

# BUSINESS AND INFRASTRUCTURE

## CAPTAINS OF INDUSTRY SURVEY

February 2019



Ipsos MORI

# METHODOLOGY

The **Captains of Industry Survey 2018** involved 100 interviews with respondents from the **top 500 companies** by turnover, and the **top 100** by capital employed in the UK. 96 answered questions about infrastructure.

Respondents were Chairmen, Chief Executive Officers, Managing Directors/Chief Operations Officers, Financial Directors, or other executive board directors.

Interviews were primarily carried out face-to-face (6 were carried out over the telephone) between **September and December 2018**.

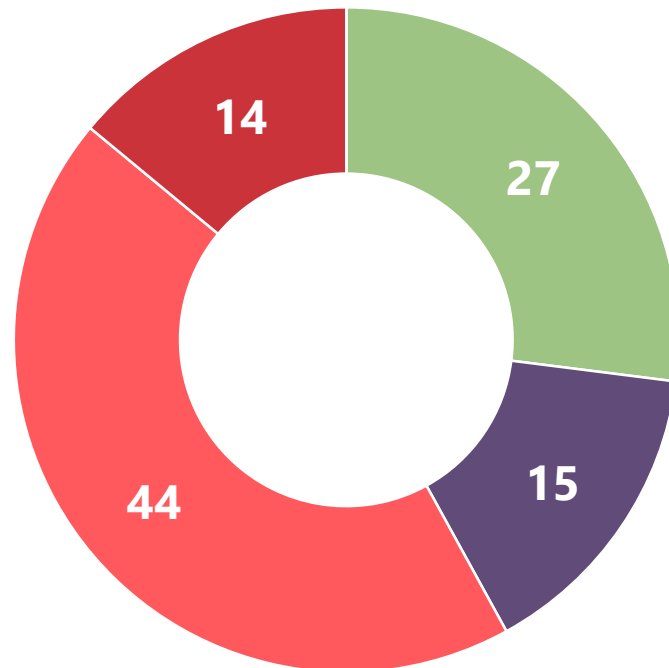
Full details are available at [www.ipsos-mori.com](http://www.ipsos-mori.com)

# OVERALL SATISFACTION

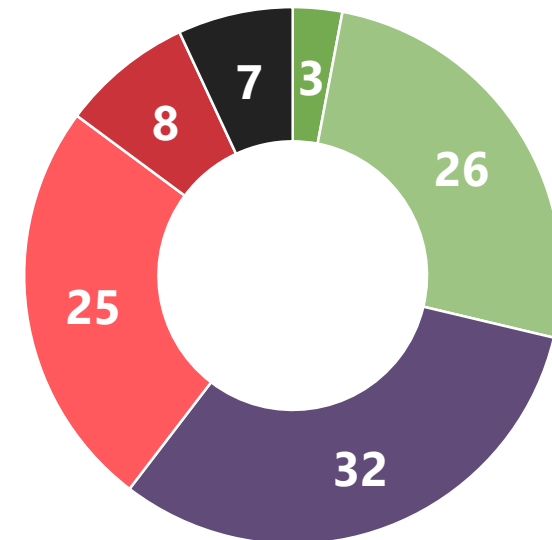
Q. Overall, how satisfied or dissatisfied are you with the UK's national infrastructure? By infrastructure I mean things we rely on like road, rail and air networks, utilities such as energy and water, and broadband and other communications.

- % Very satisfied
- % Fairly satisfied
- % Neither/nor
- % Fairly dissatisfied
- % Very dissatisfied
- % Don't know

