160	27	37	122	40	59	15	9			
	20%	20%	20%	18%	23%	23%	19%	17%	15%	17%	23%	19%	24%	23%	22%	32%	7%	16%	16%	26%	31%	21%	27%			
Somewhat better	326	68	258	169	157	182	30	68	46	154	172	240	86	39	36	159	78	61	206	42	39	29	7			
	26%	21%	29%	25%	28%	27%	27%	26%	24%	24%	28%	26%	29%	27%	31%	32%	21%	27%	27%	20%	39%	21%				
No difference		A													*	P				*	**	*				
	274	89	185	141	133	151	20	60	44	146	129	209	66	31	30	99	95	52	170	33	44	21	6			
Somewhat worse	22%	27%	20%	21%	24%	22%	18%	23%	24%	23%	21%	22%	22%	21%	26%	20%	25%	23%	22%	21%	23%	29%	17%			
		B													*					*	**	*				
Much worse	149	41	108	87	62	80	14	32	23	80	69	120	29	12	8	30	77	33	104	14	19	4	4			
	12%	12%	12%	13%	11%	12%	12%	12%	13%	13%	11%	13%	10%	9%	7%	6%	20%	15%	14%	9%	10%	6%	11%			
Don't know															*	O				*	**	*				
	139	36	104	79	60	66	13	32	28	93	46	118	22	12	10	19	82	27	95	12	24	2	4			
Sigma	11%	11%	11%	12%	11%	10%	12%	12%	15%	15%	8%	13%	7%	8%	8%	4%	22%	12%	12%	8%	13%	3%	14%			
										J	L				*	QO	O	S	*	**	*					
Better (Net)	98	30	69	74	25	42	14	26	16	50	48	73	26	17	7	32	21	18	68	17	7	2	3			
	8%	9%	8%	11%	4%	6%	13%	10%	9%	8%	8%	8%	9%	12%	6%	6%	6%	8%	9%	11%	4%	2%	10%			
Worse (Net)															*					T	*	**	*			
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Summary																										
Better (Net)	574	135	438	288	286	337	51	112	74	262	312	416	158	72	62	319	105	98	328	82	98	45	15			
	46%	41%	49%	43%	51%	50%	46%	43%	40%	41%	52%	44%	53%	50%	53%	64%	28%	43%	52%	51%	60%	47%				
Worse (Net)		A					C	H				I			*	PQ		P		R	*	**	*			
	288	77	211	166	122	146	26	64	51	174	115	237	51	24	18	50	159	61	199	26	43	6	8			
	23%	23%	23%	25%	22%	22%	24%	25%	28%	28%	19%	25%	17%	17%	15%	10%	42%	26%	26%	17%	23%	9%	25%			
										J		LM			*	QO	O	S		*	**	*				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. Overall, do you think ... made things in this country better, worse, or made no difference? - The MeToo movement

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	195	85	110	89	49	57	75	61	60	39	32	70	53
	16%	14%	17%	24%	12%	13%	16%	15%	16%	18%	12%	15%	18%
			DE										
Somewhat better	355	151	205	95	137	123	115	122	118	66	79	120	90
	29%	25%	32%	26%	32%	28%	25%	31%	31%	30%	30%	26%	31%
No difference			A										
	271	155	116	72	92	107	96	71	104	35	65	109	63
	22%	26%	18%	20%	22%	24%	21%	18%	28%	16%	25%	23%	22%
Somewhat worse			B						G		I	I	
	149	82	68	29	54	66	46	58	45	28	31	64	26
	12%	14%	11%	8%	13%	15%	10%	15%	12%	13%	12%	14%	9%
Much worse						C		F					
	125	70	55	28	38	59	49	46	30	23	29	50	23
	10%	12%	9%	8%	9%	13%	11%	12%	8%	10%	11%	11%	8%
Don't know						C							
	139	53	86	52	54	34	78	42	20	28	24	50	37
	11%	9%	14%	14%	13%	8%	17%	11%	5%	13%	9%	11%	13%
Sigma			A	E	E		GH	H					
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	550	236	314	184	187	180	190	183	178	106	111	190	144
	45%	40%	49%	51%	44%	40%	41%	46%	47%	48%	43%	41%	49%
Worse (Net)			A	E									
	274	151	123	57	92	125	95	105	75	51	60	115	48
	22%	25%	19%	16%	22%	28%	21%	26%	20%	23%	23%	25%	17%
		B				C						L	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. Overall, do you think ... made things in this country better, worse, or made no difference? - The MeToo movement

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Much better	195	49	146	90	105	100	21	47	27	83	112	129	66	34	18	128	28	24	94	36	48	15	2
	16%	15%	16%	13%	19%	15%	19%	18%	14%	13%	18%	14%	22%	24%	15%	26%	7%	10%	12%	23%	25%	20%	5%
Somewhat better	355	91	265	164	191	200	35	62	59	173	183	266	89	42	33	185	78	69	225	48	47	25	7
	29%	27%	29%	25%	34%	30%	32%	24%	31%	27%	30%	28%	30%	29%	28%	37%	21%	30%	29%	30%	25%	33%	23%
No difference	271	80	191	155	116	167	12	59	33	154	117	197	74	34	34	105	81	54	149	38	53	23	8
	22%	24%	21%	23%	21%	25%	11%	22%	18%	24%	19%	21%	25%	24%	29%	21%	21%	24%	19%	24%	28%	32%	24%
Somewhat worse	140	43	107	84	66	86	10	25	29	86	63	127	22	12	10	29	84	25	110	12	16	7	3
	12%	13%	12%	12%	12%	13%	9%	9%	15%	14%	10%	14%	7%	8%	9%	6%	22%	11%	14%	7%	8%	9%	9%
Much worse	125	24	101	70	55	61	11	26	27	70	55	105	20	10	10	12	78	28	100	10	5	1	5
	10%	7%	11%	10%	10%	9%	10%	10%	14%	11%	9%	11%	7%	7%	9%	2%	21%	12%	13%	6%	3%	1%	15%
Don't know	139	45	94	107	33	63	20	44	13	65	74	110	29	12	13	40	32	30	87	15	23	4	7
	11%	14%	10%	16%	6%	9%	18%	17%	7%	10%	12%	12%	10%	8%	11%	8%	8%	13%	11%	9%	12%	5%	23%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Better (Net)	550	140	411	254	296	300	56	109	85	256	294	395	155	76	50	313	106	93	319	83	95	40	9
	45%	42%	45%	38%	52%	44%	51%	42%	46%	41%	49%	42%	52%	53%	43%	63%	28%	40%	42%	53%	50%	54%	28%
Worse (Net)	274	66	208	153	121	147	21	50	56	156	118	232	42	22	20	41	162	53	210	22	21	8	8
	22%	20%	23%	23%	21%	22%	19%	19%	30%	25%	20%	25%	14%	15%	17%	8%	43%	23%	27%	14%	11%	10%	24%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H/J/L/K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H/J/L/K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. Overall, do you think ... made things in this country better, worse, or made no difference? - The Occupy Wall Street movement

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	72	47	25	42	18	13	24	28	20	17	8	27	20
	6%	8%	4%	11%	4%	3%	5%	7%	5%	8%	3%	6%	7%
		B		DE						J			
Somewhat better	168	83	85	55	54	58	62	61	45	34	36	66	32
	14%	14%	13%	15%	13%	13%	13%	15%	12%	15%	14%	14%	11%
No difference	498	251	247	124	190	183	168	147	183	76	106	181	136
	40%	42%	39%	34%	45%	41%	37%	37%	49%	34%	41%	39%	47%
					C				FG				I
Somewhat worse	120	64	56	29	33	58	42	44	34	26	23	50	22
	10%	11%	9%	8%	8%	13%	9%	11%	9%	12%	9%	11%	7%
					D								
Much worse	119	82	37	18	41	60	35	41	43	16	21	58	24
	10%	14%	6%	5%	10%	13%	8%	10%	11%	7%	8%	12%	8%
		B			C	C							
Don't know	259	69	190	96	90	73	128	80	50	52	66	82	58
	21%	12%	30%	26%	21%	16%	28%	20%	13%	24%	26%	18%	20%
			A	E			GH				K		
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	240	130	110	97	72	71	86	89	65	51	43	93	52
	19%	22%	17%	27%	17%	16%	19%	22%	17%	23%	17%	20%	18%
Worse (Net)				DE									
	239	146	93	47	74	118	77	85	77	41	45	108	46
	19%	25%	15%	13%	17%	27%	17%	21%	20%	19%	17%	23%	16%
		B				CD						L	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. Overall, do you think ... made things in this country better, worse, or made no difference? - The Anti-Vietnam War movement

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	148	84	64	53	48	47	49	48	51	29	21	58	40
	12%	14%	10%	14%	11%	11%	11%	12%	14%	13%	8%	12%	14%
Somewhat better	239	136	103	64	77	98	83	77	78	41	43	86	69
	19%	23%	16%	18%	18%	22%	18%	19%	21%	19%	17%	19%	24%
No difference	B												
	367	182	185	102	131	134	127	114	126	65	84	137	82
Somewhat worse	30%	31%	29%	28%	31%	30%	28%	28%	34%	29%	32%	30%	28%
	142	69	73	30	49	63	56	47	39	24	33	60	24
Much worse	12%	12%	11%	8%	11%	14%	12%	12%	10%	11%	13%	13%	8%
	C												
Don't know	111	63	48	20	40	52	42	37	33	13	29	53	16
	9%	11%	8%	5%	9%	12%	9%	9%	9%	6%	11%	11%	6%
Sigma	C										IL	IL	
	228	62	166	96	81	51	102	78	48	49	49	70	60
Better (Net)	18%	10%	26%	26%	19%	11%	22%	20%	13%	22%	19%	15%	21%
	A												
Worse (Net)	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	387	219	167	117	125	145	132	125	130	70	64	144	109
	31%	37%	26%	32%	29%	33%	29%	31%	35%	32%	25%	31%	37%
Worse (Net)	B												J
	253	132	122	50	88	115	98	84	72	37	62	113	41
	21%	22%	19%	14%	21%	26%	21%	21%	19%	17%	24%	24%	14%
	C				C	C					L	IL	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. Overall, do you think ... made things in this country better, worse, or made no difference? - The Anti-Vietnam War movement

	Total	Children in House ¹		Education		Employment Status				Marital Status		Race				Party ID			US01ETH						
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other-African-American	Other-Neither	Democrat	Republican	Independent	White-non Hispanic	Black Hispanic	Asian	Others			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V		
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37		
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32		
Much better	148	45	103	73	74	88	10	29	20	70	78	101	46	23	13	91	31	16	75	28	33	10	1		
	129	13%	11%	11%	13%	13%	9%	11%	11%	11%	13%	11%	15%	16%	11%	18%	8%	7%	10%	18%	17%	14%	5%		
Somewhat better	239	60	179	109	130	133	24	42	40	115	124	175	64	K	PQ	131	55	42	132	31	54	15	5		
	19%	18%	20%	16%	23%	20%	22%	16%	22%	18%	20%	19%	21%	20%	14%	26%	15%	18%	17%	20%	28%	20%	17%		
No difference				C											*	PQ				R*	**	*	*		
	367	92	275	209	158	214	31	80	42	190	177	260	107	45	57	145	108	76	218	47	51	38	10		
Somewhat worse	30%	28%	30%	31%	28%	32%	28%	31%	23%	30%	29%	28%	36%	31%	48%	29%	29%	33%	28%	30%	26%	51%	31%		
				H									K		KLM*					*	**	*	*		
Much worse	142	46	96	74	68	72	9	29	32	78	64	125	17	8	7	37	70	24	114	11	8	4	6		
	12%	14%	11%	11%	12%	11%	9%	11%	17%	12%	11%	13%	6%	6%	6%	7%	18%	10%	15%	7%	4%	5%	17%		
Don't know	111	28	83	55	57	57	8	20	26	71	40	97	15	8	7	23	56	25	83	10	10	1	4		
	9%	9%	9%	8%	10%	8%	7%	8%	14%	11%	7%	10%	5%	6%	6%	5%	15%	11%	11%	6%	5%	1%	13%		
Sigma	228	61	167	150	78	112	29	62	26	107	121	176	52	31	16	72	59	46	145	31	37	6	6		
	18%	18%	18%	22%	14%	17%	26%	24%	14%	17%	20%	19%	17%	21%	14%	14%	16%	20%	19%	20%	19%	8%	18%		
				D						EH	EH				*					*	**	*	*		
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																									
Better (Net)	387	104	282	182	204	221	34	71	61	185	202	277	110	52	30	222	86	58	206	59	87	25	7		
	31%	31%	31%	27%	36%	33%	30%	27%	32%	29%	33%	30%	17%	36%	26%	44%	23%	25%	27%	37	45%	34%	21%		
Worse (Net)	253	75	179	129	125	129	17	49	58	150	104	221	32	16	14	60	126	49	197	21	18	4	10		
	21%	23%	20%	19%	22%	19%	15%	19%	31%	24%	17%	24%	11%	11%	12%	12%	33%	21%	26%	13%	9%	6%	30%		
										EFG	J		LMN		*	QQ	O	ST		*	**	ST*			

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B.C/D.E/F/G/H.I/J.K

Minimum Base: 30 (**). Small Base: 100 (*)

- Column Measure

- Column Means:

[illegible]

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1_6. Overall, do you think ... made things in this country better, worse, or made no difference? - The Labor movement

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	197	113	84	69	81	47	63	55	80	35	31	89	42
	16%	19%	13%	19%	19%	11%	14%	14%	21%	16%	12%	19%	14%
		B		E	E				FG			J	
Somewhat better	324	182	143	96	105	123	120	107	97	51	75	112	87
	26%	31%	22%	26%	25%	28%	26%	27%	26%	23%	29%	24%	30%
No difference		B											
	341	163	177	80	122	140	129	105	107	53	78	128	82
	28%	27%	28%	22%	29%	31%	28%	26%	28%	24%	30%	28%	28%
Somewhat worse						C							
	91	49	42	20	20	51	29	39	23	18	18	35	19
	7%	8%	7%	5%	5%	12%	6%	10%	6%	8%	7%	8%	7%
Much worse						CD							
	45	26	19	12	12	21	14	22	9	11	11	16	6
	4%	4%	3%	3%	3%	5%	3%	5%	2%	5%	4%	4%	2%
Don't know													
	237	63	174	88	86	63	103	73	61	52	47	83	56
	19%	11%	27%	24%	20%	14%	22%	18%	16%	23%	18%	18%	19%
Sigma		A	E	E									
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	521	295	227	165	186	170	183	162	177	86	106	201	128
	42%	49%	35%	45%	44%	38%	40%	40%	47%	39%	41%	43%	44%
Worse (Net)		B											
	136	74	61	31	32	72	44	61	32	30	29	52	25
	11%	13%	10%	9%	8%	16%	10%	15%	8%	13%	11%	11%	9%
						CD		FH					

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_7. Overall, do you think ... made things in this country better, worse, or made no difference? - The Tea Party movement

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	118	76	42	51	37	30	42	42	34	22	20	56	19
	10%	13%	7%	14%	9%	7%	9%	10%	9%	10%	8%	12%	7%
		B		E								L	
Somewhat better	169	94	74	51	52	65	52	64	53	34	39	64	31
	14%	16%	12%	14%	12%	15%	11%	16%	14%	16%	15%	14%	11%
No difference	364	179	186	99	140	126	135	108	122	64	69	152	79
	30%	30%	29%	27%	33%	28%	29%	27%	32%	29%	27%	33%	27%
Somewhat worse	176	93	83	38	53	85	64	58	53	21	47	60	48
	14%	16%	13%	10%	12%	19%	14%	15%	14%	10%	18%	13%	16%
						CD					I		
Much worse	195	94	100	41	76	78	60	66	68	33	41	62	58
	16%	16%	16%	11%	18%	18%	13%	16%	18%	15%	16%	13%	20%
					C	C							
Don't know	214	59	155	85	69	60	105	63	46	45	43	69	57
	17%	10%	24%	23%	16%	13%	23%	16%	12%	20%	17%	15%	19%
			A	DE			GH						
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	286	170	116	102	89	96	94	105	87	56	59	121	50
	23%	29%	18%	28%	21%	22%	21%	26%	23%	25%	23%	26%	17%
Worse (Net)		B						F				L	
	370	188	183	79	128	163	124	124	122	55	88	122	106
	30%	32%	29%	22%	30%	37%	27%	31%	32%	25%	34%	26%	36%
					C	C							IK

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_7. Overall, do you think ... made things in this country better, worse, or made no difference? - The Tea Party movement

	Total	Children in House ¹			Education		Employment Status				Marital Status		Race					Party ID			US01ETH					
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other-African-American	Other-Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V			
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37			
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32			
Much better	118	40	77	69	48	74	12	22	10	63	55	87	30	15	5	40	53	15	67	17	27	3	3			
	10%	12%	9%	10%	9%	11%	11%	8%	6%	10%	9%	9%	10%	10%	4%	8%	14%	7%	9%	11%	14%	4%	9%			
Somewhat better	169	41	127	95	73	98	21	25	24	94	75	143	26	16	10	41	83	30	127	19	10	8	4			
	14%	12%	14%	14%	13%	15%	19%	10%	13%	15%	12%	15%	9%	11%	8%	8%	22%	13%	17%	12%	5%	11%	14%			
No difference	364	121	244	200	164	214	31	71	48	202	163	263	101	41	46	131	122	70	214	46	66	27	8			
	30%	36%	27%	30%	29%	32%	28%	27%	26%	32%	27%	28%	34%	29%	39%	26%	32%	31%	28%	29%	34%	37%	25%			
Somewhat worse	176	24	152	92	84	85	16	36	40	81	94	134	42	18	16	80	47	38	112	18	26	12	5			
	14%	7%	17%	14%	15%	13%	14%	14%	21%	13%	16%	14%	14%	13%	14%	16%	12%	17%	15%	12%	14%	16%	17%			
Much worse	195	46	148	69	125	112	10	35	38	94	101	143	51	28	20	139	13	32	111	33	31	11	4			
	16%	14%	16%	10%	22%	17%	9%	13%	20%	15%	17%	15%	17%	20%	17%	28%	4%	14%	15%	21%	16%	15%	13%			
Don't know	214	58	156	143	71	93	21	72	27	98	116	164	50	25	21	68	62	43	135	25	32	12	7			
	17%	18%	17%	21%	12%	14%	19%	28%	14%	15%	19%	18%	17%	17%	18%	14%	16%	19%	18%	16%	17%	16%	23%			
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Summary																										
Better (Net)	286	82	204	165	121	172	33	47	34	157	129	230	56	31	15	82	136	45	194	36	37	11	7			
	23%	25%	23%	25%	21%	25%	29%	18%	18%	25%	21%	25%	19%	22%	13%	16%	16%	20%	25%	23%	19%	15%	22%			
Worse (Net)	370	71	300	161	209	196	26	71	77	175	195	277	93	47	36	219	61	70	223	51	58	24	9			
	30%	21%	33%	24%	37%	29%	23%	27%	41%	28%	32%	30%	31%	32%	30%	44%	16%	31%	29%	32%	30%	32%	30%			

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_8. Overall, do you think ... made things in this country better, worse, or made no difference? - The Never Again/Anti-Gun Violence movement

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	157	93	64	71	49	38	52	49	56	38	18	60	42
	13%	16%	10%	20%	11%	8%	11%	12%	15%	17%	7%	13%	14%
		B		DE						J		J	J
Somewhat better	218	104	114	66	79	73	74	76	67	43	52	68	55
	18%	17%	18%	18%	19%	16%	16%	19%	18%	19%	20%	15%	19%
No difference	413	200	213	94	153	167	150	122	142	59	84	166	105
	33%	34%	33%	26%	36%	38%	33%	30%	38%	27%	32%	36%	36%
				C	C							I	
Somewhat worse	157	63	94	45	51	61	67	52	38	27	37	66	28
	13%	11%	15%	12%	12%	14%	15%	13%	10%	12%	14%	14%	10%
Much worse	140	76	64	36	42	62	58	49	33	19	36	62	24
	11%	13%	10%	10%	10%	14%	13%	12%	9%	9%	14%	13%	8%
Don't know	149	59	90	52	52	45	57	52	39	35	34	42	38
	12%	10%	14%	14%	12%	10%	13%	13%	10%	16%	13%	9%	13%
										K			
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	375	197	178	137	127	110	126	125	124	80	70	128	97
	30%	33%	28%	38%	30%	25%	28%	31%	33%	36%	27%	28%	33%
Worse (Net)				E						JK			
	297	139	158	81	94	122	125	102	71	46	73	127	52
	24%	23%	25%	22%	22%	27%		25%	19%	21%	28%	27%	18%
							H				L	L	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_8. Overall, do you think ... made things in this country better, worse, or made no difference? - The Never Again/Anti-Gun Violence movement

	Total	Children in House ¹			Education		Employment Status				Marital Status		Race				Party ID			US01ETH						
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other-African-American	Other-Neither	Democrat	Republican	Independent	White-non Hispanic	Black Hispanic	Asian	Others				
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37			
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32			
Much better	157	46	111	78	80	95	16	28	18	76	81	111	46	22	9	104	23	15	79	25	45	6	1			
	13%	14%	12%	12%	14%	14%	14%	11%	10%	12%	13%	12%	15%	15%	8%	21%	6%	10%	16%	24%	8%	**	5%			
Somewhat better	218	54	163	97	121	127	23	39	28	96	121	151	66	30	31	131	40	33	120	33	34	23	5			
	18%	16%	18%	15%	21%	19%	21%	15%	15%	15%	20%	16%	22%	21%	27%	26%	10%	15%	16%	21%	17%	31%	17%			
No difference	413	113	301	215	198	230	29	86	68	215	198	304	109	58	41	176	116	91	243	63	67	26	11			
	33%	34%	33%	32%	35%	34%	26%	33%	37%	34%	33%	33%	36%	40%	35%	35%	31%	40%	32%	40%	35%	36%	33%			
Somewhat worse	157	41	116	90	67	81	13	37	26	85	73	130	27	15	12	31	69	36	117	17	10	9	3			
	13%	12%	13%	13%	12%	12%	12%	14%	14%	13%	12%	14%	9%	11%	10%	6%	18%	16%	15%	11%	5%	12%	9%			
Much worse	140	39	101	93	47	68	15	35	23	81	59	123	17	7	11	21	83	36	104	7	16	2	7			
	11%	12%	11%	14%	8%	10%	13%	13%	12%	13%	10%	13%	6%	5%	9%	4%	22%	12%	14%	4%	8%	3%	20%			
Don't know	149	38	111	97	52	75	14	37	23	79	71	115	34	13	13	36	48	27	102	13	20	7	5			
	12%	12%	12%	14%	9%	11%	13%	14%	12%	12%	12%	12%	11%	9%	11%	7%	13%	12%	13%	8%	11%	10%	16%			
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Summary																										
Better (Net)	375	101	274	175	200	223	39	67	46	173	202	263	112	52	41	235	63	48	198	58	79	29	7			
	30%	30%	30%	26%	35%	33%	35%	26%	25%	27%	34%	28%	17%	36%	35%	47%	17%	21%	26%	23%	41%	39%	22%			
Worse (Net)	297	80	217	183	114	149	28	72	49	165	132	253	45	22	23	52	153	62	221	23	26	12	9			
	24%	24%	24%	27%	20%	22%	25%	27%	26%	26%	22%	27%	15%	15%	19%	10%	40%	27%	29%	15%	13%	16%	29%			

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_9. Overall, do you think ... made things in this country better, worse, or made no difference? - The Black Lives Matter movement

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Much better	162	78	84	90	37	36	61	56	46	36	24	59	43
	13%	13%	13%	25%	9%	8%	13%	14%	12%	16%	9%	13%	15%
				DE						J			
Somewhat better	314	149	165	106	111	97	120	85	108	66	71	100	76
	25%	25%	26%	29%	26%	22%	26%	21%	29%	30%	27%	22%	26%
No difference				E						K			
	290	144	146	61	100	128	109	97	84	40	60	118	72
	23%	24%	23%	17%	24%	29%	24%	24%	22%	18%	23%	25%	25%
Somewhat worse				C		C							
	184	83	101	47	63	74	62	60	62	26	46	62	50
	15%	14%	16%	13%	15%	17%	14%	15%	16%	12%	18%	13%	17%
Much worse													
	199	114	85	34	78	88	67	69	63	25	46	95	33
	16%	19%	13%	9%	18%	20%	15%	17%	17%	11%	18%	21%	11%
Don't know					C	C						IL	
	87	28	58	26	37	24	39	34	13	26	13	29	18
	7%	5%	9%	7%	9%	5%	9%	9%	3%	12%	5%	6%	6%
Sigma			A				H	H		JK			
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Better (Net)	476	226	249	196	147	132	181	140	154	102	95	159	119
	39%	38%	39%	54%	35%	30%	40%	35%	41%	46%	37%	34%	41%
Worse (Net)				DE						JK			
	383	197	186	81	141	161	128	129	125	51	92	157	83
	31%	33%	29%	22%	33%	36%	28%	32%	33%	23%	35%	34%	28%
					C	C					I	I	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Overall, do you think ... made things in this country better, worse, or made no difference? - Better Summary

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
The Civil Rights Movement of the 1960s	869	433	436	247	296	326	305	272	292	152	184	333	200
	70%	73%	68%	68%	70%	73%	67%	68%	78%	69%	71%	72%	69%
									FG				
The LGBTQ equal rights movement	574	270	304	200	200	174	195	183	196	116	118	201	138
	46%	45%	47%	55%	47%	39%	43%	46%	52%	53%	46%	43%	47%
				E	E				F	K			
The MeToo movement	550	236	314	184	187	180	190	183	178	106	111	190	144
	45%	40%	49%	51%	44%	40%	41%	46%	47%	48%	43%	41%	49%
			A	E									
The Labor movement	521	295	227	165	186	170	183	162	177	86	106	201	128
	42%	49%	35%	45%	44%	38%	40%	40%	47%	39%	41%	43%	44%
			B										
The Black Lives Matter movement	476	226	249	196	147	132	181	140	154	102	95	159	119
	39%	38%	39%	54%	35%	30%	40%	35%	41%	46%	37%	34%	41%
				DE						JK			
The Anti-Vietnam War movement	387	219	167	117	125	145	132	125	130	70	64	144	109
	31%	37%	26%	32%	29%	33%	29%	31%	35%	32%	25%	31%	37%
			B										J
The Never Again/Anti-Gun Violence movement	375	197	178	137	127	110	126	125	124	80	70	128	97
	30%	33%	28%	38%	30%	25%	28%	31%	33%	36%	27%	28%	33%
				E						JK			
The Tea Party movement	286	170	116	102	89	96	94	105	87	56	59	121	50
	23%	29%	18%	28%	21%	22%	21%	26%	23%	25%	23%	26%	17%
			B					F				L	
The Occupy Wall Street movement	240	130	110	97	72	71	86	89	65	51	43	93	52
	19%	22%	17%	27%	17%	16%	19%	22%	17%	23%	17%	20%	18%
				DE									

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Overall, do you think ... made things in this country better, worse, or made no difference? - Better Summary

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
The Civil Rights Movement of the 1960s	869	209	660	435	433	484	78	166	141	424	445	669	200	102	70	376	259	164	551	114	125	49	20
	70%	63%	73%	65%	77%	72%	70%	63%	70%	67%	74%	72%	67%	71%	60%	75%	68%	72%	72%	72%	65%	66%	62%
The LGBTQ equal rights movement	574	135	438	288	286	337	51	112	74	262	312	416	158	72	62	319	105	98	328	82	98	45	15
	46%	41%	49%	43%	51%	50%	46%	43%	40%	41%	52%	44%	53%	50%	53%	64%	28%	43%	43%	52%	51%	60%	47%
The MeToo movement	550	140	411	254	296	300	56	109	85	256	294	395	155	76	50	313	106	93	319	83	95	40	9
	45%	42%	45%	38%	52%	44%	51%	42%	46%	41%	49%	42%	52%	53%	43%	63%	28%	40%	42%	53%	50%	54%	28%
The Labor movement	521	144	377	258	263	300	41	104	77	248	271	370	151	69	55	261	134	86	282	79	101	43	13
	42%	43%	42%	39%	47%	44%	37%	40%	41%	39%	45%	40%	50%	48%	47%	52%	35%	38%	37%	50%	52%	59%	41%
The Black Lives Matter movement	476	129	347	233	243	279	48	95	54	218	258	309	167	83	53	288	73	76	228	92	102	42	8
	39%	39%	38%	35%	43%	41%	44%	36%	29%	34%	43%	33%	56%	57%	45%	58%	19%	33%	30%	58%	53%	57%	26%
The Anti-Vietnam War movement	387	104	282	182	204	221	34	71	61	185	202	277	110	52	30	222	86	58	206	59	87	25	7
	31%	31%	31%	27%	36%	33%	30%	27%	32%	29%	33%	30%	37%	36%	26%	44%	23%	25%	27%	37%	45%	34%	21%
The Never Again/Anti-Gun Violence movement	375	101	274	175	200	223	39	67	46	173	202	263	112	52	41	235	63	48	198	58	79	29	7
	30%	30%	30%	26%	35%	33%	35%	26%	25%	27%	34%	28%	37%	36%	35%	47%	17%	21%	26%	37%	41%	39%	22%
The Tea Party movement	286	82	204	165	121	172	33	47	34	157	129	230	56	31	15	82	136	45	194	36	37	11	7
	23%	25%	23%	25%	21%	25%	29%	18%	18%	25%	21%	25%	19%	22%	13%	16%	36%	20%	25%	23%	19%	15%	22%
The Occupy Wall Street movement	240	71	169	117	123	141	22	41	36	111	129	152	88	40	22	144	57	29	123	46	51	14	7
	19%	21%	19%	18%	22%	21%	20%	16%	20%	18%	21%	16%	29%	28%	19%	29%	15%	13%	16%	29%	27%	18%	21%
												KN	K	*	*	PQ				R	R*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Overall, do you think ... made things in this country better, worse, or made no difference? - Worse Summary

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
The Black Lives Matter movement	383	197	186	81	141	161	128	129	125	51	92	157	83
	31%	33%	29%	22%	33%	36%	28%	32%	33%	23%	35%	34%	28%
					C	C					I	I	
The Tea Party movement	370	188	183	79	128	163	124	124	122	55	88	122	106
	30%	32%	29%	22%	30%	37%	27%	31%	32%	25%	34%	26%	36%
					C	C							IK
The Never Again/Anti-Gun Violence movement	297	139	158	81	94	122	125	102	71	46	73	127	52
	24%	23%	25%	22%	22%	27%	27%	25%	19%	21%	28%	27%	18%
							H				L	L	
The LGBTQ equal rights movement	288	151	137	64	96	128	124	87	77	45	57	121	65
	23%	25%	21%	18%	23%	29%	27%	22%	20%	21%	22%	26%	22%
						C							
The MeToo movement	274	151	123	57	92	125	95	105	75	51	60	115	48
	22%	25%	19%	16%	22%	28%	21%	26%	20%	23%	23%	25%	17%
		B				C						L	
The Anti-Vietnam War movement	253	132	122	50	88	115	98	84	72	37	62	113	41
	21%	22%	19%	14%	21%	26%	21%	21%	19%	17%	24%	24%	14%
					C	C					L	IL	
The Occupy Wall Street movement	239	146	93	47	74	118	77	85	77	41	45	108	46
	19%	25%	15%	13%	17%	27%	17%	21%	20%	19%	17%	23%	16%
		B				CD						L	
The Labor movement	136	74	61	31	32	72	44	61	32	30	29	52	25
	11%	13%	10%	9%	8%	16%	10%	15%	8%	13%	11%	11%	9%
						CD		FH					
The Civil Rights Movement of the 1960s	95	52	43	23	28	44	31	37	26	20	21	39	15
	8%	9%	7%	6%	7%	10%	7%	9%	7%	9%	8%	8%	5%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Overall, do you think ... made things in this country better, worse, or made no difference? - Worse Summary

