



Sentiments on Venezuela Crisis

Americans More Likely to Support Humanitarian Relief or Accepting Refugees Over Offering Military Support

Washington, DC, January 25, 2019 – With Venezuela currently submerged in a political and economic crisis, Ipsos seeks to understand broad sentiments on the topic among Americans. While more than half of Americans believe that Venezuela is important to the national and economic security of the U.S. (56%), only one out of four Americans are familiar with the ongoing crisis (26%). When asked if they support or oppose three potential U.S. policies, Americans are more inclined to support peaceful rather than forceful interventions. Half of Americans say they support providing humanitarian relief to Venezuela if Guaidó successfully takes control (50%), two-fifths support accepting political refugees or asylum seekers from Venezuela if Maduro holds onto power (41%), and one-fifth support the U.S. using military force to remove Maduro from power and support Guaidó (20%).

1. How important, if at all, are the domestic issues of the following countries to the national and economic security of the United States?

% Important	Total (N = 1,006)	Democrat (N = 350)	Republican (N = 365)	Independent (N = 205)
Mexico	78%	78%	82%	77%
Canada	71%	75%	75%	61%
Venezuela	56%	60%	55%	54%
Brazil	51%	53%	51%	51%
El Salvador	49%	51%	49%	48%

a. Venezuela

	Total	Democrat	Republican	Independent
Very important	20%	19%	22%	20%
Somewhat important	36	41	33	34
Not very important	20	21	23	19
Not at all important	7	4	8	12
Don't know	17	15	14	15
<i>Important (Net)</i>	<i>56%</i>	<i>60%</i>	<i>55%</i>	<i>54%</i>
<i>Unimportant (Net)</i>	<i>27</i>	<i>25</i>	<i>31</i>	<i>30</i>

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b. Brazil

	Total	Democrat	Republican	Independent
Very important	13%	10%	12%	14%
Somewhat important	38	42	39	37
Not very important	23	22	26	24
Not at all important	7	6	7	9
Don't know	19	19	16	16
<i>Important (Net)</i>	<i>51%</i>	<i>53%</i>	<i>51%</i>	<i>51%</i>
<i>Unimportant (Net)</i>	<i>30</i>	<i>28</i>	<i>33</i>	<i>33</i>

c. El Salvador

	Total	Democrat	Republican	Independent
Very important	15%	11%	16%	21%
Somewhat important	34	39	33	27
Not very important	23	23	25	23
Not at all important	9	7	10	13
Don't know	19	19	16	16
<i>Important (Net)</i>	<i>49%</i>	<i>51%</i>	<i>49%</i>	<i>48%</i>
<i>Unimportant (Net)</i>	<i>32</i>	<i>30</i>	<i>35</i>	<i>36</i>

d. Mexico

	Total	Democrat	Republican	Independent
Very important	40%	38%	49%	35%
Somewhat important	37	41	33	41
Not very important	10	10	8	12
Not at all important	3	3	2	3
Don't know	10	9	8	8
<i>Important (Net)</i>	<i>78%</i>	<i>78%</i>	<i>82%</i>	<i>77%</i>
<i>Unimportant (Net)</i>	<i>12</i>	<i>13</i>	<i>11</i>	<i>15</i>

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e. Canada

	Total	Democrat	Republican	Independent
Very important	34%	40%	32%	29%
Somewhat important	36	35	42	32
Not very important	14	12	12	23
Not at all important	4	3	4	4
Don't know	12	10	9	12
<i>Important (Net)</i>	<i>71%</i>	<i>75%</i>	<i>75%</i>	<i>61%</i>
<i>Unimportant (Net)</i>	<i>17</i>	<i>15</i>	<i>16</i>	<i>27</i>

2. How familiar are you, if at all, with the political situation in Venezuela involving Nicolás Maduro and Juan Guaidó?

	Total	Democrat	Republican	Independent
Very familiar	8%	9%	11%	4%
Somewhat familiar	18	19	17	21
A little familiar	22	25	20	21
Heard of, but know nothing	25	21	25	26
Never heard of	28	26	27	28
<i>Familiar (Top 2 Net)</i>	<i>26%</i>	<i>28%</i>	<i>28%</i>	<i>26%</i>
<i>Unfamiliar (Bottom 2 Net)</i>	<i>53</i>	<i>47</i>	<i>52</i>	<i>54</i>

As you may know, Venezuela is experiencing a leadership crisis. Incumbent President Nicolas Maduro was re-elected in 2018 in an election that observers believe was fraudulent. The National Assembly of Venezuela declared the election invalid and have appointed opposition leader Juan Guaido as President. Neither man is backing down and U.S. President Donald Trump has recognized Guaido as acting President.

3. Do you support or oppose each of the following potential U.S. actions or policies:

% Support	Total	Democrat	Republican	Independent
Providing humanitarian relief to Venezuela if Guaido successfully takes control	50%	57%	45%	48%
Accepting political refugees or asylum seekers from Venezuela if Maduro holds onto power	41%	62%	23%	34%
The U.S. using military force to remove Maduro from power and support Guaido	20%	20%	21%	21%

a. The U.S. using military force to remove Maduro from power and support Guaido

	Total	Democrat	Republican	Independent
Support	20%	20%	21%	21%
Oppose	49	49	47	52
Don't know	32	31	32	27

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b. Providing humanitarian relief to Venezuela if Guaido successfully takes control

	Total	Democrat	Republican	Independent
Support	50%	57%	45%	48%
Oppose	19	12	24	24
Don't know	31	31	30	28

c. Accepting political refugees or asylum seekers from Venezuela if Maduro holds onto power

	Total	Democrat	Republican	Independent
Support	41%	62%	23%	34%
Oppose	32	15	49	39
Don't know	26	22	29	27

4. How do you get most of your news? (Select all that apply)

	Total	Democrat	Republican	Independent
Television	63%	73%	60%	58%
Online/internet	58	59	55	63
Social media (Twitter, Facebook)	35	35	33	37
Radio	22	20	30	16
Print newspapers/magazines	22	24	21	26
Mobile News apps	17	19	16	15
None of the above	3	2	4	3

5. Of the choices listed below, which is your main source of television news? (Select one)

	Total	Democrat	Republican	Independent
FOX News	22%	9%	40%	17%
ABC	13	16	9	18
CNN	13	20	4	12
NBC	12	16	9	9
CBS	9	7	11	8
MSNBC	5	9	3	3
Public Television	3	3	2	4
Other	9	9	7	11
None of the above	16	11	15	18

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About the Study

These are findings from an Ipsos poll conducted January 24-25, 2019. For the survey, a sample of 1,006 adults 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 350 Democrats, 365 Republicans, and 205 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,006, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval plus or minus 6.0 percentage points for Democrats, plus or minus 5.8 percentage points for Republicans, and plus or minus 7.8 percentage points for Independents.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us.

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About Ipsos Public Affairs

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Ipsos has media partnerships with the most prestigious news organizations around the world. Through our media partnerships, Ipsos Public Affairs is a leading source of intelligent information for businesses and professionals in the U.S., Canada, the UK, and internationally. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,780.5 million in 2017.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Eurolist – NYSE-Euronext.
The company is part of the SBF 120 and the Mid-60 index
and is eligible for the Deferred Settlement Service (SRD).

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