## CAPTAINS



## PUBLIC



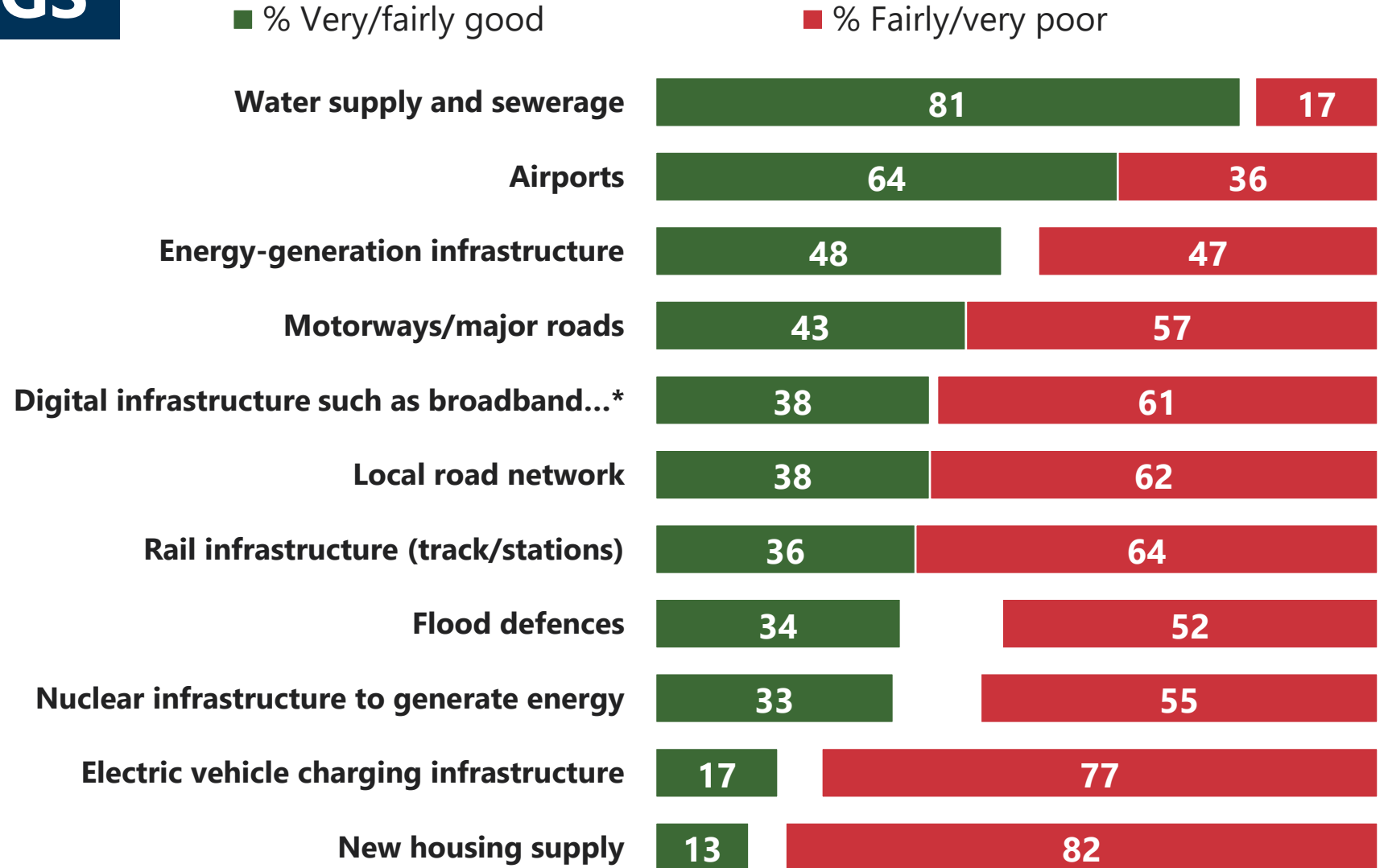
Source: Ipsos MORI  
Base: 96 Captains of Industry, Sept-Dec 2018

Source: Ipsos MORI/GIA  
Base: 1,006 GB adults among 19,786 adults (online), Aug-Sept 2018

# SECTOR RATINGS

Q. These next questions are about different types of infrastructure.

Please indicate how good or poor you rate the current quality of each one in the UK...