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
The Black Lives Matter movement	383	114	269	215	169	208	30	78	67	221	162	338	45	17	27	58	214	83	290	20	45	10	10
	31%	34%	30%	32%	30%	31%	27%	30%	36%	35%	27%	36%	15%	12%	21%	12%	56%	36%	38%	13%	23%	13%	32%
The Tea Party movement	370	71	300	161	209	196	26	71	77	175	195	277	93	47	36	219	61	70	223	51	58	24	9
	30%	21%	33%	24%	37%	29%	23%	27%	41%	28%	32%	30%	31%	32%	30%	44%	16%	31%	29%	32%	30%	32%	30%
The Never Again/Anti-Gun Violence movement	297	80	217	183	114	149	28	72	49	165	132	253	45	22	23	52	153	62	221	23	26	12	9
	24%	24%	24%	27%	20%	22%	25%	27%	26%	26%	22%	27%	15%	15%	19%	10%	40%	27%	29%	15%	13%	16%	29%
The LGBTQ equal rights movement	288	77	211	166	122	146	26	64	51	174	115	237	51	24	18	50	159	61	199	26	43	6	8
	23%	23%	23%	25%	22%	22%	24%	25%	28%	28%	19%	25%	17%	17%	15%	10%	42%	26%	26%	17%	23%	9%	25%
The MeToo movement	274	66	208	153	121	147	21	50	56	156	118	232	42	22	20	41	162	53	210	22	21	8	8
	22%	20%	23%	23%	21%	22%	19%	19%	30%	25%	20%	25%	14%	15%	17%	8%	43%	23%	27%	14%	11%	10%	24%
The Anti-Vietnam War movement	253	75	179	129	125	129	17	49	58	150	104	221	32	16	14	60	126	49	197	21	18	4	10
	21%	23%	20%	19%	22%	19%	15%	19%	31%	24%	17%	24%	11%	11%	12%	12%	33%	21%	26%	13%	9%	6%	30%
The Occupy Wall Street movement	239	57	182	118	120	122	19	47	52	146	93	208	30	17	12	52	129	43	178	18	31	4	5
	19%	17%	20%	18%	21%	18%	17%	18%	28%	23%	15%	22%	10%	12%	10%	10%	34%	19%	23%	11%	16%	5%	15%
The Labor movement	136	36	100	71	65	72	9	26	30	83	53	109	27	12	11	48	62	18	83	15	23	10	3
	11%	11%	11%	11%	11%	11%	8%	10%	16%	13%	9%	12%	9%	9%	10%	10%	16%	8%	11%	10%	12%	13%	10%
The Civil Rights Movement of the 1960s	95	25	69	59	35	50	8	22	14	53	42	74	20	13	3	28	40	19	59	15	15	2	2
	8%	8%	8%	9%	6%	7%	7%	8%	8%	8%	7%	8%	7%	9%	3%	6%	11%	8%	8%	10%	8%	3%	5%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Overall, do you think ... made things in this country better, worse, or made no difference? - Grid Table

	Much better	Somewhat better	No difference	Somewhat worse	Much worse	Don't know	Better (Net)	Worse (Net)
	A	B	C	D	E	F	G	H
Base: All Respondents (unwtd)	1235	1235	1235	1235	1235	1235	1235	1235
Base: All Respondents (wtd)	1235	1235	1235	1235	1235	1235	1235	1235
The Civil Rights Movement of the 1960s	487	382	168	49	46	104	869	95
	39%	31%	14%	4%	4%	8%	70%	8%
	BCDEFH	CDEFH	DEFH			DE	ABCDEFH	DE
The LGBTQ equal rights movement	248	326	274	149	139	98	574	288
	20%	26%	22%	12%	11%	8%	46%	23%
	DEF	ACDEF	DEF	F	F		ABCDEFH	DEF
The MeToo movement	195	355	271	149	125	139	550	274
	16%	29%	22%	12%	10%	11%	45%	22%
	DEF	ACDEFH	ADEF				ABCDEFH	ADEF
The Occupy Wall Street movement	72	168	498	120	119	259	240	239
	6%	14%	40%	10%	10%	21%	19%	19%
		ADE	ABDEFGH	A	A	ABDE	ABDE	ABDE
The Anti-Vietnam War movement	148	239	367	142	111	228	387	253
	12%	19%	30%	12%	9%	18%	31%	21%
	E	ADE	ABDEFH			ADE	ABDEFH	ADE
The Labor movement	197	324	341	91	45	237	521	136
	16%	26%	28%	7%	4%	19%	42%	11%
	DEH	ADEFH	ADEFH	E		DEH	ABCDEFH	DE
The Tea Party movement	118	169	364	176	195	214	286	370
	10%	14%	30%	14%	16%	17%	23%	30%
		A	ABDEFG	A	A	AB	ABDEF	ABDEFG
The Never Again/Anti-Gun Violence movement	157	218	413	157	140	149	375	297
	13%	18%	33%	13%	11%	12%	30%	24%
		ADEF	ABDEFH				ABDEFH	ABDEF
The Black Lives Matter movement	162	314	290	184	199	87	476	383
	13%	25%	23%	15%	16%	7%	39%	31%
	F	ADEF	ADEF	F	F		ABCDEFH	ABCDEF

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Do you have a favorable or unfavorable opinion of the following? - Rosa Parks

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	693	309	383	214	245	234	262	212	219	121	137	268	167
	56%	52%	60%	59%	57%	53%	57%	53%	58%	55%	53%	58%	57%
Somewhat favorable (5)		A											
	228	115	114	65	69	94	74	82	72	42	59	73	53
Lean towards favorable (4)	18%	19%	18%	18%	16%	21%	16%	20%	19%	19%	23%	16%	18%
											K		
Lean towards unfavorable (3)	162	83	79	46	49	66	54	57	51	29	35	59	38
	13%	14%	12%	13%	12%	15%	12%	14%	14%	13%	14%	13%	13%
Somewhat unfavorable (2)													
	22	19	3	6	9	7	12	5	6	2	1	16	3
Very unfavorable (1)	2%	3%	*	2%	2%	2%	3%	1%	2%	1%	*	3%	1%
		B										J	
Don't know (0)	10	8	2	1	1	8	6	3	2	2	3	4	2
	1%	1%	*	*	*	2%	1%	1%	*	1%	1%	1%	1%
Sigma													
	17	10	8	2	6	8	7	5	5	2	6	6	3
	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%
Summary	103	52	51	28	47	28	44	37	21	22	19	36	26
	8%	9%	8%	8%	11%	6%	10%	9%	6%	10%	7%	8%	9%
Favorable (Net)					E								
	1235	595	640	364	425	445	458	401	376	220	260	463	292
Unfavorable (Net)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Favorable (lean) (Net)	921	424	497	280	313	328	335	295	291	163	196	341	220
	75%	71%	78%	77%	74%	74%	73%	74%	77%	74%	75%	74%	75%
Unfavorable (lean) (Net)		A											
	27	18	9	3	8	16	13	7	7	4	8	10	5
Mean	2%	3%	1%	1%	2%	4%	3%	2%	2%	2%	3%	2%	2%
						C							
	1083	507	576	326	362	394	389	351	342	192	231	401	258
	88%	85%	90%	90%	85%	89%	85%	88%	91%	87%	89%	87%	89%
			A						F				
	50	37	13	10	17	23	25	12	13	6	9	27	8
	4%	6%	2%	3%	4%	5%	5%	3%	3%	3%	4%	6%	3%
		B											
	4.9	4.8	5	5	4.8	4.9	4.8	4.8	5.1	4.8	4.9	4.9	4.9

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Do you have a favorable or unfavorable opinion of the following? - Rosa Parks

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID		US015TH					
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	693	200	492	343	349	387	53	154	99	327	366	498	195	114	55	337	167	123	384	126	124	35	17
	56%	60%	55%	51%	62%	57%	48%	59%	53%	52%	61%	53%	65%	79%	47%	67%	44%	54%	50%	80%	64%	47%	53%
Somewhat favorable (5)				C															RTV	R*	**	*	
	228	42	186	123	106	122	25	50	31	130	99	192	36	13	23	73	81	53	164	14	29	14	5
	18%	13%	21%	18%	19%	18%	23%	19%	16%	21%	16%	21%	12%	9%	20%	15%	21%	23%	21%	9%	15%	19%	17%
Lean towards favorable (4)		A										LM				M**		O	O	S		**	+
	162	43	119	103	59	86	12	26	38	88	74	128	34	12	13	50	78	25	114	13	23	7	2
	13%	13%	13%	15%	10%	13%	11%	10%	20%	14%	12%	14%	11%	8%	11%	10%	20%	11%	15%	8%	12%	10%	7%
Lean towards unfavorable (3)		D								EG		M				*		OQ		S		**	+
	22	4	18	14	8	15	1	3	4	9	13	13	10	2	6	7	13	1	10	2	8	2	2
	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	3%	1%	5%	1%	3%	+	1%	1%	4%	2%	5%
Somewhat unfavorable (2)	10	1	9	5	5	6	1	1	3	6	4	10	+	+	+	2	6	2	10	+	-	-	-
	1%	+	1%	1%	1%	1%	1%	+	1%	1%	1%	1%	+	+	+	+	2%	1%	1%	+	-	-	-
Very unfavorable (1)																				+	**	+	*
	17	6	11	13	4	8	2	2	5	10	7	16	1	1	-	2	7	5	14	1	2	-	-
	1%	2%	1%	2%	1%	1%	2%	1%	3%	2%	1%	2%	+	1%	-	+	2%	2%	2%	1%	1%	-	-
Don't know (0)																					+	**	+
	103	36	67	68	35	54	16	25	8	62	41	78	24	2	20	29	38	19	70	2	7	16	6
	8%	11%	7%	10%	6%	8%	14%	10%	4%	10%	7%	8%	8%	1%	17%	6%	7%	8%	9%	1%	4%	22%	18%
Sigma				D			EH					M				KLM**			S		+	**	5T*
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	921	242	679	466	455	508	79	204	130	456	464	690	231	127	78	410	248	176	548	139	153	49	23
	75%	73%	75%	70%	80%	75%	71%	78%	69%	72%	77%	74%	77%	68%	67%	82%	65%	77%	72%	88%	79%	66%	70%
Unfavorable (Net)				C															RV	+	**	-	-
	27	7	21	19	9	14	3	3	7	16	11	25	2	2	-	4	13	7	23	2	2	-	-
	2%	2%	2%	3%	2%	2%	3%	1%	4%	3%	2%	3%	1%	1%	-	1%	3%	3%	3%	1%	1%	-	-
Favorable (lean) (Net)																		O	O		+	**	+
	1083	285	798	569	514	594	91	231	167	545	538	818	265	138	91	460	326	201	662	152	175	56	25
	88%	86%	88%	85%	91%	88%	82%	88%	90%	86%	89%	88%	88%	96%	77%	92%	86%	88%	87%	96%	91%	76%	77%
Unfavorable (lean) (Net)				C								N	N	KN	+	P			RV	V*	**	+	
	50	11	39	33	17	29	4	6	11	25	25	38	12	4	6	11	26	8	33	4	10	2	2
	4%	3%	4%	5%	3%	4%	4%	2%	6%	4%	4%	4%	4%	2%	5%	2%	7%	4%	4%	2%	5%	2%	5%
Mean																		O		+	**	+	*
	4.9	4.8	4.9	4.7	5.1	4.9	4.5	4.9	4.9	4.8	5	4.9	5	5.6	4.4	5.2	4.7	4.9	4.8	5.6	5.2	4.2	4.5
					C					I		N	KN	+	PQ				RTV	RV*	**	+	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/L/K/L/N/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F/G/H/J/L/K/L/N/N/O/P/Q,R/S,T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2_ Do you have a favorable or unfavorable opinion of the following? - Jesse Jackson

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	160	85	75	65	56	39	65	60	35	36	18	70	35
	13%	14%	12%	18%	13%	9%	14%	15%	9%	16%	7%	15%	12%
Somewhat favorable (5)				E						J		J	
	203	108	95	67	74	63	70	63	71	39	31	54	79
Lean towards favorable (4)	16%	18%	15%	18%	17%	14%	15%	16%	19%	18%	12%	12%	27%
												UK	
Lean towards unfavorable (3)	192	83	109	56	56	80	70	55	68	33	46	70	44
	16%	14%	17%	15%	13%	18%	15%	14%	18%	15%	18%	15%	15%
Somewhat unfavorable (2)													
	175	94	81	32	71	72	48	53	73	35	38	68	33
Very unfavorable (1)	14%	16%	13%	9%	17%	16%	10%	13%	19%	16%	15%	15%	11%
				C	C				F				
Don't know (0)	119	59	60	15	42	62	48	41	31	20	28	51	20
	10%	10%	9%	4%	10%	14%	10%	10%	8%	9%	11%	11%	7%
Sigma													
				C	C								
Summary	162	96	66	15	54	93	60	53	49	15	43	82	22
	13%	16%	10%	4%	13%	21%	13%	13%	13%	7%	17%	18%	8%
Favorable (Net)		B		C	CD						IL	IL	
	223	69	154	114	73	37	98	75	50	43	55	68	58
Unfavorable (Net)	18%	12%	24%	31%	17%	8%	21%	19%	13%	20%	21%	15%	20%
			A	DE	E		H						
Favorable (lean) (Net)	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unfavorable (lean) (Net)													
Mean	3	3.2	2.8	3	3	2.9	2.9	3	3.1	3.2	2.6	2.9	3.2
		B								J		J	J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. Do you have a favorable or unfavorable opinion of the following? - Jesse Jackson

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other-African-American	Other-Neither	Democrat	Republican	Independ. nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	160	50	110	82	78	104	14	24	17	67	93	81	79	50	17	103	28	18	59	53	34	10	3
	13%	15%	12%	12%	14%	15%	13%	9%	9%	11%	15%	9%	26%	35%	15%	21%	7%	8%	8%	34%	18%	14%	10%
Somewhat favorable (5)						G						KN	KN			PQ			RTV	R*	**	*	
	203	67	137	99	104	111	19	45	29	94	109	124	79	37	28	127	27	34	93	40	48	17	4
	16%	20%	15%	15%	18%	16%	17%	17%	16%	15%	18%	13%	26%	24%	25%	7%	15%	12%	25%	25%	23%	12%	
Lean towards favorable (4)												K	K	K*	PQ			P	R	R*	**	*	
	192	48	144	112	81	103	15	39	35	98	94	147	45	28	12	109	36	31	119	31	28	8	5
	16%	15%	16%	17%	14%	15%	14%	15%	19%	16%	16%	16%	15%	20%	10%	22%	10%	14%	16%	20%	15%	10%	16%
Lean towards unfavorable (3)															*	PQ			*	**	*	*	
	175	49	126	73	101	110	13	26	25	96	78	142	33	10	16	64	61	45	122	10	27	11	3
	14%	15%	14%	11%	18%	16%	12%	10%	13%	15%	13%	15%	11%	7%	14%	13%	16%	20%	16%	6%	14%	15%	11%
Somewhat unfavorable (2)						C				M						O	S	*		*	**	*	
	119	26	93	66	53	56	13	19	31	67	52	111	8	4	3	19	66	23	97	6	11	-	2
	10%	8%	10%	10%	9%	8%	12%	7%	17%	11%	9%	12%	3%	3%	3%	4%	17%	10%	13%	4%	6%	-	6%
Very unfavorable (1)										EG		LMN			*		OQ	O	S	*	**	*	
	162	31	131	90	72	84	9	33	36	98	64	144	18	3	15	17	95	36	122	5	17	7	7
	13%	9%	15%	13%	13%	12%	9%	13%	19%	15%	11%	15%	6%	2%	12%	3%	25%	16%	16%	3%	9%	10%	22%
Don't know (0)										EF	J	LM			LM*		OQ	O	S	*	**	5T*	
	223	61	163	148	76	108	26	76	14	111	112	185	38	11	26	61	66	41	153	13	26	20	7
	18%	18%	18%	22%	13%	16%	24%	29%	7%	18%	19%	20%	13%	8%	22%	12%	17%	18%	20%	8%	14%	27%	23%
Sigma						D				H	H	EH			LM**	*		S	*	**	5*	*	
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	363	116	247	181	183	215	33	69	46	161	202	205	158	87	45	230	55	52	153	93	83	28	7
	29%	35%	27%	27%	32%	32%	30%	26%	25%	26%	34%	22%	53%	60%	39%	48%	15%	23%	20%	59%	43%	37%	22%
Unfavorable (Net)		B								I		KN	KN	K*	PQ			P	RTV	RT*	**	*	
	281	57	224	156	125	140	22	52	66	165	116	256	25	7	18	36	161	60	219	11	28	7	9
	23%	17%	25%	23%	22%	21%	20%	20%	36%	26%	19%	27%	8%	5%	15%	7%	42%	26%	29%	7%	15%	10%	28%
Favorable (lean) (Net)										EG	J	LM			M*		OQ	O	ST	*	**	5*	
	556	165	391	292	264	318	48	108	82	259	296	352	204	115	57	339	92	83	271	124	111	35	12
	45%	50%	43%	44%	47%	47%	44%	41%	44%	41%	49%	38%	68%	80%	49%	68%	24%	36%	35%	79%	58%	48%	38%
Unfavorable (lean) (Net)												KN	KN	*	PQ			P	RTV	R*	**	*	
	456	106	349	230	226	251	36	78	91	261	195	397	58	17	34	99	222	104	341	21	55	19	13
	37%	32%	39%	34%	40%	37%	32%	30%	49%	41%	32%	43%	19%	12%	29%	20%	58%	46%	45%	13%	29%	25%	39%
Mean										EG	J	LM			LM*		OQ	O	ST	5*	**	5*	
	3	3.2	2.9	2.8	3.2	3.1	2.9	2.6	3	2.8	3.1	2.7	3.9	4.4	3.1	3.9	2.3	2.7	2.6	4.4	3.5	3	2.5
					C	G			G		I		KN	KN	*	PQ		P	RTV	RV*	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Do you have a favorable or unfavorable opinion of the following? - Al Sharpton

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	107	70	38	51	36	21	36	48	23	22	10	52	23
	9%	12%	6%	14%	8%	5%	8%	12%	6%	10%	4%	11%	8%
		B		DE				FH		J		J	
Somewhat favorable (5)	122	61	60	50	38	34	47	41	34	28	18	39	37
	10%	10%	9%	14%	9%	8%	10%	10%	9%	13%	7%	8%	13%
				E									
Lean towards favorable (4)	149	75	74	48	52	49	62	40	47	26	29	46	48
	12%	13%	12%	13%	12%	11%	14%	10%	12%	12%	11%	10%	16%
													K
Lean towards unfavorable (3)	170	75	95	28	62	80	49	55	67	18	41	69	42
	14%	13%	15%	8%	15%	18%	11%	14%	18%	8%	16%	15%	14%
				C	C				F		I	I	
Somewhat unfavorable (2)	95	41	54	19	38	39	33	35	28	18	24	32	22
	8%	7%	8%	5%	9%	9%	7%	9%	7%	8%	9%	7%	7%
Very unfavorable (1)	297	183	114	37	99	161	100	89	108	49	65	142	41
	24%	31%	18%	10%	23%	36%	22%	22%	29%	22%	25%	31%	14%
		B		C	CD					L	L	IL	
Don't know (0)	295	90	205	132	101	61	132	93	69	60	72	82	81
	24%	15%	32%	36%	24%	14%	29%	23%	18%	27%	28%	18%	28%
			A	DE	E		H			K	K		K
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	229	131	98	101	74	55	83	89	57	49	29	92	59
	19%	22%	15%	28%	17%	12%	18%	22%	15%	22%	11%	20%	20%
		B		DE						J		J	J
Unfavorable (Net)	392	224	168	56	137	200	132	124	136	67	90	174	62
	32%	38%	26%	15%	32%	45%	29%	31%	36%	30%	34%	37%	21%
		B		C	CD					L	L		
Favorable (lean) (Net)	378	206	172	148	125	104	145	129	104	75	58	138	107
	31%	35%	27%	41%	29%	23%	32%	32%	28%	34%	22%	30%	37%
		B		DE						J		J	
Unfavorable (lean) (Net)	562	300	263	84	199	280	181	179	203	85	130	243	104
	46%	50%	41%	23%	47%	63%	39%	45%	54%	39%	50%	52%	36%
		B		C	CD				FG		IL	IL	
Mean	2.3	2.5	2.1	2.5	2.3	2.2	2.2	2.4	2.3	2.3	1.9	2.4	2.5
		B										J	J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Do you have a favorable or unfavorable opinion of the following? - Al Sharpton

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other African-American	Other Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	107	41	66	66	41	72	11	17	8	45	62	42	65	44	8	72	23	7	21	48	34	2	2
	9%	12%	7%	10%	7%	11%	10%	6%	4%	7%	10%	4%	22%	30%	7%	14%	6%	3%	3%	30%	18%	3%	7%
Somewhat favorable (5)	122	26	96	57	65	71	14	21	16	56	66	59	63	28	22	73	25	16	54	28	22	15	1
	10%	8%	11%	9%	11%	11%	13%	8%	8%	9%	11%	6%	21%	20%	19%	15%	7%	7%	7%	18%	12%	21%	2%
Lean towards favorable (4)	149	37	112	77	72	85	11	23	30	72	77	96	53	34	13	114	12	17	76	36	22	10	3
	12%	11%	12%	11%	13%	13%	10%	9%	16%	11%	13%	10%	18%	23%	11%	23%	3%	8%	10%	23%	11%	14%	8%
Lean towards unfavorable (3)	170	51	119	74	96	103	11	31	25	91	79	143	27	11	11	72	41	51	116	13	28	8	3
	14%	15%	13%	11%	17%	15%	10%	12%	14%	14%	13%	15%	9%	7%	10%	14%	11%	22%	15%	8%	15%	11%	10%
Somewhat unfavorable (2)	95	27	69	54	41	54	11	18	13	54	42	86	9	5	4	30	37	19	68	5	14	4	2
	8%	8%	8%	8%	7%	8%	10%	7%	7%	8%	7%	9%	3%	4%	3%	6%	10%	8%	9%	3%	8%	5%	7%
Very unfavorable (1)	297	63	234	157	140	158	15	49	75	174	122	269	28	5	22	37	169	61	224	7	41	8	13
	24%	19%	26%	24%	25%	23%	14%	19%	40%	28%	20%	29%	9%	4%	19%	7%	44%	27%	29%	4%	21%	11%	41%
Don't know (0)	295	87	207	184	111	133	37	104	20	140	155	240	55	17	36	102	73	57	206	20	30	26	8
	24%	26%	23%	27%	20%	20%	34%	40%	11%	22%	26%	26%	18%	12%	31%	20%	19%	25%	27%	13%	16%	35%	25%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	229	67	162	124	105	143	25	37	24	101	128	100	129	72	30	144	48	23	75	76	57	17	3
	19%	20%	18%	18%	19%	21%	23%	14%	13%	16%	21%	11%	43%	50%	26%	29%	13%	10%	10%	48%	29%	23%	9%
Unfavorable (Net)	392	89	303	212	181	213	26	66	87	228	164	355	37	11	26	67	206	80	293	12	55	12	16
	32%	27%	34%	32%	32%	31%	23%	25%	47%	36%	27%	38%	12%	7%	23%	13%	54%	35%	38%	8%	29%	16%	48%
Favorable (lean) (Net)	378	104	274	200	177	228	36	61	53	173	205	196	182	106	43	258	60	40	151	112	78	28	6
	31%	31%	30%	30%	31%	34%	33%	23%	29%	27%	34%	21%	60%	73%	37%	52%	16%	18%	20%	71%	41%	37%	17%
Unfavorable (lean) (Net)	562	141	422	285	277	316	37	97	113	319	243	499	64	21	38	139	247	131	409	25	84	21	19
	46%	42%	47%	43%	49%	47%	33%	37%	61%	51%	40%	53%	32%	15%	32%	28%	65%	57%	53%	16%	44%	28%	58%
Mean	2.3	2.4	2.3	2.2	2.4	2.5	2.3	1.8	2.3	2.2	2.4	1.9	3.5	4.1	2.3	3.1	1.8	1.9	1.8	4	2.9	2.3	1.7
						G			G			KN	KN		*	PQ				RTV	RV*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. Do you have a favorable or unfavorable opinion of the following? - Malcolm X

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	222	118	103	100	77	45	74	81	66	47	32	87	56
	18%	20%	16%	27%	18%	10%	16%	20%	18%	21%	12%	19%	19%
				DE	E					J		J	
Somewhat favorable (5)	218	105	113	78	77	63	79	61	77	30	47	78	63
	18%	18%	18%	21%	18%	14%	17%	15%	20%	14%	18%	17%	22%
				E									
Lean towards favorable (4)	197	87	110	55	66	76	69	70	58	36	52	62	47
	16%	15%	17%	15%	16%	17%	15%	17%	16%	17%	20%	13%	16%
											K		
Lean towards unfavorable (3)	149	75	75	25	45	79	52	46	52	24	19	66	40
	12%	13%	12%	7%	11%	18%	11%	11%	14%	11%	7%	14%	14%
						CD						J	J
Somewhat unfavorable (2)	95	59	35	17	40	38	26	28	40	11	30	38	16
	8%	10%	6%	5%	9%	9%	6%	7%	11%	5%	12%	8%	5%
		B			C						IL		
Very unfavorable (1)	117	76	41	13	37	67	45	39	32	20	30	54	14
	9%	13%	6%	4%	9%	15%	10%	10%	9%	9%	11%	12%	5%
		B			C	CD					L	L	
Don't know (0)	237	75	162	77	82	78	112	75	50	51	50	79	57
	19%	13%	25%	21%	19%	17%	24%	19%	13%	23%	19%	17%	19%
			A				GH						
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	440	223	216	178	154	108	154	143	143	77	79	165	118
	36%	38%	34%	49%	36%	24%	34%	36%	38%	35%	30%	36%	41%
				DE	E								J
Unfavorable (Net)	211	135	76	30	77	105	72	68	72	31	60	91	29
	17%	23%	12%	8%	18%	23%	16%	17%	19%	14%	23%	20%	10%
		B			C	C					IL	L	
Favorable (lean) (Net)	637	310	327	232	221	184	222	213	202	114	131	227	165
	52%	52%	51%	64%	52%	41%	49%	53%	54%	52%	50%	49%	57%
				DE	E								
Unfavorable (lean) (Net)	361	210	151	55	122	184	124	113	124	55	79	157	70
	29%	35%	24%	15%	29%	41%	27%	28%	33%	25%	30%	34%	24%
		B			C	CD						IL	
Mean	3.2	3.4	3.1	3.6	3.2	2.8	3	3.3	3.4	3.2	3	3.2	3.4
		B		DE	E				F				J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. Do you have a favorable or unfavorable opinion of the following? - Malcolm X

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	222	96	126	127	95	141	26	37	17	125	96	113	109	77	19	135	37	33	66	87	52	12	3
	18%	29%	14%	19%	17%	21%	24%	14%	9%	20%	16%	12%	36%	54%	16%	27%	10%	15%	9%	55%	27%	17%	9%
		B				GH	GH					KN	KN	KN		PQ			RTV	RV*	**	*	
Somewhat favorable (5)	218	58	160	103	115	126	15	49	28	90	127	144	73	36	22	122	48	34	116	37	42	16	7
	18%	17%	18%	15%	20%	19%	13%	19%	15%	14%	21%	15%	24%	25%	18%	24%	13%	15%	15%	24%	22%	21%	21%
											I		K	K	*	PQ			R	*	**	*	
Lean towards favorable (4)	197	48	149	115	82	111	21	41	24	86	111	160	37	15	12	77	59	47	133	18	35	4	6
	16%	15%	16%	17%	15%	16%	19%	16%	13%	14%	18%	17%	12%	11%	10%	15%	15%	20%	17%	11%	18%	6%	17%
											I	M			*				S	*	**	*	
Lean towards unfavorable (3)	149	24	125	63	87	70	12	32	36	85	64	122	28	5	23	57	46	38	104	5	22	13	3
	12%	7%	14%	9%	15%	10%	11%	12%	20%	13%	11%	13%	9%	3%	19%	11%	12%	17%	14%	3%	11%	18%	10%
		A			C			E			M				LM*				S	*	**	*	
Somewhat unfavorable (2)	95	27	67	50	45	58	4	13	19	55	40	85	10	1	7	18	47	26	70	2	13	4	5
	8%	8%	7%	7%	8%	9%	4%	5%	10%	9%	7%	9%	3%	1%	6%	4%	12%	11%	9%	1%	7%	6%	16%
											LM				M*		O	O	S	*	**	**	5*
Very unfavorable (1)	117	21	96	64	53	58	8	21	30	67	50	104	13	3	10	17	74	18	91	3	11	6	4
	9%	6%	11%	10%	9%	9%	7%	8%	16%	11%	8%	11%	4%	2%	8%	3%	19%	8%	12%	2%	6%	8%	12%
											EFG	EFG			M*		OQ	O	S	*	**	**	5*
Don't know (0)	237	57	180	147	90	112	24	69	32	123	114	205	32	7	25	74	69	32	186	7	17	19	5
	19%	17%	20%	22%	16%	17%	22%	26%	17%	20%	19%	22%	11%	5%	21%	15%	18%	14%	24%	4%	9%	25%	15%
		D						EH				LM			LM**				ST	*	**	**	5*
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	440	154	286	231	209	268	41	86	45	216	224	258	182	114	41	257	85	67	182	124	94	28	10
	36%	46%	32%	34%	37%	40%	37%	33%	24%	34%	37%	28%	61%	79%	35%	51%	22%	29%	24%	79%	49%	38%	30%
		B				H	H					KN	KN	KN	*	PQ			RTV	R*	**	*	
Unfavorable (Net)	211	48	164	114	98	116	12	35	48	121	90	189	22	4	17	35	121	45	160	4	24	10	9
	17%	14%	18%	17%	17%	17%	11%	13%	26%	19%	15%	20%	7%	2%	14%	7%	32%	20%	21%	3%	13%	13%	28%
											EFG	LM			LM*		OQ	O	S	*	**	**	ST*
Favorable (lean) (Net)	637	202	435	346	291	378	62	127	69	302	335	418	219	129	53	334	144	114	314	142	129	32	15
	52%	61%	48%	52%	52%	56%	56%	49%	37%	48%	56%	45%	73%	90%	45%	67%	38%	50%	41%	90%	67%	43%	48%
		B				H	H	H				KN	KN	KN	KN	*	PQ		P	RTV	R*	**	*
Unfavorable (lean) (Net)	361	72	289	177	184	186	24	66	85	206	154	311	50	9	40	92	168	83	265	9	46	23	12
	29%	22%	32%	26%	33%	27%	22%	25%	45%	33%	26%	33%	17%	6%	34%	18%	44%	36%	35%	6%	24%	31%	37%
		A			C					EH	J		LM			LM*		O	O	S	*	**	**
Mean	3.2	3.6	3.1	3.1	3.3	3.4	3.3	3	2.8	3.1	3.3	2.9	4.3	5	3.1	3.9	2.6	3.2	2.7	5.1	4	3	3
		B				GH	H					KN	KN	*	PQ		P		RTV	RV*	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. Do you have a favorable or unfavorable opinion of the following? - Martin Luther King, Jr.

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	706	311	396	227	240	240	270	220	216	115	138	270	183
	57%	52%	62%	62%	56%	54%	59%	55%	57%	52%	53%	58%	63%
Somewhat favorable (5)		A	E										
	234	120	115	65	72	98	82	72	81	47	60	86	42
Lean towards favorable (4)	19%	20%	18%	18%	17%	22%	18%	18%	21%	21%	23%	19%	14%
		L											
Lean towards unfavorable (3)	166	94	72	38	69	58	44	60	61	30	33	63	39
	13%	16%	11%	11%	16%	13%	10%	15%	16%	14%	13%	14%	13%
Somewhat unfavorable (2)		B						F	F				
	30	18	12	13	6	12	14	10	5	6	5	11	8
Very unfavorable (1)	2%	3%	2%	3%	1%	3%	3%	3%	1%	3%	2%	2%	3%
Don't know (0)	13	7	6	2	5	6	7	6	-	2	2	8	1
	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	2%	*
Sigma													
	20	12	8	2	7	11	9	6	5	5	7	5	4
	2%	2%	1%	1%	2%	3%	2%	1%	1%	2%	3%	1%	1%
	66	35	31	17	27	21	31	27	8	15	15	21	15
	5%	6%	5%	5%	6%	5%	7%	7%	2%	7%	6%	4%	5%
							H	H					
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	941	430	511	292	312	338	352	292	297	162	198	356	224
	76%	72%	80%	80%	73%	76%	77%	73%	79%	74%	76%	77%	77%
Unfavorable (Net)		A											
	33	19	14	4	12	17	17	11	5	7	8	13	5
Favorable (lean) (Net)	3%	3%	2%	1%	3%	4%	4%	3%	1%	3%	3%	3%	2%
		C											
Unfavorable (lean) (Net)	1106	524	582	330	381	396	396	352	358	193	232	419	263
	90%	88%	91%	91%	89%	89%	86%	88%	95%	88%	89%	90%	90%
Mean								FG					
	63	37	26	17	17	29	31	22	10	12	13	24	13
	5%	6%	4%	5%	4%	6%	7%	5%	3%	6%	5%	5%	5%
							H						
	5	4.9	5.1	5.2	5	5	5	4.9	5.2	4.9	5	5.1	5.1
			A						G				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. Do you have a favorable or unfavorable opinion of the following? - Martin Luther King, Jr.

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	706	193	513	371	335	384	64	161	98	332	375	497	209	116	70	353	170	126	393	126	121	41	16
	57%	58%	57%	55%	59%	57%	58%	61%	53%	53%	62%	53%	69%	81%	60%	71%	45%	55%	51%	80%	63%	55%	49%
Somewhat favorable (5)	234	49	185	118	117	123	20	52	39	127	107	196	38	14	20	63	93	51	169	16	26	16	6
	19%	15%	21%	18%	21%	18%	18%	20%	21%	20%	18%	21%	13%	10%	17%	13%	24%	22%	22%	10%	14%	22%	20%
Lean towards favorable (4)	166	51	114	95	70	97	15	24	29	99	67	129	37	10	14	50	71	35	107	12	32	8	6
	13%	15%	13%	14%	12%	14%	14%	9%	15%	16%	11%	14%	12%	7%	12%	10%	19%	15%	14%	8%	16%	11%	19%
Lean towards unfavorable (3)	30	8	22	20	9	16	*	5	9	15	15	26	4	1	3	30	11	4	20	1	6	2	-
	2%	3%	2%	3%	2%	2%	*	2%	5%	2%	2%	3%	1%	1%	2%	2%	3%	2%	3%	1%	3%	2%	-
Somewhat unfavorable (2)	13	4	9	8	5	8	-	2	3	8	5	13	-	-	-	2	8	3	13	-	-	-	-
	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	-	-	-	*	2%	1%	2%	-	-	-	-
Very unfavorable (1)	20	9	11	15	5	11	2	4	3	11	9	17	2	*	2	1	12	3	15	*	2	2	-
	2%	3%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	*	2%	*	3%	1%	2%	*	1%	3%	-
Don't know (0)	66	17	49	42	24	38	9	15	4	39	27	56	10	2	6	20	16	8	48	2	5	5	4
	5%	5%	5%	6%	4%	6%	8%	6%	2%	6%	5%	6%	3%	1%	7%	4%	4%	3%	6%	1%	3%	7%	12%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	941	243	698	489	452	506	84	213	138	459	482	694	247	131	90	416	263	177	561	141	147	57	22
	76%	73%	77%	73%	80%	75%	76%	81%	74%	73%	80%	74%	82%	91%	77%	83%	69%	77%	73%	90%	77%	77%	69%
Unfavorable (Net)	33	13	20	22	10	19	2	5	6	19	13	30	2	*	2	3	20	5	28	*	2	2	-
	3%	4%	2%	3%	2%	3%	2%	2%	3%	3%	2%	3%	1%	*	2%	1%	5%	2%	4%	*	1%	3%	-
Favorable (lean) (Net)	1106	294	812	584	522	604	99	237	167	558	548	823	284	140	104	466	334	212	669	154	179	66	28
	90%	89%	90%	87%	92%	89%	90%	91%	89%	88%	91%	88%	94%	97%	89%	93%	88%	93%	87%	98%	93%	89%	88%
Unfavorable (lean) (Net)	63	21	41	43	20	35	2	10	16	35	28	56	7	2	5	14	30	9	48	2	8	4	-
	5%	6%	5%	6%	4%	5%	2%	4%	8%	6%	5%	6%	2%	1%	4%	3%	8%	4%	6%	1%	4%	5%	-
Mean	5	5	5	4.9	5.2	5	4.9	5.1	5	4.9	5.2	4.9	5.3	5.6	5	5.3	4.8	5.1	4.9	5.6	5.2	5	4.7
				C						I		KN	KN		*	P		P		RTV	*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. Do you have a favorable or unfavorable opinion of the following? - Maya Angelou

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	460	180	280	140	173	147	182	151	127	86	82	183	110
	37%	30%	44%	38%	41%	33%	40%	38%	34%	39%	32%	39%	38%
		A			E								
Somewhat favorable (5)	220	103	117	71	73	76	71	64	85	39	39	85	57
	18%	17%	18%	19%	17%	17%	16%	16%	23%	18%	15%	18%	20%
								F					
Lean towards favorable (4)	137	73	64	35	46	56	44	47	45	22	45	41	28
	11%	12%	10%	10%	11%	12%	10%	12%	12%	10%	17%	9%	10%
											IKL		
Lean towards unfavorable (3)	41	25	16	13	5	22	13	13	14	3	7	26	5
	3%	4%	3%	4%	1%	5%	3%	3%	4%	1%	3%	6%	2%
						D						IL	
Somewhat unfavorable (2)	18	12	7	2	4	13	5	8	5	3	4	6	5
	1%	2%	1%	1%	1%	3%	1%	2%	1%	1%	2%	1%	2%
						C							
Very unfavorable (1)	18	15	3	3	9	6	6	5	7	2	2	9	5
	1%	2%	*	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%
		B											
Don't know (0)	341	188	153	100	115	126	136	112	93	65	80	114	82
	28%	32%	24%	28%	27%	28%	30%	28%	25%	29%	31%	25%	28%
		B											
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	680	283	397	211	246	224	253	215	212	125	121	267	167
	55%	48%	62%	58%	58%	50%	55%	54%	56%	57%	46%	58%	57%
			A							J		J	J
Unfavorable (Net)	36	27	10	5	13	19	11	13	12	5	6	15	10
	3%	4%	2%	1%	3%	4%	2%	3%	3%	2%	2%	3%	3%
		B				C							
Favorable (lean) (Net)	817	356	461	246	292	279	298	263	257	147	166	308	195
	66%	60%	72%	67%	69%	63%	65%	66%	68%	67%	64%	67%	67%
			A										
Unfavorable (lean) (Net)	77	51	26	18	18	40	25	26	27	8	14	41	15
	6%	9%	4%	5%	4%	9%	5%	6%	7%	3%	5%	9%	5%
		B				D						I	
Mean	3.7	3.4	4	3.8	3.8	3.6	3.7	3.7	3.8	3.7	3.5	3.8	3.7
			A										

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. Do you have a favorable or unfavorable opinion of the following? - Maya Angelou

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	460	126	335	239	222	258	44	93	65	209	252	304	156	97	35	262	82	83	240	106	77	20	14
	37%	38%	37%	36%	39%	38%	40%	36%	35%	33%	42%	33%	52%	68%	30%	52%	22%	36%	31%	67%	40%	27%	42%
Somewhat favorable (5)	220	47	172	97	122	128	17	42	34	106	114	164	56	21	27	89	66	47	139	21	36	18	5
	18%	14%	19%	15%	22%	19%	15%	16%	18%	17%	19%	18%	19%	14%	23%	18%	17%	21%	18%	13%	19%	24%	17%
Lean towards favorable (4)	137	36	101	73	63	75	12	24	26	80	57	109	28	11	12	47	59	18	95	12	20	4	4
	11%	11%	11%	11%	11%	11%	11%	9%	14%	13%	9%	12%	9%	7%	10%	9%	15%	8%	12%	8%	11%	6%	14%
Lean towards unfavorable (3)	41	5	35	20	20	23	2	13	2	18	22	33	7	4	3	12	21	5	23	4	10	2	1
	3%	2%	4%	3%	4%	3%	2%	5%	1%	3%	4%	4%	2%	3%	3%	2%	5%	2%	3%	2%	5%	2%	3%
Somewhat unfavorable (2)	18	5	14	9	9	11	-	2	5	11	7	16	3	1	2	1	12	3	14	1	2	2	-
	1%	1%	2%	1%	2%	2%	-	1%	3%	2%	1%	2%	1%	1%	2%	3%	1%	2%	1%	1%	1%	3%	-
Very unfavorable (1)	18	6	11	6	12	14	1	1	2	10	8	15	3	2	1	2	10	5	10	2	4	1	1
	1%	2%	1%	1%	2%	2%	1%	*	1%	2%	1%	2%	1%	1%	1%	*	3%	2%	1%	1%	2%	1%	4%
Don't know (0)	341	107	234	225	116	167	34	88	53	198	144	294	47	8	37	86	132	68	246	12	44	28	6
	28%	32%	26%	34%	21%	25%	31%	33%	28%	31%	24%	31%	16%	6%	32%	17%	35%	30%	32%	8%	23%	38%	20%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	680	173	507	336	344	386	61	135	99	315	365	468	212	118	61	351	148	130	378	127	112	37	19
	55%	52%	56%	50%	61%	57%	55%	51%	53%	50%	61%	50%	71%	82%	52%	70%	39%	57%	49%	80%	58%	51%	60%
Unfavorable (Net)	36	11	25	15	21	26	1	2	7	21	15	30	6	3	3	4	21	8	24	3	5	3	1
	3%	3%	3%	2%	4%	4%	1%	1%	4%	3%	2%	3%	2%	2%	3%	1%	6%	4%	3%	2%	3%	4%	4%
Favorable (lean) (Net)	817	209	608	409	408	461	73	159	124	395	422	577	240	129	73	398	206	148	473	139	133	42	24
	66%	63%	67%	61%	72%	68%	66%	61%	67%	62%	70%	62%	80%	89%	63%	80%	54%	65%	62%	88%	69%	56%	73%
Unfavorable (lean) (Net)	77	16	60	36	41	49	3	16	9	39	37	63	13	7	7	16	42	13	47	7	16	5	2
	6%	5%	7%	5%	7%	7%	3%	6%	5%	6%	6%	7%	4%	5%	6%	3%	11%	6%	6%	4%	8%	6%	7%
Mean	3.7	3.5	3.8	3.4	4	3.8	3.7	3.5	3.6	3.5	4	3.5	4.5	5.2	3.5	4.5	3	3.6	3.4	5.1	3.9	3.2	4.1
					C					I		KN	KN		*	PQ		P		RTV	*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_7. Do you have a favorable or unfavorable opinion of the following? - The Black Panther Party

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	123	66	57	69	36	18	48	50	25	25	18	47	33
	10%	11%	9%	19%	8%	4%	10%	13%	7%	11%	7%	10%	11%
Somewhat favorable (5)			DE	E				H					
	113	60	53	51	37	25	44	38	30	26	18	39	30
Lean towards favorable (4)													
	9%	10%	8%	14%	9%	6%	10%	9%	8%	12%	7%	8%	10%
Lean towards unfavorable (3)			DE										
	156	83	73	45	55	56	55	41	60	23	28	65	40
Somewhat unfavorable (2)													
	13%	14%	11%	12%	13%	13%	12%	10%	16%	10%	11%	14%	14%
Very unfavorable (1)													
	164	83	81	39	51	74	51	50	63	29	37	55	44
Don't know (0)													
	13%	14%	13%	11%	12%	17%	11%	12%	17%	13%	14%	12%	15%
Sigma			C										
	129	56	73	27	40	62	46	49	34	23	33	44	30
	10%	9%	11%	7%	9%	14%	10%	12%	9%	10%	13%	9%	10%
						C							
	267	161	105	28	97	141	95	78	93	31	64	129	43
	22%	27%	16%	8%	23%	32%	21%	20%	25%	14%	24%	28%	15%
		B			C	CD					IL	IL	
	283	87	196	105	109	68	119	95	69	64	63	85	71
	23%	15%	31%	29%	26%	15%	26%	24%	18%	29%	24%	18%	24%
			A	E	E		H			K			
Summary	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Favorable (Net)													
	236	125	111	120	73	44	92	88	56	51	36	86	64
Unfavorable (Net)													
	19%	21%	17%	33%	17%	10%	20%	22%	15%	23%	14%	18%	22%
Favorable (lean) (Net)			DE	E				H		J			J
	396	217	179	55	138	203	141	127	127	54	96	173	73
Unfavorable (lean) (Net)													
	32%	36%	28%	15%	32%	46%	31%	32%	34%	24%	37%	37%	25%
Mean		B		C	CD						IL	IL	
	392	208	184	165	128	100	147	129	116	74	64	150	104
	32%	35%	29%	45%	30%	22%	32%	32%	31%	34%	25%	32%	36%
		B		DE	E								J
	560	300	259	94	188	277	192	177	191	83	133	228	116
	45%	50%	41%	26%	44%	62%	42%	44%	51%	38%	51%	49%	40%
		B		C	CD						IL	IL	
	2.4	2.6	2.2	2.9	2.2	2.1	2.3	2.4	2.4	2.4	2.1	2.4	2.6
		B		DE									J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_7. Do you have a favorable or unfavorable opinion of the following? - The Black Panther Party

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	123	60	63	83	40	72	18	27	6	57	67	53	70	51	9	83	21	14	29	59	32	2	1
	10%	18%	7%	12%	7%	11%	17%	10%	3%	9%	11%	6%	23%	35%	8%	17%	5%	6%	4%	38%	17%	2%	2%
Somewhat favorable (5)	113	29	84	56	57	74	10	19	10	61	51	61	52	28	8	61	21	23	46	31	25	8	2
	9%	9%	9%	8%	10%	11%	9%	7%	5%	10%	9%	7%	17%	19%	7%	12%	5%	10%	6%	20%	13%	11%	5%
Lean towards favorable (4)	156	39	117	67	89	95	8	33	20	65	91	94	62	28	24	94	20	24	73	28	33	16	4
	13%	12%	13%	10%	16%	14%	7%	13%	10%	10%	15%	10%	21%	19%	21%	19%	5%	11%	9%	18%	17%	21%	12%
Lean towards unfavorable (3)	164	43	121	83	81	80	13	36	35	79	85	146	18	6	12	78	42	33	121	6	19	8	9
	13%	13%	13%	12%	14%	12%	11%	13%	19%	12%	14%	16%	6%	4%	11%	16%	11%	15%	16%	4%	10%	10%	29%
Somewhat unfavorable (2)	129	21	108	63	66	67	12	21	29	71	58	116	13	9	4	37	55	28	96	10	18	-	2
	10%	6%	12%	9%	12%	10%	11%	8%	15%	11%	10%	12%	4%	7%	3%	7%	14%	12%	12%	6%	10%	-	7%
Very unfavorable (1)	267	61	205	140	127	140	16	47	63	159	107	246	20	5	13	33	154	58	207	6	38	6	6
	22%	18%	23%	21%	22%	21%	15%	18%	34%	25%	18%	26%	7%	4%	11%	7%	40%	25%	27%	4%	20%	8%	18%
Don't know (0)	283	78	205	177	106	148	33	79	24	140	143	218	65	17	46	113	68	49	193	17	27	35	8
	23%	24%	23%	27%	19%	22%	29%	30%	13%	22%	24%	23%	22%	12%	39%	23%	18%	21%	25%	11%	14%	47%	26%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	236	89	147	139	97	146	29	46	15	118	118	114	122	79	18	144	41	37	75	91	57	10	2
	19%	27%	16%	21%	17%	22%	26%	18%	8%	19%	20%	12%	41%	55%	15%	29%	11%	16%	10%	58%	30%	13%	8%
Unfavorable (Net)	396	82	313	203	193	207	28	68	92	230	165	362	34	15	17	71	209	86	303	16	56	6	8
	32%	25%	35%	30%	34%	31%	26%	26%	49%	36%	27%	39%	11%	10%	15%	14%	55%	37%	40%	10%	29%	8%	25%
Favorable (lean) (Net)	392	128	264	206	186	241	37	79	35	183	209	208	184	107	42	238	62	61	148	119	91	26	6
	32%	39%	29%	31%	33%	36%	34%	30%	19%	29%	35%	22%	61%	74%	36%	48%	16%	27%	19%	75%	47%	34%	19%
Unfavorable (lean) (Net)	560	125	435	286	274	287	41	104	128	309	251	508	52	20	29	148	251	119	424	22	75	14	17
	45%	38%	48%	43%	48%	42%	37%	40%	68%	49%	42%	54%	17%	14%	25%	30%	66%	52%	55%	14%	39%	18%	54%
Mean	2.4	2.7	2.3	2.3	2.4	2.5	2.5	2.2	2.1	2.3	2.5	2	3.4	4.1	2.2	3	1.8	2.2	1.9	4.2	3	1.9	2.1
		B				H						KN	KN		*	PQ		P		RTV	RV*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_8. Do you have a favorable or unfavorable opinion of the following? - The Ku Klux Klan

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	37	32	5	23	11	3	8	22	7	14	3	11	8
	3%	5%	1%	6%	3%	1%	2%	6%	2%	6%	1%	2%	3%
		B		DE				FH		JK			
Somewhat favorable (5)	37	30	7	26	5	6	7	18	12	8	2	16	11
	3%	5%	1%	7%	1%	1%	1%	5%	3%	4%	1%	3%	4%
		B		DE				F		J			J
Lean towards favorable (4)	26	17	9	13	6	7	8	9	9	6	4	7	9
	2%	3%	1%	4%	1%	1%	2%	2%	2%	3%	2%	2%	3%
Lean towards unfavorable (3)	38	25	13	12	13	14	15	12	11	6	11	14	6
	3%	4%	2%	3%	3%	3%	3%	3%	3%	3%	4%	3%	2%
Somewhat unfavorable (2)	66	35	31	17	24	25	21	21	25	10	19	27	11
	5%	6%	5%	5%	6%	6%	4%	5%	7%	4%	7%	6%	4%
Very unfavorable (1)	957	426	532	248	338	371	362	289	306	153	206	367	232
	78%	72%	83%	68%	79%	83%	79%	72%	81%	70%	79%	79%	80%
			A		C	C	G		G		I	I	I
Don't know (0)	74	30	44	25	29	20	38	29	7	23	15	21	14
	6%	5%	7%	7%	7%	5%	8%	7%	2%	11%	6%	5%	5%
							H	H		KL			
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	74	63	11	49	16	9	15	41	19	22	5	27	20
	6%	11%	2%	13%	4%	2%	3%	10%	5%	10%	2%	6%	7%
		B		DE				FH		J		J	J
Unfavorable (Net)	1023	461	563	266	362	396	382	310	331	163	224	393	243
	83%	77%	88%	73%	85%	89%	83%	77%	88%	74%	86%	85%	83%
			A		C	C	G		G		I	I	I
Favorable (lean) (Net)	100	79	20	62	22	16	23	49	28	28	9	34	28
	8%	13%	3%	17%	5%	3%	5%	12%	7%	13%	4%	7%	10%
		B		DE				F		JK			J
Unfavorable (lean) (Net)	1061	486	575	277	375	409	398	322	342	169	236	408	249
	86%	82%	90%	76%	88%	92%	87%	80%	91%	77%	91%	88%	85%
			A		C	C	G		G		I	I	I
Mean	1.4	1.7	1.1	1.7	1.3	1.2	1.2	1.6	1.4	1.5	1.2	1.4	1.4
		B		DE				F		J			

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_8. Do you have a favorable or unfavorable opinion of the following? - The Ku Klux Klan

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independ. nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	37	17	20	22	14	30	3	4	*	27	10	30	7	4	3	14	19	1	18	4	15	-	-
	3%	5%	2%	3%	3%	4%	2%	2%	*	4%	2%	3%	2%	3%	2%	3%	5%	*	2%	3%	8%	-	-
Somewhat favorable (5)	B					H				J				*		Q			R*	**	*		
	37	12	25	17	20	30	2	3	2	24	13	21	16	3	4	15	14	3	17	4	14	2	-
	3%	4%	3%	3%	3%	4%	2%	1%	1%	4%	2%	2%	5%	2%	4%	3%	4%	1%	2%	2%	7%	3%	-
Lean towards favorable (4)	26	9	17	12	14	19	1	3	3	11	15	16	10	3	4	9	10	4	16	3	3	4	-
	2%	3%	2%	2%	2%	3%	1%	1%	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	2%	5%	-
Lean towards unfavorable (3)	38	12	26	24	14	21	5	7	5	20	18	31	7	4	1	7	17	9	29	4	2	-	2
	3%	3%	3%	4%	2%	3%	4%	3%	3%	3%	3%	3%	2%	3%	1%	1%	5%	4%	4%	2%	1%	-	7%
Somewhat unfavorable (2)	66	20	46	43	23	37	5	9	15	36	30	50	16	6	11	20	31	9	46	6	6	5	2
	5%	6%	5%	6%	4%	5%	4%	4%	8%	6%	5%	5%	5%	4%	9%	4%	8%	4%	6%	4%	3%	7%	8%
Very unfavorable (1)	957	240	718	498	460	501	83	218	155	475	482	729	229	121	81	408	270	198	592	134	143	53	25
	78%	72%	79%	74%	81%	74%	75%	83%	83%	75%	80%	78%	76%	84%	69%	82%	71%	86%	77%	85%	74%	72%	77%
Don't know (0)	A					C				E				KN	*	P			RT	*	**	*	
	74	23	51	53	21	39	12	18	6	39	35	57	17	3	13	26	19	5	47	3	9	9	3
	6%	7%	6%	8%	4%	6%	11%	7%	3%	6%	6%	6%	6%	2%	11%	5%	5%	2%	6%	2%	5%	13%	9%
Sigma	D					D				H				M*	*	**	*		**	*	*	*	*
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	74	29	45	40	34	60	5	7	2	50	24	51	23	7	7	30	34	3	35	8	29	2	-
	6%	9%	5%	6%	6%	9%	5%	3%	1%	8%	4%	5%	8%	5%	6%	6%	9%	1%	5%	5%	15%	3%	-
Unfavorable (Net)	B					GH				J				*	Q	Q			R	RSJ*	**	*	
	1023	260	764	541	482	538	88	228	170	512	512	778	245	127	92	428	300	207	638	140	149	59	27
Favorable (lean) (Net)	83%	78%	85%	81%	85%	80%	80%	87%	91%	81%	85%	83%	81%	88%	78%	86%	79%	90%	83%	89%	77%	79%	85%
						E				EF				*	P			P	RT	*	**	*	
Unfavorable (lean) (Net)	100	37	62	51	48	79	6	10	5	61	39	67	32	10	11	39	44	8	50	11	32	6	-
	8%	11%	7%	8%	9%	12%	5%	4%	3%	10%	6%	7%	11%	7%	9%	8%	12%	3%	7%	7%	17%	8%	-
Mean	B					GH				J						Q			RSV*	**	*	*	
	1061	271	790	565	496	559	92	234	175	532	530	810	252	131	93	435	318	216	668	143	151	59	29
	86%	82%	87%	84%	88%	83%	84%	90%	94%	84%	88%	87%	84%	91%	79%	87%	84%	94%	87%	91%	78%	79%	91%
	A					E				EF				N	*			OP	T	T	**	*	*
	1.4	1.5	1.3	1.4	1.4	1.5	1.3	1.2	1.2	1.5	1.3	1.4	1.5	1.4	1.4	1.3	1.6	1.2	1.3	1.3	1.7	1.2	1.1
	B					GH				J					*	OQ			R*	**	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_9. Do you have a favorable or unfavorable opinion of the following? - Harriet Tubman

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	600	258	342	206	216	177	224	179	197	104	120	237	138
	49%	43%	53%	57%	51%	40%	49%	45%	52%	47%	46%	51%	47%
Somewhat favorable (5)		A	E	E									
	214	112	102	54	78	82	67	81	66	44	44	77	49
Lean towards favorable (4)	17%	19%	16%	15%	18%	18%	15%	20%	17%	20%	17%	17%	17%
		F											
Lean towards unfavorable (3)	146	79	67	39	41	66	47	49	50	22	37	49	38
	12%	13%	11%	11%	10%	15%	10%	12%	13%	10%	14%	11%	13%
Somewhat unfavorable (2)		D											
	23	15	8	7	6	10	7	7	9	6	2	11	4
Very unfavorable (1)	2%	2%	1%	2%	1%	2%	2%	2%	2%	3%	1%	2%	1%
Don't know (0)	11	6	5	1	4	7	4	5	2	1	2	7	1
	1%	1%	1%	*	1%	2%	1%	1%	*	*	1%	2%	*
Sigma													
	12	9	3	4	4	4	4	6	2	3	4	1	4
	1%	2%	*	1%	1%	1%	1%	1%	*	2%	1%	*	1%
										K			
	229	116	113	53	76	100	105	73	51	40	50	82	57
	19%	20%	18%	15%	18%	22%	23%	18%	13%	18%	19%	18%	20%
						C	H						
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	813	370	444	260	295	259	291	260	262	148	164	314	187
	66%	62%	69%	71%	69%	58%	63%	65%	70%	67%	63%	68%	64%
Unfavorable (Net)		A	E	E									
	23	15	7	4	8	11	8	11	3	4	6	8	5
Favorable (lean) (Net)	2%	3%	1%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%
	960	449	511	299	336	325	337	310	313	170	201	363	226
Unfavorable (lean) (Net)	78%	75%	80%	82%	79%	73%	74%	77%	83%	77%	77%	78%	77%
			E						F				
Mean	46	30	16	12	14	21	16	18	13	10	9	19	9
	4%	5%	2%	3%	3%	5%	3%	4%	3%	4%	3%	4%	3%
		B											
	4.3	4.2	4.5	4.6	4.4	4	4.1	4.3	4.6	4.3	4.2	4.4	4.3
			A	E	E				F				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_9. Do you have a favorable or unfavorable opinion of the following? - Harriet Tubman

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	600	167	433	310	290	340	53	134	72	279	321	405	195	108	59	299	126	115	311	120	108	38	17
	49%	50%	48%	46%	51%	50%	48%	51%	39%	44%	53%	43%	65%	75%	50%	60%	33%	50%	41%	76%	56%	51%	52%
Somewhat favorable (5)	214	55	159	101	112	116	24	40	34	118	96	176	38	20	12	82	86	32	156	21	25	7	5
	17%	17%	18%	15%	20%	17%	22%	15%	18%	19%	16%	19%	12%	14%	10%	17%	23%	14%	20%	13%	13%	9%	14%
Lean towards favorable (4)	146	37	109	82	64	83	7	32	24	78	69	117	29	9	16	41	59	34	99	9	23	11	3
	12%	11%	12%	12%	11%	12%	6%	12%	13%	12%	11%	13%	10%	6%	13%	8%	16%	15%	13%	6%	12%	15%	9%
Lean towards unfavorable (3)	23	5	18	11	12	16	1	2	5	17	6	19	4	3	2	4	12	4	17	3	2	-	1
	2%	1%	2%	2%	2%	1%	1%	2%	3%	1%	2%	1%	2%	1%	1%	1%	3%	2%	2%	2%	1%	-	3%
Somewhat unfavorable (2)	11	1	10	10	1	5	2	1	4	5	6	10	1	1	-	1	4	6	9	1	-	-	1
	1%	*	1%	2%	*	1%	2%	*	2%	1%	1%	1%	*	1%	-	*	1%	2%	1%	1%	-	-	3%
Very unfavorable (1)	12	7	5	6	6	10	-	*	1	7	4	9	3	1	2	3	6	1	7	1	2	2	-
	1%	2%	1%	1%	1%	2%	-	*	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	3%	-	-
Don't know (0)	229	60	169	148	81	106	24	53	46	128	101	198	31	4	27	69	86	37	166	4	34	16	6
	19%	18%	19%	22%	14%	16%	22%	20%	25%	20%	17%	21%	10%	3%	23%	14%	23%	16%	22%	2%	17%	22%	20%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	813	222	592	411	402	456	77	173	107	397	417	581	232	127	71	381	212	147	467	141	132	45	21
	66%	67%	66%	61%	71%	67%	70%	66%	57%	63%	69%	62%	77%	88%	60%	76%	56%	64%	61%	89%	69%	61%	66%
Unfavorable (Net)	23	8	15	16	6	15	2	5	13	10	19	4	2	2	4	10	7	17	2	2	2	1	1
	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	3%	3%	2%	1%	1%	3%	3%
Favorable (lean) (Net)	960	250	701	494	466	540	84	205	131	475	485	698	262	136	87	422	272	181	566	149	155	56	24
	78%	78%	78%	74%	82%	80%	76%	78%	70%	75%	80%	75%	87%	94%	74%	85%	71%	79%	74%	95%	81%	75%	75%
Unfavorable (lean) (Net)	46	13	33	28	18	31	3	3	9	29	17	38	8	4	4	8	22	11	34	4	3	2	2
	4%	4%	4%	4%	3%	5%	2%	1%	5%	5%	3%	4%	3%	3%	3%	2%	6%	5%	4%	3%	2%	3%	5%
Mean	4.3	4.4	4.3	4.1	4.6	4.5	4.3	4.3	3.9	4.2	4.5	4.1	5	5.5	4.1	4.8	3.9	4.4	4.1	5.5	4.5	4.2	4.3
				C	H					I		KN	KN	*	P		P		RTV	*	**	*	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_10. Do you have a favorable or unfavorable opinion of the following? - George Wallace

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	94	59	35	40	37	17	26	45	23	28	11	37	18
	8%	10%	5%	11%	9%	4%	6%	11%	6%	13%	4%	8%	6%
		B		E	E			FH		JL			
Somewhat favorable (5)	90	62	28	41	26	23	32	31	28	16	8	44	23
	7%	10%	4%	11%	6%	5%	7%	8%	7%	7%	3%	9%	8%
		B		DE						J		J	J
Lean towards favorable (4)	116	62	54	26	44	45	40	35	41	22	24	49	20
	9%	10%	8%	7%	10%	10%	9%	9%	11%	10%	9%	11%	7%
Lean towards unfavorable (3)	121	77	44	18	33	71	41	25	55	18	22	53	28
	10%	13%	7%	5%	8%	16%	9%	6%	15%	8%	9%	11%	10%
		B				CD			G				
Somewhat unfavorable (2)	77	41	35	5	21	50	29	28	20	17	17	23	19
	6%	7%	6%	1%	5%	11%	6%	7%	5%	8%	7%	5%	7%
					C	CD							
Very unfavorable (1)	226	140	86	39	62	125	69	61	96	29	54	90	53
	18%	24%	13%	11%	15%	28%	15%	15%	26%	13%	21%	20%	18%
		B				CD			FG		I		
Don't know (0)	511	154	357	194	203	113	222	176	113	90	123	167	131
	41%	26%	56%	53%	48%	25%	48%	44%	30%	41%	47%	36%	45%
			A	E	E		H	H			K		
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	184	121	63	81	62	41	58	76	50	44	19	80	41
	15%	20%	10%	22%	15%	9%	13%	19%	13%	20%	7%	17%	14%
		B		DE	E			F		J		J	J
Unfavorable (Net)	303	181	121	44	83	175	98	88	117	46	71	114	72
	25%	30%	19%	12%	19%	39%	21%	22%	31%	21%	27%	25%	25%
		B			C	CD			FG				
Favorable (lean) (Net)	300	183	118	108	107	86	98	111	91	66	44	130	61
	24%	31%	18%	30%	25%	19%	21%	28%	24%	30%	17%	28%	21%
		B			E			F		JL		J	
Unfavorable (lean) (Net)	424	258	165	62	116	246	139	114	171	64	94	166	100
	34%	43%	26%	17%	27%	55%	30%	28%	46%	29%	36%	36%	34%
		B			C	CD			FG				
Mean	1.8	2.3	1.3	1.8	1.7	1.9	1.6	1.9	2	2.1	1.4	2	1.6
		B						F	F	J		J	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_10. Do you have a favorable or unfavorable opinion of the following? - George Wallace