Ranked by % very/fairly good



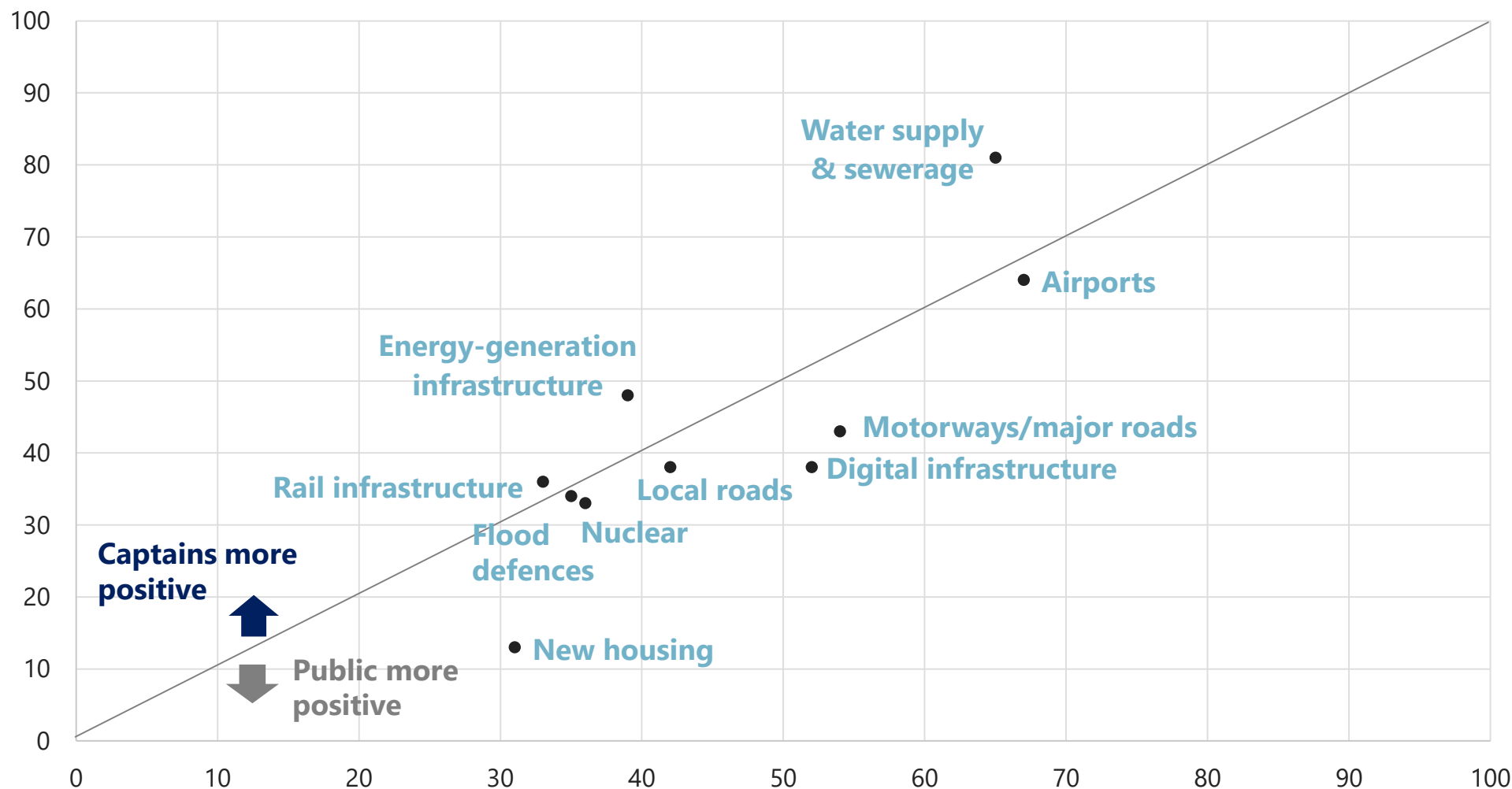
\* Asked as 'Digital infrastructure such as high speed broadband, full fibre networks (FTTP), 5G'