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	94	39	55	57	37	68	13	8	4	47	47	57	37	24	12	51	29	10	40	26	19	5	2
	8%	12%	6%	8%	7%	10%	12%	3%	2%	7%	8%	6%	12%	17%	10%	10%	8%	4%	5%	17%	10%	7%	7%
Somewhat favorable (5)	B					GH	GH					K	K			Q				R		**	*
	90	28	62	52	38	57	5	21	7	44	46	51	39	19	8	41	26	17	41	23	20	4	2
Lean towards favorable (4)	7%	9%	7%	8%	7%	8%	5%	8%	4%	7%	8%	5%	13%	13%	7%	8%	7%	7%	5%	15%	11%	5%	5%
												K	K		*					R	*	**	*
Lean towards unfavorable (3)	116	40	76	59	57	68	12	15	21	70	46	86	30	19	8	45	45	18	74	19	17	3	2
	9%	12%	8%	9%	10%	10%	10%	6%	11%	11%	8%	9%	10%	13%	7%	9%	12%	8%	10%	12%	9%	4%	7%
Somewhat unfavorable (2)	121	19	102	58	63	68	4	20	28	66	55	98	23	5	17	41	50	25	85	5	15	13	2
	10%	6%	11%	9%	11%	10%	4%	8%	15%	10%	9%	11%	8%	4%	15%	8%	13%	11%	11%	3%	8%	18%	6%
Very unfavorable (1)	A					F				FG		M			LM*		O		S		*	**	*
	77	7	69	33	44	35	3	8	31	49	28	71	6	3	2	27	31	15	66	3	5	-	3
Don't know (0)	6%	2%	8%	5%	8%	5%	3%	3%	17%	8%	5%	8%	2%	2%	1%	5%	8%	7%	9%	2%	2%	-	8%
	A									EFG		LM			*				S		*	**	5*
Sigma	226	50	176	101	125	109	17	35	66	113	113	169	57	30	14	126	46	44	114	33	59	7	9
	18%	15%	19%	15%	22%	16%	15%	13%	35%	18%	19%	18%	19%	21%	12%	25%	12%	19%	15%	21%	31%	10%	27%
Mean	511	148	364	310	202	271	56	154	30	242	269	403	109	44	57	169	152	100	345	47	57	42	13
	41%	44%	40%	46%	36%	40%	51%	59%	16%	38%	45%	43%	36%	31%	48%	34%	40%	44%	45%	30%	30%	56%	40%
Summary						C										P		P	R		**	*	
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Favorable (Net)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	184	67	117	109	75	125	18	30	11	91	93	108	76	43	19	92	55	27	81	50	39	9	4
Unfavorable (Net)	15%	20%	13%	16%	13%	19%	17%	11%	6%	14%	15%	12%	25%	30%	17%	18%	14%	12%	11%	32%	20%	12%	12%
	B					GH	H					K	KN	*					RV	R*	**	*	
Favorable (lean) (Net)	303	58	245	134	169	143	20	43	96	162	141	240	63	33	16	153	78	59	180	36	64	7	11
	25%	17%	27%	20%	30%	21%	18%	16%	52%	26%	23%	26%	21%	23%	14%	31%	20%	26%	24%	23%	33%	10%	35%
Unfavorable (lean) (Net)	A					C						N			*	P				*	**	*	
	300	107	193	168	132	193	30	45	32	162	138	194	106	61	28	137	100	44	155	69	56	12	6
Mean	24%	32%	21%	25%	23%	29%	27%	17%	17%	26%	23%	21%	35%	43%	24%	27%	26%	19%	20%	44%	29%	16%	19%
	B					GH	G					KN	KN	*					RTV	*	**	*	
Sigma	424	77	347	192	232	212	24	63	125	228	196	338	86	38	33	194	128	85	265	41	79	20	13
	34%	23%	38%	29%	41%	31%	22%	24%	67%	36%	33%	36%	29%	27%	28%	39%	34%	37%	35%	26%	41%	27%	41%
Field Dates: 01/11-01/15						C						LM			*				S		5*	**	*
	1.8	2	1.7	1.8	1.8	2	1.7	1.3	1.9	1.9	1.7	1.7	2.2	2.5	1.8	2	2	1.6	1.6	2.6	2.1	1.5	1.6
Statistics:						G				G			K	KN	*	Q				RV	*	**	*
Overlap formulae used																							
Columns Tested (5%): A/B/C/D,E/F/G/H/J/L/K/L/N/N,O/P/Q,R/S/T/U/V																							
Minimum Base: 30 (**), Small Base: 100 (*)																							
Columns Means:																							
Minimum Base: 30 (**), Small Base: 100 (*)																							

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,J/L,K/L/N,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,J/L,K/L/N,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_11. Do you have a favorable or unfavorable opinion of the following? - David Duke

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	49	35	13	31	13	5	9	26	13	19	4	21	4
	4%	6%	2%	8%	3%	1%	2%	7%	3%	9%	2%	5%	1%
		B		DE				F		JL			
Somewhat favorable (5)	41	32	9	27	8	5	12	23	6	8	4	14	15
	3%	5%	1%	7%	2%	1%	3%	6%	2%	4%	2%	3%	5%
		B		DE				FH					
Lean towards favorable (4)	49	31	18	27	16	6	20	17	12	7	8	20	14
	4%	5%	3%	7%	4%	1%	4%	4%	3%	3%	3%	4%	5%
				E									
Lean towards unfavorable (3)	57	31	26	19	18	21	24	12	21	9	15	24	9
	5%	5%	4%	5%	4%	5%	5%	3%	6%	4%	6%	5%	3%
Somewhat unfavorable (2)	76	40	35	5	27	43	29	22	24	16	12	35	14
	6%	7%	6%	2%	6%	10%	6%	6%	7%	7%	5%	7%	5%
				C		C							
Very unfavorable (1)	476	262	214	68	169	239	149	139	188	61	106	187	122
	39%	44%	34%	19%	40%	54%	32%	35%	50%	28%	41%	40%	42%
		B			C	CD			FG		I	I	I
Don't know (0)	487	164	324	187	174	126	216	160	112	102	111	162	113
	39%	28%	51%	51%	41%	28%	47%	40%	30%	46%	43%	35%	39%
			A	DE	E		GH	H		K			
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	89	67	22	58	22	10	21	49	19	27	8	36	19
	7%	11%	4%	16%	5%	2%	5%	12%	5%	12%	3%	8%	6%
		B		DE				FH		J		J	
Unfavorable (Net)	552	302	250	74	196	282	177	162	213	76	117	222	136
	45%	51%	39%	20%	46%	63%	39%	40%	57%	35%	45%	48%	47%
		B			C	CD			FG		I	I	I
Favorable (lean) (Net)	138	98	40	85	37	16	41	67	30	33	16	55	33
	11%	16%	6%	23%	9%	4%	9%	17%	8%	15%	6%	12%	11%
		B		DE	E			FH		J		J	
Unfavorable (lean) (Net)	609	333	276	93	214	303	201	174	234	85	133	246	145
	49%	56%	43%	25%	50%	68%	44%	43%	62%	39%	51%	53%	50%
		B			C	CD			FG		I	I	I
Mean	1.2	1.6	0.9	1.5	1.1	1	1	1.4	1.2	1.4	1	1.3	1.1
		B		DE				F		J		J	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_11. Do you have a favorable or unfavorable opinion of the following? - David Duke

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other-African-American	Other-Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	49	27	22	26	22	38	6	4	*	30	18	34	15	11	-	27	20	1	22	13	14	-	-
	4%	8%	2%	4%	4%	6%	6%	1%	*	5%	3%	4%	5%	8%	-	5%	5%	1%	3%	8%	7%	-	-
Somewhat favorable (5)	B					GH	GH							N	KN	*	Q	Q	R	*	**	*	
	41	14	27	21	20	23	2	12	3	26	15	21	19	12	5	13	17	6	17	12	8	2	1
Lean towards favorable (4)	3%	4%	3%	3%	3%	3%	2%	5%	1%	4%	2%	2%	6%	9%	4%	3%	4%	2%	2%	8%	4%	3%	3%
													K	K	*					R	*	**	*
Lean towards unfavorable (3)	49	18	31	29	20	37	2	7	4	19	30	28	21	11	-	28	12	7	21	12	14	-	2
	4%	6%	3%	4%	4%	5%	2%	3%	2%	3%	5%	3%	7%	8%	-	6%	3%	3%	3%	8%	7%	-	5%
Somewhat unfavorable (2)	57	15	43	35	23	28	3	12	14	24	33	42	15	9	4	24	21	10	39	9	6	4	-
	5%	4%	5%	5%	4%	4%	3%	5%	8%	4%	6%	5%	5%	7%	3%	5%	6%	4%	5%	6%	3%	5%	-
Very unfavorable (1)	76	16	60	35	41	39	8	8	20	42	34	68	8	3	3	13	41	15	65	4	3	-	3
	6%	5%	7%	5%	7%	6%	7%	3%	11%	7%	6%	7%	3%	2%	2%	3%	11%	7%	9%	3%	2%	-	8%
Don't know (0)	476	102	374	217	259	252	39	84	101	254	222	354	122	59	46	239	116	102	277	67	87	27	14
	39%	31%	41%	32%	46%	37%	35%	32%	54%	40%	37%	38%	41%	41%	39%	48%	31%	44%	36%	43%	45%	37%	44%
Sigma	A					C				EG		LM			*	P		P	*	**	*		
	487	141	347	307	180	258	50	135	44	236	251	387	101	38	60	155	153	88	324	40	60	41	13
Mean	39%	42%	38%	46%	32%	38%	45%	51%	24%	37%	42%	41%	34%	26%	51%	31%	40%	38%	42%	25%	31%	55%	40%
						H	H	EH				LM*			LM*		O		S	*	**	*	
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	89	40	49	48	42	62	9	16	3	56	33	55	34	24	5	40	37	7	39	25	22	2	1
	7%	12%	5%	7%	7%	9%	8%	6%	2%	9%	6%	6%	11%	16%	4%	8%	10%	3%	5%	16%	12%	3%	3%
Unfavorable (Net)	B					H	H					KN	KN	*	Q	Q			RV	R*	**	*	
	552	117	434	251	300	291	47	92	121	296	256	422	130	62	48	253	157	117	342	71	90	27	17
Favorable (lean) (Net)	45%	35%	48%	38%	53%	43%	43%	35%	65%	47%	42%	45%	43%	43%	41%	51%	41%	51%	45%	45%	47%	37%	52%
						C				EG					*	P		P	*	**	*		
Unfavorable (lean) (Net)	138	59	79	76	62	98	10	23	7	75	63	83	55	35	5	68	49	14	60	37	36	2	3
	11%	18%	9%	11%	11%	15%	9%	9%	4%	12%	11%	9%	18%	24%	4%	14%	13%	6%	8%	23%	19%	3%	8%
	B					GH						KN	KN	*	Q	Q			RV	R*	**	*	
	609	132	477	286	323	330	50	104	135	320	289	464	145	72	52	277	179	127	381	81	96	31	17
Mean	49%	40%	53%	43%	57%	47%	45%	40%	73%	51%	48%	50%	48%	50%	44%	55%	47%	56%	50%	51%	50%	42%	52%
						C				EG					*	P			S	*	**	*	
	1.2	1.4	1.1	1.1	1.3	1.3	1.1	0.9	1.1	1.3	1.2	1.1	1.5	1.9	0.7	1.4	1.4	1	1.1	1.8	1.5	0.7	1
		B				G						KN	KN	*	Q	Q			RV	R*	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_12. Do you have a favorable or unfavorable opinion of the following? - Muhammad Ali

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	411	231	180	148	146	117	157	122	132	74	69	156	112
	33%	39%	28%	41%	34%	26%	34%	31%	35%	34%	26%	34%	39%
		B		E	E							J	
Somewhat favorable (5)	287	129	158	78	95	114	93	98	95	53	61	103	70
	23%	22%	25%	21%	22%	26%	20%	24%	25%	24%	24%	22%	24%
Lean towards favorable (4)	256	121	134	63	84	109	90	83	83	43	61	98	53
	21%	20%	21%	17%	20%	24%	20%	21%	22%	20%	24%	21%	18%
						C							
Lean towards unfavorable (3)	61	29	33	8	13	40	21	16	24	6	11	32	12
	5%	5%	5%	2%	3%	9%	5%	4%	7%	3%	4%	7%	4%
						CD						I	
Somewhat unfavorable (2)	40	21	19	3	17	20	16	13	11	5	14	15	5
	3%	3%	3%	1%	4%	5%	3%	3%	3%	2%	5%	3%	2%
					C	C							
Very unfavorable (1)	32	23	9	8	11	13	19	11	3	7	6	15	4
	3%	4%	1%	2%	3%	3%	4%	3%	1%	3%	2%	3%	1%
		B					H						
Don't know (0)	148	42	106	57	59	32	63	58	27	31	38	44	35
	12%	7%	17%	16%	14%	7%	14%	14%	7%	14%	15%	9%	12%
			A	E	E		H	H					
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	698	360	339	226	241	231	250	220	228	127	130	258	183
	57%	60%	53%	62%	57%	52%	55%	55%	61%	58%	50%	56%	63%
		B		E								J	
Unfavorable (Net)	72	44	28	11	28	33	35	24	13	12	20	31	9
	6%	7%	4%	3%	7%	7%	8%	6%	4%	6%	8%	7%	3%
						C							
Favorable (lean) (Net)	954	481	473	288	326	340	340	303	311	170	191	357	235
	77%	81%	74%	79%	77%	76%	74%	76%	83%	78%	74%	77%	81%
		B							F				
Unfavorable (lean) (Net)	133	73	61	19	41	73	56	40	38	18	31	63	22
	11%	12%	9%	5%	10%	16%	12%	10%	10%	8%	12%	14%	7%
						CD						L	
Mean	4.2	4.5	4	4.3	4.2	4.2	4.1	4.1	4.5	4.2	4	4.3	4.4
		B							FG				J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_12. Do you have a favorable or unfavorable opinion of the following? - Muhammad Ali

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	411	139	272	222	189	251	32	79	48	194	217	255	157	85	42	218	92	65	193	94	85	22	13
	33%	42%	30%	33%	33%	37%	29%	30%	26%	31%	36%	27%	52%	59%	36%	44%	24%	28%	25%	50%	44%	30%	40%
Somewhat favorable (5)	287	51	236	149	138	147	29	73	39	136	151	234	53	35	15	114	88	65	185	38	45	12	5
	23%	15%	26%	22%	24%	22%	26%	28%	21%	22%	25%	25%	18%	24%	13%	23%	23%	28%	24%	24%	23%	16%	17%
Lean towards favorable (4)	256	60	196	139	116	130	19	48	58	147	108	202	54	15	32	91	97	50	175	15	32	24	6
	21%	18%	22%	21%	21%	19%	18%	18%	31%	23%	18%	22%	18%	11%	27%	18%	26%	22%	23%	10%	17%	32%	19%
Lean towards unfavorable (3)	61	10	52	28	34	29	6	10	17	36	25	56	5	2	1	20	25	10	51	3	4	-	2
	5%	3%	6%	4%	6%	4%	6%	4%	9%	6%	4%	6%	2%	2%	2%	4%	7%	4%	7%	2%	2%	-	6%
Somewhat unfavorable (2)	40	13	27	25	15	23	1	6	10	20	20	37	2	1	1	7	21	8	34	2	3	-	1
	3%	4%	3%	4%	3%	3%	1%	2%	5%	3%	3%	4%	1%	1%	1%	1%	5%	4%	4%	1%	2%	-	2%
Very unfavorable (1)	32	10	22	20	13	17	2	8	6	20	12	28	4	1	3	4	15	7	21	1	6	3	2
	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	2%	3%	1%	1%	2%	1%	4%	3%	3%	1%	3%	4%	5%
Don't know (0)	148	49	99	87	61	79	21	38	9	78	70	122	26	5	21	45	41	24	106	5	17	14	4
	12%	15%	11%	13%	11%	12%	19%	15%	5%	12%	12%	13%	9%	3%	18%	9%	11%	10%	14%	3%	9%	18%	11%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	698	190	508	371	327	398	61	152	87	330	368	489	210	120	57	331	181	130	378	132	130	34	18
Unfavorable (Net)	57%	57%	56%	55%	58%	59%	55%	58%	47%	52%	61%	52%	70%	83%	49%	66%	48%	57%	49%	84%	67%	46%	57%
Favorable (lean) (Net)	72	23	49	44	27	40	3	13	15	40	32	66	6	2	4	12	36	15	54	3	9	3	2
Unfavorable (lean) (Net)	6%	7%	5%	7%	5%	6%	3%	5%	8%	6%	5%	7%	2%	1%	4%	2%	9%	7%	7%	2%	5%	4%	7%
Mean	4.2	4.2	4.2	4.2	4.3	4.3	4	4.1	4.2	4.1	4.3	4	4.8	5.2	4	4.6	4	4.2	4	5.3	4.6	3.9	4.3

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I,J,K/L/M,N,O/P/Q,R/S,T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I,J,K/L/M,N,O/P/Q,R/S,T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_13. Do you have a favorable or unfavorable opinion of the following? - Frederick Douglas

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	362	186	176	126	121	116	126	112	124	73	58	146	84
	29%	31%	27%	35%	28%	26%	27%	28%	33%	33%	22%	32%	29%
				E						J		J	
Somewhat favorable (5)	225	131	94	63	77	84	75	70	79	42	58	77	47
	18%	22%	15%	17%	18%	19%	16%	17%	21%	19%	22%	17%	16%
				B									
Lean towards favorable (4)	132	63	68	44	39	48	42	45	45	21	29	53	29
	11%	11%	11%	12%	9%	11%	9%	11%	12%	9%	11%	11%	10%
Lean towards unfavorable (3)	36	20	16	11	12	13	11	12	12	5	5	18	8
	3%	3%	2%	3%	3%	3%	2%	3%	3%	2%	2%	4%	3%
Somewhat unfavorable (2)	20	14	7	3	5	12	8	7	5	2	7	8	4
	2%	2%	1%	1%	1%	3%	2%	2%	1%	1%	3%	2%	1%
Very unfavorable (1)	12	8	4	3	4	5	9	3	-	2	3	4	3
	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%
							H						
Don't know (0)	449	174	275	114	168	166	187	151	111	75	99	158	117
	36%	29%	43%	31%	40%	37%	41%	38%	29%	34%	38%	34%	40%
				A	C		H						
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	586	317	270	189	197	200	201	182	203	115	117	224	131
	47%	53%	42%	52%	46%	45%	44%	45%	54%	52%	45%	48%	45%
			B						F				
Unfavorable (Net)	32	22	11	6	8	18	17	10	5	4	10	12	7
	3%	4%	2%	2%	2%	4%	4%	3%	1%	2%	4%	3%	2%
Favorable (lean) (Net)	718	380	338	233	237	248	243	227	248	135	146	276	160
	58%	64%	53%	64%	56%	56%	53%	57%	66%	62%	56%	60%	55%
				B	DE				FG				
Unfavorable (lean) (Net)	68	42	27	17	20	31	28	22	18	9	15	29	15
	6%	7%	4%	5%	5%	7%	6%	6%	5%	4%	6%	6%	5%
Mean	3.2	3.6	2.9	3.5	3.1	3.1	3	3.1	3.6	3.4	3	3.3	3
		B		DE					FG				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_13. Do you have a favorable or unfavorable opinion of the following? - Frederick Douglas

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	362	100	262	177	185	209	29	71	53	167	195	216	146	88	35	200	74	58	163	100	66	19	10
	29%	30%	29%	26%	33%	31%	26%	27%	28%	26%	32%	23%	49%	61	30%	40%	19%	25%	21%	63%	34%	26%	30%
Somewhat favorable (5)	225	60	165	97	128	129	23	39	33	114	111	171	53	29	18	99	70	45	130	29	46	13	6
	18%	18%	18%	14%	23%	19%	21%	15%	18%	18%	18%	18%	18%	20%	16%	20%	18%	20%	17%	19%	24%	18%	17%
Lean towards favorable (4)	132	35	96	65	67	72	8	33	18	78	54	99	32	11	12	52	45	24	83	13	24	8	2
	11%	11%	11%	10%	12%	11%	8%	13%	10%	12%	9%	11%	11%	8%	10%	10%	12%	10%	11%	8%	12%	11%	7%
Lean towards unfavorable (3)	36	11	25	22	14	19	4	7	6	22	14	29	7	7	-	14	16	4	25	7	2	-	1
	3%	3%	3%	3%	2%	3%	4%	3%	3%	4%	2%	3%	2%	5%	-	3%	4%	2%	3%	4%	1%	-	5%
Somewhat unfavorable (2)	20	5	15	12	9	13	2	1	5	14	7	18	3	1	2	6	8	5	14	1	2	2	1
	2%	2%	2%	2%	2%	2%	2%	*	3%	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	3%	3%
Very unfavorable (1)	12	2	10	9	3	5	1	4	2	4	8	11	1	-	1	4	5	3	11	-	-	-	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	-	-	-	3%
Don't know (0)	449	119	330	288	161	230	43	106	70	233	216	390	59	8	49	124	162	91	339	8	52	32	12
	36%	36%	37%	43%	28%	34%	39%	41%	37%	37%	36%	42%	20%	6%	42%	25%	43%	40%	44%	5%	27%	43%	36%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	586	160	427	274	312	338	52	110	86	281	305	387	199	117	54	300	143	102	293	129	112	32	15
	47%	48%	47%	41%	55%	50%	47%	42%	46%	44%	51%	41%	66%	81%	46%	60%	38%	45%	38%	82%	58%	44%	47%
Unfavorable (Net)	32	7	26	21	12	18	3	5	7	18	15	29	4	1	3	10	13	7	25	1	2	2	2
	3%	2%	3%	3%	2%	3%	2%	2%	4%	3%	2%	3%	1%	1%	2%	2%	4%	3%	3%	1%	1%	3%	5%
Favorable (lean) (Net)	718	195	523	339	379	410	61	144	104	359	359	486	232	128	66	352	188	126	376	142	135	40	17
	58%	59%	58%	51%	67%	61%	55%	55%	56%	57%	60%	52%	77%	89%	56%	70%	49%	55%	49%	90%	70%	54%	54%
Unfavorable (lean) (Net)	68	18	50	43	26	37	7	12	13	40	28	58	10	8	1	23	30	11	51	8	5	2	3
	6%	5%	6%	6%	5%	5%	6%	4%	7%	6%	5%	6%	3%	5%	2%	5%	8%	5%	7%	5%	2%	3%	10%
Mean	3.2	3.3	3.2	2.8	3.7	3.4	3.1	3	3.1	3.1	3.3	2.9	4.3	5.1	3	3.9	2.7	3	2.7	5.2	3.8	2.9	3.2
				C									KN	KN	*	PQ			RTV	R*	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I,J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I,J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_14. Do you have a favorable or unfavorable opinion of the following? - Thurgood Marshall

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	325	183	142	90	114	121	116	106	103	61	55	123	86
	26%	31%	22%	25%	27%	27%	25%	26%	27%	28%	21%	27%	29%
		B											
Somewhat favorable (5)	219	121	98	66	66	87	61	71	87	39	47	87	46
	18%	20%	15%	18%	16%	20%	13%	18%	23%	18%	18%	19%	16%
									F				
Lean towards favorable (4)	168	95	73	44	60	65	61	47	61	31	36	72	29
	14%	16%	11%	12%	14%	15%	13%	12%	16%	14%	14%	16%	10%
		B											
Lean towards unfavorable (3)	35	17	18	7	10	18	11	13	11	1	7	20	7
	3%	3%	3%	2%	2%	4%	2%	3%	3%	1%	3%	4%	2%
												I	
Somewhat unfavorable (2)	29	14	15	7	8	14	11	9	9	5	9	13	3
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	3%	1%
Very unfavorable (1)	22	14	8	3	10	8	4	10	8	4	4	10	4
	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%
Don't know (0)	437	151	286	148	157	132	194	147	97	80	103	138	116
	35%	25%	45%	41%	37%	30%	42%	37%	26%	36%	39%	30%	40%
			A	E			H	H			K		K
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	544	304	240	155	180	208	177	177	190	99	102	210	132
	44%	51%	37%	43%	42%	47%	39%	44%	50%	45%	39%	45%	45%
		B							F				
Unfavorable (Net)	51	28	23	10	19	22	15	18	17	8	13	22	7
	4%	5%	4%	3%	4%	5%	3%	5%	5%	4%	5%	5%	3%
Favorable (lean) (Net)	712	400	313	199	240	273	238	223	251	130	138	283	161
	58%	67%	49%	55%	56%	61%	52%	56%	67%	59%	53%	61%	55%
		B							FG				
Unfavorable (lean) (Net)	86	45	41	17	29	40	26	31	29	10	20	42	14
	7%	8%	6%	5%	7%	9%	6%	8%	8%	4%	8%	9%	5%
						C							
Mean	3.2	3.7	2.7	3	3.1	3.4	2.9	3.1	3.6	3.2	2.9	3.4	3.1
		B				C			FG			J	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_14. Do you have a favorable or unfavorable opinion of the following? - Thurgood Marshall

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	325	87	237	150	174	181	30	57	57	154	171	179	146	83	40	191	61	51	134	90	66	25	5
	26%	26%	26%	22%	31%	27%	28%	22%	30%	24%	28%	19%	48%	58%	34%	38%	16%	23%	18%	57%	34%	34%	14%
Somewhat favorable (5)	219	56	163	111	108	123	12	50	34	113	106	177	42	27	14	88	74	47	131	31	38	11	8
	18%	17%	18%	17%	19%	18%	11%	19%	18%	18%	18%	19%	14%	18%	12%	18%	19%	21%	17%	19%	20%	15%	26%
Lean towards favorable (4)	168	41	127	83	85	97	9	28	35	93	75	140	29	11	5	64	58	35	119	12	31	1	3
	14%	12%	14%	12%	15%	14%	8%	11%	19%	15%	12%	15%	9%	8%	5%	13%	15%	15%	16%	8%	16%	1%	9%
Lean towards unfavorable (3)	35	10	25	15	20	19	4	4	7	24	10	30	5	2	2	11	14	8	29	2	2	-	2
	3%	3%	3%	2%	4%	3%	4%	2%	4%	4%	2%	3%	2%	1%	1%	2%	4%	3%	4%	1%	1%	-	5%
Somewhat unfavorable (2)	29	4	25	18	11	17	1	4	6	13	16	26	2	2	-	4	12	9	26	2	-	-	1
	2%	1%	3%	3%	2%	2%	1%	2%	3%	2%	3%	3%	1%	2%	-	1%	3%	4%	3%	2%	-	-	3%
Very unfavorable (1)	22	15	7	12	10	18	-	2	2	15	7	17	5	1	2	7	12	2	10	1	8	2	-
	2%	4%	1%	2%	2%	3%	-	1%	1%	2%	1%	2%	2%	1%	2%	1%	3%	1%	1%	1%	4%	3%	-
Don't know (0)	437	118	319	280	157	223	53	116	45	219	218	365	72	18	54	134	150	77	316	19	47	35	14
	35%	36%	35%	42%	28%	33%	48%	44%	24%	35%	36%	39%	24%	12%	46%	27%	39%	33%	41%	12%	25%	47%	43%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	544	143	401	261	283	303	43	107	91	267	277	356	188	110	54	279	135	98	265	121	103	36	13
	44%	43%	44%	39%	50%	45%	39%	41%	49%	42%	46%	38%	63%	76%	46%	56%	35%	43%	35%	77%	54%	49%	40%
Unfavorable (Net)	51	19	32	30	21	35	1	7	8	28	23	44	7	4	2	11	24	11	36	4	8	2	1
	4%	6%	4%	4%	4%	5%	1%	3%	5%	4%	4%	5%	2%	3%	2%	2%	6%	5%	5%	3%	4%	3%	3%
Favorable (lean) (Net)	712	184	528	344	368	400	52	134	126	360	352	496	217	121	60	343	193	134	384	133	135	37	16
	58%	56%	58%	51%	65%	59%	47%	51%	67%	57%	58%	53%	72%	84%	51%	69%	51%	58%	50%	85%	70%	50%	49%
Unfavorable (lean) (Net)	86	29	57	45	41	54	5	11	16	53	33	73	12	6	4	22	37	18	65	6	10	2	3
	7%	9%	6%	7%	7%	8%	5%	4%	8%	8%	5%	8%	4%	4%	3%	4%	10%	8%	8%	4%	5%	3%	8%
Mean	3.2	3.1	3.2	2.8	3.6	3.2	2.7	2.8	3.7	3.1	3.2	2.9	4.1	4.8	2.9	3.8	2.7	3.2	2.7	4.8	3.8	2.8	2.7
					C	FG			FG				KN	KN	*	PQ			RTV	RV*	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_15. Do you have a favorable or unfavorable opinion of the following? - Colin Kaepernick

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	239	124	115	97	78	64	92	81	65	41	30	97	70
	19%	21%	18%	27%	18%	14%	20%	20%	17%	19%	12%	21%	24%
Somewhat favorable (5)				DE								J	J
	137	81	56	53	48	36	32	50	55	27	28	52	30
Lean towards favorable (4)				E				F	F				
	129	65	63	38	51	40	48	33	47	22	33	45	29
Lean towards unfavorable (3)													
	94	41	53	31	23	41	31	32	32	12	19	28	35
Somewhat unfavorable (2)													IK
	8%	7%	8%	8%	5%	9%	7%	8%	9%	5%	7%	6%	12%
Very unfavorable (1)													
	94	50	44	15	31	48	20	39	35	11	31	35	16
Don't know (0)						C		F	F		IL		
	8%	8%	7%	4%	7%	11%	4%	10%	9%	5%	12%	8%	6%
Sigma						C							
	247	142	105	38	89	120	87	74	86	38	58	107	44
	20%	24%	16%	10%	21%	27%	19%	18%	23%	17%	22%	23%	15%
		B			C	C						L	
	296	92	203	93	107	95	149	92	55	69	61	99	67
	24%	16%	32%	26%	25%	21%	32%	23%	15%	31%	23%	21%	23%
			A				GH	H		K			
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	376	205	171	150	125	101	124	131	121	68	58	149	100
	30%	34%	27%	41%	29%	23%	27%	33%	32%	31%	22%	32%	34%
Unfavorable (Net)													
		B		DE	E					J		J	J
	341	192	149	53	120	169	107	113	121	50	89	142	60
	28%	32%	23%	14%	28%	38%	23%	28%	32%	23%	34%	31%	21%
Favorable (lean) (Net)													
		B			C	CD			F		IL	L	
	504	270	234	188	176	140	172	164	168	90	91	194	129
	41%	45%	37%	52%	41%	32%	38%	41%	45%	41%	35%	42%	44%
Unfavorable (lean) (Net)													
		B			E								
	435	233	202	83	142	210	138	145	153	61	108	170	95
	35%	39%	32%	23%	33%	47%	30%	36%	41%	28%	42%	37%	33%
Mean													
		B			C	CD			F		I	I	
	2.7	3	2.5	3.2	2.6	2.4	2.5	2.8	2.9	2.6	2.4	2.8	3
				DE				F	F				J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_15. Do you have a favorable or unfavorable opinion of the following? - Colin Kaepernick

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other African-American	Other Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	239	89	149	127	111	142	28	44	24	118	121	128	113	71	23	164	26	35	83	79	56	10	7
	19%	27%	17%	19%	20%	21%	23%	17%	13%	19%	20%	13%	38%	49%	20%	33%	7%	15%	11%	50%	29%	14%	23%
Somewhat favorable (5)	137	29	108	55	82	90	8	24	14	70	67	89	48	24	20	85	26	17	80	27	15	13	2
	11%	9%	12%	8%	14%	13%	8%	9%	8%	11%	11%	10%	16%	17%	17%	17%	7%	7%	10%	17%	8%	18%	7%
Lean towards favorable (4)	129	26	103	55	74	87	7	21	13	51	78	89	40	18	8	80	16	28	64	19	37	5	3
	10%	8%	11%	8%	13%	13%	7%	8%	7%	8%	13%	10%	13%	13%	7%	16%	4%	12%	8%	12%	19%	6%	10%
Lean towards unfavorable (3)	94	19	75	49	45	45	5	26	17	50	45	78	16	4	10	22	36	29	70	4	9	9	2
	8%	6%	8%	7%	8%	7%	5%	10%	9%	8%	7%	8%	5%	3%	8%	4%	9%	12%	9%	3%	5%	12%	6%
Somewhat unfavorable (2)	94	21	72	46	48	53	6	9	25	55	38	85	9	3	6	24	52	11	70	3	15	5	1
	8%	6%	8%	7%	8%	8%	6%	3%	14%	9%	6%	9%	3%	2%	5%	5%	14%	5%	9%	2%	8%	6%	2%
Very unfavorable (1)	247	63	185	144	103	125	16	54	53	144	104	224	23	6	17	20	152	54	196	6	22	10	7
	20%	19%	20%	22%	18%	18%	14%	21%	28%	23%	17%	24%	8%	4%	14%	4%	40%	24%	26%	4%	12%	14%	22%
Don't know (0)	296	84	211	193	103	134	40	83	39	145	151	243	53	17	34	104	73	54	202	19	38	22	10
	24%	25%	23%	29%	18%	20%	36%	32%	21%	23%	25%	26%	18%	12%	29%	21%	19%	23%	5	20%	12%	20%	30%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	376	119	257	182	193	232	37	68	39	187	188	215	160	95	43	249	51	52	163	106	71	23	10
	30%	36%	28%	27%	34%	34%	33%	26%	21%	30%	31%	23%	53%	66%	37%	50%	14%	23%	21%	67%	37%	32%	30%
Unfavorable (Net)	341	84	257	191	150	178	22	63	78	199	142	309	32	10	22	44	203	66	266	10	37	15	8
	28%	25%	28%	28%	27%	26%	20%	24%	42%	31%	24%	33%	11%	7%	19%	9%	53%	29%	35%	6%	19%	20%	24%
Favorable (lean) (Net)	504	144	360	237	267	319	44	89	52	238	266	304	200	113	51	329	68	81	227	125	108	28	13
	41%	44%	40%	35%	47%	47%	40%	34%	28%	38%	44%	33%	67%	79%	44%	66%	18%	35%	30%	79%	56%	38%	40%
Unfavorable (lean) (Net)	435	103	332	240	196	223	27	89	95	249	187	387	48	14	32	66	239	94	337	14	46	24	10
	35%	31%	37%	36%	35%	33%	24%	34%	51%	39%	31%	41%	16%	10%	28%	13%	63%	41%	44%	9%	24%	32%	30%
Mean	2.7	2.9	2.7	2.5	3	3	2.6	2.4	2.3	2.6	2.8	2.3	3.9	4.5	2.8	3.7	1.9	2.5	2.2	4.5	3.3	2.6	2.5
					C	GH							KN	KN	*	PQ		P		RTV	R*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_16. Do you have a favorable or unfavorable opinion of the following? - Jesse Owens

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	333	197	137	71	121	141	109	114	111	59	66	125	83
	27%	33%	21%	19%	29%	32%	24%	28%	29%	27%	25%	27%	28%
		B			C								
Somewhat favorable (5)	230	143	87	66	55	109	80	72	78	39	49	86	55
	19%	24%	14%	18%	13%	24%	18%	18%	21%	18%	19%	19%	19%
		B			D								
Lean towards favorable (4)	145	77	69	49	45	52	44	46	56	24	38	51	32
	12%	13%	11%	13%	10%	12%	10%	11%	15%	11%	15%	11%	11%
Lean towards unfavorable (3)	41	19	22	11	18	13	17	13	11	5	7	15	14
	3%	3%	3%	3%	4%	3%	4%	3%	3%	2%	3%	3%	5%
Somewhat unfavorable (2)	16	8	7	4	4	7	6	8	2	3	2	6	4
	1%	1%	1%	1%	1%	2%	1%	2%	*	1%	1%	1%	1%
Very unfavorable (1)	20	10	9	4	7	8	6	4	9	*	5	13	2
	2%	2%	1%	1%	2%	2%	1%	1%	2%	*	2%	3%	1%
												I	
Don't know (0)	450	141	309	159	176	115	197	144	109	90	92	167	101
	36%	24%	48%	44%	41%	26%	43%	36%	29%	41%	35%	36%	35%
			A	E	E		GH						
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	563	339	224	137	176	249	189	185	189	98	115	212	138
	46%	57%	35%	38%	41%	56%	41%	46%	50%	45%	44%	46%	47%
		B				CD			F				
Unfavorable (Net)	35	19	17	9	11	16	12	12	11	4	7	19	5
	3%	3%	3%	2%	3%	4%	3%	3%	3%	2%	3%	4%	2%
Favorable (lean) (Net)	708	416	292	186	221	301	233	231	245	122	153	262	171
	57%	70%	46%	51%	52%	68%	51%	58%	65%	55%	59%	57%	59%
		B				CD		F	F				
Unfavorable (lean) (Net)	76	38	38	19	29	29	29	26	22	8	15	34	20
	6%	6%	6%	5%	7%	6%	6%	6%	6%	4%	6%	7%	7%
Mean	3.2	3.8	2.5	2.7	2.9	3.7	2.8	3.2	3.5	3	3.2	3.1	3.3
		B				CD		F	F				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_16. Do you have a favorable or unfavorable opinion of the following? - Jesse Owens

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	333	98	235	157	176	193	34	44	63	166	167	222	111	72	25	183	80	53	162	78	67	11	11
	27%	30%	26%	23%	31%	29%	30%	17%	34%	26%	28%	24%	37%	50%	22%	37%	21%	23%	21%	50%	35%	15%	34%
Somewhat favorable (5)	230	41	189	114	116	124	17	40	48	116	114	175	55	25	17	95	75	43	143	27	44	11	4
	19%	12%	21%	17%	20%	18%	16%	15%	26%	18%	19%	19%	18%	17%	14%	19%	20%	19%	19%	17%	23%	15%	13%
Lean towards favorable (4)		A							EG						*						*	**	*
	145	39	106	68	77	79	7	31	29	79	67	101	44	15	26	50	51	33	90	15	18	17	4
	12%	12%	12%	10%	14%	12%	6%	12%	15%	12%	11%	11%	15%	10%	22%	10%	13%	15%	12%	10%	9%	23%	14%
Lean towards unfavorable (3)		F													KM*						*	**	*
	41	15	26	25	16	24	4	11	3	23	19	32	9	3	4	18	17	5	26	3	7	4	1
	3%	5%	3%	4%	3%	3%	4%	4%	1%	4%	3%	3%	3%	2%	3%	4%	4%	2%	3%	2%	4%	5%	3%
Somewhat unfavorable (2)															*						*	**	*
	16	5	11	10	6	10	1	2	3	9	7	14	1	*	1	4	9	3	14	*	-	-	1
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	*	*	1%	1%	2%	1%	2%	*	-	-	3%
Very unfavorable (1)															*						*	**	†*
	20	7	12	11	9	13	1	2	3	11	9	17	3	1	2	6	9	3	11	1	6	2	-
	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	3%	2%	-
Don't know (0)																					*	**	*
	450	125	325	284	166	234	47	132	38	229	221	373	77	27	44	143	139	89	320	32	50	30	11
	36%	38%	36%	42%	29%	35%	42%	50%	20%	36%	37%	40%	26%	19%	37%	29%	37%	39%	42%	20%	26%	40%	34%
Sigma		D				H	H	EH				LM			LM*		O	O	ST		*	**	*
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	563	140	423	271	292	317	51	84	111	282	281	396	167	96	42	278	156	96	305	105	111	22	15
	46%	42%	47%	40%	52%	47%	48%	32%	60%	45%	47%	42%	55%	67%	36%	56%	41%	42%	40%	67%	58%	30%	46%
Unfavorable (Net)		G				FG							KN	KN	*	PQ				RV	R*	**	*
	35	12	23	21	14	23	2	5	6	20	16	31	4	2	2	10	17	6	25	2	6	2	1
	3%	4%	3%	3%	3%	3%	2%	2%	3%	3%	3%	3%	1%	1%	2%	2%	5%	3%	3%	1%	3%	2%	3%
Favorable (lean) (Net)															*					*	**	*	*
	708	179	529	339	369	396	58	114	140	360	348	498	211	112	68	328	207	129	394	120	129	39	19
	57%	54%	59%	51%	65%	59%	52%	44%	75%	57%	58%	53%	70%	78%	58%	66%	54%	56%	51%	76%	67%	53%	60%
Unfavorable (lean) (Net)		C				G			EF			KN	KN	*	PQ				RV	R*	**	*	*
	76	27	49	46	31	47	6	15	8	42	34	63	13	5	6	28	34	11	51	5	13	5	2
	6%	8%	5%	7%	5%	7%	5%	6%	5%	7%	6%	7%	4%	4%	5%	6%	9%	5%	7%	3%	7%	7%	5%
Mean															*					*	**	*	*
	3.2	3.1	3.2	2.8	3.6	3.2	3	2.4	4	3.1	3.2	2.9	3.8	4.4	3	3.7	3	3	2.8	4.3	3.8	2.7	3.3
				C	G	G		EF				KN	KN	*	PQ				RV	R*	**	*	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_17. Do you have a favorable or unfavorable opinion of the following? - W.E.B. Dubois

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	212	118	95	85	72	55	81	72	59	41	34	87	51
	17%	20%	15%	23%	17%	12%	18%	18%	16%	19%	13%	19%	17%
Somewhat favorable (5)				E									
	141	81	61	57	46	39	51	46	44	29	29	46	38
Lean towards favorable (4)													
	90	46	44	31	25	35	23	32	35	10	17	44	19
Lean towards unfavorable (3)												I	
	39	19	20	12	8	20	9	14	17	10	9	15	6
Somewhat unfavorable (2)													
	3%	3%	3%	3%	2%	4%	2%	3%	4%	4%	3%	3%	2%
Very unfavorable (1)								F					
	18	11	7	4	7	7	3	11	4	2	5	7	5
Don't know (0)													
	1%	2%	1%	1%	2%	2%	1%	3%	1%	1%	2%	1%	2%
Sigma													
	17	12	5	5	8	4	8	3	5	1	2	11	2
	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%
	717	309	408	171	261	286	284	222	211	128	165	254	171
	58%	52%	64%	47%	61%	64%	62%	55%	56%	58%	63%	55%	59%
			A	C	C						K		
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	354	198	156	142	118	94	131	119	104	70	63	133	88
	29%	33%	24%	39%	28%	21%	29%	30%	28%	32%	24%	29%	30%
Unfavorable (Net)													
		B	DE										
Favorable (lean) (Net)	35	23	11	9	15	11	11	14	9	3	7	18	7
	3%	4%	2%	2%	3%	2%	2%	4%	2%	1%	3%	4%	2%
Unfavorable (lean) (Net)													
Mean	444	244	200	173	142	129	155	150	139	80	79	177	107
	36%	41%	31%	47%	33%	29%	34%	38%	37%	36%	31%	38%	37%
		B	DE										
	74	42	32	21	23	31	20	28	26	13	16	32	13
	6%	7%	5%	6%	5%	7%	4%	7%	7%	6%	6%	7%	4%
	2	2.3	1.8	2.7	1.9	1.7	1.9	2.1	2.1	2.1	1.7	2.2	2.1
		B		DE									

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_17. Do you have a favorable or unfavorable opinion of the following? - W.E.B. Dubois

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US015TH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	212	60	152	115	98	123	24	40	25	86	126	108	105	67	25	135	32	27	70	75	46	12	7
	17%	18%	17%	17%	17%	18%	22%	15%	14%	14%	21%	12%	35%	46%	21%	27%	9%	12%	9%	48%	24%	16%	21%
Somewhat favorable (5)	141	37	105	56	85	91	9	24	17	59	83	84	57	31	15	76	38	22	67	32	27	11	4
	11%	11%	12%	8%	15%	13%	8%	9%	9%	9%	14%	9%	19%	22%	12%	15%	10%	10%	9%	20%	14%	14%	12%
Lean towards favorable (4)	90	24	66	34	55	63	3	19	5	48	41	61	29	13	9	40	32	16	50	14	19	7	-
	7%	7%	7%	5%	10%	9%	3%	7%	3%	8%	7%	7%	10%	9%	8%	8%	8%	7%	7%	9%	10%	10%	-
Lean towards unfavorable (3)	39	12	27	20	19	28	3	1	8	24	15	33	6	5	1	30	18	8	27	5	5	-	2
	3%	4%	3%	3%	3%	4%	3%	*	4%	4%	2%	4%	2%	3%	1%	2%	5%	3%	4%	3%	2%	-	5%
Somewhat unfavorable (2)	18	8	10	9	9	10	1	3	4	14	4	15	3	1	2	3	10	5	12	1	-	3	3
	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	*	2%	1%	3%	2%	2%	*	-	4%	9%
Very unfavorable (1)	17	9	8	11	6	8	2	3	4	8	9	13	4	1	1	7	8	1	9	1	6	-	1
	1%	3%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	3%	-	3%
Don't know (0)	717	182	535	424	294	354	67	172	124	392	326	620	97	27	64	228	242	150	530	31	90	42	16
	58%	55%	59%	63%	52%	52%	61%	66%	66%	62%	54%	66%	32%	19%	55%	46%	64%	66%	69%	68%	38%	30%	33%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	354	97	257	171	183	214	33	64	43	145	209	192	162	98	40	210	70	49	138	107	73	23	11
	29%	29%	28%	26%	32%	32%	30%	24%	23%	23%	35%	21%	54%	68%	34%	42%	18%	22%	18%	68%	38%	30%	33%
Unfavorable (Net)	35	17	18	20	15	18	3	6	8	22	13	28	6	2	3	10	19	6	21	2	6	3	4
	3%	5%	2%	3%	3%	3%	3%	2%	4%	3%	2%	3%	2%	1%	2%	2%	5%	3%	3%	1%	3%	4%	12%
Favorable (lean) (Net)	444	121	323	206	238	277	36	83	47	194	250	253	191	111	49	251	102	65	187	120	92	30	11
	36%	36%	36%	31%	42%	41%	33%	32%	25%	31%	41%	27%	64%	77%	42%	50%	27%	28%	25%	77%	48%	40%	33%
Unfavorable (lean) (Net)	74	29	45	40	34	46	7	6	15	46	28	61	12	6	4	20	36	14	48	6	10	3	5
	6%	9%	5%	6%	6%	7%	6%	2%	8%	7%	5%	7%	4%	4%	3%	4%	10%	6%	6%	4%	5%	4%	17%
Mean	2	2.1	2	1.8	2.3	2.3	2	1.7	1.6	1.8	2.3	1.6	3.5	4.3	2.3	2.8	1.6	1.6	1.4	4.3	2.6	2.1	2.2
					C	GH					I		KN	KN	K*	PQ			RTV	R*	**	R*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I,J,K/L/M,N,O/P/Q,R/S,T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I,J,K/L/M,N,O/P/Q,R/S,T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_18. Do you have a favorable or unfavorable opinion of the following? - Nelson Mandela

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	535	262	273	172	179	184	198	163	174	101	97	208	129
	43%	44%	43%	47%	42%	41%	43%	41%	46%	46%	37%	45%	44%
Somewhat favorable (5)	248	126	122	49	91	109	79	87	83	34	51	89	75
	20%	21%	19%	13%	21%	24%	17%	22%	22%	15%	20%	19%	26%
Lean towards favorable (4)			C	C								I	
	170	82	88	48	55	67	59	56	55	25	51	65	29
Lean towards unfavorable (3)	14%	14%	14%	13%	13%	15%	13%	14%	15%	11%	20%	14%	10%
			IL										
Somewhat unfavorable (2)	54	37	17	17	17	21	19	15	20	11	9	24	10
	4%	6%	3%	5%	4%	5%	4%	4%	5%	5%	3%	5%	4%
Very unfavorable (1)		B											
	25	14	11	1	12	11	10	6	9	2	11	11	2
Don't know (0)	2%	2%	2%	*	3%	3%	2%	1%	2%	1%	4%	2%	1%
			C	C							L		
Sigma	21	14	6	4	8	10	12	5	3	4	8	3	5
	2%	2%	1%	1%	2%	2%	3%	1%	1%	2%	3%	1%	2%
			K										
	182	60	122	74	64	44	82	69	31	42	34	64	42
	15%	10%	19%	20%	15%	10%	18%	17%	8%	19%	13%	14%	15%
			A	E			H	H					
Summary	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Favorable (Net)	783	388	395	221	270	293	277	250	257	135	148	297	203
	63%	65%	62%	61%	63%	66%	60%	62%	68%	62%	57%	64%	70%
Unfavorable (Net)											J		
	46	28	17	5	20	21	22	11	12	6	19	14	7
Favorable (lean) (Net)	4%	5%	3%	1%	5%	5%	5%	3%	3%	3%	7%	3%	2%
			C	C							KL		
Unfavorable (lean) (Net)	953	470	483	269	325	360	336	305	312	160	199	362	232
	77%	79%	75%	74%	76%	81%	73%	76%	83%	73%	77%	78%	79%
Mean			F										
	100	65	35	22	37	41	41	26	33	18	27	38	18
	8%	11%	5%	6%	9%	9%	9%	7%	9%	8%	10%	8%	6%
		B											
	4.3	4.5	4.2	4.2	4.3	4.5	4.2	4.2	4.7	4.2	4.2	4.4	4.5
		B							FG				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_18. Do you have a favorable or unfavorable opinion of the following? - Nelson Mandela

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	535	140	395	273	262	289	50	113	83	249	286	366	169	99	39	290	119	92	283	110	105	24	9
	43%	42%	44%	41%	46%	43%	45%	43%	45%	39%	47%	39%	56%	69%	34%	58%	31%	40%	37%	70%	55%	32%	27%
Somewhat favorable (5)	248	61	187	118	130	147	16	45	41	141	107	196	52	24	28	92	79	58	163	25	29	19	11
	20%	18%	21%	18%	23%	22%	14%	17%	22%	22%	18%	21%	17%	17%	24%	18%	21%	25%	21%	16%	15%	26%	33%
Lean towards favorable (4)	170	42	128	96	74	83	17	34	37	91	79	131	39	12	23	47	77	25	116	13	21	14	4
	14%	13%	14%	14%	13%	12%	15%	13%	20%	14%	13%	14%	13%	8%	19%	9%	20%	11%	15%	8%	11%	19%	14%
Lean towards unfavorable (3)	54	18	36	31	23	41	3	5	5	30	24	44	11	2	1	12	26	14	35	3	12	2	2
	4%	5%	4%	5%	4%	6%	3%	2%	2%	5%	4%	5%	3%	2%	3%	2%	7%	6%	5%	2%	6%	3%	7%
Somewhat unfavorable (2)	25	6	19	15	10	16	1	3	5	12	13	23	2	1	2	1	14	8	19	1	4	2	-
	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	*	1%	*	4%	3%	2%	*	2%	2%	*
Very unfavorable (1)	21	2	19	15	6	12	-	7	2	9	12	20	1	1	-	3	11	5	19	2	-	1	-
	2%	1%	2%	2%	1%	2%	-	3%	1%	1%	2%	2%	*	1%	-	1%	3%	2%	2%	1%	-	1%	-
Don't know (0)	182	63	119	121	61	88	24	55	15	100	82	154	28	5	23	54	54	26	130	5	21	12	6
	15%	19%	13%	18%	11%	13%	21%	21%	8%	16%	14%	17%	9%	4%	19%	11%	14%	12%	17%	3%	11%	17%	20%
Sigma		B		D		EH		EH				LM			LM*				S		S*	**	S*
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	783	201	582	391	392	435	66	158	124	390	393	563	221	123	67	382	198	151	447	134	135	43	19
	63%	61%	64%	58%	69%	64%	60%	60%	66%	62%	65%	60%	73%	86%	57%	70%	52%	66%	58%	85%	70%	58%	60%
Unfavorable (Net)	46	8	37	30	16	28	1	10	6	21	25	43	3	2	2	5	25	13	37	2	4	2	-
	4%	3%	4%	4%	3%	4%	1%	4%	3%	3%	4%	5%	1%	1%	1%	1%	7%	6%	5%	1%	2%	3%	-
Favorable (lean) (Net)	953	243	710	487	466	518	82	192	160	481	472	694	259	135	90	428	275	175	562	147	155	58	24
	77%	73%	79%	73%	82%	77%	75%	73%	86%	76%	78%	74%	86%	94%	77%	86%	72%	77%	73%	93%	81%	78%	73%
Unfavorable (lean) (Net)	100	26	74	61	39	70	4	15	11	51	49	87	14	4	5	16	51	27	73	5	16	4	2
	8%	8%	8%	9%	7%	10%	4%	6%	6%	8%	8%	9%	5%	3%	4%	3%	13%	12%	10%	3%	8%	6%	7%
Mean	4.3	4.2	4.4	4.1	4.6	4.4	4.1	4.1	4.7	4.3	4.4	4.2	4.9	5.4	4.1	4.9	4	4.4	4.1	5.4	4.7	4.1	4
					C				FG				KN	KN	*	PQ			RTV	R*	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2_19. Do you have a favorable or unfavorable opinion of the following? - Ida B. Wells

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Very favorable (6)	175	90	85	81	53	41	68	66	42	28	31	68	48
	14%	15%	13%	22%	13%	9%	15%	16%	11%	13%	12%	15%	16%
Somewhat favorable (5)				DE									
	113	62	51	49	41	24	36	42	35	29	25	35	24
Lean towards favorable (4)				E	E					K			
	99	44	55	29	33	37	30	28	41	15	25	38	21
Lean towards unfavorable (3)													
	26	17	10	10	6	9	11	6	9	4	2	15	5
Somewhat unfavorable (2)													
	2%	3%	1%	3%	2%	2%	2%	1%	2%	2%	1%	3%	2%
Very unfavorable (1)	19	11	8	6	8	5	8	4	7	2	5	8	4
	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%
Don't know (0)													
	14	12	2	3	8	4	3	6	5	1	1	10	2
Sigma													
	1%	2%	*	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%
Summary		B											
	789	360	429	186	277	326	302	250	237	141	171	290	188
	64%	60%	67%	51%	65%	73%	66%	62%	63%	64%	66%	63%	64%
			A		C	CD							
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Favorable (Net)	288	152	136	130	94	64	104	108	77	57	56	103	72
	23%	26%	21%	36%	22%	14%	23%	27%	20%	26%	21%	22%	25%
Unfavorable (Net)				DE	E								
	33	23	10	9	15	8	11	9	12	3	6	17	6
Favorable (lean) (Net)													
	3%	4%	2%	3%	4%	2%	2%	2%	3%	1%	2%	4%	2%
Unfavorable (lean) (Net)													
		B											
Mean	387	196	191	159	127	102	134	135	118	72	81	141	93
	31%	33%	30%	44%	30%	23%	29%	34%	31%	33%	31%	30%	32%
				DE	E								
	59	40	19	20	22	17	23	15	21	7	8	33	11
	5%	7%	3%	5%	5%	4%	5%	4%	6%	3%	3%	7%	4%
		B											
	1.7	1.9	1.6	2.5	1.6	1.2	1.7	1.9	1.7	1.8	1.6	1.7	1.8
				DE	E								

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_19. Do you have a favorable or unfavorable opinion of the following? - Ida B. Wells

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Very favorable (6)	175	64	111	100	76	108	23	29	16	77	98	89	86	59	8	116	27	17	59	65	47	-	1
	14%	19%	12%	15%	13%	16%	21%	11%	8%	12%	16%	10%	29%	41%	6%	23%	7%	7%	8%	42%	25%	-	4%
	B					H	GH					KN	KN	*	PQ				RTV	RV*	**	*	
Somewhat favorable (5)	113	30	83	51	62	78	7	19	9	56	57	69	44	19	15	57	25	26	51	19	28	13	2
	9%	9%	9%	8%	11%	12%	6%	7%	5%	9%	9%	7%	15%	13%	13%	11%	7%	11%	7%	12%	15%	17%	5%
						H						K	K	*	P				R	R*	**	*	
Lean towards favorable (4)	99	22	77	50	49	53	10	26	10	54	45	68	31	15	13	36	33	24	58	15	11	9	5
	8%	7%	9%	7%	9%	8%	9%	10%	6%	9%	7%	7%	10%	11%	11%	7%	9%	10%	8%	10%	6%	13%	16%
															*					*	**	*	
Lean towards unfavorable (3)	26	10	16	16	10	14	3	4	6	15	11	20	6	4	2	9	9	5	17	5	2	-	1
	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	1%	-	-	5%
															*					*	**	*	
Somewhat unfavorable (2)	19	5	13	10	8	14	-	3	2	6	12	17	2	-	2	7	9	1	13	-	2	3	-
	2%	2%	1%	2%	1%	2%	-	1%	1%	1%	2%	2%	1%	-	2%	1%	2%	*	2%	-	1%	4%	-
															*				5	*	**	*	
Very unfavorable (1)	14	6	8	8	6	11	2	1	1	10	4	12	2	2	-	3	8	4	9	2	4	-	-
	1%	2%	1%	1%	1%	2%	2%	*	1%	2%	1%	1%	1%	1%	-	1%	2%	2%	1%	1%	2%	-	-
															*					*	**	*	
Don't know (0)	789	194	595	435	354	399	67	181	143	413	376	659	130	45	78	272	269	154	559	51	97	49	23
	64%	59%	66%	65%	63%	59%	60%	69%	77%	65%	62%	71%	43%	31%	66%	54%	71%	67%	73%	54%	39%	17%	9%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Favorable (Net)	288	94	194	151	137	186	30	48	25	133	155	159	130	78	22	173	52	42	109	85	75	13	3
	23%	28%	21%	23%	24%	27%	27%	18%	13%	21%	26%	17%	43%	54%	* 19%	30%	14%	18%	14%	54%	39%	17%	9%
	B					GH	H					KN	KN	*	PQ				RTV	RV*	**	*	
Unfavorable (Net)	33	12	21	18	15	25	2	3	3	17	16	29	4	2	2	10	17	5	22	2	6	3	-
	3%	3%	2%	3%	3%	4%	2%	1%	1%	3%	3%	3%	1%	1%	2%	2%	5%	2%	3%	1%	3%	4%	-
															*					*	**	*	
Favorable (lean) (Net)	387	116	271	201	186	239	39	74	35	187	200	226	161	93	35	209	85	66	168	100	87	22	8
	31%	35%	30%	30%	33%	35%	36%	28%	19%	30%	33%	24%	54%	65%	30%	42%	22%	29%	22%	64%	45%	30%	25%
						H	H	H				KN	KN	*	PQ				RTV	R*	**	*	
Unfavorable (lean) (Net)	59	22	37	34	25	39	4	7	9	32	27	49	10	6	4	19	26	9	39	6	8	3	1
	5%	7%	4%	5%	4%	6%	4%	3%	5%	5%	4%	5%	3%	4%	3%	4%	7%	4%	5%	4%	4%	4%	5%
															*					*	**	*	
Mean	1.7	2	1.6	1.7	1.8	2	2	1.5	1.1	1.6	1.8	1.3	2.9	3.6	1.5	2.3	1.2	1.5	1.2	3.6	2.5	1.4	1.3
		B				GH	H					KN	KN	*	PQ				RTV	RV*	**	*	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Favorable (lean) Summary

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Martin Luther King, Jr.	1106	524	582	330	381	396	396	352	358	193	232	419	263
	90%	88%	91%	91%	89%	89%	86%	88%	95%	88%	89%	90%	90%
Rosa Parks	1083	507	576	326	362	394	389	351	342	192	231	401	258
	88%	85%	90%	90%	85%	89%	85%	88%	91%	87%	89%	87%	89%
Harriet Tubman	960	449	511	299	336	325	337	310	313	170	201	363	226
	78%	75%	80%	82%	79%	73%	74%	77%	83%	77%	77%	78%	77%
Muhammad Ali	954	481	473	288	326	340	340	303	311	170	191	357	235
	77%	81%	74%	79%	77%	76%	74%	76%	83%	78%	74%	77%	81%
Nelson Mandela	953	470	483	269	325	360	336	305	312	160	199	362	232
	77%	79%	75%	74%	76%	81%	73%	76%	83%	73%	77%	78%	79%
Maya Angelou	817	356	461	246	292	279	298	263	257	147	166	308	195
	66%	60%	72%	67%	69%	63%	65%	66%	68%	67%	64%	67%	67%
Frederick Douglas	718	380	338	233	237	248	243	227	248	135	146	276	160
	58%	64%	53%	64%	56%	56%	53%	57%	66%	62%	56%	60%	55%
Thurgood Marshall	712	400	313	199	240	273	238	223	251	130	138	283	161
	58%	67%	49%	55%	56%	61%	52%	56%	67%	59%	53%	61%	55%
Jesse Owens	708	416	292	186	221	301	233	231	245	122	153	262	171
	57%	70%	46%	51%	52%	68%	51%	58%	65%	55%	59%	57%	59%
Malcolm X	637	310	327	232	221	184	222	213	202	114	131	227	165
	52%	52%	51%	64%	52%	41%	49%	53%	54%	52%	50%	49%	57%
Jesse Jackson	556	277	279	189	186	181	205	178	173	108	96	194	158
	45%	46%	44%	52%	44%	41%	45%	44%	46%	49%	37%	42%	54%
Colin Kaepernick	504	270	234	188	176	140	172	164	168	90	91	194	129
	41%	45%	37%	52%	41%	32%	38%	41%	45%	41%	35%	42%	44%
W.E.B. Dubois	444	244	200	173	142	129	155	150	139	80	79	177	107
	36%	41%	31%	47%	33%	29%	34%	38%	37%	36%	31%	38%	37%
The Black Panther Party	392	208	184	165	128	100	147	129	116	74	64	150	104
	32%	35%	29%	45%	30%	22%	32%	32%	31%	34%	25%	32%	36%
Ida B. Wells	387	196	191	159	127	102	134	135	118	72	81	141	93
	31%	33%	30%	44%	30%	23%	29%	34%	31%	33%	31%	30%	32%
Al Sharpton	378	206	172	148	125	104	145	129	104	75	58	138	107
	31%	35%	27%	41%	29%	23%	32%	32%	28%	34%	22%	30%	37%
George Wallace	300	183	118	108	107	86	98	111	91	66	44	130	61
	24%	31%	18%	30%	25%	19%	21%	28%	24%	30%	17%	28%	21%
David Duke	138	98	40	85	37	16	41	67	30	33	16	55	33
	11%	16%	6%	23%	9%	4%	9%	17%	8%	15%	6%	12%	11%
The Ku Klux Klan	100	79	20	62	22	16	23	49	28	28	9	34	28
	8%	13%	3%	17%	5%	3%	5%	12%	7%	13%	4%	7%	10%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Favorable (lean) Summary