Source: Ipsos MORI Base: 96 Captains of Industry, Sept-Dec 2018

# SECTOR RATINGS: CAPTAINS / PUBLIC

## CAPTAINS

% rating very/  
fairly good



N.B. Electric vehicle charging infrastructure not asked of public

Source: Ipsos MORI

Base: 96 Captains of Industry, Sept-Dec 2018

Source: Ipsos MORI/GIIA

Base: 1,006 GB adults among 19,786 adults (online), Aug-Sept 2018

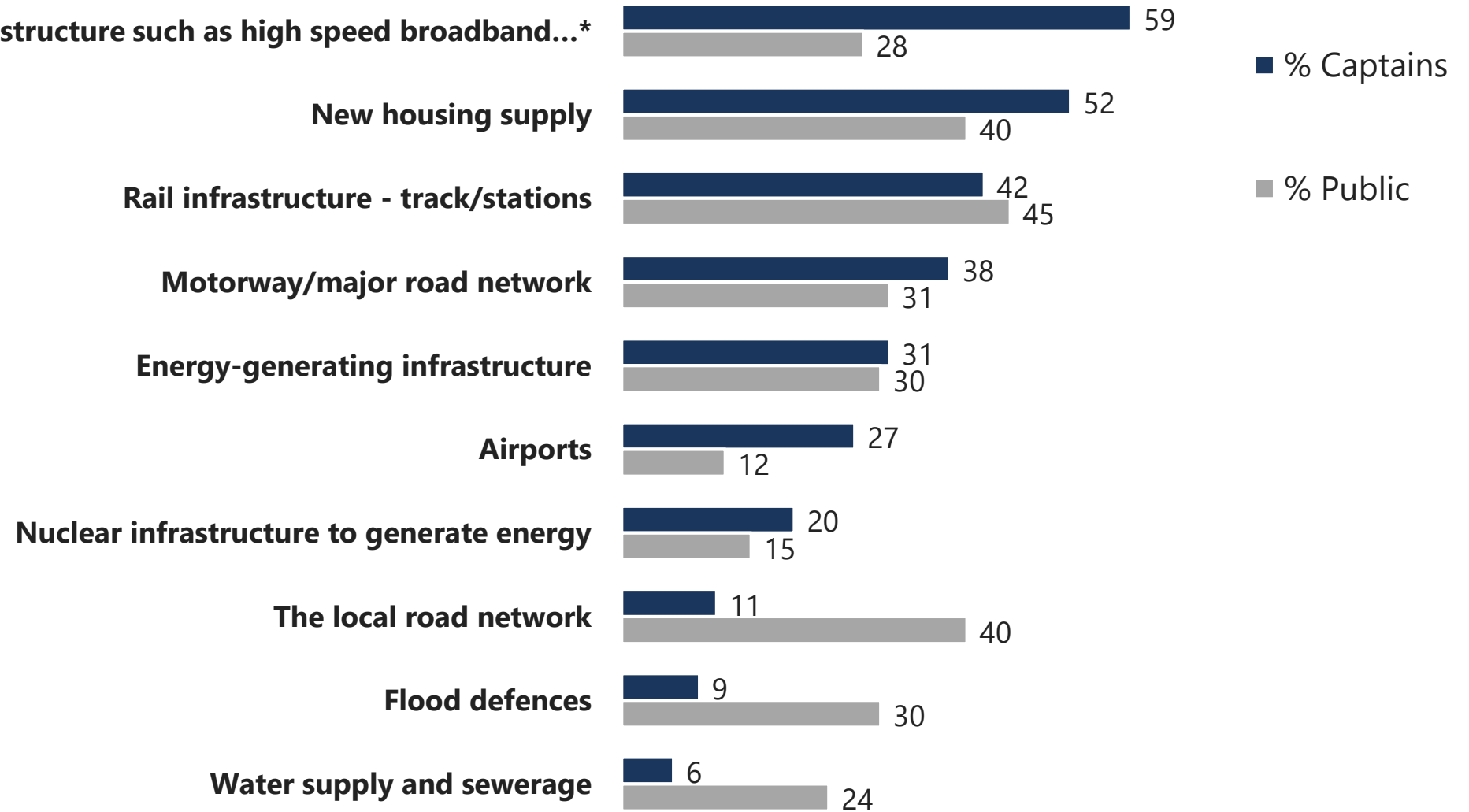
% rating very/fairly good

**PUBLIC**



# PRIORITIES

**Q. Which of these types of infrastructure, if any, do you think should be made a priority for investment for the UK?**



\* Asked as 'Digital infrastructure such as high speed broadband, full fibre networks (FTTP), 5G'