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Democrat	Party ID		White-non Hispanic	Black	US01ETH		Asian	Others
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither		Republican	Independen t			Hispanic	T		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T <td>U</td> <td>V</td>	U	V	
Base: All Respondents (unwt)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37	
Base: All Respondents (wt)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32	
Martin Luther King, Jr.	1106	294	812	584	522	604	99	237	167	558	548	823	284	140	104	466	334	212	669	154	179	66	28	
	90%	89%	90%	87%	92%	89%	90%	91%	89%	88%	91%	88%	94%	97%	89%	93%	88%	93%	87%	98%	93%	89%	88%	
					C								K			*	P			RV	*	**	*	
Rosa Parks	1083	285	798	569	514	594	91	231	167	545	538	818	265	138	91	460	326	201	662	152	175	56	25	
	88%	86%	88%	85%	91%	88%	82%	88%	90%	86%	89%	88%	88%	96%	77%	92%	86%	88%	87%	96%	91%	76%	77%	
Harriet Tubman	960	259	701	494	466	540	84	205	131	475	485	698	262	136	87	422	272	181	566	149	155	56	24	
	78%	78%	78%	74%	82%	80%	76%	78%	70%	75%	80%	75%	87%	94%	74%	85%	71%	79%	74%	95%	81%	75%	75%	
					C	H										*	P			RTV	*	**	*	
Muhammad Ali	954	250	704	510	444	528	81	200	145	477	477	690	264	135	89	422	278	180	553	147	162	58	24	
	77%	75%	78%	76%	78%	78%	73%	76%	78%	76%	79%	74%	88%	94%	76%	85%	73%	78%	72%	93%	84%	78%	76%	
																				RTV	R*	**	*	
Nelson Mandela	953	243	710	487	466	518	82	192	160	481	472	694	259	135	90	428	275	175	562	147	155	58	24	
	77%	73%	79%	73%	82%	77%	75%	73%	86%	76%	78%	74%	86%	94%	77%	86%	72%	77%	73%	93%	81%	78%	73%	
																*	C			RTV	*	**	*	
Maya Angelou	817	209	608	409	408	461	73	159	124	395	422	577	240	129	73	398	206	148	473	139	133	42	24	
	66%	63%	67%	61%	72%	68%	66%	61%	67%	62%	70%	62%	80%	89%	63%	80%	54%	65%	62%	88%	69%	56%	73%	
					C											*	PQ			RTV	*	**	*	
Frederick Douglas	718	195	523	339	379	410	61	144	104	359	359	486	232	128	66	352	188	126	376	142	135	40	17	
	58%	59%	58%	51%	67%	61%	55%	55%	56%	57%	60%	52%	77%	89%	56%	70%	49%	55%	49%	90%	70%	54%	54%	
																				RTV	*	**	*	
Thurgood Marshall	712	184	528	344	368	400	52	134	126	360	352	496	217	121	60	343	193	134	384	133	135	37	16	
	58%	56%	58%	51%	65%	59%	47%	51%	67%	57%	58%	53%	72%	84%	51%	69%	51%	58%	50%	85%	70%	50%	49%	
					C	F										*	PQ			RTV	RV*	**	*	
Jesse Owens	708	179	529	339	369	396	58	114	140	360	348	498	211	112	68	328	207	129	394	120	129	39	19	
	57%	54%	59%	51%	65%	59%	52%	44%	75%	57%	58%	53%	70%	78%	58%	66%	54%	56%	51%	76%	67%	53%	60%	
					C	G										*	PQ			RV	R*	**	*	
Malcolm X	637	202	435	346	291	378	62	127	69	302	335	438	219	129	53	334	144	114	314	142	129	32	15	
	52%	61%	48%	52%	52%	56%	56%	49%	37%	48%	56%	45%	73%	90%	45%	67%	38%	50%	41%	90%	67%	43%	48%	
		B				H	H													RTV	R*	**	*	
Jesse Jackson	556	165	391	292	264	318	48	108	82	259	296	352	204	115	57	339	92	83	271	124	111	35	12	
	45%	50%	43%	44%	47%	47%	44%	41%	44%	41%	49%	38%	68%	80%	49%	68%	24%	36%	35%	79%	58%	48%	38%	
																*	PQ			RTV	R*	**	*	
Colin Kaepernick	504	144	360	237	267	319	44	89	52	238	266	304	200	113	51	329	68	81	227	125	108	28	13	
	41%	44%	40%	35%	47%	47%	40%	34%	28%	38%	44%	33%	67%	79%	44%	66%	18%	35%	30%	79%	56%	38%	40%	
					C	GH										*	PQ			RTV	R*	**	*	
W.E.B. Dubois	444	121	323	206	238	277	36	83	47	194	250	253	191	111	49	251	102	65	187	120	92	30	11	
	36%	36%	36%	31%	42%	41%	33%	32%	25%	31%	41%	27%	64%	77%	42%	50%	27%	28%	25%	77%	48%	40%	33%	
					C	GH	*													RTV	R*	**	*	
The Black Panther Party	392	128	264	206	186	241	37	79	35	183	209	208	184	107	42	238	62	61	148	119	91	26	6	
	32%	39%	29%	31%	33%	36%	34%	30%	19%	29%	35%	22%	61%	74%	36%	48%	16%	27%	19%	75%	47%	34%	19%	
					B		H	H	H									*	P	RTV	RV*	**	*	
Ida B. Wells	387	116	271	201	186	239	39	74	35	187	200	226	161	93	35	209	85	66	168	100	87	22	8	
	31%	35%	30%	30%	33%	35%	36%	28%	19%	30%	33%	24%	54%	65%	30%	42%	22%	29%	22%	64%	45%	30%	25%	
					H	H	H													RTV	R*	**	*	
Al Sharpton	378	104	274	200	177	228	36	61	53	173	205	196	182	106	43	258	60	40	151	112	78	28	6	
	31%	31%	30%	30%	31%	34%	33%	23%	29%	27%	34%	21%	60%	73%	37%	52%	16%	18%	20%	71%	41%	37%	17%	
					G															RTV	RV*	**	*	
George Wallace	300	107	193	168	132	193	30	45	32	162	138	194	106	61	28	137	100	44	155	69	56	12	6	
	24%	32%	21%	25%	23%	29%	27%	17%	17%	26%	23%	21%	35%	43%	24%	27%	26%	19%	20%	44%	29%	16%	19%	
					B		GH	G												RTV	*	**	*	
David Duke	138	59	79	76	62	98	10	23	7	75	63	83	55	35	5	68	49	14	60	37	36	2	3	
	11%	18%	9%	11%	11%	15%	9%	9%	4%	12%	11%	9%	18%	24%	4%	14%	13%	6%	8%	23%	19%	3%	8%	
					C	GH	*									*	Q			RV	R*	**	*	
The Ku Klux Klan	100	37	62	51	48	79	6	10	5	61	39	67	32	10	11	39	44	8	50	11	32	6	-	
	8%	11%	7%	8%	9%	12%	5%	4%	3%	10%	6%	7%	11%	7%	9%	8%	12%	3%	7%	7%	17%	8%	-	
					B		GH									*		Q			RSV*	**	*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Favorable Summary

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Martin Luther King, Jr.	941	430	511	292	312	338	352	292	297	162	198	356	224
	76%	72%	80%	80%	73%	76%	77%	73%	79%	74%	76%	77%	77%
		A											
Rosa Parks	921	424	497	280	313	328	335	295	291	163	196	341	220
	75%	71%	78%	77%	74%	74%	73%	74%	77%	74%	75%	74%	75%
		A											
Harriet Tubman	813	370	444	260	295	259	291	260	262	148	164	314	187
	66%	62%	69%	71%	69%	58%	63%	65%	70%	67%	63%	68%	64%
		A	E	E									
Nelson Mandela	783	388	395	221	270	293	277	250	257	135	148	297	203
	63%	65%	62%	61%	63%	66%	60%	62%	68%	62%	57%	64%	70%
													J
Muhammad Ali	698	360	339	226	241	231	250	220	228	127	130	258	183
	57%	60%	53%	62%	57%	52%	55%	55%	61%	58%	50%	56%	63%
		B	E										J
Maya Angelou	680	283	397	211	246	224	253	215	212	125	121	267	167
	55%	48%	62%	58%	58%	50%	55%	54%	56%	57%	46%	58%	57%
		A								J		J	J
Frederick Douglas	586	317	270	189	197	200	201	182	203	115	117	224	131
	47%	53%	42%	52%	46%	45%	44%	45%	54%	52%	45%	48%	45%
		B							F				
Jesse Owens	563	339	224	137	176	249	189	185	189	98	115	212	138
	46%	57%	35%	38%	41%	56%	41%	46%	50%	45%	44%	46%	47%
		B				CD			F				
Thurgood Marshall	544	304	240	155	180	208	177	177	190	99	102	210	132
	44%	51%	37%	43%	42%	47%	39%	44%	50%	45%	39%	45%	45%
		B							F				
Malcolm X	440	223	216	178	154	108	154	143	143	77	79	165	118
	36%	38%	34%	49%	36%	24%	34%	36%	38%	35%	30%	36%	41%
				DE	E								J
Colin Kaepernick	376	205	171	150	125	101	124	131	121	68	58	149	100
	30%	34%	27%	41%	29%	23%	27%	33%	32%	31%	22%	32%	34%
		B		DE	E					J		J	J
Jesse Jackson	363	193	170	132	130	102	135	123	106	75	50	125	114
	29%	32%	27%	36%	30%	23%	29%	31%	28%	34%	19%	27%	39%
				E	E					J		J	JK
W.E.B. Dubois	354	198	156	142	118	94	131	119	104	70	63	133	88
	29%	33%	24%	39%	28%	21%	29%	30%	28%	32%	24%	29%	30%
		B		DE									
Ida B. Wells	288	152	136	130	94	64	104	108	77	57	56	103	72
	23%	26%	21%	36%	22%	14%	23%	27%	20%	26%	21%	22%	25%
				DE	E								
The Black Panther Party	236	125	111	120	73	44	92	88	56	51	36	86	64
	19%	21%	17%	33%	17%	10%	20%	22%	15%	23%	14%	18%	22%
				DE	E			H		J			J
Al Sharpton	229	131	98	101	74	55	83	89	57	49	29	92	59
	19%	22%	15%	28%	17%	12%	18%	22%	15%	22%	11%	20%	20%
		B		DE						J		J	J
George Wallace	184	121	63	81	62	41	58	76	50	44	19	80	41
	15%	20%	10%	22%	15%	9%	13%	19%	13%	20%	7%	17%	14%
		B		DE	E			F		J		J	J
David Duke	89	67	22	58	22	10	21	49	19	27	8	36	19
	7%	11%	4%	16%	5%	2%	5%	12%	5%	12%	3%	8%	6%
		B		DE				FH		J		J	
The Ku Klux Klan	74	63	11	49	16	9	15	41	19	22	5	27	20
	6%	11%	2%	13%	4%	2%	3%	10%	5%	10%	2%	6%	7%
		B		DE				FH		J		J	J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Favorable Summary

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other-African-American	Other-Neither	Democrat	Republican	Independen t	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Martin Luther King, Jr.	941	243	698	489	452	506	84	213	138	459	482	694	247	131	90	416	263	177	561	141	147	57	22
	76%	73%	77%	73%	80%	75%	76%	81%	74%	73%	80%	74%	82%	91%	77%	83%	69%	77%	73%	90%	77%	77%	69%
Rosa Parks	921	242	679	466	455	508	79	204	130	456	464	690	231	127	78	410	248	176	548	139	153	49	23
	75%	73%	75%	70%	80%	75%	71%	78%	69%	72%	77%	74%	77%	88%	67%	82%	65%	77%	72%	88%	79%	66%	70%
Harriet Tubman	813	222	592	411	402	456	77	173	107	397	417	581	232	127	71	381	212	147	467	141	132	45	21
	66%	67%	66%	61%	71%	67%	70%	66%	57%	63%	69%	62%	77%	88%	60%	76%	56%	64%	61%	89%	69%	61%	66%
Nelson Mandela	783	201	582	391	392	435	66	158	124	390	393	563	221	123	67	382	198	151	447	134	135	43	19
	63%	61%	64%	58%	69%	64%	60%	60%	66%	62%	65%	60%	73%	86%	57%	76%	52%	66%	58%	85%	70%	58%	60%
Muhammad Ali	698	190	508	371	327	398	61	152	87	330	368	489	210	120	57	331	181	130	378	132	130	34	18
	57%	57%	56%	55%	58%	59%	55%	58%	47%	52%	61%	52%	70%	83%	49%	66%	48%	57%	49%	84%	67%	46%	57%
Maya Angelou	680	173	507	336	344	386	61	135	99	315	365	468	212	118	61	351	148	130	378	127	112	37	19
	55%	52%	56%	50%	61%	57%	55%	51%	53%	50%	61%	50%	71%	82%	52%	70%	39%	57%	49%	80%	58%	51%	60%
Frederick Douglas	586	160	427	274	312	338	52	110	86	281	305	387	199	117	54	300	143	102	293	129	112	32	15
	47%	48%	47%	41%	55%	50%	47%	42%	46%	44%	51%	41%	66%	81%	46%	60%	38%	45%	38%	82%	58%	44%	47%
Jesse Owens	563	140	423	271	292	317	51	84	111	282	281	396	167	96	42	278	156	96	305	105	111	22	15
	46%	42%	47%	40%	52%	47%	46%	32%	60%	45%	47%	42%	55%	67%	36%	56%	41%	42%	40%	67%	58%	30%	46%
Thurgood Marshall	544	143	401	261	283	303	43	107	91	267	277	356	188	110	54	279	135	98	265	121	103	36	13
	44%	43%	44%	39%	50%	45%	39%	41%	49%	42%	46%	38%	63%	76%	46%	56%	35%	43%	35%	77%	54%	49%	40%
Malcolm X	440	154	286	231	209	268	41	86	45	216	224	258	182	114	41	257	85	67	182	124	94	28	10
	36%	46%	32%	34%	37%	40%	37%	33%	24%	34%	37%	28%	61%	79%	35%	51%	22%	29%	24%	79%	49%	38%	30%
Colin Kaepernick	376	119	257	182	193	232	37	68	39	187	188	215	160	95	43	249	51	52	163	106	71	23	10
	30%	36%	28%	27%	34%	34%	33%	26%	21%	30%	31%	23%	53%	66%	37%	50%	14%	23%	21%	67%	37%	32%	30%
Jesse Jackson	363	116	247	181	183	215	33	69	46	161	202	205	158	87	45	230	55	52	153	93	83	28	7
	29%	35%	27%	27%	32%	32%	30%	26%	25%	26%	34%	22%	53%	60%	39%	48%	15%	23%	20%	59%	43%	37%	22%
W.E.B. Dubois	354	97	257	171	183	214	33	64	43	145	209	192	162	98	40	210	70	49	138	107	73	23	11
	29%	29%	28%	26%	32%	32%	30%	24%	23%	23%	35%	21%	54%	68%	34%	42%	18%	22%	18%	68%	38%	30%	33%
Ida B. Wells	288	94	194	151	137	186	30	48	25	133	155	159	130	78	22	173	52	42	109	85	75	13	3
	23%	28%	21%	23%	24%	27%	27%	18%	13%	21%	26%	17%	43%	54%	19%	35%	14%	18%	14%	54%	39%	17%	9%
The Black Panther Party	236	89	147	139	97	146	29	46	15	118	118	114	122	79	18	144	41	37	75	91	57	10	2
	19%	27%	16%	21%	17%	22%	26%	18%	8%	19%	20%	12%	41%	55%	15%	29%	11%	16%	10%	58%	30%	13%	8%
Al Sharpton	229	67	162	124	105	143	25	37	24	101	128	100	129	72	30	144	48	23	75	76	57	17	3
	19%	20%	18%	18%	19%	21%	23%	14%	13%	16%	21%	11%	43%	50%	26%	29%	13%	10%	10%	48%	29%	23%	9%
George Wallace	184	67	117	109	75	125	18	30	11	91	93	108	76	43	19	92	55	27	81	50	39	9	4
	15%	20%	13%	16%	13%	19%	17%	11%	6%	14%	15%	12%	25%	30%	17%	18%	14%	12%	11%	32%	20%	12%	12%
David Duke	89	40	49	48	42	62	9	16	3	56	33	55	34	24	5	40	37	7	39	25	22	2	1
	7%	12%	5%	7%	7%	9%	8%	6%	2%	9%	6%	6%	11%	16%	4%	8%	10%	3%	5%	16%	12%	3%	3%
The Ku Klux Klan	74	29	45	40	34	60	5	7	2	50	24	51	23	7	7	30	34	3	35	8	29	2	-
	6%	9%	5%	6%	6%	9%	5%	3%	1%	8%	4%	5%	8%	5%	6%	6%	9%	1%	5%	5%	15%	3%	-
		B				GH				J					*	Q	Q			RSV*	**	*	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable (lean) Summary

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
The Ku Klux Klan	1061	486	575	277	375	409	398	322	342	169	236	408	249
	86%	82%	90%	76%	88%	92%	87%	80%	91%	77%	91%	88%	85%
		A		C	C	G		G		I	I	I	
David Duke	609	333	276	93	214	303	201	174	234	85	133	246	145
	49%	56%	43%	25%	50%	68%	44%	43%	62%	39%	51%	53%	50%
		B		C	CD			FG		I	I	I	
Al Sharpton	562	300	263	84	199	280	181	179	203	85	130	243	104
	46%	50%	41%	23%	47%	63%	39%	45%	54%	39%	50%	52%	36%
		B		C	CD			FG		IL	IL		
The Black Panther Party	560	300	259	94	188	277	192	177	191	83	133	228	116
	45%	50%	41%	26%	44%	62%	42%	44%	51%	38%	51%	49%	40%
		B		C	CD					IL	IL		
Jesse Jackson	456	250	206	62	167	227	155	147	153	70	110	201	75
	37%	42%	32%	17%	39%	51%	34%	37%	41%	32%	42%	43%	26%
		B		C	CD					IL	IL		
Colin Kaepernick	435	233	202	83	142	210	138	145	153	61	108	170	95
	35%	39%	32%	23%	33%	47%	30%	36%	41%	28%	42%	37%	33%
		B		C	CD			F		I	I		
George Wallace	424	258	165	62	116	246	139	114	171	64	94	166	100
	34%	43%	26%	17%	27%	55%	30%	28%	46%	29%	36%	36%	34%
		B		C	CD			FG					
Malcolm X	361	210	151	55	122	184	124	113	124	55	79	157	70
	29%	35%	24%	15%	29%	41%	27%	28%	33%	25%	30%	34%	24%
		B		C	CD						IL		
Muhammad Ali	133	73	61	19	41	73	56	40	38	18	31	63	22
	11%	12%	9%	5%	10%	16%	12%	10%	10%	8%	12%	14%	7%
					CD							L	
Nelson Mandela	100	65	35	22	37	41	41	26	33	18	27	38	18
	8%	11%	5%	6%	9%	9%	9%	7%	9%	8%	10%	8%	6%
		B											
Thurgood Marshall	86	45	41	17	29	40	26	31	29	10	20	42	14
	7%	8%	6%	5%	7%	9%	6%	8%	8%	4%	8%	9%	5%
					C								
Maya Angelou	77	51	26	18	18	40	25	26	27	8	14	41	15
	6%	9%	4%	5%	4%	9%	5%	6%	7%	3%	5%	9%	5%
		B			D							I	
Jesse Owens	76	38	38	19	29	29	29	26	22	8	15	34	20
	6%	6%	6%	5%	7%	6%	6%	6%	6%	4%	6%	7%	7%
W.E.B. Dubois	74	42	32	21	23	31	20	28	26	13	16	32	13
	6%	7%	5%	6%	5%	7%	4%	7%	7%	6%	6%	7%	4%
Frederick Douglas	68	42	27	17	20	31	28	22	18	9	15	29	15
	6%	7%	4%	5%	5%	7%	6%	6%	5%	4%	6%	6%	5%
Martin Luther King, Jr.	63	37	26	17	17	29	31	22	10	12	13	24	13
	5%	6%	4%	5%	4%	6%	7%	5%	3%	6%	5%	5%	5%
						H							
Ida B. Wells	59	40	19	20	22	17	23	15	21	7	8	33	11
	5%	7%	3%	5%	5%	4%	5%	4%	6%	3%	3%	7%	4%
		B											
Rosa Parks	50	37	13	10	17	23	25	12	13	6	9	27	8
	4%	6%	2%	3%	4%	5%	5%	3%	3%	3%	4%	6%	3%
		B											
Harriet Tubman	46	30	16	12	14	21	16	18	13	10	9	19	9
	4%	5%	2%	3%	3%	5%	3%	4%	3%	4%	3%	4%	3%
		B											

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable (lean) Summary

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
The Ku Klux Klan	1061	271	790	565	496	559	92	234	175	532	530	810	252	131	93	435	318	216	668	143	151	59	29
	86%	82%	87%	84%	88%	83%	84%	90%	94%	84%	88%	87%	84%	91%	79%	87%	84%	94%	87%	91%	78%	79%	91%
David Duke	609	132	477	286	323	320	50	104	135	320	289	464	145	72	52	277	179	127	381	81	96	31	17
	49%	40%	53%	43%	57%	47%	45%	40%	73%	51%	48%	50%	48%	50%	44%	55%	47%	56%	50%	51%	50%	42%	52%
Al Sharpton	562	141	422	285	277	316	37	97	113	319	243	499	64	21	38	139	247	131	409	25	84	21	19
	46%	42%	47%	43%	49%	47%	33%	37%	61%	51%	40%	53%	21%	15%	32%	28%	65%	57%	53%	16%	44%	28%	58%
The Black Panther Party	560	125	435	286	274	287	41	104	128	309	251	508	52	20	29	148	251	119	424	22	75	14	17
	45%	38%	48%	43%	48%	42%	37%	40%	68%	49%	42%	54%	17%	14%	25%	30%	66%	52%	55%	14%	39%	18%	54%
Jesse Jackson	456	106	349	230	226	251	36	78	91	261	195	397	58	17	34	99	222	104	341	21	55	19	13
	37%	32%	39%	34%	40%	37%	32%	30%	49%	41%	32%	43%	19%	12%	29%	20%	58%	46%	45%	13%	29%	25%	39%
Colin Kaepernick	435	103	332	240	196	223	27	89	95	249	187	387	48	14	32	66	239	94	337	14	46	24	10
	35%	31%	37%	36%	35%	33%	24%	34%	51%	39%	31%	41%	16%	10%	28%	13%	63%	41%	44%	9%	24%	32%	30%
George Wallace	424	77	347	192	232	212	24	63	125	228	196	338	86	38	33	194	128	85	265	41	79	20	13
	34%	23%	38%	29%	41%	31%	22%	24%	67%	36%	33%	36%	29%	27%	28%	39%	34%	37%	35%	26%	41%	27%	41%
Malcolm X	361	72	289	177	184	186	24	66	85	206	154	311	50	9	40	92	168	83	265	9	46	23	12
	29%	22%	32%	26%	33%	27%	22%	25%	45%	33%	26%	33%	17%	6%	34%	18%	44%	36%	35%	6%	24%	31%	37%
Muhammad Ali	133	33	101	72	61	69	9	23	32	76	57	122	11	4	7	32	61	26	106	6	13	3	4
	11%	10%	11%	11%	11%	10%	8%	9%	17%	12%	9%	13%	4%	3%	6%	6%	16%	11%	14%	4%	7%	4%	13%
Nelson Mandela	100	26	74	61	39	70	4	15	11	51	49	87	14	4	5	16	51	27	73	5	16	4	2
	8%	8%	8%	9%	7%	10%	4%	6%	6%	8%	8%	9%	5%	3%	4%	3%	13%	12%	10%	3%	8%	6%	7%
Thurgood Marshall	86	29	57	45	41	54	5	11	16	53	33	73	12	6	4	22	37	18	65	6	10	2	3
	7%	9%	6%	7%	7%	8%	5%	4%	8%	8%	5%	8%	4%	4%	3%	4%	10%	8%	8%	4%	5%	3%	8%
Maya Angelou	77	16	60	36	41	49	3	16	9	39	37	63	13	7	7	16	42	13	47	7	16	5	2
	6%	5%	7%	5%	7%	7%	3%	6%	5%	6%	6%	7%	4%	5%	6%	3%	11%	6%	6%	4%	8%	6%	7%
Jesse Owens	76	27	49	46	31	47	6	15	8	42	34	63	13	5	6	28	34	11	51	5	13	5	2
	6%	8%	5%	7%	5%	7%	5%	6%	5%	7%	6%	7%	4%	4%	5%	6%	9%	5%	7%	3%	7%	7%	5%
W.E.B. Dubois	74	29	45	40	34	46	7	6	15	46	28	61	12	6	4	20	36	14	48	6	10	3	5
	6%	9%	5%	6%	6%	7%	6%	2%	8%	7%	5%	7%	4%	4%	3%	4%	10%	6%	6%	4%	5%	4%	17%
Frederick Douglas	68	18	50	43	26	37	7	12	13	40	28	58	10	8	3	23	30	11	51	8	5	2	3
	6%	5%	6%	6%	5%	5%	6%	4%	7%	6%	5%	6%	3%	5%	2%	5%	8%	5%	7%	5%	2%	3%	10%
Martin Luther King, Jr.	63	21	41	43	20	35	2	10	16	35	28	56	7	2	5	14	30	9	48	2	8	4	-
	5%	6%	5%	6%	4%	5%	2%	4%	8%	6%	5%	6%	2%	1%	4%	3%	8%	4%	6%	1%	4%	5%	-
Ida B. Wells	59	22	37	34	25	39	4	7	9	32	27	49	10	6	4	19	26	9	39	6	8	3	1
	5%	7%	4%	5%	4%	6%	4%	3%	5%	5%	4%	5%	3%	4%	3%	4%	7%	4%	5%	4%	4%	4%	5%
Rosa Parks	50	11	39	33	17	29	4	6	11	25	25	38	12	4	6	11	26	8	33	4	10	2	2
	4%	3%	4%	5%	3%	4%	4%	2%	6%	4%	4%	4%	4%	2%	5%	2%	7%	4%	4%	2%	5%	2%	5%
Harriet Tubman	46	13	33	28	18	31	3	3	9	29	17	38	8	4	4	8	22	11	34	4	3	2	2
	4%	4%	4%	4%	3%	5%	2%	1%	5%	5%	3%	4%	3%	3%	3%	2%	6%	5%	4%	3%	2%	3%	5%
						G			G						*		O	O			*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable Summary

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
The Ku Klux Klan	1023	461	563	266	362	396	382	310	331	163	224	393	243
	83%	77%	88%	73%	85%	89%	83%	77%	88%	74%	86%	85%	83%
		A			C	C	G		G	I	I	I	
David Duke	552	302	250	74	196	282	177	162	213	76	117	222	136
	45%	51%	39%	20%	46%	63%	39%	40%	57%	35%	45%	48%	47%
		B			C	CD			FG	I	I	I	
The Black Panther Party	396	217	179	55	138	203	141	127	127	54	96	173	73
	32%	36%	28%	15%	32%	46%	31%	32%	34%	24%	37%	37%	25%
		B			C	CD				IL	IL		
Al Sharpton	392	224	168	56	137	200	132	124	136	67	90	174	62
	32%	38%	26%	15%	32%	45%	29%	31%	36%	30%	34%	37%	21%
		B			C	CD				L	L		
Colin Kaepernick	341	192	149	53	120	169	107	113	121	50	89	142	60
	28%	32%	23%	14%	28%	38%	23%	28%	32%	23%	34%	31%	21%
		B			C	CD			F		IL	L	
George Wallace	303	181	121	44	83	175	98	88	117	46	71	114	72
	25%	30%	19%	12%	19%	39%	21%	22%	31%	21%	27%	25%	25%
		B			C	CD			FG				
Jesse Jackson	281	156	125	30	95	156	108	94	80	35	71	133	42
	23%	26%	20%	8%	22%	35%	23%	23%	21%	16%	27%	29%	14%
		B			C	CD					IL	IL	
Malcolm X	211	135	76	30	77	105	72	68	72	31	60	91	29
	17%	23%	12%	8%	18%	23%	16%	17%	19%	14%	23%	20%	10%
		B			C	C					IL	L	
Muhammad Ali	72	44	28	11	28	33	35	24	13	12	20	31	9
	6%	7%	4%	3%	7%	7%	8%	6%	4%	6%	8%	7%	3%
						C							
Thurgood Marshall	51	28	23	10	19	22	15	18	17	8	13	22	7
	4%	5%	4%	3%	4%	5%	3%	5%	5%	4%	5%	5%	3%
Nelson Mandela	46	28	17	5	20	21	22	11	12	6	19	14	7
	4%	5%	3%	1%	5%	5%	5%	3%	3%	3%	7%	3%	2%
					C	C					KL		
Maya Angelou	36	27	10	5	13	19	11	13	12	5	6	15	10
	3%	4%	2%	1%	3%	4%	2%	3%	3%	2%	2%	3%	3%
		B				C							
Jesse Owens	35	19	17	9	11	16	12	12	11	4	7	19	5
	3%	3%	3%	2%	3%	4%	3%	3%	3%	2%	3%	4%	2%
W.E.B. Dubois	35	23	11	9	15	11	11	14	9	3	7	18	7
	3%	4%	2%	2%	3%	2%	2%	4%	2%	1%	3%	4%	2%
Ida B. Wells	33	23	10	9	15	8	11	9	12	3	6	17	6
	3%	4%	2%	3%	4%	2%	2%	2%	3%	1%	2%	4%	2%
		B											
Martin Luther King, Jr.	33	19	14	4	12	17	17	11	5	7	8	13	5
	3%	3%	2%	1%	3%	4%	4%	3%	1%	3%	3%	3%	2%
						C							
Frederick Douglas	32	22	11	6	8	18	17	10	5	4	10	12	7
	3%	4%	2%	2%	2%	4%	4%	3%	1%	2%	4%	3%	2%
Rosa Parks	27	18	9	3	8	16	13	7	7	4	8	10	5
	2%	3%	1%	1%	2%	4%	3%	2%	2%	2%	3%	2%	2%
						C							
Harriet Tubman	23	15	7	4	8	11	8	11	3	4	6	8	5
	2%	3%	1%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Unfavorable Summary

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independen t	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
The Ku Klux Klan	1023	260	764	541	482	538	88	228	170	512	512	778	245	127	92	428	300	207	638	140	149	59	27
	83%	78%	85%	81%	85%	80%	80%	87%	91%	81%	85%	83%	81%	88%	78%	80%	79%	90%	83%	89%	77%	79%	85%
David Duke	552	117	434	251	300	291	47	92	121	296	256	422	130	62	48	253	157	117	342	71	90	27	17
	45%	35%	48%	38%	53%	43%	43%	35%	65%	47%	42%	45%	43%	43%	41%	51%	41%	51%	45%	45%	47%	37%	52%
The Black Panther Party	396	82	313	203	193	207	28	68	92	230	165	362	34	15	17	71	209	86	303	16	56	6	8
	32%	25%	35%	30%	34%	31%	26%	26%	49%	36%	27%	39%	11%	10%	15%	14%	55%	37%	40%	10%	29%	8%	25%
Al Sharpton	392	89	303	212	181	213	26	66	87	228	164	355	37	11	26	67	206	80	293	12	55	12	16
	32%	27%	34%	32%	32%	31%	23%	25%	47%	36%	27%	38%	12%	7%	23%	13%	54%	35%	38%	8%	29%	16%	48%
Colin Kaepernick	341	84	257	191	150	178	22	63	78	199	142	309	32	10	22	44	203	66	266	10	37	15	8
	28%	25%	28%	28%	27%	26%	20%	24%	42%	31%	24%	33%	11%	7%	19%	9%	53%	29%	35%	6%	19%	20%	24%
George Wallace	303	58	245	134	169	143	20	43	96	162	141	240	63	33	16	153	78	59	180	36	64	7	11
	25%	17%	27%	20%	30%	21%	18%	16%	52%	26%	23%	26%	21%	23%	14%	31%	20%	26%	24%	23%	33%	10%	35%
Jesse Jackson	281	57	224	156	125	140	22	52	66	165	116	256	25	7	18	36	161	60	219	11	28	7	9
	23%	17%	25%	23%	22%	21%	20%	20%	36%	26%	19%	27%	8%	5%	15%	7%	42%	26%	29%	7%	15%	10%	28%
Malcolm X	211	48	164	114	98	116	12	35	48	121	90	189	22	4	17	35	121	45	160	4	24	10	9
	17%	14%	18%	17%	17%	17%	11%	13%	26%	19%	15%	20%	7%	2%	14%	7%	32%	20%	21%	3%	13%	13%	28%
Muhammad Ali	72	23	49	44	27	40	3	13	15	40	32	66	6	2	4	12	36	15	54	3	9	3	2
	6%	7%	5%	7%	5%	6%	3%	5%	8%	6%	5%	7%	2%	1%	4%	2%	9%	7%	7%	2%	5%	4%	7%
Thurgood Marshall	51	19	32	30	21	35	1	7	8	28	23	44	7	4	2	11	24	11	36	4	8	2	1
	4%	6%	4%	4%	4%	5%	1%	3%	5%	4%	4%	5%	2%	3%	2%	2%	6%	5%	5%	3%	4%	3%	3%
Nelson Mandela	46	8	37	30	16	28	1	10	6	21	25	43	3	2	2	5	25	13	37	2	4	2	-
	4%	3%	4%	4%	3%	4%	1%	4%	3%	3%	4%	5%	1%	1%	1%	1%	7%	6%	5%	1%	2%	3%	-
Maya Angelou	36	11	25	15	21	26	1	2	7	21	15	30	6	3	3	4	21	8	24	3	5	3	1
	3%	3%	3%	2%	4%	6%	1%	1%	4%	3%	2%	3%	2%	2%	3%	1%	6%	4%	3%	2%	3%	4%	4%
Jesse Owens	35	12	23	21	14	23	2	5	6	20	16	31	4	2	2	10	17	6	25	2	6	2	1
	3%	4%	3%	3%	3%	3%	2%	2%	3%	3%	3%	3%	1%	1%	2%	2%	5%	3%	3%	1%	3%	2%	3%
W.E.B. Dubois	35	17	18	20	15	18	3	6	8	22	13	28	6	2	3	10	19	6	21	2	6	3	4
	3%	5%	2%	3%	3%	3%	3%	3%	2%	4%	3%	2%	3%	2%	1%	2%	2%	5%	3%	3%	1%	3%	4%
Ida B. Wells	33	12	21	18	15	25	2	3	3	17	16	29	4	2	2	10	17	5	22	2	6	3	-
	3%	3%	2%	3%	3%	4%	2%	1%	1%	3%	3%	3%	1%	1%	2%	2%	5%	2%	3%	1%	3%	4%	-
Martin Luther King, Jr.	33	13	20	22	10	19	2	5	6	19	13	30	2	*	2	3	20	5	28	*	2	2	-
	3%	4%	2%	3%	2%	3%	2%	2%	3%	3%	2%	3%	1%	*	2%	1%	5%	2%	4%	*	1%	3%	-
Frederick Douglas	32	7	26	21	12	18	3	5	7	18	15	29	4	1	3	10	13	7	25	1	2	2	2
	3%	2%	3%	3%	2%	3%	2%	2%	4%	3%	2%	3%	1%	1%	2%	2%	4%	3%	3%	1%	1%	3%	5%
Rosa Parks	27	7	21	19	9	14	3	3	7	16	11	25	2	2	-	4	13	7	23	2	2	-	-
	2%	2%	2%	3%	2%	2%	3%	1%	4%	3%	2%	3%	1%	1%	-	1%	3%	3%	3%	1%	1%	-	-
Harriet Tubman	23	8	15	16	6	15	2	2	5	13	10	19	4	2	2	4	10	7	17	2	2	2	1
	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	3%	3%	2%	1%	1%	3%	3%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (** *), Small Base: 100 (*)

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2. Do you have a favorable or unfavorable opinion of the following? - Grid Table

	Very favorable (6)	Somewhat favorable (5)	Lean towards favorable (4)	Lean towards unfavorable (3)	Somewhat unfavorable (2)	Very unfavorable (1)	Don't know (0)	Favorable (Net)	Unfavorable (Net)	Favorable (lean) (Net)	Unfavorable (lean) (Net)	Mean
	A	B	C	D	E	F	G	H	I	J	K	
Base: All Respondents (unwtd)	1235	1235	1235	1235	1235	1235	1235	1235	1235	1235	1235	3
Base: All Respondents (wtd)	1235	1235	1235	1235	1235	1235	1235	1235	1235	1235	1235	3
Martin Luther King, Jr.	706	234	166	30	13	20	66	941	33	1106	63	5
	57%	19%	13%	2%	1%	2%	5%	76%	3%	90%	5%	
	BCDEFGIK	CDEFGIK	DEFGIK	E			DEFI	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Rosa Parks	693	228	162	22	10	17	103	921	27	1083	50	4.9
	56%	18%	13%	2%	1%	1%	8%	75%	2%	88%	4%	
	BCDEFGIK	CDEFGIK	DEFGIK				DEFIK	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Nelson Mandela	535	248	170	54	25	21	182	783	46	953	100	4.3
	43%	20%	14%	4%	2%	2%	15%	63%	4%	77%	8%	
	BCDEFGIK	CDEFGIK	DEFIK	EF			DEFIK	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Harriet Tubman	600	214	146	23	11	12	229	813	23	960	46	4.3
	49%	17%	12%	2%	1%	1%	19%	66%	2%	78%	4%	
	BCDEFGIK	CDEFIK	DEFIK				CDEFIK	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Muhammad Ali	411	287	256	61	40	32	148	698	72	954	133	4.2
	33%	23%	21%	5%	3%	3%	12%	57%	6%	77%	11%	
	BCDEFGIK	DEFGIK	DEFGIK	F			DEFI	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Maya Angelou	460	220	137	41	18	18	341	680	36	817	77	3.7
	37%	18%	11%	3%	1%	1%	28%	55%	3%	66%	6%	
	BCDEFGIK	CDEFIK	DEFIK	EF			BCDEFIK	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Frederick Douglas	362	225	132	36	20	12	449	586	32	718	68	3.2
	29%	18%	11%	3%	2%	1%	36%	47%	3%	58%	6%	
	BCDEFIK	CDEFIK	DEFIK	F			ABCDEFIK	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Malcolm X	222	218	197	149	95	117	237	440	211	637	361	3.2
	18%	18%	16%	12%	8%	9%	19%	36%	17%	52%	29%	
	DEF	DEF	DEF	E			DEF	ABCDEFGIK	DEF	ABCDEFGIK	ABCDEFG	
Jesse Owens	333	230	145	41	16	20	450	563	35	708	76	3.2
	27%	19%	12%	3%	1%	2%	36%	46%	3%	57%	6%	
	BCDEFIK	CDEFIK	DEFIK	EF			ABCDEFIK	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Thurgood Marshall	325	219	168	35	29	22	437	544	51	712	86	3.2
	26%	18%	14%	3%	2%	2%	35%	44%	4%	58%	7%	
	BCDEFIK	CDEFIK	DEFIK				ABCDEFIK	ABCDEFGIK	EF	ABCDEFGIK	DEF	
Jesse Jackson	160	203	192	175	119	162	223	363	281	556	456	3
	13%	16%	16%	14%	10%	13%	18%	29%	23%	45%	37%	
	E	AEF	E	E		E	ADEF	ABCDEFGI	ABCDEFG	ABCDEFGIK	ABCDEFGH	
Colin Kaepernick	239	137	129	94	94	247	296	376	341	504	435	2.7
	19%	11%	10%	8%	8%	20%	24%	30%	28%	41%	35%	
	BCDE	DE	DE			BCDE	ABCDEF	ABCDEFG	ABCDEF	ABCDEFGIK	ABCDEFGH	
The Black Panther Party	123	113	156	164	129	267	283	236	396	392	560	2.4
	10%	9%	13%	13%	10%	22%	23%	19%	32%	32%	45%	
			B	AB		ABCDE	ABCDEH	ABCDE	ABCDEFGH	ABCDEFG	ABCDEFGH	
Al Sharpton	107	122	149	170	95	297	295	229	392	378	562	2.3
	9%	10%	12%	14%	8%	24%	24%	19%	32%	31%	46%	
			AE	ABE		ABCDEH	ABCDEH	ABCDE	ABCDEFGH	ABCDEFG	ABCDEFGH	
W.E.B. Dubois	212	141	90	39	18	17	717	354	35	444	74	2
	17%	11%	7%	3%	1%	1%	58%	29%	3%	36%	6%	
	BCDEFIK	CDEFIK	DEFI	EF			ABCDEFHIJ	ABCDEFIK	EF	ABCDEFIK	DEF	
George Wallace	94	90	116	121	77	226	511	184	303	300	424	1.8
	8%	7%	9%	10%	6%	18%	41%	15%	25%	24%	34%	
			E	E		ABCDE	ABCDEFHIJ	ABCDE	ABCDEFH	ABCDEF	ABCDEFHJ	
Ida B. Wells	175	113	99	26	19	14	789	288	33	387	59	1.7
	14%	9%	8%	2%	2%	1%	64%	23%	3%	31%	5%	
	BCDEFIK	DEFIK	DEFIK				ABCDEFHIJ	ABCDEFIK	EF	ABCDEFIK	DEF	
The Ku Klux Klan	37	37	26	38	66	957	74	74	1023	100	1061	1.4
	3%	3%	2%	3%	5%	78%	6%	6%	83%	8%	86%	
					ABCD	ABCDEGHJ	ABCD	ABCD	ABCDEFGH	ABCDE	ABCDEFGH	
David Duke	49	41	49	57	76	476	487	89	552	138	609	1.2
	4%	3%	4%	5%	6%	39%	39%	7%	45%	11%	49%	
					ABC	ABCDEHJ	ABCDEHJ	ABCD	ABCDEFGH	ABCDE	ABCDEFGH	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3. Looking back do you think the tone of Martin Luther King Jr.'s message about equal rights for Blacks was too forceful, not forceful enough, or just about right for that time of history?

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K- <\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Too forceful	69	49	19	23	23	23	27	26	15	17	10	30	11
	6%	8%	3%	6%	5%	5%	6%	7%	4%	8%	4%	6%	4%
		B											
Just about right	942	430	512	260	328	355	345	302	295	167	196	350	229
	76%	72%	80%	71%	77%	80%	75%	75%	79%	76%	75%	76%	79%
			A			C							
Not forceful enough	134	71	63	55	42	37	42	38	54	14	31	54	36
	11%	12%	10%	15%	10%	8%	9%	10%	14%	6%	12%	12%	12%
				E							I		
Don't know	90	45	45	27	33	30	45	34	11	22	22	30	15
	7%	8%	7%	7%	8%	7%	10%	8%	3%	10%	9%	7%	5%
							H	H					
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. Looking back do you think the tone of Martin Luther King Jr.'s message about equal rights for Blacks was too forceful, not forceful enough, or just about right for that time of history?

	Total	Children in Household		Education		Full Time	Employment Status			Marital Status		Race				Democrat	Party ID	Republican	Independe nt	White-non Hispanic	Black	Hispanic	US01ETH	
		Yes	No	No college degree	College degree		Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither								Asian	Others
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V		
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37	
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32	
Too forceful	69	26	43	41	27	37	9	15	8	39	29	57	12	3	8	15	41	9	49	4	12	2	1	
	6%	8%	5%	6%	5%	5%	8%	6%	4%	6%	5%	6%	4%	2%	6%	3%	11%	4%	6%	2%	6%	3%	3%	
Just about right	942	241	701	498	444	519	77	197	149	478	464	720	222	102	94	385	289	181	602	110	131	64	25	
	76%	73%	78%	74%	79%	77%	70%	75%	80%	76%	77%	77%	74%	71%	80%	77%	76%	79%	79%	70%	68%	86%	79%	
Not forceful enough	134	44	91	74	60	74	17	31	12	68	67	78	56	34	11	75	20	28	50	39	36	8	1	
	11%	13%	10%	11%	11%	11%	16%	12%	6%	11%	11%	8%	19%	23%	9%	15%	5%	12%	7%	24%	19%	11%	2%	
Don't know	90	22	68	56	34	46	7	19	17	47	43	80	10	5	5	24	30	11	64	5	13	-	5	
	7%	7%	8%	8%	6%	7%	6%	7%	9%	7%	7%	9%	3%	4%	4%	5%	8%	5%	8%	3%	7%	-	16%	
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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PID. With which political party do you most identify?

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Strong Democrat	206	105	101	68	65	73	82	65	60	38	39	71	58
	17%	18%	16%	19%	15%	16%	18%	16%	16%	17%	15%	15%	20%
Moderate Democrat	180	82	98	63	58	59	64	58	58	35	36	70	39
	15%	14%	15%	17%	14%	13%	14%	14%	15%	16%	14%	15%	13%
Lean Democrat	113	46	67	34	43	37	43	44	26	30	21	31	30
	9%	8%	11%	9%	10%	8%	9%	11%	7%	14%	8%	7%	10%
Lean Republican	97	52	45	18	40	39	25	35	37	K	14	25	17
	8%	9%	7%	5%	9%	9%	5%	9%	10%	6%	9%	9%	6%
Moderate Republican	144	71	74	39	41	64	46	45	53	22	28	56	39
	12%	12%	12%	11%	10%	14%	10%	11%	14%	10%	11%	12%	13%
Strong Republican	139	80	58	28	51	60	40	57	42	28	27	57	26
	11%	14%	9%	8%	12%	14%	9%	14%	11%	13%	10%	12%	9%
Independent	229	113	116	61	88	79	87	62	80	33	53	94	49
	19%	19%	18%	17%	21%	18%	19%	15%	21%	15%	20%	20%	17%
Other	29	13	16	9	16	5	18	8	3	4	11	8	6
	2%	2%	2%	2%	4%	1%	4%	2%	1%	2%	4%	2%	2%
Don't know/Refuse	98	33	65	44	24	29	53	27	18	16	20	35	27
	8%	6%	10%	12%	6%	6%	12%	7%	5%	7%	8%	8%	9%
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PID. With which political party do you most identify?

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH					
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V		
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37	
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32	
Strong Democrat	206	49	157	108	99	105	20	42	40	86	120	125	82	50	17	206	-	-	98	54	42	10	2	
	17%	15%	17%	16%	17%	15%	18%	16%	21%	14%	20%	13%	27%	35%	14%	41%	-	-	13%	34%	22%	13%	5%	
Moderate Democrat	180	43	138	91	89	109	15	31	25	84	96	132	49	29	15	180	-	-	100	35	28	13	4	
	15%	13%	15%	14%	16%	16%	14%	12%	14%	13%	16%	14%	16%	20%	13%	36%	-	-	13%	22%	14%	18%	13%	
Lean Democrat	113	34	79	56	57	71	7	26	9	53	60	67	46	16	23	113	-	-	54	16	21	19	2	
	9%	10%	9%	8%	10%	11%	6%	10%	5%	8%	10%	7%	15%	11%	19%	23%	-	-	7%	10%	11%	26%	6%	
Lean Republican	97	27	70	53	44	46	10	17	23	58	39	83	14	5	4	-	97	-	73	5	15	2	1	
	8%	8%	8%	8%	8%	7%	9%	7%	13%	9%	6%	9%	5%	3%	3%	-	26%	-	10%	3%	8%	2%	4%	
Moderate Republican	144	46	98	70	75	84	15	18	27	93	51	135	9	1	9	-	144	-	121	2	15	1	3	
	12%	14%	11%	10%	13%	12%	14%	7%	14%	15%	8%	14%	3%	1%	7%	-	38%	-	16%	1%	8%	1%	10%	
Strong Republican	139	46	93	72	67	79	11	22	27	84	55	124	15	5	6	-	139	-	105	5	20	3	5	
	11%	14%	10%	11%	12%	12%	10%	8%	14%	13%	9%	13%	5%	4%	5%	-	37%	-	14%	3%	10%	4%	16%	
Independent	229	54	175	130	99	132	15	56	26	118	111	176	52	27	21	-	229	144	31	28	15	9	5	
	19%	16%	19%	19%	18%	20%	13%	21%	14%	19%	18%	19%	17%	19%	18%	-	100%	19%	20%	15%	20%	27%	27%	
Other	29	7	22	19	10	12	4	12	-	12	17	24	5	2	4	-	-	-	19	2	4	3	1	
	2%	2%	2%	3%	2%	2%	4%	5%	-	2%	3%	3%	2%	1%	3%	-	-	-	3%	1%	2%	4%	3%	
Don't Know/Refuse	98	27	70	72	26	38	13	37	9	43	54	69	28	9	19	-	-	-	51	9	19	9	5	
	8%	8%	8%	11%	5%	6%	11%	14%	5%	7%	9%	7%	9%	6%	16%	-	-	-	7%	6%	10%	12%	15%	
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N/O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N/O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Under \$15K	108	42	67	35	38	35	108	-	-	16	16	46	30
	9%	7%	10%	10%	9%	8%	24%	-	-	7%	6%	10%	10%
							GH						
\$15K to less than \$20K	42	19	22	12	13	16	42	-	-	7	10	13	12
	3%	3%	3%	3%	3%	4%	9%	-	-	3%	4%	3%	4%
							GH						
\$20K to less than \$25K	47	15	32	13	18	15	47	-	-	5	11	19	11
	4%	2%	5%	4%	4%	3%	10%	-	-	2%	4%	4%	4%
			A				GH						
\$25K to less than \$30K	78	34	44	28	28	22	78	-	-	11	19	28	20
	6%	6%	7%	8%	7%	5%	17%	-	-	5%	7%	6%	7%
							GH						
\$30K to less than \$40K	93	34	59	19	31	43	93	-	-	21	17	38	17
	8%	6%	9%	5%	7%	10%	20%	-	-	9%	6%	8%	6%
							GH						
\$40K to less than \$50K	90	39	51	23	29	39	90	-	-	22	24	28	17
	7%	7%	8%	6%	7%	9%	20%	-	-	10%	9%	6%	6%
							GH						
\$50K to less than \$75K	230	84	145	58	72	100	-	230	-	31	55	80	64
	19%	14%	23%	16%	17%	22%	-	57%	-	14%	21%	17%	22%
			A					FH					
\$75K to less than \$100K	171	106	65	75	55	41	-	171	-	45	30	52	44
	14%	18%	10%	21%	13%	9%	-	43%	-	20%	12%	11%	15%
			B	DE				FH		JK			
\$100K to less than \$150K	252	147	105	59	100	93	-	-	252	44	61	98	49
	20%	25%	16%	16%	23%	21%	-	-	67%	20%	23%	21%	17%
			B		C				FG				
\$150K or more	125	75	50	43	42	40	-	-	125	19	17	61	28
	10%	13%	8%	12%	10%	9%	-	-	33%	9%	6%	13%	9%
			B						FG			J	
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	458	183	275	130	157	171	458	-	-	82	97	172	107
	37%	31%	43%	36%	37%	38%	100%	-	-	37%	37%	37%	37%
			A				GH						
\$50K-<\$100K	401	190	210	133	127	141	-	401	-	75	86	132	107
	32%	32%	33%	36%	30%	32%	-	100%	-	34%	33%	29%	37%
								FH					
\$100K+	376	222	154	101	142	133	-	-	376	63	78	159	77
	30%	37%	24%	28%	33%	30%	-	-	100%	29%	30%	34%	26%
			B						FG				
Mean (,000)	79.9	90.4	70.1	83.2	81.6	75.5	26.5	71.9	153.4	80.4	75.6	85.4	74.4
			B					F	FG				
STD. DEV.	61.37	65.18	55.9	66.82	62.76	54.93	13.22	15.27	54.48	57.01	51.03	70.96	55.82
STD. ERR.	1.75	2.67	2.21	3.5	3.04	2.6	0.62	0.76	2.81	3.84	3.16	3.3	3.27

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwt)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wt)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Under \$15K	108	16	92	94	14	15	14	61	18	13	96	80	28	16	10	40	25	19	63	19	18	4	4
	9%	5%	10%	14%	2%	2%	13%	23%	10%	2%	16%	9%	9%	11%	9%	8%	7%	8%	8%	12%	10%	5%	13%
\$15K to less than \$20K	42	4	37	31	11	7	7	17	11	11	31	29	13	5	8	20	9	5	22	5	10	2	1
	3%	1%	4%	5%	2%	1%	6%	6%	6%	2%	5%	3%	4%	4%	7%	4%	2%	2%	3%	3%	5%	2%	2%
\$20K to less than \$25K	47	15	32	38	9	13	8	19	7	11	36	37	10	8	2	18	10	9	32	9	4	-	2
	4%	4%	4%	6%	2%	2%	7%	7%	4%	2%	6%	4%	3%	6%	2%	4%	3%	4%	4%	6%	2%	-	5%
\$25K to less than \$30K	78	20	59	60	18	38	10	22	8	18	60	56	22	13	2	42	10	30	48	13	15	-	2
	6%	6%	6%	9%	3%	6%	9%	8%	4%	3%	10%	6%	7%	9%	2%	8%	3%	9%	6%	8%	8%	-	5%
\$30K to less than \$40K	93	12	81	63	30	45	7	22	19	29	64	69	24	15	7	38	28	17	63	16	6	5	2
	8%	4%	9%	9%	5%	7%	6%	8%	10%	5%	11%	7%	8%	10%	6%	8%	7%	7%	8%	10%	3%	7%	5%
\$40K to less than \$50K	90	24	66	57	34	48	13	14	15	44	47	74	17	13	3	34	29	16	68	13	7	1	1
	7%	7%	7%	9%	6%	7%	12%	5%	8%	7%	8%	8%	5%	9%	3%	7%	8%	7%	9%	8%	4%	1%	3%
\$50K to less than \$75K	230	56	174	128	102	113	23	48	46	120	109	169	61	35	21	88	75	41	135	35	31	12	12
	19%	17%	19%	19%	18%	17%	20%	18%	25%	19%	18%	18%	20%	24%	18%	18%	20%	18%	18%	22%	16%	16%	37%
\$75K to less than \$100K	171	66	104	71	100	125	14	15	17	125	46	135	36	11	21	78	63	21	114	13	22	17	5
	14%	20%	12%	11%	18%	18%	13%	6%	9%	20%	8%	14%	12%	8%	18%	16%	17%	9%	15%	8%	11%	23%	14%
\$100K to less than \$150K	252	80	171	92	159	179	12	28	32	184	67	190	62	17	33	102	86	52	147	21	53	25	3
	20%	24%	19%	14%	28%	26%	11%	11%	17%	29%	11%	20%	20%	12%	28%	20%	23%	23%	19%	13%	27%	34%	11%
\$150K or more	125	38	86	35	90	94	3	15	13	77	47	96	29	10	10	41	46	28	74	13	25	9	1
	10%	12%	10%	5%	16%	14%	3%	6%	7%	12%	8%	10%	10%	7%	9%	8%	12%	12%	10%	8%	13%	12%	4%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Under \$50K	458	91	368	363	115	165	59	155	79	125	333	344	114	71	33	190	110	87	295	75	61	11	11
	37%	27%	41%	51%	20%	24%	53%	59%	42%	20%	55%	37%	38%	49%	28%	38%	29%	38%	39%	48%	32%	15%	34%
\$50K-<\$100K	401	123	278	199	202	238	37	63	62	245	155	304	96	46	42	166	138	62	249	48	53	29	17
	32%	37%	31%	30%	36%	35%	33%	24%	33%	39%	26%	33%	32%	32%	35%	33%	36%	27%	33%	30%	28%	39%	52%
\$100K+	376	119	258	127	249	273	15	43	45	262	115	286	90	27	43	143	132	80	221	35	78	34	5
	30%	36%	29%	19%	44%	40%	13%	17%	24%	41%	19%	31%	30%	19%	37%	29%	35%	35%	29%	22%	41%	46%	15%
Mean (.000)	79.9	90.7	75.9	62.6	100.4	97.2	56.4	53.8	67.5	96.1	62.8	80.5	77.8	65.1	82.7	78.1	89.6	80.2	78.8	69.2	89	99.5	61.7
		B			C	FGH			G	J		M			M*	D			S		S*	**	*
STD. DEV.	61.37	61.59	60.84	56.42	60.72	62.86	43.07	56.05	51.23	55.8	62.35	61.1	62.27	60.18	50.19	59.88	64.84	58.47	59.74	65.21	69.43	48.86	41.23
STD. ERR.	1.75	3.38	2.02	2.18	2.55	2.42	4.1	3.46	3.75	2.22	2.54	2	3.59	5.02	4.63	2.68	3.33	3.87	2.16	5.2	5.01	5.67	7.27

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (* *), Small Base: 100 (* *)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (* *), Small Base: 100 (* *)

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Gender

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Male	595	595	-	182	208	205	183	190	222	97	125	234	140
	48%	100%	-	50%	49%	46%	40%	47%	59%	44%	48%	50%	48%
		B						F	FG				
Female	640	-	640	182	217	241	275	210	154	123	135	230	152
	52%	-	100%	50%	51%	54%	60%	53%	41%	56%	52%	50%	52%
			A				GH	H					
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Male	595	167	429	312	284	389	31	87	89	322	273	446	149	61	63	233	203	113	351	63	125	40	10
	48%	50%	47%	47%	50%	58%	28%	33%	48%	51%	45%	48%	50%	42%	54%	47%	53%	49%	40%	40%	65%	54%	30%
Female	640	165	475	358	282	287	80	175	98	310	330	488	152	83	54	266	177	116	415	94	67	34	23
	52%	50%	53%	53%	50%	42%	72%	67%	52%	49%	55%	52%	50%	58%	46%	53%	47%	51%	54%	60%	35%	46%	70%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H/J,I,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H/J,I,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
18 - 34 (Net)	364	182	182	364	-	-	130	133	101	82	68	120	94
	29%	31%	28%	100%	-	-	28%	33%	27%	37%	26%	26%	32%
				DE						JK			
18 - 24	77	39	39	77	-	-	34	16	27	10	16	36	15
	6%	6%	6%	21%	-	-	7%	4%	7%	5%	6%	8%	5%
				DE			G						
25 - 34	287	144	143	287	-	-	96	116	75	72	52	84	79
	23%	24%	22%	79%	-	-	21%	29%	20%	33%	20%	18%	27%
				DE			FH			JK			K
35 - 54 (Net)	425	208	217	-	425	-	157	127	142	61	102	169	93
	34%	35%	34%	-	100%	-	34%	32%	38%	28%	39%	36%	32%
					CE					I	I		
35 - 44	183	97	86	-	183	-	64	59	61	24	36	80	43
	15%	16%	13%	-	43%	-	14%	15%	16%	11%	14%	17%	15%
					CE								
45 - 54	242	111	131	-	242	-	93	68	81	37	65	90	50
	20%	19%	21%	-	57%	-	20%	17%	22%	17%	25%	19%	17%
					CE					I			
55 + (Net)	445	205	241	-	-	445	171	141	133	76	90	175	104
	36%	34%	38%	-	-	100%	37%	35%	35%	35%	35%	38%	36%
						CD							
55 - 64	294	125	168	-	-	294	110	84	100	49	55	110	79
	24%	21%	26%	-	-	66%	24%	21%	27%	22%	21%	24%	27%
						CD							
65+	152	79	72	-	-	152	61	58	33	27	35	64	25
	12%	13%	11%	-	-	34%	13%	14%	9%	12%	13%	14%	9%
						CD							
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	46.8	46.6	47	28.1	45.5	63.3	47.2	46.1	46.9	45.9	47.5	47.5	45.7
					C	CD							
STD. DEV.	15.42	15.7	15.16	4.33	6.04	6.87	15.78	15.59	14.79	16.17	15.65	15.53	14.39
STD. ERR.	0.44	0.67	0.58	0.23	0.28	0.34	0.67	0.71	1.05	1.02	0.93	0.72	0.95
Median	48	48	49	29	46	62	49	46	49	45	49	49	48

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
18 - 34 (Net)	364	140	225	202	163	239	35	90	1	163	201	260	105	51	36	165	85	61	185	58	83	25	8
	29%	42%	25%	30%	29%	35%	31%	34%	1%	26%	33%	28%	35%	35%	30%	33%	22%	27%	24%	37%	43%	34%	25%
18 - 24	B					H	H	H											R	R*		**	*
	77	13	64	65	13	28	10	39	-	10	67	46	31	13	14	35	11	11	31	17	18	7	2
25 - 34	6%	4%	7%	10%	2%	4%	9%	15%	-	2%	11%	5%	10%	9%	12%	7%	3%	5%	4%	11%	9%	10%	7%
						H	EH	EH			I		K	K	K*	P				R	*	**	*
35 - 54 (Net)	287	126	161	137	150	211	24	51	1	153	134	213	74	38	22	130	74	51	154	41	66	18	6
	23%	38%	18%	20%	27%	31%	22%	19%	1%	24%	22%	23%	24%	27%	19%	26%	19%	22%	20%	26%	34%	24%	18%
35 - 54 (Net)	B					GH	H	H												R*		**	*
	425	164	262	223	202	280	35	101	10	226	199	302	124	56	51	165	132	88	256	60	58	36	10
35 - 44	34%	49%	29%	33%	36%	41%	32%	38%	5%	36%	33%	32%	41%	39%	44%	33%	35%	39%	33%	38%	30%	48%	30%
	B					H	H	H								*				*	**	*	*
45 - 54	183	94	89	86	97	125	17	41	*	114	70	119	65	31	25	75	62	32	96	34	32	14	3
	15%	28%	10%	13%	17%	18%	16%	15%	*	18%	12%	13%	21%	22%	21%	15%	16%	14%	13%	21%	17%	19%	8%
45 - 54	B					H	H	H		J			K	K	*					R	*	**	*
	242	70	172	137	105	155	18	60	9	113	129	183	59	25	27	90	70	56	160	27	26	22	7
55 + (Net)	20%	21%	19%	21%	19%	23%	16%	23%	5%	18%	21%	20%	20%	17%	23%	18%	18%	25%	21%	17%	13%	30%	22%
						H	H	H								*				*	**	*	*
55 + (Net)	445	28	417	245	201	158	41	71	176	242	203	373	73	37	30	169	163	79	324	40	51	13	14
	36%	9%	46%	37%	35%	23%	37%	27%	94%	38%	34%	40%	24%	26%	26%	34%	43%	35%	42%	25%	27%	18%	45%
55 - 64	A					E		EFG				LMN			*		O		ST	*	**	5*	
	294	22	271	159	134	137	29	63	65	163	131	243	50	21	24	105	105	58	210	24	36	13	8
65+	24%	7%	30%	24%	24%	20%	27%	24%	35%	26%	22%	26%	17%	15%	20%	21%	28%	25%	28%	15%	19%	18%	26%
	A							EG				LM			*				S	*	**	*	*
65+	152	6	146	85	66	21	12	8	111	79	72	129	22	16	7	64	59	22	114	16	15	-	6
	12%	2%	16%	13%	12%	3%	11%	3%	59%	13%	12%	14%	7%	11%	6%	13%	15%	10%	15%	10%	8%	-	19%
Sigma	A					EG		EFG				L			*				*	**	*	*	*
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Mean	46.8	39.2	49.6	46.6	47	43.1	45.9	42.5	66.6	48	45.5	48	42.8	43.1	43.6	45.7	49.6	47.1	49.1	42.6	42.8	41.7	49.6
			A			E		EFG		J		LMN			*		O		ST	*	**	ST*	
STD. DEV.	15.42	10.55	15.98	16.06	14.63	12.62	15.77	14.98	8.41	14.57	16.17	15.5	14.5	15.33	14.23	15.38	15.41	14.5	15.28	15.24	15.02	12.97	15.06
STD. ERR.	0.44	0.59	0.53	0.59	0.65	0.5	1.39	0.89	0.62	0.61	0.63	0.52	0.77	0.93	1.64	0.67	0.81	0.96	0.54	0.91	1.71	2.16	2.48
Median	48	37	53	49	47	42	48	44.82	66	49	47	50	42	41	44	45	51.25	49	51	41	38	44	54