Source: Ipsos MORI

Base: 96 Captains of Industry, Sept-Dec 2018

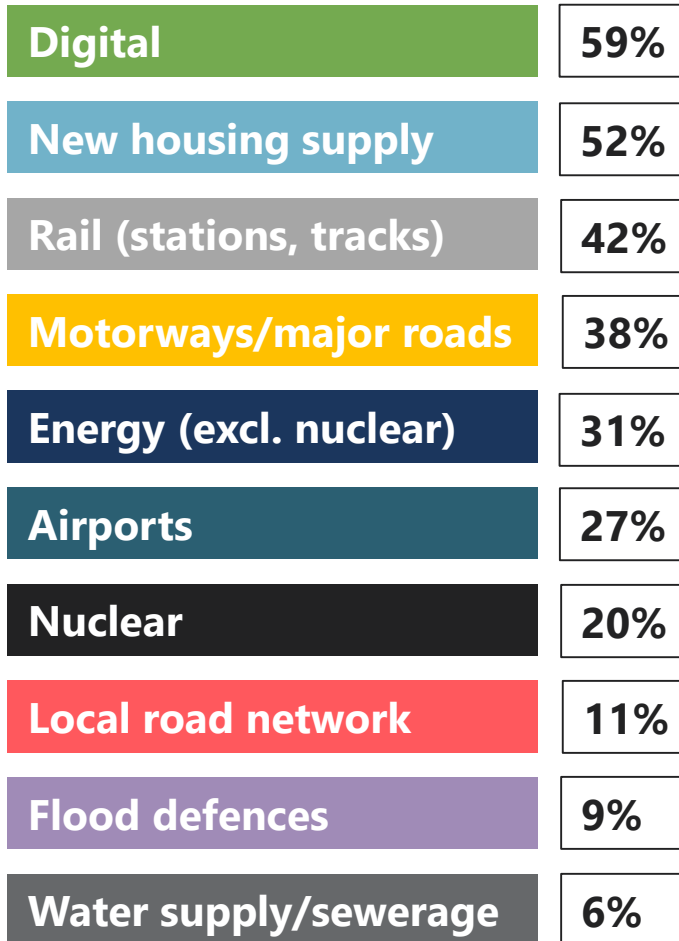
Source: Ipsos MORI/GIIA

Base: 1,006 GB adults among 19,786 adults (online), Aug-Sept 2018

# PRIORITIES

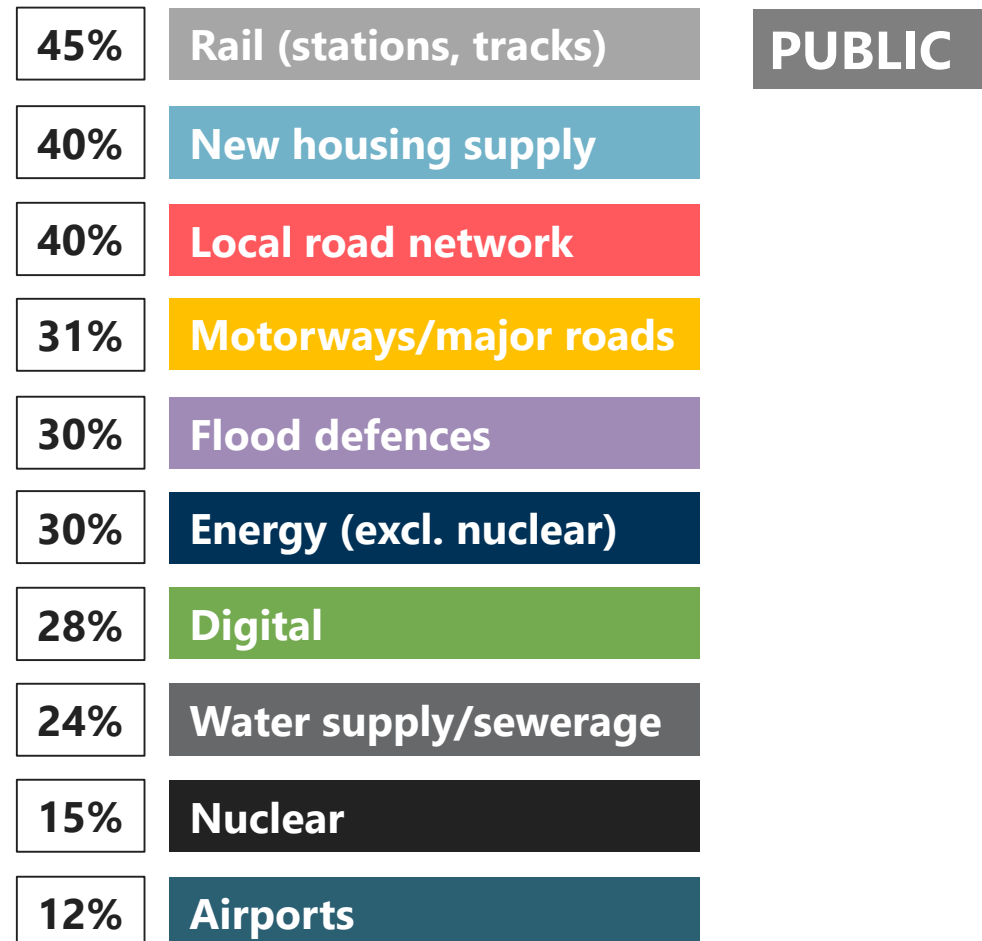
Q. Which of these types of infrastructure, if any, do you think should be made a priority for investment for the UK?