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/L/K/L/N/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/L/K/L/N/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Northeast	220	97	123	82	61	76	82	75	63	220	-	-	-
	18%	16%	19%	23%	14%	17%	18%	19%	17%	100%	-	-	-
				D						JKL			
Midwest	260	125	135	68	102	90	97	86	78	-	260	-	-
	21%	21%	21%	19%	24%	20%	21%	21%	21%	-	100%	-	-
											IKL		
South	463	234	230	120	169	175	172	132	159	-	-	463	-
	38%	39%	36%	33%	40%	39%	38%	33%	42%	-	-	100%	-
									G			IJL	
West	292	140	152	94	93	104	107	107	77	-	-	-	292
	24%	23%	24%	26%	22%	23%	23%	27%	20%	-	-	-	100%
													IJK
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independe nt	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Northeast	220	56	164	110	110	127	19	40	35	115	105	174	46	21	19	103	64	33	151	23	29	12	2
	18%	17%	18%	16%	20%	19%	17%	15%	19%	18%	17%	19%	15%	14%	16%	21%	17%	15%	20%	14%	15%	17%	6%
Midwest	260	59	201	147	113	139	30	49	42	126	134	214	46	27	17	96	80	53	192	29	19	12	4
	21%	18%	22%	22%	20%	21%	28%	19%	22%	20%	22%	23%	15%	19%	15%	19%	21%	23%	25%	19%	10%	16%	12%
South	463	125	338	264	199	247	41	102	72	247	217	334	129	80	32	173	154	94	260	84	89	16	13
	38%	38%	37%	39%	35%	37%	38%	39%	39%	39%	36%	36%	43%	56%	27%	35%	40%	41%	34%	53%	46%	22%	41%
West	292	91	200	149	142	164	20	70	38	144	148	212	80	17	50	127	82	49	162	21	55	33	13
	24%	28%	22%	22%	25%	24%	18%	27%	20%	23%	25%	23%	27%	12%	42%	25%	22%	22%	21%	13%	29%	45%	41%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/L/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/L/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Grade School	1	-	1	1	-	-	1	1	-	1	-	-	-
	*	-	*	*	-	-	*	*	-	1%	-	-	-
Some High School	16	7	10	7	5	5	11	2	3	-	4	11	1
	1%	1%	2%	2%	1%	1%	2%	*	1%	-	2%	2%	*
Graduated High School							G					I	
	188	77	111	52	53	83	131	42	14	33	43	82	30
Some College	15%	13%	17%	14%	12%	19%	29%	10%	4%	15%	17%	18%	10%
							D	H				L	
Associate's degree (AA, AS, etc.)	283	126	157	81	100	102	133	83	66	38	59	110	75
	23%	21%	24%	22%	24%	23%	29%	21%	18%	17%	23%	24%	26%
Bachelor's degree (BA, BS, etc.)							GH						
	181	102	80	60	66	55	67	71	43	37	40	61	43
Post Graduate Degree	15%	17%	12%	17%	16%	12%	15%	18%	12%	17%	16%	13%	15%
Sigma	377	189	189	112	137	128	91	152	134	65	83	130	99
	31%	32%	29%	31%	32%	29%	20%	38%	36%	30%	32%	28%	34%
No college degree								F	F				
	188	95	93	51	65	73	24	50	115	45	30	70	43
College degree	15%	16%	15%	14%	15%	16%	5%	12%	31%	21%	12%	15%	15%
								F	FG	J			
Summary	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No college degree													
	670	312	358	202	223	245	343	199	127	110	147	264	149
College degree	54%	52%	56%	55%	52%	55%	75%	50%	34%	50%	56%	57%	51%
							GH	H					
	565	284	282	163	202	201	115	202	249	110	113	199	142
	46%	48%	44%	45%	48%	45%	25%	50%	66%	50%	44%	43%	49%
								F	FG				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Children in Household		Education		Employment Status			Marital Status		Race				Party ID			US01ETH					
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Grade School	1	1	1	1	-	-	-	1	-	-	1	1	-	-	-	-	-	1	1	-	-	-	-
	*	*	*	*	-	-	-	1%	-	-	*	*	-	-	-	-	-	1%	*	-	-	-	-
																				*	**	*	
Some High School	16	2	15	16	-	2	4	8	2	2	14	10	6	3	3	5	2	5	10	3	2	-	1
	1%	1%	2%	2%	-	*	4%	3%	1%	*	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	1%	-	2%
				D			E	E			I				*						*	**	*
Graduated High School	188	48	140	188	-	61	22	67	38	77	110	142	46	34	10	59	53	38	114	35	29	2	4
	15%	14%	16%	28%	-	9%	20%	25%	21%	12%	18%	15%	15%	24%	9%	12%	14%	17%	15%	22%	15%	3%	12%
				D			E	E	E		I					KN	*			R		**	*
Some College	283	72	211	283	-	118	21	94	50	125	158	215	68	39	19	115	74	65	168	48	38	14	12
	23%	22%	23%	42%	-	18%	19%	36%	27%	20%	26%	23%	23%	27%	16%	23%	20%	29%	22%	30%	20%	20%	36%
				D			EF	E		I					*		P		R	*	**	R*	
Associate's degree (AA, AS, etc.)	181	49	132	181	-	98	25	37	22	87	94	136	45	24	15	75	64	20	107	26	35	6	5
	15%	15%	15%	27%	-	14%	22%	14%	12%	14%	16%	15%	15%	17%	13%	15%	17%	9%	14%	16%	18%	8%	16%
				D			EH								*	Q	Q			*	**	*	
Bachelor's degree (BA, BS, etc.)	377	104	273	-	377	259	30	42	46	212	165	281	97	31	50	158	132	64	242	32	57	34	7
	31%	31%	30%	-	67%	38%	27%	16%	25%	34%	27%	30%	32%	22%	43%	32%	35%	28%	32%	20%	29%	46%	21%
				C		FGH	G		G	J		M				M*			S		*	**	*
Post Graduate Degree	188	57	131	-	188	139	9	13	28	128	60	149	39	13	21	86	54	35	122	13	31	17	4
	15%	17%	15%	-	33%	20%	8%	5%	15%	20%	10%	16%	13%	9%	18%	17%	14%	15%	16%	8%	16%	23%	12%
				C		FG			G	J		M			*				S		*	**	*
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
No college degree	670	170	499	670	-	279	71	207	112	291	378	504	165	100	47	255	194	130	401	112	105	23	21
	54%	51%	55%	100%	-	41%	63%	79%	60%	46%	63%	54%	55%	69%	40%	51%	51%	57%	52%	71%	55%	31%	67%
				D			E	EFH	E	I	N	N	KN	*					RT	*	**	*	
College degree	565	161	404	-	565	397	39	55	74	341	225	430	136	44	71	244	186	99	364	45	87	51	11
	46%	49%	45%	-	100%	59%	35%	21%	40%	54%	37%	46%	45%	31%	60%	49%	49%	43%	48%	29%	45%	69%	33%
					C	FGH	G		G	J		M			KLM*				S		S*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H,I/J,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Under 6 only	98	51	47	82	16	-	26	47	25	16	17	38	27
	8%	9%	7%	23%	4%	-	6%	12%	7%	7%	6%	8%	9%
				DE	E			F					
6-12 Only	71	40	31	29	37	5	21	31	19	15	10	24	21
	6%	7%	5%	8%	9%	1%	5%	8%	5%	7%	4%	5%	7%
13-17 Only				E	E								
	89	45	44	10	58	20	23	25	41	17	20	28	23
	7%	8%	7%	3%	14%	5%	5%	6%	11%	8%	8%	6%	8%
Under 6 and 6-12				CE					F				
	32	11	20	14	17	1	8	10	14	5	5	16	6
	3%	2%	3%	4%	4%	*	2%	3%	4%	2%	2%	3%	2%
Under 6 and 13-17				E	E								
	2	-	2	1	1	-	1	1	-	*	-	2	-
	*	-	*	*	*	-	*	*	-	*	-	*	-
6-12 and 13-17													
	33	15	18	3	28	2	10	8	15	2	5	14	11
	3%	2%	3%	1%	7%	*	2%	2%	4%	1%	2%	3%	4%
All 3				CE									
	7	4	3	-	7	1	2	1	5	-	2	3	2
	1%	1%	1%	-	2%	*	*	*	1%	-	1%	1%	1%
None Under 18				CE									
	903	429	475	225	262	417	368	278	258	164	201	338	200
	73%	72%	74%	62%	61%	94%	80%	69%	68%	74%	77%	73%	69%
Sigma						CD	GH						
	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
With Kids	332	167	165	140	164	28	91	123	119	56	59	125	91
	27%	28%	26%	38%	39%	6%	20%	31%	32%	26%	23%	27%	31%
No Kids				E	E			F	F				
	903	429	475	225	262	417	368	278	258	164	201	338	200
	73%	72%	74%	62%	61%	94%	80%	69%	68%	74%	77%	73%	69%
						CD	GH						

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

		Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Under 6 only	98	98	-	52	46	67	11	20	1	83	15	74	24	15	5	47	27	11	52	16	25	3	2
	8%	30%	-	8%	8%	10%	10%	7%	1%	13%	2%	8%	8%	10%	5%	9%	7%	5%	7%	10%	13%	4%	6%
6-12 Only	71	71	-	39	32	54	7	8	2	56	15	51	20	7	5	24	31	10	40	11	17	3	-
	6%	21%	-	6%	6%	8%	6%	3%	1%	9%	3%	6%	6%	5%	5%	5%	8%	4%	5%	7%	9%	4%	-
13-17 Only	89	89	-	44	45	61	5	18	4	56	33	69	20	10	10	32	29	23	52	10	18	8	1
	7%	27%	-	7%	8%	9%	5%	7%	2%	9%	6%	7%	7%	7%	8%	6%	8%	10%	7%	6%	9%	11%	3%
Under 6 and 6-12	32	32	-	13	19	21	1	9	1	24	7	22	10	5	2	11	14	4	16	5	10	-	-
	3%	10%	-	2%	3%	3%	1%	3%	1%	4%	1%	2%	3%	3%	2%	2%	4%	2%	2%	3%	5%	-	-
Under 6 and 13-17	2	2	-	2	*	*	-	2	-	2	*	2	*	*	-	*	2	-	2	*	-	-	-
	* 1%	-	-	*	*	*	-	1%	-	*	*	*	*	*	-	*	*	-	*	*	-	-	-
6-12 and 13-17	33	33	-	17	16	20	3	10	-	26	7	25	8	3	3	10	12	5	17	4	9	1	1
	3%	10%	-	3%	3%	3%	3%	4%	-	4%	1%	3%	3%	2%	3%	2%	3%	2%	2%	3%	5%	2%	3%
All 3	7	7	-	4	4	6	-	2	-	7	*	6	1	1	-	1	5	2	6	1	-	-	-
	1%	2%	-	1%	1%	1%	-	1%	-	1%	*	1%	*	1%	-	*	1%	1%	1%	1%	-	-	-
None Under 18	903	-	903	499	404	447	84	194	178	378	525	684	219	103	91	374	262	175	580	110	114	59	29
	73%	-	100%	75%	71%	66%	76%	74%	96%	60%	87%	73%	73%	71%	78%	75%	69%	76%	76%	70%	59%	80%	89%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
With Kids	332	332	-	170	161	229	27	68	8	253	79	250	82	41	26	125	119	54	186	48	79	15	4
	27%	100%	-	25%	29%	34%	24%	26%	4%	40%	13%	27%	27%	29%	22%	25%	31%	24%	24%	30%	41%	20%	11%
No Kids	903	-	903	499	404	447	84	194	178	378	525	684	219	103	91	374	262	175	580	110	114	59	29
	73%	-	100%	75%	71%	66%	76%	74%	96%	60%	87%	73%	73%	71%	78%	75%	69%	76%	76%	70%	59%	80%	89%
			A					E	EFG		I				*				T	*	**	ST*	

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H/J,I,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H/J,I,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Single	325	166	159	155	112	58	181	85	59	59	71	114	81
	26%	28%	25%	43%	26%	13%	40%	21%	16%	27%	27%	25%	28%
				DE	E		GH						
Domestic Partnership	89	35	55	35	31	23	37	27	25	15	30	27	17
	7%	6%	9%	10%	7%	5%	8%	7%	7%	7%	12%	6%	6%
											KL		
Married	632	322	310	163	226	242	125	245	262	115	126	247	144
	51%	54%	48%	45%	53%	54%	27%	61%	70%	52%	49%	53%	49%
					C	C		F	F				
Widowed	44	7	38	-	9	36	28	13	3	13	7	15	9
	4%	1%	6%	-	2%	8%	6%	3%	1%	6%	3%	3%	3%
			A		C	CD	H						
Divorced or separated	144	65	79	11	47	86	87	30	27	18	25	60	41
	12%	11%	12%	3%	11%	19%	19%	7%	7%	8%	10%	13%	14%
					C	CD	GH						
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Married	632	322	310	163	226	242	125	245	262	115	126	247	144
	51%	54%	48%	45%	53%	54%	27%	61%	70%	52%	49%	53%	49%
					C	C		F	F				
Other	603	273	330	201	199	203	333	155	115	105	134	217	148
	49%	46%	52%	55%	47%	46%	73%	39%	30%	48%	51%	47%	51%
				DE			GH						

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Single	325	84	291	195	130	165	35	101	25	-	325	197	128	70	43	158	67	62	156	75	51	28	10
	26%	10%	32%	29%	23%	24%	31%	39%	13%	-	54%	21%	43%	49%	37%	32%	18%	27%	20%	47%	27%	37%	32%
Domestic Partnership	89	17	72	62	27	53	7	22	8	-	89	66	23	12	11	40	19	17	56	13	11	6	2
	7%	5%	8%	9%	5%	8%	6%	8%	4%	-	15%	7%	8%	8%	10%	8%	5%	8%	7%	8%	6%	8%	7%
Married	632	253	378	291	341	376	53	101	102	632	-	521	111	40	55	223	235	118	422	47	103	39	15
	51%	76%	42%	43%	60%	56%	48%	39%	55%	100%	-	56%	37%	28%	47%	45%	62%	51%	55%	30%	54%	52%	47%
Widowed	44	3	41	27	18	15	4	6	19	-	44	35	9	4	2	18	19	4	31	4	5	-	4
	4%	1%	5%	4%	3%	2%	3%	2%	10%	-	7%	4%	3%	3%	2%	4%	5%	2%	4%	3%	3%	-	12%
Divorced or separated	144	24	120	95	50	68	13	31	33	-	144	115	29	18	6	60	39	28	100	19	22	2	1
	12%	7%	13%	14%	9%	10%	11%	12%	18%	-	24%	12%	10%	12%	5%	12%	10%	12%	13%	12%	11%	3%	2%
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary	632	253	378	291	341	376	53	101	102	632	-	521	111	40	55	223	235	118	422	47	103	39	15
Married	51%	76%	42%	43%	60%	56%	48%	39%	55%	100%	-	56%	37%	28%	47%	45%	62%	51%	55%	30%	54%	52%	47%
		B			C	G			G	J		LM			M*		OQ		S		S*	**	S*
Other	603	79	525	378	225	301	57	161	84	-	603	413	190	104	62	276	145	111	344	110	89	36	17
	49%	24%	58%	57%	40%	44%	52%	61%	45%	-	100%	44%	63%	72%	53%	55%	38%	49%	45%	70%	46%	48%	53%
			A	D				EH			I		K	KN	*	P		P		RTV	*	**	*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Employed - full-time	594	346	249	220	252	122	133	213	248	116	118	223	138
	48%	58%	39%	60%	59%	27%	29%	53%	66%	53%	45%	48%	47%
		B		E	E			F	FG				
Employed - part-time	110	31	80	35	35	41	59	37	15	19	30	41	20
	9%	5%	12%	9%	8%	9%	13%	9%	4%	8%	12%	9%	7%
			A				H	H					
Self-Employed	82	44	38	18	28	35	33	25	25	11	21	25	26
	7%	7%	6%	5%	7%	8%	7%	6%	7%	5%	8%	5%	9%
Retired	186	89	98	1	10	176	79	62	45	35	42	72	38
	15%	15%	15%	*	2%	39%	17%	16%	12%	16%	16%	16%	13%
					C	CD							
Student/Pupil	29	15	14	27	2	-	13	5	12	5	7	11	6
	2%	3%	2%	8%	*	-	3%	1%	3%	2%	3%	2%	2%
				DE									
Military	2	2	*	2	*	-	-	2	-	2	-	*	-
	*	*	*	*	*	-	-	1%	-	1%	-	*	-
Homemaker	78	2	76	17	38	23	28	32	18	10	17	34	16
	6%	*	12%	5%	9%	5%	6%	8%	5%	5%	7%	7%	6%
			A		C								
Currently Unemployed	144	65	79	40	56	48	113	20	11	23	23	52	46
	12%	11%	12%	11%	13%	11%	25%	5%	3%	11%	9%	11%	16%
							GH						J
(Dk/Ns)	9	3	6	5	4	-	2	5	2	-	2	4	2
	1%	*	1%	1%	1%	-	*	1%	1%	-	1%	1%	1%
				E									
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Full Time	676	389	287	239	280	158	165	238	273	127	139	247	164
	55%	65%	45%	65%	66%	35%	36%	59%	73%	58%	53%	53%	56%
		B		E	E			F	FG				
Part Time	110	31	80	35	35	41	59	37	15	19	30	41	20
	9%	5%	12%	9%	8%	9%	13%	9%	4%	8%	12%	9%	7%
			A				H	H					
Not Emp.	262	87	175	90	101	71	155	63	43	40	49	102	70
	21%	15%	27%	25%	24%	16%	34%	16%	12%	18%	19%	22%	24%
			A	E	E		GH						
Retired	186	89	98	1	10	176	79	62	45	35	42	72	38
	15%	15%	15%	*	2%	39%	17%	16%	12%	16%	16%	16%	13%
					C	CD							

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

		Children in Household					Education		Employment Status			Marital Status		Race					Party ID			US01ETH				
		Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independ nt	White-non Hispanic	Black	Hispanic	Asian	Others		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V			
Base: All Respondents (unwtd)		1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37		
Base: All Respondents (wtd)		1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32		
Employed - full-time	594	217	377	243	352	594	-	-	-	340	254	444	150	61	59	255	181	114	355	65	116	42	12			
	48%	66%	42%	36%	62%	88%	-	-	-	54%	42%	48%	50%	43%	50%	51%	48%	50%	46%	41%	61%	56%	36%			
	B				C	FGH				J					*					RSV*	**	*				
Employed - part-time	110	27	84	71	39	-	110	-	-	53	57	83	28	18	9	42	37	15	70	21	14	2	3			
	9%	8%	9%	11%	7%	-	100%	-	-	8%	10%	9%	9%	13%	8%	8%	10%	6%	9%	14%	7%	2%	10%			
							EGH								+					+	++	+				
Self-Employed	82	12	70	36	46	82	-	-	-	36	46	57	25	15	8	29	28	18	48	16	10	6	2			
	7%	3%	8%	5%	8%	12%	-	-	-	6%	8%	6%	8%	10%	7%	6%	7%	8%	6%	10%	5%	8%	6%			
	A					FGH									K	*				R	*	**	+			
Retired	186	8	178	112	74	-	-	-	186	102	84	163	24	14	6	74	77	26	145	14	19	-	6			
	15%	2%	20%	17%	13%	-	-	-	100%	16%	14%	17%	8%	10%	5%	15%	20%	11%	19%	9%	10%	-	20%			
	A								EFG			LMN			*		Q		S	*	**	+				
Student/Pupil	29	1	28	26	3	-	-	29	-	1	28	17	12	5	7	17	1	4	10	7	2	8	1			
	2%	+	3%	4%	1%	-	-	11%	-	*	5%	2%	4%	3%	6%	3%	+	2%	1%	5%	1%	11%	2%			
	A				D			EFH			1				+	P				R	+	+				
Military	2	2	*	2	-	-	-	2	-	-	2	2	*	*	-	2	-	-	-	*	2	-	-			
	+	+	+	+	-	-	-	1%	-	-	+	+	+	+	-	+	-	-	+	-	+	1%	-			
							E								*					+	**	+				
Homemaker	78	46	32	54	24	-	-	78	-	61	17	57	21	8	10	22	25	17	41	9	14	10	4			
	6%	14%	4%	8%	4%	-	-	30%	-	10%	3%	6%	7%	5%	8%	4%	7%	8%	5%	5%	7%	13%	11%			
	B				D			EFH		J					*					+	**	+				
Currently Unemployed	144	18	126	120	24	-	-	144	-	38	106	109	35	21	14	53	32	34	93	24	15	6	5			
	12%	6%	14%	18%	4%	-	-	55%	-	6%	18%	12%	12%	15%	12%	11%	8%	15%	12%	16%	8%	8%	15%			
	A				D			EFH			+				+					+	+	+				
(Dk/Ns)	9	1	8	5	4	-	-	9	-	2	7	3	5	1	4	5	-	-	3	1	-	1	-			
	1%	+	1%	1%	1%	-	-	3%	-	+	1%	+	2%	1%	4%	1%	-	-	+	1%	-	2%	-			
							EH								K*					+	+	+				
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Summary																										
Full Time	676	229	447	279	397	676	-	-	-	376	301	501	175	76	67	284	209	132	402	80	126	47	14			
	55%	69%	50%	42%	70%	100%	-	-	-	59%	50%	54%	58%	53%	57%	57%	55%	58%	53%	51%	66%	64%	42%			
	B				C	FGH				J					*					RSV*	**	*				
Part Time	110	27	84	71	39	-	110	-	-	53	57	83	28	18	9	42	37	15	70	21	14	2	3			
	9%	8%	9%	11%	7%	-	100%	-	-	8%	10%	9%	9%	13%	8%	8%	10%	6%	9%	14%	7%	2%	10%			
							EGH								*					+	++	+				
Not Emp.	262	68	194	207	55	-	-	262	-	101	161	188	74	35	35	99	58	56	148	42	33	25	9			
	21%	20%	21%	31%	10%	-	-	100%	-	16%	27%	20%	25%	24%	30%	20%	15%	24%	19%	27%	17%	34%	28%			
	D							EFH			1				+		P			+	+	+				
Retired	186	8	178	112	74	-	-	-	186	102	84	163	24	14	6	74	77	26	145	14	19	-	6			
	15%	2%	20%	17%	13%	-	-	-	100%	16%	14%	17%	8%	10%	5%	15%	20%	11%	19%	9%	10%	-	20%			
	A								EFG			LMN			*		Q		S	+	**	+				

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/J/K/L/M/N/O/P/Q/R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
White	934	446	488	260	302	373	344	304	286	174	214	334	212
	76%	75%	76%	71%	71%	84%	75%	76%	76%	79%	82%	72%	73%
						CD					KL		
Black	183	86	98	69	72	42	81	55	47	27	29	97	30
	15%	14%	15%	19%	17%	10%	18%	14%	13%	12%	11%	21%	10%
				E	E							IJL	
Asian	69	39	30	23	32	13	9	27	33	11	10	15	32
	6%	7%	5%	6%	8%	3%	2%	7%	9%	5%	4%	3%	11%
					E			F	F				IJK
Other	49	24	24	13	19	17	24	15	10	8	7	17	17
	4%	4%	4%	3%	4%	4%	5%	4%	3%	3%	3%	4%	6%
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
White	934	446	488	260	302	373	344	304	286	174	214	334	212
	76%	75%	76%	71%	71%	84%	75%	76%	76%	79%	82%	72%	73%
						CD					KL		
Other	301	149	152	105	124	73	114	96	90	46	46	129	80
	24%	25%	24%	29%	29%	16%	25%	24%	24%	21%	18%	28%	27%
				E	E							J	J

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
White	934	250	684	504	430	501	83	188	163	521	413	934	-	-	-	323	342	176	765	14	133	5	17
	76%	75%	76%	75%	76%	74%	75%	72%	87%	83%	68%	100%	-	-	-	65%	90%	77%	100%	9%	69%	7%	53%
Black	183	55	128	119	65	108	18	39	18	56	128	-	183	144	-	121	20	32	-	144	39	-	-
	15%	17%	14%	18%	11%	16%	17%	15%	10%	9%	21%	-	61%	100%	-	24%	5%	14%	-	91%	21%	-	-
Asian				D							I		KN	KN	*	PQ		P		RTV	RV*	**	*
	69	14	55	18	51	46	2	21	-	36	33	-	69	-	69	39	4	15	-	-	-	69	-
Other	6%	4%	6%	3%	9%	7%	1%	8%	-	6%	5%	-	23%	-	59%	8%	1%	6%	-	-	-	93%	-
				C	FH			FH					K		KLM*	P		P			*	**	*
Sigma	49	12	36	29	20	21	8	14	6	19	30	-	49	-	49	16	15	6	-	-	20	-	15
	4%	4%	4%	4%	4%	3%	7%	5%	3%	3%	5%	-	16%	-	41%	3%	4%	3%	-	-	10%	-	47%
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
White	934	250	684	504	430	501	83	188	163	521	413	934	-	-	-	323	342	176	765	14	133	5	17
	76%	75%	76%	75%	76%	74%	75%	72%	87%	83%	68%	100%	-	-	-	65%	90%	77%	100%	9%	69%	7%	53%
Other	301	82	219	165	136	175	28	74	24	111	190	-	301	144	117	176	38	52	-	144	59	69	15
	24%	25%	24%	25%	24%	26%	25%	28%	13%	17%	32%	-	100%	100%	100%	35%	10%	23%	-	91%	31%	93%	47%
						H	H	H		I		K	K	K*		PQ		P		RTV	R*	**	R*

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N/O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M,N/O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
Yes	192	125	67	83	58	51	61	53	78	29	19	89	55
	16%	21%	10%	23%	14%	11%	13%	13%	21%	13%	7%	19%	19%
		B		DE					FG	J		J	J
No	1029	465	564	276	362	391	392	342	295	189	239	373	229
	83%	78%	88%	76%	85%	88%	85%	85%	79%	86%	92%	80%	79%
			A		C	C	H				KL		
(Dk/Ns)	13	5	8	5	6	3	5	5	3	2	3	2	7
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%
													K
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
Yes	192	79	114	105	87	126	14	33	19	103	89	133	59	-	20	91	50	28	-	-	192	-	-
	16%	24%	13%	16%	15%	19%	13%	12%	10%	16%	15%	14%	20%	-	17%	18%	13%	12%	-	-	100%	-	-
		B				H						M			M*						RSV*	**	*
No	1029	251	779	557	473	546	95	223	165	522	507	799	230	144	86	405	327	199	764	157	-	74	31
	83%	76%	86%	83%	84%	81%	86%	85%	89%	83%	84%	86%	77%	100%	74%	81%	86%	87%	100%	100%	-	100%	95%
			A						E			LN		KN	*				TV	TV	*	**	T*
(Dk/Ns)	13	2	11	8	5	4	1	6	2	6	7	2	11	-	11	4	4	1	1	-	-	-	2
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	4%	-	10%	1%	1%	1%	*	-	-	-	5%
Sigma												K			KLM*						*	**	RS*
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H/J/L/K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H/J/L/K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
All <1M (Includes NON-METRO)	548	239	308	140	200	208	254	171	122	78	131	220	118
	44%	40%	48%	38%	47%	47%	56%	43%	32%	36%	50%	48%	41%
			A		C	C	GH	H			I	I	
1M-4.9M	375	183	192	107	128	140	127	120	128	37	87	110	141
	30%	31%	30%	29%	30%	31%	28%	30%	34%	17%	33%	24%	48%
											IK	JK	
5M+	312	172	140	118	97	97	77	109	126	104	43	133	32
	25%	29%	22%	32%	23%	22%	17%	27%	33%	47%	17%	29%	11%
			B		DE			F	F	JKL		JL	
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
All <1M (Includes NON-METRO)	548	156	392	328	219	272	49	124	102	278	270	440	108	55	37	190	180	121	377	63	68	15	18
	44%	47%	43%	49%	39%	40%	44%	48%	55%	44%	45%	47%	36%	38%	32%	38%	47%	53%	49%	40%	30%	20%	56%
1M-4.9M				D					E			LMN					O	O	ST		+	++	T+
	375	101	274	188	187	210	29	81	55	201	174	278	97	46	40	165	106	65	234	49	49	29	10
5M+	30%	30%	30%	28%	33%	31%	27%	31%	29%	32%	29%	30%	32%	32%	34%	33%	28%	28%	31%	31%	26%	39%	30%
															*						+	++	*
Sigma	312	75	237	153	159	194	32	56	29	152	160	217	95	43	40	145	94	43	155	45	75	31	4
	25%	23%	26%	23%	28%	29%	29%	21%	16%	24%	27%	23%	32%	30%	34%	29%	25%	19%	20%	29%	39%	41%	14%
Sigma					GH	H						K	K			Q			R	RV+	++	+	
	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H/J/L/K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H/J/L/K/L/M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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US01ETH. Which of the following best describes you?

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1235	557	678	353	467	415	553	484	198	251	283	470	231
Base: All Respondents (wtd)	1235	595	640	364	425	445	458	401	376	220	260	463	292
White or Caucasian (not Hispanic or Latino)	765	351	415	185	256	324	295	249	221	151	192	260	162
	62%	59%	65%	51%	60%	73%	64%	62%	59%	69%	74%	56%	56%
					C	CD				KL	KL		
Black or African-American (not Hispanic or Latino)	157	63	94	58	60	40	75	48	35	23	29	84	21
	13%	11%	15%	16%	14%	9%	16%	12%	9%	10%	11%	18%	7%
				E	E		H					IJL	
Asian/Pacific Islander	74	40	34	25	36	13	11	29	34	12	12	16	33
	6%	7%	5%	7%	8%	3%	2%	7%	9%	6%	5%	4%	11%
				E	E			F	F				JK
Native American, Alaska Native, Aleutian	21	7	14	5	6	9	7	11	3	1	4	10	6
	2%	1%	2%	1%	1%	2%	1%	3%	1%	*	2%	2%	2%
Hispanic or Latino (White or Caucasian)	113	71	43	47	29	37	28	31	55	15	13	54	31
	9%	12%	7%	13%	7%	8%	6%	8%	14%	7%	5%	12%	11%
		B		D					FG			J	J
Hispanic or Latino (Black or African-American)	38	25	13	18	14	6	11	7	20	7	-	17	14
	3%	4%	2%	5%	3%	1%	2%	2%	5%	3%	-	4%	5%
				E					G	J		J	J
Hispanic or Latino (all other races/multiple races)	42	30	12	19	15	8	23	15	4	7	6	18	11
	3%	5%	2%	5%	3%	2%	5%	4%	1%	3%	2%	4%	4%
		B		E			H	H					
Other	11	3	9	3	3	5	4	6	1	1	-	3	7
	1%	*	1%	1%	1%	1%	1%	1%	*	1%	-	1%	3%
													J
Prefer not to answer	14	6	8	5	6	3	4	6	4	3	4	1	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	2%
											K		K
Sigma	1235	595	640	364	425	445	458	401	376	220	260	463	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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US01ETH. Which of the following best describes you?

	Total	Children in Household		Education		Employment Status				Marital Status		Race				Party ID			US01ETH				
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	Other - African-American	Other - Neither	Democrat	Republican	Independent	White-non Hispanic	Black	Hispanic	Asian	Others
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: All Respondents (unwtd)	1235	323	912	733	502	637	128	284	186	571	664	876	359	269	75	520	359	229	787	281	77	36	37
Base: All Respondents (wtd)	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
White or Caucasian (not Hispanic or Latino)	765	186	580	401	364	402	70	148	145	422	344	765	-	-	-	251	300	144	765	-	-	-	-
	62%	56%	64%	60%	64%	59%	64%	57%	78%	67%	57%	82%	-	-	-	50%	79%	63%	100%	-	-	-	-
Black or African-American (not Hispanic or Latino)	157	48	110	112	45	80	21	42	14	47	110	14	144	144	-	104	12	31	-	157	-	-	-
	13%	14%	12%	17%	8%	12%	19%	16%	8%	7%	18%	1%	48%	100%	-	21%	3%	13%	-	100%	-	-	-
Asian/Pacific Islander	74	15	59	23	51	47	2	25	-	39	36	5	69	-	69	42	5	15	-	-	-	74	-
	6%	4%	7%	3%	9%	7%	1%	10%	-	6%	6%	1%	23%	-	59%	8%	1%	6%	-	-	-	100%	-
Native American, Alaska Native, Aleutian	21	3	18	15	6	9	1	6	5	12	9	15	6	-	6	5	7	6	-	-	-	-	21
	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%	2%	-	5%	1%	2%	3%	-	-	-	-	65%
Hispanic or Latino (White or Caucasian)	113	49	64	65	48	73	6	20	13	64	49	113	-	-	-	43	34	24	-	-	113	-	-
	9%	15%	7%	10%	8%	11%	6%	8%	7%	10%	8%	12%	-	-	-	9%	9%	10%	-	-	59%	-	-
Hispanic or Latino (Black or African-American)	38	14	23	19	19	32	-	2	4	16	22	-	38	-	-	24	9	5	-	-	38	-	-
	3%	4%	3%	3%	3%	5%	-	1%	2%	2%	4%	-	12%	-	-	5%	2%	2%	-	-	20%	-	-
Hispanic or Latino (all other races/multiple races)	42	15	26	21	21	21	8	10	2	23	18	20	22	-	20	23	8	-	-	-	42	-	-
	3%	5%	3%	3%	4%	3%	7%	4%	1%	4%	3%	2%	7%	-	17%	5%	2%	-	-	-	22%	-	-
Other	11	1	11	6	5	5	2	3	2	3	8	2	9	-	9	2	3	3	-	-	-	-	11
	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	3%	-	8%	*	1%	1%	-	-	-	-	35%
Prefer not to answer	14	2	12	7	7	7	-	5	2	6	8	-	14	-	14	3	4	3	-	-	-	-	-
	1%	*	1%	1%	1%	1%	-	2%	1%	1%	1%	-	5%	-	12%	1%	1%	1%	-	-	-	-	-
Sigma	1235	332	903	670	565	676	110	262	186	632	603	934	301	144	117	499	380	229	765	157	192	74	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 01/11-01/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G,H/J,I,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G,H/J,I,K/L,M/N,O/P/Q,R/S/T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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