## CAPTAINS



Source: Ipsos MORI

Base: 96 Captains of Industry, Sept-Dec 2018



Source: Ipsos MORI/GIIA

Base: 1,006 GB adults among 19,786 adults (online), Aug-Sept 2018

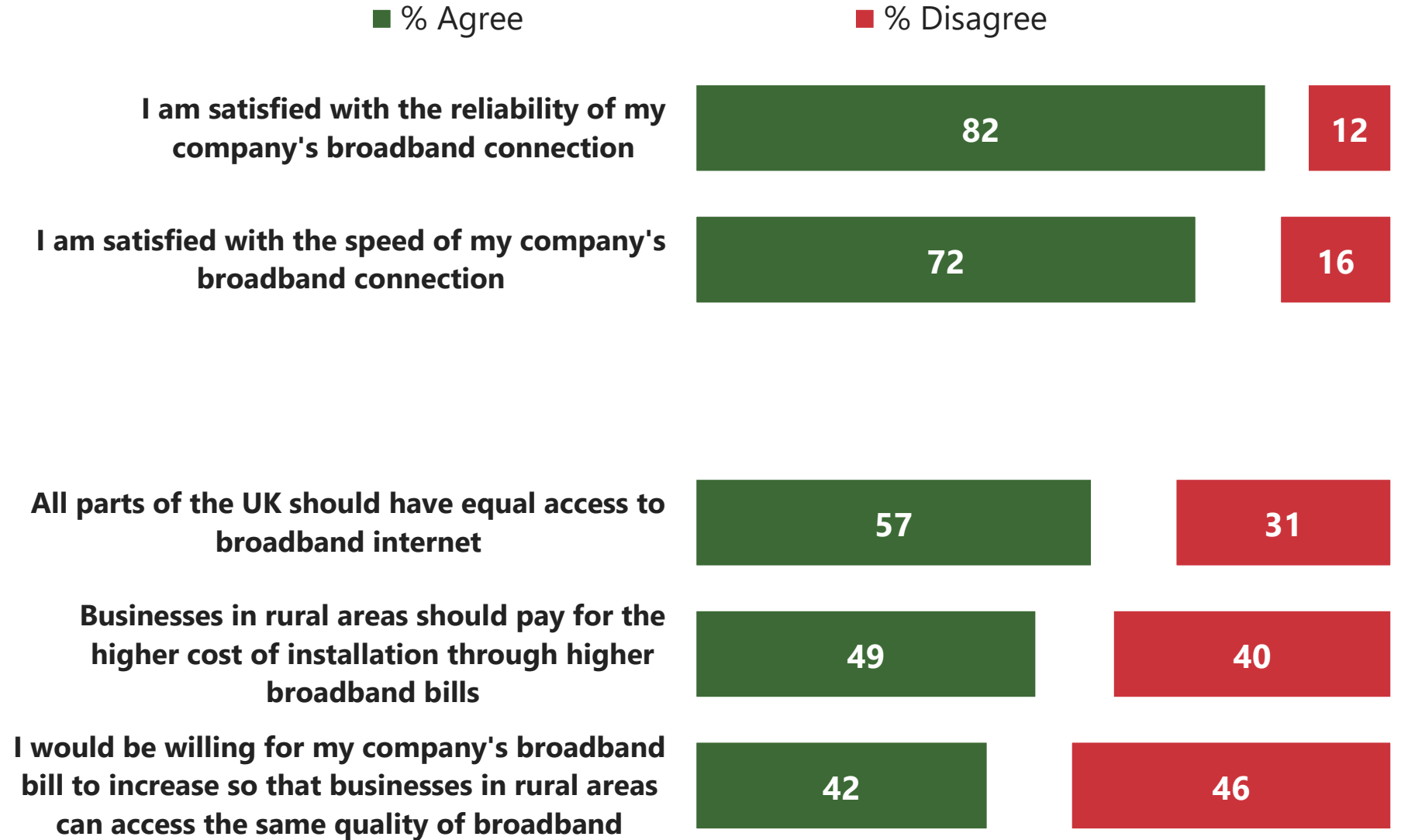
# DIGITAL INFRASTRUCTURE





# DIGITAL

Q. To what extent do you agree or disagree with the following statements...



Ranked by % agree/disagree

# IPSOS MORI

# TRANSPORT &

# INFRASTRUCTURE

We work with transport and infrastructure leaders to provide community, customer, and stakeholder insights to support infrastructure design, delivery, marketing, corporate reputation and impact evaluation.

We cover all sectors including aviation, digital, energy, housing, transport and utilities, using multiple methods and innovative approaches to collect insights and support improvement

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**Ipsos MORI**

# FURTHER INFORMATION

## Captains of Industry – Infrastructure, 2016-2017

<https://www.ipsos.com/ipsos-mori/en-uk/captains-join-public-prioritising-housing-infrastructure>

<https://www.ipsos.com/ipsos-mori/en-uk/transport-block-business-say-captains-industry>

## Public – Global Infrastructure Index, 2018

<https://www.ipsos.com/ipsos-mori/en-uk/majority-britons-believe-not-enough-being-done-meet-infrastructure-needs>

<http://www.infrastructure-intelligence.com/article/nov-2018/infrastructure%E2%80%99s-image-problem-and-five-things-change>

## Public – Global Infrastructure Index, 2017

<https://www.ipsos.com/ipsos-mori/en-uk/rail-joins-housing-top-infrastructure-priorities-britons>

<http://www.infrastructure-intelligence.com/article/oct-2017/rail-overtakes-housing-top-infrastructure-priority>

## Public – Global Infrastructure Index, 2016

<https://www.ipsos.com/ipsos-mori/en-uk/do-more-poll-shows-britons-behind-action-infrastructure>

<http://www.infrastructure-intelligence.com/article/oct-2016/infrastructure-plans-%E2%80%93-public-says-%E2%80%9Cget-it-do-it-right%E2%80%9D>